



**Jewish Federation of Ottawa
Board of Directors Meeting**

Summary of Discussion as a Report to the Community

Tuesday, June 12, 2018

Soloway Jewish Community Centre

In Attendance: Kevin Barwin, Harold Feder, Stacy Goldstein, Sender Gordon, Linda Kerzner (via conference call), Michael Polowin, Nikki Shapiro, Hartley Stern, Danya Vered

Staff: Andrea Freedman, Sarah Beutel, Leslie Kaufman, Judie McKenney (via conference call)

Recorder: Solange Ashe

I: Welcome – Hartley Stern

Hartley Stern welcomed the board and called the meeting to order at 5:34 pm.

II: Approval of Board Meeting Minutes – Hartley Stern

Hartley called for a motion to approve the minutes from the May 2, 2018, Jewish Federation of Ottawa board of director's meeting.

First – Michael Polowin

Second – Kevin Barwin

Motion carried.

III: 2018/2019 Budget:

Harold Feder presented the budget to the board with the following items of note:

- Federation services – budget increased by 4.5% - the majority is to address minimum wage changes
- Hartley noted that although more revenue is being brought in, expenditures are being maintained. He suggested that this is used as a marketing tool.
- Linda Kerzner inquired about the significant salary increases for Hillel Ottawa and Judie McKenney clarified that there was a salary increase for the Director and the Coordinator position has been budgeted for 10 months of the year whereas, in the previous year, it was budgeted for less time. Finally, there is a car allowance that wasn't budgeted last year but is part of the salary line which is also contributing to the increase. These increases are covered by Hillel's own fundraising and the community building budget.
- It was clarified that the second minimum wage increase was built into the budget, although its implementation is uncertain due to the change in provincial leadership.
- Leslie Kaufman clarified that in the OVH budget, under General & Overhead costs, the license fee increase of 3% is done every year regardless of the minimum wage issue. The minimum wage issue affects the mashgiach recovery income. The increase this year is the first since 2014.

- With respect to Building #31, the budget includes a projected increase from TIPES as their occupancy is expected to expand.
- Questions arose around the \$70,000 Campus reserve with Judie advising that she would do further research and inform the board.

Hartley called for a motion to approve the 2018/2019 budget with a caveat to review the \$70,000 Campus reserve.

First – Harold Feder

Second – Michael Polowin

Motion carried

V: Campaign Report – Andrea Freedman

Andrea presented the Campaign Report confirming that it will be an increased campaign, although slight.

A *Hidden Yidden* Committee has been formed under the leadership of Steven Kimmel. It was created to capitalize on the challenge fund by uncovering those donors with the biggest delta between their current giving and their capacity. The challenge fund is currently at \$250,000. Several community veterans are willing to canvas Hidden Yidden in this year's campaign.

Federation and Foundation are going to have the first ever joint Top Donor event, which represents an evolution in the partnership between Federation and Foundation. The keynote speaker will be Jeffrey Seller, a renowned producer who brought *Rent*, *Hamilton* and *Avenue Q* to Broadway.

VI: President's Report – Andrea Freedman

Two updates were noted: 1) On June 18th, Federation is hosting a farewell to the Shinshinim and invited the board to attend; and 2) On June 26th, Federation is shooting its Annual Campaign video highlighting community engagement. The board is encouraged to attend.

Andrea confirmed her attendance at the Jewish Federations of Canada UIA board meetings in Vancouver. There are two issues of note: 1) March of the Living and discussion of service providers and cost, and 2) Their CEO search and how some of those elements are being paid for.

VII: Jewish Superhighway – Andrea Freedman

Andrea confirmed that there are currently three presentations scheduled at synagogues. The new task force committee, chaired by Danya Vered, had its first meeting last week to review the process for how these dollars can be allocated.

VIII: Finance Report to April 30, 2018 – Judith McKenney

Hartley asked the board if there were any questions or concerns about the report. There were none.

The meeting was adjourned at 6:25 pm