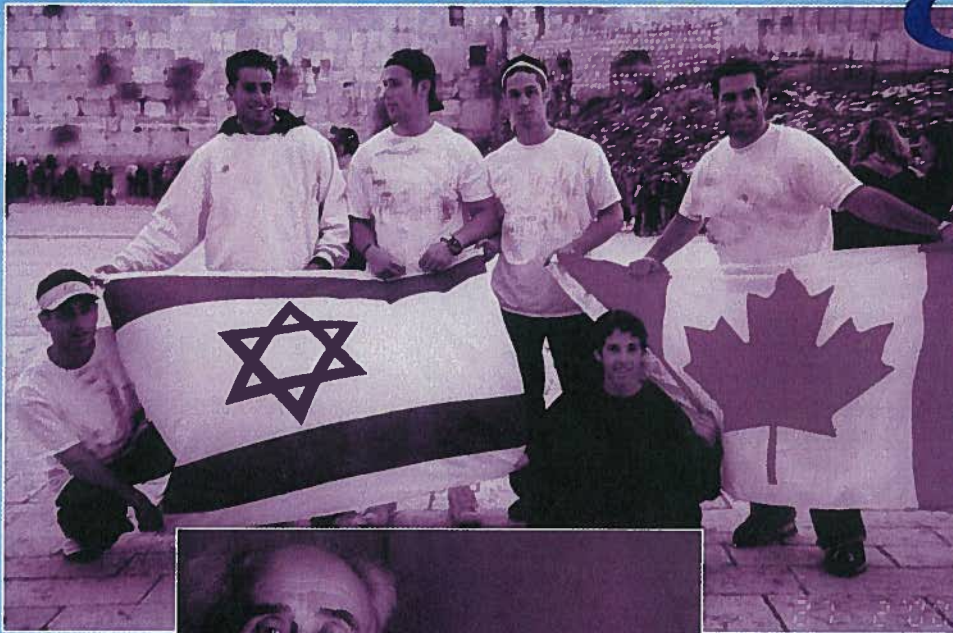




UJA Federations Canada  
מגבית הפדרציות היהודיות בקנדה

# 'Caring



for

one

another'

*Strengthening community & building partnership  
in Canada, Israel, and throughout the Jewish world*

*annual report 2001*

## president's message



June 2001 brings to an end my service as President of UIA Federations Canada. I feel honoured to have served through this first complete term of office of the reconstituted UIAFC. Today I reflect on the foresight of those who worked towards the consolidation of UIA Canada and CJF Canada to form the new entity. They created a UIAFC that is fully representative of all Canadian Jewry.

During the past two years, I have travelled from coast to coast learning about our North American, and particularly our Canadian Jewish communities. Every community is seeking creative solutions to encourage affiliation, enhance identity and provide quality social services. Imagine how simple it would be to support these objectives if we did not have to be concerned about securing funds! I have come to the conclusion that fundraising is a mixed blessing – while the task is difficult, the goal provides a language and passion which compels us to move forward and build better Jewish communities. We know this task will never be complete. We can only make a personal contribution in the limited time we have available and lay the groundwork for the future.

A highlight of the past two years has been the time I have spent in Israel. My participation at the Jewish Agency for Israel and Keren Hayesod has allowed me to connect substantially with the responsibilities of World Jewry. I have come to understand what is required of our organization and each of us personally, if we are to fulfill our past obligations as well as our current commitments.

With each visit to Israel during the past year, I experienced sorrow and frustration. Our role in supporting the People of Israel increases in significance as they feel more alienated and search for support beyond their borders.

I thank my fellow Executive members. You have provided constant support and encouragement. My thanks also go to our Board and Committee members. Your input is creating a new and unique Canadian organization. I pay tribute to the staff, led by Maxyne Finkelstein, who daily provide assistance to support our agenda. Most importantly, I recognize the outstanding work done by each of our federations and Canadian national organizations, which together provide our rich communal framework.

