



# Ha'Kol

COMMUNITY NEWS FROM THE KJA, HESKA AMUNA & TEMPLE BETH EL

## Heska Amuna Welcomes New Rabbi, Education Coordinator

By Rosalie Nagler

As we move into summer in East Tennessee, we look forward to new beginnings. We welcome a new rabbi who starts in August with the arrival of Rabbi Alon Ferency and his wife, Karen. They come to us from Los Angeles, where Rabbi Ferency graduated in May from the Ziegler School of Rabbinic Studies. By birth, Rabbi Ferency is from the northeast, having grown up in Massachusetts. He attended Harvard and has traveled extensively. We anticipate welcoming him to "Volunteer Country" with typical southern hospitality.

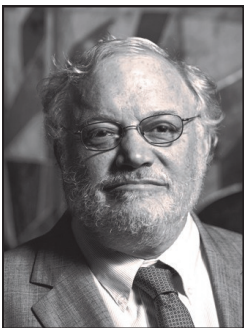


Anna Iroff will be our religious school coordinator. Anna comes to us as one of our "kids" who grew up at Heska Amuna and went on to study at the Albert A. List College of Jewish Studies, an undergraduate program of the Jewish Theological Seminary in New York. While studying there, Anna also worked as a religious school teacher and is very excited to guide our religious school. She has taught the Confirmation class the past two years and adult education classes. We look forward to her collaborating with Rabbi Ferency to create a bright future for the next generation of Heska Amuna "kids!"

As you can see, Heska Amuna Synagogue has many opportunities open to us for a renewal in our congregation.

## From the Rabbi

By Rabbi Louis Zivic, D.D.



Dear Friends,

This will be my last *Ha'Kol* article published as the rabbi of Heska Amuna Synagogue. With God's help, I'll begin my retirement this July. I am grateful that God has allowed me to reach the milestone of 34 years in the active congregational rabbinate and so I offer my prayer; "*Blessed are You, Ruler of the Universe, who has sustained me and brought me to this day.*"

I am appreciative of the many friendships that have been my privilege to enjoy during my years in the rabbinate. I cannot recommend more highly as an entry to the community and its

life; attending weekday services when you are able and making the time to go for breakfast with your fellow minyanaires. It's not just the prayers; it's the community.

As a boy, the minyan was a place in which I could be recognized as an adult person. As a rabbi, I have found my life enriched, my horizons broadened and my visions constantly renewed by the conversations that take place after *Shaharit* (morning service).

Talk about roots; some of the jokes and stories that are told have been around since Moshe and we enjoy the instant familiarity. Still other stories are ones about lives lived today, sometimes in harmony and sometimes in conflict with the world. But in that conversation, conducted here in Knoxville, conducted in hundreds of Jewish communities across the United States and the world, is the past, present and future of the Jewish people. I encourage everyone to join it.

*"May God bless and keep all of you."*

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# Heska Amuna Synagogue

# HaShofar



## A Rabbi's Journey Leads to Knoxville

By Alon C. Ferency

The overwhelming majority of people around the world never travel farther than 100 miles from their place of birth. This was surely true in our ancestors' time. Yet, the Hebrew Bible is full of travel stories. Why is the central narrative of Torah, filling four of its five books, a tale of a journey: from Egypt to Israel, from slavery to freedom, from godlessness to holiness?

Life is change. As Mark Twain said, the only constant is death and taxes. A basic human impulse is making sense of our lack of control amid rapid social and personal changes. Torah teaches us to respond to the comings and goings of life with faith, constancy and devotion. When Abram is told to set forth from his homeland, he steps forward without reservation. We, too, are called to move ahead in our lives, and to accept the challenges of change with the same courage.

The truly amazing community of Heska Amuna Synagogue has invited me to serve as their rabbi, to begin a new phase in my journey and in the communal story of Heska Amuna. I joyfully accepted this blessing. My wife, Karen, and I are overwhelmed by the warmth and generosity with which the synagogue and its members have extended their welcome. We are truly thrilled to join Heska Amuna Synagogue and the joyous, creative and thoughtful community of Knoxville, Tennessee.

I wanted to become a communal rabbi for as long as I remember. For me, Jewish life was a refuge from the challenges of adolescence, where I found tenderness in the wisdom of my rabbis. I took a few side-trips before I ultimately pursued rabbinic studies: a bicycle ride from Seattle to Boston with three friends; work for the Peace Corps in Cameroon as a Community Health organizer; a string of odd jobs in the music and entertainment business; and a degree in informal Jewish education. Then, during my time in rabbinic school, I worked as a chaplain in several high-risk institutions: giving pastoral care to drug addicts, illegal immigrants, criminals, and victims of trauma and disease.

My journey informs who I am as a rabbi and how I hope to serve you now. I intend to help Heska Amuna expand our culture of welcoming, so that more people in greater Knoxville can feel the warmth and generosity which was so graciously extended to me. I plan to engage synagogue members in discovering what we know and feel about God, and in describing how we express our theologies in *mitzvot* (practices), ritual, art, and activism. When you need to talk, when you want to learn, when you go through life's changes, I hope that Heska Amuna and I can be there for you. I want to hear about your story and your journey, and I look forward to being a part of your life.

## Sivan/Tammuz/Av 5770

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### Continuing Education

#### SHABBAT AFTERNOONS

June 5, 12, 19 and 26

Following Kiddush  
Torah study with Rabbi Ziviv

#### SUNDAY MORNINGS

June 6, 13, 20 and 27

At 9:00 a.m.  
Talmud study with Rabbi Ziviv

Visit our website  
and volunteer to lead  
services.  
It's easy and your  
efforts are welcome!

