



# Ha'Kol

COMMUNITY NEWS FROM THE KJA, HESKA AMUNA & TEMPLE BETH EL

Volume 2 ♦ Issue 8 ♦ September 2010

## IN THIS ISSUE

### KJA Ha'Kol

Camp & Swim Team .....	1
President's Report.....	2
AJCC Preschool News.....	3
Jewish Family Services.....	4
Friendshippers.....	4
Golf Tournament.....	6

### Heska Amuna HaShofar

From the Rabbi's Desk.....	12
From the President.....	12
HARS News.....	14
Among Our Members.....	15
Kitchen & Kiddush News.....	15
Contributions.....	15

### Temple Beth El Times

From the Rabbi's Study.....	16
President's Message.....	17
Sisterhood News.....	17
Religious School.....	18
Contributions.....	18

### Community News

Hadassah Highlights.....	26
Knoxville Jewish Day School.....	30
KJCFF.....	7
Calendar.....	10
Knoxville Happenings.....	8-9



Lillian and Gracie share a cold treat during a Smokin' Salmon swim meet.



Heidi enjoys a swim.



Sydney and Natalie give their toys a bath during Rub-a-dub-dub week at Camp K'ton ton.



Camp Counselor, Sophia Shefner, encourages the GREEN team during a leap frog competition at MCDC's Color Wars.



Smokin' Salmon Coach Megan Yates times swimmers during practice.



Ben shows RED team spirit during Color Wars.

# Ha'Kol

## The Low Cost of Being Jewish

By Stephen Rosen, President



Lisa Miller recently published an article in *Newsweek's* July 19 issue titled *The Cost of Being Jewish*. The general point of the article is that being Jewish in America today costs thousands of dollars and this is a problem. Furthermore, it is causing people to drop out or not even consider dropping in. She went as far as to say that the congregation is "outdated as a business model." Miller has supporting comments from a seemingly frustrated Jay Sanderson, my counterpart at the Jewish Federation of Los Angeles. Sanderson says "we have a bizarre pay-to-play philosophy." I take issue with most of the points of view in the article but I am open minded enough on the topic to welcome input from those in the community that agree with it. Here are my thoughts:

The high cost of being Jewish is a funny phrase. It is hard to put congregational dues, AJCC dues, a KJA annual campaign gift or any other Jewish related expenses in context with the price our forefathers paid for being Jewish. Setting aside all the "costs" that we recognize on Tisha B'Av or Yom Hashoah, how about the ones that are within a generation's reach? What was the cost of being Jewish for my grandmother who knew she didn't need to fill out an employment application as soon as she noticed a line that asked for her religion? What was the cost of tuition at McGill for all the American Jews who wanted to attend medical school but knew they had to go to Canada to get in? How about the costs paid by some of our kids who face anti-Semitism in public schools right now? The idea of spending our *own* dollars on our *own* institutions seems to be a very low cost of living. To use a restaurant analogy, it's kind of like eating at home and paying your mom for the meal.

Miller's article talks about our institutions wanting money first and your participation second. She has obviously never been to Knoxville. KJA offers people who move to Knoxville their first calendar year of AJCC membership for free (if you qualify, call us!). Our congregations are always inviting people to try them out first before joining. Besides this, the way our funds are spent should not be an issue. The vast majority of Jewish money raised in Knoxville goes to pay the salaries of Jewish professionals who are part of our community (back to that mom making dinner analogy). These people provide religious, educational, and community-building services. The amount that goes to administration in Knoxville is minimal and, unlike the larger cities, almost no money is spent on fundraising. LA's Sanderson criticizes us in comparison to Christian churches but forgets that they solicit 52 times per year. Granted, they have better language when they talk about "giving money to G-d" than we do when we are talking about utility bills.

One other area that Miller fails to address is the cost of NOT being Jewish. The costs to the community are obvious. Our institutions have been here for 150 years and we owe the Jews of Knoxville's past and future the opportunity to enjoy them for the next 150 years. However, even I recognize the movement in today's America for being more concerned about one's self and family before the community at large. So what is the cost for the individual to NOT be Jewish? To start, our religion is based on coming together as a community (the minyan is not an accident). You need other Jews for sharing life cycle events, knowledge, success and failure. What is the price for trying to have these experiences without a community? What is the cost of solely experiencing Jewish life online, out of a book or on television?

In today's post-religion America, our children need to see and know other Jewish children so that they can feel positive about who they are. What is the cost of a child not knowing they are Jewish until they realize they aren't like the other kids at school? What is the cost of not understanding, appreciating and living the same lifestyle as one's parents and grandparents? How much do you have to pay to transplant this identity later in life when you can ingrain it upfront? Think of a landscaper offering to plant a mature tree in your yard. Wouldn't it have been cheaper to plant a sapling and let nature take over?

## September 2010

### KJA Ha'Kol

Camp & Swim Team .....	1
President's Report.....	2
AJCC Preschool News.....	3
Jewish Family Services.....	4
Friendshippers.....	4
Golf Tournament.....	6

### KJA 2010 Campaign

**\$293,132 Campaign Total**  
**306 Gifts**

*If you have not yet made your gift this year, please call Gene Rosenberg at 693-3162 or the KJA office at 690-6343.*

*You can also go online at [www.jewishknoxville.org](http://www.jewishknoxville.org) and click "donate."*

*Continued on page 3*

## AJCC Preschool News

By Melissa Schweitzer, Preschool Director

Community is a large part of our school and educational philosophy. We have many volunteer opportunities to enable parents to be involved with their child's classroom, education and holiday celebrations no matter what their own schedule is. We have discovered that as families become involved in their child's education, the child becomes more excited about learning. Many families tell me that even after they "graduate" from the preschool, they remain friends with children and families that they met here. My own daughter still has friends she met in preschool and looks forward every summer to seeing her summer friends. As we begin a new year, I want to welcome our preschool families, new and old. We look forward to getting to know you better!

In the celebration of new beginnings, I would like to introduce our new Parent Committee Leadership. You will find out a bit about them with the pictures below. All parents are welcome to be part of the Parent Committee with meetings held in the evenings every month. These ladies have volunteered to take more responsibility in our preschool.

**Karen Lacey** is a Central New York State native but has spent most of her life in West Knoxville. She holds a master's degree in nutrition but promises she isn't the food police and doesn't give unsolicited nutrition advice. She works as a Wellness Nutrition counselor and diabetes educator in Oak Ridge. Her husband, Eric Branch, works in the Information Technology industry and is on the board of the Knoxville Track Club. Daughter, Jaime, is in Gimel and holds the state record for a one-mile race in her age group.



A recent transplant from Orlando, Florida to Knoxville, **Rachel Hale** has three amazingly talented and funny children: Jacob (8 1/2) who attends KJDS and is a voracious reader, Ben (4) who goes to AJCC and is a "Dalet kid" as he likes to refer to himself, and Rebecca (2) who is a little princess and is always on the go go go! Rachel has also been married to her husband of 9 years, Chris, whose rugged good looks are superseded only in his good fortune to have found Rachel, the woman of his dreams! In her free time, when she is not practicing her prodigious skills as a coupon Diva, Consignment sale Queen, Maid, boo-boo kisser, chauffeur, referee, and Fabulous Home-style Gourmet (mac-n-cheese anyone?) Rachel works part time for Clinique cosmetics and can sell snow to an Eskimo in the middle of winter.

**Emily McCutcheon** is mom to Jake (Gimel class) and Simon (Aleph). She's originally from Vermont and misses the maple syrup and snow. She went to school in St. Louis where she met her husband, Alex, and got a social work degree. Emily and Alex moved to Knoxville in 2001 and Emily went to UT for her MBA. She now works for UT evaluating social service programs. In her free time, which is rare, she enjoys genealogical research and can trace one branch of her family back to the 1630s. She attempts to garden but usually fails miserably. She's a huge football fan and backs the Vols and her hometown New York Giants.



## The Low Cost of Being Jewish, continued from page 2

By Stephen Rosen, President

Finally, Jewish life here doesn't cost so much. Temple Beth El and Heska Amuna Synagogue dues are very moderate compared to other communities. You can be a full member of the AJCC for \$495 and we have discounts for young families, singles, and seniors. A gift to the KJA annual campaign can be as little or as much as you want. The other organizations in town have very low or no barriers to entry. Our fee for service programs like religious school, preschool, day camp, and the Knoxville Jewish Day School are priced in line with similar services in the general community. Finally, any one who has financial constraints will receive thoughtful and confidential consideration from leaders who are experienced in working with this issue.

The bottom line is that cost is not the bottom line in being Jewish. You need to start with what you want out of Jewish life and then decide what you want to put into it. Money should be the last thing on your mind.

*Stephen Rosen is the president of the Knoxville Jewish Alliance and encourages your comments at [Stephen.rosen@morgankeegan.com](mailto:Stephen.rosen@morgankeegan.com) or [kja@jewishknoxville.org](mailto:kja@jewishknoxville.org).*

## Jewish Family Services News

By Laura Faye Berry, BSSW, Esq.,  
Jewish Family Services Director

For the High Holy Days, JFS volunteers will be visiting our long-term care residents to blow the shofar for them. Jewish Family Services will provide each resident with a Rosh Hashanah *Chai* Bag, filled with apples, honey sticks, and challah rolls. If you are able to blow the shofar and are interested in participating in this mitzvah in the future, please contact Laura Berry at 690-6343 extension 18 or [lberry@jewishknoxville.org](mailto:lberry@jewishknoxville.org).

Our annual Sukkot celebration will be at Echo Ridge, 8458 Gleason Dr., on September 22 at 2:00 PM. Anne Trisler, Community Service Representative from Home Instead Senior Care, will be entertaining us on the piano.

## Upcoming Friendship Programs

**Wednesday, September 15: Dr. Al Hazari, UT Director of Undergraduate Chemistry Labs and lecturer in science education, will present "Senior Science."** For much of the last decade, Hazari's quest to enhance science appreciation has included a regular schedule of public outreach activities, ranging from classroom visits and teacher training workshops to special programs for teenage girls, Scouts, underprivileged children and senior citizens. He lives by a simple motto that is also the basis of his educational philosophy: "Science is for students ages 2 to 102." **Program location: Rothdchild's**

**Wednesday, October 13: Cantor Karen Webber Gilat** will present a musical collage of secular Jewish music from around the world. Also featured will be both English and Yiddish music by Jewish composers of the stage. **Program location: Bearden Banquet Hall.** Transportation available to all programs! Don't miss out!

### Friendship Book Group

Meets the first Tuesday of each month at 2:00 p.m. at the AJCC. Join us. All are welcome. For information and book topics, call Wilma at 690-6343.

# All are Welcome

## Jewish Family Services Offers Assistive Devices Loans

By Laura Faye Berry, BSSW, Esq., Jewish Family Services director

Jewish Family Services loans assistive devices such as wheelchairs, walkers, and canes to community members. There is no charge for this program and there is presently no limit on how long you can keep a loaned item. At this time, all wheelchairs and canes are loaned out. If you have lightweight wheelchairs, canes, walkers, or other assistive devices that you could donate to Jewish Family Services, you would be doing a great mitzvah for members of our community in need. Please contact Laura Berry at 690-6343 extension 18 or [lberry@jewishknoxville.org](mailto:lberry@jewishknoxville.org).

## Zoomers! Singles Group Welcomes All

A new Jewish single group has recently been formed called the Zoomers! On Sunday, August 1 a number of Zoomers met under the gazebo at the AJCC for a delightful brunch of bagels, lox, fruit and sweets for friendship and conversation. Rabbi Alon Ferency stopped by to say hello to everyone. The next Zoomers program will be Sunday morning, October 10 at the AJCC for refreshments and lessons in Israeli dancing led by Fay Campbell. Plan to join the Zoomers! Contact Kathy Young, chair at 513-375-0535 or Wilma Weinstein 690-6343, [wweinstein@jewishknoxville.org](mailto:wweinstein@jewishknoxville.org).

## Words From Our Sages...For All Ages

By Gene Rosenberg, Campaign Chair

Our Sages wrote:

There are four types among us who give tzedakah:

One who wants to give but does not want others to give—  
he begrudges the mitzvah to fellow human beings;

One who wants others to give but does not himself give—  
he begrudges the mitzvah to himself;

One who wants to give and wants others to give—  
this is a mensch;

One who does not want others to give and does not himself give—  
this is a scoundrel.

We all fall into one of these four types; fortunately we all have the choice. The difference between a saint and a scoundrel can be only very few dollars. IT DOESN'T TAKE MUCH TO BE A MENSCH...IT TAKES NOTHING TO BE A SCOUNDREL.

From Knoxville Jewish Alliance and the campaign, we wish everyone a healthy, happy and fruitful New Year. L'Shana Tova.

## Beginning Watercolor Class Starts Sept. 19

An introductory meeting for a beginning watercolor class taught by Linda Zaretzki will be held on September 19 at 10:00 a.m. at the AJCC. At this meeting, Zaretzki will show her work and talk briefly about technique and design.

In the class, Zaretzki will begin by teaching technique, using the brushes, and mixing paint. She will refer to watercolor masterpieces as examples. In each class, participants will practice by doing a simple composition, which can be finished during the class. The compositions will build as the course progresses.

Zaretzki has a bachelor's degree of fine arts from Syracuse University. She has shown and sold her work in juried shows in the Detroit area and at Temple Beth El auctions.

The cost of the class is \$5.00 plus supplies for AJCC members; \$10 with supplies for non-AJCC members.

Please let us know if you plan to attend this new and exciting class at the AJCC! Call 690-6343.

## NO Barriers Here!

By Jeff Gubitz

The AJCC building was built at a time when there were not many concerns for the needs of the elderly or those needing assistance to enter the building or access the multiple levels of our split foyer building.

While I was here in the early 1980's the concern for access was raised and several solutions were studied. While an elevator was not affordable, the ultimate solution was the WECOLATOR, installed in 1985 through a gift of the Lillian Weiss Memorial Fund.

Perhaps you have come in and seen this device which looks much like an inclined railroad, such as you would see at Lookout Mountain in Chattanooga.

Pictured here is Murray Weinstein, a regular at our building. Murray enjoys volunteering and attending KJA programs here. While the steps present a challenge to him, his use of the WECOLATOR gets him up and into the building.

If you have wanted to use the WECOLATOR but were afraid or not sure if you would be comfortable, stop by during the day and we will get you acquainted to it. Why let a few steps keep you from having fun?



## Journalist/Author Featured During Jewish Book Month



David Kushner will be a Jewish Book Council guest speaker on Sunday, November 7 at 2:00 p.m.