— David Goldstein, President



## United Israel Appeal Federations Canada United Jewish Appeal of Canada Inc.

### Consolidated Summary of Statement of Operations for the year ended December 31, 2000

#### REVENUES

Donations	42,681,000
Dues	654,000
Interest	364,000
	<u>43,699,000</u>

#### EXPENDITURES

##### Israel Direct Social Welfare Programs

Rescue, relief and immigration absorption costs (Note)	8,593,000
Student scholarships and higher education	5,137,000
Project Renewal and Partnership 2000	2,942,000
Canadian capital projects	1,166,000
Joint Distribution Committee	612,000
	<u>18,450,000</u>

##### National Allocations

6,632,000

##### Program and Operating Costs

Leadership devel. & Canada Israel youth program subsidies	4,323,000
Campaign services	1,490,000
Operating costs (includes finance charges and dues)	4,271,000
	<u>10,084,000</u>

35,166,000

#### EXCESS OF REVENUES OVER EXPENDITURES

\$8,533,000

Note: This amount does not include a drawdown reflected on the audited financial statements of UIA Federations Canada totalling \$31,000,000, which constitutes advances made in prior years to the Jewish Agency for Israel to support Aliyah.

#### MISSION

UIAFC is focused on serving the ten federations, two councils and forty-six regional communities in Canada. The organization works with communities to strengthen and build as we relate to the historical traditions which have served us for thousands of years.

UIAFC was developed in the context of the belief that collective and unified action is invaluable in serving our most pressing concerns. Our organizational structures reflect a strong need to evolve locally and share nationally and internationally.

The vision of UIAFC embraces the fundamental themes which guide our work; Financial Resource Development, Leadership Development, Advocacy and Human Service, Continuity, maintaining the centrality of Israel and responding to the needs of Jews wherever they may live.

Our goals may only be achieved if the financial resources are available. Innovation in fund raising and the transmission of our message to the next generation of donors are fundamental considerations. New ideas and initiatives will be key to our success.

## executive vice president's message



As I approach the completion of my second year at UIAFC and my first in the position of Executive Vice President, I have been giving much thought to the concept of change. From a perspective of Judaism, we often understand change by looking at our past and considering human behavior in other circumstances. From an organizational perspective, we consider the dynamics of change from the view of human actions with regard to the environment. Both of these factors are significant in the evolution of UIAFC.

The changes which have occurred within this organization during the past two years are a consequence of many factors; our society has adopted new expectations in relation to not for profit organizations. We also hear a strong call for new and creative visions as we work to strengthen individual identity and communities. Most importantly we are now

concerned about the security of Israel while uncertain as to how we can best apply our resources at this difficult time. A significant strategy in this area has been to encourage travel to Israel through Missions, Israel Experience programs – including birthright Israel, and assisting individuals and families seeking community “linked” visits.

Within the organization we have experienced some significant personnel changes. With the approaching retirement of Amnon Shinar, the Director General in Jerusalem, a replacement was hired. Howard Weisband will join the organization this month and we look forward to his dedicated service. After six years of providing financial services Renee

Feld left her position as the Director of Finance in Toronto and was replaced by Howard Driman C.A.

A stated objective of the organization last year was to work closely with the national organizational members in order to effect change consistent with the services sought by the Federations and the constituencies that they represent. These are the most complex changes as they involve a series of organizations, which must work in tandem in order to find effective points of interaction. This is an area which calls for new solutions to bring about the changes we seek.

No doubt this next year will bring new challenges. I look forward to working together with the UIAFC leadership and staff to further develop your national organization.

— Maxyne Finkelstein,  
Executive Vice President

# REPORT FROM NATIONAL PLANNING & ALLOCATIONS

**CANADA ISRAEL COMMITTEE:** The CIC continued to successfully promote and enhance the bilateral relationship between Canada and the State of Israel. With the relative calm in the Region of the last few years and the optimism about the peace process, the CIC had focused its efforts on promoting commercial, technological and cultural initiatives between Canadian and Israeli entities. The CIC has now had to shift its advocacy approach to one of crisis management.

With a special allocation from UIAFC, CIC has embarked on a public education program. CIC staff travel to our communities and teach individual groups about how to rally to Israel's defense and advocate on her behalf.

