



**MEANINGFUL JEWISH JOURNEYS  
WHERE LIFE IS VIBRANT AND  
NO ONE IS LEFT BEHIND**



# 2019 ANNUAL REPORT





Thanks to the generosity, vision and compassion of our donors, Federation continues to build community, help the vulnerable, educate Jewishly and support Israel through our funded agencies.



## Mission

TO ADVANCE AND PROMOTE AN EXCEPTIONAL QUALITY OF JEWISH LIFE

## Vision

A THRIVING OTTAWA JEWISH COMMUNITY THAT IS WELCOMING, INCLUSIVE, ACCESSIBLE, EDUCATED AND ENGAGED

## Core Values

TORAH, CHESED (LOVING KINDNESS), K'LAL YISRAEL (JEWISH PEOPLEHOOD),

TZEDAKAH (PHILANTHROPIC GIVING), TIKKUN OLAM (REPAIRING THE WORLD)

ENDURING AFFINITY AND SUPPORT FOR THE JEWISH STATE OF ISRAEL

## Corporate Principles

COLLABORATION AND PARTNERSHIP

CARE, ACCEPTANCE, AND RESPECT FOR EVERY INDIVIDUAL

TRANSPARENCY AND ACCOUNTABILITY

INNOVATIVE AND FORWARD-THINKING LEADERSHIP

## Agencies Supported by Federation

- AJA 50+
- The Bess and Moe Greenberg Family Hillel Lodge
- Camp B'nai Brith of Ottawa
- Chabad Student Network
- Hillel Ottawa: The Foundation for Jewish Campus Life
- Jewish Education Through Torah (JET) / Glebe Shul
- Jewish Family Services of Ottawa
- Jewish Youth Library
- Limmud Ottawa
- NCSY/Torah High
- Or Haneshamah Machaneh Shabbat
- Ottawa Jewish Community School
- Ottawa Modern Jewish School
- Ottawa Talmud Torah Afternoon School
- Ottawa Torah Centre / Chabad Hebrew School
- Ottawa Torah Institute/Machon Sarah High School
- Sephardi Association of Ottawa
- Soloway Jewish Community Centre
- Tamir
- Temple Israel Religious School
- Torah Day School
- Zelikovitz Centre for Jewish Studies (Developing Future Leaders Program)

# Message from the Chair and CEO of Federation

Dear Friends,

2018 was an exceptional year for the Jewish Federation of Ottawa.

The Jewish Superhighway resonated exceptionally well with the community. There is renewed enthusiasm to support meaningful Jewish experiences and journeys; where Jewish life is vibrant and no one is left behind. There is excitement about our synagogues, schools and camps!

And this renewed enthusiasm, coupled with the talents of Aviva Ben-Choreen and Rabbi Reuven Bulka leading the Annual Campaign, led to terrific fundraising results, including \$1.1 Million in increased giving. Clearly, the Jews of Ottawa believe in and are engaged in travel on our Jewish Superhighway.

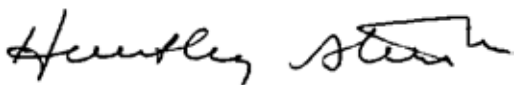
Despite this success, we also know that momentum is crucial. Our community's needs are constantly evolving. For this reason, we are continually updating our process with nimble and flexible solutions to meet any new requirements.

While we are delighted to give an update on our successes, we want to make it clear that we are already planning for the next steps of the journey. Federation board members Michael Polowin and Nikki Shapiro have recently led a strategic planning process, and we are excited to unveil the continued evolution of the Jewish Superhighway in our new five-year plan.

We are grateful and appreciative to our dedicated board and volunteers, hard-working staff, exceptionally generous donors, and wonderful community – thank you all.

May we as a community, continue to go from strength to strength.

Sincerely,



**Dr. Hartley Stern**, Chair



**Andrea Freedman**, President & CEO  
afreedman@jewishottawa.com



# Financial Statements

JEWISH FEDERATION OF OTTAWA  
BALANCE SHEET FOR THE YEAR ENDED JUNE 30, 2018

	General	OVH	Property	2018 Total	2017 Total
<b>ASSETS</b>					
Current					
Cash and equivalents	\$ 3,563,785			\$ 3,563,785	\$ 3,558,304
Pledges receivable	\$ 3,188,746			\$ 3,188,746	\$ 3,336,773
Accounts receivable	\$ 186,660	\$ 22,161		\$ 208,821	\$ 367,758
Deferred expenditures	\$ 29,915			\$ 29,915	\$ 31,772
Prepaid expenses	\$ 15,884		\$ 4,331	\$ 20,215	\$ 43,759
Loans receivable	\$ 504,349			\$ 504,349	\$ 433,977
	\$ 7,489,339	\$ 22,161	\$ 4,331	\$ 7,515,831	\$ 7,772,343
Long-term					
Pledge receivables - other	\$ 508,375			\$ 508,375	\$ 608,375
Investment - managed fund	\$ 250,000			\$ 250,000	\$ -
Capital assets	\$ 107,273		\$ 412,220	\$ 519,493	\$ 536,425
	\$ 865,648	\$ -	\$ 412,220	\$ 1,277,868	\$ 1,144,800
	\$ 8,354,987	\$ 22,161	\$ 416,551	\$ 8,793,699	\$ 8,917,143

