



FRD
LEADERSHIP
MISSION TO

Argentina

AND URUGUAY

JULY 29 - AUGUST 4, 2019



The Jewish Federations
OF NORTH AMERICA

We're bringing together the most senior professionals from across the fundraising spectrum, and their lay partners, to collaborate and learn against the breathtaking backdrop of South America.

Immerse yourself in the heart of Jewish Buenos Aires and Montevideo. Meet the people and dig deep into the cultural significance of these vibrant cities. Understand the past. See present-day life through the eyes and shared experiences of local Jewish community members. And learn more about the impact of Federation funds on these cities — and all across South America.

Participate in daily interactive workshops, led by expert trainers, top Federation executives and lay leaders. Return home a motivated, confident and a more persuasive solicitor.

Here are just a few of the highlights you'll experience during your incredible 7-day journey:

JDC, THE JEWISH AGENCY FOR ISRAEL AND WORLD ORT IN ACTION

Hear firsthand from the people who are in the field every day, working with our partner agencies to meet the challenges and create exciting opportunities for South American Jewish communities

ARGENTINA, URUGUAY + SOUTH AMERICA

Explore the large Jewish community in Buenos Aires and the small but strong population in Montevideo, and learn what the similarities and differences between them means for our work here and throughout South America

AMIA – AGRAM MEMORIAL AND YIZKOR SERVICE WITH RABBI ALEX FELCH

Visit AMIA (Asociación Mutual Israelita Argentina), the Argentine Jewish communal organization, pay homage to the victims of the 1994 terrorist attack at the Agam Memorial and engage in meaningful discussion with Rabbi Alex Felch, our Scholar-in-Residence

LEARN FROM THE EXPERTS

Daily training opportunities will allow mission participants to gain the necessary skills to approach their work with a total FRD lens

SHABBAT SERVICES AT TEMPLO LIBERTAD

Take part in a moving Shabbat experience at this historic synagogue, then share in a festive Shabbat dinner with young leaders from Buenos Aires' own Moishe House and members of the local Jewish community

ENJOY SHABBAT

Spend the morning relaxing or at Shabbat services, followed by lunch and leadership workshops, walking tours, study sessions and a meaningful Havdallah to round out your Shabbat experience

MEGA EVENT WITH YOUNG LEADERS AND BIRTHRIGHT ALUMNI

Become energized and inspired at this exciting event with NexGen leadership

BRINGING IT HOME

One-on-one conversations, together with the caucus, will give us the opportunity to reflect on our experiences in Argentina and Uruguay, as well as our commitments to our local communities

To learn more and to register for the mission, please visit JewishFederations.org/FRDMission2019



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