**CANADIAN JEWISH CONGRESS:** Canadian Jewish Congress continued to pursue its mandate of providing representation, advocacy and defense services on behalf of the Jewish community of Canada.

Highlights in 2000-2001 included the 26th Plenary Assembly held in Toronto entitled "Am Echad, Shaping an Agenda", the completion of the advocacy process that led to the proclamation of Yom HaShoah as an official day in all ten provinces, and the tax credits for private school education recently declared in the spring budget brought down by the Province of Ontario. With its head office now in Ottawa, CJC has also strengthened its communication with Members of Parliament.

In keeping with the commitment to increase coordination of services with Federations, CJC organized a Social Policy forum for senior community planners and its Social Policy Committee. A regular consultation format with Federations to discuss the community's public policy agenda is being planned.

**JEWISH IMMIGRANT AID SERVICES OF CANADA:** July 2001 will mark the completion of the restructuring of JIAS. Under the new plan the budgets of the JIAS offices in Montreal and Toronto will come under the umbrella of their respective local Federations. The budget of the JIAS National office will remain under National Collective Responsibility (NCR) via the UIAFC budgeting process.

JIAS reports that Canadian Jewish communities are still receiving approximately 2,500 new immigrants each year. There is a growing trend for many newcomers to move to the West. Numbers of newcomers arriving to Vancouver in particular have increased.

**NATIONAL JEWISH CAMPUS SERVICES:** There are close to 20,000 Jewish students on university and college campuses across Canada today. Outreach to this vibrant and vital Jewish population is crucial. Through funding from UIAFC and local federations, local campus professionals provide a diverse array of programs to their constituents.

Funding from National Jewish Campus Services has been extended to Brock University (St. Catharines, Ont.) and Trent University (Peterborough, Ont.) where Jewish student populations are growing. The community in London, Ontario, in partnership with UIAFC, is seriously exploring the purchase of a house for the University of Western Ontario campus where there are over 2000 Jewish students. In Kitchener-Waterloo, Ontario a house on campus for Jewish students was recently purchased by a donor from Toronto. This initiative has the support of the local community which is also assisting in the ongoing maintenance.

**SOLIDARITY CANADA - NATIONAL MISSION TO ISRAEL:** 160 Jews from across Canada joined the UIAFC Solidarity Mission that undertook a whirlwind tour of Israel between February 14 and 18. Members of the mission came from Vancouver, Winnipeg, Hamilton, London, Toronto, Kingston, Ottawa and Montreal. Many on the mission had been asked why they would go to Israel at a time of such unrest - their response: because this is when Israel needs us, "if not now, when?"

## regional jewish communities of ontario

Since the creation of the Regional Jewish Communities of Ontario (RJCO) one year ago, notable accomplishments in both the areas of our annual UJA Campaign and our delivery of services to the twenty-six Regional Jewish Communities, home to 5,000 Jewish people, have been achieved.

This partnership between UJA Federations Canada and Canadian Jewish Congress, Ontario Region has enabled RJCO to respond to the needs of the Regional Jewish Communities as well as Jewish people in Israel and overseas.

This year's UJA Campaign represented an exciting new opportunity for our communities.

For the first time in Regional Ontario, a UJA Campaign was introduced where 50 cents of every dollar raised is to remain in Ontario to provide programming and services to the Regional Jewish Communities.

With the other 50 cents, much-needed support for our Jewish brothers and sisters overseas will be provided, most notably in the former Soviet Union, as well as supporting projects aimed at bringing new immigrants to Israel and helping to settle them.

With the support and commitment of dedicated volunteers, RJCO is continually moving forward and by doing so, strengthening the Regional Jewish Communities as well as the global Jewish Community.



REGIONAL JEWISH COMMUNITIES OF ONTARIO

הקהילות היהודיות האזוריות של אונטאריו

## from our jerusalem office



Last year was a unique one relating to the events in Israel. In May 2000 the IDF withdrew from Lebanon. The anxiety before the withdrawal and the tension after it brought a wave of solidarity from Canadian Jewry. A special allocation to support summer programs on the Confrontation Line helped to maintain the morale and to stabilize the population.

