



**Jewish Federation of Ottawa
Board of Directors Meeting**
Summary of Discussion for the Community

Wednesday, September 18, 2019
Board Meeting

In Attendance: Kevin Barwin, Harold Feder, Stacy Goldstein, Jessica Greenberg, Jeff Laks (by phone), Karen Palayew, Michael Polowin, Nikki Shapiro, Ian Sherman, Hartley Stern, Danya Vered

Staff: Sarah Beutel, Andrea Freedman, Leslie Kaufman, Susan Lee

Recorder: Cibeles Rosa

I: Welcome – Michael Polowin

The meeting was called to order at 5:30 pm.

Michael welcomed new board members Jeff Laks, Karen Palayew, and Ian Sherman to their first Board meeting. He then asked everyone to introduce themselves and describe their role on the board and the committees on which they participate.

II: Board Member Community Profile - Michael Polowin

A goal for this year is raising the profile of the Federation Board. Several strategies to achieve this were discussed:

- Name tags for board members were distributed, and directors were encouraged to wear them at events;
- Board profiles and photos will be shared with the community;
- Board members are encouraged to write articles for the Bulletin; and
- Board members are asked to share Federation and Bulletin posts via social media.

III: Approval of Board Meeting Minutes – Michael Polowin

Michael called for a motion to approve the Minutes from the June 5th Board of Directors meeting, and June 12th and August 8th Board of Directors conference calls.

Moved: Kevin Barwin

Second: Danya Vered

Motion carried

IV: President's Report – Andrea Freedman

Andrea noted the following updates:

- Hillel on Campus (uOttawa) received a grant of approximately \$20,000 from *The Maccabee Task Force* (non-Ottawa Foundation) to spend on programs related to advocacy.
- The Top Donor dinner will occur on November 5th, with Stephen Bronfman as keynote speaker.
- Feedback from the September 10th Campaign Kickoff event has been extremely positive.
- The 2021 Campaign Chair and the Chair of the \$25M School Endowment Campaign will be announced soon.

V: Campaign Update – Karen Palayew

The campaign is currently at \$210,000 (80 cards), an increase of 15.6% on a gift-by-gift basis. These are early days, and the pace will increase in the coming weeks.

VI: Members at Large – Leslie Kaufman

Leslie presented the Members at Large memo to the Board and explained their role. Two changes were made after the distribution of the document:

- Allan Shefrin is no longer a member, as he assumed another leadership role in the community. He has been thanked for his service as a member at large.
- Jonathan Pivnick was added as a new member at large.

Michael called for a motion to approve the slate of 2019/21 Members at Large with a term to continue in effect until the close of the Jewish Federation of Ottawa's Annual General Meeting in 2021.

Moved: Harold Feder

Second: Nikki Shapiro

Motion carried

VII: Year 1 Business Plan – Andrea Freedman

Andrea presented the Year 1 Business Plan aligning with the new Strategic Plan and incorporating the chair's goal regarding increasing Board member visibility. Other important aspects of the plan focus on a significant endowment for Jewish education and increasing Jewish engagement.

Michael called for a motion to approve the Year 1 Business Plan.

Moved: Stacy Goldstein

Second: Hartley Stern

Motion carried

VIII: Board Retreat Next Steps – Michael Polowin

Michael shared his thoughts and expectations from the Board Retreat on August 21st. The board cautioned that ensuring the day schools and Federation are on the same page will be of paramount importance so that donors can get excited about the campaign.

IV: In-Camera Session - 2019/2020 Budget – Susan Lee

The 2019/20 Budget report was presented during an In-Camera session. Michael called for a motion to approve the 2019/20 Budget report.

Moved: Harold Feder

Second: Jessica Greenberg

Motion carried

In-Camera Session

The meeting was adjourned at 7:20 pm.