



Ha'Kol

COMMUNITY NEWS FROM THE KJA, HESKA AMUNA & TEMPLE BETH EL

Students Give Back During Mitzvah Day

KJA's day of 'good deeds' and service aids community

By Wilma Weinstein, Program Director

About 100 students and adults gathered Sunday, February 6 at the Arnstein Jewish Community Center to participate in various community service projects as part of the 9th annual Mitzvah Day celebration. Projects included painting bags, collected used cell telephones, new blankets, books and toys for clients of the Knoxville Family Justice Center. Jeans for the homeless were also collected. The Jewish community also donated documents or photographs to the KJA Archives. Some documents and photographs were scanned as the owners were not ready to part with the originals. Various "repair" projects were completed for the AJCC Preschool.

The KJA organizes the event to get everyone involved in improving their community. "A mitzvah is a good deed, or commandment," said Jeff Gubitz, KJA executive director. "It's also an opportunity for us to fulfill our responsibility to better the world. It's a great way for students to spend their Sunday making a difference. It's important for students to do something for others and not be so focused on themselves," Gubitz said. "Mitzvah Day is a really rewarding experience." Projects started at 9:30 a.m. and continued through the morning – most projects lasted about two hours.

Special thanks: Bearden Decorating Center, Krispy Kreme, Pilot, Ingles, Kroger, Target and many helping hands to make this day so successful!

Visit www.jewishknoxville.org for more information. Mitzvah Day Co-Chairs: Hayley Goldfeld and Michelle Cohen.



Marian Jay, Jeff Becker, and Terry Silver-Alford work on the KJA Campaign calling effort. The KJA raised \$65,028 in pledges.



Rachel Margolis embroiders on a Mitzvah Day quilt that was started in 2003.



Melinda Gibbons and son, Ryan create friendship pens.

Volume 3 ♦ Issue 3 ♦ March 2011

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Knoxville Jewish Alliance

KNOXVILLE
JEWISH
ALLIANCE
*Building Community
Enriching Lives*

Ha'Kol

KJA Working on Reversing the Aging Process

The formula in Knoxville used to be that you worked hard, raised a family, supported the Jewish community, and then moved to Florida. If you were in your 70s in the 1980s, it was highly possible that your friends were away for part, if not most of the year. Today, we have a different trend as we are importers rather than exporters. More and more people are retiring here instead of moving south. We know about the golf communities of the Cumberland Plateau and the Tellico area, but how about right here in town? It seems that we are becoming an attractive formula for people who are living longer and more fulfilling lives here in Knoxville.

I think KJA is doing a great job in this area and I don't mind bragging about. I have often said that the **Friendshippers** have the best programs in our community. First, I should let you know that the name has changed. My grandmother came up with that name when she started the program in the 1970s. Esther Rosen wasn't going to be a Senior Citizen and didn't think any program should carry the name. "Friendshippers," as a brand, was so successful that it became synonymous for the word it was replacing! For now on, the best monthly, high noon programs that KJA offers will be known as "**Lunch and Then Some.**" This group attracts the best speakers and entertainers our city has to offer. They rarely repeat an event and the program evaluations always get an A+. L&TS gets people out, together, smiling and fed. They don't ask for ID at the door so you shouldn't worry about looking too young to attend. I can't think of a better formula for generating youthful energy.

Along with the fun, KJA meets more serious needs. It is written in Psalm 71 "*Do not cast me away when I am old: do not forsake me when my strength is gone.*" The **Jewish Family Services** committee, chaired by **Suzanne Mittleman Townsend** and staffed by **Laura Berry**, makes this concept a point of emphasis. We have a growing population of older members in our community who live in assisted living as well as other types of care providing locations. The JFS committee regularly visits these residents, whether or not the person affiliates with the community or requests a visit. We do this because it is the right thing to do. We also do this because several of these people have no family here and we expect other Jewish communities to take the same interest in our family members that live outside of Knoxville.

Finally, there are times when our seniors really need help. We have on staff a true professional in Laura Berry who is available to provide the proper assistance when and if it is needed. Sometimes, this assistance is for a person needing help, and sometimes it is for friends and family needing advice on how to function in their role. Sometimes Laura's job is as simple as making the right referral for service and other times she is using her law license. This is the most frustrating area for KJA leadership because confidentiality precludes us from telling how important a role we are playing in the community. Suffice it to say, we are doing important work and doing it well.

So stick around...the Knoxville Jewish Alliance wants to keep you here. Don't blame us if you starting feeling younger.

Stephen Rosen invites your comments on KJA's senior efforts at stephen.rosen@morgankeegan.com



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KJA 2010 Campaign

Campaign Goal \$390,000
2010 Annual Campaign \$299,344
240 family gifts
142 increased gifts from 2009
53 new donor families

It's not too late to make your gift, please call the KJA office at 690-6343 or Gene Rosenberg at 693-3162. You can also go online at www.jewishknoxville.org and click "donate."

Zumba is at the AJCC!

Zumba® is a Latin-inspired, dance-fitness class that incorporates Latin and international music and dance movements, which create a dynamic, exciting, and effective fitness system! This class combines fast and slow rhythms that tone and sculpt the body to achieve a unique blended balance of cardio and muscle-toning benefits.

The Zumba class begins at 9:00 a.m. on Thursdays in the AJCC gym with instructor, Sandy Z. It is very exciting to see such a large class at the AJCC. Cost is \$5.00 per class. Come join the fun!

The Kindergarten Question

By Melissa Schweitzer, AJCC Preschool Director

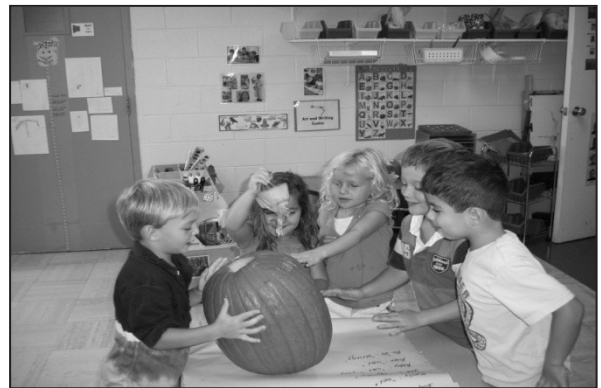
It is around this time every year that parents of 5's and almost 5's around the world start asking, "Is my child ready for kindergarten?" Especially in the educational climate of today, parents including myself, feel the pressure of having a child with a pre-K resume that reads like my college application. Plays a musical instrument – check. Has a vocabulary of 1000 words – check. Knows their alphabet backward and forward – check. Or whatever the current list "THEY" say our children need to know. I still vividly remember this overwhelmed feeling even after four successful years of elementary school for my daughter.

There are actually several helpful questions that parents should begin asking themselves before deciding about kindergarten. The biggest question is "Which school will our child attend?" Knox County has a requirement that a child is 5 years old before September 30. Private schools require an application and evaluation process with deadlines usually around early January each year. But what if your child turns 5 on September 29th? Does that mean they are ready for kindergarten? What if their birthday is October 4 – does this mean they are not ready?

Most kindergarten teachers will tell you that social and emotional skills are as important if not more important than being able to count to 20 (which is one of the measures Knox County's Childfind service uses). Also important is the ability to work on one task for a sustained amount of time, follow simple directions, and show empathy for others. There are definitely disadvantages to sending a child to kindergarten before they are ready. Think of it like trying to rush potty-training. Both parent and child are frustrated, upset, ready to throw in the towel when all that is really needed is just more time.

Here at the AJCC Preschool, we think more in terms of developmental readiness and not chronological age. We have a wonderful Hey class for students who have birthdays just past the Knox County requirement and for those students who need another year of practice before they are ready to jump into the kindergarten pool.

If you have questions about kindergarten readiness or are interested in taking a look at our Hey class, please call me at 690-6343. We are now accepting applications and only have limited spaces available.



Friendshippers Is Now "Lunch and Then Some"

By Laura Faye Berry, BSSW, Esq., Director and Mimi Pais, Steering Committee Chair

Because Friendshippers programming is outstanding and has appeal for all ages, the Steering Committee has decided to change its name to "Lunch and Then Some." It is the hope of the newly named Lunch and Then Some group that the community will consider attending the monthly noon programs to enjoy an excellent speaker or entertainment plus a delightful lunch. Where else can you be entertained and stimulated for nine dollars?

Wednesday, March 23: Anne McKinney

Anne M. McKinney has over 30 years of legal and tax experience. She practices in the areas of probate, trusts and wills, nonprofit and charitable organizations, taxation, business formation, and planning. In her "spare time," Mrs. McKinney is a sought-after speaker and seminar leader. With her unique blend of practical experience, intelligence, music, and humor, she educates, encourages, and entertains audiences nationwide.

Program location: Rothchild's, 8807 Kingston Pike

The luncheon begins at noon. For more information, please contact Laura Berry at 690-6343 ext. 18 or LBerry@jewishknoxville.org.



Director and conductor of the Knoxville Opera, Maestro Brian Salesky entertained his audience at the January program.

Join Us March 26 Comedy Night at The J!

Saturday, **March 26** features the KJA's first ever Comedy Night with comedian Michael "Ziggy" Danziger, a professional stand-up comic from Memphis.

Danziger is a past "Funniest Person in Memphis" winner and the current, reigning "Funniest Jew in the Deep South." (Seriously. There was a contest.) Some of his original material was published in Alpha Books' *The Complete Idiot's Guide to Jokes*. (Again, seriously.)

Michael is known for his clean, playful, well-written material and his timing, and is a hit with club, corporate, and college audiences. A portion of the proceeds from all of Michael's shows is donated to Camp Dream Street in Utica, Miss.

This adult evening begins at 7:30 p.m. Cost is \$10.00 per person and includes refreshments. Tell us your plans to attend at 690-6343 or mandrus@jewishknoxville.org.



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Campaign 2011

By Gene Rosenberg, Campaign Chair

At the recent Pacesetters event the guest speaker spoke about "What We Do and Why We Do It."

We all have a pretty good idea of what we do; all one has to do *Ha'Kol* or the back of a commitment (pledge) donor card to know what we do. As important is WHY we do it.

We do it for the thousands of years the Jewish people have taken responsibility for their fellow Jews, regardless of personal religious or philosophical differences. We do it for our children and grandchildren so that they may not have to endure persecution and anti-semitism in the school systems (and they do exist) or elsewhere. We do it for the six million and hope history will never repeat itself...and we could go on and on as to "why we do it."

We do it because it's the right thing to do. We do it because if we don't, who will?

Campaign 2011 is now in full swing. Once again, please be generous within your means and please commit early so the Alliance and the AJCC can plan intelligently.

WE NEED YOUR HELP. You can honor your commitment (pledge) weekly, monthly or however is most comfortable for you. Cash, check, major credit cards...whatever is most convenient for you...your preference.

Nobody can do it all...everybody can do something. Nobody can give it all...everybody can give something.

PLEASE...JUST DO IT...IT'S THE RIGHT THING TO DO...IT'S THE RIGHT TIME TO DO IT.

The Knoxville Jewish Alliance Welcomes Benjamin Feldman

Presenting *From Billy Graham to the Baal Shem Tov: A Jewish Boy's Flight from the South in the Time of Sputnik*

Monday, March 7, 2011

7:00 p.m.

**AJCC Adult Lounge
Light Refreshments**

Benjamin Feldman has lived and worked in New York City for the past forty-one years. His essays and book reviews about New York City and American history and about Yiddish culture have appeared on-line and in print in CUNY's *Gotham History Blotter*, *The New Partisan Review*, *Ducts* literary magazine, and in his blog, *The New York Wanderer*. Ben's first book, *Butchery on Bond Street – Sexual Politics and the Burdell-Cunningham Case in Ante-bellum New York*, appeared in May, 2007, an infamous unsolved murder case from the 19th century, which, in the words of *The New Yorker*, is told by the author "like a gaslight-era episode of "Law & Order."

His second book, *Call Me Daddy - Babes and Bathos in Edward West Browning's Jazz-Age New York*, appeared in June, 2009, and "captures in delicious fashion the philandering real estate magnate in all his buffoonery" according to Sam Roberts in *The New York Times*.

Feldman's ongoing projects involve a biographical work about Henry Knight Dyer, the first non-family member to be president of the Dennison Manufacturing Company, and a book about an infamous 1835 breach of promise lawsuit in New York City and Hudson, NY entitled "Sauce for the Goose," as well as essays about Elizabeth Milbank Anderson's sponsorship of a municipal bath house in New York City, and an article about 345 Seventh Avenue and the fur trade in New York City and its connection to Yiddish culture.