Immediately after summer vacation the Palestinians started a new intifada - a war of attrition against Israel. The new state of insecurity in the country has had grave implications on the economy and on the mood of the people.

Solidarity Missions of both adults and youngsters brought a breath of fresh air to the people. Nobody can predict the length of the present conflict. It seems that it will last for many months, and the intensity of the conflict might rise even more. At the end of the day we will win because we have no choice - we have only one Jewish State.

One of the elements of the strength of this country and our nation is the morale and financial support that Israel receives from the Canadian Jewish communities. We trust that this support will continue to be given as long as it is needed.

In September, after 20 years with the UIAC, I will be retiring. I would like to thank my many friends in Canada for the opportunity to work together for the cause that I very much believe in - strengthening the Jewish People and maintaining the centrality of Israel in Jewish life.

The accumulated impact of Canadian Jewry on the physical and social landscape in Israel is noticeable everywhere. I pray that the Canadian communities will have the strength and the wisdom to continue to nourish the many links with Israel for the benefit of future generations on both sides of the ocean.

— Dr. Amnon Shinar,  
Director General

**P2K: TORONTO & EILAT / EILOT**

Toronto has been involved in the Eilat / Eilot region for the last 10 years. The relationship is a strong one and grows with each program and project. The focus of our programs this year has been the living bridge between the region and the Jewish community of Toronto.

**EDUCATION:** The programs included a group of Toronto senior day school educators traveling to Eilat for intensive immersion in curriculum and program development with their Israeli counterparts. This program has helped to advance the relationship with our schools and with our individual children, with those children living in Israel's isolated south.

**BIRTHRIGHT:** During the February birthright trip Eilat and Eilot traveled together for ten days with our birthright participants. The relationships that were built have endured and will continue to last well into the future. Dialogue regarding life on both sides of the ocean opened everyone's eyes and helped our young adults find many common themes between their lives and those of the Israelis they interacted with.

**YOUNG LEADERSHIP:** Young leadership has been a priority in Toronto for as many years as anyone can remember. Eilat and Eilot have until this year not made any serious efforts in this area. The most amazing program through P2K has been launched with and through our young leaders. In March of 1999 a very small group from Eilat / Eilot came to spend time with the Toronto young leadership and to attend the UIAFC national young leadership conference. The relationships and ideas that came out of that trip sparked a huge amount of activity in the region. This November a group from Toronto spent a week in Eilat / Eilot with the young leadership group that was formed in the south as a direct outcome of the initial visit of the group to Toronto. Ideas flew and programs began. The Eilat / Eilot residents are volunteering within the P2K funded social programs and reaching out to others in the community. The Eilat / Eilot group came to Toronto this April to see how our community works and then to attend another national young leadership conference. This trip was highly successful and has sparked the creation of numerous programs and interactions on both sides of the ocean.

**PARTNERSHIP 2000: COAST TO COAST –** Consisting of Atlantic Canada, Ottawa, Winnipeg, Edmonton, Calgary and Vancouver, is partnered with the Galilee Panhandle communities of Metulla, Kiryat Shemona, Mevo'ot HaHermon and Yessud Hama'ala. These are confrontation-line communities where the needs are great. The focus of the partnership is on the Living Bridge Programs, programs that strengthen the relationship between the people of the Galilee Panhandle and their Canadian counterparts.

**GESHER CHAI – SCHOOLS' LIVING**

**BRIDGE PROGRAMS:** Ten Canadian schools are twinned with eleven schools in the five Galilee communities. Students and educators are able to communicate through the Internet, video conferencing, letter writing and visits. Educators work together to develop programs that benefit both communities. Despite the difficulties of this past year, students from the Edmonton Talmud Torah, the Calgary Hebrew Academy, the Yitzhak Rabin High School in Ottawa and the Joseph Wolinsky Collegiate in Winnipeg traveled to Israel and met, participated in Mifgashim and toured the country with their Israeli counterparts. Through this contact Canadians begin to understand the complexities of living in

confrontation line communities and Israelis learn to appreciate the challenges of living a Jewish life in a multi-cultural society.

