



**Jewish Federation of Ottawa
Board of Directors Meeting**

Summary of Discussion as a Report to the Community

Tuesday, September 12, 2018
Soloway Jewish Community Centre

In Attendance: David Appotive, Kevin Barwin, Harold Feder, Stacy Goldstein, Sender Gordon, Jessica Greenberg, Linda Kerzner (via conference call), Michael Polowin, Hartley Stern, Danya Vered

Staff: Andrea Freedman, Sarah Beutel, Leslie Kaufman, Judie McKenney, Micah Garten

Recorder: Bedy Israel

I: Welcome – Hartley Stern

The meeting was called to order at 5:33 pm.

Hartley welcomed everyone and thanked Jessica Greenberg for joining the Board, mentioning that she will be a remarkable addition.

II: Approval of Board Meeting Minutes – Hartley Stern

Hartley called for a motion to approve the minutes from the June 12, 2018, Jewish Federation of Ottawa Board of director's meeting.

First – Michael Polowin

Second – Harold Feder

All in favor

Motion carried.

III: Tamir ILC update – Mark Palmer:

Hartley introduced Mark Palmer, Executive Director of Tamir and noted the following:

- Prior to the Ontario election, the provincial government announced a 5.1 million dollar allocation for the construction of the Integrated Living Centre (ILC) on the Jewish Community Campus.
- The new provincial government's operational review of all projects has caused a delay in releasing the funds. Fortunately, this government has declared long-term care and health to be priorities. Efforts are being made to confirm the funding.
- The Azrieli Foundation has committed 2.5 million dollars.
- A local donor committed to a million dollar gift.

Mark Palmer presented the ILC update with the following highlights:

- The National Housing Strategy is the federal government's 10-year plan to build additional housing across the country. Of this, 2400 housing units were assigned specifically for people with developmental disabilities.
- Contingent upon the provincial funding being released, a 3.5 million dollar grant from the National Housing Co-investment Fund (NHCF) may be available; In addition, 1.3 million dollars may be available from Infrastructure Ontario for capital funding.
- Tamir has hired Cahdco, a well-known firm to manage the project.
- As with any construction project, there will be some disruption. Every effort will be made to limit this and will be pro-actively communicated to neighbors and other campus partners.

IV: Jewish Superhighway update – Andrea Freedman

Andrea confirmed the active launch of the Jewish Superhighway. Signs are in front of synagogues and on the Jewish community campus. Materials were distributed to synagogues ahead of the holidays. Articles have appeared in the Ottawa Jewish Bulletin and Canadian Jewish News. Additionally, multiple presentations have been made to a wide variety of community members.

V: Year 5 Work Plan – Andrea Freedman

Andrea presented the Year 5 work plan to the board. The following was noted:

- In formulating the Year 5 plan, management took a careful look at what goals remain to be accomplished and whether or not they can realistically be accomplished. For example the day school enrolment goal in the 5-year strategic plan will not be met.
- Much of the work this year will revolve around successful implementation of the Jewish Superhighway and fundraising targets associated with it.
- Michael Polowin has agreed to co-chair the next 5-year strategic planning process which will emanate from the Jewish Superhighway vision. A task force will be formed. The process will involve some community consultation.

Hartley called for a motion to approve the Year 5 work plan.

First – Kevin Barwin
Second – Harold Feder
All in favor
Motion carried.

VI Strategic Funding Task Force – Danya Vered

Danya presented the Strategic Allocation Task Force interim report to ensure the board and the task force are aligned. The board felt very comfortable with the direction and a key question moving forward is determining funds available for allocation.

Hartley congratulated and thanked the committee for their work to date.

VII: President's Report – Andrea Freedman

Andrea presented the President's report and highlighted the following:

- Hillel Ottawa had their successful kick off on September 6th with the participation of 200 students. The mayor was present at the event as well.
- Prime Minister Trudeau made a successful visit to the campus on September 7th. A short video was presented to the board, showing PM Trudeau interacting with students from OJCS and residents of Hillel Lodge ahead of Rosh Hashanah. The video has received wide traction on social media.

A clarification was made in relation to the recent incidents of anti-Semitic graffiti. The one in Kanata was clearly offensive and intentional. It received media attention and the councilor's comments were unsolicited and very supportive. The one downtown was unsophisticated, likely mischief.

VIII: Campaign report – Micah Garten

Micah presented the campaign report to the board and was pleased to announce that \$191K was raised to date, which is an 18% increase card over card. This total only partially reflects new and increased dollars. There were a number of extremely generous supplemental gifts to items on the Jewish Superhighway, representing approximately \$100K. Taken together, though campaign is only in its nascent stages, there is already \$140K of new dollars that qualify for the match.

Action: It was recommended that Micah provide a one-pager outlining the numbers raised and the report be clarified for future meetings

The meeting was adjourned at 7:00 pm.