David Kushner is an award-winning journalist and author. His books include *Levittown: Two Families, One Tycoon, and the Fight for Civil Rights in America's Legendary Suburb*, *Jonny Magic and the Card Shark Kids: How a Gang of Geeks Beat the Odds and Stormed Las Vegas*, and *Masters of Doom: How Two Guys Created an Empire and Transformed Pop Culture*. Each book is in development for film. He is currently working on a new book, and will be featured in the anthologies *The Best*

*American Crime Reporting 2010* as well as *The Best Music Writing 2010*.

Kushner is a contributing editor of *Wired*, *Rolling Stone*, and *Spectrum*. He has also written for publications including the *New York Times Magazine*, *New York*, *GQ*, and *Details*. A frequent guest on TV and radio, he is the digital culture commentator for National Public Radio Weekend Edition Sunday. Kushner is an adjunct professor of journalism at New York University, and speaks at college and corporate events.

Kushner is an adjunct professor of journalism at New York University and speaks at college and corporate events.

## Volunteers Appreciated

The KJA thanks Suzanne Mittleman-Townsend for helping in the office and at the adult pool party and we thank Ed Feldman for making the corn hole games for the AJCC.

KNOXVILLE JEWISH COMMUNITY

# Ha'Kol

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or visit [www.jewishknoxville.org](http://www.jewishknoxville.org)

## Golf Tournament a Success

By Jeff Gubitza, Executive Director

It was a great day on the links when the AJCC Golf Tourney participants played, ate, laughed and had a very good time. Even nicer was that the tourney raised over \$5,000 to help the KJA with a variety of programs that we support locally.

Thirty seven players enjoyed the day and took time out to compete in specialty events like the chipping and mulligan contests. Sponsors supporting the event were: Harper's Acura & Volkswagen, Camper's Corner, Dr. and Mrs. Robert Freeman, DDS, Mercedes Benz of Knoxville, Shafer Insurance Company, Markman's Diamond Brokers, Modern Supply, Chancey&Reynolds Heating and A/C., Herb and Elise Jacobs, Morgan-Keegan, ERISA Services, Imbrey and Associates, Aubrey's, David and Deborah Oleshansky. Lunch was sponsored by Adam Brown. Lee Miller, Gary Dreyer, and Howard Pollock who were generous in their support as well. Postnet (Gary and Joani Leeds) assisted with printing.

Once again Irv Russotto tirelessly chaired this year's event. Helping him were Myrna Russotto, Wilma Weinstein, Bernie Rosenblatt, Alan Schwartz, Herb and Elise Jacobs, and Hole in One Judge, Ed Carlin.

Winning the tourney was the foursome of Barry Winston, Alex Winston, Clifton Lowery and Dane Fairfield.

Please be sure and thank our sponsors when you see them. Once again the deepest appreciation goes to Irv for all of his work and effort on this yearly project.



Top Left: Asher Robinson on the putting green.

Above: The winning team: Clinton Lowery, Dane Fairfield, Alex Winston and Barry Winston

Left: Dick Zivi and Ken Badal.

## Global Day of Jewish Learning Slated for November 7

By Wilma Weinstein

*"Why is learning compared to a fire?*

*Just like a fire burns stronger with many chips than with a single chip...*

*So too, the Torah grows stronger when studied by many students together than by one alone."*

- Tractate Taanit, 7a

On November 7, the Jewish people will look to this passage, and the pages in which it is found, to celebrate and strengthen our commitment to our texts and our heritage.

The guiding values of the **Global Day of Jewish Learning** are each exemplified in that passage: the power of community, the right of every Jew to Jewish education, the warmth and light of the texts that define us.

Taanit, the tractate of Talmud that will be among the focuses of the **Global Day of Jewish Learning**, explores the cycles of the Jewish calendar and its rhythm of commemoration and celebration. It deals, as well, with miracles, marriage and memory, among other compelling issues. This rich volume enables communities around the world to engage with the same primary source, even as they study diverse topics and themes. Through our study of this tractate we will be celebrating both our unity and our diversity.

Rabbi Adin Steinsaltz's commentary on Taanit has been translated into Hebrew, English, Spanish, French, and Russian. As Tractate Taanit celebrates the triumphs of Jewish unity, the power of devotion, and the bonds between our people, our history, and our

texts, so will we.

The Global Day is for all Jews regardless of learning background or religious affiliation. The classes for the Global Day have been created specifically for all audiences; no prior knowledge of Hebrew or Jewish text is necessary in order to participate in the Global Day

We will be studying a wide range of topics ranging from love to ecology, from prayer to the land of Israel and more. All of the topics for the Global Day will be originating from tractate Taanit of the Talmud. The tractate explores the cycles of the Jewish calendar, and its punctuation by commemoration and celebration.

This rich volume enables communities around the world to engage with the same primary source, even as they study diverse topics and themes. Through our study of this tractate we will be celebrating both our unity and our diversity.

The Global Day of Jewish Learning is unique because it is a specific day set aside for all Jews throughout the world to come together and learn. By joining together in person and in spirit, we can demonstrate – as a people – our devotion to our heritage and to one another.

In Knoxville, everyone is on board and we hope to have a truly inclusive community event – one that includes all ages, levels of knowledge and stages of belief or disbelief. The Knoxville Jewish Alliance views the Global Day as a call to the entire community to begin and continue their Talmud study together.

To receive more information about the Global Day, please feel free to contact Wilma Weinstein at [wweinstein@jewishknoxville.org](mailto:wweinstein@jewishknoxville.org) or 690-6343 x16 and we would be happy to discuss any questions you may have.



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## Knoxville Jewish Community Family of Funds

*A Supporting Foundation of the Knoxville Jewish Alliance and the East Tennessee Foundation to preserve and strengthen the Jewish Community of Knoxville*

### KJCFF Welcomes New Board Member

Jacki Imbrey has joined the KJCFF board, succeeding Mary Linda Schwarzbart whose term recently expired. Jacki grew up in Miami Beach and after graduating from the University of Florida with a degree in finance, lived in Atlanta for a year and then moved to Knoxville. She met her husband Richard here, though he too grew up Miami Beach. They have been married for 31 years. Early in Jacki's career, she worked for Equitable Life and then went on to become a certified financial planner helping people identify what they want to do with their money and how to achieve their realistic goals.

Jacki has always been committed to financially supporting the Jewish community and being sure that the services that are needed are available. On being asked to join the board, Jackie said "I consider it an honor to be able to support the KJCFF and now to serve on the board." Dick Jacobstein, KJCFF board president, is excited to have Jacki on the board saying she is a great fit and a welcome addition.



*Jacki Imbrey*

### A Gift To The KJCFF Can Help You Make Miracles Happen

*By Susan Contente*

Make Miracles Happen is the message of a recent book that showed up on my doorstep thanks to the PJ Library.\* For those of you don't know what the PJ Library is, it is a wonderful program that delivers a new book to every Jewish child each month. Well, I've got two five-year olds and they love getting their books every month.

The latest installment was a book entitled *Bone Button Borscht* by Aubrey Davis and Dusan Petricic. This delightful book (a retelling of the folktale "Stone Soup") takes place in a shtetl and the main character is a beggar. This beggar promises to make borscht with the buttons off his coat, but he just needs one more button to make this miracle. Well the townspeople are not very generous. In fact they tell the beggar "[W]e're poor...we don't give to each other any more. So why should we give ... to a stranger?" In the end, the townspeople not only give the beggar a button, but all the things he needs to make not only soup, but a feast. While the Beggar may not have made a miracle soup, he did make a miracle...of generosity. It was through the beggar's giving that gave the townspeople an opportunity to share, even in hard times, so that the townspeople became richer.

While reading this story to my twins, Aaron and Stella, and explaining to them about miracles, generosity and kindness, I realized that I needed the reminder too. I should give not just when it is easy, but even when it is hard, and that in the end, I am the one who receives the gift.

*\* The program is sponsored by Grinspoon Foundation, and offered by the KJA, AJCC Preschool, Theriot Family and the KJDS. It is free to the participating families and the books are wonderful!*

#### **KNOXVILLE JEWISH COMMUNITY FAMILY OF FUNDS BOARD OF DIRECTORS**

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**The Board of Directors of the Knoxville Jewish Family of Funds** thanks the Knoxville Jewish Community, the staff of the Knoxville Jewish Alliance and the East Tennessee Foundation for their support and encouragement. The KJCFF encourages you to help insure the healthy future of our Knoxville Jewish community by including a commitment to the KJCFF in your financial and estate planning.

**To learn more about KJCFF philanthropic opportunities, call 690-6343 or visit our website at [www.jewishknoxville.org/kjcff](http://www.jewishknoxville.org/kjcff)**

# K N O X V I L L E

## Film *100 Voices* Airs One Night, September 21, in Knoxville, Oak Ridge Theaters

The documentary *100 Voices: A Journey Home* will air for one night in the East Tennessee area. *100 Voices* is a compelling and moving musical documentary that highlights the rich history of Jewish culture in Poland. The film will be preceded by an exclusive specially produced mini-concert with cantors from the documentary featuring 20th Century contemporary American music.

*100 Voices* will offer a unique and moving look at Polish/Jewish history and culture and highlight its current resurgence. The story is told through the personal reflections and musical performances of a group of cantors and acclaimed composer Charles Fox who made an important historic mission to the birthplace of cantorial music.

Last year, a tour sponsored by the international organization Cantors Assembly traveled to Poland. The tour was in tribute to the more than 1,300 professional cantors who perished during the Holocaust. Before World War II, Warsaw was one of the largest centers of cantorial culture. The cantors sang at the site of the former German Nazi concentration camp of Auschwitz, during the ceremony of the official launch of the construction of a Museum of Polish Jewish History in Warsaw and at the National Theatre in Warsaw.

*100 Voices* will air for one night only on Tuesday, September 21, at 7:00 p.m. at the Regal West Town Mall 9 and at Tinseltown in Oak Ridge. It runs 2 hours.

## People of the Books...and More

*Books, music, websites, articles with Jewish themes can be shared with our Jewish community in this column. Please send your suggestions to [hakol@jewishknoxville.org](mailto:hakol@jewishknoxville.org).*

You can now browse, search and study the Hebrew Bible with *Totally Tanach*, a study tool for the iPad, available for \$9.99 from [www.davka.com](http://www.davka.com). *Totally Tanach* features crisp Hebrew text with precise placement of Hebrew vowels and cantillation marks, and verse-by-verse synchronization between Hebrew, English, and Rashi's commentary. *Totally Tanach* includes the Hebrew text and English translation of:

- Torah - Five Books of Moses
- Nevi'im - Prophets
- Ketuvim - Writings
- the Hebrew text of Rashi on Torah with nikud.

The website also offers the Mishneh Torah (\$14.99) and *iBless Food* with 400 blessings for different foods (\$4.99) for iPhone, iPod Touch and iPad users.

## High Holiday Books

The High Holidays are the most important festivals of the Jewish year, and all Jews have their own memories of these special days. It's a time to remember, a time to be with families, and a time to tell stories about past generations.

*High Holiday Stories: Rosh Hashanah & Yom Kippur Thoughts on Family, Faith and Food* by Nancy Rips. *High Holiday Stories* is filled with 101 heartfelt holiday remembrances, from famous people, and some only known in their own circle of family and friends. They recount varied Rosh Hashanah and Yom Kippur experiences, from observing the holiday in the Colorado Rockies to Army bases in Iraq, and online.

*Rosh Hashanah Readings: Inspiration, Information, Contemplation* and *Yom Kippur Reading: Inspiration, Information, Contemplation*, both by Rabbi Dov Peretz Elkins, winner of the National Jewish Book Award. Drawn from ancient, medieval, modern, Jewish and non-Jewish sources--these selections of readings, prayers and insights explores the opportunities for inspiration and reflection inherent in the subjects addressed on the Jewish high holidays: sin, repentance, personal and social change, societal justice, forgiveness, spiritual growth, living with joy and hope, commitment to high ideals, becoming our truest and most authentic selves, deepening our capacity to love and savoring the divine gift of life.

## Children's Books:

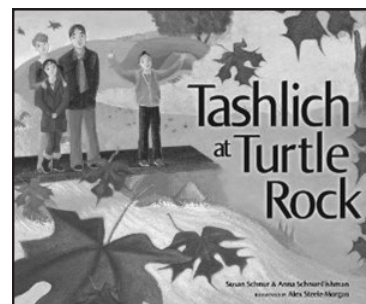
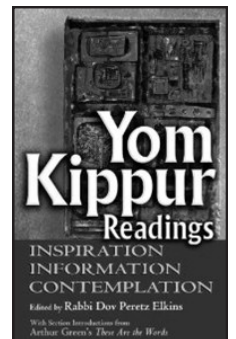
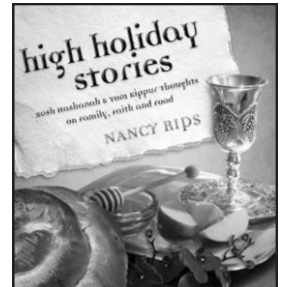
*The Secret Shofar of Barcelona* by Jacqueline Dembar Greene and Douglas Chayka

*Tashlich at Turtle Rock*, by Susan Schnur

*How the Rosh Hashanah Challah Became Round* by Sylvia B. Epstein

*Sound the Shofar!: A Story for Rosh Hashanah and Yom Kippur* by Leslie Kimmelman

*The Hardest Word: A Yom Kippur Story* by Jacqueline Jules



# H A P P E N I N G S

## Jewish Mommy and Me Group Now Forming

**Mommy & Me** is a series of innovative classes that allow moms and tots to experience Jewish tradition in a stimulating, fun and creative environment. It is designed to be a place where your child's imagination can soar, providing the foundation for a lifelong love of learning.

At Mommy & Me activities are **interactive**, we will sing, create, dance to music, learn and of course snack. We believe learning occurs when children are presented with appropriate challenges and are free to explore their world. Please stop by for a complimentary trial class. You will be amazed at what your child will learn. And you will **connect** with other Jewish parents. Mommy & Me promises to be the highlight of the week for you and your little one. We hope you'll join us as we explore the magic of a child's world.

Fall classes now forming. Contact Miriam Esther Wilhelm at [me@kjds.org](mailto:me@kjds.org) or (865) 560-9922 for more information or to join a class.



## Bagels & Barbeque: The Jewish Experience in Tennessee

Statewide Jewish History and Culture is Focus of Traveling Exhibit

The story of Jewish immigration to Tennessee and how Jews embraced the culture they found here is documented in an exhibit which opens in Knoxville at the East Tennessee History Center beginning October 18 and runs through January 2011.