**EDUCATORS' CONFERENCE:** The first Schools' Living Bridge Educators' Conference will convene in Winnipeg in June 2001. First, the Israeli educators will visit and conduct lessons in the classrooms of their designated Canadian schools. Following the school visit, sixty educators from the twinned schools in Canada and Israel will participate in a three day conference which will offer opportunities for professional development, curriculum sharing and setting future goals for the Geshet Chai programs. The second stage of this Conference

**EDUCATION:** Connections between schools are extremely strong with 12 local schools successfully twinned and actively engaged in partnership activities. What began as a simple exchange of letters between pen pals, has evolved into a much more complex relationship. The children are linked through: regular correspondence, exchanges of physical items (shaloch manot, art work etc.), and in some cases, entire web sites are even devoted to the partnership. Additionally, there have been numerous exchanges of student delegations. Through Partnership 2000, teachers are also connected. There have been exchanges of delegations and increasing communication between teachers on issues of curriculum development. Together, teachers are now exploring the important question of how Jewish identity can be taught. In short, educational connections represent the essence of what a true partnership can accomplish.

**MIFGASHIM/DELEGATIONS:** Unfortunately, due to the present situation in Israel, many summer mifgashim will not be taking place. However, the fact that students from both sides of the ocean are so saddened by this unfortunate reality illustrates how powerful the connection really is! Over the past year, mifgashim with birthright israel participants have gone exceptionally well. Many of the participants cite the mifgash as a highlight of their Israel experience. Similarly, it was an outstanding experience for March of the Living participants.

In addition to students, there continues to be a positive exchange of individuals and groups. For example, the Deputy Mayor of Beersheva recently visited Montreal to see first hand the results of projects he had worked on for so many years. Additionally, the January joint steering committee meetings illustrated that the partnership has matured to a new level. Discussions are now less about dollars and cents, and more about jointly examining mechanisms to move the partnership forward.

**THREE-WAY PARTNERSHIP:** The newest aspect of Partnership 2000 is the creation of a three-way relationship between Montreal, Beersheva / B'nei Shimon and Kievskaya. In March, a small delegation from the region went on a fact-finding tour of Kievskaya. This trip ignited passion and commitment toward the Kievskaya Project. Joint projects currently on the agenda include: sending counselors to work in camps in the Kievskaya region, joint participation in Hillel's Chagim projects, and special promotion/activities for Kiev students to study in B'nei Shimon.

With both Montrealers and Israelis passionate about the exciting possibilities of a three-way partnership, this is an area of activity that will continue to grow and expand in importance.

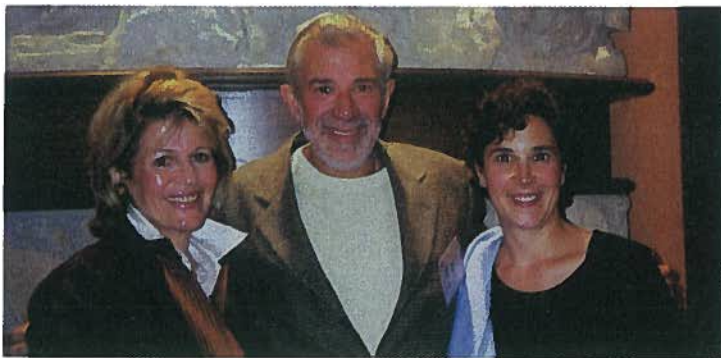
will take place in Israel in December.

**CAMP COUNSELOR PROGRAM:** Nine pre-army participants in the Ma'ayan Baruch Leadership College (Mechina) will be coming to summer camps in Vancouver and Winnipeg as counselors this year. These young people have taken part in the Mifgashim (exchanges) with Canadian birthright participants and will bring a special dimension to the existing camp programs.

**OTHER MIFGASHIM:** Coast to Coast Canada has fostered other partnerships between Canada and the Galilee Panhandle. Both Camp Kadimah in Atlantic Canada and the Gotta Sing Gotta Dance program in Vancouver have benefited from participation of Israelis as part of the staff. Tamir, a residential program for developmentally disabled adults in Ottawa, recently sent four residents and four staff members to Israel, where they met their counterparts in the Galilee Panhandle and established a connection to share information and expertise.

