



Ha'Kol

COMMUNITY NEWS FROM THE KJA, HESKA AMUNA & TEMPLE BETH EL

The Recycled Torah

By Noah Erwin

For this year's Temple Beth El Confirmation Class, one theme was "Going Green." In order to connect to Judaism and still stay focused on our theme, we decided to construct a Torah and an Ark made out of recycled materials. Materials ranged from plastic bottles, cardboard, strips of ribbon, scraps of paper, and a previously used display board. Another purpose of this project was to prove that beauty and art can be constructed from simple trash or recyclables. By using everyday household items, we proved that splendor can emerge from items that would have been thrown away. At first, we started to formulate ideas for making a menorah, but once we got started, we realized that more challenging objects could be made if we worked hard and concentrated. Through this project, my classmates and I discovered our Jewish identities and became more aware of the possibilities that can happen if you just look through the trash.



Volume 2 ♦ Issue 7 ♦ August 2010

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Temple Beth El BBQ and Pool Party

(Rain or Shine)

**It's time to Chill and Grill
Sunday, August 22**

Bridgemore Clubhouse
12950 Highwick Circle, Farragut
3:00 – 7:00 p.m.



Cost: \$5.00 per person
(must be paid no later than August 20)
Children under 2 free.
Please send payment to TBE office,
attention "Chill & Grill"

*Burgers *Hot Dogs *All the Fixins *Dessert *Beverages
*Swimming Pool *Card Games *Mah Jongg *Board Games

TEMPLE BETH EL TIMES



From The Rabbi's Study



Avinu, Malkeinu: Our Father, Our King. Our High Holy Days resonate with this double image of God. But do these images resonate with us? “Heavenly Father”, “Our Father, Who art in Heaven”...these are terms for God that originated in Hebrew – *Avinu she-ba-shamayim* – yet they often don’t sound Jewish to our ears today. “Our King” – a standard image and metaphor for power from ancient times – and often rejected by Jews who live in modern, democratic countries. Over the years, several of you have commented on the fact that in our worship at Temple Beth El, we leave “*Avinu Malkeinu*” untranslated. Each one of us has the opportunity to understand it for him-or-herself. What is important to know is that the last syllable, “*nu*,” denotes a relationship – however we think of God, we are thinking of *our* God.

This year, our High Holy Days observances will include special attention to this relationship – is God our father/parent? Is God our ruler/judge? When we ask God for pardon and forgiveness, what are we asking, and on whose behalf do we ask it? Our Ritual and Worship Committee and I are studying the words, meaning and intentions of the *Avinu Malkeinu* prayers for the High Holy Days, and our annual “Preparing for the Holy Days” adult education class will do the same, beginning Wednesday, August 11.

We are who we are as a people because of our relationship with the Holy One. It is the focus of our spirits through the month of Elul, which begins the evening of August 10. May we enter into the Days of Awe with love for God, for Torah, for all Israel, and for ourselves.

Selichot

Selichot are prayers for forgiveness. They are said in the month of Elul, leading up to Rosh Hashanah. As we take stock of ourselves and our actions in the year that is ending, we ask God to forgive our failures and our shortcomings. The *Selichot* service takes place on the Saturday night before Rosh Hashanah, in preparation for the Ten Days of Repentance. Our community *Selichot* service this year will begin with *Havdallah* at 8:30 p.m. on the evening of September 4. We will share dessert and conversation, about what is in our hearts that we offer to God at this time, what we can and should apologize to God for and what we can and should apologize to one another for, and what we hope to change through our repentance. During our service, we will be inspired by the words and sentiments of our traditions and by the voices of our choir. Let us usher in the High Holy Days with prayer and song, with humility and hope.

21 Av—21 Elul 5770

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August Services

Friday, August 6, 7:30 p.m. —Shabbat services

Friday August 13, 5:30 p.m.—Shabbat at the AJCC Pool

Friday August 20, 7:30 p.m.—Shabbat in the Round: Sing a New Song to Adonai!

Friday, August 27, 7:30 p.m.—Shabbat services, Installation of TBE Officers and Board of Directors

Reminder

Religious School begins August 22.
Midweek Hebrew begins Sept. 1.

Adult Education Sessions Start August 11

Each year, as the High Holy Days approach, Rabbi Schwartz leads a four-week series of study and discussion on preparing for the Days of Awe. This year we begin on Wednesday, August 11, at 6:15 p.m., in the Temple Library. Our topic will be the prayers that begin, “*Avinu Malkeinu*.” When we address God as both parent and sovereign, for what do we ask? On whose behalf do we pray? What is the function of these prayers in our High Holy Day worship? All are welcome!

President's Message

By: Deborah Roberts

Not everyone who attended midweek Hebrew as a child remembers the first day. But I do. That's when I first learned that my name, Deborah, was Hebrew in origin and that I shared it with an important woman in the Bible. (I was very surprised by this news from Rabbi Marx. Who, in the sixties, had ever heard of a female judge?) Imagine my being connected to someone from Biblical times. That realization represents what Judaism has come to mean most to me - a way of connecting.

The Torah, the Hebrew language, the prayers and songs, the holidays and life cycle events, the commandments, the rituals and, of course, the food, all bind us together as one people. Through my summers at Camp Judaea I found Jewish connections to nature, music, and other kids. In Israel for the first time in 1973, I sensed even more strongly the way we were bonded across time and space. I got chill bumps as we voiced the Sabbath prayers, knowing that all over the world other Jews were reciting them just as we were.

Many of you know that I take special joy in finding connections. I love the sense of community that comes from being Jewish in the South and the thrill of playing Jewish Geography anywhere. I love the camaraderie shared by working and praying together with people who "knew me when," people who were my teachers or my students. I am a bit overly sentimental, perhaps. The first TBE president I remember was Melvin Goldberger. His great-grandson just couldn't fathom why I had tears in my eyes when he arrived in my Hebrew class....for me it was all about the connection.

I hope that in my role as president, my connections to each of you will become even stronger. Building community requires that we find ways to connect across ages, interests, viewpoints, and our many, varied needs. It means that we need to coordinate our communication about programs, whether social, educational, or spiritual. We are a much more diverse congregation than we once were, and I am hopeful that we can find ways that allow each of us to connect meaningfully, whether through music or activities, education or rituals.

Marge Piercy, a renowned poet, will be visiting us in mid-October. Even though many of you may not be familiar with her work, or even interested, I hope that you will share my delight in this quotation from her book, *Seven of Pentacles*:

*"Connections are made slowly, sometimes they grow underground.
You cannot tell always by looking what is happening.
More than half the tree is spread out in the soil under your feet....
...reach out...keep reaching out, keep bringing in."*

Temple Beth El

*Cordially invites all
Prospective Members, New Members
and Existing Members
for a Wine & Cheese Social
on the Patio*

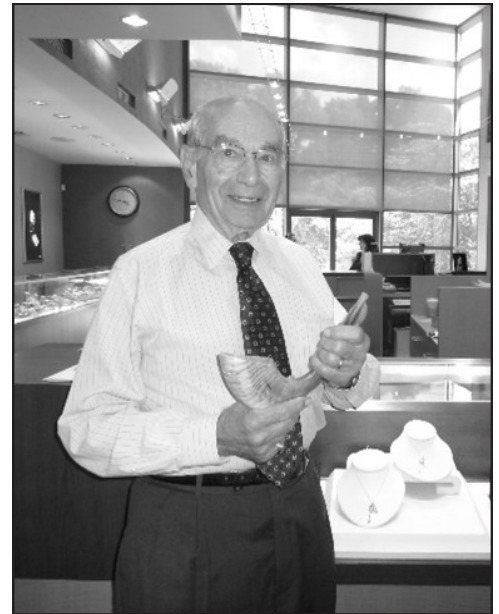


(If raining, event will take place in the TBE Library)

Friday, September 24

at

*Six o'clock in the evening
followed by 7:30 Shabbat Services
Sponsored by Membership Committee
RSVP: Amy Rosenberg 356-6830 or
Rockybergs@tds.net*



Ba'al Shofar Honored

Harold Markman may be familiar to most Knoxvilleans as the "diamond man," but at Temple Beth El he is known for blowing the shofar. Every Rosh Hashanah and Yom Kippur, for over 30 years, Mr. Markman has sounded the notes prescribed to mark the beginning and end of the High Holy Days. Temple Beth El honored him in May, as Rabbi Schwartz presented him with a shofar of his own. The Ritual and Worship Committee had the stand engraved for Harold with the words "Harold Markman, Ba'al Shofar, Temple Beth El". As Rabbi explained, "ba'al" means "master", and Harold has definitely earned the title.

He recalled for us how he came to blow the shofar for the first time. At a monthly board meeting, the person who currently blew the shofar announced he was moving. Someone was needed to take his place, and when no one else stepped forward, Harold graciously volunteered. Did he have any musical training? Not a bit - but he jumped wholeheartedly into the task and did a masterful job. He has continued to bless us with his shofar-blowing every year, eventually joined by his son, Stephen, and grandsons, Jeff, Michael, and Ryan, who call out the notes. Harold said that he has felt tremendous joy at being able to serve our congregation in this holy task. This joy has always been palpable. Rabbi Schwartz noted that it is a particularly sacred moment for her as well. Harold has truly been a blessing to our members, and we wish him good health - and strong lungs. We look forward to hearing him blow the shofar at the High Holy Days next month.

Ritual & Worship Committee

The Ritual & Worship Committee has begun an in-depth study of *Avinu Malkeinu* with Rabbi Beth Schwartz. In our first session we started with the historical background of the prayer and shared heartfelt and inspiring insights to what this much-favored prayer means. The *Avinu Malkeinu* theme will continue in Adult Education, through High Holy Days and culminate with a theological discussion hour on Yom Kippur. To inspire your thoughts on *Avinu Malkeinu*, here are the verses from the Rosh Hashanah service:

Avinu Malkeinu, hear our voice.

Avinu Malkeinu, we have sinned against You.

Avinu Malkeinu, have compassion on us and on our children.

Avinu Malkeinu, make an end to sickness, war, and famine.

Avinu Malkeinu, make an end to all oppression.

Avinu Malkeinu, inscribe us for blessing in the Book of Life.

Avinu Malkeinu, let the new year be a good year for us.

Avinu Malkeinu, fill our hands with blessing.

Avinu Malkeinu, be gracious and answer us, for we have little merit. Treat us generously and with kindness, and be our help.

Meet Our Members

From the east coast to the west coast, Phyllis and Ken Hirsh have covered a lot of territory. Both Bronx natives, Ken moved into Phyllis's neighborhood when he was a lad of 12 years old. Having "found" one another at ages 16 and 17, they married a few years later and became proud parents of Jeff.



Jeff came to

Knoxville first, and works as an electrophysiology cardiologist at UT Medical Center. He and his wife, Lorie, have two children, Ben 8, and Lily, 6. Ken and Phyllis moved here in 2007 for the express purpose of being near their precious children and grandchildren.

Prior to that, they lived for 10 years in Portland, Oregon. Phyllis retired from Merrill Lynch where she was a program/benefits administrator. Ken graduated from Columbia University with a degree in Pharmacy and then received his doctorate in Central Nervous System Pharmacology from Columbia School of Physicians and Surgeons. He worked for 20 years as a research scientist at General Foods. He retired from that job and started practicing pharmacy full time in 1990 and is currently working for CVS.

Phyllis's enthusiasm and generosity are boundless. Animals are her passion, particularly their three dogs - Molly, 8, Jimmy, 2, and Sam, 3 months. Phyllis loves being a volunteer with the H.A.B.I.T. program and takes one of her dogs for visits to Children's Hospital every week. In appreciation for the wonderful care her grandson, Ben, had received there, Phyllis had made a commitment to give back to the hospital. She never dreamed that her love of dogs would provide a way to fulfill her mission.

Also an artist, Phyllis loves doing pencil portraits of dogs. She has donated several portraits to help raise funds for Temple and other organizations. Ken is an avid American Brilliant Period cut glass collector and seller on eBay and at Granny's Attic in Oak Ridge. He collects all types of old glassware, especially carnival glass and Early American pressed. He loves to go to garage sales and auctions, and has become extremely knowledgeable about glassware and how it was made.

Phyllis loves the close-knit community she has found here at Temple and in the Knoxville Jewish community as a whole - one she sees as exceptional. Jeff and his family had already joined Temple Beth El, so Ken and Phyllis followed them into a ready-made Temple family. Accustomed to being active in Sisterhood at their congregation in Portland, Phyllis became active in Sisterhood right away in Knoxville. She currently serves as co-president, along with Joyce Traugot. Phyllis is a fabulous cook and event planner, and has chaired several events for TBE and has volunteered at the AJCC as well. Ken and Phyllis treasure their new community, and we have certainly found them to be a treasure as well!

TEMPLE BETH EL TIMES

Rabbi Beth Schwartz

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Temple Office Hours

Monday – Friday

9:00 a.m. – 4:00 p.m.

Visit our website: www.tbeknox.org

TBE Missing Chuppah: Can You Help Locate This Item?

In February 2008, my husband Ron and I donated our newly constructed, and Howard Pollock-made, chuppah that we used for our wedding at TBE.

Unfortunately, the chuppah frame (metal tubing) is missing. If you have any information as to the whereabouts of this missing chuppah, please contact Melissa Feinbaum at 604-8525 or mfeinbaum@mfrecluting.com.

Temple Beth El Religious School News

By Norma James, Director, nfjames77@gmail.com 483-5213

Summer ends and school begins! Okay, let's be honest. I am writing this August bulletin while still enjoying June in Boston as I am taking care of my precious new grandson, Karl. It has been a wonderful time of rest and reflection. Having only one person to care for who takes lots of long naps leaves me with plenty of time to read and think about the coming year. I can't remember a time I have ever had quite this much TIME. If I were at home, I would be working on the house, working at Temple, working on public school planning... just working in general. My hectic life has finally slowed down. It is really like a month long Shabbat that provides me with time for family, time for study, and time for reflection.

Now let's get down to brass tacks. When does Religious School start? There will be a teacher in-service Sunday, August 15 from 9:00 a.m. to 3:00 p.m. at Temple Beth El. Teachers and madrichim are expected to attend. *The first day of Religious School is Sunday, August 22 - 9:30 a.m. to 12:30 p.m.* We encourage parents to mail in the registration forms you received in the mail, but of course we will take them on the first day. Please be sure that you send them with your child if you are dropping him or her off at school that day. Without these forms, we are missing valuable information about your child, including emergency contacts and medical conditions.

Do you have a child ready for our Religious School preschool? We would love to add new students to our program for younger children. Our preschool begins at age four but if you have a child that will be reaching that age sometime after August, you should also give me a call. Some of you might have waited to start your child and now have a rising Kindergarten child. Our staff is excellent and makes this most important introduction to Judaism the happy experience it should be. If you know of other families who might be interested in our school program, please make some contacts. Your encouragement goes a long way with your friends.