KNOXVILLE JEWISH COMMUNITY

Ha'Kol

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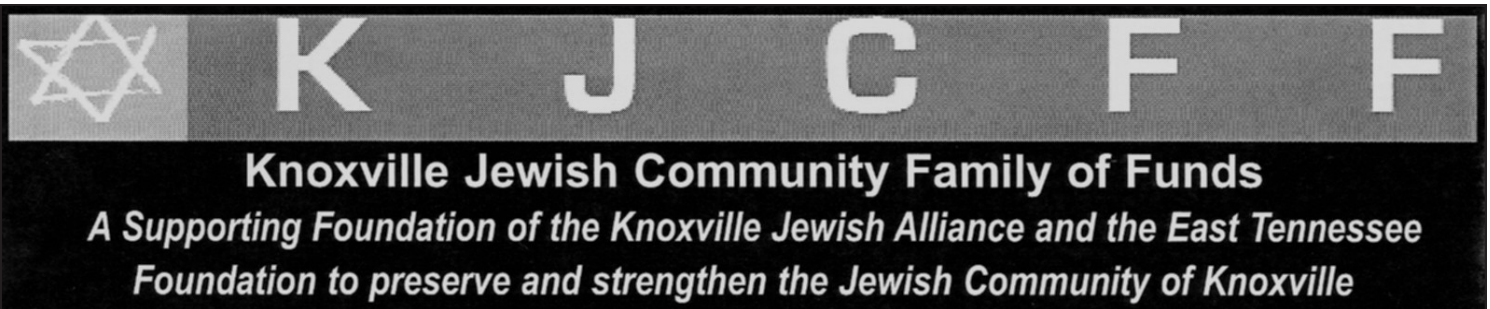
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Camp is Coming!

Brian DeBolt is working to get MCDC planning complete so the 2011 camp season will be the greatest! Camp K'tonTon is shaping up under the direction of Melissa Schweitzer.

There will be plenty of the favorite activities and some exciting new program concepts. View the camp brochure, summer session themes, British Soccer camp and some of the new activities and all the details at www.jewishknoxville.org. Camp fee remission forms are due by April 15.



Becker Grant Recipient Reports on KJA Knoxville-Israel Teacher Delegation Trip

By Melissa Schweitzer, AJCC Preschool Director

Whenever someone asks me about my recent trip to Israel, I hardly know where to start. I can talk about the amazing welcome that I received from my host families. I was instantly welcomed into their homes, not as a stranger but as long-lost family. I can talk about the teachers I met and the incredible wealth of knowledge that I bring home. My AJCC Preschool students are now connected with Israeli children to share and learn. I can talk about my emotionally draining, but somehow spiritually strengthening time at Yad Vashem, the Holocaust Memorial in Jerusalem. I can talk about the awe inspiring hush that I felt while saying blessings at the Kotel, the Western Wall. I can talk about the energy of Tel Aviv, the ancient port of Jaffa, the surreal visit to the Seam Line, and a myriad of other experiences.

Visiting Israel for the first time is, pardon the cliché, an experience I will never forget. During my trip, Eretz Yisrael moved from the realm of mystical ancient stories and some-days for me into the space of the here-and-now real world. So many experiences will stay with me in different ways. Walking among the ruins at Masada, putting my feet into the Dead Sea to experience the oily-ness of the water, marveling at the ancient Roman aqueducts in Cesarea, feeling the sun on my face at the Mediterranean coast, contemplating life on a kibbutz... all of these are now a real part of my picture of Israel.

I am ever grateful to the *Nancy and Jeff Becker Community Enrichment Fund* for its support for this trip. I may not know where to start when talking about my first trip to Israel but I do know where to finish. I am looking forward to returning – and sooner rather than later.



caption



caption

Donations

Bernard E. and Barbara W. Bernstein Charitable Fund

- Arnold and Susan Cohen in honor of Bernie's 80th birthday

Bill Brody Fund

- Stephen and Evelyn Oberman

Grants

The KJA has received a generous grant from the **Bernard E. and Barbara W. Bernstein Charitable Fund** to support the KJA archivist. The KJA Archives were featured in the recent **Bagels and Barbeque** exhibit at the East Tennessee Historical Society.

The Bernard E. and Barbara W. Bernstein Fund awarded a grant to the UT Art Department for a Holocaust Museum Art Enrichment project.

KNOXVILLE JEWISH COMMUNITY FAMILY OF FUNDS BOARD OF DIRECTORS

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The Board of Directors of the Knoxville Jewish Family of Funds thanks the Knoxville Jewish Community, the staff of the Knoxville Jewish Alliance and the East Tennessee Foundation for their support and encouragement. The KJCFF encourages you to help insure the healthy future of our Knoxville Jewish community by including a commitment to the KJCFF in your financial and estate planning.

To learn more about KJCFF philanthropic opportunities, call 690-6343 or visit our website at www.jewishknoxville.org/kjcff

K N O X V I L L E

KJA's P2K Program Makes *JLand* Possible For Area Youth

JLand is a virtual Jewish world on the Internet that enables Jewish children around the world to access interactive Jewish content and provide them with an opportunity to interact and share with one another in an ever-evolving educational environment, complete with interactive and exciting games and activities. This virtual world connects Jewish children and their parents, in North America and Israel, to their Jewish heritage and values, improves Hebrew skills and strengthens the connection between the communities, reaching across the oceans. The program is made possible locally through the KJA's Partnership 2000 program.



Segev Koenig, Frank Sturm, Yuval Koenig,
Rachel Brown, Hallie Boring and Havah Anovitz



Suzy Snoops

- ◆ **J. P. Dessel**, UT associate professor of history, was recently awarded a research fellowship from the National Endowment for the Humanities. This fellowship is among the most prestigious and competitive in the nation. **Dessel** received this award for an archaeological study of ancient Palestine, *Acting Locally: Rethinking the Late Bronze Age and Iron Age I from a Village Perspective*.
- ◆ **Rabbis Philip** and **Shoshana Ohriner** announce the birth of their second son, **Elior Rafael**, on Saturday, January 8, 2011, in Saratoga, CA. **Eli** was born at home, and joins big brother **Aryeh Tzvi**, age 3 ½. **Eli** and **Ari** are the grandsons of **Jenifer** and **Evan Ohriner** of Knoxville and **Carol** and **Terry Hutner Winograd** of Palo Alto, CA. **Eli** is named after his great-grandmother, **Rose Rosenthal**, who lived here in Knoxville for a few years before her death in 2009. **Rose** was **Philip's** maternal grandmother, who was his "Nagymama" (the Hungarian name for grandmother). **Eli** and **Ari** use that name for grandmother **Jenifer**, **Rose's** daughter. **Elior** is Hebrew for "Light of God" and **Rafael** is Hebrew for "Healing God". Aunts and uncles include **Mitchell Ohriner**, **Tali Weber**, and **Avra Hutner Winograd**.

Wanted:

Gently-used Baby and Children's Items, and Household items for the

Mitzvah Mart Rummage Sale Friday & Sunday, April 1 & 3

Arnstein Jewish Community Center
6800 Deane Hill Drive, Knoxville



All proceeds benefit the Arnstein Jewish Community Center Preschool & the Knoxville Jewish Day School. Please contact Rachel Hale for donation information or questions at

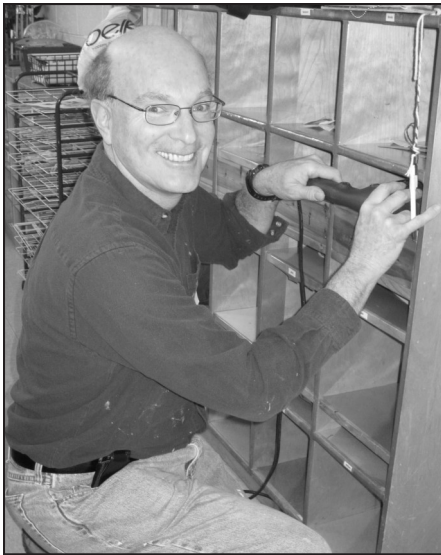


butterflyrih@aol.com

Donations will be accepted starting March 1 in the AJCC Preschool Lobby. Save the dates and join us.

H A P P E N I N G S

More Mitzvah Day!



Mark Frankel installs shelving in the AJCC Preschool's Dalet classroom.



Mitzvah Day featured art projects for the Family Justice Center clients. Bookmarks, tote bags and children's books will welcome clients when they turn to the center for help. Stella Contente (middle) decorates boxes using handprints. Sandy Witherspoon and her son Graham (right) create bookmarks for the Family Justice Center.



Need caption

Teen Connection

By Amy Rosenberg and Hayley Goldfeld

The annual dash through West Town Mall took place last month as Teen Connection celebrated its annual Scavenger Hunt. Twenty of our members broke down into four teams. The goal was to obtain an item for each letter of the alphabet before all the other teams. The winning team included Sam, Eli, Avery, Jessie and Danielle.

A special thanks to Missy Noon, Karen Koplan, Sandy Khaddouma and Kim Rosen for chaperoning the event. Your help was greatly appreciated.

Our final event for the 2010-2011 year is on Sunday, March 27 immediately after Religious School. The event will be held at Laser Quest. More event details to follow via e-mail.

BBYO: Regional Execs Weekend, Spring Convention Looming

Upcoming Spring Term regional programs include Regional Executives Weekend which will take place in Nashville, March 4-6. This program is open to chapter board members, and participants will have the opportunity to be trained in their current positions as well as map out their plans for the spring term.

Cotton States Regional will wrap up its programming year with its Spring Regional Convention, e at Camp Cosby, March 25-27. This program is open to all CSR members. Registration is available through www.b-linked.org.

Winick AZA Chapter Ready to Work for You

The Winick AZA chapter has been very busy recently. Elections for spring term officers took place in February and the board looks great and is ready to push Winick to new heights. **Winick is once again holding a garden fundraiser!** This year it is called "Winick in the Yard." We are offering to do any type of yard work. That includes planting a new garden, replanting an existing garden, or any other yard work. Please contact Noah Erwin at (865) 603-2372 or at Noahft9@gmail.com.

March 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 6p TBE-Exec Comm 6p KJA Reception for Dr. DiPietro, AJCC AL 6-9:30p fencing, gym	2 10a KJA Archives Comm 4:15p HA-rel school 5:30-7:30p fencing 5:45p TBE-Pizza for mid-week Hebrew 6:15p TBE-rel school 6:15p TBE-adult ed 7:15p HA-adult ed	3 7a HA-minyan 9a KJA-Zumba, gym 11a TBE-Brunch & Learn 5:30-7:30p basketball 6p AJCC Parent Comm 7:30p HA-Exec Comm mtg	4 3-4p Kindergym 4:45-5:30p KJA-JFS Shabbat service at Echo Ridge 5:45p TBE-Family service, led by 2nd grade 7:30p TBE-Shabbat service	5 9:30a HA-services, Alexander Berube bar mitzvah HA-Rabbi's <i>Tisch</i> (Q&A) follows kiddush
6 9:30a HA rel school meets at TBE for Purim Carnival 6p KJDS—Auction Fund raiser	7 7a HA-minyan 1-5p KJA Archives, BR 3-6:45p Kinderdance 3:30p AJCC Preschool staff meeting, AL 7p Benjamin Feldman, AL 7:30p JFS Comm, BR	8 6-9:30p fencing, gym 6:30p TBE board mtg	9 4:15p HA-rel school 5:30-7:30p fencing 6p KJDS board mtg 6:15p TBE-rel school 6:15p TBE-adult ed 7:15p HA-adult ed	10 7a HA-minyan 9a KJA-Zumba, gym 5:30-7:30p basketball 7:30p HA-Board of Trustees mtg 7:30p Israeli dancing, gym	11 3-4p Kindergym 5:30p HA-Tot Shabbat dinner, 6:30p services 7:30p TBE-Shabbat service led by 5th grade	12 9:30a HA-services HA-Rabbi's <i>Tisch</i> (<i>Parshat HaShavua</i>) follows kiddush
13 9:30a HA-minyan HA-no rel school class 9:30a TBE-rel school Community Purim event, AJCC	14 7a HA-minyan 1-5p KJA Archives, BR 3-6:45p Kinderdance	15 6-9:30p fencing, gym	16 No HA rel school 5:30-7:30p fencing 6p JCC Parent Comm 6:15p TBE-religious school 6:15p TBE-adult ed 7:15p HA-adult ed	17 7a HA-minyan KJDS-Teacher In-service training 9a KJA-Zumba, gym 7:30p HA-Rabbi & Rel Serv Comm mtg	18 KJDS-Teacher In-service training 3-4p Kindergym 7:30p TBE-Shabbat service, Purim Spiel	19 9:30a HA-services HA-Rabbi's <i>Tisch</i> (<i>Parshat HaShavua</i>) follows kiddush TIME HA-Megillah reading and refreshments Purim begins at sunset
20 Purim 9:30a HA-minyan <i>No HA religious school</i> 9:30a TBE-rel school Noon-Chabad-Family Dinner Cruise 5-8p HA-Sisterhood Vashti's Banquet	21 7a HA-minyan JFS Purim Party 1-5p KJA Archives, BR 3-6:45p Kinderdance 6p KJA-Exec Comm 7:30p KJA Board mtg, AL	22 6-9:30p fencing, gym	23 Noon KJA Friendship program 4:15p HA-rel school 5:30-7:30p fencing 6:15p TBE-rel school 6:15p HA-adult ed 7:15p TBE-adult ed	24 7a HA-minyan 9a KJA-Zumba, gym 5:30-7:30p basketball 7p HA-Educ Comm 7:30p Israeli dancing, gym	25 3-4p Kindergym 7:30p TBE-Shabbat in the Round	26 9:30a HA-services 10:30a HA-Contemporary Service HA-Rabbi's <i>Tisch</i> (<i>Parshat HaShavua</i>) follows kiddush 8p KJA-Comedy Night at the AJCC
27 9:30a HA-minyan 9:30a HA-rel school 9:30a TBE-rel school 10a HA-Gan K'Tan 12:30-3:30p Teen Connection, AJCC gym	28 7a HA-minyan 1-5p KJA Archives, BR 3-6:45p Kinderdance	29 Mitzvah Mart Set-Up, AJCC gym 6-9:30p fencing, gym	30 Mitzvah Mart Set-Up, AJCC gym 4:15p HA-rel school 5:30-7:30p fencing 5:45p TBE-Pizza for mid-week Hebrew 6p KJDS Board mtg 6:15p TBE-rel school 7:15p HA-adult ed	31 Mitzvah Mart Set-Up, AJCC gym 7a HA-minyan 9a KJA-Zumba, gym 7:30p KJA-UT Lecture Series, AL	April 1 Mitzvah Mart, AJCC gym 3-4p Kindergym 4:45-5:30p KJA-JFS Shabbat service at Echo Ridge 5:45p TBE-Family Serv led by PreK-1st grade	2 9:30a HA-Shabbat service 10:30a TBE-Torah Study HA-Rabbi's <i>Tisch</i> (Q&A) follows kiddush



