



Women's Collective Philanthropy Program (WCPP) Grant Guidelines - Application for Funding

Thank you for your interest in the WCPP Grant Program.

The grant supports:

- Initiatives that strive to expand and improve opportunities and choices in the lives of women and children in Ottawa's Jewish community, and
- Funding of new grass-roots programs, organizations or individuals working to bring about social change.

Where does the grant money come from?

Funds for the grants come from WCPP's "Women's Collective Endowment Fund", a designated fund of the Ottawa Jewish Community Foundation (OJCF). The WCPP Grant is made possible via revenue generated from our invested capital and will be given on an annual basis, with the grant amount to be determined annually.

FAQ:

Who can apply?

These grants are available to individuals, groups, non-profit agencies and registered charities.

Please note that these grants are not available to:

- Projects or programs that are already in progress;
- Fund-raising appeals such as memberships and sponsorships;
- Ongoing operations of an organization.

I think I have a good idea for a grant based on the objectives of your Women's Collective Endowment Fund, how do I know it's the right fit for a grant?

We will consider any funding application that aligns with our mission to make a positive difference in the status of women and children in our community.

The projects/initiatives should be:

- First-time projects in the Ottawa Jewish Community
- Initiatives that address needs of women and children not being met in Ottawa's Jewish community

- Formats that address social and community issues
- Individuals or groups that work to help women and children

The WCPP Grants program takes place once per year and applicants have the option / ability to reapply annually. The application period begins in January and closes in late March.

How much funding can I receive?

For this year's grant cycle, the WCPP Grants Allocations Committee anticipates that it will be able to distribute grants totaling \$3,200. The WCPP Grants Allocations Committee reserves the right to award multiple grants and/or to only award a portion of the amount being requested.

<h3>WCPP Grant Guidelines</h3>

The following items will be considered by the WCPP Grants Selection Committee when reviewing applications. The more a proposal reflects these items, the more competitive a proposal may be.

1. **New or innovative approach or idea:** A proposal should demonstrate new and/or original techniques to support innovative projects that assist women in the areas of community awareness, including but not exclusive to education, health and social services, and that it does not duplicate an already existing service.
2. **Meet appropriate needs in the Jewish community:** A proposal should demonstrate a clearly defined need in the Jewish community and focus on working towards a positive and systemic difference in the status of women and children
3. **Offer possibility of sustainability:** A proposal may request seed money for new programs provided there is some indication that the program will have a reasonable expectation of obtaining ongoing funding thereafter.
4. **Targeted population support:** Preference will be given to proposals that are championed by or which target women and children within the Ottawa Jewish community. WCPP recognizes that many organizations outside of the Jewish community provide services to women and children of the Jewish faith. It is for this reason that we will consider applications from organizations whose membership and or/client base includes women and children of the Jewish faith, and where the proposal addresses an unmet need within our target population.
5. **Growth:** Preference will be given to proposals that express how their concept could develop further (scaled up) and strengthen internal management capabilities of an at risk group.
6. **Enhance volunteerism:** Preference will be given to proposals that promote volunteer participation and citizen involvement
7. **Leverage:** Preference will be given to proposals that intend to use the WCPP Grant to secure financial and/or programmatic support from other partners.

Successful grant recipients must acknowledge the support of the Women’s Collective Philanthropy Program and Ottawa Jewish Community Foundation in their communications (i.e.: “This program is made possible through the support of the Women’s Collective Philanthropy Program).

8. **Evaluation and Timeframe.** The proposal must define a timeline for itself, including a follow-up plan and an evaluation method. Giving back to the community through presenting lessons learned or through educational programs aimed at the target audience is welcomed.
9. **Budget:** The proposal must have a refined and appropriate budget, and will ensure all receipts are kept and recorded.

WCPP Grant Application Process

The WCPP Grant process adheres strictly to the guidelines previously mentioned when making its funding decisions. Applicants are strongly encouraged to evaluate their proposals based on these criteria.

Step 1:

Complete the application form (<https://tinyurl.com/WCPPGrant>) before the deadline.

Step 2:

All applications will undergo an initial review by the WCPP. This initial review is to ensure all eligibility criteria are met and applications are complete and meet WCPP guidelines.

Step 3:

The WCPP Executive will meet and review all grant applications in detail to arrive at a short list of initiatives. The prospective grantees will then be contacted by the Executive and invited to present (a 10 minute "pitch" for the initiative).

Step 4:

At the presentation, the entire Collective will have an opportunity to hear how the selected submissions can support the community, as well as the WCPP mandate. If the applicant is unable to present on that date, they have the option of having a representative of the WCPP Executive present on their behalf.

Step 5:

Following the presentation of grant submissions, WCPP members in attendance will provide their feedback through anonymous adjudication to the WCPP Executive who will review this feedback and, based on the information provided, will finalize the awarding of the grants.

Step 6:

Awarded grants will be announced by mid-May. All shortlisted applicants will have access to membership feedback after that date.

Please contact the Foundation Associate, at 613-798-4696 ext. 252 or foundation@jewishottawa.com with any questions or concerns about our WCPP Grant Guidelines.