



Jewish Federation of Ottawa

Annual Golf Tournament

July 8, 2019



Sponsorship Package



Jewish Federation of Ottawa | Annual Golf Tournament July 8, 2019



When, at the tail end of last year's tournament, it was suggested that we co-chair this tournament, we enthusiastically said yes, knowing what an amazing experience we had been a part of. We gladly accepted the important task of upholding the standards and goals that make the Jewish Federation of Ottawa's annual golf tournament one of the most preeminent golf tournaments in the city. We are honoured to have been asked to carry this role and are excited to continue an incredible tradition by following in the footsteps of Ottawa's corporate and philanthropic legends.

This year's event will be held on **Monday July 8, 2019 at the beautiful Rideau View Golf Club**. It promises to be a relaxing and luxurious day both on and off the course.

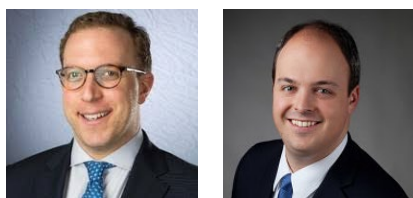
In continuing with our tradition of innovative and impactful sponsorship opportunities, we are pleased to enclose our 2019 sponsorship package. In addition to the sponsorship packages outlined, we would be happy to work with you to customize a creative package just for your organization, to ensure you get the most out of your sponsorship dollars.

This tournament has sold out year over year and attracts the leaders of Ottawa's business community.

Not only will your sponsorship have the unique ability to directly target the decision makers from major industries across the city, but you'll know that the funds raised from this event will help support the Federation's 24 beneficiary agencies so that they remain strong and help those who need it. By sponsoring this year's event you will be joining the hundreds of sponsors who, over the past 26 years, hold a special place in the heart of Ottawa's Jewish community.

We can't say enough how excited we are about chairing the event this year, and will continue to look for unique and innovative ways to maximize your company's exposure and involvement while honouring the incredible achievements of the last 26 years both on and off the links.

See you on the green,



Adam Zaret and Charles Mirsky
JFO Golf Tournament Co-Chairs

P.S. While many community leaders help to make this tournament possible, we are particularly grateful to **Jason Shinder** and **Ian Sherman** who have agreed to actively help us grow on their past successes.

Golf Tournament Chairs: Adam Zaret and Charles Mirsky

Jewish Federation of Ottawa • 21 Nadolny Sachs Pvt., Ottawa, ON K2A 1R9 • 613-798-4696 • jewishottawa.com

Presenting Sponsorship

Sponsorship Type	Contribution	# Available
Presenting Sponsor	\$25,000	1

Platinum Sponsorship

Sponsorship Type	Contribution	# Available
Pin Flag Sponsor	\$20,000	1
Player Gift Sponsor	\$15,000	1

Gold Sponsorship

Sponsorship Type	Contribution	w/ foursome	# Available
Bar Sponsor	\$5,400	\$6,400	1
Drink Cart Sponsorship	\$5,400	\$6,400	1
Player Cart Sponsor	\$5,400	\$6,400	1
Host Cart Sponsor	\$5,400	\$6,400	1
Patio Bar Sponsor	\$5,400	\$6,400	1
Program Sponsor	\$5,400	\$6,400	1
Tee Block Sponsor	\$5,400	\$6,400	1
Snack Pack Sponsor	\$5,400	\$6,400	1
Snack Hut Sponsor	\$5,400	\$6,400	1
Dinner Sponsor	\$5,400	\$6,400	1
Golf Towel Sponsor	\$5,400	\$6,400	1
Golf Ball Sponsor	\$5,400	\$6,400	1

Golf Tournament Chairs: Adam Zaret and Charles Mirsky

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Silver Sponsorship

Sponsorship Type	Contribution	w/ foursome	# Available
Golf Kit Sponsor	\$3,000	\$4,200	1
Bag Tag Sponsor	\$3,000	\$4,200	1
Golf Tee Sponsor	\$3,000	\$4,200	1
Live Auction Sponsor	\$3,000	\$4,200	1
Lunch Sponsor	\$3,000	\$4,200	1
Premiere Hole Sponsor	\$3,000	\$4,200	1
Responsible Choice Sponsor	\$3,000	\$4,200	1

