



Ha' Kol

COMMUNITY NEWS FROM THE KJA, HESKA AMUNA & TEMPLE BETH EL

Heska Amuna Synagogue High Holy Days Schedule

Selichot Services

A joint program with Heska Amuna Synagogue and Temple Beth El will be held at Temple Beth El Saturday, September 8, at 8:30 p.m. The evening begins with Havdalah, led by Rabbi Alon Ferency and Rabbi Mathew Michaels. It will include the changing of the Torah mantles and conclude with dessert.

Erev Rosh Hashanah - Sunday, September 16 - Services at 6:00 p.m.

First Day Rosh Hashanah - Monday, September 17 - Services at 9:30 a.m.

Tashlich Ceremony and Service - Monday, September 17 at 5:00 p.m., at the river on Cherokee Boulevard (by the round fountain).

Second Day Rosh Hashanah - Tuesday, September 18 - Services at 9:30 a.m.

Memorial Service - Sunday, September 23 at 11:00 a.m. Joint service with Temple Beth El at the New Jewish Cemetery. Services will be conducted by Rabbis Ferency and Michaels.

Kol Nidre - Tuesday, September 25 - Kol Nidre at 6:30 p.m.; meditative music preceding the service and a musical ensemble will accompany Kol Nidre. AJCC Preschool, Heska Amuna, Temple Beth El, and the Knoxville Jewish Day School will participate in the Jewish Community Food Drive. Please bring non-perishable items.

Yom Kippur Day - Wednesday, September 26 - Services at 9:30 a.m.; Yom Kippur Day afternoon discussion at 4:00 p.m. in the Winick Library with Jack Love on *Jonah: One of the Strangest Books of the Bible!* From the story of the prophecy from the belly of the Great Fish, to a hidden Psalm, to the tale of the Great Cucumber, the Book of Jonah offers important lessons despite its serio-comic style. Come have some fun with Jonah and the maybe-yes-maybe-no Whale!

Minchah, Neilah and Ma'ariv at 5:15 p.m.; Shofar and Havdallah at sunset; the Congregation is invited to attend the **Break-The-Fast** after 8:00 p.m.

Please Place Your Lulav and Etrog Orders Now

The lulav and etrog order deadline is **Thursday, September 13**. Cost for a lulav and etrog set plus shipping cost will be determined. Pick-up your lulav and etrog at the Synagogue on Thursday, September 27, from 9:30 a.m.-4:30 p.m.; Friday, September 28, from 9:30 a.m. - 1:30 p.m.; or Sunday, September 29 from 10:00 a.m. to 12:30 p.m.

Erev Sukkot - Sunday, September 30 - Family Sukkot Lunch and Celebration at 11:00 a.m.



*Text on Yom Kippur tapestry:
"but repentance, prayer and mitzvot
avert a harsh decree."*

*Installation at Kehilath Israel Sanctuary,
Overland Park, Kansas
by Arnold Schwarzbart.*

Volume 4 ♦ Issue 8 ♦ September 2012

IN THIS ISSUE

Heska Amuna HaShofar

Rabbi Ferency.....	2
From the President.....	3
From the Chair.....	3
HA Religious School.....	4-5
Among Our Members.....	6
Contributions.....	6

Temple Beth El Times

Rabbi's Message.....	12
From the President.....	13
High Holy Day Schedule.....	13
TBE Religious School.....	14
Sisterhood News.....	15 & 16
Contributions.....	17

KJA Ha' Kol

Jewish Family Services.....	19
Friendshippers.....	19
AJCC Preschool.....	20
Suzy Snoops.....	21
Golf Tournament.....	22
Swim Team & Camp.....	23 & 24

Community News

Hadassah Highlights.....	30
Knoxville Jewish Day School.....	34
Jewish Congregation/Oak Ridge.....	25
KJCF.....	26-27
Knoxville Happenings.....	8
Calendar.....	7
High Holy Days Greetings.....	9-11



Celebrate What's Right with Heska Amuna!

By Rabbi Alon Ferency

Engineer Dale Andreatta says, "The optimist thinks the glass is half full. The pessimist thinks the glass is half empty. The engineer knows the real truth: that the glass is twice as large as it should be for optimum utilization of resources." We are faced with a choice in life, one that repeats again and again over time: how do we measure our successes and failures, our joys and sorrows? Which will predominate, and which will dominate our worldview? Perhaps, it's impossible to effectively judge whether the world is better or worse, and all that matters is attitude. My rabbi, Daniel Shevitz, would insist that optimism is a *mitzvah*. Our tradition compels us to view the cup as half-full, whenever possible.



Photographer and filmmaker Dewitt Jones reflects upon his decades of work with *National Geographic Magazine*, saying that his motto with the journal was to "Celebrate what's right with the world." At first blush, my cynicism rejected this statement as sentimental naïveté. It's a lovely idea, but doesn't seem to fit in the real world, or even the pragmatic world of Dale Andreatta. Sure, there are many wondrous things in the world, but "celebrate" – how outlandish, silly, even childish. Yet, even I am growing into this motto, "Celebrate what's right with the world." And, there seems to be a good basis for it in Judaism. In his commentary on the Torah, Rabbi Shlomo Ephraim Luntschitz, the *Kli Yakar* of 17th century Prague, holds that "One should always view the world as finely balanced between virtues and flaws, and that one meritorious act may tip the personal and worldly scale toward virtue (*l'kaf zechut*)." Our actions necessarily affect the world, its form and content, and reflect back upon our outlook. Each thing we do matters, and we have the opportunity to focus on the good or the bad surrounding us.

This year, let's try to judge each other *l'kaf zechut* – on our merits, and not on our demerits. In our interactions with family, friends, colleagues and community members, let's presume good intentions and assume charity toward each other. I can't think of any better place to begin than right here, at home: in 5773, celebrate what's right with Heska Amuna! Focus on what we've achieved, not what remains to be done. Focus on the great strengths of our community: an extended family of devoted members, diligent leaders, and hard-working staff. Let's continue to build from strength to strength. To do so, this year avoid gossip or negativity. Reframe problems as opportunities to be solved. When someone has a concern, listen fairly and reserve judgment. Help them to resolve their problem in the healthiest, fairest, and safest way possible. Whenever possible, refer complaints directly to the appropriate person, so that they can resolve it themselves, between adults, without festering. Last, the buck stops with me, your rabbi.

Throughout the year, strive to promote our wonderful home, family, institution and community. As our holy Torah commands us: "Life and death I set before you, the blessing and the curse, and you shall choose life so that you may live, you and your seed." (Deut. 30:19) It's a good choice for a new year.

Elul, 5772/Tishri, 5773

INSIDE THIS ISSUE

Rabbi Ferency.....	2
From the President.....	3
From the Chair.....	3
HA Religious School.....	4-5
Among Our Members.....	6
Contributions.....	6

High Holiday Childcare

Childcare for children ages 1-13 is provided by the congregation during all High Holiday services. Teens should attend Yom Tov services.

The childcare rooms provide *chag*-appropriate activities, games, and snack and are open and supervised during specific times. Parents are asked to be respectful of opening and closing times and are responsible for their children at all times when the children are not in the childcare room.

Childcare is only **\$36.00** per Heska Amuna family and will cover *all* children per immediate family for *all* the times listed below. Fees are **\$15.00 per day** for non-member families. In observance of the *chagim*, please send your payment either before or soon after the holidays.

Rosh Hashanah, Days 1 and 2
Monday, September 17 - **9:30 a.m. – 1:00 p.m.** and Tuesday, September 18 - **9:30 a.m. – 1:00 p.m.**

Kol Nidre and Yom Kippur
Tuesday, September 25 - **6:00 p.m. – 8:00 p.m.** and Wednesday, September 26 - **9:30 a.m. – 2:00 p.m.** and **5:30 p.m. – 8:00 p.m.**

From the President

By Gilya Schmidt

Emma Lazarus, author of the famous words on the base of the Statue of Liberty in New York harbor, "Give me your tired, your poor, your huddled masses yearning to breathe free," was a prolific writer whose work expressed a love for the Jewish people and for the Jewish traditions. One of her most exquisite creations is a poem to welcome Rosh Hashanah 5643 (1882). The images of a New Year that begins "when orchards burn their lamps of fiery gold," when "the grape glows like a jewel," and the corn is "a sea of beauty and abundance" roll off her pen with such power and conviction that there is no doubt that we are the luckiest people in the world with our holidays, our traditions and the freedom that we enjoy to celebrate them. And we are. Emma, who was of Sephardic descent, wrote at a time when Russian Jews suffered tremendously in the wake of Czar Alexander's assassination in 1881. Fortunately the United States opened her doors to these and other refugees, and Emma was inspired to write her poem by both the suffering and the redemption. Images of an "ivory horn of plenty, dropping gifts," "cool, harvest-feeding dews," and "the sacred cornet" whet our appetites for this first and most majestic of holidays of – in our case – 5773.

The High Holy Days this year begin on Sunday evening, September 16. Preparations at Heska Amuna have been underway for quite some time. The air is full of anticipation – our facilities are being readied, the services are being organized, the daveners and Torah readers are beginning to practice, the teachers plan their activities, and the Rabbi writes his sermons. We began the wakeup call to repentance with the sound of the shofar on the first day of Elul, and the familiar melodies - introduced for the first time during the Slichot service Saturday evening, September 8th – bring us within moments of the Days of Awe. Please know that we are doing everything possible to make High Holy Day services meaningful, uplifting, and spiritual. And we look forward to seeing many of you in shul. While we cannot know what the New Year will bring, we do know what is expected of us: Repentance, Prayer, and Deeds of Kindness.

Emma Lazarus encouraged her contemporaries, "Kindle the silver candle's seven rays, and offer the first fruits of the clustered bowers, the garnered spoil of bees. With prayer and praise rejoice...."* May we all feel blessed and renewed as we enter the year 5773. *L'Shanah Tovah Tikatevu!*

*Ellen Umansky and Dianne Ashton, eds., *Four Centuries of Jewish Women's Spirituality*, revised edition, University Press of New England, Lebanon, NH, 2009.

From the Chair of the Board

By Scott Hahn

Not that long ago, my dry cleaner was purchased by a rival company. When I stopped in for the first time since the takeover, the store clerk asked some statistical information about me. I was not overly thrilled about doing this, especially since they had my old information. Approximately a week after I picked up my laundry, I received a handwritten note from the manager thanking me for my business. It turns out they needed the information for my home address. While I can't say the note will increase the frequency of my dry cleaning visits, I did appreciate the sentiment and effort involved. It is nice to know that a business appreciated me for my patronage.

So as we enter the New Year, I want to thank you, the members and supporters of Heska Amuna, for your time and your treasure. It is my goal to see that our institution never takes any of our members for granted. If we at the synagogue have not given you the appreciation that you deserve, then I would like to put an end to that now. When the fastest growing segment of the U.S. Jewish community is the unaffiliated, being a member of a congregation, especially our congregation, takes on that much more significance.

I know this is not a handwritten note, but I hope that you will accept this article as a token of my thanks and appreciation just the same. If there is anything that Heska Amuna can do better than we are doing now, please let Rabbi Ferency, Gilya, or myself know. Our jobs are to continue to provide the best synagogue experience possible to our members and guests. Each and every one of you are important to the success and future wellbeing of our congregation. Whether you are a life- long member of our congregation, or have just joined our shul, thank you for your patronage and support. I hope that each and every one of you is inscribed for a happy, healthy and safe new year.

Sisterhood Happenings

By Peggy Littmann and Lynn Fuson, Sisterhood Co-Presidents

Dear Sisterhood Members and Friends,

It is amazing: we've all experienced quite a few Yom Kippurim and Rosh Hashanim, but they still move and inspire us. They only come once a year, so when they arrive, they are very special and we all tend to listen to their messages more carefully.

We recently attended a Regional Sisterhood Board Meeting where different Sisterhood chapters were talking about ways they were involved with Tikkun Olam. One chapter's experience seemed so simple and right that we think we should consider copying it. At each of their meetings, they would have their members bring small objects that a particular charity needed. Over time, and with lots of small donations, they were able to make a significant impact. Some of our members have been discussing this a bit already. Several of us are involved with Friends of the Library (you guessed it: one of their main needs is books) and several of our members have been working with Laura Berry at the Knoxville Jewish Alliance to help provide meals and companionship to homeless families who are involved with Family Promise.

We hope the spirit of our High Holy Days will move all of us to join together to see if we can accomplish a little Tikkun Olam for our corner of the world. So when you are asked to bring a box of Kleenex or a child's book to the next meeting, please do! Thank you.

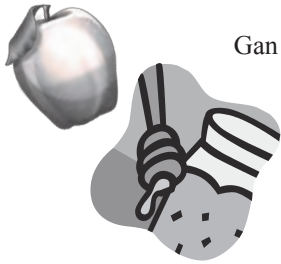
Heska Amuna Religious School News

By Anna Iroff and Anne Greenbaum, Co-Education Directors

Shanah Tova u'Metuka – a happy and sweet New Year – from all of us at Heska Amuna Religious School! We've had a great start to our school year and are looking forward to the new excitement that 5773 has to offer. Heska Amuna has educational opportunities available for learners of all ages from our tiniest friends in Gan K'tan and Tot Shabbat to our twice-weekly elementary and middle schoolers to our dedicated high school Prozdorians. We also offer a wide variety of Adult Education classes and learning opportunities for adults. We are continually looking for ways to expand and engage new learners, so please let us know if there is something you'd like to teach or study. This High Holiday season, reaffirm your commitment to God, our Jewish community, and yourself by studying something new or revisiting old favorites in a new way with new people. May we all be inscribed and sealed in the Book of Life for a year filled with the sweetness of family, friends, and learning – *gmar hatimah tova!*

Join us for

Gan K'tan!



Gan K'tan is a special program for young preschoolers (3 & under) and their parents. We come together for music, art, stories, games, snack, and friends – all in a fun Jewish environment!

Sunday, September 9
10:00 a.m. – Noon

The theme for this month's Gan K'tan class is **ROSH HASHANAH!**

This program is free for all Heska Amuna members and only \$5 per session for non-members. Please sign up with Anna Iroff at 522-0701 or education@heskaamuna.org



Tot Shabbat



Friday, September 21, 6:00 p.m.
Shabbat Dinner & Services
for Young Families

Shabbat dinner starts at 6:00 p.m. and is **only \$10 per family** for a delicious Shabbat meal! Tot Shabbat services are designed for children ages 2-6, though all are welcome. Join us as we welcome Shabbat with food, friends, music, and fun!

Tot Shabbat is open to HA members and non-members so **bring your friends for a wonderful family Shabbat experience!**

** RSVP to Anna Iroff, education@heskaamuna.org or 522-0701 by **Friday, September 14.**

In honor of Shabbat, please send your check to the synagogue office either before or soon after Tot Shabbat.

Things to Remember!

Upcoming School Events

- ◆ Sunday, September 2 – **No Classes – Labor Day**
- ◆ Wednesday, September 5 – **Religious School, grades 3-6**
- ◆ Sunday, September 9 – **Religious School, PreK – Prozdor AND Gan K'tan**
- ◆ Wednesday, September 12 – **Religious School, grades 3-6**
- ◆ Sunday, September 16 – **No Classes – Erev Rosh Hashanah**
- ◆ Monday, September 17 – **Rosh Hashanah**
- ◆ Tuesday, September 18 – **Rosh Hashanah**
- ◆ Wednesday, September 19 – **No Classes**
- ◆ Friday, September 21 – **Tot Shabbat dinner & services**
- ◆ Sunday, September 23 – **Religious School, PreK – Prozdor**
- ◆ Wednesday, September 26 – **No Classes; Yom Kippur**
- ◆ Sunday, September 23 – **Religious School, PreK – Prozdor AND Family Sukkot Decorating and Lunch at 11:00 a.m.**



Heska Amuna Sukkah Raising!