What is new for Religious School this year? We have several new ideas. One of the most important changes will involve our *8th-10th grade programming*. After much discussion with students, parents, the Rabbi, and others, we are going to try a new program for our 8th-10th grade students. This program will be directed at the interests and questions that our teens want to explore. Using these ideas, units will be created that include community service, guest speakers, special programs, and off-campus excursions. We encourage all 8th through 10th graders to consider giving this new program a try. There will be a

Confirmation component for the 10th grade class that will provide a full year interaction with the Rabbi. This will be woven into the program, and the 10th graders will not miss out on any of the teen events.

Now let's talk about Midweek Hebrew (Parents of 4th-7th graders READ, READ, READ!) Even though the extraordinary Hebrew teacher Deborah Roberts will not be teaching Hebrew this year, she is helping us redesign the Wednesday program to better meet the variety of needs that our students have. First of all, every student in grades 4th through 7th is required to attend midweek classes. This is not an optional program, so please work it into your regular schedule of activities. There is much to learn and one Sunday class of 45 minutes is not adequate. In addition, we have started having a small service each week so that the students can have actual practice with the prayers. Last year whenever we had a group service on Sunday, I could see a definite difference between those students who attended midweek and those who did not.

So your child is ahead in Hebrew? Midweek is just what he or she needs. So your child is new to the whole Hebrew process? Perfect again! We plan to do a multi-age, multi-activity program that will allow students to advance in Hebrew without singling out those who are behind or slowing down those who are ready for a challenge. We want to keep all of the children actively engaged for the entire time they are at school. Because there is more to Hebrew than just learning the letter sounds and reading fluently, we will have vocabulary activities, writing stations, and of course, games to make it all more fun. Will it be a party every week? No. Will it be work? You bet! Will it be a waste of time? Not if we can help it! Now you need to do your part by making a commitment to having your child at school on a regular basis each Wednesday and Sunday. Your child will be the beneficiary of all of our combined efforts.

Would you like to be a volunteer at Religious School this year? Maybe you do not have the time to make a year's commitment to teaching at school, but you could be a great help to us by agreeing to be a volunteer. We can always use extra hands during a cooking activity or use someone to man the office. Do you have a talent you could share or a topic you might present to the students? These are the special things that make school memorable for our children.

Jessica Traugot returns to TBE to be a Bat Mitzvah. We were so sorry to see Jessica's family move to Alabama over the summer. The good news is that Jessica is coming back to become a bat mitzvah with her many friends here. Come celebrate with Jessica, Vickee, Andy, and proud Grandma Joyce Saturday, September 4.

Sisterhood Shmooze

By Joyce Traugot and Phyllis Hirsh, Sisterhood Co-Presidents

As we begin the New Year, your Sisterhood is making plans for new and exciting programs. We are looking forward to continuing our support of Temple Beth El along with getting to know all the women who would like to join us. You are all welcome to become active members of this wonderful group. Our regular programs include, but are not limited to, our Mah Jongg Tournament, Chanukah Craft Fair, Book Sale, Shabbat for Hunger, Hamentashen Bake and sale. We are asking that you join us for another year and as you join, please make a commitment to yourself and to the congregation to get involved. We welcome and encourage new faces and new ideas.

We are asking everyone in the congregation to volunteer to sponsor an Oneg Shabbat this year. Our Onegs are a wonderful opportunity to get to know our fellow congregants over a cup of coffee, tea or soda. Share some refreshments and enjoy each others' company. This is a lovely way to welcome Shabbat and make new friends after services are completed. Onegs are a great opportunity to celebrate a special occasion, birthday or anniversary. It is also a wonderful way to remember a family member or friend at the time of their yearzeit. Please call or e-mail either one of us with the dates that you would like to sponsor your oneg. It is not difficult and we will always assign two families to each date unless you request to do your Oneg alone. **Come and join in!**

Mazel Tov!

- **Clark Derrington**, son of **Keith** and **Susan Derrington**, graduated from Bearden High School. He will attend The College of William & Mary.
- **Jenny Erwin** graduated magna cum laude from Middlebury College in May. She also received the Physics Department's Robert K. Gould Award for her senior thesis.
- **Len** and **Marge Brown** attended a trio of granddaughter graduations this spring. **Gracie Brown** graduated from Hunter Elementary Magnet School in Raleigh, NC. She was named "best all-around student." **Elena Caicedo** graduated from Bearden High School and will attend E.T.S.U. She has received a Hope Scholarship. **Allison Morris** graduated summa cum laude from E.T.S.U. She currently has an internship with Shakti in the Mountains, a women's community.

Condolences

We send our condolences to:

- **Moema Furtado** and **Todd** and **Natan Diacon** on the sudden death of **Moema's** sister, **Malena Prieto**, in Brasilia, Brazil, on Sunday, May 30.
- **Scott** and **Sharon Clabo** and their family on the death of **Carroll Clabo**, father of **Scott**.
- **Brad** and **Tara Bain** on the death of his mother, **Charlotte**.
May their memories be for a blessing.



Donations To The Funds Of Temple

April 27, 2010 – June 25, 2010

General Fund

By:

Cheryl Handler

Geoffrey Laing

In memory of:

David H. Baker by Liz Gassel and Mike Pardee

Doda Zolotosvskaya by Maria Shusterman

Albert Eisenstadt by Mary Beth Liebowitz/Michael Eisenstadt

Ian D. Kinney by Harold and Shirley Freedman

Richard M. Hecht by Edith Hecht

Carroll Clabo, Scott Clabo's dad by Amy and Hal Rosenberg

Roof Fund

By Jeff Gubitz

Rabbi's Discretionary Fund

In memory of:

Bea Jaffe by Jerry and Meredith Jaffe

Jay Solod by Neil Moss

David Baker by the Noon family

Mary Lillian Dees by the Noon family

Joice Brown by Jeffrey and Tamra Brown

Lillian Brody by Zelmor and Jamie Brody

Margaret M. Moss by Stuart and Neil Moss

David Baker by Susan Derrington

Fred Aron by Gary and Fern Aron

Irene Chotiner by Meredith and Jerry Jaffe

Ben Brown and Lowell Nisely by Dr. Jeffrey and Tamra Brown

Elizabeth Zimmerman by Dr. Joseph Zimmerman

Helen Nisenshal Kaufman by Dr. Harvey and Judith Kaufman

Goodfriend Holocaust Foundation

In memory of:

Edwin Schnitman by Arthur and Mimi Pais

Strasberger Sacred Music Fund

In memory of:

Mary Lillian Dees by Liz Gassel and Mike Pardee

Dad, Clarence Strasberger and my grandmother Bertha B. Ehrlich
by Linda S. Bolt

Beiler Miscellaneous Library Shelf

In memory of:

Ethel Kaplan by Marc & Shelley Mangold

Marx Educational Fund

In memory of:

David Baker by Renee Hyatt and Paul Erwin

Mary Lillian Dees by Renee Hyatt and Paul Erwin

Harry Marx by Ursula Marx

Jacob Marx by Ursula Marx

Patio and Grounds

In memory of:

Esther Margolina by Ilya and Bella Safro

Endowment Fund

By: Chuck Dickey

In memory of:

Frances Dickey Patton by Charles Dickey

Lillian Pomerantz by Kenneth and Phyllis Hirsh

Lester Popkin Memorial Campership & Scholarship

In memory of:

Harold Raymon by Faye Raymon

Beiler Bimah Flowers

In memory of

Ethel Kaplan by Shelley Mangold

Sisterhood Tribute Fund

By: Tom Handler

Preservation Fund

By:

Dr. Gilya Schmidt

Janice Feinman

Dr. Alan and Karen Smuckler

Debra Caylor

In memory of:

David Bush, by John and Deborah Roberts

Mary Lillian Dees, by John and Deborah Roberts

David M. Baker, by John and Deborah Roberts

Malena Prieto, by Liz Gassel and Mike Pardee

AUGUST 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 GKAISA Swim Meet 9:30a HA-minyan 11a KJA-55+ singles adult brunch, AJCC 2p KJDS Welcome Back Family Pool Party	2 7a HA-minyan 7:30p Israeli dancing, AJCC gym	3 6-9:30p fencing, gym 6p TBE-Exec Comm mtg	4 11a TBE-Brunch & Learn 5:30-9:30p fencing, gym	5 7a HA-minyan 7:30p HA-Exec Comm mtg	6 4:45-5:30p JFS Shabbat Service @ Echo Ridge 7:30p TBE-Shabbat Service	7 9:30a HA-Shabbat Service Vanessa Pfeffer- Rodriguez bat mitzvah HA-Discussion after kiddush
8 9a KJA campaign phone calls 9:30a HA-minyan HA-HARS Teacher Orientation KJDS Board & Staff BBQ	9 7a HA-minyan 6-9p KJA Archives work 7:30p KJA Exec Comm	10 Rosh Chodesh 6-9:30p fencing, gym 6p TBE-Exec Board mtg	11 5:30-9:30p fencing, gym 6:15p TBE-adult ed Topic: <i>Avinu Malkeinu</i>	12 7a HA-minyan 7:30p HA-Board of Trustees mtg KJDS First Day of School—1/2 day	13 5:30p, Friday Night Live @ AJCC Pool	14 9:30a HA-Shabbat Service HA-Discussion after kiddush 11a-1p Private pool party, AJCC
15 9:30a HA-minyan 9:30a TBE-Religious School staff in-service 9:30a-HARS Family Program	16 7a HA-minyan 1-5p KJA Archives work 7p KJA Rufah Shlema Lectures, AL 7:30p Israeli dancing, gym KJDS First Full Day of School	17 6-9:30p fencing, gym	18 5:30-9:30p fencing, gym 6:15p TBE-adult ed 7-9p HA-Sisterhood Brd mtg	19 7a HA-minyan 12N KJA Friendship program, Calhoun's- Bearden 7:30p HA-Rabbi & Rel Services mtg	20 7:30p TBE-Shabbat Service	21 9:30a HA-Shabbat Service HA-Discussion after kiddush
22 9:30a HA-minyan 9:30a TBE-first day 9:30a HARS-first day 10a HA-Sisterhood Rush 3-7p TBE-BBQ and Pool Party	23 7a HA-minyan 1-5p KJA Archives work	24 6-9:30p fencing, gym 7p KJDS Back to School Night	25 4:15p HARS 5:30-9:30p fencing, gym 6:15p TBE-adult ed	26 7a HA-minyan 6-10p Israeli dance workshop, gym 7p HA-Ed Comm	27 7:30p TBE-Shabbat Service	28 9:30a HA-Shabbat Service 9:30-10:30a HA- Sisterhood installation HA-Discussion after kiddush
29 9:30a HA-minyan 9:30a HARS 9:30a TBE-religious sch	30 7a HA-minyan 7:30p Israel Partnership mtg, AL	31 6-9:30p fencing, gym			AL = Adult Lounge BR = Board Room HA = Heska Amuna Synagogue TBE = Temple Beth El	

For the most up-to-date listings or event information,
please visit the KJA website at
www.jewishknoxville.org

K N O X V I L L E

Marty's Mission Continues

By Joyce Traugot, Marty's Mission Chair

As we continue to sponsor food and money donations in support of Second Harvest Food Bank, we want to thank everyone who continues to help us reach our goals. What are our goals? To continue our efforts to bring in needed donations during *the entire year* to assist many families in our community who are struggling to feed their families.

Marty's Mission was started four years ago as a program to honor the memory of my husband Marty, who passed away in 2000. It is my way of giving back to this community and to never forget that we can all give without it costing a great deal of money. We all give what we can and together, as a caring, concerned Jewish community, we can show our concern for our community.

I want to thank Danielle Goldfeld and her family for making Marty's Mission part of her bat mitzvah project. The donation to Second Harvest from the Goldfeld family involvement was truly amazing and a special mitzvah. Thank you for caring and sharing in our drive.

The Holy Days will soon be upon us and we will once again sponsor our drive during Yom Kippur to collect non perishable food for our major drive, in support of Second Harvest Food Bank. Grocery bags will be available at the AJCC, Heska Amuna Synagogue, the Knoxville Jewish Day School and Temple Beth El so that you can bring them filled during the Holy Days. Anyone wishing to donate checks should make them out to "Second Harvest Food Bank," indicate in the memo portion that this is part of Marty's Mission, and leave it at your organization. They will be picked up by me and brought to the food bank. This drive has been growing each year since we started it. Together we can make this the best year ever. I want to express my sincerest thanks for your continued support.

Kosher Foods: Growing American Trend

A majority of Americans believe that kosher food is safer, healthier, better in general than non-kosher food and they are buying into this belief at the supermarket. Kosher is the fastest-growing segment of the domestic food industry, with bigger sales than organic. One-third to one-half of the food in American supermarkets is kosher-certified, representing more than \$200 billion of the country's estimated \$500 billion in annual food sales, up from \$32 billion in 1993. Today, almost 40 percent of groceries sold have a kosher imprint.

Only about 15 percent of people who buy kosher do it for religious reasons, according to Mintel, a research group that last year produced a report on the kosher food explosion. Quality, followed by general healthfulness are the top reasons for kosher food purchases. Individuals with soy, gluten or other food allergies buy them to avoid additives and vegetarians look for parve symbols to avoid meat and dairy products.

Kosher foods can be found at most major league sports facilities and at the 2010 Super Bowl, Glatt Kosher Foods were sold for the first time.

Rep. Lynn Presents Proclamation of Tennessee House Support for Israel

Tennessee State Representative Susan Lynn presented Republican Jewish Coalition (RJC) members from throughout the state with a proclamation that confirms the State's support of Israel. The Official Proclamation of Support passed by the Tennessee Legislature as House Joint Resolution 744. Rep. Lynn (R-House District 57, Sumner and Wilson Counties) authored the resolution and presented it at a special gathering by state RJC members during the annual Tennessee GOP Statesmen's Dinner on June 25.

The Knoxville RJC was represented by president Aaron Margulies, vice president Morris Barocas and several chapter members. "We are honored and humbled that the people of Tennessee have expressed such strong support for the State of Israel as exemplified by the nearly unanimous passage of this tremendous proclamation. Our great appreciation goes to Rep. Lynn and to our fellow Tennesseans for their steadfast friendship," stated Dr. Margulies.

Representative Lynn's resolution stated, in part, "*be it resolved by the house of representatives of the one hundred sixth general assembly of the state of Tennessee, the senate concurring, that we hereby offer Tennessee's support, compassion, blessings, friendship, and esteem to Israel, and declare that we remain steadfast in our support of the State of Israel.*"

In addition to the presentation of the Official Proclamation to Republican Jewish Coalition members, Representative Lynn will send the resolution to the President, the United States Congress and the Israeli Embassy in Washington, D.C.

The full text of House Joint Resolution 744 may be found at: <http://www.capitol.tn.gov/Bills/106/Bill/HJR0744.pdf>



The Knoxville RJC was represented by president Aaron Margulies, vice president Morris Barocas and several chapter members.

H A P P E N I N G S

Jewish Agency Revamps Mission, Focus

The Jewish Agency for Israel's board approved a plan to overhaul the agency's focus - turning the agency's attention toward building global Jewish identity instead of its traditional mission of bringing in and settling new immigrants to Israel.

"The main danger facing the Jewish world today is a weakening of the connection of young Jews to their people and to the State of Israel," said the agency's chairman, Natan Sharansky. "Our new plan deals directly with this issue."