## LIABILITIES

Current					
Accounts payable and accrued liabilities	\$ 99,754	\$ 10,393	\$ 982	\$ 111,129	\$ 149,418
Allocations payable	\$ 3,071,838			\$ 3,071,838	\$ 2,976,786
Loan payable	\$ 702,868			\$ 702,868	\$ 682,751
Deferred revenue	\$ 288,702	\$ 16,072	\$ 1,845	\$ 306,619	\$ 322,445
Security deposits		\$ 1,500		\$ 1,500	\$ 1,500
Interfund advances	\$ 176,011	\$ (73,141)	\$ (102,870)	\$ -	\$ -
	\$ 4,339,173	\$ (45,176)	\$ (100,043)	\$ 4,193,954	\$ 4,132,900
Deferred Revenue	\$ 362,411			\$ 362,411	\$ 448,277
	\$ 362,411	\$ -	\$ -	\$ 362,411	\$ 448,277
	\$ 4,701,584	\$ (45,176)	\$ (100,043)	\$ 4,556,365	\$ 4,581,177

## NET ASSETS

Unrestricted	\$ 1,543,861	\$ 67,337		\$ 1,611,198	\$ 1,299,481
Internally restricted	\$ 2,002,269		\$ 104,374	\$ 2,106,643	\$ 2,500,060
Invested in capital assets	\$ 107,273		\$ 412,220	\$ 519,493	\$ 536,425
	\$ 3,653,403	\$ 67,337	\$ 516,594	\$ 4,237,334	\$ 4,335,966
	\$ 8,354,987	\$ 22,161	\$ 416,551	\$ 8,793,699	\$ 8,917,143

### Allocations to local Jewish organizations from these foundations in 2017/18:

Jacob Freedman Charitable Trust	\$11,239
David and Rachel Epstein Foundation	\$99,499
The Harry and Jeanette Weinberg Foundation	\$209,410



JEWISH FEDERATION OF OTTAWA

STATEMENT OF REVENUES AND EXPENDITURES AND CHANGES IN NET ASSETS FOR THE YEAR ENDED JUNE 30, 2018

	General	OVH	Property	2018 Total	2017 Total
<b>REVENUE</b>					
Pledges	\$ 4,542,966			\$ 4,542,966	\$ 4,251,272
Campaign events	\$ 288,729			\$ 288,729	\$ 339,401
OJCF grants	\$ 412,790			\$ 412,790	\$ 294,252
Interest	\$ 41,356			\$ 41,356	\$ 17,206
Donations and grants	\$ 589,343			\$ 589,343	\$ 568,605
Recoveries	\$ -	\$ 292,017	\$ 39,658	\$ 331,675	\$ 315,215
Federation programs	\$ 280,375			\$ 280,375	\$ 289,487
	<b>\$ 6,155,559</b>	<b>\$ 292,017</b>	<b>\$ 39,658</b>	<b>\$ 6,487,234</b>	<b>\$ 6,075,438</b>
<b>EXPENDITURES</b>					
Campaign events	\$ 118,153			\$ 118,153	\$ 127,040
Fundraising and administration	\$ 561,323			\$ 561,323	\$ 550,047
	<b>\$ 679,476</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 679,476</b>	<b>\$ 677,087</b>
Net result before allocations	<b>\$ 5,476,083</b>	<b>\$ 292,017</b>	<b>\$ 39,658</b>	<b>\$ 5,807,758</b>	<b>\$ 5,398,351</b>
<b>ALLOCATIONS</b>					
Agencies	\$ 3,522,837			\$ 3,522,837	\$ 3,312,637
Designated distributions	\$ 494,659			\$ 494,659	\$ 450,624
Federation programs	\$ 1,584,583	\$ 251,955	\$ 52,356	\$ 1,888,894	\$ 1,912,529
	<b>\$ 5,602,079</b>	<b>\$ 251,955</b>	<b>\$ 52,356</b>	<b>\$ 5,906,390</b>	<b>\$ 5,675,790</b>
Net result for the year	<b>\$ (125,996)</b>	<b>\$ 40,062</b>	<b>\$ (12,698)</b>	<b>\$ (98,632)</b>	<b>\$ (277,439)</b>
Net assets, beginning of year	<b>\$ 3,779,399</b>	<b>\$ 27,275</b>	<b>\$ 529,292</b>	<b>\$ 4,335,966</b>	<b>\$ 4,613,405</b>

Meaningful Jewish journeys where Jewish life  
is vibrant and **no one is left behind.**

Help us build the Jewish Superhighway by supporting the Annual Campaign.  
To donate, visit our website at [jewishottawa.com/giving](http://jewishottawa.com/giving).



