



**Jewish Federation of Ottawa
Board of Directors Meeting
Summary of Discussion as a Report to the Community
Tuesday May 24 2015 at the Soloway Jewish Community Centre**

In Attendance: Stuart Ages, Sharon Appotive, David Appotive, Harold Feder, Stacy Goldstein, Jennifer Kardash, Linda Kerzner, Steven Kimmel, Mike Landau, Mike Shahin, Michael Polowin, Jason Shinder, Hartley Stern, Arlene Wortsman, Lenora Zelikovitz

Staff: Bram Bregman, Shelley Crawford, Andrea Freedman, Arieh Rosenblum

Recorder: Alecia Laliberte

I: Welcome – Linda Kerzner

Linda Kerzner called the meeting to order at 5:09pm.

II: Approval of Board Meeting Minutes

Linda put forward a motion to approve minutes from the April 20th Jewish Federation of Ottawa board of director's meeting.

First – Steven Kimmel

Second – Arlene Wortsman

Motion carried

III: President's Report - Andrea Freedman

Due to the length of the agenda; further updates were deferred to the next board meeting. There were no questions on the report distributed.

IV: E & Y Shared Financial Services Report- Linda Kerzner

The Jewish Federation of Ottawa engaged Ernst & Young (EY) to conduct a review of its shared Finance function. The aim of the review was to analyse the structure & staffing and to assess if the goals of accountability and transparency are being met as well as to make improvement recommendations.

EY reported that the shared model is an appropriate model and identified 16 possible improvement opportunities for consideration by Federation management. These opportunities will be considered and prioritized, taking into account the Federation and other partner entities priorities, resources available (people and dollars) and estimated benefits and level of complexity to implement. An appropriate action plan will be implementation.

First – Steven Kimmel
Second – Jason Shinder

Motion carried

V: Building 31 Tenants- Jason Shinder

There are two vacant spaces the campus committee has undertaken to rent at Building 31 - the second floor that had previously been used by the high school and the basement presently occupied by Rambam, but will be vacated at the end of June.

A lease with TIPES – an organization that works with children and youth with developmental disorders such as Autism and other exceptionalities to reach their potential; is close to being signed. TIPES has been a tenant at the Torah Academy building for many years.

The lease is structured to maintain flexibility, should there be the need for additional space at Building 31 for Jewish educational purposes in the future. There is a cost to up fit the space specifically for TIPES. The opportunity for Tamir to use the former Rambam space for the day program is being explored. There are significant costs to retrofit the space.

Jason put forth a motion to approve the leasing of the space to TIPES on the terms negotiated as well as having the right to terminate them every June with 6 months' notice.

First – Jason Shinder
Second – Stuart Ages

Motion carried

VI: March of the Living- Jennifer Kardash

Jennifer reported that her experience with the March of the Living was impossible to put into words, but was exceptionally powerful and meaningful. Sharing, discussing and processing this experience with a group of teens was profound. Every Yom Hashoah, 25,000 people from over 30 countries accompany Holocaust survivors in silence on the actual walk - the three kilometers that separated Auschwitz from Birkenau. March of the Living brings students from all over the world to Poland to visit sites of mass murder and Nazi genocide along with visits to once thriving sites of Jewish life and culture. The journey continues to Israel where they celebrate Yom Ha'atzmaut. Students emerge from the March of the Living, with a stronger sense of Jewish identity and a clearer understanding of what it means to be Jewish. This program is exceptional worthy of Federation and community support.

VII: OVH Policy: Out of Town Caterers- Jason Shinder

An OVH/Federation board sub-committee comprised of Paul Claman (OVH Chair), Mike Landau, Jason Shinder, Rabbi Scher, with support from Rabbi Teitlebaum and Bram Bregman is recommending that the board approve a policy to approve a license for an out of town caterer. However, the license would require that a premium be paid by an outside caterer, as it is important to balance choice for the consumer, with the need to ensure that local caterers can thrive and therefore ensure that the daily Kashrut needs of the community are met.

Jason put forth a motion to approve the OVH committee's decision to allow outside caterers to hold a license, with an additional fee.

First – Jason Shinder

Second – Lenora Zelikovitz

Motion carried

VIII: Centre for Jewish Philanthropy- Harold Feder

The Centre for Jewish Philanthropy represents the evolution of the collaborative fundraising model, which was founded on two fundamental principles: collaboration between Foundation and Federation and a donor centric approach to philanthropy.

The 1st major initiative, a pilot project involving approximately 100 key donors, included: face to face meetings, holistic conversations (e.g. an annual campaign ask, combined with a legacy gift discussion) and more relationship building through a concierge service approach (donors in the pilot were assigned a relationship manager who thanks them, invites them to events, etc.).

The Centre for Jewish Philanthropy empowers donors by emphasizing choice, leverage, partnerships, due diligence, and accountability.

IX: Tamir's Integrated Living Center- Hartley Stern

In the fall of 2014, the Board of Directors of the Jewish Federation of Ottawa approved a plan for the development of a Tamir project, an Integrated Living Center (ILC) for clients which is to be built on campus lands. There is an increased urgency to provide appropriate housing for developmentally challenged individuals. Having the ILC situated on the community campus sends an important message to everyone regarding inclusivity.

The majority of funding will hopefully come from the various levels of government.

The meeting was adjourned at 6:46pm