# HINENI

Last August (11th to 13th), Hineni members gathered in beautiful Mont Tremblant, Quebec. Under the chairmanship of Leonor Segal of Montreal and Paul Morton and Elisa Morton Palter of Toronto, an exciting program was offered to families who make a significant contribution to their local federation campaign. The theme of the conference was "Strengthening the Link: From Generation to Generation". A stellar group of speakers, including Dr. Deborah Lipstadt, Rabbi Irving and Blu Greenberg, Harlene Winnick Appelman, Sallal Meridor and Dr. Bernard Shapiro addressed Hineni, resulting in stimulating discussion sessions. On Saturday night, the entertainment included a wonderful performance by Montreal's own Marc Gold and his band.



# TRIBUTE TO BARBARA BANK

At the closing program for the 2001 March of the Living in Israel, UIA Federations Canada thanked Barbara Bank for her many years of dedicated service on both the local and national levels.

Barbara Bank has been National Chair of the March of the Living for UIA Federations Canada since 2000 and chair of the Toronto Marches for 1996 and 1998.

In addition to her generous support of the March, Barbara was responsible for implementing a number of initiatives in the years of her chairmanship. Barbara helped develop the artistic aspect of the March of the Living through the creation of musical materials for the students that are now being used across Canada. Barbara also initiated programs in Poland for Canadian students with hidden children and with Polish Christian students. Finally, on the 2000 March, she helped organize and staff a special P2K bus with Montrealers, Ontarians and Israelis.

Barbara was unstinting with her time, and devoted countless hours



**Barbara Bank, with Israeli soldiers at Har Herzl, during the 2000 March.**

of energy to making the March of the Living program the success that it is. She has been a model volunteer, rolling up her sleeves on countless occasions to assist in any task that needed her skills.

In recognition of Barbara Bank's fine work and expertise concerning the March, the International Executive of the March of the Living has appointed Barbara Bank as the International chair of its Alumni committee.

## canada israel experience

This past year was characterized by exciting growth for the Canada Israel Experience (CIE). Since the advent of the birthright israel program, the CIE has gone from being responsible for sending hundreds of Canadian Jewish youth on Israel Experience programs to one of largest Israel Experience organizations in the world. CIE's birthright israel program, operating on behalf of local Jewish Federations, has already sent six percent of the entire Canadian Jewish population between the ages of 18 and 26 since its inaugural program in February 2000. In a year that has witnessed an alarming decline in travel to Israel, the CIE's birthright israel program has received international praise for its dedication to ensuring that Canadians continue to visit Israel.

This year, the CIE inaugurated three new programs all designed to ensure that Israel Experience programs were accessible to all Canadian Jews. Thanks to two grants from birthright israel and additional funding from the Toronto and Montreal Federations, the CIE offered programs for participants with physical disabilities, developmental delays and for disadvantaged youth. The

inclusion of these participants in our Israel Experience programs provided a true sense of community for all.

The CIE also initiated a new Israel Experience program for the Yitzhak Rabin High School in Ottawa. The program was extremely successful and followed the model already established by the CIE with Calgary Jewish Academy, Edmonton Talmud Torah and Winnipeg's Joseph Wolinsky Collegiate.

Working as part of the UIA Federations Canada office in Jerusalem, two dedicated staff plan and oversee all CIE programs operating in Israel. The CIE is proud to announce that the funding for the Israel Program Centre has been secured through a generous four-year grant from Andrea and Charles Bronfman, Ellen Bronfman Hauptman, Andrew Hauptman and Stephen Bronfman. The grant will ensure that CIE Israel Experience programs continue to be a world leader in educational, safety and logistical quality.

In order to govern the operations of the CIE, a new Management Committee was installed in March 2001, under the chairmanship of Rabbi Reuben Poupko of Montreal.

## bequests and endowments

**ATLANTIC REGION** – The bequest and endowment program in the Atlantic Region is administered by the Atlantic Jewish Foundation, under the chairmanship of Jack Prince. Several significant bequests and endowments have been made over the past two years that have benefited both local and Israel needs. The response of the communities in the Atlantic Region is indicative of the deep

commitment contributors have always demonstrated for Israel and also to a heightened appreciation of the need to invest in the future, here at home.