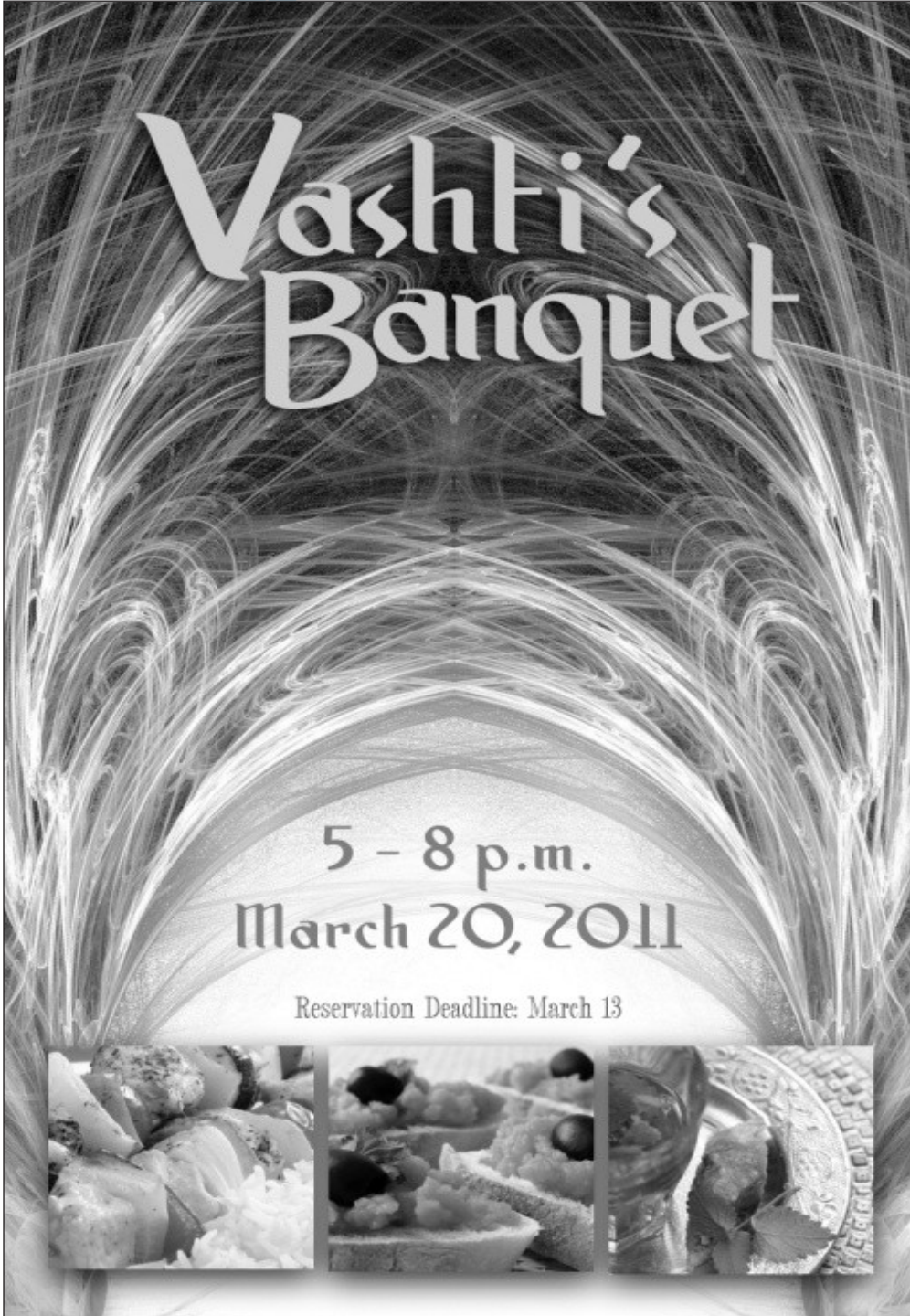
Join Us!
Monday, March 1, 2010
6:00 p.m.
AJCC Adult Lounge

We will be hosting a reception for UT President, Dr. Joe DiPietro.

Todah Rabbah to all Mitzvah Day participants. You demonstrated the true meaning of community.

Heska Amuna Synagogue

HaShofar



A fundraising event for Heska Amuna Sisterhood

Adar I/Adar II 5771

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Continuing Education

Shabbat Afternoons

March 5
Rabbi's Tisch (Q&A)

March 12, 19 and March 26
Rabbi's Tisch (Shabbat HaShavua)



- Food
- Friends
- Belly Dancing
- Bazaar

Space is limited.

Reservation deadline:
March 13

Cost: \$36.00 per person.
Your check is your reservation.

Drop off or mail to
Heska Amuna Synagogue
3811 Kingston Pike, 37919

Sponsorship opportunities available
for \$72 or \$180.
Contact Pat Rosenberg at 693.3162 or
gprosenberg@comcast.net

The Spirituality of Volunteering

By Rabbi Alon Ferency

Residents of the Volunteer State may take for granted the value of volunteering. This should not be so. Service is a spiritually rewarding pursuit. As most Peace Corps volunteers say, we gain more from service that do the people we serve. Yet all too often, volunteering for the Jewish community can be a taxing, enervating process. Serving on a committee or board can feel like being a cheetah on the hunt. After a cheetah catches its prey, it is so exhausted from the sprint that it waits several hours before it regains the strength to eat. So too, after chairing a committee, our volunteers and lay leaders may feel so drained that they take months or years before re-engaging in Jewish life at all.

But serving the community and the Jewish world should give the volunteer a sense of pride and accomplishment. I think of a colleague's tenure as a Hadassah officer, who said it was one of the greatest experiences for professional growth in her career. She acquired skills of management and administration. More importantly, she gained spiritual competency and fluency. Likewise, I work with laypersons for which leadership is a spiritual end in itself. For them, a stint on a ritual committee becomes an opportunity for personal growth, and an avenue to explore their own Judaism. During such a period, one gets to ask all manner of questions about Jewish life and our tradition, turning volunteerism into religious education.

Then, how can we make volunteering a consistently rewarding experience for many, as it was for the people I mentioned? How can we make service a passionate avocation, spiritually fulfilling and uplifting, not draining or deadening? **For ???, it can be a moment to unleash the Volunteer's talent and creativity for the good of the community.** To foster this, temporary teams with a clear remit, goal and timeline may be better than long-standing committees. Such goal-oriented teams can expect three things: first, a volunteer's time will be spent in direct service, not just e-mails and planning meetings. As much as possible, they will be outside doing, not inside debating and planning. Second, there should be as little red tape and bureaucracy as possible to interfere with the team's mission. Once objectives and parameters are set, it will be up the creative and talented team members to decide how best to go about fulfilling the task. Third, teamwork will be rewarded with gratitude, not festered with complaints. Although the team itself will assess what works and what doesn't, this will only come in the form of constructive, engaged feedback to make the project better for the future. Throughout, the community and leaders will be as supportive as possible to the volunteers in order to achieve the team's goals.



Sisterhood News

By Marilyn Liberman, President

Heska Amuna Sisterhood had a very busy January. Our big excitement was sponsoring the Kiddush luncheon after the brit milah for Rabbi Alon and Karen Ferency's new baby boy, Elhanan Shakade. It was a wonderful celebration with their family and many people from the community. We wish a mazal tov to all!

The following week was our Sisterhood Torah Fund Shabbat. Congratulations to all the participants. Our scholar-in-residence for the weekend was Laurel "Dafna" Robinson. We were all enriched by her being with us. The Heska Amuna and Temple Beth El Religious School children participated in making their own yads on that Sunday.

The next big event for Sisterhood will be Vashti's Banquet on March 20. Look for more information this exciting event on the front page.

The Sisterhood is proud to announce that we contributed \$400 for Shabbat child care and \$2,000 to the Emergency Assistance Fund. This money was made available through our congregational members' participation in purchasing food cards.

Thank you to everyone who works for the good of Sisterhood and the Synagogue. We couldn't do what we do without a strong volunteer core.

Judaica Shop News

The mezzuzah announces the entrance to a Jewish home. The tzedakah box is filled for *tikkun olam*. Find special Judaica items - mezzuzot and kosher scrolls, tzedakah boxes, challah boards, candlesticks, havdallah sets and candles, Chanukiyot, seder and matzah plates, artwork that make one's house a Jewish home. Beautiful jewelry, tallitot for men and women and kippot to express your Judaism personally. Beautiful Judaica with an emphasis on the handmade and made in Israel. We also offer b'nai mitzvah and wedding gift registries.

Todah Rabbah to Our Friends and Supporters!

Thank you to the following people who made generous donations toward the Religious School:

- **Mark & Peggy Littmann** for their contribution to the Religious School fund.
- **Frank, Laura, David & Elizabeth Floyd** in honor of Religious School Director **Anna Iroff**



Things to Remember! Upcoming School Events

- Wednesday, March 2: **Religious School**, grades 4-6
- Sunday, March 6: **Purim Carnival!** All students meet at Temple Beth El
- Wednesday, March 9: **Religious School**, grades 4-6
- Sunday, March 13 – Sunday, March 20: **NO Religious School – Spring Break**
- Wednesday, March 23: **Religious School**, grades 4-6
- Sunday, March 27: **Religious School**, Kindergarten – Prozdor
- Wednesday, March 30: **Religious School**, grades 4-6



Purim & Prejudice: What Queen Esther Knew About Being Jewish in Knoxville

By Anna Iroff, Religious School Director



The month of Adar brings us one of the most high-spirited holidays in the Jewish calendar: Purim. We dress in funny costumes, perform silly skits and songs, eat and drink and party until we are giddy in celebration of the thwarted anti-Semitic plot of Haman. We cheer for the courage and strength of Mordechai and Queen Esther, who stand up at the last minute and save the Jews of Persia. The day before Purim, however, is a minor fast day that is not popularly observed. This is the Fast of Esther, and it recalls the three days of fasting that Queen Esther and all the Jews of Shushan observed before Esther dared to approach King Ahasuerus to plead for the Jews' safety from Haman's plot. She faced serious danger not only in approaching the king without an invitation, but also in revealing her own Jewish identity which she had kept secret from her husband and his court.

This day of fasting is not joyous or fun, but is something that we can often identify with as Jews in the "Bible Belt" South. It can be very difficult, especially for our children and youth, to know how and when to express their Judaism to colleagues, classmates, bosses, teachers, and new acquaintances. Many in our community have faced discrimination, bullying, teasing, and insensitivity simply because others know they are Jewish. This is a sad fact in modern times, but it is the reality that many people have to deal with at school or work. We struggle between being proud of being Jewish and expressing that part of ourselves, and the reservation to do so out of fear or uncertainty of how that announcement will be received. The inspiring story of Queen Esther teaches us that hiding who we are will not make the problem go away. We can learn from her that sometimes it is okay to be afraid to stand out and be different, but that we must stand together as Jews to overcome the ignorance and intolerance of others.

