



Ha'Kol

COMMUNITY NEWS FROM THE KJA, HESKA AMUNA & TEMPLE BETH EL

RESERVATIONS DUE BY MARCH 1

SCOTT HAHN TOAST OF THE TOWN



ROAST OF THE HESKA AMUNA CHAIRMAN OF THE BOARD

SATURDAY, MARCH 10
COCKTAILS 6:30PM/DINNER TO FOLLOW

ROTHCHILD'S
8807 KINGSTON PIKE
\$45 PER PERSON
ADDITIONAL DONATIONS WELCOME
IN HONOR OF SCOTT

YOUR CHECK IS YOUR RESERVATION
MAIL TO HESKA AMUNA, 3811 KINGSTON PIKE, KNOXVILLE, TN 37919

Volume 4 ♦ Issue 2 ♦ February 2012

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Temptations

By Rabbi Alon Ferency

“Today it is common for leaders to confuse activity with productivity,” says management expert Harry Jansen Kraemer.

Isn't that true of us all? We rush about, throwing ourselves from one task to the other, heedless of the quality of our work, or even the quality of our personal interactions. Dashing from one supposedly “urgent” matter to another, do we ever give our full attention to just one thing anymore? Are we ever truly engaged in a conversation, without Solitaire, Facebook, BlackBerry Instant Messenger, or the latest music in the background? What happens to our relationships with colleagues, our parents, our spouses, or our children? Furthermore, where's the time and space for personal self-reflection? There are exactly 168 hours in a week – how many of them do *you* use to pray, to meditate, to reflect on your highest aspirations, or simply to have a surprising conversation with a loved one?

Two colleagues were recently discussing this phenomenon. An esteemed senior rabbi asked Rabbi Gary Ezra Oren this question: “What do you think is the most pervasive temptation today? What do you think the snake of the Garden of Eden would tempt us with today?” That senior rabbi's answer might surprise you. It was not money, power, fame, drugs, or even sex; it was “multi-tasking.” “Multi-tasking is today's irresistible drug,” he said. “It enables us to escape. We flatter ourselves to think how much we're accomplishing, how many things we can juggle at once, but what we're really doing is escaping from being fully engaged with any single task. It's a form of commitment-phobia.” The serpent in the Garden of Eden told Eve that if she and Adam ate the fruit of the Tree of Knowledge, “You will be like gods.” In the same way, multi-tasking can make us feel all-powerful, and inflated with importance. In reality, there is more activity than productivity, and more sizzle than steak.

How much harder, and more important, it might be to do one thing at a time, and to do it well: eating an omelet without leafing through the *News Sentinel* all the while; answering an important business call without checking email at the same time; playing with your children and not checking your Twitter feed. Equally vital might be simply doing nothing at all: standing stock still in the woods, feeling the breeze on your cheek. As the Psalmist said, “Be still, and know that I am God.”



Sh'vat/Adar 5772

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Kingston Pike Krispy Kreme Deemed Kosher

Kitchen Supervisor Marilyn Burnett and Rabbi Alon Ferency recently inspected Krispy Kreme, 6201 Kingston Pike. With three exceptions (below), all donuts produced at the Kingston Pike, 6201 Kingston Pike address *only* are approved for use at Heska Amuna Synagogue and should be considered dairy. The vast majority of ingredients contain OU, OK, or other recognized kosher certification (non-certified items were chemicals, not foodstuffs).

The following products are not produced at this location and are therefore not approved for use at Heska Amuna Synagogue:

- ◆ Pre-Packaged Mini Cake Donut Holes
- ◆ Pre-Packaged Cake Powdered Sugar Coated Mini Donuts
- ◆ Pre-Packaged Mini Curler Donuts

These same donuts are produced in different sizes at the Kingston Pike location, however, and these freshly baked products are approved for use at the synagogue.



From the President

By *Gilya Schmidt*

“With Purim approaching, Pesach can’t be far behind.” Every year, we are reminded at least a month in advance of Passover that we need to get ready. But before that, we celebrate another minor festival with some intriguing customs and meanings. The month of Shvat is graced with Tu B’Shvat, the Jewish Arbor Day, which occurs on the fifteenth day of the month. In Israel, the Tower of David Museum and organizations such as the Keren Kayemet as well as schools celebrate this nature holiday with tree planting ceremonies where you can pick your very own sapling and plant it in a designated area.

With Tu B’Shvat, we have the very same opportunities for celebration as with the more familiar festivals. We might want to learn about this fascinating holiday, which is closer to the beginning of spring than to the beginning of winter, and which has all the excitement of an impending new cycle of life. Tu B’Shvat, or the new year of trees, *Rosh Hashanah L’Ilanot* in Hebrew, is not a new holiday. It is one of the four new years mentioned in the Talmud, so we have had an opportunity to get acquainted with this holiday for a very long time. In fact, we even have the custom of a Tu B’Shvat seder, similar to the Passover seder, with four cups of wine, elaborately moving from sleep (represented in white wine) to life (represented by red), with mixtures of both in between. We can also sample different kinds of fruits—those with an inedible shell, such as tangerines, almonds, pomegranate, kiwi, or walnut; those with an inedible pit or seed, such as a peach, avocado, olive, cherry or mango; and those which can be eaten in their entirety—grapes, figs, strawberries, pears, and raisins. The tradition is to sample at least five of each. The meanings attributed to these fruits have to do with people’s personalities, and here we can use our imagination. Tu B’Shvat is the only one of our holidays that focuses specifically on nature, and on humanities’ relationship to nature—the miracle of the annual rebirth of trees and flowers, the wonder of the first blooms of spring, and the fulfillment in the fruit. In planting our seeds, literally and spiritually, we contribute to this divine miracle. It is also our way to thank God for creating natural beauty in the world so that we may delight in it.

From the Chair of the Board

By *Scott Hahn*

One of the most famous slogans used in the Jewish communal world was UJA's "we are one" campaign. While it was a highly memorable catchphrase, it always struck me as a bit peculiar. For one, it sounded awfully Germanic for a Jewish organization and historically, it just wasn't true. The Jewish people are a multi-layered people with a common history and belief system, but we are not just one people. Jews through the centuries have always had variations in cultural and religious practices that were unique unto themselves. Throughout Europe, different cities and provinces had their own Purims celebrating a happy event that occurred in that community. The converse is also true. Many communities had their own fast days to commemorate some unfortunate event. Jewish communities all over the world had their own prayer and musical traditions. Jews in Italy had services that sounded different than Jews in Prague or Jews in Frankfurt. Of course, this does not begin to touch upon the differences between Ashkanazic, Sephardic, and Mizrachi Jews. I bring all this up to show Jews have always varied in practices and traditions depending on where they lived and this is what helped Judaism become some an interesting and dynamic religion. Heska Amuna has its own traditions and way of doing things and this is one of our strengths.

It is important for our congregation to be true to itself and celebrate and embrace what is special about Heska Amuna. That is not to say things can't improve or evolve, but to realize our customs and practices are a part of us that is important. The unhappiest people are often the ones pretending to be something that they are not. We have over 120 years of congregational history and collective memory that can be duplicated nowhere else. This should provide us with a lot of pride in our congregation and minimize congregation envy. We are blessed to have a synagogue with a unique history, in a unique portion of America. We need to remember that the paths we take are just as valid as any other congregation's, as long as they are truly our own.

Among Our Members

- ◆ Condolences to the following members and their families – **Annette and Barry Winston** on the death of Barry’s father, **Harold**; **Marilyn and Jerry Solomon** on death of Jerry’s mother, **Lillian**; May their memories be a blessing.
- ◆ Get well wishes go out to **Elaine Brown, Eliyahu ben Shulamit, Sheldon Cohen, Bernie Iroff, Harvey Liberman, David Linwood, Judy Rattner, Esther Webster and Elizabeth Zoldessy.**
- ◆ Todah Rabah to **Ethel Wittenberg** who continues to work in the Synagogue office every week. We appreciate your time and the effort on behalf of the Shul.

Affinity Clubs Forming

Bicycling Club

Contact Susan Silber: ssilber09@gmail.com, or 805-3047. Projected start: April

Chanting Meditation

Contact Ellen Kern: egkern@gmail.com, or 254-8593

Cue Club (Billiards)

Contact Larry Leibowitz: lpl@leibowitzfirm.com, or 637-1809

Dining Club

Contact Vicki Myers: vickimyrs@yahoo.com, or 573-7230

Film Buffs

Contact Harriet Glasman: hmglas@tds.net, or 671-2698

Teva (Nature)

Contact Marc Forman: marcforman@hotmail.com, or 705-7075

Tzedek (Social Justice)

Contact Harriet Cooper: spock52@prodigy.net, or 671-4376

Yoga

Contact Andrea Cartwright: ancart50@hotmail.com, or 523-5633

HA Religious School News

By Anna Iroff, Heska Amuna Religious School Director

Tot Shabbat

Friday, February 10, 6:00 p.m.
Shabbat Dinner and Services
for Young Families

Shabbat dinner starts at 6:00 p.m. and is only \$10.00 per family! Tot Shabbat services are designed for children ages 2-6, though all are welcome. Join us as we welcome Shabbat with food, friends, music, and fun!



Tot Shabbat is open to Heska Amuna members and non-members so **bring your friends for a wonderful family Shabbat experience!**

** RSVP to Anna Iroff, education@heskaamuna.org
 or 522-0701 by **Tuesday, February 7.****

In honor of Shabbat, please send your check to the synagogue office either before or soon after Tot Shabbat.

Today Rabbah to Our Friends and Supporters!

Thank you to the following people who made generous donations to the Religious School:

- ◆ **Marilyn Burnett** in memory of Harvey Liberman's sister Terry Meredith, and Scott Liberman's mother-in-law Annette Rennemann.
- ◆ **Marilyn and Isadore Abrams** in memory of Ida Markman, Myra Weinstein, and Harriett Itkoff.
- ◆ **Stella and Bernie Iroff** in memory of Stella's mother Rebecca Benbenisty.

THANK YOU

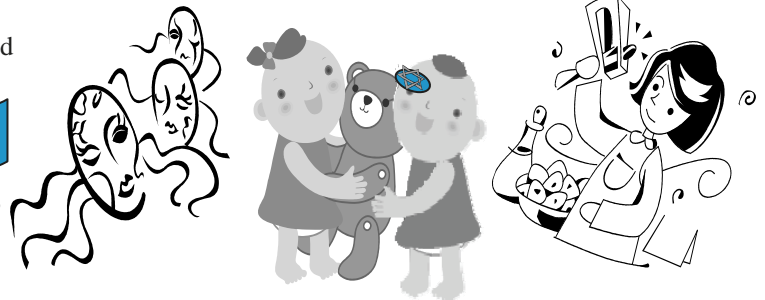
Join us for **Gan K'tan! Sunday, February 26 from 10:00 a.m. – Noon**

Gan K'tan is a special program for young preschoolers and their parents. We come together for music, art, stories, games, snack, and friends – all in a fun Jewish environment!

The theme for this month's Gan K'tan class is

PURIM

This program is free for all Heska Amuna members and only \$5 per session for non-members. Please sign up with Anna Iroff at 522-0701 or education@heskaamuna.org.



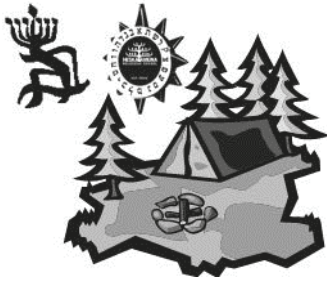
Have you heard about **FAMILY MINYAN?**

Saturday, February 11
10:00 a.m. – 11:30 a.m.

Family Minyan is a wonderful Shabbat experience for our school families. It is a child-friendly family service held in the Robinson Chapel. This is a family service, not a children's service. Parents are expected to participate with their students, to learn and pray as a family. Of course, siblings, grandparents, aunts, uncles, cousins, and friends are also welcome! Family Minyan uses newly purchased, family-oriented siddurim, *Siddur Mah Tov!* This gorgeous Siddur contains an abbreviated version of the Shabbat service, and every prayer is printed in Hebrew, transliteration, and English to facilitate participation and learning for all levels. Each page is also accompanied by a beautiful illustration of the meaning of that prayer.

Interested? Have more questions? Come check out this exciting program!





Don't Miss Out!!

TEEN RETREAT February 17-19

Teens from both Heska Amuna and Temple Beth El will join together for a fun, relaxing weekend away. The weekend will feature fun outdoor

activities, a campfire, programming with Rabbi Ferency, teen-friendly Shabbat services, and MORE!! Mark your calendars and reserve your spot – you won't want to be left behind!

