



# Ha'Kol

COMMUNITY NEWS FROM THE KJA, HESKA AMUNA & TEMPLE BETH EL

## Your Time. Your Dollars. Your KJA.

Volume 4 ♦ Issue 1 ♦ January 2012

- ♦ Archives
- ♦ B'nei Tzedek Teen Philanthropy
- ♦ Camp K'Ton Ton
- ♦ Camp Tikkun Olam
- ♦ Center for the Arts
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- ♦ Day of Learning
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- ♦ Golf Tournament
- ♦ Ha'Kol
- ♦ Institute for Jewish Studies
- ♦ Israel Partnership
- ♦ IsraelFest



- ♦ Jewish Book Month
- ♦ Jewish Family Services
- ♦ Media Center
- ♦ Milton Collins Day Camp
- ♦ Missions to Israel
- ♦ New Jewish Connection
- ♦ Pool & Tennis
- ♦ AJCC Preschool
- ♦ Smokin' Salmon Swim Team
- ♦ UT Faculty Lectures
- ♦ UT Hillel
- ♦ Yom HaShoah



From top: Lunch and Then Some program. Visiting Israeli teacher with AJCC Preschool students. UT Hillel students.

AJCC Smokin' Salmon

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# Ha'Kol

**January 2012**

## Ema's: Let Your Yeladim Grow Up to be KJA President

In paraphrasing that famous country song, I'll suggest that mothers should let their babies grow up to lead the Knoxville Jewish community. The last three years have been a wonderful experience for me and I would recommend it to anyone.

Each day that I have worked with you, I have gained something personally. Our smallest and largest accomplishments alike have been energizing. The infrequent but important conflicts and constructive criticisms have been educational. The commitment of volunteers' time, expertise and financial resources has been inspiring. The perseverance and hard work of our staff have been humbling. You just can't get this stuff in the real world!

The ability to articulate our dreams and aspirations as a community has been a thrill. You have given me the platform to speak our collective minds while dribbling out my own quirky thoughts and observations. The monthly columns and weekly emails have been a lot of fun. I have had to spend more time shortening the content than coming up with things to say. I have really gotten a charge out of the ability to speak to the general community on your behalf. I can tell you that the media, politicians, and leaders of institutions in Tennessee return the phone calls of the KJA president....and quickly!

Finally, my experience has given me two gifts that are priceless....optimism and confidence in our future. KJA has the volunteer leadership and staff in place to move us forward in the coming years. More importantly, we have a desire for Jewish communal life in Knoxville that exceeds most, if not all, of the rest of the communities in the United States. The resources to meet these needs are coming along nicely and are definitely headed in the right direction. Energy, intellect, enthusiasm, and some gelt are all it takes to be successful and I have no doubt that we will do it. There is no better way to move on from a task than to know that the future will be better than the present!

Thank you for giving me this opportunity.

Stephen Rosen can be congratulated on his new position of past president at [stephen.rosen@morgankeegan.com](mailto:stephen.rosen@morgankeegan.com).



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### KJA 2011 Campaign

**Campaign Goal \$ 350,000**

*As of 12/6/2011*

2011 Annual Campaign: \$345,260

54 new donors

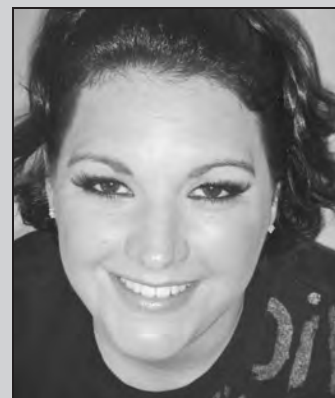
148 increased gifts from 2010

*It's not too late to make your gift, please call the KJA office at 690-6343 or Gene Rosenberg at 693-3162.*

*You can also go online at [www.jewishknoxville.org](http://www.jewishknoxville.org) and click "donate."*

## KJA Names New Program Manager

The Knoxville Jewish Alliance is pleased to announce the hiring of **Rachel Hale** as the KJA program manager. Working with Manny Herz, KJA vice president for Culture and Education, and Executive Director Jeff Gubitz, she will be responsible for the development and execution of KJA programming. Rachel is currently examining our existing programs, working on upcoming events, seeking volunteers and making plans for future programs. Rachel is married to Chris, mother of Jacob and Ben, who attend the Knoxville Jewish Day School, and Rebecca, who is currently a student in the AJCC Preschool. The Hales moved to Knoxville 5 years ago. Rachel can be contacted at [rhale@Jewishknoxville.org](mailto:rhale@Jewishknoxville.org) or 690-6343.



## It Ain't Over Till It's Over

By Gene Rosenberg, Campaign Chair

This article is being written a few days before Thanksgiving so we really can't know for sure how Campaign 2011 will wind up. This information will be published in the *Ha'Kol* next month. Having said that, I share the following:

- ◆ Campaign 2010 ended up with a little over \$330,000; we anticipate that Campaign 2011 will exceed \$350,000. If that happens, it will be an increase of approximately 6 percent.
- ◆ January 27, 28, and 29 will be KJA Shabbat. Mitzvah Day, probably the most significant day of the annual campaign will be Sunday, February 5, when our wonderful group of volunteer campaign callers do "their thing."
- ◆ Calling and asking for money from friends and neighbors is never easy. Again, please be as generous as you can so we achieve our 2012 goal of \$375,000. We have started to solicit for next year's (2012) campaign. With pleasure and pride, I can tell you that we have commitments (pledges) for 2012 in excess of \$170,000.

If you have read my messages in previous *Ha'Kols*, you know that I have said that "nobody can do it all, everybody can do something. Nobody can give it all, everybody can give something."

It's never too late to make a New Year's resolution to do "your thing."

Hope we all have a healthy, happy, prosperous New Year! Thank you for your participation.



## UT Faculty Lecture Series Starts January 30

The UT Faculty Lecture Series kicks off its 2012 series with a lecture focusing on ecology and government on Monday, **January 30 at 7:00 p.m.** at the AJCC's Adult Lounge.

**Lou Gross**, director, National Institute for Mathematical and Biological Synthesis (NIMBioS), will discuss *Managing Natural Resources: Mathematics meets Politics, Greed and the Army Corps of Engineers*.

The availability of satellite-based remote sensing computers capable of handling large databases, rapid communication networks, and small radio sensors able to transmit details on individual animals



has fostered the development of computational ecology. By combining mathematical and computer models of natural systems with geographically-explicit details of environmental components, scientists can use this information to better plan sustainable ecosystems. Models could be developed for harvest regulation, control of invasive species, fire management, and disease and pest control. The potential to aid in managing natural systems is tempered by the reality that factors other than scientific best practices are

involved. Dr. Gross will discuss a range of applications from relatively simple models for invasive plant control to models applied to long-term planning of a restoration effort in the Everglades.

Gross is the James R. Cox and Alvin and Sally Beaman Distinguished Professor of Ecology and Evolutionary Biology and Mathematics; Director, National Institute for Mathematical and Biological Synthesis; and director.

For more information, contact Rachel Hale, program manager, at 690-6343 or [rhale@jewishknoxville.org](mailto:rhale@jewishknoxville.org).

## Jewish Family Services News

By Laura Faye Berry, BSSW, Esq.,  
Jewish Family Services Director

The Jewish Family Services Committee held our annual Chanukah party at Elmcroft Assisted Living on December 21, 2011. We enjoyed a wonderful lunch prepared by Marilyn Burnett and Pat Rosenberg along with challah and desserts from Joan Cohn. The guests were also entertained with festive Chanukah music by Heartstrings. Each guest also received a Chanukah *chai* bag at the end of the party, filled with cookies baked by Nora Messing, Judi Abrams, and their cookie-swapping friends. Thank you to everyone who helped us with our annual Chanukah party.

## Lunch and Then Some

By Laura Faye Berry, BSSW, Esq., Director

Please join us for this month's Lunch and Then Some program.

**Wednesday, January 25, 2012: A Genealogy Workshop with KJA Archivist Nicki Russler**

Have you ever wanted to trace your family tree, but don't know where to start? Nicki will walk us through genealogy forms to help us get started and tell us about resources for gathering further information. Family trees make wonderful legacy gifts to pass on to younger generations.

*Program location: Rothchild's, 8807 Kingston Pike*

The luncheon begins at noon and the program begins at 12:30. Lunch is \$9. There is no cost for attending the program alone. Transportation is available upon request. For more information, please contact Laura Berry at 690-6343 ext. 18 or [LBerry@jewishknoxville.org](mailto:LBerry@jewishknoxville.org).



## Thanksgiving at the AJCC Preschool

Every year we look forward the AJCC Preschool annual Thanksgiving Feast when our families join us for Thanksgiving songs and wonderful food. The children prepare table decorations and art work to decorate and songs to sing for their families. This year Aleph and Bet started the festivities with a parade. The Bet class made feather hats, Gimel wore hand-made turkey hats and sang songs, Daled shared different blessings for us in their costumes, and Hey rounded out the show with funny songs about Thanksgiving. Our families enjoyed a potluck feast with plenty of traditional and non-traditional Thanksgiving food. This time of year is truly a Feast of good fun, high spirits, and thankful hearts!



*Bet teachers and friends  
enjoying performances*



*(Above Left)  
Families  
enjoy good  
food  
and great  
company*

*(Above)  
Daled gets  
ready to sing*

*(Above) Gimel  
sings about  
turkeys*

*(Right) Hey  
gives a rousing  
performance*



*Aleph students start the day  
with a parade for families*

## Tzedakah Tzunday Features Mind Reader Sidney Friedman

Sidney Friedman, mind reader and mentalist, will be the featured guest and speaker at the 2012 Pacesetters event, hosted by Scott Hahn. The event begins at 6:00 p.m. and includes cocktails, dinner and a program by Friedman, and will take place at the Grill at Highland Rowe, 4705 Old Kingston Pike. The Pacesetters event is for KJA campaign donors with a minimum gift commitment of \$1,800 per couple. Dinner is \$75 per person. Invitations will be in the mail shortly.

### Campaign Mind-Meld

For 17 years, Chicago's Sidney Friedman has used his mind-reading talents to help organizations like the Knoxville Jewish Alliance with fundraising.

Friedman first learned at age five that he could find things his mother had misplaced around the house and, a lifetime later, his exclusive job title is "mentalist."



Though many watchers may still have been unsure whether his demonstrations were smoke-and-mirrors manipulation or legitimate extrasensory perception, Friedman's cosmic rejoinder was, "Whether you believe in what I do or not, I don't care. I am here to show you that when you open your mind you can make the impossible possible, the unattainable attainable and the inconceivable conceivable."

Friedman is often performs for corporations, universities and private functions. His knack for premonition is one part entertaining spectacle and one part training, as he gets his audience in the mood to become lay intuitive, turning something esoteric into something practical. In this case, the practical matter of fundraising.

Friedman has performed at more than 50 federation events around North America in the past few years, the majority of them as campaign

kickoffs at the beginning of the fundraising season and or at thank-you dinners.

"In the current economic climate of the world, it can seem, at times, impossible to meet campaign goals," he told Jeanie Keough of the Vancouver *Independent*. But with his training, he continued, fundraisers are better able to understand the people to whom they are pitching, helping canvassers find an interesting and effective way to draw people in, despite the poor economic climate.

"I am always working in the theme of giving, because most of us give sometimes with the intent of getting something in return. We do that with people, we do that when we give to charity. But just giving for the sake of giving, when you do that, then somehow it does come back to us magically anyway, in some other way at some point," he said.

Transparent about what he does, Friedman penned a bestselling book, *Your Mind Knows More Than You Do*, in which he explains what he does and how he does it to the curious reader. Intuition is a sense that all people share, said Friedman, a collective consciousness into which people can tap. For example, when a parent senses there is something wrong with their child and, indeed, there is, or when we receive a phone call from someone in the moment we think of them.

According to Keough, "It is easy to see how, in the wrong hands, Friedman's techniques could lead to problems. But Friedman is sure to keep his power in check when he brings his *shtick* to the masses, learning from the examples of history's master hypnotists, people who, he said, held great sway over large groups of people."

For his own work, Friedman makes sure never to "enter" someone else's mind without permission, adopting an "invitation-only policy" to inspire people to use their minds in new ways. But many at the Chattanooga Federation's recent campaign event were wondering aloud what it would be like to have such awesome power at their disposal. After completing a particularly impressive guessing game involving a card hand, Friedman tuned into this sentiment and said, "You're wondering why I'm not in Vegas or Atlantic City." His gift, he said, is not with inanimate objects like chips and tokens, but with people; precisely why he prefers working with Jewish federations.

## KNOXVILLE JEWISH COMMUNITY Ha'Kol

Volume 4, Issue 1

Issue Date: January 2012

Published eleven times per year by the

Knoxville Jewish Alliance, Inc.

6800 Deane Hill Drive

Knoxville, TN 37919

### Officers

Stephen Rosen	President
Adam Brown	Treasurer
Bryan Merrell	Secretary
Manny Herz	VP Education & Culture
Gene Rosenberg	VP Campaign
Melinda Gibbons	VP Children & Youth
Marilyn Wohl	VP Jewish Community Services
Scott B. Hahn	Immediate Past President
Jeff Gubitz	Executive Director

### Board Members at Large

Justin Bell, Barbara Bernstein, Adam Braude, Caren Gallaher, Hayley Goldfeld, Marilyn Liberman, Rosalie Nagler, Janice Pollock, Bernie Rosenblatt and Matthew Theriot

For a complete list of board members, please visit [www.jewishknoxville.org](http://www.jewishknoxville.org).

### Ha'Kol Publication Staff:

Jeff Gubitz, Publisher; Joyce York, Editor; Mary Ann Merrell, Chair, Publications; Publication Layout by Martha Andrus



## Campaign Shabbat

By Jeff Gubitz

Our tradition teaches us to include acts of Tzedakah in our daily lives. Numerous sections of our Torah and commentaries from scholars have taught us how to be charitable and to protect the dignity of the Tzedakah's recipients. Our Annual Campaign kicks off on January 28 and 29 as we gather to observe KJA Shabbat at Temple Beth El and Heska Amuna.

