

HEART *to* HEART

A Women's Journey to Israel

FEBRUARY 2–6, 2020

Program Subject to Change

Join National Women's Philanthropy on the 10th Anniversary Heart to Heart Mission. While the itinerary sounds amazing on paper, it is life changing in reality. Remember, the magic of Heart to Heart happens on the ground, in Israel, and together with all of you. [Join](#) us today and experience the unknown and an Israel that you could not see anyway else.

SUNDAY, FEBRUARY 2 – ARRIVAL/TEL AVIV

Registration at the Hotel

6:30 PM **Opening Icebreaker Activity with Rabbi Elka Abrahamson**

7:30 PM **Opening Dinner Party at The Pussycat Club—a Newly Reopened Tel Aviv club turned Jewish Values Center, Entertainment by Israeli Musical Guests**
Start your journey learning the experiences from young dinner guests including Masa Alumni, Lone Soldiers, and other incredible Israeli-American students, soldiers and professionals growing their leadership in Israel!

Fireside Chat at the Hotel (Optional)

OVERNIGHT: Hilton Hotel, Tel Aviv

"Traveling to Israel with women from across the country is for me, a heartwarming, emotional, and spiritual experience. It is also a thoughtful way to gain insight into our homeland through the lens of feminine sensitivity. Each year, I have brought women who have never previously traveled to Israel, and each year, it thrills me all over again to watch their excitement and attachment grow throughout the six days. The trip is a bonding experience that lasts between us, forever."

—Judy Schlossberg, Hartford, NWP Board Alumna

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MONDAY, FEBRUARY 3 – TEL AVIV

Wake-up Call

Enjoy a Traditional Israeli Breakfast Buffet in the Main Dining Room

Israeli Breakfast Buffets offer the healthiest and freshest options in the world—enjoy the “melting pot” of the selections offered by the Mediterranean diet

Framing of the Mission with Scholar-in-Residence Rabbi Elka Abrahamson

Morning Partner Agency Visit: See How Federation Promotes Business & Tech

Get on your feet with an energizing visit to one of our partner agencies

Lunch at a Beautiful Venue in Jaffa

Relax with new friends as you take in views of the ancient Port City of Jaffa while learning from women who make change in Tel Aviv every day

Tel Aviv Lifestyle Program

Tour Tel Aviv-Yafo boutique by boutique meeting with young Israeli designers along the way. Support female-run businesses as you learn how Israel paves the way in international fashion and style.

Behind the Scenes look at the Newly Remodeled Peres Center for Peace and Innovation

The center develops and implements impactful and meaningful programs with a focus on promoting a prosperous Israel, nurturing and highlighting Israeli innovation, and paving the way for shared-living between all of Israel's citizens and lasting peace between Israel and its neighbors.

Free Time / Walking Tour of Jaffa (Optional)

Home Hospitality with Israeli Lions of Judah

Meet with and learn from like-minded women in Israel at the top of philanthropy, business, technology, journalism, media, entertainment, fashion and more in private homes in the Tel Aviv suburbs

OVERNIGHT: Hilton Hotel, Tel Aviv

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TUESDAY, FEBRUARY 4 – TEL AVIV/JERUSALEM

Wake-up Call

Breakfast Buffet in Main Dining Room

Morning Program on the “State of Israel Today” with a Dana Weiss, Chief Political Analyst, Israel’s Channel 2

See Our Dollars at Work by Meeting the Children Whose Lives are Changed by Federation Each and Every Day in Schools in and around Tel Aviv

Learn about Israel through Cuisine While Enjoying a Lunch Cooking Workshop with Philanthropist and Chef, Shawna Goodman-Sone

Meet an inspiring philanthropist and trained chef. Shawna was the editor of a Canadian best seller cookbook called Panache, and has been teaching and catering for the past 25 years in Montreal, Toronto, Philadelphia and New York City and currently Ra’anana, Israel.