Bronze Sponsorship

Sponsorship Type	Contribution	# Available
Rideau View Driveway Sponsor	\$2,400	1
Cup Liner Sponsor	\$2,400	1
Cigar Sponsor	\$2,400	1
Wine Sponsor	\$2,400	1
Score Card Sponsor	\$2,400	1
Registration Area Sponsor	\$2,400	1
Driving Range Sponsor	\$2,400	1
Putting Green Sponsor	\$2,400	1
Women's Locker Room Sponsor	\$2,400	1
Men's Locker Room Sponsor	\$2,400	1
Lost Ball Sponsor	\$2,400	1
Traditional Hole Sponsor	\$2,400	1

Golf Tournament Chairs: Adam Zaret and Charles Mirsky

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Hole Contest

Sponsorship Type	Contribution	# Available
Car Hole-in-One	\$3,000	1
Prize Hole-in-One	\$3,000	3
Ten Thousand Dollar Hole-in-One	\$3,000	1
Closest to the Pin	\$2,400	1
Longest Drive	\$2,400	1
Straightest Drive	\$2,400	1

Golf Tournament Chairs: Adam Zaret and Charles Mirsky

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Sponsor Information

Contact name: _____

Company name: _____

Phone number: _____

Email: _____

Sponsorship level requested _____ at \$ _____

I would like to request a foursome at this time.

Foursome Fees for 2019:

Foursome—\$1,400

Silver Sponsor Foursome—\$1,200

Gold Sponsor Foursome—\$1,000

The foursome fee has been added to my sponsorship payment for a total payment of \$

Payment Method

Cheque enclosed

Credit Card Type: (*circle one*) Visa MasterCard Amex

Card Number: _____ expiry _____

Signature: _____

Please remit form and payment by **Friday, May 29, 2019** to:

Tanya Poirier, Event Coordinator

Jewish Federation of Ottawa

21 Nadolny Sachs Private

Ottawa, ON K2A 1R9

Telephone: (613) 798-4696 x241 Fax: (613) 798-4695

tpoirier@jewishottawa.com

Golf Tournament Chairs: Adam Zaret and Charles Mirsky

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APPENDIX

Presenting Sponsorship Opportunity

Presenting Sponsor **\$25,000 (1 available)**

- Company banners displayed prominently at the Golf Club entrance, patio reception and the registration table on the day of the Tournament
- Company logo on all printed material
- Head listing on the major sponsors sign posted at the entrance of the club house
- Recognition in the evening program
- Recognition by Master of Ceremonies during Reception dinner
- Opportunity to speak during Banquet
- Opportunity to place promotional material in golfers' welcome kit
- Prominent listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Platinum Sponsorship Opportunities

Pin Flag Sponsor **\$20,000 (1 available)**

- Pin Flags with company name and logo at every green
- Company banners displayed prominently at the Golf Club entrance, patio reception and the registration table on the day of the Tournament
- Recognition in the evening program
- Company logo on all printed material
- Prominent listing on the major sponsor sign posted at the entrance to the club house
- Prominent listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Player Gift Sponsorship **\$15,000 (1 available)**

- Company logo printed prominently on the golfers' gift
- Recognition in the evening program
- Company logo on all printed material
- Prominent listing on the major sponsor sign posted at the entrance to the club house
- Prominent listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Gold Sponsorship Opportunities

Bar Sponsorship **\$5,400 (\$6,400 with foursome)**

- Signage with company name and logo prominently displayed at the bar
- Company logo featured on all printed material
- Recognition in the evening program
- Listing on the major sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Drink Cart Sponsorship **\$5,400 (\$6,400 with foursome)**

- Company banner prominently displayed on the 2 drink carts circulating the course throughout the tournament
- Company logo featured on all printed material
- Recognition in the evening program
- Listing on the major sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Player Cart Sponsorship **\$5,400 (\$6,400 with foursome)**

- Signage with company name and logo on the front of every golf cart
- Company logo featured on all printed material
- Recognition in the evening program
- Listing on the major sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Host Cart Sponsorship **\$5,400 (\$6,400 with foursome)**

- Company sign prominently displayed on the host cart circulating the course throughout the tournament
- Company logo featured on all printed material
- Recognition in the evening program
- Listing on the major sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Patio Bar Sponsorship **\$5,400 (\$6,400 with foursome)**

