



2020 | Annual Report



Thanks to the
generosity, vision
and compassion of our
donors, Federation
continues to
BUILD community,
HELP the vulnerable,
EDUCATE Jewishly and
SUPPORT Israel through
our funded agencies.

Funding for local organizations

JULY 1, 2018 - DECEMBER 31, 2019

ORGANIZATION	OPERATIONAL FUNDING	SCHOOL FUNDING	GRANTS AND STRATEGIC FUNDING	JEWISH JUMPSTART MEMBERSHIP GRANTS	TOTAL
Adath Shalom				\$524	\$524
AJA 50+	\$13,000				\$13,000
Beit Tikvah Congregation			\$2,500	\$1,776	\$4,276
Camp B'nai Brith	\$22,000		\$4,500		\$26,500
Chabad Hebrew School		\$23,914	\$8,000		\$31,914
Chabad Student Network	\$3,500				\$3,500
Hillel Lodge	\$231,787		\$15,000		\$246,787
Hillel Ottawa	\$51,000		\$3,100		\$54,100
Jewish Education through Torah	\$27,000		\$2,200		\$29,200
Jewish Family Services	\$384,487		\$6,000		\$390,487
Jewish Youth Library	\$7,400		\$3,500		\$10,900
Israel Connect			\$8,800		\$8,800
Kehillat Beth Israel (KBI)			\$760	\$24,000	\$24,760
Limmud	\$2,000				\$2,000
Machzikei Hadas			\$9,500	\$25,026	\$34,526
NCSY	\$24,200				\$24,200
Or Hanesamah	\$1,000		\$1,500	\$8,491	\$10,991
Ottawa Jewish Community School		\$554,526	\$54,625		\$609,151
Ottawa Modern Jewish School		\$12,477	\$3,400		\$15,877
Ottawa Kosher Foodbank			\$1,000		\$1,000
Ottawa Talmud Torah School		\$13,516	\$2,815		\$16,331
Ottawa Torah Institute		\$21,000			\$21,000
Ottawa Torah Centre Chabad	\$13,000		\$4,154		\$17,154
Sephardi Association	\$9,000		\$2,500		\$11,500
Temple Israel Religious School		\$27,033	\$7,000		\$34,033
Torah Day School		\$152,040	\$127,500		\$279,540
Torah High		\$27,033			\$27,033
Soloway JCC	\$384,667		\$2,500	\$13,385	\$400,552
Tamir	\$86,787		\$2,500		\$89,287
Temple Israel			\$4,500	\$25,869	\$30,369
Young Israel				\$6,051	\$6,051
TOTAL:	\$1,260,828.00	\$819,062	\$277,854.00	\$105,122	\$2,459,466

* 12 additional grants
not included in the
chart = \$47,196

* Jewish Jumpstart
was an incentive
program for
Jewish individuals
and families who
were not yet
members at an
Ottawa synagogue
or the Soloway
Jewish Community
Centre.

Message from the Chair and CEO of Federation

Dear Friends,

We write this letter for the Annual Report and reflect on 2019 under the highly trying times of June 2020, as the world faces an unprecedented global pandemic and economic crisis.

We remain proud of the rapid construction of the Jewish Superhighway that took place in 2019. As you know, the Jewish Superhighway is a metaphor for meaningful Jewish experiences and journeys; where Jewish life is vibrant, and no one is left behind.

With new strategic funding, Federation successfully implemented two signature initiatives – Microgrants to help build Jewish life and the fully subscribed Jewish Jumpstart program that incentivized new members to join either a synagogue/temple of their choice, or the Soloway Jewish Community Centre. Federation significantly increased funding for Jewish Day Schools, the vulnerable and Jewish experiences. Federation adopted and has begun implementing a new, bold five-year strategic plan. While simultaneously increasing the Annual Campaign, we are pleased and proud to partner with other Jewish organizations in an effort led by the Ottawa Jewish Community Foundation to secure Legacy gifts through the new Life & Legacy program.

In short, 2019 was a terrific year, filled with accomplishment and promise.

While there is currently much uncertainty, we are heartened by two constants of Jewish Ottawa: caring community members and the stellar leadership of Jewish institutions. We know that some aspects of the Jewish Superhighway will be delayed as the community deals with emergency needs. But we know that our core remains strong, and delays will be temporary.

We are grateful and appreciative for our dedicated board and volunteers, our incredible Annual Campaign Co-chairs Rabbi Reuven Bulka and Dr. Karen Palayew, our hard-working staff, exceptionally generous donors and wonderful community – thank you, everyone!

