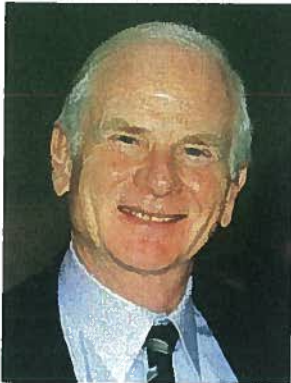


June 3, 2007



Annual Report



Dear Members of the Board *and Honoured Guests,*

Thank you for the special privilege of leading UJA Federations Canada (UIAFC) during the past two years. I feel fortunate to have served during this very exciting, yet challenging, period in Jewish history.

Over the two years, I have witnessed the overwhelming dedication of our Canadian lay and professional leadership. I have never been so proud to be part of this incredibly generous community. Together, we have accomplished so much in such a short time—so much to be proud of!

We have taken dramatic steps to ensure a continuing strong, united and vibrant Jewish Canada by defining and refining our approach to Canadian political and public advocacy. The Canadian Council for Jewish & Israel Advocacy (CIJA) has produced an integrated approach to effective advocacy, resulting in strong unequivocal support for Israel, a positive, measurable increase in public attitude towards Jews and Israel, and a better overall understanding of the shared values between Canadians and Israelis—all while attracting important new donor involvement.

We have reinforced the vibrant partnership between the Canadian communities as well as our collective responsibility towards Jewish Canada, Israel and world Jewry. We have implemented a new governance structure, which strengthens the influence of local communities, while reinforcing our united and unwavering support for Israel.

And we have made a commitment to increase our support for Israel and world Jewry, by increasing our annual support of Israel by more than \$1,000,000, along with the incredible \$45 million raised and allocated this past year through our Israel Emergency Campaigns across Canada. We are providing valuable assistance to Jewish communities around the world, supporting the modern exodus of Ethiopian Jews to Israel and helping to strengthen other Jewish communities in dire need, such as in the former Soviet Union.

Our major donors have met with members of the Jewish communities in India, South Africa and South America to build global Jewish affinities and establish lasting bonds. They have developed an understanding of Jewish life outside of Canada by witnessing the successes and challenges of other Jewish communities.

We proudly celebrated our 40th anniversary in Israel and have reinforced our un-severable bond. Our leadership has demonstrated our commitment to Israel and world Jewry by participating in international events such as the International Leadership Reunion in England, at which Canada had the largest delegation. And we stood proudly with Toronto in hosting the 2005 General Assembly.

Exactly two years ago when I began to serve as president I said, "... the needs are great... the challenges even appear somewhat daunting... but the opportunities are exceptional!"

We have successfully addressed these issues over the last two years, but there remains so much more to do. Today the needs, challenges, and opportunities continue. Old issues may be resolved, but new ones appear. And, just as we have in the past, we will devote ourselves to strengthening our Canadian Jewish communities, standing firm in our support of Israel, and ensuring that we come to the rescue of Jews in need, wherever they are in the world.

I thank you all for sharing your passion and devotion for Israel, and Canadian and global Jewry with me these past two years, and for the support you have provided to me personally as we carried out our mission.

Together, I am confident, that we will go from strength to strength!

Stanley Plotnick
President, UJA Federations Canada

*The national address for Jewish Canada and partnership with Israel and world Jewry.
L'adresse nationale de la communauté juive canadienne et de son partenariat avec Israël et le monde juif.*



Reflecting Back, *Looking Forward*

Last summer, as I finalized my move from Montreal to Toronto to assume the position of CEO of UIAFC, I fully expected to be challenged and inspired by the professional opportunity that lay ahead of me. Since then, I found that I have been welcomed by a very devoted and capable group of professional and lay leaders who understand the relevance and importance of a strong national system that represents the collective interests of Canadian Jewry. I have been entrusted with an enormous responsibility at a very important time in Jewish history.

It is obvious, that the events of last summer have consumed much of our time and efforts over the past year. UIAFC has focused its energy on all aspects of the Israel Emergency campaign (IEC), the fundraising, the allocations, the engagement of volunteers in all aspects of the situation, the active advocacy work on college campuses, and all related communications. All this against a backdrop of numerous local professional transitions and changes.