*Bagels & Barbeque: The Jewish Experience in Tennessee* is a joint project of the Tennessee State Museum in collaboration with the Jewish Federation of Nashville and Middle Tennessee, Jewish Community Federation of Greater Chattanooga, Knoxville Jewish Alliance, and Memphis Jewish Federation, with the participation of other Jewish communities. The exhibit's statewide tour is supported in part by a grant from Humanities Tennessee, an independent affiliate of the National Endowment for the Humanities.

The exhibit begins with the saga of early Jewish settlers emigrating from Europe, where most faced religious persecution. A few came to upper East Tennessee in the 1770s, and to Middle Tennessee by the 1820s. By 1870, groups in Nashville, Memphis, Knoxville, and Chattanooga had purchased land for cemeteries and founded congregations for worship.

*Bagels & Barbeque* also documents the recent influence of the Jewish community in Tennessee. Tennessee has seen an influx of Jewish health and music industry professionals, university professors, executives, artists, and their extended families.

## Dor L'Dor at the Tennessee Theater Labor Day

Knoxville's **Dor L'Dor** klezmer band will be the featured performers at the Tennessee Theater's, 604 S. Gay St., "Mighty Musical Mondays" program on Labor Day (Monday, Sept. 6) at 12:00 noon. The program is free and open to the public. So come on downtown to support *yiddishkeit* in East Tennessee and share your Knoxville neighbors' delight as many of them hear klezmer for the first time.

## Suzy Snoops

- Mazel Tov to **Joe and Sylvia Miller** who celebrated their 65th anniversary last month.
- **Suzanne Mittleman-Townsend** is the new Director of Membership at Club LeConte. She also serves as the KJA's Jewish Family Services chairperson.
- **Lisa Horstman**, a local children's book author and illustrator, has created an illustrated card of a pelican for Ripple Sketches, an entity which sells digital prints to raise money for non-profit organizations that are cleaning the animals affected by the Gulf oil spill. The print, which sells for \$10, will be signed by Horstman. For more information, visit [ripplesketches.blogspot.com](http://ripplesketches.blogspot.com).
- Knoxville native, past AJCC president and long-time KJA supporter, Judge **Mary Beth Leibowitz** was appointed to serve again as chair of United Jewish Communities' Resolutions Committee. In her capacity as chair, Mary Beth attended the GA in Jerusalem in 2008 and Washington, DC in 2009, as she chaired the resolutions meeting. This year's General Assembly is in New Orleans. The GA begins on Friday, November 5 with a golf tournament, followed by a Shabbaton. GA meetings get underway with a Small Federations institute chaired by KJA Executive Director **Jeff Gubitz** on Sunday, November 7. The full GA program begins on Sunday afternoon and is followed by the International Lion of Judah Conference on Tuesday.



*Joe and Sylvia Miller*

# SEPTEMBER 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 11a TBE-Brunch & Learn 4:15p HARS 5:30-9:30p fencing, AJCC 6:15p TBE-Midweek Hebrew 6:15p TBE-Adult ed	2 7a HA-minyan 7:30p HA-Exec Comm	3 4:45-5:30p JFS Shabbat Service at Echo Ridge 6p TBE-Kabbalat Shabbat	4 TBE-Jessica Traugot bat mitzvah 8:30a HA-Selichot service 9:30a HA-Services HA-Discussion follows kiddush 8:45p TBE-Selichot
5 9:30a HA-minyan HA and TBE—no religious school classes because of Labor Day weekend	6 <b>Labor Day</b> 1-7p <b>AJCC Pool-last day so come &amp; play!</b> KJDS—no school 9a HA-minyan 7:30p Israeli dancing, AJCC gym	7 6-9:30p fencing, AJCC gym 6p TBE-Exec Comm	8 HA & TBE—no religious school, adult ed or midweek hebrew 5:30-9:30p fencing, AJCC gym 6:30p HA-Erev Rosh Hashanah Services 8p TBE-Erev Rosh Hashanah Services	9 <b>Rosh Hashanah</b> KJDS-no school 9a TBE-Rosh Hashanah Children's Service 9:30a HA-services 10a TBE-services 12:30p TBE-RH lunch 1:30p TBE-Tashlich	10 <b>Rosh Hashanah</b> KJDS-no school 9:30a HA-services 7:30p TBE-Shabbat services	11 9:30a HA-Services HA-Discussion follows Kiddush 6:30p TBE-Tapa Dinner/Social Comm
12 <b>Fast of Gedallah</b> 9:30a HA-minyan 9:30a HARS 10a TBE-cemetery service (old) 11a HA/TBE-joint cemetery service (new) 5-8p AJCC-Private pool party	13 7a HA-minyan 11:30a KJA JFS Comm 1-5p KJA Archives work session 7:30p KJA Exec Comm, AJCC AL	14 6-9:30p fencing, AJCC gym 6:30p TBE-board mtg	15 12N-KJA Friendshipppers 4:15p HARS 5:30-9:30p fencing, AJCC 6p KJDS-Board mtg 6:15p TBE-Midweek hebrew 6:15p TBE-Adult ed	16 7a HA-minyan 7:30p HA-Rabbi & Rel Services mtg	17 KJDS-half day 6p HA-Kol Nidre services	18 <b>Yom Kippur</b> 9:30a HA-Services 10a TBE-Services 1:30p TBE-Children's Services 2:30p TBE-Afternoon Services 4:30p TBE-Yizkor
19 9:30a HA-minyan No HARS classes 9:30a TBE-religious sch 10a KJA-Intro to Beginning Watercolor class	20 7a HA-minyan 1-5p KJA Archives work session 7:30p Israeli dancing, gym 7:30p KJA Board mtg, AJCC AL	21 6-9:30p fencing, AJCC gym 7p Documentary <i>100 Voices: A Journey Home</i> @ Regal West Town Mall & Tinseltown Theaters 7:30p Hadassah Book Group	22 2p JFS Sukkot party at Echo Ridge 4:15p HARS 5p HA-Sukkot celebr. 5:30-9:30p fencing, AJCC 6:15p TBE-Midweek hebrew /sukkah decorating	23 <b>Sukkot</b> KJDS-no school 7a HA-Sukkot services	24 <b>Sukkot</b> KJDS-no school 9:30a HA-Sukkot Services 6p TBE-Membership Wine & Cheese	25 <b>Sukkot</b> 9:30a HA-Services HA-Discussion follows Kiddush Noon Knox Opera practice, AJCC gym
26 <b>Sukkot</b> 9:30a HA-minyan 9:30a HARS 9:30a TBE-religious sch 10a HA-Gan K'Tan 10a TBE-Sisterhood 1p HA-Bella Leeds unveiling 5p KJA-Sundown in the Sukkah	27 <b>Sukkot</b> 7a HA-minyan 1-5p KJA Archives work session	28 <b>Sukkot</b> 6-9:30p fencing, AJCC gym	29 <b>Sukkot</b> No HARS classes 5:30-9:30p fencing, AJCC 6:15p TBE-Midweek hebrew 6:15p TBE-Adult ed	30 <b>Shmini Atzeret</b> KJDS-no school 9:30a HA-Shemini Atzeret services 6p HA-Simchat Torah dinner	1 <b>Simchat Torah</b> KJDS-No school 9:30a HA-Simchat Torah services 4:45p JFS-Shabbat Services @ Echo Ridge 7:30p TBE-Shabbat services	

For the most up-to-date listings or event information, please visit the KJA website at [www.jewishknoxville.org](http://www.jewishknoxville.org)

**Save the Date!**  
**Sundown in the Sukkah**  
**September 26 at 5:00 p.m.**

Rebecca Merritt, Chair  
For more information, contact Wilma Weinstein at 690-6343.

# Heska Amuna Synagogue

# HaShofar



## High Holy Days Schedule - 2010/5771

All Services Will Be Held in the Sanctuary of the Six Million

**Selichot** - Saturday, September 4 - Services at Temple Beth El at 8:45 p.m. Joint program of Heska Amuna Synagogue and Temple Beth El. We will begin with Havdalah, led by Rabbi Alon Ferency and Rabbi Beth Schwartz. Dessert and discussion will follow on what goes on in our hearts and talk about apologizing with all its ramifications. In the sanctuary for the 9:30 p.m. service led by Rabbis Ferency and Schwartz, the Temple Beth El choir will contribute musical renditions of several prayers as well as a musical interlude.

**Erev Rosh Hashannah** - Wednesday, September 8  
Ma'ariv Services - 6:30 p.m.

**First Day Rosh Hashannah** - Thursday, September 9  
Shacharit - 9:30 a.m.; Torah Reading - 11:00 a.m.; Shofar Service - 11:30 a.m.;  
Rabbi's Sermon - 12:00 noon; Musaf - 12:30 p.m.  
Tashlich - 5:00 p.m. at the river on Cherokee Blvd.

**Second Day Rosh Hashannah** - Friday, September 10  
Shacharit - 9:30 a.m.; Torah Reading - 11:00 a.m.; Shofar Service - 11:30 a.m.;  
Rabbi's Sermon - 12:00 noon; Musaf - 12:30 p.m.

**Shabbat Shuvah** - Saturday, September 26<sup>th</sup> - Services - 9:30 a.m.

**Kol Nidre** - Friday, September 17 - Minchah - 6:15 p.m.; Kol Nidre - 6:30 p.m.  
Jewish Community Food Drive - Heska Amuna Synagogue, Temple Beth El, Chabad, and AJCC Preschool will participate in a Jewish Community Food Drive. Please bring non-perishable items. *A musical ensemble will accompany Kol Nidre*

**Yom Kippur Day** - Saturday, September 18  
Shacharit - 9:30 a.m.; Torah Reading - 11:30 a.m.; Rabbi's Sermon - 1:00 p.m.; Yiskor - 1:30 p.m.; Musaf - 2:30 p.m.  
Study Session - Teshuvah - 3:30 p.m. - "Before man was created he was given the possibility of changing the course of his life. Certain sages go so far as to include repentance among the entities created before the world itself". (From "Repentance" in *The Thirteen Petalled Rose* by Rabbi Adin Steinsaltz). What is the meaning of *Teshuvah* in the 21st century? How does one continue to follow through during the upcoming year? Discussion facilitators: Dr. Bill Berez and Mary Linda Schwarzbart  
Minchah, Neilah, and Ma'ariv - 5:15 p.m.; Shofar and Havdallah - 8:09 p.m.

### The Congregation is Invited to Attend The Break-The-Fast Following Services

Orders and payment for Lulav and Etrog need to be in the office by **Tuesday, September 7**.

Pick-Up your Lulav and Etrog at the Synagogue on Monday and Tuesday, September 20 and 21 from 9:30 a.m. - 4:30 p.m.; Wednesday, September, 22 from 9:30 a.m. to 1:30 p.m.

**Erev Sukkot** - Wednesday, September 22

**First Day Of Sukkot** - Thursday, September 23 - Services - 7:00 a.m.

**Second Day Of Sukkot** - Friday, September 24 - Services - 9:30 a.m.

**Erev Shemini Atzeret** - Hoshanah Rabbah - Wednesday, September 29

**Shemini Atzeret** - Thursday, September 30 - Shacharit - 9:30 a.m. - Yiskor Recited During Services

Simchat Torah Dessert - 7:30 p.m. - Special celebration with music, Hakafot, dancing, and singing.

**Simchat Torah** - Friday, October 1 - Services - 9:30 a.m.

## Elul/Tishrei 5770/5771

### INSIDE THIS ISSUE

From the Rabbi's Desk.....	12
From the President.....	12
HARS News.....	14
Among Our Members.....	15
Kitchen & Kiddush News.....	15
Contributions.....	15

### Continuing Education

#### SHABBAT AFTERNOONS September 4, 11 and 25

Following Kiddush ~ Discussion with  
Rabbi Ferency



## From The Rabbi's Desk—Calling Out

By Alon Ferency

Sixteen centuries ago, Rabbi Isaac looked for ways to repair his actions. He thought about moving to a new town. Maybe leaving or being chased out of a bad place could break the cycle of mistakes. As a new arrival, I can tell you that travel has shaped my character, but I never escaped my past by outrunning it. Wherever you go, there you are. We can only grow, and thereby change the shape of our destinies. Yet sometimes, it is hard to take even the first step.

Rabbi Isaac had a suggestion for when we are stuck in that rut. Since no one may know that we are stuck, and we cannot get out without help, we may need to let God and others know that we are down there. "Calling out" can break the spell of our bad habits, Rabbi Isaac said. Pour your heart into making God listen, then ask God to turn toward you to help you up. As the *Ashrei* tells us three times a day: God hears our cry and delivers us (Psalm 145:19). To my mind, this is the most important way to pray: let your heart spill out of your mouth.

Cry out to God for help. Put your tears, your desires, your hurts and your song into prayer. There are many ways to do it. Think of all the ways a guitar solo can "cry": sometimes an electric guitar wails, other times it touches you with notes as gentle as rain, or it makes you feel joy to tap your feet. Like a great musician, make your prayer cry from the soul, with all your passion. Be vocal, say it loud, and shout your praise, your pain, your gratitude and your pity to the rooftops. This is the season of calling out.

How can we do this during the High Holidays? There are already so many words on the page: ancient, medieval, and modern poems and praises written by others. Sometimes it can be a chore just to get through them all. When they are not our words, how can we make them sing?

First, no one is limited to the words on the page, or to the order in which they were written. If you find yourself stuck on an incomprehensibly wonderful or frustrating phrase, pour your song into that single phrase. Or, find your own prayers between the printed lines. Second, do not sell the printed words short. They have life in them yet. Dvorak's cello concerto is over a hundred years old, and many cellists did and still do express themselves in those notes, each one finding the accents, phrasing and timbres to make it unique. Likewise, think of all the songs written by Bruce Springsteen, Prince, Dolly Parton or Bob Dylan that new singers made their own. Our liturgy is no less rich, no less capable of nuance and no less full of undiscovered moments.

Now, Rabbi Isaac's task is in your hands: make these prayers your own – find your own song and your own call to God.



## From The Chair

By Rosalie Nagler

September brings us quickly to our Holy Days. It is a time for reflection on not only the past but an opportunity for us to look forward. We can think of what our hopes and dreams are for the coming year and how we can work on our personal growth to achieve them. The same thoughts hold true for our congregation. How can we play a role in the future of Heska Amuna? This is an opportunity for all of us to reflect on at this time.

It is also my wish for all of you to enjoy a happy, healthy New Year. If I have done anything to hurt or offend you in the past year, I ask for your forgiveness. Steve and I wish all of you a Shana Tova! May you be inscribed and sealed in the book of life!