Help us prepare for Sukkot by creating and hanging beautiful decorations in our synagogue sukkah! Then join us for a celebratory pre-Sukkot lunch as we relax and admire our handiwork.

Lunch is **free** for Heska Amuna Religious School families and **\$5.00/person** for guests.

Sunday, September 30

Sukkah Crafts & Decoration begins at 11:00 a.m..
Pre-Sukkot Lunch begins around noon.

Please **RSVP** to Anna Iroff at 522-0701 or education@heskaamuna.org by September 23.



Heska Amuna Synagogue *HaShofar*

Rabbi Alon C. Ferency

e-mail: rabbi.ferency@heskaamuna.org

Chair of the Board

Scott Hahn

e-mail: hachair@heskaamuna.org

President

Gilya Schmidt

e-mail: hapresident@heskaamuna.org

Education Co-Directors

Anna Iroff and Anne Greenbaum

e-mail: education@heskaamuna.org

Office Administrator

Marian Jay

e-mail: admin@heskaamuna.org

Heska Amuna Synagogue

e-mail: info@heskaamuna.org

Permanent Schedule

Friday Night Services.....Varies
Saturday Morning Service.....9:30 a.m.
Mon. & Thurs. Minyanim.....7:00 a.m.

Evening minyanim can be arranged
by calling President Gilya Schmidt,
694-6213, one week before.

Sunday Minyan.....9:30 a.m.

For a list of Heska Amuna's funds and
other information, please visit
www.heskaamuna.org

Heska Amuna Synagogue
is an affiliate of United Synagogue
of Conservative Judaism.

HaShofar editor - **Marian F. Jay**.

HaShofar material copyrighted by
Heska Amuna Synagogue.



Todah Rabbah to Our Friends and Supporters!

Thank you to the following people who made generous
donations toward the Religious School:

- ♦ **Harvey and Marilyn Liberman** in honor of the birth
of Aminata Yael Dembele.

High Holiday Youth and Family Programming

Rosh Hashanah – Monday, September 17

10:00-10:30 - Minyan Katan (ages 6 and younger) *Robinson Chapel*

10:30-11:30 - Junior Congregation (ages 7-12) *Robinson Chapel*

Teen Discussion (ages 13 and up) *Winick Library*

Following Rabbi Alon Ferency's sermon (about noon) – Youth Tashlich
Winick Library

Rosh Hashanah – Tuesday, September 18

10:30-11:30 - Junior Congregation (ages 12 and younger) *Robinson Chapel*

Teen Discussion (ages 13 and up) *Winick Library*

Yom Kippur – Wednesday, September 26

10:00-10:30 - Minyan Katan (ages 6 and younger) *Robinson Chapel*

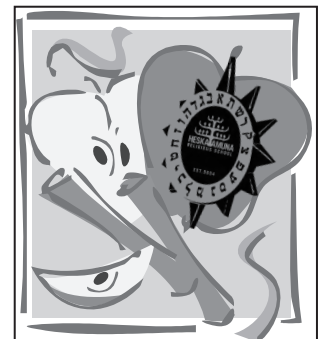
10:30-11:30 - Junior Congregation (ages 7-12) *Robinson Chapel*

Following Rabbi Alon Ferency's sermon (about 12:30)

Youth Activity (ages 7-12) *Robinson Chapel*

Teen Discussion (ages 13 and up) *Winick Library*

We will do our best to have all children in the main sanctuary to hear the shofar!



Among Our Members

- ◆ Get well wishes go out to the following people who were ill or recuperating: **Joyce Beerman, Elaine Brown, Eliyahu ben Shulamit, Debra Gordon, Irwin Gordon, David Linwood, Judy Rattner, Rushal Faygel bat Michal.**
- ◆ Mazal tov to the following members and their families: **Carol and Steve Abeles and Ed Balloff** and family on son and grandson Adam's engagement to **Christina Bailly**. An April 2013 wedding is planned in San Francisco, California; **Jane and Sheldon Cohen** on the birth of their granddaughter, **Lillian Ava Swinehart**, daughter of **Sara and Brandon Swinehart** in Cincinnati, Ohio.
- ◆ Todah rabah to **Lynn Dryzer and Stella Iroff** who are helping with the Heska Amuna Calendar/Directory process. We appreciate your time and the effort on behalf of the Shul.

Contributions from Caring People

For a list of synagogue funds, please visit our website at

www.heskaamuna.org.

Donations received by July 30

COHEN-PRESSER FUND

In memory of Claire Shulman and happy birthday wishes to Bunny Gerson

By: Marilyn Presser

EDUCATIONAL ENRICHMENT FUND

In memory of Bernie Iroff

By: Fran and Bob Geier, Miriam Weinstein

For the yahrzeit of Marcie Shloush's mother, Madge Glidewell

By: Daren Kathryn Eddy

In honor of the birth of Leo Ethan Willis-Becker

By: Marilyn and Harvey Liberman

GENERAL FUND

For family yahrzeits and in memory of George Kidd

By: Wendy and Ted Besmann

For Dorothy Blue's yahrzeit, earmarked for the kitchen

By: Nora and Patrick Messing

In appreciation of all the people of Heska Amuna for their warmth, caring, openness and kinship

By: Judy and Gene Bocknek

A general donation to the fund

By: Trevor Bryant

In memory of Bernie Iroff

By: Kay Augustine, Nikki Russler, Southern Association of Independent Schools

For Bella Linke's yahrzeit

By: Simpson Linke

In honor of their birthdays and anniversary

By: Helene and George Messing

For Leonard Miller's yahrzeit, earmarked for the Kiddush fund

By: Lee Miller

In memory of Claire Shulman

By: Rabbi Lynn Liberman

For Zelda and Miles Siegel's yahrzeits

By: Mark Siegel

RABBI'S DISCRETIONARY FUND

For Isaac Benhayon's yahrzeit

By: Jack Benhayon

For the yahrzeits of Ruth and Dick Sherrill and Robert Zalkin

By: Robin Brown

For the yahrzeit of Leon Dobbs

By: Elaine and David Dobbs

Thanking Karen and Rabbi Ferency for hosting the board barbeque

By: Marilyn and Harvey Liberman

A general donation to the fund

By: Stella Iroff, Gilya Schmidt, Miriam Weinstein

In honor of Rabbi Ferency's visit with Bert

By: Janet and Bert Gurwitch

In memory of Douglas Morrison

By: Mary Linda and Arnold Schwarzbart

VMC FUND

For Leo Adams' yahrzeit

By: Eleanor Adams and Raymond Adams

WINICK LIBRARY FUND

Thanking everyone for the many contributions made in honor of Tanya and Mark Bernstein's marriage and on the recent death of Bernie's twin sister, Claire Shulman

By: Barbara and Bernie Bernstein

For the yahrzeits of William Russler, Fannie Russler, Joseph Russler, Sarah Gershek, and Nathan Quadow

By: Nicki Russler

In memory of Claire Shulman

By: Susan and Tommy Hahn

Yahrzeit Fund

For their family's yahrzeits

By: Marion and Joe Goodstein

Dustee Bendes, Barney Levine, Irwin Bendes

By: Rhoda, Marian and David Jay

Homer Kramer

By: Genevieve Kramer

Bessie Perelman

By: Marie and Charles Perelman

Lily Pincus, Zelda Baskin

By: Selma Tobe

SEPTEMBER 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 9:30a Shabbat services-HA (Kiddush sponsored by Jeff & Nancy Becker in honor of their 30th wedding anniversary.) 1-7p AJCC Pool open
2 9:30a minyan-HA Noon-7p AJCC Pool open	3 Labor Day AJCC Preschool, KJA offices closed 9a minyan-HA 1-7p AJCC Pool Last day! 	4 6-8p fencing, AJCC Gym 6p Exec Comm-TBE	5 10-11a KJA Archives-BR 4:15p Religious sch-HA 4:15p Religious sch-TBE 5:45-6:45p Zumba-AL 6-9:30p fencing-AJCC Gym 7:30-9p Scholar-in-Residence Comm-HA	6 7a minyan-HA 8:45a Zumba-Gym 5:45-6:45p Zumba-AL 7:30p Shofar class-HA 7:30p Exec Comm-HA 7:30- Israeli dancing-AJCC Gym	7 4:45-5:30p JFS Shabbat service at Echo Ridge 7:30p Shabbat services, TBE	8 9:30a Shabbat services-HA 8:30p HA and TBE joint Selichot service at TBE
9 9:30a minyan-HA 9:30a Religious sch-HA 10-noon Gan K'tan-HA 11-noon Sisterhood Board mtg-HA	10 7a minyan-HA	11 6-8p fencing, AJCC Gym 6:30p Board mtg-TBE	12 4:15p Religious sch-HA 4:15p Religious sch-TBE 5:45-6:45p Zumba-AL 6-9:30p fencing-AJCC Gym	13 7a minyan-HA 5:30p Steppin' It Up-Hadassah 5:45-6:45p Zumba-AL 7:30p Board mtg-HA 7:30p Israeli dancing-Gym 7:30p Klezmer class-HA	14 10a AJCC Preschool Celebration-AJCC Gym 7:30p Shabbat services, TBE	15 9:30a Shabbat services-HA
16 9:30a minyan-HA 6p Services-HA 8p Services-TBE	17 Rosh Hashanah AJCC Preschool, KJA office closed 9:30a Services-HA 10a Services-TBE 12:30p Luncheon-TBE 1:30p Tashlich-TBE 5p Tashlich-HA	18 Rosh Hashanah AJCC Preschool, KJA office closed 9:30a Services-HA 	19 4:15p Religious sch-HA 5:45-6:45p Zumba-AL 6-9:30p fencing-AJCC Gym	20 7a minyan-HA 8:45a Zumba-Gym 5:45-6:45p Zumba-AL 7:30p Klezmer class-HA 7:30p R&R Serv-HA 7:30- Israeli dancing-AJCC Gym	21 6p Tot Shabbat-HA 7:30p Shabbat services, TBE	22 9:30a Shabbat services-HA
23 9:30a minyan-HA 9:30a Religious sch-HA 9:30a Religious sch-TBE 11a Joint HA/TBE Memorial Service—New Jewish Cemetery	24 7a minyan-HA 7:30p KJA Science Lecture Series-Dr. Ted Besmann, AL	25 6-9:30p fencing, gym 6:30p Kol Nidre services-HA 8p Kol Nidre services-TBE	26 Yom Kippur AJCC Preschool, KJA office closed 9:30-Services-HA 10a Services-TBE 5:15p Services-HA 8p Break-the-Fast-HA	27 7a minyan-HA 5:45-6:45p Zumba-AL 7:30- Israeli dancing-gym	28 6p Kabbalat Shabbat Hoot'nanny-HA 7:30p Shabbat services, TBE	29 9:30a Shabbat services-HA
30 9:30a minyan-HA 9:30a Religious sch-HA 9:30a Religious sch-TBE 10a Sisterhood mtg-TBE 11a Religious School Sukkot Lunch-HA						

Klezmer Band to Play Tennessee Theatre Labor Day Performance—September 3

The guest performers for the September 3 James A. Dick Mighty Musical Monday Program will be Dor L'Dor, a local klezmer band featuring the Ken and Susan Brown family. In addition to the performers, Bill Snyder and Freddie Brabson will play selections on the Mighty Wurlitzer Organ. A boxed lunch may be purchased in the lobby for \$5.00 (while supplies last). In addition, several snacks may be purchased at the concession stand such as soft drinks, bottled water, popcorn, and candy. Doors open at 11:30 a.m. for the noon performance, which is a free concert. For information, call the Tennessee Theatre at (865) 684-1200.

KNOXVILLE HAPPENINGS

What is AIPAC?

AIPAC empowers pro-Israel activists across all ages, religions and races to be politically engaged and build relationships with members of Congress from both sides of the aisle to promote the U.S.-Israel relationship. The vital work of AIPAC is made possible by its dedicated membership participating in AIPAC's Clubs, investing with the AIPAC Tomorrow Campaign, and being politically engaged with members of Congress.

More than 100,000 citizens from across the country work with AIPAC staff to strengthen the bonds between the United States and the Jewish state. AIPAC members in all 50 states are encouraged to be politically active and develop relationships with their members of Congress to help educate them about the importance of U.S.-Israel ties.

While building support in Washington is essential, AIPAC is found wherever the future of the U.S.-Israel relationship could be affected. AIPAC has a network of 10 regional offices and seven satellite offices that help pro-Israel activists from Missoula to Miami learn how they can affect Israel's future and security by

promoting strong ties with the United States.

Pro-Israel advocacy and strengthening the U.S.-Israel relationship is a cause that concerns a broad spectrum of Americans. AIPAC professionals work with Synagogues and Churches to promote pro-Israel advocacy throughout their congregations. African American and Hispanic leaders work with AIPAC staff and their members of Congress to ensure that America supports our ally in the Middle East.

AIPAC also works on hundreds of college and high school campuses, empowering and educating student activists to answer Israel's detractors and how to use political involvement to build support for Israel.

AIPAC has been part and parcel of the fabric of the Knoxville Jewish community for over 60 years. A committee is in the process of forming to develop strategies for the coming years. If you are interested in being part of this work, please e-mail:

xxxxxxx

Your gift to the KJA Annual Campaign and the AJCC DO **NOT IN ANY** way go to support the work of AIPAC.

Enjoy Making Stuffed Pumpkin for Sukkot

Reprinted from Kveller.com, October 2011

Serves 10-12.

1 pumpkin - (Note: The pumpkin should be big enough to feed a crowd, but small enough to fit in your oven. It's a good idea to measure the space in your oven before buying your pumpkin. You may have to remove one oven shelf to make room for the pumpkin to stand up.)

- 1 ¼ cups water
- 1 cup large Israeli couscous
- 1 yellow onion, chopped
- 1 tablespoon oil
- 1.5 lb. ground beef
- 2 stalks celery, diced
- 3 tablespoons honey
- ¾ cup raisins
- ¾ cup dry red wine



Cut off the top of the pumpkin about 3-4 inches from the top, just enough to make a nice "lid" and provide easy access to the inside. Set the top aside. Use a spoon to scoop out the pumpkin seeds and pulp. (You can discard the seeds or toast them for a healthy treat.) Use a fork to prick the outside of the pumpkin all around its circumference. Place the emptied pumpkin in a large casserole dish or shallow pan.

In a medium saucepan, bring the water to a boil. Add the couscous and a few pinches of salt. Return the water to a boil, then take the saucepan off the heat, cover, and let stand for 10 minutes.

In another pan, on low-medium heat, sauté the onion in oil until translucent. Add the beef and celery and sauté until the beef is browned. Add honey, raisins, red wine, and the cooked couscous. Stir to combine everything, then remove from heat.

Place the meat-couscous mixture inside the pumpkin, and cover with the top of the pumpkin. Cook at 350 degrees for 1.5 hours, or until the pumpkin can be pierced easily with a fork.

