



Memo

To: Jewish Federation of Ottawa Board of Directors
From: Andrea Freedman, President and CEO
Date: January 5, 2016
Re: President's Report

The report is brief this month due to the winter break and limited activity taking place since the last board meeting.

DEVELOPMENT

- As of December 31, the 2016 Annual Campaign has raised **\$4.1M** on **1,774** pledges for a **3.9%** increase over last year. The 2016 Women's Campaign has raised **\$979,570** on **634** pledges for a **5.1%** increase.
- The Emerging Generation Campaign has raised **\$24,485** on **146** pledges to date representing a **33.8%** increase.
- Courtesy calls were made throughout the second half of December to all donors with significant outstanding 2015 gifts. The overwhelming majority of the courtesy calls resulted in quick payment. Email communication and invoices have also been sent to the balance of donors with outstanding pledges.

COMMUNITY BUILDING

- On December 14, Federation and the Ottawa Torah Centre Chabad joined forces for a **Chanukah Night at the Ottawa Senators** game. The closing of Chanukah ceremony took place during the second intermission and included Ottawa Senators Hockey Club president Cyril Leeder lighting the menorah.
- **EG Chanukah Ball:** On December 12, 120 members of the Emerging Generation gathered at Agudath Israel for the EG Chanukah Ball. The event, chaired by Tamara Fathi and Sam Levine, was successful, as attendees ate, drank, and danced the entire evening.

CORPORATE SERVICES

- The **Ottawa Jewish Archives** has been awarded a grant of \$6,490 from Library and Archives Canada's Documentary Heritage Communities Program in order to carry out a project entitled "Ottawa Jewish Archives Online". This project will modernize access to the holdings of the Ottawa Jewish Archives through the development of a virtual collections catalog and the establishment of a partnership with the Canadian Jewish Heritage Network.
- Campus has hired The Paterson Group to put together specs, a tender package, and to oversee the roofing project at 11 Nadolny Sachs. The work will start in January, with the intention of completing the project in spring 2016.

<i>As of Jan. 4, 2016</i>	Twitter followers	Increase from December 4 2015	Facebook "likes"	Increase from December 4 2015
Jewish Federation of Ottawa	1201	+7	3309	+252
Ottawa Jewish Bulletin	146	+2	3153	+780
Ottawa Jewish Archives	N/A	N/A	700	+ 35
PJ Library Ottawa	n/a	n/a	199	+1

The Ottawa Jewish Bulletin continues to see a dramatic increase in likes to their Facebook page. It is likely that this month, Bulletin "likes" will exceed that of the Federation.