



# Ha' Kol

COMMUNITY NEWS FROM THE KJA, HESKA AMUNA & TEMPLE BETH EL

## Heska Amuna Synagogue



**Erev Rosh Hashanah – Wednesday, September 4**

Services at 6:00 p.m. – 7:00 p.m.

**First Day Rosh Hashanah – Thursday, September 5**

Services at 9:30 a.m.

**Tashlich Ceremony and Service – Thursday, September 5**

4:30 p.m., at the river near Cherokee Boulevard by the fountain.

In case of rain, Tashlich will be held Friday, September 6 at 4:30 p.m. at the river off Cherokee Boulevard by the fountain.



**Kol Nidre – Friday, September 13**

Kol Nidre promptly at 7:00 p.m.; Meditative instrumental music will precede the service and accompany Kol Nidre.

Please bring non-perishable food items for the Jewish Community

Food Drive, sponsored by the AJCC Preschool, Heska Amuna Synagogue, Temple Beth El, and Chabad.

**Yom Kippur Day – Saturday, September 14**

Services at 9:30 a.m.; Yom Kippur afternoon study session immediately following services in the Winick Library. Topic will be *The History of the Liturgical Kol Nidre: Where did this service come from and why do we hold it.* Minchah, Neilah, and Ma'ariv at 6:15 p.m. Shofar and Havdalah at sunset, followed by Break-the-Fast after 8:15 p.m.



Find the full High Holy Days Schedule on page 3

Volume 5 ♦ Issue 8 ♦ September 2013

## IN THIS ISSUE

### Heska Amuna HaShofar

From the Rabbi.....	2
From the Chair.....	3
Sisterhood News.....	4
High Holy Days Schedule.....	3
HA Religious School.....	4-5
Among Our Members.....	6
Contributions.....	6

### Temple Beth El Times

Rabbi's Message.....	12
Presidents Message.....	14
High Holy Day Schedule.....	14
Sisterhood News.....	16
Religious School.....	17
Book Review.....	18
Contributions.....	18

### KJA Ha' Kol

President's Message.....	19
Campaign.....	19
Jewish Family Services.....	19
Friendshippers.....	20
Donations.....	20
Sundown in the Sukkah.....	21
Preschool .....	23

### Community News

Hadassah Highlights.....	30
Knoxville Jewish Day School.....	34
KJCFF .....	25
Jewish Congregation/Oak Ridge.....	28
Community Calendar.....	7



## The Synagogue: A Sales Pitch for 5774

By Rabbi Alon Ferency



Occasionally, I try to put the case for Synagogue affiliation into words. Yet, I find the reasons subtle, sublime, nuanced and so, hard to spell out. The spiritual life surpasses words, and God’s holy presence leaves us dumbstruck. That’s Ok: even our mystics saw it coming. *Leit Machshavah t’fisah bey klal* – thought can never do it justice, and so too, words. So, we only approach God’s divinity through Torah and *mitzvot* (practices). To make the ascent, our Synagogue is base camp.

Heska Amuna is a sacred home, in which to feel at ease, and transcend our own trivial, parochial, and personal concerns. Our sages remind us that a holy home cannot exist without our support and involvement, yet it provides gifts and vitality that extend beyond our participation. “A community is too

heavy for anyone to carry it alone” and still “a congregation does not die.” That is, a community is greater than the sum of its parts – it is also stronger, more enduring, and more generative than any sum of the parts. At its core, community is about relationship: our relationships with each other, our shared relationship with God, and each of several diverse relationships to spirit, morality, and tradition.

What is it that I find compelling about Heska Amuna’s distillation of Judaism? It is our animated combination of purpose, healing, and celebration. Through Spiritual reflection (*Cheshbon HaNefesh*), we find our purpose, making our inner potential manifest in the world. As Rav said: *mitzvot* were only given for the refinement of creation, to impress upon us life-perspective, right behavior, and good values. If you let it, Heska Amuna can also be a vessel for healing. Whether through service to others (*Chesed*), worship, study, music, or merely in the simple observance of Shabbat, our community can bring wholeness and holiness into your life. At our best, we celebrate God with awe and joy (*Yirat Shamayim*) – we are a place of spirit, devotion, and warmth!

Won’t you join us on this exploration of love and passion? In the words of Rabbi Denise Eger, I say to you, “We don’t have a Jew to waste.” You are important to this Synagogue and the community. You matter. You ensure that it thrives, and your engagement creates the momentum toward our future. Here in East Tennessee, Judaism will not continue to thrive unless we continue to invest in it, in whatever way that means to you. In the words of a great educator Mira Kimmelman, “You can’t have too much Judaism,” and any meaningful commitment to Jewish life is valued. Heska Amuna Synagogue is a great place to start, but if the Synagogue isn’t your thing, please affiliate with the Jewish institution that you dislike the least.

In 5774, invest in Judaism, the Jewish community, and Heska Amuna Synagogue. As Antoine de Saint-Exupery, author of *The Little Prince*, said, “If you want to build a ship, don’t drum up people to collect wood and don’t assign them tasks and work, but rather teach them to long for the endless immensity of the sea.” Come along and dream with us.

### Elul 5773/Tishrei 5774

#### INSIDE THIS ISSUE

From the Rabbi.....	2
From the Chair.....	3
Sisterhood News.....	4
High Holy Days Schedule.....	3
HA Religious School.....	4-5
Among Our Members.....	6
Contributions.....	6

#### Heska Amuna Synagogue’s Mission Statement

- ◆ **Heska Amuna Synagogue** is a holy home, animated by compelling practices of Jewish heritage:
- ◆ Creating meaning through spiritual reflection (*Cheshbon HaNefesh*);
- ◆ Healing hearts by devoted service (*Chesed*); and
- ◆ Changing lives in awe and joy for God (*Yirat Shamayim*).

#### Judaica Shop News

The mezzuzah announces entrance to a Jewish home. The tzedakah box is filled for *tikkun olam*. Find special Judaica items - mezzuzot and kosher scrolls, tzedakah boxes, challah boards, candlesticks, havdallah sets and candles, Chanukiyot, seder and matzah plates, artwork that make one's house a Jewish home. Beautiful jewelry, tallitot for men and women and kippot to express your Judaism personally. Beautiful Judaica with an emphasis on the handmade and made in Israel. We also offer b'nai mitzvah and wedding gift registries.

## Chairman's Message

By Barry P. Allen

There is a "truth" known to those who write regular monthly articles for *Ha'Kol* that many of the rest of you may not know or fully appreciate. We either have to be a little "psychic" to predict what will be happening a month or two in advance, or we have to take a static view of the world and write based on what the calendar of Jewish holidays and synagogue events tells us will be happening. The safe bet, of course, is to write based on the upcoming High Holy Days.

All of our rabbis and educators are probably beginning to think about their High Holiday messages now, or they will be gearing up shortly to produce learned and scholarly remarks. I know I have a speech to deliver to the congregation on Yom Kippur, and I don't want this column to be a mere introduction to, or recitation or duplication of what I might be saying then. My dilemma, as you can see, is to try to be topical and interesting now without giving my speech prematurely, and without trying to sound more scholarly than I am actually able to carry off successfully. Well, here goes.

We pray on Rosh Hashanah to be "inscribed" in the Book of Life for a good/happy year (depending on the translation in the Machzor); on Yom Kippur, we pray to be "sealed" in that Book for a good/happy year. Though there is some implication that our "Fate" is thus determined for the upcoming year by the time the last shofar sound of Ne'ilah is heard, we also strongly believe that *tzedakah* (charity), *teshuvah* (repentance) and *gemilut chasidim* (acts of kindness) can avert "the severe decree." Stated differently, "fate" is not all that it is cracked up to be, and our future is by no

means static. We believe that changes in our behavior throughout the upcoming year can have a profound impact on whether the next year, in fact, will be good.

Can we support our community institutions and people - those in Knoxville and the greater Jewish society beyond our city - with more generous giving (*tzedakah*)? Can we resolve to admit the errors of our ways and try to be better people (*teshuvah*)? Are we willing to let acts of kindness and our good deeds (*gemilut chasidim*) speak for us, and represent us, rather than be identified by our inconsiderate behavior or the bad things we say about others?

I am inherently an optimist. My Dad in particular always focused on thinking positively, and that is a message that resonates especially well during the High Holidays. In that light, I am optimistic that we all can promise to give more charity and support more Jewish and other organizations with our time and effort, as well as our money. We can admit our mistakes and promise ourselves, our families, our friends, and even our acquaintances, that we will live better lives, and be more supportive of others. We can take anonymous steps, as well as public actions, to improve our families and our communities so that the world really is a better place.

One lesson of Rosh Hashanah and Yom Kippur is that we, as individuals, have the ability to change ourselves and the world around us. We just have to make up our minds to act positively and with kindness. We have to commit to action. We can't sit on the sidelines.

My wife, Heidi, and I, along with our entire family, wish you a Healthy, Happy and Prosperous New Year. May we all be inscribed and sealed for a good year, and may our good deeds begin now.

## 5774 High Holy Days Services and Events Schedule

**Selichot - Saturday, August 31** - Services at 8:30 p.m.

This is a joint program of Temple Beth El and Heska Amuna that will be held at Heska Amuna at 8:30 p.m.

**Erev Rosh Hashanah- Wednesday, September 4** - Services at 6:00 – 7:00 p.m.

**First Day Rosh Hashanah-Thursday, September 5** - Services at 9:30 a.m.

**Tashlich Ceremony and Service – Thursday, September 5** at 4:30 p.m., at the river near Cherokee Boulevard by the fountain. In case of rain, Tashlich will be held Friday, September 6 at 4:30 p.m. at the river off Cherokee Boulevard by the fountain.

**Second Day Rosh Hashannah – Friday, September 6** - Services at 9:30 a.m.

**Memorial Service - Sunday, September 8** at 11:00 a.m. Joint service with Temple Beth El at the New Jewish Cemetery.

**Kol Nidre – Friday, September 13-** Kol Nidre promptly at 7:00 p.m.; Meditative instrumental music will precede the service and accompany Kol Nidre. Please bring non-perishable food items for the Jewish Community Food Drive, sponsored by the AJCC Preschool, Heska Amuna, Temple Beth El, and Chabad.

**Yom Kippur Day – Saturday, September 14-** Services at 9:30 a.m.; Yom Kippur afternoon study session immediately following services in the Winick Library topic will be *The History of the Liturgical Kol Nidre: Where did this service come from and why do we hold it.* Minchah, Neilah, and Ma'ariv at 6:15 p.m. Shofar and Havdalah at sunset, followed by Break-the-Fast after 8:15 p.m.

**Erev Sukkot- Wednesday, September 18** – Family dinner and decorations at 5:30 p.m.

**First Day of Sukkot – Thursday, September 19-** Services at 7:00 a.m.

**Second Day of Sukkot – Friday, September 20** – Services at 9:30 a.m.

**Shemini Atzeret – Thursday, September 26** – Services at 9:30 a.m. Yizkor is recited. Congregational Dinner at 7:00 p.m., followed by Service at 8:00 p.m.

**Simchat Torah – Friday, September 27** – Services at 9:30 a.m.

**The deadline for Lulav and Etrog sets is Tuesday, September 9.** The cost for Lulav and Etrog sets plus the shipping cost will be determined once they arrive. Please pick-up your Lulav and Etrog sets at the Synagogue on Monday, September 16 from 9:30 a.m. – 4:30 p.m. or Tuesday, September 17 from 9:30 a.m. - 1:30 p.m.

## Hold the Date

**Saturday, January 11, 2014**

### Sisterhood and Torah Fund Shabbat




To participate in the Shabbat service,  
Please contact Anita Kay, 693-5757.



## Heska Amuna Religious School

By Betty Golub, Youth and Family Programming Director

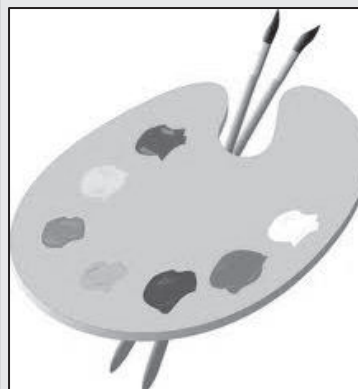
Did you know that ...?

- ★ Sukkot begins four days after Yom Kippur
- ★ Sukkot is also called *Z'man Simcheynu*-the Festival of Rejoicing
- ★ It is one of the 3 Pilgrimage Festivals along with Passover and Shavuot
- ★ During Sukkot we are obligated to:
  - Dwell in the Sukkah
  - Eat in the Sukkah
  - Rejoice in the Sukkah
- ★ Some people have a tradition of building a Sukkah so that it resembles one of the letters of the word Sukkah
- ★ The Samech, (  ) is a closed Sukkah. It has a moveable side (usually a sheet) for a door.
- ★ The Kaf (  ) is a three-sided Sukkah.
- ★ The Hay (  ) is a Sukkah that has a partial opening on one of the three sides
- ★ When the Temple stood in Jerusalem, people would come with the best of their harvest to show how thankful they were to God
- ★ A Sukkah must have at least three walls. Only one wall can be an existing wall
- ★ The walls can be constructed of any materials, but they are usually made of canvas, wood or metal
- ★ The roof of the Sukkah must be temporary. This can be done with branches or anything that grows out of the ground. The roof covering is called *s'chach*. It should give shade and allow you to be able to see the stars through the roof
- ★ Sukkot tradition known as Ushpizin encourage everyone to invite, albeit symbolically guests. We call this - Welcoming guests into your Sukkah. Which Biblical "guest" would you choose to invite?
- ★ You need to say a special blessing with the Lulav and Etrog.

I am encouraging all of our Heska Amuna families to try their hand at constructing a Sukkah. Be as creative as you can by following the few rules of building a Sukkah!

## Heska Amuna Sisterhood Paid-Up Membership Brunch and Art Showcase

**Sunday, September 29**  
10:00 a.m. – Noon at Heska Amuna Synagogue



We are lucky to have so many creative and talented women in our congregation. Let's celebrate the arts together. We'll share and appreciate our own sisterhood art showcase. Bring a sample or two of anything you or someone dear to you has painted, crafted, written, sewn, knitted, crocheted,

quilted, beaded, hammered, glued, or arranged. If you're not crafty but have an unusual piece of artwork that you'd like to present, that would be wonderful, too.

You are invited to talk about your item or alternatively provide a short write-up and we'll be happy to present.

Brunch and program are free with your \$36.00 paid-up annual Sisterhood membership.

RSVPs are appreciated. Please RSVP by September 24 to [admin@heskaamuna.org](mailto:admin@heskaamuna.org) or call (865) 522-0701.