**ONTARIO REGION** – In the Ontario Region a bequest and endowment committee is in the process of being formed. Whereas in the past bequests and endowments would invariably be

focused on Israel and Overseas needs a more comprehensive program is now being initiated for an agenda that also includes support for local institutions and programs.

**LONDON AND WINDSOR** – The Endowment programs for London and Windsor focused on creating awareness over the course of the year 2000. This was achieved through the continued development of a full page feature in the local Jewish community

papers on a quarterly basis, the sponsorship of an estate planning program in both communities, and a reception held in each community specially targeted at potential donors. While no major gifts were received, both communities continue to increase their portfolios with smaller new gifts and additions to existing endowments. The Boards in both communities have active membership, functioning committees and are actively engaged in helping the professional solicit new gifts.

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# UIA EXECUTIVE COMMITTEE

Honora  
Charl  
President  
David  
President  
Yoine  
Immedi  
Harve  
Past Pre  
Dr. G  
Richa

VICE PRI  
FRD  
Henry  
Planning  
Josep  
Commu  
Freda  
Adminis  
Ted Z  
Nationa  
Rosal

FEDERAL  
REPRESE  
Marilyn  
Alan Sar  
Barbara  
Larry Hu  
Victor G

## RELATIONSHIPS UIAFC/JAFI/KH/UJC/JDC

As a National entity, UIAFC is an active participant in the governance and activities of the United Jewish Communities (UJC). This continental organization is a provider of services that assist the Canadian communities, provides an effective forum for networking and allows for the collective expression of the interests of North American Jewry, through the federation community. The annual General Assembly of UJC continues to serve as an important gathering for Canadian Jews.

UIAFC is active in the international Jewish arena through the Jewish Agency for Israel and Keren Hayesod. This past year saw a growing number of Canadians attending the Board of Governors Meetings of JAFI. An evident growing interest in participating in the allocation of dollars spent in Israel and the former Soviet Union requires this increased participation.

This year also brought a closer relationship with the American Joint Distribution Committee (JDC). The move towards a Canadian "project" in the FSU with a strong JDC component led to the request for representation on the Board of Directors of JDC.

## young leadership report

Last year under the leadership of Richard Diamond, a National Leadership Executive was established to guide national affairs for young leadership across Canada. Based on this strong foundation, the Young Leadership Department grew in many different directions further reaching out to a variety of niche markets.

The National Young Leadership Executive struck a Leadership Development Task Force chaired by Jeffrey Berkowitz who works closely with Lori Lerner and Lynn Kirshin. They provide assistance and guidance to developing Young Adult Divisions.

Also, the National Ben Gurion Committee for young leadership donors of \$1,000 or more was realized under the leadership of Gilbert Palter. The National Ben Gurion Society recently hosted its first event at the residence of the Israeli Ambassador, Haim Divon in which they were treated to an in-depth analysis of the current crisis in Israel.

A retreat to New York has been planned for December 2001. UJC's Young Leadership Cabinet has invited Canada to join its ranks and this summer for the first time in the organization's history, there will be a delegation from Canada. The Canadian Cabinet is chaired by Barry Pascal and Anthony Sigel.

In January, 14 young leaders participated in a Solidarity Mission to Israel in conjunction with UJC's Young Leadership Department. Together, young adults from across North America spent five days in encounters with Israel's political, cultural, activist and religious leaders to gain deeper

insights into the nature of the crisis. The highlight of the program was a day of meetings with the Young Israeli Forum in which they covered such topics as Israel's high-tech industry, Arab-Jewish relations, and classical Jewish learning.

In March, the National Young Leadership Executive organized the Fourth National Young Leadership Conference in Ottawa. The conference was the largest UIAFC young leadership gathering to date and achieved true geographic diversity. For the first time in this event's history, the conference organizers planned an interactive Jewish learning program facilitated

by Marc Gold and Tracey Cohen. The conference offered participants a holistic Jewish experience with segments devoted to leadership development, campaign training, spirituality, politics and advocacy, Jewish learning, cultural affairs, social events, and more. This initiative was realized through the hard work of Jonathan Baker and Jacquie Manchewsky, the conference organizers. Recognition was given to Eli Rubenstein for the work he had done during his tenure as National Director of Young Leadership.