Join the congregations Friday, January 28 at 7:30 p.m. at Temple Beth El and on Saturday, January 29 at 9:30 a.m. at Heska Amuna.

Judge Mary Beth Leibowitz will talk about Tzedakah and the importance of the Knoxville Jewish Alliance and Tzedakah in our community and include time for questions and answers. An oneg will follow each service.

Your gift to the KJA Annual Campaign helps many here in Knoxville and, when we are able to allocate funds, to Jews in need regionally, nationally and abroad.

Locally, your gift supports the range of programs shown on the front cover of this issue of *Ha'Kol*. Just as Stephen Rosen often says, "A Jew in Beersheva is as worthy as a Jew in Bearden of services and programs."

Internationally we have been unable to work with our historic partners, The Jewish Agency for Israel (JAFI) and the American Joint Distribution Committee (JDC). There are 9,000 Russian Jews waiting to make the trip to Israel. They are delayed because funds and resources are needed. The last remnant of Ethiopian Jewry is still on the ground in Gonder, Ethiopia awaiting transport to Israel. The delay: not enough housing in Israel.

The winters in Russia get cold and many elderly Jews spend their days held hostage in their apartments. Many are too infirm to go out; many have meager pensions to support their lives and many depend on the JDC to supplement their food through food packages and soup kitchens. Passover packages are still welcomed in many towns and cities. All of this is made possible through your gifts to the KJA Annual Campaign.

We are not asking you to pilot a plane, drive a truck, cook or serve a dinner or carry relief supplies on your back, but TODAY is your day to help. If you have not made your gift yet to the 2011 campaign, please write a check, call in your credit card to the office (865-690-6343) or make your gift online at [www.jewishknoxville.org](http://www.jewishknoxville.org).



*The harsh winters in the FSU make getting to the supermarket difficult especially for the elderly. Mera survived both the Holocaust and Communism and now depends on a home care worker from the JDC-supported Heses welfare network in Belarus who visits regularly, bringing food packages and friendly conversation. Photo courtesy of the Joint Distribution Committee*

## KJA Annual Campaign Led by 10 Lions of Judah

The Lion of Judah designation was established in Miami in 1972 as a symbol to recognize a new level of commitment set forth by a cadre of doers. These women knew that to shape the future they envisioned, they would have contribute accordingly. At that time, only 16 women qualified for this level of giving (\$5,000 for a woman or \$10,000 for a couple). Today, more than 13,000 women declare their commitment to the preservation and growth of the worldwide Jewish community by making such contributions to their annual campaigns. The 2010 KJA Annual Campaign was led by these Lions of Judah:

Nancy Becker  
Barbara Bernstein  
Kay Goodfriend  
Wendy Goodfriend  
Elise Jacobs  
Mary Beth Leibowitz  
Barb Levin  
Natalie Robinson  
Alexandra Rosen  
*In memory of Esther Rosen (endowed LOJ gift)*  
Kim Rosen



If you would like to join these leaders in building Jewish life in Knoxville and saving Jewish lives abroad, please contact Jeff Gubitz at 690-6343.

## Visiting Israeli Teachers Had Wonderful Experience

Dear members of the Jewish community of Knoxville, Tennessee,

During the last Sukkot holiday, we visited your wonderful community, where we had many experiences, visited different schools and learned a lot.

For us, the best part of all was getting to know you: warm, hospitable and welcoming people. You greeted us with open arms and opened your homes and hearts to us. Thanks to you, our visit in Knoxville was a great and special experience.

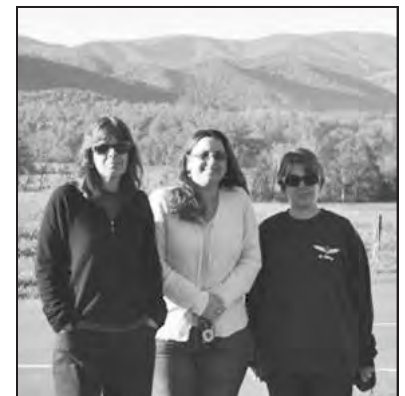
We very much hope to keep in touch with you, and we would like to invite you all to visit our homes when you come to Israel.

We especially want to thank Jenifer Ohriner and Melissa Schweitzer, who accommodated us in their homes – you were so great! To Melissa Treece and Mark Forman, who invited us to their schools, to Deborah Oleshansky, who organized our visit so successfully, to Jeff and Bernie for their help and to all the members of the Jewish community who gave us a wonderful homely feeling.

Many thanks to you!

Love you all -

Naomi Mymon, Hagit Benjamin, Iris Cnaan.





*Lewis Williams, Rett Myer, Zack Kramer and Lily Adler enjoy food and homemade latkes made by Bruce Pearl at the UTK Chanukah party. Thank you to Bruce and Brandy Pearl for hosting UTK Hillel Students for Chanukah Party.*

## KJA Annual Meeting Sunday, January 22, 2012 4 p.m. at AJCC

Join us for some community business as we elect our next slate of officers, review our year, enjoy some Israeli wine and cheese and learn about our local Firefighter delegation's recent trip to Hadera.

### Slate of officers

President	Dr. Renee Hyatt
Treasurer	Mr. Adam Brown
VP Jewish Community Services	Mrs. Marilyn Wohl
VP Children & Youth	Mrs. Melinda Gibbons
VP Education & Culture	Mr. Manny Herz
VP Campaign	Mr. Gene Rosenberg
Past President	Mr. Stephen Rosen

Wine and cheese reception sponsored by the Rosen Fund.

## Let's Thank Our Military at 2012 KJA MITZVAH DAY Sunday, February 5 9:30 a.m.-12:30 p.m. -- AJCC

These men and women volunteer their lives to protect ours.  
Now is the time to volunteer and to say "Thank you."

Adults and children can participate in volunteer activities and projects during Mitzvah Day. Both Temple Beth El and Heska Amuna religious schools will meet at the AJCC at 9:30 a.m. that morning.

We are collecting items to send to troops and family members. Items may be placed in collection barrels located at the AJCC, Temple Beth El, and Heska Amuna any time before Mitzvah Day. Suggested items include:



Ramen noodles  
Drink mix (packets for bottled water)  
Donut sticks  
Doritos  
Hard candy (i.e. Sweet tarts)  
Chicken/ tuna - foil packs  
Cheez-its  
Instant oatmeal/grits  
White socks

Paper  
Pens  
Disposable razors  
Toilet wipes  
Magazines (current issues, please)  
Coupons (whole inserts or cut coupons, including expired ones.  
No computer-printed coupons.)  
Non-perishable items

For more information, contact Rachel Hale at [rhale@jewishknoxville.org](mailto:rhale@jewishknoxville.org) or 690-6343 or Mitzvah Day Chairperson Ric Pasi at [tennbatman@att.net](mailto:tennbatman@att.net).



K

J

C

F

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## Knoxville Jewish Community Family of Funds

*A Supporting Foundation of the Knoxville Jewish Alliance and the East Tennessee Foundation to preserve and strengthen the Jewish Community of Knoxville*

# Planned Giving Options

## Charitable Bequest

### benefits of a charitable bequest

*This is the first article in a series about Planned Giving options.*

A Charitable Bequest is the simplest form of planned giving. You can leave a bequest of a specific cash amount, a percentage of your estate or the residue of your estate. To leave this type of gift,



you simply direct in your will that you want a specific amount of money or property to go to the Knoxville Jewish Community Family of Funds, Inc. If you would like to make a charitable bequest to the KJCF or inform of us of such a provision that you have already made, please complete the Statement of Intent form on the following page and send to the Knoxville Jewish Community Family of Funds, 6800 Deane Hill Drive, Knoxville, TN 37919.

- Your bequest is fully deductible from your estate and therefore reduces estate taxes paid.
- A charitable bequest is very easy to create.
- Contributions of pension plan assets avoid punitive estate and income taxes.
- Your bequest can provide an everlasting gift to the Knoxville Jewish Community.

## Grants

- ☆ The Knoxville Jewish Alliance received a grant from the Milton Collins Cultural Fund to sponsor Jewish Book Month 2011 events.
- ☆ The KJA also received a grant from the Abe Collins Cultural Fund to provide support for the Sundown in the Sukkah event at the AJCC.
- ☆ The Sam and Esther Rosen Enrichment Fund for the Knoxville Jewish Federation gave a contribution to the KJA Annual Campaign.
- ☆ The Zelda and Max Morrison Cultural Enrichment Fund awarded a grant to the KJA to support 2012 cultural programming.
- ☆ After the refrigerator in the main kitchen at the AJCC died, the KJA was able to purchase a replacement thanks to a grant from the Arnstein Jewish Community Center Endowment Fund.
- ☆ The Sam and Esther Rosen Friendshippers Fund provided financial support for the Friendshippers/Lunch and Then Some program.
- ☆ The Bernard E. and Barbara Winick Bernstein Charitable Fund made a gift to the Knoxville Museum of Art.

## Statement of Intent

If you wish to make or have already made a provision for a future gift to the Knoxville Jewish Community Family of Funds (KJCFF), we would like to know so that we may recognize your generosity. If you wish to remain anonymous, please let us know. In addition, we would welcome the opportunity to discuss with you how to implement your legacy. Thank you.

**The specific information contained in this form will remain confidential.**

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E - Mail \_\_\_\_\_

I/We have made the following provision(s) for a planned gift: (Please check all that apply)

- \_\_\_\_\_ Bequest through a Will  
 \_\_\_\_\_ Designation through a Revocable Trust  
 \_\_\_\_\_ Named KJCFF as charitable remainder beneficiary in present trust  
 \_\_\_\_\_ Named KJCFF as beneficiary in Testamentary Charitable Remainder Trust  
 \_\_\_\_\_ Named KJCFF as beneficiary of Retirement Account (IRA, Qualified Plan, etc.)  
 \_\_\_\_\_ Life Insurance designation  
 \_\_\_\_\_ Other (please specify)

It is my/our intention that this gift be used to establish the \_\_\_\_\_  
 \_\_\_\_\_ Fund at the Knoxville Jewish Community Family of Funds for the purpose of \_\_\_\_\_

**OR**

It is my/our intention that this gift be added to the \_\_\_\_\_ Fund existing at the KJCFF. (Other instructions)

\_\_\_\_\_ I/We have attached estate planning documents clearly stating my/our intentions.

THIS STATEMENT OF INTENT IS NON-BINDING AND MAY BE AMENDED

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Date

### KNOXVILLE JEWISH COMMUNITY FAMILY OF FUNDS BOARD OF DIRECTORS

Bernie Rosenblatt, President; Scott Hahn, Vice President; Dick Jacobstein, Secretary/Treasurer; Jeff Becker; Bernard Bernstein; Arnold Cohen; Bobby Goodfriend; Jacki Imbrey; Herb Jacobs; Ellen Markman; Dick Jacobstein, Past President; Carole Martin; Alexandra Rosen; Mel Sturm; Jeff Gubitza, Ex-Officio; Laura Berry, Administrative Director

**The Board of Directors of the Knoxville Jewish Family of Funds** thanks the Knoxville Jewish Community, the staff of the Knoxville Jewish Alliance and the East Tennessee Foundation for their support and encouragement. The KJCFF encourages you to help insure the healthy future of our Knoxville Jewish community by including a commitment to the KJCFF in your financial and estate planning.

**To learn more about KJCFF philanthropic opportunities, call 690-6343 or visit our website at [www.jewishknoxville.org/kjcff](http://www.jewishknoxville.org/kjcff)**

# KNOXVILLE HAPPENINGS

## AZA Heart and Soul Dinner a Success!

More than 100 guests enjoyed live jazz, pasta, and camaraderie at the AZA Heart and Soul Dinner on November 20. The event, featuring dinner and a silent auction, raised more than \$2,000 for BBYO scholarships and the American Heart Association's pediatric programs. A special thanks to parents, alumni, and the Weinstein BBG girls for their support.

If you did not attend but would still like to make a contribution to support your community's BBYO, you may mail a check payable to *Winick AZA* c/o KJA, 6800 Deane Hill Drive, Knoxville, TN 37919.



*A full house in the Caller Auditorium enjoyed a delicious pasta dinner.*



*Keaton Noon, son of Chuck and Missy Noon, serves guests at the AZA Heart and Soul dinner.*

## TRAVEL TO ISRAEL WITH YOUR FRIENDS!



### **Camp Tikkun Olam is recruiting for Summer 2012!**

We are looking for fun and friendly 9<sup>th</sup> and 10<sup>th</sup> graders interested in a cultural exchange to Israel in July 2012. Two weeks in ISRAEL and two weeks in East Tennessee. Interested?

Contact Deborah Oleshansky at the KJA  
[doleshansky@jewishknoxville.org](mailto:doleshansky@jewishknoxville.org) or 865-690-6343

## Buy Israel Goods: Teva

There are many products available locally that are made in Israel or even made in USA by an Israeli company.

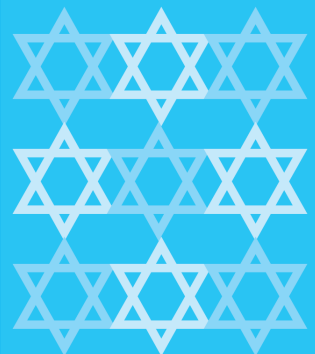
Teva, an Israeli pharmaceutical company, founded in 1901, claims to be the world's leading generic pharmaceutical manufacturer. You can look on the label of your medicine bottle to see which company produced your medicine. If you find the name Teva, you can ask your pharmacist to continue to order from Teva. In particular, look for omeprazole (Prilosec), levofloxacin (Levaquin), eszopiclone (Lunesta), amlodipine/benazapril (Lotrel), and donepezil (Aricept).