Join us for  
**Gan K'tan!**

Gan K'tan is a special program for young preschoolers (3 & under) and their parents. We come together for music, art, stories, games, snack, and friends – all in a fun Jewish environment!

**Sunday, September 22**  
**10:00 a.m. – Noon**

The theme for this month's Gan K'tan class is the High Holidays!

*This program is free for all Heska Amuna members and only \$5 per session for non-members. Please sign up with Betty Golub at 522-0701 or [morahbetty@heskaamuna.org](mailto:morahbetty@heskaamuna.org).*

*Heska Amuna Synagogue*  
**HaShofar**

**Rabbi Alon C. Ferency**  
e-mail: [rabbi.ferency@heskaamuna.org](mailto:rabbi.ferency@heskaamuna.org)

**President**  
Jenifer Ohriner  
e-mail: [hapresident@heskaamuna.org](mailto:hapresident@heskaamuna.org)

**Chair of the Board**  
Barry Allen  
e-mail: [hachair@heskaamuna.org](mailto:hachair@heskaamuna.org)

**Youth and Family Programming Director**  
Betty Golub  
e-mail: [morahbetty@heskaamuna.org](mailto:morahbetty@heskaamuna.org)

**Operations and Administration Director**  
Bradley Drew  
e-mail: [admin@heskaamuna.org](mailto:admin@heskaamuna.org)

**Heska Amuna Synagogue**  
e-mail: [admin@heskaamuna.org](mailto:admin@heskaamuna.org)

**Permanent Schedule**

Friday Night Services.....Varies  
Saturday Morning Service.....9:30 a.m.  
Mon. & Thurs. Minyanim.....7:00 a.m.

Evening minyanim can be arranged by calling President Jenifer Ohriner, 719-0584, one week before.

Sunday Minyan.....9:30 a.m.

For a list of Heska Amuna's funds and other information, please visit [www.heskaamuna.org](http://www.heskaamuna.org)

**Heska Amuna Synagogue** is an affiliate of United Synagogue of Conservative Judaism.

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**Heska Amuna Sukkah Raising!**

Help us prepare for Sukkot by creating and hanging beautiful decorations in our synagogue sukkah! Then join us for a celebratory pre-Sukkot Dinner as we relax and admire our handiwork.

Dinner is **free** for Heska Amuna Religious School families and **\$5/person** for guests.

**Wednesday, September 18**

Sukkah Crafts & Decoration begins at 5:30 p.m.

Please RSVP to Betty Golub at 522-0701 or [morahbetty@heskaamuna.org](mailto:morahbetty@heskaamuna.org) by September 9.



**Upcoming School Events**

**September 1** No School Labor Day  
**September 4** No School Erev Rosh Hashanah

**September 8** School -Pre-K – Prozdor  
**September 11** School - 3<sup>rd</sup> – 6<sup>th</sup> Grade  
**September 15** No School  
**September 18** Family Sukkot Dinner & Decorating  
**September 22** Pre-K – Prozdor & Gan K'tan  
**September 25** 3<sup>rd</sup> – 6<sup>th</sup> Grade  
**September 26** Simchat Torah Dinner & Services  
**September 29** School – Pre-K - Prozdor

## Among Our Members

- ◆ Get well wishes go out to the following people who were ill or recuperating: **Judy Rattner, Rushal Faygel bat Michal, Eliyahu ben Shulamit, Stella Iroff, Marian Jay, Joyce Beerman, Greta Besmann, Elaine Brown, Harriet Cooper.**
- ◆ Mazal Tov to the following members and their families: Mazel Tov to **Carole** and **Bob Martin** on the birth of their grandson **Jimmy Cox.**
- ◆ Todah Rabah to **Sandy Parker** and **David Hecht** who continue to help in the Synagogue office.



If you or a loved one is ill or hospitalized, please let us know so that we can attend to him or her as a community, and place the name on our *Mi Sheberach* prayer list. Unfortunately, federal law prohibits hospitals from

notifying us when community members are admitted.

## Contributions From Caring People

For a list of synagogue funds, please check our website at [www.heskaamuna.org](http://www.heskaamuna.org).

Donations received by July 31.

### CALENDAR FUND

By: Jeff and Anita Miller  
 By: Mark and Peggy Littmann  
 By: Raphe and Susette Panitz  
 By: Marilyn Presser  
 By: Jeffrey and Shelley Hecht  
 By: Gilya Schmidt  
 By: Jacob and Theresa Love  
 By: Marilyn Abrams  
 By: Richard and Cheryl Kaplan  
 By: Rich and Sharon Berube  
 By: Jeffrey and Charlene Gubitz

### GENERAL FUND

*In honor of the 90<sup>th</sup> Birthday of Sam Balloff*  
 By: The Merrell family and Judy Rattner  
*In memory of Gerald Simon and Santa Floyd*  
 By: Theodore Besmann  
*In observance of the yahrzeits of Adela Gross and Dorina Gross Barnett*  
 By: Pam and Ernie Gross  
*In memory of Hyman Levison, A.J. Robinson, and Sylvia Robinson*  
 By: Pace and Natalie Robinson  
*In memory of the life of Ruth Dangel*  
 By: Jan Elston

### RABBI'S DISCRETIONARY FUND

*In memory of Thomas and Margaret Miner*  
 By: Marion Bayer

## Sponsor a Kiddush! It's So Easy!

All kiddushim are deliciously prepared by Marilyn Burnett. Call Gene Rosenberg at 693-3162 for more information and to reserve a date. It's now possible to contribute any amount toward the weekly Kiddushim to help defray the Synagogue expenses by mailing your check to the Synagogue Office, noting Kiddushim.



*In observance of the Yahrzeit of Gershon Cooper*

By: Harriet Cooper

### WINICK LIBRARY FUND

*In honor of the birth of Jimmy Cox, grandson of Carole and Bob Martin.*

By: Eugene and Pat Rosenberg

*Mazel tov to Bob and Carole Martin on the birth of your New Grandbaby Jimmy Cox*

By: Mark and Carol Harris

*Mazel tov to Barbara Leeds on the birth of her Granddaughter Caroline Leeds Harris*

By: Mark and Carol Harris

### BUILDING FUND

*In observance of the Yahrzeit of Janet Krauss*

By: Brenda Mosko

### Yahrzeit FUND

*In observance of the yahrzeit of Leonard Miller.*

By: Lee Miller Blotner

*In memory of Mark Fleishman*

By: Seth Fleishman

*In reverent memory of Jennye Grusin*

By: Judith Rattner

*In reverent memory of Mildred Dryer*

By: Trudy Dreyer

*In observance of the yahrzeit of Robert "Bobby" Zalkin*

By: Robin Brown

### LEIBOWITZ FUND

*In observance of the yahrzeits of Gussie B. Richer, Sylvia R. Leibowitz, and Albert Eisenstadt*

By: Mary Beth Leibowitz and Michael Eisenstadt

# SEPTEMBER 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<b>1</b> BBYO Regional Convention 9:30a minyan-HA 9:30-12:30p Rel school-TBE 12-7p AJCC Pool open	<b>2 Labor Day</b> KJA offices & AJCC Preschool closed 9a minyan-HA 1-7p AJCC Pool-last day 6:30p-9:30p Fencing-AJCC Gym	<b>3</b> 4:30-7p Piano lessons-AL 6:30p-9:30p Fencing-AJCC Gym	<b>4</b> <b>Erev Rosh Hashanah</b> 3:15-4:30p Bricks4Kidz-AL 5:45-6:45p ZUMBA-AJCC gym 6-7p Services-HA 6:45p-9p Fencing-AJCC Gym 7:30p Services-JCOR	<b>5 Rosh Hashanah 1</b> KJA offices & AJCC Preschool closed 9:30a Services-HA 9:30a Services-JCOR 10a Services-TBE 1:30 Tashlich-TBE 4:30 Tashlich-HA	<b>6 Rosh Hashanah 2</b> KJA offices & AJCC Preschool closed 9:30a Services-HA 9:30a Services-JCOR 7:30p Services-TBE	<b>7</b> 9:30a Services-HA 9:30a Services-JCOR
<b>8</b> 9:30a minyan-HA 9:30-12:30p Rel school-HA 9:30-12:30p Rel school-TBE 11a Memorial Service-HA/TBE at cemetery	<b>9</b> 7a minyan-HA 11:30a JFS Comm-AJCC AL 3:15-4:30p Bricks4Kidz-AL 6:30p-9:30p Fencing-AJCC Gym 7p KJA Exec Comm-AL	<b>10</b> 4:30-7p Piano lessons-AL 6:30p-9:30p Fencing-AJCC Gym	<b>11</b> 3:15-4:30p Bricks4Kidz-AL 4:15p Rel school-HA 5:45-6:45p ZUMBA-AJCC gym 6:15p Mid-week Hebrew 6:45p-9p Fencing-AJCC Gym	<b>12</b> 7a minyan-HA 3:15-4:30p Bricks4Kidz-AJCC AL 5:45-6:45p ZUMBA-AJCC gym 6:30p Hadassah Board-AJCC AL 7:30p Israeli dancing-AJCC gym	<b>13 Kol Nidre</b> 7p Services-HA 7p Services-JCOR 7:30p Services-TBE	<b>14 Yom Kippur</b> 9:30a Services-HA 9:30a Services-JCOR 6:15p Minchah/Neilah/Ma-ariv-HA
<b>15</b> 9:30a minyan-HA 9:30-12:30p Rel school-TBE 3p Sukkot Crafts for Kids-JCOR	<b>16</b> 7a minyan-HA 6:30p-9:30p Fencing-AJCC Gym 7p KJA Board-AL	<b>17</b> 4:30-7p Piano lessons-AL 6:30p-9:30p Fencing-AJCC Gym	<b>18</b> Noon-Friendshippers at Rothchilds 5:30p Family dinner/sukkah decorating-HA 5:45-6:45p ZUMBA-AJCC gym 6:45p-9p Fencing-AJCC Gym 7:30p Sukkah decorating & pizza-TBE	<b>19 Sukkot</b> KJA offices & AJCC Preschool closed 7a minyan-HA 11a Services-JCOR	<b>20 Sukkot</b> KJA offices closed 6:30p Services-HA 7:30p Services-TBE	<b>21 Sukkot</b> 9:30a Services-HA 9:30a Services-JCOR 6:30p Food & Folk in the Sukkah-JCOR
<b>22 Sukkot</b> 9:30a minyan-HA 9:30-12:30p Rel school-HA 9:30-12:30p Rel school-TBE 10a Gan K'Tan-HA <b>5p Sundown in the Sukkah-AJCC</b>	<b>23 Sukkot</b> 7a minyan-HA 6:30p-9:30p Fencing-AJCC Gym <b>7p Craig Taubman concert-TBE</b>	<b>24 Sukkot</b> 4:30-7p Piano lessons-AL 6p Yizkor Service-TBE 6:30p-9:30p Fencing-AJCC Gym	<b>25 Sukkot</b> 4:15p Rel school-HA 5:45-6:45p ZUMBA-AJCC gym 6p Simchat Torah service-TBE 6:45p-9p Fencing-AJCC Gym	<b>26 Shmini Atzeret</b> KJA office closed 9:30a Services w/ Yizkor recited 11a Services w/ Yizkor recited-JCOR 5:45-6:45p ZUMBA-AJCC gym	<b>27 Simchat Torah</b> KJA offices & AJCC Preschool closed 9:30a Services-HA 7p Services-JCOR 7:30p Services-TBE	<b>28</b> 9:30a Services-HA 9:30a Services-JCOR
<b>29</b> 9:30a minyan-HA 9:30-12:30p Rel school-HA 9:30-12:30p Rel school-TBE 10a Sisterhood Luncheon-HA 10a Sisterhood-TBE	<b>30</b> 7a minyan-HA 6:30p-9:30p Fencing-AJCC Gym 7:30p KJA Science Lecture-Dr. Eli Greenbaum-AJCC AL	<b>KJA and AJCC Preschool High Holy Day Office Closures</b> The Knoxville Jewish Alliance Office Will Be Closed September 2 Labor Day September 5-6 Rosh Hashanah September 19-20 Sukkot September 26-27 Shmini Atzeret/Simchat Torah  The AJCC Preschool Will Be Closed September 2 Labor Day September 5-6 Rosh Hashanah September 19 Sukkot September 27 Simchat Torah				



# K N O X V I L L E

Please join the Arnstein Jewish Community Center, Temple Beth El, Heska Amuna Synagogue, Knoxville Jewish Day School, BBYO, Teen Connection, Jewish Congregation of Oak Ridge, and UT Hillel.

We will work together as 1 united group in the Jewish community to fight this disease that effects 1 out of every 8 women in their lifetime. Your support will make a huge difference in a cancer patient's life!

Don't delay, register today at

[www.makingstridesknoxville.org](http://www.makingstridesknoxville.org)! There is no registration fee. The event is scheduled for Sunday, October 6 at the World's Fair Park. This is a family friendly walk.

Please sign up for our Making Strides Against Breast Cancer walk of Knoxville team. We are counting on you to join our team, **Arnstein**



**Jewish Community Center!**



*Representatives from various Jewish organizations attend the kick-off breakfast for Making Strides Against Breast Cancer. Front Row: Haley Goldfeld, Ellen Markman, Rachel Hale. Second Row: Rabbi Mathew Michaels, Betty Golub, Peggy Littmann, Miriam Esther Wilhelm, Matt Niad, Deborah Oleshansky.*

Come Celebrate With Us!

The Fern and Manfred Steinfeld Program in Judaic Studies  
at The University of Tennessee  
Celebrates 20 years of teaching, scholarship, and programming

On October 24, **Professor Daniel Boyarin** will present the first of four public lectures during academic year 2013-2014 as UT Judaic Studies celebrates its 20 year anniversary. You helped to get us off the ground. Come and enjoy the fruits of your generosity.



# H A P P E N I N G S

## Marty's Mission Needs Your Help

By Joyce Traugot, Marty's Mission Chair

### L'Shana Tova

As we continue to sponsor food and money donations for Second Harvest Food Bank and FISH Hospitality Pantry, we want to thank everyone for your donations that help us reach our goals. What are our goals? Our efforts are to collect donations, either checks or non-perishable foods, during the *entire year* to assist families in our community who are struggling to feed their families.

Marty's Mission was started eight years ago as a program to honor the memory of my husband Marty, who passed away in 2000. It is my way of giving back to this community and to remind us that we can all give without spending a great deal of money. Together, as a caring, concerned Jewish community, we can show our devotion to improve our community.

