



Ha'Kol

COMMUNITY NEWS FROM THE KJA, HESKA AMUNA & TEMPLE BETH EL

Heska Amuna Religious School Presents Family Fair Fun

The theme of our first family education program was *What Does it Mean to be a Jewish Family?* Here are the highlights. Hope to see you next time!



We talked about what it means to be a Jewish family – it's a lot of work!



We pondered what it takes to fill the job of God.



We wrote Family 10 Commandments.



We made our own Judaica masterpieces.



We held a Values Auction and planned family tikkun olam projects.



New York Life helped us fulfill the mitzvah of protecting our children by making Child IDs so we're prepared if the worst should happen.

Volume 2 ♦ Issue 9 ♦ October 2010

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Heska Amuna Synagogue

HaShofar



From The Rabbi's Desk—Open Source Judaism

By Rabbi Alon Ferency

Our sages loved parables, short stories to illustrate religious principles. For example, rabbis of the Talmud and Midrash often described God's incomprehensible majesty by comparing God to a flesh-and-blood King. Here is a modern parable: A healthy synagogue is comparable to an *Open Source Software* program. *Open Source Software* is a computer program for which the source code – its recipe or blueprint – is publicly shared. Unlike proprietary software by Microsoft or Google, for which the program's code is a trade secret and users are legally forbidden to make changes, *Open Source Software* is publicly distributed – anyone can see the lines of code - the DNA that makes the program run. Everyone can see how the program was written, and like Wikipedia, anyone can modify or re-write the program in a process of continual renovation and innovation.



Open Source Software is developed in the public domain. The "source code," building blocks of computer life, is freely accessible, and everyone has the same rights to use it or evaluate it. Since no one can own the copyright, everyone can study, edit, copy, and improve it in a collaborative fashion. For this to work, the code and the program must be rigorously clear; it cannot be deliberately vague or confusing. An Open Source Jewish community is one that hashes out ideas in public, in collaboration. Everyone's task is to improve the communal "code." All Jewish information is available to each member, but no one member can "own" it. A rabbi's job is simply to ensure that source code – Bible, Talmud, Midrash, Halakhah, philosophy, Chassidut – is clearly presented.

An Open Source Community is managed in a grass-roots fashion. In his 1997 essay *The Cathedral and the Bazaar*, Eric Raymond says that *Open Source Software* is not built like a cathedral, using an architect. Instead, he suggests that software should be developed by "a great babbling bazaar of differing agendas and approaches." In *Open Source Software*, each user is a "co-developer," each reader is an author whose contribution gets constantly integrated into the program. A healthy synagogue treats each person as a co-developer in the future of Judaism, whose ideas are constantly integrated into the living organism that is dynamic Judaism. As a result, Open Source Judaism is decentralized, and roles are loosely defined and flexible. The person who sold melons at the bazaar last week may sell leeks next week. Likewise in the synagogue, members try on and learn from different roles throughout their spiritual lives.

The process that underlies *Open Source Software* may appear to be chaotic, but it is ultimately fruitful, because there are far more sets of eyes looking for problems and making fixes. The key is that users and customers of *Open Source Programs* can, should, and do offer advice to improve the program. Mistakes are a vital part of the process – it is only by trial and error and learning from mistakes that *Open Source Programs* become heartier, and more robust – and the rule of thumb is "Plan to throw one away; you will anyhow." Open Source Judaism requires making mistakes, and learning from them. We try out new policies, customs and practices in a continual experiment to discover what makes a better Jewish community. Some fly, some fall. In an Open Source Jewish community, a rabbi's role is to listen and try to recognize good ideas. I am, after all, just another co-developer of this wonderful program we call being Jewish. You are the most valuable resource in Open Source Judaism.

Tishrei/Cheshvan 5771

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Continuing Education

SHABBAT AFTERNOONS

October 2, 9, 16, 23 and 30

Following Kiddush ~ Tisch with Rabbi Ferency

** Please note that the **Contemporary Service** will be held **October 15**.

Judaica Shop News

The mezzuzah announces entrance to a Jewish home. The tzedakah box is filled for *tikkun olam*. Find special Judaica items - mezzuzot and kosher scrolls, tzedakah boxes, challah boards, candlesticks, havdallah sets and candles, Chanukiyot, seder and matzah plates, artwork that make one's house a Jewish home. Beautiful jewelry, tallitot for men and women and kippot to express your Judaism personally. Beautiful Judaica with an emphasis on the handmade and made in Israel. We also offer b'nai mitzvah and wedding gift registries.

From the Chair

By Rosalie Nagler

When we reach the month of October, my sentiments run to relief. Relief that the heat of summer is past. Relief that we have experienced another season of our High Holidays. Relief that nothing is pressing on our calendars for the month.

I enjoy the renewal of spirit the holidays bring along with the change of season. We are fortunate to have in our congregation so many talented people who bring life to our services. This adds a wonderful dimension to our worship. Thank you to all of our lay leadership who organize our services - Bernard Bendriem and all the members of the Rabbi and Religious Services Committee. It goes without saying that none of this would be possible without the support of Rabbi Ferency, our Education Director Anna Iroff, our Office Administrator Marian Jay, our Custodian Debbie Johnson, and our Kitchen Supervisor Marilyn Burnett. This team all work long hours to see that the details are taken care of and it is appreciated.

While many of you came to synagogue over the holidays, I hope that you saw the building renovations that have taken place. The Rosen Social Hall had a facelift in the spring funded by the Rosen family. The classrooms in the education wing have new flooring provided by the Leibowitz Fund, Mary Beth and Michael Eisenstadt and Peggy and Gale Hedrick. Improved lighting in the halls helps all of us find our way. Thanks to Frank Floyd and Marty Iroff for the installation. Thanks also to them for painting the halls and classrooms. In addition, many thanks to the Sitver family for the painting of three murals designed by Esther as her bat mitzvah project. They also painted the classrooms and it gives a fresh new look to the education wing. We hope that the renovations reflect the new outlook in our school this year.

Thanks again to all our volunteers for all they do to make Heska Amuna the place people of all ages want to be!

A New Year ~ A New Administration, New Visions and New Ideas

By Marilyn Liberman

Heska Amuna Sisterhood has been in existence since 1948. We have been successful because of the dedication and loyalty of our membership for all these years. Our history reflects opportunities for our members to grow personally and make a positive impact on both our lives and the life of our synagogue and community.

September began with a "RUSH." Tables were set up in the Rosen Social Hall explaining all the activities of Sisterhood. Under the leadership of Laura Floyd, a successful morning was held. The month concluded with installation during Shabbat services. A special thank you to Barb Levin and Anne Greenbaum who coordinated the event and invited all the past presidents to be honored at the service. Following the installation at the end of the month, a board orientation was held and a light supper was prepared by Marilyn Burnett.

Our Parking Place Raffle was again held and under the direction of Trudy Dreyer, it was a success. Congratulations to Rosalie Nagler, our winner.

Jill Chasan and Kim Rosen are working hard to create an outstanding Paid-Up Membership program. Watch for details.

Food card sales keep growing. This is our one fundraiser of which the benefits of what we raise are seen throughout the synagogue. Gene and I are always available to refill your supply of coupons.

Keep in touch and let me know what you need from your Sisterhood.



Heska Amuna Sisterhood Paid-Up Membership Garden Party

Sunday, October 24
11:00 a.m.—12:30 p.m.
Heska Amuna Synagogue
 3811 Kingston Pike

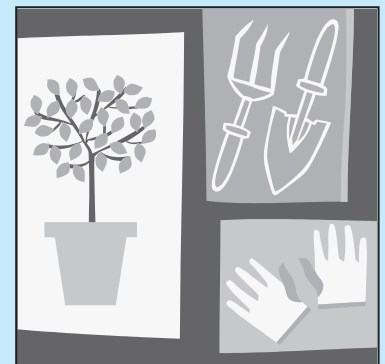
Heska Amuna Sisterhood welcomes you to:

- Learn fall gardening tips and ways to plan ahead for spring
- Bring your gardening questions and you'll get answers from an expert

A University of Tennessee horticulture expert will speak about herbaceous ornamental plants and people-plant relationships. We'll be sure to learn a lot from this dedicated educator of horticulture.

More details to follow.
 For more information contact, Jill Chasan at jechasan@aol.com or 865-482-3674.

This program is free with your \$36.00 paid up annual membership. Your membership can also be paid at the event.



Heska Amuna Religious School News

By Anna Iroff

As our season of High Holidays winds down, I am thinking about Sukkot and the imagery of tents and booths. It is a tradition to invite guests into our *sukkah*, often to share a meal and spend time together. We are also supposed to welcome the *ushpizim* – our biblical ancestors – into our *sukkah* as well. The traditional biblical guest list includes Abraham, Isaac, Jacob, Joseph, Moses, Aaron, and David, and more recently, Sarah, Rachel, Rebecca, Leah, Miriam, Abigail, and Esther. Each night, we focus on a personality from Torah and discuss the lessons and parallels we can take from their lives to better our own modern lives. For example, we remember Abraham's devoted faith in God and Sarah's generous hospitality. We remember Miriam's joy, Joseph's leadership, and Esther's courage. Their backgrounds, time periods, locations, and mannerisms are very different from each other and from our own, but they each have a valuable and timely lesson to teach us today.

Likewise, in the past few weeks and months, we have welcomed several newcomers into our tent of Heska Amuna, and into the *sukkah* of our Religious School. In this new year, it is our job to welcome them, tell them our history, and teach them the "ropes" around our synagogue and community. But, it is also our duty to discover who they are as individuals, and how their varied backgrounds and experiences can shape our future as a community. We Jews are very familiar with being "strangers in a strange new place," and God often reminds us that we are to be kind to strangers because we were strangers in the land of Egypt. Each of our lives are enriched and supported by the blending of our new members into the *sukkah* of our existing congregation. I know you will all join me in reaching out a warm Southern Jewish welcome to all our new families and friends. *Ma tovu ohalecha Yaakov, mishkenotecha Yisrael* – how beautiful are our tents, the dwelling places of our community.

School Event Dates to Remember

- **Sunday, October 3** – Religious School, Kindergarten – Prozdor
- **Wednesday, October 6** – Religious School, grades 4-6
- **Sunday, October 10** – Religious School, Kindergarten – Prozdor Parent Learning Series #1 - *Designing a Home Court Advantage*
- **Wednesday, October 13** – NO Religious School – Fall Break
- **Sunday, October 17** – NO Religious School – Fall Break
- **Wednesday, October 20** – Religious School, grades 4-6
- **Sunday, October 24** – Religious School and Gan K'tan
- **Wednesday, October 27** – Religious School, grades 4-6
- **Sunday, October 31** – Religious School, Kindergarten – Prozdor



Join Us for Gan K'tan

Gan K'tan is a special program for preschoolers and their parents.

Sunday, October 24
10:00 a.m. – 12:00 p.m.

The theme for this month's Gan K'tan class is
Creation: Thanking God for Our World
with a special art project with Morah Karen!

This program is free for all Heska Amuna members and only \$5 per session for non-members. Please register with Anna Iroff at 522-0701 or education@heskaamuna.org



Heska Amuna Synagogue *HaShofar*

Rabbi Alon Ferency

e-mail: rabbi.ferency@heskaamuna.org

Chair of the Board

Rosalie Nagler

e-mail: hachair@heskaamuna.org

President

Bernard Bendriem

e-mail: hapresident@heskaamuna.org

Religious School Director

Anna Iroff

e-mail: education@heskaamuna.org

Office Administrator

Marian Jay

e-mail: tantamay@heskaamuna.org

Heska Amuna Synagogue

e-mail: info@heskaamuna.org

Permanent Schedule

Friday Night Services.....Varies
Saturday Morning Service.....9:30 a.m.
Mon. & Thurs. Minyanim.....7:00 a.m.

Evening minyanim can be arranged
by calling President Bernard Bendriem,
584-9197, one week before.

Sunday Minyan.....9:30 a.m.

For a list of Heska Amuna's funds and
other information, please visit
www.heskaamuna.org

Heska Amuna Synagogue
is an affiliate of United Synagogue
of Conservative Judaism.

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Explore Heska Amuna Adult Education programs

at <http://heskaamuna.org/adulted.html>

Join us for study, for
fun, for connecting --
members and non-
members are
welcome!



Free Parent Learning Series Begins This Month

There is no doubt that we parents are called upon by our traditions to transmit our faith to our children. Deuteronomy 6:7 instructs us to teach God's words "diligently to your children." *Proverbs 22:6* says, "Educate a child in the proper way and even as an adult he/she will not turn from it." Sadly, training in effective child-rearing is rarely taught to new parents and training in being Jewish parents is even less common.

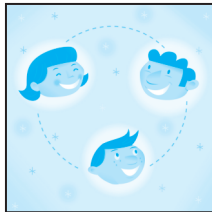
The Heska Amuna Religious School is sponsoring a free parent education series, *Raising Jewish Children By Design*, facilitated by Marty Iroff. Parents may attend any or all sessions, which will run on the following dates from 10:00 a.m. to noon.

October 10: *Designing a Home Court Advantage*

December 12: *Oh, By the Way! Did I "Mensch-on" the Children?*

February 13: *A topic of interest to be determined by participants*

Please register by contacting Anna Iroff, Religious School director, at education@heskaamuna.org or by calling 522-0701. **Requirements:** You must be prepared to have fun and leave all "parenting guilt" outside the session!



Sponsor A Kiddush! It's So Easy

All kiddushim are deliciously prepared by Marilyn Burnett. Call Gene Rosenberg at 693-3162 for more information and to reserve a date. We thank Jenifer and Evan Ohriner for sponsoring a kiddush in September in honor of their anniversary.

Among Our Members

- Condolences go out to the following members and their families: the family of **Bonnie Graves**, mother of **Corey** and **Cody**; **Alexandra Rosen** and **Kim** and **Stephen Rosen** on the death of mother, grandmother and great grandmother, **Alice Palmer**; **Mark Blumenthal** on the death of his uncle, **Saul Horwitz**; **Carole** and **Bob Martin** on the passing of **Bob's** father, **Joseph Martin**. May their memories be a blessing.
- Get well wishes go out to the following people who are ill or recuperating: **Joyce Beerman**, **Elaine Brown**, **Bernie Iroff**, **Anita Merlin**, **Helene Messing**, **Marilyn Presser**, **Gene Rosenberg**, **Burt Routman**, and **Toby Schwartz**.
- Mazal tov to the following members and their families: **Jane** and **Sheldon Cohen** on **Sara's** engagement to **Brandon Swinehart**; **Debbie** and **Jeff Abrams-Cohen**, **Nancy** and **Jeff Becker** and **Susan** and **Arnold Cohen** on the birth of son and grandson, **Gabriel David Abrams-Cohen**; **Marcia** and **Moshe Shloush** on daughter **Jessica's** marriage to **Matthew Olsen**; **Sam Balloff** on grandson **Jay Seline** becoming a bar mitzvah. **Jay** is the son of **Eleanor Balloff Seline** and **Richard Seline**; **Gene Rosenberg**, who received the 2010 Covenant Platinum Award for individuals over 65 who are involved in a well-rounded variety of pursuits and whose personal accomplishments make a difference in their communities. These individuals serve as role models for future generations.
- Todah Rabah to **Ethel Wittenberg** who continues to work in the Synagogue office every week. Thanks also to **Susan Contente**, **Susan Ring** and **Ric Pasi** for assisting in the office. We appreciate your time and the effort on behalf of the Shul.