Sharansky has been pushing the plan since he was appointed chairman last year. He has reshaped the top professional staff and is moving the agency's key operations -- such as global fund raising and marketing -- to New York from Jerusalem. Sharansky also has decided to scrap much of the fund-raising strategy of the past.

The agency seems to have concluded that to remain relevant, it must do away with old sensibilities -- namely that for the better part of the 20th century, the world Jewish community was consumed with founding, establishing and settling the State of Israel. "We were once a people without a homeland; we can't become a homeland without a people," said Misha Galperin, who became the agency's new head of global external affairs.

The Jewish Agency has four goals:

- Expand the multifaceted significance of Israel in the identity of young Jews around the world.
- Strengthen solidarity and the commitment among Jews to build up the Jewish collective (Klal Israel).
- Increase the number of Jews who make aliyah, with a particular focus on those who do so as the fulfillment of their Jewish identity.
- Increase the number and impact of young Israelis and Jews worldwide, motivated by Jewish values, who aid vulnerable populations and address the major challenges of Israeli civil society.

The Jewish Agency will focus on reinforcing its partnership with Birthright Israel and further developing its own MASA program, which provides significant scholarships to college graduates from the Diaspora to participate in Israel programs lasting three months or longer. The agency also is launching several new initiatives, including an effort to empower youth activists to perform Israel outreach.

Jewish Agency Strives to Connect Israelis Living Abroad with Their Mother Country

Partnership 2000 (P2K), the Jewish Agency's program that engages Jews and communities in Israel with those in the United States, is launching a new initiative to connect the estimated 1 million Israelis living abroad with Israel, the communities in which they now reside, and with each other.

A unique social network has been established through one of the strongest online platforms in Israel -- *The Ha'aretz Group* -- *TheMarker Café*, to connect Israelis living abroad. This online community offers support, consultation, exchange of ideas and experiences, networking, and access to resources in Israel and abroad, all aimed at bringing Israelis closer to Israel, their local Jewish community and themselves.

To enroll, visit <http://sso.themarker.com/sso/register.html?site=30&returnTo=%2F> (in Hebrew only). Once enrolled to The Marker Café, click on Community of Israelis Around the World: <http://cafe.themarker.com/view.php?u=334843>.



Birthright Israel Increases Numbers

Birthright Israel announced a sharp increase in eligible applicants for the program's summer session, up 12 percent from the same session last year. Nearly 39,000 Jewish young adults qualified, up from 35,500 last year. With 15,000 summer spots available, Birthright Israel faces the prospect of leaving at least we could take them all, and we're working towards that."

Since its first flight in 1999, Taglit-Birthright Israel has taken over 230,000 Jewish young adults from all over the world to Israel on a free, educational, peer-group trip. Independent research published last year by Brandeis University shows that, five to ten years later, the majority of participants describe the experience as "life-changing."

A Brandeis study published last fall concluded that birthright Israel alumni have a stronger relationship with Israel than non-participants, have a stronger sense of Jewish identity and a stronger desire to raise Jewish children.



TAGLIT • תגליט
BIRTHRIGHT ISRAEL
www.birthrightisrael.com

Ha'Kol

KJA President's Report

By Stephen Rosen

August 2010



Tel Aviv – July 1, 2010

A cohesive, organized article about travelling to Israel seems almost paradoxical. Kim and I just finished a wonderful 10-day trip to Israel with our children to visit members of her family. The experience was great but hard to sum up in a focused manner. Therefore, I thought I would share some of the random observations that got my attention:

The Israeli flag could be green, red and purple with all the cucumber, tomato and onion salad that is served. This reminded me of the achievements of Israeli agriculture that set them apart from their neighbors. Interestingly, agriculture is down to 1.7% of GDP though it is growing at over 2% per year. The problem is that even though exporting produce is profitable, the net cost in water to grow vegetables is too high to send them out of the

country. Therefore, the focus now is on the export of high margin agricultural technology.

Tel Aviv is young, good looking and big on tattoos. The smiles and energy are infectious.

Gazans may have more to fear from Hamas than Israel. In order to step up their standing with religious officials, Hamas is enforcing shariah laws in a manner that reminds one of Iran. Palestinians are not used to this type of capricious intrusion into their lives when it comes to personal morality. The strangest recent incident was the ransacking of a UN day camp that allowed boys and girls to play together.

Arab falafel is better than Jewish falafel. I'll be visiting Ali Baba on Kingston Pike very soon.

Jews and Arabs don't seem to be mixing like they used to do. Jews are not going to Arab villages, either side of the green line, and general interaction seems to be in decline. A recent poll showed 58% of Jews fear physical harm from Arabs and 74% of Arabs fear the converse.

Tel Aviv's new Palmach Institute is phenomenal. It is an interactive study of the pre-state military from 1940 until the end of the War for Independence in 1949. Everyone should go to this to gain an understanding of those who made Israel happen. You also get a firsthand idea of the travails of those who survived the Holocaust and emigrated to Israel. The image of Holocaust survivors in British detention camps in Israel and Cyprus is hard to forget.

While the external threat from Iran, Hamas, Hezbollah and others is a unifying force, religion and ethnicity are dividing the country. The haredim (ultra-orthodox) are becoming more politically powerful while lagging the rest of the country economically. I found it interesting that more haredi women are seeking employment which may help the situation. Conflict between Ashkenazim (European descent) and Sephardim (Middle Eastern descent) seems to be increasing while it is almost extinct in the U.S. The latest flap over the forced integration of a girls' elementary school sent a dozen parents to prison and 100,000 orthodox Ashkenazim into the streets of Jerusalem in protest.

Football (soccer) is everything in Israel. I wonder if President Lula de Silva would be interested in improving relations with Iran if he knew how many Brazilian flags were flying in Israel during the Mondiale (World Cup). Interestingly, the flags flying in Arab villages were mainly in support of European teams.

These are just a few of the things that jumped out at me. Your list is just a plane ride away.

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KJA 2010 Campaign

Campaign Total to date **\$291,737**
290 Donors
119 Family Increases from 2009

If you have not yet made your gift this year, please call Gene Rosenberg at 693-3162 or the KJA office at 690-6343.

We need your help to make our Jewish community work for you.

You can also go online at www.jewishknoxville.org and click "donate."

Here I go again...

By Suzanne Mittleman-Townsend., Jewish Family Services Chairperson

This time I will be super brief and super specific. On the first Friday of each month, Jewish Family Services holds a Shabbat service at Echo Ridge Independent Senior Living, 8458 Gleason Dr. We are always in need of volunteers to lead these services. This is a volunteer opportunity for people of all ages. Will you commit as an individual, a family, a group of friends, etc.? This once a month, 45 minute long service brings Judaism to those who so want to be a part of our community. The residents at Echo Ridge asked us for this Shabbat service and they look forward to it every month. We are not asking for money or a lot of time. Will you help us lead?

If leading services is not your cup of tea, but you are good at organizing, we are also looking for a new coordinator for the monthly Shabbat service. This means contacting volunteers to schedule our service leaders each month. Coordinating won't take a great deal of time, but would be a huge help to Jewish Family Services. If you would like to participate, please contact Laura Berry at 690-6343 or lberry@jewishknoxville.org.

Why We Support the Alliance

By Gene Rosenberg, Campaign Chair

There are as many reasons to be part of the annual campaign(s) as there are those who support it....and those who don't.

In the May/June issue of *Moment Magazine*, 35 American Jews are asked two questions:

1. What does it mean to be a Jew today?
2. What do Jews bring to the world?

Those questioned include Elie Wiesel, Ruth Bader Ginsburg, Dianne Feinstein, Mel Brooks and others with varying degrees of prominence. Of course, the responses are just as varied.

Reading their responses I hoped to find an appropriate answer for this column; I think the following quote is very meaningful. The writer is Judea Pearl, professor emeritus of computer science at UCLA. Professor Pearl writes, "*Being Jewish is to see oneself as a member of an extended family, bonded by shared history and shared destiny. Our whole culture is based on the tribal idea that we have a special responsibility to one another and the world around us.*"

Think about that..."shared history and shared destiny, special responsibility." That's what **YOUR** Knoxville Jewish Alliance is about, shared history and shared destiny, special responsibility. That's why all of us should support the Alliance. That's why we do what we do. **WE DO IT BECAUSE IT'S THE RIGHT THING TO DO!!**

Are you sharing Jewish history and destiny? Do you feel that you have a special responsibility? Again, we plead that you respond with your time and your funds....no time is too little, no dollars too few. It really is important.

JFS Donation in Memory of Sidney Burnett

By Laura Faye Berry, Jewish Family Services Director

To thank the Knoxville Jewish community for their kindness and support, Marilyn Burnett has made a donation to Jewish Family Services in memory of her



husband, Sidney Harold Burnett. Marilyn was the former chairperson of JFS and it goes without saying that Sidney was always with her, quietly helping and working in the background. His life is an example of one of the highest forms of Tzedakah as expressed by Maimonides. Marilyn's impact as chair has helped to create a JFS that provides many services for our local community. May Sidney's memory be for a blessing.

Friday Night Live Event Slated for August 13

By Wilma Weinstein



Mark your calendars! Friday Night Live is returning to the AJCC on August 13, 2010, starting at 5:30 p.m. Heska Amuna Synagogue, Temple Beth El and the Knoxville Jewish Alliance invite all to share in this joint annual Shabbat Dinner at the AJCC Pool and Shabbat Service on the lawn. The musical service will be led by Cantor Karen Gilat. Rabbis Schwartz and Ferency will lead prayer.

Karen Gilat grew up in Connecticut. On stage quite early, she entertained at her Mother's brunches, directed neighborhood kids in original plays she wrote, and sang unabashedly in places where anyone would listen. She continued crooning through high school musicals, community theatre and summer stock.

A newly formed theatre/dance program at Trinity College provided the perfect laboratory for exploring the relationship between movement and text. Karen graduated from Trinity College (1984) with a dual degree in English and Theatre/Dance, several speaking awards and a directing prize. The Hebrew Union College-Jewish Institute of Religion provided a Jewish incubator for her evolving performance art pieces. Upon investiture (1990), Karen moved with her family literally all over the map and served as a Cantor to small and large congregations in four corners of the U.S. and Canada. She has utilized performance art in synagogues, prison chaplaincy, and pastoral education.

This musical, welcoming, energetic service utilizes new and familiar melodies. Prayers in English, Hebrew and transliterated into English. Come, bring a blanket to sit on the lawn, clap, dance, and swim your way into Shabbat!

If you have not yet received a flyer on meal choices and reservations, please let us know at 690-6343. Join our community evening of celebration on Shabbat!

Upcoming Friendship Programs

Come have fun with us at these upcoming events!
Everyone Welcome

Thursday, August 19: Joan Markel of the UT McClung Museum presents her newest program "Knoxville's Civilian War: Faces of Conflict, 1861-1865." This is a continuation the program on the Civil War she did last time. **Program location: Calhoun's Bearden, 6515 Kingston Pike.** Reservations are needed; lunch is on your own.

Wednesday, September 15: Dr. Al Hazari, UT Director of Undergraduate Chemistry Labs and lecturer in science education, will present "Senior Science." For much of the last decade, Hazari's quest to enhance science appreciation has included a regular schedule of public outreach activities, ranging from classroom visits and teacher training workshops to special programs for teenage girls, Scouts, underprivileged children and senior citizens. He lives by a simple motto that is also the basis of his educational philosophy: "Science is for students ages 2 to 102." **Program location: TBA**

Wednesday, October 13: Canter Karen Webber Gilat, will present a musical collage of secular Jewish music from around the world. Also featured will be both English and Yiddish music by Jewish composers of the stage. **Program location: Bearden Banquet Hall.**

Wednesday, December 9: It's a season of celebration and a time for family and friends. Whether your Chanukah festivities last one night or eight, food, fun and games will make this a holiday to remember. **Chanukah party sing-a-long with Charlene Gubitza and Joyce Traugot.** Special Chanukah menu complete with latkes. **Program location: TBA**

Transportation available to all programs! Don't miss out!
For more information, contact Wilma Weinstein at 690-6343 or wweinstein@jewishknoxville.org.

Friendship Book Group

Meets the first Tuesday of each month at 2.00 p.m. at the AJCC.

Jewish Book Month Event

Sunday, November 7 at 2:00 p.m.

The Knoxville Jewish Alliance is pleased to announce David Kushner will be the guest author at our Jewish Book Month event.

David Kushner is an award-winning journalist and author. His books include *Levittown: Two Families, One Tycoon, and the Fight for Civil Rights in America's Legendary Suburb*, *Jonny Magic and the Card Shark Kids: How a Gang of Geeks Beat the Odds and Stormed Las Vegas*, and *Masters of Doom: How Two Guys*



Created an Empire and Transformed Pop Culture. Each book is in development for film. He is currently working on a new book, and will be featured in the anthologies *The Best American Crime Reporting 2010* as well as *The Best Music Writing 2010*.

Kushner is a contributing editor of *Wired*, *Rolling Stone*, and *Spectrum*. He has also written for publications including the *New York Times Magazine*, *New York*, *GQ*, and *Details*. A frequent guest on TV and radio, he is the digital culture commentator for National Public Radio Weekend Edition Sunday.

Kushner is an adjunct professor of journalism at New York University, and speaks at college and corporate events.

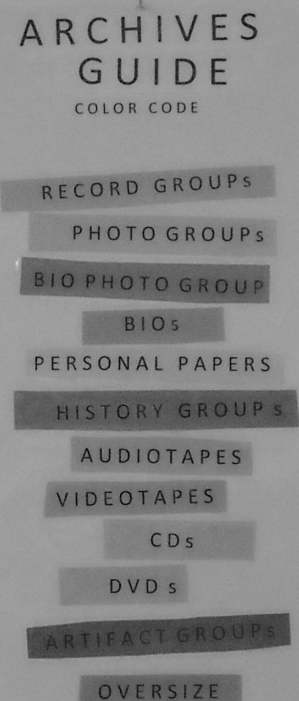
His appearance is made possible through the Jewish Book Council. Manny Herz chairs the committee. Location: TBA. For information, contact Wilma Weinstein at 690-6343 or wweinstein@jewishknoxville.org.

Barbara Winick Bernstein Archives Now Open for Research

Wondering whether your Great-Uncle Izzy was mentioned in a *Center Menorah* issue in the 1940's or if your mother's cousin Sophie was an officer of Hadassah? Can't remember when the Oak Ridge congregation opened, what year the Knoxville Jewish Federation was formed, or what the first permanent home of Temple Beth El looked like? Want to see a photograph of the AJCC basketball team from the 1930's?

The Archives are now open for research. To publicize the opening, the Archives committee held an Open House in May. Beginning in June of this year, our Archives have been open for researchers. During most months of the year, the Archives will be open the second, third, and fourth Mondays from 1-5 p.m., as well as by appointment. During the summer, appointments are mandatory, and the Archives are open on some Monday evenings (check the KJA online calendar) from 6-9 p.m. Afternoon hours will resume on August 16th. Contact the AJCC at 690-6343 or write to archives@jewishknoxville.org to make an appointment.