## From The President

By Bernard Bendriem

*I will betroth you to Me forever. I will betroth you with righteousness, with justice, with love and compassion.* (Siddur Sim Shalom page 7). Our prayers remind us daily of the values on which our world is founded, the values on which our relationship to G-d and to our fellow human being is based. Doing what is right, respecting justice, being loving and compassionate is a challenge that we need to remind ourselves daily. For some Jews, prayers are best understood as a form of reflection and self-judgment. This applies especially to the prayers that we will recite as a community during the high holidays of Rosh Hashanah and Yom Kippur, also known as the "Days of Awe". The "Days of Awe" also include the period of 10 days, including the holidays, known as the 10 days of repentance. According to our tradition the entire month that precedes Rosh Hashanah, Elul, is dedicated to preparing for the "Days of Awe".

I look forward to meeting as many of you during the high holidays and I know that you will enjoy the many opportunities that we will have to get prepared. The Shofar will be sounded every weekday morning services during the month of Elul and special penitential prayers will be recited during our joint Selichot service with our friends at Temple Beth El.

I hope that our prayers will continue to help us become more righteous, just, loving and compassionate in the coming year.

I wish all of you L'shanah Tova! May we all be inscribed in the book of life for a year of health, joy, peace and happiness.

## Business Matters

Heska Amuna accepts credit cards for payment and you have the option of paying your balance partially or in full or setting up an "auto pay" which would charge your credit card monthly over the next 12 months. If you wish to make a payment by credit card, please complete the "Credit Card Information" box on your statement and indicate the amount you are paying next to the account and make a note if you wish the 1-time pay or the auto-pay setup. Tear off the bottom portion and return in the enclosed envelope. All credit card information will be kept confidential. If you are making a payment by check, please indicate the amount you are paying next to the account, tear off the bottom portion and return in the enclosed envelope.

## Parking for the High Holy Days - 2010/5771

The following churches are graciously allowing us to use their facilities ~ please be a mensch and treat their property with respect. Additionally, there will be no parking allowed at the Synagogue in the fire lanes in front of the building, and the driving lanes at the entrance of the driveway, both of which are clearly marked, or in the handicapped spaces if you don't have a need for it. There is also no parking at the Rabbi's residence. Especially at this time of year, let's be considerate of others.

### Do not park at 7th Day Adventist Church – 3611 Kingston Pike They have not given us permission to use their parking lot.

Thursday, September 9 - 1st day of Rosh Hashanah  
Laurel Church of Christ - 3457 Kingston Pike  
St. George's Greek Orthodox Church, 4070 Kingston Pike

Friday, September 10 - 2nd Day of Rosh Hashanah  
Laurel Church of Christ - 3457 Kingston Pike  
St. George's Greek Orthodox Church, 4070 Kingston Pike

Friday evening, September 17 - Erev Yom Kippur/Kol Nidre  
Laurel Church of Christ - 3457 Kingston Pike  
St. George's Greek Orthodox Church, 4070 Kingston Pike

Saturday, September 18 - Yom Kippur  
Laurel Church of Christ - 3457 Kingston Pike  
St. George's Greek Orthodox Church, 4070 Kingston Pike

Also, please note the no smoking policy  
inside and outside the building in observance of the holidays.

## Renew-Reuse-Recycle

By Marilyn Liberman, Sisterhood President

Heska Amuna Synagogue has been involved in a recycling program for several years. Now Sisterhood has expanded this concept by electing a new president who is also "going green." I was president from 1979-81 and have now assumed the role again. I'm accepting this responsibility with renewed energy and am excited to be working with a vigorous board of committed women.

Installation was held at Shabbat services, August 28, followed by a Board Orientation on August 31. Stay tuned for the exciting events we have planned throughout this year. As we welcome our new rabbi, Alon Ferency, the new Heska Amuna Sisterhood Board is "renewed" and "reenergized" by all that will be happening in the upcoming year.



## High Holidays Parking Space Raffle

During the High Holidays, wouldn't it be nice to park in the 1st space in the Synagogue parking lot? Now is your chance to win a primo parking space with a set of raffle tickets: 12 tickets for \$10.00; 24 tickets for \$18.00.

To make this a more successful fundraiser and to hold down expenses, ticket stubs will not be mailed to you. A record of your ticket numbers will be kept until the drawing date. Make your check payable to "Heska Amuna Sisterhood" and mail it with the form below by the deadline date of Tuesday, September 7, 2010, to Trudy Dreyer, 7105 Downing Drive., Knoxville, TN. 37909. Drawing will be on Tuesday evening, September 7. Thanks for Supporting Heska Amuna Sisterhood!

Name \_\_\_\_\_

Phone Number \_\_\_\_\_

Amount of Tickets \_\_\_\_\_

Amount Enclosed \_\_\_\_\_

# Heska Amuna Synagogue *HaShofar*

### Rabbi Alon Ferency

e-mail: [rabbi.ferency@heskaamuna.org](mailto:rabbi.ferency@heskaamuna.org)

### Chair of the Board

Rosalie Nagler

e-mail: [hachair@heskaamuna.org](mailto:hachair@heskaamuna.org)

### President

Bernard Bendriem

e-mail: [hapresident@heskaamuna.org](mailto:hapresident@heskaamuna.org)

### Religious School Director

Anna Iroff

e-mail: [eddirector@heskaamuna.org](mailto:eddirector@heskaamuna.org)

### Office Administrator

Marian Jay

e-mail: [tantamay@heskaamuna.org](mailto:tantamay@heskaamuna.org)

### Heska Amuna Synagogue

e-mail: [info@heskaamuna.org](mailto:info@heskaamuna.org)

## Permanent Schedule

Friday Night Services.....Varies  
Saturday Morning Service.....9:30 a.m.  
Mon. & Thurs. Minyanim.....7:00 a.m.

Evening minyanim can be arranged  
by calling President Bernard Bendriem,  
584-9197, one week before.

Sunday Minyan.....9:30 a.m.

For a list of Heska Amuna's funds and  
other information, please visit  
[www.heskaamuna.org](http://www.heskaamuna.org)

**Heska Amuna Synagogue**  
is an affiliate of United Synagogue  
of Conservative Judaism.

*HaShofar* editor - **Marian F. Jay.**

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## Heska Amuna Religious School News

### From the Education Director

By Anna Iroff

This month, we celebrate *Rosh Hashanah* – one of the several New Years of the Jewish calendar. Just as many people celebrate the secular New Year in January by setting goals for themselves, we can celebrate the High Holidays by setting goals for ourselves Jewishly this year. By the time we have gone through *Rosh Hashanah*, the Days of Awe, and *Yom Kippur*, we have done a lot of soul-searching: identifying and begging forgiveness for the times when we have made mistakes and bad choices over the past year. We confess and ask God to forgive us for turning away from God's *mitzvot*, both through our actions and our inaction. Just as we can sin by doing things that hurt ourselves and others, sometimes we miss the mark by not doing things and not putting time and effort into areas of our lives that are important. Jewish education is one of these often neglected areas, especially for adults. Yet this is a vital and prominent value in Judaism and God's commandments. God expects us to study and grow in our learning as a community and as individuals.

As I have said before, this expectation is not only for children, but also adults and families. Our community offers many wonderful opportunities for Jewish study including the religious school, family and parent education programming, adult education series, and innumerable resources for individual and *hevrutah*- (partner or small group) curiosity and learning. Not taking advantage of these resources and opportunities makes us guilty of inaction and sets a difficult precedent for our children to overcome.

This month, I challenge you to sit down with your family and make some Jewish resolutions for the New Year of 5771, both as individuals and for your family as a whole. Start small, attainable, and specific. Maybe you'll start lighting Shabbat candles and saying the *brachot* one Friday night per month. You can choose a family *tzedakah* project, or set a time each week to discuss the week's Torah portion, or pick an aspect of *kashrut* to try as a family. There are great websites with resources for personal and family learning, as well as fabulous resources in our library and congregation. **Any families that send me their *Rosh Hashanah* resolutions will be mentioned in the *Ha'Kol!*** (Your specific goal can remain private if you wish.)

*Shanah tova u'metukah* – best wishes for a New Year filled with the joy and sweetness of Jewish learning!

### High Holiday Youth and Family Programming

#### Rosh Hashanah – Thursday, September 9

- 10:00 - 10:30 a.m. Minyan Katan (ages 6 and younger) in the *Robinson Chapel*
- 10:30 - 11:30 a.m. Junior Congregation (ages 7-13) in the *Robinson Chapel*
- Teen Discussion: "T'shuvah" (ages 14 and up) in the *Winick Library*
- Following Rabbi Ferency's sermon (about 12:30 p.m.) – Youth Tashlich in the *Winick Library*

#### Rosh HaShannah – Friday, September 10

- 10:30 - 11:30 a.m. Junior Congregation (ages 7-13) in the *Robinson Chapel*
- Teen Discussion: "Tefillah" (ages 14 and up) in the *Winick Library*

#### Yom Kippur – Saturday, September 18

- 10:00 - 10:30 a.m. Minyan Katan (ages 6 and younger) in the *Robinson Chapel*
- 10:30 - 11:30 a.m. Junior Congregation (ages 7-13) in the *Robinson Chapel*
- Following Rabbi Ferency's sermon (about 2:00 p.m.) – Youth Activity (ages 7-13) in the *Robinson Chapel*
- Teen Discussion: "Tzedakah" (ages 14 and up) in the *Winick Library*

\*\* We will do our best to have all children in the main sanctuary to **hear the Shofar!**\*\*



### Todah Rabbah to Our Friends and Supporters!

Thank you to the following people who made generous donations toward the Religious School:

- **Gene and Pat Rosenberg** in memory of Shirley Leeds.
- **Rabbi Louis Zivic** in honor of Marty and Martha Iroff, **Rich Adlin**, and **Donald Berry** for their help with his move.



### Things to Remember!

#### Upcoming School Events

- Wednesday, September 1 – Religious School, grades 4-6
- Sunday, September 5 – NO Religious School – **Labor Day**
- Wednesday, September 8 – NO Religious School – **Rosh Hashanah**
- Sunday, September 12 – Religious School, Kindergarten – **Prozdor**
- Wednesday, September 15 – Religious School, grades 4-6
- Sunday, September 19 – NO Religious School – **Yom Kippur**
- Wednesday, September 22 – **Family Sukkot Celebration & Dinner**
- Sunday, September 26 – Religious School and Gan K'tan
- Wednesday, September 29 – NO Religious School

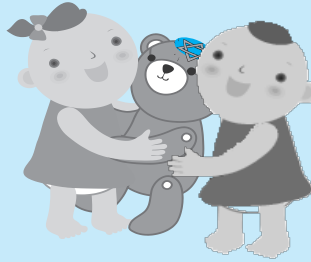
## Join us for the first Gan K'tan of the new year – 5771!

Gan K'tan is a special program for preschoolers and their parents!!

**Sunday, September 26**  
**10:00 a.m. – 12:00 p.m.**

The theme for this month's Gan K'tan class is **God is All Around Us** with special mention of the High Holidays!

*This program is free for all Heska Amuna members and only \$5.00 per session for non-members. Please sign up with Anna Iroff at 522-0701 or [education@heskaamuna.org](mailto:education@heskaamuna.org)*



## Sponsor A Kiddush! It's So Easy

All kiddushim are deliciously prepared by Marilyn Burnett. Call Gene Rosenberg at 693-3162 for more information and to reserve a date.

We thank the following people for sponsoring kiddushim during the month of August – Jenny and Carlos Pfeffer-Rodriguez in honor of daughter Vanessa becoming a bat mitzvah; Heska Amuna Sisterhood in honor of Installation.

## Among Our Members

- Condolences to **Ken Levine** on the passing of his uncle, **Edwin Rapport**.
- Get well and healing wishes go out to the following members who were ill or recuperating this past month: **Joyce Beerman, Elaine Brown, Susan Brown, Bess Feld, Bernie Iroff, Bob Martin, Helene Messing, Judy Rattner, Toby Schwartz, Ethel Wittenberg** and **Burt Routman**.
- Mazal tov to the following members and their families: **Barb Levin** and **Josh Gettinger** on the birth of their granddaughter, **Hallie Louisa Nelles**, daughter of **Ellie** and **Mitch Nelles**; **Mary Beth** and **Michael Eisenstadt** on son **Matthew's** engagement to **Rachael Weldon-Smith**; **Bernie Bernstein** on being selected as a Healthcare Hero for Lifetime Achievement, the Knoxville News-Sentinel program that honors people in health care. **Bernie** has been the first and only Chairman of the Board of the University of Tennessee Hospital and Medical Center for the past 10 years. Prior to that, **Bernie** served on the Liaison Committee between the Board of Trustees and the hospital for about 12 years; **Elaine** and **David Dobbs** on the birth of granddaughter, **Samantha Gabrielle Cohen**, daughter of **Rachel** and **David Cohen**.
- Todah Rabah to **Ethel Wittenberg** who continues to work in the Synagogue office every month. Thank you also to **Ellen Kern** who helps out when a call goes out, and to **Ric Pasi** who helped out in the office on short notice. We appreciate your time and the effort on behalf of the Shul.
- Federal law keeps us from knowing who is in the hospital. Therefore, if you or a loved one is hospitalized, please let us know so we can place you on our Misheberach list.

## Contributions from Caring People

For a list of synagogue funds, please check our website at [www.heskaamuna.org](http://www.heskaamuna.org).

### Donations through – July 28, 2010

#### BUILDING FUND

*In observance of Betty Billig's yahrzeit*  
By: Suzi and Jerry Candy

#### COHEN-PRESSER FUND

*In memory of Shirley Leeds and in honor of Vanessa Rodriguez on becoming a Bat Mitzvah*  
By: Marilyn Presser

#### GENERAL FUND

*In honor of Jeff Hecht*  
By: Penny and Barry Lukin  
*In honor of Jordan Hirschhaut on her graduation from Kent State, the births of Elias Meyer McKown and Hallie Louisa Nelles, Matthew Eisenstadt and Rachael Weldon-Smith's engagement; get well wishes to Rob Heller; in memory of Jack Weitsman*  
By: Rosalie and Stephen Nagler  
*In memory of Shirley Leeds*  
By: Elise and Herb Jacobs  
*In honor of their anniversary*  
By: Helene and George Messing  
*Get well wishes to John Phelps; in honor of the birth of Hallie Louisa Nelles*  
By: Gilya Schmidt

#### LEIBOWITZ FUND

*In observance of the yahrzeits of Gussie Richer and Sylvia Leibowitz*  
By: Peggy and Gale Hedrick and family, Mary Beth Leibowitz

#### VMC FUND

*In memory of Shirley Leeds*  
By: Leslie, Peter, Adam, Robert and Dawn Rosen

#### WINICK LIBRARY FUND

*In memory of Shirley Leeds; in honor of the birth of Elias Meyer McKown and the engagement of Sara and Brandon; get well wishes to John Phelps; in observance of Albert Ring's yahrzeit*  
By: Nancy and Jeff Becker  
*In honor of Barbara and Bernie Bernstein*  
By: Frieda Ostrowsky and Claire Shulman  
*In honor of Dianne Trent for helping with his move*  
By: Rabbi Louis Zivic

#### Yahrzeit Fund

*Leon Dobbs*  
By: Elaine and David Dobbs  
*Sarah and Jack Poloway and Esther and Joseph Himmelstein*  
By: Faye and Syd Himmelstein  
*Sylvia and M.J. Greenberg*  
By: Ellen Greenberg Kern  
*Lenny Miller*  
*Lee Miller*  
*AJ and Sylvia Robinson and Hyman Levison*  
By: Natalie Robinson

# TEMPLE BETH EL TIMES



## From The Rabbi's Study

During the period of study for conversion to Judaism, one common thread is how to talk to family, friends, and co-workers about the experience of choosing to be Jewish to people who may be well meaning, but don't understand why someone would step outside of Christianity. One response that I recommend to is answer that question with another question – I know, a very Jewish thing to do right off the bat. “Who among us can say how God chooses to speak to us?” Since many Christians are very comfortable talking about God, this puts the focus right where it means the most. “This is how I hear the voice of the Holy One, calling to me.”