Business Notes

- Heska Amuna Synagogue accepts credit cards for payment and members have the option of paying balances partially, in full or through an "auto pay request" which charges credit cards monthly over the next 12 months. If you wish to make a payment by credit card, please complete the "Credit Card Information" box on your statement and indicate the amount you are paying next to the account and make a note if you wish the 1-time pay or the auto-pay setup. Tear off the bottom portion and return in the enclosed envelope. All credit card information will be kept confidential. If you are making a payment by check, please indicate the amount you are paying next to the account, tear off the bottom portion and return in the enclosed envelope.
- Federal law keeps us from knowing who is in the hospital. Therefore, if you or a loved one is hospitalized, please let us know so we can place you on our Misheberach list.

Todah Rabbah to HARS Friends and Supporters

The Domino Effect

A story about a wave of *hiddur mitzvah* – beatification of rituals and commandments – in our religious school. It started with **Liz Spenser** and her Girl Scout Gold Award Project. **Liz, her family and friends**, and a team of community volunteers and religious school parents completely renovated and decorated the Childcare Room. Then **Esther Sitver** and her family and friends painted three more classrooms with beautiful murals to brighten a learning atmosphere for the students. **Barry and Heidi Allen** noticed their efforts and donated several gallons of paint to help the project. This inspired **Marty Iroff** to donate his time to paint the remaining classrooms, with help from **Joe Sitver** and **the Iroff family**. We even had enough paint left for **Frank Floyd** to repaint the hallways! All this energy and excitement convinced **Pat Rosenberg** and the Building Committee to have the classroom's worn-out carpeting replaced with new tile for a fresh, clean look. This was sponsored by the building fund, the support of **Peggy and Gale Hedrick**, **Mary Beth Leibowitz** and **Michael Eisenstadt**, the Leibowitz Fund and several parents and volunteers.

The result is a school wing that is updated, clean, exciting, and inviting for our students. None of this would have been possible without the generous support of time, funding, energy, and creativity from a whole host of people. What started as one idea has spiraled and changed the entire feel of the school building! We invite everyone to take time to explore and appreciate the renovations, and don't forget to thank everyone that helped make this possible. **A hearty and heartfelt TODAH RABBAH!**



Thank You!

Heska Amuna Synagogue would like to thank the individuals who served as High Holiday ushers. They helped maintain the decorum that the holidays require and we appreciate their efforts ~ **Eric Bank, Jeff Becker, Bill Berez, Abraham Brietstein, Judy Brietstein, Arnold Cohen, Ivan Cooper, Ernie Gross, Leon Hasden, Jeff Hecht, Gale Hedrick III, Manny Herz, Ken Levine, Bryan Merrell, Michael Messing, Jenifer Ohriner, Ric Pasi, Barry Roseman, Gene Rosenberg, Judith Rosenberg, Gilya Schmidt, Arnold Schwarzbart, Joe Sitver, and Alan Solomon.** Thank you also to **Mindy Goldberg, Gilya Schmidt, Jenifer Ohriner and Wendy Besmann** for help with choreographing High Holiday service honors.

Contributions From Caring People

For a list of synagogue funds, please visit

www.heskaamuna.org.

Donations received by August 31

Building Fund

For the yahrzeits of Betty Billig and Louis Billig

By: Suzi and Jerry Candy

Cohen Presser Fund

Get well wishes to Marilyn Presser

By: Marilyn and Harvey Liberman

Educational Enrichment Fund

In honor of: the birth of Gabriel David Abrams-Cohen and Bernie Bernstein's Lifetime Achievement Award; in memory of Alice Palmer

By: Carol and Mark Harris

VMC Fund

For Joseph Leeds's yahrzeit

By: Linda, Steven and David Leeds

General Fund

In honor of their children Stella and Aaron's education at Heska Amuna Religious School

By: Susan Contente and Kurt Piehler

Earmarked for the kitchen – in memory of Sidney Burnett

By: Trudy Dreyer

In honor of Vanessa Pfeffer-Rodriguez becoming a Bat Mitzvah; for the yahrzeits of Max Hasden and Seymour Landis

By: Leon Hasden

In honor of Jeff Hecht

By: Penny and Barry Lukin

For Rebecca Krauss's yahrzeit

By: Elise and Herb Jacobs

From the estate of Bella Leeds

By: Bella Leeds, Amy Dandy and Gary Leeds

Get well wishes to Sandy Floyd, Ethel Wittenberg, Burt Routman, Marilyn Presser and Gene Rosenberg; in honor of: the birth of Gabriel David Abrams-Cohen, Bernie Bernstein's Lifetime Achievement Award and Jessica Natelson and Matthew Olsen's marriage; earmarked for the deli account, in honor of Marilyn Burnett; in memory of Edwin Rapport

By: Rosalie and Stephen Nagler

Get well wishes to John Phelps; in honor of the birth of Hallie Nelles

By: Gilya Schmidt

In memory of Sidney Burnett and in honor of the birth of Hallie Nelles

By: Annette and Barry Winston

Get well wishes to John Phelps; in honor of the birth of Hallie Nelles

By: Annette and Barry Winston

Rabbi's Discretionary Fund

For Meyer Brilliant's yahrzeit

By: Joni Hirschhaut

In memory of Alice Palmer

By: Elise and Herb Jacobs

For Abraham Silber's yahrzeit

By: Susan and Harold Silber

In honor of Bernie Bernstein's Lifetime Achievement Award and in memory of Sidney Burnett

By: Andrea Cartwright and Alan Solomon

For Robert Zalkin's yahrzeit

By: Robin Brown

Religious School Financial Aid Fund

In memory of Alice Palmer

By: Adam Brown

In memory of Madge Glidewell, Mazel Shloush and Shlomo Shloush; in honor of: Jessica's marriage to Matthew Olsen, Marissa's engagement to Jeremy Love and Moshe's birthday

By: Marcia and Moshe Shloush

By: Marcia and Moshe Shloush

Gertrude Glazer Cohen And I.B. Cohen Endowment Fund

For Oscar Glazer's yahrzeit; in honor of the birth of Gabriel David Abrams-Cohen

By: Joani and Gary Leeds

Winick Library Fund

In honor of: Bernie Bernstein's Lifetime Achievement Award and the birth of Gabriel David Abrams-Cohen

By: Marilyn and Harvey Liberman

In memory of Shirley Leeds; in honor of: the birth of Elias Meyer McKown and Sara Cohen's engagement to Brandon; get well wishes to John Phelps

By: Nancy and Jeff Becker

In honor of the birth of Gabriel David Abrams-Cohen

By: Jane and Sheldon Cohen

In memory of Alice Palmer

By: Scott Hahn

Yahrzeit Fund

Estelle Binder

By: Marilyn and Isadore Abrams

Gershon Cooper

By: Harriet Cooper

Mildred Dreyer

By: Trudy Dreyer

Robert Messing

By: Helene and George Messing

Miriam Ring

By: Susan Ring

Serkie Billig, Rebecca and Harry Fayonsky

By: Leslie and Peter Rosen

In memory of Jay Solod

By: Terri and James Lowell

Harry Tobe

By: Selma Tobe

OCTOBER 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 Simchat Torah AJCC Preschool, KJA, KJDS—closed 9:30a HA-Services 4:45-5:30p JFS-Shabbat Service @ Echo Ridge 7:30p TBE-Shabbat	2 9:30a HA-Services 10a –TBE services, Samuel Seifert bar mitzvah HA-Rabbi's <i>Tisch</i> (<i>Parshat HaShavua</i>)
3 9:30a HA-minyan 9:30a HA-HARS 9:30a TBE-religious sch 10a HA-Board Retreat, AJCC AL	4 7a HA-minyan 3-6:45p Kinderdance, AL 6-7:30p Basketball, gym 6:30p Archives, BR	5 6-9:30p fencing, gym 6p TBE-executive mtg	6 11a TBE-Brunch & Learn 4:15p HARS 5:30-9:30p fencing, gym 6:15p TBE-Midweek Hebrew 6:15p TBE-Adult ed	7 7a HA-minyan 6-7:30p basketball, gym 7:30p HA Exec Comm	8 Rosh Chodesh 3-4p Kindergym, gym 6:30p HA-Tot Shabbat 7:30p TBE-Shabbat Serv Blake Parsons bar mitzvah	9 9:30a HA-Shabbat serv Clepper bar mitzvah 10:30a TBE-Torah study HA-Rabbi's <i>Tisch</i> (<i>Parshat HaShavua</i>)
10 9:30a HA-minyan 9:30a HA-HARS 9:30a TBE-religious sch 11a-AJCC-Zoomers 12p TBE-Mah Jongg	11 7a HA-minyan 3-6:45p Kinderdance, AL 6-7:30p Basketball, gym 7:30p KJA Exec Comm, AL	12 6-9:30p fencing, gym 6:30p TBE-board mtg	13 12p KJA Friendship Program No HA or TBE religious school classes 5:30-9:30p fencing, gym 6p KJDS board mtg 6:15p TBE-Adult ed	14 Knox County Fall Break 7a HA-minyan 6-7:30p basketball, gym 7:30p Israeli dancing, gym 7:30p HA-Board of Trustees mtg	15 Knox County Fall Break 7:30p TBE Shabbat services, Abigail Sayles bat mitzvah 3-4p Kindergym, gym	16 9:30a HA-Shabbat serv 10:30a HA-Contemporary serv HA-Rabbi's <i>Tisch</i> (<i>Parshat HaShavua</i>)
17 No HA or TBE school 9:30a HA-minyan 10a-3p Heska Amuna, AJCC AL 12:30p TBE-Mah Jongg 2-4p Bagels & BBQ recp 3-4p Marge Piercy, UT	18 7a HA-minyan Bagels & BBQ Exhibit opens to public 3-6:45p Kinderdance, AL 3-4p Marge Piercy Informal Chat @ UT 7p Marge Piercy Poetry reading @ Univ. Center	19 6p KJDS Open House 6-9:30p fencing, gym	20 4:15p HARS 5:30-9:30p fencing, gym 6:15p TBE-Midweek Hebrew TBE-No Adult ed 6:30p KJA Men's Card Night, AJCC AL	21 7a HA-minyan 7:30p HA-Rabbi & Rel Serv Comm	22 3-4p Kindergym, gym 7:30p TBE-Shabbat services	23 9:30a HA-Shabbat serv 10a TBE-Trip to Jewish Cemetery in Kentucky HA-Rabbi's <i>Tisch</i> (<i>Parshat HaShavua</i>)
24 9:30a HA-minyan 9:30a HA-HARS 9:30a TBE-religious sch 10a HA-Gan K'Tan 11a Paid-Up Sisterhood Event	25 7a HA-minyan 3-6:45p Kinderdance, AL 6-7:30p Basketball, gym	26 6-9:30p fencing, gym 7:30p Hadassah Book Club @ Barnes & Noble	27 4:15p HARS 5:30-9:30p fencing, gym 6:15p TBE-Midweek Hebrew 6:15p TBE-Adult ed 7p Religious Studies lecture @ UT	28 7a HA-minyan 7p HA Ed Comm mtg 7:30p Israeli dancing, gym	29 3-4p Kindergym, gym 4:45p JFS Shabbat Services @ Echo Ridge 7:30p TBE-Social Justice Shabbat services	30 9:30a HA-Shabbat serv HA-Rabbi's <i>Tisch</i> (<i>Parshat HaShavua</i>)
31 9:30a HA-minyan 9:30a HA-HARS 9:30a TBE-religious sch 10a-Israeli dancing 10:30a HA-Newcomers Brunch						

The Fern and Manfred Steinfield Program in Judaic Studies presents:
Religion in the Context of the Social Development of Contemporary China
Professor Changgang Guo, Shanghai University

Wednesday, October 27, 7:00 p.m., McClung Museum Auditorium. Reception to follow.

K N O X V I L L E

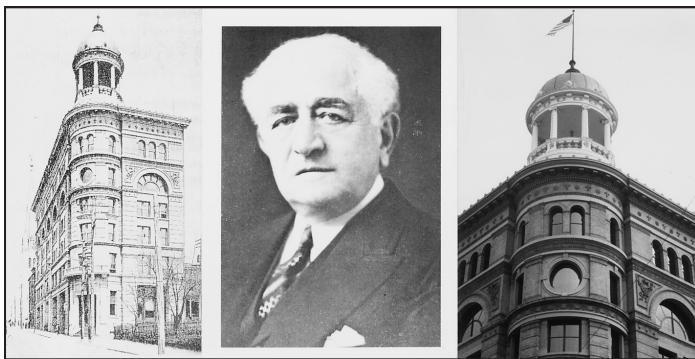
Museum of East Tennessee History to Host Tennessee Jewish History and Culture Exhibit

Interested in learning what role Jewish community members Sam and Virginia Morrison played in Elvis Presley's career? (Hint: It happened on Market Square.) Ever wonder what Franklin D. Roosevelt's "New Deal" would have been called if one of Knoxville's Jewish community leaders, Max Friedman, had not spoken up? Curious about what distinguishes the Jewish Congregation of Oak Ridge as unique in American history?

The story of Jewish immigration to Tennessee and how they embraced the culture they found here is the subject of a new exhibition, *Bagels & Barbeque: The Jewish Experience in Tennessee*, opening Monday, October, 18, at the Museum of East Tennessee History in downtown Knoxville.

Bagels & Barbeque—a touring exhibition from the Tennessee State Museum—begins with the Tennessee Jewish experience in the 1770s, when the first Jews immigrated to upper East Tennessee to escape religious persecution in Europe. The exhibition then guides visitors through more than 200 years of history by way of compelling stories and images that illustrate the development of Jewish communities across the state; in East Tennessee, congregations in Knoxville, Oak Ridge, Chattanooga, and Blountville are featured.

The exhibition also explores how Jews were able to preserve their religious and cultural heritage while embracing and supporting the culture found in Tennessee. For example, in the section that discusses "Tennessee Jews Who Fought" in the Civil War, visitors meet Confederate enlistee Joseph Schwab, who died of typhoid while assigned in Virginia. Joseph's father, Jacob, brought his son's remains back to Knoxville, where he became the first person buried in the newly founded Jewish cemetery, on land purchased in 1864 by the Knoxville Hebrew Benevolent Association. This the "Old Jewish Cemetery" on Linden Avenue, still maintained today by Temple Beth El.