Archivist Nicki Russler has color-coded the different groups of records, photographs, and other items in the Archives to aid in finding the right material. A poster that hangs in the Archives (shown here unfortunately in shades of gray) shows the different groups and colors. The boxes containing these items follow the color scheme and identify the first box in that group by name.



Suzy Snoops

Got good news? Please share it with our community. Send your information to hakol@jewishknoxville.org, fax to 694-6841 or mail to *Ha'Kol*, 6800 Deane Hill Drive, Knoxville, TN 37919.

- Thanks to a \$323,850 gift to the University of Tennessee to support **Robert Kronick's** work in Knox County schools, Pond Gap Elementary School may become the model for expanding current programs into a full-scale, full-service school to help students in every aspect of their lives. Students and families can get health and dental exams, tutoring, counseling, and dinner. The school's doors will stay open until 7 p.m. and will be staffed by UT students, graduate students and faculty members. With the money, **Kronick** will hire an after-school coordinator and provide dinner for the students and their parents. If successful, the program may be expanded to other at-risk school populations.
- Webb Athletes Excel: **Jason Berube**, son of **Rich** and **Sharon Berube**, played on the Webb baseball team that won the state Division II-A championship. **Berube** was one of 12 seniors on the team and will be headed to Virginia Tech this fall. **Jolie Spiegelman**, daughter of **Gary** and **Marnie Spiegelman**, is a sophomore who played on the Webb School girls' tennis team that won the Division II-A state championship.
- **Bernard Bernstein** was honored with a Lifetime Achievement Award as a Health Care Hero by the Knoxville Business Journal. He is chairman of University Health System's board of trustees. **Bernstein** and others will be featured in the September publication.
- **Jonathan Branton**, son of **Peter** and **Pam Branton** and grandson of **Zelmore** and **Jamie Brody**, graduated from the University of Tennessee with a major in global studies. He previously served in the U.S. Air Force as an Arabic linguist. He will attend Marquette University Law School this fall.
- **Margy Goldman** and **Shelley Hecht** have purchased *Tea at the Gallery*, located in the Western Plaza Shopping Center, 4501 Kingston Pike. The tea room features teas, an ala carte menu, Wi-Fi, and art exhibits.
- **Bruce Bogartz**, is executive chef and owner of *RouXbarb*, 130 S. Northshore Drive.
- **Marilyn Kallet**, the Lindsey Young Professor at UT, was featured in UT's series of Quest profiles of faculty. She is a writer and poet. Her Quest profile can be found at <http://quest.utk.edu/2010/life-is-poetry-poetry-is-life/>.



Robert Kronick

KNOXVILLE JEWISH COMMUNITY

Ha'Kol

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The Jewish Federations
OF NORTH AMERICA

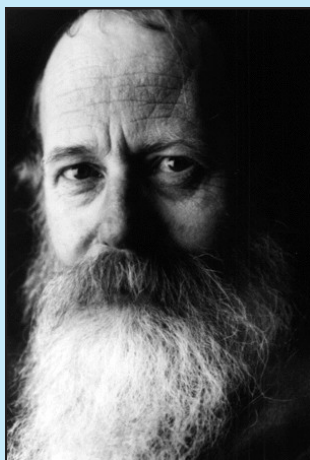


Global Day of Jewish Learning Set for November

By Wilma Weinstein

The Global Day of Learning is inspired by and celebrates the historic achievements of the world renowned Jewish scholar, Rabbi Adin Steinsaltz. On November 7, 2010, Rabbi Adin Steinsaltz will complete his 45-year-long project of translating the Talmud. On this day, Jews around the world will join in together in a Global Day of Jewish Learning to celebrate our shared identity, history and heritage.

The Knoxville Jewish community will celebrate this momentous event with a program Sunday morning, November 7: *God, Love and Tzedakah* – a global learning experience. Information regarding activities planned for every age group will be planned. In the meantime, please mark your calendars for Sunday, November 7! Location: TBA. For more information, please contact Wilma Weinstein at 690-6343 or wweinstein@jewishknoxville.org.



Find us on

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- ✧ Knoxville Jewish Alliance
- ✧ AJCC Preschool
- ✧ Knoxville Young Jewish Professionals

or visit www.jewishknoxville.org



Tifannie Rosen practices her tennis swing during the Milton Collins Day Camp.



Josh Stevens and Mason Chitwood check their swim order which is conveniently written on their arms.



Josh Stevens has his eyes on the ball while playing tennis at MCDC.

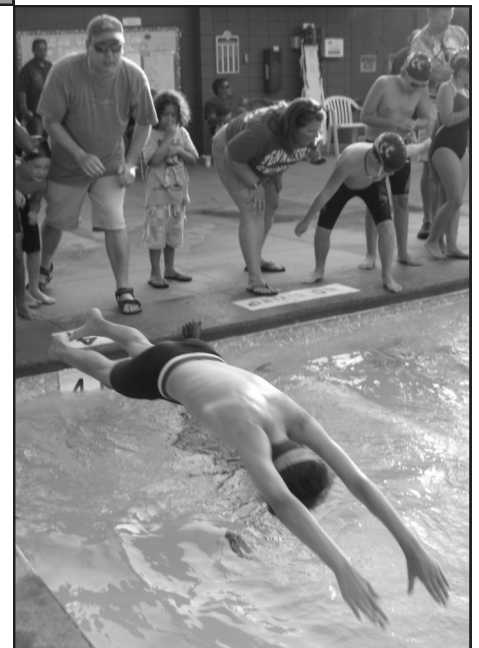


Raminder Khalsa and Maggie Gordon work on an art project together at camp.

Parents and swim coaches alike encourage Smokin' Salmon swimmers at a recent meet at the AJCC.



Ryan Gibbons shows off his breast stroke at the Smokin' Salmon vs. Morristown Country Club swim meet on June 22.



FRIDAY NIGHTLIVE

August 13, 2010 5:30 p.m.

**Dinner, Shabbat, Songs, Swimming
AJCC 6800 Deane Hill Drive
A joint program of the KJA,
Heska Amuna & Temple Beth El
Prayer, song, clapping, and dancing**

**Led by Cantor Karen Webber Gilat
Rabbi Beth Schwartz and Rabbi Alon Ferency**

5:30 p.m. Wine and Challah and then a festive meal

6:15 p.m. We'll begin our musical celebration of Shabbat under the trees!

Everyone Welcome

**Make your reservations *TODAY* by sending in your check
and number of people attending**

**Reservations due by Tuesday, August 6
your check is your reservation!**

**Mail to KJA, 6800 Deane Hill Drive, Knoxville 37919
~~Rain venue—AJCC GYM~~**

___ # of adults @ \$10.00 ___ # of children (10 and under) @ \$6.00

___ Family cap @ \$30.00 Total \$ _____

Name _____ Phone Number _____

___ chicken ___ hot dog ___ veggie burger ___ veggie dog



K J C F F

Knoxville Jewish Community Family of Funds

A Supporting Foundation of the Knoxville Jewish Alliance and the East Tennessee Foundation to preserve and strengthen the Jewish Community of Knoxville

Grants:

- The University of Tennessee Judaic Studies program received a generous grant from the **Bernard E. and Barbara W. Bernstein Fund** to support the 2010/2011 Schusterman Fellow.
- The **Dr. Bernard S. Rosenblatt Fund** made a generous grant to support the KJA's Camp Tikkun Olam program. This program brings Knoxville teens to Israel, as well as Israeli teens to Knoxville.
- The **Sam and Esther Rosen Federation Fund** made a generous grant to the KJA for general operations.
- The **Sam and Esther Rosen Heska Amuna Fund** made a generous grant to Heska Amuna Synagogue for general support.

Donations:

B'nai Tzedek General Fund

Knoxville Jewish Community Family of Funds in honor of Mary Linda Schwarzbart's service to the KJCFF

B'nai Tzedek Fund of Noah Erwin

Barbara Goldberg, Ph.D. in honor of Noah's birthday

B'nai Tzedek Fund of Nathan Rosen

Stuart and Jill Chasen
Harold and Joyce Diftler
Mary Ann and Bryan Merrell in honor of his bar mitzvah
Bernie and Lesley Rosenblatt
Doug and Jill Weinstein

B'nai Tzedek Fund of Brian Weinstein

Jeff and Nancy Becker
Erika Levin and Jordan Shavit
Mary Ann and Bryan Merrell in honor of his bar mitzvah
Lee Miller in honor of his bar mitzvah

EAR Fund

David and Deborah Oleshansky in honor of Eli Robinson's college graduation

Harry and Mollie Brietstein Memorial Fund

Abraham and Judy Brietstein in memory of Harry and Mollie Brietstein and in memory of Dorris Rothbart

Sharon Brietstein Memorial Fund

Abraham and Judy Brietstein in honor of Sharon Brietstein's yahrzeit

Rosen Friendshippers Fund

David and Deborah Oleshansky in memory of Kenny Palmer

Mary Linda Schwarzbart Completes Term on KJCFF Board

In keeping with her philosophy about making room for new people on boards of directors, Mary Linda Schwarzbart has decided to step aside as she completes her term on the KJCFF, Inc Board of Directors. Mary Linda was a founding director of the KJCFF.



Along with Jeff Becker, Pace Robinson and Bernie Rosenblatt (then KJA executive director) she envisioned and articulated the need for endowed funds to sustain the financial future of the Jewish Community organizations in Knoxville. Mary Linda's vision and accomplishments during her tenure have been many. She was instrumental in creating the partnership with the East Tennessee Foundation, as well as creating the B'nai Tzedek Funds by identifying the Grinspoon Foundation Grants for this purpose. She established a position to help administer the affairs of the KJCFF, and served as KJCFF president. Dick Jacobstein, current KJCFF president, said, "I will be forever grateful to Mary Linda; if not for her help I would not have been able to conduct the business of the KJCFF."

The Board members expressed their gratitude for her years of inspired service by making a contribution to the B'nai Tzedek Fund in her honor.

KNOXVILLE JEWISH COMMUNITY FAMILY OF FUNDS BOARD OF DIRECTORS

Dick Jacobstein, President; Bernie Rosenblatt, Vice President; Scott Hahn, Secretary/Treasurer; Jeff Becker; Bernard Bernstein; Arnold Cohen; Bobby Goodfriend; Scott Hahn; Herb Jacobs; Harold Markman; Pace Robinson, Past President; Alexandra Rosen; Mary Linda Schwarzbart; Mel Sturm; Jeff Gubitz, Ex-Officio; Susan Contente, Donor Development Specialist

The Board of Directors of the Knoxville Jewish Family of Funds thanks the Knoxville Jewish Community, the staff of the Knoxville Jewish Alliance and the East Tennessee Foundation for their support and encouragement. The KJCFF encourages you to help insure the healthy future of our Knoxville Jewish community by including a commitment to the KJCFF in your financial and estate planning.

To learn more about KJCFF philanthropic opportunities, call 690-6343 or visit our website at www.jewishknoxville.org/kjcff

Heska Amuna Synagogue

HaShofar



Heska Amuna Religious School Welcomes Jewish Students for Fall 2010

Children in grades K-12 are welcome to start their school year this month as students of Heska Amuna Religious School. Our religious school is proud to offer the very latest in Hebrew and Judaic curriculum for students of all ages. In addition to our regular academic program for K-12th graders, we also offer a monthly preschool program called Gan K'tan. Your child is welcome at Heska Amuna, even if both parents are not Jewish or if they have never attended a religious school.

Depending on your child's age, classes meet one or two days a week. Students in **grades K - 2** and **7-12** meet Sunday mornings, 9:30 a.m. - 12:30 p.m. Students in **grades 3-6** meet Sundays 9:30 a.m. - 12:30 p.m. and Wednesdays 4:15 - 6:30 p.m. Our **Gan K'tan** classes meet one Sunday per month from 10:00 a.m. - 12:30 p.m.

The curriculum for each grade level includes age-appropriate Hebrew language, Jewish holidays and Shabbat, Torah stories, art, music, library, games, and lots of Jewish fun! Not only is our school a wonderful educational experience for your child, but it is a gateway for your family into a wonderful community of people who support the very best in Jewish education, family learning, and more.

If you have a child who is eligible for this program or would like more information, please call the synagogue office or set up a conference with Anna Iroff, education director. There has never been a better time to join this dynamic, innovative, creative Jewish education program.



Av/Elul 5770

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Continuing Education

SHABBAT AFTERNOONS

August 7, 14, 21 and 28

Following Kiddush ~ Discussion with Rabbi Ferency

From The Rabbi's Desk

By Rabbi Alon Ferency



We are entering Elul, the Hebrew month leading into Rosh HaShanah, our New Year. This month begins the season of *T'shuvah*. The word *T'shuvah* is often translated as repentance, but comes linguistically from the Hebrew root of turning or returning. In Los Angeles, I worked as a counselor at *Beit T'shuvah*, a Jewish treatment facility for alcohol, drugs and other addictions that translated its

name as "House of Return." In fact, that is what happened for successful clients there: they returned to the life they knew before using, and returned to the path to which God had been calling them all along. Elul is an auspicious time to turn and return, to recover and restore, and to remake ourselves in God's image. It can be an intense time of soul-searching, reflection, prayer and meditation on our missteps of the past year, and the ways we want to improve in the coming year, 5771.

For it is ever possible to be more honest with our colleagues, open to our friends, or loving for our spouses and partners. We are each achingly aware of our short-comings. The Talmud says that the wicked are full of remorse, but truth be told, so are we all. We may not have been wicked, but perhaps we have been wickedly hard-headed or even hard-hearted. Surely, who among us has not hidden behind shields of arrogance, fear or anger? And, since we are sensitive creatures, we feel remorse and regret, even shame or guilt - which is a good thing when it motivates our repentance and moves us to return to the path we are supposed to travel.

The Tanya, a masterwork by Rebbe Shneur Zalman of Liadi, says that even the "wicked, too, are forgiven." Those pinpricks of doubt and the fullness of regret are usually enough to motivate change for the better. Some find *T'shuvah* and forgiveness by making amends or mending their ways. Others just need to be open to change the smallest bit. "There is hope," the Rebbe reminds us, "for goodness surrounds them, waiting for even the slightest crack by which it might enter." Maybe this year we will feel remorse, and turn to change our ways. If not, do not despair - maybe this is simply the year that we will be penetrated by the goodness waiting all around us. We may be hardened, but we are not too hard for God to reach.

Heska Amuna Religious School News

From The Education Director

By Anna Iroff

For two years, I have challenged my 10th grade Confirmation students with one task: to discover and explore their “hook” into Judaism and through that hook, attempt to define their personal Jewish identity. This is a difficult project that we all face as modern Jews in a fast-paced secular environment. One of the highest goals which our congregation has set for our religious school is “to create a community in which children learn to love being Jewish and to positively identify themselves as members of the Jewish people.” This is by no means a quick or easy assignment, but rather a lifelong journey that we each must wrestle with as individuals. Our religious school exists to help children start this adventure and to provide them with the foundation, encouragement, and tools they need to succeed in their Jewish life. I am proud to say that we are starting this new school year with a passionate and knowledgeable staff, revised curriculum, and exciting new programming as well as some continuing favorites.