But what about the rest of us? How do we hear God's voice? Are we even listening? A Chasidic teaching poses the question, “Where is God?” The answer: God is wherever we let God in. On the High Holy Days, we address God as “*Avinu*” and as “*Malkeinu*,” two specific relationships between God and the Jewish People. On Yom Kippur especially, we call out to God; we invite God into our lives, at least for that one day. On Yom Kippur, if not during the whole Ten Days of repentance, we submit ourselves to God's judgment and God's guidance.

In keeping with our focus during these High Holy Days on the prayers that make up *Avinu Malkeinu*, I ask you to think about how you let God into your life, as Father/Parent, as King/Sovereign, as Friend/Advisor or as Source/Rock or any other of God's infinite attributes. I ask you to consider how often you let God in, and when you are most open to God, and when you are most closed off.

One of our members once asked me if I say a blessing before each meal. I had to admit that while I try to be mindful of God when I eat, I am not always. Sometimes I hurry through the *b'rachah*. A small failing, perhaps – but perhaps not. But I do try to think about God every day, in some way, and to be grateful.

One does not have to be a rabbi to be open to God, to listen for God's voice calling. Indeed, what was so revolutionary about our experience at Mt. Sinai was that each and every person heard God. I pray that each and every one of you listen for God's voice calling you, and that you let yourself feel the awe of that Voice, not only on Yom Kippur, but every day of the coming year. *L'shanah tovah tkiateivu* – May you be written for a good life this New Year.

## Yom Kippur Midday Discussion

As in past years, we will gather in the Temple Library after our Yom Kippur Morning service for an hour or so of discussion. This year, our topic will be our relationship to God. If God is our Parent, then we are God's children. How do we love such a Parent? What have we learned from God? If God is our Ruler, how do we obey such a sovereign? What do we owe God? As *Avinu*, our Father, and as *Malkeinu*, our King, what are God's obligations to us? Why is it so hard to talk about God, especially like this?

On this most solemn and spiritually provocative day, let us dare to discuss God.

22 Elul 5770—22 Tishrei 5771

## Inside This Issue

From the Rabbi's Study.....	16
President's Message.....	17
Sisterhood News.....	17
Religious School.....	18
Contributions.....	18

## September Services

Sept. 3 - 6:00 p.m. - Kabbalat Shabbat services

Sept. 4 - 10:00 a.m. – Bat Mitzvah of Jessica Traugot

### High Holidays Schedule of Services

Sept. 4 - 8:30 p.m. Selichot services, with Heska Amuna Synagogue, at Temple Beth El

Sept. 8 - 8:00 p.m. Erev Rosh Hashanah

Sept. 9 - 9:00 a.m, Children's Service  
10:00 a.m, Services  
12:30 p.m. Lunch  
1:30 p.m. Tashlich

Sept. 10 - 7:30 p.m. – Shabbat Shuva services

Sept.12 - 10:00 a.m. – Memorial Service at the Jewish Cemetery

11:00 a.m. – Memorial Service at the New Jewish Cemetery

Sept. 17 - 8:00 p.m. Erev Yom Kippur

Sept. 18 - 10:00 a.m, Services  
12:30 p.m. Discussion  
1:30 p.m. Children's Service  
2:30 p.m. Afternoon Service  
4:30 p.m. Yizkor  
5:30 p.m. Neilah  
6:30 p.m. Break the Fast

Sept. 22 - 6:15 p.m. – Sukkot Service

Sept. 24 - 7:30 p.m. – Shabbat in the Round

## From The President

By Deborah Roberts, President

Something about the High Holy Days draws us in.... the sanctuary fills with people. I have always felt a spirit of holiness hovering above us as we gather to worship, to welcome, and to wonder. The calendar cycle connects us and offers us the chance to join together at many different levels - praying and singing, learning and discerning, meeting and greeting, and of course, eating. We also reach out to help others by donating food to our Marty's Mission bins.

Each week of September is amazingly full. I hope you take advantage and mark your calendars, whether electronic or hardcopy, and find yourself joining with old friends and making new ones as we begin the New Year of 5771. We begin our Days of Awe with Selichot Services at Temple, accompanied by our neighbors from Heska Amuna. Cantor Jennifer Seeger will once again add her beautiful voice to our High Holiday services. The cemetery services help connect us to our past and those whose memory guides us. Our children's services - a taste of the future of Judaism - are a special delight. You can keep current by challenging your intellect at Yom Kippur study sessions. Of course, we'll be decorating the Sukkah and shaking it down with the Hebrew School and Adult Ed classes. Finally, I encourage each of you to attend the Wine and Cheese Welcome offered on our lovely patio during the Sabbath of Sukkot.

May this be a year in which we at TBE find a renewed sense of purpose and the resolve to participate actively. May all of us and our loved ones find joy and delight in one another and in our community. May God's blessings be with us all, and may forgiveness find its way to and from each of us as we begin our Jewish journey anew.

L'Shanah Tovah

## Sisterhood's Opening Meeting Scheduled for Sunday, September 26

Attend Sisterhood's opening meeting on Sunday, September 26 at 10:00 a.m. at Temple. Join new and old friends, meet the officers, enjoy good food, and participate in a fun white elephant auction.

## Norma James, Cantor Jennifer Seeger to Lead Children's Services

Children's services for Rosh Hashanah, at 9:00 a.m. on Thursday, September 9, and Children's Services for Yom Kippur, at 1:30 p.m. on Saturday, September 18, will be led by Cantor Jennifer Seeger and by our Religious School Director, Norma James. These services are intended for children up to third grade and their significant others.

## MAH-JONGG LOVERS, SAVE THE DATE

Come and join the Mah-Jongg crowd.  
Make new friends, greet old friends, and don't be left out.  
**Saturday, October 10** is the date,  
And, as always,  
TBE Sisterhood's tournament will be great!



## High Holiday Babysitting

Sisterhood will again be providing babysitting at all High Holiday services for a nominal fee. Watch for details in a separate mailing.



## Lovers of Local Jewish History Plan October 24 Trip

Please join us for an excursion to a historic Jewish Cemetery in Middlesboro, KY. Evan and Mel Sturm, whose parents are buried there, and cousin Mary Ann Merrell, care for this cemetery. Evan and Mel will guide us.

We will meet at Beth El parking lot on Sunday, October 24 at 8:30 a.m. for carpooling. This tour is cost free except for lunch on the way home.

Please contact Meredith Jaffe at [ldlady@charter.net](mailto:ldlady@charter.net) for more information and arrangements.

You can't control  
the wind,  
but you can adjust  
your sails.  
— Yiddish proverb

## Temple Beth El Religious School

By Norma James, [nfjames77@gmail.com](mailto:nfjames77@gmail.com)

**Midweek Hebrew Starts September 1st:** We will start off with our monthly pizza dinner at 5:45 p.m. Classes will begin at 6:15 p.m. and end at 7:30 p.m. We ask that students bring \$25 per student, which will cover pizza, drinks, and dessert for the entire year. This is a great bargain and makes it easier to plan our money for the year. As always parents and siblings who want to add in occasionally are always welcome for \$4 per dinner.

**Sisterhood treats Religious School to Apples and Honey September 12:** The tradition continues as our students study our High Holy Days. How wonderful that our young people can experience the sweetness of Judaism with their minds as well as their tummies!

**Confirmation Class will attend cemetery services September 12:** Our 10<sup>th</sup> graders will join Rabbi at the Old Cemetery at 10:00 a.m. and the New Cemetery at 11:00 a.m. We suggest carpooling to help with parking. This is an important service in our TBE community, and it is a long-standing tradition to have the Confirmands participate. It would be great if the class could have a group lunch after the services.

I am proud to say that last year almost every single Religious School child attended at least one service. I hope we will have the same wonderful attendance as last year. For our youngest we have children's services. Our intermediate and older students need to experience the regular High Holy Day services. Yes, they miss school, and yes, services are long, and yes, fasting is not fun. BUT, there is so much to be gained by observing these days as a family. Start a tradition of breaking the fast with several families. Pick a few services for your children to attend. Believe me, they sit still in school. They can sit through a service. I promise that your entire family will reap the spiritual benefits.

**Join our Midweek Class as we build the Temple Sukkah:** This is one of our favorite traditions at TBE. Everyone can get into the act as we build and decorate the Sukkah. We need adults and children of all ages. We provide the materials; you provide the joy!

**Do you have a child ready to start Religious School for the first time?** We would love to have any child ages 4 and up. We have a terrific program of hands-on study for children from preschool to 10<sup>th</sup> grade. Contact Norma James at [nfjames77@gmail.com](mailto:nfjames77@gmail.com)

Keep Up-to Date with Religious School Events on the TBE Web Site!

### Important Upcoming Events:

**September 1:** Midweek Classes: Pizza dinner 5:45; Classes 6:15-7:30 p.m.

**September 5:** Labor Day weekend. No Religious School

**September 8 & 9:** Rosh Hashanah Services

**September 12:** RS as usual. Confirmation Class attend Cemetery Service

**September 17 & 18:** Yom Kippur

**September 19:** No Religious School

**October 1:** First Family Shabbat Service at 5:45 p.m.

**October 1:** Simchat Torah Service at 7:30 p.m.

**October 2:** Sam Seifert becomes a Bar Mitzvah 10:00 a.m.

**October 3:** RS with Consecration at 11:30 a.m.



## Samuel Harrison Seifert Celebrates Simcha

Son of Dr. Phillip and Mrs. Maria Seifert, brother to Rachel and David, Samuel will be called to the bimah, as he becomes a bar mitzvah on Saturday, October 2, 2010.

Samuel resides in Knoxville, TN, where he attends Webb School of Knoxville, maintaining an A grade average. His interests lie in the fields of history, math and art. In addition to being involved in many sports, especially football, basketball, baseball, and cross country track, Sam is also musically inclined and plays the piano.

As a member of Boy Scout Troup 757, Samuel excels in leadership roles. He is also involved in volunteering at the Boys and Girls Club of America.

Samuel's Torah portion deals with Genesis - the creation of earth and all living things. For his mitzvah project, he has decided to help be a caretaker to some of G-d's creations at the local humane society. Samuel finds it very rewarding to give his time, attention, and love, to our four-legged friends of this world.

As Samuel nears his passage into manhood in our Jewish community, his family and friends are very proud of his accomplishments and what a fine young man he is becoming.



## Ritual & Worship Committee Continues Study Sessions

The Ritual & Worship Committee has continued the in-depth study of *Avinu Malkeinu* with Rabbi Schwartz. In our second session, we discussed the meaning and various interpretations of the words "Avinu" and "Malkeinu," and how these words image the creator and how we relate to God. The *Avinu Malkeinu* theme will continue in Adult Education, through the High Holy Days and culminate with a theological discussion hour on Yom Kippur. Below are the verses from the Yom Kippur service, which you can compare to the Rosh Hashanah verses:

*Avinu Malkeinu, hear our prayer.*

*Avinu Malkeinu, let the gates of heaven be open to our plea.*

*Avinu Malkeinu, let this be an hour of compassion and favor.*

*Avinu Malkeinu, give strength to Your people Israel.*

*Avinu Malkeinu, remember those slain for their love of Your name.*

*Avinu Malkeinu, remember those who went through fire and water for Your sake.*

*Avinu Malkeinu, be mindful of us, and help us.*

*Avinu Malkeinu, inscribe us in the Book of Forgiveness.*

*Avinu Malkeinu, inscribe us for blessing in the Book of Life.*

*Avinu Malkeinu, inscribe us in the Book of deliverance and redemption.*

*Avinu Malkeinu, be gracious and answer us, for we have little merit. Treat us generously and with kindness, and be our help.*

## Condolences

- We are saddened to learn of the death of **Scott Clabo's** mother in-law, Joyce **Elizabeth Tucker** on July 23, 2010. Our condolences go to **Scott** and **Sharon** and family for their loss.
- We are saddened to learn of the death of **Sylvia Frankel**, mother of **Mark Frankel** on July 17. Our condolences go to **Mark** and **Marcy** for their loss.
- We are saddened to learn of the death on July 4 of **Anita Mersack**, mother of **Beth Brody**. Our condolences go to **Raymond, Beth, Ethan** and **Camille** for their loss.

May their memories be for a blessing.

## Donations to Temple Beth El Funds

June 25, 2010 – July 20, 2010

### General Fund

By:

Richard Licht

Tom and Cheryl Handler

Geoffrey Laing

In memory of:

Marie Elston by Stu and Janice Elston

Shlema Livshits by Vladimir Livshits and Lyubov Morkovnikova

### Rabbi's Discretionary Fund

By:

Arthur Kareff

Conrad Koller

In memory of:

Patricia Zivi by Richard Zivi

Dora Schramm by Bea and Mathis Bush

Mayme Dortch by Charles and Elaine Noon

In honor of:

Stephen Eisen by Honerlin Del Moro

### Preservation Fund

By:

Harold and Ida Markman

### Sam & Millie Gelber Cultural

In memory of:

Samuel Gelber by Mildred Gelber

### Endowment Fund

In memory of:

Pavel Budik by Boris and Bella Budik

### Religious School

In honor of Markman's 60<sup>th</sup> Anniversary by Eugene and Patricia Rosenberg

### Sisterhood Funds

#### Beiler Bimah Flowers

In memory of:

K.C.Derrington by Keith and Susan Derrington

David Licht by Richard Licht and Shirley McGuire

In honor of:

Megan and Josh's wedding by John and Deborah Roberts

# TEMPLE BETH EL TIMES

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**Temple Office Hours**

Monday – Friday

9:00 a.m. – 4:00 p.m.

