

Memo to the Board

Funding Recommendations for 2021/22

From: The Grants and Evaluation Committee, Kevin Barwin, Chair

Date: May 14, 2021

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1. Introduction

In April 2021, Federation's Board determined that the total amount available to allocate for local organizations the upcoming fiscal year (2021-2022), will remain the same as last year, with the Program Funding envelope returning to its full 2019/20 amount.

This Report outlines the funding recommendations for 2021/22 for the following funding envelopes: Organizational Funding, Program Funding and Supplementary School Funding.

The recommendations are summarized as follows:

- I. The six organizations receiving "**Organizational Funding**" will receive the same allocation as last year, as per the Board's decision in April 2021.
- II. Organizations receiving **Program Funding** have undergone a review by the Grants Committee, and their recommendations are included below.
- III. Funding for **Supplementary Schools** will be in the same as last year, following the Federation Board's decision not to allow significant pandemic fluctuations in enrolment experienced by some schools to affect their sustainability.

2. Federation Funding Envelopes:

Funding Envelopes	<u>Actual</u> 2020/21	<u>Recommended</u> 2021/22
Big 6, Organizational Funding	\$1,864,294	\$1,864,294
Program Funding	\$152,400	\$164,100
Supplementary Schools	\$105,473	\$105,473
Funding for Ottawa Torah Institute/Machon Sarah	\$21,000	\$21,000
Total:	\$2,143,167	\$2,154,867

3. Organizational Funding

As recommended by the Board in April 2021:

Agency	<u>Actual</u> 2020/21	<u>Recommended</u> 2021/22
SJCC	\$ 384,667	\$ 384,667
Tamir	\$ 86,787	\$ 86,787
Hillel Lodge	\$ 231,787	\$ 231,787
JFS	\$ 384,487	\$ 384,487
OJCS	\$554,526	\$554,526
TDSO	\$222,040	\$222,040
TOTAL:	\$1,864,294	\$1,864,294

For informational purposes, here is the day school enrolment information. Federation is delighted that enrolment increased at all Jewish Day Schools in 2020/21.

Enrollment in Jewish Day Schools over the Years

	2020/21	2019/20	2018/19	2017/18	2016/17
OJCS	181	168	172	158	184
Torah Day School**	106	98	100	118	112
Ottawa Torah Institute	17	5	13	10	11
Total Day Schools	304	271	285	286	307

4. Program Funding

In April, the Grants Committee undertook a review of organizations receiving Program Funding in order to assess the extent to which they are likely to be able to deliver their

programs in the coming year. The review included written reports and a face-to-face (virtual) meeting with each funded organization.

The Grants Committee was directed by the Board that reductions in funding should be made only where appropriate – for example, if programs are not happening next year or programs require less funding for their operations.

All funded organizations have successfully pivoted and have been able to deliver their programs despite the challenges presented by the pandemic. Here is an outline of the way the committee approached their review and the resulting funding recommendations:

- Federation reduced funding for several programs in 2020/21 for those unable to provide the same level of programming or in cases where the programs cost less to deliver. This was the case for Hillel Ottawa, JET, NCSY and OTC. These organizations have since been able to ramp-up delivery of their programs to pre-pandemic levels (and some have seen their participation rates increase for virtual programs). Furthermore, they plan to continue with this level of programming for next year - either virtual, hybrid and/or in-person when possible. It is also noteworthy that these organizations have experienced challenges in their fundraising efforts this year, and expect these challenges to continue. **For these organizations, the committee is recommending a return to 2019/20 funding levels.**
- Several organizations continue to deliver their program(s) despite the pandemic, and their costs have not fallen with the pivot to virtual programming. Their funding remained unchanged last year, and this applies to AJA 50+, Chabad Student Network, Jewish Youth Library and Or Haneshamah. Also for these organizations, Federation funding represents a small proportion of the program's overall cost, and the committee is satisfied that the investment is well worth the impact that these programs have in the community. **Therefore, the recommendation is that their funding remain unchanged.**
- Two organizations, Limmud and Sephardi Association, have experienced a reduction in the costs associated with the delivery of their programs and expect the same for next year. **The committee is recommending a reduction in funding.**
 - **Limmud:** The program is run by volunteers and their team was negatively impacted by the pandemic. In March 2021 they held a virtual program and plans are in place for one virtual program in the fall of 2021. There are no plans yet for the first half of 2022. As a result, their expenses are greatly reduced and they have funds remaining from Federation's 2020/21 allocation, as well as other grants to see them through the next fiscal year. Should they be able to hold a larger program in 2022, they can apply for a Microgrant if needed.