But the development of a positive Jewish identity in our students is not solely the responsibility of our school and teaching staff. Children need to see these values modeled at home and in their community. They need to see that Judaism and Jewish education aren't only for children. This is an area in which our community excels. Our children frequently see their community family members attending adult education classes, participating in Shabbat and holiday services, and celebrating their Judaism through art, drama, politics, music, and worship. My hope for this year is that by working together, the congregation, the school, and our families will identify many different hooks to Judaism and enrich these connections that are so vital to our success.

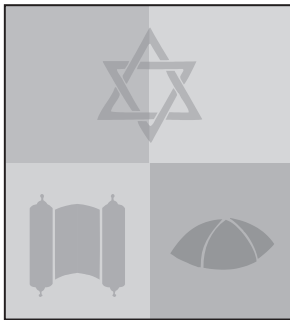
Rabbi Ferency and I are working with an unbelievable wealth of staff and volunteers to create educational opportunities for children, teens, adults, individuals and families. The religious school is continuing the popular Gan K'tan program for our very youngest learners and their parents. We are starting new family education programs in the form of “Family Fairs,” holiday celebrations, and parent education days. And most importantly, we are constantly open to and looking for more ways to help each person to expand, model and enjoy Jewish identity. I have truly enjoyed meeting with and learning from so many parents and interested congregants over this summer. If you have ideas, suggestions, concerns, or questions, please contact me at 522-0701 or education@heskaamuna.org.

HARS! New for 5771

- Two day a week schedule replaces the three day a week schedule
- New (significantly reduced) fee structure
- Scholarships available to qualified families

If you are interested in enrolling your child(ren) in our program, please contact education@heskaamuna.org or call 522-0701. We are happy to answer any questions and schedule a tour of our school. If you have not yet made a commitment to membership at a religious institution, please contact us to learn about our special introductory rates and packages for new members.

Heska Amuna Religious School is the educational branch of Heska Amuna Synagogue which is affiliated with the Conservative Movement. We offer a comprehensive supplemental Jewish education program for learners of all ages in an environment that offers the very best in traditional learning, spiritual renewal, and a commitment to excellence in Jewish learning and living.



Todah Rabbah to Our Friends and Supporters

Thank you to the following people who made generous donations to the Religious School:

- **Lynn and Scott Dryzer** in honor of the **Heska Amuna Religious School teachers**
- **Ellen and George Kern** in honor of the **Confirmation Class** and **Chaya Silver-Alford**
- **The Oleshansky Family** in honor of the **Confirmands**
- **Mark and Betty Siegel** in honor of **Sarah Siegel** and **Chaya Silver-Alford**



A special thank you to everyone who contributed to the **2010 Confirmation Class's** tzedakah project, A Triple Threat Against Hunger. We raised almost \$150 and a whole box of cans, and the Heska Amuna and Temple Beth El high school students donated 60 hours of volunteer work! The Love Kitchen staff was overwhelmed with our donation and sends a very special thank you as well. They will use the money and canned fruit to deliver meals and emergency food packages to people in our community who are hungry, homeless, or homebound. Thank you for participating in this special mitzvah to help our Knoxville community.

Thank you to **Esther Sitver** and her team of volunteers. Esther and her friends and family have worked hard to paint and decorate several religious school classrooms. This project is a lovely example of *hiddur mitzvah* – beautifying and enjoying the fulfillment of God's commandments. Esther's bat mitzvah tzedakah project has made these spaces more cheerful and inviting to brighten the mitzvah of learning and studying. Make sure to take a few minutes to tour and appreciate her artwork!

Religious School Family Fair

Sunday, August 15
9:30 a.m. - 12:30 p.m.

What Does it Mean to be a Jewish Family?
Come join us for a day of family education and fun!

Jewish education isn't only for children! Together, parents, grandparents, and children will discover what being Jewish means to them as a family, and what they can do to make Judaism an important and visible part of their lives. Bring your entire family and let's learn from each other in an exciting new way. The Family Fair will include group learning as well as chances for families to choose activities and explore values, texts, and projects that are meaningful and interesting to them. This is a great opportunity to try something new as a family or to learn more about things you already do together.



This program is open to all our religious school families, from Gan K'tan to Prozdor! We welcome families of all sizes, including non-Jewish or new-to-Jewish members.

Let's start the school year off together with the first of a new, exciting series of family programs!

RSVP to Anna Iroff at education@heskaamuna.org, by August 8

Education Committee representatives will be available with registration information for anyone who has not returned their forms.

Things to Remember! Upcoming School Events

- **Sunday, August 15** – Family Fair: *What Does It Mean To Be A Jewish Family?*
- **Sunday, August 22** – First Day of Religious School classes, grades K-12!
- **Wednesday, August 25** – Religious School, grades 3-6
- **Sunday, August 29** – Religious School, grades K-12
- **Wednesday, September 1** – Religious School, grades 3-6
- **Sunday, September 5** – NO Religious School – Labor Day

From The Chair

By Rosalie Nagler

August marks the shift in seasons in East Tennessee. With this month, summer comes to an end and school starts a new year. This year we also anticipate the start of our Holy Days at the beginning of September. This presents us with a quick transition from relaxing by the pool or the lake to full active schedules.

Our Friday Night Live event has become a wonderful time for us to gather at the pool and enjoy a barbeque for Shabbat dinner and celebrate the arrival of Shabbat with a service outside. Many thanks to all who made this event a success.

As Rabbi Alon Ferency and Karen are adjusting to a new life in Knoxville, we hope to introduce them to you through a series of parlor meetings. We will arrange these evenings to include our members and their friends in people's homes to spend time informally getting to know each other. The major objective of these events is to allow all of us to examine the future direction of our congregation as we start the next chapter in our history. We think this will be a way for everyone to form a more personal connection to our new Rabbi and his wife in addition to involving our members voices to be heard. This process will evolve over the coming months as they settle into their new lives among us.

Enjoy the remaining days of summer and see you in shul!

Heska Amuna Synagogue *HaShofar*

Rabbi Alon Ferency

e-mail: rabbi.ferency@heskaamuna.org

Chair of the Board

Rosalie Nagler

e-mail: hachair@heskaamuna.org

President

Bernard Bendriem

e-mail: hapresident@heskaamuna.org

Education Coordinator

Anna Iroff

e-mail: eddirector@heskaamuna.org

Office Administrator

Marian Jay

e-mail: tantamay@heskaamuna.org

Heska Amuna Synagogue

e-mail: info@heskaamuna.org

Permanent Schedule

Friday Night Services.....Varies
Saturday Morning Service.....9:30 a.m.
Mon. & Thurs. Minyanim.....7:00 a.m.

Evening minyanim can be arranged
by calling President Bernard Bendriem,
584-9197, one week before.

Sunday Minyan.....9:30 a.m.

For a list of Heska Amuna's funds and
other information, please visit
www.heskaamuna.org

Heska Amuna Synagogue
is an affiliate of United Synagogue
of Conservative Judaism.

HaShofar editor - **Marian F. Jay.**

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Heska Amuna Synagogue.

Among Our Members

- Condolences go out to the following people and their families: **Sharon and Rich Berube** on the passing of **Sharon's** grandmother, **Edith Goodman**; **Leon Hasden, Melissa Sturm, and Joani and Gary Leeds** on the loss of aunt and great aunt, **Shirley Leeds**, mother of **David Leeds, Stephen Leeds and Linda** and **Jack Baran**, grandmother of **Rachel and John Harris, Erica Leeds** and **Cody Baran** and great grandmother of **Jack Harris**. May their memories be a blessing.
- Get well wishes go out to the following people who were ill or recuperating during the past month: **Joyce Beerman, Susan Brown, Frank Floyd, Terry Hahn, Bernie Iroff, Karen Messing and Rodney Peron**.
- Mazal tov to the following members and their families: **Charlene and Jeff Gubitz** on son **Ron's** marriage to **Leslie Smith**; **Jane and Sheldon Cohen** on the birth of their grandson, **Elias Meyer McKown**, son of **Jessica and Matthew McKown**.
- Todah rabah to **Ethel Wittenberg** who continues to work in the Synagogue office every week. We appreciate your time and the effort on behalf of the Shul.

Sisterhood: Heska Amuna! Oak Ridge! Beth EI! Rosh Hodesh Elul

Wednesday August 11, 2010

7:00-9:00 p.m.

At the home of Heidi Allen

1029 Gettysvue Drive, Knoxville, TN 37922

Please join us as we welcome the new moon of Elul.

Heidi Allen (HA), Anne Greenbaum (JCOR), Phyllis Hirsh & Joyce Traugot (TBE), invite you to our next joint Rosh Hodesh Program.

We are honored to have as our presenter, Professor Penny J. White, Director of the Center for Advocacy and Elvin E. Overton Distinguished Professor of Law at the University of Tennessee. As usual, we will begin with remarks about the new month and a brief discussion of just one of the 47 remarkable women featured in the new book *With Strength & Splendor: Jewish Women as Agents of Change*.

Please email Heidi Allen if you plan to attend:

Heidi_Allen@teamhealth.com

Also, please offer rides to those who may need them. And don't be reluctant to ask for a ride if you yourself need one!

Cha-cha-cha-changes

Lots of changes are going on at Heska Amuna Synagogue – our new Rabbi, Alon Ferency, should be at the Synagogue as you are reading this issue of *Ha'Kol*. His e-mail address is rabbi.ferency@heskaamuna.org. Heska Amuna Religious School is going to a two-day-a-week-program under the capable guidance of Anna Iroff and her new e-mail address is education@heskaamuna.org.

We have a new time for Sunday morning minyan which at 9:30 a.m. will ensure that minyanim are achievable. The new time will enable upper grade students (7- 12) to join Sunday minyan instead of the school Tefillah, will be a good time for our teens to practice putting on tallit and tefillin and to see the model of Jewish adults committed to coming to daily services.

Synagogue News



- Did you know that WiFi is available in the Synagogue for your convenience? If you're at Heska Amuna and would like to make an Internet connection, come to the office and get the password.
- We accept credit cards for payment and you have the option of paying your balance partially or in full or setting up an "auto pay" which would charge your credit card monthly over the next 12 months. If you wish to make a payment by credit card, please complete the "Credit Card Information" box on your statement and indicate the amount you are paying next to the account and make a note if you wish the 1 time pay or the auto-pay setup. Tear off the bottom portion and return in the enclosed envelope. All credit card information will be kept confidential. If you are making a payment by check, please indicate the amount you are paying next to the account, tear off the bottom portion and return in the enclosed envelope.
- Federal law keeps us from knowing who is in the hospital. Therefore, if you or a loved one is hospitalized, please let us know so we can place you on our Misheberach list.

Make a Lulav Shake

Heska Amuna Synagogue will order Lulav and Etrog in time for the first day of Sukkot. Now is your chance to order your own Lulav and Etrog - for the low price of \$38.00. Just complete the order form below and mail it with your check to the Synagogue at 3811 Kingston Pike, Knoxville, TN. 37919 by *Tuesday, September 7*.

Pick up Lulav and Etrog at the Synagogue on Monday and Tuesday, September 20-21, from 9:30 a.m. to 4:30 p.m. or Wednesday, September 22 from 9:30 a.m. to 1:30 p.m.

Your check is the confirmation that you have ordered. Lulav and Etrog will not be ordered unless the office receives payment.

I wish to make my Lulav shake! Please order a pair of Lulavim and Etrogim. I am enclosing a check made payable to *Heska Amuna* for the amount of _____ (\$38.00 x # of sets).

Name _____ Phone Number _____



Sponsor A Kiddush! It's Easy

All kiddushim are deliciously prepared by Marilyn Burnett. Call Gene Rosenberg at 693-3162 for information and to reserve a date.

We thank the following people for sponsoring kiddushim in May – **Lynn and Scott Dryzer** in honor of son Michael becoming a bar mitzvah; **Kim and Stephen Rosen** in honor of son Nathan becoming a Bar Mitzvah; **Heska Amuna Religious School** in honor of Shabbat Hinuch; **Lynn Fuson** in observance of her mother Anne Fuson's *yahrzeit*. For the month of June – **Lee Miller; Gilya Schmidt** in honor of son Richard's recovery and in honor of the congregation's support.

An Open Letter From Marilyn and Lenny Burnett

No one ever wants to go through losing a family member or close friend. It's an incredibly painful and overwhelming experience that leaves us emotionally vulnerable and physically exhausted while we try to bring some kind of sense and order to such a life altering event. Unfortunately, it's something we must all face.

Like any major life changing experience, what defines us most as people is how we handle these events and find a way to move forward. For some people this can be a painstakingly long process because they simply are just not fortunate to have the proper support around them.

Losing our beloved husband and father, Sid, in May has been incredibly hard for us but we can't even imagine how much harder it would have been without the support of the Jewish community. We have never been more touched or proud to be a part of this community. Your love and support for us truly defines who you are.

We could never thank you enough, so just know we truly realize how fortunate we are to have you in our lives.

Thank You ~ Marilyn and Lenny Burnett

Contributions From Caring People

For a list of synagogue funds, please visit our website at www.heskaamuna.org

Donations through June 28

BIBLE FUND

In memory of Sidney Burnett

By: Mary Beth Leibowitz and Michael Eisenstadt and Peggy and Gale Hedrick and family

BRADLEY STURM MEMORIAL FUND

In honor of their anniversary

By: Joyce and David Beerman

In memory of Bradley Sturm and Frances Sturm

By: Louise Spector

*In observance of the *yahrzeits* of Bradley Sturm, Beatrice Sturm, Frances Sturm, Louis Henry Sturm*

By: Mel Sturm

BUILDING FUND

In memory of Frank Robinson

By: Judy and Allan Grier and family

GERTRUDE GLAZER COHEN AND I.B. COHEN ENDOWMENT FUND

*In observance of Linda Cohen's *yahrzeit**

By: Arnold Cohen

In memory of Wendy Marcos, Sophie Dobbs, Melvin Robinson, Louise Nichols, Sidney Burnett and Frank Robinson

By: Susan and Arnold Cohen

*In observance of Sol Leeds's *yahrzeit**

By: Joani and Gary Leeds

COHEN-PRESSER FUND

In memory of Josie Busch, Sidney Burnett and Frank Robinson; get well wishes to Esther Webster and Frank Floyd; in honor of: Carolyn Silver-Alford on her new beginning in Maryland, Rabbi Zivic on his retirement and the HARS graduates and teachers, Brian Weinstein, Michael Dryzer and Nathan Rosen on their B'nai Mitzvah

By: Marilyn Presser

EDUCATIONAL ENRICHMENT FUND

In honor of the 2010 high school and college graduates and the HARS Confirmands

By: The Oleshansky Family

GENERAL FUND

*In memory of Sidney Burnett; in observance of Bernie Schanowitz's *yahrzeit*; in honor of Nathan Rosen becoming a Bar Mitzvah*

By: Ellen and Bill Berez

*In observance of Dorothy Blue's *yahrzeit**

By: Nora and Pat Messing

In honor of Carolyn Silver-Alford's new position and Rabbi Zivic's retirement

By: Marilyn Burnett

Earmarked for the Kitchen, in memory of Sidney Burnett

By: Marion and Larry Bayer, The Chasan Family, Harriet and Michael Glasman, Leon Hasden, Shirley Leeds, Monte Millen, Ethel Wittenberg

In memory of Sidney Burnett

By: Wendy and Ted Besmann, Margy and Mitch Goldman, Anne and Eli Greenbaum, Stella and Bernie Iroff, Ann and Scott Liberman, Carole and Bob Martin, Barbara and Tony Meyers, Rosalie and Stephen Nagler, Evelyn and Steve Oberman, Gilya Schmidt

In memory of Josie Busch

By: Bernice Maw, Linda Rocque, Jillian and Ned Webb

*In observance of the *yahrzeits* of Thekla Naumann and Seena Allen*

By: Trudy Dreyer

In memory of Sidney Burnett; in honor of: Carolyn Silver-Alford and Rabbi Zivic for Michael's Bar Mitzvah, HARS teachers

By: Lynn and Scott Dryzer

In honor of Rabbi Alon Ferency's ordination

By: Wendy and Ted Besmann, Rosalie and Stephen Nagler

*In observance of the *yahrzeits* of Selma and Herbert Smullian and Jennie and Max Friedman*

By: Terry Hahn

In memory of Sidney Burnett and Frank Robinson; in honor of: the high school and college graduates, the HARS Confirmands, Carolyn Silver-Alford in her new job, Rabbi Zivic on his retirement; get well wishes to Frank Floyd

By: Marilyn and Harvey Liberman

*In observance of Belle Linke's *yahrzeit**

By: Simpson Linke

Earmarked for the Kitchen ~ in memory of Sidney Burnett and Frank Robinson

By: Anita and Alan Merlin

Contributions From Caring People

Continued from Page 21

GENERAL FUND, cont.

