



**Jewish Federation of Ottawa
Board of Directors Meeting**
Summary of Discussion for the Community

Wednesday, May 23, 2019
Soloway Jewish Community Centre

In Attendance: David Appotive, Hartley Stern, Harold Feder, Jessica Greenberg, Kevin Barwin, Linda Kerzner (by phone), Michael Polowin, Nikki Shapiro, Stacy Goldstein.

Staff: Andrea Freedman, Leslie Kaufman, Micah Garten, Kara Goodwin.

Recorder: Cibebe Rosa.

I: Welcome – Hartley Stern

The meeting was called to order at 5:31 pm.

II: Approval of Board Meeting Minutes – Hartley Stern

Hartley called for a motion to approve the Minutes from the April 10th, 2019 Jewish Federation of Ottawa Board of Directors meeting.

Moved: Kevin Barwin

Second: Nikki Shapiro

Motion carried

III: President's Report – Andrea Freedman

Andrea noted the following updates:

- Event updates:
 - Party with a Purpose, a new concept of fundraising organized by the Jewish Federation of Ottawa, took place on May 21st. It was a successful event, with significant representation from the emerging generation. Over \$19,500 was raised for the three beneficiary organizations: Ten Yad, JFS's Shalom Bayit and Tamir Keshet for Kids.
 - The Campaign Kickoff 2020 is confirmed for September 10th, featuring comedian Elon Gold.
- The annual Legislative Compliance Review included in the package confirms that the Federation is compliant with all filings and payments.

IV: Grants and Evaluation Committee Report – Kevin Barwin

Kevin thanked the committee members and staff for all of their incredible work. He then presented the report to the board. In meeting with agencies, most of the same challenges from past years were raised. Issues with transportation and space requirements were reinforced by multiple agencies.

The committee is writing an article for the Ottawa Jewish Bulletin as a way to be more transparent about the allocations process to the community. Email and Social Media can also be used to communicate this important message. The board felt it was important to increase communication around all the terrific work occurring.

V: School Funding Report – Kara Goodwin

Kara Goodwin presented the School Funding report to the board with the following items of note:

- The calculations for the supplementary schools are based on funding formulas.
- Funding for the schools was increased by almost 40% (strategic, operational and supplemental gifts).
- Torah Day School received a \$70K one-time allocation.
- Enrollment numbers are higher in the early grades, which is promising.

Applications for Strategic Funding for Day and Supplementary schools will close on June 17th, in time to have new projects in motion for the upcoming school year.

Hartley called for a motion to approve the School Funding Report.

First – Michael Polowin

Second – Harold Feder

Motion carried.

VI: Campaign Report – Micah Garten

Micah announced the new Emerging Generation campaign chair, Emma Malach. The campaign is currently almost \$5.4M, an increase of 24.43% over last year. Also, a special PJ Library Campaign was added this year. 9 canvassers, many of them new, led to 21 gifts totaling \$2,000.

VII: Strategic Plan update – Michael Polowin

Michael Polowin presented an update on the strategic plan. The strategic plan is focused on achieving the vision of the Jewish Superhighway.

Top donors were consulted on April 23rd, and a web survey consultation was emailed to the community, with more than 150 responses. All the consultations reinforce the importance of Jewish Education.

The \$25M fundraising goal for Jewish education will not be sufficient to cover all the additional needs, but this number represents a stretch, yet attainable goal.

The meeting was adjourned at 6:34 pm.