The Jewish community will again sponsor a Yom Kippur drive to collect non-perishable food for Second Harvest Food Bank and FISH Hospitality Pantry. Grocery bags will be available at the AJCC, Heska Amuna Synagogue, the Knoxville Jewish Day School, and Temple Beth El so that you can bring back filled. These donations can be placed in bins available at each facility. Anyone wishing to donate cash should make checks out to *Second Harvest Food Bank* or *FISH Hospitality Pantry*, (indicate in the memo portion that this is part of Marty's Mission), and leave at your organization. They will be picked up and delivered to the appropriate food bank. If you would like to volunteer to join this committee, or if you have questions, please give me a call at (865) 675-6260.

Temple Beth El, Heska Amuna Synagogue,  
Knoxville Jewish Alliance, Jewish Congregation of Oak Ridge,  
Knoxville Jewish Day School, & UTK Hillel present

## Craig Taubman

**A FREE musical concert for the whole family**

**Monday Evening, September 23—7:00 p.m.**  
**Temple Beth El, 3037 Kingston Pike**

Craig Taubman's songs bridge traditional Jewish themes and ancient teachings with passages and experiences of contemporary Jewish life. He speaks a language that is comfortable and acceptable to children and adults. His Jewish recordings are an integral part of the community, weaving song and spirit into the fabric of Jewish life. Through Craig 'N Co., Taubman regularly produces and performs at concert events across the country, most notably his regular "Friday Night Live" Shabbat evening services at Sinai Temple in Los Angeles, California.



**THIS EVENT IS OPEN TO THE COMMUNITY AT NO CHARGE**  
**thanks to the generosity of our sponsoring institutions and the**  
**GOLDRING WOLDENBERG**  
**INSTITUTE FOR SOUTHERN JEWISH LIFE.**

For more information, call Temple Beth El at 524-3521.

## BBYO's IMPACT Boston Influences Local Teen

By Jessie Rosenberg

This summer I embarked on a two-week journey to the historic city of Boston as part of a national BBYO summer camp program. This trip became possible through the generosity of the Knoxville Jewish Alliance's David M. Blumberg Young Leadership Award. David Blumberg was an international B'nai B'rith president and a long-time member of the Knoxville Jewish community. The fund was established to honor his legacy of leadership and to help develop future leaders in the Knoxville Jewish community.

IMPACT Boston is a SUMMER program that BBYO offers to all members. I first became interested last summer after attending *Chapter Leadership Training Conference (CLTC)*, designed for AZA and BBG members who want to learn how to build and strengthen their chapters. At CLTC, I learned new leadership skills and how to plan quality programs. I thought attending IMPACT Boston would help my leadership skills and allow me to share community service program ideas with our chapters.

I have been involved with service in my school and in the local Knoxville community at facilities such as the Boys and Girls Club, Pond Gap Elementary, Second Harvest and more. IMPACT Boston seemed like the perfect opportunity to do service work in a historic

city and then come home to share what we were taught. When I arrived, I didn't know what to expect, but what I got out of the program was beyond anything I could have imagined. I had the opportunity to work at Nike Village, a home for middle-aged mentally-challenged people who live in an independent facility and community.

I had the opportunity to talk with the residents, hear their stories, play sports, do arts and crafts and hang out with them. These residents do not get many visitors, so our time with them was special. Their experiences were often difficult, ranging from families abandoning them, people making fun of them and some almost being confined to hospitals. Working with the residents taught me that even though someone might have a mental disability, he or she can still function as a regular person. This experience showed me that there are amazing, talented and beautiful people in this world, but some are hidden behind judgment, illnesses, and disabilities.

Through IMPACT Boston, I learned more about myself, Judaism, and the world. I thought IMPACT Boston would be the BBYO version of a mission trip and would be all about service but it was much more. I am ready to start making an impact in the Knoxville community with the help of my BBG and AZA friends. We hope the rest of the Knoxville Jewish community will join in the fun!

# High Holy Days Greetings

## *L'shana Tovah*

*Jeff and Nancy Becker and our  
Children and Grandchildren:  
Rachel, Micah, Sophie, and Reuben  
Becker-Klein;  
Ben, Amy, Harry, and  
Leo Willis-Becker;  
Sarah, Adama and Aminata;  
Jeff Cohen; Dan, Lora, Noah, and  
Benjamin Cohen-Vogel;  
Debbie, Jeff, Samantha, and Gabriel  
Abrams-Cohen*

**Best wishes for a happy and  
healthy New Year!  
Renee' Hyatt and Paul Erwin**

**Wishing everyone a wonderful New Year. All  
the best from Mark, Peggy & Owen Littmann  
and Beth, James and Liam McGinnis**

## **LaShana Tovah**

**Marilyn Presser, Linda Slovis, Lisa, Michael,  
David, Adam & Jennifer Cohn, Alaina Slovis,  
Ely & Ayva Oberman and David Slovis**

## **BEST WISHES FOR A HAPPY NEW YEAR**

Alice Goldfarb, Livingston, NJ; Debbie  
Renert, Israel; Diane Lechter & family,  
Atlanta; Betty & Malcolm Minsk, Atlanta;  
Wendy & Alan Solon and family, Atlanta;  
Gail & Ron Minsk & family, Rockville, MD;  
Elisa & Morris Hartstein and family,  
Ra'adna, Israel

A Happy New Year from  
all the Kramer's in  
St. Louis, Rochester,  
Oxford, Great Britain  
and Jerusalem

With all good wishes,  
PESSA, MARLA,  
BART, JOEL & WILL  
BRODY

**Best Wishes for a  
Happy, Healthy  
New Year. Sondra  
and Buzz Brody**

**Holiday  
Greetings from  
The Dreyer  
Family**

*May 5774 be a year of blessing, contentment,  
and peace! Shana Tovah u'Metukah,  
Rabbi Mathew D. Michaels*

*The KJA Board  
and Staff  
wish you a  
healthy and happy  
New Year*

# High Holy Days Greetings

<p><i>L'Shana Tovah</i>                  Arnold and Mary Linda                  Schwarzbart Studio of                  Arnold Schwarzbart                  www.schwarzbart.com</p>	<p><i>A Happy, Health &amp;                  Meaningful New Year</i>  <b>Bernie &amp; Lesley                  Rosenblatt</b></p>	<p><b>L'Shana Tovah</b>                  Mark &amp; Carol Harris; Alan, Mary Jo, David,                  Daniel, Rachel &amp; Jacob Harris; Robert, Marcy,                  Alex &amp; Noah Chatham; Kevin, Melissa,                  Madeline, and Ella Harris</p>	
<p><b>L'Shana Tovah Tikatevu to all.</b>                  May you and your families be sealed in the                  book of life with good health, prosperity,                  and happiness.                  Heidi, Barry &amp; Eddy Allen</p>		<p>Our perennial prayer                  for peace and                  prosperity. Arlene                  Goldstine &amp; Family</p>	<p><b>Shana Tovah                  U'Metukah Gilya                  Schmidt and                  Family</b></p>
<p><b>GREETINGS FROM NEW ORLEANS!</b>                  WISHING EVERYONE A                  HEALTHY &amp; HAPPY NEW YEAR                  LEE MILLER BLOTNER, LISSA,                  SHELLY &amp; SETH</p>		<p><i>We wish you a                  New Year full of                  Happiness and Blessings                  The Board and Staff of                  Heska Amuna                  Synagogue</i></p>	
<p><b>L'Shana Tovah from                  Stephen, Rosalie,                  Mara &amp; Evan Nagler</b></p>	<p>May the New Year Bring You                  Peace, Good Health, and                  Happiness, Norman and                  Sandra Licht: Trudy, Gary,                  Marcie, Allison, Emma, Scott,                  Ellen Clare, Natalie, Hannah,                  and Stone</p>		
<p><i>L'Shana Tovah</i>                  Jeff and Charlene, Ron and Leslie B.,                  Rabbi Jennifer Gubitz,                  and Leslie Gubitz</p>			
<p><b>Holiday Greetings from                  Marcie Silverstein and Family</b></p>		<p>Healthy &amp; Happy New Year!                  From Shelley and Marc                  Mangold and Abram                  Hanford, Cody and Miz                  Hanford and new baby                  July Ethel Hanford</p>	<p>Happy New Year                  from Susie, Raphe                  and William Panitz</p>

# High Holy Days Greetings

L'Shana Tovah

Wishing all a year of peace, health and happiness – Marilyn and Harvey Liberman,

Mark and Janet – Atlanta, GA;

Lynn – Mendota Heights, MN;

Scott, Ann, Andrea and Deborah –

Dayton, OH

**L'Shana Tovah U  
Metukah! Blessings of  
health, joy and  
peace. David,  
Deborah, Ben, Bryna  
& Rae Oleshansky**

*Wishing health,  
happiness, and  
peace to all.  
Deborah Roberts  
and Family*

THE UNIVERSITY OF TENNESSEE,  
KNOXVILLE HILLEL  
JEWISH STUDENT ORGANIZATION  
WISHES YOU A SWEET  
AND HEALTHY NEW YEAR 5774

*Happy Holidays from the Rebacks!*

*Gary, Kathy, Jenna & Ben -  
Portola Valley, CA; Rick, Kate,  
Jessica, Joshua & Matthew -  
Potomac, MD; Sandy, Shelley,  
Dana & Samantha - Bethesda, MD*

*The board and staff of the Stanford  
Eisenberg Knoxville Jewish Day  
School wish the entire community  
a happy, healthy, sweet new year*

L' Shana Tovah  
Kim, Stephen,  
Nathan, Arielle and  
Tifannie Rosen

L'Shana Tovah  
from the Officers and  
Board of Directors  
of Temple Beth El.  
We wish the entire community a  
joyful and peaceful New Year



# TEMPLE BETH EL TIMES



## Putting Life Into Perspective: Our Priorities

By Rabbi Mathew Michaels

One of the themes and goals of the High Holy Days revolves around personal introspection and the taking of personal inventory. I recently came upon a poem written by Michael Josephson, mostly known for his radio commentaries entitled "Character Counts." His words speak eloquently to the values, Jewish values, we should strive to live by and which, we as parents, have the responsibility to instill in our children. As we enter the new year of 5774 I share this piece with you in the hopes that you will reflect on its meaning to you personally, and how its message might help to shape your personal priorities. The poem is titled: *What Will Matter*.



*Ready or not, some day it will all come to an end.  
There will be no more sunrises, no minutes, hours, or days.  
All the things you collected, whether treasured or forgotten, will pass to  
someone else.  
Your wealth, fame, and temporal power will shrivel to irrelevance.  
It will not matter what you owned or what you were owed.  
Your grudges, resentments, frustrations and jealousies will finally disappear.  
So too, your hopes, ambitions, plans and to-do lists will expire.  
The wins and losses that once seemed so important will fade away.  
It won't matter where you came from or what side of the tracks you live on at  
the end.  
It won't matter whether you were beautiful or brilliant.  
Even your gender and skin color will be irrelevant.  
So what will matter? How will the value of your days be measured?  
What will matter is not what you bought but what you built,  
Not what you got but what you gave.  
What will matter is not your success but your significance.  
What will matter is not what you learned but what you taught.  
What will matter is every act of integrity, compassion, courage or sacrifice that  
enriched, empowered or encouraged others to emulate your example.  
What will matter is not your competence but your character.  
What will matter is not how many people you knew, but how many will feel a  
lasting loss when you're gone.  
What will matter is not your memories but the memories of those who loved you.  
What will matter is how long you will be remembered, by whom and for what.  
Living a life that matters doesn't happen by accident.  
It's not a matter of circumstance but of choice.  
Choose to live a life that matters.*

26 Elul 5773 - 26 Tishrei 5774

## Inside This Issue

Rabbi's Message.....	12
Presidents Message.....	14
High Holy Day Schedule.....	14
Sisterhood News.....	16
Religious School.....	17
Book Review.....	18
Contributions.....	18

## TBE Library

By Brenda and Chip Rayman,  
Library Co-Chairs



The Library Art Gallery subcommittee, chaired by Shelley Mangold, exhibited artist Flora Rosefsky of Atlanta, in the Temple Library Gallery this spring. In addition to featuring Rosefsky's *The Ritual Series: Contemporary Jewish Interpretations*, Rosefsky joined us for an artist's reception and led a collage workshop with our religious school teens. *See their handiwork on display in the Arnstein Auditorium.*

A track wall art hanging system was permanently installed in the library to accommodate this showing and future ones.

Our goals are modest this year: To process the many books that have been donated, catalogue our collection, eliminate duplicate copies, and emphasize our Reference Collection. The Temple Beth El website will have a link to the Library catalogue.

We encourage members to check your home bookshelves for any overdue Temple Beth El library books, and return them to the Library.

## President's Message

By *Stu Elston, President*

When this issue of *Ha'Kol* arrives in your household, Rosh Hashanah will be mere days away – the head of a new year, 5774! And what a year it should be . . . I hope you are looking forward to it.

Temple Beth El will turn 150 years old sometime during the next year, and although we won't actually celebrate our sesquicentennial until the year following (to avoid the summertime and the High Holy Day seasons), in November 2014, there will be a lot of plans and decisions to make to ensure that the celebration is a memorable one. I hope you will not only join us in the celebration, but also in the planning and delivery of the events marking this very special time.

In the nearer term, we will enjoy a community-wide concert featuring a noted Jewish entertainer during this year's festival of Sukkot. The opportunity to host this event came to our attention just recently – more details will be available online and in our blast. I'm sure you, your family, and friends will thoroughly enjoy this event!

But most important of all are the days immediately upon us – the days of awe and remembrance that define all the days of the year to follow.

*L'shanah tovah tikatevu!*

## Temple Beth El High Holy Day Schedule 5774/2013

### Rosh Hashanah

<b>Wednesday, September 4</b>	7:30 p.m.	Erev Rosh Hashanah
<b>Thursday, September 5</b>	9:00 a.m.	Children's Service
	10:00 a.m.	Morning Service
	<i>Luncheon &amp; Tashlich Ceremony following service</i>	

### Yom Kippur

<b>Sunday, September 8</b>	10:00/11:00 a.m.	Cemetery Service (Old/New)
<b>Friday, September 13</b>	7:30 p.m.	Erev Yom Kippur
<b>Saturday, September 14</b>	9:00 a.m.	Children's Service
	10:00 a.m.	Morning Service
	1:15 p.m.	Discussion/Study
	2:30 p.m.	Afternoon Service
	4:30 p.m.	Yizkor/Memorial Service
	5:30 p.m.	Ne'ilah/Closing Service

*Sisterhood hosts complimentary Break-the-Fast following the final Shofar blast*

### Sukkot and Simchat Torah

<b>Wednesday, September 18</b>	5:45-7:30 p.m.	Decorate the Sukkah
	<i>Students &amp; families decorate the Sukkah during RS, service, &amp; "Pizza in the Hut"</i>	
<b>Friday, September 20</b>	6:00 p.m.	Sukkot Family Experience:
	<i>Lulav &amp; Etrog, brief Family Service in Sukkah &amp; Dedication of Tree of Life</i>	
<b>Wednesday, September 25</b>	6:00 p.m.	Simchat Torah with Consecration
	<i>Help unroll the entire Torah as we joyously celebrate Simchat Torah</i>	



**We would like to extend a special thank you to**

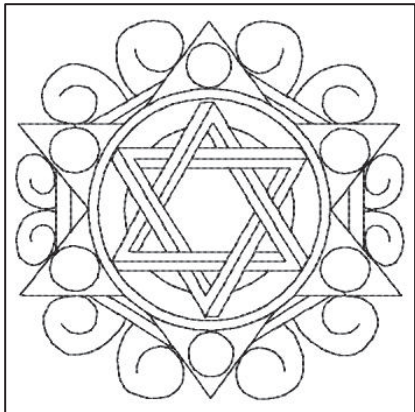
***Drs. David & Patricia Lee***

**Their generous contribution has made the services of  
Cantor Jennifer Seeger possible for this year.**

## TBE's Judaica Gift Shop *Now Open*

Jewelry \* Candle Sticks \* Tallit \* Challah Covers \* Challah Plates \* Kippot \* Kiddush Cups \* Art \* Havdallah Sets \* Menorahs \* Books \* Shofars \* Kitchen Items \* Candles \* Mezzuzahs \* Dreidels \* Platters \* and more...