Chattanooga to Feature Fall Art Show

Flora Rosefsky, a Judaic artist who has been a guest of Temple Beth El and KJA, will take part in a Judaic Artists Show at The Jewish Cultural Center in Chattanooga this fall. The show begins October 22, with an opening reception on October 25 at 5:30 p.m.

Several TBE members are planning to attend the show and other community members may be interested. Ann Treadwell, the Chattanooga program director, may be contacted for more information or to arrange a docent tour for a group at atreadwell@jewishchattanooga.org.



Self portrait, Flora Rosefsky

High Holy Days Greetings

Wishing health, happiness, and peace to all

**The Roberts family
Deborah, John, and Daniel
Megan and Josh Koller**

A Happy New Year from
all the Kramets in St. Louis,
Rochester, Oxford,
Great Britain, and Jerusalem

**Wishing Everyone a
Healthy & Happy
New Year!
From SHELLEY and
MARC MANGOLD and
ABRAM HANFORD**

L'Shanah Tovah Tikateru to all
May you and your families be
sealed in the book of life with good
health, prosperity and happiness
Barry, Heidi, and Eddy Allen

*The KJA Board
and Staff wish
you a healthy
and happy
New Year*

**Holiday Greetings from
Marcie Silverstein and Family**

L'Shana Tova
Jeff and Charlene, Ron and Leslie B.,
Rabbi Jennifer Gubitz,
and Leslie Gubitz

**Best wishes for a healthy, happy,
and prosperous New Year.
Renee' Hyatt and Paul Erwin**

**WISHING ALL A HEALTHY
& REWARDING YEAR**

**SUSAN AND ARNOLD COHEN,
OUR CHILDREN,
GRANDCHILDREN AND
EXTENDED FAMILY**



High Holy Days Greetings

<p>High Holiday Greetings Barbara and Bernard Bernstein, Bacci, Mark and Tanya</p>		<p>Happy Holidays from the Rebacks! Gary, Kathy, Jenna and Ben - Portola Valley, CA; Rick, Kate, Jessica, Joshua & Matthew - Potomac, MD; Sandy, Shelley, Dana & Samantha - Bethesda, MD</p>	
<p>L'Shana Tova Arnold and Mary Linda Schwarzbart Studio of Arnold Schwarzbart www.schwarzbart.com</p>	<p><i>Happy New Year from Fay Campbell, Jane Cohen, Monty Lewis, and the Knoxville Israeli Folk Dancers</i></p>		
<p><i>L'Shana Tova</i> <i>Jeff and Nancy Becker</i> <i>and our Children and Grandchildren:</i> <i>Rachel, Micah, Sophie and Reuben</i> <i>Becker-Klein;</i> <i>Ben, Amy, Harry and Leo</i> <i>Willis-Becker;</i> <i>Sarah, Adama and Aminata;</i> <i>Jeff Cohen;</i> <i>Dan, Lora, Noah and Benjamin</i> <i>Cohen-Vogel;</i> <i>Debbie, Jeff, Samantha, and Gabriel</i> <i>Abrams-Cohen</i></p>		<p>L'Shanah Tova Joani & Gary Leeds</p>	<p>Holiday greetings from the Dreyer Family: Trudy, Gary, Marcie, Allison, Emma, Scott, Ellen Clare, Natalie, Hannah and Stone</p>
		<p>Shanah Tovah U'Metukah Gilya Schmidt and Family</p>	<p>Our perennial prayer for peace and prosperity. Arlene Goldstine & Family</p>
<p>LaShanah Tovah Marilyn Presser, Linda Slovis, Lisa, Michael, David, Adam & Jennifer Cohn, Alaina Slovis, Ely & Ayva Oberman and David Slovis</p>		<p>L'Shana Tovah from the Officers and Board of Directors of Temple Beth El. We wish the entire community a joyful and peaceful New Year</p>	
<p>May the New Year Bring You Peace, Good Health, and Happiness. Norman and Sandra</p>	<p><i>Best Wishes for a Happy, Healthy New Year.</i> Sondra and Buzz Brody</p>		

High Holy Days Greetings

BEST WISHES FOR A HAPPY NEW YEAR

Alice & David Goldfarb, Livingston, NJ;
 Debbie Renert, Israel;
 Diane Lechter & family, Atlanta;
 Betty & Malcolm Minsk, Atlanta;
 Wendy & Alan Solon, Atlanta;
 Gail & Ron Minsk & family,
 Rockville, MD;

We wish you a New Year full of Happiness and Blessings

With all good wishes
 PESSA, MARLA, BART,
 JOEL & WILL BRODY

L' Shana Tova
 Stephen, Rosalie,
 Mara & Evan Nagler

The Board and Staff
 of Heska Amuna

Wishing everyone a wonderful
 New Year.
 All the best from Mark, Peggy & Owen
 Littmann and Beth McGinnis

L'Shana Tova

Mark & Carol Harris; Alan, Mary Jo, David, Daniel,
 Rachel & Jacob Harris; Robert, Marcy, Alex & Noah
 Chatham; Kevin, Melissa, Madeline, and Ella Harris

Thanks for another
 great year!

Looking forward to
 a blessed 5773 together.

Love, Karen, Elhanan and Alon Ferency

L' Shannah Tovah
Kim, Stephen,
Nathan, Arielle and
Tifannie Rosen

GREETINGS FROM NEW ORLEANS!

Wishing Everyone a Healthy & Happy New Year --- Lee Miller, Lissa, Shelly & Seth

TEMPLE BETH EL TIMES



Rabbi's Message

By Rabbi Mathew D. Michaels

During the month of Elul we begin the serious process of preparing for the High Holy Days. A "successful" Rosh Hashanah and Yom Kippur goes far beyond the condition of the building, the rabbi's sermons and the cantor's chanting. The critical ingredient is the attitude and mindset which each congregant brings to the experience. With that in mind, I share with you a few insights to help in shaping our preparation for these Days of Awe.

Rosh Hashanah marks not only a change of seasons; it is the season of changes. It is the time when we are urged to do *Teshuvah*, to change our patterns of behavior, to mend our ways, to correct our conduct. There are some who say that we are only kidding ourselves when we believe we can change ourselves. There is a lot of folk wisdom to discourage us: "You can't teach an old dog new tricks." "You can't change human nature." But to those who say "you can't change human nature," must come the response that "it is human nature to change itself." Shakespeare, who knew the human heart, said in Hamlet: "We know what we are, but we know not what we may be."

Abraham Joshua Heschel spoke out of the depths of Jewish tradition when he said: "A stone is characterized by its finality, whereas man's outstanding quality is in his being a surprise. To claim to be what I am not, is a pretension. To insist that I must be only what I am now, is a restriction which human nature must abhor. The being of a person is never completed, never final."

And because we are not yet complete, not yet final, we can grow. We can become more responsive to truth, more capable of forgiveness, more sensitive to another's pain, more open to new ideas, more loyal to our heritage. We can be less selfish than we are, and gossip less than we do. Because we are not yet complete, and because we are partners with God in the ongoing process of creation, we can change. By believing more in our capacity to change, we can become that better person.

This time of the year urges us not to simply BE, but to BECOME! We are challenged to become more caring as children, more devoted as parents, and more steadfast as friends. In doing so, we change. By changing, we sincerely and honestly engage ourselves in the process of *Teshuvah*. May this new year of 5773 be a year of change; a year of discovering our potential for growth as individuals and a community. *Shanah Tovah u'Metukah* - a good and sweet year from me to all of you.



14 Elul, 5772—14 Tishri, 5773

Inside This Issue

Rabbi's Message.....	12
From the President.....	13
High Holy Day Schedule.....	13
TBE Religious School.....	14
Sisterhood News.....	15 & 16
Contributions.....	17

Welcoming Oneg for Rabbi Matt Michaels' First Shabbat Service



(Above) Temple President
Stu Elston and wife, Jan



(Left) Gina Feldblum and Rabbi Michaels



Rabbi Michaels and daughter-in-law,
Jennifer Michaels

From the President

By Stuart Elston

It's hard to believe that summer is almost over, and that the High Holy Days are on our horizon, but that's where we are! So, first and foremost, *L'Shanah Tovah*, may you and those you care about and for have a very happy new year!

The High Holy Days are, of course, a time of reflection and a time to anticipate a new year, with renewed hopes, goals, and commitments. Not only does it apply to all of us personally, but also for us as a congregation and as a holy community.

Over the past year, we have invested a considerable amount of time preparing for this moment. Immediately following the High Holy Days that began 5772, we established a Rabbinic Search Committee of 19 members. Those dedicated folks formed a very diverse, representative cross-section of our congregation, and they spent considerable time contemplating the future of Temple Beth El. While their search is now complete, they have left us with a compilation of core values and goals that we share as a congregation. They have left us with a vision of that future.

In anticipating the Head of the Year, I plan to appoint chairs of two committees that will exploit the investment made by the Rabbinic Search Committee. One of those committees is the standing Long-Range Planning Committee, which will be charged (beyond what is already detailed in our Constitution and By-Laws) with making plans to realize the vision of the Search Committee by defining concrete programs and activities. The second will be a Constitutional Revision Committee, whose charge will be to examine our current Constitution and By-Laws – last revised in 2001 – both for rough edges (some of which were discovered during our rabbinic search) and to adapt to changing times, if necessary. Both of these committees could be very important to our long-term future, and will hopefully benefit from the suggestions of many members who have served on committees and the board in the past, and other members of the Beth El family who may have had experience with synagogues prior to moving to Knoxville, or who have experience with other non-profit boards and organizations. If you think you have something to contribute or have an interest in participating, please do not hesitate to speak with me or with any board member.

Beyond all that, it is important that we not forget our upcoming 150th anniversary celebration in 2014! Another committee! Lots to do. We – well, some of us – *have* been thinking about this and may have gotten distracted by the urgency of a rabbinic search, but now it's time to resume planning for our anniversary in earnest. And, of course, it won't happen without help from you!

First things first and last, however – may you and your family enjoy a Shanah Tovah and an easy fast on Yom Kippur.

TBE High Holy Day Schedule

Selichot – Saturday, September 8, 8:30 p.m.

Joint service with Heska Amuna at Temple Beth El

Rosh Hashanah Eve – Sunday, September 16,
8:00 p.m.

Rosh Hashanah Day – Monday, September 17

Children's Service – 9:00 a.m.

Morning Service – 10:00 a.m.

Luncheon – 12:30 p.m.

Tashlich – 1:30 p.m.

Yom Kippur Eve – Tuesday, September 25, 8:00 p.m.

Yom Kippur Day – Wednesday, September 26

Children's Service – 9:00 a.m.

Morning Service – 10:00 a.m.

Discussion – 1:00 p.m.

Afternoon Service – 2:30 p.m.

Memorial Service – 4:30 p.m.

Concluding Service –

5:30 p.m.

Break-the-fast –

6:30 p.m.



TBE Welcomes New Members

By Amy Rosenberg

Temple Beth El would like to welcome our newest members, **Lawrence (Larry) Markel, Sarah Over, and Sylvia Miller.**

Larry Markel has lived in Knoxville for more than 20 years, is currently working in the engineering field and no stranger to TBE. After attending many services and having a long history at the Temple, he has decided to join our family. **Sarah Over** has been living in Knoxville for the past five years, a recent UT graduate and currently works downtown in the hotel/food industry. **Sylvia Miller** moved within the past few months to Knoxville to live closer to her daughter, Melinda Gibbons and her grandchildren and son-in-law Tony.



We look forward to seeing all of our newest members (as well as all existing members) at Shabbat Services, programs and events. Once again, welcome to the TBE Family!

Attention all friendly and talkative congregants, the Membership Committee is looking for a new Committee Chair and new committee members. Please contact me at Rockybergs@tds.net if you are interested in being on this committee. Some of the committee responsibilities include returning phone calls and/or e-mails of prospective members, member retention, organizing small social events (i.e. Wine & Cheese every few months), following up with prospective members, organizing membership packets, etc.

Temple Beth El Religious School

By Norma James, Education Director, nfjames77@gmail.com

No pizza for Midweek in September: Since we had pizza on our first night August 29, our next time for pizza will be Wednesday, October 3.

TBE Sisterhood treats Religious School to Apples and Honey September 9: The tradition continues as our students study our High Holy Days. How wonderful that our young people can experience the sweetness of Judaism with their tummies as well as their minds!

Be a part of our “Fast Food Drive.” It is traditional to collect food for the needy at Yom Kippur. This year our teens are spearheading the collection of “fast foods.” No, please don’t bring your french fries and burgers. Instead, collect the foods that you would have eaten in a day if you had not fasted. Perhaps you want to bring all non-perishable breakfast foods, or lunch choices. Of course we will happily accept a full day of meals if you like. Make this a Jewish learning experience as you plan with your child what foods you should bring. Even if your children are too young to fast, they still need to understand why Mom and Dad are fasting and why Jews traditionally provide food for the hungry at this time of year. Send the food with your child to Religious School on September 23 and/or to the Yom Kippur children’s service on Wednesday. Rabbi Matt wants to fill the bimah with food items. Our teens will then deliver the food to Second Harvest Food Bank later in the week.

Confirmation Class will attend cemetery services September 23: Our 10th graders will join Rabbi Michaels at the Old Cemetery at 10:00 a.m. and the New Cemetery at 11:00 a.m. We suggest carpooling to help with parking. This is an important service in our TBE community, and it is a long-standing tradition to have the Confirmation class participate. It would be great if the class could have a group lunch after the services.

Rabbi Matt and Norma will lead the Children Services on Rosh Hashanah and Yom Kippur. We have planned two services designed for our younger congregants. There will be stories, songs, and of course shofar blowing! Join us for these 9:00 a.m. services on September 17 and September 26. *Please remember that the Children’s Service for Rosh Hashanah and Yom Kippur will be at 9:00 a.m. this year.*

Rabbi Matt and Norma hope to see our students at services throughout the High Holy Days. I have always been pleased to see almost every student in our school attend at least one High Holy Days service. Many attend several. For the younger children we have an engaging Children’s Service. For our older children there are many services to choose from. We credit our children with creativity, intelligence, and a zest for life. Let us not to forget to credit them with the spirituality that also comes so naturally to them. They need this spirituality fed by family attendance at these most sacred services. The students I see in our school are more than capable of sitting through services and engaging with others about the service. As much as we parents might worry about their missing school, we are also sending them the message that High Holy Days are more important than a day of school. It is seldom convenient for us to miss work, yet we do it. Why not do as many families do, start a tradition of breaking the fast with some of your Temple buddies or those of your children. It will make the holidays what they should be, something to look forward to.

Religious School will build and decorate the Sukkah on Sunday, September 30. What a perfect way to finish a very busy September. Remember that last year we were on fall break at Sukkah time and most of us missed the build. Thankfully, dates are back to normal, and we can once again do our Sukkah *thing!* We will need a few parents to help us attach the corn shucks and hang the lights. If we all work together, in no time we will have a Sukkah to be proud of. By the way, it is a mitzvah to eat in the Sukkah during Sukkot. Why not grab a pizza or some burgers and bring the family by some evening to have dinner in the Sukkah? It will be fun, and you will be fulfilling a commandment at the same time.

Do you have a child ready to start Religious School for the first time? We would love to have any child turning four this fall and older. Our school has a terrific program of hands-on study for children from preschool to 10th grade. We are looking forward to having several new family memberships this fall. However, membership is a big step for some families. If you are not currently a member of Temple Beth El, you may enroll your child in our school for one school year without joining our congregation just to give us a try. Contact Norma James at nfjames77@gmail.com for more information.