**Visit our website:** [www.tbeknox.org](http://www.tbeknox.org)

# Marge Piercy

JOHN C. HODGES WRITER IN RESIDENCE

Reading Poetry of Jewish Identity  
October 17-19, 2010

Marge Piercy is the author of 17 books of poetry, 17 books of fiction, and other works. Novels include *He, She, It; Gone to Soldiers*. Poetry includes *To Be of*



*Use; The Art of Blessing the Day: Poems with a Jewish Theme; Colors Passing Through Us.*

Sponsored by the Creative Writing Program in association with the John C. Hodges Better English Fund, the Manfred and Fern Steinfeld Judaic Studies Program, Writers in the Library, the Commission for Women, and Ready for the World

## E V E N T S

### **The Art of Blessing the Day: Poems of Ritual and Remembrance**

Sunday, October 17, 7 p.m.

Temple Beth El, 3037 Kingston Pike

### **Informal Chat with Marge Piercy**

Monday, October 18, 3-4 p.m.

1210-1211 McClung Tower, UT Campus

### **Poetry of Jewish Identity, a reading**

Monday, October 18, 7 p.m.

University Center Auditorium, UT Campus

Reception and signing to follow

For more information:

**Marilyn Kallet**  
mkallet@utk.edu, 865-974-6947

**Temple Beth El**  
865-524-3521

*All programs are free and open to the public.*

## High Holiday Greetings

<p><i>High Holiday Greetings</i>  <i>Barbara and Bernard Bernstein,</i>  <i>Barri and Mark</i></p>		<p>May the New Year                  Bring You Peace,                  Good Health, and                  Happiness                  Norman and Sandra Licht</p>	<p><i>Happy New Year from</i>  <i>Fay Campbell, Jane</i>  <i>Cohen, Monty Lewis,</i>  <i>and the Knoxville</i>  <i>Israeli Folk Dancers</i></p>
<p><b>L'Shana Tovah</b>                  Arnold and Mary                  Linda Schwarzbart                  www.schwarzbart.com</p>	<p><i>Our Family in Santa Monica,</i>  <i>California wishes all our friends</i>  <i>in Knoxville a very healthy and</i>  <i>happy New Year.</i>  <i>Esther - Jeff, Bradley, Hayley</i>  <i>and Carly - David, Zachary and</i>  <i>Blake, Mark Condon</i></p>	<p><b>Wishing Everyone a Healthy &amp;                  Happy New Year</b>  <i>Lee Miller, Lissa, Shelly &amp; Seth</i></p>	
<p>Best Wishes for a                  Happy, Healthy                  New Year.                  Sondra and Buzz Brody</p>		<p><b>L'Shana Tovah</b>                  Mark &amp; Carol Harris                  Alan, Mary Jo, David, Daniel, Rachel &amp; Jacob Harris                  Robert, Marcy, Alex &amp; Noah Chatham                  Kevin, Melissa &amp; Madeline Harris</p>	
		<p><b>Greetings:</b>                  Sylvia &amp; Joe Miller,                  Norman Russell,                  Adam, Jordi, Hazel,                  Daniel, Alex and Andy</p>	<p><b>L'Shana Tovah</b>  <b>Joanni &amp; Gary</b>  <b>Leeds</b></p>
<p><i>L'Shana Tovah</i>  <i>from the Officers and</i>  <i>Board of Directors of</i>  <i>Temple Beth El</i>  <i>Wishing the entire</i>  <i>community a joyful New</i>  <i>Year filled with health,</i>  <i>happiness, and peace.</i></p>		<p><i>A Happy, Healthy and</i>  <i>Peaceful New Year.</i>  <i>Bunny &amp; Allan Gerson &amp; Family</i></p>	
		<p><b>Happy Holidays from the Rebacks!</b>  <i>Gary, Kathy, Jenna and Ben -</i>  <i>Portola Valley, CA;</i>  <i>Rick, Kate, Jessica, Joshua &amp;</i>  <i>Matthew - Potomac, MD;</i>  <i>Sandy, Shelley, Dana &amp; Samantha -</i>  <i>Bethesda, MD</i></p>	

**L'Shana Tovah**  
**Pam & Ernie Gross,**  
**Naomi, Brice and Sierra King,**  
**Anna and Matt McDonald,**  
**and David and Eva Barnett**

*Wishing everyone a wonderful New Year. All the best from Mark, Peggy & Owen Littmann and Beth McGinnis*

**Holiday greetings from The Dryer Family:**  
*Trudy, Gary, Marcie, Allison, Emma, Scott, Ellen Clare, Natalie, Hannah, and Stone*

L'Shana Tovah from the Goodstein Family, Marion & Joe Goodstein, Fran Goodstein Redisch and daughters Shari & Avi Har-Tuv (nee Goodstein-Hilbuch) and family, David & Joy Goodstein & Family

**hOLIDAY GREETINGS FROM MARCIE SILVERSTEIN and family**

**Wishing All a Healthy & Rewarding Year**

*Susan and Arnold Cohen, our children, grandchildren and extended family*

**BEST WISHES FOR A HAPPY NEW YEAR**

*Alice & David Goldfarb, Livingston, NJ; Debbie Renert, Jerusalem; Diane & Andy Lechter & family, Atlanta; Betty & Malcolm Minsk, Atlanta; Wendy & Alan Solon, Atlanta; Gail & Ron Minsk & family, Rockville, MD; Elisa & Morris Hartstein & Family, Ra'anna, Israel*

*We wish everyone a healthy and happy New Year  
 The Besmann Family*

**L'Shana Tovah**

*Marilyn Presser, Linda Slovis, Lisa, Michael, David, Adam & Jennifer Cohn, Alaina Slovis, Ely & Ayva Oberman and David Slovis*

L'Shana Tovah from Stephen, Rosalie, Mara & Evan Nagler

**A Healthy and Happy New Year to All.**  
 Lesley and Bernie Rosenblatt

*A sweet New Year with health and happiness and peace for all.*  
 Linda Buxbaum, White Pine

Greetings from Len & Barbara Handler, Charles Handler, Amy, Phil, Oliver & Calliope Rose Oppenheim

**L'Shana Tovah**  
**Wishing all a year of peace, health and happiness -**

*Marilyn and Harvey Liberman, Mark and Janet - Atlanta, GA; Lynn - Mendota Heights, MN; Scott, Ann, Andrea and Deborah - Dayton, OH*

**L'Shana Tovah**  
**Keith, Susan, Clark and Eli Derrington**

*L'Shana Tovah*

*Kim, Stephen,  
Nathan, Arielle and  
Tifannie Rosen*

HAPPY HOLIDAYS FROM THE  
ROBERTS FAMILY  
Deborah, John, and Daniel Roberts,  
Megan and Josh Koller

Shana Tovah  
U'Metukah  
Gilya Schmidt  
and Family

A Happy New Year from  
all the Kramer's from  
St. Louis, Rochester,  
Oxford, Great Britain  
and Jerusalem.

L'Shana Tovah!  
Rose Holz and Families:  
Barbara Holz and  
Pete Hance

**Our perennial prayer  
for peace and  
prosperity.**  
*Arlene Goldstine &  
Family*

**L' Shana Tovah Tikatevu  
to all.**

**May you and your families be  
sealed in the book of life with good  
health, prosperity, and happiness.**  
**Seidi, Barry & Eddy Allen**

**L'Shana Tovah**  
Jeff and Nancy Becker and our children &  
grandchildren,  
Rachel, Micah, Sophie and Reuben  
Becker-Klein;  
Benjamin, Amy & Harris Willis-Becker;  
Danny, Lora, Noah and Benjamin  
Cohen-Vogel;  
Jeff Cohen; Debbie, Jeff and Samantha  
Abrams-Cohen

L'Shana Tovah  
Jeff & Charlene,  
Ron & Leslie Gubitz,  
Jen, Leslie Gubitz

With all good wishes,  
PESSA, MARLA,  
BART, JOEL &  
WILL BRODY

KJA Board and Staff wish you a  
healthy and happy New Year!



# Mazel Tov!

## *Heska Amuna Synagogue*

### Happy Anniversary!

Stephanie and Eric Bank  
 Michelle and Alan Danziger  
 Kay and Larry Leibowitz  
 Jenifer and Evan Ohriner  
 Debbie and Jeff Abrams-Cohen  
 Sharon and Ross Toedte  
 Fannie and David Richer  
 Susan and Ken Brown  
 Deborah and David Oleshansky  
 Mary Evars-Goan and John Goan



### Happy Birthday!

◆ George Messing  
 ◆ Alexandra Rosen ◆ Alice Farkas  
 ◆ Heather Hirschfeld  
 ◆ Len Handler ◆ Bruce Morrison  
 ◆ Susan Silber ◆ Barbara Handler  
 ◆ Jeff Talman ◆ Karen Messing  
 ◆ Mary Beth Leibowitz  
 ◆ Hinda Duhan ◆ Morty Goodfriend ◆ Samantha Spenser  
 ◆ Yetta Burnett ◆ William Lapidés ◆ Esther Webster  
 ◆ Steve Oberman ◆ Wendy Good ◆ Debra Gordon  
 ◆ Gabriel Mesa ◆ Barb Levin ◆ Melissa Sturm  
 ◆ Anne Greenbaum ◆ Nicole Russler ◆ Mary Evars-Goan  
 ◆ Kathy Goldstein



*All members whose birthday or anniversary occurs in September are invited to receive a blessing at kiddush on shabbat morning, September 11.*

## TEMPLE BETH EL

### Happy Birthday!



◆ Sophia Tumpson ◆ Bert Gudis ◆ Jeanne Kidd  
 ◆ Ethan Concors ◆ Daniel Shenkman  
 ◆ Melody Shenkman ◆ Steve Cohn  
 ◆ Khasya Shaposhnikova ◆ Sydney Tumpson  
 ◆ Jeanne Zucker ◆ Garth Kupritz  
 ◆ Linda Mongeon ◆ Eric Berman  
 ◆ Howard Pollock ◆ Janice Pollock  
 ◆ Larry Winston ◆ Sarah Frankel ◆ Jean Millis  
 ◆ Zakhar Sapozhnikov ◆ Keara Bain ◆ Catherine Concors  
 ◆ Melissa Elston ◆ Hon. Mary Beth Leibowitz ◆ Leo Pollock  
 ◆ Laura Fisher ◆ Nora Khaddouma ◆ Benjamin Heller  
 ◆ Deborah Sloan-Cribb ◆ Abram Hanford ◆ Genevieve Kupritz  
 ◆ Arthur Pais ◆ Sophia Shefner ◆ Jenny Erwin ◆ Harold Freedman  
 ◆ Adam Hookman ◆ Keaton Noon ◆ Larry Washington ◆ Monica Berman  
 ◆ Rebecca Cole ◆ Carolyn Bush ◆ Camille Brody

### Happy Anniversary!

Zelmore & Jamie Brody  
 Robert & Wendy Goodfriend  
 Richard & Sheila Hahn  
 Andy & Vikki Traugot  
 Marc & Monica Berman  
 Steve & Joan Cohn  
 Brian & Karen Smith  
 Anthony & Barbara Meyers  
 Stephen & Charlotte Eisen  
 David & Sheila Popkin  
 Susan Frant & Doug Hunt  
 Joel & Susan Shor

# JAHRZEIT

## TEMPLE BETH EL

### September 3

◆ John Oberteuffer ◆ Louis Bronstein ◆ Hermina Beiler ◆ Rudy Crohn ◆ Lee K. Gronich ◆ Henry D. Igar ◆ Tillie Solomon  
◆ Hannah Strasburger ◆ Vincent Salomone ◆ William P. Schwartz ◆ Frances Guthman ◆ Ida Bing ◆ Ida Chandler ◆ Ernest Wohl

### September 10

◆ Emanuel Samuel ◆ Israel Grusin ◆ Celia Stein ◆ Daniel Pardo ◆ Max Reich ◆ Helen Koffman ◆ Bertha Bollag ◆ George M. Hill  
◆ Lynne Kolnick ◆ Emanuel Schenkel ◆ Maurice Zauber ◆ Seymour Gerson ◆ Julius Alfred Goodfriend ◆ Harry Davis ◆ Ada Garber  
◆ Rose Licht Newman ◆ Dorothy Jane Allen ◆ Howard Rabin ◆ Martin J. Krakauer ◆ Marilyn Rabin ◆ Monroe Hecht ◆ Anna Cohn  
◆ Annie Mace ◆ Lewis Issac Waxelbaum ◆ Jacob Margolies ◆ Renee Samuel Oury ◆ Arthur Feinbaum

### September 17

◆ Milton Chess ◆ Elaine Lewis ◆ Max W. Derby ◆ Rose Kreisler ◆ Herman Schaefer ◆ Sylvia Gelenter ◆ Stanley E. Levy  
◆ Morris DeMayo ◆ Paula Kahn

### September 24

◆ Jack Bernard ◆ Charles Green ◆ Nancy Netzow ◆ Irving Lichter ◆ Clyde L. Sanders ◆ Bertha Lennon ◆ Sidney Tumpson  
◆ Nelson Cutler ◆ Irving Shey ◆ Samuel Shapiro ◆ Julia Herman ◆ Adolph Gelber ◆ Evan Dean Brody

### October 1

◆ Melvin Levy ◆ John Benedict Buescher ◆ Hyman Taylor ◆ Dorothy Levy Licht ◆ Morris Rosenberg ◆ Fannie Tomshinsky  
◆ Ellison Jacobstein ◆ Sarah Miller Feinberg ◆ Beatrice Sturm ◆ Nathan Mofsky ◆ Joseph Smuckler ◆ Raymond R. Landsberger  
◆ Peggy Austin ◆ Mordechai G. Heiser ◆ Dr. Michael Diamond ◆ Gerald A. Dortch ◆ Esther Seigal ◆ Sam Miller

## *Heska Amuna Synagogue*

### September 4

◆ Abraham Drutz ◆ Dora Frumin ◆ Molly Cohen ◆ Harry Davis ◆ Erwin Herz ◆ Frieda Robinson ◆ Sophie Merlin ◆ Irwin Bendes  
◆ Sally Dyller ◆ Isadore Schwarzbart ◆ Charlotte Kalotkin ◆ Mary Pensak

### September 11

◆ Louis Billig ◆ Oscar Glazer ◆ B.J. Thorp ◆ Esther Goldman ◆ Sylvia Robinson ◆ Joseph Himmelstein ◆ Fred Millen ◆ Mazal Shloush  
◆ Jean Tew ◆ Gertrude Weinstein ◆ Esther Abrams ◆ Jeanette Jacobowitz ◆ Rebecca Mazur ◆ Samuel Schneider ◆ Zachary Schneider  
◆ Evelyn Schwab

### September 18

◆ Phyllis Levine ◆ Sarah Millen ◆ Max Diamond ◆ Ida Dwork ◆ Sylvia Greenberg ◆ Adeline Shersky ◆ Harry Glasman ◆ Louis Winick  
◆ Marie Klinkowstein ◆ Isaac Joffe ◆ Beatrice Sturm ◆ Anne Wolf ◆ Isaac Anidjar ◆ Etta Farb ◆ Sadie Gabler ◆ Anna Gruenberg  
◆ Blima Schwarzbart ◆ Samuel Schwarzbart ◆ Sylvia Slovis

### September 25

◆ Toba Davis ◆ Abe Katz ◆ Louis Bender ◆ Joseph Green ◆ Jennye Grusin ◆ Dennis Licht ◆ Lena Loef ◆ Sydney Manas ◆ William Rubin  
◆ Lena Busch ◆ Morris Dixon ◆ Paul Dreyer ◆ Hilda Kalotkin ◆ Samuel Wise ◆ Bertha Krauss ◆ Sarah Millner ◆ Vincent Clark  
◆ Frederic Horowitz



# Hadassah Highlights

## History Leads Us to Present Day Events...Shalom

By Bonnie Boring, President



Pivotal events which shaped Hadassah in 1920 - Henrietta Szold moved to Palestine. The idea was to work with the medical unit in developing a system of preventive medicine for the entire Yishov. It was not her plan to remain in Palestine permanently.