## Judaica Shop Offers Wonderful Gifts, Cards for Special Occasions

The mezzuzah announces entrance to a Jewish home. The tzedakah box is filled with coins for *tikkun olam*. Find special Judaica items - mezzuzot and kosher scrolls, tzedakah boxes, challah boards, candlesticks, havdallah sets and candles, Chanukiyot, seder and matzah plates, artwork that make one's house a Jewish home, exquisite jewelry, tallitot for men and women and kippot to express your Judaism personally. Beautiful Judaica with an emphasis on the handmade and made in Israel. We also offer b'nai mitzvah and wedding gift registries.



## Congratulations to Area Graduates

Mazal tov to the following graduates and their families:

- **Jason Berube** graduated with honors from Webb School. He will attend Virginia Tech in the fall as an engineering major. **Jason** is the son of **Sharon** and **Rich Berube**.
- **Anna Lauren Besmann**, daughter of **Wendy** and **Ted Besmann**, graduated cum laude from University of North Carolina at Asheville with a bachelor of science degree in psychology. She plans to attend graduate school in the fall.
- **Mindy Cooper** graduated in June with anthropology and journalism degrees from the University of Oregon. **Mindy** is the daughter of **Carole** and **Ivan Cooper**.
- **Jonathan Glasman**, son of **Harriet** and **Michael Glasman**, graduated from UTK with a bachelor of science degree in psychology and plans to attend graduate school.
- **Mara Hahn** graduated from Webb School and will attend Tulane University. Career plans are still to be decided but at this point **Mara** knows she wants to be in a role to "help" people and is thinking of looking into something in the public health field; specifically she wants to "help people in foreign countries do health related projects." She is the daughter of **Jan Hahn** and **Heather O'Brien**.
- **Sarah Hecht** graduated with a master of Fine Arts degree from The Theatre School at DePaul University in Chicago. She plans on staying in Chicago after graduation. Sarah is the daughter of **Shelley** and **Jeff Hecht**.
- **Jordan Hirschhaut**, daughter of **Joni** and **Steve Hirschhaut**, graduated from Kent State University with an education specialist degree. She already has a masters of education and hopes to continue working in the Ohio school system as a school psychologist.
- **Anna Iroff** begins graduate school this fall at the University of Tennessee-Knoxville in the speech pathology program. **Ellen Iroff** graduated from the College of Charleston with majors in arts management and costume design. She was recognized by the Arts faculty for accomplishments in her field and is awaiting a summer internship. **Ellen** was hired by the 2010 Spoleto Festival USA to work in the costume and design shop. **Rachel Iroff** graduated from Bearden High School and will attend the University of Tennessee - Chattanooga. She has received Provost and Hope scholarships. **Anna**, **Ellen** and **Rachel** are the daughters of **Martha** and **Marty Iroff** and the granddaughters of **Stella** and **Bernie Iroff**.
- **Zack Kramer** graduated from Hardin Valley Academy and plans to attend UT Knoxville in the fall. He is interested in business.
- **Owen Littmann** graduated from Tulane University in New Orleans with a bachelor's degree in anthropology (concentration in Japanese and Asian studies) and a minor in ecology and evolutionary biology. He plans to study and teach in Japan next year. **Beth Littmann McGinnis** continues her work as an occupational therapist while her husband **James McGinnis** graduated from the University of Arizona in Tucson with his master of science degree in urban planning, with a specialization in water management. After graduation, he plans to work as an urban planner. **Owen** is the son and **James** is the son-in-law of **Peggy** and **Mark Littmann**.
- **Matthew Loffman**, son of **Regis Loffman**, graduated from George Mason University with a bachelor of science degree in biology and a bachelor of arts degree in communications (with emphasis in journalism). **Matthew** is an aspiring journalist.
- **Ben Oleshansky** graduated from Emerson College with a bachelor of arts degree in Theater Studies with an emphasis in directing and arts management. **Bryna Oleshansky** graduated from Bearden High School. She will attend the University of Michigan/Ann Arbor in the fall. **Ben** and **Bryna** are the children of **Deborah** and **David Oleshansky**.
- **Eli Robinson** graduated *summa cum laude* from the University of Pennsylvania - Wharton School with a dual concentration in Accounting and Legal Studies. **Eli** will start his career with the Monitor Group in New York City. He is a member of Pi Kappa Phi Fraternity and is most proud of his five intramural championships. He was recently invited to join Beta Gamma Sigma, the honor society recognizing business excellence of students in the top 10 percent of their class.
- **Emma Rosalind Silver-Alford** graduated from Hardin Valley Academy and will attend UT Knoxville. **Emma** is the daughter of **Carolyn** and **Terry Silver-Alford**.
- **Britt Sturm** graduated from The Webb School of Knoxville and plans to attend Lindenwood University, in St. Charles, Missouri where he will study business and pursue his passion for bowling! **Britt** placed fifth this past January in the finals of the Tennessee State Boys High School Bowling Championships. **Britt** is the son of **Melissa Sturm** and the late **Bradley Sturm** and grandson of **Leon Hasden** and the late **Dale Hasden**, and **Mel Sturm** and the late **Frances Sturm**.
- **Olivia Talman**, the daughter of **Nancy Young** and **Jeff Talman**, graduated from West High School. She will attend Boston University.
- **Philip Rosenthal Ohriner** was ordained at Jewish Theological Seminary. He has accepted a pulpit at Temple Beth David in Saratoga, California, where he will serve as an assistant rabbi beginning in August 2010.



### Sponsor A Kiddush! It's So Easy

Call Gene Rosenberg at 693-3162 for information and to reserve a date. Enjoy delicious food with your friends after services.

We thank the following for sponsoring kiddushim in April: the friends of Anne and Bernard Bendriem in their honor; Jill and Doug Weinstein in honor of their son Brian becoming a bar mitzvah; Anne and Bernard Bendriem in honor of the birthdays of their children, Rafael, Sonya, Nathan and Samuel.

