

As a sponsor of the Investment Institute you will receive the following benefits:

### PRINCIPAL SPONSORSHIP

\$50,000

- Five full registrations
- All Executive Sponsorship benefits PLUS:
- Exclusive sponsorship of evening cocktail reception or VIP dinner and introduction of opening speaker
- Breakfast/Luncheon Table Topic (subject to topic selection)
- Signage and tote bag logo

### EXECUTIVE SPONSORSHIP

\$35,000

- Four full registrations
- All Premium Sponsorship benefits PLUS:
  - Deliver one of the keynote addresses or participate in panel discussion (subject to topic selection)
  - Exclusive sponsorship of lunch or cocktail reception
  - Opportunity to introduce a prominent general-interest speaker
  - Co-brand a corporate gift item with JFNA for distribution to participants

### PREMIUM SPONSORSHIP

\$25,000

- Three full registrations
- All General Sponsorship benefits PLUS:
  - Participation in a panel discussion (subject to topic selection)
  - Exclusive sponsorship of one breakfast or coffee break
  - Provide a corporate branded gift item to all participants at time of registration

### GENERAL SPONSORSHIP

\$15,000

- Two full registrations
- 200-word profile in program
- Marketing material in conference tote bag
- Participation in all open program sessions, conference meals and exhibit lounge
- Company name, profile and contacts prominently displayed on website, app and marketing materials
- Educational firm white papers posted to the conference website for download

### BREAKFAST/LUNCHEON TABLE TOPIC

\$10,000

- One full registration
- Lead an investment topic such as social impact, OCIO, credit, allocation, etc.
- Seating is open and includes corporate logo signage on table, website and app
- Company name, profile and contacts prominently displayed on website, app and marketing materials
- Educational firm white papers posted to the conference website for download

**Note:** There will be a charge of \$750 for each additional registration  
For more information, please contact [Steve Gross](#) at 212.284.6740