Teva also makes many branded products including:


- ◆ QVAR - an inhalation medicine for asthma and COPD
- ◆ Azilect - for Parkinson's
- ◆ Copaxone - an injection used to treat a form of multiple sclerosis
- ◆ Seasonique - an oral contraceptive
- ◆ Paraguard - an intrauterine contraceptive

For more information about other products made in Israel as well as on-line retailers which carry Israeli products, visit [buyisraelgoods.org](http://buyisraelgoods.org)

# KESHER



# JANUARY 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<b>1</b> New Year's Day 9:30a HA-minyan	<b>2</b> 7a HA-minyan 3-6:30p TOT basketball, AJCC gym	<b>3</b> 6p TBE-Executive Comm 6-9:30p fencing, gym	<b>4</b> 5:30-9:30p fencing, gym 6:15p TBE-midweek Hebrew 5p HA-Weght Watchers	<b>5</b> 7a HA-minyan 11a TBE-News & Schmooze 7:30p HA-Exec Comm	<b>6</b> 6:00p TBE-Kabbalat Shabbat service	<b>7</b> 9:30a HA-Shabbat service 10:30a HA-Contemporary service
<b>8</b> 9:30a HA-minyan 9:30a TBE-religious sch 10:30a HA-Sisterhood Board meeting TBA HA-Adult Ed, Cooking with Local Chefs	<b>9</b> 7a HA-minyan 3-6:30p TOT basketball, AJCC gym	<b>10</b> 6-9:30p fencing, gym 6:30p TBE-Board mtg	<b>11</b> 3:15-4p Music N Motion, AJCC gym 5:30-9:30p fencing, gym 6:15p TBE-midweek Hebrew 6:15p TBE-Adult Ed	<b>12</b> 7a HA-minyan 7:30p HA-Board mtg	<b>13</b> 6p HA-Tot Shabbat 7:30p TBE- Shabbat service	<b>14</b> 9:30a HA-Shabbat service, HA Sisterhood Torah Fund Shabbat
<b>15</b> 9:30a HA-minyan 9:30a HA-religious sch 10a TBE-Sisterhood Women's Health Program TBA HA-Adult Ed, Cooking with Local Chefs	<b>16</b> MLK, Jr. Day 9a HA-minyan 3-6:30p TOT basketball, AJCC gym 	<b>17</b> 6-9:30p fencing, gym	<b>18</b> 3:15-4p Music N Motion, AJCC gym 4:15p HA-religious sch 5:30-9:30p fencing, gym 6:15p TBE-midweek Hebrew 6:15p TBE-Adult Ed	<b>19</b> 7a HA-minyan 7:30p HA-Rabbi & Rel Services	<b>20</b> 6:30p HA-Kabbalat Shabbat 7:30p TBE-Shabbat service	<b>21</b> 9:30a HA-Shabbat Service 9:30a HA-Jewish meditation
<b>22</b> 9:30a HA-minyan 9:30a HA-religious sch 9:30a TBE-religious sch TBA HA-Adult Ed, Cooking with Local Chefs 4p KJA Annual Mtg at AJCC	<b>23</b> 7a HA-minyan 3-6:30p TOT basketball, AJCC gym 7:30p UT Archeology lecture	<b>24</b> 6-9:30p fencing, gym 7:30-9p JLI course, AJCC AL	<b>25</b> 3:15-4p Music N Motion, AJCC gym 4:15p HA-religious sch 5:30-9:30p fencing, gym 6:15p TBE-midweek Hebrew 6:15p TBE-Adult Ed	<b>26</b> 7a HA-minyan 7:30p HA-Educ Comm	<b>27</b> 6p TBE-Shabbat service, KJA Shabbat @ TBE	<b>28</b> 9:30a HA-Shabbat service, KJA Shabbat service @ HA 10:30a TBE-Shabbat service
<b>29</b> 9:30a HA-minyan 9:30a HA-religious sch 9:30a TBE-religious sch 6:30p KJA Pacesetters event, Grille at Highland Row 10a HA-Adult Ed, Cooking with Local Chefs	<b>30</b> 7a HA-minyan 3-6:30p TOT basketball, AJCC gym 7p UT Jewish Lecture series with Lou Gross	<b>31</b> Hadassah arts 7:30-9p JLI course, AJCC AL	<h2 style="text-align: center;">Teen Connection</h2> <p>Our second Teen Connection activity was a great success! Fifteen 5<sup>th</sup>-8<sup>th</sup> graders in our Jewish community attended the event, which featured lunch and a Krav Maga demonstration and class. The students worked up a sweat learning this form of mixed-martial arts. A big thank you goes out to Mr. Koppel at Premier Martial Arts, 8425 Kingston Pike, for providing this activity for us!</p> <p>Teen Connection, also known as BBYO Connect, is designed for 5<sup>th</sup>-8<sup>th</sup> graders, to provide social interactions for middle school students that helps them meet and socialize with other Jewish youth in our community. All Jewish 5<sup>th</sup>-8<sup>th</sup> graders, regardless of affiliation, are invited to participate. We meet four times a year to have fun and get to know each other. Past activities include: pool party, laser tag, and scavenger hunts. These KJA sponsored activities are provided free or at minimal cost. The next Teen Connection activity will be held in February, so be on the lookout for our email! For questions contact Melinda Gibbons at <a href="mailto:mgibbons@knology.net">mgibbons@knology.net</a>.</p>			

## Oak Ridge to Host *Brundibar*, Children's Opera February 11

In an event that will touch generations, The Oak Ridge Symphony Orchestra and Oak Ridge's Sound Company will perform the East Tennessee premier of the children's opera *Brundibar* by Jewish Czech composer Hans Krasa. This opera was performed by the children of the Theresienstadt concentration camp in 1942. Terry Silver-Alford directs the Sound Company.

The performance is slated for Saturday February 11, at 8:00 p.m. in the Oak Ridge High School Auditorium, 1450 Oak Ridge Turnpike. For information visit: <http://www.orcma.org/tickets/> or call (865) 483-5569.

Heska Amuna Synagogue

# HaShofar



Heska Amuna Sisterhood Invites You to  
Our Annual Torah Fund Sisterhood Shabbat

Saturday, January 14  
9:30 a.m.

We are pleased that this year's  
featured speaker is our own

## Rabbi Alon Ferency

During college at Harvard University, Rabbi Ferency studied and worked toward Israeli-Palestinian economic development. He later entered the Peace Corp in Cameroon as a community health organizer. After working in the music and entertainment industry, Rabbi Ferency completed a master's degree in Informal Jewish Education at the Jewish Theological Seminary on his way to becoming an ordained Rabbi in the Conservative Movement.

Torah Fund supports JTS and its students as they pursue their education toward becoming Rabbis and other Jewish professionals across the world.

Rabbi Ferency and his lovely wife Karen are the proud parents of a son, Elhanan Shakade.



**Tevet/Sh'vat 5772**

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## It's Torah Fund Time in Tennessee.....

*By Heather O'Brien, Torah Fund Chair*



Our 2011-2012 Torah Fund Campaign is in full swing at Heska Amuna. Sponsored by the Women's League for Conservative Judaism, Torah Fund is one way we can help to conserve and perpetuate Judaism. Monies raised through this important endeavor are used to benefit three institutes of Jewish learning: JTS in New York, Ziegler School of Rabbinic Studies in Los Angeles and Schechter Institute of Jewish Studies in Jerusalem. Some Torah Fund monies are also used to provide scholarships for Jewish learning. Our own Rabbi Ferency received a Torah Fund Scholarship which allowed him to continue his studies.

Have you made your donation to Torah Fund yet? Heska Amuna is only half way to reaching its goal this year. We need to raise another \$4,000 by March 2012. Your donation at any level will help Heska Amuna shine, and donations at the \$180 level will receive a beautiful Torah Fund pin. Please mail your donation to Heska Amuna today, and join us at Sisterhood Shabbat January 14 as we celebrate our Torah Fund campaign success!

## Traditions

By Rabbi Alon Ferency

A few years ago, my wife taught my cousins in Israel to play Cat's Cradle with a spool of yarn. Then, they taught her to play Chinese jump-rope (known in Britain as elastics), which is like hopscotch with string. As I watched, I wondered: How can a game be the same in different countries? How do people remember all these moves? It's as if there was a hard-drive out there, with all these wild bits of information. But it's not *out* there, it's *in* us. People have an amazing capacity to remember complicated moves, and to pass the order along to friends and family. We carry it forward and move the information along.

That seems to be how the Bible (and the Talmud, the Vedas and the Gospels) got to us. It was a group memory, like the sequences of Cat's Cradle or a family recipe. First re-told as campfire songs in the desert, it became elaborated, recited and turned into a massive ritual, hundreds of thousands of verses long. "How did people remember so much?" you must think. How could they not? People can still hold on to the bizarre moves of Cat's Cradle, even with all the modern distractions: Internet, smart phones, fast cars and music videos. In a time before electronics, they had a lot more "bandwidth" to store great stories. Remember, humans are built for stories. We thrive on narrative. Thousands of years ago, narratives that formed the core of the Bible helped us to make order of the world, and listening to them around a fire helped us to cope with the fears that inevitably come in the coldness and the silence of the desert.

Then, something changed. We moved to towns and cities, and lost our memory. We had to write down what we knew because our lives were shifting. It's no wonder that the Talmud, millions of lines of Jewish oral law and legend, was written down as Jews migrated and urbanized. It's harder to hold on to memories in cities. There are more distractions. And a funny thing happens when humans write down these oral memories: we start to forget them. That was the experience of anthropologists trying to catalog Yugoslavian epics in the twentieth century. Even as the scientists copied out the epics, the same story-tellers who had remembered hundreds of thousands of verses by heart began to forget them.

Also, writing things down seems to take away the personality of the story-telling. There's less vitality and originality, because the subtle variations of the individual teller are ironed out of the story. Think about a joke that gets written down into an email; it may be good on screen, but it lacks the punch of a gifted comedian. Singers and other musicians know this already. Fela Kuti, the great African pop musician, refused to play songs again once he had recorded them onto albums. Spontaneity in concert wouldn't make sense at that point. An audience wouldn't be able to hear his songs freshly, but would expect the album version. I wonder if that's happened with Scripture. Have we lost something vital about the religious experience now that the words are frozen on a page? What's happening to other human knowledge, now that it's being stored on Wikipedia? Will we forget our traditions and our ways? Now, you can even find instructions for Cat's Cradle on the Internet.

## From the President

By Gilya Schmidt

Appearances are everything, or so we are told. Here in the Eastern United States, the month of Tevet stretches across a long and seemingly inert month of January. Nature is like Sleeping Beauty - pale and frozen, lifeless at first glance. Human beings likewise hibernate, focusing on the home and mostly indoor activities.

But appearances are not everything. They are deceiving, for, underneath this veneer of barrenness and lifelessness, nature is preparing for the grand unveiling of its loveliest season - spring. We all agree that spring in East Tennessee is only slightly short of paradise, with the dazzling forsythias, dogwoods, daffodils, tulips, and many flowering shrubs and other plants, including, by Passover, barley. We have not yet reached the 5th of Tevet, 70 days before Pesach, when, so Leviticus tells us, we plant the seeds that will produce the first grain harvest of the season. In biblical times, the priests presented the first meal offering in the Temple at Passover from this crop.

Rabbi Jill Hammer notes that Tevet is the dark month. Tevet is related to *tov*, or good, just the opposite of the conventional association of dark with bad, so that Tevet is the good month, a month in which the seeds are sown, the juices gathered, and the spirit prepares - for something big. When Tu B'Shvat, the new year of the trees, is approaching, Purim and Pesach cannot be far behind. It is a new cycle, of nature, of humanity, of spirituality.

It is also a time for each of us to gather together our energies, our courage, and our ambitions to resolve to break forth soon, as nature will - in song, in praise, in devotion. The rededication of Hanukkah must not lie idle, but grow and mature, in 70 days, as does the barley, for the glory of God. There are many ways to increase the voices who contribute to services at Heska Amuna. Won't you become part of something big? The count is on....

## Sponsor a Kiddush! It's So Easy!

All Kiddushim are deliciously prepared by Marilyn Burnett. Call Gene Rosenberg at 693-3162 for more information and to reserve a date. It's now possible to contribute any amount toward the weekly Kiddushim to help defray the Synagogue expenses by mailing your check to the Synagogue Office, marking Kiddushim.

We thank Elise and Herb Jacobs who sponsored Kiddush in honor of Marion and Joe Goodstein's visit to Heska Amuna and we thank Michael Burnett who sponsored in honor of the anniversary of his Bar Mitzvah.



## From the Chair of the Board

By Scott Hahn

Since I have been involved in the Jewish volunteer world, one of the biggest debates involves the strengths and weaknesses of a volunteer-run Jewish organization versus a professionally-run Jewish organization. To break it down in its simplest terms, a professional-run organization is run and controlled by its professional staff. It is the professionals who call the shots and chart the future course of the organization. This is juxtaposed to a volunteer-led organization, in which the volunteers determine the future of the organization. There are strengths and weaknesses to both models and we have examples of both in Knoxville.

Heska Amuna, even though we have professionals (i.e., a rabbi, education director, etc.) is still a volunteer organization. A volunteer organization asks a lot of its membership. There are numerous volunteer jobs in the shul that require warm bodies to fill them. If a volunteer does not fill the slot, more likely than not, the job will not get done. On the other hand, the upside to a volunteer organization is great. I believe our membership takes great pride in our volunteer activities. We enjoy it when our members read Torah, lead services, or teach a class. Heska Amuna sets high standards for our congregation and by and large, our members meet the challenge. We enjoy being a well informed, Jewishly literate congregation.

Volunteer organization can break down quickly if jobs are not filled in an orderly and systematic fashion. Leadership development is an ongoing and sometimes difficult challenge. This is a serious and ongoing debate with no easy answers, but a potentially tremendous payout. This is a team effort that requires the time and energies of our membership. If there is an area you may be interested in volunteering, or possibly want some more information, please contact Rabbi Ferency or me.