Things to Remember! Upcoming School Events

- Wednesday, February 1 – **Religious School, grades 3-6**
- Sunday, February 5 – **Mitzvah Day at AJCC starts at 9:30 a.m., all grades!**
- Wednesday, February 8 – **Religious School, grades 3-6**
- Friday, February 10 – **Tot Shabbat, dinner and services, 6:00 p.m.**
- Saturday, February 11 – **Family Minyan**
- Sunday, February 12 – **Religious School, PreK – Prozdor**
- Wednesday, February 15 – **Religious School, grades 3-6**
- Friday February 17 – Sunday February 19 – **Joint HA/TBE Teen Retreat!**
- Sunday, February 19 – **NO Classes – Presidents Day Weekend**
- Wednesday, February 22 – **Religious School, grades 3-6**
- Sunday, February 26 – **Religious School, PreK – Prozdor; Gan K'tan**
- Wednesday, February 29 – **Religious School, grades 3-6**



Judaica Shop News



The mezzuzah announces entrance to a Jewish home. The tzedakah box is filled for *tikkun olam*. Find special Judaica items - mezzuzot and kosher scrolls, tzedakah boxes, challah boards, candlesticks, havdallah sets and candles, Chanukiyot, seder and matzah plates, artwork that make one's house a Jewish home. Beautiful jewelry, tallitot for men and women and kippot to express your Judaism personally. Beautiful Judaica with an emphasis on the handmade and made in Israel. We also offer b'nai mitzvah and wedding gift registries.

Heska Amuna Synagogue *HaShofar*

Rabbi Alon C. Ferency

e-mail: rabbi.ferency@heskaamuna.org

Chair of the Board

Scott Hahn

e-mail: hachair@heskaamuna.org

President

Gilya Schmidt

e-mail: hapresident@heskaamuna.org

Religious School Director

Anna Iroff

e-mail: education@heskaamuna.org

Office Administrator

Marian Jay

e-mail: admin@heskaamuna.org

Heska Amuna Synagogue

e-mail: info@heskaamuna.org

Permanent Schedule

Friday Night Services.....Varies
Saturday Morning Service.....9:30 a.m.
Mon. & Thurs. Minyanim.....7:00 a.m.

Evening minyanim can be arranged by calling President Gilya Schmidt, 694-6213, one week before.

Sunday Minyan.....9:30 a.m.

For a list of Heska Amuna's funds and other information, please visit www.heskaamuna.org

Heska Amuna Synagogue is an affiliate of United Synagogue of Conservative Judaism.

HaShofar editor - **Marian F. Jay**.

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Please Keep Us Informed

If you or a loved one is ill or hospitalized, please let us know so that we can attend to him or her as a community, and place the name on our Mi Sheberach prayer list. Unfortunately, federal law prohibits hospitals from notifying us when community members are admitted.



It's Easy to Sponsor a Kiddush or Simply Make a Contribution

All Kiddushim are deliciously prepared by Marilyn Burnett. Call Gene Rosenberg at 693 3162 for more information and to reserve a date. *It's now possible to contribute any amount toward the weekly Kiddushim expenses by mailing your check to the Synagogue Office, marking Kiddushim.*

We thank the following people who sponsored Kiddushim in January: **Karen and Rabbi Alon Ferency** in honor of son **Elhanan's** birthday, **Mary Linda and Arnold Schwarzbart** in honor of the anniversary of Arnold's successful surgery and the **Knoxville Jewish Alliance** in honor of KJA Shabbat.



Contributions from Caring People

For a list of synagogue funds, please check our website at www.heskaamuna.org.

Donations received by December 21.

BUILDING FUND

For Charles Davis yahrzeit

By: Brenda Mosko

For George Kramer's yahrzeit

By: Suzi and Jerry Candy

EDUCATIONAL ENRICHMENT FUND

In honor of Esther Gerstein on her 90th birthday

By: Carol and Mark Harris

GERTRUDE GLAZER COHEN AND I.B. COHEN ENDOWMENT FUND

In memory of Myra Weinstein and Judy Solomon; for the yahrzeits of Rose Bresoff Bush, Ida Bresoff Glazer, Bella Glazer Leeds, Bella Bresoff, Gunsa Glazer, Bessie Hite, Anna Cohen and Aaron Glazer

By: Susan and Arnold Cohen

COHEN-PRESSER FUND

Thanking Marilyn Presser for her wonderful hospitality and Elise and Herb Jacobs for the lovely Kiddush and for the chance to see everyone on their visit to Knoxville

By: Marion and Joe Goodstein

GENERAL FUND

In honor of: the birth of Liam McGinnis and Annie Klaver and Robbie Hecht's marriage

By: Nancy and Jeff Becker

General donation to fund

By: Trevor Bryant

A general donation to the fund

By: Suzi and Jerry Candy

In honor of the High Holidays

By: Jeanne and Will Kidd

In memory of John Phelps and Harold Winston

By: The Oleshansky Family

In memory of Libbye Perelman

By: Patsy and Gus Costis, Marilyn and Harvey Liberman, Rosalie and Stephen Nagler

Wishing everyone a happy Chanukah and happy, healthy New Year

By: Susan and Alan Salmanowitz

In memory of Judy Solomon

By: Nancy and Jeff Becker, Peggy and Gale Hedrick

In memory of Myra Weinstein

By: Jill, Stuart, Evan and Aaron Chasan, Freddie Rico Hurvich, Michelle and Stuart Langer and family, Evelyn and Steve Oberman, Myrna and Irv Russotto, Celeste and Jarrett Sharp

LEIBOWITZ FUND

For Anna Leibowitz's yahrzeit

By: Mary Beth and Michael Eisenstadt

RABBI'S DISCRETIONARY FUND

In honor of Rabbi Ferency in appreciation of his care and concern for Isadore

By: Marilyn and Isadore Abrams

In honor of Rabbi Ferency for all he did for their mother, Libbye Perelman

By: Marie and Charles Perelman

In memory of Libbye Perelman

By: Mary Linda and Arnold Schwarzbart

WINICK LIBRARY FUND

For Irene and William Hershey's yahrzeits

By: Barbara and Len Handler

Yahrzeit Fund

Peter Dreyer and Nathan Naumann

By: Trudy Dreyer

David Goldstein

By: Kathy and Don Goldstein

Lillian and David Liberman

By: Marilyn and Harvey Liberman

Meyer Miller

By: Anita and Jeff Miller

David Norynberg

By: Helene and George Messing


Milton Shaw

By: Genevieve Kramer

H. Roy Waugh

By: Lesley and Bernie Rosenblatt

FEBRUARY 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 9-9:45a TOT basketball, AJCC Gym 3:15-4p Music N Motion, AJCC Gym 4:15p HA-rel school 5:30-9:30p fencing, AJCC gym 5:45p TBE-midwk pizza, Hebrew 6:15p TBE-adult ed	2 7a HA-minyan 11a TBE-News&Schmooze 7:30p HA-Exec Comm	3 6p TBE-Shabbat service	4 9:30a HA-Shabbat service 10:30a TBE-Shabbat morning service 11:30a TBE-Kiddush luncheon
5 KJA Mitzvah Day 9:30-12:30-AJCC Gym Community-wide event 9:30a HA-minyan 	6 7a HA-minyan 3-6p TOT basketball, AJCC Gym	7 6-9:30p fencing, AJCC Gym 6p TBE-Exec Comm 7:30-9p JLI Course, AL	8 9-9:45a TOT basketball, AJCC Gym 3:15-4p Music N Motion, AJCC Gym 4:15p HA-religious sch 5:30-9:30p fencing, AJCC gym 6:15p TBE-midwk Hebrew 6:15p TBE-adult ed	9 7a HA-minyan 6:45p Hadassah Board mtg 7:30p HA-Board mtg	10 7:30p TBE-Shabbat for Hunger service 6p HA-Tot Shabbat	11 9:30a HA-Shabbat Service 10-11:30a HA-Family Minyan 8p <i>Brundibar</i> children's opera, Oak Ridge H.S.
12 9:30a HA-minyan 9:30a HA-religious sch 9:30a TBE-religious sch	13 7a HA-minyan 3-6p TOT basketball, AJCC Gym 7p KJA Exec Comm, AL	14 Noon-1p KJCFF Board mtg, AJCC AL 6-9:30p fencing, AJCC Gym 6:30p TBE-Board mtg 7:30-9p JLI Course, AL	15 9-9:45a TOT basketball, AJCC Gym 12p Lunch & Then Some 3:15-4p Music N Motion, AJCC Gym 4:15p HA-rel school 5:30-9:30p fencing, AJCC gym 6:15p TBE-midwk Hebrew 6:15p TBE-adult ed	16 7a HA-minyan 7:30p HA-Rabbi & Rel Services Comm	17 6p TBE-Shabbat service, Ivy Gilat bat mitzvah HA-TBE Joint Teen Retreat Weekend	18 9:30a HA-Shabbat Service 10:30a HA-Contemporary Service 7p JCOR-Jewish Film Series <i>The Producers</i> HA-TBE Joint Teen Retreat Weekend
19 9:30a HA-minyan HA-TBE Joint Teen Retreat Weekend 5p JCOR-Ah-Men's Feast	20 President's Day 7a HA-minyan 3-6p TOT basketball, AJCC Gym	21 6-9:30p fencing, AJCC Gym 7:30p Hadassah Book Group 7:30-9p JLI Course, AL	22 9-9:45a TOT basketball, AJCC Gym 3:15-4p Music N Motion, AJCC Gym 4:15p HA-rel school 5:30-9:30p fencing, AJCC gym 6:15p TBE-midwk Hebrew 6p HA-Joint Sisterhood Rosh Hodesh 6:15p TBE-adult ed	23 7a HA-minyan 6:45p Hadassah Hamentashen Cookie Swap, AJCC AL 7p HA-Education Comm	24 6p HA-Kabbalat Shabbat Hoot'nanny 7:30p TBE-Shabbat service	25 9:30a HA-Shabbat service
26 9:30a HA-minyan 9:30a HA-religious sch 9:30a TBE-religious sch 10a HA-Gan K'Tan	27 7a HA-minyan 3-6p TOT basketball, AJCC Gym 7p UT Jewish Faculty Lecture series, AL	28 6-9:30p fencing, AJCC Gym 7:30-9p JLI Course, AL	29 9-9:45a TOT basketball, AJCC Gym 3:15-4p Music N Motion, AJCC Gym 4:15p HA-rel school 5:30-9:30p fencing, AJCC gym 6:15p TBE-midwk Hebrew 6:15p TBE-adult ed	Brundibar, February 11 The Oak Ridge Symphony Orchestra and Oak Ridge's Sound Company will perform the children's opera <i>Brundibar</i> by Jewish Czech composer Hans Krasa. The performance is Saturday, February 11, at 8:00 p.m. in the Oak Ridge High School Auditorium, 1450 Oak Ridge Turnpike. For tickets, visit http://www.orcma.org/tickets/ or call (865) 483-5569.		

KNOXVILLE HAPPENINGS

BBYO Chapters, Members Honored in Birmingham

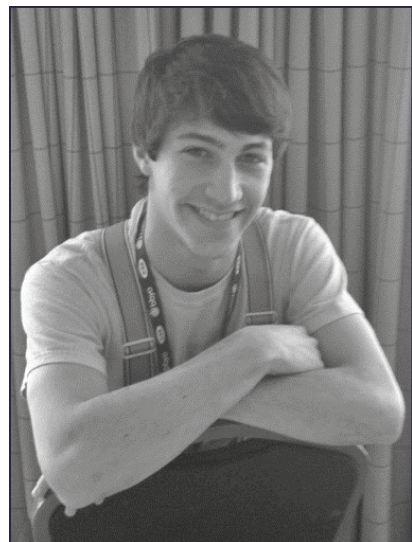
The Knoxville BBYO chapters reaped individual and chapter honors and awards at December's Cotton States convention in Birmingham.

Aaron Chasan was elected Cotton States AZA regional godol (president) and BBG's **Jolie Spiegelman** was honored as BBG Member of the Year and with the highest individual honor, the Gold Star of Deborah. **Noah Erwin, Max Silver-Alford, Andrew Messing** and **Aaron Chasan** received Bronze Shields of David.

Rabbi Isaac Winick AZA chapter awards included Most Improved Chapter, the Spirit Award, the Ronnie Weiss Maximum Credentials, and first place in AZA Judaic, second place awards in AZA Athletic, AZA Social, AZA Community Service/Social Action, and AZA Five-Fold Program categories.