Please contact Phyllis Hirsh 307-0015 or Amy Rosenberg 356-6830 if you are interested in volunteering on Sundays in the gift shop. We are trying to get a few volunteers so a schedule can be made.



## Meet Our Newest Members

*By Jan Elston, Membership Committee*

### Gene and Pat Rosenberg

Gene and Pat moved to Knoxville in June 1966 from the Philadelphia, PA area for a job opportunity. They have never regretted making the move and have loved calling Knoxville home since then. They joined Heska Amuna Synagogue upon their arrival and have been active members and volunteers ever since. They are now enjoying their associate membership with Temple Beth El and are happy to be able to support the Knoxville Jewish community in this way as they have done through their involvement with other organizations like the Knoxville Jewish Alliance, Knoxville Jewish Day School and several more in the larger East Tennessee area.

They have one adult daughter, Judith, who lives in Knoxville and continues her parents' wonderful example of being Jewishly connected and involved. She now works at the Girl Scout Council of the Southern Appalachians.

Pat and Gene look forward to getting to know everyone at Temple Beth El!

### Geoff and Pat Wolpert

Geoff and Pat are returning Temple members who share an associate membership with a congregation in Park City, UT. They met at the Peddler in Gatlinburg in the late 1970s, where Pat worked as a server and Geoff was a management trainee. Geoff is now the owner of the Peddler and Park Grill restaurants in Gatlinburg.

Their ties and first membership with Temple Beth El date back to the late 1970s. In 1984, Pat and her daughter, Jana, both converted to Judaism and Geoff and Pat were married days later at Temple. They will always be grateful to Harold and Becky Winston, who made them feel so welcome. The Wolperts' three children, Jana, Jacob and Jordan, grew up attending Temple Beth El Religious School and all live in East Tennessee. The Wolperts attended High Holiday services at Temple Beth El last year and shortly thereafter decided to become members once again. Welcome back!

## Sukkot Oneg

### Attend services! Grab a bite! Do the shake!

Temple Beth El cordially invites all Prospective Members, New Members and Current Members for a special Oneg under the Sukkah (Social Hall if raining)

**Friday, September 20**

Immediately after 7:30 p.m. services

Bundle up, pull up a chair and share a snack under the sukkah to celebrate the holiday of Sukkot. It will be a sukkah experience to remember!



## It's Time for Sisterhood at Temple Beth El

By Karen Smith and Kathy Young, Sisterhood Co-Presidents

Mazel tov to Temple Sisterhood for being honored by WRJ (Women of Reform Judaism) with the **BRONZE Or Ami (Light of My People) Award** for the *Matan Chaim (Gift of Life) Day program*. See the article below for the details about this award.

Thanks to a generous donation from a Temple family, TBE Sisterhood will once again provide *complimentary child care* for children two years and older during Rosh Hashanah morning services and all day Yom Kippur. (Child care will *NOT* be provided at any of the evening services.) Contact Tamara Sturm for more information or reservations.

Sisterhood invites the congregation to join us for the *complimentary Break the Fast* following N'eilah (Concluding) Services on Yom Kippur.

Sisterhood's *opening meeting* is almost here! Brunch and a very entertaining program will be presented on Sunday, September 29, at 10:00 a.m. at Temple. The morning will also include information about Sisterhood, visiting with Sisterhood members old and new, and a program featuring the **Tellico Tappers**. The **Tellico Tappers** are a group of women from Tellico Village who dance for "fun." They will perform a variety of dance numbers and will include costume changes.

Membership Co-Vice Presidents Marcy Frankel, Barbara Holz, and Ava Radoff have mailed *membership applications*. Please return your form and check for \$45.00 payable to Temple Beth El Sisterhood so we can count YOU in for a new year of Sisterhood.

Upcoming events include:

**Mah Jongg Madness** on Sunday, October 20 at 12:30 p.m. at Temple. Co-Chairs Ellen Markman, Linda Mongeon, Karen Smith, and Joyce Traugot will send registration forms by e-mail the middle of September so watch your e-mail.

**Chanukah Food and Craft Fair** on Sunday, November 10 from 9:30 a.m. to 1:00 p.m. Sisterhood invites you to shop and enjoy purchases of homemade crafts, baked goods, bread, candy, cookies, and canned items. Contact Chair Lucy Barkan if you have items to donate or can help during the sale on Sunday or set up on Saturday.

Sisterhood's support of *Marty's Mission* continues. Chair Joyce Traugot will have boxes available at Temple for collection of non-perishable food items and coats/outerwear.

Sisterhood's *Beiler Floral Fund* Co-Chairs Emma Fleischmann and Bella Lester remind us that a standard flower arrangement for bimah flowers for Shabbat, holidays or special occasions is \$36.00. Please contact Emma if you would like to order a more elaborate arrangement. What a thoughtful way to remember someone for a life cycle event or special occasion.

*Join us for a new year of Sisterhood.*

## Temple Beth El Sisterhood Honored with International WRJ Award

By Karen Smith and Kathy Young, Co-Presidents

Temple Beth El Sisterhood has been honored with the distinguished BRONZE *WRJ Or Ami "Light of My People" Award* for social justice programmatic achievement during 2011-2013.

The awardees will be recognized during *WRJ's 49 Assembly and Centennial Celebration*, December 11-15, 2013 in San Diego. The winners will be featured on WRJ's website and in other WRJ resources.

"As we celebrate WRJ's Centennial year, we are pleased to recognize exceptional District and women's group programming with the renowned award," said Lynn Magid Lazar, WRJ president. "These programs represent WRJ's continued commitment to *tikkun olam* (repairing the world) for the past 100 years and they will ensure that commitment will continue for the next 100 years and beyond."

Sisterhood's *Matan Chaim (Gift of Life Day)* was created by the late Mimi Brody and her committee as a program to interact with donor organizations in the greater Knoxville area, to educate the Jewish community about donor services and the Jewish perspective on organ donations, to promote *tikkun olam*, and to perform *mitzvot*.

Established in 1973, the *WRJ Or Ami "Light of My People" Award* recognizes social justice, community service and educational programming that is exemplary and serves as a model for other WRJ Districts and women's groups. The awards are given biennially and coincide with WRJ's Assembly.

For the period of 2011-2013, there were 66 applications from WRJ affiliates in the U. S., Canada, and Israel. Based on selection criteria including quality, program content, replication potential, impact, six programs were selected in each of the following categories: Gold, Silver, and Bronze (with Gold being the highest category, followed by Silver, and then Bronze.)

*Women of Reform Judaism (WRJ), founded in 1913, is the women's affiliate of the Union for Reform Judaism, the central body of Reform Judaism in North America. WRJ represents about 65,000 women in nearly 500 women's groups worldwide and promotes women's issues and leadership through education, programming, and advocacy.*

## Mazel Tov!

- ◆ TBE Hebrew teacher and b'nei mitzvah tutor, **Laurie Fisher**, has been accepted to the graduate program at Gratz College in Philadelphia. She will earn a dual master's degree in Jewish Education and Jewish Studies, through online classes and onsite classes during the two-week Summer Institute. Laurie is fortunate to have been chosen as a Legacy Heritage Fund Mid-Career Fellow. This fellowship includes a tuition award and an all expenses paid trip to the Legacy Fund Conference for Jewish educators each year.
- ◆ **Marc and Shelley Mangold** welcome their first grandchild, July Ethel, born July 18 in Joshua Tree, CA. Proud parents are Cody and Mizuki Hanford.



Laurie Fisher

## Temple Beth El Religious School News

Norma James, Education Director, [nfjames77@gmail.com](mailto:nfjames77@gmail.com) or [normajames@tbeknox.org](mailto:normajames@tbeknox.org)

**Happy New Year Everyone!** September has a theme this year, *Holidays and More Holidays*. Rosh Hashanah, Yom Kippur, Sukkot, and Simchat Torah/ Consecration all occur this September. What a beautiful way to start the school year! We offer children's services for Rosh Hashanah and Yom Kippur at 9:00 a.m. They are very family friendly for even our youngest. Our older students should attend the regular services for High Holy Days. Our students are bright, thoughtful people who can gain much from this community worship.

**Mi Sukkah es su Sukkah!** Sukkot is always a delightful time of the year. This year we will have an all-new Sukkah, thanks to the fine work of Larry Markel and the Ritual and Worship Committee. Our students will create decorations. Bring your family to help decorate the Sukkah on Wednesday, September 18 at 5:45 p.m. After we decorate, we will all do the mitzvah of eating in the Sukkah by having a pizza supper and a short Sukkot service. (This event will take the place of our regular 5:45-7:30 p.m. midweek class, but with more families involved.)

**Simchat Torah is on Wednesday, September 25 at 6:00 p.m.** If you missed our Simchat Torah service last year, be sure to make it a priority this year. It is so much fun for the entire congregation. We parade the Torahs around the sanctuary as we all sing together. Yes, it is a school night, but remember, our Christian friends do lots of church events on school nights. We begin at 6:00 p.m. and will be done by 7:00ish. This is our time to do Consecration for all children who are new to our congregation. Our Consecration class gets to help parade the Torahs. Don't miss out on one of the happiest holidays we have.

**The Confirmation class will attend memorial services at the old and the new cemeteries, Sunday, September 8.** Rabbi Matt will have all of the details.

### Who is Craig Taubman and why is he coming to Knoxville

**September 23?** Okay, here is one school night event you CANNOT miss. We are soooooo lucky to have the opportunity of bringing one of the biggest names in Jewish music to Knoxville. Through our partnership with ISJL, we are able to piggy-back on a special Southern tour and get Craig for a fraction of what it would have cost us otherwise. I have had the opportunity of seeing Craig Taubman a few times at the Biennial Conventions. Rabbi Matt has known Craig since his summer camp days. He is also a cousin of Sylvia Joy Witcoff. We use many of Craig's arrangements at Temple so our students will be familiar with Craig's music as well. I promise you will not be disappointed.

**Teen Retreat January 17-19** Put this date on your calendar today! We want all of our 7<sup>th</sup>-12<sup>th</sup> graders to attend our Teen Retreat 2014. We moved it from February this year because we didn't want our teens to miss out on Valentine's Day activities. Rabbi Matt will be our Rabbi for the weekend. His many years of experience as a summer camp rabbi will make for a great weekend of activities.

**Do you have a child who will turn four during this year? We would love to have your child in our school.** This year we will have a teacher for our three- and four-year-olds and a teacher for our kindergarten students. This allows us to tailor the learning to the developmental level of the child. If you even think you *might* like to try this, give me a call or send me an email. I believe early childhood Jewish education is very important in setting the groundwork for a positive religious school experience.

# TEMPLE BETH EL TIMES

**Rabbi Mathew Michaels**  
[rabbimichaels@tbeknox.org](mailto:rabbimichaels@tbeknox.org)

**Stuart Elston, President**  
[president@tbeknox.org](mailto:president@tbeknox.org)

**Norma James, Religious School Director**  
[nfjames77@gmail.com](mailto:nfjames77@gmail.com)

**Temple Beth El Office Staff**  
Cara French  
[secretary@tbeknox.org](mailto:secretary@tbeknox.org)

**TBE Office Phone:** (865) 524-3521  
**TBE Fax:** (865) 525-6030

**Temple Office Hours:**  
Monday – Thursday:  
10:00 a.m. – 5:00 p.m.  
Friday: 10:00 a.m.—4:00 p.m.

**Visit our website:** [www.tbeknox.org](http://www.tbeknox.org)

## UPCOMING EVENTS:

**September 1:** No Religious School (Labor Day Weekend)

**September 4:** Rosh Hashanah Service 7:30 p.m.

**September 5:** Rosh Hashanah Morning Service 9:00 a.m. Children, 10:00 a.m. Regular Service

**September 11:** Midweek Hebrew 6:15-7:30 p.m.

**September 13:** Yom Kippur Service 7:30 p.m.

**September 14:** Yom Kippur Morning Service 9:00 a.m. Children, 10:00 a.m. Regular

**September 15:** No Religious School

**September 18:** Decorate Sukkah, Pizza Supper, Sukkot service 5:45-7:30 p.m.

**September 20:** Sukkot service in the Sukkah, Dedication of Tree of Life 6:00 p.m.

**September 23:** Craig Taubman Concert

**September 25:** Simchat Torah and Consecration 6:00 p.m.

**October 2:** Pizza Dinner and Midweek Hebrew class 5:45-7:30 p.m.

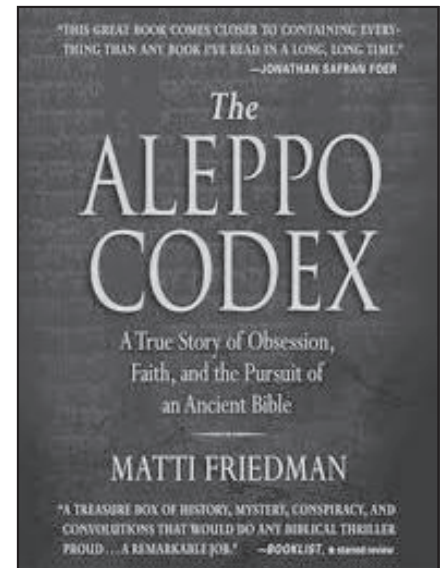
## TBE Book Review

By Laurie Fisher

In *The Aleppo Codex: A True Story of Obsession, Faith, and the Pursuit of an Ancient Bible* by Matti Friedman, we learn of the tumultuous and mysterious history of what is arguably the most important copy of the Hebrew Bible in existence. The codex dates from the 10th century CE and was scribed and compiled by the Masoretes, those whose job it was to codify what had been a mainly oral tradition of pronunciation and cantillation. Because of the Masoretes we know how to read and chant from the Torah. They were exacting grammarians who developed the system of *nikkud*, or vowel points, and trope symbols that we use today.