## Heska Amuna Religious School News

### HARS Welcomes Jewish Students of All Ages for 2010/2011 School Year

Children in grades K-12 are welcome to start their school year this August as students of Heska Amuna Religious School. HARS offers the latest in Hebrew and Judaic curriculum for students of all ages. If you are interested in enrolling your child in our program, please contact [eddirector@heskaamuna.org](mailto:eddirector@heskaamuna.org) or call 522-070. We will answer your questions and even schedule a tour of our school.

In addition to our regular academic program for K-12th graders, HARS also offers a monthly preschool program called Gan K'Tan. Your child is welcome at Heska Amuna even if both parents are not Jewish or if they have never attended a religious school. Depending on the age of your child, classes meet one or two days a week. If you have not made a commitment to membership at a religious institution at this time, please contact us to learn about special introductory rates and packages for new members.

If you have a child who would flourish in the nurturing environment of Heska Amuna's *Gan Yeladim* (our class designed for children aged 4 – 6) program, please know that there are openings available for the 5771 program.

Our Gan Yeladim classes meet on Sunday mornings from 10:00 a.m. – 12:30 p.m. The curriculum includes Hebrew language readiness, Jewish holidays, Torah stories, Shabbat learning, art, music, snack, Jewish socializing and lots and lots of Jewish fun! Not only is this class a wonderful educational experience for your child, but it is the gateway for your family to meet a community of people who support the very best in Jewish education, family learning, and more.

If you have child who is eligible for this program, would like more information, or would like to set up a meeting with our education coordinator, please call the synagogue office today. There has never been a better time to join this dynamic, innovative, creative Jewish education program.

#### New for 5771

- Two day/week schedule replaces the three day/week schedule
- New (significantly reduced) fee structure
- Scholarships available to qualified families

Call 522-0701 for more information or e-mail [eddirector@heskaamuna.org](mailto:eddirector@heskaamuna.org)

*Heska Amuna Religious School is the educational branch of Heska Amuna Synagogue which is affiliated with the Conservative Movement. We offer a comprehensive supplemental Jewish education program for learners of all ages in an environment that offers the very best in traditional learning, spiritual renewal, and a commitment to excellence in Jewish learning and living.*

### USCJ Awards Grant to Heska Amuna

Heska Amuna Synagogue has been awarded a *Ma'a lot* grant from the United Synagogue of Conservative Judaism (USCJ) to support our local Tikkun Olam Israel exchange program.

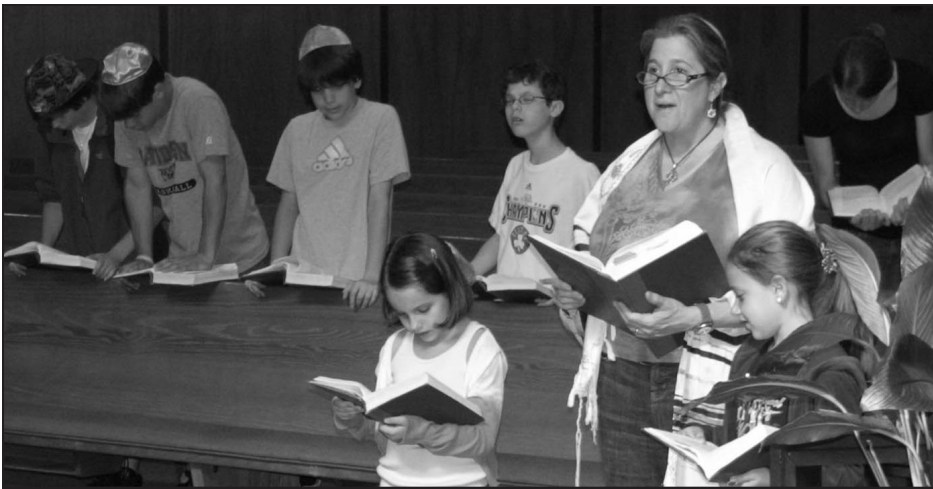
The grant program is aimed at deepening congregations' connections with Israel through projects that include education about Israel and Zionism. Our Tikkun Olam program is a perfect example of shared learning for Israeli and American teens and the grant will help us expand the Tikkun Olam itinerary to include bringing our Israeli teen guests to more Southeast Region communities, including Nashville, Chattanooga and Atlanta. While in these communities, the Israelis and their American hosts will visit synagogues and learn about American Judaism and how it compares with Israeli Jewish practice. To learn more about the Tikkun Olam program, please contact Deborah Oleshansky at (865) 690-6343.



*Sagan Weinstein portrays Moses during the Wax Museum and Mother's Day event on May 9.*

*Frank Floyd and dads created a wonderful, festive Mother's Day Brunch for moms, grandmothers, and students.*





Paige Quartararo, Chaya Silver-Alford, and Tifannie Rosen daven during tefillah on Sunday mornings before going to class.

Alexander Berube uses fabric paint to write the blessing on an atarah, the neckband found on a tallit or prayer shawl, that he is making. The blessing is a prayer that is recited before wearing the tallit.

Chaya Silver-Alford helps Andrew Weinstein complete a Hebrew translation exercise. Students learn to translate Hebrew from textbooks, siddurs, and even comic books.



# Heska Amuna Synagogue *HaShofar*

**Rabbi Louis Zivic**

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Rosalie Nagler

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**Education Coordinator**

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Marian Jay

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**Heska Amuna Synagogue**

e-mail: [info@heskaamuna.org](mailto:info@heskaamuna.org)

**Permanent Schedule**

Friday Night Services.....Varies  
Saturday Morning Service.....9:30 a.m.  
Mon. & Thurs. Minyanim.....7:00 a.m.