May 17-22, 2001 a young leadership delegation traveled to Kiev to observe first-hand the plight of our brethren in the former Soviet Union. This mission introduced participants to the work of JAFI and JDC in Kiev, and provided opportunities to develop connections to the Kievskaya Project.



## UIA FEDERATIONS Canada 2000

### EXECUTIVE COMMITTEE

**Honorary President**  
Charles Bronfman

**President**  
David Goldstein

**President Elect**  
Yoine Goldstein

**Immediate Past President**  
Harvey Wolfe

**Past Presidents**  
Dr. Gerald Halbert  
Richard Vineberg, C.A.

**Keren Hayesod Representative**  
Julia Koschitzky

**Secretary/Hon. Legal Counsel**  
Donald Carr, Q.C.

**Young Leadership**  
Richard Diamond

**Presidential Appointment**  
David Engel

**Ex-Officio**  
Drew Staffenberg

### COMMITTEE CHAIRS

**Audit**  
Schuyler M. Sigel, Q.C.

**Birthright Israel Canada**  
Karen Morton

**Budget & Finance**  
Ted Zacks

**Canada Israel Experience**  
Rabbi Reuven Poupko

**Human Resources**  
Nancy Rosenfeld

**March of the Living Canada**  
Barbara Bank

**Nominations**  
Harvey Wolfe  
**Partnership 2000 Coast to Coast**  
Donna Dolansky

### PROFESSIONAL STAFF

**CANADA**  
Maxyne Finkelstein  
*Executive Vice President*  
Steve Ain

Lance Davis

Howard Driman

Hindy Friedman

Dov Harris

Perry Romberg

Eli Rubenstein

Frank Simkevitz

Michael Soberman

Pam Widrich

Thanks to members of the Board who have completed their term of office:

- Brurla Cooperman • Stephen Cummings
- Ron Frisch • Lionel Goldman • Stephen Greenberg
- Gail James • Stanley Katz • Sheldon Lerman
- Dr. Michael Malowitz • Guldly Mamann • Stanley Plotnick
- Alice Raby • Moshe Ronen • Edward Sonshine
- Dodi Weill • George Weinberger • Sharon Wolchok

**ISRAEL**  
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*Director General*  
Sarah Abelson  
Jeremy Cohen  
Lynne Lyons  
Estie Raskin  
Edward Schwebel  
Victor Yagoda

### ADMINISTRATIVE STAFF

**CANADA**  
Shelley Calleri  
Inara Faerchtein  
Sandra Kassas  
Lynne Pressman  
Larisa Roiberg  
Sandy Rybak  
Fay Sher  
Lily Solomon  
Shoshana Zak

**ISRAEL**  
Randi Feitelberg  
Becky Peretz  
Dvora Wilshansky

### CANADA ISRAEL EXPERIENCE

**CANADA**  
Adam Minsky  
*National Director*  
Sari Goldman  
Justin Korda  
Barbara Reich

**ISRAEL**  
Lorne Klemensberg  
Sharon Schwartzman

### PARTNERSHIP 2000

**COMMUNITY CONSULTANTS**  
Nurit Biderman  
Elizabeth Homans  
Laura Kandler  
Clive Lessem

## marketing

During the year 2000, UIA Federations Canada undertook several new service provision initiatives to its communities, both federated and unfederated.

For the first time, a full direct-marketing program for UJA was offered to all smaller and intermediate communities across Canada. The theme was "Connect" and it focused on connecting to our Jewish roots, to our brethren in the former Soviet Union and in Israel.

In addition, we proactively offered a select group of high calibre speakers to all the communities across Canada.

UIA Federations Canada also saw the launch of its website late in 2000 ([www.uiafed.org](http://www.uiafed.org)).

### FEDERATION / REGIONAL REPRESENTATION

Marilyn Blumer  
Ian Sandler  
Barbara Farber  
Harry Hurlig  
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