Important Upcoming Events

September 2: Labor Day weekend. No RS School

September 16-17: Rosh Hashanah Services *NO Religious School*

September 23: RS as usual. Confirmation Class attends Cemetery Services

September 25-26: Yom Kippur *NO Midweek Class*

September 27: Teens deliver “Fast Food” to Second Harvest

September 30: Religious School classes decorate the Sukkah

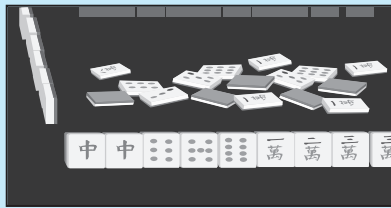
October 3: Midweek Classes: Pizza dinner 5:45 p.m. Classes 6:15-7:30 p.m.

October 4: Sundown in the Sukkah at the AJCC 5:00 p.m.

SAVE THE DATE

MAH JONGG MADNESS

Sunday, October 21
12:30 p.m. at Temple Beth El
Registration \$15.00



Temple Beth El Sisterhood

Information: Ellen Markman 584-5820 or
 Linda Mongeon 693-0407

TEMPLE BETH EL TIMES

Rabbi Mathew Michaels
rabbimichaels@tbeknox.org

Stuart Elston, President
president@tbeknox.org

Norma James, Religious School Director
nfjames77@gmail.com

Temple Beth El Office Staff
 Cara French
secretary@tbeknox.org

TBE Office Phone: (865) 524-3521
TBE Fax: (865) 525-6030

Temple Office Hours:
 Monday – Thursday:
 10:00 a.m. – 5:00 p.m.
 Friday: 10:00 a.m.—4:00 p.m.

Visit our website: www.tbeknox.org

Impressive Cooperation: The Cemetery and Community Combine

By Deborah Roberts

Many of you may be familiar with the New Jewish Cemetery, located at Glenn and Keith Avenues, and belonging to Temple Beth El on one side, and Heska Amuna on the other. You may be unaware, however, that, with an eye toward future needs, the property adjoining the cemetery was purchased more than 30 years ago and is held jointly by both congregations.

Nestled in the heart of West View community, our cemetery is bordered by an elementary school on one side and a city park on the opposite. Over the years, the undeveloped property we purchased became overgrown and was a problem for the community, as it became a dumping ground for garbage and a hiding place for illicit activities.

Two years ago, the West View Community Action Group approached the cemetery chairs of both congregations about improvement plans they had initiated with the City of Knoxville. We saw the blueprint, created by the East Tennessee Community Design Center, with specific improvements to the park, including linkage to the existing greenway. Five other historically-significant cemeteries are also found in this neighborhood. Since their upkeep is crucial for the health and attractiveness of the area, WVCAG included rehabilitation of these cemeteries in their proposal. Cleaning up our property would enable students to walk from the school to the park in safety, and rehabilitating the six historic cemeteries (ours included) would enable the establishment of a Walking Tour along with the Greenway development.

Once these plans were revealed to the cemetery chairs, both the cemetery committees began meeting jointly to determine our next steps. Henry Fribourg also met with the WICCA leadership providing ongoing dialogue with them. The cooperation that has resulted between so many different organizations has been impressive - both in tone and in outcome.

In 2011, the Knox County Sheriff's Department provided the manpower for the initial clearing of the expansion property. Then the Joint Committee shared the cost of having the entire area bush-hogged. Dirt removed when digging graves had been piled onto the site. A considerable portion of this soil was removed by the City of Knoxville, free-of-charge, and was used for leveling cemeteries being rehabilitated by the WVCAG. Unfortunately, the presence of stumps and other obstacles - and the severe storms that season - prevented the total removal of the pile. On January 27, 2012, the Knoxville Engineering Division issued both congregations a notice of violation regarding run-off from the disturbed area. We tackled this problem as well. Andy Loebel, who oversees cemetery maintenance for the Temple, did considerable work himself, and by April we had passed inspection.

As you visit the cemetery during the High Holy Day season, we hope you will notice the surrounding community and the special position our cemetery has in it. Heska Amuna, Temple Beth El, West View Community Action Group, and the governments of Knox County and the City of Knoxville should be proud of their cooperative actions in preserving and beautifying this environment.

It's Time for Sisterhood

By Karen Smith, Sisterhood Liaison/President

The fall months are always a busy time for Temple Sisterhood! We begin with *complimentary* High Holy Days child care, in honor of Rabbi Michaels, thanks to a generous donation from a Temple family. Please watch for more information coming soon in a flyer, the Temple Blast, or the Shabbat announcements so you can register your children. Child care will be offered during Rosh Hashanah morning services and all day on Yom Kippur.

Yom Kippur services will conclude on Wednesday, September 26 with Sisterhood's *complimentary* Break the Fast.

And, Sisterhood's opening meeting is planned for Sunday, September 30 at 10:00 a.m. at Temple. Program Co-Vice Presidents Mimi Brody and Kathy Young tell us the program is still in progress, and we will update as it develops. Please join Sisterhood for conversation, brunch, and information about the year ahead. We have lots of things to share with you.

A last call from Oneg Chairs Karen Smuckler and Ava Radoff to return Oneg request forms so you can get the date you want. Sisterhood will also accept a \$36.00 donation in lieu of the Oneg date.

Sisterhood Membership Co-Vice Presidents Honerlin Del Moro, Barbara Holz, and Marcy Frankel have sent out membership information about the coming year. Thank you for returning membership applications and checks for \$40.00 to *Temple Sisterhood*.

Beiler Floral Fund Co-chairs Emma Fleischmann and Lisa Sayles welcome all flower donations of \$36.00 for Shabbat and holidays. (*Please write your check to Temple Beth El Sisterhood.*) What a thoughtful way to remember a life cycle event or special occasion.

Temple Sisterhood continues to support the Family Justice Center. Donations are always needed especially individual juice boxes and individually wrapped healthy snacks. Please place your items in the marked box by the side door at Temple.

Don't forget non-perishable food items for Marty's Mission.

Finally, Temple Sisterhood's very popular Mah Jongg Tournament is on the calendar for Sunday, October 21 at 12:30 p.m. The afternoon will include mah jongg, snacks, and prizes. Watch for more information coming soon from Co-chairs Ellen Markman and Linda Mongeon.

It's time for a NEW year of Sisterhood at Temple Beth El! Come on join in.

Library Borscht: L' Shana Tova!

By Shelley Mangold

This is a time of transition for our library too, with charming Rabbi Michaels down the hall. By the time you are reading this, the library's back wall should have a new track system for displaying Judaic art work. A task force has been formed to set up guidelines for accepting art on loan, possible art shows, etc. It is a small space with a lot of possibilities! We are continuing to process several recent large donations from personal collections, as well as culling certain ones. Thank you all. We are working with Norma to have the religious school kids make regular storytime visits with time to check out books. Next goal: new library furniture. Please visit and watch us grow.

Borscht Delish

- ◆ 2 tablespoons extra-virgin olive oil
- ◆ 1 medium onion, chopped
- ◆ 2 cups reduced-sodium beef broth, or vegetable broth
- ◆ 1 medium russet potato, peeled and diced
- ◆ 1/2 teaspoon salt
- ◆ 1/4 teaspoon freshly ground pepper
- ◆ 1 1/2 cups steamed cubed beets, 1/2-inch cubes
- ◆ 2 teaspoons red-wine vinegar
- ◆ 1/4 cup reduced-fat sour cream
- ◆ 1 tablespoon prepared horseradish, optional
- ◆ 1 tablespoon fresh chopped parsley

Heat oil in a large saucepan over medium heat. Add onion and cook, stirring, until beginning to brown, about 4 minutes. Add broth, potato, salt and pepper; bring to a boil. Reduce heat to a simmer, cover and cook until the potato is just tender, about 8 minutes. Add beets and vinegar; return to a boil. Cover and continue cooking until the broth is deep red and the potato is very soft, 2 to 3 minutes more.

Combine sour cream and horseradish in a small bowl. Serve the soup with a dollop of the horseradish sour cream and a sprinkle of parsley.

Opening The Temple Treasure Tov

This fall and winter, the Treasure Tov will be open every Sunday that there is Sunday school at Temple Beth El. There will also be other hours we will be open and you can call and make an appointment with the Temple office or Sylvia Joy Witcoff.

Do not miss out on this chance to help support your Temple at any time of the year.

We're sure you have many occasions for which you can purchase items from the Treasure Tov or you may purchase a Gift Certificate to give to those lucky people.



Donations to Temple Beth El

June 20, 2012 – July 25, 2012

RABBI'S CIRCLE FUND

In honor of: Rabbi Mathew Michaels

By:

Dr. Ronald & Mrs. Ebbie Sandberg
 Dr. Alan & Mrs. Karen Smuckler
 Mrs. Charlene Rizzo
 Ms. Laura Johnson
 Dr. Kristy Newton
 Dr. Thomas & Mrs. Charolette Evans
 Ms. Janice Feinman
 Mr. Mark & Mrs. Irina Abrams
 Mr. Joe & Mrs. Charlene Oleinik
 Ms. Pessa Brody
 Mr. Steve & Mrs. Ellen Markman
 Mr. Irv & Mrs. Sylvia Witcoff
 Mr. Isidor & Mrs. Megan Sauers
 Dr. Chuck & Mrs. Missy Noon
 Mr. Dick Zivi
 Mr. Fredric & Mrs. Ava Radoff
 Mr. Hal & Mrs. Amy Rosenberg
 Mr. Wesley & Mrs. Norma James
 Dr. Stuart & Mrs. Janice Elston
 Mr. Richard Licht & Ms. Shirley McGuire
 Ms. Susan Baker
 Dr. Paul Erwin & Dr. Renee' Hyatt
 Mr. Aron & Mrs. Hayley Goldfeld
 Mr. Stephen Eisen
 Mr. Matt Lauer & Ms. Laurie Fisher
 Dr. Henry & Mrs. Claudia Fribourg
 Mr. Ken & Mrs. Phyllis Hirsh
 Mr. Roy & Mrs. Carol Loring
 Ms. Ann Wayburn
 Dr. Aaron & Mrs. Imelda Margulies

GENERAL FUND

In memory of: Lillian Brody

By: Mrs. Jamie Brody

In memory of: Marie Elston

By: Dr. & Mrs. Stuart Elston

In memory of: Nathan Lieberman

By: Mr. & Mrs. Daryle Gross

In memory of: Richard Hecht

By: Mrs. Edith Hecht

In memory of: Helen Nisenshal

By: Dr. & Mrs. Harvey Kaufman

In memory of: Doba Solotovskaya

By: Mrs. Maria Shusterman

In memory of: Richard Harris Marchand

By: Mrs. Gertrude Siegel

In memory of: John Kelleher

By: Mr. Gregory Stein & Ms. Jeanette Kelleher

In honor of:

Sue Miller

Ron & Melissa Feinbaum

Bob & Elaine Freeman

Judy Miller

John & Rhoni Speed

Karen Koplan

By: Sylvia Miller

In honor of: Rabbi Beth Schwartz

By: Ms. Sybil Joffe

SISTERHOOD BEILER FLORAL FUND

In honor of: Rabbi Michaels

By: Ken and Phyllis Hirsh

In memory of: David Licht

By: Richard Licht and Shirley McGuire

In memory of: Irene Chotiner

By: Jerry and Meredith Jaffe

In memory of: Yankel Iancovsky

By: Mark and Lucy Barkan

In honor of: Dewey and Esther Reich

By: The Gruenberg Family

In honor of: Josh's Bar Mitzvah

By: Joe and Charlene Oleinik

LESTER POPKIN MEMORIAL CAMBERSHIP & SCHOLARSHIP

In honor of: Bunny Gerson's Birthday

By: Mrs. Leona Spritz

In memory of: George Kidd

By: Hal & Amy Rosenberg

In memory of:

Joan Berman

Brian Borland

By: Hal & Amy Rosenberg

GERSON COMMUNITY

In honor of: Bunny Gerson's Birthday

By: Mrs. Becky Winston

RABBI'S DISCRETIONARY FUND

In memory of: Ben Brown & Lowell Nisery

By: Dr. & Mrs. Jeffrey Brown

In memory of: David Hyman

By: Mr. & Mrs. Roy Loring

In memory of: Alex Jacobson & Jennie Traugot

By: Ms. Joyce Traugot

In memory of: Pat Zivi

By: Mr. Richard Zivi

PRESERVATION FUND

In memory of: Pavel Budik

By: Mr. & Mrs. Pavel Budik

In honor of: Naomi Tamar Smith, Granddaughter of Brian & Karen Smith

By: Hal & Amy Rosenberg

In memory of: June Hanford

By: Hal & Amy Rosenberg

TREE OF LIFE

In memory of: Dr. Harold Winston

By: Ms. Sybil Joffe

Knoxville Jewish Alliance

KNOXVILLE
JEWISH
ALLIANCE
Building Community
Enriching Lives

Ha' Kol

Community Relations Committee Activities

For this month's column, I asked Arnold Cohen, chair of the Community Relations Committee, to write about the important, and yet often unacknowledged, work in which the committee is involved. Arnold highlights just a few of CRC's many efforts.

I want to take this opportunity to thank Arnold and the committee for making our collective voice heard. Please do contact Arnold to see how you can become involved or if you become aware of issues of discrimination.

B'shalom, Renee' Hyatt renee.j.hyatt@gmail.com

Congratulations to Gene Rosenberg for becoming Co-Chair of the East Tennessee Civil Rights Working Group which is also co-chaired by the Knoxville office of the FBI. Gene's acceptance of this position and his representation of CRC in the ETCRWG speaks volumes not only of his commitment to civil rights generally but also to his dedication and the commitment of the CRC to the protection of civil rights of our Jewish community. Thank you, Gene. Also representing CRC on the ETCRWG is Mary Linda Schwarzbart. Her service is an example of how members of CRC serve in the social justice community both for themselves and for the Jewish community.

Over about the last year-and-a-half CRC considered whether we should foster a greater understanding of the Islamic religion and Muslims in our community. Although we determined it was not clear that our constituents wanted such programming, it was clear that KJA should be prepared to respond to unfair and discriminatory attacks on Muslims such as we have witnessed in the efforts of Middle Tennessee Muslims attempting to open a mosque. The idea to have local Muslim speakers talk about Islam was shelved when two female Muslim speakers were announced at the University of Tennessee. Prof. Aziza Al-Habri, sponsored by Law School Professor Rob Blitt, spoke both at UT and at the Church of the Savior on Weisgarber Road. Several members of the Jewish community attended those presentations. The other, sponsored by the campus lecture program, was weakly advertised in the Jewish community, and it appeared that Arnold Cohen was the only KJA member in attendance. Both presentations were extraordinarily informative and provided numerous insights from which listeners could appreciate differences in the Muslim communities as well as identify areas of common interest with the Jewish community and the community at large.

Over the past several years there have been incidents where the local Muslim community and the Jewish community have collaborated on areas of common interest. The most prominent has been in matters pertaining to public school sponsored religion.