*Jewish journeys last a lifetime.*

# Board of Directors



Left to right: David Appotive, Kevin Barwin (Secretary), Harold Feder (Treasurer), Stacy Goldstein, Sender Gordon, Jessica Greenberg, Linda Kerzner (Past Chair), Michael Polowin (Vice Chair), Victor Rabinovitch, Nikki Shapiro, Hartley Stern (Chair), Danya Vered

Photos: Peter Waiser and Howard Sandler

## Committee Chairs

Campus: Sender Gordon

Centre for Israel and Jewish Affairs (CIJA) Local Partner:

Jonathan Ben-Choreen Freedman

Communications and Community Relations: Victor Rabinovitch

Finance Budget Audit: Harold Feder

Governance: Linda Kerzner

Grants and Evaluations: Kevin Barwin

Hillel Ottawa Community Advisory Board: Dorothy Stern

March of the Living: Karen Palayew

EG Micro Grants: Byron Pascoe

Ottawa Vaad HaKashrut Lay Committee: Jonah Rabinovitch

Partnership 2Gether: Barbara Crook

Shoah Committee: Debbie Halton-Weiss

Honorary Legal Counsel: Ron Prehogan



KOL HAKAVOD to Campaign  
co-chairs Aviva Ben-Choreen and  
Rabbi Reuven Bulka



Building meaningful Jewish journeys where **no one is left behind.**

[jewishottawa.com](http://jewishottawa.com)

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# Staff

## **Jewish Federation of Ottawa**

Sarah Beutel • VP Community Building  
Sylvie Bordeleau • Graphic Designer/Web Coordinator  
Pauline Colwin • Director of Communications  
Shari Cooper • Human Resources Manager  
Andrea Freedman • President & CEO  
Kara Goodwin • Director of Community Collaboration  
Lindsay Gottheil • Community Engagement Specialist  
Leslie Kaufman • VP Corporate Services  
Tanya Poirier • Event Coordinator  
Cibele Rosa • Office Manager/Executive Assistant  
Rabbi Levy Teitlebaum • Director Ottawa Vaad HaKashrut  
Jordan Waldman • Director of Initiatives for the  
Emerging Generation, PJ Library  
Jody Weir • IT Manager

## **Annual Campaign**

Janet Anderson • Database Manager  
Ariel Aronson • Campaign Manager  
Micah Garten • Director of Development

## **Financial Services** (shared with Foundation, SJCC and OJCS)

Robin Cole • Accounting Associate  
Bernadine Eckensviller • Payroll/HR/Accounting  
Janet Edgerton • Accounts Payable  
Cole Gordon • Bookkeeper

*...continued*

Julie Hay • Accounts Receivable  
Emily Jiang • Accounting Associate  
Susan Lee • Chief Financial Officer  
Tinh Ly • Controller  
Jean Myers • Annual Campaign/Finance

## **Ottawa Jewish Bulletin Publishing Company Ltd.**

Patti Moran • Production Consultant  
Eddie Peltzman • Business Manager  
Michael Regenstreif • Editor

## **Hillel Ottawa: The Foundation for Jewish Campus Life**

Dovi Chein • Director  
Sasha Kathron • Jewish Student Life Coordinator  
Tomer Dayagi • Jewish Agency Israel Fellow

## **Ottawa Jewish Archives**

Zoe Thrumston • Archivist

## **Campus Management**

John Mullen • Custodial Manager  
Rob Murray • Building Technician  
Richard Roy • Facilities Manager

**Thank you  
to our  
Corporate Partners**







Clockwise from top:

Youngster at Sukkot, Prime Minister Trudeau visits at Rosh Hashana, candlelighting at the Yom Hashoah Community Commemoration, Tamir's performance at Annual Campaign Kickoff, students at Yom Ha'Atzmaut flag raising event, Chanukah & Ottawa Senators event, party goers at Emerging Gen's 'Shine Your Light' Ball, Annual Golf Tournament, Women and Daughters' Challah Bake, Student Community Service Award winners at Federation's AGM, and at centre, a happy PJ Library participant.