## Two Ways to Pay

Heska Amuna procedures to pay your dues and other fees or charges - You have two preferred ways to pay: (1) set up direct withdrawal from your bank checking or savings account (ACH); or (2) charge to your credit card. (You can, of course, mail in a check to the synagogue office, but that costs you postage and takes extra time and effort on our end to process this payment.) Before you decide which of the two preferred methods you wish to use, please note that the first method is the least expensive for the synagogue. We pay only a small processing fee for direct withdrawal payments. On the other hand, Heska Amuna pays a fee equal to 2.3% of the amount charged, PLUS an additional small processing fee, for all credit card payments. We strongly encourage you to pay by direct withdrawal from your checking or savings account. When you choose direct payment, more of the financial support you generously contribute is available to provide synagogue services to you and your family and less of that support has to be diverted to pay third party fees. This can only strengthen the synagogue's finances in both the short and long term. If you pay by ACH transfer or credit card, please make sure you indicate the amount of your payment. If you are making a payment by check, please indicate the amount you are paying next to the account, tear off the bottom portion and return in the enclosed envelope. Should you have any questions, you can reach our Finance Vice Chair, Barry Allen, by email at [barry.allen@sageontheweb.com](mailto:barry.allen@sageontheweb.com), or you can leave a message for him by calling the synagogue at 522-0701.

## Please Keep Us Informed

If you or a loved one is ill or hospitalized, please let us know so that we can attend to him or her as a community, and place the name on our *Mi Sheberach* prayer list. Unfortunately, federal law prohibits hospitals from notifying us when community members are admitted.

## Heska Amuna Synagogue *HaShofar*

**Rabbi Alon C. Ferency**

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## Permanent Schedule

Friday Night Services.....Varies  
Saturday Morning Service.....9:30 a.m.  
Mon. & Thurs. Minyanim.....7:00 a.m.

Evening minyanim can be arranged  
by calling President Gilya Schmidt,  
694-6213, one week before.

Sunday Minyan.....9:30 a.m.

For a list of Heska Amuna's funds and  
other information, please visit  
[www.heskaamuna.org](http://www.heskaamuna.org)

**Heska Amuna Synagogue**  
is an affiliate of United Synagogue  
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*HaShofar* editor - **Marian F. Jay**.

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## HA Religious School News

By Anna Iroff, Education Director

Happy (Secular) New Year! I hope 2012 brings your family a good year of health, love, and peace. Interestingly, these are the same things we pray for each other on our oldest and most important holiday: Shabbat. Every week, Judaism teaches us to take a break from our hectic lives to breathe and reconnect with God and ourselves. Shabbat gets a bad rap sometimes for having too many restrictions and too much time in shul, but at its core, Shabbat is a very relaxed, accessible, family-friendly holiday! In the hustle and bustle of school, work, soccer, basketball, piano lessons, Religious School, homework, and laundry (all before dinner!), it is hard to find time to sit as a family and spend meaningful time together. Shabbat can help us do that, even if only for a little while. Here are a few ideas for incorporating Shabbat into your busy family life. I suggest starting with one idea that seems the most manageable and trying it out for a few weeks. Then try adding another idea until you have created a Shabbat experience that is relaxing, enjoyable, and meaningful for your family. Shabbat Shalom!

1. **Light Shabbat candles with your children.** Candles are a quick and easy way to make your home feel like Shabbat. Before you go off to whatever else you have planned for the evening, take a moment to give everyone a kiss and wish them a *Shabbat Shalom!*
2. **Bake Challah as a family.** No matter what you're having for Friday night dinner, challah is a great addition! It takes less than a minute to say *ha'motzi* together, but it is enough to recognize Shabbat and set the mood for the meal. Plus, kids love to knead and braid the dough. You can find easy challah recipes online, or frozen dough is available in the kosher freezer section at the grocery store.
3. **Sing Shabbat songs together.** You can do this after dinner, at bedtime, or in the car. Singing is fun, free, and creates an instant sense of togetherness. You don't need to have a great voice; let everyone roll their eyes while Dad belts out "Bim Bam" with off-tune joy!
4. **Discuss the weekly parsha.** Sites such as [www.myjewishlearning.com](http://www.myjewishlearning.com), [www.torahtots.com](http://www.torahtots.com), [www.jtsa.edu](http://www.jtsa.edu), and [www.koach.org](http://www.koach.org), offer short summaries and discussion questions for each week's Torah portion appropriate for all ages. Or just open a Tanakh and study the text itself as a family! You may be surprised what a wonderful bedtime story most of the Torah can be.
5. **Designate "No Screen" Time.** Choose at least one hour when everyone turns off their TV, phones, iPods, computers, etc., and enjoys an activity together. You can read a story, do a puzzle, play board games, or just sit and talk to each other.
6. **Go outside as a family.** Go for a walk, play touch football, or toss a Frisbee. Similar to "no screen" time, this a great way to focus on spending time as a family and enjoying the beautiful outdoors that God created – which is what Shabbat is really all about in the first place!
7. **Go to synagogue together!** Nothing can beat time at shul to make Shabbat different and holy. This is also a wonderful way to support your child's Jewish education and help them get familiar and comfortable with our prayers. Come to Tot Shabbat, Hoot'nanny, Family Minyan, Contemporary Service, or regular Shabbat services – we have something for everyone!
8. **Make Havdalah.** Even if you did nothing else for Shabbat that week, taking a few minutes to mark the end of one week and the beginning of the next is special and significant. Havdalah is short, sweet, and always a crowd-pleaser! You can extend this time together with a once a month Family Movie Night after Havdalah. See <http://judaism.about.com/od/prayersworship/a/havdalah.htm> for more ideas.

### Todah Rabbah to Our Friends and Supporters!

Thank you to the following people who made generous donations toward the Religious School:

- ◆ **Joyce York** in memory of Robert Martin, father of Shush Carson.
- ◆ **Harry and Molly Brietstein Memorial Fund** in honor of the births of Aitan Katz and Aviva Joiner, great-grandson and great-granddaughter of Harry and Mollie Brietstein.



### Tot Shabbat Friday, January 13, 6:00 p.m. Shabbat Dinner and Services for Young Families

Shabbat dinner starts at 6:00 p.m. and is only \$10 per family! Tot Shabbat services are designed for children ages 2-6, though all are welcome. Join us as we welcome Shabbat with food, friends, music, and fun!

Tot Shabbat is open to Heska Amuna members and non-members so **bring your friends for a wonderful family Shabbat experience!**

\*\*RSVP to Anna Iroff, [education@heskaamuna.org](mailto:education@heskaamuna.org) or 522-0701 by **Tuesday, January 10.**\*\*

*In honor of Shabbat, please send your check to the synagogue office either before or soon after Tot Shabbat.*



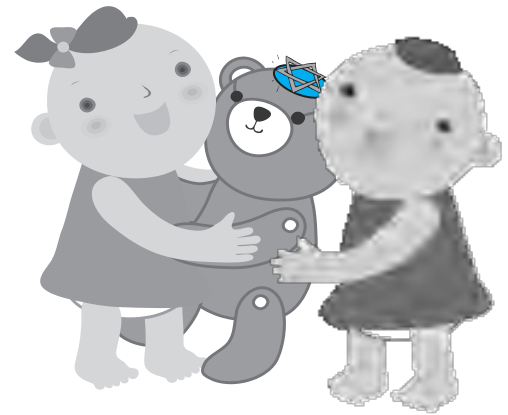
## Gan K'tan

Gan K'tan is a special program for young preschoolers and their parents. We come together for music, art, stories, games, snack, and friends – all in a fun Jewish environment!

**Sunday, January 29**  
**10:00 a.m. – Noon**



The theme for this month's Gan K'tan is **Tu B'Shevat: Birthday of the Trees!** - This program is free for all Heska Amuna members and only \$5.00 per session for non-members. Please sign up with Anna Iroff at 522-0701 or [education@heskaamuna.org](mailto:education@heskaamuna.org).



## Religious School Family Fair

**Sunday, January 22**  
**9:30 a.m. - 12:30 p.m.**

### The 10 Commandments

Join us for a day of family education and fun! Can you name all 10 Commandments? Why are these in the "Big 10" and what about all the other ones?? How do we know that we're doing them right?? Why should we even do them at all? Bring your entire family and let's learn about the Ten Commandments! Our Family Fairs include group learning as well as chances for families to choose activities and explore values, texts, and projects that are meaningful and interesting to them. This is a great opportunity to try something new as a family or to learn more about things you already do together.

RSVP to Morah Anna, [education@heskaamuna.org](mailto:education@heskaamuna.org), by January 16.



## Things to Remember!

Upcoming School Events –

- Friday, January 13 – Tot Shabbat, dinner and services, 6:00 p.m.
- Wednesday, January 18 – Religious School, grades 3-6
- Sunday, January 22 – Family Fair, families preK – Prozdor
- Wednesday, January 25 – Religious School, grades 3-6
- Sunday, January 29 – Religious School, PreK – Prozdor and Gan K'tan

## Adult Education

- ◆ **Intermediate Hebrew** (continuing from last year. New students are welcome.): Sunday mornings at 10:00 a.m.



The following classes will **start in January** (specific days and times to be determined):

- ◆ **Torah, Society, and Politics** with Michael Zemel: Sundays 11:00 a.m. – noon
- ◆ **Jewish Mysticism/Kabbalah** with Arnold Schwarzbart: following Kiddush on Shabbat. The Kabbalah course will be an introduction to the major ideas of Jewish mysticism - including history, sources and Arnold's own history of learning in this area.
- ◆ **Cooking with Local Chefs** with Marilyn Burnett and other chefs: Sundays 10:00 a.m. – noon. The cooking classes will meet from January 8-29 and classes are limited to 10 participants. Topics include:
  - **Challah (Gluten Free) with Jens Juhl and Dina Kramer** ~ learn how to braid Challah and cook gluten-free



- **Cooking with Corn Tortillas (Gluten Free) with Marion Bayer** ~ become skilled on how to make this Mexican treat gluten-free
- **Rugelach with Mary Linda Schwarzbart** ~ taught by our resident expert, you'll see how to prepare this tasty and popular dessert
- **Tea Time with Margy Goldman** ~ find out how to properly brew and store teas and plan an elegant tea for your friends. *All ingredients will be furnished and registration is a must!*

- ◆ **Mini-Course in February and March (specific dates and times to be announced)**

**Saúl Levy Morteira (Chief Rabbi of the Conversos who returned to Judaism in 17th Century Amsterdam)** two classes with Dr. Greg Kaplan - Professor of Spanish; Interim Head, Department of Modern Foreign Languages and Literatures. This mini-course, which is projected to take place over two class periods, will focus on the 17th century Jewish Amsterdam as seen through the eyes of its chief rabbi, Saúl Levy Morteira (c. 1590-1660). Morteira served for some 40 years as the spiritual leader of a Jewish community that flourished in one of Europe's most prosperous commercial ports. Morteira was widely known for his fiery sermons and his work as a teacher (one of his students was Baruch Spinoza), and his fame extended beyond the Jewish community (he appears in at least one painting by Rembrandt). Morteira's congregants were descendants of Spanish and Portuguese *conversos* (forced converts from Judaism to Catholicism), who had come to Amsterdam in order to return to Judaism and establish a community within a more tolerant Dutch culture. Morteira's efforts to guide this community and his convictions about Judaism and Jewish practices are documented in his *magnum opus*, the *Providencia de Dios con Israel* (The Providence of God with Israel), a collection of his sermons housed today in the library of Amsterdam's Portuguese Synagogue. Professor Kaplan, who will lead these classes, has recently begun the first translation to English of *Providencia de Dios*, and these sessions will be dedicated to discussing the content of several chapters from this work. Background readings will be provided on the *conversos* and the Jewish community of Amsterdam. Class participation in the interpretation of Morteira's *Providencia de Dios* will be strongly encouraged.

Additional classes will be forthcoming. Please check the website for more info, as well as your mailbox and email. Contact Rich Adlin for suggestions and questions 865-680-2774, [richadlin@gmail.com](mailto:richadlin@gmail.com)

**In 2012, Heska Amuna Synagogue will launch independent social groups, including dining, hiking, and biking clubs. Stay tuned for more information!**

## Among Our Members

- ◆ Condolences go out to the following members and their families: **Heidi and Barry Allen** on the death of Heidi's mother, **Judy Solomon**; **Greg Weinstein, Jill and Doug Weinstein, Barbara and Jeff Weinstein** and **Marion and Joe Goodstein** on the death of mother and cousin, **Myra Weinstein**; **Marie and Charles Perelman** on the death of Charlie's mother, **Libbye Perelman**. May their memories be a blessing.
- ◆ Get well wishes go out to those who were ill or recuperating: Elaine Brown, Elyahu ben Shulamit, Bernie Iroff, Harvey Liberman, David Linwood and Judy Rattner.
- ◆ Mazal tov to the following members and their families: **Shelley and Jeff Hecht** on son **Robby's** marriage to **Annie Klaver**. The wedding was in New Orleans and the newlyweds reside in Nashville; **Peggy and Mark Littmann** in honor of the birth of their grandson, **Liam Thomas McGinnis**, son of **Beth and James McGinnis**. Beth, James and Liam live in Tucson, Arizona.
- ◆ Todah Rabah to Ethel Wittenberg who continues to work in the Synagogue office every week. Thank you also to **Ellen Kern** who helped out in the office last month. We appreciate your time and the effort on behalf of the Shul.