However, we did not ask for support regarding the recent proposal by Knox County Commission to formally institutionalize its policy of prayer before public meetings. One of our constituent members wrote a letter to County Commission, and also asked KJA for support. As a result CRC drafted a letter to County Commission opposing its policy of prayer before meetings. Nonetheless, Knox County Commission adopted a policy that not only continued the policy of prayers before meetings, but has now institutionalized it. Unless someone files a successful lawsuit to overturn that policy, it will continue. Although our letter did not persuade Knox County Commission, it seems that KJA received more favorable comments than on any other issue on which it has taken a position except the religious expression and bullying policies adopted by Knox County Schools.

CRC members also participate in the Palestinian-Israel Peace Picnic in the Fall, Turkish community events and communications, the African-American Community, and the community at large.

Any reader wishing to comment or make suggestions to CRC may do so to Arnold G. Cohen at agcorganizations@gmail.com.

September 2012

KJA Ha' Kol

Jewish Family Services.....	19
Friendshippers.....	19
AJCC Preschool.....	20
Suzy Snoops.....	21
Golf Tournament.....	22
Swim Team & Camp.....	23 & 24

KJA 2012 Campaign

Campaign Goal \$365,000

As of 8/9/2012

2012 Annual Campaign: \$338,807

24 new donors

111 increased gifts from 2011

It's not too late to make your gift, please call the KJA office at 690-6343 or Gene Rosenberg at 693-3162.

You can also go online at www.jewishknoxville.org and click "donate."

KJA Welcomes Merrell

Mary Ann Merrell will join the KJA staff to coordinate and develop a long-term strategic plan for the B'nei Tzedek program, which currently has 65 participants. This way we will have a roadmap for this very important program.

She will be researching the Harold Grinspoon B'nei Tzedek website; meeting with local organizers and board members, then work to draft a strategic plan to present for review by the B'nei Tzedek advisory committee and ultimately adoption. Mary Ann has some great thoughts and ideas. She will be working on a part-time basis.

Mary Ann can be contacted at mamerrell@yahoo.com.

There is No Wrong...or is There?

By Gene Rosenberg, KJA Campaign Chair

It's been said that Judaism is a religion of "rite and right." In all fairness, the same can be said of other religions if they respect the beliefs of others and do not preach the destruction of those whose practices differ.

Your Knoxville Jewish Alliance leaves the "rite" up to our Rabbis and houses of worship; of course, they also do the "right." The Alliance will never question an individual's degree of observance; however, that does not preclude us from preaching.

Our message is pure and simple...*DO WHAT IS RIGHT!* When you know someone who needs help, offer to help, and this can be with more than money. When you find something that is lost, try to find the owner. When you see something that is broken, try to fix it. You may not always be successful, but you will have the satisfaction of knowing that at the very least, you tried. *REPEAT...the message is pure and simple...DO WHAT IS RIGHT!*

That's what the KJA annual campaigns are about...*WE TRY TO DO WHAT IS RIGHT*, and we do a pretty decent job, but it can always be made better. There's always room for improvement. There is never a shortage of good stuff that can be done. The shortage is having the people to do it. There are never too many dollars to do the right things for those who need assistance. There are too many people who feel that this is not their responsibility. (Then there is always a major repair on an aging building).

Again, we ask that you commit (pledge) to the campaign with your time and with your dollars, both very critical. How you choose to do "rite" is up to you; your Alliance hopes you do "right" and make your commitment. Nobody can do or give it all; everybody can do or give something.

You do matter. You do make a difference. If you care, you'll share!

Resolve for the New Year that you will do what is Rite and Right. L'Shana Tova to everyone from your campaign.



Friendshippers

By Laura Faye Berry, BSSW, Esq., Director

Please join us for September's Friendship program. The Friendshippers group gets together once a month for lunch and entertainment. Friendshippers is open to all—we don't check IDs at the door!



Wendy Lowe Besmann

Wednesday, September 12:

Wendy Lowe Besmann, author of *A Separate Circle: Jewish Life in Knoxville, Tennessee*. In *A Separate Circle*, Wendy Lowe Besmann paints a vivid picture of our community, bringing alive the stories of merchants, grocers, immigrants from Eastern Europe, and scientists and university professionals who have come to call the area home. Drawing on interviews and other sources, she traces the growth of local synagogues, explores the role of Jewish community centers, looks at how children were shaped by school and synagogue life, and even recalls the community's summer vacations at nearby Neubert Springs. Wendy is the author of three books and her work has been published in *The New York Times*, *USA Today*, *The Atlantic*, *Self*, and *Better Homes & Gardens*. Her newest book, *Through the Gate of Dreams*, a historical novel, came out last fall.

Program location: Rothchild's, 8807 Kingston Pike

The luncheon begins at noon and the program begins at 12:30 p.m. Lunch is \$9.00. There is no cost for attending the program alone. Transportation is available upon request. For more information, please contact Laura Berry at 690-6343 ext. 18 or LBerry@jewishknoxville.org.

Jewish Family Services News

By Laura Faye Berry, BSSW, Esq., Jewish Family Services Director

Did you know that each year, Jewish Family Services arranges for volunteers to visit our long-term care residents to blow the shofar for them? Jewish Family Services also provides each resident with a Rosh Hashanah *Chai* Bag, filled with apples, honey sticks, and challah rolls. If you know of someone who is homebound or in long-term care who would like to experience the mitzvah of hearing the shofar blown, please contact Laura Berry at 690-6343 extension 18 or lberry@jewishknoxville.org.

We can always use more shofar blowers as well!

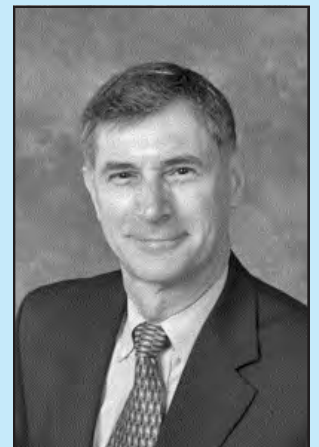
KJA Science Lecture Series

September 24 —7:30 p.m.—AJCC

Ted Besmann, Ph.D.

The History and Future of Nuclear Energy

Nuclear energy began with basic physics discoveries that rocked the scientific world at the turn of the 19th century. These became technological realities in the race to produce nuclear weapons. We now have a mature nuclear power industry that is beginning to build the next generation of plants. I will talk about the exciting history of nuclear energy, and where the technology is going into the future.



September and High Holy Day KJA & AJCC Office Hours

- ✧ **September 3: Labor Day**
Both the AJCC Preschool and KJA offices are closed.
The AJCC Pool is open from 1:00-7:00 p.m. so come enjoy your holiday with us.
- ✧ **September 17 and 18: Rosh Hashanah**
Both the AJCC Preschool and the KJA offices are closed.
- ✧ **September 26: Yom Kippur**
Both the AJCC Preschool and the KJA offices are closed.

Baltimore to Host GA

More than 3,000 delegates from across the country will converge on Baltimore this fall as the city hosts the Jewish Federations of North America's annual General Assembly.

From November 11-13, attendees can register for workshops and sessions that will tackle key issues facing the Jewish community. Among the topics that are likely to be discussed include Israel, politics, education and engaging the next generation of Jewish Americans. Make plans to attend this exciting event. Please let Renee' Hyatt or Jeff Gubitz know of your interest. Mary Beth Leibowitz, who represents the Small Cities on the Board of Trustees, is planning to attend.

Besmann Named 2012 YWCA Tribute to Women Honoree

Wendy Besmann was one of six East Tennessee women recognized on August 16 as the YWCA's 2012 Tribute to Women honorees. The awards ceremony was held at the Bijou Theatre, where Helen Ashe and Ellen Turner, founders of the Love Kitchen, also were honored with Lifetime Achievement Awards.

The six 2012 Tribute to Women honorees are

- Wendy Lowe Besmann, social marketer and training coordinator for K-Town Youth Empowerment Network and author;
- Melodie Daniels, program coordinator for Helen Ross McNabb Center's Sisters of the Rainbow for women in recovery;
- Leigha Marie Edwards, protocol and community outreach manager for UT-Battelle/Oak Ridge National Laboratory and active community volunteer;
- Shaun Fulco, chief financial officer for Moxley Carmichael and Hurricane Katrina survivor;
- Trudy Hughes, executive director of New Hope, Blount County Children's Advocacy Center; and
- Maxine Raines, founder and board member of Lost Sheep Ministries and advocate for the homeless.

The YWCA annually honors outstanding women through Tribute to Women. This year's event emphasized dedication to equality, empowerment and transformation, themes that reflect the mission of the YWCA to eliminate racism, empower women, and create peace, justice, dignity and freedom for all.

Global Day of Jewish Learning Save the Date November 11

On November 11, 2012, Jews all around the world will come together in their communities, homes, and online to celebrate our shared heritage. To be Jewish is to think, to study, and to learn, so that's how we'll celebrate! On the Global Day of Jewish Learning, Jews everywhere will focus their attention to our shared Jewish texts to glean, wisdom, questions, and a sense of being part of one people. Save the date, and plan to spend the morning with us for this exciting event.

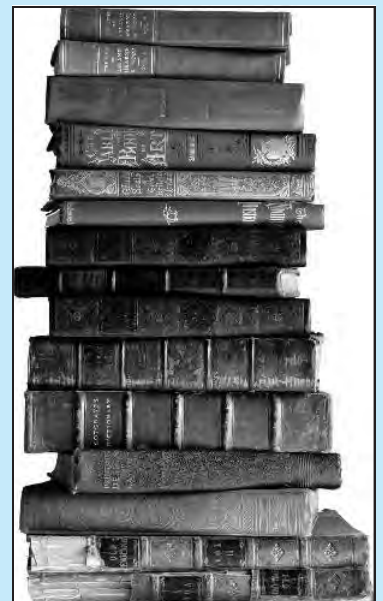


Come Celebrate Jewish Book Month November 18

During the month before Hanukkah, the year's Jewish literary accomplishment is celebrated in Jewish Communities across North America. Under the guidance of our Vice President of Education and Culture, Manny Herz, and Union Avenue Books, the Knoxville Jewish Alliance will host an action-packed day of authors and live music on November 18 at Union Avenue Books, 517 Union Ave.

Stay tuned for more details to come.

Manny Herz, chair.



Southern Jewish Historical Society Annual Conference to Be Held October 19-21

The Southern Jewish Historical Society (SJHS) annual conference will be held this fall at the Four Points Hotel in Asheville, North Carolina, October 19-21. The theme is *Mountain Jews: Creating Community in Appalachia*.

Those arriving by Friday morning, October 19, may visit local sites or take a tour of sites of Jewish interest offered by a local Jewish historian. Activities include a visit to UNC Asheville's Ramsey Library's Special Collections and Archives which houses materials on Western North Carolina's Jewish heritage. The conference formally begins Friday evening with dinner and a brief Shabbat service at Asheville's JCC followed by a panel discussion on the history of the local Jewish summer camps and resorts that made the area the Catskills of the South.

Saturday morning features an array of presentations and panel discussions examining the Jewish presence in the Appalachian region: an exploration of the nearby Black Mountain College experiment and the role that Jews played there; a look at whether native son Thomas Wolfe's notorious anti-Semitism was genuine; and synagogue life in Appalachia. The afternoon includes a visit to the Asheville Art Museum for a discussion about being a Jewish artist in West North Carolina and a reception featuring the Bandana Klezmer Band. The evening includes a choice of a movie screening or a reading and book signing by a local author.

Sunday morning includes a "Meet the Author" panel featuring authors who have published a book relevant to Southern Jewish history during the past year. Their books and others will be available for sale. Conference attendees will be provided a voucher for lunch at Asheville's HardLox, an annual festival of Jewish food and heritage, which takes place the same weekend.

Cost for the conference is \$150.00 for members of SJHS (annual individual membership dues are \$36). Registration deadline is October 3. The conference schedule and a registration form may be found at the SJHS website:

www.jewishsouth.org. An article more completely outlining the conference may be found at www.jewishknoxville.org/archives/rambler_excerpt_Summer_2012.pdf. Contact Nicki Russler, KJA Archivist, at nrussler@jewishknoxville.org if interested.

Suzy Snoops

- ◆ **Gene Rosenberg** was elected co-chair of the East Tennessee Civil Rights Working Group. This group discusses the prevention and detection of hate crimes, color of law violations, human trafficking, and crimes specifically targeted against minority segments of our community. The ETCRWG also sponsors an interactive exhibit known as the Traveling Trunk geared toward school-age children. It demonstrates the dangers of hate crimes and the attitudes and behaviors which give rise to them. To schedule a presentation of the Traveling Trunk, please send an e-mail to Knoxville@ic.fbi.gov. Read a related story on the Traveling Trunk at http://www.fbi.gov/news/stories/2008/april/traveltrunk_041408.
- ◆ **Dr. Louis Gross** recently spoke on the perils of scientific misinformation during a book review of *Merchants of Doubt* at the East Tennessee History Center. Gross is a UT Professor of Mathematics and Ecology and Evolutionary Biology.
- ◆ The Knoxville East High School Alumni Association (KEHSAA) celebrated its alma mater's 60th anniversary on June 16 at the Women's Basketball Hall of Fame. Besides being a celebration of all East High School's classes (1952-1968), this year was particularly special, because it was also the first induction of the KEHSAA Hall of Fame. Sixteen alumni, including **Arnold Schwarzbart** and **Larry Leibowitz**, were chosen.
- ◆ **Wendy Lowe Besmann** is one of the honorees for the 2012 YWCA's Tribute to Women. This annual event is East Tennessee's foremost acknowledgment and appreciation of the contributions of local women.
- ◆ The U.S. Olympic swim team recently visited Frank's Barber Shop, co-owned by KJA treasurer, **Adam Brown**.
- ◆ *City View* recently published their list of top Knoxville attorneys. Members of our community appearing on that list: **Larry Leibowitz, Steven Oberman, and Janet Gurwitch**.

KNOXVILLE JEWISH COMMUNITY Ha' Kol

Volume 4, Issue 8

Issue Date: September 2012

Published eleven times per year by the

Knoxville Jewish Alliance, Inc.

6800 Deane Hill Drive

Knoxville, TN 37919

Officers

Renee' Hyatt	President
Adam Brown	Treasurer
Patrick Messing	Secretary
Manny Herz	VP Education & Culture
Gene Rosenberg	VP Campaign
Judith Rosenberg	VP Public Relations
Bryan Merrell	VP Administration
Marilyn Wohl	VP Jewish Community Services
Stephen Rosen	Immediate Past President
Jeff Gubitz	Executive Director

Board Members at Large

Justin Bell, Barbara Bernstein, Adam Braude, Caren Gallaher, Marilyn Liberman, Rosalie Nagler, Deborah Roberts, Bernie Rosenblatt and Matthew Theriot

For a complete list of board members, please visit www.jewishknoxville.org.

Ha' Kol Publication Staff:

Jeff Gubitz, Publisher; Joyce York, Editor; Mary Ann Merrell, Chair, Publications; Publication Layout by Martha Andrus



U.S. Olympic Swim Team
with Adam Brown

AJCC Golf Tourney a Rollicking Success

It was a great day on the links when the AJCC Golf Tourney participants played, ate, laughed and had a very good time. Even nicer was that the tourney raised nearly \$4,000 to help the KJA with a variety of locally supported programs.