From Friedman's fascinating book, we learn that this particular codex has a storied history that is still shrouded in mystery. He relates that he stumbled onto this mystery and was stymied, lied to, and ignored in his quest to discover the trail of its journey to its current location in Israel. This codex is different from a Torah scroll in that it is similar to a modern book with bound pages. It is not meant to be a holy scroll kept in an ark but rather a text from which to learn and transmit rules of grammar for the Torah. For many hundreds of years, the Jewish community of Aleppo in Syria was the caretaker of this precious book, but when the Aleppo community was threatened in 1947, a decision was made for it to be transferred to Israel. During this time more than 100 pages of the codex went missing and this is main thrust of Friedman's non-fiction narrative.

Somehow it seems only appropriate that a Jewish story of intrigue would center around a book. At times the narrative reads like a spy thriller, but be warned that this story has no resolution. The pages are still missing and what exactly happened to them may never be known. Nonetheless, this is a fascinating story of an amazing book, of the fledgling State of Israel, Sephardic communities, and the lengths Jews will go to preserve and possess their ancient history.



## Contributions to Temple Beth El Funds

Donations listed received as of July 30, 2013

### BEILER FLORAL FUND

*In memory of David Licht*

By: Richard Licht & Shirley McGuire

*In memory of Yankel Iancovsky*

By: Mark & Lucy Barkan

*In honor of Rabbi Michaels' Birthday*

By: TBE Sisterhood

*In memory of Inez Lubin*

By: Chip & Brenda Rayman

### DAVIS EDUCATION ENHANCEMENT MEMORIAL FUND

Donation by: Mike Pardee & Liz Gassel

### ENDOWMENT FUND

*In memory of Pavel Budik*

By: Boris & Bella Budik

### ERMA GERSON COMMUNITY FUND

*In memory of Allan Gerson*

By: Renee' Hyatt & Paul Erwin

By: Chuck & Missy Noon

By: Linda Bolt

By: Mark & Veronica Hahn

By: Richard & Sheila Jacobstein

By: Bernard & Barbara Bernstein

By: William & Marilee North

By: Mrs. Alice Goldfarb

### GENERAL FUND

*In memory of Ben & Ida Altshuler*

By: Nancy Altshuler

*In memory of Stanley Bernard*

By: Maurice Greif

*In memory of Alex Jacobson*

*In memory of Jennie Traugot*

By: Joyce Traugot

*In memory of John F. Kelleher, Sr.*

By: Jeanette Kelleher & Gregory Stein

*In memory of Nathan Lieberman*

By: Marsha Gross

Donation by: Cecle Hirsch and Family

Donation by: Richard Jordan

### MARX FAMILY EDUCATION FUND

Donation by: Mike Pardee & Liz Gassel

### PRESERVATION FUND

*In memory of Louis Gassel*

By: Liz Gassel, Mike Pardee & Harriet Gassel

### RABBI'S DISCRETIONARY FUND

*In memory of Fred Moss*

By: Stuart and Neil Moss

*In memory of Irene Chotiner*

By: Meredith & Jerry Jaffe

*In memory of Richard H. Marchand*

By: Gertrude Siegel

*In memory of Stephen Kelleher*

By: Stu & Jan Elston

*In memory of David Hyman*

By: Roy & Carol Loring

*In memory of Larry Hookman's Father*

By: Jack Benhayon



# Knoxville Jewish Alliance

# Ha' Kol

## KJA President's Report

By Renee' Hyatt

By the time you are reading this, perhaps you have heard.....perhaps, ground has been broken....perhaps, a sign on Deane Hill Drive has been erected clearly and proudly and handsomely designating the location of our Arnstein Jewish Community Center and the Knoxville Jewish Alliance.

We can all be grateful for the many people who have submitted ideas and provided input so that we once again have a sign. We should also be grateful for the generous gift from a donor that paid for the sign. I hope you will enjoy seeing it when you come here or smile as you pass by on your way to another place. The sign is another way of saying, "We are here!"

## For Your Info...

### 2013 KJA Campaign Update

By Gene Rosenberg, KJA Campaign Chair

As of this morning (Friday, July 26), the KJA campaign has received commitments (pledges) totaling \$333,248; the budget line item for the campaign is \$375,000. Simple arithmetic...we are \$41,752 from making budget with five months to go. If we happen to achieve a "hot streak" and go over budget, there are a lot of worse things that could happen.

Sound easy? It should be if the approximate one-half of our Jewish community who don't participate and who commit nothing to our campaign would come forward and do their share. It doesn't take much. I've said over and over.... 100 donors at a pledge of \$180 (\$15.00 a month, \$3.75 a week or the price of a cup of coffee and a bagel) and we'll have almost half of what is and commit whatever you can.

There's no doubt...we're in a tough economy; that applies to all of us and the KJA and AJCC are no exceptions. If \$15.00 a month is not affordable, please consider what is and commit whatever you can.

Is the amount you please (and give) to our campaign important? Of course it is, but more important is if you do OR do not participate. Don't wait for the phone call; step up to the plate and be a player. You'll be glad you did.

Remember...nobody can give it all or do it all; everyone can give something or do something. Be a part, not apart.

## Jewish Family Services' Shabbat is On the Move!

By Laura Faye Berry, BSSW, Esq., Jewish Family Services Director

Since 2008, Jewish Family Services has held a monthly Shabbat service on the first Friday of each month at Echo Ridge. When we started the service there, Echo Ridge had more Jewish residents than any other long-term care facility or retirement community in town. Over the years, though, the Jewish population at the various long-term care facilities and retirement communities has changed. We have also seen new retirement communities and assisted living facilities in town during that time. Sherrill Hills Retirement Community opened last month and they now have more Jewish residents than the other retirement communities or long-term care facilities in Knoxville. After much discussion, we have decided to move our monthly Shabbat service there. We are only changing the location. The service will still be on the first Friday of each month at 4:45 p.m. Because the first Friday in September coincides with Rosh Hashanah this year, we will not have a September service. Our first JFS Shabbat service at Sherrill Hills will be on Friday, October 4 at 4:45 p.m. We hope to see you there! For those who are not yet familiar with Sherrill Hills, their address is 271 Moss Grove Blvd. Knoxville, TN 37922. They are located across the street from the Kroger Marketplace at the corner of Kingston Pike and Cedar Bluff.

## September 2013

### KJA Ha' Kol

President's Message.....	19
Campaign.....	19
Jewish Family Services.....	19
Friendshippers.....	20
Donations .....	20
Sundown in the Sukkah.....	21
Preschool.....	23

### KJA 2013 Campaign

**Campaign Goal \$375,000**

As of 8/8/2013

2013 Annual Campaign: \$335,126

41 new donors

112 increased gifts from 2012

*It's not too late to make your gift, please call the KJA office at 690-6343 or Gene Rosenberg at 693-3162.*

*You can also go online at [www.jewishknoxville.org](http://www.jewishknoxville.org) and click "donate."*



The Knoxville Jewish Alliance presents

*Recent Progress in Restoration of Sight to  
People with Macular Degeneration  
and Retinitis Pigmentosa*

**Elias Greenbaum, Ph.D.**

**Monday, September 30**

**7:30 p.m., Orwitz Community Room**

Arnstein Jewish Community Center, 6800 Deane Hill Drive



*Dr. Greenbaum will speak on recent progress in the development of an artificial retina, a new technology in which a surgically-implanted flexible electrode array is used to restore partial sight to humans by electrical stimulation of surviving retina nerve cells. The talk will describe the U.S. Department of Energy's Office of Science Artificial*

*Retina Project: a consortium of universities, national laboratories and a private sector start-up company that is commercializing the technology.*

Elias Greenbaum is a UT-Battelle Corporate Fellow emeritus and former leader of Oak Ridge National Laboratory's Molecular Bioscience & Biotechnology Research Group. He is president of Greenbaum Technology Associates, Inc. Greenbaum's main areas of interest are in the fields of photosynthesis and materials science and their applications to artificial sight, functional nanoscale science and technology, biosensor development, and renewable hydrogen production.

This program is a free community education program provided by the Knoxville Jewish Alliance. Please let us know you're coming by calling 690-6343 or e-mailing KJA Program Manager Rachel Hale at [rhale@jewishknoxville.org](mailto:rhale@jewishknoxville.org).

**UTK Hillel Jewish  
Student Organization  
Wishes you a sweet and healthy  
New Year 5774**

**Rosh Hashanah:**

**Wednesday Services, September 4**

**Morning Services - September 5,**

**followed by lunch at Temple Beth El**

**Yom Kippur:**

**Kol Nidre - September 13**

**Services - September 14**

**Break Fast—September 14—location TBA**

**For details, contact:**

**Deborah Oleshansky**

**[doleshansky@jewishknoxville.org](mailto:doleshansky@jewishknoxville.org)**

**(865) 690-6343 or (865) 405-6623**

**Facebook/utk hillel**

***UTK Hillel is a program  
of the Knoxville Jewish Alliance***

## KJA Friendshippers

By Laura Faye Berry, BSSW, Esq., Director

Please join us for September's KJA Friendshippers program. The Friendshippers group gets together once a month for lunch and entertainment. Friendshippers is open to all—we don't check IDs at the door!

**Wednesday, September 18: Virginia Anagnost, Saint George Greek Orthodox Church.**

Mrs. Anagnost will tell us about the history of the Greek Orthodox community in Knoxville, which dates back to 1915 with the arrival of the Nicola Cazana family. Learn about the current Saint George Greek Orthodox Church here in Knoxville, which features Byzantine style architecture and beautiful mosaic icons. Today, it houses one of the most beautiful examples of mosaic Byzantine iconography in the Southeast. GreekFest 2013 will be September 20-22, so this is an excellent opportunity to learn more to help you more fully appreciate the GreekFest celebration. *Program location: Rothchild's, 8807 Kingston Pike*

The luncheon begins at noon and the program begins at 12:30. Lunch is \$9. There is no cost for attending the program alone. Transportation is available upon request. For more information, please contact Laura Berry at 690-6343 ext. 18 or [lberry@jewishknoxville.org](mailto:lberry@jewishknoxville.org).

## KJA Donations

July 1 - July 31, 2013

**Phyllis Shey**

Donation for assistance with notary services

**Edward & Sarah Gimbel**

Donation to Milton Collins Day Camp

**Richard & Shirley Licht**

Donation to Knoxville Jewish Archives

**Scott Hahn**

Donation to Gordon Brown Youth Recreation Fund in honor of Adam Brown's birthday

# Sundown in the Sukkah

Sunday, September 22

5:00 – 7:00 p.m.

Arnstein Jewish Community Center,  
6800 Deane Hill Drive

You're invited to join the KJA in celebrating Sukkot at Sundown in the Sukkah, a community event that will feature live entertainment, a wonderful array of delicious refreshments including beer and wine for the adults, and colorful arts and crafts projects for children. Please continue the mitzvah of gleaning the corners of our fields and bring a non-perishable item for Marty's Mission – our collection for Second Harvest Food Bank and FISH Pantries!



Sundown in the Sukkah is **free** and **open to the entire community**. For additional information or to volunteer, please call 690-6343x16 or e-mail [rhale@jewishknoxville.org](mailto:rhale@jewishknoxville.org).

### Ushpizin

Sukkot is the celebration of harvest and joy. It is a mitzvah to invite families, friends, neighbors and even strangers who do not have a sukkah of their own into your Sukkah. As a member of our community family, Sukkot also gives us time to focus on our own hospitality for the living and those departed. *Ushpizin* (oosh-pee-ZEEN) is the custom of inviting biblical guests to our Sukkah. Each night of Sukkot we welcome a biblical guest and deceased loved ones into our Sukkah and reflect on that person and how we can bring their qualities into our lives.

**Adult AJCC Softball** met on Sunday mornings throughout August at the AJCC Field. Players want to resume softball in October so if you would like to play, cheer, or coach, contact Rachel Hale at [rhale@jewishknoxville.org](mailto:rhale@jewishknoxville.org) or 690-6343.



*Our AJCC Softball Players*  
 Top row; Jake Rosenberg, Pat Messing, Tony Gibbons,  
 Aaron Bronstein, Zack Kramer, Ethan Sturm  
 Bottom Row; Hal Rosenberg, Rabbi Mathew Michaels, Marty Michaels,  
 Amy Rosenberg, Andy Kramer



*Aaron Bronstein waits for the ball at the AJCC.*



# \$10,000



## REVERSE RAFFLE



**Sunday, October 20 – 6:00 p.m.**

**Arnstein Jewish Community Center**

**Missy Kane – Mistress of Ceremonies**

**\$100 per person = dinner, music, drinks and entry in the reverse raffle  
(Your \$100 ticket buys you one of only 250 chances to win \$10,000)**

**\$25 per person = dinner only**

**First 50 people who send in their reservations earn a chance for an extra raffle tickets.**

Questions? Call 690-6343 or email [rhale@jewishknoxville.org](mailto:rhale@jewishknoxville.org)

Registration: Dollar\$ and Deli

\_\_\_ # @ \$100

\_\_\_ # @ \$25

Total Amount Enclosed: \$ \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ email: \_\_\_\_\_

Pay by check (payable to KJA), cash, credit card, phone, or in person.

Mail to: KJA, 6800 Deane Hill Drive, Knoxville, TN 37919

## The Importance of Your Child's Daily Routine: a HighScope Perspective

By Katie Bellnier Thomas, AJCC Preschool teacher

As we prepare for the High Holy Days and follow a centuries old tradition to start our year again, the AJCC Preschool faculty is also thinking about schedules and children. Below is an article by Katie Bellnier Thomas (aka Ms. Katie) on the importance of routine for early learners.

As teachers, parents, and children adjust to our back-to-school routines this fall, it's beneficial to reflect on why those routines matter at all. The AJCC Preschool program has adopted the HighScope curriculum; our teachers have trained in its principles, and it has been fully incorporated into our planning for this Fall. The foundation of the HighScope curriculum is the daily routine. HighScope suggests using all elements of the daily routine as powerful learning opportunities, but this is more than a theoretical ideal; it's classroom-based science.

