



**Jewish Federation of Ottawa
Board of Directors Meeting**

Summary of Discussion as a Report to the Community

Tuesday, November 29, 2016
Soloway Jewish Community Centre

In Attendance: Stuart Ages, Sharon Appotive, David Appotive, Linda Kerzner, Steven Kimmel, Michael Polowin, Victor Rabinovitch, Jason Shinder, Hartley Stern, Danya Vered, Arlene Wortsman

Staff: Sarah Beutel, Sylvain Beaudry, Andrea Freedman, Leslie Kaufman, Arie Rosenblum

Invited Guests: Jeffrey Miller

Recorder: Rachel Abenhaim

I: Welcome – Linda Kerzner

Linda Kerzner called the meeting to order at 5:03pm.

Linda welcomed the board and guests to the meeting. She introduced Sylvain Beaudry, the interim Chief Financial Officer.

II: Approval of Board Meeting Minutes

Linda called for a motion to approve minutes from the October 26 Jewish Federation of Ottawa board of director's meeting.

First – Steven Kimmel

Second – Victor Rabinovitch

Motion carried.

III: Education Funding Task Force Report- Sarah Beutel & Jeffrey Miller

Jeffrey Miller provided background to the previously circulated report. He highlighted that enrollment has remained static overall for supplemental schools over the last few years, though increased in 2016/17. He also noted that Young Family Survey findings revealed that cost is not a significant factor with respect to supplemental school, as other reasons for not participating were more significant. These findings, along with others outlined in the report, led the task force to make the following recommendations.

1. Maintain the current funding formula, which is working well.
2. Decrease the amount of joint professional development funding available per year from \$3,000 to \$1,500.
3. Cease funding for joint marketing, as past efforts were not successful. Continue to market schools via social media.
4. Use these savings to launch an annual Award of Excellence in Supplementary Education for the school that is able to demonstrate that it has implemented and delivered innovative and/or

excellent education.

If supplemental schools successfully increase enrollment, consideration should be given to increasing funding available in the supplemental school funding envelope (to be distributed to schools based on the funding formula).

Jeffrey and Sarah addressed all questions to the board's satisfaction.

Linda asked for a motion to approve the education funding task force report as presented.

First – Danya Vered

Second – David Appotive

Motion Carried.

IV: Measuring Success Update – Andrea Freedman

Andrea presented a high level overview of the Measuring Success findings. The board engaged in discussions around the recommendations presented for the Ottawa Jewish Community School.

V: JWRP Mission- Linda Kerzner

Linda shared background and information about the Jewish Women's Renaissance program (JWRP) and trip. She explained that Federation partnered with JWRP because over the past few years, mission trips to Israel have not been successful and this program and trip offered a new approach for Federation and the community to connect with Israel. On November 14, 36 women took part in this experience. Part of their commitment as participants is to take part in Jewish programming monthly for a year to continue the Jewish experience. This is an opportunity for Federation to build relationships with participants and potentially their families as well. Linda spoke highly of her experience, and encourages women on the board to personally participate if appropriate, and encourage other women to consider the experience.

VI: Tamir, Integrated Living Centre – Hartley Stern

Hartley provided a brief update on the Integrated Living Centre (ILC) since a report was circulated in the board package. He explained that Tamir has three significant gifts in place, including a recently approved grant from the Azrielli Foundation of \$2.5Million.

Action Ottawa advertised a request for proposal (RFP) to receive capital funding for projects with a 6 week deadline. To move forward with their application, the land availability has to be confirmed. A robust discussion took place and all questions were answered to the board's satisfaction. Tamir will learn in January the status of their Action Ottawa application.

The board of directors of the Jewish Federation of Ottawa supports providing the necessary land, free of capital cost, to build Tamir's Integrated Living Centre on the Broadview campus.

The board is very exciting that after many years, there is now a good chance the project will come to fruition.

First – Jason Shinder

Second – Steven Kimmel

Motion Carried.

VII: President's Report - Andrea Freedman

Andrea provided five updates to the previously distributed report.

1. Congratulated and applauded Debbie Halton-Weiss and Elana Moscoe on successful and well attended HEM events.
2. There are no new updates after the suspect was arrested for the anti-Semitic graffiti. Federation is in favor that additional hate crime charges be laid against the suspect.
3. Meetings are underway evaluating the Shared Financial Services Model with OJCS and SJCC.
4. A highlight of the P2G meetings in Israel was the unveiling of the music room funded in part by an Ottawa Donor.
5. The Federal government has announced changes to how funding for the security infrastructure program works. As an example, it will allow government funding to apply to interior security upgrades as well as exterior. This is very important for our community.

VIII: Campaign Report - Sharon Appotive & Michael Polowin

Campaign chairs, Michael and Sharon, provided the board with the following campaign update.

- Campaign total to date is \$3,411,232 on 1416 gifts, increase of 2.1%, 70% of cards closed.
- Women's campaign is \$862,680 on 664 gifts, an increase of 3.1%, 75% of cards closed.
- EG campaign is \$22,902 on 95 gifts, an increase of 34.9%, 45% of cards closed.

The meeting was adjourned at 6:47 pm