This is a very difficult charge, especially for our children. What can we do as parents, teachers, and community members to help? The first thing is to foster and model a strong sense of Jewish identity in our students and in ourselves so we never doubt who we are as a people. The more confident and secure we are in our Judaism, the more comfortable we can be talking about it to others. Many times, the perceived slights and inconsiderate treatment stem from ignorance or misunderstanding of Judaism from our non-Jewish neighbors. When we are knowledgeable and comfortable with our religion and identity, then we can better explain and educate our neighbors about Judaism. This kind of open communication reduces the fear both sides experience when faced with something they don't understand. The more secure we and our children are with our Jewish identity, the easier it is to withstand programs on Saturdays and Christmas trees in schools while explaining to others why that might be inappropriate.

The second step is to stand up for ourselves and others in the face of inequality and blatant discrimination. We teach our kids ways to address the bullying or teasing in a non-confrontational way, and to report to the proper authorities when mistreatment persists despite our best efforts. The third thing we can do for our children is to teach and model tolerance for others, regardless of race, gender, religion, sexuality, appearance, or anything else that seems to divide us on the surface. The more we understand and appreciate what makes us all different, the more we recognize and celebrate what makes us all the same.

We learn from Queen Esther that hiding who we are does not make problems go away. She does not rush to call a foul, but befriends and educates the king so he sees the error in his ways and will stand with her against the threat of Haman. And most importantly, we learn to celebrate the small strides we achieve toward mutual understanding and respect with all our neighbors.

Heska Amuna Synagogue *HaShofar*

Rabbi Alon C. Ferency

e-mail: rabbi.ferency@heskaamuna.org

Chair of the Board

Rosalie Nagler

e-mail: hachair@heskaamuna.org

President

Bernard Bendriem

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Religious School Director

Anna Iroff

e-mail: education@heskaamuna.org

Office Administrator

Marian Jay

e-mail: tantamay@heskaamuna.org

Heska Amuna Synagogue

e-mail: info@heskaamuna.org

Permanent Schedule

Friday Night Services.....Varies
Saturday Morning Service.....9:30 a.m.
Mon. & Thurs. Minyanim.....7:00 a.m.

Evening minyanim can be arranged
by calling President Bernard Bendriem,
584-9197, one week before.

Sunday Minyan.....9:30 a.m.

For a list of Heska Amuna's funds and
other information, please visit
www.heskaamuna.org

Heska Amuna Synagogue
is an affiliate of United Synagogue
of Conservative Judaism.

HaShofar editor - **Marian F. Jay**.

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Heska Amuna Synagogue.

Alert Us When Loved Ones are Ill, Injured

Federal law keeps us from knowing who is in the hospital. If you or a loved one



is hospitalized, please let us know so we can place you on our Misheberach list.

Joint HATBE Tu B'Shevat Celebration

We loved having the K-7th graders from both religious schools together to celebrate Tu B'Shevat. Everyone had a busy day with lots of Jewish learning and fun!

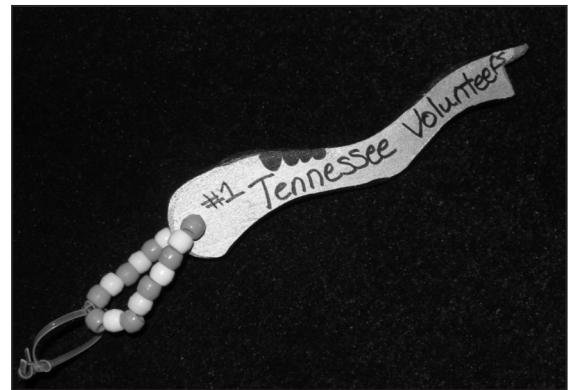


The preK – 4th graders learned about the importance of protecting our environment from Dr. Seuss's *The Lorax*.



The 5-7th graders created ad campaigns to encourage others to plant trees and protect our Earth.

We wrote environmental resolutions for the New Year of the Trees.



We each made a beautiful yad with Sisterhood guest speaker Laurel Robinson.

Members Invited to Sponsor Saturday Morning Kiddush

All kiddushim are deliciously prepared by Marilyn Burnett. Call Gene Rosenberg at 693-3162 for more information and to reserve a date. We thank the following people who sponsored Kiddushim in January – Heska Amuna Sisterhood in honor of Sisterhood Shabbat; Knoxville Jewish Alliance in honor of KJA Shabbat.



Credit Card Payments Available for Dues, Fees

Heska Amuna accepts credit cards for payment and you have the option of paying your balance partially or in full or setting up an "auto pay" which would charge your credit card monthly over the next 12 months. If you wish to make a payment by credit card, please complete the "Credit Card Information" box on your statement and indicate the amount you are paying next to the account and make a note if you wish the 1-time pay or the auto-pay setup. Tear off the bottom portion and return in the enclosed envelope. All credit card information will be kept confidential. If you are making a payment by check, please indicate the amount you are paying next to the account, tear off the bottom portion and return in the enclosed envelope.

Among Our Members

Condolences go to the following members and their families:

- Get well wishes go out to the following people who were ill or recuperating during the past month: **Marion Abrams, Joyce Beerman, Elaine Brown, Rachel Hale, Bernie Iroff, Rachel Iroff, Marian Jay, Helene Messing, Mark Saroff, and Arnold Schwarzbart.**
- Mazal tov to the following members and their families: **Heidi and Barry Allen** on daughter **Abigail's** marriage to **Joseph Pearson.**
- Todah rabbah to **Ethel Wittenberg** who continues to work in the synagogue office every month. We appreciate your time and the effort on behalf of the shul.

5771 MISHLOACH MANOT



Purim is coming, and it's time for Heska Amuna Religious School's annual *mishloach manot* fundraiser. On Purim, it is a mitzvah to spread joy by giving Purim gifts and edible treats to friends and family. You can fulfill this mitzvah of sending *mishloach manot* **and** help Heska Amuna's Religious School at the same time!

THIS IS OUR SCHOOL'S ONLY FUNDRAISER OF THE YEAR

Our Mishloach Manot gifts are something really special. Each household will receive a package containing our second annual collectible Purim mug! Inside the mug will be yummy Purim treats and a card with all sponsors' names.

You can spread the joy of Purim to anyone, Heska Amuna members *and* non-members. Don't forget your friends, teachers, grandparents, in-laws, college students, neighbors, hairdressers, mail carriers, etc! All you have to do is fill out the order form, write your check, and we take care of the rest. For only \$18, your Purim wishes can be **SHIPPED TO ANYONE AROUND THE WORLD!** Keep reading.....

You have 3 ways to order:

- Complete an order form and *mail it* with a check made out to Heska Amuna Religious School to: **HA Religious School, 3811 Kingston Pike, Knoxville, TN 37919**
- Complete an order form and *drop it off* with a check made out to Heska Amuna Religious School: **HA Religious School, 3811 Kingston Pike, Knoxville, TN 37919**
- E-mail your order to: education@heskaamuna.org. As a courtesy, Heska Amuna members can be billed for your order or we can charge your credit card!

Please return your requests by **March 9, 2011**. To request an order form, please contact Anna Iroff at 522-0701.

Thank you for your support! *Hag Purim Sameach* – Happy Purim!



5771 Mishloach Manot Order Form

Please order by: **March 9, 2011**



Sender's name to be printed on card: _____

Sender's mailing address: _____

Sender's phone number: _____

Jewel Level--\$144 donation Jewel Level @ \$144 \$ _____

Sends greetings to the entire Heska Amuna congregation! A **QUADRUPLE** mitzvah!

Crown Level--\$72 donation Crown Level @ \$72 \$ _____

Sends greetings to the entire Heska Amuna congregation! A **TRIPLE** mitzvah!

Individual Sponsor of HA families # _____ x \$18 = **TOTAL** \$ _____

Sends greeting to the Heska Amuna members of your choice!

To: _____

Additional Orders to be sent to non- Heska Amuna members @ \$18 per package - PRICE INCLUDES SHIPPING!

Address #1

Name	Address	City	State	Zip
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Address #2

Name	Address	City	State	Zip
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Address #3

Name	Address	City	State	Zip
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Total Individual Orders _____ x \$18 = \$ _____ **TOTAL ORDER** \$ _____

Please include your check made out to **HESKA AMUNA RELIGIOUS SCHOOL**
3811 Kingston Pike, Knoxville, TN 37919
 Heska Amuna members may charge their orders! Just e-mail admin@heskaamuna.org

Adult Education—Let's Learn Together in 2011

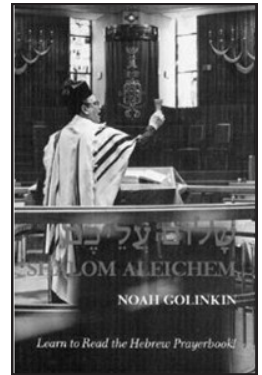
Heska Amuna offers free classes taught by volunteer instructors. To honor their service, a donation to the synagogue is suggested. Refreshments include coffee, tea, and cookies with the addition of juice and bagels on Sundays.



Sunday Mornings

Beginning Hebrew. This class teaches beginners to read the Hebrew alphabet and begin to follow the Hebrew in our prayerbook. The textbook, *Shalom Aleichem: Learn to Read the Hebrew Prayerbook* by Noah Golinkin. When the course is complete, you will have mastered the skills necessary to read and understand the Shalom Aleichem prayer. (Instructor Peggy Littmann, Sundays, 10:00 - 10:45 a.m., running through May 8) To register, contact plittmann@comcast.net, or call 588-6661.

Intermediate Hebrew. Do you have a good or decent command of Aleph-Bet and the pronunciation of Hebrew, but possess little in the way of comprehension of the vocabulary you recite in synagogue or at home in the observance of Shabbat and traditional holidays? If you have ever wondered whether understanding the words of the prayers you recite would bring about a more meaningful experience, then this is the class for you. Our text is *Prayer Book Hebrew, The Easy Way*, EKS Publishing Company. With the help of this text mixed in with a dash of effort on your part, you will find yourself translating significant passages from your siddur within a very short time. (Instructor David Hull, Sundays, 10:00 - 10:45 a.m., running through May 8) To register contact hull5@comcast.net, or call 660-3945.

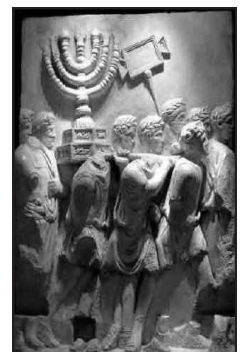


DIY Judaism. Ever wondered how you could bring a bit more "Jewish" into your everyday life? Want to find a way to start incorporating home-based Jewish traditions into your home? Or maybe you have some traditions and are ready to add a bit more but not sure exactly how or what to do? Join us for some nonjudgmental Jewish Home 101. The first few classes focus on Shabbat-what makes a Shabbat evening, traditional, and nontraditional Shabbat options-and culminate with a group Shabbat dinner. (Instructor Amy Hull, Sundays 11:00 a.m. - 12:15 p.m., running through May 8) To register contact hull5@comcast.net, or call 660-1872.

Wednesday Evenings

Meaningful Prayer Practices. Join us to enter the world of meaningful prayer. *T'filah* (Hebrew) or *davening* (Yiddish) prayer is a bridge to God, not only for the individual but for our community and the world at large. Rather than simply a rerun of your childhood religious instruction, this course offers "how-to" instruction inspired by the meaning of prayer-where it takes us. The course will do this by focusing on the prayers of the Shabbat morning service-their structure and individual prayers-to make these more accessible to beginners and to those who want to deepen their knowledge and practice. This class will be taught by proficient daveners from our congregation including Rabbi Alon Ferency. Both texts and audio are planned to be a part of the class. (7:15 - 8:15 p.m. through mid-May). To register, contact richadlin@gmail.com, 680-2774.

Date	Topic
March 2	No class - Alec Mishory lecture at 7:30 p.m. at the Synagogue
March 9	Torah Service - Learn <i>Ein K'mocha, Vahehi Ben Soah, Aliyah</i>
March 16	No prayer class--Knox Co. Spring Break
March 23	Torah Service - <i>Mizmor L'David, Etz Hayim</i>
March 30	Musaf - meaning, purpose, general feeling, structure, mechanics
April 6	Musaf - <i>Musaf Amida (K'dusha)</i>
April 13	Musaf - <i>Ein K'loheinu, Aleinu, Adon Olam</i>
April 20	No class - Pesach
April 27	Musaf - <i>Ein K'loheinu, Aleinu, Adon Olam</i>
May 4 & 11	Meaning of Prayer



Rome's Arch of Titus and its menorah detail

Wednesday, March 2, 7:30 p.m. (one class only)

The Temple Menorah Returns Home. Schusterman Visiting Israel Professor

Alec Mishory will present a talk on behalf of the American Guild of Judaic Art Jewish Arts Week. The Temple Menorah, the seven-branched candelabrum depicted in relief on the Arch of Titus in Rome, is a visual record from antiquity that turned into a traditional Jewish symbol for the destruction of Jerusalem in 70 C.E. and for the beginning of Jewish exile. Many legends have been written about it, all of which carry Messianic aspects; they state that when the Messiah comes, the Menorah will return to the rebuilt Temple in Jerusalem. A recurring motif in these legends tells that the Menorah brought by Titus to Rome was a copy of the original and that the whereabouts of the real Menorah is unknown. *The Hidden Menorah*, a short novel by Stefan Zweig, relates the history of the two candelabra - the real and the false one. The hidden Menorah has been the source for popular symbolism that extends the core of Zweig's story: Jewish immigrants remove the Menorah from the Arch of Titus and carry it on their shoulders back to Jerusalem, its place of origin. The lecture traces various visual examples depicting the Menorah legend. For additional information, contact Mary Linda Schwarzbart, marylinda@comcast.net, 588-6111. Registration not required.