In honor of the birth of Elias Meyer McKown

By: Rosalie and Stephen Nagler

In memory of Josie Busch, Sidney Burnett and Frank Robinson

By: Anita and Jeff Miller

In honor of the high school and college graduates and Carolyn Silver-Alford in her new job

By: Lee Miller

In honor of: the HARS Confirmands, Ron and Leslie Gubitz's marriage, Lindsey and Jacob Hirschhaut's marriage; in memory of Edith Goodman Rosenthal

By: Rosalie and Stephen Nagler

In observance of Marvin Ohriner's yahrzeit

By: Evan Ohriner

In honor of the Chesed Committee ~ many thanks to the committee for preparing the meal for the family after Monte's funeral

By: Marion Abrams

To help with watering the new trees at the New Jewish Cemetery

By: Joyce and Harold Diftler

In memory of Sidney Burnett and Frank Robinson

By: Carol and Mark Harris

In memory of Sidney Burnett and for Ruth Oleshansky's yahrzeit

By: The Oleshansky Family

In memory of Frank Robinson

By: Gerri Diftler, Shirley and Emanuel Katzin, Monte Millen

In honor of Nathan's Bar Mitzvah; thanking Marion Bayer, Marilyn Burnett, Laura Floyd, Marian Jay, Deborah Oleshansky, Pat Rosenberg and Gilya Schmidt for their help with Nathan's Bar Mitzvah; in memory of Sidney Burnett

By: Kim and Stephen Rosen

In observance of the yahrzeits of Frances and Robert Sabler

By: Rosalie and Stephen Nagler

Earmarked for the Kitchen in memory of Bradley Sturm

By: Leon Hasden

In honor of his Shabbat Aliyot and in observance of Benjamin Tew's yahrzeit

By: Arnold Tew

LEIBOWITZ FUND

In observance of Leon Leibowitz's yahrzeit

By: The Hedrick Family, Mary Beth Leibowitz

RABBI'S DISCRETIONARY FUND

In observance of Margaret Miner's yahrzeit

By: Marion Bayer

In honor of grandchildren Kelly, Michael and Christopher

By: Joyce and David Beerman

In memory of Frank Robinson

By: Andrea Cartwright and Alan Solomon

In observance of Morton Simpson's yahrzeit

By: Evelyn Oberman

RELIGIOUS SCHOOL FINANCIAL AID FUND

In honor of the high school, college and KJDS graduates and the HARS Confirmands

By: Marian Jay

RELIGIOUS SCHOOL SUPPLEMENT FUND

In honor of the ordinations of Rabbi Alon Ferency and Rabbi Philip Ohriner; in honor of Ted Besmann; in memory of Sidney Burnett

By: Nancy and Jeff Becker

WINICK LIBRARY FUND

In memory of Sidney Burnett, Frank Robinson and Edith Goodman Rosenthal; sending get well wishes to Frank Floyd

By: Barbara and Bernie Bernstein

In memory of Sidney Burnett

By: Scott Hahn, Pat and Gene Rosenberg

In observance of William Russler's yahrzeit

By: Nikki Russler

YAHRZEIT FUND

Zelda Baskin

By: Selma Tobe

Stan Duhan, Louis Duhan

By: Hinda Duhan

Albert Eisenstadt

By: Mary Beth and Michael Eisenstadt

Anne Fuson

By: Lynn Fuson

Victor Hanan

By: Stella and Bernie Iroff

Abraham Jacobs

By: Elise and Herb Jacobs

Ruth Kahan, Homer Kramer

By: Genevieve Kramer

Alice Landis

By: Leon Hasden

Nathan, Bessie and Esther Millen

By: Monte Millen

Sarah and Gary Miller

By: Anita and Jeff Miller

Naomi Miller

By: Lee Miller

Hymie Billig, Minnie Isaacs and Molly Fayonsky

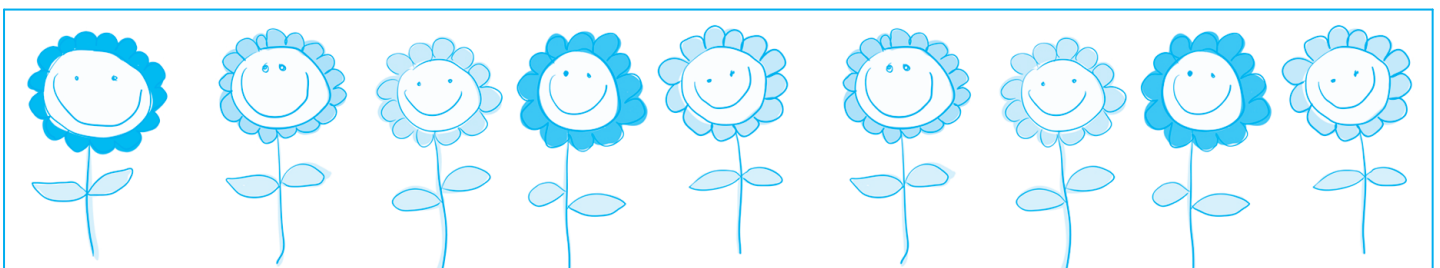
By: Leslie and Peter Rosen

Mildred and Murry Rosenblatt

By: Lesley and Bernie Rosenblatt

Murray and Irene Baskin and Louis Tobe

By: Selma Tobe



MITZVAHS

Heska Amuna Synagogue



Pfeffer-Rodriguez Celebrates Bat Mitzvah

Vanessa Pfeffer-Rodriguez, daughter of Carlos and Jenny Pfeffer-Rodriguez, and sister of Carlos Eduardo, José Francisco, and Stephanie Pfeffer-Rodriguez, will celebrate her bat mitzvah on Saturday, August 7 at Heska Amuna Synagogue.

Vanessa just finished seventh grade at Farragut Middle School, where she was active in the Farragut Middle School Band playing the clarinet. Vanessa loves soccer and has played for AYSO for three years.

Vanessa has attended Heska Amuna Religious School and will join the B'nai Tzedek youth program. Her bat mitzvah tzedakah project includes collecting soccer equipment for Sports 4 Peace. Their next soccer project in Knoxville will be focused upon the Iraqi refugee population. Sport 4 Peace, a division of Global Sports Partners, is dedicated to improving the quality and availability of sporting opportunities for girls and women around the world. Two boxes for the donation of girls and women's soccer equipment will be at the Synagogue.

Vanessa is the granddaughter of the late Oscar Pfeffer who was a very well known, appreciated, and a beloved member of the Jewish and commerce community of Caracas, Venezuela, Switzerland, Hong Kong, and Japan. Family and friends from Venezuela, New York, New Jersey, Chicago, and Florida are expected to join the Knoxville community in celebration of this simcha. The Pfeffer-Rodriguez family invites the congregation to celebrate this joyous simcha with them.

TEMPLE BETH EL

Traugot to Celebrate Bat Mitzvah

Excited? Who's excited? Well, we are... We are proud, happy and excited that Jessica Traugot will be called to the Torah as a bat mitzvah on Saturday, September 4. This is a very special day for our family and we are looking forward to our family and friends joining us on this special weekend. You, our Temple family, have become a very important part of our extended family. So, it is with pride and pleasure that we invite you to join us at Temple Beth El on Saturday, September 4 at 10 a.m. to share in this special day with our family. Kiddush luncheon will be served after services. Please bring non-perishable food in honor of Jessica's late grandfather, Marty, who is the inspiration for our Marty's Mission Community Food Drive.

Jessica loves sports. She has played softball in the CBFO Softball league for the past four seasons. She has also earned her black belt in karate. In the future, Jessica plans to become a marine biologist. She's looking forward to "playing with the dolphins."

We have already moved to Prattville, Alabama (Andy is in the Air Force). However, we will be back to celebrate this momentous occasion. We hope you will be able to join us. Vikki, Andy, Mitchell and Joyce Traugot



Mazel Tov!

Heska Amuna Synagogue

Happy Anniversary!

Karen and Pace Robinson
 Francie and Neil Foster
 Wendy and Richard Good
 Marilyn and Jerry Solomon
 Elaine and David Dobbs
 Shelley and Jeff Hecht
 Susan Contente and Kurt Piehler
 Barb Levin and Josh Gettinger
 Ellen and Bill Berez
 Jane and Sheldon Cohen
 Kathy and Morty Goodfriend
 Evelyn and Steve Oberman
 Nancy and Jeff Becker
 Myrna and Irv Russotto



Happy Birthday!

◆ Arnold Cohen
 ◆ Harriet Cooper
 ◆ Myra Weinstein
 ◆ Laura Berry
 ◆ Hal Manas
 ◆ Judi Abrams
 ◆ Peggy Hedrick
 ◆ Bernie Rosenblatt
 ◆ Naomi Rowe
 ◆ Bill Berez
 ◆ Anne Ehrenshaft ◆ Barry Winston ◆ Elaine Brown
 ◆ Anne Bendriem ◆ Gary Spiegelman ◆ Regis Loffman
 ◆ Herb Jacobs ◆ Joe Goodstein ◆ Abraham Brietstein
 ◆ Sandra Robinson



All members whose birthday or anniversary occurs in August are invited to receive a blessing at kiddush on Shabbat morning, August 21

TEMPLE BETH EL

Happy Birthday!

◆ Howard Teitelbaum ◆ Isidor Sauers ◆ Zelmor Brody
 ◆ Marilyn Carlin ◆ F. Joseph Miller ◆ Mary Weiss
 ◆ Claudia Fribourg ◆ Brian Gross ◆ Ida Markman
 ◆ Jonathan Finchum ◆ Diana Harris ◆ Ethan Brody
 ◆ Stuart Elston ◆ Phillip Seifert ◆ Kim Hookman
 ◆ Alex Khaddouma ◆ Sean Popkin ◆ Robert Schoenfeld
 ◆ Leonard Brown ◆ Joel Heller ◆ Emily Shor
 ◆ Michael Goodman ◆ Julia Gunn ◆ Miriam Hicks
 ◆ Barrett Schaefer ◆ Sandra Kronick ◆ Andrew Pais
 ◆ Ava Radoff ◆ Natan Diacon-Furtado ◆ Jerry Winston
 ◆ Dennis Brock ◆ Clark Derrington ◆ Alan Gassel
 ◆ Landon Wilhite ◆ Robert Heller ◆ Will Brody
 ◆ Laura Schlittler ◆ Victoria Traugot ◆ Wesley James
 ◆ Valerie Rosenbaum ◆ Michelle Fisher Comstock
 ◆ Zeev Gilat ◆ Sophie Pollock

Happy Anniversary!



Robyn & John Pavan
 Lawrence & Kim Hookman
 Dick & Sheila Jacobstein
 Marc & Shelley Mangold
 Yelena Golburt & Simon Badalov
 Joe & Sylvia Miller
 Zakhar Sapozhnikov & Yelena Sapozhnikova
 Mark & Lucy Barkan
 Mark & Marcy Frankel
 Dennis Brock & Elizabeth Diamond
 Henry & Claudia Fribourg
 Michael & Laura Shenkman
 Allan & Bunny Gerson
 Aaron & Imelda Margulies
 Chuck & Missy Noon ◆ Jeffrey & Tamra Brown

JAHRZEIT

TEMPLE BETH EL

August 6

◆ Victor A. Strasburger ◆ Jeannie Samuel Levy ◆ Asya Targonskaya ◆ Efim Golburt ◆ Samuel Gelber ◆ Harold J. Licht
◆ Helen Kelleher ◆ Herbert Nash ◆ Harold Karklin ◆ Marie Elston ◆ Jackie Bickman ◆ Garrett Bickman ◆ Emilie Strasburger

August 13

◆ Milton Bessemer ◆ Ethel Taylor ◆ Abram Golburt ◆ Albert Greenberg ◆ Emanuel Taylor ◆ Benjamin Herrmann
◆ Ryan Kolnick ◆ Marcus Herrman ◆ Lillian Schaefer ◆ Janet Perris ◆ Anne Prial ◆ Matvei Ioselev ◆ Sara Pais
◆ Herman Forest

August 20

◆ Ruth Schwartzman ◆ Orsella Davis ◆ Jerome Bernstein ◆ Sidney Spero ◆ Rose Shenkman ◆ Daniel Goodman
◆ Zan Tamar Bailey ◆ Gilbert Klein ◆ Adele Strasburger Zacharias ◆ Max Slome ◆ Charles M. Evans

August 27

◆ Ida Altshuler ◆ Wolfe Brody ◆ Jeanette Galloway ◆ Dora Stein ◆ Henry Weinstein ◆ Armand H. Abel

September 3

◆ John Oberteuffer ◆ Louis Bronstein ◆ Hermina Beiler ◆ Rudy Crohn ◆ Lee K. Gronich ◆ Henry D. Igar ◆ Tillie Solomon
◆ Hannah Strasburger ◆ Vincent Salomone ◆ William P. Schwartz ◆ Frances Guthman ◆ Ida Bing ◆ Ida Chandler
◆ Ernest Wohl

Heska Amuna Synagogue

August 7

◆ Kenneth Cohen ◆ Sally Moskowitz ◆ Judy Schwartz ◆ Esther Balloff ◆ Mervin Horn ◆ Gussie Richer ◆ Jane Rosenblatt
◆ Max Cohen ◆ Joseph Leeds ◆ Thomas Miner ◆ Steven Shersky ◆ Betty Billig ◆ Morris Shorr

August 14

◆ Robert Messing ◆ Oscar Isaacs ◆ A.J. Robinson ◆ Estelle Binder ◆ Seymour Landis ◆ Hyman Liberman ◆ Molly Thorp
◆ Ida Chandler ◆ Julius Gruenberg ◆ Albert Ring ◆ Bella Allen ◆ Ethel Foster ◆ Lawrence Hahn ◆ Sylvia Leibowitz
◆ Rebecca Millen

August 21

◆ Dustee Bendes ◆ Rosa Deitch ◆ Louis Roth ◆ Shlomo Shloush ◆ Tessie Siegel ◆ Helen Tobe ◆ Samuel Poster
◆ Irene Deutsch ◆ Rebecca Krauss ◆ Martin Schwab ◆ Ada Garber ◆ Sylvia Greenfield ◆ Gershon Cooper ◆ Andy Frank
◆ Max Hasden ◆ Muriel Littmann ◆ Wolf Brody ◆ Louis Perelman ◆ Daniel Goodman ◆ Hannah Nius
◆ Anna Belle Clement O'Brien ◆ Emanuel Schenkel

August 28

◆ Betty Presser ◆ Bea Schwartz ◆ Robert Zalkin ◆ Aaron Pensak ◆ Adrian Burnett ◆ Freda Samet ◆ Abraham Silber
◆ Decia Bendriem ◆ Louis Slovis ◆ Leah Schiff ◆ Sarah Billig ◆ Esther Perlberg



Hadassah Highlights

Who Are We?