We are pleased to report on the adoption of a strategic approach to upgrading services to our young adults. UIAFC is uniquely positioned to engage our young adult leaders in innovative and exciting ways on a national level. Our work on college and university campuses continues to be active and focused on programming that enhances Jewish identity as well as on advocacy initiatives which engage both Jewish and non-Jewish students in issues concerning Israel and the Jewish people.

Over the past year we have followed through on developing and refining the structure and programming of the Canadian Council for Israel and Jewish Advocacy (CIJA), with the objective of redeploying funds from overhead into programs. This objective is well on its way to being accomplished.

UIAFC has realized many of its goals over the past year. And it is in no small part due to the tireless and energetic leadership of its president Stanley Plotnick. Stanley's vision has been the driving force that enabled UIAFC to occupy a strong position as the voice of Jewish Canada.

Stanley, I am indebted to you for your wise counsel and guidance during the first few months of my tenure, and I have appreciated your guidance. I also want to extend congratulations to Barbara Farber, our incoming president. I know that you will be a great leader and look forward to working together over the next 2 years.

And finally to my colleagues, lay and professionals across Canada and in Israel, thank you for your dedication and may we all go from strength to strength and in shalom.

Linda Kislowicz

Chief Executive Officer, UIA Federations Canada



Steven Cummings, Babara Farber, the Honourable James Flaherty, Linda Kislowicz, Stanley Plotnick, Marilyn Blumer, Brent Belzberg and Shoel Silver.

Jerusalem, 2 May, 2007

Dear Stanley,

Thank you for your moving letter regarding the programs, operated by the Jewish Agency, to which UIA Canada has decided to direct its IEC funds.

This provides me with the additional opportunity to commend your leadership and salute the Jewish communities in Canada, which with the outbreak of war in the North, were the first to come forward and express their commitment and support for the State of Israel and for the residents of the North who found themselves on the battlefield.

We see you and the Jewish communities in Canada as prime partners in fulfilling the mission that we have taken upon ourselves for the benefit of the Jewish People and the State of Israel, and we are honored by the fine cooperation between us.

I can assure you that the projects and programs which will benefit from these funds are of prime importance and will certainly make a valuable contribution to the recovery of the North, providing impetus for efforts in the fields of education, community and the area's development. We thank you for your continued trust in the Jewish Agency in bringing these projects to fruition.

Sincerely yours,
Zeev Bielski

Todah Rabah

Sacta-Rashi Foundation May 15, 2007

The cooperation between Rashi and UIA Federations Canada is an example of true **partnership** which is lighting the way forward for Israel philanthropy.

With sincere appreciation, **Eli Elalouf**, General Director

Municipality of Sderot May 7, 2007

I would also like to express our appreciation to the delegations from Canada which came to show their support for Sderot during their recent visit which were most encouraging for us.

Best regards, **Eli Moyal**, Mayor of Sderot

Galil Elyon Regional Council

I would like to thank you and all the staff of UIAC for your generous support to the residents of the Galil Elyon.

With blessings and thanks from all the residents of the region.
Aharon Valency, Director

Regional District of Metulla May 16, 2007

... It is so encouraging to know that we have true partners and friends abroad, people who are committed to building a stronger future for our country and for our people. **Together, we will build a better future for Metulla, for Northern Israel, and for the Jewish people.**

With blessings and thanks from all the residents of the region,
Kobi Katz, Mayor of Metulla

Mibereshit – The Foundation for Jewish Renaissance April 20, 2007

We look forward to meeting with you in the coming weeks and working together with you in the implementation of this **important program for the benefit of the communities that suffered during the war last summer.**

Again – many, many thanks.

Best regards, **Rabbi David Bateman**

The American Jewish Distribution Committee May 14, 2007

Your partnership with us is one that not only addresses the immediate needs of helping to rehabilitate our citizens and rebuild the North and Sderot; it is also an investment in the long-term future and security of Israel and the Jewish people.

We are most appreciative of your outstanding friendship and in the name of our beneficiaries, are eternally grateful.

Sincerely,

Arnon Mantver
Director
JDC-Israel

Solly Kaplinski
Director
Overseas Joint Ventures



A building recently damaged by a missile in Sderot.

Three independent studies commissioned by UIA Federations Canada (UIAFC) measured significant improvement in community advocacy as a result of the introduction of the CIJA family of agencies model in 2004. With strong federation support, CIJA, acting as the advocacy arm of UIAFC, is making further program and structural changes to meet new advocacy challenges. In addition to an ongoing UIAFC financial commitment, CIJA has also channelled savings into agency programming from drastically reduced administrative spending.