Have specific questions? Contact the course instructor. To make suggestions for future courses or to express interest in leading a course, contact Adult Education Committee Chairman Rich Adlin by calling 680-2774 or writing to him at richadlin@gmail.com.

Contributions from Caring People

For a list of synagogue funds, visit www.heskaamuna.org

Donations received by January 27

BUILDING FUND

For the yahrzeits of Helen and Joe Billig;

in memory of Terry Hahn

By: Suzi and Jerry Candy

CALENDAR DONATIONS

By: Jenifer and Evan Ohriner, Carole and Bob Martin

CAMP RAMAH ENDOWMENT FUND

For Deborah Kaplan's yahrzeit

By: Greg Kaplan

CEMETERY FUND

In memory of Terry Hahn

By: Adam Brown

EDUCATION ENRICHMENT FUND

In honor of Deborah Oleshansky for helping Stephen prepare for his bar mitzvah

By: Adam Brown

COHEN-PRESSER FUND

In memory of Terry Hahn

By: Marilyn Presser

GENERAL FUND

In memory of Terry Hahn

By: Leon Hasden; Wendy and Ted Besmann, Marilyn and Harvey Liberman; Carol and Mark Harris; Rosalie and Stephen Nagler; Leslie and Peter Rosen

In memory of Mary Wolf

By: Wendy and Ted Besmann, Marilyn and Harvey Liberman; Carol and Mark Harris; Peggy and Gale Hedrick; Jacki and Richard Imbrey; Leslie and Peter Rosen; Myrna and Irv Russotto

In memory of David Busch

By: Mr. and Mrs. Samuel Draisen

For the yahrzeits of Lillian Klein, Meyer Cohen and Nettie and Harry Ziskind

By: Jane and Sheldon Cohen

In honor of Rabbi Alon Ferency's installation

By: Lynn and Scott Dryzer

In honor of the birth of Elhanan Shakade Ferency

By: Linda Buxbaum and John Graben; Jacki and Richard Imbrey; Rosalie and Stephen Nagler

For Bonny Hasden Barsky's yahrzeit

By: Leon Hasden

Get well wishes to Marian Jay

By: Peggy and Gale Hedrick; Lynn and Scott Dryzer

In honor of Debbie Johnson for her efforts to help me and in the office during my recovery; for Lucille Bruskin's yahrzeit

By: Marian Jay

In honor of Rosalie and Stephen Nagler

By: Karen and Rabbi Alon Ferency

In memory of Karen Bell; in honor of the birth of Elior Rafael Ohriner;

Kimberly Cook and Josh Hedrick's engagement

By: Rosalie and Stephen Nagler

In memory of Toby Schwartz

By: Leslie and Peter Rosen

In memory of Kersten Steen; in honor of the marriage of Heidi and Barry Allen's daughter

By: Myrna and Irv Russotto

JACOBS FUND

In memory of Mary Wolf

By: Adam Brown, Jan and Colman Hoffman

LEIBOWITZ FUND

A general donation to the fund

By: Peggy and Gale Hedrick

For Joseph Richer's yahrzeit

By: Peggy and Gale Hedrick; Mary Beth Leibowitz

PRAYERBOOK AND BIBLE FUND

In memory of Mary Wolf

By: Francie and Neil Foster, Rae, Marty and Jim Levine

RABBI'S DISCRETIONARY FUND

In honor of Sanford Sandy Goldstein

By: Sherry and Norman Smyrl

In honor of the births of Elior Rafael Ohriner and Elhanan Shakade

Ferency; get well wishes to Arnold Schwarzbart

By: Janet and Bert Gurwitch

In memory of Terry Hahn

By: Heather O'Brien and Jan Hahn

In honor of the birth of Elhanan Shakade Ferency; for Isadore Kleg's yahrzeit

By: Evelyn and Steve Oberman

For Charles O'Brien's yahrzeit

By: Heather O'Brien

In observance of Bella Leeds's unveiling

By: Amy and Gene Dandy and Joani and Gary Leeds

In memory Lowell Dryzer, Toby Schwartz, Terry Hahn and Mary Wolf

By: Susan and Harold Silber

For Delia Skalet's yahrzeit

By: Priscilla and Victor Skalet

SISTERHOOD GENERAL DONATION

Thanking everyone for their kind and good wishes on the death of sister, Karen Bell

By: Linda Buxbaum

WINICK LIBRARY FUND

In memory of Terry Hahn and Mary Wolf

By: Nancy and Jeff Becker, Barbara and Bernie Bernstein

In memory of Terry Hahn

By: Edith Brown, Judy Epstein Brown and Norman Epstein, The Gerri

Diftler Family, Elaine and Bob Freeman, Charlene and Jeff Gubitz,

Dorothy Roddy, Pat and Gene Rosenberg, Georgann and Jack Woods

In memory of Mary Wolf; in honor of the birth of Elhanan Shakade

Ferency

By: Scott Hahn

Yahrzeit Fund

Monte Abrams

By: Marion Abrams

Ethel Brown

By: Robin Brown

Saul Cohen

By: Susan Roseman

Nathan Diftler

By: Gerri Diftler

Ida Glazer

By: Diane and Guilford Glazer

Jacob Goodstein

By: Barbara Rubin

William Shaw

By: Genevieve Kramer

Harry Tobe, Lillian and Morris Simon

By: Selma Tobe

TEMPLE BETH EL TIMES

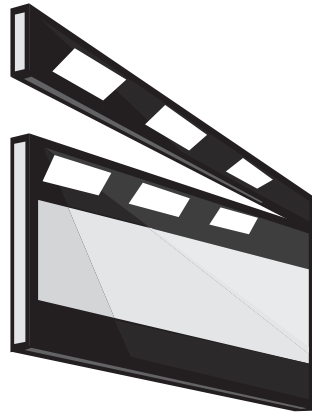


Lights, Camera, Auction

Temple Beth El's Annual Auction Saturday, April 2

6:00 – 9:00 p.m.

Temple Beth El
3037 Kingston Pike



**We invite the Knoxville
community to join us at
Temple's biggest social event and fundraiser
of the year!**

Back by popular demand :

- Live Music from local sensation **Big Russ & The Bell Boys**
- Fully Catered Dinner from **Famous Daves' BBQ**
- Chance to win \$500 cash
- Wine, beer and cheer will be served
- Silent & Live auctions with more than 150 items

Advance tickets \$25 (purchased before March 28)

\$30 at the door

Students (14 and older) \$20

Babysitting not available for this event

The Temple needs your support in this effort. Any item, restaurant gift card, gift certificate or service you can donate will be greatly appreciated. Contact Amy Rosenberg, 356-6830, to make your donation or for questions.

To purchase tickets, please visit the Temple office during regular business hours or send a check to the Temple and the tickets will be mailed to you.

25 Adar I—25 Adar II 5771

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March Services

March 4, 5:45 p.m. – Family Shabbat service, led by our second graders

March 4, 7:30 p.m. – Shabbat services led by Rabbi Schwartz

March 11, 7:30 p.m. – Shabbat services

March 12, 10:30 a.m. – Torah study with Rabbi Schwartz in the Temple Library

March 18, 7:30 p.m. – Shabbat evening services, followed by the Purim Spiel

March 25, 7:30 p.m. – Shabbat in the Round with Rabbi Schwartz and Charlene Gubitz and Lev Comstock: Let's talk about the service!

Save the Date

Temple Beth El Seder

Tuesday, April 19

6:30 p.m.

**Temple
Beth El
Social Hall**



From the Rabbi's Study

By Rabbi Beth Schwartz

Well, it's happened again – Purim falls during the public schools' spring break. Nothing highlights the difference between Jewish holy time and secular, ordinary time like our holidays and festivals. Over time, many religious observances have been adapted to local and contemporary customs, but always with the concern that our sense of Jewishness might change for the worse. We like to think that our solutions preserve our Jewish identity and strengthen our communal ties, and they usually do, because not all change is bad. But change is different, and Jewish time may be a special case.

Without great edifices, without our own country, Jews learned to make sacred space wherever we found ourselves and, as Heschel taught, by creating a sense of holy time to bless and sustain the rhythm of Jewish life. The more integrated we are with our non-Jewish neighbors, the easier it is to lose touch with our own distinctiveness. Not having to live apart is one of modernity's greatest blessings for Jews. And yet, when we too easily let our heritage go for the sake of convenience, we are diminished. Even though we may be on vacation, we are always part of our Jewish community.

While our religious school will have its annual Purim carnival on Sunday, March 6, ahead of spring break, our Purim Spiel will be Friday, March 18. As always, there will be much merriment at Temple Beth El. This year, the characters in the Purim story will tell their stories to the host of our very own talk show, *Late Night in Shushan*. The more you know television, the better. And the more you know Judaism and Purim, the funnier it will be. Don't you want to be in on the in-jokes? Come and join the "studio audience" – welcome spring by being here!



The Ritual and Worship Committee

What We Are

Call us the interface of Temple Beth El.

Life in the congregation can be found somewhere between Judaism, the religion – the 'Ritual and the Worship' - and Judaism, the culture of the community, the family, and the individual. These words all grope for the same need of "connection", "belonging" and "purpose." We think of ourselves as the driving force that creates continuing opportunities for members to maintain a conversation with God while feeling connected with all of the other elements of Temple Beth El life.

Let's first look at the definitions.

- Ritual: The prescribed form or order for conducting a religious or solemn ceremony.
- Worship: 1) The reverent love and allegiance accorded a deity, idol or sacred object. 2) A set of ceremonies, prayers or other religious forms by which this love is expressed.

We worship (obviously not an idol or sacred object) together at services each Shabbat and at festivals, holidays, funerals, B'nai Mitzvahs, and other life celebrations. To most of us, worship, though it can be solitary, consists of following along communally with a leader to a set of rituals consisting of prayers, recited or sung from a book or from memory and of actions like lighting Shabbat candles, blessing Shabbat with wine or reading Torah. The ritual is a means to drive us each to our own individual way of communicating and engaging with God.

This quote from *Making Prayer Real* by Rabbi Mike Comins suggests what the Ritual and Worship Committee hopes you experience when you attend services at Temple Beth El.

"Usually I feel like God is really there; sometimes not. But when I make myself truly ready to receive God, it is always worth the effort. Getting in touch with my noblest emotions, and reaching toward the best aspirations of a human life, is its own reward."

Who We Are

Our committee consists of the Rabbi, the Religious School Director, two co-chairs plus nine committee members.

What We Do

With the Rabbi, we schedule and create worship programming for the year. We work on choosing liturgy that will engage you. We work on new forms of service presentation and participation. We choose prayer books and music for each Shabbat.

We deal with a budget that includes our professional choir, High Holiday expenses, such as Cantor Seeger, musicians and additional vocalists, prayer book purchases, and Shabbat and holiday ritual supplies. This past year, we installed railings for the central steps of the bimah. We also are the publishers of the Memorial Book for Yom Kippur and we keep the Yahrzeit listings up to date.

Though not formally listed in the Constitution as part of our duties, we now have a line item for "Caring" in our budget. The work done here includes sending cards to those ill or grieving, providing meals for after funerals, death and bereavement care, providing prepared freezer meals for those in need, delivering those meals, and contacting and visiting the homebound.

Guided by our interests, community requests, time, energy and funds, we take on many roles. Our members lead services for Jewish residents of Echo Ridge. We are a pool of service and song leaders when the Rabbi is absent. We are an usher corps for services. Sometimes we come together as a study group.

But most importantly, we try to respond to the congregation's worship needs. Everyone gets to that place of real prayer and engagement with God in a different way, some with music, some with words, some with dance, some with a repetitive routine, some with regular innovation and diversity each Shabbat. Some seek services conducted in English or Hebrew or both. We are continually working on ways that might work for you, ways that 'reach toward the best aspirations of a human life' and get there through... **Ritual and Worship**.