HighScope teaches that, "Following a consistent routine day after day gives children the sense of security they need to make choices and take risks, which opens the door to exciting learning opportunities." At the core of the HighScope daily routine is the plan-do-review sequence. This three-part sequence is unique to the HighScope Curriculum. It includes a 10- to 15-minute period during which children plan what they want to do during work time (the area to visit, materials to use, and friends to play with); a 45- to 60-minute work time for children to carry out their plans (or shift to new activities that interest them); and another 10- to 15-minute period for reviewing and recalling with an adult and other children what they've done and learned ("Daily Routine" [www.highscope.org](http://www.highscope.org)).

This sequence is supported by, and greatly aids in the development of a specific set of mental processes called **executive function**. Executive function (EF) refers to the cognitive skills that include the ability to initiate and stop actions, assess and change

behavior when needed, anticipate outcomes, and plan future behavior (Zelazo, Muller, Frye, & Marcovitch, 2003). Executive function thus involves both concrete behaviors and the ability to form abstract concepts, both of which are heavily facilitated in the plan-do-review sequence by prompting children to freely play inside of a familiar structure every day. We use executive function when we plan, organize, strategize, delay impulses, and pay attention to/ remember details. We do all of this as we follow the routine in our classrooms, not only in plan-do-review, but also as we transition, stop play, clean up, enjoy our eating time rituals, experience outside play, etc. Children with high levels of self-regulation and executive functioning do better in school, both in academic areas such as literacy and mathematics, and also in social adjustment (Bodrova & Leong, 2007). Any parent or teacher would agree that development in these academic areas and appropriate social adjustment are major goals for a child's time in school. Who knew the secret to accomplishing these goals could be in our children's routine?

How much can a preschooler's routine really affect executive function development? One study suggests that, "these cognitive functions are beginning to be developed long before children enter formal schooling. In fact, the years between three and five are especially important in the development of executive function because of changes in brain development during this period, particularly in the frontal cortex, which is responsible for regulating and expressing emotion (Shore, 2003)." What better way to prepare a child to be able to accomplish his/her goals than to practice doing so every day in small, meaningful ways. We do this by supporting our children's daily routine, and the choices they make within that invaluable structure.



# KNOXVILLE JEWISH COMMUNITY Ha' Kol

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Knoxville Jewish Alliance, Inc.  
6800 Deane Hill Drive  
Knoxville, TN 37919

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For a complete list of board members, please visit [www.jewishknoxville.org](http://www.jewishknoxville.org).

### Ha' Kol Publication Staff:

Jeff Gubitz, Publisher; Joyce York, Editor; Mary Ann Merrell, Chair, Publications; Publication Layout by Martha Andrus



# A Summer of Fun!



**Summer Camp Fun**  
 (clockwise from picture to left):  
 Milton Collins Day Campers play in the Ga Ga pit; Camp K'ton Ton participants build fairy castles; Adventure Week features a climbing wall; campers play lacrosse during Sports Around the World.



(Left) Our 2013 Smokin' Salmon Swim Team!



# K J C F F

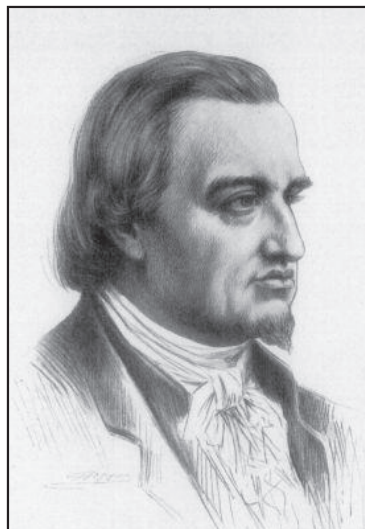
## Knoxville Jewish Community Family of Funds

*A Supporting Organization of the Knoxville Jewish Alliance and the East Tennessee Foundation to preserve and strengthen the Jewish Community of Knoxville*

### Lessons from the Rothschilds

*By Scott B. Hahn, Esq., KJCFF President*

One of my favorite historical legends concerns the Rothschild family while they were still living in the Frankfurt ghetto. The patriarch, Mayer Amschel, took each one of his five sons and gave them a single arrow. He then asked each son to break his arrow, which they did with ease. He then took five more arrows and bundled them together. He then asked each of his son to break the bundle, which none of them could do. Mayer Amschel then told the brothers that if they worked separately from one another, like the single arrow, they could easily be broken. However, if they worked as a unit, other people will be unable to break them. He made them swear an oath to always work as a team. Mayer Amschel was obviously on to something, because the Rothschild family became one of the most prominent Jewish families in the world for over two hundred years and was known for their great family unity for many generations.



*Mayer Amschel Rothschild*

We in the Knoxville Jewish community have a similar opportunity. When we work together on a task, we can get great things done. I know that there are individuals and organizations in town who do not use KJCFF as a vehicle to hold their endowment funds. To those people who don't, I would ask one simple question: why not? As the Rothschilds so brilliantly demonstrated for hundreds of years, pooled resources often times can get more done than a single fund by itself.

If you have a fund or an idea for a fund that you would like to create for a Jewish or non-Jewish non-profit organization, there is no reason KJCFF cannot be the place to keep your endowed funds. The KJCFF is a supporting foundation of the East Tennessee Foundation, which has an excellent reputation in our community and helps manage almost \$100 million in funds. Their funds have had a return of 5.1% over the past five years, which is impressive considering the downturn the market took in 2008. The KJCFF currently holds over \$2 million, with hopefully more to come.

During the holiday season, please take a moment to think about how endowed funds do so much good in our Jewish community and the greater community at large and how much more we could do with additional funds. I wish each and every one of you a healthy and prosperous New Year.

### Donations

#### Jeff and Nancy Becker Community Enrichment Fund

*In honor of Jeff Becker's birthday and in honor of the Bar Mitzvah of Noah Vogel-Cohen*

Arnold and Mary Linda Schwarzbart

#### Harry and Mollie Brietstein Memorial Fund

Abraham and Judy Brietstein

#### Gordon Brown Youth Recreation Fund

*In honor of Adam Brown's birthday*  
Scott Hahn

#### Heska Amuna Educational Enrichment Fund

*For the Yahrzeit of Lewis Littmann*  
Mark and Peggy Littmann

*In honor of many for Andrew's Bar Mitzvah*

Doug and Jill Weinstein

#### Bradley Sturm Memorial Fund Fund

*For the Yahrzeits of Bradley and Frances Sturm*

Louise Spector

### Grants

The Knoxville Jewish Alliance received a grant from the **Bernstein Charitable Fund** to support the 2013 Annual Campaign.

### KNOXVILLE JEWISH COMMUNITY FAMILY OF FUNDS BOARD OF DIRECTORS

Scott Hahn, President; Carole Martin, President-Elect; Jacki Imbrey, Secretary/Treasurer; Bernard S. Rosenblatt, Past President; Jeff Becker; Bernard Bernstein; Abraham Brietstein; Arnold Cohen; Robert Goodfriend; Herb Jacobs; Richard Jacobstein; Ellen Markman; Howard Pollock; Pace Robinson; Alexandra Rosen; Mel Sturm; Jeff Gubitz, Ex-Officio; Laura Berry, Administrative Director

**The Board of Directors of the Knoxville Jewish Family of Funds** thanks the Knoxville Jewish Community, the staff of the Knoxville Jewish Alliance and the East Tennessee Foundation for their support and encouragement. The KJCFF encourages you to help insure the healthy future of our Knoxville Jewish community by including a commitment to the KJCFF in your financial and estate planning.

To learn more about KJCFF philanthropic opportunities, call 690-6343 or visit our website at [www.jewishknoxville.org/kjcff](http://www.jewishknoxville.org/kjcff)

# Mazel Tov!

## *Heska Amuna Synagogue*

### Happy Anniversary!

Stephanie and Eric Bank  
Michelle and Alan Danziger  
Kay and Larry Leibowitz  
Jenifer and Evan Ohriner

Sharon and Ross Toedte

Fannie and David Richer

Susan and Ken Brown

Bridgette and Wojtek Biernacki

Deborah and David Oleshansky

Mary Evars-Goan and John Goan

Karen and Alon Ferency

Jenny and David Wood



### Happy Birthday!

◆ Jeanne Kidd ◆ George Messing ◆ Alexandra Rosen  
◆ Alice Farkas ◆ Heather Hirschfeld ◆ Gregory Kaplan  
◆ Leonard Handler ◆ Bruce Morrison ◆ Barbara Mintz  
◆ Susan Silber ◆ Barbara Handler ◆ Matthew Hilton

◆ Jessica Scott ◆ Jeff Talman

◆ Karen Messing ◆ Mary Beth Leibowitz

◆ Morty Goodfriend ◆ Samantha Spenser

◆ Yetta Burnett ◆ William Lapidés

◆ Esther Webster ◆ Steve Oberman

◆ Wendy Good ◆ Debra Gordon

◆ Gabe Mesa ◆ Barb Levin

◆ Melissa Sturm ◆ Anne Greenbaum

◆ Nikki Russler ◆ Mary Evars-Goan

◆ Kathy Goldstein

*All members whose birthday or anniversary occur in September are invited to receive a blessing at kiddush on Shabbat morning, September 21.*

## TEMPLE BETH EL

### Happy Birthday!

◆ Sophia Tumpson ◆ Bert Gudis ◆ Sondra Bressler ◆ Steve Cohn  
◆ Khasya Shaposhnikova ◆ Sydney Tumpson ◆ Jeanne Zucker  
◆ Linda Mongeon ◆ Eric Berman ◆ Howard Pollock ◆ Janice Pollock  
◆ Larry Winston ◆ Leo Pollock  
◆ Zakhar Sapozhnikov  
◆ Keara Bain ◆ Emily Theriot  
◆ Mary Beth Leibowitz  
◆ Laura Fisher ◆ Susan Arbutal  
◆ Esther Webster  
◆ Nora Khaddouma  
◆ Geoffrey Laing  
◆ Harold Freedman  
◆ Monica Berman  
◆ Carolyn Bush



### Happy Anniversary!

Robert and Wendy Goodfriend

Richard and Sheila Hahn

Andy and Vikki Traugot

Marc and Monica Berman

Steve and Joan Cohn

Deron and Beth Applegate

Brian and Karen Smith

Anthony and Barbara Meyers

David and Sheila Popkin

Joel and Susan Shor

Craig and Linda Mongeon

# JAHRZEIT

## TEMPLE BETH EL

### September 6

◆ Lee K Gronich ◆ Henry D Igar ◆ Tillie Solomon ◆ Celia Stein ◆ Ida Bing ◆ Frances Guthman ◆ Jeanne Rockmaker ◆ Vincent Salomone  
 ◆ William P Schwartz ◆ Tom Theriot ◆ Gerard Wolpert ◆ Zelmora H. Brody ◆ Ida Chandler ◆ Ernest Wohl ◆ Emanuel Samuel  
 ◆ Jennye Samuel ◆ Israel Grusin ◆ Daniel Pardo ◆ Max M. Reich ◆ Bertha Bollag ◆ George M Hill ◆ Helen Koffman ◆ Lynne Kolnick

### September 13

◆ Janie Allen ◆ Harry Davis ◆ Ada Garber ◆ Seymour Gerson ◆ Julius Alfred Goodfriend ◆ Rose Licht Newman ◆ Emanuel Schenkel  
 ◆ Maurice Zauber ◆ Martin J Krakauer ◆ Howard Rabin ◆ Marilyn Rabin ◆ Anna Cohn ◆ Monroe Hecht ◆ Annie Mace  
 ◆ Arthur Feinbaum ◆ Julia Henry Little ◆ Jacob Margolies ◆ Renee Samuel Oury ◆ James Pertesis ◆ Lewis Issac Waxelbaum  
 ◆ Milton Chess ◆ Elaine Lewis ◆ Martin Plachter ◆ Max W. Derby ◆ Hazel Bornkessel ◆ Edwin Stein ◆ Igor Tabakman

### September 20

◆ Harry Freeman ◆ Lu Grant ◆ Rose Kreisler ◆ Herman Schaefer ◆ Sylvia Gelenter ◆ Gertrude Sparks ◆ Morris DeMayo  
 ◆ Stanley E. Levy ◆ Paula Kahn ◆ Dewey J. Horton ◆ Jack Bernard ◆ Irving Lichter ◆ Nancy Netzow ◆ Rachel Rabin ◆ Samuel L. Gassel  
 ◆ Bertha Lennon ◆ Bruno E. Miles ◆ Clyde L. Sanders ◆ Sidney Tumpson

### September 27

◆ Nelson Cutler ◆ Hyman Gurin ◆ Samuel Shapiro ◆ Irving Shey ◆ Suralee Smith ◆ Julia Herrmann ◆ Adolph Gelber ◆ Albert Gold  
 ◆ Evan Dean Brody ◆ Alfred Rosichan ◆ Melvin Levy ◆ Joan Roth ◆ Dorothy Levy Licht ◆ Morris Rosenberg ◆ Alan Shefner  
 ◆ Hyman Taylor ◆ Sarah Miller Feinberg ◆ Ellison Jacobstein ◆ Nathan Mofsky ◆ Beatrice Sturm ◆ Fannie Tomshinsky

### October 4

◆ Peggy Austin ◆ Raymond R Landsberger ◆ Joseph Smuckler ◆ Yolando Del Moro ◆ Michael Diamond ◆ Mordechai G Heiser  
 ◆ Gerald A. Dortch ◆ Sam Miller ◆ Esther Seigal ◆ Amelia Solod ◆ Sophie Berkowitz ◆ Rudolph Bertram ◆ Isaac Routenberg  
 ◆ Florian Raymond Bernheim ◆ Steven Feldman ◆ Lillian Harwell ◆ Ann Marcovitch ◆ Amanda S Morris ◆ Riva Dvorkiha  
 ◆ Jack Garliner ◆ Albert A. Levy ◆ Jennie Lipshitz ◆ Emanuel Radoff

## *Heska Amuna Synagogue*

### September 7

◆ Louis Bilig ◆ Oscar Glazer ◆ B.J. Thorp ◆ Esther Goldman ◆ Sylvia Robinson ◆ Joseph Himmelstein ◆ Fred Millen ◆ Mazal Shloush  
 ◆ Jean Tew ◆ Morton Jacobson ◆ Louis Slabosky ◆ Gertrude Weinstein ◆ Esther Abrams ◆ Jeanette Jacobowirz ◆ Rebecca Mazur  
 ◆ Evelyn Schwab

### September 14

◆ Phyllis Levine ◆ Sarah Millen ◆ Adeline Shersky ◆ Harry Glasman ◆ Louis Winick ◆ Johnny Hicks ◆ Marie Klinkowstein ◆ Isaac Joffe  
 ◆ Beatrice Sturm ◆ Anne Wolf ◆ Isaac Anidjar ◆ Etta Farb ◆ Sadie Gabler ◆ Anna Gruenberg ◆ Blima Schwarzbart ◆ Samuel Schwarzbart  
 ◆ Sylvia Slovis

### September 21

◆ Toba Davis ◆ Abe Katz ◆ Bernard Shorr ◆ Louis Bender ◆ Joseph Green ◆ Dennis Licht ◆ Lena Loef ◆ Sydney Manas ◆ Lena Busch  
 ◆ Morris Dixon ◆ Paul Dreyer ◆ Hilda Kalotkin ◆ Samuel Wise ◆ Bertha Krauss ◆ Sarah Millner ◆ Frederic Horowitz

### September 28

◆ Amy Cohen ◆ David Cohen ◆ Herman Forstein ◆ Ann Levine ◆ Morris Skalet ◆ Aaron Berry ◆ Benjamin Wise ◆ Sarah Tobe  
 ◆ Ronald Licht ◆ Richard Mittleman ◆ Leonard Shersky ◆ Mark Fleishman ◆ Ralph August ◆ Hinda Duhan ◆ David Jacobowitz  
 ◆ Francis Rosensweig

# Jewish Congregation of Oak Ridge



## From the President's Corner

By Sig Mosko

The High Holiday season is about to begin. Our ritual committee and Rabbi Rashkovsky will once again provide a full program of traditional services on both days of Rosh Hashanah and Yom Kippur. Please visit our website (JCOR.info) for the latest schedule. Everyone including newcomers, visitors, and college students is always welcome. There are no charges for admission to our High Holidays Services or any other time. Come and join us.