Evening minyanim can be arranged by calling President Bernard Bendriem, 584-9197, one week before.

Sunday Minyan.....9:45 a.m.

For a list of Heska Amuna's funds and other information, please visit [www.heskaamuna.org](http://www.heskaamuna.org)

**Heska Amuna Synagogue** is an affiliate of United Synagogue of Conservative Judaism.

*HaShofar* editor - **Marian F. Jay**.

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(located in the back of  
this publication)**

**Thank them for  
supporting your  
publication.**

## Among Our Members

- Condolences go out to the following families: **Harold Busch** and **Norman Busch** on the passing of mother, **Josie Busch**; **Marilyn Burnett**, **Yetta Burnett**, **Michael Burnett** and **Evelyn** and on the loss of husband, son and brother, **Sidney Burnett**; **Joyce** and **Harold Diftler**, **Anita** and **Jeff Miller**, **Sandi** and **Alfred Robinson** and **Natalie Robinson** on the passing of brother and cousin, **Frank Robinson**. May their memories be a blessing.
- Get well wishes go to the following people who were recently ill or recuperating: **Joyce Beerman**, **Elaine Brown**, **Trudy Dreyer**, **Bess Feld**, **Bernie Iroff**, **Shirley Leeds**, **Helene Messing**, **Judy Rattner**, **Toby Schwartz**, and **Myra Weinstein**.
- Mazal tov to **Joni** and **Steve Hirschhaut** on the marriage of son, **Jacob** to **Lindsey Tremblay**.
- New trees were planted at the New Jewish Cemetery by **Joyce** and **Harold Diftler**. The trees were donated in memory of **Nathan** and **Sarah Robinson**, **Joyce's** parents.
- Todah rabah to **Ethel Wittenberg** who continues to work in the office every week.



Heska Amuna Synagogue accepts credit cards for payment and you have the option of paying your balance partially or in full or setting up an "auto pay" which would charge your credit card monthly over the next 12 months. If you wish to make a payment by credit card, please complete the "Credit Card Information" box on your statement and indicate the amount you are paying next to the account and make a note if you wish the 1-time pay or the auto-pay setup. Tear off the bottom portion and return in the enclosed envelope. All credit card information will be kept confidential. If you are making a payment by check, please indicate the amount you are paying next to the account, tear off the bottom portion and return in the enclosed envelope.

Federal law keeps us from knowing who is in the hospital. If you or a loved one is hospitalized, please let us know so we can place you on our Misheberach list.

## Contributions From Caring People

For a list of synagogue funds, please check our website at [www.heskaamuna.org](http://www.heskaamuna.org). Through April 26, 2010.

### BUILDING FUND

#### CHESED FUND

*In honor of the Chesed Committee's care for the meal after Josie Busch's funeral*

By: Millie and Max Rosenthal

#### GERTRUDE GLAZER COHEN AND I.B. COHEN

##### ENDOWMENT FUND

*In observance of the yahrzeits of Israel Cohen, Ida Glazer, Aaron Glazer and Bella Bresoff*

By: Arnold Cohen

#### COHEN-PRESSER FUND

*In observance of Norbert Slovis's yahrzeit*

By: Linda Gray-Slovis

#### GENERAL FUND

*In memory of Peggy Ades*

By: Evelyn and Steve Oberman

*In memory of Josie Busch*

By: Patricia and Lynn Brewer, Shirley and Ted Roberts, Suzanne and Mark Sykes

*In observance of Beatrice Goldstein's yahrzeit*

By: Kathy and Don Goldstein

*In appreciation of the warm reception we received while visiting Heska Amuna Synagogue*

By: Robyn Fox and Jeff Slyn

*Get well to Helene Messing; in honor of the birth of Elijah Rain Mesa; in memory of Peggy Ades*

By: Rosalie and Stephen Nagler

*In memory of Louise Nichols and Peggy Ades*

By: The Oleshansky Family

*In honor of Burt Routman receiving the Distinguished Service*

*Award from American College of Osteopathic Family Physicians*

By: Mary Linda and Arnold Schwarzbart

#### RABBI'S DISCRETIONARY FUND

*In observance of Mary and Martin Ginsburg's yahrzeits*

By: Sarah and Bob Milford

#### SISTERHOOD GENERAL FUND

*In honor of Marilyn Burnett and Barb Levin; in honor of the birth of Elijah Rain Mesa; get well wishes to Bernie Iroff*