Learn more at our website: www.tbeknox.org or from our current co-chairs: Liz Gassel and Susan Derrington

Kosher Wine-Tasting Event Both Fun and Educational

By Meredith Jaffe

Temple Beth El Social Committee's Kosher Wine-Tasting Event on January 15 was a welcome respite from the previous week's snow and ice. Host Harvey Kaufman was informative and entertaining, and we did discover some very drinkable kosher wines.

Chairpersons Meredith Jaffe and Sylvia Witcoff appreciate all the assistance that made this fun evening possible: the incomparable hosting by Harvey, the scrumptious desserts and food pairings prepared by Phyllis Hirsh, Ava Radoff, and Amy Rosenberg, and help with set-up by Jeanne Zucker.



Harvey Kaufman speaks to a captive audience about kosher wine.



Ron and Vickie Sebold, Sylvia Witcoff, Harvey and Judy Kaufman, and Patti and Phil Austin

Be Happy! It's Adar! It's Purim Must See TV to Plotz For!

Yes, Purim is coming! Since this is a leap year, Purim is observed in Adar II, which is not the same as a rerun. Brush up on your TV trivia, because our Purim Shabbat service this year will feature the music of television. Then, tune in for *Late Night in Shushan* – the best TV in Persia. Come and be a part of the studio audience for this very special “broadcast.” All your favorites, from Vashti to He-Whose-Name-Must-Be-Drowned-Out, will be appearing on the show. Come in your own favorite TV character's costume and be part of the fun!

Shabbat in the Round – It's Your Turn

Got a question about our worship service that you always wanted to know but couldn't think of on Friday night? Our Shabbat in the Round on March 25 will feature a special opportunity for you to enjoy the musical leadership of Charlene Gubitz and Lev Comstock AND to learn about what makes a Shabbat service a Shabbat service. You can even ask what makes a service a service. You can e-mail your questions to Rabbi Schwartz at bschwartz@tbeknox.com or any member of the Ritual and Worship Committee before the service.

TBE's New Benevolent Society Hits the Ground Running

Temple Beth El's newly formed Benevolent Society of Hebrew Wanderers participated in the Race Against Racism in East Knoxville to show support for social justice causes while getting active. Two members ran the 5K, with one personal record time! Others joined in the one-mile walk.

Please join us. Your activity level is unimportant in showing our support for healthy congregants and a healthy Knoxville. Our mission is to cheer one another on and be out in the community performing acts of mitzvah and tikkun olam.

- Upcoming running and walking opportunities include:
- Love your Libraries 5K on March 5, at 8:00 a.m.
- Greenways 5K and 2-Mile Walk/Dog Jog on March 26 at 9:00 a.m.
- Breakthrough Run for Autism on April 16 at 8:00 a.m.
- Run for the Deaf on May 7 at 8:00 a.m.

Contact Katie Habgood katie@yellen.com. We hope to see you!



Phil Austin, Patti Austin, Katie Habgood, Adeline Habgood, Liz Gassel, Mike Pardee.

Lights, Camera, Auction

Saturday, April 2
6:00 p.m. - 9:00 p.m.
Temple Beth El

It is time to take ACTION for this year's AUCTION!

We need your help with donations!

If you know a person or a business that might be willing to donate, or if you can donate an item or service yourself, please contact Amy Rosenberg at 356-6830. It is easier than you may think.

Do you, your employer, family member or friend have access to:

- gift certificates/cards from restaurants or catering services?
- wine or gourmet food items, themed dinner parties?
- personal services - haircuts, spa days, facials, massages or manicures?
- personal consulting, tax preparation, legal or computer services?
- medical services, dental procedures, home health care, diet & personal training?
- sports tickets, theater or opera tickets, movie tickets or museum visits?
- artwork, photography, floral designs, stationary, custom jewelry or needlecraft?
- time shares, vacation homes or plane tickets?
- cleaning services, car repair or car detailing?

Thank you in advance for your help! We certainly appreciate the generosity of the Knoxville Jewish community.

TEMPLE BETH EL TIMES

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Temple Office Hours
Monday – Friday
9:00 a.m. – 4:00 p.m.

Visit our website: www.tbeknox.org

Temple Beth El Religious School News

By Norma James nfjames77@gmail.com

Pizza Dinner for Midweek classes 5:45 p.m., March 2: Join us for our monthly social time before classes being at 6:15 p.m.

Family Shabbat March 4 with Second Grade leading the service at 5:45 p.m.: Don't miss this very special family service. E.L. Gordon's class will help Norma lead the service. They have a play to perform for their D'var Torah. We hope that many families will join this very bright and energetic group of young people as they lead this service. Parents of the second grade class will host the oneg.

Purim Carnival Sunday, March 6! We are having our Purim carnival early due to Spring Break in the area schools. This year our friends from Heska Amuna will join us. **In addition, we are inviting all of our preschool through 6th graders to Bring-A-Friend to the carnival.** The more the merrier! We will plan a day that will be a positive learning experience for your non-Jewish friend, topped off with the carnival and hot dog luncheon beginning at 11:00 a.m. Let your friends enjoy one of Judaism's most "FUN" holidays. We encourage everyone to dress in costume for added fun. Most games will only cost a shekel, and shekels can be purchased four for a dollar. The cost of a hot dog lunch w/ chips and a drink is a mere \$2.00. There will also be baked goods from our Sisterhood. This is not just a time for the students. All parents are invited as well. We can use your help with shekel sales, set up, manning booths and clean-up. Don't worry; there will still be plenty of time to enjoy the day.

There will be NO Religious School during the week of March 13-20. School will resume Wednesday, March 23.

Sara Silverman from ISJL makes visits for the weekend of April 1-3. Once again we will host our ISJL Fellow. Sara will assist with Family Shabbat as she did last time. Sara will design some special activities for our students. Our ISJL program, including our Fellow, is provided through Endowed Funds. Without this assistance, we could not participate in this outstanding organization.

Family Shabbat April 1 with Preschool, Kindergarten, and First Grades leading the service at 5:45 p.m.: Put this April date on your calendar. This is a service not to be missed as our very youngest lead us in our celebration of Shabbat. The families of these students will provide the oneg.

UPCOMING EVENTS:

March 2: Midweek Classes: Pizza dinner 5:45 p.m.

March 4: Family Service 5:45 p.m. (Second Grade leaders)

March 6: Purim Carnival

March 18: Purim Dinner and Shabbat

Rosh Hashanah in Adar?

The Central Conference of American Rabbis (CCAR) is creating a new High Holy Days Prayer Book. Our Ritual and Worship Committee has opted to participate in the piloting of the first service, Rosh Hashanah Morning. The pilot service will be **Saturday morning, March 5 at 10:30 a.m.**, led by Rabbi Schwartz, who is on one of the editorial committees, and Meredith Jaffe. There will be a light lunch afterwards, with an opportunity to discuss the service. All are welcome, but those who want participate in the lunch and discussion must register. Please call or e-mail the TBE office with your name and email address.

Condolences

- Our condolences to **Robert, Beth, Joel and Benjamin Heller** on the death of **Robert's** father, **Milton Heller**, January 14, 2011.
- We are saddened to learn of the death of our long-time member and past president, **Marc Bressler**, in January. Our condolences to his wife, **Sondra**, daughters **Lisa** and **Karen**, and son, **Eric** and other family members.
May their memories be a blessing.

Of Blessed Memory: Former Temple President, Marc Bressler

With great sadness we note the loss of Marcus N. Bressler, a long-time Knoxville resident and active member of our Jewish community. Marc and his wife, Sandy, raised their three children here and remained in their Cedar Bluff home until five years ago. Marc, born July 31, 1929, passed away on Friday, January 7, 2011, at his home and surrounded by his family.

Marc had a distinguished career as an engineer with the Tennessee Valley Authority. Soon after moving here in 1971, Marc became active on the Temple Board and served as president from 1975 to 1977. Marc continued to serve as a pillar of our community with his wisdom and humor guiding us through many years. Marc's trademark smile was evident until the very end. We extend heartfelt condolences to his family: wife, Sandy, son, Eric, and daughters, Lisa and Karen.



Donations to TBE Funds

December 21, 2010 – January 24, 2011

General Fund

By:

Lawrence and Judith Schiffer
Robert and Wendy Goodfriend

In memory of:

Theodore Hecht by Edith Hecht
Irvin Shenkman by Michael and Laura Shenkman
Marc Bressler by Roger Reedy

In honor of:

Liz Gassell and Mike Pardee by Rabbi Alon and Karen Ferency

Rabbi's Discretionary Fund

By:

Evan and Jenifer Ohriner
Barrett Schaeffer

In memory of:

Max and Muriel Zuckerman by Eugene Zuckerman
Rika Licht Goodfriend by Bob Goodfriend
Maxine Arbital and Dorothy Schochet by Jeffrey, Susan, Jessica and Jacob Arbital

Mrs. Telsie S. Greif by Maurice Greif

Al & Paula Zatlin by Joani Wilson

William & Lillie Haas by Joani Wilson

Isadore & Bella Newman by Jessica King

Ben Lang by Richard Zivi

Preservation Fund

By:

Debra Caylor

In memory of:

Marc Bressler by HG & A Associates, PLC

Milton Heller by Aron, Hayley, Danielle and Stephanie Goldfield

Goodfriend Holocaust Foundation

In memory of:

Rae and Simon Korkein and Rachel Schnitman by Mimi and Arthur Pais

Marx Educational Fund

In memory of:

Ella Marx by Ursula Marx

Rona Simon Israel Scholarship

In memory of:

Maxine Arbital and Dorothy Schochet by Jeffrey, Susan, Jessica and Jacob Arbital
Gladys Caller by Evelyn S. Oberman

Endowment Fund

By:

Chuck Dickey

Lester Popkin Memorial Campership & Scholarship

In memory of:

Don Cummings by Leona Spritz

MITZVAHS

Heska Amuna Synagogue

Berube to Celebrate Bar Mitzvah

Alexander Scott Berube, son of Sharon and Rich Berube, will be called to the Torah as a bar mitzvah on Saturday, March 5 at 9:30 a.m. at Heska Amuna Synagogue. Alexander is an honors student in the seventh grade at Webb School of Knoxville.

Alexander is very active in sports. He played running back and linebacker on the Webb Middle School football team this fall and currently plays wing on the Webb Middle School basketball team. He also plays baseball for the Webb Middle School baseball team and competitive baseball for the Knoxville Heat.

Alexander's tzedakah project involves sports. He plans to help with the Challenger Sports program by helping the kids in Challenger Baseball this spring.

Alexander enjoys music and plays trumpet in the middle school band. He is the youngest of three boys. Oldest brother Jason is a student at Virginia Tech and Bryan is a sophomore at Webb School of Knoxville.

Alexander and his family look forward to sharing his simcha with their Knoxville friends. Family and friends will be traveling from Florida, Pennsylvania and New Jersey to attend this special day. The entire congregation is invited to attend.



Support Heska Amuna and Temple Beth El Buy Grocery Store Certificates

Everyone has to eat, so you can help your temple or synagogue raise funds without increasing your monthly expenses. Purchase grocery certificates and a percentage will go to your local organization. Complete the form and mail it or call a representative to learn more.

Name _____ Phone _____

Address _____ City _____ State _____ Zip _____

Heska Amuna Synagogue

EarthFare	\$25 _____	\$50 _____	\$100 _____	
Kroger	\$25 _____	\$50 _____	\$100 _____	\$200 _____
Fresh Market	\$25 _____	\$50 _____	\$100 _____	
Food City	\$25 _____	\$50 _____	\$100 _____	
Total Amount _____				

Temple Beth El

EarthFare	\$25 _____	\$50 _____	\$100 _____	
Kroger	\$50 _____	\$100 _____	\$200 _____	\$300 _____
Fresh Market	\$50 _____	\$100 _____		
Food City	\$50 _____	\$100 _____		
Total Amount _____				

Please complete the form, mail your check payable to Heska Amuna Sisterhood and send to either Marilyn Liberman, 7932 Corteland Drive, 37909 or Gene Rosenberg, 717 E. Meadecrest Drive, 37923.

Temple Beth El, P.O. Box 10325, Knoxville, TN 37939-0325. Gift Cards can also be obtained in person from the Temple Office or any of the following individuals: Patti Austin 483-3049; Ruth Sherrill 690-5015; Evan Sturm 584-0429.

Mazel Tov!

Heska Amuna Synagogue

Happy Anniversary!

Amy and David Hull
Susan and Marc Forman
Sally and Jeff Baerman
Marilyn and Isadore
Abrams
Rachel and Chris Hale
Jill and Doug Weinstein



Happy Birthday!