The Gert Weinsten BBG chapter honors included BBG Best Sisterhood as well as first place in BBG Jewish Heritage, and third place in BBG Social Action, BBG Community Service, and BBG Six-Fold program.

Aaron Chasan



BBYO Tours Available for Adults, Families

The BBYO Passport experience is open to adults and families. Passport offers multi-generational touring experiences in Israel and Europe for Jewish travelers of all backgrounds and ages. 2012 trips include

The Israel Family Experience: *June 28-July 7/August 2-August 11/August 16-25.* Perfect for first-timers as well as anyone returning to Israel for a fresh perspective.

The Italy Family Journey: *June 27-July 8.* Encompasses Milan, Venice, Florence, Pisa, and Rome. Learn about the colorful history of Italian Jewry and the many treasures of Italy.

The March of the Living – Adult & Family Delegation: *April 16-April 27.* Travel to Poland and Israel this spring as part of the International March of the Living. Walk from Auschwitz to Birkenau on Yom HaShoah in Poland, then experience Israel's Independence Day.

Learn more at www.bbyo.org/travel.

Buy Israel

In addition to keeping your eyes open as you shop here, numerous online retailers sell products made in Israel, including these products or online resources:

Children's clothing: modBaby, Lala Baby Boutique, Kosher Casual, Israel.wishes.com, Israelproducts.com, Cute Little Clothes Baby Boutique, Blue and White Kids, Be Here Soon, Baby Steps Children's Clothing, www.babylulu.com, Angora Rabbit Thermal Underwear, Best-Line Children's Clothing, Cute Little Me, Little Cupcakes, Mish Mish Children's Clothing, www.bsteps.com.

Women's clothing and accessories: TELAVIVCOUTURE.COM, www.ronenchen.com, www.needee.com, Kosher Casual, tzy Maternity, Great Expectations, CERI BOUTIQUE, 2 Chic Boutique, www.dorinfrankfurt.co.il, Roni Rabi & RoniBis, Hagara, www.galileesilks.com, www.Rinazin.com, Reuma, www.yigal-azrouel.com, Gottex, Club del Sol, Lagouf, PilPel, Gideon Oberson, www.Kedem-Sasson.com

Clothing and shoes: Stafford Suits, Delta Galit, Bagir Innovative Tailoring, Naot, Dafna, Nimi.

Happy shopping!



Tree Certificates Bearing Fruit

Israel is the only country in the world to enter the 21st century with a net gain in the number of its trees.



Menorah Madness a Huge Success!



Charlene Gubitz serves Rabbi Alon Ferency at Menorah Madness on December 26, 2011.



A crowd watches as the giant coin menorah is lit.



Children play with dreidels at the Hadassah table.



Rabbi Yossi Wilhelm and Stephen Rosen with the coin-filled menorah.



Rabbi Yossi Wilhelm demonstrates an olive press to a curious crowd.



Children used toothpicks and jelly candies to create menorahs, stars and dreidels at the Temple Beth El table.

TEMPLE BETH EL TIMES



A Very Special, Ordinary Shabbat Morning

On Saturday, February 4, our morning service will be both normal and unusual. Normal, because there is no special occasion that would change the order or theme of the service – no bar or bat mitzvah, no festival, just the beauty of Shabbat morning worship. Unusual, because we rarely gather for such a service. Nonetheless, Shabbat morning prayers are joyful, musical, and spiritual. If you have not been to a Shabbat morning service, please join us. If you are thinking about a Saturday morning service for a bar or bat mitzvah, come and see. If you want to be surrounded by the daylight beauty of our stained glass windows, come. If you just want to pray in your sanctuary on Saturday morning, join us.

Services will be followed by a light Kiddush brunch.

From the Rabbi's Study

By Rabbi Beth Schwartz

Our prayer book says, "Let the door of this synagogue be wide enough to receive all who hunger for love" (p. 124). What kind of love is *Mishkan T'filah* talking about? The love of a community for its members, a love that is kind, compassionate, and does not judge. When we share this kind of love, Temple Beth El is truly a *kehillah kedoshah*, a holy community. Sometimes, when we are singing a prayer together or sharing a meal, this feeling is almost tangible. Sometimes it is less so. Some of our members feel it from the first moment they walk in the door, and some don't. Sometimes we are so busy doing the business of the congregation that we forget the "congregating" part of being together.

February is the month for honoring romantic love, as on Valentine's Day, but the marketers have expanded this idea so that everyone will buy hearts, flowers, and candy, for people they love. Commercialization aside, it is not such a bad idea to tell your dear ones that you love them. Can we not also do this for each other as members of one extended Temple Beth El family? Let all who are hungry for the love of friendship, shared values, and meaning come and eat at this sacred table.

Temple Beth El Memorial Tablets

A Way to Remember a Special Loved One

As you enter our sanctuary, you will see The Temple Beth El Memorial Tablets, located on both the east and west walls. When attending a service or ceremony in our sanctuary, or anytime you might choose to enter the sanctuary, the presence of the Memorial Tablets offers a way to reflect upon loved ones who are no longer with us. Entered on the Tablets are Yahrzeit Plaques. Each Plaque commemorates the life of a person who has special meaning to those who have made a donation for its purchase.

Yahrzeit Plaques can be added to the Tablets by any Temple Beth El member at any time. The name of a loved one, family member or friend will be engraved on the Yahrzeit Plaque and entered onto the Memorial Tablet when you choose to make a request and donation for its purchase. Each year, at the date of the

person's yahrzeit, a light by the plaque is lit in remembrance.

The donation for a plaque is \$250.00. If you would like to reserve a space or a series of spaces, the donation per space is \$300.00. Individuals remembered with a plaque will automatically be listed in the Memorial Book published for Yom Kippur each year. Donations are deposited in the Temple Beth El General Operating Fund. As always, Temple Beth El is supremely grateful for your donations. Support for the operation of Temple Beth El is an ongoing challenge. What better way to both care for Temple Beth El and to commemorate a loved one than to purchase a Yahrzeit Plaque for our Memorial Tablets?

To request a plaque, please contact the Temple Office to receive the information/order form. When an order is placed, the donor will have an opportunity to express preference for placement location of the plaque(s). For more information you may contact the Ritual and Worship Committee Co-Chairs, Liz Gassel or Susan Derrington.

8 Sh'vat - 6 Adar, 5772

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February Services

February 3, 6:00 p.m. - Kabbalat Shabbat service

February 4, 10:30 a.m. – Shabbat Morning Service and Kiddush brunch

February 10, 7:30 p.m. – Shabbat for Hunger and Healing, led by 8th, 9th, and 10th grades

February 17, 6:00 p.m. Bat Mitzvah of Ivy Gilat. Ivy is the daughter of Cantor Karen Weber-Gilat and the sister of Zeev.

February 24, 7:30 p.m. – Shabbat Evening service, led by Cantor Karen Webber-Gilat

Temple Beth El Religious School February Update

By Norma James, education director nfjames77@gmail.com

Pizza Dinner for Midweek classes 5:45 p.m., February 1:

Join us for our monthly social time before classes begins at 6:15 p.m.

Come join us for a Saturday morning Shabbat service at 10:00 a.m., February 4:

Norma would love to see every Religious School student 4th grade and up attend this service. We are planning a regular service for adults and students and cantored by Norma James. The morning service is a beautiful one, and several students are choosing this as their B'nei Mitzvah service option. Our students have been learning the morning liturgy at Religious School. This is a wonderful opportunity to see how this flows into a Shabbat morning service. A Kiddush luncheon will follow the service. Please, please, please make plans to attend as a family!

Mitzvah Day, February 5:

Please note that Religious School will meet at the AJCC 9:30 a.m. to 12:30 p.m. for Mitzvah Day. You will receive special fliers with all the information. We have some exciting plans for this year. *Parents are strongly encouraged to attend and either participate with your child OR participate in one of the many adult activities for that day.*

Shabbat for Hunger, Healing, & Hope February 10:

This will be a totally different TBE event this year. The Religious School students, with the help of several adults, will perform *Hunger, Healing, & Hope*. This is a program of music and narration that weaves the topics of hunger and our current school focus of cancer with some of the beautiful new music of Reform Judaism. As part of the event, the students are selling luminaries for \$2.00 each with the names of family members and friends who have suffered the pain of cancer. All money collected will be given to one or more of the many organizations that fight cancer. The money raised from the price of the dinner will go to Mazon and Second Harvest. We hope for a large turnout for this important event.

Teen Class to conduct Shabbat service February 10:

As part of the Hunger and Healing Shabbat, our 8th-10th graders will conduct the service that follows the program. Our Teen Studies class is taught by Mark Abrams and Rabbi Beth. The class parents are responsible for the oneg.

Ivy Gilat becomes a Bat Mitzvah February 17:

Ivy Gilat will read Torah Friday evening. She is very excited about her big day. This will be a very beautiful moment for the Gilat family. Ivy has been prepared for her Bat Mitzvah by her mother Cantor Karen Webber Gilat, with help from Laurie Fisher and Amber Khaddouma. We hope you will join Ivy and her family for this special Shabbat.

There will be NO Religious School February 19 for Presidents' Day Weekend.

Teen Retreat for 8th-12th Presidents' Weekend (We hope!)

Our TBE Rabbi search and our Religious School production have taken most of our efforts in January and February. However, we are still trying for a Teen Retreat at Camp Wesley Woods this month. Rabbi Alon Ferency will be leading our activities for the weekend. We will send out more information on a teen event as soon as we have it.

Fourth-Fifth Grade Class to conduct Shabbat service March 2:

The class of Tara Bain with the help of Hebrew teacher Laurie Fisher will conduct the service. They have been working on this for several weeks and will do a wonderful job. We invite the congregation to join us and see just how well our young people are prepared in ritual and worship. The class parents are responsible for the oneg.

Reva Frankel visits TBE March 2- 4:

We are excited to have Reva back with us for her spring visit as part of our participation in the ISJL. She will be here all weekend. *We are planning a special event for our younger RS students on Saturday evening. Preschool through third grade students are invited to join us for games, pizza, and an ice cream Havdallah 4:30-6:30 p.m. at the Temple.* On Sunday, Reva will again have special activities for all of our students and idea sessions for our teachers.

UPCOMING EVENTS:

February 1: Midweek Classes: Pizza dinner 5:45 p.m.

February 4: Shabbat morning service at 10:00 a.m.

February 5: Mitzvah Day (RS meets at the AJCC 9:30 a.m.-
12:30 p.m.)

February 10: "Shabbat for Hunger, Healing, & Hope" Dinner & RS
Performance

February 10: Shabbat service conducted by 8th -10th Grade Teen
Class

February 17: Ivy Gilat Bat Mitzvah

February 19: No Religious School (Presidents' Day weekend)

February 17-19: Possible Teen Retreat for 8th-12th grades Camp
Wesley Woods

March 2: Shabbat service conducted by 4th-5th Grade Class

March 2-4: Reva Frankel from ISJL visits for the weekend

March 3: Pizza and Ice Cream Havdallah for Preschool-Third grade
4:30-6:30 p.m.

It's Time for Sisterhood at Temple Beth El

By Karen Smith, Sisterhood Liaison

Good food, friends, and a contribution to Second Harvest Food Bank and MAZON—what could be more appealing! Sisterhood's *Shabbat for Hunger* continues on Friday, February 10, at 6:00 p.m. with an even bigger and better theme. This year we once again partner with the religious school for *Shabbat for Hunger, Healing, & Hope*. Dinner will be followed by a special program presented by the religious school.

Sisterhood needs donations of vegetarian soups and vegetarian chili. Contact *Karen Smith* about what you will bring, or sign up on the Sisterhood Board at Temple. Please bring the dish in a crock pot or casserole dish and we'll heat it up to serve.

The cost for the dinner is \$8.00 for adults, \$5.00 for students and children under 12. There will be a \$25.00 cap for families (parents and children). Sisterhood will provide toppings for the chili and soup, bread, and drinks.

It's time to get ready for Purim. Everyone always has a good time in the Temple kitchen, and what could be better than baking hamantaschen. The date is tentatively set for Tuesday, March 6, at noon. Sisterhood will provide the dough. Participants need to bring a brown bag lunch, a 3-inch cookie cutter, a rolling pin, an apron, and a hamantaschen filling of her choice. (Please do not bring jam, jelly, or pie filling.) You can take your baked hamantaschen home, swap them with others, or donate them to Sisterhood for sale at the Purim Carnival on Sunday, March 11. *RSVP to Karen Smith to attend.*

Thanks to *VPs for Programming Mimi Brody and Kathy Young* for Sisterhood's January 15 program. Sisterhood members participated in an informative program on Women's Health Issues. And thanks to *Rosh Chodesh Chair Meredith Jaffe* for the Rosh Chodesh program on January 24.