By: The Oleshansky Family

#### WINICK LIBRARY FUND

*In memory of Josie Busch*

By: Barbara and Bernie Bernstein, Marilyn and Harvey Liberman

#### YARZHEIT FUND

*Charlotte Cooper*

By: Harriet Cooper

*Israel Farkas*

By: Alice and Walter Farkas

*Flora Hasden*

By: Leon Hasden

*Gerald Hirschhaut*

By: Joni and Steve Hirschhaut

*Gertrude Roth and Betty Culberson Roth*

*Celia Rosenblatt*

By: Alice and Walter Rosenblatt

By: Larry Roth

*Helen Swetsky*

By: Selma Tobe

# JUNE 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	Memorial Day	1 MCDC: Session 2 <i>Goofy Games</i> 6-9:30p fencing, gym 6p TBE-Exec Comm 7:15-8:45p JLI class w/ Rabbi Wilhelm, BR	2 11a TBE-Brunch & Learn 5:30-9:30p fencing, gym 7:15p JLI class w/ Rabbi Wilhelm, AL	3 7a HA-minyan 5:30p KJDS, S.E.A. 6:30p Hadassah Brd Mtg, AL MCDC Overnight	4 4:45-5:30p JFS Shabbat Service @ Echo Ridge TIME TBE-Shabbat Services, Julie Berman bat mitzvah	5 9:30a HA-Shabbat services 10:30a HA- Contemporary service HA-Torah study follow- ing kiddush
6 9a HA-Talmud study 9:45a HA-minyan	7 MCDC: Session 3 <i>Beach Week</i> 7a HA-minyan 3-5:30p KinderDance, BBYO room 5:30p KJDS, S.E.A. 7:30p Israeli dancing, gym	8 6-9:30p fencing, gym 6:30p TBE-Board mtg	9 MCDC Field Trip Noon Friendshipss, Rothchild's, Rob Heller: <i>City Lights</i> 5:30-9:30p fencing, gym	10 7a HA-minyan 5:30p KJDS, S.E.A.	11 7:30p TBE-Shabbat service	12 9:30a HA-Shabbat services HA-Torah study follow- ing kiddush
13 9a HA-Talmud study 9:45a HA-minyan 10:30a HA-Annual meeting	14 MCDC: Session 4 <i>Team Building &amp; Leadership</i> 7a HA-minyan 3-5:30p KinderDance, BBYO room 5:30p KJDS, S.E.A. 6-9p Archives, BR 7:30p Israeli dancing	15 6-9:30p fencing, gym 6:30p Practice Swim Meet, AJCC Pool	16 5:30-9:30p fencing, gym	17 7a HA-minyan 5:30p KJDS, S.E.A. MCDC Overnight	18 7:30p TBE-Shabbat service	19 9:30a HA-Shabbat services HA-Torah study follow- ing kiddush
20 9a HA-Talmud study 9:45a HA-minyan	21 MCDC: Session 5 <i>Sports Mania</i> 7a HA-minyan 3-5:30p KinderDance, BBYO room 5:30p KJDS, S.E.A. 6-9p Archives, BR 7:30p Israeli dancing, gym	22 6-9:30p fencing, gym 6:30p <i>Smokin' Salmon vs. Morristown CC @ AJCC Pool (Pool closes at 5:00 p.m.)</i>	23 MCDC Field Trip 5:30-9:30p fencing, gym	24 7a HA-minyan 5:30p KJDS, S.E.A. 7:30p Rufah Shlema Lecture, AL	25 7:30p TBE-Shabbat service	26 9:30a HA-Shabbat services HA-Torah study follow- ing kiddush
27 9a HA-Talmud study 9:45a HA-minyan	28 MCDC: Session 4 <i>Be a Star</i> 7a HA-minyan 3-5:30p KinderDance, BBYO room 5:30p KJDS, S.E.A. 6-9p Archives, BR 7p KJA Wellness series 7:30p Israeli dancing	29 <b>Fast of the 17th of Tammuz</b> 6-9:30p fencing, gym	30 MCDC Parents Night program 5:30-9:30p fencing, gym			AL=AJCC Adult Lounge  HA=Heska Amuna Synagogue  BR=AJCC Board Room  TBE=Temple Beth El

For the most up-to-date listings or event information,  
please visit the KJA website at  
[www.jewishknoxville.org](http://www.jewishknoxville.org)

### AJCC Pool Hours

Mon, Tues, Wed, Friday 1:00 p.m. -7:00 p.m.  
Thursday 1:00 p.m. - 8:00 p.m.  
Sat. 1:00 p.m.-7:00 p.m.  
Sun. noon -7:00 p.m.

Pool Telephone Number: 531-6462

# KNOXVILLE

## J-Serve Youth Project Helps Feed the Hungry, Encourage Teen Action

More than 60 Jewish youth representing BBYO, Heska Amuna Synagogue, Temple Beth El and Knoxville Jewish Day School, participated in our local J-Serve project on Sunday, April 25.

J-Serve is the national day of Jewish youth service and since 2005 has been a part of the Youth Service America's Global Youth Service Day. This year's local project, *Feeding the Future*, benefited the work of Beardsley Community Farm in downtown Knoxville and focused on hunger and nutrition. Beardsley's goal is, "growing healthy food for healthy people in healthy communities." Throughout the planning process, teens learned Jewish text and tradition related to feeding the hungry and the benefits of locally grown, fresh food for economic, environmental and nutritional health.

Max Silver-Alford noticed that "the work at Beardsley is like a modern day way to observe Jewish law which tells us to leave a portion of the fields for the hungry."

Connor Reis said, "This is a great project and really hope I can come back and work here again." He was very happy to hear that Beardsley is on the list of projects for Camp Tikkun Olam this summer.

Jenny Merrell summed up the spirit of the day by commenting, "J-Serve is a project for those more interested in making the future than history." Through their actions, Jenny and the other J-Serve volunteers helped make *Feeding the Future* a reality.



*Lilly Silver-Alford, Sophia Shefner, Julie Berman, and Raye Oleshansky plant seedlings at the Beardsley Farm.*



*Harris Bailey, Ariel Spiegelman, Aaron Chasan, Landon Wilhite, Connor Reis, Michael Goins, Jason Fleishman, Blake Parsons, and Andrew Messing showed real teamwork in conquering the invasive species.*



*J-Serve volunteers worked to beautify the Beardsley butterfly garden. Front row: Jacob Messing, Brandon Messing, Nathan Rosen, Stephen Brown. Back row: a Beardsley Farms volunteer, Isaac Shefner, Zack Messing, and Zack Kramer.*



*Esther Sitver, Hila Blumenthal, Jenny Merrell, Jessica Traugot, Max Silver-Alford, Noah Erwin, Justin Spiegelman, Eric Berman, and Hazak Parsons (front) made quick work of delivering mulch.*

# H A P P E N I N G S

## Kosher Wine, Part 2

### Role of Wine in Jewish Holidays and Rituals

By Robin Purvis, Farragut Wine & Spirits

Almost all Jewish holidays, especially the Passover Seder where all present drink four cups of wine, on Purim for the festive meal, and on the Shabbat require obligatory blessings over filled cups of kosher wine that are then drunk. (However, if no wine is present, the blessing over challah suffices.). At Jewish marriages, circumcisions, and at Redemption of First-born ceremonies, the obligatory blessing of *Borei Pri HaGafen* (Blessed are you O G-d, Who created the fruit of the vine.) is almost always recited over kosher wine (or grape juice).