Thirty seven players enjoyed the day at Egwani farms and took time out to compete in specialty events like the chipping and mulligan contests. We thank our sponsors: Harper's Vehicles, Dr. and Mrs. Robert Freeman, DDS, Mercedes Benz of Knoxville, Markman's Diamond Brokers, Mr. and Mrs. Pace and Karen Robinson, Chancey & Reynolds Heating and A/C., Herb and Elise Jacobs, Morgan-Keegan, Imbrey and Associates, and Aubrey's. Lunch was sponsored by Adam Brown. Postnet (Gary and Joani Leeds) donated goody bags and assisted with sign printing.

The AJCC Golf tourney and Irv Russotto are synonymous. Irv tirelessly chaired this year's event. Helping him were Myrna Russotto, Elaine Freeman, Alan Schwartz, Martin Abrams, Rachel Hale, and Jeff Gubitz

Winning the tourney was the foursome of Barry Winston, Sam Winston, Clifton Lowery and Dane Fairfield.

Please be sure and thank our sponsors when you see them. Once again the deepest appreciation goes to Irv for all of his work and effort on this yearly project.



(Above Left) Myrna Russotto and Elaine Freeman, ready to serve and always smiling!



(Left) Jeff Gubitz, Martin Abrams and Allan Schwartz man the grills at the AJCC Golf Tourney.

(Right) Irv and Myrna Russotto.

Beth Gluck Visits AJCC

A special guest visited the AJCC on Thursday, July 19. A small group gathered for a special lunch-and-learn with Beth Gluck, Southern Zone Director of Jewish National Fund. A light lunch was served.

JNF was founded in 1901 and has evolved into a global environmental leader in Israel. The organization has planted more than 240 million trees, built 1,000 parks and recreational areas, constructed security roads, and created new communities in the Negev Desert.

Beth explained that JNF was no long "just the tree planters" of twentieth century. JNF has been at the forefront of water management and conservation in Israel for two decades, increasing the country's total water supply by 12 percent and helping Israel become a world leader in recycling.

JNF has long been known as the "green thumb of Israel." Beth, who is Faye Gluck's daughter-in-law, shared insights into the JNF beyond tree plantings and the iconic blue boxes. Those present learned about JNF's role with Birthright Israel, its Positively Israel Campaign, its work with people with special needs and its Blueprint Negev Campaign. This hour was almost over before it began. She will be back in the spring for another program which is really designed for anyone who cares for Israel and would enjoy an update as to how Israel is addressing a balance between development and environmental challenges.



Nancy Becker, Jeff Gubitz, Beth Gluck, Karen Robinson and Barbara Bernstein



AJCC Smokin' Salmon Swim Team 2012



(Left) The entire 2012 Smokin' Salmon Swim Team!

(Below Left) Logan Bell and Coach Jackson Wallace show off their muscles.

(Below Right) At GKAI SA, coaches Megan Edman, Jackson Wallace and Fallon Parker show their AJCC team spirit.



Gavin Madgett and Heidi Sturm enjoy their doughnuts at an early morning swim team party



Leonardo Vargas smiles big for the camera during swim practice

Milton Collins Day Camp—The Most Fun Under the Sun!



Jamie Branch has some fun in the pool during instructional swim



*(Above) Josh Stevens swings at a ball while playing tennis during camp
(Below) Mr. Science visits MCDC*

(Right) Alisa Sieger creates sidewalk art



(Bottom Left) Isaac Phelps directs his face painting at Carnival Day.

(Bottom Right) Campers from Camp K'Ton ton watch as homing pigeons are released.



Jewish Congregation of Oak Ridge



From the President

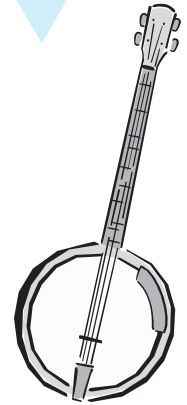
By Sig Mosko

As we approach the High Holidays, our new program year is just getting underway. The board of directors has held its annual election of officers. All incumbents are continuing. Ron Sternfels is vice president, Jim Bogard is treasurer, and Al Good is secretary. We have some changes in our standing committee assignments. Hilary Shreter is now in charge of finance and long range planning. Irv Barrack is in charge of education. Len Gray is continuing with facilities. Bruce Tomkins is continuing with the ritual committee. Mel Tobias is now cemetery chairman. Eileen Handler is continuing with membership. Linda Bell is continuing as Sisterhood Representative.

Our High Holiday Services will have some new faces in leadership. Richard Kaplan will serve as our cantor once more, but Bruce Tomkins, Jim Bogard, and Mel Tobias will be assisting Richard with substantial portions of the services. As usual, our services are open to all without requirement of congregation membership or admission fees.

On behalf of our congregation and its board of directors, I wish everyone Shanah Tovah!

Save the date! JCOR Sisterhood's Blue Grass and Barbeque in the Sukkah



Saturday,
October 6
6:00 p.m.

Grilled chicken with fresh summer vegetables and luscious desserts served in the Sukkah.. Live Music!

\$22.00/person (Children under 13 free)



Four generations gathered in Oak Ridge in July! Eileen Handler (center) with daughter Kathy Isenburg (left), granddaughter Stacy Abramowitz (right), and great granddaughters Emily and Miriam.

High Holiday Schedule, JCOR 2012/5773

Selichot	Movie – (tba) Services	September 8	7:00 p.m. 9:00 p.m.
Erev Rosh Hashanah	Services	September 16	7:30 p.m.
Rosh Hashanah I	Services	September 17	9:30 a.m.
	Special Children/Family Service (Social Hall, Refreshments)		10:30 a.m.
Taschlich	Service/picnic	September 17	4:00 p.m.
Rosh Hashanah II	Services	September 18	9:30 a.m.
Erev Yom Kippur/Kol Nidrei	Services	September 25	6:45 p.m.
Yom Kippur	Services (Morning)	September 26	9:30 a.m.
	Special Children/Family Service (Social Hall)		10:30 a.m.
	Mincha/Neilah		5:15 p.m.
Succoth	1 st Day Services	October 1	11:00 a.m.
Shemini Atzeret	Services (Yizkor)	October 8	11:00 a.m.
Simchat Torah	Services	October 8	7:00 p.m.

La Shana Tova from the
Oak Ridge Chapter of Hadassah!



K J C F F

Knoxville Jewish Community Family of Funds

A Supporting Organization of the Knoxville Jewish Alliance and the East Tennessee Foundation to preserve and strengthen the Jewish Community of Knoxville

The Good That KJCFF Does in the Community

This is the time of year that we reflect on accomplishments and opportunities to do better; so it is appropriate that the KJCFF does the same. Since its inception in 1999, the KJCFF has made more than \$750,000 in grants through its various Donor-Advised and Designated Funds. We think that it is important that our community take pride in these achievements; perhaps some of these programs or projects would not have been realized without these grants. At the same time, we know that we have a way to go to realize our great goal of helping to make the Jewish community agencies and organizations more financially sustainable. During the last several months we have reported on legacy gifts, new funds created, etc. We urge you to consider establishing a fund or adding to current funds so that we can move closer to the dream envisioned by the founders of the KJCFF. Here is a summary of grants made in the last two years to local, national, and international Jewish organizations or causes:

Grants within the local Jewish Community:

- ◆ Heska Amuna for new lighting as part of the childcare room renovation
- ◆ Heska Amuna for renovating the childcare room
- ◆ Heska Amuna for Yom Kippur music
- ◆ Heska Amuna to cover the costs of purchasing and installing a new air conditioner
- ◆ Heska Amuna to defray the cost of exterior energy efficient lighting
- ◆ Heska Amuna to renovate and refurbish the Rosen Social Hall
- ◆ Heska Amuna to supplement the salary/benefits of the Heska Amuna religious school employees
- ◆ Jewish Congregation of Oak Ridge for enrichment programs
- ◆ KJA – Jewish Family Services to assist with changes to the Mobile Meals program
- ◆ KJA – Jewish Family Services to help low income seniors pay for non-medical home care
- ◆ KJA archives
- ◆ KJA for a QuickBooks upgrade
- ◆ KJA for Bar and Bat Mitzvah Tree Certificates
- ◆ KJA for comedy night with Michael Danziger
- ◆ KJA for cultural programming
- ◆ KJA for Menorah Madness
- ◆ KJA for Sundown in the Sukkah
- ◆ KJA for the purchase of a new refrigerator in the main kitchen
- ◆ KJA for the Tikkun Olam program
- ◆ KJA Friendshippers

- ◆ KJA to purchase and install a pergola for use in outside events
- ◆ KJA to sponsor attendance at BBYO International Conference
- ◆ KJA to sponsor Jewish Book Month events

Grants for Jewish organizations outside the local community:

- ◆ A.H.A.V.A.
- ◆ Arava
- ◆ B'nai Brith
- ◆ Ben Yakir Youth Village
- ◆ BBYO
- ◆ Jewish Federations of North America for overseas needs
- ◆ Jewish National Fund
- ◆ Joint Distribution Committee – Emergency Relief for Haiti
- ◆ ORT
- ◆ World Jewish Congress

Grants for other Jewish causes:

- ◆ Anti-Defamation League
- ◆ Oak Ridge Civic Music Association to support the *Brundibar* performance
- ◆ University of Tennessee - Judaic Studies Lecture Program
- ◆ University of Tennessee Art Department, for Holocaust Museum Art Enrichment program
- ◆ University of Tennessee Judaic Studies for the Schusterman Fellow
- ◆ University of Tennessee for the Pond Gap Elementary University-Assisted Community Schools Program

Grants

- ◆ The **David and Deborah Oleshansky Family Fund** made a grant to the University of Tennessee to support the University Assisted Community School circus program at Pond Gap Elementary School.
- ◆ The Knoxville Jewish Alliance received a grant from the **Abe Collins Cultural Fund** to support Jewish Book Month 2012. The **Milton Collins Cultural Fund** also made a grant to the Knoxville Jewish Alliance to support this year's Sundown in the Sukkah event.

Donations

- ◆ **Cohen-Presser Fund**
In memory of Bernie Iroff and Claire Shulman
Marilyn Presser
- ◆ **Bradley Sturm Memorial Fund**
In Memory of Brad and Frances Sturm
Louise Spector
- ◆ **Heska Amuna Educational Enrichment Fund**
In Memory of Bernie Iroff
Robert and Fran Geier
Dr. Miriam Weinstein

The KJCFF Board would like to wish the Knoxville Jewish Community a sweet, happy, healthy, and prosperous (and philanthropic!) new year.

QUESTIONS FOR OR ABOUT KJCFF?

- Do you have questions about the Knoxville Jewish Community Family of Funds? For example, did you know that the KJCFF has over \$2,000,000 in 46 different funds, in addition to 65 individual B'nai Tzedek teen philanthropy funds?
- Do you have questions on how to meet your own philanthropic goals?
- Do you have questions on how to donate to an existing fund?
- Are you interested in how to go about establishing a KJCFF fund?
- Do you have a grant idea, but need help finding a fund whose purpose best aligns with your goal?
- Would you like to know how to endow your KJA annual campaign gift?

We would like to be able to answer your questions in future *Ha'Kol* issues. Please email your questions to KJCFF President Bernie Rosenblatt at lesleybernie@att.net or call him at 769-4976.

KNOXVILLE JEWISH COMMUNITY FAMILY OF FUNDS BOARD OF DIRECTORS

Bernie Rosenblatt, President; Scott Hahn, Vice President; Dick Jacobstein, Secretary/Treasurer; Jeff Becker; Bernard Bernstein; Arnold Cohen; Bobby Goodfriend; Jacki Imbrey; Herb Jacobs; Ellen Markman; Dick Jacobstein, Past President; Carole Martin; Alexandra Rosen; Mel Sturm; Jeff Gubitza, Ex-Officio; Laura Berry, Administrative Director

The Board of Directors of the Knoxville Jewish Family of Funds thanks the Knoxville Jewish Community, the staff of the Knoxville Jewish Alliance and the East Tennessee Foundation for their support and encouragement. The KJCFF encourages you to help insure the healthy future of our Knoxville Jewish community by including a commitment to the KJCFF in your financial and estate planning.

To learn more about KJCFF philanthropic opportunities, call 690-6343 or visit our website at www.jewishknoxville.org/kjcff

Mazel Tov!

Heska Amuna Synagogue

Happy Anniversary!

Debbie and Jeff Abrams-Cohen
Deborah and David Oleshansky
Mary Evars-Goan and John Goan



Stephanie and Eric Bank
Michelle and Alan Danziger
Kay and Larry Leibowitz
Jenifer and Evan Ohriner
Sharon and Ross Toedte
Fannie and David Richer
Susan and Ken Brown
Karen and Alon Ferency

Happy Birthday!

- ◆ Jeanne Kidd ◆ George Messing
- ◆ Alexandra Rosen ◆ Alice Farkas
- ◆ Bruce Morrison
- ◆ Heather Hirschfeld
- ◆ Gregory Kaplan
- ◆ Leonard Handler ◆ Barbara Mintz
- ◆ Susan Silber ◆ Barbara Handler
- ◆ Jeff Talman ◆ Karen Messing
- ◆ Mary Beth Leibowitz ◆ Morty Goodfriend
- ◆ Samantha Spenser ◆ Yetta Burnett ◆ William Lapides
- ◆ Esther Webster ◆ Steve Oberman ◆ Wendy Good
- ◆ Debra Gordon ◆ Gabe Mesa ◆ Barb Levin
- ◆ Melissa Sturm ◆ Anne Greenbaum ◆ Nicki Russler
- ◆ Mary Evars-Goan ◆ Kathy Goldstein



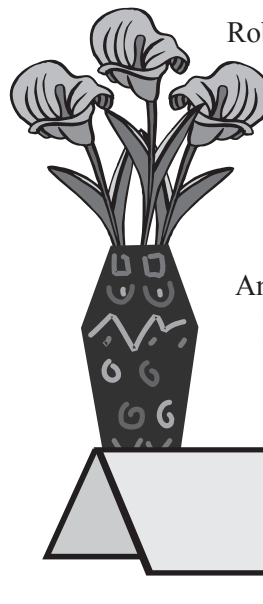
All members whose birthday or anniversary occurs in September are invited to receive a blessing at kiddush on Shabbat morning, September 8.

TEMPLE BETH EL

Happy Birthday!

- ◆ Sophia Tumpson ◆ Bert Gudis ◆ Jeanne Kidd ◆ Ethan Concors
- ◆ Daniel Shenkman ◆ Melody Shenkman ◆ Sondra Bressler
- ◆ Steve Cohn ◆ Khasya Shaposhnikova ◆ Maxwell Wisnoff
- ◆ Sydney Tumpson ◆ Jeanne Zucker ◆ Linda Mongeon ◆ Eric Berman
- ◆ Howard Pollock ◆ Gary Robkin ◆ Janice Pollock ◆ Larry Winston
- ◆ Sarah Frankel ◆ Jean Millis ◆ Zakhar Sapozhnikov ◆ Keara Bain
- ◆ Catherine Concors ◆ Melissa Elston ◆ Mary Beth Leibowitz
- ◆ Leo Pollock ◆ Laura Fisher ◆ Esther Webster ◆ Nora Khaddouma
- ◆ Geoffrey Laing ◆ Benjamin Heller ◆ Abram Hanford ◆ Arthur Pais
- ◆ Sophia Shefner ◆ Jenny Erwin ◆ Harold Freedman
- ◆ Adam Hookman ◆ Camille Brody ◆ Keaton Noon ◆ Jennifer Wisnoff
- ◆ Monica Berman ◆ Rebecca Cole ◆ Carolyn Bush

Happy Anniversary!