◆ Anita Merlin ◆ Manny Herz
◆ Bryan Merrell ◆ Alan Merlin
◆ Charlene Gubitz ◆ Vicki Myers
◆ Arnold Schwarzbart
◆ Arnold Tew ◆ Muriel Levin
◆ Gene Rosenberg ◆ Selma Tobe
◆ Ron Sebold ◆ Ricky Caplan
◆ Charlotte Slovis-Cooper
◆ Bruce Pearl ◆ Sharon Toedte
◆ Ivan Cooper ◆ Judith Bocknek
◆ Sharon Poore ◆ Richard Good
◆ Judith Rosenberg ◆ Mindy Goldberg ◆ Phyllis Brownstein
◆ Larry Leibowitz ◆ Andy Singer



All members whose birthday or anniversary occurs in March are invited to receive a blessing at kiddush on Shabbat morning, March 12.

TEMPLE BETH EL

Happy Birthday!

◆ Zackary Snow ◆ Jacob Concors
◆ Stuart Elston ◆ Jay Frankel
◆ Maurice Greif ◆ Robert Kronick
◆ Robert Pollack ◆ Leona Spritz
◆ Ivan Brody ◆ Heather Sandberg
◆ Noah Erwin ◆ Keith Derrington
◆ Mark Frankel ◆ Elizabeth Austin
◆ Richard Licht ◆ Bruce Bursten ◆ Murray Weinstein ◆ Rachel Weiss
◆ Charlene Gubitz ◆ Kathy Young ◆ Jan Elston ◆ Henry Fribourg
◆ Maria Shusterman ◆ Amy Rosenberg ◆ Sherry Schoenfeld
◆ Peter Branton ◆ Charolette Evans ◆ Michelle Gaddis ◆ Kaye Goodfriend
◆ Sylvia Miller ◆ Elizabeth Noon ◆ Allan Gerson ◆ Gabrielle Goodfriend
◆ Daniel Hookman ◆ Gregory Stein ◆ Matthew Lauer ◆ Frances Brody
◆ Daniel Wohl ◆ Nancy Altshuler ◆ Lisa Polsky ◆ Jessica Rosenberg
◆ Mark Barkan ◆ Allan Schoenfeld ◆ Ryan Gibbons



Happy Anniversary!

Joe and Charlene Oleinik
Jeff and Lorie Hirsh
Ilya and Bella Safro
Mark and Irina Abrams
Tom and Charolette Evans



JAHRZEIT

TEMPLE BETH EL

March 4

- ◆ Lalla Block Arnstein ◆ Catherine Carter ◆ Johanne Gillman ◆ Fannie Fisher Harris ◆ Penelope Blackwell ◆ Edwin Deitch
- ◆ Betty Gubitz ◆ Harry Ruben ◆ Jacob Chotiner ◆ Faisel Schuck ◆ Arthur Shor ◆ Toby Slabosky ◆ Herman Werner
- ◆ Morris Bart ◆ Martin Cohen ◆ Robert Loebel ◆ Yulia Ioselev ◆ Martin Koplan ◆ George Marshall ◆ David Striner
- ◆ Stewart Crosier ◆ Sylvia Kessler Robinson ◆ Murray Steinfeld

March 11

- ◆ Ginda Katz ◆ Marjorie Freedman ◆ Rosa Kern ◆ Bertha Oleinik ◆ William Brody ◆ Rose Lang ◆ Leonard D. Licht
- ◆ Roger Warden ◆ Julia Markman ◆ Ann Mostov ◆ Anna Wallace Rosenbloom ◆ Lana Schaefer ◆ Rose Schwartz
- ◆ Morris Friedman ◆ Jacob Katz ◆ David Miller ◆ Anna Kolodkin Bush ◆ Jessica Rosenthal

March 18

- ◆ Loretta Balzer ◆ Amy Bleier ◆ Germaine Kern ◆ Ida Leonard ◆ Leon Leonard ◆ Zelik Oleinik ◆ Fe Serrato ◆ Bill Treece
- ◆ Augustine Bressler ◆ Carl Kaplan ◆ Sarah Steinberg ◆ Bertha Diamond ◆ Fred Marx

March 25

- ◆ Henry Goldberg ◆ Bertha Goldberger ◆ Lester Popkin ◆ Hyman Markowitz ◆ Leon Potter ◆ Isaac Bressler ◆ Jay Solod
- ◆ Milton Nicholas ◆ Yetta F. Manis Speert

April 1

- ◆ Lillian Richer ◆ Theresa Greif ◆ Pauline Silverman ◆ Alexander Traugot ◆ Jason Treece ◆ Gordon Brown
- ◆ Irwin Freedman ◆ Sarah Licht ◆ Peter Holz ◆ Millie Mersack ◆ William Orleck ◆ Anna Davidoff ◆ Stuart Bowen Elston

Heska Amuna Synagogue

March 5

- ◆ Sally Brownstein ◆ Pearl Meyers ◆ Theodore Nius ◆ Mary Brown ◆ Ida Finestone ◆ Harold Leibowitz
- ◆ Margaruite Mandell ◆ Lillian Richer ◆ Mazeltov Benhayon ◆ Casper Perelman ◆ Melvin Robinson ◆ Max Weinstein

March 12

- ◆ Jacob Katz ◆ Ethel Rywell

March 19

- ◆ Rose Rosen ◆ Sol Foster ◆ Annie Green ◆ Lucille Bruskin ◆ Mary Katz ◆ Leah Wise

March 26

- ◆ Daniel Goldberg ◆ Louis Rosen ◆ Oscar Pfeffer ◆ Max Rubenstein ◆ Lazar Schwartz ◆ Isaac Slovis ◆ Eli Yatsko
- ◆ Sarah Zwick-Daum



Hadassah Highlights

We're Not Waiting For The Future. We're Building It.

Sarah Wetsman Davidson Hospital Tower Recognizes the Spiritual Side of Medicine

For almost a century, Hadassah has combined the most advanced medical technologies with a deeply compassionate approach to healing.

Hadassah was the first medical organization in Israel to perform a successful heart transplant and the first in the world to complete a successful computer-assisted hip replacement. In recent months, Hadassah has continued to develop and incorporate the newest technology. Hadassah has acquired both a new cyclotron to provide state-of-the-art synthesis and produce radioactive materials used in the highly advanced diagnostic technology known as PET or positron emission tomography and a new lithotripter, a sophisticated machine that provides non-invasive treatment for kidney stones.

At Hadassah, we take great pride in our expertise in the use of cutting-edge equipment and the many scientific innovations our physicians and researchers have achieved, but we also recognize that healing requires more than technology, no matter how advanced. In the words of Maimonides:

The physician should not treat the disease, but the patient who is suffering from it.

Hadassah recognizes that there is a spiritual dimension to healing that is vitally important. This holistic approach to medicine - a model that considers the mind, body and spirit in diagnosis and treatment - is a significant component of the Sarah Wetsman Davidson Hospital Tower. It will be felt by patients throughout the Hospital Tower, but its physical realization may be seen most readily in two specific areas: the building's Synagogue Complex and its Healing Gardens.

A rendering of one of the Healing Gardens in the new Hospital Tower

A Synagogue is, of course, a place for worship, but even for people who are not

observant, the Synagogue can have deep meaning because it offers people an opportunity for quiet

contemplation and reflection, for soothing the soul. This type of connection to one's deepest feelings and beliefs can be as essential a part of medical care as healing the body, and also can lead to other connections - to our people and our past.

The Healing Gardens provide a physical realization of our inner spirituality by offering patients, families and staff a unique connection to the natural world, so often lost in a hospital setting. The Healing Gardens, located on several floors and visible from others, incorporate the four elements - earth, wind, air and fire. Understanding what each element represents helps us evaluate where our individual strengths and weaknesses lie. Healers have found that focusing on the elements often can be helpful when seeking the course of treatment that best addresses a patient's problems.

There are numerous Giving Opportunities available in the Tower that embrace its holistic view of medicine. These opportunities offer donors a unique means to support advances in medical care and acknowledge that human beings are more than the sum of their physical parts. We also are spiritual beings connected to each other in the deepest and most profound ways.

Some of the Synagogue and Healing Gardens Giving Opportunities are very large, but there are many opportunities for individuals, families and groups to participate on a more affordable level. For example, there are more than 80 Synagogue seats still available at \$36,000 each, payable over five years. Donors will be recognized with a name plate on the back of the seat.



A rendering of one of the Healing Gardens in the new Hospital Tower

President Remarks

By Bonnie Boring, President Knoxville Chapter of Hadassah

At age 84 on 13 February 1944, Henrietta Szold died at the Rothschild Hadassah University Hospital. Her funeral was attended by some of the tens of thousands of Youth Aliyah children whose lives she had touched, as well as countless others whose lives she changed and re-charged.

Sadly, she did not see the end of World War II; more sadly, she did not see the creation of the State of Israel or witness the pain and joy of its birth. But, she laid a rock-solid foundation for us; for the future of the organization; for education in the infant state; and a health plan which would be prepared to meet the post war needs of Palestine's people and an "anticipated flood of war refugees."

More important the actions which her dreams demanded continued despite enormous responsibilities toppling over one another. Hadassah, in 1945, at war's end with the American Friends of Hebrew University began a \$4 million fundraising campaign to build the Hebrew University – Hadassah School of Medicine.

Hadassah made success happen; Hadassah 100 years (almost) from its beginning makes success happen.

We celebrate our 100th birthday year with so many wonderful opportunities for our members.

- ◆ \$100 you can become a Life Member
- ◆ \$100 you can buy a beautiful key pendent to support the "Tower Campaign".

AND 100 times over and over again, I thank each and every one of you, who help make our Knoxville Chapter the special place that it is!!



Hadassah Book Club News

By Peggy Littmann

Our March selection will be *Cutting for Stone* by Abraham Verghese. I suggest everyone try to read it, but there is a good film version of the book that I recommend we all watch. The date and location will be announced, tentatively, March 25, Peggy Littmann's house.

A Synopsis of *Cutting for Stone*:

Marion and Shiva Stone are twin brothers born of a secret union between a beautiful Indian nun and a brash British surgeon at a mission hospital in Addis Ababa. Orphaned by their mother's death in childbirth and their father's disappearance, bound together by a preternatural connection and a shared fascination with medicine, the twins come of age as Ethiopia hovers on the brink of revolution. Yet it will be love, not politics—their passion for the same woman—that will tear them apart and force Marion, fresh out of medical school, to flee his homeland. He makes his way to America, finding refuge in his work as an intern at an underfunded, overcrowded New York City hospital. When the past catches up to him—nearly destroying him—Marion must entrust his life to the two men he thought he trusted least in the world: the surgeon father who abandoned him and the brother who betrayed him.

An unforgettable journey into one man's remarkable life, and an epic story about the power, intimacy, and curious beauty of the work of healing others.



Help Israel By Purchasing Tree Or Water Certificates

Yes, you can help Israel simply by contacting Marian Jay and purchasing a tree certificate for \$12.00 or a much needed water certificate for \$18.00. You may designate a name for either certificate in memory of someone, sending get well wishes to an individual, in honor of a birthday, anniversary, birth, marriage, engagement or someone's accomplishment. Israel is always in need of trees and water. Please help the forests by planting a tree and helping the trees grow in Israel by giving them some water. You can call Marian at 524-8234, mail your request and a check to her at P.O. Box 10983, Knoxville, TN. 37939 or e-mail her at mayfajjay@aol.com to arrange for a tree or water certificate to be sent out for you.



Large Certificates

- ◆ Gabrielle Giffords
- ◆ Marc Bressler
- ◆ Milton Heller, father/father-in-law of Rob & Beth Heller.
- ◆ Linda Buxbaum sent a certificate in memory of Karen Z. Bell.



Layettes

By Cindy Pasi

- Elhanon Shakade Ferency was born on Friday, January 7. He weighed 6 pounds, 10 ounces and was 19 inches long. This is the first child for Rabbi Alon Ferency and his wife, Karen. Join in the celebration of the birth of this child by contributing to the layette being established in his honor.



Elhanon Shakade Ferency



Elior Rafael Ohriner and big brother, Ari.

family. Won't you join in and honor Elior's birth by contributing to the layette in his honor.

All donations help Hadassah care for children through *Youth Aliyah* programs and for support of Hadassah hospitals in Israel. Your donation can make a difference. To donate mail your check to me at 2209 Lucado Way, Knoxville TN 37909 or contact me by return e-mail to use your account. If you don't have an account, I will be glad to establish one for you. Any questions, just give me a call at (865) 693-0299 or e-mail me at pasitenntrio@aol.com.

- Jenifer and Evan Ohriner became grandparents for the second time on January 6, 2011. Their grandson, Elior Rafael Ohriner, was born in California. He weighed in at 8 pounds, 3 ounces. Elior has an older brother, Ari, who is so proud to be the big brother. Mom and dad (Shoshana and Philip) are doing well. Jenifer and Evan have just returned from their trip to meet this newest addition to the family. Our Knoxville Chapter of

Hadassah is building a layette for this latest addition to the Ohriner

March 2011 Layettes

Elhanon Shakade Ferency
Son of Rabbi Alon and Karen Ferency

Elior Rafael Ohriner
Grandson of Evan and Jenifer Ohriner

Peyton Alexandra Smallman
Great granddaughter of Sam Balloff

To donate to these layettes, please contact
Cindy Pasi at tenntrio@ymail.com.