Shehechyanu Ceremony with Rabbi Elka Abrahamson on the roof of the Orient Hotel upon arrival in *Yerushalayim Shel Zahav*, Jerusalem of Gold!

Hotel Check-in and VIP Welcome Reception

Enjoy Dinner on Your Own in Jerusalem!

Enjoy dinner of your choice with new friends from the mission. Take this night to make a reservation at that restaurant by the top Israeli chef you read about in the magazine back home, or ask the Hospitality Desk to provide restaurant recommendations and reservations for you.

Reconvene for the Heart to Heart tradition...exclusive late night tours! Options include:

- *Savoring an after-hours Bakery Tour of Machane Yehuda Market*
- *Touring the Western Wall Tunnels by Moonlight*
- *Snacks & Stories with International Leaders from PJ Library*
- *Learning from Rabbi Elka Abrahamson*

Overnight: Orient Hotel, Jerusalem

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WEDNESDAY, FEBRUARY 5 – JERUSALEM

Wake-up Call

Breakfast Buffet in Main Dining Room

Morning Speaker/Morning Program at the Hotel

See Life In Israel Through the Eyes of the Israel Defense Forces' Elite Unit 669

Visit Unit 669 one of the elite units of the IDF and the Israel Air Force's search-and-rescue unit with additional significant areas responsibility.

First-Timer's visit to Yad Vashem: The World Holocaust Remembrance Center (Optional)

Lunch as a Group with PJ Library World Leaders

Hands-on Service Project with Federation in Jerusalem

Learn about Federation by volunteering at the service projects that make an impact with those in need.

Special Evening Event: Gallery Hop around Jerusalem

Learn about Israeli art through Torah, get exclusive access to galleries and meet with artists after-hours. Along the way, we will learn about Israeli art through Torah with Rabbi Elka Abrahamson and Rabbi Matt Berkowitz. Not to mention, wine and bites throughout!

Possible additional opportunities include after-hours VIP tours of museums, special musical and cultural performances, and more!

OVERNIGHT: Orient Hotel, Jerusalem

"This upcoming heart to heart mission will be my 9th H2H. The H2H missions are an incredible journey discovering passion, friendships, and understanding of others. We learn about issues affecting the lives of Israeli women, Israeli Cooking and Wine, Business and Technology, the Arts and even partake in Military Boot camp! I have created friendships with women from all over the US. The bonds that are created are everlasting. Returning to Israel every year for me is like coming home again."

—Linda Block, Heart of New Jersey, NWP Board Member

As of November 6, 2019

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THURSDAY, FEBRUARY 6 – JERUSALEM

Wake-up Call

Breakfast Buffet in Main Dining Room

Bat Mitzvah Ceremony with Rabbi Elka Abrahamson

Enjoy a spiritual experience with a spectacular view of the Old City in Blaustein Hall, located in the headquarters of the World Union for Progressive Judaism

Mission Reflections by Bus

Lunch Celebration Overlooking the Old City

Sing and dance with the Amigour Choir, a choir formed by the residents of subsidized housing for Holocaust survivors and senior citizens throughout Israel.

Visit to the Wall and Old City

Old City Walking Tour or Emek Refaim (The German Colony) Walking Tour (Optional)

Free Time

Farewell Reception at the Hotel

8:00 PM Group transfers to Ben Gurion Airport

Spending time and learning with Rabbi Elka Abrahamson is a gift. Rabbi Abrahamson allowed us to explore being a woman, measuring your own optimism, keeping it front and center, expressing defiance, and what are unique role we have to play in rocking the system as did historical Jewish women before us. Rabbi Elka allowed us to discuss who we were, who we are, and to envision, who we will be in the future all while studying Torah and learning about Israel, ourselves, each other, and so much more. I learned, laughed, and made wonderful friendships on H2H in 2019 and cannot wait to return on H2H in 2020.

—Sherri Ketai, Detroit, NWP Board Member