Adolph Ochs and the Chattanooga Times Building

augment these stories, the Museum of East Tennessee History staff, working closely with the archives staff of the Knoxville Jewish Alliance, has identified and prepared for exhibition a number of East Tennessee-related artifacts and images that will be shown for the first time as part of *Bagels & Barbeque*.

Bagels & Barbeque: The Jewish Experience in East Tennessee opens to the public on Monday, October 18 at the Museum of East Tennessee History and continues through Sunday, January 23, 2011.

The Museum of East Tennessee History is operated by the East Tennessee Historical Society and is located in the East Tennessee History Center at 601 South Gay Street, across from the Tennessee Theatre. The museum is open daily (Monday through Friday, 9:00 a.m. to 4:00 p.m. | Saturday 10:00 a.m. to 4:00 p.m. | Sunday 1:00 p.m. to 5:00 p.m.) with free admission on Sundays. Children 16 years of age and under always receive free admission.

Bagels & Barbeque: The Jewish Experience in Tennessee is a touring exhibition of the Tennessee State Museum, organized in collaboration with the Knoxville Jewish Alliance, Jewish Federation of Nashville and Middle Tennessee, Jewish Community Federation of Greater Chattanooga, and Memphis Jewish Federation, with the participation of other Jewish communities. The exhibit's statewide tour is supported in part by a grant from Humanities Tennessee, an independent affiliate of the National Endowment for the Humanities.



In the next section "Reconstruction and Yellow Fever," visitors learn of Adolph S. Ochs. In 1878 20-year-old Adolph, son of Julius and Bertha Ochs from Knoxville, purchased the *Chattanooga Times* for \$250 and began operating with only \$37.50 in capital. In 1896 he purchased the *New York Times*. Descendants still operate the Ochs newspaper empire, and the *Chattanooga Times*, or "Dome" building, is on the National Register of Historic Places. A leader in the Jewish community, Ochs also built a public library, roads, hospitals, synagogues, parks, and an opera house in Chattanooga.

These are but two of the East Tennessee stories that are highlighted in the more than 20 graphic panels that carry the main content of *Bagels & Barbeque*. To



THE EAST TENNESSEE HISTORICAL SOCIETY

MUSEUM of EAST TENNESSEE HISTORY
Making history personal

H A P P E N I N G S

Matsiyahu Visits Knoxville!

Over 3,000 students attended the Matsiyahu concert which was part of UT's Welcome Week activities. UT Hillel co-sponsored the concert with the UT Cultural Attractions committee. Matsiyahu is an American Hasidic reggae musician who was voted as the top Reggae artist in 2006. He was raised as a Reconstructionist Jew and had a transformative experience when he studied in Israel as a high school student. He recorded his first album while studying at Yeshiva. AEPi brothers and Hillel leadership helped with security and coordination for the concert which was made possible through a Student Activities grant. This was a fabulous opening to Fall 2010!

On the Shabbat evening before the concert, more than 80 of our local Jewish teens and college students had the opportunity to join Matsiyahu for Shabbat dinner. Special thanks to Rabbi Yossi Wilhelm and Miriam Esther Wilhelm from Chabad of Knoxville for hosting the very LARGE and festive gathering! It was a truly magical evening!



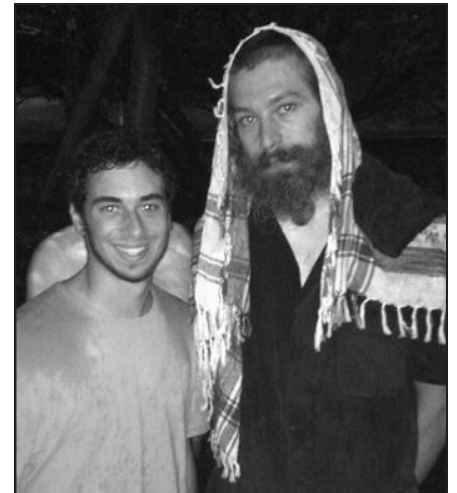
UT Hillel and AEP fraternity members helped with the concert.



Matsiyahu was the headliner for a UT Welcome Week event.



Despite thunderstorms which delayed his concert, more than 3,000 spectators enjoyed the outdoor concert.



Zack Kramer, a UT freshman, meets Matsiyahu after the show.

Define A Mensch...

On September 15, 2010, **Gene Rosenberg** was honored as a 2010 Covenant Platinum Awards winner which is an award to "honor active seniors and the people who work to make their lives better". "This year's theme, "A Southern Celebration of Seniors," focuses on southern culture and the growing number of seniors populating East Tennessee". In recognizing Gene, they mentioned the list of his membership on various boards would be longer than they had time to tell but that his most outstanding contributions to the community included the more than 16,000 students and adults who have seen his traveling trunk on hate crime and that he has done a tremendous amount to instill a sense of tolerance in our community.



Winick AZA members enjoyed attending the Matsiyahu concert Saturday night, then completed a community service project by helping spread mulch at the AJCC Preschool playground the following Sunday morning.

AZA Elects Fall Slate

The local BBYO chapter of Winick AZA held fall elections in September and the following officers were elected: Godol, Max Silver-Alford; S'gan, Andrew Messing; Moreh, Sam Talman and Noah Erwin; Mazkir/Gizbor, Aaron Chasan; and Shaliach, David Floyd.

Tikkun Olam 2010

Camp Tikkun Olam Creates Local Impact in Teens

Rae Oleshansky, from Israel

Sitting together on the bus, sharing a room, listening to an iPod together, sharing our snacks, these are the artificial ways we have shown friendship on this trip. But our friendships go way deeper. We all had an instant connection. I can't even count the number of times I have heard someone say "I feel like I have known these people my whole life" and I have said it myself. I truly feel like these people are my best friends. I think one of the reasons we have this strong connection is because we are all Jewish. All of us, Americans, come from small Jewish communities and we are used to being the minority and having to explain anything we say about being Jewish. Here, since we are all Jewish we can talk and not have to explain ourselves. Which I personally love and it makes me feel so close to these people. One time I remember feeling this was actually on the plane. I was talking to Lauren and said something about my bat mitzvah. Instantly she knew what I was talking about and started to talk about hers. I felt so connected to her and couldn't wait to get to Israel and feel the connection even more.

Being in Israel has been one of the most amazing experiences of my life. I think being able to share it with the Israeli kids make it even better. Whenever we met another group of Americans and told them about our program, they thought it was so cool and I think they were jealous. I would be if I wasn't a part of this group.

As you can tell, for me, this trip was a lot about friendship. Living in Knoxville and having my family very connected to this program I have met all of the Tikkun Olam groups over the years. I was always so jealous of the friendships they shared and couldn't wait to experience it myself. Now I have done that and I couldn't be happier.

The name of this program is "Tikkun Olam" meaning repairing the world. On Friday we had a great discussion about how we have repaired the world over the past two weeks. A lot of what we said was that we repaired ourselves with the hope it will have a ripple effect on the world. We did some volunteering at schools. I think this will have a ripple effect. Hopefully helping the kids inspired them to want to help the world any way they can.

This program has changed my life in ways I can't even describe and I want to thank everyone who made it possible. I think this is one of the best things I have ever done and I can't wait to continue in the U.S.

Thank you to everyone who makes the program possible in Israel and the U.S.

Hazak Parsons

When I was in Israel, the time seemed to fly by at an incredible rate. I felt more alive than I had ever felt at anything that I have ever done. The people, the experience, it was life changing. The family I stayed with showed so much hospitality, and they also thought I should eat more. If I was given the chance to do it again or receive a million dollars from an anonymous source, I would pass the money and go visit my friends in Israel. I really need to thank Temple Beth El, the Knoxville Jewish Alliance, Deborah Oleshansky, all of the counselors and chaperones, and my family for helping me experience this awesome once-in-a-lifetime opportunity to travel and meet new friends and new family.



David Floyd

Wow. That is as simple as I can make it, wow. This summer, I along with Ethan Sturm, Rae Oleshansky, Lilly Silver-Alford, Connor Reis, and Hazak Parsons traveled to Israel in the Tikkun Olam exchange program. And may I say, Israel as a nation is by far the most beautiful place I have ever seen. The Israelis as a people are some of the most wonderful people I have ever met, and Israel as a culture is magnificent beyond imagination. The connection I now have with Israel, the land, the people, and the culture will last a lifetime. To tell you my trip was the greatest experience of my life would be an understatement.

My favorite experience happened atop Masada at about 6:00 a.m. We reached the top in time to be greeted with the most magnificent sunrise I have ever seen. Its beauty washed over us and for one of the only times on the trip, we shared a collective moment of peace. You do not get many of those in Tikkun Olam, Israel or America. I will definitely remember this moment in particular for the rest of my life.

However, the natural beauty of Israel was not the only magnificent part of Tikkun Olam. The friendships I have built will last a lifetime. The members of Tikkun Olam 2010 are some of the greatest people I have ever met. After one week in Israel, we all knew each other as though we had been friends for years.

Being in this program has given me so much. I could never fully repay Deborah Oleshansky or any contributor to the program for what they have given me as a leader, as a Jew, and as a person in our modern world. Also, a special thank you to Heska Amuna Synagogue and the KJA; without them my trip would have never been possible. An opportunity like this comes around once in a lifetime and I would not trade it for anything. Thank you.



TEMPLE BETH EL TIMES



From The Rabbi's Study

By Rabbi Beth Schwartz

A few years ago, the nation was buzzing about a championship team – I forget which sport – of girls who wore flip-flops when they were invited to meet President Bush in the White House. It was summer, and everyone in their age group wears flip-flops everywhere in the summer, don't they? Maybe they do, but to be received by the President of the United States? Why did no one tell them to dress up for such a special occasion?

This is a sensitive topic, and one that gets a fair amount of attention in the Ritual and Worship Committee meetings, too. What is proper dress, and who gets to say so are hot-button issues in our society. Some might think it trivial, but others think it is urgent, because it is a sign, or a symbol, of larger issues. It never goes away.

I can remember my mother in my brother's bar mitzvah photographs: a suit, a hat, and gloves. But that was a long time ago, and our customs have gotten a lot less formal since then. A *lot* less formal. Some of us like not having to get dressed up in suits and ties or heels and hose, let alone hats and gloves.

For others of us, however, it is disconcerting and even disturbing to see just how casually some of our members dress for Temple: baggy jeans and t-shirts or tight leggings and tops; dirty sneakers and flip-flops; not just bare shoulders but bare midriffs. And it's not just our younger worshippers who "dress down." The question is not a matter of prudishness or telling people how to dress, but a simple question of whether or not God is worth dressing up for. "Slobs for God?" Not so much.

Is it better to be here in clothes that are too casual or not to attend at all? Clothes that do not fit – or fit too well – or clothes that are not clean are certainly not appropriate for Temple. Some parts of our bodies are private, and some parts are more private than others. We may not believe that every elbow and ankle (or knee) is tantalizing to the opposite sex, but showing lots of skin can be distracting.

Good manners are never uncool or out of date, and that praying with your community is not about you and your sense of style, but about you and your sense of communal values, and your humility before God. It is also about enabling others to pray as well. I'm sure I will hear lots of comments, of all kinds, but clean, neat, and a certain amount of coverage is not too much to ask for Temple appearance. Whether your fashion guide is Miss Manners or Stacey and Clinton, I think they would agree on this one.



23 Tishrei—23 Cheshvan 5771

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October Services

October 1 – 5:45 p.m.: Family Shabbat service, 7:30 p.m.: Simchat Torah Shabbat service

October 2 – 10:00 a.m.: Bar mitzvah of Sam Seifert

October 8 – 7:30 p.m.: Bar mitzvah of Blake Parsons

October 9 – 10:30 a.m.: Shabbat morning Torah Study

October 15 – 7:30 p.m.: Bat mitzvah of Abigail Sayles

October 22 – 7:30 p.m.: Shabbat service, *Union Prayer Book, Sinai Edition*

October 29 – 7:30 p.m.: FRIDAY NIGHT LIVE, with Charlene Gubitzi

Kudos

Neil and **Elizabeth Newton** welcomed a new granddaughter, **Adelia Sue Horton**, daughter of **Joshua Horton** and **Kristin Reitz**. **Adelia** was born on July 21 at 7:21 p.m., weighed 7 lbs. 2 oz and was 21" tall. This is our fifth grandchild and second granddaughter! She is following in her Dad's footsteps; **Josh** was born September 24 at 9:24 a.m., was 9 lbs. 4 oz and 24" tall. (It was Rosh Hoshanah!)

Ben Hancock will be graduating from EOD (Explosive Ordnance Disarmament) training at Eglin Air Force base on September 24. **Ben** is one of four out of a class of 25 to successfully complete the program without any setbacks!! We are very proud of him. He will then proceed to his new station at Hickham Air Force Base in Hawaii. **Ben** is the son of **Dick** and **Beverly Hancock** and brother of **Brian Hancock**. Please pray for him and the others who are in service of their country.

From The President

By Deborah Roberts

When I broached the topic of a TBE mission statement at a recent board meeting, it provoked quite a bit of lively - and thoughtful - discussion. Clearly we exemplified the "two Jews, three opinions" model. (Imagine if Moses had put the Ten Commandments up for a vote....)

Granted, we choose to be part of the Temple Beth El congregation because we want to identify ourselves as Jews, with Jews, and for Jews. Whether we grew up Jewish, chose to become Jewish, or are part of a Jewish family by marriage, we want to be part of what Temple Beth EL represents. So who are we and what do we stand for?

Turns out it's a tough question - and perhaps a touchy one. Temple Beth El is somewhat defined by our specific local history, as well as by our physical structure and our geographic location in the South. Demographics, too, have an impact. Attendance, activities offered, and financial resources donated are definitely influenced by the age, health, gender, and background of our congregants. We may have our different perspectives, but we also have a collective set of beliefs and a common sense of purpose. These resonate within each of us as we express our commitment to Judaism through our association with Temple Beth El.

Our task, then, is to continue building upon the sacred community we have already established - even though we may not necessarily agree on exactly what things we do hold sacred. How can we accomplish this? By opening ourselves up to conversation, we can enrich and enhance the solid foundation on which we now stand.

We are planning a series of gatherings of small groups where we can begin to explore our various ideas and viewpoints. We want to hear your thoughts about what Temple means to you and for you. We want to know what nurtures your soul and what inspires you to help others. We want to learn how Temple can help you find peace and joy even amidst life's every day struggles. I hope you will join these conversations - not just to help Temple Beth El continue on its journey - but also so Temple Beth El can continue to help each of you on yours.

Sisterhood Mah-Jongg Tournament

October 10

Noon—4:00p.m.

Cost: \$20, lunch is included
Registration Deadline: October 6
Players with all levels of game experience are welcome. For more information, e-mail ruthks@peoplepc.com.



Sisterhood Craft And Food Fair

Sunday, November 7

9:30 a.m. - 1:00 p.m.

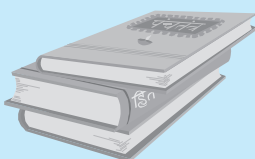
The now famous **Sisterhood Craft and Food Fair** is almost here! That means it's time to start sending in all your wonderful items.

