



**Jewish Federation of Ottawa
Board of Directors Meeting**
Summary of Discussion for the Community

Wednesday, January 22, 2020
Board Meeting

In Attendance: Kevin Barwin, Harold Feder, Stacy Goldstein, Jessica Greenberg, Jeff Laks, Karen Palayew, Michael Polowin, Nikki Shapiro, Ian Sherman, Hartley Stern, Danya Vered.

Staff: Sarah Beutel, Andrea Freedman, Leslie Kaufman.

Recorder: Cibebe Rosa.

I: Welcome – Michael Polowin

The meeting was called to order at 5:31 pm.

II: Approval of Board Meeting Minutes – Michael Polowin

Michael called for a motion to approve the Minutes from the December 18th Board of Directors meeting.

Moved: Nikki Shapiro

Second: Jeff Laks

Motion carried

III: Board Assessment Process

Michael asked Harold Feder, Chair of the Governance Committee, to present the Board Assessment Process. The Board received a memo in advance of the meeting.

The committee made a recommendation that new board members serve on the Grants & Evaluation committee in their first year, as part of the on-boarding/education process. As some new board members already have a robust portfolio, this will be a suggestion and will not be mandatory.

Michael thanked Harold, Leslie, and the entire Governance Committee for their hard work, and reinforced the importance of completing the survey.

IV: Day School Collaborative Funding

Michael asked Kevin Barwin, Chair of the Grants and Evaluations Committee, to present the recommendation for Collaborative Projects – Day School Strategic Funding.

While the Alta Vista bus proposal for seat belts was not recommended for funding, an alternative source of partial funding (\$4,400) was secured and the board was satisfied with the source.

Michael thanked Kevin, Kara, and the entire Grants and Evaluations Committee for their hard work. Michael called for a motion to approve the grant for a Collaborative Project – Day School Strategic Funding (teacher appreciation) as per the committee's report.

Stacy Goldstein declared a conflict of interest and abstained from voting.

Moved: Kevin Barwin

Second: Harold Feder

Motion carried

V: Report on Recommendations for Program and Organizational Funding

Kevin Barwin presented the Report on Recommendations for Program & Organizational Funding to Local Agencies for the years 2020/21 and 2021/22. The Board received the report in advance of the meeting. The committee recommended status quo funding, with new funding coming through the strategic funding RFPs.

The committee's process is broader than funding, and also engages in constructive discussion of other ways Federation can potentially add value to agencies. Two consistent challenges for many agencies are transportation and physical space. The board requested that management explore if there are viable approaches to assist in these areas.

Michael called for a motion to approve the Report on Recommendations for Program and Organizational Funding to local agencies for the years 2020/21 and 2021/22.

Moved: Kevin Barwin

Second: Danya Vered

Motion carried

VI: Generations Trust Campaign

Michael asked Andrea to present the update, and she noted the following points:

- A meeting took place on January 13th between Jason Shinder, Campaign Chair, Stephen Greenberg, Honorary Campaign Chair, Andrea Freedman, Michael Polowin, and the boards of both day schools - the Ottawa Jewish Community School and Torah Day School. The intent was to ensure that there was a common understanding of the campaign. Following the joint meeting, both school boards met separately and endorsed moving forward with the campaign.
- Wayne Hussey has been retained as a campaign consultant.
- Jason and Andrea are now working to gather the necessary information from the schools to take the next steps in moving the campaign forward.

VII: President's Report – Andrea Freedman

Andrea noted the following updates:

- Based on the Net Promoter Score model – Andrea has begun a seven-week project to solicit feedback from everyone on our community mailing list. Thus far, the results are interesting, mixed (strong feelings on both ends of the spectrum), and a wonderful opportunity to engage in conversations about the community.
- As an initiative to bring about greater awareness of Federation, which is part of the strategic plan, Andrea has begun doing a presentation at Federation committee meetings to increase knowledge and understanding.
- Under the leadership of Hartley Stern, the nominating committee is being populated and a first meeting is scheduled for February 26th.
- The Community Awards process will be launched on February 3rd, Andrea encouraged the Board to promote nominations.
- Andrea reinforced the importance of prompt responses to email requests and thanked the board in advance for their cooperation.

A concern about gender equality regarding the Nominating and Awards Committees was raised and questions were answered to satisfaction.

VIII: Campaign Update – Karen Palayew

Karen presented a short campaign update. The campaign is currently at \$4.4M, including supplemental giving and the match, representing an increase of 6.3% on a gift-by-gift basis over last year.

In-Camera Session

The meeting was adjourned at 7:29 pm.