There were many times over the years when she ached to return to Baltimore. It was not to be. The needs, the work were too compelling. Her passion and creativity drove her as it enabled her and later us (her spiritual descendants) to heal, rescue, teach and dedicate ourselves to the Jewish mandate of tikkun olam (repairing the world). As the years passed, there were new and fresh propellants which, over the next months, we will explore.

As much as we have accomplished, there is yet more to be done. Our history acts as teacher, guide, spur and goad.

Hadassah's mission of *Aruhat Bat Ami* (the Healing of the Daughter of my People) transformed and united us into a unique force of humanists.

As we begin our new year, may the work of our hands and heart continue to reach out and extend our partnership with Israel as vision binds itself to strength and determination. Each and every

member of our chapter lends itself to the work we are doing, and I appreciate each and every one of you. May the New Year bring you and your families, health and happiness!!

## September 2010 Layettes

Our Chapter opens a "layette" upon notification of the birth of a child within our community. \$1 donations are then accepted to fill this "layette" with proceeds helping Hadassah hospitals. The families are notified that their newborn has been honored in this way with each donor's name added to the card. Help Hadassah give great beginnings to other children in Israel by helping to fill our layettes. Our ongoing "layettes" are:

- **Hallie Nelles**, Granddaughter of **Barb Levin** and **Josh Gettinger**
- **Samantha Gabrielle Cohen**, Granddaughter of **Elaine** and **David Dobbs**



Hallie Nelles

Send your donation in honor of these children made payable to *Hadassah*

*Knoxville* to Cindy Pasi, 2209 Lucado Way, Knoxville TN 37909. You can contact her at (865) 693-0299 or [tenntrio@ymail.com](mailto:tenntrio@ymail.com). Open your account to draw down from automatically when we open a Layette. Contact Cindy for details.

## Celebrate the New Year and Help Israel By Purchasing Tree or Water Certificates

Yes, you can help Israel simply by calling Marian Jay and purchasing a tree certificate for \$12.00 or a much needed water certificate for \$18.00. You may designate a name for either certificate in memory of someone, sending get well wishes to an individual, in honor of a birthday, anniversary, birth, marriage, engagement or someone's accomplishment. Israel is always in need of trees and water and the need now is more urgent than ever. Please help the forests by planting a tree and helping the trees grow in Israel by giving them some water. You can call Marian at 524-8234, mail your request and a check to her at P.O. Box 10983, Knoxville, TN. 37939 or e-mail her at [mayfayjay@aol.com](mailto:mayfayjay@aol.com) to arrange for a tree or water certificate to be sent out for you.



## Hadassah Book Club Features *The Jew Store*

The next Hadassah book club book will be *The Jew Store* by Stella Suberman. Because of the holidays, and changes in meeting times, the best date looks like Tuesday, September 21. We'll meet at 7:30 p.m. at Barnes and Noble on Kingston Pike.

### THE JEW STORE: A Family Memoir

By Stella Suberman

#### Denver Post Review:

Make no mistake. Author Stella Suberman is no slave to the P.C. crowd. "I don't try to be politically correct," ... "I just tell the truth. Just tell it like it is. That's exactly what the retired University of Miami Museum publicist does in her first book, *The Jew Store*, her richly peopled and detailed memoir about the life of a Jewish family living in the rural South during the early 20th century.

In 1922, the Bronsons - Aaron, Reba and their four children - moved to "Concordia," a small, provincial town in northwestern Tennessee. There, Aaron, an optimistic Russian immigrant with experience in the dry-goods business, opened Bronson's Low-Priced Store, known to locals as a Jew Store.

Jew Store?

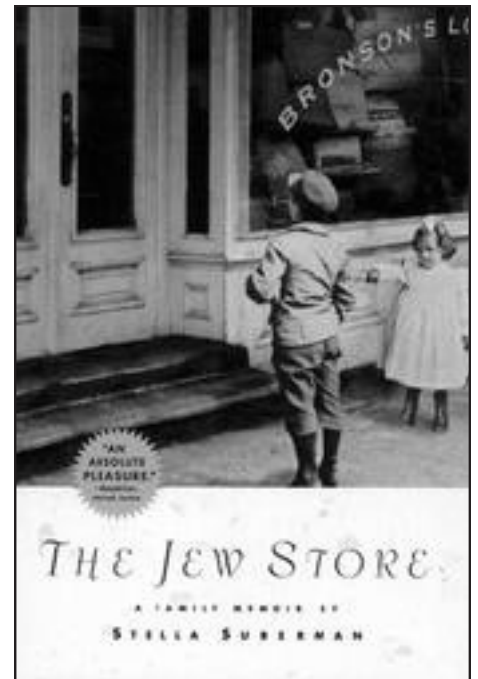
"That's right. A Jew Store," says Suberman, in her slight Tennessee drawl. "Jew Stores catered to the poorer element in small Southern towns. To blacks. To farmhands, sharecroppers, factory hands. That's what a Jew Store did."

For 11 years, the Bronsons struggled to find their place as the first Jewish family in a closed, Southern Christian town, where black folks are impoverished and discriminated against, where the Klan shows up routinely at every town function and festivity. Where virtually none of the townsfolk has ever laid eyes on a Jew, but "know" they have horns and killed Jesus.

Still, lasting friendships were made.

But Suberman's mother, Reba, yearned for a Jewish education for her children, and for Jewish husbands for her three daughters. In 1933, when Suberman was 11, the family gave up small-town life and returned to New York. "Despite the fact that we had neighborhood friends, my mother never really felt like an insider" in Tennessee, Suberman says. "There were no Jews for miles around."

But Aaron Bronson and his children came to regard "Concordia" as home. "There was all kinds of good stuff going on in that town," she says. In a quiet moment, she considers the impact her family might have had on the small town of Concordia. "Maybe they learned Jews were not ogres, that Jews were not strange, or villainous. Maybe some of the stereotypes fell away."



## Thank You's

Dear Friends of the Knoxville Chapter of Hadassah,

We are so appreciative of your thoughtfulness and generosity in memory of our mother, Adell Robinson Bernard. As a Life Member of Hadassah, we are sure our mother would be honored to know of your contribution. Thank you again for your donation. It is comforting at this time to have such wonderful friends and family who are so supportive.

Fondly,  
The Bernard Family

Dear Members,

I have just received a very generous donation from Marilyn Burnett in honor of everyone who participated in the memorial certificate for her husband, Sidney.

She has expressed to me how very touched she was upon receiving it and realizing how many people thought enough of her and Sidney to want to be remembered in such a meaningful way. She thanks everyone for their kindness and caring thoughts.

Lee Miller, Chair

Dear Friends,

Thank you for making a donation to Hadassah in memory of my brother, Frank. Hadassah has been a many year tradition in our family and Harold and I appreciate the thoughtfulness and kindness by our friends remembering my brother.

Sincerely,  
Joyce and Harold Diftler

Thank  
You

## Sarah Wetsman Davidson Tower We're Not Waiting For The Future. We're Building It.

### Hadassah University Medical Center at Ein Kerem, Jerusalem

1. The Sarah Wetsman Davidson Tower, located at the Hadassah University Medical Center in Ein Kerem, Jerusalem, will be Hadassah's Centennial Gift to the people of Jerusalem/Israel. We will dedicate the building in October 2012, to coincide with Hadassah's 100th anniversary and a special National Convention in Israel.
2. The current inpatient facility, half a century old, is unable to meet either our current or future requirements. To maintain our standards of excellence, Hadassah must create a physical plant that will support patient tailored treatment, attract the best physicians and continue to nurture the laboratory research that keeps us in the international vanguard for macular degeneration, multiple sclerosis, Parkinson's disease, diabetes, human embryonic stem cell research and so many more areas of promising work.
3. Soaring 14 stories above ground, with 500 beds and nearly 1,000,000 square feet of environmentally engineered light and heat, the Tower is the largest current building project in the State of Israel. Five floors below ground level will include 20 operating rooms and a 60 bed ICU with all the support areas necessary for Hadassah's cutting-edge surgical excellence.
4. The lower floors of the Tower have been designed and built to serve as a war-time hospital. The Government of Israel and the Home Front Command embraced this decision, and have declared the new Tower a strategic building for Israel. The underground floors will be insulated against biological, chemical and nuclear terrorism, and can be converted into space for 400 patients, if necessary.
5. The main entrance level, with its dramatic atrium and healing gardens, will welcome patients, their families and visitors. It includes a commercial/shopping mall, a hotel and underground parking for 1,000 cars. There are bridges or passages directly connecting to the Charlotte R. Bloomberg Mother and Child Center and the Judy and Sidney Swartz Center for Emergency Medicine.
6. The National Board of Hadassah has authorized up to \$318 million for construction. As of December 31, 2009, we have raised \$218.5 million in cash and pledges, more than two-thirds of the way toward our goal. We have mounted an intensive effort to raise the final \$100 million.
7. Individual naming opportunities in the Tower range from \$36,000 to one million dollars or more. Centennial Founders who pledge now may have up to five years to pay off their \$25,000 minimum gift. A recent \$1,000,000 challenge grant in support of the Sarah Wetsman Davidson Tower will provide a one to one match for gifts of \$25,000 or more, payable over five years IF the pledge is made by this year's Founders' Dinner at the National Convention, at the Diplomat Hotel in Hollywood, FL, on July 26th.
8. We also are pleased to announce the new Unit Naming Opportunity program. Regions, Chapters, or Groups that collectively raise a minimum of \$36,000 for a seat in the new Synagogue Complex OR any other available naming opportunity in the Tower will achieve recognition for their unit's name. This means that individual donors can be recognized locally by the unit, but only the unit's name will appear on the recognition plaque. Units wishing to reserve an area or to receive more information please contact the Tower Campaign Department at [towercampaign@hadassah.org](mailto:towercampaign@hadassah.org).
9. Additional information about the Challenge grant and Unit Naming Opportunity is available on the Hadassah Intranet and from the Tower Campaign Office.
10. The generations that built during the Great Depression and two World Wars overcame extreme economic challenges, and so must we.

### We need your help.

*To build for the future*

*To ensure our excellence in clinical care*

*To enhance groundbreaking research and*

*To share that knowledge with the world community*

**It is our turn to make the future a reality now!** For more information about the Sarah Wetsman Davidson Tower Campaign, please contact 1.800.988.0685 or e-mail [towercampaign@hadassah.org](mailto:towercampaign@hadassah.org).

# Hadassah Highlights

## Knoxville Chapter of Hadassah

Bonnie Boring	President <a href="mailto:unlresources@aol.com">unlresources@aol.com</a>
Cindy Pasi	V.P. Membership/Layettes <a href="mailto:tenntrio@ymail.com">tenntrio@ymail.com</a>
Rachel Hale	V.P. Programming
Laura Floyd	Treasurer <a href="mailto:floydfam@knology.net">floydfam@knology.net</a>
Jill Weinstein	Records Administrator
Jan Johannesburg	Recording Secretary <a href="mailto:jjohannesburg@gmail.com">jjohannesburg@gmail.com</a>
Stefanie Rich	Bulletin Editor <a href="mailto:stefanierich@bellsouth.net">stefanierich@bellsouth.net</a>
Mary Evars-Goan	Advisor <a href="mailto:goan@knology.net">goan@knology.net</a>
Nora Messing	Historian <a href="mailto:ndbmess@comcast.net">ndbmess@comcast.net</a>
Marian Jay	Parliamentarian <a href="mailto:mayfajjay@aol.com">mayfajjay@aol.com</a>
Lee Miller	Large Certificates <a href="mailto:lmm4vols@aol.com">lmm4vols@aol.com</a>
Jill Weinstein	Youth Aliyah

[www.knoxville.hadassah.org](http://www.knoxville.hadassah.org)

experience israel  
make a difference  
see hadassah  
in action

FACE2FACE  
ISRAEL 2010

#### HIGHLIGHTS:

Meet Hadassah's cutting edge physicians and researchers  
Participate in hands-on community service  
Learn how Hadassah is an integral part of Israel's society and economy  
Hear from Israel's leading intellectuals  
Explore Haifa, Jerusalem, Masada and Be'er Sheva  
Dine under the stars with Bedouins and so much more!

#### ITINERARY:

**Day 1, Sunday, November 7:** Depart From NYC on Overnight Flight To Israel

**Day 2, Monday, November 8:** *Birth of a Nation & Its Future Generations*

We begin our travels with a special opening at **Independence Hall**, site of the signing of Israel's Declaration of Independence followed by a special group lunch after touring **Old Jaffa**. We continue on from there to the **Atlit Detention Camp**, a detention center for Jewish immigrants seeking refuge in Palestine during the period of the British Mandate for Palestine (after WWII). We end the day at **Meir Shfeya Youth Aliyah Village**, where we will tour the village and meet with local students and enjoy a festive welcome dinner at the Youth Village with residents.

Overnight at the Dan Panorama Hotel in Haifa.