On behalf of the board of directors of the Jewish Congregation of Oak Ridge, I wish you all a healthy, happy, and prosperous new year, *L'Shana Tovah!*

## L'Shanah Tovah From JCOR Sisterhood

Excerpt from letter of Rabbi Abigail Treu, National Director of Torah Fund:

*"For that is what is Torah Fund is really about. The Torah Fund connects women who care about the future of the Jewish community, and empowers us to make a difference. We are living in an era which the fundamentalist extremes hold great allure and power, and so we know that we must support the Torah fund, to hold our vital and centrist community strong. We know that the cost of higher education has soared; and so we support the Torah Fund, so that financial aid can be granted generously to those who want to train as rabbis, cantors, and educators for our day schools and synagogues. We support the Torah Fund so that the Jewish Theological Seminary, The Ziegler School, the Schechter Institute, and the Seminario Latinoamericano Rabbinico serve us as strong, vibrant centers of learning, training the next generation of leaders for the community we hold dear."*

To send a Torah Fund card for all occasions, please call Eileen Handler at 482-1341, or Brenda Mosko at 483-9463.

### Torah Fund cards sent:

- ◆ In loving memory of Murray Hanig, to his family, from Sisterhood and Eileen Handler
- ◆ In loving memory of Bobby Lyon to Fran Silver, from Eileen Handler
- ◆ Mazel tov to: Vivian and Alan Levine, on the birth of their grandson, Noah Seymour, from Becky and George Charles, Eileen Handler, Fran Silver, Evelyn and Peter Blau
- ◆ Amy and Steve Levine, on the birth of their first child, Noah Seymour, from Fran Silver, Becky and George Charles, Evelyn and Peter Blau, Eileen Handler

## Reflections on our 70<sup>th</sup> Anniversary

By Katie Niad, JCOR Ha'Kol Editor

Over the last weekend in July, JCOR celebrated its 70<sup>th</sup> Anniversary. Steering Committee Chair Fran Silver's vision was for this event to be a "gathering of families" and that is exactly what we had. We ushered in the festivities on Friday night with a Shabbat service led entirely by 20 people who celebrated their bar or bat mitzvah at JCOR, which was followed by the guest speaker, Dr. Misha Galperin, and his inspiring presentation on *Jewish Peoplehood in the XXI Century*. We wrapped up the night with an Oneg sponsored by our Sisterhood.

We began Saturday morning with a special Shabbat service, which included honoring Mira Kimmelman for 50 years of teaching, and then we were treated to an Israeli-style luncheon in our Social Hall. Following the luncheon, former and current members were invited to share their memories and experiences. This was my favorite experience of the weekend. As one of the newer members in the congregation, I marveled at how, in story after story, people shared how they were drawn to JCOR over the years for the same reasons that I, my husband, and our children have been – they were immediately embraced and treated like family.

On Saturday evening, more than 130 people, including many local and out-of-town guests, celebrated with us at our Gala at the Doubletree Hotel. We enjoyed the evening program which ranged from a speech by U.S. Congressman Jim Cooper to some truly hilarious jokes told by Art Dworkin. We then danced the night away to live music performed by the ensemble *Swing Time*. A perfect end to our weekend came by means of a champagne brunch hosted by Linda and Zane Bell at their home on what was an absolutely gorgeous morning and afternoon.

As I sit now and reminisce on the entire weekend, I can't help but look forward to celebrating many, many more anniversaries with JCOR and sharing more stories of my own with this incredible family that I am honored to be a part of. Happy Anniversary, JCOR - until we all gather again.



Lilah Niad shows off our new congregation t-shirt while climbing a tree during our Sunday brunch.



(Top Left) Mira Kimmelman's entire family attended the JCOR 70th Anniversary Celebration in which Mira was honored for 50 years of serving as a religious studies teacher. She is shown with her two sons, Benno and Gene and their respective families. From the left in the front row are Ellie (Gene's daughter), Mira, Carolyn (Gene's wife), and Joy (Benno's wife). From the left in the back row are Gene, Michael (Benno's son), Melanie (Benno's daughter), Benno, and Max (Gene's son).

(Bottom Left) Charles Levin, Faye Dresner, George Holz, and Lori Squires Koch (all from the HS class of 1979) enjoy our Gala celebration. To view more pictures of our celebration, visit [www.jcor.info](http://www.jcor.info).



## Hostesses

Thank you for your hospitality. If you need to make a change, please do so, and call Eileen Handler at 482-1341

- Sept. 7 Shirley Schwartz and Hilary Shreter
- Sept. 14 YOM KIPPUR
- Sept. 21 The Kimmelman family, in honor of Mira's 90th birthday
- Sept. 28 Vera and Leon Maya, Ilana and Moshe Siman-Tov
- Oct. 5 Carolyn and Bud Stein, Sarah and David Stuart
- Oct. 12 Mel Tobias, Bruce Tomkins
- Oct. 19 Yardena and Moshe Yair, Reeva and Marvin Abraham
- Oct. 26 Elena and Carlos Bamberger, Rhonda and Jim Bogard

## Upcoming Events

- August 31** "Selichot," program begins at 7:00 p.m., services at 9:00 p.m.
- September 4** Erev Rosh Hashanah, 7:30 p.m., oneg to follow
- September 5** Rosh Hashanah I, 9:30 a.m.  
**Rosh Hashanah I, Children's Service, 10:30 a.m.**  
Tashlich at the Oak Ridge Marina, 4:00 p.m.
- September 6** Rosh Hashanah II, 9:30 a.m.
- September 13** Erev Yom Kippur/Kol Nidre, 7:00 p.m.
- September 14** Yom Kippur, 9:30 a.m.  
**Yom Kippur, Children's Service, 10:30 a.m.**  
Yom Kippur "Mincha," 5:15 p.m., with break-fast to follow
- September 15** a.m. -- Build the Sukkah  
**Sukkot Crafts and Fun for Kids, 3:00 p.m.**  
Come help decorate the sukkah by making your own decorations and hanging them yourselves. Make a sukkah light catcher or a sukkah glitter web. We will also have refreshments and a sukkot game.
- September 19** Sukkot, first day, 11:00 a.m. with lunch in the sukkah
- September 21** Food and Folk in the Sukkah, 6:30 p.m., Early Bird Special to perform. Adults \$22, children 13-21 \$15 and under 13 free. \$60 family max.
- September 26** Shemini Atzeret/Yizkor, 11:00 a.m.  
Simchat Torah, 7:00 p.m.

## Donations

### Yahrzeits

- Lillian & Samuel Liebman from Shirley Schwartz
- Isador Dworkin from Art Dworkin
- Pinkus Goldenberg from Sylvia Goldenberg
- Florence Halbert from Mel & Edith Halbert
- Ida & Maurice Mosko and Janet Krauss from Sig & Brenda Mosko (Bldg. Fund)
- Herman Braunstein from Jerry & Catherine Braunstein (RDF)

### Donation to Synagogue

- Judy, Phil, Rick Jacobs and Families
- In Memory of Murray Hanig
- Bruce Tomkins (HHCF)
- Mel Sturm
- Larry & Barbara Landau
- Kathryn & Robin Baker
- Wade Powell & Patty Burns
- Rosalind Black & Alisa Grossman
- Rhoda & David Hartmann
- Ernesto Fernandez
- Marianne Cunningham

### Miscellaneous

"I would like to extend a personal and heartfelt thank you to Sisterhood for the wonderful new office printer!" from Sheila Dodson.

# Jewish Congregation of Oak Ridge

P.O. Box 5434, Oak Ridge, TN 37831

Phone (865) 483-3581

E-mail: [jcortn@juno.com](mailto:jcortn@juno.com)

Website: [www.jcor.info](http://www.jcor.info)

Rabbi Victor Rashkovsky



# Hadassah Highlights

## President's Message

By Shuli Mesa

At the Spring Regional Conference, Marcia Natan and others spoke about saying "Yes." That when asked how she became president of a national organization with International impact; that all she had to do was say "Yes"!

*Yes, to a portfolio.*

*Yes, to a chairmanship.*

*Yes, to the Chapter.*

*Yes, to the Region.*

*And yes, yes, yes, to the National Board.*

Yes, that's a lot of yesses! But with any organization, especially volunteer organizations, it takes a lot of people saying 'yes' to get the job done. That is a century of 'yes'; a century of women, side by side, working tirelessly to make a difference, to make Hadassah. It is the same today as it was 100 years ago; we need to get the job done.

Albert Einstein said, "...my relationship to the Jewish people has become my strongest human bond." I would push that even further, and say that it isn't only the connection to the Jewish people that strengthens us, but our connection with Jewish women as women. We are stronger together!

So, this year when you are at High Holiday services and asked to dig deep into your pockets, please remember to dig even deeper into your heart. Although we love your checks (and we really do), we adore your smile even more. We need you to say 'yes.'

# Yes!

## Layettes

By Judi Abrams

If you haven't sent me an e-mail to be included in these LAYETTES, please let me know. If you need information about how to start a *Layette Draw Down Account*, please just send me a check for say \$25.00 and each time a new Layette is started, I will add your name and deduct \$1.00 for each new Layette and keep you posted as to your account balance. Here are the newest Layettes:



### MAZEL TOV TO:

**Carole and Bob Martin** on the birth of their grandson, **Jimmy Cox**  
**Annette and Barry Winston, Leah and Sam Winston, and Becky Winston** on the birth of their granddaughter, daughter and great granddaughter **Lydia Rose Winston**  
**Marcia and Moshe Shloush** on the birth of their newest granddaughter, **Arielle Natelson**  
**Shelley and Marc Mangold** on the birth of their granddaughter, **July Ethel Hanford**



## L'Shana Tovah from Knoxville Hadassah

## Hadassah Book Club News

The Hadassah Book Club will discuss *The Golem and the Jinni* by Helen Wecker on Tuesday, September 17, 7:30 p.m. at Barnes and Noble Book Store on Kingston Pike, in the coffee shop area.

All Jewish women and friends from the greater Knoxville area are welcome. Please call Peggy Littmann 588-6661 or [plittmann@comcast.net](mailto:plittmann@comcast.net) for questions

### **The Golem and the Jinni Review**

A marvelous and absorbing debut novel, an enchanting combination of vivid historical fiction and magical fable about two supernatural creatures in turn-of-the-century immigrant New York.

An immigrant tale that combines elements of Jewish and Arab folk mythology, Helene Wecker's dazzling debut novel tells the story of two supernatural creatures who arrive separately in New York in 1899.

Chava is a golem, a creature made of clay, brought to life by a disgraced rabbi who dabbles in dark Kabbalistic magic. When her master-the husband who commissioned her-dies at sea on the voyage from Poland, she is unmoored and adrift as the ship arrives in New York harbor in 1899.

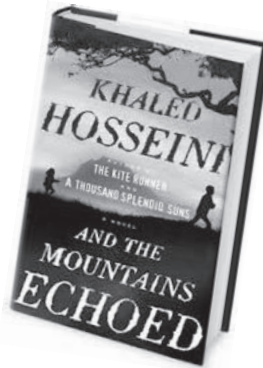
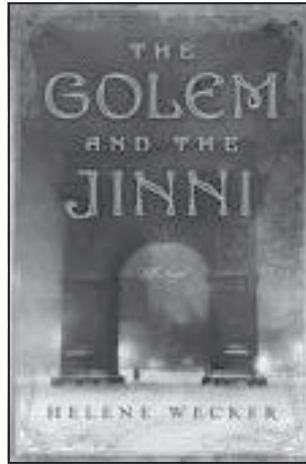
Ahmad is a jinni, a being of fire, born in the ancient Syrian desert. Trapped in an old copper flask by a Bedouin wizard centuries ago, he is released accidentally by a tinsmith in a Lower Manhattan shop. Though he is no longer imprisoned, Ahmad is not entirely free-an unbreakable band of iron around his wrist binds him to the physical world.

Meeting by chance, Chava and Ahmad become unlikely friends whose tenuous attachment challenges their opposing nature-until the night a terrifying incident drives them back into their separate worlds. But a powerful threat will soon bring the Golem and the Jinni together again, challenging their existence and forcing them to make a fateful choice.

Marvelous and compulsively readable, *The Golem and the Jinni* weaves strands of Yiddish and Middle Eastern literature, historical fiction and magical fable into a wondrously inventive and unforgettable tale.

### **October Book Selection**

Our October book will be *And the Mountains Echoed* by Khaled Hosseini.



## Help Hadassah Keep You Up-to-Date

- ★ Have you recently moved?
- ★ Has your phone number changed?
- ★ Has your name changed?
- ★ Would you like to update your e-mail address?

***We are happy to update any of these records for you.***

Please direct your requested changes to the Knoxville Hadassah Records Administrator:  
Jill Weinstein at [jkweinstein5@gmail.com](mailto:jkweinstein5@gmail.com).