According to the teachings of the Midrash, the "forbidden fruit" that Eve ate and which she gave to Adam was the grape from which wine is derived, though many would contest this and say that it was in fact a fig. The capacity of wine to cause drunkenness with its consequent loosening of "inhibitions" is described by the ancient rabbis in Hebrew as *nichnas yayin, yatza sod* ("wine enters, [and one's personal] secret[s] exit"), similar to the Latin "in vino veritas". Another similarly evocative expression relating to wine is: *Ein Simcha Ela BeBasar Veyayin*—"There is no joy except through [eating] meat and [drinking] wine".)

To help you celebrate the Jewish holidays and rituals Farragut Wine and Spirits has a nice selection of kosher wines. Some of the more popular kosher wines are:

**Golan Moscato** – a formidable rival to Moscatos from Italy, this soft sparkler's flavors of rose petals, lychee and peach draw you into the creamy yet effervescent texture. The long juicy finish ends creamy yet satisfying. Rated 88 points \$15.21

**Yarden Mount Hermon Red** has bright raspberry, blackberry, cherry and wild berry fruit characters with hints of herbs; deep red-purple color and full fruit flavor. \$14.20

**Yarden Cabernet Sauvignon** has intense ripe blackberry, cherry, cassis and plum notes with toasty oak, vanilla and a nuance of spice and tar; full bodied and concentrated with a long complex finish. Rated as one of the top 100 wines by *Wine Spectator*. \$29.99

**Galil Mountain Merlot** is an elegant Merlot from the Upper Galilee with firm structure and full aroma. Complex berry fruit combines with hints of citrus and spice on the palate. Deep, almost inky purple in color and is medium to full-bodied. Rated 91 points. \$18.25

**Mogen David Blackberry, Cherry, Pomegranate and Concord Grape** .750ml - \$4.99 and 1.5L- \$7.99



*Dr. Caren Gallaher spoke about the latest news on breast cancer at the Gert Weinstein BBG's "Tea for the Tatas" event held at Heska Amuna Synagogue. The event raised funds for the American Cancer Society.*



*Rachel Brown and Liza Reineri pack display items after the talk.*

# JULY 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	AL=AJCC Adult Lounge HA=Heska Amuna Synagogue BR=AJCC Board Room TBE=Temple Beth El			1 7a HA-minyan 5:30p KJDS, S.E.A. 6:30p Hadassah Brd Mtg, AL MCDC Overnight	2 4:45-5:45p JFS Shabbat @ EchoRidge 6p TBE-Kabbalat Shabbat service	3 9:30a HA-Shabbat services HA-Torah study following kiddush
4 <b>Independence Day</b> 9a HA-Talmud study 9:45a HA-minyan	5 <b>MCDC: Session 5</b> <i>Extreme Week</i> 7a HA-minyan 3-5:30p KinderDance, BBYO room 5:30p KJDS, S.E.A. 7:30p Israeli dancing, gym	6 6-9:30p fencing, gym 6p TBE-Exec Comm <b>6:30p Smokin' Salmon v. Morristown B&amp;GC @ AJCC (Pool closes at 5:00 p.m.)</b>	7 MCDC Field Trip 11a TBE-Brunch & Learn 5:30-9:30p fencing, gym	8 7a HA-minyan 5:30p KJDS, S.E.A.	9 7:30p TBE-Shabbat service	10 Smoky Mountain Swim Meet 9:30a HA-Shabbat services 10:30a HA-Contemporary Service HA-Torah study following kiddush
11 Smoky Mountain Meet 9a HA-Talmud study 9:45a HA-minyan	12 <b>Rosh Chodesh</b> <b>MCDC: Session 6</b> <i>Great Adventures</i> 7a HA-minyan 11:30a JFS Comm mtg 3-5:30p KinderDance, BBYO room 5:30p KJDS, S.E.A. 7:30p KJA Exec Comm	13 6-9:30p fencing, gym 6:30p TBE-Board mtg	14 5:30-9:30p fencing, gym 6p Friendship program, <i>Old City Baskers and Ice Cream Social</i> , AJCC gym	15 7a HA-minyan 5:30p KJDS, S.E.A. MCDC Overnight	16 7:30p TBE-Shabbat service	17 9:30a HA-Shabbat services HA-Torah study following kiddush 10a TBE-Shabbat services, <i>aufruf</i> for Josh Koller & Megan Roberts; Kiddush follows services
18 8a-3p AJCC Golf Tournament, Landmark at Avalon	19 <b>MCDC: Session 7</b> <i>Science &amp; Discovery</i> 7a HA-minyan 3-5:30p KinderDance, BBYO room 5:30p KJDS, S.E.A. 7:30p KJA Board mtg 7:30p Israeli dancing,	20 <b>Tisha B'Av</b> 6-9:30p fencing, gym <b>6:30p Smokin' Salmon v. Kingston @ AJCC (pool closes at 5:00 p.m.)</b>	21 MCDC Field Trip 5:30-9:30p fencing, gym	22 7a HA-minyan 5:30p KJDS, S.E.A. 6p Newport v. Smokin' Salmon @ Newport	23 7:30p TBE-Shabbat service	24 9:30a HA-Shabbat services HA-Torah study following Kiddush 7:30p Rufah Shlema lecture, AL
25 9a HA-Talmud study 9:45a HA-minyan	26 <b>MCDC: Session 8</b> <i>Around the World</i> 7a HA-minyan 3-5:30p KinderDance 5:30p KJDS, S.E.A. 7p KJA-Wellness series, Dr. Michael Eisenstadt 7p Rufah Shlema lecture	27 6-9:30p fencing, gym	28 5:30-9:30p fencing, gym 5:30-9p KJA-Israel Celebration	29 7a HA-minyan 5:30p KJDS, S.E.A. MCDC Overnight	30 GKAISA City Swim Meet 7:30p TBE-Shabbat service	31 9:30a HA-Shabbat services HA-Torah study following kiddush

