



**Jewish Federation of Ottawa
Board of Directors Meeting**

Summary of Discussion as a report to the community

Tuesday, November 20, 2018
Soloway Jewish Community Centre

In Attendance: David Appotive, Rabbi Reuven Bulka, Kevin Barwin, Stacy Goldstein, Jessica Greenberg, Michael Polowin, Nikki Shapiro, Hartley Stern, Danya Vered,

Staff: Andrea Freedman, Sarah Beutel, Leslie Kaufman, Micah Garten

Guest: Jeffrey Miller

Recorder: Bedy Israel

I: Welcome – Hartley Stern

The meeting was called to order at 5:01 pm.

Hartley welcomed everyone and noted that to ensure adequate time for this very full agenda, the PJ Library presentation would be deferred to the January meeting.

II: Approval of Board Meeting Minutes – Hartley Stern

Hartley called for a motion to approve the Minutes from the October 23, 2018, Jewish Federation of Ottawa Board of Directors' meeting.

Moved: Michael Polowin

Second: Kevin Barwin

Motion carried

III: Strategic Funding Task Force – Danya Vered

Hartley thanked the task force for the work they are doing and for their guidance.

The report was well received and the following was discussed and endorsed:

- \$70K in operational funding be allocated to Torah Day School to support their school of excellence. It was felt that \$70K is sufficient to be impactful and can likely be maintained in future years.
- A task force be formed to review funding for Jewish education in Ottawa.
- As these increased funds are intended for allocation to strategic priorities, the board agreed that it should not allocate strategic dollars to support cost of living increases for existing beneficiary agencies.
- The final report will be presented at the January board meeting. The committee has done excellent work and what remains to ensure success is an excellent communications strategy.

IV: Audited financial statements – Jeffrey Miller

Hartley introduced Jeffrey Miller, Partner at GGFL, who presented the audited financial statements for the year ending June 30, 2018. As the board had received the financial statements ahead of the meeting, the discussion was limited to a presentation of the highlights.

Campus

- Campus reserves are at \$2M, with \$300K invested in a fund with the Foundation.

Federation:

- Overall, Federation had a clean audit, depicting a solid financial position

Hartley called for a motion to approve the audited financial statements for the Jewish Federation of Ottawa.

Moved: Michael Polowin

Second: Stacy Goldstein

Motion carried

V: President's Report – Andrea Freedman

Andrea presented the President's Report with the following updates:

- The board received a copy of the newly published "Impact report".
- PJ Library's Chanukah celebration was a success with 100 families attending.
- The Holocaust program at CentrepoinTE Theatre was attended by 140 people. An unfortunately timed fire alarm disrupted the event and some people did not remain for the conclusion of the program. The committee is considering rescheduling the program.
- Hillel had their final Shabbat dinner of the year with 200 students in attendance.
- The Israeli advocacy session for teens was well attended. During the session, participants reported Anti-Semitic incidents at their school. The CCRC committee will debrief on this.
- New CFO Susan Lee will start on Monday, November 26th.
- The strategic planning committee has been struck and Nikki Shapiro has agreed to co-chair with Michael Polowin.

VI: Campaign presentation – Rabbi Bulka

With the great work of the team, the annual campaign currently stand at \$3,960,519. To date, new and supplemental giving eligible for the Challenge Fund stands at \$380,479. A new component to the campaign, the Hidden Yidden, under the leadership of Steven Kimmel, is proving to be fruitful.

The challenge is to sustain this level of enhanced giving in future years.

As the report on new campaign initiatives indicated, many new features were implemented as part of this year's campaign. Many of the results are unequivocally positive (e.g. challenge fund, hidden yidden, kick-off and golf auction for special education). Some other results (e.g. professional tele-marketing firm) are more mixed. All are being carefully evaluated and some (e.g. golf auction) while successful, are not replicable every year.

The meeting was adjourned at 6:22 pm.