- **Sephardi Association of Ottawa:** This organization is volunteer run with an aging membership that has been slower to adapt to virtual programs. They have provided several virtual programs in the past year; however, their expenses have fallen and they have \$1,500 remaining from Federation's 2020/21 allocation to use in the coming fiscal year. If they are able to hold in-person gatherings and celebrations in 2022, they are able to apply for a Microgrant if needed to help carry out their events.
- **Camp B'nai Brith:** The camp recently received the go ahead to operate this summer. They expect to fill all their available spots (which is less than in previous years, in order to stay within the new Covid guidelines). Federation's Program Funding for CBB is for scholarships for local campers. For summer 2021, the total cost of scholarships to date is \$107,000 for 24 families, eight of which are local Ottawa families, for a total projected cost of \$28,000. However, the amount of local scholarships may yet increase for the following reasons:
- a) Campers may decide to extend their stay, and/or
 - b) More local families may be accepted to camp as currently enrolled families have the option to drop out by May 24, which will then enable families on the waiting list (of which some are eligible for scholarships) to take their place.

The committee thus recommends granting CBB \$22k for scholarships now. At the end of the camp season, we can assess the extent to which emergency campaign funds are needed by the camp to cover the remaining scholarship needs for local families.

Program Funding Recommendations			
Agency	Actual 2019/20	Actual 2020/21	Recommended 2021/22
AJA 50+ AJA & Creative Connections	\$13,000	\$13,000	\$13,000
Camp B'nai Brith Camper scholarships	\$22,000	\$22,000	\$22,000
Chabad Student Network Shabbat & Holiday programs	\$3,500	\$3,500	\$3,500
Hillel Ottawa Campus programming	\$51,000	\$46,000	\$51,000
JET Glebe Shul, Adult Ed & Women's programs	\$27,000	\$23,500	\$27,000
Jewish Youth Library Montessori Preschool & Friendship Circle	\$7,400	\$7,400	\$7,400

Limmud Ottawa Limmud Event	\$2,000	\$1,000	\$0
NCSY Lunch Clubs in High Schools	\$24,200	\$18,000	\$24,200
Or Haneshamah Machaneh Shabbat Program	\$1,000	\$1,000	\$1,000
Ottawa Torah Centre Living Legacy Workshops & Jewish Learning Institute	\$13,000	\$11,000	\$13,000
Sephardi Association Events and programs	\$9,000	\$6,000	\$2,000
Totals:	\$173,100	\$152,400	\$164,100

5. Supplementary Schools

Since 2006, Federation has distributed funds to Supplementary Schools using a funding formula that takes into consideration enrollment and hours of programming. The formula is based on a 3-year rolling average of enrollment. Schools are allocated a proportion of the Supplementary School Funding available, based on their enrolment and number of contact hours.

The pandemic has had an adverse impact on several schools whose families have not been able to enrol as in previous years for various reasons. All supplementary schools have made the successful pivot to virtual learning, and have moved back and forth between in-person and virtual learning, depending on the changing government guidelines throughout the year.

Enrollment in Supplementary Schools over the Years					
	2020/21	2019/20	2018/19	2017/18	2016/17
Or Haneshamah*		-	-	10	12
OTC Chabad	44	90	103	106	99
OTT	20	70	61	60	58
OMJS	33	49	44	47	44
Temple Israel	91	99	95	92	77
Torah High	50	56	76	75	104
Total Supp. Schools	238	364	379	390	329

*As of funding year 2018/19, Or Haneshamah receives "Program Funding" (not from the School Funding Envelope) so enrollment will no longer be tracked with schools.

Federation's Board has determined to maintain the overall level of funding for supplementary schools and to not count this year's enrolment in the calculation of the

funding formula. **The calculations for supplementary school funding in 2021/22 will instead be based on the previous 3 years of enrollment.**

Moreover, if a school has made changes to its hours of operation in the current year due to the pandemic, this year's hours of operation will not be included in the funding formula. However, should the change in contact hours remain the same moving forward, the new contact hours should be included in the funding formula going forward after this year.