## Contributions From Caring People

For a list of Synagogue funds, please check our website at [www.heskaamuna.org](http://www.heskaamuna.org)

Donations received by November 22nd

### BUILDING FUND

*For Julius Krauss's yahrzeit*

By: Brenda and Sig Mosko

### CALENDAR DONATION

*General Donation to calendar*

By: Sybil Joffe, Judy Rattner

### CEMETERY FUND

*In memory of A. Stanley Robinson*

By: Esther Webster

### GERTRUDE GLAZER COHEN AND I.B. COHEN MEMORIAL FUND

*For Bella Leeds' yahrzeit*

By: Joani and Gary Leeds and Amy and Gene Dandy

### EDUCATIONAL ENRICHMENT FUND

*In memory of Terry Meredith; get well wishes to Harvey Liberman and Nancy Becker*

By: Carol and Mark Harris

### GENERAL FUND

*In honor of Rabbi Ferency and Josh Gettinger and the splendor they created on Kol Nidre evening*

By: Judy and Gene Bocknek

*For C.B. Brown's yahrzeit*

By: Adam Brown

*In honor of her Chanukah HaBayit*

By: Sandra Parker

*In memory of Peter Dreyer and in honor of Trudy Dreyer earmarked for the Kitchen, landscaping and general fund*

By: Ellen Clare and Scott Dreyer

*For Peter Dreyer's yahrzeit; in honor of her High Holiday Honor; in memory of Terry Meredith*

By: Trudy Dreyer

*In memory of Judy Solomon and Myra Weinstein*

By: Lynn Fuson

*For Mordechai Heiser's yahrzeit*

By: Gilya Schmidt

*In honor of their High Holiday honors*

By: Cindy and Ric Pasi

*In honor of their High Holiday honor and in observance of Yizkor*

By: Stella and Bernie Iroff

*In honor of his High Holiday honor and for Sydney Manas's yahrzeit*

By: Hal Manas

*In memory of Ida Markman*

By: Hester Fay

*In memory of Terry Meredith*

By: Billy and Jane Henry

*In memory of A. Stanley Robinson, Terry Meredith and Robert Martin; get well wishes to Harvey Liberman and Samantha Hull*

By: Rosalie and Steve Nagler

*In memory of Judy Solomon*

By: Wendy and Ted Besmann

*In memory of Myra Weinstein*

By: Jill, Stuart, Evan and Aaron Chasan, Rosalie and Stephen Nagler

### RABBI'S DISCRETIONARY FUND

*For C.B. Brown's yahrzeit*

By: Robin Brown

*In memory of Peter Dreyer and in honor of Trudy Dreyer*

By: Ellen Clare and Scott Dreyer

*Thanking Rabbi Ferency for everything he did for their wedding*

By: Kim and Josh Hedrick

*For the yahrzeits of Sadye Jacobs and Irvin Wolf*

By: Elise and Herb Jacobs

*In honor of: Alan Solomon's Healthcare Heroes Award, Bernie Rosenblatt's nomination for the JFNA Heroes Campaign and Rabbi Ferency for all his kindness and attention during their recent losses and illness*

By: Marilyn and Harvey Liberman

*In memory of A. Stanley Robinson*

By: Cheryl and Rich Kaplan

*For Morris Skalet's yahrzeit*

By: Priscilla and Victor Skalet

### RELIGIOUS SCHOOL FINANCIAL AID FUND

*In memory of Peter Dreyer and in honor of Trudy Dreyer*

By: Ellen Clare and Scott Dreyer

### YAHARZEIT FUND

*Isaac Baskin*

By: Selma Tobe

*Hinda Duhan*

By: Nancy, Roger, Erica and Scott St. Lifer

*Malvina Schwartz and Harold Rosenthal*

By: Jenifer and Evan Ohriner

*Nathan Rattner*

By: Judy Rattner

*Celia Shaw*

By: Genevieve Kramer



# TEMPLE BETH EL TIMES



## From the Rabbi's Study

By Rabbi Beth Schwartz

In the Jewish calendar this year, January comes between Chanukah and Tu B'Shevat. In our Torah readings this month, we see the beginning of the end of bondage in Egypt, and God hears the sufferings of the Israelites and confronts Pharaoh. As God visits plagues upon the Egyptians, the Israelites prepare for their redemption, for a new and unknown future – a life of freedom.

How are you preparing for your Jewish future and the future of your family? We who have lived in times of ease and plenty have no less a challenge as we look ahead. Our safety and complacency should give us the time and space to add to the depth and breadth of our faith, to safeguard our learning and renew our traditions. Temple Beth El has a lively and successful Religious School, instilling both knowledge and pride in our children. Jewish knowledge and Jewish pride go hand in hand; it is hard to be proud of what you don't know, but it is easy to stand tall – and to keep learning – if learning is a habit.

Jewish learning involves both reading stories and telling stories! It is a mitzvah to study, in any and all ways, shapes and forms, and it is a mitzvah to teach, in any and all ways, as well. We may not know what the future will bring, but if we are prepared, we can ensure that it will include a strong and vibrant Judaism.



6 Tevet - 7 Sh'vat 5772

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## January Services

**January 6**, 7:30 p.m. – Shabbat service

**January 13**, 7:30 p.m. – Social Justice Shabbat

**January 20**, 7:30 p.m. – Shabbat service, honoring Father

**January 27**, 7:30 p.m. – KJA Shabbat

## Fathers to be Honored on January 20



There is something very special about the role of the Jewish father. Some of my favorite moments on the bimah have happened with fathers and their children together. While we have made great strides in including women in the official life of our congregations in recent years, we must not forget the importance of men, and of fathers in ensuring a strong Jewish identity for our children. Join us for a special Shabbat service on Friday evening, January 20, as we honor Jewish fathers and the fathers of Jewish children in our congregation.



## Adult Education

Our current mid-week class is examining how today's Reform rabbis are thinking about the many social and cultural issues that confront us as progressive Jews in America. Topics include war, poverty, business, the environment, marriage, and more. Join us on Wednesdays at 6:15 p.m. in the Temple Library.

*Introduction to Jewish Life and Thought* begins again this month. Contact Rabbi Schwartz for an up-to-date class schedule.

## It's Showtime Folks!

# All That Jazz!

Temple Beth El's 8<sup>th</sup> Annual Auction

Saturday, March 3  
6:00 p.m. - 9:00 p.m.

*We need your help with donations!*



To make this event a success, we are actively seeking donations from our congregants and local merchants for gift certificates or merchandise to be used as an auction item. All donors will be highlighted in our auction materials, monthly *Ha'kol* and Tuesday Blast. There is no better way to show your support for Temple Beth El.

### **Auction Item Ideas**

- \* Gift Certificates
- \* Restaurant Certificates
- \* Wine
- \* Gourmet Food Items
- \* Dinner Parties
- \* Manicures or Haircuts
- \* Sports Tickets
- \* Theatre or Opera Tickets
- \* Plane Tickets
- \* Time-shares or Vacation Homes
- \* Movie Tickets
- \* Attraction or Museum Tickets
- \* Themed Baskets
- \* Hotel Stays
- \* Massages
- \* Medical/Dental Services
- \* Jewelry
- \* Photography Portrait Sessions
- \* Artwork
- \* Personal Training
- \* Personal Consulting
- \* Stationary
- \* Computer Services
- \* Car Detailing or Oil Changes

For more information about the event or to make a donation, please contact either Amy Rosenberg at [Rockybergs@tds.net](mailto:Rockybergs@tds.net) or Phyllis Hirsh at [Phyllishirsh@charter.net](mailto:Phyllishirsh@charter.net). Thank you in advance for your help! We certainly appreciate the generosity of the Knoxville Jewish community.



## What Do Today's Reform Rabbi's Say About... *Tzedakah*?

The Responsa Committee of the Central Conference of Reform Rabbis (CCAR) was asked about how we as congregants and as individuals might view our commitments to *tzedakah* during these recessionary times. Here are some of the highlights of the Responsa Committee's opinions, as discussed in our Adult Education group. The Responsa Committee's opinion rests on texts cited from varied Jewish sources: the Torah, Talmud, Maimonides, the *Shulchan Aruch*, and varied rabbinic writings from medieval times to modern. "*Tzedakah* is a religious obligation and as such is not the same as "policy." Rabbinic tradition does not address such specific issues as the mortgage foreclosure crisis. However, it speaks to our fundamental moral values and religious values, and must be considered alongside economics and "political efficiency." *Tzedakah* is both an individual and a communal responsibility. While our textual traditions do not explicitly require us to adopt any particular economic policy, they emphasize our responsibilities both to the poor and to eliminate poverty. In our congregations, we are obligated to support the functions of worship and education, and to understand our pledges as vows – serious moral and spiritual commitments. Fulfilling our pledges, our vows, may be difficult in times like these, but every member of the community is obligated to give according to his/her means.

You can find the full responsum on the CCAR web site, [www.ccarnet.org](http://www.ccarnet.org), under Responsa, 5769.3. Future discussion topics include preventive war, compulsory immunizations, and more.

## It's Time for Sisterhood at Temple Beth El

By Karen Smith, Sisterhood Liaison

Sisterhood ended 2011 with some great events. A Chai Tea on November 6 at the home of Lesley Krakauer was attended by 15 women who enjoyed an English afternoon tea. Several women brought teapots and shared stories about them. Thanks to Lesley for hosting the Chai Tea and to Linda Zaretski for inviting Marianne Shamblin who talked about lighting and its effect on color.

Then Sisterhood's Mah Jongg Madness on November 20 was an afternoon of mah jongg, snacks, desserts, and prizes. Thanks to Chairs Ellen Markman and Linda Mongeon for chairing this much anticipated event.

Sisterhood women sold homemade baked items, breads, candy, cookies, canned food items and crafts at the annual Chanukah Food and Craft Fair on December 4. Thanks to Chair Lucy Barkan and her committee for this very successful event.

Sisterhood's next program/meeting will be Sunday, January 15 at 10:00 a.m. at Temple. Knoxville cardiologist Dr. Jeffrey Johnson from University Cardiology will discuss women's heart health issues. This is a timely topic and discussion you won't want to miss. Program Vice Presidents Mimi Brody and Kathy Young tell us that snacks for the morning will be "heart-healthy."

And, January continues as Temple Sisterhood hosts the Rosh Chodesh program for Shevet on January 24 at 6:00 p.m. The speaker will be Dr. Elisa Carandina, UT Diane and Guilford Glazer and Lea and Allen Orwitz Teaching Fellow in Modern Hebrew. Rosh Chodesh Chair Meredith Jaffe tells us that Dr. Carandina will discuss the theme of motherhood in contemporary Hebrew literature.

Shabbat for Hunger continues! Please join Sisterhood on Friday, February 10 at 6 p.m. at Temple. Sisterhood needs vegetarian soups or chili or vegetarian pasta sauces. Contact Karen Smith about what you will bring. The cost for the dinner is \$8.00 for adults and \$5.00 for students and children under 12. There will be a \$25.00 cap for families (parents and children.) Sisterhood will provide salad, bread, pasta, and drinks. Proceeds will go to MAZON and Second Harvest.

It's time for Sisterhood!

*(Top Right) Marcy Frankel, Sylvia Joy Witcoff, Phyllis Hirsh, Mimi Brody, Kathy Young, and Linda Zaretski visit while enjoying an English afternoon tea.*

*(Middle Right) Rabbi Schwartz shares a story about her mother's mah jongg teapot.*



*Lesley Krakauer pours tea at Sisterhood's Chai Tea held on November 6*



### Sisterhood Meeting

Sunday, January 15

10:00 a.m.

Come to the next Temple Beth El Sisterhood meeting on January 15 at 10 am in the Social Hall.

Our speaker will be Dr. Jeffrey Johnson, Cardiologist from University Cardiology Dr. Johnson specializes in women's heart health issues.

Heart healthy snacks will be served!

R.S.V.P. to Kathy Young at 513-375-0535 or Mimi Brody 865-693-0476.

## Carandina to Speak at Sisterhood<sup>3</sup> Rosh Chodesh Gathering January 24

The joint Sisterhoods of Temple Beth El, Heska Amuna and the Jewish Congregation of Oak Ridge will celebrate Rosh Chodesh Shevat on January 24 at 6:00 p.m. in Temple Beth El's Arnstein Social Hall. After a light supper, we will be treated to a talk by Dr. Elisa Carandina, UT's Department of Religious Studies and the Fern and Manfred Steinfeld Program in Judaic Studies 2011-2012 Diane and Guilford Glazer and Lea and Allen Orwitz Teaching Fellow in Modern Hebrew. Dr. Carandina will speak on the topic of motherhood in contemporary Hebrew literature.

Elisa Carandina received her Ph.D. in Hebrew Studies in 2006 from the University of Turin and from the INALCO, Paris. Her main field of interest is contemporary Hebrew literature with special focus on gender issues. She devoted her articles to the theme of motherhood in contemporary Hebrew literature and the use of myth in Hebrew literature by women writers. Dr. Carandina also has a wide translation experience with major Italian publishing houses for which she translated Israeli novels and essays. She taught for two years at L'Orientale University, Naples, as non-tenured professor of Modern Hebrew Language and Literature.

Come, welcome Shevat and Dr. Carandina! RSVP to Meredith Jaffe, [ldlady@charter.net](mailto:ldlady@charter.net).



## TEMPLE BETH EL TIMES

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**Temple Office Hours**  
Monday – Friday  
9:00 a.m. – 4:00 p.m.

**Visit our website:** [www.tbeknox.org](http://www.tbeknox.org)

### “Gap” Year In Israel

No, it's not sponsored by The Gap, but you sure can take blue jeans with you. If you are just graduating from high school, or know someone who is, and you are interested in spending a year in Israel before college, this could be your opportunity! 250 students each year get to travel, study, and do *tikkun olam*, while learning Hebrew and getting college credit.

If you are a little older, 21-35, and want to take a five-month break living and working in Israel, then you, too, can fill in a “gap” in your life with travel and *tikkun olam*. Tuition includes an internship in your own field and an apartment.

For more information, contact Tzvika Gottlieb Shaliach for JAFI & Young Judaea rep to the South-East U.S. at <http://www.yjisrael.org/>

### Condolences

It is with great sadness that we announce the death of Ida Markman, wife of Harold, mother of Stephen (Ellen) and Stewart (Laurie), grandmother of Jeff (Meghan), Michael, Ryan and Jacob and Lainie. Our condolences to her family and the many friends who will miss Ida.

We send our condolences to Barbara Finer and her sisters Susan and Nan, on the death of her mother, Bernice Finer, on November 3. Bernice and her husband, George, of blessed memory, were devoted members and benefactors of Temple Beth El for many years.

We note with sadness the October 9 death of Rabbi Schwartz's father-in-law, Larry's father, Richard Scott Washington, in North Carolina, after a long illness. Many of you will remember that Mr. Washington was a Liberator at Buchenwald, and spoke to us at our Yom HaShoah observance several years ago. In addition to Larry, and his mother, Lola Washington, Scott is survived by his two daughters and sons-in-law, six grandchildren, and five great-grandchildren.