- Company sign prominently displayed outside and inside the Patio Bar
- Company logo featured on all printed material
- Recognition in the evening program
- Listing on the major sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Program Sponsorship **\$5,400 (\$6,400 with foursome)**

- Company name and logo prominently printed on the front of every event program
- Company logo featured on all printed material
- Recognition in the evening program
- Listing on the major sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Golf Tournament Chairs: Adam Zaret and Charles Mirsky

Tee Block Sponsorship **5,400 (\$6,400 with foursome)**

- Company name and logo on all tee-off blocks on all holes
- Company logo featured on all printed materials
- Recognition in the evening program
- Listing on the major sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Snack Pack Sponsorship **\$5,400 (\$6,400 with foursome)**

- Company name and logo on all snack packs distributed to all players
- Company logo featured on all printed materials
- Recognition in the evening program
- Listing on the major sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Snack Hut Sponsorship **\$5,400 (\$6,400 with foursome)**

- Company name and logo on banner displayed on Snack Hut
- Company logo featured on all printed materials
- Recognition in the evening program
- Listing on the major sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Dinner Sponsorship **\$5,400 (\$6,400 with foursome)**

- Company name and logo on signage displayed in dining room during dinner
- Company logo featured on all printed materials
- Recognition in the evening program
- Listing on the major sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Golf Towel Sponsorship **\$5,400 (\$6,400 with foursome)**

- Company name and logo on golf towels distributed to all Tournament golfers
- Company logo featured on all printed materials
- Recognition in the evening program
- Listing on the major sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Golf Ball Sponsorship **\$5,400 (\$6,400 with foursome)**

- Card with company name on every table at dinner OR golf balls printed with company name/logo
- Company logo featured on all printed materials
- Recognition in the evening program
- Listing on the major sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Golf Tournament Chairs: Adam Zaret and Charles Mirsky

Silver Sponsorship Opportunities

Golf Kit Sponsorship **\$3,000 (\$4,200 with foursome)**

- Company name and logo on golf kits distributed to all Tournament golfers
- Recognition in the evening program
- Listing on the major sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Bag Tag Sponsorship **\$3,000 (\$4,200 with foursome)**

- Company name and/or logo on every participant's golf bag
- Recognition in the evening program
- Listing on the major sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Golf Tee Sponsorship **\$3,000 (\$4,200 with foursome)**

- Card with company name on every table at dinner OR golf tees printed with company name/logo
- Recognition in the evening program
- Listing on the major sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Live Auction Sponsorship **\$3,000 (\$4,200 with foursome)**

- Company name and/or logo on all auction cards (at each place setting during dinner)
- Recognition in the evening program
- Listing on the major sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Lunch Sponsorship **\$3,000 (\$4,200 with foursome)**

- Company banner displayed in the dining room during lunch (or at BBQ station)
- Recognition in the evening program
- Listing on the major sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Premiere Hole Sponsorship **\$3,000 (\$4,200 with foursome)**

- A course sign displayed at one tee with your company name and/or logo and promotional material of your choice,
- with opportunity to interact with players
- Recognition in the evening program
- Listing on the major sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Responsible Choice Sponsorship **\$3,000 (\$4,200 with foursome)**

- Company signage prominently displayed beside Responsible Choice drive-home registration table
- Recognition in the evening program
- Listing on the sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Golf Tournament Chairs: Adam Zaret and Charles Mirsky

Bronze Sponsorship Opportunities

Rideau View Driveway Sponsorship **\$2,400**

- Company banner prominently displayed along driveway leading up to Rideau View Golf Club
- Recognition in the evening program
- Listing on the sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Cup Liner Sponsorship **\$2,400**

- Company logo printed on all liners inside pin cups
- Recognition in the evening program
- Listing on the sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Cigar Sponsorship **\$2,400**

- Company logo printed on the cigar band
- Recognition in the evening program
- Listing on the sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Wine Sponsorship **\$2,400**

- Card with company name and/or logo on every table
- Recognition in the evening program
- Listing on the sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Score Card Sponsorship **\$2,400**

- Company logo printed on every score card
- Recognition in the evening program
- Listing on the major sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin

Registration Area Sponsorship **\$2,400**

- Company sign prominently displayed by Registration Area
- Recognition in the evening program
- Listing on the sponsors sign posted at the entrance to the club house
- Listing in the full-page post-event ad in the Ottawa Jewish Bulletin