For the most up-to-date listings or event information, please visit the KJA website at [www.jewishknoxville.org](http://www.jewishknoxville.org)

### AJCC Pool Hours

Mon, Tues, Wed, Friday 1:00 p.m. -7:00 p.m.  
Thursday 1:00 p.m. - 8:00 p.m.  
Sat. 1:00 p.m.-7:00 p.m.  
Sun. noon -7:00 p.m.

Pool Telephone Number: 531-6462

# TEMPLE BETH EL TIMES



The entire community is invited  
to Shabbat Morning Services

Saturday, July 17, at 10:00 a.m.

Temple Beth El

*Aufruf* in honor of the wedding of  
Josh Koller and Megan Roberts

Kiddush luncheon following service

19 Sivan—20 Av 5770

Rabbi Beth L. Schwartz  
Rabbi Emeritus Howard Simon  
Temple President Stephen Eisen  
Sisterhood Presidents Joyce Traugot  
and Phyllis Hirsh

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## From The Rabbi's Study

As summer begins, the office staff, Ritual and Worship Committee and I are already planning for the High Holy Days. It seems far off, but the High Holy Days are “early” this year – Rosh Hashanah begins on September 8. The prayers are so familiar, and yet they are also foreign and not just because they are in Hebrew. Some of their sentiments go back to ancient days, some of them to times of an agrarian society. Some reflect persecutions and segregation, times of powerlessness, exile, and suffering. Many remind us of the strength, confidence, and pride of being Jewish, even when they speak of humility and repentance. Most of all, our High Holy Days worship leads us to consider and to cherish our relationship with God and our own aspirations towards holiness.

Our High Holy Days observances will be a little different this year. We will focus on the meaning of God as “*Avinu, Malkeinu,*” literally, our “Father, our King.” These words have many layers of meaning, some of them more obvious in our prayers than others. Each of us has our own personal theology, in addition to our sense of being members of this congregation, of the movement for Reform Judaism, of *Klal Yisrael*, the entirety of the Jewish People for all time.

Contrary to popular opinion, God does not go on vacation in July. God is never on vacation (even though one of my favorite children’s books pictures God on Shabbat, sitting in a striped canvas beach chair, under a big umbrella, drink in hand). God is, and always will be, wherever you are, if only you will look up and around, and let God into your heart. As the beach or in the mountains, at home or away, take a moment to really look at the world around you, the world we have been given to enjoy, to care for, and to manage, *Baruch Ata, Adonai, Oseh ma’aseh vereisht* – Praised are You, Adonai, God of Creation. Or as God might say, “Put on some lotion before you go out, wear your hat in the sun, and have a great summer!”

*Rabbi Schwartz will be on vacation for the last two weeks of July.*



## June/July Services

**June 4, 7:30 p.m.** – Julie Berman will be called to the Torah as a bat mitzvah. Julie is the daughter of Marc and Monica Berman and sister of Eric.

**June 11, 7:30 p.m.** – Services will be led by Deborah Roberts while Rabbi Schwartz is on vacation.

**June 18, 7:30 p.m.** – Shabbat services

**June 25, 7:30 p.m.** – Shabbat services

**July 2, 6:00 p.m.** – Kabbalat Shabbat

**July 9, 7:30 p.m.** – Shabbat services

**July 16, 7:30 p.m.** – Shabbat services

**July 17, 10:00 a.m.** — *Aufruf* in honor of the wedding of Josh Koller and Megan Roberts - Kiddush luncheon following service

**July 23, 7:30 p.m.** – Shabbat services; Rabbi Schwartz will be on vacation

**July 30, 7:30 p.m.** – Shabbat services; Rabbi Schwartz will be on vacation

## President's Message

By Stephen Eisen

My final term as Temple Beth El President officially ends June 30. I was honored to accept the position and have never second guessed my decision to say yes. To say serving as president has been personally rewarding is a gross understatement. The opportunity to get to know and work with so many wonderful and talented people, to hear their stories and true beliefs has been incredible to me.

We have a very interesting and diverse congregation with families from many different backgrounds. Running into one another on the street, you may not think many of us have much in common. I have found that to be very far from the truth! For the last few years we have focused on "building community" by creating more opportunities to bring our congregants closer together. We have had spirited discussions at our monthly board meetings ranging from our policies on how kosher our kitchen should be to whether or not the gift shop should be open on Friday nights. Just because we are all Reform Jews doesn't mean we all have exactly the same beliefs. Some believe we have too much Hebrew in our services and some feel we don't have enough. The purpose of these discussions has been to help us understand who each other is and to find a common path on which to lead our congregation.

Temple Beth El is our congregation and it is up to us to remember and honor the traditions of our forefathers while evolving with the changes around us. We must continue to build our community from within in order to grow and thrive in the future. Almost 150 years ago, our founding families understood the importance of building a Jewish community in Knoxville and put forth all of the resources necessary to accomplish their goal. They left a wonderful gift to us which we must continue to nurture so that we can pass it on to future generations.

My presidency kicked off with the 50<sup>th</sup> Anniversary Gala and has been filled with many fun and exciting events since. We were devastated by the vandalism to our sanctuary windows but were then overwhelmed by the outpouring of love and support from our friends and neighbors throughout Knoxville and the entire Jewish community across our nation. We have seen an increased participation at Friday night services and at social events. Our annual fundraiser has grown more terrific and more successful every year. Yes, I will miss being in the middle of many of these things but I trust the next administration to pick up the ball and run with it.