Sisterhood Beiler Floral Fund Co-chairs Emma Fleischmann and Lisa Sayles welcome all flower donations of \$36.00 for Shabbat and holidays. What a wonderful way to remember someone for a lifecycle event or special occasion.

It's never too late to join Sisterhood. Your check for \$40.00 is all you need for a year of Sisterhood. *Come on, join in. It's time for Sisterhood.*

TEMPLE BETH EL TIMES

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Temple Office Hours

Monday – Thursday:

10:00 a.m. – 5:00 p.m.

Friday: 10:00 a.m.—4:00 p.m.

Visit our website: www.tbeknox.org

Sisterhood Chanukah Food and Craft Fair

By Karen Smith, Sisterhood Liaison and Lucy Barkan, Food and Craft Fair Chair

Thank you to everyone who helped with Sisterhood's Chanukah Food and Craft Fair on Sunday, December 4. We appreciate the efforts of those who helped with set up on December 3 and the sale on December 4. Thanks to everyone who donated the delicious baked and canned food items and creative craft items. And, we want to thank everyone who stopped by to visit and purchased items at Sisterhood's Chanukah Food and Craft Fair.



You can't
control the
wind, but you
can adjust
your sails.
— Yiddish proverb

Winners of Sisterhood's November 20
Mah Jongg Madness tournament.



Save the Date!

“Temple Beth El Scholar in Residence”

Rabbi Samuel K. Joseph

Hebrew Union College

A Weekend of Conversation, Study and Exploration

March 30 - Friday Evening Shabbat

March 31 – Saturday - AM, Study and Luncheon, PM, Dinner and Program

April 1 - Sunday Morning – Programs for Religious School Students, Parents and Teachers

Rabbi Samuel K. Joseph, Ph.D. is the Eleanor Sinsheimer Distinguished Service Professor of Jewish Education and Leadership Development at Hebrew Union College in Cincinnati, where he teaches in the rabbinical school. His special interest is how Jewish institutions and organizations, from schools to synagogues to national groups, can be most excellent as they seek to fulfill their mission and vision. Toward this end, Rabbi Joseph works with such groups throughout the world. Most recently he taught at the first rabbinical seminary in Germany since the Holocaust, the Abraham Geiger College in Berlin as the Jacobs Fellow. In past years he worked with the Jewish community in Australia, New Zealand, Brazil and Argentina. He is the founding rabbi of the liberal congregation in Hong Kong. Rabbi Joseph consults with rabbis, educators, administrators, communal leaders and lay leaders, supporting them as they lead their institutions and organizations. He is the author of four books and more than 50 articles in the area of education and leadership.

Temple Beth El's Saturday Morning Shabbat Service February 4 10:30 a.m.

Come Experience Shabbat in our Sanctuary Filled with Morning Sunlight. Refresh and Refocus for Your Day. A light Luncheon will follow. We'll be using Service 1 from *Mishkan Tefillah*. The Torah Portion: B'Shalach. You'll hear about Moses, the Israelites and the parting of the Sea of Reeds.

Please note: Our February 3, Friday evening service will be a 'Kabbalat Shabbat' starting at 6:00 p.m.



Important Rescheduling Notice

**Temple Beth El's
9th Annual Auction - All That Jazz
Has been moved to a later date
April 21, 2012
6:00 – 9:00 p.m.**



Thank you for your understanding and we appreciate your continued support of the Auction. If you are interested in volunteering, please contact Amy Rosenberg or Phyllis Hirsh. Look for event details on TBE website or in *Ha'Kol*.

Biennial 2011 – OMG!

By Meredith Jaffe

The URJ Biennial in Washington D.C. on January 14-18 (my first) was all about *connections*, but in an awesome kind of way. On a mundane level, I was struck by 6,000 people finding and conversing with each other electronically (while lamenting my backward skills and primitive cell phone), but that is only a tiny part of the “connectiveness” that I felt and am inspired to continue and improve.

At the Biennial I got to ponder big questions: What is a Jew? What does it mean to be a Jew in North America? How is our identity tied up in our mode of prayer? How do we relate to Israel? Will we survive in the modern world, and what do we need to do to ensure that?

I was in a *conversation* with our Movement’s greatest thinkers (Larry Hoffman, Al Vorspan, David Saperstein and more), greatest doers (Rabbis Eric Yoffie, Rick Jacobs, and the many leaders that staff all the divisions of URJ), greatest artists (visual, musical and literary). I saw the power and promise of our youth movement. I got to see how all this plays out practically among the rabbis, educators and lay leaders who got together in workshops to solve problems and share ideas.

I got a sense of how relevant Reform Judaism is in this country, Israel and the world by hearing from speakers like Natan Sharansky, Eric Cantor, Ehud Barak, and even the President of the United States, Barack Obama. No matter what you think of the politics of each individual, knowing that you are important enough to justify their time and just being in the same room with them can just blow you away.

An experience like the Biennial can even connect people not just to each other, but to G-d. I attended creative services like a small-group WRJ women’s service and the one where traditional prayers were replaced with popular songs. One can’t help being transported by Shabbat services with 6,000 worshippers, inspirational rabbis and cantors, incredible singing (including the choir of which Norma and her sister were a part), and amazing music. Josh Nelson performed and/or directed most of the music, and, trust me, there was dancing in the aisles.

It was a great privilege to have the opportunity to be part of all of this and to share time with Rabbi Schwartz, my “roomie” Deborah Roberts and Norma James, as well as being reunited with so many of my friends from my former Temple Beth El in Hillsborough, NJ.

Are you feeling unconnected, especially with Judaism? You can taste some of *this* Biennial by accessing the texts and webcasts of many classes and speeches (including Obama’s) on the URJ website, and make plans to attend the *next* one in two years in San Diego.

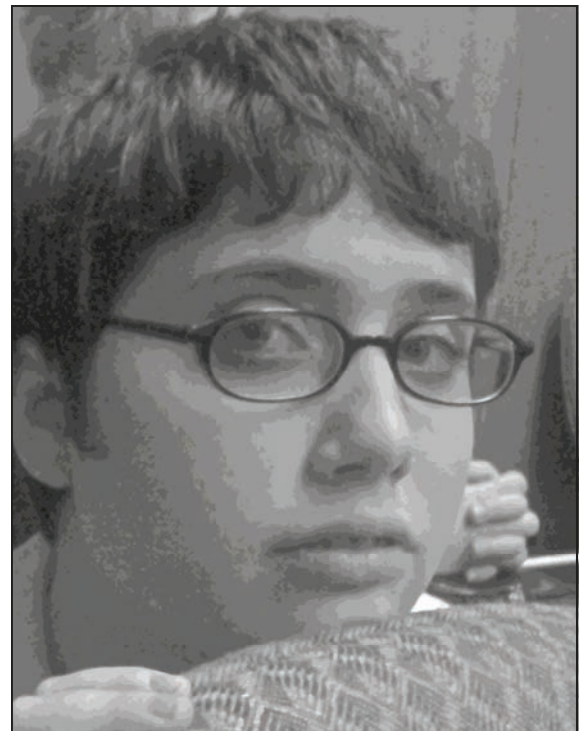
MITZVAHS

Ivy Gilat Becomes a Bat Mitzvah

Ivy Noam Gilat was born in Kirkland, Washington, just outside of Seattle. She attends Lincoln Heights Middle School in Morristown, TN. where she is in the 7th grade (go Patriots). Ivy’s Hebrew name Noam means pleasant and everyone who knows her sees this in her optimistic and cheerful attitude.

Although Ivy loves being fancy and dances with the Sunshine Ambassadors with every opportunity, she is also tough enough to be a camouflage belt in Taekwondo. She loves to read and true to her personality, her current favorite book is 'Fancy Nancy.'

The Gilat family has belonged to the Temple community for the past three years. Ivy’s mom, Cantor Karen Gilat occasionally teaches workshops at Temple and Ivy’s older brother Zeev was confirmed at Temple last year. Ivy has been attending Temple Beth El for 3 years since arriving in East Tennessee and is excited to become a Bat Mitzvah just before her birthday.





Macabbiad no peek partner feed



The Hay Group at the Maccabbi Games



Miles of smiles from Gimmel at the TBE Maccabbi Games



The Nun group from the Maccabbi games



Shin group waves their banner



Hay group sacks up

TBE Donations

November 21-December 31, 2011

General Fund

In memory of

Murray Weinstein by Mr. and Mrs. Boris Budik
 Ida Markman by Arnold and Susan Cohen
 Ida Markman, Murray Weinstein and Richard Scott Washington by Dr. Michael Eisenstadt and Hon. Mary Beth Leibowitz
 Ida Markman, Richard Scott Washington and Murray Weinstein by Dr. Stuart and Mrs. Jan Elston
 Ida Markman by Dr. Paul Erwin and Dr. Renee' Hyatt
 Ida Markman and Murray Weinstein by Dr. Robert and Mrs. Elaine Freeman
 Ida Markman and Murray Weinstein by Mr. and Mrs. Aron Goldfeld
 Irma Hillby by Mr. Neil Moss
 Ida Markman and Murray Weinstein by Judy Rattner
 Ida Markman by Susan Hahn
 Ida Markman, Murray Weinstein and Gene Zuckerman by Joan and Steve Cohn Charitable Fund
 Ida Markman by Cassedy Financial Group Inc
 Murray Weinstein and Richard Scott Washington by Peggy and Gale Hedrick
 Ida Markman by St. George Greek Orthodox Church
 Ida Markman and Murray Weinstein by Marilyn Presser
 Ida Markman by Shafer Insurance Agency
 Boris Shusterman and Basia by Mrs. Maria Shusterman
 Murray Weinstein by Mr. and Mrs. Wilbur Wilson
In honor of
 Jeanne & Bert Gudis' wedding anniversary and Donna Solods' Birthday by Mr. Neil Moss

Designated Use Donations

Care Committee Use

In memory of Richard Scott Washington by Mr. Richard Zivi

Library Use

In memory of Dr. Gene Zuckerman by Mrs. Marcia and Larry Silverstein
 Library adopt a book program by Dr. Paul Erwin and Dr. Renee' Hyatt

Popkin Camp Scholarship

In memory of Dr. Gene Zuckerman by Mrs. Leona Spritz

Preservation Fund

Wishing a Speedy Recovery for Dick Jacobstein by Dr. Paul Erwin and Dr. Renee' Hyatt

Rabbi's Discretionary Fund

In memory of
 Murray Weinstein by Dr. Paul Erwin and Dr. Renee' Hyatt
 Richard Scott Washington by Mr. and Mrs. Harold Freedman
 Richard Scott Washington by Mr. and Mrs. Aron Goldfeld



Support Heska Amuna and Temple Beth El Buy Grocery Store Certificates

Everyone has to eat, so you can help your temple or synagogue raise funds without increasing your monthly expenses. Purchase grocery certificates and a percentage will go to your local organization. Complete the form and mail it or call a representative to learn more.

Name _____ Phone _____

Address _____ City _____ State _____ Zip _____

Heska Amuna Synagogue

EarthFare \$25 _____ \$50 _____ \$100 _____
 Kroger \$25 _____ \$50 _____ \$100 _____ \$200 _____
 Fresh Market \$25 _____ \$50 _____ \$100 _____
 Food City \$25 _____ \$50 _____ \$100 _____

Total Amount _____

Temple Beth El

EarthFare \$25 _____ \$50 _____ \$100 _____
 Kroger \$50 _____ \$100 _____ \$200 _____ \$300 _____
 Fresh Market \$50 _____ \$100 _____
 Food City \$50 _____ \$100 _____

Total Amount _____

Please complete the form, mail your check payable to Heska Amuna Sisterhood and send to either Marilyn Liberman, 7932 Corteland Drive, 37909 or Gene Rosenberg, 717 E. Meadecrest Drive, 37923.

Temple Beth El, P.O. Box 10325, Knoxville, TN 37939-0325. Gift Cards can also be obtained in person from the Temple Office or any of the following individuals: Amy Rosenberg 356-6830; Patti Austin 483-3049; Evan Sturm 584-0429.

