



**Jewish Federation of Ottawa
Board of Directors Meeting
Summary of Discussion as a Report to the Community
Wednesday, February 19, 2014 at 5:30 pm**

In Attendance: David Appotive, Debbie Halton-Weiss, Steven Kimmel, Lisa Rosenkrantz, Jason Shinder, Phil Stein, Neil Zaret

Staff: Sarah Beutel, Bram Bregman, Shelley Crawford, Andrea Freedman, Jared Isaacson, Leslie Kaufman, Dawn Paterson

Observer: Leiba Krantzberg

The meeting was called to order by Steven Kimmel at 5:34 pm.

I. Welcome

Steven Kimmel welcomed the board and thanked Linda Kerzner for chairing the January board meeting in his absence.

Neil Zaret **moved** to accept the summary of discussions from the January 22, 2013 board meeting. Jason Shinder **seconded. Carried.**

II. President's Report

Andrea Freedman provided the board with updates and additions to the circulated President's report.

- 2015 Annual Campaign Cabinet - Leiba Krantzberg and Jeff Miller have made significant progress in building the Campaign Cabinet.
- Innovation fund for capacity building - Thanks to facilitation by Bram Bregman, agencies have been collaborating in advance of the May application deadline.
- Vacant land – The mortgage is due at the end of March, and we continue to explore all options.

III. Allocation Envelopes

Shelley Crawford referenced the Discussion Paper on Agency Allocations and Funding Needs that was circulated in the board package. She highlighted that the recommendation on funding envelopes for the next 2 years is based on assessing the most recent annual campaigns, the history and trends of the funding envelopes, items impacting the Federation budget and consideration of the current climate with funded agencies. She provided context to the process that the Finance committee followed in determining the recommendation to the board, which is to increase the envelopes \$60K - \$80K over the next 2 years with the distribution between envelopes to be determined by staff. The board suggested approving a set increase instead of a range, and decided that the mid-point of the range was appropriate.



The Board also discussed the merits of having the annual increase in envelope sizes be set as a goal for each planning cycle.

Jason Shinder **moved** to approve an increase of \$70K to the allocation envelopes sizes for the next 2 years. Lisa Rosenkrantz **seconded. Carried.**

IV. Year End & Audited Financial Statements

Shelley Crawford asked the board for any questions regarding the circulated financial statements. Addressing a question from the board, she clarified the Ottawa Jewish Community School Campaign was launched in 2012.

Jason Shinder **moved** to approve the Jewish Federation of Ottawa financial statements for the year ended June 30, 2013 as presented. Debbie Halton-Weiss **seconded. Carried.**

Jason Shinder **moved** to approve the Jewish Community Campus of Ottawa financial statements for the year ended June 30, 2013 as presented. Lisa Rosenkrantz **seconded. Carried.**

Jason Shinder **moved** to approve the Ottawa Jewish Bulletin Publishing Co. LTD. financial statements for the year ended June 30, 2013 as presented. David Appotive **seconded. Carried.**

Jason Shinder **moved** to approve the 11 Nadolny Sachs Private, Ottawa, Ontario financial statements for the year ended June 30, 2013 as presented. Neil Zaret **seconded. Carried.**

V. Community Awards: Nominating Committee Criteria

Debbie Halton-Weiss reviewed the proposed changes to the Federation community awards nominating committee criteria. She highlighted the changes to each award, and noted that the proposed changes were intended to simplify the requirements of serving on the committee while maintaining diversity and appropriate representation. Additionally, she noted that the family awards would need to be approved by the family representatives before the changes could be implemented.

The board discussed the involvement of past recipients on the committee, and concluded that past recipients provided valued input and the honour of sitting on the committee was part of the prestige of winning the award.

Debbie Halton-Weiss **moved** to approve the proposed changes recommended by the Jewish Federation of Ottawa to the composition of the Community Awards nominating committees as presented at the February 2014 board meeting, assuming consent of the Freiman and Greenberg families. Phil Stein **seconded. Carried.**

VI. Communications Update

Leslie Kaufman reviewed the recommendations proposed by the Federation in response to the Communications and Community Relations Committee's request for greater transparency.

- Publicize the Federation's Strategic Planning process through a series of stories in the Ottawa Jewish Bulletin



- Publish abridged copies of the President & CEO's report on the Federation website
- Publish abridged copies of the Federation board meeting minutes on the Federation website

The board was surveyed and they confirmed their support for these initiatives.

VII. Strategic Planning Update

Andrea Freedman reviewed some of the cumulative feedback the strategic planning committee received from their series of consultations. She informed the board that there are two feedback documents that are available for circulation – a summary and a complete record of all comments and suggestions.

The next steps for the committee will include:

- Finalize the mission, vision and values statements
- Concretize the goals by adding specific, bold, measurable initiatives

The committee will be holding a community meeting, on March 24th, 2014, inviting participants from the consultations to hear the cumulative feedback and learn of the next steps.

Steven Kimmel thanked Linda Kerzner, Michael Walsh, the committee and staff for their tremendous work.

VIII. Jewish Family Services: Presentation

Mark Zarecki, with the support of John Jackson, gave a presentation on Jewish Family Services (JFS).

JFS supports a variety of community members that have a wide range of challenges and needs. Mark described some of the initiatives and programs they offer to the community.

- In collaboration with other social service agencies in Ottawa, JFS pioneered the Walk-in Counselling project which offers after hours counselling to the community.
- Shalom Bayit is a program that provides support to battered women in the community. It has been in place for 4-5 years and receives funding from the Canadian government.
- JFS engages in outreach to the broader community, builds bridges with communities that historically have had conflicts with the Jewish community. An example is the Somali community and the creation of Somali Family Services.
- With funding from many sources including Federation and the German government, JFS is able to provide assistance and support to Ottawa's Holocaust survivors.

JFS has an operating budget of \$4.2M, with the majority of funds derived from the following sources:

- Ontario's Local Health Integration Networks (LHIN)
- Citizenship & Immigration Canada
- Program fees
- Annual allocation from the Jewish Federation of Ottawa
- Private donations
- German government



Mark concluded his presentation by explaining that he is happy to share his network and collaborate with the Federation and other funded agencies to serve the best interests of the Ottawa Jewish Community.

IX. Good & Welfare

Steven Kimmel adjourned the Jewish Federation of Ottawa board meeting at 6:36 pm.