Our hearts are heavy with the news that Murray Weinstein passed away Saturday, November 12, after a long illness. We extend our deepest sympathy to his wife, Wilma; to his daughter, Marcy Frankel, her husband, Mark, and to all their families.

May the memory of each be for a blessing.



## Temple Beth El Religious School January Update

By Norma James [nfjames77@gmail.com](mailto:nfjames77@gmail.com)

### Happy New year! Midweek classes resume January 11 at 5:45

We begin the new year with another pizza dinner at 5:45. Don't forget to arrive early. You can have some free time to socialize with your friends before classes begin at 6:15.

### Religious School resumes January 15

Knox County is starting back later this year and so are we. We will start our winter semester with MLK Day activities. Don't miss out. What a great way to get back into the school routine!

### Hurray for a quiet month!

Our teachers are looking forward to a quiet month with no "special" days so that they can concentrate on the ISJL Curriculum. There is so much in this curriculum to teach our young people. After a busy season of holiday fun, we can all settle in to some Judaic study. BUT...we have a big month coming in February, so we will be doing some preparation for that. We are never really a loss for things to do at TBERS.



### Please make plans to attend our morning Shabbat service on February 4

Our Temple Beth El custom is to have services on Friday night. However, we want everyone to experience the beauty that is a Shabbat morning service. Norma will cantor the service. All students are welcome, but we especially want our 5th grade and older students to attend this service. We will have a Kiddush luncheon following the service.

### Mitzvah Day at AJCC February 5

Mark your calendar for this great community event. We will be at the Jewish Community Center from 9:30-12:30 for a day of activities. This event is for children and adults! Parents, don't just drop off your children; stay for the many adult events or volunteer to help. This is a great way to make new friends in the Knoxville Jewish community while doing mitzvot.



### Our students are preparing something special for our Shabbat February 10

Our children love to perform, and we are working on some short plays for all to enjoy at the dinner. Our 8<sup>th</sup>-10<sup>th</sup> graders will lead services February 10<sup>th</sup>. Put this important date on your calendar.

### Calling all Teens! Retreat planned for February 17 through 19

It has been two years since our last teen retreat. We want this one to be a great event for all. We will go to Camp Wesley Woods for Presidents' Day weekend. Rabbi Ferency will be our guest with a weekend for great activities that include lots of outdoor fun and of course plenty of time for socializing with friends. This will be a combined event for the 6<sup>th</sup>-10<sup>th</sup> graders of both TBE and HA. We will need parents to volunteer to drive carpools up on Friday afternoon and pick up on Sunday. We also need a few parents to help chaperone the weekend.

## Upcoming Events

January 11: Midweek Classes: Pizza dinner 5:45

January 15: Sunday classes resume

February 4: Shabbat morning service and Kiddush luncheon

February 5: Mitzvah Day at AJCC

February 10: Shabbat dinner and service by Teens



## Donations to Temple El Funds

October 21 – November 20, 2011

### General Fund

*In memory of:*

Betsy Coleman by Laura Johnson  
 Max Gillman by Shirley & Harold Freedman  
 Robert Patrick Moss by Stuart & Neil Moss  
 Mildred Jacobson by Joyce Traugot  
 Richard Scott Washington by Stephen & Kim Rosen  
 Ida Markman by Stephen & Kim Rosen  
 Ida Markman by Hal & Amy Rosenberg & Family  
 Ida Markman by Gale and Peggy Hedrick  
 Ida Markman by HG&A Associates  
 Ida Markman by Dorothy Vola  
 Ida Markman by Betty J. Smith  
 Ida Markman by Linda & Gary Johnson  
 Ida Markman by Dr. Kristy Newton  
 Ida Markman by Joe & Rebecca Buescher  
 Ida Markman by Richard & Ann Goldstine  
 Ida Markman by Fannie Kotsianas  
 Ida Markman by Mr. & Mrs. Don Preston  
 Ida Markman by Christopoulos & Kennedy Construction Company  
 Ida Markman by Manual Herz  
 Ida Markman by Richard & Earlene Cawood  
 Ida Markman by Peter & Mary Lee Jones  
 Ida Markman by Bob & Brenda Madigan  
 Ida Markman by Robert & Nancy Vetzner  
 Ida Markman by Barbara & Ken Krushenski  
 Ida Markman by Gary & Deborah Andrews  
 Ida Markman by Fred & Ava Radoff  
 Ida Markman by Stephen & Holly Lazarus  
 Ida Markman by Norma Kelly Bailey  
 Ida Markman by Louis & Janice Woolf  
 Ida Markman by Annette Rosen

### Rabbi's Discretionary Fund

*In memory of:*

Fred Millis by Jean & Susan Millis  
 David Hiller by Jean & Susan Millis  
 Magda Greene by Gerald & Anne Weinerman  
 Peter Laurence Marchand by Gertrude Siegel  
 Ida Markman by Dr. Kristy Newton  
 Ida Markman by Brian & Karen Smith  
 Ida Markman by Evelyn & Steve Oberman

*By:*

Harold & Shirley Freedman  
 Gale & Peggy Hedrick

### Preservation Fund

*By:*

Harold & Ida Markman

*In memory of:*

Ida Markman by John & Deborah Roberts  
 Ida Markman by Elizabeth Gassel & Mike Pardee

### Care Committee Fund

*In memory of:*

Richard Scott Washington by Elizabeth Gassel & Mike Pardee

### Strasburger Sacred Music Fund

*In memory of:*

Sol Richer by Nancy Richer

### Beiler Miscellaneous Library Shelf

*In memory of:*

Richard Scott Washington by Marcia Silverstein

### Marx Educational Fund

*In memory of:*

Ida Markman by Ursula Marx

### Rona Simon Israel Scholarship

*In memory of:*

Ida Markman by Ron & Ebbie Sandberg  
 Ida Markman by Harold & Shirley Freeman

### Patio and Grounds

*In memory of:*

Bessie Factor by Harriet Gassel

### Endowment Fund

*In memory of:*

Dina Shklyarova by Bella & Boris Budik  
 Sara Hirsh by Ken Hirsh

### Lester Popkin Memorial Campership & Scholarship

*In memory of:*

Alexander Zaitlin by Joani Wilson

*In honor of:*

Lilly Stanley's Confirmation by Joani Wilson

### Religious School

*In honor of:*

Special Teen Project by Elliot & Evelyne Kornreich



It's SHOWTIME folks! Buy your tickets for the AUCTION!

**All That Jazz  
at Temple Beth El  
Saturday, March 3  
6:00 – 9:00 p.m.**



*New for 2012...*

Dinner catered by Bravo's: Cucina Italiano  
Buffet will include vegetarian entree  
Live Music by Jazz Quartet  
Lead vocalist Sarah Clapp-Gilpin

Tickets are now on sale. Call the Temple office to make a reservation.  
Send in your payment and tickets will be mailed to your home.



Adult Tickets: \$25.00 before February 24  
\$30.00 at the door

Student Tickets: \$20.00 (14 & older)

Babysitting is not available for this event.

We are limited to 150 guests. Book early!

**Support Heska Amuna and Temple Beth El  
Buy Grocery Store Certificates**

Everyone has to eat, so you can help your temple or synagogue raise funds without increasing your monthly expenses. Purchase grocery certificates and a percentage will go to your local organization. Complete the form and mail it or call a representative to learn more.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Heska Amuna Synagogue**

EarthFare \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_  
Kroger \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_ \$200 \_\_\_\_\_  
Fresh Market \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_  
Food City \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_

Total Amount \_\_\_\_\_

**Temple Beth El**

EarthFare \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_  
Kroger \$50 \_\_\_\_\_ \$100 \_\_\_\_\_ \$200 \_\_\_\_\_ \$300 \_\_\_\_\_  
Fresh Market \$50 \_\_\_\_\_ \$100 \_\_\_\_\_  
Food City \$50 \_\_\_\_\_ \$100 \_\_\_\_\_

Total Amount \_\_\_\_\_

Please complete the form, mail your check payable to Heska Amuna Sisterhood and send to either Marilyn Liberman, 7932 Corteland Drive, 37909 or Gene Rosenberg, 717 E. Meadecrest Drive, 37923.

Temple Beth El, P.O. Box 10325, Knoxville, TN 37939-0325. Gift Cards can also be obtained in person from the Temple Office or any of the following individuals: Amy Rosenberg 356-6830; Patti Austin 483-3049; Evan Sturm 584-0429.

# Mazel Tov!

## *Heska Amuna Synagogue*

### Happy Anniversary!

Sharon and David Icove  
 Jill and Stuart Chasan  
 Peggy and Gale Hedrick  
 Marilyn and Howard Pollio  
 Heidi and Barry Allen



### Happy Birthday!

- ◆ Martin Brownstein
- ◆ Zeke Frumin
- ◆ Susan Cohen
- ◆ Scott Hahn
- ◆ Jeffrey Scott
- ◆ Marion Goodstein
- ◆ David Beerman
- ◆ Frank Floyd
- ◆ Deborah Oleshansky ◆ Markus Eisenbach
- ◆ Evelyn Oberman ◆ Jenifer Ohriner ◆ Gene Bocknek
- ◆ Lynn Fuson ◆ Susan Brown ◆ Jeff Abrams-Cohen
- ◆ Gilya Schmidt ◆ Marc Forman ◆ Chris Hale
- ◆ Anita Kay ◆ Helene Messing ◆ Sharon Icove
- ◆ Norman Licht ◆ Alan Quartararo



*All members whose birthday or anniversary occurs in January are invited to receive a blessing at kiddush on Shabbat morning, January 14.*

## TEMPLE BETH EL

### Happy Birthday!

- ◆ Susan Cohen ◆ Peter Hance ◆ Carol O'Donnell ◆ Gabriel Oleinik
- ◆ Alan Smuckler ◆ Joan Cohn ◆ Sarah Wilons ◆ Louis Gross
- ◆ Jacob Brown ◆ Paul Lee ◆ Marcy Frankel ◆ Jerry Jaffe ◆ Ray Pais
- ◆ Laura Supman ◆ Susan Billinson ◆ Anthony Gibbons
- ◆ Sylvia Witcoff ◆ Danielle Goldfeld ◆ Bernard Levenson
- ◆ Harold Markman ◆ Shirley Sturm ◆ Ron Feinbaum ◆ Edith Hecht
- ◆ Pessa Brody ◆ Debra Caylor ◆ Alan Schwartz ◆ Shirley McGuire
- ◆ Jonathan Wisnoff ◆ Sheila Popkin ◆ Dani Rosenberg ◆ Jon Shefner
- ◆ Elaine Freeman ◆ Lily Jeanette Hirsh ◆ Sandra Khaddouma
- ◆ Rachel Kline ◆ Becky Winston ◆ Eric Eisen ◆ Rachael Feinbaum
- ◆ Mark Kaufman ◆ Megan Weiss ◆ Benjamin Margulies
- ◆ Lyubov Morkovnikova ◆ Gilya Schmidt ◆ Robert Feinberg
- ◆ Bonnie Kolnick ◆ Karen Smith ◆ Jenna Anderson
- ◆ Michael Markman ◆ Nina Reineri ◆ Thomas Evans ◆ Ann Wayburn

### Happy Anniversary!

Alan and Karen Smuckler  
 Louis Gross and Marilyn Kallet  
 Michael and Angie Anderson  
 Robert and Ruth Feinberg  
 Larry and Barbara Winston



# JAHRZEIT

## TEMPLE BETH EL

### January 6

◆ Rosa Bart ◆ Rika Licht Goodfriend ◆ William Haas ◆ Pauline Orovan ◆ Morris Schwartz ◆ Lawrence Sloan ◆ David Solomon  
 ◆ Lillian S. Weiss ◆ Tammie Brodie ◆ Jean Fribourg ◆ Sam Morrison ◆ Harry Bronstein ◆ Alexander Feldblum ◆ Robert Oury  
 ◆ Arthur Slome ◆ Marcus Bressler

### January 13

◆ Minnie Aron ◆ Bella Zavelis ◆ Molly B. Smith ◆ Lena B. Konigsberg ◆ Edward J. Moss ◆ Robert Parsons ◆ Isadore Beiler  
 ◆ Michael Kostinsky ◆ Henrietta Feldblum ◆ Telsie Greif ◆ Harold Stanley Harris ◆ Sam Webber ◆ Minette Clark  
 ◆ Temma Nassau Schwartz ◆ Grigory Targonsky ◆ Milton Heller ◆ Mary Lippner ◆ Stanley Webster

### January 20

◆ Minnie Hochenberg ◆ Mary Kichler Licht ◆ Irene Schiffer ◆ David Farin ◆ Sadie Goldberg ◆ Max Zuckerman ◆ Fannie Liebman Beiler  
 ◆ Walter N. Blaufeld ◆ Fannie Burnett ◆ Henry Handler ◆ Alfred Korkein ◆ Helen Sandberg ◆ Jacob Spiro ◆ Beatrice S. Steinfeld  
 ◆ Muriel Zuckerman ◆ Kingdom Balzer ◆ Caroline Schwartz ◆ Ella Marx

### January 27

◆ Frank Bernard ◆ Mary S. Bernard ◆ Bill Dillon ◆ Theodore Hecht ◆ Joseph Herman Bush ◆ Meyer Ostrovskiy ◆ Howard Teitelbaum  
 ◆ Maxine H. Arbutal ◆ Ethel Brown ◆ Sarah Vendig Samuel ◆ Irvin Shenkman ◆ Joseph Soss ◆ William Steinberg ◆ Annie Joffe  
 ◆ Basya Shusterman ◆ Boris Shusterman ◆ Evalyn B. Weiss ◆ Julius Hohenemser ◆ David Barnes ◆ Albert G. Bessel ◆ Leo Diamond  
 ◆ Frank Heart ◆ Helen M. Siegel

### February 2

◆ Robert Harwell ◆ Gustav Dreyfuss ◆ Oscar Sisman ◆ Fannie Spiro ◆ Carolyn S. Ziegler ◆ Paul Lee ◆ Bernard Silverstein  
 ◆ Harry Marshall ◆ Morris Reich ◆ Bobby Mintz