Setting the CIJA Agenda

Having assessed the data from a wide range of sources, including privately- and publicly-funded market research, advocacy agencies in Israel and around the world as well as lay and professional expertise housed in its own agencies, CIJA's priorities in the coming year will include:

- extending and building on targeted Canada-Israel values initiatives
- stabilizing government and influencer attitudes toward the Middle East
- countering antisemitism
- mobilizing Jewish and non-Jewish strategic alliances with targeted influencer groups (Toronto and Winnipeg *Words & Deeds* dinners)
- supporting communal social priorities with Federal and Provincial governments
- encouraging Jewish grassroots democratic activism
- enhancing an inter-agency culture of cooperation and coordination

CIJA has also identified the need to counter the marginalization of Jewish voices in Canada, while preparing the community to meet the challenge of confronting extremist views at home and abroad, and strengthening the Canada-Israel relationship in innovative ways.

The University Outreach Committee (UOC) was established recently to advance outreach to the non-student university realm, including administrations, faculties, and donors. Working closely with National Jewish Campus Life (NJCL) and its student-focused approach, UOC has assembled a stellar lay board with strong knowledge of and connections to campuses across the country.

CIJA agencies continue to build capacity, expertise and collaboration. The challenges are formidable, and we are now looking well ahead – at how to grow the agencies' capacities to meet new challenges, build on their successful programming, establish new international partnerships, and invest in long-term strategies.



PM Harper with Stanley and Barbara Plotnick at *Democracy in Action* in Ottawa.

National Initiatives for the Next Generation

In a positive move forward, UIAFC has recently realigned the way in which it provides services to the under-40 age group. The three UIAFC departments serving young adults—National Young Leadership (NYL), National Jewish Campus Life (NJCL) and Canada Israel Experience (CIE)—will come together under National Initiatives for the Next Generation to develop a seamless integration and continuum of the services and programs they offer.

In collaboration with federations across the country, UIAFC's National Initiatives department will focus on the development of NYL, NJCL and CIE programming throughout Canada, which will focus on strengthening Jewish identity and building a connection with local Jewish communities. The new National Initiatives department is one more way in which UIAFC is helping to build tomorrow's Jewish Community ... today.



Canada Israel Experience (CIE)

Canada Israel Experience (CIE) chair Rabbi Reuven Poupko is confident that high quality CIE programs are making an important and lasting impact on the future Jewish community of Canada. This year alone, over 3,000 young Jewish Canadian adults will experience Israel through various CIE programs.

CIE offers a wide range of Israel experiences to Canadian youth, including the ever popular *Taglit-birthright israel*, which reaches out to those who have never been to Israel on a peer-to-peer Israel experience. CIE programs are also available for high schools groups, youth groups and summer camps across the country.

The *Canadian March of the Living* (MOL) program is a powerful one which is shaping the lives of close to 600 youths each year, by teaching the lessons of the Shoah and focusing on the significance of combating anti-Semitism and other forms of racial discrimination.

CIE has also formed a unique partnership between the Government of Israel, the Jewish Agency and local UJA/CJA Federations through *MASA Canada*, which invites Jewish students between the ages of 17-30 to discover Israel through a long-term subsidized program.

Upon returning to Canada, CIE participants are finding that their Israel experience is just the beginning of a learning process—one which helps to develop and strengthen their connection to Israel, their Jewish identity and their local Jewish community, long after the actual journey to Israel.



CIE participants at Massada

National Jewish Campus Life (NJCL)



Eli Wiesel touring Canadian Campuses with Holocaust Survivor and frequent speaker, Max Eisen

National Jewish Campus Life (NJCL) is pleased to report a successful 2006/7 academic year. The organization continues to foster Jewish leadership development amongst students and campus professionals, and extend Israel advocacy efforts on campuses across the country.

The unique educational opportunities that NJCL affords campuses – including speakers and programs relating to Jewish identities, the Holocaust, Israel, tzedek or social justice – greatly enhance the vitality of Canada's Jewish community, and improve Canadians' understanding of our history, culture, religion and values.

Under the guidance of NJCL's Chair, **Richard Diamond**, NJCL looks forward to continuing to provide valuable resources to students and staff to allow them to build upon successes from this past year, and realize goals for the 2007/8 academic year.

