

A Place for Everyone

Supplementary School Tuition
Incentive Program

IMPACT REPORT



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January 2026

Thanks to You: Supplementary School Tuition Incentive Program strengthens Jewish Life in Ottawa

Thanks to your generosity, the **Jewish Federation of Ottawa** has been able to ensure that Jewish learning is Here for Good in Ottawa. In 2023, Federation set out to reverse pandemic-related declines in supplementary school enrollment and to ensure that more children could begin their Jewish journey with confidence, joy, and connection.

Today, thanks to donors like you, Federation's vision is becoming a reality.

Remarkable Results

Your support powered Federation's **A Place for Everyone: Supplementary School Tuition Incentive Program**, a two-year initiative that offered reduced tuition to first-time families at five supplementary schools:

- Ottawa Talmud Torah @ KBI
- Ottawa Modern Jewish School (OMJS)
- Chabad Hebrew School
- Temple Israel Religious School (TIRS)
- Torah High

29%
enrollment
increase



Because of this investment

- Enrollment grew by 29% across the system. This exceeds the original goal of 20%.
- 91 first-time students are currently enrolled through the program, well above the target of 58.
- 133 new students have been engaged since the program began.
- Families are enthusiastic ambassadors: The program received a 95/100 Net Promoter Score, with 95% of parents saying they are likely to recommend their school to others.
- Cost-effective impact: With a cost per participant of \$596, this initiative represents one of Federation's highest-impact investments per donor dollar.

How Your Gift Strengthened Jewish Identity

The numbers tell only part of the story. Parents consistently share how meaningful this experience has been for their children and for Jewish life at home.

Children are learning Hebrew letters, singing Shabbat songs, and bringing Jewish stories into family life.

These moments — familiar melodies sung around the dinner table or a child proudly showing a new Hebrew letter, are the earliest building blocks of lifelong Jewish identity.

133
new
students

“Our daughter has taken a more active role in celebrating Shabbat and holidays.”

“My son knows Jewish songs, Hebrew letters, and religious stories.”



Building Community Connections

For many families, supplementary school has become a doorway into the wider Jewish community.



One family who joined Kehillat Beth Israel (KBI) synagogue after enrolling in Ottawa Talmud Torah wrote:

“We appreciated the warm welcome ... and became members to integrate more fully into the community.”

Another family shared that after their daughter struggled in a previous school setting:

“Torah High reconnected our daughter to her Jewish identity, which we deeply appreciate.”

Making Jewish Education Accessible

Affordability remains one of the clearest barriers to participation. Many families shared that the subsidy made Jewish education possible for the first time or allowed siblings to attend together.

This is the heart of your impact: you opened the door to families who wanted their children to learn and grow Jewishly but needed support to make it happen.



“The program brought Jewish education within reach for our family to have both children attend at the same time.”

“We could not have paid full tuition. The incentive made Jewish education possible.”

95%
score: net promoter

Your generosity helped open these pathways, ensuring that every family can find belonging and connection.

Your Generosity is Building Jewish Futures

Every new student, every Hebrew word learned, every Shabbat song sung at home, these are the real outcomes of this program. This is what your support makes possible.

Thanks to you, Ottawa's supplementary schools are welcoming new families, strengthening Jewish identity, and ensuring that Jewish learning remains vibrant and accessible for years to come.

Because of your generosity, Federation is **Here for Good**, for our children, for our community, and for our Jewish future.



Here for Good
2026 Annual Community Campaign
JewishOttawa.com