- Robert and Wendy Goodfriend
- Richard and Sheila Hahn
- Andy and Vikki Traugot
- Marc and Monica Berman
- Steve and Joan Cohn
- Brian and Karen Smith
- Anthony and Barbara Meyers
- David and Sheila Popkin
- Joel and Susan Shor
- Craig and Linda Mongeon

JAHRZEIT

TEMPLE BETH EL

September 7

◆ Hannah Strasburger ◆ Ida Bing ◆ Frances Guthman ◆ Vincent Salomone ◆ William P Schwartz ◆ Gerard Wolpert ◆ Ida Chandler
 ◆ Ernest Wohl ◆ Emanuel Samuel ◆ Jennye Samuel ◆ Israel Grusin ◆ Daniel Pardo ◆ Max M. Reich ◆ Celia Stein ◆ Bertha Bollag
 ◆ George M Hill ◆ Helen Koffman ◆ Lynne Kolnick ◆ Janie Allen ◆ Harry Davis ◆ Ada Garber ◆ Seymour Gerson
 ◆ Julius Alfred Goodfriend ◆ Rose Licht Newman ◆ Emanuel Schenkel ◆ Maurice Zauber

September 14

◆ Martin J Krakauer ◆ Howard Rabin ◆ Marilyn Rabin ◆ Zelmora H. Brody ◆ Anna Cohn ◆ Monroe Hecht ◆ Annie Mace
 ◆ Arthur Feinbaum ◆ Julia Henry Little ◆ Jacob Margolies ◆ Renee Samuel Oury ◆ James Pertesis ◆ Lewis Issac Waxelbaum
 ◆ Milton Chess ◆ Elaine Lewis ◆ Martin Plachter ◆ Max W. Derby ◆ Hazel Bornkessel ◆ Edwin Stein ◆ Igor Tabakman
 ◆ Harry Freeman ◆ Lu Grant ◆ Rose Kreisler ◆ Herman Schaefer

September 21

◆ Sylvia Gelenter ◆ Gertrude Sparks ◆ Morris DeMayo ◆ Stanley E. Levy ◆ Paula Kahn ◆ Dewey J. Horton ◆ Jack Bernard
 ◆ Charles Green ◆ Irving Lichter ◆ Nancy Netzow ◆ Rachel Rabin ◆ Samuel L. Gassel ◆ Bertha Lennon ◆ Bruno E. Miles
 ◆ Clyde L. Sanders ◆ Sidney Tumpson ◆ Nelson Cutler ◆ Hyman Gurin ◆ Samuel Shapiro ◆ Irving Shey ◆ Suralee Smith

September 28

◆ Julia Herrmann ◆ Adolph Gelber ◆ Albert Gold ◆ Evan Dean Brody ◆ Alfred Rosichan ◆ John Benedict Buescher ◆ Melvin Levy
 ◆ Dorothy Levy Licht ◆ Morris Rosenberg ◆ Alan Shefner ◆ Hyman Taylor ◆ Sarah Miller Feinberg ◆ Ellison Jacobstein
 ◆ Nathan Mofsky ◆ Beatrice Sturm ◆ Fannie Tomshinsky ◆ Peggy Austin ◆ Raymond R Landsberger ◆ Joseph Smuckler

October 5

◆ Yolando Del Moro ◆ Michael Diamond ◆ Mordechai G Heiser ◆ Gerald A. Dortch ◆ Sam Miller ◆ Esther Seigal ◆ Amelia Solod
 ◆ Sophie Berkowitz ◆ Rudolph Bertram ◆ Isaac Routenberg ◆ Florian Raymond Bernheim ◆ Steven Feldman ◆ Ann Marcovitch
 ◆ Amanda S Morris ◆ Riva Dvorkiha ◆ Jack Garliner ◆ Albert A. Levy ◆ Jennie Lipshitz ◆ Emanuel Radoff ◆ Evelyn C Green
 ◆ Carl Mincey

Heska Amuna Synagogue

September 1

◆ Ada Garbern ◆ Sylvia Greenfield ◆ Gershon Cooper ◆ Andy Frank ◆ Max Hasden ◆ Muriel Littmann ◆ Wolf Brody ◆ Jennye Grusin
 ◆ Louis Perelman ◆ Daniel Goodman ◆ Hannah Nius ◆ Anna Belle O'Brien ◆ Emanuel Schenkel ◆ Betty Presser ◆ Bea Schwartz
 ◆ Robert Zalkin

September 8

◆ Adrian Burnett ◆ Freda Samet ◆ Abraham Silber ◆ Decia Bendriem ◆ Louis Slovis ◆ Leah Schiff ◆ Sarah Billig ◆ Esther Perlberg
 ◆ Abraham Drutz ◆ Dora Frumin ◆ Molly Cohen ◆ Harry Davis ◆ Erwin Herz ◆ Frieda Robinson ◆ Stanley Robinson

September 15

◆ Sophie Merlin ◆ Irwin Bendes ◆ Sally Dyller ◆ Isadore Schwarzbart ◆ Charlotte Kalotkin ◆ Louis Billig ◆ Oscar Glazer ◆ B.J. Thorp
 ◆ Esther Goldman ◆ Sylvia Robinson

September 22

◆ Joseph Himmelstein ◆ Fred Millen ◆ Mazal Shloush ◆ Jean Tew ◆ Morton Jacobson ◆ Louis Slabosky ◆ Gertrude Weinstein
 ◆ Esther Abrams ◆ Jeanette Jacobowitz ◆ Rebecca Mazur ◆ Evelyn Schwab ◆ Phyllis Levine ◆ Sarah Millen ◆ Max Diamond
 ◆ Ida Dwork ◆ Emily Eads ◆ Sylvia Greenberg ◆ Adeline Shersky

September 29

◆ Harry Glasman ◆ Louis Winick ◆ Marie Klinkowstein ◆ Isaac Joffe ◆ Beatrice Sturm ◆ Anne Wolf ◆ Isaac Anidjar ◆ Etta Farb
 ◆ Sadie Gabler ◆ Anna Gruenberg ◆ Blima Schwarzbart ◆ Samuel Schwarzbart ◆ Sylvia Slovis ◆ Toba Davis ◆ Abe Katz
 ◆ Bernard Shorr ◆ Louis Bender ◆ Joseph Green ◆ Dennis Licht ◆ Lena Loef ◆ Sydney Manas ◆ Lena Busch ◆ Morris Dixon
 ◆ Paul Dreyer



Hadassah Highlights

Stepping Into the Next Century

By Cindy Pasi, President

As we start the new year, the excitement is rising for Hadassah. In less than two months Hadassah will be gifting the 19-story Sarah Wetsman Davidson Tower to Israel. This is the time to reflect on all that has been accomplished, all the sacrifices made by so many to bring us to this time. In those first days of Hadassah in Israel, nurses were consumed with trying to teach cleanliness with something as simple as the importance of washing hands. Now, Hadassah hospitals lead the way in research and development for conditions such as diabetes and Lou Gehrig's disease. There will be much rejoicing in Jerusalem in October. We will be marching through the streets of Jerusalem on the first day and we will be part of a flash mob! We will be meeting with leaders of Israel getting up to the moment information on current events in the region. We will be touring and seeing firsthand the many projects of Hadassah. The last year has been incredible as we celebrated our 100th anniversary. The next year will be even better as we step into the next century. With the focus on education and advocacy we will be kicking off the year with our Hadassah's "Steppin' It Up" with Involvement program. I hope you will join us and learn about all the ways that Hadassah is currently involved with Israel, meet some new people and catch up with old friends, and of course, enjoy the food that will be there. Thank you for your continued support of Hadassah and we look forward to your involvement in the next year. *L'Shana Tova.*



Notes of Appreciation

Dear Hadassah Members:

I would like to extend my appreciation and thanks to Hadassah and all of its members who took part in the memorial to my twin sister, Claire Shulman. We very much appreciated your concern. My late sister was a member of Hadassah for over 50 years, and I know that she would have been pleased as well. Barbara joins me in sending our thanks and best wishes to the ladies of Hadassah.

Sincerely yours,
Bernard Bernstein

(Included with the note was a most generous donation to Hadassah as an expression of their appreciation for the community's very kind gesture).

Dear Hadassah Members:

Myrna Russotto, Laura Floyd, Jenny Pfeffer and Susan Silber wish to thank all of you for the beautiful certificate given in honor of our B'not Mitzvah. This is such a special way to be honored and we just wanted you all to know how much your thoughtfulness is appreciated.

Large Certificates

- ◆ In memory of **George Kidd**, father of Will (and Jeanne) and grandfather of Kelley Kidd
- ◆ In memory of **June Hanford**, daughter of Cody and Mizuki Hanford, granddaughter of Shelley and Marc Mangold
- ◆ In honor of the Bat Mitzvah of **Stephanie Goldfeld**, daughter of Hayley and Aron Goldfeld
- ◆ In honor of the marriage of Janey Promdaol and **Benjamin Natelson**, son of Marcia and Moshe Shloush
- ◆ In honor of the Bat Mitzvah of **Zahavah Coleman**, daughter of Rebecca and Brian Clayman
- ◆ In honor of the B'not Mitzvah of **Havah** and **Leah Anovitz**, daughters of Deborah Cole and Larry Anovitz
- ◆ In honor of the Bar Mitzvah of **Josh Oleinik**, son of Charlene and Joe Oleinik

Tree and Water Certificates

Fires have ravaged the Carmel Forest, near Haifa, in northern Israel. Many of us met the Israeli firefighters who visited Knoxville and showed pictures of this tremendous fire and the destruction. Five million trees on 12,500 acres are gone. We must reforest, replant, regrow. Plant a tree – or ten, or more – today. Since 1926, through generous donors like you, we have partnered with JNF to drain swamplands, plant forests, develop water resources and preserve Israel's ecology. Giving opportunities include:

- One Tree - \$15
- Ten Trees - \$150 (Circle of Trees)
- Fifty Trees - \$750 (Garden of Trees)



Layettes

- ◆ Mazal tov to Temple Members **Bradley and Lydia Drew** on the birth of their first child, **Isaac Alan** (Yitzchak) – 6 lbs., 13 oz., born Friday, July 20 at 1:30. May this new baby be happy, healthy, and blessed.
- ◆ Let's congratulate **Karen and Brian Smith** on the birth of their granddaughter, **Naomi Tamar Smith**, who was born on Friday, July 6. She was 7 lb. 6 oz. and was 20.5 inches long.
- ◆ Let us also welcome **Leo Ethan Willis-Becker**, son of **Amy and Ben Willis-Becker**, grandson of **Nancy and Jeff Becker**, nephew of **Debbie and Jeff Abrams-Cohen**.

To be included on these newest layettes, please e-mail jmksa1@aol.com

The following cards will be sent out soon. If you would like to add your name to any of these, please do so as soon as possible:

Barbara and Jeff Weinstein and family on the birth of their grandson, **Alex Treya Coe**
 Larry Winston and family on the birth of their granddaughter, **Maya Tomioka**
 Ellen and Steve Markman and family on the birth of their grandson, **Owen Levi**
 Toby Tumpson and Linnette Montalvo on the birth of daughter, **Sally Rachelle Tumpson**
 Judi and Martin Abrams on the birth of their granddaughter, **Ella Leigh Needle**
 Nancy and Jeff Becker on the birth of their granddaughter, **Aminata Yael Dembele**
 Debbie and Jeff Abrams-Cohen on the birth of their niece, **Aminata Yael Dembele**



Book Club News

Because of the High Holy Day schedule, our Hadassah Book Club meeting for September will be held on Tuesday evening, **September 11** at 7:30 p.m. at Barnes and Noble on Kingston Pike. We'll be reading *Mudbound* by Hillary Jordan.

Any Jewish women (and friends) from the Greater Knoxville area are welcome.

Need a ride, or questions? Call Peggy Littmann 588-6661 (home), or 776-1013 (cell) e-mail plittmann@comcast.net.

Mudbound

In Jordan's prize-winning debut, prejudice takes many forms, both subtle and brutal. It is 1946, and city-bred Laura McAllan is trying to raise her children on her husband's Mississippi Delta farm--a place she finds foreign and frightening. In the midst of the family's struggles, two young men return from the war to work the land. Jamie McAllan, Laura's brother-in-law, is everything her husband is not--charming, handsome, and haunted by his memories of combat. Ronsel Jackson, eldest son of the black sharecroppers who live on the McAllan farm, has come home with the shine of a war hero. But no matter his bravery in defense of his country, he is still considered less than a man in the Jim Crow South. It is the unlikely friendship of these brothers-in-arms that drives this powerful novel to its inexorable conclusion.

The men and women of each family relate their versions of events and we are drawn into their lives as they become players in a tragedy on the grandest scale. As Kingsolver says of Hillary Jordan, "Her characters walked straight out of 1940s Mississippi and into the part of my brain where sympathy and anger and love reside, leaving my heart racing. They are with me still."



Hadassah 2012 Directory Rates

All ads will be placed on a first-come-first-placed basis with larger ads toward the front.

See attached Privacy Policy regarding ad placement restrictions.

Black & White Display Ads

Quarter (1/4) page	3.5" x 2.125"	\$65
Third (1/3) page	2.25" x 4.5"	\$80
Half (1/2) page	7.5" x 2.125" (vertical)	\$95
	3.5" x 4.5" (horizontal)	
Full page	7.5" x 4.5"	\$165

Memorial Pages

Yahrzeit ad (Third page)	2.25" x 4.5"	\$75
(Full page)	7.5" x 4.5"	\$150
In Memoriam (2 lines: 32 characters p/line)		\$10

Professional Pages

All are 2-line listings (32 characters: includes spaces) on a tinted/colored page \$40

Please submit ads no later than deadline date:

September 27

Distribution expected to be in November

Ad submission information:

- 1) Email ad copy & artwork in PDF or JPEG format to: raeusjae@gmail.com. We'll send an email confirmation of receipt of your ad.
- 2) We'll send a proof of your ad which will be required to be approved by your signature
Non-members: you will receive a "tear sheet" of your ad
Members: you will receive a copy of the Hadassah Directory
- 3) Mail this form with payment to:
 Knoxville Chapter of Hadassah
 6800 Deane Hill Drive
 Knoxville, TN 37919

Thin Threads Anthology Part of Hadassah Centennial Commemoration

NEW YORK—In celebration of the 100th anniversary of Hadassah, the Women's Zionist Organization of America, *Thin Threads: Real Stories of Hadassah Life Changing Moments*, was produced to celebrate the stories of those individuals whose lives have been irrevocably, positively changed through their connection to Hadassah. Since its founding in 1912, Hadassah has had more than a million members and supporters. This book highlights the stories of 101 of them.

Thin Threads commemorates how Hadassah has touched the lives of individuals through personal stories told in their own voices. The book is illustrated with archival and contemporary photographs that portray Hadassah's positive impact on the lives of the Jewish people and the organization's important role in Israel, including through the Hadassah Medical Organization, which includes two university hospital campuses in Jerusalem.

The book is a part of Hadassah's year of centennial anniversary celebrations, which will culminate at a national convention in Jerusalem in October.