Knoxville Jewish Alliance

KNOXVILLE
JEWISH
ALLIANCE
*Building Community
Enriching Lives*

Ha'Kol

KJA President's Message

By Renee Hyatt, President

Since some of you know me, but many of you don't, I thought this first article would serve as a letter of introduction, of sorts. Where to start? Well, I grew up in Birmingham and returned there for medical school. I finished my training in Internal Medicine in Rochester, New York. I am currently a staff physician for Cherokee Health Systems at the Good Samaritan Clinic in Alcoa. While at medical school, I met my husband, Paul Erwin. Besides "MD," Paul has another ten letters after his name and is a professor and head of the Department of Public Health at UT. We have two fantastic (100% factual) children – Jenny, who teaches high school physics at the Suffield Academy in Suffield, CT, and Noah, a senior at Maryville High School. Both Jenny and Noah are beneficiaries of being actively involved in the BBYO chapters in Knoxville. Also, Noah has traveled to Israel as part of Camp Tikun Olam, and Jenny has been on a Birthright Israel trip as well as studied at Hebrew University in Jerusalem for a junior semester abroad.

We moved to Townsend in 1997 and joined Temple Beth El later that year. Jenny and Noah attended religious school, I became involved with Sisterhood, and Diana Steinfeld-Hicks recruited me to co-chair the School & Youth Committee. Later, I served on the TBE board, participated in Leadership Jewish Knoxville, served as KJA secretary for four (or was it five?) years, and for the past two years, I chaired the Israel Partnership Committee.

This "resume" provides part of the background to why I am writing to you. As I was asked to serve as president, I heard from some of the devoted and long-time active members of KJA that they thought I had the ability. Even as I felt humbled, I came to accept that this was a position I *could* fill. Realistically, there are many tasks I am unable to perform, many circumstances that I cannot change, but I feel it is very important for any one individual to do what they *can do*.

At the same time, this position isn't just about me. It is about the Jewish community in Knoxville and the surrounding region and what we can accomplish by working together. It is also about our relationships with our neighbors beyond our local Jewish community including K'lal Yisroel.

I do look forward to working with you, *b'yachad*, together. And, our next opportunity to work together is Mitzvah Day on Sunday, February 5. I encourage you to attend and participate. Please introduce yourself and bear with me as I learn names. In addition, please, let me know what you *can* do and what we can do *together*.

February 2012

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KJA 2011 Campaign

Campaign Goal \$ 350,000
January 1 - December 31, 2011
2011 Annual Campaign: \$348,710
54 new donors
148 increased gifts from 2011

It's not too late to make your gift, please call the KJA office at 690-6343 or Gene Rosenberg at 693-3162. You can also go online at www.jewishknoxville.org and click "donate."

Jewish Family Services News

By Laura Faye Berry, BSSW, Esq.,
Jewish Family Services Director

The Jewish Family Services Committee is pleased to officially welcome Honerlin del Moro as its new chairperson. Honerlin is a dedicated and enthusiastic volunteer and we are thrilled to have her as chairperson. We would also like to thank Pat Rosenberg for stepping in to fill as chairperson for the second half of 2011 so that Honerlin could shadow an experienced chairperson. We are forever grateful for Pat's leadership and her willingness to help out wherever she is needed. Thank you to all of the JFS committee members and volunteers for everything that you do.

Menorah Madness

By Rachel Hale, Program Director

Once again the KJA and Chabad teamed up with Heska Amuna, Temple Beth El, Hadassah and KJDS to present "Menorah Madness," our community's annual Chanukah extravaganza!

Those attending enjoyed Chanukah crafts and games, having their faces painted, learning how to use an olive press and making *sufganyot*, Israeli Chanukah donuts. The best part of the evening was stuffing the giant Chanukah Menorah with over \$300 dollars to benefit the Interfaith Health Clinic of Knoxville. We had a lot of fun!

For pictures of the event, please go to page 9.



WE NEED YOU!!
2012 KJA MITZVAH DAY
Sunday, February 5
9:30 a.m.-12:30 p.m. – AJCC

Join our community in saying "Thank you" to our Military men and women who serve and have served to keep us safe.

They and their families need our support throughout the year.

- ♦ If you have anyone in the military to whom you would like us to send a care package, a card, and/or Passover items, please contact rhale@jewishknoxville.org so that we can make sure they are included.
- ♦ Start saving your Manufacture Coupons and drop them off at the AJCC or bring them with you to Mitzvah day. Expired coupons count too!
- ♦ The AJCC, Heska Amuna, and Temple Beth El all have bins ready to take your Mitzvah Day donations. Those items include, but are not limited to:



Ramen noodles
 Drink mix (packets for bottled water)
 Donut sticks
 Doritos
 Pringles
 Hard candy (i.e. Sweet tarts)
 Chicken/ tuna - foil packs
 Cheez-its
 Flavored grits, oatmeal
 White socks

Paper
 Pens
 Disposable razors
 Toilet wipes
 Magazines (current issues, please)
 Coupons (whole inserts or cut coupons, including expired ones. No computer-printed coupons.)
 Non-perishable items

Adults and children can participate in volunteer activities and projects during Mitzvah Day. Both Temple Beth El and Heska Amuna religious schools will meet at the AJCC at 9:30 a.m. that morning.

For more information, contact Rachel Hale at rhale@jewishknoxville.org or 690-6343 or Mitzvah Day Chairperson Ric Pasi at tennbatman@att.net.



"The Numbers Don't Lie"

By Gene Rosenberg, KJA Campaign Chair

Consider these figures regarding recent campaigns.

Campaign 2011 -- \$348,710, Campaign 2010, \$330,252, a 5.3% increase.

Campaign 2011 -- \$348,710, Campaign 2009, \$327,906, a 5.9% increase.

Campaign 2011 -- \$348,710, Campaign 2008, \$379,116, an 8.7% DECREASE.

For the past two campaigns (2009 & 2010), we were able to achieve modest but steady increases, in spite of an uncertain economy. So what happened in 2008?

In 2008 one individual donor made a very substantial commitment; In 2009 that was cut in half. In 2010 that donor no longer lived in Knoxville. To make up that single commitment made in 2008 would take 100 donors at \$300 each.

These are true numbers...actual and factual...not one cent is fabricated; they demonstrate the critical difference one person can make. Each and every commitment we make to an annual campaign help make up for those who choose to not make a commitment (but never-the-less in many instances, reap the benefits).

Are you doing your share? Campaign 2012 is now underway.... Help us continue to be the caring and giving community that we really are.

No one person can give it all or do it all...every one person can give something or do something.

THESE CAMPAIGNS ARE SHARED ENDEAVORS...BE A PART, NOT APART!



UT Faculty Lecture Series presents *Marginal Voices: Studies in Converso Literature of Medieval and Golden Age Spain*

**Gregory B. Kaplan, Ph.D., UT Spanish
professor and interim department head of
Modern Foreign Languages and Literatures**

**Monday, February 27
7:30 p.m. in the AJCC Adult Lounge**



Dr. Kaplan's principal area of research is medieval Spanish language, which includes the literature of the Spanish Middle Ages as well as the history and evolution of the Spanish language. He devotes some of his current research to the literature of the Spanish *conversos* (late-medieval converts from Judaism to Christianity or descendants of converts) in projects that focus on

the manners by which literature composed by *conversos* reflects their marginalized status as inferior Christians who carried the stigma of a Jewish lineage. Dr. Kaplan's lecture will share his insights on this literature.

Lunch and Then Some

By Laura Faye Berry, BSSW, Esq., Director

Please join us for this month's Lunch and Then Some program.

Wednesday, February 15, 2012: Remote Area Medical

The Remote Area Medical (RAM) Volunteer Corps is a non-profit, volunteer, airborne relief corps dedicated to serving mankind by providing free health care, dental care, eye care, veterinary services, and technical and educational assistance to people in remote areas of the United States and the world. Founded in 1985, RAM is a publicly supported all-volunteer charitable organization. Volunteer doctors, nurses, pilots, veterinarians, and support workers participate in expeditions (at their own expense) in some of the world's most exciting places. Medical supplies, medicines, facilities, and vehicles are donated. RAM support volunteers Laura Kirschenmann and Jayne Raparelli will join us to tell us more about this amazing organization that we are blessed to have in our area.

Program location: Rothchild's, 8807 Kingston Pike

The luncheon begins at noon and the program begins at 12:30. Lunch is \$9.00. There is no cost for attending the program alone. Transportation is available upon request. For more information, please contact Laura Berry at 690-6343 ext. 18 or LBerry@jewishknoxville.org.



AJCC Preschool News

By Melissa Schweitzer, Director

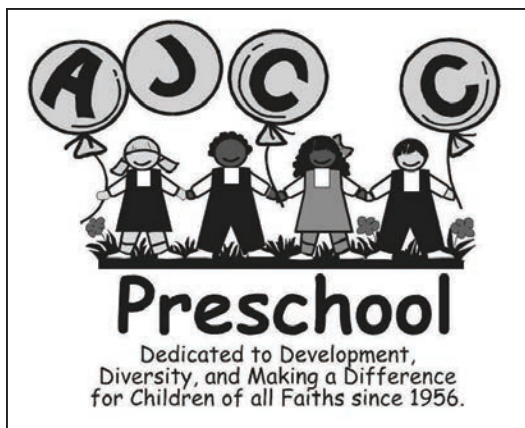
If you have never had a chance to tour the AJCC Preschool, you are invited to our annual open house on March 15. Even if you do not have a preschool-aged child, we invite you to attend. You will get to see our learning spaces, talk with our teachers, and enjoy the wonderful work our children do every day. Our registration for Fall 2012 starts in January. Please call (865) 963-8001 for more information about availability.

Our program highlights are:

- ◆ Music and Judaica including school-wide Shabbat Celebrations
- ◆ Science specialist on staff
- ◆ Preschool Garden
- ◆ Connecting Children with Nature
- ◆ Pre-K for older 4s and 5s
- ◆ Recycling Program
- ◆ On-site extra-curricular Activities
- ◆ Gold Sneaker Program promoting healthy food choices and active lifestyles



Clockwise from Top: Planting strawberries; A bubble bath; Learning through art; Making Matzah



Suzy Snoops

- ◆ **Addison Leinart**, daughter of **Allison Fay** and **Al Leinart**, was named as one of 30 members of the High School Scholars All-America team by the National Soccer Coaches Association of America. **Addison** also was named to the *Knoxville News-Sentinel's* PrepXtra's Soccer First Team as a forward. She is a senior at West High School and holds the school record as all-time leading scorer with 77 goals. She also was chosen for the All-District 4-AAA team and the All-Region 2-AAA team for the second consecutive season.
- ◆ **Amy Hull**, owner of Home Instead, was named one of Knoxville's 40 Under 40 by the *Greater Knoxville Business Journal*, which honors individuals who are leaving on imprint on the Knoxville area through their professional and philanthropic efforts. For more information, visit <http://www.knoxnews.com/biz/40under40/>.
- ◆ **Lizzy Noon**, daughter of **Chuck** and **Missy Noon**, is on a team of eighth-graders from Webb School of Knoxville selected by NASA engineers and scientists to compete in NASA's What If No Gravity, or WING, national challenge at the Glenn Research Center in Cleveland. The students were chosen for their proposed microgravity experiments. For information on the competition, visit <http://www.knoxnews.com/news/2012/jan/02/school-matters-briefs-jan-3/>.
- ◆ Condolences to **Barbara Phelps** and family on the death of husband, **John Phelps**. May his memory be a blessing.

Volunteerism is More Than a Noun

By Rachel Hale, Program Director

Anne Frank wrote: "How wonderful it is that nobody need wait a single moment before starting to improve the world." To me that is one of the many definitions of volunteerism.

Before I became the Knoxville Jewish Alliance Program Coordinator I thought I was a "just a volunteer." Boy, was I wrong!

The most challenging part of volunteering for me was I could not understand why everyone was always thanking me. I even remember asking Stephen Rosen to stop thanking me so much in his newsletters, because to ME; "it wasn't a big deal."

Chris and I have taught our children that the definition of integrity is "doing the right thing even when no one is looking." In the short time I have held this position, I realized volunteering doesn't take away from integrity; it actually is the essence of the word. The KJA programs that I help with cannot be accomplished without volunteers. Volunteers are the key to improving our world, that's how truly important you are.

Each one of us has the potential for greatness beyond our imagining. We are going changing the world. Isn't that amazing?

I Want to Make a Gift...

By Jeff Gubitz, Executive Director

Too often we hear from our membership that they wish to make a Campaign Gift to the Annual Campaign but they cannot afford to do so at that particular time.

We also hear from some of our members that they limit their gift to a certain amount because they can write a check for it then. Just a reminder...