We are excited to receive your pottery, needlework, jewelry, and painting creations. We have plenty of room in the Temple freezer, so feel free to start bringing in your perishable food products, clearly labeled for the Craft Fair. Home canned goods, cakes, breads, pastries and cookies are all very popular items (and of course, Challah!). This fun and exciting event just keeps getting better every year, and we couldn't do it without all of the gifted artisans of Temple Beth El. Thank you for sharing your unique talents and supporting your Sisterhood!

Please contact **Lucy Barkan** at 671-1840 or **Honerlin Del Moro** at 689-0701 with any questions or if you would like to help with this wonderful event!

Sisterhood Book Sale

Sunday, November 7



We welcome all book, CD, video donations.

9:30 a.m. - 1:00 p.m.

At Temple Beth El's Sisterhood Craft and Food Fair. For more information, contact Honerlin Del Moro at 689-0701.

Welcome

We welcome new members **Kathy Young, Jacquelyn Warden, Yarom and Lisa Polsky, Joe and Charlene Oleinik, Wendy Bach and Carol O'Donnell, Gregory and Rebecca Lane, Alan and Gina Feldblum, and Geoffrey and Heather Laing.** Please contact the office if you need addresses, email or phone numbers.

WELCOME

Save the Date

**Temple Beth El's
Chanukah -
Latke Dinner**

Friday, December 3

Dinner begins at 6:00 p.m.

Dinner includes:
Brisket, latkes, tossed salad,
applesauce, sour cream, challah and beverages.

Cost: \$6.00 per person



Chill & Grill BBQ

By Amy Rosenberg & Sylvia Witcoff

The “Chill & Grill BBQ” proved to be a blast! The weather was absolutely spectacular, the Bridgemore Clubhouse was beautiful and the party goers were incredible! We had approximately 70 people in attendance playing board games, cards, swimming and of course eating! It was so nice to see lots of new members attend and mix & mingle with existing members.

As always, the Social events can’t run so smoothly without the help of others. Thanks to Hayley Goldfeld, Mark Barkan, Marc Mangold and Hal Rosenberg for grilling the hot dogs and burgers. Thanks to Phyllis Hirsh, Joyce Traugot and Hayley for checking people in. A special thanks to everyone else that helped clean up and pile all the table and chairs back into our cars.

Our next big event is the Chanukah dinner on Friday, December 3rd in the Social Hall at Temple Beth El. Please watch for e-mails. We had over 220 people attend last year. Truly a GREAT event and one not to miss.



Sophie Pollock, Stephanie Goldfeld and friend.



Bernard & Shirley Levenson with Marcy Frankel.



New members Rebecca & Greg Lane, Kathy Young with her niece.



Mark Frankel

Temple Beth El Religious School

By Norma James, nfjames77@gmail.com

Celebrate Simchat Torah at our First Family Shabbat of the Season - October 1:

What a great way to start the Family Shabbat season! We will wrap our little ones in our Torah so that they can experience the joy of Torah in their own service. Norma will lead this abbreviated, child friendly service at 5:45 p.m. for children ages 3 through 3rd grades. Older and younger siblings are welcome, or anyone else for that matter! This will be very informal and kid friendly with singing and movement and always a surprise or two. The parents are asked to bring a light snack for a tiny oneg following the service. This is a great way to both introduce your child to services and meet parents of young children. Our oneg is as much fun and the service!

October 1, older students will love our Simchat Torah at 7:30 p.m.:

We will surround ourselves with Torah as we unroll two scrolls around our sanctuary. If you have done this with us before, you know how much fun it is. If you have not, **don't miss out!** Rabbi will read both the last verse and the first verse of the Torah while all of us we hold the schools in our hands.

Consecration for students new to Religious School will be Sunday, October 3:

Our congregation has a long history of celebrating all students who have just begun their education at Temple Beth El. We invite the parents, family, and friends of our newest students (and all who love to see this mitzvah) to join us at 11:30 a.m. for Consecration. The students will be blessed by Rabbi Beth and will receive a tiny Torah to mark the event. We will follow this with a special reception in our social hall.

Sara Silverman from ISJL makes her fall visit for the weekend of October 1-3:

No this is not the famous comedian but our very own ISJL Fellow from Jackson, Mississippi. Sara will assist with Family Shabbat as well as Sunday's Consecration. We encourage you to introduce yourself to Sara and welcome her to our congregation. She will be more than happy to answer any of your questions about ISJL and Jewish Education. Our ISJL Program including our Fellow is provided through Endowed Funds. Without this assistance, we could not participate in this outstanding organization.

Three students become B'nei Mitzvah. It is a triple blessing for Temple Beth El.:

Sam Seifert begins the month by reading Torah on Saturday, October 2. Blake Parsons becomes a bar mitzvah the following Friday, October 8. Abigail Sayles becomes a bat mitzvah on Friday, October 15. These are wonderful young people. All three students have worked very hard for this important mitzvah, and we hope that you will join us in celebrating with them. I cannot wait to watch each one of these teens read Torah and lead services for the first time!

Pizza dinner for Midweek classes 5:45 October 6:

Don't forget to arrive early for pizza with your classmates. There is still time to pay \$25 for the year and avoid worrying about individual payment of \$4. Maybe we will even have time for a game of Jewish Apples to Apples before our classes begin at 6:15 p.m.

Reminder to B'nei Mitzvot students:

Do not forget your obligation to attend services at least twice each month. October provides many opportunities to achieve this goal with our holidays and B'nei Mitzvot.

Upcoming Events:

- October 1:** Family Shabbat 5:45 p.m.
- October 1:** Simchat Torah 7:30 p.m.
- October 2:** Sam Seifert Bar Mitzvah 10:00 a.m.
- October 3:** Consecration 11:30 a.m.
- October 1-3:** ISJL Fellow Sarah Silverman Visits TBE
- October 6:** Midweek Classes: Pizza dinner 5:45 p.m.
- October 8:** Blake Parsons Bar Mitzvah 7:30 p.m.
- October 13:** Knox County Fall Break No Midweek classes
- October 15:** Abigail Sayles Bat Mitzvah 7:30 p.m.
- October 17:** Knox County Fall Break -- No Religious School

TEMPLE BETH EL TIMES

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Temple Office Hours
Monday – Friday
9:00 a.m. – 4:00 p.m.

Visit our website: www.tbeknox.org



Donations to Temple Funds July 23, 2010 – August 20, 2010

General Fund

In memory of:

Alex Jacobson and Jennie Traugot by Joyce Traugot

Charles Evans by Dr. Thomas Evans

Wishing a speedy recovery to:

Bunny Gerson by Rosalind Perell

Rabbi's Discretionary Fund

In memory of:

Fred Millis by Jean and Susan Millis

Jeanette Galloway by Jeffrey and Lorie Hirsh

Elaine Lewis by Roy and Carol Loring

George M. Hill by Stuart and Neil Moss

Rose Shenkman by Michael and Laura Shenkman

Marx Educational Fund

In memory of:

Rose Kreisler by Mary Beth Liebowitz and Michael Eisenstadt

Patio and Grounds

In memory of:

Matvei Ioselev by Bella and Ilya Safro

Endowment Fund

By

Charles Dickey

Beiler Bimah Flowers

In Memory of

Yankel Ianovsky by Mark & Lucy Barkan

Arthur Feinbaum by Melissa & Ron Feinbaum

Frances A Sturm & Beatrice & Louis H Sturm by Mel, Evan, Gary &

Tamara Sturm

Can We Ever Say Thank You Enough?

Many, many people worked very hard to prepare for all the different aspects of our High Holy Days. The **Ritual and Worship Committee**, the **House and Property Committee**, the **Sisterhood**, and many of our lay leaders and congregants contribute extensively to both behind-the-scenes and on-the-scene arrangements. We appreciate you all!

We are tremendously grateful for the dedication and leadership of **Rabbi Schwartz** and our **Education Director, Norma James**. Special thanks is due to those who provide our inspiring music: **Cantor Jennifer Seeger**; our **Choir Director, Becky Kidd**; all our **choir members** and **musicians**. Our deepest gratitude also goes to our amazing staff: our **building supervisor, Scott Clabo**; and our **administrative assistants, Fae Montcalm, Dorette Avalone** (who has recently moved) and **Miranda Montgomery**, who joined us just in time.



Marge Piercy to Visit Knoxville

Acclaimed Jewish poet, novelist, activist, Marge Piercy will present a program at Temple Beth El on Sunday, October 17 at 7:00 p.m. She will read from and discuss poetry from her book *The Art of Blessing the Day: Poems with a Jewish Theme*. A reception and book signing will follow the program. This event is free and open to the public. Don't miss this wonderful opportunity see and hear a Jewish author of this caliber in Knoxville. Any questions or comments about this program may be directed to Laurie Fisher, laurfish_swim@yahoo.com.



Kaddish

Look around us, search above us, below, behind.
We stand in a great web of being joined together.

Let us praise, let us love the life we are lent
passing through us in the body of Israel
and our own bodies, let's say amen.

Time flows through us like water.

The past and the dead speak through us.

We breathe out our children's children, blessing.

Blessed is the earth from which we grow,

Blessed the life we are lent,

blessed the ones who teach us,

blessed the ones we teach,

blessed is the word that cannot say the glory

that shines through us and remains to shine

flowing past distant suns on the way to forever.

Let's say amen.

Blessed is light, blessed is darkness,

but blessed above all else is peace

which bears the fruits of knowledge

on strong branches, let's say amen.

Peace that bears joy into the world,

peace that enables love, peace over Israel

everywhere, blessed and holy is peace, let's say amen.

~Marge Piercy

Not everything that counts
can be counted, and not
everything that can be
counted counts.
~Albert Einstein

B'NEI MITZVOT

TEMPLE BETH EL

Blake Parsons to Celebrate Simcha

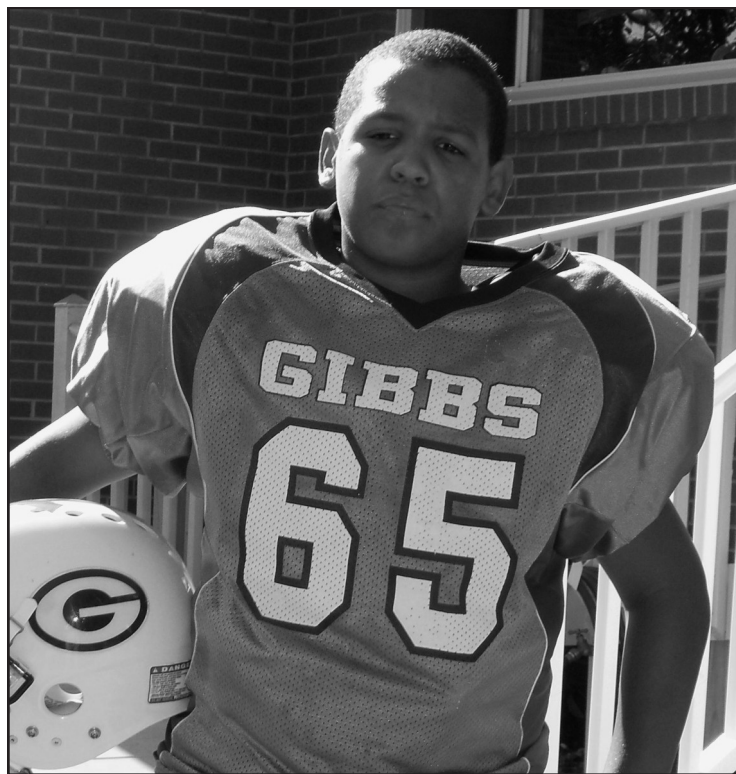
Blake Doron Parsons accepts the traditions of his people and becomes a bar mitzvah. He is called to Torah Friday, October 8 at 7:30 p.m. at Temple Beth El. Blake attends Holston Middle School. Blake began playing the flute in sixth grade and is currently the only flute player in the seventh grade.

This year Blake has joined the Gibbs football team as a lineman. He has learned a lot about the game and plans to continue playing throughout his academic career.

Blake's mitzvah project is collecting and buying supplies for the Human Society of East Tennessee. Blake chose this organization because it is a No-Kill facility, dedicated to placing puppies, kittens, dogs and cats in loving, responsible homes. They place animals in homes where they will live for the rest of their lives as valued members of the family.

Please join our family in celebration at the oneg after the service.

Sandra, Hazak, Blake, Kalisa, and Kirk Parsons



Abigail Sayles Celebrates Bat Mitzvah

Abigail Sayles will be celebrating her bat mitzvah at Temple Beth El on Friday, October 15 at 7:30 p.m. She is a seventh grader at Farragut Middle School and is active in chorus and band. Abigail has recently developed an interest in learning to play guitar.

When Abigail isn't at school or Temple, you can find her pursuing her interest in Krav Maga, Israeli self defense, and has earned her second degree brown belt and on her way to a black belt. Abigail enjoys sparring with her fellow Krav Maga classmates. Abigail is also a member of Premier Martial Arts Demo Team.

Abigail's mitzvah project is partnering with a Jewish Ethiopian girl to share her bat mitzvah experience. While partnering with Falasha, or the Ethiopian Jews, she is learning and plans to share what she has learned about the Falasha, or the Ethiopian Jews with her classmates and the congregation.

Please join Abigail and her family for this important event.

Knoxville Jewish Alliance

KNOXVILLE
JEWISH
ALLIANCE
*Building Community
Enriching Lives*

Ha'Kol

President's Report

By Stephen Rosen, President



This summer has been a hot one. Not only has the heat been unbearable, but the nation's figurative temperature seems to be on the rise. The two are linked but I think there are some other more important factors. The economy is a drag, both fiscally and emotionally. Our politics are full of angry opinion and volume seems more powerful than reason. Whether or not you like President Obama, you have to admit that he is the target or source of some of the greatest hatred we have seen in a long time. All of this combines to create an unhealthy environment.

In particular, I find myself cringing at some language that is prevalent today. I hear people talking about "taking our country back" and I have to wonder, "back to what?" The American Jewish community has come so far in a short period of time. Do we want to go back? Back to where...Ukraine? Delancey Street?

How about Magnolia Avenue? The treatment Muslims are receiving in 2010 reminds me of the treatment Jews received 80, 90 and 100 years ago. The one positive part of those days was that some of our greatest institutions were created because Jews wanted to improve their environment. The JCC movement grew out of YMHAs, the early response to exclusion from northeastern YMCAs. The B'nai Brith Youth Organization was created by Jews who were excluded from fraternities in Omaha. The lesson learned was that being proactive was the best solution.