## *Heska Amuna Synagogue*

### January 7

◆ George Busch ◆ Rose Mintz ◆ Julius Siegel ◆ William Shaw ◆ Karen Bell ◆ Gerson Corkland ◆ Dora Friedlob ◆ Lottie Mottzman  
 ◆ Norma Wolf ◆ Julian Kalotkin ◆ Lazarus Abrams ◆ Samuel Forman ◆ Arthur Meyer ◆ Isadore Rosenblatt ◆ Sam Saroff ◆ Selma Vogel  
 ◆ Bertha Bernstein ◆ Human Gabler ◆ Abraham Garber ◆ Benjamin Joffe ◆ Morris Kraut ◆ Taube Diftler ◆ Louie Herbin

### January 14

◆ Aaron Gurwin ◆ Edna Cohen ◆ Beatrice Routman ◆ Alice Abrams ◆ Adrian Harris ◆ Leon Saroff ◆ Lillian Simon ◆ Gregory Waugh  
 ◆ Charles Brown ◆ Leib Gabler ◆ Aaron Glazer ◆ Abraham Schwartz ◆ Nathan Deitch ◆ Channah Goldstein ◆ Terry Hahn  
 ◆ Maurice Lieberman ◆ Manuel Marvet ◆ Melvin Shorr ◆ Samuel Bebergal ◆ Louis Gluck ◆ Helen Shersky ◆ Mary Wolf  
 ◆ Stephen Sugarman

### January 21

◆ David Abramson ◆ Clarence Mann II ◆ Stanley Webster ◆ Jill Witten ◆ Mark Balloff ◆ Joseph Bernstein ◆ Fannie Moskowitz  
 ◆ Rachel Menachem ◆ Jack Ruchlin ◆ Rose Bart ◆ Morris Schwartz ◆ Morris Simon ◆ Bella Bresoff ◆ Nathan Diftler ◆ Rafael Anidjar  
 ◆ Ben Winick ◆ Seymour Chasan ◆ Delia Skalet

### January 28

◆ Sam Morrison ◆ Samuel Fenrow ◆ Charles O'Brien ◆ David Cohen ◆ Cecil Nichols ◆ Jack Orlick ◆ Milton Shamitz ◆ Mae Stern  
 ◆ Samuel Brown ◆ Annie Joffe ◆ Joseph Soss ◆ Celia Berry ◆ Elizabeth Busch ◆ Caroline Schwartz

# Jewish Congregation of Oak Ridge



## From the President

By Sig Mosko, President

Our winter season is underway with many important events on the horizon. We began November with the first of our series of discussion/education sessions following Shabbat morning services. Rabbi Rashkovsky led a discussion of Jewish liturgy. Attendees had lots of great questions following the introductory lecture. The sessions will continue on the first Shabbat of each month.

We have resumed our monthly screening of movies of Jewish interest. In November we started with *The Angel Levine* which featured Zero Mostel and Harry Belafonte. There will be lots of good films in the months to come. Check with Rabbi Rashkovsky for the latest at 483-8357.

Watch for announcements on our Ah-Men Dinner which is tentatively scheduled for Sunday February 26. In keeping with our tradition, the men of JCOR will prepare and serve dinner via "singing waiters". Entertainment and a "silent auction" will round out the event. Save your "white elephants," we hope you will donate them for the auction.

## Upcoming Events

### Rabbi's Study Session

This month's study session will cover "Moses Maimonides: the greatest and most controversial Jewish thinker." Join us Saturday, January 7 after Shabbat morning services.

### Jewish Film Series

This month's film will be *Shanghai Ghetto*, a documentary about 20,000 mostly German Jews who escaped the Nazis before World War II and went to Japanese-controlled Shanghai. Join us Saturday, January 14 at 7 p.m.



Peggy Laxton and Alice Feldman show some Chanukah items at the JCOR Sisterhood Gift Shop Chanukah sale November 20.



Women's League for Conservative Judaism board members gathered in Oak Ridge on November 8 to discuss how the region board and the International organization can better support sisterhoods through training, programming, and other services.

Carol Simon, WLCJ Region Services Chair, Anne Greenbaum, WLCJ Southern Region President, and Rene Montaigne,

WLCJ Southern Region Torah Fund VP.



Mira Kimmelman preparing to open the JCOR Sisterhood Gift Shop for the Chanukah sale on November 20.

## Jewish Congregation of Oak Ridge

Email: [jcortn@juno.com](mailto:jcortn@juno.com)

Phone: 865-483-3581

Rabbi Victor Rashkovsky, [vicrash@comcast.net](mailto:vicrash@comcast.net); Sig Mosko, President, [sigmosko@aol.com](mailto:sigmosko@aol.com); Linda Bell, Sisterhood President, [lwbell@esper.com](mailto:lwbell@esper.com); Mira Kimmelman, Religious School Director

Our Saturday service is at 9:30 a.m. For the Friday evening service schedule, contact JCOR at [jcortn@juno.com](mailto:jcortn@juno.com) or 483-3581.



# Hadassah Highlights

## A Note From the President

By Cindy Pasi, President

A favorite New Year's resolution is learning something new. So, let's learn a bit of Talmud. The Talmud tells the story of four Rabbis who sought to discover ultimate truth as well as the message of Judaism. Rabbi Akiva, a sage who lived 2000 years ago, during the Roman destruction of Jerusalem, concluded that the real mitzvah of Judaism was "Love your neighbor as you love yourself." Akiva knew that this is an extremely difficult mitzvah to observe since it's natural to love ourselves more than others. However, Akiva understood that if we are to function as a civilized society, we have to extend our tolerance and love to include the "other."

Rabbi Ben Zakai, his colleague, disagreed with Akiva. Ben Zakai said that the most important lesson of Judaism is much simpler than what Akiva taught. It's found in the first chapter of Genesis 5:5 to 5:32. (Forgive me, if I rush you through some of this.)



***"And Adam lived an hundred and thirty years, and begat a son in his own likeness, after his image; and called his name Seth. And the days of Adam after he had begotten Seth were eight hundred years: and he begat sons and daughters: And all the days that Adam lived were nine hundred and thirty years: and he died. And Seth lived an hundred and five years, and begat Enos. And Seth lived after he begat Enos eight hundred and seven years, and begat sons and daughters. And all the days of Seth were nine hundred and twelve years: and he died. And Enos lived ninety years, and begat Cainan. And Enos lived after he begat Cainan eight hundred and fifteen years, and begat sons and daughters. And all the days of Enos were nine hundred and five years: and he died. And Cainan lived seventy years, and begat Mahalaleel. And Cainan lived after he begat Mahalaleel eight hundred and forty years, and begat sons and daughters. And all the days of Cainan were nine hundred and ten years: and he died. And Mahalaleel lived sixty and five years, and begat Jared. And Mahalaleel lived after he begat Jared eight hundred and thirty years, and begat sons and daughters. And all the days of Mahalaleel were eight hundred and ninety and five years: and he died. And Jared lived an hundred sixty and two years, and he begat Enoch. And Jared lived after he begat Enoch eight hundred years, and begat sons and daughters. And all the days of Jared were nine hundred sixty and two years: and he died. And Enoch lived sixty and five years, and begat Methuselah and Enoch walked with God after he begat Methuselah three hundred years, and begat sons and daughters. And all the days of Enoch were three hundred sixty and five years. And Enoch walked with God: and he was not; for God took him. And Methuselah lived an hundred eighty and seven years, and begat Lamech. And Methuselah lived after he begat Lamech seven hundred eighty and two years, and begat sons and daughters. And all the days of Methuselah were nine hundred sixty and nine years: and he died. And Lamech lived an hundred eighty and two years, and begat a son. And he called his name Noah, saying, this same shall comfort us concerning our work and toil of our hands, because of the ground which the Lord hath cursed. And Lamech lived after he begat Noah five hundred ninety and five years, and begat sons and daughters. And all the days of Lamech were seven hundred seventy and seven years: and he died. And Noah was five hundred years old: and Noah begat Shem, Ham, and Japheth."***

Whew! What a long list that is, with a lot of begetting, a lot of long lifelines, and not much of anything else. Why does Ben Zakai believe that this trivia is the very essence of Judaism?

The record of mankind between Adam, the first man, and Noah, makes it clear we are all descendants of the same family--that we are all related and that therefore each and every one of us are responsible for the another. The true lesson of Genesis is that we are all our brother's keepers.

Throughout the years, many have asked why Hadassah Medical Organization has tended to the sick of our enemies, why we haven't distinguished between friend and foe. Ms. Szold, Hadassah's founder, was an educated woman. She knew the Talmudic arguments of both Akiva and Ben Zakai, and she made sure that Hadassah put into practice the mitzvah of both.

Now that we've studied some Talmud, how can we put what we've learned into practice?

Happy New Year!

# 1920s MURDER MYSTERY



## Imbibe Ingest Investigate

Join us Saturday, January 28 at 7pm  
at Four Deuces Club (AKA AJCC Gym)

\$36 single or \$60 couple  
For more information: [shulime@gmail.com](mailto:shulime@gmail.com)



## Help Israel By Purchasing Tree Or Water Certificates

Yes, you can help Israel simply by contacting Marian Jay and purchasing a tree certificate for \$12.00 or a much needed water certificate for \$18.00. You may designate a name for either certificate in memory of someone, sending get well wishes to an individual, in honor of a birthday, anniversary, birth, marriage, engagement or someone's accomplishment. Israel is always in need of trees and water. Please help the forests by planting a tree and helping the trees grow in Israel by giving them some water. You can call Marian at 524-8234, mail your request and a check to her at P.O. Box 10983, Knoxville, TN. 37939 or e-mail her at [mayfayjay@aol.com](mailto:mayfayjay@aol.com) to arrange for a tree or water certificate to be sent out for you.



### Layettes

Mazal Tov to **Peggy and Mark Littmann** on the birth of grandson **Liam Thomas McGinnis**, son of **Beth and James McGinnis**.

Let's honor Liam with a beautiful Layette card....Please send your donation or let me draw down automatically from your open account. Your donation will help Hadassah hospitals.

Don't forget about these open Layettes too:

- ◆ **Phoebe Lynn King** - granddaughter of **Pam and Ernie Gross**
- ◆ **Zoe Sparks** - granddaughter of **Paula Carney and Siri Khalsa-Zemel and Michael Zemel**
- ◆ **Frank Joseph Csar IV** - grandson of **Barb Levin and Josh Gettinger**
- ◆ **Manuel Simon** - grandson of **Anne and Eli Greenbaum**
- ◆ **Jack Harrison Shagan** - son of **Robert and Allisen Shagan**, grandson of **Barbara Shagan-Dave and Jerry Dave**

If you have any questions, please contact Judi Abrams at 212 Whithorn Ln., Knoxville, TN 37909. Thanks for your continued support.

## Hadassit and Oramed Pharmaceuticals Collaborate for Development of Oral Delivery System Technology

Hadassit, the Hadassah University Medical Center's technology transfer company, has signed a contract with Oramed Pharmaceuticals to continue working together on the development of Oramed's platform technology for the oral delivery of medicine, such as insulin. Oramed, a publicly traded company, is the outgrowth of 30 years of research conducted at Hadassah, mainly by the late Prof. Chanoch Bar-On in the Diabetes Unit.

Oramed's flagship product is an oral insulin capsule, which is currently in Phase 2 clinical trials. The oral insulin capsule has the potential to change the current paradigm of treatment for the 285 million people suffering with diabetes worldwide.

# Hadassah Highlights

## Knoxville Chapter of Hadassah

### Executive Board

Cindy Pasi	President <a href="mailto:tenntrio@ymail.com">tenntrio@ymail.com</a>
Laura Floyd	Treasurer <a href="mailto:floydfam@knology.net">floydfam@knology.net</a>
Shuli Mesa	V.P. Programming <a href="mailto:shulime@gmail.com">shulime@gmail.com</a>
Barbara Mintz	V.P. Membership <a href="mailto:barbara@bmintz.com">barbara@bmintz.com</a>
E.L. Gordon	V.P. Education <a href="mailto:geode@att.net">geode@att.net</a>
Marcia Shloush	V.P. Fundraising <a href="mailto:marcias@comcast.net">marcias@comcast.net</a>
Kathy Goldstein	Recording Secretary <a href="mailto:kathygoldstein@gmail.com">kathygoldstein@gmail.com</a>
Gennifer Spenser	Corresponding Secretary <a href="mailto:yael0505@gmail.com">yael0505@gmail.com</a>
Bonnie Boring	Advisor <a href="mailto:unresources@aol.com">unresources@aol.com</a>

### General Board

Elaine Dobbs	Associates
Peggy Littmann	Book Club & JNF
Carol Feldman	Condolence Cards
Raeus Cannon	Directory
Charlene Gubitz	Greeting Cards
Nora Messing	Historian/Yearbook
Marcie Shloush	HMO Luncheon
Mary Evars-Goan	HMO Luncheon
Nancy Britcher	HMO Luncheon
Rachel Hale	Hospitality Cards
E.L. Gordon	Jewish & Zionist Education
Mary Ann Merrell	Large Certificates
Judi Abrams	Layettes
Myra Weinstein	Leadership Development
Marilyn Abrams	Life Membership
Jill Weinstein	Records Admin/Youth Aliyah
Marian Jay	Trees/Water & Parliamentarian
Lynn Fuson	Publicity
Stefanie Rich	Member-at-Large
Joyce York	Webmaster

[www.knoxville.hadassah.org](http://www.knoxville.hadassah.org)

## Centennial Scavenger Hunt

It was a cold, dark night in November when cackles met the tick of the elusive stop watch. Strangers were forced into compromising positions, marriage proposals flew, and purple eye shadow was adorned by all! That's right; it was the amazing Centennial Scavenger Search!

Teams Henrietta, Szold, and Zionist received a top secret packet, loaded up into their cars, and were set off to accomplish as many of the tasks as the 60 minute time would allow. They flew out from the AJCC parking lot and hit the streets in full force, only to return an hour later, out of breathe and with their spoils in tow. There to greet the teams were the three honorable judges of the evening; Gene Rosenberg, Don Goldstein, and Laura Berry. Each thoroughly examined, questioned, and scrutinized until they came to an agreement on the evening's winners.