By Bonnie Boring

Hadassah's focus is intense and is comprised of so many different areas of interest. Some of my favorites are the things that we help to fund at the Hadassah Medical Center in Israel...below are a couple of those fabulous things we have to offer. It will be very exciting to see our dream become a reality when the new tower is built. For more information please go to our Hadassah website at www.hadassah.org.

Women's Health Center

The Patricia and Russell Fleischman Center for Women's Health, the only one of its kind in Israel, is a multidisciplinary center that takes a holistic approach to women's health. It includes the "One and Only" clinic for a comprehensive examination, as well as four specialized life-stage clinics, focusing on adolescence, the reproductive years, the mid-life years, and golden age. A comprehensive outpatient service, each clinic has a medical, research and socio-educational component.



Because, there is always another way....

In 1990, Hadassah became the first institution in Israel to open a complementary clinic to answer the needs of the population for new health services. The clinic covers both traditional and complementary medicine, offering patient a unique way to approach their needs and providing optimal treatment by drawing from the best of both conventional and complementary medicine.

The complementary clinic works in cooperation with the unit of Oncology and Pain clinic, assisting with alleviating the side effects of chemotherapy, pain reduction, stress control and improvement of quality of life and offering additional or alternate replacements for pain killers. Additional integrative connections with other departments in the hospital are planned in the future. In what is probably the highest-tech of Israel's hi-tech medical centers, complementary medicine clinics are opening in department after department.

I like to bring you news from across the continents to help us realize our potential. As Hadassah is a leader in medical breakthroughs, we can be leaders here in our community to help each other, and help build better communities. This fall we will install our new board members for the 2010-2011 calendar year. I hope this team can come together as we always do. Thank you to all of our board members, for the hard work you put in month after month, year after year. Shalom.

Message From Hadassah President

Dear Friends,

In the struggle to cure disease, heal injury and ease pain, no physician has a better understanding of the challenge than the one who engages in both treatment and research. And that is one of the reasons the work of the Hadassah Medical Organization is so admired around the world.

My new podcast, "From Lab Bench to Bedside," focuses on our physician-scientists, who are advancing on many medical fronts, from heart disease and cancer to multiple sclerosis and Parkinson's. As a world leader in embryonic stem cell research, Hadassah is on the cutting edge of medical discovery and innovation.

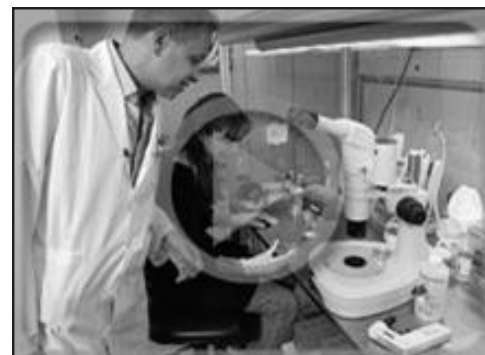
I hope you are regularly checking our website, www.hadassah.org, for the latest Hadassah news. And please remember to suggest to your friends that they do the same.

To see my most recent podcast, as well as those from the archives, go to www.hadassah.org/president.

Just log on to stay in touch.

Shalom,

Nancy Falchuk, National President



Hadassah and Susan G. Komen for the Cure® present:
ISRAEL RACE FOR THE CURE®

October 28, 2010 • Jerusalem



Race for the Cure around the walls of Old Jerusalem when Hadassah and Susan G. Komen for the Cure® take the fight against breast cancer to Israel. Hadassah, Komen for the Cure, and the municipality of Jerusalem present the First-ever Israel Race for the Cure®—a highlight of the October 25-29 Israel Mission Delegation to help ignite the breast cancer movement in Israel.

Our team is the HADASSAH HEELERS, and we're running for our lives. Ashkenazi Jews are ten times more likely than non-Jews to carry the BRCA gene—a risk factor for developing breast cancer at some point in their lives. Hadassah Medical Organization continues its groundbreaking research into the prevention and treatment of breast cancer.

Find out more and register for the race—in person or virtually—for a mission or to be a sponsor at www.hadassah.org/komen. Be sure to register as a Hadassah Heeler; sub-teams have been set up. Travel packages are available.

Join the HADASSAH HEELERS now!

Book Club Meets August 5

Our next book is *Life of Pi*, by Yann Martel. Our next meeting is scheduled for Thursday, August 5, 7:30p.m. at Barnes and Noble on Kingston Pike.

A very quick synopsis for a very interesting book:

Life of Pi is a fantasy adventure novel written by Yann Martel. In the story, the protagonist Piscine "Pi" Molitor Patel, an Indian boy from Pondicherry, explores issues of spirituality and practicality from an early age. He survives 227 days after a shipwreck, while stranded on a boat in the Pacific Ocean.

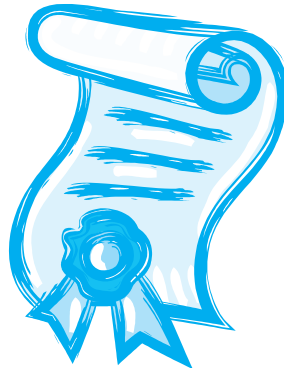


Large Certificates

By Lee Miller, Chair

The current certificates have either just been mailed or in progress now:

- IN MEMORY OF **ADELE ROBINSON BERNARD**, Former Knoxville resident, related to all of the **Robinsons** here.
- IN MEMORY OF **HENRY GRANJU**, by **Anita & Jeff Miller**.
- IN MEMORY OF **SIDNEY BURNETT**, beloved husband of **Marilyn Burnett**.
- IN MEMORY OF **FRANK ROBINSON**, brother/brother-in-law of **Joyce & Harold Diftler**, cousin to all other **Robinsons**.
- IN MEMORY OF **ROBERT ANOVITZ**, father/father-in-law of **Larry Anovitz & Deborah Cole**.
- IN MEMORY OF **SHIRLEY LEEDS**, mother of **Linda (Jack) Baran, David and Stephen Leeds**, grandmother of **Cody Baran, Rachel (John) Harris**, and **Erica Leeds**, great-grandmother to **Jack Harris**.



Help Israel By Purchasing Tree Or Water Certificates

Yes, you can help Israel simply by calling Marian Jay and purchasing a tree certificate for \$12.00 or a much needed water certificate for \$18.00. You may designate a name for either certificate in memory of someone, sending get well wishes to an individual, in honor of a birthday, anniversary, birth, marriage, engagement or someone's accomplishment. Israel is always in need of trees and water and the need now is more urgent than ever. Please help the forests by planting a tree and helping the trees grow in Israel by giving them some water.



You can call Marian at 524-8234, mail your request and a check to her at P.O. Box 10983, Knoxville, TN 37939 or e-mail her at mayfayjay@aol.com to arrange for a tree or water certificate to be sent out for you.

Mazel Tovs. Condolences & Get Wells...

- Mazel tov to **Jane and Sheldon Cohen** on the birth of their grandson, **Elias Meyer McKown**, son of **Jessica and Matthew McKown**.
- Mazel tov to **Joni and Steve Hirschhaut** on son **Jacob's** marriage to **Lindsey Tremblay**
- Mazel tov to **Charlene and Jeff Gubitz** on son **Ron's** marriage to **Leslie Smith**
- Condolences to **Sharon and Rich Berube** on the passing of **Sharon's** grandmother, **Edith Goodman**. May her memory be a blessing.
- Condolences to the family of **Shirley Leeds** – may her memory be a blessing
- Get well to **Susan Brown**. She had knee replacement surgery

Information, please....

Our Historian, **Nora Messing**, is requesting anyone with photos and/or paraphernalia from recent Hadassah events, such as the Hoedown, Board Installation, HMO Luncheon and the Build a Bear event, forward copies to her for the scrapbook. Contact info: 1333 Shady Brook Cove Ln., Knoxville, TN 37922; 694-4590.

What a Punim!

Mazel Tov to Jane and Sheldon Cohen on the birth of their grandson, Elias Meyer McKown. His very proud parents are Jessica and Matthew and Elias is their first child. He was born at 5:14 in the morning and weighed in at 7 pounds and 6 ounces. He lives in Martinez, CA so you know that Jane and Sheldon have some travel in their future!

Join the Knoxville Chapter of Hadassah in honoring this birth by donating to the layette being opened for Elias. All donations help Hadassah in caring for children through *Youth Aliyah* programs and for support of Hadassah hospitals in Israel. Your donation can make a difference.

To donate, mail your check to 2209 Lucado Way, Knoxville TN 37909 or contact me by return e-mail to use your account. If you don't have an account, I will be glad to establish one for you.

Any questions, just give Cindy Pasi a call at (865) 693-0299.



Hadassah Highlights

Knoxville Chapter of Hadassah

Bonnie Boring	President unlresources@aol.com
Stefanie Rich	V.P. Programming Bulletin Editor stefanierich@bellsouth.net
Shuli Mesa	V.P. Membership shulime@gmail.com
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Susan Cohen	Records Administrator sbimmer2@yahoo.com
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Emily LeBow	Web Mistress elebow@gmail.com
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Lee Miller	Large Certificates lmm4vols@aol.com
Lynn Dryzer	Arrangements lynndryzer@comcast.net
Jill Weinstein	Youth Aliyah

www.knoxville.hadassah.org

Hadassah Knoxville Needs You!!!

We have a hospital to build in Israel.

We have a youth village to provide supplies to.

We have a Young Judea camp to support.

We have the Hadassah College in Jerusalem to fund.

We have trees to plant and forests to rebuild in Israel.

We have people to help, lives to save – in Israel.

We can't do it without you – join us today

Contact Bonnie at uniresources@aol.com

August 2010 Layettes

Our children are important! Celebrate with these families by helping Hadassah. Our Chapter opens a "layette" upon notification of the birth of a child within our community. \$1 donations are then accepted to fill this "layette" with proceeds helping Hadassah hospitals. The families are notified that their newborn has been honored in this way with each donor's name added to the card. Help Hadassah give great beginnings to other children in Israel by helping to fill our layettes. Our ongoing "layettes" are:

- **Noah Aaron Needle**, Grandson of Judi and Martin Abrams
- **Elias Meyer McKown**, Grandson of Jane and Sheldon Cohen

Send your donation in honor of any or all of these children made payable to *Hadassah Knoxville* to Cindy Pasi, 2209 Lucado Way, Knoxville, TN 37909. You can contact her at (865) 693-0299 or tenntrio@ymail.com. Open your account to draw down from automatically when we open a new layette (which is separate from the large certificates). Contact Cindy for details.



A Thank You Note

The following note was received from **Sandy & Alfred Robinson**;

Many thanks to all of you who remembered my brother, Melvin Robinson, through your contributions to Hadassah. Although he had been away from Knoxville for many years, he was born and raised here and still considered this home. He would have been touched by your remembrances.

*With much appreciation,
Al Robinson*

Celebrating the Arts in Birmingham

The 72nd Annual Spring Conference was held in Birmingham in May. The theme was “Celebrate the Arts.” Conference attendees were treated to entertainment by Annette Sondock, National Hadassah Medical Organization chair and conference advisor. She gave a rousing performance entitled *From Bima to Broadway, Hadassah Salutes Jewish Composers in America* and had all of us tapping our feet and clapping our hands.

Four artists participated in a panel discussion to explore how Judaism inspires art. We thoroughly enjoyed hearing their stories and seeing their beautiful designs. There was a lovely Art Boutique and Exhibition open throughout the weekend.

Rabbi Scott Hausman-Weiss led a discussion on *Dybbuks, Demons, & Monsters in Jewish Literature*. He spoke of the blood libels that Jews were accused of throughout history and that continues to this day in some Muslim communities in the Middle East. He explained the difference between the “dybbuk” versus the “golem.” Jewish folklore holds that a “dybbuk” is a malicious, possessive spirit, believed to be the dislocated soul of a dead person that attaches to the body of a living person. The “golem,” tradition holds, was an artificial creature created by magic, often to serve its creator. The golem had no soul. Examples of demons in Jewish literature would include Lilith or Satan; Leviathan would be considered a monster. Rabbi Weiss was an engaging speaker and his topic was fascinating.

The conference highlight was the awards ceremony as the Knoxville Chapter was awarded the Chapter of the Year. Thanks to the dedication of the Knoxville members, we were able to not only meet our annual fundraising goal, but we were the only chapter to raise a large portion of our fundraising goal toward the Sarah Wetsman Davidson Tower. This funding is critical to building this state-of-the-art medical facility in Israel. In an update on the Tower funding, Annette Sondock told the attendees that “pledged funding” for the hospital along with funding received to date is being reviewed by Hadassah. A decision will be made during the national convention as to whether Hadassah has enough funding to continue with the project at this time. If the money is not there, then the project will be put on hold until the funding can be raised. However, if Hadassah has to put the project on hold there will be additional start-up costs when the project resumes. Knowing this information shows just how significant an accomplishment the Knoxville Chapter of Hadassah made toward the Tower project – even though we did not meet our own goal. It also emphasizes the importance of what we are doing in Knoxville and how much work is left to do. This hospital is essential; we must get it built.

Conference attendees enjoyed seeing the surprised look on Cindy Pasi’s face when she was introduced and honored as the Knoxville Chapter of Hadassah’s Woman of the Year. Mazal Tov to Cindy. Her accomplishments will be highlighted in a separate *Ha’Kol* article.

Many members of our community not only work with the Knoxville Chapter of Hadassah, but also work on the regional level. Mary Evars-Goan was installed as Southern Region Area Vice President for her second year. Jill Weinstein just finished her third year as Area Vice President and will now hold the Camp Judaea/Young Judaea portfolio on the Southern Region Board. Marcia Shloush is a Division Leader for the Fundraising Division for the Southern Region as well as the Division’s Tower Chair. Our area is certainly better because these people who share their time and talent live among us.