We can see this unhealthy environment manifest itself just 100 miles away in Murfreesboro. The anti-Islamic mentality in the community is probably influenced by what is going on in New York. It is the ultimate perversion of "think globally and act like a jerk locally." I have no desire to argue for or against the development of the Cordoba Center in lower Manhattan. That seems to be a problem where intelligent people fall on both sides of the debate. However, what is going on in this Middle Tennessee community is just old-fashioned racism. As I write this on September 3, building equipment on the community center site was burned and shots were fired in the vicinity. KJA is working with other Jewish communities in Tennessee to learn how we can help. Can you imagine how you would have felt in 1967 if acts of terror occurred on Deane Hill Drive because Jews were building a new center?

On a smaller but more personal scale, many of our Knoxville kids have been confronted by anti-semitism in the public schools. This has ranged from flippant comments like "I don't like Jews" to more aggressive bullying or exclusion. KJA believes that our children should only have positive experiences in public school and we are motivated to see that this happens. In April, some of our parents joined the Community Relations Committee in a meeting with Knox County School executives. The execs let us know they were not aware of the problems and would take action. Since that meeting, the schools have re-emphasized their bullying policies and worked with their on-campus leadership to raise awareness. We have reason to believe that this effort is already bearing fruit. At the same time, KJA recognizes that we need to prepare and educate our children on how to deal with this kind of behavior. On August 29, the CRC and our Children and Youth department came together to offer a program called *Growing Up Jewish in a Christian World: A Student's Dilemma*. Fifth through twelfth graders participated in a workshop led by KJA VPs Melinda Gibbons and Mary Linda Schwarzbart and facilitated by Amber Case.

Amber is an elementary school counselor and advisor to Weinstein BBG. Participant evaluations showed that the children left with a greater understanding of what is happening and how they can deal with it. It seems that communication of problems will be the starting point for improvement in this area. Look for KJA to continue its efforts here.

We are where we want to be in America today and we expect our environment to be a positive one. Let's keep our eyes and ears open and our sensitivities keen to negative pressures. Awareness and action can be strong building blocks for improving our world.

October 2010

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KJA 2010 Campaign

Campaign Goal \$390,000
2010 Annual Campaign \$294,639
203 family gifts
137 increased gifts from 2009
48 new donor families

KJA operated on a calendar year. If you have not made your gift or pledge for 2010, please call the KJA office at 690-6343 or Gene Rosenberg at 693-3162. You can also go online at www.jewishknoxville.org and click "donate."

The Four “Cs”

By Gene Rosenberg, Campaign Chair

In the diamond industry, much emphasis is placed on “the four Cs”; these are cut, carat, color, and clarity. All four are considered when determining the beauty and value of a diamond.

Your Knoxville Jewish Alliance also has “four Cs” (probably more) that are all important to our mission....community, charity, consideration, and compassion.

If you think that one of these “Cs” is more important than the others that’s an okay thing; that in and of itself is reason enough to support the campaign. If you think they are all equally important, so much the better.

Regardless of our personal opinions, we should agree on the following:

If the Knoxville Jewish Alliance and the Arnstein Jewish Community Center are expected to continue to provide all the programs and services we have become accustomed to, it must have your assistance with dollars and time!

I have said many times...no dollars are too few, no time too short. Please reconsider if you have not already made your pledge.

You too can shine like a precious diamond of great value.

It Takes a Village....

By Melissa Schweitzer, AJCC Preschool Director

An old African proverb tells us “It takes a whole village to raise a child” and anyone who has children of their own or who works with children on a regular basis knows this to be a universal truth. The obvious example is the parents of the AJCC Preschool who have partnered with us to provide quality daytime care for their children. Both parties are working to teach the children not only verbal, math, and social skills but also moral skills. Other similar “villages” include extended family, religious communities, and neighborhoods. A less obvious example of a child’s village was seen in action here at the Preschool recently over several Sundays in August as volunteers came together to work on the preschool playground.

So what does working on a playground have to do with raising a child? I see it as an act of *Gemilut Chasadeem*, an act of loving kindness. The work was hot and labor intensive. Almost certainly everyone there had other places to be and other things to do. Yet the volunteers came as an act of loving kindness to make sure that our children had a safe beautiful place to play. Their time and effort insures that the playground meets all safety requirements but it insures much more than that. Our children are seeing our ‘village,’ our community, helping each other not because we are required to but because it is the right thing to do.

We want to thank all those Preschool parents, students, Jewish community members, family members of the preschool staff and the teen volunteers from Winick AZA who gave their time to help us with the playground.

Men’s Card Night Slated for October 20

The next Men’s Card Night program is Wednesday, October 20.

Come and enjoy a lip-smacking deli dinner including corned beef, pastrami, turkey, rye bread, pickles, slaw and beverages.

Come and schmooze and play and enjoy an evening out of the house!

Dinner starts at 6:30pm. Chad Parizman promises some fun to follow.

Please call (690-6343) or e-mail kja@jewishknoxville.org and let us know your plans to attend.

Friendshippers Welcomes All

The Friendshippers Lunch Bunch has launched a campaign to bring the best, the most dynamic and crowd pleasing entertainment to the Knoxville community. And to bring you that entertainment we are drawing from some amazing, well-known local speakers, musical talent, lecturers and our own UT faculty and students. These are some of our programs you won’t want to miss:

Wednesday, October 13: The glorious voice of **Cantor Karen Webber Gilat** will enthrall you with her singing of secular Jewish music from around the world. Cantor Gilat’s repertoire will include English and Yiddish music by Jewish composers of the stage. This is one that will bring back fond memories while you enjoy the voice and joyous personality of Cantor Gilat. **Program location: Bearden Banquet Hall, 5806 Kingston Pike.**

Wednesday, November 17: *Growing Up Jewish* – **Stefanie Rich**. A retired detective from Queens, New York, Stefanie and her husband, Alan, moved to East Tennessee to share their dream retirement with 6 dogs, a cat and two horses. How does a veteran detective adjust to East Tennessee? Why are cops associated with donuts in the first place? Join us to hear about interesting cases, suspects, crimes and donuts. **Program location: Bearden Banquet Hall**

All programs begin at noon. For more information, please call 690-6343 or visit www.jewishknoxville.org.

Transportation

The arrangement with Chariots of Hire to provide transportation for participants to the Friendships luncheon programs continues to run smoothly! Many thanks to the Friendships Rosen Fund for underwriting the cost of this critical transportation program. Please call 690-6343 to schedule.

Friendship Book Group

The Friendship Book Group is going strong, and has increased in size, with new members still joining. They will discuss *A Certain Justice* by P.D. James on Tuesday, October 5 at the AJCC from 2:00 – 3:30 p.m.

A Special Thank You

By Wilma Weinstein

Thank you to all the members of the Friendship Steering Committee for all their hard work and dedication to the Friendship Program. Their commitment, great ideas and support mean so much! Members of the Friendship Steering committee include: Mimi Pais, chair, Bunny and Allan Gerson, Faye Raymon, Jerry and Marilyn Solomon, Laura Supman, Joyce Traugot, Zilla Weininger and Linda Zaretski.

Suggestions – ideas for programs? Know someone who would like to join our mailing list? Please contact Wilma Weinstein at the AJCC, 690-6343, wweinstein@jewishknoxville.org. The Friendship Program is a program of the Knoxville Jewish Alliance. Thank you for your support.

Jewish Family Services News

By Laura Faye Berry, BSSW, Esq., Jewish Family Services Director

Jewish Family Services assists families and individuals in all stages of the life process. Recently we have run into situations where a loved one passes away, but the family members do not know if the individual had a will or where that will is located. For anyone in the local Jewish community who is interested, we are happy to store your letter of last instructions. These letters would be placed in sealed envelopes, only to be opened upon your passing. A letter of last instructions is not a substitute for a will. It is a separate document that tells your loved ones important information such as where your will is and who the attorney is who drafted it, what your funeral and burial arrangement wishes are, where your financial savings and investments are, and many other things. If you are interested in storing a letter of last instructions with Jewish Family Services, please contact Laura Berry at 690-6343, extension 18, or lberry@jewishknoxville.org.

Program For Jewish Youth Well Attended

By Jeff Gubit

The Jewish youth of our community and youth of other minority faith groups have been faced with uncomfortable situations of proselytizing in their schools. The Knox County Schools (KCS) periodically and/or inadvertently do not consult the Jewish calendar when scheduling events, field trips and tests. Parents often were confused as to what procedures to follow, who to call and what to do. Handle it themselves? Call their Rabbi? Call the CRC?

To that end a meeting was convened in April under the leadership of Arnold Cohen, CRC Chair, Mary Linda Schwarzbart, VP for Public Relations, Melinda Gibbons, VP of Children and Youth and Stephen Rosen, KJA President. The meeting was attended by parents, members of the KCS administrative staff, including Montina Jones, Special Assistant to the Superintendent, Donna Wright, Assistant Superintendent for Curriculum, Dr Ed Hedgepath and several other key administrators. Rabbis Schwartz and Zivic and some CRC members and staff were also present. Attendees spent a great deal of time talking about specific incidents and issues facing our community.

What was the result of this meeting? Parents were instructed where to check on the KCS website for policies and procedures. A meeting for follow-up later in the summer was discussed. Local school administrators were deeply impressed by the weight of the concerns voiced at the meeting and have taken steps to make the KCS system more vigilant. This summer an anti-bullying education program was presented to over 300 educators.

An August follow-up meeting for parents and teens was well attended. The meeting was facilitated by Melinda Gibbons and Amber Case, a guidance counselor in the local school system and the advisor to our BBG chapter. Recent Hardin Valley Academy graduate and UT Freshman, Zach Kramer, presented a snapshot of the issues he faced while in school. (*pictured above*)

As a result of this meeting we can now be more informed of the actions that we as families and a community can do. We will be holding several more meetings in the future with break out sessions for youth and adults. On an even more positive note, when it was discovered that a college scholarship and resource program was set for Yom Kippur. Mary Linda Schwarzbart, working with Nancy McGlasson, Director of the College Awareness/Access/Admission Program at West High School, provided information so that this program could be re-created to make it convenient for Jewish students and others who might have had to miss to have the same opportunity.

This has been a great example of how we, as a community working together, can affect policy in our daily lives. More details of the next meeting will be forthcoming.

As always, if you have questions and concerns of this nature, please feel free to contact the KJA Executive director or the volunteers in this article.



Zoomers to Enjoy Israeli Dancing

The next Zoomers program for the 50+ Jewish Singles Friendship Group in Knoxville, will meet at the AJCC on Sunday, October 10 at 11:00 a.m. for Israeli dancing and brunch. This group is for Jewish singles that enjoy meeting other people and seek to get out and be active together. It is not a dating group. The group meets bi-monthly.



Global Day of Learning to Be Held November 7

This year, the Global Day of Learning will be inspired by and will celebrate the historic achievements of the world renowned Jewish scholar, Rabbi Adin Steinsaltz. On November 7, Rabbi Adin Steinsaltz will complete his 45-year-long project of translating the Talmud. On this day, Jews around the world will join together in a Global Day of Jewish Learning to celebrate our shared identity, history and heritage.

The Knoxville Jewish community will celebrate this momentous event with a program Sunday morning, November 7: *God, Love and Tzedakah* – a global learning experience. Information regarding activities planned for every age group will be forthcoming. In the meantime, please mark your calendars for Sunday, November 7!

Suzy Snoops

- **Manny Herz** has been promoted to president of Adam Craft Herz Walker Inc., succeeding founding principal **Ben Adams**, who will continue as chairman.
- **Logan Brown**, son of **Adam Brown** and **Jill Brown**, won the singles division in the 18 category at the Back to School Blues tennis tournament at the Smoky Mountain Tennis Academy.

Kushner Featured at Jewish Book Month

Sunday, November 7 at 2:00 p.m.

Carpe Librum Booksellers

The Knoxville Jewish Alliance is pleased to announce David Kushner as the guest author at our Jewish Book Month event this year. David Kushner is an award-winning journalist and author. His books include *Levittown: Two Families, One Tycoon, and the Fight for Civil Rights in America's Legendary Suburb*, *Jonny Magic and the Card Shark Kids: How a Gang of Geeks Beat the Odds and Stormed Las Vegas*, and *Masters of Doom: How Two Guys Created an Empire and Transformed Pop Culture*. Each book is in development for film. He is currently working on a new book, and will be featured in the anthologies *The Best American Crime Reporting 2010* as well as *The Best Music Writing 2010*.

Kushner is a contributing editor of *Wired*, *Rolling Stone*, and *Spectrum*. He has also written for publications including the *New York Times Magazine*, *New York*, *GQ*, and *Details*. A frequent guest on TV and radio, he is the digital culture commentator for National Public Radio Weekend Edition Sunday.

Kushner is an adjunct professor of journalism at New York University, and speaks at college and corporate events.

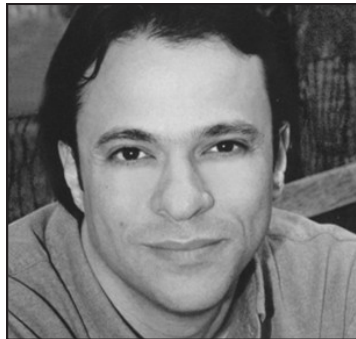
Levittown—Story of Civil Rights Unfolds in Pennsylvania

Two Families, One Tycoon, and the Fight for Civil Rights in America's Legendary Suburb

In the decade after World War II, one entrepreneurial family helped thousands of people buy into the American dream of owning a home. The Levitts — William, Alfred, and their father, Abe — pooled their talents to create storybook towns with affordable little houses. They laid out the welcome mat, but not to everyone. Levittown had a whites-only policy.

The events that unfolded in Levittown, PA, in the unseasonably hot summer of 1957 would rock the community. There, a white Jewish Communist family named Wechsler secretly arranged for a black family, the Myerses, to buy the pink house next door. The explosive reaction would transform their lives, and the nation, leading to the downfall of a titan and the integration of the most famous suburb in the world.

Levittown is a story of hope and fear, invention and rebellion, and the power that comes when ordinary people take an extraordinary stand. And it is as relevant today, more than 50 years later, as it was then. Its author, David Kushner, will be the KJA's Jewish Book Month guest author. Please join us.



David Kushner

Temple Grandin: More than just a movie

The recent Emmy-winning HBO film about the life of Temple Grandin, portrayed by actress Claire Danes, is the story of a woman with autistic traits who overcomes the shackles of her symptoms to become an award-winning author and agricultural specialist. Her shackles of autism were much like the shackles she worked to redesign for meat slaughter.

According to the JTA, "Grandin gained fame by overcoming obstacles related to autism, eventually becoming an expert in animal husbandry and a best-selling author. Now a professor of animal science at Colorado State University, 63-year-old Grandin (who celebrated her birthday the night of the show's airing) may be best known professionally for designing a humane system of herding animals to slaughter, a project that plays a central role in the HBO movie."

Why would *Ha'Kol* have an interest in including this article in this issue? In contrast to the horror stories about meat and poultry processors in general, and the Agriprocessors' debacle in Postville, Iowa, Professor Grandin has made great strides in the humane slaughter methods used by the kosher meat industry and that of *Halal* slaughter used by the Muslims. She is well thought of by the Orthodox Union and the ritual slaughterers in America and around the world. "She's really very, very extraordinary," said Rabbi Menachem Genack, CEO and rabbinic administrator of OU Kosher, a branch of the Orthodox Union. "Maybe it's a function of her autism, which she believes gives her insight into how animals feel and react." Professor Grandin's website is www.grandin.com.