- ◆ Pledges to the KJA Annual Campaign are not due in full until December 31
- ◆ We offer convenient monthly and quarterly billing to your credit card on file
- ◆ Write a series of postdated checks and we will deposit them one by one

Have some stock in your portfolio that your great aunt gave you on your bar mitzvah and you have no idea what it's value was at gifting? Save your self some grief and use it to pay your gift. Many of our members choose to use appreciated stock in their portfolios.

We can make a plan that works for you and helps the KJA continue the work we do here in Knoxville, regionally, nationally and abroad.

KNOXVILLE JEWISH COMMUNITY

Ha'Kol

Volume 4, Issue 2

Issue Date: February 2012

Published eleven times per year by the
Knoxville Jewish Alliance, Inc.
6800 Deane Hill Drive
Knoxville, TN 37919

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Knoxville Jewish Community Family of Funds

A Supporting Foundation of the Knoxville Jewish Alliance and the East Tennessee Foundation to preserve and strengthen the Jewish Community of Knoxville

The Becker Family's Testimonial

We are flattered and honored to have been asked to give testimony to our commitment to the Knoxville Jewish Community. About 10 years ago, we set up an endowment fund. This fund is now advised by us and our children and held by the Knoxville Jewish Community Family of Funds (KJCFF). Over the past decade our fund has contributed to a number of causes, and because of the wise investment policies of the East Tennessee Foundation that manages the KJCFF's funds, our total grants made and the current balance of the Fund is far in excess of our original gift.

Why did we start the Becker Family Fund? Jewish tradition teaches that we are one link in a long chain; we must honor our predecessors who survived many hardships for us and we must provide for those who will come after us. We looked for ways to demonstrate our commitment to the community and our ideals to our children and grandchildren. We sought to provide stability and continuity for the organizations in Knoxville that have helped shape the lives of us and our children: the Knoxville Jewish Alliance and all of its programs, Heska Amuna, Hadassah, and BBYO.

We had a dream. In this dream.... all our youth would be able to experience Israeli summer programs, camp scholarships would be available according to need, funding for any cultural or public affairs program would be readily available, the needs of our Jewish Family Services would be met, teachers in the Jewish schools would get a good compensation and have funds for enrichment and scholarships, our senior citizens would have housing and access to services that would enrich their lives, our young adults would not be hampered by financial constrictions from becoming members of our organizations, programs for new leadership would be developed on a continuing basis, Jewish education would be widely available to our teens and adults, we would have a Jewish Day School, the staff of our organizations would have access to development and enrichment programs, the staff of our organizations would be enrolled in health and retirement programs, and Funds would be available for new initiatives.

Only a few of these dreams have been realized. We have a lot yet to accomplish.

Now we are starting a new phase of our giving by designating a portion of our bequests to the Knoxville Jewish Community. We are providing for our children in our estate, but we believe that a commitment to organizations we support will also benefit our children and grandchildren directly and indirectly. It "takes a village," and the infrastructure of that village empowers, energizes, and inspires individuals and families within that village. As Jews we know that our community was, is, and will be vital to our existence.

What are your dreams for your children and grandchildren?

Large or small, your bequest to the Knoxville Jewish Community will be everlasting...one that preserves the memory of a loved one, fulfills a moral obligation, or demonstrates deeply felt concerns for children or humanitarian causes.

Together let us make our dreams a reality. Please consider the "Book of Life" program now being developed by KJCFF. The future of the Knoxville Jewish Community depends on us.



KJCFF Current Funds List

The following is a list of the current funds held by the KJCFF. In the coming months, we will publish short fund descriptions to aid in your donation and grant planning. Donation and grant request forms can be found at www.jewishknoxville.org/kjcff.

Heska Amuna Synagogue Funds

- ◆ Bradley Sturm Memorial Fund
- ◆ Cohen-Presser Designated Fund
- ◆ Heska Amuna Cemetery Fund
- ◆ Heska Amuna Educators Supplement Fund
- ◆ Heska Amuna Educational Enrichment Fund
- ◆ Rosenthal Environment Fund
- ◆ Sylvia Robinson Memorial Fund

Jewish Congregation of Oak Ridge Funds

- ◆ Frances Sturm Cultural Fund of the Jewish Congregation of Oak Ridge

Knoxville Jewish Alliance Funds

- ◆ Abe Collins Cultural Fund
- ◆ Allen Rosen Education Fund
- ◆ Alliance Opportunity Fund
- ◆ Alice Greenberg Fund
- ◆ Arnstein Jewish Community Center Endowment Fund
- ◆ Ben & Pearl Zwick Fund
- ◆ B'nai Tzedek Legacy Fund
- ◆ David Blumberg Youth Leadership Award Fund
- ◆ Dr. Bernard S. Rosenblatt Fund
- ◆ Gordon Brown Youth Recreation Fund
- ◆ Hannah and Raymond Landsberger Preschool Fund
- ◆ Jewish Family Service Fund
- ◆ KJA Director's Fund
- ◆ Miles & Zelda Siegel Fund for Knoxville's Jewish Elderly
- ◆ Milton Collins Cultural Fund
- ◆ Sam & Esther Rosen Friendshippers Fund
- ◆ Sam & Millie Gelber Fund for Jewish Immigrants

- ◆ William "Bill" Brody Fund
- ◆ Zelda & Max Morrison Cultural Enrichment Fund
- ◆ Zionist Organization Fund

Knoxville Jewish Community Family of Funds

- ◆ Bernard E. & Barbara W. Bernstein Charitable Fund
- ◆ David & Deborah Oleshansky Family Fund
- ◆ EAR Fund
- ◆ Goldstein/Tygum Family Fund
- ◆ Harry & Mollie Brietstein Memorial Fund
- ◆ Jeff & Nancy Becker Community Enrichment Fund
- ◆ Miriam's Well
- ◆ Natalie & Mitchell Robinson Community Enrichment Fund
- ◆ Pace & Karen Robinson Philanthropic Fund
- ◆ Sam & Esther Rosen Community Enrichment AJCC Fund
- ◆ Sam & Esther Rosen Community Enrichment Federation Fund
- ◆ Sam & Esther Rosen Community Enrichment Synagogue Fund
- ◆ Sharon Brietstein Memorial Fund
- ◆ Stephen & Kim Rosen Donor Advised Fund
- ◆ Sylvia Greenberg Family Fund
- ◆ Ted & Dolly Reback Knoxville Youth Fund

Grants

- ◆ The **Sam and Esther Rosen Enrichment Fund for the AJCC** provided funds to the KJA to enable the organization to upgrade its accounting software.
- ◆ The **Frances Sturm Cultural Fund of the Jewish Congregation of Oak Ridge** made a grant to the Oak Ridge Civic Music Association in support of the Oak Ridge Symphony Orchestra production of *Brundibar*.

Donations

EAR Fund

- ◆ Sondra Markoff

Ted and Dolly Reback Knoxville Youth Fund

- ◆ Richard and Kathryn Reback

Hannah and Raymond Landsberger Preschool Fund

- ◆ Lynn and Jim Bean, in memory of Ida Markman and Harold Winston

William "Bill" Brody Fund

- ◆ Frank Wilson

We have been updating our website and welcome feedback on it. Please visit us online at www.jewishknoxville.org/KJCFF

From our website, you can print donation or grant request forms.

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The Board of Directors of the Knoxville Jewish Family of Funds thanks the Knoxville Jewish Community, the staff of the Knoxville Jewish Alliance and the East Tennessee Foundation for their support and encouragement. The KJCFF encourages you to help insure the healthy future of our Knoxville Jewish community by including a commitment to the KJCFF in your financial and estate planning.

To learn more about KJCFF philanthropic opportunities, call 690-6343 or visit our website at www.jewishknoxville.org/kjcff

Mazel Tov!

Heska Amuna Synagogue

Happy Anniversary!



Pat and Gene Rosenberg
 Vicki Myers and
 Ron Sebold
 Barbara and Seth Mintz
 Anita Kay and Joe Sitver
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 Marion and Joe Goodstein

Happy Birthday!

- ◆ Bernie Bernstein ◆ Pat Rosenberg ◆ David Dobbs
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- ◆ Marilyn Presser



All members whose birthday or anniversary occurs in February are invited to receive a blessing at kiddush on Shabbat morning, February 11.

TEMPLE BETH EL

Happy Birthday!

- ◆ Beth Schwartz ◆ Jeff Goodman ◆ Boris Budik ◆ Valerie Frankel
- ◆ Ursula Marx ◆ Abbie Smith ◆ Joyce Traugot ◆ Pam Schwartz
- ◆ Bella Budik ◆ Karen Koplan ◆ Michael Pardee ◆ Gary Sturm
- ◆ Lorie Hirsh ◆ Robyn Pavan ◆ Robert Brody ◆ Anthony Meyers
- ◆ Melissa Treece
- ◆ Michael Cole
- ◆ Laurence Concors
- ◆ Charlotte Nicholas
- ◆ Nancy Locklin
- ◆ Hayley Goldfeld
- ◆ Lydia Drew
- ◆ Wilma Weinstein
- ◆ Robert Goodfriend
- ◆ Robert Shagan ◆ Robert Zivi



Happy Anniversary!

Buzz and Sondra Brody
 Brett and Bonnie Kolnick
 Allan and Valerie Rosenbaum
 Jeff and Teresa Goodman
 Hal and Amy Rosenberg
 Melissa and Ron Feinbaum



JAHREZEIT

TEMPLE BETH EL

February 3

◆ Carolyn S. Ziegler ◆ Gustav Dreyfuss ◆ Fannie Spiro ◆ Oscar Sisman ◆ Paul Lee ◆ Bernard Silverstein ◆ Morris Reich

February 10

◆ Phillip Herbert Robinson ◆ Mathis Bush ◆ George Gudis

February 17

◆ Rose Friedman ◆ Ira M. Jacobs ◆ Bertram H. Joseph Jr. ◆ Yetta M. Konigsberg ◆ Harry I. Moskowitz

◆ Deborah Rabin Freeman ◆ Isadore Misner ◆ Eleanor Radoff

February 24

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◆ Annie Rebecca Striner ◆ Daniel Davis ◆ Jerome S. Gerson ◆ Benjamin Epstein ◆ Blanche K. Jacobs

◆ Samuel G. Herrmann ◆ Gussie Kligman

March 2

◆ Isaac Gutman ◆ Edward H. Jacobs ◆ Lalla Block Arnstein ◆ Edwin Deitch ◆ Morris Bart ◆ Robert Loebel

Heska Amuna Synagogue

February 4

◆ Frank Winick ◆ Gladys Johnson ◆ Jack Scott ◆ Harry Tobe ◆ Lillian Klein ◆ Alexander Licht ◆ Rose Shapiro

◆ Jacob Goodstein ◆ Anne Dolinka ◆ Lillian Morrison ◆ Hilda Presser ◆ Lena Rosenfield ◆ Sarah Rubenstein

◆ Charles Silverman

February 11

◆ Harry Strauss ◆ Helen Hahn ◆ Milton Finkelstein ◆ Rose Imbrey ◆ Esther Rosen ◆ Vera Stallings ◆ Lela Lippner

◆ Fran Sturm ◆ Joseph Richer ◆ John Gitman ◆ Deborah Kaplan ◆ Clarice Weinstein ◆ Myer Sachs

February 18

◆ Max Finkelstein ◆ Louis Balloff ◆ Isadore Kleg ◆ Ethel Brown ◆ Saul Cohen ◆ Chaya Goodstein ◆ Frances Klein

◆ Mollie Saroff ◆ Harry Ziskind ◆ Harold Brown ◆ Louis Joffe ◆ Joseph Billig ◆ Abraham Fay ◆ Jack Feld ◆ David Rabin

◆ Gertrude Wolf ◆ Ida Brown ◆ Albert Fadem ◆ Clarence Mann ◆ Caryl Schweitzer

February 25

◆ Herbert Davis ◆ Samuel Green ◆ Alfred Levin ◆ Monte Abrams ◆ Barnett Mackta ◆ Isadore Presser ◆ Randy Schwartz

◆ Howard Blumenthal ◆ Esther Mann ◆ Marilyn Shorr ◆ Jeanette Ziskind ◆ Isaac Corkland ◆ Gertrude Danziger

◆ Rose Delinsky ◆ Elizabeth Farkas ◆ Rose Leeds ◆ Nathan Oleshansky ◆ Miriam Ring ◆ Abe Slovis ◆ John Walton

◆ Robert Moore ◆ Max Robinson ◆ Doris Rothbart ◆ Morris Shagan ◆ Harold Adams ◆ Florence Lieberman

◆ Harry Moskowitz ◆ Kenny Palmer ◆ Molly Botnick ◆ Gerson Corkland ◆ Helen Gries ◆ Ethel Rywell ◆ Anna Snyder

Jewish Congregation of Oak Ridge



From the President

By Sig Mosko, President

As we move into the busy winter season, we have one very important event coming up. Our "AH-MEN FEAST" is Sunday, February 19. This fund raiser started many years ago with the men of the congregation cooking and serving a gourmet dinner. Over the years our format has changed a bit... we now allow the gals to help out. Please join us!