"In this beautiful book – a book to read, share and pass down to your children – I read about families where the Hadassah thread went from mother to daughter, grandmother to granddaughter, great-grandmother to great-granddaughter," said Frieda Rosenberg, Centennial co-coordinator. "I read about remarkable Hadassah-led missions to Israel and encounters with people whose names fill history books. I read stories of how Hadassah touched lives of women in other countries and inspired them to do great things. There are stories of women who made important career decisions in their younger years and of women who made dramatic professional life changes in their later years – all because of some sort of Hadassah connection.

"The stories in the book resonate so deeply with me that I feel they are also my stories. The stories belong to the authors but are a part of every Hadassah member's Hadassah diary."

Thin Threads was compiled and edited by Stacey K. Battat, creator of the *Thin Threads* series of books, and Ellin Yassky, a veteran editor/book producer and a third-generation Hadassah Life Member who made Aliyah to Israel this year.

The book was released August 1. The book is available at hadassahstories.com. Commemorative hard cover editions are \$29.95, and leather-bound limited editions, of which only 500 are available and come personally signed by Hadassah National President Marcie Natan, are \$180. Fifty percent of net proceeds benefit Hadassah in its work to promote health education and medical care and research, social action and advocacy, volunteerism, and Jewish youth programs and education in the United States and Israel.

Jonathan Pollard Update

On June 16, at Hadassah's National Business Meeting in Dallas, the Hadassah National Board approved the following motion:

Hadassah, in conjunction with the Conference of Presidents of Major American Jewish Organizations, supports the efforts of the U.S. House of Representatives to attain the freedom of Jonathan Pollard on the basis of clemency and have his sentenced reduced to time served. He is in the 27th year of his sentence.

In a bipartisan effort, members of the House Foreign Affairs Committee—Reps. Eliot Engel (D-NY) and Christopher Smith (R-NJ)—are soliciting signatures from their colleagues for a joint letter to President Obama, urging him to commute Pollard's sentence to time served. In April, the Conference of Presidents released a statement requesting Pollard's release, expressing concern regarding his health, and recently commended Reps. Engle and Smith on their efforts.

Hadassah passed a policy statement in 1993 in support of Pollard's commutation on humanitarian grounds.

Hadassah Highlights

Knoxville Chapter of Hadassah

Executive Board

Cindy Pasi	President tenntrio@ymail.com
Laura Floyd	Treasurer floydfam@knology.net
Shuli Mesa	V.P. Programming shulime@gmail.com
Barbara Mintz	V.P. Membership barbara@bmintz.com
EL Gordon	V.P. Education geode@att.net
Marcia Shloush	V.P. Fundraising marcias@comcast.net
Kathy Goldstein	Recording Secretary kathygoldstein@gmail.com
Gennifer Spenser	Corresponding Secretary yael0505@gmail.com
Bonnie Boring	Advisor unresources@aol.com

General Board

Elaine Dobbs	Associates
Peggy Littmann	Book Club & JNF
Carol Feldman	Condolence Cards
Charlene Gubitz	Greeting Cards
Nora Messing	Historian/Yearbook
Marcie Shloush	HMO Luncheon
Mary Evars-Goan	HMO Luncheon
Nancy Britcher	HMO Luncheon
Rachel Hale	Hospitality Cards
E.L. Gordon	Jewish & Zionist Education
Mary Ann Merrell	Large Certificates
Judi Abrams	Layettes
Marilyn Abrams	Life Membership
Jill Weinstein	Records Admin/Youth Aliyah
Marian Jay	Trees/Water & Parliamentarian
Lynn Fuson	Publicity
Stefanie Rich	Member-at-Large
Joyce York	Webmaster

www.knoxville.hadassah.org

Hadassah's StepUp Your... Involvement



Join us as we **KICK OFF** the year the Hadassah way!

Come *step into* Hadassah's past, present, and even future

It all begins on

Thursday, September 13 at 7:00 p.m.

AJCC Gymnasium

Come nosh on a myriad of homemade Jewish delights,
March your bid into an astounding silent Judaica Auction,
Meet with current Hadassah Board members and learn what the
Knoxville Chapter is all about and how you can make an impact in Israel.

For more information, contact:

Barbara Mintz at

barbara@bmintz.com

or call (865) 690-7191





Stanford Eisenberg Knoxville Jewish Day School

Feeling the Energy for the 2012-2013 School Year

There's a saying, "Those who care, teach." Everyone who has come in contact with KJDS parents, students, and teachers realize that we have a phenomenal staff and that we take our time to hire the best and we don't settle. All of our teachers care so much about each and every one of our students that we are constantly looking to make great only better! Our staff found a gold mine of inspiration this summer in the name of Ron Clark of the Ron Clark Academy, Atlanta. Mr. Clark is an educator who has inspired teachers everywhere to create classrooms full of passion, creativity, energy, and the persistence to do whatever it takes to lead every child to success. The excitement amongst our staff is palpable and we can't wait to share our journey with you in the *Ha'Kol* columns as we break the status quo and reach for a new level of excellence.

Teachers who give their all deserve a really special welcome back as they embark on their ten month marathon of teaching, loving, caring, listening, observing, sharing, coaching, encouraging, guiding, planning, and



all the other hats teachers embrace. Thanks to a generous donor, after a couple of hours of initial brainstorming, the teachers were escorted to a waiting limousine. The best teachers travel in class! Our mystery trip ended up at the mall – every teacher was treated to a gift certificate to purchase for themselves something new for the school year! We channeled the energy of the exciting



morning into the best brainstorming/planning day in the history of KJDS! Affairs of Style Limousine Service of Knoxville graciously donated a limo for our mystery trip.

To start off our school year with the energy and passion that we are incorporating into our classrooms, we had a back to school party at Sir Goony's Splash Zone! All of our students, their parents, and teachers partook in sliding down water slides, splashing their way into what will be an exciting 2012-2013 school year. For those of you that would like to catch some of this inspiration *The End of Molasses Classes* by Ron Clark was written for parents and teachers. To see this inspiration in action, come by and visit

Ron having fun at the back to school party. Samantha and her mom having a blast on the water slide.



Affairs of Style donated a limo for the KJDS staff surprise!



KJDS staff opening letters to tell them about their mystery trip!

KJDS. To arrange a visit, call the school office at 560-9922.

KJDS Expands Board of Directors

We are very excited to begin a new school year with a much expanded Board of Directors. We look forward to new energy and new ideas. The Board is trying something new. We will still be meeting every month, but will dedicate alternate months to Workgroups. The board has identified specific goals and each workgroup will be charged with bringing us closer to reaching our goal in the areas of Board development, Fundraising, Financials, PR and Outreach, Mission and Vision statements, and Technical assistance. The workgroups will consist of board and non-board members, benefiting from the greatest talent within our community. If anyone would like to join us in this process, please call Nancy Becker, President, 588-5294.

Our new members bring fresh ideas from a diverse range of perspectives within our Jewish community. We've asked them to share what propelled them to join our board:



The 2012-2013 KJDS Board of Directors

Barry Allen

Heidi and I have three children who attended egalitarian Jewish day schools in SC or NJ, though neither of us did so when we were younger. We both believe that a day school education, coupled with exposure to USY, BBYO, Young Judea, studying in Israel, or some combination of these non-school activities, will help create the most involved and knowledgeable Jews of the next generation.

Mindy Goldberg

I am the mother of KJDS alumna Ilana Blumenthal. I was part of a movement that looked into opening a Jewish day school several years before KJDS opened. I am joining the board because of my love for the school and my commitment to Jewish education for all of our children.

Dr. Greg Kaplan

I am on the board because of my commitment to education, in particular to an education that involves learning the concepts that have guided the Jewish people throughout history.

Daniel Messing

I joined to become more involved in the Jewish community and because I have an interest in our Jewish education system. I also felt like it would be an opportunity to meet other community members and make a difference.

Gene Rosenberg

I'm very proud and happy to be a part of a school that the Jewish community in Knoxville had been talking about for so many years. If you have not visited KJDS, you're missing an opportunity to see a unique and extraordinary group of students, teachers and staff, a very welcome addition to Judaism in Knoxville.

We said a thankful farewell to longtime members Dr. Bill Berez and Manny Herz. Both Manny and Bill have seen the school through its startup days into a mature institution. Bill, was our first treasurer and has done a lot of leg work to get us to where we are today. Manny has continuously worked on finding new facilities for us, and has been our eyes and ears in the community as we explored possibly relocating the school.

The rest of our dedicated Board includes Nancy Becker- President, Dr. Itamar Arel - Vice President, Dr. Jeff Becker- Secretary, Bonnie Boring, Rob Blitt, Dr. Ron Sebold, Evan Sturm, Gary Sturm, Rabbi Yossi Wilhelm, Financials, and Miriam Esther Wilhelm, Head of School.

KJDS Alumni – Forever Friends

By Deborah Cole and Larry Anovitz

Havah and Leah Anovitz and Sarah Perez met and became friends on the very first day of the inaugural class at the Knoxville Jewish Day School in 2006, and graduated in 2011 and 2012. In May, 2011, just a few days after the Anovitz girls' graduation, and a year before her own, Sarah suffered a spinal cord injury in a traffic accident which has left her confined to a wheelchair. Accommodations and upgrades were made to the KJDS facilities, which allowed Sarah to successfully complete her last year there, but her ultimate goal is to strengthen her muscles and mobility.

Inspired by the kindness and helpfulness of KJDS staff and students and the Jewish values they had been taught there, Havah and Leah decided that the best way to help and support their friend Sarah was to do all they could to help her achieve that goal. As their B'not Mitzvah was approaching they decided to forgo the typical evening party, and to ask their parents to donate the money that would have been spent on the party to help send Sarah for physical therapy to Project Walk in Atlanta (www.projectwalk.org/). They, and others, have since participated in several fundraisers, and sufficient funds were raised to send Sarah to Atlanta for the summer. Her therapists report that she has made significant improvements, and are so happy to be part of this initiative begun by KJDS and "Forever Friends" Havah and Leah, and continued by many others. If anyone else would like to help Sarah, donations can be made to the Chabad Emergency Fund, or online at www.crowdraise.com/ProjectWalkforSarah.



Leah and Havah Anovitz

Sarah's Experience at Project Walk

By Sarah Perez

When I first arrived at the beginning of the summer, there were people waiting for us. They were amazing from the very first day. The trainers got me working that first day too. An hour into it, they had me standing on the standing frame and I stood for 30 seconds! When I first started, I was going 5 days a week, 4 hours a day. Every day we do ANSR, which is taking me on a mat and I lay on my back or stomach and my trainers help assist me with the motions and I'm able to do it now on my own. This helps wake up my muscles and train them again. I also use the total gym. My trainers used to unlock and push my legs up. Now I can push my legs up all on my own, both legs at the same time, and also one at a time. Working out on the SES bike has helped greatly. Also the vibration plate, they all help with my mobility. I am now working out 3 days a week, for 3 hours a day. It's a very expensive treatment, but I'm doing so well, that my trainers are setting up my evaluation for 3 months instead of 6 because I am doing so great.

I just want to say thank you again to everyone that has donated and helped me get here, especially my friends Havah and Leah. It has been a wonderful experience!



Ms. Jennifer makes a visit to see Sarah at Project Walk in Atlanta

KJDS Hires Singapore Math Coach

Two years, online courses and a national Singapore Math Conference later, KJDS staff is excited to bring the experts into our classrooms. Mamie Sullivan, Singapore Math Coach, is going to work with our staff, observe classes and do various trainings to help us maximize the opportunities Singapore Math offers. With 21 years of teaching experience, Mamie retired from the classroom in 2010 to serve as a math coach.

Introduced to Singapore Math at a conference in 2007 Mamie's journey began. She was taken by the brilliance of it all and how much sense it made! Mamie has attended various trainings and conferences including "Training the Trainer" sessions in Boston, two national conventions in Las Vegas and New Orleans and has helped CAK adopt the curriculum. Most exciting to Mamie has been implementing it in her own classroom and seeing the results with her students. We are excited to have Mamie on board as we continue our quest to help our students excel in math!



Mamie Sullivan

Meet Kari Shubauer, Our New 4th/5th Grade Teacher

Plato once said, "Necessity is the mother of invention." I've always thought it was the best description of why I originally started to teach. I grew up in Michigan less than ten miles from the shores of Lake Erie and was fortunate enough to spend a great deal of time with my aunt's family while my mother worked. Although school was very interesting and came easily to me, it was much harder for my cousin.

Even after being held back a grade, he struggled to finish his homework each evening. My aunt wouldn't let him go outside until his work was done and I didn't want to play without my best friend. Since I wasn't allowed to tell him the answer, we used our snacks to build hands-on math problems and spent quite a bit of time with the magnetic letters on the refrigerator sounding out words and making word families. Throughout my school career I continued to tutor fellow students and my siblings, but I never forgot my cousin and the importance of being able to touch and manipulate the things that we were learning about.

I attended Michigan State University where I first majored in medicine. After less than a year, I realized that I enjoyed working with children much more than treating their illnesses. I changed majors to education and then applied to the smaller and more hands-on child development program.

After graduation, my husband and I started a new adventure in the mountains of North Carolina. I taught fourth grade for two years before taking a year off to stay home with my daughter. When I returned, I was given the opportunity to join the third grade team. The wonderful group of teachers I was a part of moved to a literature-based social studies curriculum and with the help of the Science House in Asheville and the Appalachian Sustainable Agriculture Project, we built a truly hands-on science curriculum.

In the summer of 2011, my family and I moved to the Knoxville area. I'm so excited to join the team at KJDS and have the opportunity to focus on a small, diverse group of students. It is a great privilege teaching your children.



Kari Shubauer

Stanford Eisenberg Knoxville Jewish Day School

KJDS Staff and Board

Head of School

Miriam Esther Wilhelm

Principal

Jennifer Dancu

Office Administrator

Joelle Adajian

K-1st Grade Teacher

Corinne Cruz
Julie Parrish

2-3rd Grade Teacher

Jessica Vose

4-5th Grade Teacher

Kari Schubauer

Hebrew Teacher

Miriam Esther Wilhelm
Revital Ganzi

Music & Drama Teacher

Morah Debbie Richman

Art Teacher

Dana Barnes

Board of Directors

Nancy Becker, President
Dr. Itamar Arel, Vice President
Dr. Jeff Becker, Secretary
Barry Allen; Rob Blitt; Bonnie Boring;
Mindy Goldberg; Dr. Greg Kaplan;
Daniel Messing; Gene Rosenberg;
Dr. Ron Sebold; Evan Sturm; Gary Sturm;
Rabbi Yossi Wilhelm

Education Committee

Nancy Becker, Chair
Dr. Richard Adlin
Trudy Dreyer
Alice Farkas
Rabbi Alon Ferency
Martha Iroff
Stella Iroff
Emily Theriot

Financial Aid Chair

Mel Sturm

Parent Committee Chairs

Tamara Sturm
Shelly Abrams

Save the Date!

KJDS Open House

Wednesday, November 7

6:30 p.m. - 8:00 p.m.

Ha' Kol is a joint community project

The Jewish Community Archives of Knoxville and East Tennessee

The Way We Were in 2002



At the Heska Amuna Sisterhood paidup luncheon in 2002, standing, from left to right: Dina **Kramer**, Pat **Rosenberg**, Nora **Messing**, Jill **Weinstein**; seated, Nancy **Schuman**. Nancy has since moved to Austin, Texas; all the others are Knoxvilleians.

Send your visual memories of "the way we were" to the Archives, c/o Knoxville Jewish Alliance.