The recommendations for funding for 2021/22 are therefore the same as in the previous year, and are as follows:

(See the funding formula calculations are in the Appendix)

Supplementary School Annual Funding

School	Contact Hours (Previous 3 years)	% of Total Contact Hours (Previous 3 years)	Allocation (Proportion of the funding envelope)	Actual Funding 2020/21	Recommended Funding 2021/22
Chabad Hebrew School	250	23%	\$24,259	\$24,259	\$24,259
Ottawa Talmud Torah	192	17%	\$17,930	\$17,930	\$17,930
Temple Israel School	311	28%	\$29,532	\$29,532	\$29,532
Torah High	207	19%	\$20,040	\$20,040	\$20,040
Ottawa Modern Jewish School	141	13%	\$13,712	\$13,712	\$13,712
Total Schools	1101	100%	\$105,473	\$105,473	\$105,473

6. Conclusion

Despite the considerable challenges presented by the pandemic, Ottawa's Jewish community has remained active, vibrant and strong. The many organizations funded by Federation have successfully shifted and adapted to continue their important work that serves to build and strengthen the Jewish community. Federation is a proud partner and continues to seek ways to serve partner organizations not only through funding, but also

through message amplification, collaboration, and in various other ways. Working together we are stronger!

APPENDIX

A. Supplementary School Funding Formula Calculations

Since 2006, Federation has distributed funds to Supplementary Schools using a funding formula based on enrollment and the number of programming hours. The formula uses a 3-year rolling average of student enrollment for the 3 previous years.

Funding for 2021/22 is based on the previous year's enrolment numbers (and therefore will NOT include numbers from 2020/21 - the year of the pandemic) and is therefore calculated as follows:

Supplementary School Enrollment – 3 Year Average

	2017/18	2018/19	2019/20	3-Year Average
School	Enrollment	Enrollment	Enrollment	Total
OTC Chabad	106	103	90	100
OTT	60	61	70	64
Temple	92	95	99	95
Torah High	75	76	56	69
OMJS	47	44	49	47

Calculation of Contact Hours

School	3 – Year Average Enrollment	Hours of Programming	Contact Hours: Enrollment x Hours of Programming
OTC Chabad	100	2.5	250
OTT	64	3*	192
Temple	See below**		311
Torah High	69	3	207
OMJS	47	3	141
Total Contact Hours:			1101

* OTT allows students to select the number of days that they attend each week, and each day offers 2 hours of programming. Some students selected 2 hours of programming per week and others selected 4 hours per week. For the purposes of the funding formula, we have calculated the average hours of programming at 3 hours per week (the average of 2 and 4).

**Temple Israel Religious School offers different hours of programming for each Grade level, therefore separate calculations are required (see below).

Calculations for Temple Israel Religious School

<i>Temple</i>	<i>K</i>	<i>Gr. 1</i>	<i>Gr. 2</i>	<i>Gr. 3</i>	<i>Gr. 4</i>	<i>Gr. 5</i>	<i>Gr. 6</i>	<i>Gr. 7</i>	<i>Gr. 8</i>	<i>Gr. 9</i>	<i>Gr. 10</i>
2017/18	11	11	7	12	12	10	10	9	5	5	0
2018/19	11	8	13	5	10	11	11	10	8	4	4
2019/20	15	7	8	11	10	10	12	10	4	8	4
3yr average	12	9	6	6	11	10	11	10	6	6	3

Temple Israel Religious School			
Grade	Hours of Programming	3-Year Average Enrollment	No. of Contact Hours
K-1	3	21	63
2-6	4.5	44	198
7-10	2	25	50
			311

Total Proposed Funding for Supplementary Schools for 2021/22 (Based on previous year's numbers)

School	Contact Hours (Previous 3 years)	% of Total Contact Hours (Previous 3 years)	Allocation (Proportion of the funding envelope)	Actual Funding 2020/21	Recommended Funding 2021/22
Chabad Hebrew School	250	23%	\$24,259	\$24,259	\$24,259
Ottawa Talmud Torah	192	17%	\$17,930	\$17,930	\$17,930
Temple Israel School	311	28%	\$29,532	\$29,532	\$29,532
Torah High	207	19%	\$20,040	\$20,040	\$20,040
Ottawa Modern Jewish School	141	13%	\$13,712	\$13,712	\$13,712

Total Schools	1101	100%	\$105,473	\$105,473	\$105,473
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- B. Emergency Funding:** In fiscal year 2020/21, many organizations received funding from the Emergency Campaign. This funding was in addition to their regular allocations, and provided support to help see them through the challenges presented by the pandemic.