Upcoming Events

Rabbi's Study Session

This month's study session will cover *The Ostracizing of Baruch Spinoza*. Join us Saturday, February 4 after Shabbat morning services.

Jewish Film Series

This month's film will be *The Producers*. Mel Brooks directed this comic gem that inspired the Broadway musical of the same name. Join us Saturday, February 18 at 7:00 p.m.

Israeli Dancing!

Sundays at JCOR from 10:30 a.m. to noon. The schedule may vary, so contact Becky Charles at gchar2@aol.com or 482-3061 for details. Let Becky know if you are interested and we will add you to our e-mail list.

The JCOR Ah-Men Feast Sunday February 19

5:00 p.m. Wine, Hors d'oeuvres and Silent Auction
6:00 p.m. Gourmet Vegetarian Dinner Catered by Chef Larry Hoffman and Served by JCOR's Singing Waiters
7:00 p.m. Entertainment and Dancing

\$49.95 per person

For reservations or White Elephant Auction contributions, contact Ron Sternfels at 483-1188 or rsternfels@comcast.net.



Students from Mira's Hey Class, Havah Anovitz, Brian Anovitz, and Leah Anovitz are pictured with Hanukiyot from four countries- Germany, Israel, Curacao, and the USA. The students are currently studying about the Maccabean Revolt.

Oak Ridge Chapter of Hadassah Mitzvah Day Jeannette Gilbert (pictured center, with shelter staff) and Catherine Braunstein delivered many needed kitchen items, linens, and more to the Oak Ridge Women's Shelter. In addition, a much appreciated cash donation was made to the shelter.



Catherine Braunstein, Becky Charles, Peggy Laxton, Linda Bell, and Hilary Shreter



Hilary Shreter prepare sweet potato zucchini latkes for JCOR's Chinese Hanukkah party.

(Left) The Singing Waiters of JCOR at last year's Ah-Men Feast: (left to right) Hilary Shreter, Sig Mosko, Al Good, Eli Greenbaum, Rabbi Rashkovsky, Bruce Tomkins, Don Carlson, and Zane Bell. This year's feast is scheduled for Sunday, February 19.



Hadassah Highlights

A Note from the President

By Cindy Pasi, President

A famous Talmudic tale is that of Honi who saw an old man planting a carob tree. Honi asked, "How long will it take this tree to bear fruit?" The man replied, "Seventy years." Honi sarcastically queried, "Do you think you are going to live another 70 years?" The man answered "My ancestors planted for me so now I am planting trees for my children and their descendants." Honi then sat down and fell asleep. Similar to Rip Van Winkle, he was asleep for 70 years and when he woke, he saw a man gathering the fruit of the carob tree. Honi asked, "Are you the man who planted this tree?" "No," replied the man. "I'm his grandson."

We Hadassah women understand the carob tree planter. Henrietta Szold and her generation of Hadassah women planted the seeds of Hadassah 100 years ago and our generation has reaped the harvest. However, we too realize our obligation to plant for the next generation. We are doing so with the planting of a nurtured sapling at Kibbutz Keturah, which was germinated at Hadassah hospital from a 2000 year old date palm. This remarkable achievement created great interest world-wide, and the experiment was written up in the prestigious journal, *Science*.



Hats, Hemlines, and Hadassah

Where High Fashion meets High Tea

Sunday, April 15 2:00-4:00 p.m.

Tea at the Gallery in Western Plaza

Featuring The Silk Purse

Centennial Sponsorships Available Now:

Platinum \$100

Gold \$72

Bronze \$54

Send your Sponsorship Checks by March 1 to Reserve your Seat:

Laura Floyd

1528 Fox Hollow Trail

Knoxville, TN 37923



HMO Luncheon Raises PTSD Awareness, Funds for Hadassah's New Hospital

The Knoxville Chapter of Hadassah held their yearly Hadassah Medical Organization (HMO) luncheon on December 13 at the "The Falls" located at 321 N. Cedar Bluff Road. After feasting on a wonderful lunch and catching up with old friends, Marcia Shloush introduced the program on Post Traumatic Stress Disorder (PTSD) by discussing the inroads Hadassah has made in this arena in the last year. An overview of PTSD, including recent studies and programs from Hadassah hospital, was presented by Nancy Britcher. Our diverse and professional panel presented different aspects of support for Post Traumatic Stress disorder. Panel members were Carol Dunaway (Helen Ross McNabb), Rabbi Alon Ferency (Heska Amuna Synagogue), Deborah Oleshansky (Stress Management/ Meditation), and Robert Weismueller, Jr. (former attorney for Lakeshore Mental Health Center).



Deborah Oleshansky discusses dealing with PTSD through meditation, breathing, and other techniques.

An update on the status of the new *Sarah Wetsman Davidson Tower* was also offered. All proceeds (projected to be over \$2500) from this event will go to the new *Tower* which is presently under construction at Hadassah Ein Kerem. The hospital will be gifted to Israel in October at the 2012 Hadassah Convention. We very much appreciate all the support from our hostesses, associate hosts, participants and attendees. Those giving \$180 or more will receive a beautiful silver pendant on a black silk rope with the quote "Healing of the daughters of my people" in English and Hebrew. Anyone who would like to give \$180 or more to the Tower campaign will receive one of these necklaces directly from National Hadassah. Please contact Marcia Shloush (marcias@comcast.net or (865) 694-0136) if you are interested in contributing toward the Sarah Wetsman Davidson Tower.

While the structure has been completed, funding is still needed to furnish the interior including state of the art equipment, beds, etc. The hospital is currently doing outpatient procedures and will begin accepting patients in February. For major contributions, many naming opportunities are available. What a wonderful way to honor or remember a loved one. We would also like to thank everyone who helped orchestrate this year's event: Co-chairs Nancy Britcher, Mary Evars-Goan, and Marcia Shloush; Treasurer Laura Floyd; Joani Leeds for printing and mailing; and Chapter President Cindy Pasi for her support and guidance. If anyone has been unintentionally omitted, we apologize. We have so many great supporters, and Hadassah appreciates all of you.

Thank You to HMO Supporters

Keepers of the Gate (\$1,000 Annual Contribution)

Mary Evars-Goan, Cindy Pasi, Marcia Shloush, Jill Weinstein

Hostesses Extraordinaire (\$180)

Barbara Bernstein, Nancy Britcher, Kim Rosen, Mary Ellen Schaefer, Judy Teasley

Hostesses/Host (\$80)

Sally Baerman, Nancy Becker, Sharon Berube, Bonnie Boring, Wendy Besmann, Judy Brietstein, Jill Chasan, Susan Cohen, Carole Cooper, Elaine Dobbs, Trudy Dreyer, Lynn Dryzer, Laura Floyd, Susan Frant, Francie Foster, Charlene Gubitz, Peggy Hedrick, Amy Hull, Jackie Imbrey, Judy Kaufman, Joanni Leeds, Barbara Levin, Mary Beth Leibowitz, Marilyn Liberman, Peggy Littmann, Barbara Levin, Vicki Myers, Evelyn Oberman, Stefanie Rich, Natalie Robinson, Leslie Rosenblatt, Mary Linda Schwarzbart, Susan Silber, Marcie Silverstein, Marilyn Solomon

Associate Host (\$60)

Frank Floyd, John W Goan, Jr., Jeff Gubitz, Ric Pasi, Bernie Rosenblatt, Moshe Shloush

Large Certificates

The following Large Certificates have been mailed:

- ◆ In Memory of Ida Markman, wife of Harold Markman and mother of Steve and Stuart Markman
- ◆ In Memory of Bernice Finer, widow of Dr. George Finer and mother of Barbara, Susan and Nan Finer
- ◆ In Memory of Richard Scott Washington, husband of Lola Washington and father of Larry Washington
- ◆ In Memory of Murray Weinstein, husband of Wilma Weinstein and father and step father of Marcy (Mark) Frankel, Alan (Linda) Weinstein, Aaron (Carolyn) Weinbaum, Nathan (Cheval) Weinbaum, and Rachel (David) Seidman
- ◆ In Memory of Myra Weinstein, widow of Sanford, and mother of Greg, Douglas, and Jeff
- ◆ In Memory of Eugene Zuckerman, husband of Muriel and father of Ronni Kirsch and Emmy Zuckerman
- ◆ In Celebration of the retirement of Jenifer Ohriner

Help Israel By Purchasing Tree Or Water Certificates

Yes, you can help Israel simply by contacting Marian Jay and purchasing a tree certificate for \$12.00 or a much needed water certificate for \$18.00. You may designate a name for either certificate in memory of someone, sending get well wishes to an individual, in honor of a birthday, anniversary, birth, marriage, engagement or someone's accomplishment. Israel is always in need of trees and water. Please help the forests by planting a tree and helping the trees grow in Israel by giving them some water. You can call Marian at 524-8234, mail your request and a check to her at P.O. Box 10983, Knoxville, TN. 37939 or e-mail her at mayfayjay@aol.com to arrange for a tree or water certificate to be sent out for you.



Layettes

Our children are important! Celebrate with these families by helping Hadassah. Our Chapter opens a "layette" upon notification of the birth of a child within our community. \$1.00 donations are then accepted to fill this "layette" with proceeds helping Hadassah hospitals. The families are notified that their newborn has been honored in this way with each donor's name

added to the card. Help Hadassah give great beginnings to other children in Israel by helping to fill our layettes. This will be your LAST CHANCE to add your name to the following Layettes. We will be mailing them this month to send our MAZEL TOV wishes.

- ◆ Barb Levin and Josh Gettinger - grandson Frank Joseph Csar IV
- ◆ Pam and Ernie Gross - granddaughter Phoebe Lynn King
- ◆ Siri Khalsa-Zemel and Michael Zemel and Paula Carney - granddaughter Zoe Sparks
- ◆ Judy and Abraham Brietstein - grandson Aitan Benjamin Katz
- ◆ Anne and Eli Greenbaum - grandson Manuel Shimon
- ◆ Barbara Shagan-Dave and Jerry Dave - grandson Jack Harrison Shagan
- ◆ Peggy and Mark Littmann - grandson Liam McGinnis

If you would like to add your name to the card, please e-mail: jmksa1@aol.com to deduct from your account; or send your contribution (made payable to *Hadassah Knoxville*) to: Judi Abrams, 212 Whithorn Lane, Knoxville, TN 37909

Thank You

We have been overwhelmed by the gracious and generous outpouring of support from the Knoxville Jewish community and the regional Hadassah community following the death of our beloved mother and grandmother, Myra Weinstein. Words cannot convey our gratitude to all who have contributed toward the Hadassah certificates in memory of Myra. Because of her lifelong passion for Hadassah, this form of tribute would have been particularly meaningful to Myra.

With thanks and love,

Jill & Douglas Weinstein and family

Hadassah Highlights

Knoxville Chapter of Hadassah

Executive Board

Cindy Pasi	President tenntrio@gmail.com
Laura Floyd	Treasurer floydfam@knology.net
Shuli Mesa	V.P. Programming shulime@gmail.com
Barbara Mintz	V.P. Membership barbara@bmintz.com
E.L. Gordon	V.P. Education geode@att.net
Marcia Shloush	V.P. Fundraising marcias@comcast.net
Kathy Goldstein	Recording Secretary kathygoldstein@gmail.com
Gennifer Spenser	Corresponding Secretary yae10505@gmail.com
Bonnie Boring	Advisor unresources@aol.com

General Board

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Peggy Littmann	Book Club & JNF
Carol Feldman	Condolence Cards
Charlene Gubitz	Greeting Cards
Nora Messing	Historian/Yearbook
Marcie Shloush	HMO Luncheon
Mary Evars-Goan	HMO Luncheon
Nancy Britcher	HMO Luncheon
Rachel Hale	Hospitality Cards
E.L. Gordon	Jewish & Zionist Education
Mary Ann Merrell	Large Certificates
Judi Abrams	Layettes
Marilyn Abrams	Life Membership
Jill Weinstein	Records Admin/Youth Aliyah
Marian Jay	Trees/Water & Parliamentarian
Lynn Fuson	Publicity
Stefanie Rich	Member-at-Large
Joyce York	Webmaster

www.knoxville.hadassah.org

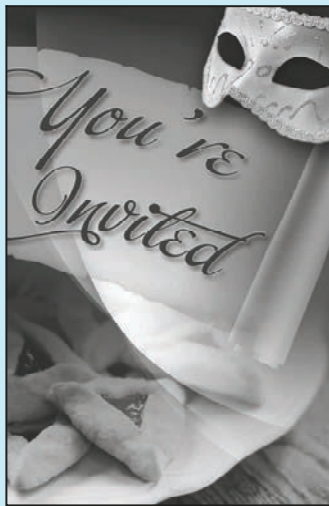
Hadassah Book Club News

We've got an interesting selection coming up: On February 21, we'll look at Colum McCann's book *Let the Great World Spin*.