“ we are
connected ”

Sincerely,



Andrea Freedman, President & CEO
afreedman@jewishottawa.com



Michael Polowin, Chair



Financial Statements

JEWISH FEDERATION OF OTTAWA
BALANCE SHEET FOR THE YEAR ENDED JUNE 30, 2019

	General	OVH	Property	2019 Total	2018 Total
ASSETS					
Current					
Cash and equivalents	\$ 4,075,490			\$ 4,075,490	\$ 3,563,785
Pledges receivable	\$ 3,346,339			\$ 3,346,339	\$ 3,188,746
Accounts receivable	\$ 850,933	\$ 22,930		\$ 873,863	\$ 208,821
Deferred expenditures	\$ 50,260			\$ 50,260	\$ 29,915
Prepaid expenses	\$ 4,144		\$ 4,489	\$ 8,633	\$ 20,215
Loans receivable	\$ 87,373			\$ 87,373	\$ 504,349
	\$ 8,414,539	\$ 22,930	\$ 4,489	\$ 8,441,958	\$ 7,515,831
Long-term					
Pledge receivables - other	\$ 303,375			\$ 303,375	\$ 508,375
Investment - managed fund	\$ 239,461			\$ 239,461	\$ 250,000
Capital assets	\$ 92,992		\$ 406,936	\$ 499,928	\$ 519,493
	\$ 635,828	\$ -	\$ 406,936	\$ 1,042,764	\$ 1,277,868
	\$ 9,050,367	\$ 22,930	\$ 411,425	\$ 9,484,722	\$ 8,793,699

LIABILITIES

Current					
Accounts payable and accrued liabilities	\$ 272,122	\$ 11,055		\$ 283,177	\$ 111,129
Allocations payable	\$ 4,008,121			\$ 4,008,121	\$ 3,071,838
Due to related party	\$ 728,295			\$ 728,295	\$ 702,868
Deferred revenue	\$ 328,953	\$ 17,676	\$ 6,970	\$ 353,599	\$ 306,619
Security deposits		\$ 1,500		\$ 1,500	\$ 1,500
Interfund advances	\$ 220,010	\$ (117,219)	\$ (102,791)	\$ -	\$ -
	\$ 5,557,501	\$ (86,988)	\$ (95,821)	\$ 5,374,692	\$ 4,193,954
Deferred Revenue	\$ 311,571			\$ 311,571	\$ 362,411
	\$ 311,571	\$ -	\$ -	\$ 311,571	\$ 362,411
	\$ 5,869,072	\$ (86,988)	\$ (95,821)	\$ 5,686,263	\$ 4,556,365

NET ASSETS

Unrestricted	\$ 1,473,763	\$ 109,918		\$ 1,583,681	\$ 1,611,198
Internally restricted	\$ 1,614,540		\$ 100,310	\$ 1,714,850	\$ 2,106,643
Invested in capital assets	\$ 92,992		\$ 406,936	\$ 499,928	\$ 519,493
	\$ 3,181,295	\$ 109,918	\$ 507,246	\$ 3,798,459	\$ 4,237,334
	\$ 9,050,367	\$ 22,930	\$ 411,425	\$ 9,484,722	\$ 8,793,699

Allocations to local Jewish organizations from these foundations in 2018/19:

Jacob Freedman Charitable Trust \$25,591
David and Rachel Epstein Foundation..... \$99,957
The Harry and Jeanette Weinberg Foundation \$205,243

JEWISH FEDERATION OF OTTAWA

STATEMENT OF REVENUES AND EXPENDITURES AND CHANGES IN NET ASSETS FOR THE YEAR ENDED JUNE 30, 2019

	General	OVH	Property	2019 Total	2018 Total
REVENUE					
Pledges				\$ -	\$ 4,492,966
Supplemental giving	\$ 147,514			\$ 147,514	\$ -
Campaign events	\$ 207,697			\$ 207,697	\$ 288,729
OJCF grants	\$ 450,669			\$ 450,669	\$ 412,790
Interest	\$ 49,424			\$ 49,424	\$ 41,356
Donations and grants	\$ 611,651			\$ 611,651	\$ 589,343
Recoveries		\$ 288,430	\$ 43,768	\$ 332,198	\$ 331,675
Federation programs	\$ 351,828			\$ 351,828	\$ 306,083
Fundraising and administration	\$ 70,359			\$ 70,359	\$ 79,450
	\$ 1,889,142	\$ 288,430	\$ 43,768	\$ 2,221,340	\$ 6,542,392
EXPENDITURES					
Campaign events	\$ 103,611			\$ 103,611	\$ 118,153
Fundraising and administration	\$ 600,917			\$ 600,917	\$ 590,773
	\$ 704,528	\$ -	\$ -	\$ 704,528	\$ 708,926
Net result before allocations	\$ 1,184,614	\$ 288,430	\$ 43,768	\$ 1,516,812	\$ 5,833,466
ALLOCATIONS					
Agencies	\$ 4,649,103			\$ 4,649,103	\$ 3,522,837
Supplemental giving distributions	\$ 147,514			\$ 147,514	\$ -
Designated distributions	\$ 506,841			\$ 506,841	\$ 494,659
Federation programs	\$ 1,729,563	\$ 245,849	\$ 53,116	\$ 2,028,528	\$ 1,914,602
	\$ 7,033,021	\$ 245,849	\$ 53,116	\$ 7,331,986	\$ 5,932,098
Net result for the year	\$ (5,848,407)	\$ 42,581	\$ (9,348)	\$ (5,815,174)	\$ (98,632)
Net assets, beginning of year	\$ 3,653,403	\$ 67,337	\$ 516,594	\$ 4,237,334	\$ 4,335,966
Net assets, end of year	\$ (2,195,004)	\$ 109,918	\$ 507,246	\$ (1,577,840)	\$ 4,237,334