List of Emergency Funds Allocated to Organizations in FY 2020/21, as of April 30, 2021:

(Note that some also received emergency funding in FY 2019/20, which is NOT included here.)

Organization	Total Emergency Dollars Allocated July 1, 2020 – April 30, 2021	Emergency Campaign Funds Still Available for Allocation (if required)
Hillel Lodge	\$449,410 (Emergency Campaign funds + revised ask for 2021)	N/A
Soloway JCC	\$500,000	N/A
Ottawa Jewish Community School	\$345,670	N/A
Torah Day School of Ottawa	\$195,300	\$700
Jewish Family Services	\$220,000	\$40,000
Camp Bnai B'rith	\$133,375	\$38,000
Ottawa Kosher Food Bank	\$41,650	\$29,750
Tamir	\$51,995	\$363,208
Ten Yad	\$15,000	N/A
Supplementary Schools	\$14,457	\$543
Annual Campaign	\$0	\$300,000
Total Emergency Funds:	\$1,966,857	\$771,501

- C. Strategic Funding:** Funding through various granting streams continued to flow to support organizations in 2020/21 for Security, Capacity Building, Microgrants and Jewish Jumpstart.

Total Strategic Funding in FY 2020/21 (to April 30, 2021)	
Strategic Funding Stream	Total
Security	\$16,848
Fund for Innovative Capacity Building	\$37,280
Microgrants	\$31,193
Jewish Jumpstart, Year 2	\$49,123
TOTAL:	\$134,444

Security Funding

Organization	Actual Grant
Beit Tikvah	\$ 8,700
Torah Day	\$ 4,634
Young Israel	\$3,514
Totals for ALL Orgs	\$16,848

Fund for Innovative Capacity Building (Rounds 12 and 13)		
Agency	Program Funded	Grant (\$)
OJCS	Professional development	\$6,000
Torah Day School	Professional Development	\$4,000
Jewish Youth Library	Website development	\$5,000
Or Haneshamah	Marketing and Social Media	\$8,000
Tamir	Community Needs Assessment	\$10,000
Young Israel	Branding and Social Media	\$4,280
	TOTAL GRANTS:	\$37,280

Microgrants: July 1, 2020 to April 30, 2021		
Chabad of Centreponte	Ripple Effect summer camp	\$2,500
KBI	Accessible on-line services	\$1,800
KBI (& OJCS)	Lulav & Etrog	\$1,500
Talmud Torah	Virtual Learning	\$1,600
Chabad of Centreponte	Rosh Hashanah Drive Thru Carnival	\$1,000
Chabad of Kanata	High Holiday Services	\$2,500
OJCS Alumni Event	Lecture	\$206
Israeli Women	Chanukah programs	\$1,500
OJCS	Little Learners	\$2,200
Hillel SAGE	Israeli Paint Night	\$500
JET	Light Up the Night	\$1,500
OTC	Chanukah Drive-In	\$1,800
SJCC	Chanukah Live Candle Lighting	\$285
Israeli Women	Paint Night	\$1,500
Jewish Youth Library	Lecture, Lessons of the Light	\$2,000
Israeli Women	Purim Event	\$2,125
OJCS	Mental Health and Internet Literacy	\$1,350
Young Israel	Purim Video Contest	\$1,700
JET	Clean Speech Ottawa	\$2,500
Beit Tikvah	Purim on Wheels	\$1,127
	Total Grants to Date:	\$31,193
	Balance remaining (Fund = \$70,000)	\$38,807

Jumpstart, Year 2 Memberships	
Adath Shalom	\$532
Kehillat Beth Israel	\$11,907
Congregation Machzikei Hadas	\$15,060
Ottawa Torah Centre	\$800
Temple Israel	\$11,644
Young Israel	\$3,375
Or Haneshamah	\$5,805
Total:	\$49,123