



Join over 200 top COOs, CFOs, CIOs and HR professionals from across North America as they explore the evolution and future their important work.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$25,000

- Four (4) conference registrations
- Top Choice of Exhibit/Dining Lounge location
- All Bronze Sponsorship Benefits PLUS:
 - Recognition as Platinum Sponsor and participation for all representatives at **Signature Event**
 - Speaking opportunity at opening of **Signature Event** (2-3 minutes)
 - Welcome address at opening of business meeting (5 minutes)
 - Participation in **Professional Development Program** for all representatives
 - Opening remarks at a keynote address or participation in a panel discussion (subject to topic selection)
 - Logo and link to sponsor's website on conference collateral, including a rotating banner ad on conference app
 - Logo on name badges
 - Opportunity to facilitate up to three (3) webinars following annual conference

GOLD SPONSOR \$15,000

- Three (3) conference registrations
- Priority location in Exhibit/Dining Lounge
- All Bronze Sponsorship Benefits PLUS:
 - Recognition as Gold Sponsor and participation for all representatives in the **Professional Development Program**
 - Opening remarks at a keynote address or participation in a panel discussion (subject to topic selection)
 - Sponsorship of opening dinner
 - Logo and link to sponsor's website on conference collateral, including a rotating banner ad on conference app
 - Opportunity to facilitate up to two (2) webinars following annual conference

SILVER SPONSOR \$10,000

- Two (2) conference registrations
- Assigned space in Exhibit/Dining Lounge
- All Bronze Sponsorship Benefits PLUS:
 - Recognition as Silver Sponsor and participation for all representatives in the **Professional Development Program**
 - Sponsorship of one of the breakfasts, lunches or breaks, including opening remarks (2-3 minutes)
 - Rotating banner ad on conference app
 - Opportunity to facilitate one (1) webinars following annual conference

BRONZE SPONSOR \$5,000

- One (1) conference registration
- Assigned space in Exhibit/Dining Lounge
- Bronze Sponsorship Benefits:
 - Access to conference participants during breaks and meals
 - Participation in open program sessions
 - FTPI Sponsor designation on conference website, app and agenda
 - Pre-conference list of attendees and emails

GOLF OUTING \$3,000

- One (1) conference registration
- Assigned space in Exhibit/Dining Lounge
- Golf Outing Sponsorship Benefits:
 - Recognition and welcome address at pre-golf outing breakfast
 - Coordination of player pairings
 - FTPI Sponsor designation on conference website, app and agenda
 - Pre-conference list of attendees and emails

SUPPORTING SPONSOR \$2,500

- FTPI Sponsor designation on conference website, app and agenda
- Opportunity to have one item of literature distributed at conference
- Pre-conference list of attendees and emails

NOTE: Sponsors can add up to two (2) additional registrations at a charge of \$750 for each additional registration.
For more information, please contact Steve Gross at 212.284.6740 or Steve.Gross@JewishFederations.org.

2020 FTPI Sponsorship Grid

SPONSOR LEVEL	PLATINUM	GOLD	SILVER	BRONZE	GOLF OUTING	SUPPORTING
AMOUNT	\$25,000	\$15,000	\$10,000	\$5,000	\$3,000	\$2,500
# REGISTRATIONS*	4	3	2	1	1	0
EXHIBIT SPACE	Top Choice	Priority	Assigned	Assigned	Assigned	
Sponsorship of SIGNATURE EVENT	X					
Sponsorship of opening dinner		X				
Sponsorship at one of the breakfasts, luncheons or breaks			X			
Participation in PROFESSIONAL DEVELOPMENT PROGRAM	X	X	X			
SPEAKING OPPORTUNITY						
- Signature Event (2-3 minutes)	X					
- Welcome Address (5 minutes)	X					
- Opening remarks at a keynote or participate on panel discussion (subject to topic selection)	X	X				
- Opening remarks at sponsored designated breakfast, luncheon or break (2-3 minutes)			X			
Prominent Logo and web link placement on:						
- Key designation on FTPI website and collateral	X					
- Name badges (logo only)	X					
- Logo and link to sponsor home page from FTPI home page	X	X				
- Rotating banner ad on conference app	X	X	X			
OTHER BENEFITS						
- Access to conference participants during breaks and meals	X	X	X	X		
- Participation in open program sessions	X	X	X	X		
- Sponsor designation on website, app and all collateral material	X	X	X	X	X	X
- Pre-conference list of attendees and emails	X	X	X	X	X	X
Golf Outing: Exclusive sponsorship of pre-event breakfast					X	
Golf Outing: Coordination of player pairings					X	
* Sponsors can add up to two (2) additional registrations at a charge of \$750 for each additional registration						
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