National Young Leadership (NYL)

An exciting new opportunity directed towards the next generation will be launched in the summer of 2007. **National Ben Gurion Society (BGS) Co-Chairs, Sam Feldman and Elyse Lackie**, have spearheaded a dynamic new initiative aimed at providing much needed scholarship funds for new Ethiopian immigrants to be able to study at Ono Academic College in Israel. The goal of this National Young Leadership (NYL) program, called IPO (Investment Opportunities at Ono) is to develop a cadre of leaders who by their own personal example and involvement can change the attitudes and motivate others to acquire higher education.

Members of the BGS will be given the opportunity to invest in shares of IPO and every four investors will fully fund one Ethiopian student to complete an entire degree with matching funds at Ono Academic College.

Newly appointed chair of National Young Leadership, **Evan Feldman**, is working closely with the NYL Executive to plan and prepare an exciting agenda which includes the IPO program for Canadian young leaders of today and tomorrow.



Participants from National Young Leadership Mission to Ethiopia

A Shocking Year for Israelis

The past year—one of the more shocking and emotionally draining in Israel's recent history—was also one of the most meaningful for me as the Israel representative of the Jewish community of Canada. For almost a year now, in both the north of Israel and in Sderot, we have been working together to respond to the needs of communities that were destroyed, and of families who were torn from their homes.

From Gilad Shalit's kidnapping, to the abduction of Ehud Goldwasser and Eldad Regev two weeks later, Israel was shocked by the sudden outbreak of an all-out war. As soon as the war started, our role was transformed from one of supervision to one of operation, as we helped provide respite, equip shelters, and evacuate residents from the danger zone. We communicated to the Jewish communities of Canada through live broadcasts and were amazed by the response—in Toronto for example, close to 10,000 people filled two venues showing their solidarity with Israel during the war, and thousands more from around the world joined an online webcast of the rally.

Then, immediately after the war, we began our first due diligence process. Though funds were raised in a few short weeks, we took several months to carefully review hundreds and even thousands of requests for support, being sure to direct Canadian national strategy and each specific community to the programs and providers who promise the most effective, meaningful and lasting change.

I am proud to report that we have just completed announcing the beneficiaries of the Canadian Israel Emergency Campaign. In total, we are distributing on your behalf over \$45 million of Canadian support to Israel. We are also setting up a detailed system to monitor, evaluate and report back to our donors and to the Jewish Federations abroad.

As always, the staff at UIAC and I are proud to be your representative in Israel, and are overwhelmed by the magnitude of your support. Now more than ever, Canadians are making a real difference.

Yossi Tanuri
Director-General, UIA Canada



Partnerships with Israel Strengthen Emergency Efforts

The Coast to Coast (CTC) - Galilee Panhandle partnership has had a pivotal year. Our sister communities suffered tremendously during the second Lebanon war as they were directly in the line of fire. Not only was there loss of life but the very social fabric of the area was torn. When children were supposed to be enjoying their holidays and the local economy benefiting during the peak tourism period, people had to leave their homes and move to another area of the country or live in bomb shelters.

Because of our long-standing relationship with the region through Partnership 2000, we felt it was our responsibility to help our family in the north. Through our CTC Israel emergency campaign (IEC) allocations we were able to advance and enhance our current level of activity in the region, addressing their needs both in the immediate and longer term.

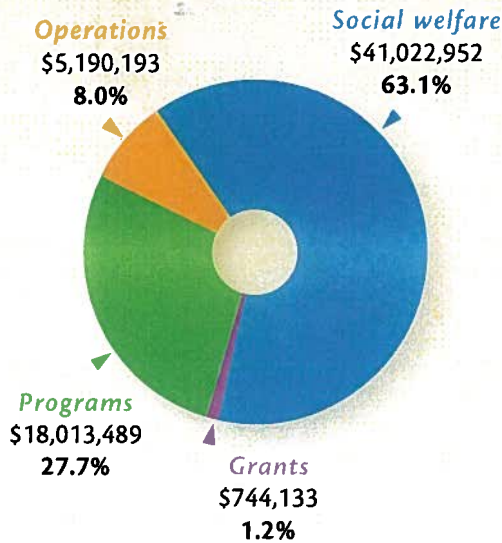
In May 2007, the semi-annual CTC – Galilee Panhandle Steering Committee meeting was held in Winnipeg. Three of the region's mayors came and shared their views on the impact of the war. They emphasized the importance of partnership, not only in terms of our financial help but also the tremendous moral support that our Coast to Coast communities extended to their own communities during difficult times.