*Team Henrietta - Jill and Andrew Weinstein, Laura Floyd, and Marian Jay; Centennial Scavenger Hunt winning team*



*Barbara Mintz, Cindy Pasi, and Raeus Cannon sporting sunglasses for the Centennial Hunt.*

And the first place winners were..... the unfathomable Team Henrietta comprised of Laura Floyd, Marian Jay, and Jill and Andrew Weinstein. "Honestly, we were cracking up the whole time. We couldn't get over how every stranger we approached gladly did whatever we asked of them," said Jill Weinstein. The night ended with diving into popcorn and sweets while sharing some very unique and potentially scandalous photos from the team's camera phones.

From the creative minds of Shuli Mesa, Mindy Goldberg, and Kathy Goldstein came this exclusive centennial experience. This Centennial year isn't over yet, keep your eye on the calendar for the next whirlwind Hadassah event that will be sure to turn heads!



*Don Goldstein (judge), Laura Berry (judge) Kathy Goldstein, Mindy Goldberg, and Shuli Mesa (program coordinators) for Centennial Hunt.*



*Centennial Judging in progress - Don Goldstein and Laura Berry judging Team Zion and Team Henrietta*

## Hadassah University Medical Center Conducts Clinical Trial for Vaccine Against Cancer Cells

The Hadassah University Medical Center is participating in a clinical trial of a vaccine that 'trains' the immune system to seek and destroy malignant cells that have invaded the body.

The vaccine, entitled ImMucin and developed in Israel by Vaxil BioTherapeutics, does not prevent cancer from invading; it does, however, activate and enhance the body's natural immune system so it will destroy cancer cells that, for example, linger following cancer surgery. The vaccine is currently being tested against a blood cancer called multiple myeloma, a cancer of the blood. The drug is based on a drug platform called VaxHit, which can be tailored to treat not only 90 percent of cancers, but also diseases such as tuberculosis, according to Vaxil's Chief Executive Officer, Julian Levy.



# Stanford Eisenberg Knoxville Jewish Day School

## Who Knew Snails Could Be So Exciting?

The 2-3 class has been busy arduously studying snails in science. The students not only learned about a snail's internal and external anatomy, but they got ample opportunity to practice their scientific skills by classifying snails and observing and taking notes on snail behaviors. Additionally, each student researched a different kind of snail and, after becoming an expert on their type of snail, taught the entire class about it. Then the students applied all their snail knowledge to other organisms and learned about the seven levels of taxonomic classification. The student truly enjoyed learning about animals and other living things.

*Hallie and Amber working on their snail project*



## KJDS Whole School Native American Activity

Whole school activity? What is that, you ask? Well, a whole school activity is one in which there is participation by all students regarding the same project. The beauty of this is that the older students typically help the younger students, which teaches valuable skills to both age groups. In this particular assignment, the kids were all studying the four different Native American groups, the Northwestern, Eastern Woodlands, Southwestern, and Plains Indians. The older kids helped the K/1 class to research and find appropriate facts about each group. The younger kids then created their own "Pocket Native Americans" (please see the photo), and were able to place the facts about each group in the pockets. All kids enjoyed the project, the younger kids feeling quite proud to have gotten to work with older kids as peers, and the older kids feeling proud that they were able to be "teachers." Where else but in a school the size of KJDS could you do such an activity?



*5th graders Jackson and Joey help the younger kids at KJDS work on creating a Native American pocket person*

## KJDS Staff Runs for the Cure

We are proud to have participated this year in the Buddy's Barbecue Race for the Cure. Staff members Jennifer Dancu, Miriam Esther Wilhelm, and Corrine Cruz along with stellar KJDS volunteer mom, Tamara Sturm and other KJDS supporters all ran the 5K to raise money for breast cancer research. They had a great time and are already working hard at recruiting even more staff members for next year!

*Parents, teachers and friends of KJDS run in the Buddy's BBQ Race for the Cure*



## The Dad's Day Tradition Continues

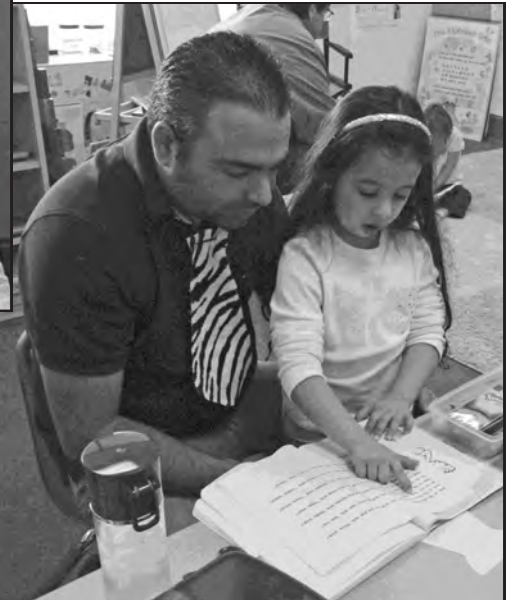
KJDS hosted another fantastic Dad's Day! The dads got to spend the morning in the classroom with their child(ren) and participate in fun exercises planned by each teacher. For example, in the 2<sup>nd</sup>/3<sup>rd</sup> grade classroom, the students used their newly acquired snail knowledge to create questions they could use to play "Are you smarter than a 2<sup>nd</sup>/3<sup>rd</sup> grader?" with their dads. Some of their questions included "Can a snail hear?", and "How do you get a snail to come out of its shell?" The kids had a great time showing off their new knowledge to their dads. After the dads finished their classroom activities, they all went outside for the annual dads vs. kids kickball game. Competition was fierce, but the students finally prevailed. Thank you to all the dads or grandparents who came to spend the day with us. You made your kids very happy!



*(Top Right) Jacob and Ben share breakfast with their Dad on Dad's Day*

*(Middle Right) Rylee makes her Dad a tie for Dad's Day*

*(Bottom Right) Headan reads to her Dad on Dad's Day!*



## Thanksgiving Feast

The Thanksgiving Feast this year was delicious and fun! Parents prepared wonderful food that was enjoyed by the kids, staff, and the Special Friends. The kids dressed up as pilgrims, Native Americans, and explorers and even shared some of the knowledge they have learned regarding the history of these groups. The Special Friends, as always, were a pleasure to have and provided us with that grandparent-like love and kindness that

makes a Thanksgiving event feel like a Thanksgiving event! Thank you to all who helped prepare and provide for this special day.



*(Above) Pilgrims enjoying their Thanksgiving Feast*

*(Right) Little Indians enjoying their Thanksgiving Feast*

*Both Thanksgiving pictures by Lev Gross Comstock*



## A Superhero Visits Our School

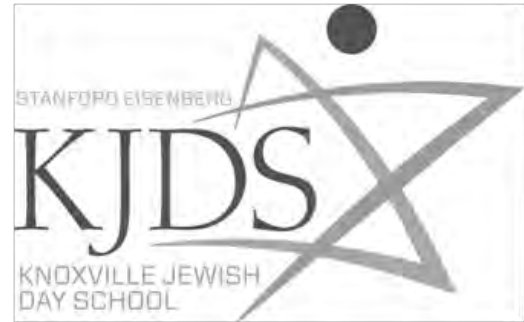
We had a surprise visitor the other day, Super Ethel, the Silent E! As part of K/1 teacher Corinne Cruz's lesson on silent "e", we were able to recruit 4<sup>th</sup> grader, Yuval Koenig, to play the made-up superhero. Wearing a mask and red cape with a silver "e" boldly emblazoned upon it, she entered the classroom tight-lipped and determined to not say a word! The kids were thrilled and intrigued and asked Ethel many questions, but true to her super powers, she just kept her mouth closed and stayed silent! It was another fantastic idea from one of our wonderful teachers, and we are positive that those K/1 kids will never forget the purpose of the silent "e!"



*Super Ethel teaches Kindergarten about the silent "e."*

## KJDS Gets a New Look

As the saying goes first impressions are everything and KJDS staff, board of directors and advisors have suggested that our logo does not do justice to the progressive elementary school we are....and so Mrs. Caitlin Seidler volunteered to take on the task to outfit us with a new look! Our new modern, more abstract design leaves much room for interpretation, but, take a close look and see if you can find a child reading a book – we've taken inspiration from the old logo to design the new.



As we open admissions for the 2012 – 2013 school year we have a new website that will offer prospective parents the opportunity to learn all about us before even coming to tour our facility and program. Take a minute to browse our website and learn more about KJDS yourself. [www.KJDS.org](http://www.KJDS.org)

## Leah Anovitz Named October Girl of the Month

The Oak Ridge Youth Advisory Board and Girls Incorporated of Oak Ridge recently named Girls Inc. member Leah Anovitz as October Girl of the Month.

The recognition is based on three criteria:

- ◆ Must treat her teacher and peers with respect and set an example to be emulated;
- ◆ She must share with others and help them when help is needed; and
- ◆ She must behave and participate in all activities with a good attitude.

Leah is a sixth grader at Jefferson Middle School where she maintains a good grade average. This is Leah's first year to participate in Girls Inc's after school program.

She wrote "Girls Inc. is a whole lot of fun. I love that everyone there seems like they have known each other forever. Everyone at Girls Inc. is so nice and I would like to come here every year."

Leah participates in Girls Inc.'s Economic Literacy Program which teaches girls to manage money, invest, and develop an appreciation for global economics, and also Operation Smart Program where girls develop enthusiasm for and skills in science, technology, engineering, and mathematics and consider careers in these fields by interacting with women and men pursuing

such careers. Leah was honored with a pizza party sponsored by YAB, Girls Inc. accessories, and a free kid's meal from Chick-fil-a. For more information about Girls Incorporated programs, contact Alanna Hunsaker at 865-482-4475 or visit [www.girlsinc-oakridge.org](http://www.girlsinc-oakridge.org). For more information about YAB, call Matt Reedy at 865-425-3442.



## New Teacher Joining KJDS

Dear Students and Parents,

My name is Leslie Ruben and I am delighted to be joining the exceptional staff at KJDS. I am looking forward to getting to know both the students and parents throughout year.

Graduating with honors, I majored in Social Science Education and earned my bachelor's degree from The University of Central Florida in 2003. In addition to the exceptional education I received, The University of Central Florida is also where I met my amazing husband. Married right after college we began our life together on the beautiful beaches of Sarasota, Florida.

During our time in Sarasota I was given the opportunity to work at Temple Beth Shalom Schools. Throughout my six years at Temple Beth Shalom I taught a variety of subjects including, fourth through eighth grade social studies, student government, reading, and science. During my time there, I found myself wanting to continue my education and with the support of my family and motivating associates I found my way back into the classroom earning a Masters degree in Reading Education from the University of South Florida. My extensive research in Project Based Education earned me recognition at graduation. It is this passion for Project-Based Education that has inspired me to begin the process towards earning my PHD, all while being a wife, mother, and teacher.

While life in Sarasota was picturesque with white sandy beaches, palm trees, and warm weather I have embraced the move to Knoxville trading in sand and sun for mountains and a change in seasons. Since our move to Tennessee, I have felt welcomed and it is truly an honor to be joining the KJDS team. It is with great pleasure that I get to know each and every one of you and continue to extend my Tennessee family.



## Stanford Eisenberg Knoxville Jewish Day School

### KJDS Staff and Board

#### Head of School

Miriam Esther Wilhelm

#### Principal

Jennifer Dancu

#### K-1<sup>st</sup> Grade Teacher

Corinne Cruz

Julie Parrish

#### 2-3<sup>rd</sup> Grade Teacher

Jessica Vose

#### 4-5<sup>th</sup> Grade Teacher

Leslie Ruben

#### Hebrew Teacher

Miriam Esther Wilhelm

#### Music & Drama Teacher

Morah Debbie Richman

#### Art Teacher

Dana Barnes

#### Board of Directors

Nancy Becker, President

Dr. Itamar Arel, Vice President

Dr. Jeff Becker, Secretary

Dr. Bill Berez, Treasurer

Bonnie Boring

Andy Davis

Manny Herz

Dr. Ron Sebold

Dr. Moshe Siman-Tov

Evan Sturm

Gary Sturm

Rabbi Yossi Wilhelm

#### Education Committee

Nancy Becker, Chair

Dr. Richard Adlin

Trudy Dreyer

Rabbi Alon Ferency

Martha Iroff

Shelley Mangold

Nora Messing

Rabbi Beth Schwartz

#### Financial Aid Chair

Mel Sturm

## Jewish Education is the key to survival.

## Pass it on!

Knoxville has a long history of individuals coming together to create and sustain the important organizations that support our Jewish community. Since 1864 we have built cemeteries, Synagogues, Community Centers and now a school.

Won't you consider making a gift to ensure that our children have the key component to a complete Jewish life, the Sanford Eisenberg Knoxville Jewish Day School?

Please help KJDS pass on the gift of Jewish education – cultivating the future of Jewish life in Knoxville and beyond...

Donations can be sent to:

**KJDS**

**PO Box 10105**

**Knoxville, TN 37939**

Or go online to:

**WWW.KJDS.ORG**

*Ha'Kol* is a joint community project



## The Jewish Community Archives of Knoxville and East Tennessee



### The Way We Were in 1968



*For more information, go to the Archives webpage at [www.jewishknoxville.org/archives](http://www.jewishknoxville.org/archives) [click on Ha'Kol: "The Way We Were"], to explore all our links to discover more historical gems.*

Send your visual memories of "the way we were" to the Archives, c/o Knoxville Jewish Alliance.

### Groundbreaking ceremony May 30, 1968, for the new AJCC

AJCC President Dr. Harold J **Winston** (who still lives in Knoxville), 1<sup>st</sup> Vice-President Gene **Laxer**, City of Knoxville Recreation Director Maynard **Glenn**, building fund campaign chair Joel **Caller** (father of Pessa **Brody**), and youngsters Marc **Morrison** and Eliot **Gelber**