As a final note, Knoxville Hadassah was also well represented in the door prize drawings. Peggy Littmann, Mary Evars-Goan, Cindy Pasi, and Honerlin DelMoro were recipients of selected pieces of art donated by the artists who were displaying their pieces for sale. Congratulations to all recipients and to Knoxville Chapter of Hadassah. We did this together.



Cindy Pasi, Mary Evars-Goan and Jill Weinstein



Mary Evars-Goan is installed as Southern Region Area Vice President for her second year.



Stanford Eisenberg Knoxville Jewish Day School

Math the Singapore Way

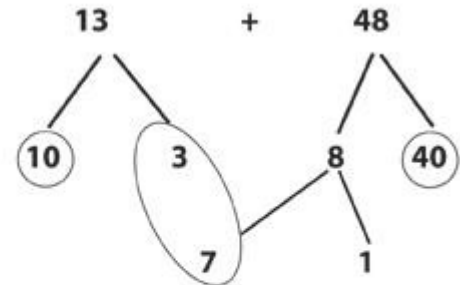
In the Second International Science Study (SISS) conducted in 1983-1984 Singapore was ranked 16th out of the 26 countries that participated. In the Third International Mathematics and Science Study (TIMSS), Singapore scored the topmost position!

Such dynamic change demanded attention and a group of US educators were determined to discover the secret! Here's what they found:

- Singapore is a country with no natural resources. The stability and development of their economy is contingent on the development of their human resources! Political leaders prescribe education to be the best developer of their human resources.
- The second budget item after defense in Singapore is Education.
- Parents, teachers, students and government all invest heavily and make a concerted effort to maximize student achievement.

The stakes were high, and Singapore stood up to the challenge by producing a revolutionary mathematics curriculum. Greater emphasis is placed on developing mathematical concepts and fostering the ability to apply them in mathematical problem-solving situations; also emphasized are process skills and attitude development.

After studying the methods of Singapore Math and attending training, KJDS is excited to implement the Singapore Math US Edition in our K-1 classroom, and supplement our 2-5 grade math curriculum with many of the valuable Singapore Methods. "With Singapore math we move from Concrete to Pictorial to Abstract as we teach math concepts. I feel like I have the great advantage of having used Montessori Materials to supplement our curriculum, and I look forward to taking the students to the next level with the implementation of Singapore Math," says Amie Cottrell, K-1 teacher.



$$10 + 10 + 40 = 60$$

$$60 + 1 = 61$$



Choosing **KJDS** means choosing a school where children are **growing, learning** and **becoming their very best selves.**

We are currently enrolling students in grades K-5 for the 2010 – 2011 school year.

To receive an information packet or schedule a school tour, please contact the admissions office at 865-560-9922 or info@kjds.org.



Teachers are Students, Too

While the hallways miss the excited good mornings of our students, our white boards are clean and bare and our chairs crave to be warmed by delightful children exploring, learning and creating; our staff is busy at work preparing for another fabulous year at KJDS.

Our dedicated KJDS staff members spend the majority of their summer perfecting, researching, training and finding ways to incorporate all the newest educational trends into our strong academic curriculum. One of the highlights of our staff

professional development this summer is a trip to Chicago for the Midwest DI (Differentiated Instruction) Conference. This conference brings together the most highly acclaimed DI experts and offers more than 100 interactive workshops. With three staff members spending three full days at the conference, we look forward to 63 hours worth of ideas to implement!

Our Hebrew staff attended the week long Tal AM conference in West Orange, New Jersey. During the 2009-2010 school year, a Tal AM representative visited our school. During one of the conference sessions, the instructor asked Morah Rishi Wilhelm to share samples of her students' work and used our school as an example for other day schools to learn from! We can be so proud!

In addition to the conferences our staff will be attending this summer, we are lucky to benefit from many professionals in our community who support, train and guide our staff in a variety of educational matters – your advice and input is so valuable. It is such exemplary community support and involvement that helps us fulfill our mission!



Miriam Esther Wilhelm participates in an activity at the Tal Am conference in West Orange, New Jersey this summer.

Our Students will be Playing on Our Brand New Playground this August!

Once again our community has come together to benefit our youth and we'd like to say THANK YOU! At the KJDS annual auction participants bid in our "Fund a Cause" to build a playground for our KJDS students. The playground was installed by FunMakers at the beginning of the summer and our Parents have purchased an additional play structure to finish our playground and give our students an awesome outdoor experience.

A special thank you to Tamara Sturm and Limor Pasca for organizing the purchase of the additional structure, and to Chris Hale for overseeing and organizing the building of it. And thank you to everyone that has lend a hand in the building of the structure, parents, community members, and AZA boys, specifically Joel Brody and Britt Sturm, for getting us started!



Stanford Eisenberg Knoxville Jewish Day School

KJDS Staff and Board

Miriam Esther Wilhelm
Head of School

Ms. Amie Cottrell
K-1st Grade Teacher

Ms. Jennifer Dancu
K-2 Literacy Specialist

Ms. Jessica Vose
2-3rd Grade Teacher

Ms. Jenifer Ohriner
4-5th Grade Teacher

Morah Rishi Wilhelm
Hebrew Teacher

Morah Debbie Richman
Music & Drama Teacher

Board of Directors

Dr. Itamar Arel

Dr. Jeff Becker

Nancy Becker

Dr. Bill Berez

Bonnie Boring

Manny Herz

Ron Sebold

Marnie Speigelman

Evan Sturm

Gary Stum

Rabbi Yossi Wilhelm

Education Committee

Dr. Richard Adlin

Nancy Becker

Trudy Dryer

Martha Iroff

Shelley Mangold

Nora Messing

Rabbi Beth Schwartz

Rabbi Alon Ferency

Mel Sturm

Financial Aid Chair

Noshing in Knoxville



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E-mail info@kjds.org

Knoxville Jewish Community *Schleps Nachas* at the Graduation Ceremony

When our graduating fifth graders took the stage at their commencement ceremony, we witnessed firsthand the product of their years of study at the Stanford Eisenberg Knoxville Jewish Day School. **Ellen Kern**, from Stand and Deliver, who prepared our students for their first public address, was so impressed with their delivery she planned to use their success as encouragement for her college students. Each of the students prepared an eloquently written speech and delivered it with such poise! Below are excerpts from their speeches:

Noah Mesa

“This school has given me an entirely new perspective on life because it has taught me what it means to be Jewish. Being Jewish helps me decide right from wrong. Most important of all, it strengthened my Jewish identity.

What better way to start the day than singing some of my favorite tefilot with my friends in school, I enjoy singing all together. I also enjoy learning about the history behind all the holidays and stories from the Torah because they remind and teach us about what happened so many years ago, **the more I know about the past the better prepared I am for the future.**”



Camden Boring

“This year, math has been at its hardest, and my brain is more dead than alive from all that thinking. We’ve learned fractions and decimals, surface area... I didn’t think my brain could take much more. But, with all that number crunching I learned that there is a lot more to school than just the basics, like math, science and social studies (which I love), and English. I realized that there was something else I could learn... DRAMA. When I first learned that we were going to have drama productions I was less than thrilled about the idea. Just doing a class science presentation would get me wrapped up in a knot of nerves. Doing a huge performance I knew that I couldn’t “shy” out, so I had to step up, be bold and do away with my shyness - permanently.”



Ilana Blumenthal

“Good morning everyone. I am proud to have so many of the people who believe and support me here this morning. My name is Ilana Blumenthal, and I am a first generation, new graduate. My parents forced me into this school when I was going into third grade. For the most part I’m glad they did.....

This year we also learned about the *Chachamim*, like *Rashi* and *Rambam*, and their torah commentary..... In Mrs. Ohriner’s class we have a whole lot of special activities. After math, if we do well, we get chocolate kisses, the perfect bribe for a person who hates math, but loves chocolate.



Miles Loflin

“My classmates and I have talked about what’s important at school. Opinions vary, but I find that physical activity greatly improves my school performance and attitude.....

My favorite academic subject has definitely been Social Studies. I LOVE Social Studies! Social Studies is normally interesting and fun! I especially like that we don’t do any writing. I hate writing. The last two books we’ve read are about the 20th century. We learned about the bad stuff, like the Nazis and Hitler, but we also learned about the fun things like the beginning of McDonalds and television....

I want to thank Ms. Jessica for taking the initiative to start a recycling program at KJDS. We all need to do our part to help leave the earth a little better than when we arrived.”



A tree was planted in Israel in honor of each of the graduates and they were each presented with a certificate by KJA President Stephen Rosen on behalf the KJA. We are sure that the strong Jewish roots that have been planted at KJDS will produce committed Jewish teenagers, college students and adults who will be active in the Jewish Community.

It is bittersweet to send our graduates off. We are so proud of their accomplishments but will miss them so. Noah will attend Karns Middle, Camden – Webb, Ilana – Bearden Middle and Miles will be joining a home school group. We wish them the best of luck and hope to see and hear from them often. Mazal tov on your accomplishments.

The ceremony ended with each of the rabbis offering advice and blessings to the graduates - a KJDS tradition we look forward to continuing each year. Rabbi Schwartz speaks to the graduates as Rabbi Yossi and Dr. Berez, who delivered Rabbi Zivic’s message, look on.



Safety Patrol Enjoys Washington Trip

On May 24, Safety Patrol members (Ilana Blumenthal, Camden Boring, and Noah Mesa), chaperone Julie Rogish, and Jenifer Ohriner left the KJDS for Washington, D.C. The students spent the year raising money for this trip, planning the itinerary, and it was what an experience it was! We sincerely thank the Knoxville Jewish community for buying all those challahs and hamentaschen which made the trip financially feasible.



To launch our adventures, we were honorary guests at the Tennessee Tuesday Breakfast meeting, where we met both our U.S. Senators personally. We had a semi-private lecture in the oral arguments room of the U.S. Supreme Court. We had a great tour of the Capital building, including the Exhibition Hall, the Statuary Hall, and the Crypt. Our guide gave us gallery tickets, so we actually saw Congressman John Duncan personally vote on the House floor, and we listened to Senator John McCain make a speech on the Senate floor. We had a tour of all the ins and outs of the Library of Congress, and we walked around Capital Hill. We ended a very full day having kosher pizza and ice cream.



Our second day was equally wonderful. It began with a tour of the National Cathedral (absolutely beautiful), a visit to the Hirshhorn Statue Gardens, observation of the Carousel on Constitution Mall, lunch at the Smithsonian Castle and hours at the Air and Space Museum. After some dinner at the hotel, we finished the day with an extensive viewing of the FDR memorial and

watching all the monuments as they lit up, including the Kennedy Center and the Holocaust Museum. The kids were so tired they fell asleep in the car before we got home!

On our third day, just when we thought things couldn't be more exciting, we arrived at the Kennedy Performing Arts Center in blistering heat and 90+ thermometer readings in time to participate in an emergency fire drill! After a short respite on a green lawn 300 yards from the building with all of the building employees, construction workers and others, we were finally allowed admittance. The tour included all 12 floors of the building. We viewed the artwork, the presidential suites, the flags, the chandeliers, and even a hospitality room donated by the State of Israel to the Performing Arts Center! The room contained a mezzuzah on the door, and Psalm 150 in Hebrew on the wall, which our children were thrilled to translate for our fellow explorers on the tour. We received many compliments on how well behaved and attentive our children were.

After the Kennedy Center, we took the Metro to Arlington to browse the grounds and spend time at the Kennedy eternal flame. Some of us managed the hike to the tomb of the Unknown Soldier and the sites commemorating the lives of the Challenger and Columbia shuttles, the aborted Iran hostage attempt in 1980, a memorial to the lives lost at Pearl Harbor and the Maine, and both Robert Kennedy's and Edward Kennedy's burial sites. We also saw a beautiful headstone of a judge who served on the tribunal at the Nuremberg trials. Each of us reflected a nice rosy glow from the sun shining on us so brightly! By noon, the temperatures were approaching the 100s, so we can also say we have now experienced a hot, sunny Washington day. Hot, tired and bothered, we talked our way onto a tour bus as stowaways (yes, we were clever!) and saw the Pentagon and Crystal City. Back at Constitution Mall, we toured the Vietnam Memorial on foot. We ended up at the Internal Revenue Service Building and

Environmental Protection Agency at Federal Triangle. We did our final explorations of the Metro by taking a special side trip to the DuPont Circle Station and rode the tallest escalator imaginable. It may be 5 or more stories tall, and it was awesome! For dinner, we reprised the wonderful cheese pizza, fries and ice cream at Ben Yehuda Restaurant and purchased bagels at a kosher grocery store for our return trip.

We ended our trip with a very uneventful return to Knoxville in time to relax and enjoy Shabbat. Again, thank you to everyone who helped make this trip so wonderful.



Support Heska Amuna and Temple Beth El Buy Grocery Store Certificates

Everyone has to eat, so you can help your temple or synagogue raise funds without increasing your monthly expenses. Purchase grocery certificates and a percentage will go to your local organization. Complete the form and mail it or call a representative to learn more.

Name _____ Phone _____

Address _____ City _____ State _____ Zip _____

Heska Amuna Synagogue

EarthFare \$25 _____ \$50 _____ \$100 _____
 Kroger \$25 _____ \$50 _____ \$100 _____ \$200 _____
 Fresh Market \$25 _____ \$50 _____ \$100 _____
 Food City \$25 _____ \$50 _____ \$100 _____

Total Amount _____

Temple Beth El

EarthFare \$25 _____ \$50 _____ \$100 _____
 Kroger \$50 _____ \$100 _____ \$200 _____ \$300 _____
 Fresh Market \$50 _____ \$100 _____
 Food City \$50 _____ \$100 _____

Total Amount _____

Please complete the form, mail your check payable to Heska Amuna Sisterhood and send to either Marilyn Liberman, 7932 Corteland Drive, 37909 or Gene Rosenberg, 717 E. Meadcrest Drive, 37923.

Temple Beth El, P.O. Box 10325, Knoxville, TN 37939-0325. Gift Cards can also be obtained in person from the Temple Office or any of the following individuals: Patti Austin 483-3049; Ruth Sherrill 690-5015; Evan Sturm 584-0429.



ADS

ADS

Ha'Kol is a joint community project

The Jewish Community Archives of Knoxville and East Tennessee

The Way We Were in 1977



Lynn Liberman, Mark Liberman, Carl Wittenberg, Scott Hahn, and Debbie Renert bussed tables at the 1977 Sisterhood Bazaar at Heska Amuna Synagogue. For those of us who've never used the term 'bussed,' think "were on the clean-up crew," or in an older era, think of "busboys." They took the dishes from the tables to the kitchen after folks finished their meals.

For more information, go to the Archives webpage at www.jewishknoxville.org/archives [click on Ha'Kol: "The Way We Were"], and while there, explore all our links to discover more historical gems.

Send your visual memories of "the way we were" to the Archives, c/o Knoxville Jewish Alliance.