**Day 3, Tuesday, November 9:** *Finding a Balance*

Our morning programming includes our first **community service project** at a school for Jewish immigrants. Later that afternoon we visit a **local army base**, where we will meet with a representative of the IDF to discuss military relations with the public and security issues in Israel. We then continue to a nearby **JNF forest** for a special tree planting and "*Sheheheyanu!*" ceremony. Check into our hotel in Jerusalem with time to freshen up before our evening programming, including a **speaker panel and debate** on current issues. After dinner on your own you'll get an exciting tour of the **Western Wall Tunnels** that run underneath the *Kotel*. Lastly we will have a late night **Kabbalah service at the Kotel** before we return to our hotel for the night.

Overnight at the Mount Zion Hotel in Jerusalem.

**Day 4, Wednesday, November 10:** *Discover The Human Spirit*

We head out early to the **Dead Sea Basin**, where we will ascend the desert plateau at **Masada**. We travel to **Be'er Sheva** to visit to a **Bedouin cooperative** in Laqiya, to hear about how the Hadassah Foundation has assisted many women in starting new businesses and industries. Continue to **Sderot** where we meet with the mayor, Eli Moyal, and visit their underground playground. We conclude our evening with a visit the **Mamshit Camel Ranch** for an authentic desert experience, including a Bedouin dinner and a camel ride under the stars before returning to Jerusalem.

Overnight at the Mount Zion Hotel in Jerusalem.

**Day 5, Thursday, November 11:** *HMO – See It For Yourself!*

An exciting morning starts with a **Jeep Tour of the Burma Road**. We then visit **Hadassah Ein Kerem** to meet with doctors and representatives, and enjoy a behind-the-scenes tour of the facilities. Visit the **Mother and Child Pavilion** and view the famous **Chagall Windows**. Our evening programming will include a special **reception sponsored by the Tower Campaign** with speaker. Your evening will conclude at your leisure on **Ben Yehuda Street** and pedestrian mall.

Overnight at the Mount Zion Hotel in Jerusalem.

**Day 6, Friday, November 12:** *Israel – Living With The Past and Looking to the Future*

We begin the day with by visiting **Yad Vashem**, Israel's memorial to the Holocaust, where we view the many moving exhibitions including the **Children's memorial** and the **Hall of Names**. Have lunch (on own) at the cafeteria before continuing with an afternoon of **community service**. As we welcome in Shabbat, you have the option to join services at the *Kotel*, followed by optional services at Shira Hadasha. **Shabbat Dinner** together at the Mount Zion Hotel.

Overnight at the Mount Zion Hotel in Jerusalem.

**Day 7, Saturday, November 13:** *My Hadassah, My Israel*

After optional Shabbat services at a local synagogue, we will do an informal leadership training session followed by Shabbat lunch together. Optional afternoon **walking tours of Jerusalem** neighborhoods including the German Colony, Baka and the **Young Judea Youth Center** will be followed by a **Havdalah** ceremony together this evening.

Transfer to the airport for our flight back to the United States.

\* Itinerary subject to change. For more information. please contact [youngwomen@hadassah.org](mailto:youngwomen@hadassah.org).



# Stanford Eisenberg Knoxville Jewish Day School

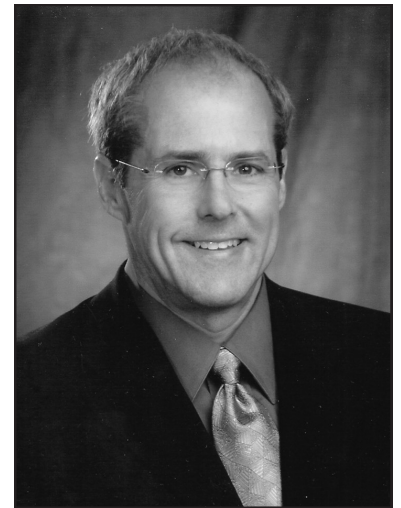
## KJDS Introduces Board

Leadership has always been the pivotal force behind any successful organization. Now that many of you have experienced the joy of the Knoxville Jewish Day School, we'd like to introduce you to the people who work tirelessly behind the scenes to ensure the school's future and financial stability. We've reached many milestones this year, one of them being our first board rotation. We are so grateful for the four years of strong vision and devoted leadership of our founding board chair, Geoff Wolpert. We look forward to the upcoming four years when Nancy Becker will serve as our new board chair.

### Geoff Wolpert

It has been an honor to serve as the founding president of the Knoxville Jewish Day School. Please welcome our incoming president Nancy Becker. Not often does one have the opportunity to be a part of something that will be known for its lasting positive impact on a community, as our school will for generations to come. With the help of a variety of dedicated individuals who are committed to an uncompromising standard of educational excellence, building pride in our Jewish heritage and unity in our Jewish Community, we have established a notable institution based on the these noble principles.

It has been a joy to see the successful outcome of our very clear vision. It is very satisfying to see our well educated students who stand taller than their years as proud Jews. It is clearly attributable to the educational experience provided by our dedicated faculty, administration, and education committee. It is equally impressive to see the transformation of our acceptance by the community. We have enjoyed an ever-expanding embrace by a once skeptical community. I applaud the leadership of all of our community for stepping forward early on in our history to openly and honestly voice their concerns so we could earn their confidence. I encourage you to visit our school to if you have not. I guarantee you will leave prouder than ever to be a part of our increasingly vibrant Jewish Community.



### Nancy Becker

Thirty some odd years ago, I was part of a group of parents who explored the possibility of starting a Jewish school here in Knoxville. In fact, several of us tried twice to accomplish that. Sadly, we couldn't get the critical mass together that we needed.

I have been so thrilled to be a part of this successful effort. We have grown and flourished, and are excitedly looking ahead to our fifth year educating our Jewish children in Knoxville. We have a great staff, a beyond great head of school, a dedicated parent body, and a very committed Board of Directors.

Let me quote Rabbi Louis Zivic in his final article in the Heska Amuna end of the year report. "The Knoxville Jewish Day School has to date proven to be an asset to the Jewish community of Knoxville. What can I say? So far, I have been wrong on that one. Miriam Esther and Rabbi Yossi have been invaluable colleagues in the battle for Jewish life in North America. I have enjoyed the interaction with the students when I came to KJDS as a "Shabbos visitor." We have great children in Knoxville; they deserve a quality Jewish education."

I look forward to my tenure in office as a time of growth. I'd love to have each and every one of you feel the joy that our day school brings to the lives of all connected to it.

# What's Their Secret?



A KJDS education reaches beyond ordinary academics. Our students emerge as independent thinkers, thoughtful doers and lifelong leaders. It's a refreshing approach to Jewish education.

Join us at our Open House.  
Tuesday, October 19, 2010  
6:00 p.m.

1529 Downtown West Blvd.  
RSVP to 560-9922 or [info@kjds.org](mailto:info@kjds.org)

## Looking For a New Kugel Recipe for Rosh Hashanah?

Might we suggest:

**Marilyn Presser's Apple Kugel (pg. 12)**

Evan Sturm's Apricot and Prune Kugel (pg.13)

**Jacklyn Elbaz's Easiest Kugel recipe (pg. 13)**

Alice Farkas's Kugel recipe (pg. 14)

**Emily Lebow's Kugel with Uncooked Noodles (pg. 14)**

Marcie Silverstein's Peach Noodle Kugel (pg. 15)

or any of the other 350 recipes you will find in the  
*Noshing in Knoxville* cookbook.



To order your **KJDS Cookbook** call: (865) 560-9922  
or e-mail: [info@kjds.org](mailto:info@kjds.org)

## Stanford Eisenberg Knoxville Jewish Day School

### KJDS Staff and Board

Miriam Esther Wilhelm  
**Head of School**

Ms. Amie Cottrell  
**K-1st Grade Teacher**

Ms. Jennifer Dancu  
**K-2 Literacy Specialist**

Ms. Jessica Vose  
**2-3rd Grade Teacher**

Ms. Jenifer Ohriner  
**4-5th Grade Teacher**

Morah Rishi Wilhelm  
**Hebrew Teacher**

Morah Debbie Richman  
**Music & Drama Teacher**

Mrs. Laurie Barocas  
**Art Teacher**

#### Board of Directors

Dr. Itamar Arel

Dr. Jeff Becker

Nancy Becker

Dr. Bill Berez

Bonnie Boring

Manny Herz

Ron Sebold

Marnie Speigelman

Evan Sturm

Gary Sturm

Rabbi Yossi Wilhelm

#### Education Committee

Dr. Richard Adlin

Nancy Becker

Trudy Dryer

Rabbi Alon Ferency

Martha Iroff

Shelley Mangold

Nora Messing

Rabbi Beth Schwartz

Mel Sturm

**Financial Aid Chair**

## KJDS Welcomes New Art Instructor

The KJDS is proud to introduce our new art program and welcome its instructor, Laurie Barocas. Laurie comes to us from New York with a background in psychology, education and art and has attended New York University, Hofstra University and City College of New York, as well as the Metropolitan Institute of Design on Long Island. She has been in Knoxville for nearly seven years and some of you may recognize her from the AJCC Gimel class.

Laurie is married to Dr. Morris Barocas, a practicing gastroenterologist in Knoxville. Laurie and Morris are both Sephardic Jews who met at the Sephardic Temple in Cedarhurst, NY when Laurie was just 16 years old. The couple has been married for 28 years and together they have raised four wonderful, bright and successful children:

Adam, 26, Head of Creative Nomenclature for the Brand Institute in Miami, Florida,

Matt, 25, is a recent graduate of New York Law School. Benjamin, 23, is a financial analyst for Audax, a private equity company in Boston. And Alli, 20, an environmental science major in her junior year at the University of Colorado, Boulder.

Laurie has been busy creating a fabulous, fun-filled curriculum and has many exciting lessons planned for our KJDS students. She looks forward to getting to know her students, and helping them develop and express their own unique artistic style.

We all can't wait to get started!



## Science Program Enhanced by Community Volunteers

We at KJDS feel lucky and privileged to thrive in a community as supportive as ours. Our students have benefited from many community members who have come to share their varied talents.

For our Earth Science units last year we enjoyed input, guidance and a plethora of materials from Dr. Larry Anovitz and Mr. Donald Goldstein. Seeing the wealth of knowledge and insight these scientists added to our studies encouraged us to expand the partnerships between our school and local scientists. This summer we have tapped the wealth of scientists in our community to further enhance our science program. Dr. Evan Ohriner, Senior Researcher in Metallurgy at the Oak Ridge National Laboratory, has overseen the development of the fourth and fifth grade science curriculum. Dr. Norman Manella, Assistant Professor in the Physics Department at UTK, is working with Ms. Jessica Vose of KJDS to engage our students in a fascinating electricity unit that will help them develop an appreciation for physics and the related sciences. Roy Dar, Physics PhD candidate and Graduate Research Assistant at ORNL's Center for Nanophase Materials Sciences with research in Biophysics, will make weekly visits to our classrooms as a science scholar where he will lead discussions, experiments and supportive activities. Dr. Jeff Becker, Professor and Head of the Department of Microbiology at the University of Tennessee will be teaching the students about molds and bacteria during their chemistry unit. Dr. Jacob Barhen, director of ORNL's Center for Engineering Science Advanced Research, ORNL researchers Dr. Ted Besmann, and Dr. Stephen Nagler have offered supportive programming and guidance to our KJDS staff.

We feel honored and privileged to have these professionals share their expertise with our students. We are certain that learning and interacting with these scientists will help us reach our goals to bring science to life for our students and to help them develop a clear understanding of the scientific method.



*KJDS 2-3rd graders watch a demonstration in Dr. Becker's lab in 2007-8.*

**A taste of New York...  
in Knoxville**  
**To order your home-baked  
delicious Rosh Hashana Challah  
call 865-560-9922  
Or email [info@kjds.org](mailto:info@kjds.org)  
\$4.50 a challah  
Orders must be placed by  
September 1.**

## Enrichment Academy Provides After-School Opportunities for All

In addition to our Fine Arts program, KJDS students are offered recreational activities at our Enrichment Academy. An array of classes are offered with this year's program featuring Kids Cook with instructor Chef Mary Evars-Goan, Soccer led by coaches Nir Pasca and Uzi Maman, Karate with instructor Sensei Boring, and Chill and Spiel, a games club led by Ph.D candidate, Roy Dar, where students will learn to play Chess, Backgammon, Go, Rummikub, Hearts, Risk, Settlers of Katan and other games.

If you have a child that would like to participate in some of these afterschool classes contact the school office at 560-9922. If there is room in the class, we are happy to open this program to our community.



*Amit and Ron enjoy their "spaghetti and meatballs" cupcakes made in Chef Mary's class.*



*Students enjoy karate class with Sensei Boring.*



*Students enjoy a game of chess after learning new strategies in chess class.*



## Support Heska Amuna and Temple Beth El Buy Grocery Store Certificates

Everyone has to eat, so you can help your temple or synagogue raise funds without increasing your monthly expenses. Purchase grocery certificates and a percentage will go to your local organization. Complete the form and mail it or call a representative to learn more.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### *Heska Amuna Synagogue*

EarthFare \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_  
 Kroger \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_ \$200 \_\_\_\_\_  
 Fresh Market \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_  
 Food City \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_

**Total Amount** \_\_\_\_\_

### *Temple Beth El*

EarthFare \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_  
 Kroger \$50 \_\_\_\_\_ \$100 \_\_\_\_\_ \$200 \_\_\_\_\_ \$300 \_\_\_\_\_  
 Fresh Market \$50 \_\_\_\_\_ \$100 \_\_\_\_\_  
 Food City \$50 \_\_\_\_\_ \$100 \_\_\_\_\_

**Total Amount** \_\_\_\_\_

Please complete the form, mail your check payable to Heska Amuna Sisterhood and send to either Marilyn Liberman, 7932 Corteland Drive, 37909 or Gene Rosenberg, 717 E. Meadecrest Drive, 37923.

Temple Beth El, P.O. Box 10325, Knoxville, TN 37939-0325. Gift Cards can also be obtained in person from the Temple Office or any of the following individuals: Patti Austin 483-3049; Ruth Sherrill 690-5015; Evan Sturm 584-0429.



# ADS

**ADS**

*Ha'Kol* is a joint community project

## The Jewish Community Archives of Knoxville and East Tennessee

### The Way We Were in the 1990's



**Friendshippers Steering Committee, ca 1997**

Top row (left to right): Hinda Duhan, Stan **Duhan**, Arnold **Elliott** (then chair), Joe **Billig**, Helen **Billig**, Bernie **Shorr**  
Bottom row: Beth **Heller**, Toby **Slabosky**, Mickey **Sampson**, Ida **Banov**, Elaine **Brown**

*For more information, go to the Archives webpage at [www.jewishknoxville.org/archives](http://www.jewishknoxville.org/archives) [click on Ha'Kol: "The Way We Were"], and while there, explore all our links to discover more historical gems.*

Send your visual memories of "the way we were" to the Archives, c/o Knoxville Jewish Alliance.