KNOXVILLE JEWISH COMMUNITY

Ha'Kol

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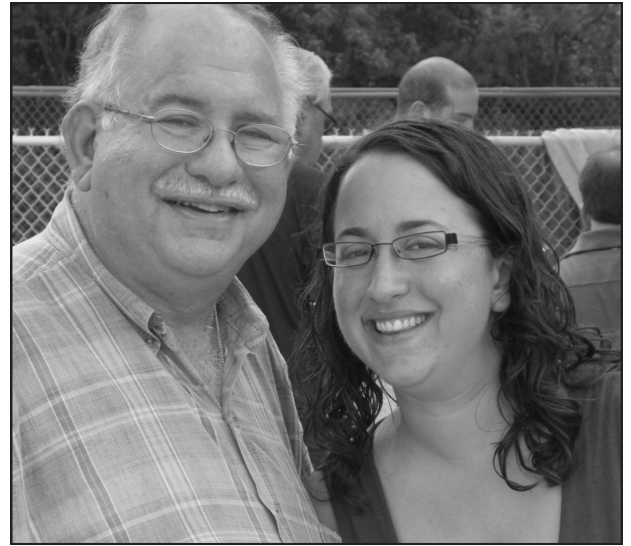


Friday Night Live Combines Spiritual, Community and Good Food



Frank Floyd was the Friday Night Live grill king, creating delicious grilled chicken and burgers.

Jeff Gubitz enjoys time with daughter, Jennifer.

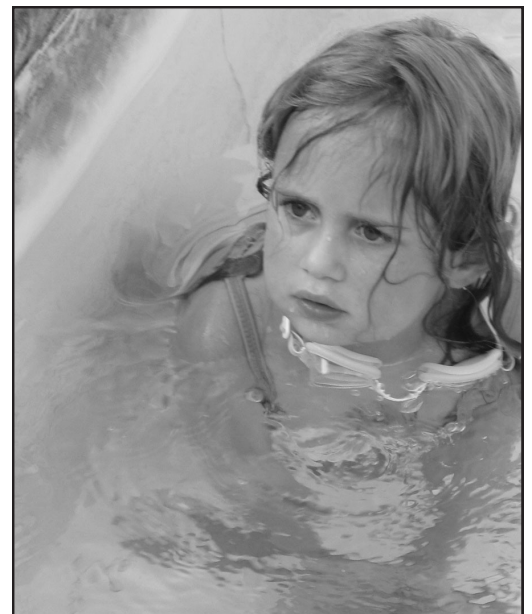


Participants enjoyed a delicious and bountiful picnic dinner at poolside.



Bert Gudis talks with Leon Hasden.

Elizabeth Floyd wants to stay in the pool at Friday Night Live.



Volunteers Needed to Help with KJA Programs, Services

The KJA is a volunteer driven organization. Volunteers are important and are a vital part of the KJA and provide many services that supplement the basic, essential functions of the professional staff. All of the wonderful events hosted by the AJCC depend on many volunteers who make these events happen. Share your talents by contacting the AJCC, 690-6343. Giving your time, skills and experience enhances the effectiveness of our programs and strengthens **your** ties to **our Knoxville Jewish** community. Whether you are looking for a year-round commitment or a one-time event, the KJA has a place for you.

We appreciate the time Suzanne Middleman Townsend has given to us this summer. She was a great help with the pool parties and Friday Night Live. E.L. Gordon has been volunteering every Monday afternoon, helping in the front office. Thank you.

These programs are brought to you by your gifts to the KJA Annual Campaign.



KJA Donations through August 26, 2010

AJCC Preschool

Ann & Richard Robbins Ely, James & Suzanne Clapp, Edward & Sarah Gimbel

AJCC Golf Tournament

Elene Miller, Janice & Howard Pollock, Gary Dreyer, Adam Brown

KJA Archives

Melvin Sturm

Bill Brody Restricted Fund

In memory of Bill Brody's birthday: Steven & Evelyn Oberman

B'Nai Tzedek Funds

The fund of Noah Irwin in honor of Noah's birthday: Barbara Goldberg

The fund of Nathan Rosen: Jill & Stuart Chasan, Mary Ann & Bryan Merrell

The fund of Brian Weinstein: Mary Ann & Bryan Merrell, Elene Miller

The funds of Hazak and Blake Parsons: In memory of Bob Parsons: Paul & Renee Hyatt.

The fund of Hila Blumenthal: Mary Ann & Bryan Merrell

KJA Friendshipper Fund

In memory of Jay Solod: Art & Mimi Pais, Leona Spritz

In memory of Kenny Palmer: Leona Spritz

In memory of Bernie Shorr: Leslie Badaines

In memory of Eleanor Shorr: Murray & Wilma Weinstein

In memory of Monte Abrams: Leona Spritz

In memory of Art Pais' brother, Ted: Laura Supman

In memory of Betty Gubitz: Scott Hahn

In honor of Rob & Leslie Gubitz' wedding: Marilyn Cohen-Presser

KJA General Fund

Stephen & Kim Rosen, Edward & Sarah Gimbel, Sharon Higdon, Linda Higdon

In memory of Charlotte Eisen's father and Bob Parsons: Stephen & Rosalie Nagler

In memory of Kenny Palmer: Bernie & Barbara Bernstein

Milton Collins Day Camp

Stephen & Kim Rosen

KJA Jewish Family Services Fund

In honor of Jeff Gubitz: Joseph & Sylvia Miller

In memory of Sidney Burnett: Alexandra Rosen

In memory of Betty Gubitz: Abraham & Judy Brietstein, Murray & Wilma Weinstein, Paul & Renee Hyatt, Lester Smalley, Mira & Darryl Temkin, Patrick & Nora Messing, Martin & Judi Abrams, Gene & Pat Rosenberg, AJCC Preschool Staff, Joseph & Sylvia Miller, Michael & Mary Johnson, Judith Sosin, David & Deborah Oleshansky, Elliot & Carol Millman, Robert & Lori Goldstrom, Zoe Zefo, Marc Garland, Harold & Susan Silber, Trudy Dreyer, Jerry & Meredith Jaffe, Natalie Robinson, Bernie & Lesley Rosenblatt, Leslie Badaines, Gale & Peggy Hedrick, Jeff & Nancy Becker, Bernie & Barbara Bernstein

In memory of Milton Shamitz, Kenny Palmer, and Donald Cooney's brother: Harold & Susan Silber

Jewish Family Services Emergency Fund

Marilyn Burnett, Heska Amuna Synagogue

In memory of Betty Gubitz: Stephen & Kim Rosen, Bryan & Mary Ann Merrell, Richard & Jacki Imbrey, Ed Hunter

Haiti Relief Fund

Richard & Sheila Jacobstein, Jeff & Nancy Becker, Faye Raymon, Dan & Shirley Sweeten, Melvin Sturm, Evan Sturm, Paul and Renee Hyatt

Nechema Nashville Disaster Relief

Dan & Shirley Sweeten

PJ Library Donation

Castine Theriot

KJA Rosen Friendshipper Fund

In honor of Sylvia & Joe Miller's 65th anniversary: Norman Miller

In memory of Jay Solod: Pat, Andrew, Megan, & Jeff Shockley, Ray & Mary Ann Cebula, Bernie & Barbara Beinstein, Celia Sheneman & Family

In memory of Kay Leibowitz' mother: Robert & Jill Ivins

In memory of Kenny Palmer: Robert & Jill Ivins, David & Deborah Oleshansky

In memory of Monte Abrams and Vera Stallings: Jeff & Anita Miller

Tzedakah Donation

Gene & Pat Rosenberg

UT Hillel

Natalie Robinson, Pikelnay Family Foundation, Robert Factor



K J C F F

Knoxville Jewish Community Family of Funds

A Supporting Foundation of the Knoxville Jewish Alliance and the East Tennessee Foundation to preserve and strengthen the Jewish Community of Knoxville

Parents Matter When Raising Philanthropists

It is true, our children are actually listening to what we tell them, and paying attention to what we do. A recent article in *The Chronicle of Philanthropy* states that this adage holds true in philanthropy, too. According to a recent study by Russ Reid, a direct-marketing service company, the odds of an individual participating in personal giving jumps to 80 percent if their parents were involved in a charity. OMG! It seems as if our actions speak quite loudly. The KJCFF has several great examples of this truth with multiple fund holders from several generations in the same families. Apparently, we also pass down the gift of giving.

Here in Knoxville, one great way to make giving a family activity and to put Tikkun Olam into practice is to participate in the B'nai Tzedek program. Our teens are eligible to open these funds at the time of their B'nai Mitzvot with a \$125 donation. These donor-advised funds give kids the taste of giving, supporting projects and people they care about, and reaching out in their community, as well as to people and places foreign to them. As our teens graduate from high school and college, they can turn their B'nai Tzedek Fund into full-fledged KJCFF Funds. Another great way to keep them active in philanthropy is to create a Family Fund. With this fund, the family, working hand-in-hand, can make decisions as to where to put their charitable dollars to work. It is a great way to not only teach our children why giving is so important, but actually show them and build our own legacy.

*B'nai
Tzedek
2010
seniors:
Britt Sturm,
Bryna
Oleshansky,
Zack
Kramer,
Rachel
Iroff, Will
Brody
and Clark
Derrington.*



Donations

B'nai Tzedek Fund of Vanessa Pfeffer-Rodriguez

Mary Linda and Arnold Schwarzbart in honor of her bat mitzvah

B'nai Tzedek Fund of Nathan Rosen

Mindy Goldberg in honor of his bar mitzvah

Harry and Mollie Brietstein Memorial Fund

Abraham and Judy Brietstein

Heska Amuna Cemetery Fund

Mary Linda and Arnold Schwarzbart for the yartzheit of Isadore Schwarzbart

Jewish Family Services

Jacki and Richard Imbrey

Sam and Esther Rosen Community Enrichment KJA Fund

Scott Hahn in memory of Stephen Rosen's grandmother, Alice Palmer

Bradley Sturm Memorial Fund

David Beerman
Mel Sturm

Grants

- The University of Tennessee Judaic Studies program received a generous grant from the **Natalie and Mitchell Robinson Community Enrichment Fund** to support the 2010/2011 Schusterman Fellow, Dr. Alexander Mishory.
- Heska Amuna Synagogue's Kol Nidre music has been underwritten with a generous grant from the **Sylvia Robinson Memorial Fund**.

KNOXVILLE JEWISH COMMUNITY FAMILY OF FUNDS BOARD OF DIRECTORS

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The Board of Directors of the Knoxville Jewish Family of Funds thanks the Knoxville Jewish Community, the staff of the Knoxville Jewish Alliance and the East Tennessee Foundation for their support and encouragement. The KJCFF encourages you to help insure the healthy future of our Knoxville Jewish community by including a commitment to the KJCFF in your financial and estate planning.

To learn more about KJCFF philanthropic opportunities, call 690-6343 or visit our website at www.jewishknoxville.org/kjcff

Mazel Tov!

Heska Amuna Synagogue

Happy Anniversary!

Joyce and David Beerman
 Ellen and George Kern
 Betty and Mark Siegel
 Serina and Jeffrey Scott
 Evelyn and Harold Silvey
 Mary Ann and Bryan Merrell
 Susan and Barry Roseman
 Sandi and Norman Licht
 Marcie and Moshe Shloush
 Pam and Ernie Gross
 Wendy and Ted Besmann
 Joyce York and Michael Messing
 Harriet and Michael Glasman

Happy Birthday!

◆ Barry Allen ◆ Neil Feld ◆ Scott Dryzer ◆ Steve Abeles
 ◆ Marcie Shloush ◆ Lisa Jacobson ◆ Joan Linwood
 ◆ Sally Baerman ◆ Kay Leibowitz ◆ David Carson
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 ◆ Harvey Liberman
 ◆ Rosalie Nagler ◆ Bernie Iroff
 ◆ Lois Presser ◆ Jami Quartararo



All members whose birthday or anniversary occurs in October are invited to receive a blessing at kiddush on Shabbat morning, October 9.

TEMPLE BETH EL

Happy Birthday!

◆ Jamie Brody ◆ Bart Brody ◆ Connor Reis
 ◆ Allisen Shagan ◆ Blake Parsons ◆ Hal Rosenberg
 ◆ Elizabeth Doak ◆ Daniel Fribourg
 ◆ Jordan Sandberg ◆ Yelena Sapozhnikova
 ◆ Samuel Seifert ◆ Leslie Snow ◆ Irving Witcoff
 ◆ Patricia Austin ◆ Aaron Margulies ◆ Cindy Raines ◆ Sue Hume
 ◆ Kelley Kidd ◆ Abigail Sayles ◆ Pamela Branton ◆ Anthony Zucker
 ◆ Benjamin Gibbons ◆ Morris Goodfriend ◆ Bella Lester ◆ Sam Shagan
 ◆ Ilya Safro ◆ Andrew Traugot ◆ Barry Wohl ◆ Michael Anderson
 ◆ Shelley Mangold ◆ Gregory Billinson ◆ Jill Kidd ◆ Elena Reineri
 ◆ Mimi Pais ◆ Jake Rosenberg ◆ Jeffrey Wilons ◆ Joseph Zimmerman
 ◆ Lauren Anderson ◆ Tamra Brown ◆ Judith Schiffer
 ◆ Aaron Hookman ◆ Honerlin Del Moro ◆ Toby Tumpson
 ◆ Jacob Arbital ◆ Judith Kaufman ◆ Allan Rosenbaum ◆ Liliya Safro
 ◆ Teresa Goodman



Happy Anniversary!