Now we are learning about the ongoing needs for long term sustainability of quality life in the north including population retention, education, leadership development and special needs for the elderly and disabled. The committee left Winnipeg energized to deal with work left to be done. The true feeling of warmth and mishpacha and connection between Israel and the diaspora communities gives hope that together we can strengthen the global Jewish community – Am Achad.



Koby Katz, Mayor of Metulla; Chaim Barbevai, Mayor of Kiryat Shmona; Linda Kislowicz, CEO of UIAFC; Rick Schreiber, past chair of Coast-to-Coast Partnership 2000; Kathy Zilbert, chair of Coast-to-Coast Partnership 2000; Beni Ben Muvchar, Mayor of Mevo'ot Ha Hermon

Where the Funds Go



United Israel Appeal Federations Canada
 United Jewish Appeal of Canada Inc.

Consolidated Summary of Statement of Operations

for the year ended December 31, 2006

Revenues

Donations	67,610,508
Interest	1,213,986
	<u>68,824,494</u>

Expenditures

Social Welfare Programs

Student scholarships and higher education	12,136,846
Rescue, relief and immigration absorption costs	11,789,964
Canadian capital projects	5,428,726
Israel Emergency	5,310,828
Needy, aged and infirm	4,556,602
Project Renewal and Partnership 2000	1,799,986
	<u>41,022,952</u>

National Grants

744,133

Programs

Leadership development and Canada Israel youth program subsidies	3,648,944
Campaign assistance	1,310,710
National campus services	1,988,497
Education, communications, media and government relations	11,065,338
	<u>18,013,489</u>

Operations

5,190,193

64,970,767

Excess of Revenues over Expenditures

\$ 3,853,727

Israel Emergency Allocations

\$ MILLIONS

Building Resilience

Vulnerable Populations	4.5
Early Childhood	3
Young Communities	4

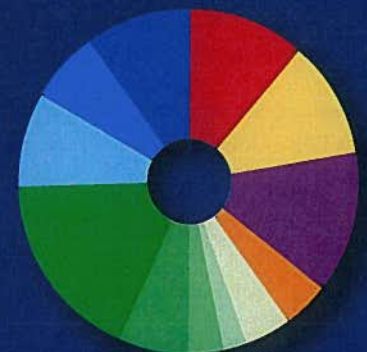
Building Capacity

Youth-at-Risk	8
High Potential Youth	3
School Facilities and Equipment	1.5
Leadership Development	1
Community Development	2

Other

Sderot	2
Immediate Allocations during War	6
National Project	5
Reserved for Emerging Needs	5

Total = \$45 million



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Toddy Granovsky	Jack Rose*	

* By Invitation

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Stanley K. Plotnick

Immediate Past President

Shoel Silver (Chair Nominations Committee)

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Barbara Farber

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Victor Goldberg, Financial Resource Development

Barbara Bank, Israel and Overseas

Marilyn Blumer, Israel and Overseas

Barbara Farber, Planning Allocations and Services

Evan Feldman, National Young Leadership

Brenda Gewurz, Planning Allocations and Services

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Dodi Weill, co-Chair National Women's Division

Harvey Wolfe, Keren Hayesod Representative

Donald Carr, Q.C., Secretary/Honorary Legal Counsel

Federation Representation

Marc Gold, Montreal

David Engel, Toronto

Bernard Pinsky, Intermediate Community Representative

Toby Abramsky, Regional Community Representative

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Laya Feldman

Leslie Gales

Julia Koschitzky

Gerald Levitz (Chair Audit Committee)

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Joseph Steiner

Marvin Tanner

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Yoine Goldstein

Mark Gurvis

Ted Sokolsky

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Richard Vineberg, FCA

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Rabbi Reuben Poupko, Canada Israel Experience

Anita Ekstein, March of the Living

Dr. Richard Schreiber, Partnership 2000 Coast to Coast

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Alexis Pavlich

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Leah Carr
Dani Fine
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Alex Kojfman
Amy Oksner
Barbara Reich
Sherri Rotstein
Michael Soberman
Shauna Waltman
Ofer Zak

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Robert Einav
Alan Feld
Yudke Grossman
Jonathan Shiff

Taglit-birthright israel

Elizabeth Sokolsky
Patricia Garten

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UIA Federations Canada
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