



**Jewish Federation of Ottawa
Board of Directors Meeting
Summary of Discussion as a Report to the Community
Wednesday, January 22, 2014 at 7:30 pm**

In Attendance: Stuart Ages, David Appotive, Lauren Bronstein, Debbie Halton-Weiss, Jennifer Kardash, Linda Kerzner, Lisa Rosenkrantz, Jason Shinder, Phil Stein, Mark Thaw, Neil Zaret

Staff: Bram Bregman, Andrea Freedman, Leslie Kaufman, Dawn Paterson

Observer: Lynne Oreck-Wener

The meeting was called to order by Linda Kerzner at 7:25 pm.

I. Welcome

Linda Kerzner welcomed the board and explained that she would chair the meeting in Steven Kimmel's absence. Steven was part of the delegation that accompanied Prime Minister Stephen Harper to Israel.

Jason Shinder **moved** to accept the summary of discussions from the December 18, 2013 board meeting. Neil Zaret **seconded**. **Carried**.

II. President's Report

Andrea Freedman provided the board with updates to the circulated President's report.

- The Database Analyst position has been posted for a second time, as the first round of interviews did not result in a successful hiring.
- Andrea and Bram met with a donor who agreed to provide \$100K in 2014 and an additional \$50K in 2015 towards an Innovation Fund for Capacity Building as part of a designated gift.

Jason Shinder inquired about the Grants and Evaluation committee's review of agency funding applications. Jason made the suggestion that Agencies disclose their significant alternate donors and donation amounts.

III. Campaign Report

Dawn Paterson provided the board with the Annual Campaign Report.

- 250 cards amounting to approximately \$407K are outstanding.
- The November direct mail raised \$5K from 25 respondents. Another direct mail will be sent after Passover.



IV. Community Engagement Program

The purpose of this initiative is to educate and engage the 35-45 peer group on the value of Federation, community agencies and volunteer opportunities. Debbie Halton-Weiss and Jennifer Kardash are working with Chair Lenora Zelikovitz on this initiative.

The board provided the following suggestions:

- Offer short term, fulfilling volunteer opportunities to generate interest
- Reach out to community agencies for available projects

V. Members at Large

The board was asked to put forward a motion to approve the Members at Large roster for 2013/2014.

Lisa Rosenkrantz **moved** to appoint the 15 candidates identified as Members at Large to the Jewish Federation of Ottawa for the 2013/2014 year. Mark Thaw **seconded. Carried.**

Jewish Federation of Ottawa Members at Large

Mr. Kevin Barwin	Ms. Alexandra Izso
Mr. Jonathan Calof	Ms. Betina Kuzmarov
Ms. Barbara Crook	Mr. Adam Nayer
Dr. Bernard Dolansky	Dr. Karen Palayew
Mr. Howard Fremeth	Mr. Neil Presner
Mr. Robert Greenberg	Dr. Allan Shefrin
Ms. Julie Greenspoon	Mr. Josh Zaret
Ms. Randy Greenstone	

The board was asked to put forward a motion agreeing to extend the term of a Member at Large to two years, to be coterminous with the chair making the appointment.

There was some discussion about Members at Large that may not choose to serve a two-year term, and it was decided that each Member would be given the option to end the term after one year.

Jason Shinder **moved** to extend the terms of the 2013/2014 Members at Large to continue in effect until the close of the Jewish Federation of Ottawa's Annual General Meeting in 2015. Lisa Rosenkrantz **seconded. Carried.**

VI. Strategic Planning Update

Linda Kerzner thanked the board for their participation in the consultation that took place prior to the board meeting.

VII. Good & Welfare

Linda Kerzner adjourned the Jewish Federation of Ottawa board meeting at 7:45 pm.