Raymond & Beth Brody
 Chris Comstock & Michelle Fisher
 Comstock
 Ray & Babyling Pais
 Elizabeth Gassel & Michael Pardee
 Larry & Cathy Concors
 Leonard & Margot Brown
 David & Patricia Lee
 Larry & Judy Schiffer



JAHRZEIT

TEMPLE BETH EL

October 1

- ◆ Melvin Levy ◆ John Benedict Buescher ◆ Hyman Taylor ◆ Dorothy Levy Licht ◆ Morris Rosenberg ◆ Fannie Tomshinsky
- ◆ Ellison Jacobstein ◆ Sarah Miller Feinberg ◆ Beatrice Sturm ◆ Nathan Mofsky ◆ Joseph Smuckler ◆ Raymond R. Landsberger
- ◆ Peggy Austin ◆ Mordechai G. Heiser ◆ Michael Diamond ◆ Gerald A. Dortch ◆ Esther Seigal ◆ Sam Miller

October 8

- ◆ Rudolph Bertram ◆ Sophie Berkowitz ◆ Amanda S. Morris ◆ Ann Marcovitch ◆ Steven Feldman ◆ Riva Dvorkiha ◆ Albert A. Levy
- ◆ Jack Garliner ◆ Emanuel Radoff ◆ Evelyn C. Green ◆ Gus Robinson ◆ Abraham J. Alper ◆ Lester Hirsh ◆ Gerald Goss
- ◆ Harold Freedman ◆ Betty Parish ◆ Martin Guthman ◆ Bessie Factor

October 15

- ◆ Graham Stein ◆ Abraham Stein ◆ Marcus Mendelowitz ◆ Gertrude Frankel ◆ Ada Averbuch ◆ Samuel Samuel ◆ Pearl Zauber
- ◆ Ruth Polk ◆ Jack L. Zagoren ◆ Catherine Cox Fisher ◆ Daniel Taubman ◆ Sam Freeman ◆ Charolette Pais

October 22

- ◆ Bessie Margolies ◆ Dina Shklyarova ◆ Dora Brody ◆ Samuel Lande ◆ Abraham C. Strasburger ◆ Israel Potter ◆ Joseph Steinberg
- ◆ Anna Zafran ◆ David Feldman ◆ Pam Feldman ◆ Harry Rozalsky ◆ Ben Simon ◆ Mildred Jacobson ◆ Nicole Shenkman
- ◆ Max Bruschiwig ◆ Seymour A. Lehrich

October 29

- ◆ Sara Hirsh ◆ C. B. Buster Brown ◆ Johanna Hessel Sonn ◆ Jacob Licht ◆ Morris Levitt ◆ Roberta Shor ◆ Albert Witcoff
- ◆ Isaac Routenberg ◆ Leonard Supman ◆ Ann Bergman ◆ Janet Baker ◆ Selma Kohn ◆ Alexander Zatlin ◆ Frieda Salky Burson
- ◆ Emanuel Newman ◆ Mary J. Sisman ◆ Goldie Marshall ◆ Khava Barkan ◆ Evelyn Shey ◆ Peter Lawrence Marchand ◆ Gerson Cohen
- ◆ Charles Gubitz ◆ Toni Buesche ◆ Jacob Reich ◆ Joel Samuel Cohn ◆ Maurice Sandler ◆ Karen Brown

Heska Amuna Synagogue

October 2

- ◆ Joyce Hirschhaut ◆ Amy Cohen ◆ David Cohen ◆ Herman Forstein ◆ Morris Skalet ◆ Aaron Berry ◆ Benjamin Wise ◆ David Beerman
- ◆ Sarah Tobe ◆ Ronald Licht ◆ Richard Mittleman ◆ Leonard Shersky ◆ Mark Fleishman ◆ Ralph August ◆ David Jacobowitz

October 9

- ◆ Peter Dreyer ◆ Mordechai Heiser ◆ Ben Polasky ◆ Herman Shamitz ◆ Joseph Solomon ◆ Theresa Fadem ◆ Leonard Brown
- ◆ Jennie Cooper ◆ Isaac Coplan ◆ Marcus Mendelowitz ◆ Isadore Collins ◆ Matilda Kraut ◆ Morris Rosen ◆ Philip Seif
- ◆ Alexander Shapiro ◆ Leo Vogel ◆ Esther Winick ◆ Jean Brown ◆ Morris Shersky ◆ Morris Bresoff ◆ Vaughn Cooper ◆ Ignatz Frank
- ◆ Carol Krosin ◆ Malvina Schwartz ◆ Abraham Alper ◆ Rhea Silber

October 16

- ◆ Rose Shersky ◆ Philip Krosin ◆ Zelda Finkelstein ◆ Jay Goodfriend ◆ Joseph Gurwitch ◆ Charles Gubitz ◆ Virginia Morrison
- ◆ Dora Brody ◆ Aaron Shagan ◆ Gerson Cohen ◆ Abraham Leeds ◆ Anna Leibowitz ◆ Gertrude Gourse

October 23

- ◆ Sam Abrams ◆ Sam Freeman ◆ Harriet Gourse ◆ Lilly Stargardter ◆ Milton Collins ◆ Bruce Kingsley ◆ Mildred Baker
- ◆ Esmeralda Benhayon ◆ C.B. Brown ◆ Jennie Glazer ◆ Julius Krauss ◆ Jacob Licht ◆ Sasson Benhayon ◆ Anna Kaplan
- ◆ Gertrude Cohen ◆ Rachel Perelman ◆ Lillian Davis ◆ James Lowe ◆ David Moskowitz ◆ Vera Noorily ◆ Alex Presser ◆ Etta Renert

October 30

- ◆ Salome Slovis ◆ Flora Stollin ◆ Pesach Werner ◆ Bernyce Gurwitch ◆ Bertha Moss ◆ Pearl Zwick ◆ Gunsa Glazer ◆ Blume Goldstein
- ◆ Sylvia Levison ◆ Rachel Slovis ◆ Clara Winick ◆ Ilse Abeles ◆ Harold Rosenthal ◆ Leah Berez ◆ Loretta Cohen ◆ Elsa Klein
- ◆ Joseph Klein ◆ Celia Shaw



Hadassah Highlights

President Remarks

By Bonnie Boring, President

Thank You!

As we welcome the New Year and continue to march forward toward the 100th Anniversary of Hadassah, we look back at our history with respect and pride in the work done which serves as propellant and imperative for present and the future.

The humanitarian efforts of Hadassah –led by relentlessly dedicated women, stands as emblematic of channeled response to need.

The words of our motto: “*The healing of the daughter of my people,*” part of our Zionist imperative, were given wings in 1912.

By the time this goes to print, I will be getting ready for my FIRST ever, trip to Israel. On this “FACE to FACE” Young Leaders Mission, some of the highlights will include....

- Meet Hadassah's cutting edge physicians and researchers
- Participate in hands-on community service
- Learn how Hadassah is an integral part of Israel's society and economy
- Hear from Israel's leading intellectuals
- Explore Haifa, Jerusalem, Masada and Be'er Sheva
- Dine under the stars with Bedouins and so much more!

My dream will now become reality on November 7, 2010. I can't thank you all enough, for being behind me 100 percent as I venture to the “Promised Land” and I can't wait to bring back important information as to where we stand as an organization, and first hand ground breaking news from the Hadassah Hospital!

To all of you: a year of peace, good health and thanks for your endless dedication and generosity.



Book Club to Meet October 26

Hadassah would like to welcome all Jewish women in the greater Knoxville area to join us for our book club discussions. Our October meeting will be at Barnes and Noble on Kingston Pike, Tuesday October 26, 7:30 p.m. Our next selection will be *Kaaterskill Falls* by Allegra Goodman, author of *The Family Markowitz*. She turns her pen to the intimate details of a close-knit Jewish summer community in the Catskills. Goodman's deft sense of character brings alive an appealing and engrossing cast, fleshed out by nuances of place and time.

Questions, need a ride? Call Peggy Littmann 588-6661. If you have suggestions for a book, e-mail Peggy at plittmann@comcast.net.



October 2010 Layette Opened

Our Chapter opens a “layette” upon notification of the birth of a child within our community. \$1 donations are then accepted to fill this “layette” with proceeds helping Hadassah hospitals. The families are notified that their newborn has been honored in this way with each donors name added to the card. Help Hadassah give great beginnings to other children in Israel by helping to fill our layettes. Our ongoing “layettes” are:

- **Gabriel David Abrams-Cohen**, son of **Debbie** and **Jeff Abrams-Cohen**, grandson of **Nancy & Jeff Becker** and **Susan & Arnold Cohen**

Send your donation in honor of Gabe made payable to *Hadassah Knoxville* to Cindy Pasi, 2209 Lucado Way, Knoxville TN 37909.

You can contact her at (865) 693-0299 or tenntrio@ymail.com. Open your account to draw down from automatically when we open a new layette (which is separate from the large certificates). Contact Cindy for details.



Hadassah Knoxville Presents: Chocolate, Relaxation, Peace (Our spin on Eat, Pray, Love)

Enjoy an evening of total Relaxation on Tuesday, November 2, 6:30pm-8:00 p.m. at RHAMA, the center of the healing Arts, 9237 Middlebrook Pike Knoxville TN 37931

Learn to relax
No matter where you are.
Our hostess will give us skills to keep us stress free
during the holiday season

And did we mention
CHOCOLATE?



This workshop will teach you the benefits of meditation and basic techniques. Come and enjoy a beautiful and peaceful experience with your Hadassah sisters. Bring your mat if you can. There is **NO COST** to you for this event, but **ANY donation** will be welcome if you choose. Invite a friend.

RSVP to Rachel Hale at ButterflyRIH@aol.com or phone 1-407-415-0211

Large Certificates Available for Purchase

The following certificates are either still in progress or have recently been sent out:

In memory of:

- **Shirley Leeds**
- **Anita Mersack**, mother/mother-in-law of **Beth & Raymond Brody**
- **Harriet Cole Glassman**, mother/mother-in-law of **Michael & Diane Cole Elizabeth Miller**, daughter of **Paula Millen Miller**

Information, please....

Our Historian, **Nora Messing**, is requesting anyone with photos and / or paraphernalia from recent Hadassah events, such as the Hoedown, Board Installation, HMO Luncheon and the Build a Bear event, to forward copies to her for the scrapbook. 1333 Shady Brook Cove Lane., Knoxville, TN 37922.

What's New?

We try our best to keep our records straight, but we really need your help in staying up-to-date. Have you moved, changed your name, or changed your e-mail address? Have you recently given someone the gift of a Hadassah membership? Please share this information with Jill Weinstein, Knoxville Hadassah Records Administrator, at jillweinstein@comcast.net or 917 Turnberry Drive Knoxville, TN 37923.

Help Israel By Purchasing Tree Or Water Certificates

Yes, you can help Israel simply by calling Marian Jay and purchasing a tree certificate for \$12.00 or a much needed water certificate for \$18.00. You may designate a name for either certificate in memory of someone, sending get well wishes to an individual, in honor of a birthday, anniversary, birth, marriage, engagement or someone's accomplishment. Israel is always in need of trees and water and the need now is more urgent than ever. Please help the forests by planting a tree and helping the trees grow in Israel by giving them some water. You can call Marian at 524-8234, mail your request and a check to her at P.O. Box 10983, Knoxville, TN. 37939 or e-mail her at mayfayjay@aol.com to arrange for a tree or water certificate to be sent out for you.



Mazel Tov to ...

- **Debbie and Jeff Abrams-Cohen**, and grandson of **Nancy and Jeff Becker** and **Susan and Arnold Cohen** on the birth of **Gabriel David Abrams-Cohen**
- **Elaine and David Dobbs** on the birth of granddaughter **Samantha Gabrielle Cohen**
- Get Well to **Marilyn Presser**, **Anita Merlin**, **Marian Jay**, and **Ethel Wittenberg**

High Tea with Hadassah Fun-Filled Success

Our chapter held the annual installation of its executive board at Tea at the Gallery on a beautiful Sunday afternoon. Guests were pampered from beginning to end starting with the warm welcome sign posted at the door of the Gallery. Tea at the Gallery owners Margie Goldman and Shelley Hecht (both Hadassah members) were the perfect hostesses as they served a beautifully arrayed display of tea sandwiches, pastries, and tea. Haller Hill, Jr. entertained us with violin music as we connected with new friends and old.

Ellen Kern, guest presenter, discharged the outgoing Board and installed the incoming Board, likening each Board member to a blend of tea which was specifically suited to their personality. Her inspiring words remind us of our differences and yet how those differences, when blended in the right amounts, can create an aromatic, delicious substance which revives and refreshes the soul.

The highlight of the afternoon was Bonnie Boring's appreciation to those who work so hard to make the Knoxville Chapter of Hadassah what it has become. This year was a significant year with our chapter receiving many awards. This is due to the efforts of those such as Elaine Dobbs (Associates membership), Marilyn Abrams (life membership), Peggy Littman (book club), Lee Miller (large certificates), Laura Floyd (treasurer), Nora Messing (historian), and the countless others who have full time lives, yet donate their time to Hadassah. We could not be the chapter we are without them.

Bonnie also gave an emotional thank you to our chapter as she prepares to represent our chapter on a mission trip to Israel for Hadassah in November. This will be her first trip to Israel.

Honerlin DelMoro won the raffle for the beautiful key necklace. All funds raised will go directly to the medical facility being built in Ein Kerem.

We say a special thank you to Mary Evars-Goan for putting this beautiful event together. Everyone had a wonderful time.



Bonnie Boring



Mary Evars-Goan, Emcee Extraordinaire



The 2010 Board

Front Row: Mary Evars-Goan, Bonnie Boring, Cindy Pasi
Back Row: Raeus Cannon, Jill Weinstein, Laura Floyd, Rachel Hale

Hadassah Highlights

Knoxville Chapter of Hadassah

Bonnie Boring	President unlresources@aol.com
Cindy Pasi	V.P. Membership/Layettes tenntrio@ymail.com
Rachel Hale	V.P. Programming
Laura Floyd	Treasurer floydfam@knology.net
Jill Weinstein	Records Administrator
Jan Johannesburg	Recording Secretary jjohannesburg@gmail.com
Stefanie Rich	Bulletin Editor stefanierich@bellsouth.net
Mary Evars-Goan	Advisor goan@knology.net
Nora Messing	Historian ndbmess@comcast.net
Marian Jay	Parliamentarian mayfajjay@aol.com
Lee Miller	Large Certificates lmm4vols@aol.com
Jill Weinstein	Youth Aliyah

www.knoxville.hadassah.org



Right: Violinist

Below: Ellen Kern swearing in 2010 Executive Board





Dear Friends,

Joan Nathan, the leading author of Jewish cookbooks, knows something about how food serves as a facilitator not only of tradition, but also of politics. She talks about the well known, lesser known and sometimes poignant powers of food in Jewish life in my latest podcast.

Joan's observations offer a thoughtful appetizer as we prepare the table for the Jewish New Year — the table we will sit at with family and friends. But her recipes, of course, offer more than food for thought. Her forthcoming book, "Quiches, Kugels and Couscous" explores the wonders of French Jewish cooking.

As Rosh Hashanah approaches, we think of the people we love, whether they are near or far from us. With a click you can send Rosh Hashanah eCards to your friends and family—as few or as many as you wish.

I hope you are regularly checking our website, www.hadassah.org, for the latest Hadassah news. And please remember to suggest to your friends that they do the same.

To see my most recent podcast, as well as those from the archives, go to www.hadassah.org/president.

Best wishes from the Hadassah family to yours. May 5771 be a year of health and happiness for you and all those you hold dear.

Shalom,

Nancy Falchuk, Hadassah President

We Should Consider Every Day Lost...

By Mimi Pais

...on which we have not danced at least once," a quote from Nietzsche, of all people. And then there is Agnes de Mille, the great choreographer who said "the truest expression of a people is in its dances and its music...bodies never lie." These quotes are from a wonderful poster my daughter sent me a number of years ago entirely filled with quotes from famous people about the wonders of dance.