We'll meet at the Barnes and Noble on Kingston Pike, in the coffee shop area, 7:30 pm. All Hadassah members, friends and Jewish women of the greater Knoxville are most welcome. Questions? Need a ride? - call Peggy Littmann: 588-6661.

Let The Great World Spin

Summary: In the dawning light of a late-summer morning, the people of lower Manhattan stand hushed, staring up in disbelief at the Twin Towers. It is August 1974, and a mysterious tightrope walker is running, dancing, leaping between the towers, suspended a quarter mile above the ground. In the streets below, a slew of ordinary lives become extraordinary in bestselling novelist Colum McCann's stunningly intricate portrait of a city and its people.



You're Invited to Hamantaschen Bake Off and Swap

What: Hamantaschen Bake Off and Swap

When: Thursday February 23 at 6:45 p.m.

Where: Arnstein Jewish Community Center

Hosts: Judi Abrams and Nora Messing - Knoxville Chapter Hadassah Members

We'll swap recipes and Hamantaschen. Create your own with different fillings. Bring enough (about 5 or 6 dozen) so that everyone can share and take some home too. If you are planning to come, you **MUST** send your recipe to Judi so that it will be included in the Hadassah Purim Hamantaschen Recipe Book (jmksa1@aol.com). We also plan to share with the Knoxville community in the hospitals and nursing homes.

RSVP: Judi - 693-5451 jmksa1@aol.com or Nora - 694-4590 ndbmess@comcast.net

Meet Hadassah Member Laura Floyd

Laura Floyd joined Hadassah as a life member in 1999 and was quickly put to work, serving in many positions including Bulletin Editor, VP of Membership, and her current position, Treasurer. She has found the

Knoxville chapter to be filled with amazing women from all walks of life and feels they all work together so

well. She has made many friends through the years and knows they will all stay connected forever through Hadassah. Laura's husband, Frank, son David (16) and daughter, Elizabeth (6) are associates and life members, respectively, of Hadassah, as well.



Welcome to Our Newest Life Members

*Allison Shagan, Susan Huvard,
Andrea Schwartz, Anita Kay*

We're Going Social!

Keep up on all of the Knoxville chapter of Hadassah's happenings and news. Follow us on Twitter (@knoxhadassah) and Facebook (KnoxvilleHadassah)





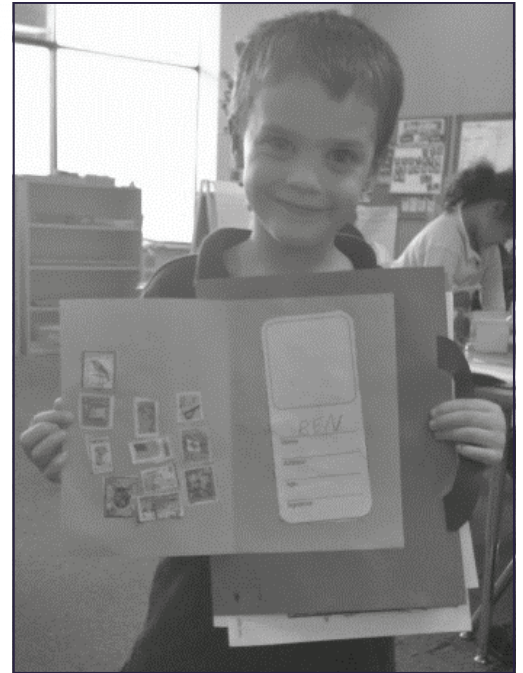
Stanford Eisenberg Knoxville Jewish Day School

Kindergarten and First Grade Travel Around the World

Kindergarten and First graders have been traveling around the world visiting each continent. They each made a suitcase that contains their passport with stamps for each country they have visited. They have been coloring flags from different countries, and learning about how different countries celebrate the New Year. They have been making cool things like boomerangs, party hats, African masks, and paper lanterns!



K-1 students with their African masks



Ben's suitcase with his passport and stamps

Second and Third Grade Multicultural Unit

In Social Studies we've been studying cultures around the world. The unit started off with a review of geography, stating the seven continents and moving into the proper use of latitude and longitude. We analyzed our own families and our cultures and decided on the definition of culture. We then learned about the Hispanic, Asian, African, and French cultures. We identified on a map the origin of each culture and then learned about them through photographs, videos, and books. For each one we learned about some of their holidays and traditions, their language and lifestyle. Games and crafts that represented that culture were a fun addition to our culture study.

When studying the Hispanic and African cultures we researched and read biographies about famous Americans from each of those cultures and discussed their contributions to the American culture. We discussed how great the American culture is due to the mix of all the cultures. During our Montessori time slot, the students completed a research project learning more about one specific country. Once students completed their research, they created a travel brochure to present their information and then taught the class about their country. The students have loved learning about others and comparing and contrasting our lives to theirs.

Kindergarten and First Grade Research Endangered Animals

Mrs. Cruz's literacy group spent several weeks researching endangered animals. After some general research, the students broke up into groups dedicated to three different animals: the manatee, the wolf, and the panda bear. Upon completion of their research, the groups synthesized their information in unique projects that they chose themselves – one group created a puppet show, another created a commercial, and the last designed an alphabet poster to teach others about the plight of their endangered animal. These students, without a doubt, gained a lot of knowledge and respect for endangered species.

The Gelt Café is Open!

Grades 2-5 have worked very hard all year, earning money for different things that they do in their classrooms. They also learn to be responsible, because if they lose or misplace their classroom items, they must use the money they have earned to repurchase these items. Twice a year, students have the opportunity to use this hard earned money to purchase special things. Before winter



Jackson eating lunch at the Gelt Cafe

break, the students had the opportunity to go to the Gelt Café. At the Gelt Café, the students ordered from a special menu and they were served by...their teachers! Some of the foods



on the menu were latkes, sushi, macaroni and cheese, and pizza bagels. A fun time was had by all!

Ordering from the menu at the Gelt Cafe



Ms. Jessica explaining the Gelt Cafe

Spreading Chanukah Cheer!

On December 21, the K-1 class took a "little" trip to deliver "a lot" of joy. The K-1 students brought some seasonal cheer to some of the residents at Elmcroft Assisted Living. They recited poems and sang songs both in English and Hebrew to spread some Chanukah happiness. You're never too young to feel the satisfaction of brightening someone's day!



First graders performing the Chanukah skit

Review of Peter Pan

By *Mary Linda Schwarzbart*

The December 11 musical production by the students of the Knoxville Jewish Day School (KJDS) of *Peter Pan*, the classic play by James M. Barrie, was a delight to student actors, parents, and the entire audience.

The play, performed in a real theatre at The Clayton Performing Arts Center at Pellissippi State Community College, was directed by Debbie Richman, with amazing costumes made by Jennifer Davis, and choreographed by Jennifer Davis and Lev Gross-Comstock, with additional support by many, many parents. Parent Matthew Klarich, a real-life TV producer, assisted as an acting coach and set builder.

Of course, the play's highlight were the wonderful actors and singers. Sarah Perez, in addition to being the Stage Manager, looked beautiful in her role as Mrs. Darling, and later as the grown-up Wendy at the end of the play. Peter Pan, played by 5th grader Jackson Davis, flew around the stage on his wheeled shoes with speed and confidence. Hallie Boring's Wendy was a delightful, caring sister to Michael and John, and a loving "mother" to the Lost Boys. And, there were Indians and Pirates and the Lost Boys and Mermaids, with the actors making quick costume changes as they played multiple roles.

The play was a fundraiser for KJDS and they exceeded their goal, not just monetarily, but in the growth of each and every one of its students. Bravo to a wonderful production!

Peter Pan – What a Success!

If you were not able to attend Peter Pan, on December 11th, what a spectacular event you missed! Debbie Richman put on a fabulous show, with help from Matthew Klarich, Lev Comstock, and Jennifer Davis, as well as so many other parents and volunteers from BBG and AZA. The children were phenomenal and put on one of their best shows ever! DVDs of the performance will be available for purchase. You can call the school office at 560-9922 to inquire. DVDs are \$10.00.



Peter Pan and Tinkerbell



Captain Hook and Peter Pan sword fight



Tiger Lily and her Indians



The Mighty Pirates

KJDS kids taking a bow



All Peter Pan pictures are courtesy of Lev Gross-Comstock Photography

We Know WHY We Celebrate for Eight Days, Eat Latkes, Jelly Doughnuts, and Play Dreidel

Chanukah is the most celebrated Jewish holiday and most of us know the traditions and customs associated with the holiday. The students at the Stanford Eisenberg Knoxville Jewish Day School enjoyed studying the **why** behind these customs and traditions. In 2nd through 5th grade, students participated in a project-based unit of exploration as they built on previous knowledge, studied from a variety of resources to expand their knowledge base, and created different projects in which they applied their new knowledge. Students wrote anonymous letters protesting Antiochus's new decrees to the Syrian Sentinel, created seals for the Macabee and/or Syrian Greek army, and photographed a series of drawings depicting parts of the Chanukah story to create a stop-motion animation film. They also added speech or thought bubbles to a bulletin with pictures of the Chanukah stories, and created puppets and choreographed shadow puppet shows to some of their favorite Hebrew Chanukah songs.

To add some Chanukah spirit to the intense work the students were doing, they were given a code for each project successfully completed. They used this code to attempt to open a locked treasure box containing some Chanukah treats. The suspense built as children earned codes, attempted to open the box and twice over the five week unit the box was opened! Once rewarding the students' hard work with a box of Chocolate Gelt and the other time with Dreidels and Donuts!

On the first day of Chanukah, students were treated to a fun filled Chanukah party to celebrate their learning accomplishments. Students made *Sufganiot*, jelly doughnuts, and saw first-hand the amount of oil needed to make them. They blew their way through flour to find the one pure jug of oil, discovered that a synagogue in New Jersey created a world record by spinning 541 dreidels at once and attempted to set a record for Knoxville by getting 100 dreidels spinning at one time. They also created 3-D dreidels using toothpicks and Mike and Ikes. They enjoyed watching the stop-motion animation video they had made which depicted the story of Chanukah, and the first grade performed a short skit in Hebrew reviewing the history of Chanukah. We had some visitors from Channel 10 who covered our school Chanukah party and we enjoyed sharing with them what we had learned about Chanukah.



KJDS students trying to spin 100 dreidels



Heidi tea-stains the anonymous letter she's written to the Syrian Sentinel to give it the look of an old document.



Students attempt to open the treasure box with the codes they earned for completed work

Stanford Eisenberg Knoxville Jewish Day School

KJDS Staff and Board

Head of School
Miriam Esther Wilhelm

Principal
Jennifer Dancu

K-1st Grade Teacher
Corinne Cruz
Julie Parrish

2-3rd Grade Teacher
Jessica Vose

4-5th Grade Teacher
Leslie Ruben

Hebrew Teacher
Miriam Esther Wilhelm

Music & Drama Teacher
Morah Debbie Richman

Art Teacher
Dana Barnes

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Mel Sturm

Ha'Kol is a joint community project



The Jewish Community Archives of Knoxville and East Tennessee



The Way We Were in 2008



Hadassah Luncheon

Knoxvillians and Hadassah members **Judy Rattner**, **Marcie Silverstein**, **Dr. Miriam Weinstein**, **Peggy Littman**, and **Marilyn Solomon** at the Hadassah luncheon in January of 2008.

For more information, go to the Archives webpage at www.jewishknoxville.org/archives [click on Ha'Kol: "The Way We Were"], to explore all our links to discover more historical gems.

Send your visual memories of "the way we were" to the Archives, c/o Knoxville Jewish Alliance.