**STRANGER
TOGETHER**



Board of Directors



Left to right: Kevin Barwin (Secretary), Harold Feder (Treasurer), Stacy Goldstein, Sender Gordon, Jessica Greenberg, Jeff Laks, Michael Polowin (Chair), Victor Rabinovitch, Nikki Shapiro, Ian Sherman (Vice Chair), Hartley Stern (Past Chair), Danya Vered



KOL HAKAVOD
to Campaign Co-chairs Rabbi Reuven Bulka
(Ex-officio Board Member) and
Dr. Karen Palayew (Board Member)

Photos throughout:
Connor Roach,
Howard Sandler,
Peter Waiser and
Wellington Imagery

Committee Chairs

Functional Committees

- Campus - Sender Gordon
- CIJA local partner - Jonathan Freedman
- Communications & Community Relations - Victor Rabinovitch
- Grants & Evaluation - Kevin Barwin
- Ottawa Vaad HaKashrut Lay Committee - Jonah Rabinovitch
- Strategic Priorities - Ian Sherman

Honorary Legal Counsel: Ron Prehogan

Standing Committees

- Governance - Harold Feder
- Finance, Budget & Audit - Harold Feder

Programming Committees

- Hillel Ottawa - Dorothy Stern
- March of the Living - Allan Shefrin
- Partnership 2Gether - Barbara Crook
- Shoah - Shelli Kimmel



Building meaningful Jewish journeys where **no one is left behind.**

jewishottawa.com

JFedOttawa

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Staff

Jewish Federation of Ottawa

Sarah Beutel • VP Community Building
Sylvie Bordeleau • Graphic and Website Coordinator
Pauline Colwin • Director of Communications
Shari Cooper • Human Resources Manager
Andrea Freedman • President & CEO
Leslie Kaufman • VP Corporate Services
Tanya Poirier • Events Coordinator
Anne Read • Community Engagement Specialist
Cibele Rosa • Executive Assistant to the CEO
Rabbi Levy Teitlebaum • Director Ottawa Vaad HaKashrut
Jody Weir • IT Manager

Financial Services (shared with Foundation, SJCC and OJCS)

Bernadine Eckensviller • Payroll/HR/Accounting
Sandeep Dehal • Accounts Payable/Accountant
Julie Hay • Accounts Receivable
Amit Khoja • Accounts Payable/Accountant
Emily Jiang • Accounting Associate
Susan Lee • Chief Financial Officer
Tinh Ly • Controller
Jean Myers • Annual Campaign/Finance

Annual Campaign

Judy Kavanagh • Database Manager
Lindsay Newman • Campaign Manager
Micah Garten • Director of Development

Ottawa Jewish Bulletin Publishing Company Ltd.

Patti Moran • Production Consultant
Eddie Peltzman • Business Manager
Michael Regenstreif • Editor

Hillel Ottawa: The Foundation for Jewish Campus Life

Sasha Kathron • Engagement Director
Tomer Dayagi • Jewish Agency for Israel Fellow

Ottawa Jewish Archives

Teigan Goldsmith • Archivist

Campus Management

John Mullen • Custodial Manager
Rob Murray • Building Technician

MISSION

To advance and promote an exceptional quality of Jewish life

VISION

A thriving Ottawa Jewish community that is welcoming, inclusive, accessible, educated and engaged

CORE VALUES

Torah, chesed (loving kindness), k'lal Yisrael (Jewish peoplehood), tzedakah (philanthropic giving), tikkun olam (repairing the world)

Enduring affinity and support for the Jewish State of Israel

CORPORATE PRINCIPLES

- Collaboration and partnership
- Care, acceptance, and respect for every individual
- Transparency and accountability
- Innovative and forward-thinking leadership

Your support makes a difference
in the lives of many.

Thank you to our
Corporate Partners.





STRONGER
TOGETHER