Historian

Our Historian, **Nora Messing**, is requesting anyone with photos and/or paraphernalia from recent Hadassah events, such as the, Board Installation, HMO Luncheon and the Build a Bear event, to forward copies to her for the scrapbook. 1333 Shady Brook Cove Ln., Knoxville, TN 37922; ndbmess@comcast.net.

Hadassah Highlights

Knoxville Chapter of Hadassah

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Mimi Pais	American Affairs
Peggy Littmann	Book Club & JNF
Charlene Gubit	Greeting Cards & Arrangements
Lynn Fuson	Publicity
Marilyn Abrams	Life Membership
Elaine Dobbs	Associates
Honerlin Del Moro	New Members
Miriam Weinstein	Jewish & Zionist Education
Shuli Mesa	Young Women/Young Leaders Representative
Emily LeBow	Web Master
Myra Weinstein	Leadership Development
Melissa Schweitzer	Hospitality Cards
Carol Feldman	Condolence Cards
Ethel Wittenberg	Mailings
Judi Abrams	Directory Donor Pages

www.knoxville.hadassah.org

“Words Have Consequences” “They Shoot Stars”

By Mimi Pais

These two quotations are from two people under trying circumstances at different times. They shoot stars was said by one of the Kennedy mourners after the assassinations of Bobby Kennedy and Martin Luther King Jr. in 1968. “Words have consequences” was uttered by Congresswoman Gabrielle Giffords during the vitriolic filled campaign during her recent successful run for Congress. Whether the terrible attack on her was the result of words spoken during the campaign we do not know but when you use words against an opponent such as “targeted”, “in the crosshairs”, “liberals have to be eliminated”, “opponents are “enemies,” such words may have consequences. Speaker of the House, Republican John “weepy” Boehner in his remarks after the attack on the six victims said that this was an act against all of them. But he was wrong. Gabrielle Giffords was chosen by the assailant. Perhaps in his twisted mind he believed the words used against her during the campaign and acted on those words.

Rep. Giffords, a life member of Hadassah and a Young Judea Scholarship donor, serves on the United States Holocaust Memorial Council and is a star on the rise in the House of Representatives, respected by both sides of the aisle. She has been working to create an atmosphere of bipartisanship in a highly partisan Congress.

The child of a Jewish father and Christian Science practicing mother, “Gabby” as she is known to her friends was not really involved religiously until a trip to Israel in 2001 sponsored by the American Jewish Commission which solidified her connection to her Jewish roots. Since then she has identified herself solely with Judaism and is a member of Congregation Chaverim, a reform temple in Tucson. Her resume is impressive. She is the first Jewish congresswoman from the state of Arizona. She was a Fulbright scholar and is a graduate of the John F. Kennedy School of Government at Harvard.

People wondering about her name should know that her grandfather, the son of a Lithuanian rabbi, changed his name from Akiva Hornstein to Gifford Giffords to shield himself from the anti-semitism prevalent in the Southwest at that time. Why he chose that particular name, we don’t know. Perhaps it sounded very American to him.

In an interview in 2006 with the Jewish News of Greater Phoenix, Giffords stated “My Jewish heritage has really instilled in me the importance of caring for the community.” Bryan Kaplan who helps resettle refugees in the Tucson area said Giffords would write personal letters thanking every employer who hired one. She is also concerned and was working on the immigration problem in Arizona.

After the terrible assault and while the country is waiting to hear further news of her condition, Rabbi Aaron was quoted as saying “In Jewish practice we have an idea of repairing the world. Giffords was very active in being a pursuer of justice.” Hadassah wishes a refuah shleimah to Gabrielle Giffords and all who were injured with her.

Knoxville Chapter of Hadassah Welcomes our Newest Lifetime Members

- ☆ Debbie Abrams-Cohen
- ☆ Amy Becker
- ☆ Hallie Boring
- ☆ Corrine Blecher
- ☆ Honerlin Del Moro
- ☆ Trudy Dreyer
- ☆ Margot Hahn Dunn
- ☆ Carol Feldman
- ☆ Lynn Fuson
- ☆ Jessica Gubitz
- ☆ Jennifer Gubitz
- ☆ Rachel Leeds Harris
- ☆ Lidia Palcu
- ☆ Ashley Nicole Reineman
- ☆ Britney Joleen Reineman
- ☆ Pat Rosenberg
- ☆ Judith Rosenberg
- ☆ Karen Smith
- ☆ Gilya Schmidt

**The only person our
Chapter is missing is
YOU!!!!**

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advocating
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building

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Stanford Eisenberg Knoxville Jewish Day School

Eat:

Kosher Steak

Bid:

Sing for your supper with the Maestro

Play B-ball with Bruce

Hit the Big Apple

Support:

The Community

Stanford Eisenberg Knoxville Jewish Day School
Fourth Annual Auction

March 6, 2011

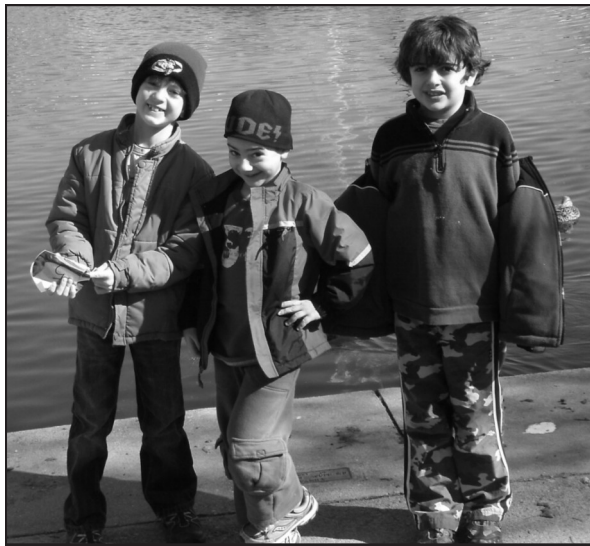
KJDS Ballroom, Downtown West

6:00 p.m.

www.kjdsauction.com

Teachers Support Auction Efforts

Sticking to what is becoming a yearly tradition, the Knoxville Jewish Day School teachers will be auctioning themselves off again to the highest bidders at the 4th Annual Auction on March 6. These teachers sell well, and for good reason! Last year, Jessica Vose, 2nd/3rd grade teacher, took a lucky family on day trip to the barn to spend with her horse, where the highlight was definitely riding the horse! Literacy teacher Jennifer Dancu took the lucky bidder to spend a day at the Knoxville Zoo. K/1 teacher Amie Cottrell auctioned off a scavenger hunt for the lucky winner and a couple of friends, and 4th/5th grade teacher Jenifer Ohriner auctioned off a Shabbat dinner! Who knows what the teachers will auction this year, but we know that whatever they do will be lots of fun for both KJDS kids and their families.



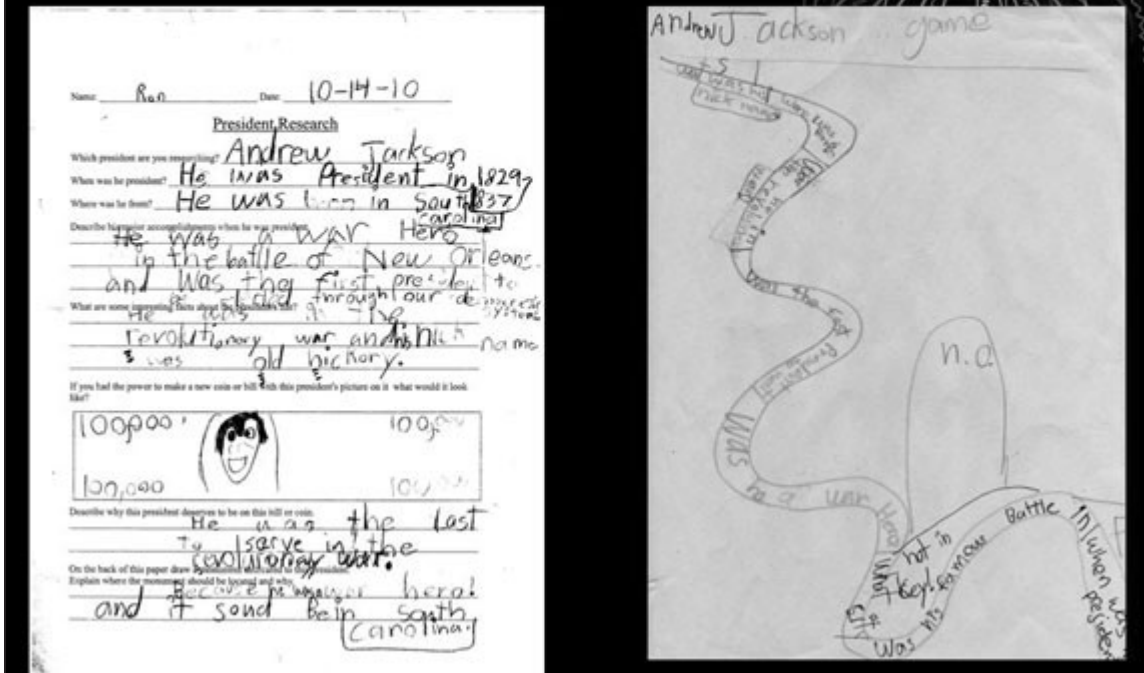
Dylan, Rylee and Taylor (below) won a trip to the Knoxville Zoo, while others enjoyed a scavenger hunt around town.



Student Led Parent Conferences? Yes, Student Led!

This year, KJDS students had an opportunity to step into the teachers' shoes! They led parent conferences in which they assessed themselves, commenting on both their academic work and behavioral habits. The students presented work from individual portfolios that they helped to create. Additionally, each child was held accountable for creating goals for themselves for the rest of the school year. Second and third graders even created PowerPoint presentations to share this information with their parents. The project, led by Literacy teacher Jennifer Dancu, gave the students an opportunity to build their self-assessment skills and to also start to think introspectively. The parents were absolutely bowled over by their kids' insights!

An example of my work!



Yuval Koenig

- I am very good at Hebrew, I'm good at spelling in Hebrew pronouncing words, and reading in Hebrew. I am good at acting in drama. I am good at 4th and 5th grade phonics. I am good at all the things that we do in writers workshop. I'm good at Hand writing.

Creative Writing

Creative Writing is an important cornerstone in our KJDS curriculum. These two writing samples showcase some of our students work. Lila Singer, 1st grader, wrote a Laura Numeroff style story, and Taylor Kolnick's essay is a sample of a timed essay where students have 35 minutes to pull all of their writing skills to the test to produce a masterpiece in such a short time.

A Time When I Was Proud!

By Taylor Kolnick

I remember when I sang in front of people. It was December 14, on the night of the play. I was starting to think that maybe I shouldn't have had two pieces of pizza. Morah Debbie came in and said that tonight was the night to have fun after all our hard work. I took three deep breaths and went outside of the gym to my starting place. The opening music started and I ran out and said my lines. As the first scene went on, I realized I had to sing my song. I walked up to the microphone and began.

Before I knew it, my song was over! I had forgotten everyone was watching me! I felt overjoyed and happy I faced my fear! The play went on and before I knew it, the play was over!

When it was time to take a bow, I was about to burst. Morah Debbie called out Dorothy and I ran out. I took a bow and stood up on stage looking at everyone. I knew I was happier and prouder than anyone else. I never thought I could sing in front of others. That was the best day of my life!



If You Give Lila a Lifesaver

By Lila Singer

If you give Lila a lifesaver,
She is going to want to see
The play Mary Poppins,
She's going to want to see it with her friend Emma.
Then she is going to miss her Nana and Papa.
When she sees her Nana and Papa,
She is going to want to go to Florida.
Then she is going to go see her uncle,
Then her aunt, then her Mom,
and Dad, and brother.
Then her cats Murray and CC,
Then my dog Lady.
The "L" in lady will remind her of the "L" in lifesaver,
Thinking of the letter L will make her want a lifesaver.

Stanford Eisenberg Knoxville Jewish Day School

KJDS Staff and Board

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Miriam Esther Wilhelm

K-1st Grade Teacher

Ms. Amie Cottrell

K-2 Literacy Specialist

Ms. Jennifer Dancu

2-3rd Grade Teacher

Ms. Jessica Vose

4-5th Grade Teacher

Ms. Jenifer Ohriner

Hebrew Teacher

Morah Rishi Bendet

Music & Drama Teacher

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The Way We Were circa

For more information, go to the Archives webpage at www.jewishknoxville.org/archives [click on Ha'Kol: "The Way We Were"], and while there, explore all our links to discover more historical gems.

Send your visual memories of "the way we were" to the Archives, c/o Knoxville Jewish Alliance.