# Hadassah Highlights

## Knoxville Chapter of Hadassah

### Executive Board

Shuli Mesa & Raeus Cannon	Co-Presidents <a href="mailto:shulime@gmail.com">shulime@gmail.com</a> <a href="mailto:raeusjae@gmail.com">raeusjae@gmail.com</a>
Laura Floyd	Treasurer <a href="mailto:floydfam@knology.net">floydfam@knology.net</a>
Shuli Mesa	V.P. Programming <a href="mailto:shulime@gmail.com">shulime@gmail.com</a>
Barbara Mintz	V.P. Membership <a href="mailto:barbara@bmintz.com">barbara@bmintz.com</a>
Marcia Shloush	V.P. Fundraising <a href="mailto:marcias@comcast.net">marcias@comcast.net</a>
Kathy Goldstein	Recording Secretary <a href="mailto:kathygoldstein@gmail.com">kathygoldstein@gmail.com</a>
Elizabeth Spenser	Corresponding Secretary <a href="mailto:elspenser@pstcc.edu">elspenser@pstcc.edu</a>
Bonnie Boring	Advisor <a href="mailto:unresources@aol.com">unresources@aol.com</a>

### General Board

Elaine Dobbs	Associates
Peggy Littmann	Book Club & JNF
Carol Feldman	Condolence Cards
Raeus Cannon	Directory
Charlene Gubitza	Greeting Cards
Nora Messing	Historian/Yearbook
Marcia Shloush	HMO Luncheon
Mary Evars-Goan	HMO Luncheon
Nancy Britcher	HMO Luncheon
Rachel Hale	Hospitality Cards
EL Gordon	Jewish & Zionist Education
Mary Ann Merrell	Large Certificates
Judi Abrams	Layettes
Marilyn Abrams	Life Membership
Jill Weinstein	Records Admin/ Youth Aliyah
Joyce York	Trees/Water
Marian Jay	Parliamentarian
Lynn Fuson	Publicity
Stefanie Rich	Member-at-Large
Liz Spenser	Webmaster
Samantha Spenser	Bulletin Editor

[www.knoxville.hadassah.org](http://www.knoxville.hadassah.org)

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Knoxville Chapter of Hadassah  
 Barbara Mintz, Membership VP  
 Phone No. 690-7191  
 Email: [barbara@bmintz.com](mailto:barbara@bmintz.com)

Annual dues: \$36.00

## Hadassah Nefesh—the Hebrew Alef-Bet

Welcome back to the second installment of our new column where we will continue to dive into what makes Hadassah tick. We hope that you find it as interesting as we do.

As any kid making his or her way through Hebrew School can tell you, Hebrew is not an easy language. The Hebrew alphabet consists of 22 letters and 5 of these letters change when placed at the end of the word. The Hebrew alphabet is an *abjad* which means that only the

consonants are written out and the reader must supply the vowels himself, not an easy task. This might explain why the transliteration of Hebrew words has several variations...just think of the word Chanukah; I mean Hanukkah?

So, why is Hebrew so difficult? It might be because Hebrew is the only case of a dead national language being revived in all of world history. It ceased to be an everyday spoken language around 200 CE with the Hebrews/Israelites. That is a long, long time ago.

It was not until the early 1900s that Hebrew was given a second look. Eliezar Ben-Yehuda became the man known as the "reviver" of the Hebrew language. He, along with the Committee of the Hebrew Language (*Va'ad HaLashon*), developed Modern Hebrew through the Mishnaic spelling and Sephardic speaking. Ancient languages and modern Standard Arabic were also major sources for Ben-Yehuda and the Committee. I imagine that many of the modern words, like computer and television, were not quite in the Torah or Mishnah. It must have been quite an undertaking to rebuild a language.



*The Hebrew alphabet*

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call (800) 928-0685; or e-mail [chaisociety@hadassah.org](mailto:chaisociety@hadassah.org).**

## Large Certificate Program Update

During the past year, Hadassah's Large Certificate program expanded to include certificates for simchas as well as memorial certificates. Hadassah members continue to support this program in significant ways. During the first half of 2013, more than \$1,600 through memorial certificates and nearly \$400 in simcha certificates was raised. If you do not currently receive the e-mail announcements of certificates or would like information on how to set up your account to participate, contact Mary Ann Merrell at [hadassahcertificates@gmail.com](mailto:hadassahcertificates@gmail.com).

## Hadassah Thank You Note

Dear Hadassah,

We would like to thank you for the wonderful certificates and the contributions you made in honor of our Confirmation and Bar Mitzvah.

Both of us are proud to be Hadassah Associates. We appreciate your thoughtfulness.

Sincerely, Brian and Andrew Weinstein



## Help Israel By Purchasing Tree or Water Certificates

A few years ago, wildfires ravaged the Carmel Forest, near Haifa, in northern Israel. Many of us met the Israeli firefighters who visited Knoxville and showed pictures of this tremendous fire and the destruction it caused. Five million trees on 12,500 acres are gone.

Hadassah must reforest, replant, regrow. Plant a tree – or ten, or more – today. Since 1926, through generous donors like you, Hadassah has partnered with the Jewish National fund to drain swamplands, plant forests, develop water resources and preserve Israel's ecology. Giving opportunities include:

**One Tree - \$18**

**Ten Trees - \$150 (Circle of Trees)**

**Fifty Trees - \$750 (Garden of Trees)**

Yes, you can help Israel simply by contacting Joyce York and purchasing a tree certificate for \$18.00 or a much needed water certificate for \$18.00. You may designate a name for either certificate in memory of someone, sending get well wishes to an individual, in honor of a birthday, anniversary, birth, marriage, engagement or someone's accomplishment. Israel is always in need of trees and water. Please help the forests by planting a tree and helping the trees grow in Israel by giving them some water. You can call Joyce at (865) 384-6177, mail your request to 2054 Smoky River Road, Knoxville, 37931, or email Joyce at [joyceyork12@gmail.com](mailto:joyceyork12@gmail.com) to arrange for a tree or water certificate to be sent for you.





# Stanford Eisenberg Knoxville Jewish Day School

In August we told you about our Technology Ala Carte Professional Development Project. As we submit September's *Ha'Kol* information, we have three projects to share. The rest of the KJDS staff is well on their way to defining their projects and we look forward to sharing theirs in October.

## “Flipping” for Technology

Does this sound familiar? When you were in school, you would get home from school, start working on your homework, struggle, check your notes, and check your book... no luck. Then you would ask mom or dad for help and they would offer some support but sounded different from how the teacher explained it. You would skip the problem and move onto the next one, hoping for a better result. This probably brings back memories for a lot of us. The “flipped classroom” however, is a reversed teaching model in which lessons and lectures are watched *at home* and homework assignments are done *in class*. How does it work? The teachers send their knowledge home to students in a 5-10 minute video. This will allow for more 1:1 time with each student the next day in the classroom. Students will also have a longer period of time to work through problems not only with the guidance of their teacher, but also with the support of their peers, thus creating a collaborative learning environment. This school year, Ms. Jennifer has decided to “flip” her 4<sup>th</sup> and 5<sup>th</sup> grade math classes to allow more one-on-one time, to offer her students the ability to “rewind” lessons and master topics and to add a little fun to homework. We can't wait to see the huge impact this “flip” will have on our students!



## An Innovative Use for Our iPads That Everyone Will Be “Talking” About!



Reading, writing and comprehension skills are almost always easier to attain than speaking skills when acquiring a foreign language. This year, we are hoping to use technology to help our students further develop their Hebrew speaking skills. We are collaborating with the Jewish Day School in Jacksonville, Florida (which also uses the Talam curriculum), and plan to have our students hold a face time conversation in Hebrew with their face time Florida buddy at the end of each unit.

To get the students comfortable and fluent enough in Hebrew to have these conversations, we look forward to incorporating a variety of iPad apps. For example, to build their vocabulary, students may create and review flashcards on Quizlet, create and label a collage of keywords on Pic Collage, respond to questions using Tiny Tap, Illustrate and write vocabulary words or full sentences using Doodle Buddy and finally use ShowMe, Educreations or ScreenChomp to narrate in Hebrew different scenes that they create.

Once the students have built the vocabulary, they'll create narrated stories and videos, puppet animations, and respond to questions using apps such as voice thread, sock puppets, puppet pal, story kit and more. As they continue to build confidence they will talk with friends, with teachers, with community members and ultimately with their Florida Buddy.

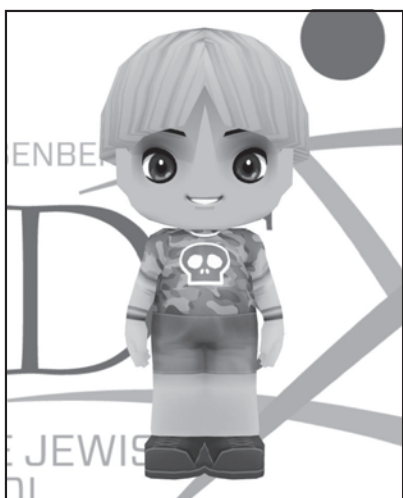


## First Day of School

Tradition....Tradition....and yes it's become a KJDS tradition that the first day of school is a full blown celebration. After all, we are kicking off a year of learning, a year of collaboration and growth, and a year building new friendships. That's a lot to celebrate!

So as KJDS tradition dictates every child gets a "free" initial trip down the slide as their friends cheer them on. The celebration continues as we sing the school pep song and gear up to give this coming school year our very best.

As we move along with our technology plan KJDS teachers are excited to use the equipment we have to further advance our educational excellence. Students spent time the first day working in pairs with older students helping the younger students to create a digital avatar. These avatars will be used to identify students on the activTable, for student blogs and other websites they'll be using. What a joy to see the leadership and patience our older students exhibited while helping their younger peers.



## It Takes a Village to... Renovate a School?

To accommodate our growing enrollment, we have made several renovations to our school. A huge thank you to Frank Floyd and Adam Rowe for putting in hours of work so the renovations could be made with minimum cost to the school. It is committed parents like Frank, Adam and the team of parents that came out to help that allow us to offer our community students a first quality education at an affordable price.

Here is what we did: A wall was knocked down to make Ms. Jessica's 2<sup>nd</sup> and 3<sup>rd</sup> grade classroom bigger. The room was also painted and new carpet was laid. We did some major work in the art room, knocking down a tile shower to add more space for the beautiful art projects our students will create this year. We reorganized the teacher work room to make it a more efficient area for our teachers. And we replaced the playscape on our play ground with a commercial grade swing set and created a larger playing area. We also had a fence put up alongside Gleason, to better protect our children from the road. Our doors are always open...come visit us any time and see the wonderful things we're up to for yourself.



## Stanford Eisenberg Knoxville Jewish Day School

### KJDS Staff and Board

#### Head of School

Miriam Esther Wilhelm

#### Principal

Jennifer Dancu

#### Office Administrator

Joelle Adajian

#### K-1<sup>st</sup> Grade Teacher

Corinne Cruz

Julie Parrish

#### 2-3<sup>rd</sup> Grade Teacher

Jessica Vose

#### 4-5<sup>th</sup> Grade Teacher

Kari Schubauer

#### Hebrew Teacher

Miriam Esther Wilhelm

Revital Ganzi

#### Music & Drama Teacher

Morah Debbie Richman

#### Art Teacher

Kristen Kendall

#### PE Teacher

Stephanie Klein

#### Board of Directors

Nancy Becker, President

Dr. Jeffrey Becker, Vice President

Mindy Goldberg, Secretary

Dr. Jeffrey Abrams; Barry Allen; Dr. Bill

Berez; Rob Blitt; Bonnie Boring; Gene

Rosenberg; Evan Sturm; Tamara Sturm;

Rabbi Yossi Wilhelm, Miriam Esther

Wilhelm, Head of School

#### Education Committee

Nancy Becker, Chair

Dr. Richard Adlin

Trudy Dreyer

Alice Farkas

Rabbi Alon Ferency

Martha Iroff

Stella Iroff

Rabbi Mathew Michaels

Emily Theriot

#### Financial Aid Chair

Mel Sturm

#### Parent Committee Chairs

Tamara Sturm

Shelly Abrams





**Knoxville**  
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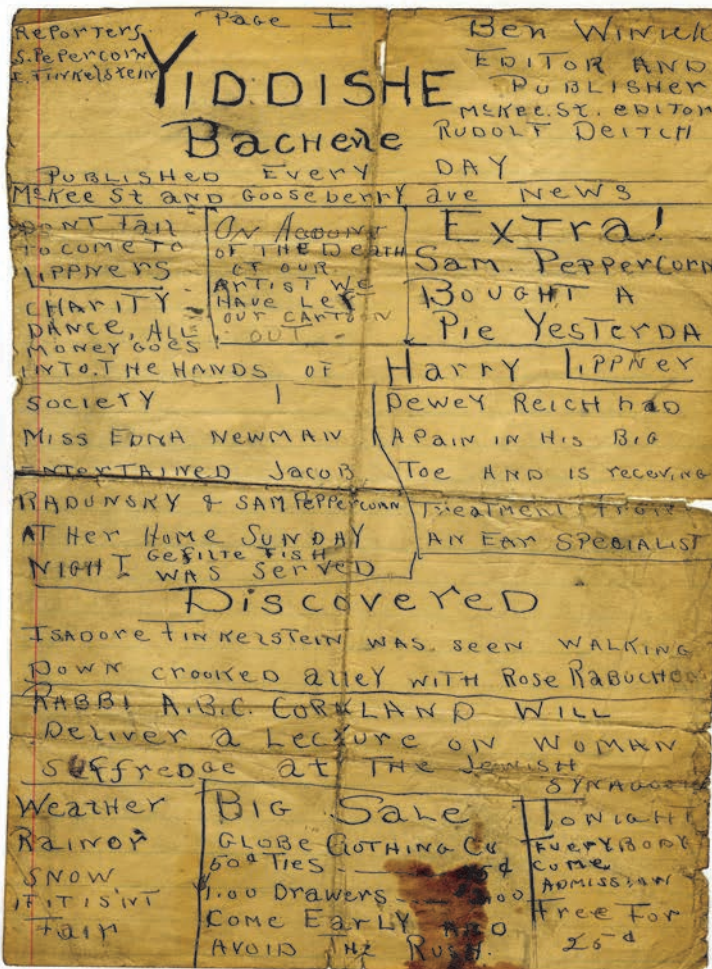
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Ha' Kol is a joint community project

## The Jewish Community Archives of Knoxville and East Tennessee

### The Way We Were 100 Years Ago



Around 1913, teenagers who were about 15 years old produced a newsletter for the Jewish community, or at least for the teen community. This edition has survived (the rest of the pages can be found in the online edition, along with a transcription of this first page). Many of Knoxville's Jewish families who were here in the early years of the 20<sup>th</sup> century lived in the McKee neighborhood (McKee ran from Vine Avenue to Clinch Avenue).

Ben Winick was the father of Barbara Winick Bernstein. Isadore Finkelstein was the great uncle of Pam Brody. While J B Corkland was the father of Myra Corkland Weinstein, we do not know if "Rabbi A B C Corkland" was a real person.

Send your photos of "The Way We Were" to [archives@jewishknoxville.org](mailto:archives@jewishknoxville.org).