The reason I am writing about dances and music is because of a joyful e-mail Lee Miller sent me and which is evidently making the e-mail rounds. It shows a few people start to dance in what looks a lot like Grand Central Station but is actually a group of Young Judea Year Course participants rocking the mall at Bat Yam in Israel. As they dance, more and more passersby join in or just stand watching with broad smiles on their faces until the huge area is filled with dancers moving to Julie Andrews singing *Do Re Mi* from the *Sound of Music*.

The event is called a Flash Mob and it's the latest performance craze in Israel. A Flash Mob is a well rehearsed group which in this case surprised the public with an unexpected, attention grabbing dance (it could be another act) at the Bat Yam mall and when the performance is done they just stroll away as if nothing happened. It's a sensation on YouTube and when I saw it, I started thinking maybe that's what we need in this sorry world, a lot of people of all different backgrounds, countries, religions, just dancing together. That way we wouldn't need diplomats trying to talk to people of an entirely different culture - a culture we simply do not understand. We wouldn't be involved in designing weapons we hope we never have to use and we wouldn't have to worry about Israel getting blown off the face of the earth.

Every country or culture has its own dance (well, maybe not the Taliban) and when the Jews do the hora and Russians and Poles the kazotska and Greeks and Italians do their native dances, we're all pretty much doing the same dance.

So, ladies and gentlemen, grab your partner or just some stranger (well, be careful here) and let's dance our way to joy and peace.



Thank You Notes

Dear Hadassah Members,

Thank you for honoring my new grandson, Elias Meyer McKown, with a layette. We are happy to be able to help children in Israel through Hadassah.

Sincerely,
Jane Cohen

Thank you for making a donation to Hadassah in memory of my brother, Frank. Hadassah has been a many year tradition in our family and Harold and I appreciate the thoughtfulness and kindness by our friends remembering my brother.

Sincerely!
Joyce and Harold Diftler

Celebrate 100 Years with a Centennial Key Pendant

Purchase a Hadassah Centennial Key pendant and celebrate 100 years of extraordinary work and accomplishments; The \$100 Centennial Pendant Key donation is 100 percent tax deductible and your donations go toward an unrestricted quota. Contact the Hadassah Grassroots Fundraising Department at frservices@hadassah.org or (866) 229-2395.

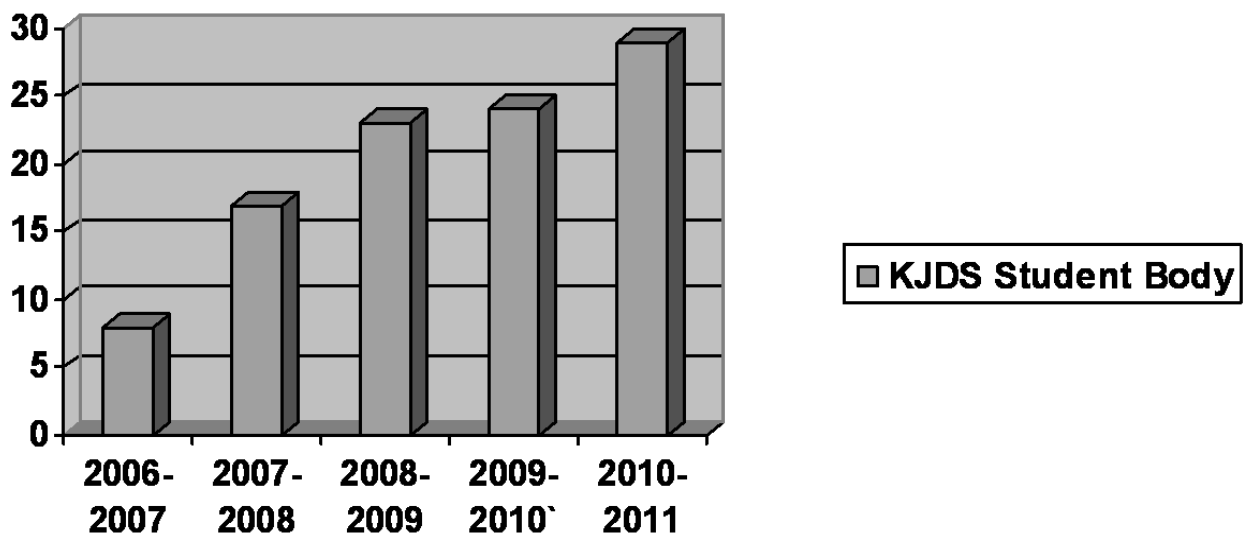




Stanford Eisenberg Knoxville Jewish Day School

Here We Grow Again

Knoxville Jewish Day School Student Body 2006-2010



Considering the school's growth over the last 4 years, we anticipate reaching our goal of 45 students by 2015 if not sooner.

What's Their Secret?



A KJDS education reaches beyond ordinary academics. Our students emerge as independent thinkers, thoughtful doers and lifelong leaders. It's a refreshing approach to Jewish education.

Join us at our Open House.
Tuesday, October 19
6:00 p.m.

1529 Downtown West Blvd.
RSVP to 560-9922 or info@kjds.org

Math Talk

Recognizing the math in our daily lives is an important component of our new Singapore Math curriculum. At KJDS, we lead by example so we've found some fabulous numbers we'd like to share with you:

- We have **11** new students this year!
- Thanks to a generous donation by the Richman family, we have a carpeted multi-purpose room that is approximately **3,000** square feet.
- There are **6** thinking hats we use in our learning, Blue – Thinking Process, White – Questions, Red – Emotions, Green – Creativity, Yellow – Correct Judgment, and Gray— Discerning Judgment to detect mistakes, problems or potential problems.
- **275** wooden pieces were assembled in our new playset lovingly built by parents and volunteers.
- **100** lbs. of flour, **88** eggs, and **17** lbs. of sugar were used to make the Challah sold to members of our community.
- We estimated that about **800** straight lines were used to create the Mondrian-inspired masterpieces produced in art class.
- **75** new Hebrew books were added to our Hebrew Library collection.



Stella uses a rule to draw a straight line in her Mondrian inspired masterpiece.



KJDS students help bake Challah!

Finding opportunities throughout the day to “talk math” with your child will help them develop a strong sense of number concepts. Try some of these ideas to incorporate “math talk” conversation into your daily routines: setting the table, patterns on clothing, buttons on shirts, coats or pants and of course after you read a book to your child go through the pictures and find all the things you can count!

Yummy home baked Challah!

\$4.50 per Challah

White or whole wheat

Place orders by October 15

Orders will be available for pickup

@ KJDS August 18-20

Send your orders to info@kjds.org or call 560-9922



Stanford Eisenberg Knoxville Jewish Day School

KJDS Staff and Board

Miriam Esther Wilhelm
Head of School

Ms. Amie Cottrell
K-1st Grade Teacher

Ms. Jennifer Dancu
K-2 Literacy Specialist

Ms. Jessica Vose
2-3rd Grade Teacher

Ms. Jenifer Ohriner
4-5th Grade Teacher

Morah Rishi Wilhelm
Hebrew Teacher

Morah Debbie Richman
Music & Drama Teacher

Mrs. Laurie Barocas
Art Teacher

Board of Directors

Dr. Itamar Arel

Dr. Jeff Becker

Nancy Becker

Dr. Bill Berez

Bonnie Boring

Manny Herz

Ron Sebold

Marnie Speigelman

Evan Sturm

Gary Sturm

Rabbi Yossi Wilhelm

Education Committee

Dr. Richard Adlin

Nancy Becker

Trudy Dryer

Rabbi Alon Ferency

Martha Iroff

Shelley Mangold

Nora Messing

Rabbi Beth Schwartz

Mel Sturm

Financial Aid Chair





As part of KJDS's afterschool enrichment program, students enjoy soccer with Coach Nir and Coach Uzi.



K-1 students work together to create a neighborhood with families, homes, and businesses. They work together to create rules and solve problems when the neighborhood becomes littered and a speeding car injures a neighbor.



First grade students enjoy their first introduction Hebrew class – they love being in Kitah Aleph (first grade).



SA leaders Taylor Kolnick and Sarah Perez broke out this year's SA theme: SA Express with an action-packed SA activity.



We were thrilled to have KJDS Alumni on hand to help in the K-1 classroom on the first day of school.

Special Friends—In Memory of Jack Weitzman, May his memory be for a blessing

By Rachel Hale

Growing up, I always lived close to at least one set of my grandparents, and I cherish the wonderful memories of time spent together. Sadly, being immigrants from Florida to Tennessee, my children are 700 miles away from their grandparents. At KJDS, they make sure our children do not miss out on this special bonding between generations.

For the past 3 years, since the programs started, my son Jacob's special friend has been Jack Weitzman. Jack was professionally a distinguished scientist, but to Jacob he was Grandpa Jack. People come in and out of our lives and some leave a lasting impression. Jack is that person for my son. If you ask Jacob what he wants to be when he grows up, he says "a Scientist like Jack." When Jack would go on vacation to Israel, he would send Jacob cards to say hello and to let him know that he was thinking of him. This summer, Jacob traveled to Florida to spend two months with his grandparents and sent Jack a card to tell him how much he missed him.

This summer, just a few weeks after receiving the card, Jack passed away. I had only met Jack a few times, yet he quickly became a part of our family. He was my son's special friend. He came with his wonderful wife Berthe to my daughter's naming as Jacob's special guests, he was at every school play or function Jacob was a part of and he remembered Jacob's birthday every year.

I thought this special friend relationship was just something between Jacob and Jack. I was wrong. When I attended Jack's funeral, I knew almost no one, yet everyone hugged and cried with me, when they realized I was Jacob's mom. So many people knew about Jacob and Jack's special bond, and I had no idea how amazing this friendship truly was until his daughter whom I had never met before, had one wish for Jacob. She wanted to make sure that Jacob knew that he was one of Jack's grandchildren. That Jack loved him like his own and he was his own. In the near future, it is our hope that Jacob will get to meet and be a part of the lives of the rest of the Weitzman family.

In closing, a simple program that was meant to bring two different generations together has touched and changed the lives of two families in so many ways. Jacob will always carry with him the memory of Jack, and our families will truly know the meaning of "May his memory be a blessing".



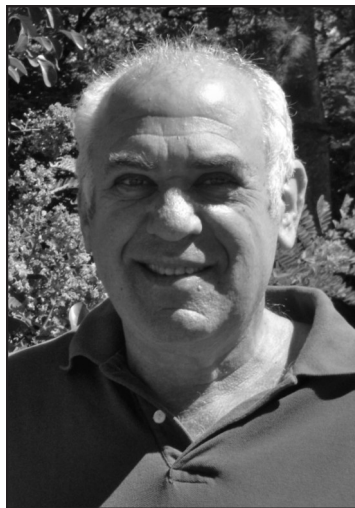
Why I Serve on the KJDS Board

By Dr. Ron Sebold

In essence, the question posed to me was why I considered being on the KJDS Board both a pleasure and an honor rather than just one more of life's obligations? What possible reason to get involved and take on yet more responsibility when we are all so stressed for time? The answer may appear simple and trite and yet I feel it in my soul. What better way to say, "thank you"?

I have three children - all graduates from Jewish Day School who went on to get degrees from Brown, Columbia, Emory, UCLA, and Duke. One has a law degree and an MBA, the other an accomplished film maker with an M.F.A., while the youngest has just started medical school. Fabulous world class universities and yet they concur that the truly critical piece of their education was at the very beginning at Tucson Hebrew Academy. The support, love, encouragement and nurturing propelled them into academia, confident and prepared. So how do I say, "thank you"?

My daughter weeks before her bas mitzvah, had a life threatening ski accident and was critical for two months and recuperation took a year. I will never forget the image of her comatose on life support yet wearing headphones which played messages of each child in her class. The parents went to each



child's home to accomplish this as it was winter vacation. I remember when we could finally go home and our plane from Colorado landed in Tucson. The student body and faculty were allowed to circle the plane on the tarmac and sing the Shehechyanu as we exited. Students brought to our home by her teachers for socialization when for months she was too ill to attend. Then the student body voted her school president for the following year while she was still confined to bed. I remember my tears and joy for her and the incredible acts of kindness I witnessed. It was clear that Jewish Day School was more than a learning institution. We were a family. So how do I say "thank you"?

I have a medical degree and am board-certified in internal medicine and cardiology. Yet my Judaic training is so limited and elementary. In a way I feel handicapped when I enter a synagogue yet my children have total comfort and have davened in Israel, Europe, and Australia. They are comfortable in any synagogue in the world. So how do I say, thank you? Isn't that that the dream we have for our children? For them to have a greater opportunity than us.

So when I work on the KJDS board, it is my very small way of saying thank you to Hashem for all the wonderful things I have been blessed with. What greater gift can one give a Jewish child than a Jewish education? This knowledge will foster comfort and pride in who they are while preparing them to excel at the highest levels.

Support Heska Amuna and Temple Beth El Buy Grocery Store Certificates

Everyone has to eat, so you can help your temple or synagogue raise funds without increasing your monthly expenses. Purchase grocery certificates and a percentage will go to your local organization. Complete the form and mail it or call a representative to learn more.

Name _____ Phone _____

Address _____ City _____ State _____ Zip _____

Heska Amuna Synagogue

EarthFare	\$25 _____	\$50 _____	\$100 _____	
Kroger	\$25 _____	\$50 _____	\$100 _____	\$200 _____
Fresh Market	\$25 _____	\$50 _____	\$100 _____	
Food City	\$25 _____	\$50 _____	\$100 _____	

Total Amount _____

Temple Beth El

EarthFare	\$25 _____	\$50 _____	\$100 _____	
Kroger	\$50 _____	\$100 _____	\$200 _____	\$300 _____
Fresh Market	\$50 _____	\$100 _____		
Food City	\$50 _____	\$100 _____		

Total Amount _____

Please complete the form, mail your check payable to Heska Amuna Sisterhood and send to either Marilyn Liberman, 7932 Corteland Drive, 37909 or Gene Rosenberg, 717 E. Meadcrest Drive, 37923.

Temple Beth El, P.O. Box 10325, Knoxville, TN 37939-0325. Gift Cards can also be obtained in person from the Temple Office or any of the following individuals: Patti Austin 483-3049; Ruth Sherrill 690-5015; Evan Sturm 584-0429.



ADS

ADS

Ha'Kol is a joint community project

The Jewish Community Archives of Knoxville and East Tennessee

The Way We Were circa 1931



On an Outing

Gert (nee **Lavine**) **Weinstein** (1902-1956) with **Zelmore** (**Steve**) **Brody** on her right and her son **Sanford Weinstein** (1928-1997) on her left, in the vicinity of Highland Avenue. Sadly, Steve Brody died on September 4 of this year in Knoxville.

For more information, go to the Archives webpage at www.jewishknoxville.org/archives [click on Ha'Kol: "The Way We Were"], and while there, explore all our links to discover more historical gems.

Send your visual memories of "the way we were" to the Archives, c/o Knoxville Jewish Alliance.