Deborah Roberts, the first "home grown" president in many years, is a true inspiration. Her love for and dedication to Temple Beth El is unsurpassed and I know she will be a wonderful and memorable president. Deborah has an infectious enthusiasm and I urge each of you to find a way to get involved in Temple activities to help her achieve the many goals she has set. The last year has been a breeze with Deborah at my side, learning how and then doing many of the things I was responsible for. I can not thank her enough.

The number of people who have come to my side to help during my Presidency has meant more than anything to me. I hope I can find a way to personally thank each and every one of you. Rabbi Schwartz has been wonderful to work with and has gone out of her way to accommodate me. Her "always open door" policy has allowed our relationship to grow and thrive. Our vision for Temple Beth El's future has been in synch from day one and we have been able to meld our sometimes different approaches into one united statement. I wish all future presidents of our congregation to have as good of a relationship with our rabbi as I have.

Adding the words "Immediate Past" to my title brings both joy and sadness. Never the less, it is time. I thank each and every member of our congregation for giving me the honor of serving as your president.

L'Shalom, Stephen

## WRJ Central District Leadership Event

WRJ Central District hosted the leadership meeting in Columbus, Ohio April 16-17. A wonderful opportunity for District sisters to spend Shabbat together with Sisterhood Shabbat at Temple Shalom, New Albany, Ohio on both Friday night and Saturday morning as we celebrated "Sisterhood Shabbat in Our Lives."

Following Shabbat services on Saturday morning which included an innovative interpretation of the Torah reading from Tazria/Metzora, we had several breakout sessions focusing on Sisterhood. These included sessions for Sisterhood Presidents and Area Directors and Vice Presidents and Chairs. An informative video was shown to other delegates about "Women of the Wall." Delegates then had the opportunity to write a paragraph to be incorporated into a District Havdalah service.

As WRJ Central District past president, I serve on the District Executive Committee. I led a Torah study group during lunch on Saturday. I also facilitated a discussion group composed of District vice presidents and chairs. Finally, I stayed until Sunday to serve on the District Nominating Committee per District by laws.

Todah rabah to Temple Beth El Sisterhood for including a line item in the budget for leadership development to help fund attendance at events such as this one.

*Mah tov, Karen Smith, WRJ Central District Past President*

## Condolences

- Our condolences go to **Gregory Stein and Jeanette Kelleher** on the death of **Jeanette's** mother, **Rita Kelleher**, on Tuesday, April 20.
- We are saddened to learn of the death of **Mr. David M. Baker**, father of **Susan Derrington**, on Tuesday, April 27. Our condolences go to **Susan, Keith, Clark and Eli** and family for their loss.
- We are saddened to learn of the death of **Freida Freedman**, mother of **Harold Freedman**, on Sunday morning, April 11. Our condolences go to **Harold and Shirley** and family for their loss.
- We mourn the passing of **Adell Robinson Bernard**, on Thursday, April 29. She was wife of **Stanley Bernard** and the sister-in-law of our member **Maurice Greif**, and she had many relatives in Knoxville.
- We are saddened to learn of the death of **Mary Lillian Dees**, sister of **Norma James**, on May 3. Our condolences go to **Norma, Wesley** and the family for their loss.

*May their memories be for a blessing.*



Temple Beth El's 2010 Confirmation class includes Zeev Gilat, Eric Berman, Rabbi Beth Schwartz, Noah Irwin, and Jake Rosenberg.

# TEMPLE BETH EL TIMES

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**Temple Office Hours**

Monday – Friday

9:00 a.m. – 4:00 p.m.

## Graduation Congratulations

- Congratulations to **Melissa Elston**, daughter of **Jan** and **Stu Elston**. **Melissa** graduated from Indiana University with a major in psychology and a biology minor. **Melissa** plans to continue research in the area of childhood development at Indiana University's Psychology Department.
- Congratulations to **Jenny Erwin**, daughter of **Renee' Hyatt** and **Paul Erwin**. **Jenny** graduated from Middlebury College with a major in physics. **Jenny** plans to enter an internship at Los Alamos Dynamic Summer School.
- Congratulations to **Meredith James**, daughter of **Les** and **Norma James**. **Meredith** graduated with highest honors from Honors College of the University of South Carolina with a psychology major. **Meredith** plans to enter Vanderbilt in the fall to pursue a Masters degree in Special Education: Autism.
- Congratulations to **Jenna Anderson**, daughter of **Michael** and **Angeline Anderson**. **Jenna** graduated from Farragut High School. **Jenna** plans to study pre-law at University of Tennessee.
- Congratulations to **Daniel L. Billinson**, son of **Brian** and **Susan Billinson**. **Daniel** graduated from Hardin Valley Academy. **Daniel** plans to attend University of Tennessee-Knoxville to study business.
- Congratulations to **Will Brody**, son of **Bart Brody**. **Will** graduated from Webb High School. **Will** plans to attend the University of Alabama.
- Congratulations to **Jacob Brown**, son of **Jeffrey** and **Tamra Brown**. **Jacob** graduated from West High School in December 2009. **Jacob** started classes at UT Knoxville in January.
- Congratulations to **Alicia Carter**, daughter of **Lisa** and **Allen Sayles**. **Alicia** graduated from Farragut High School. **Alicia** plans to obtain a degree in business management from Johnson and Wales University and then open her own business.
- Congratulations to **Ryan Marshall**, son of **Heather** and **Don Marshall**. **Ryan** graduated from Farragut High School. **Ryan** plans to study physics and will be choosing his university soon.
- Congratulations to **Dani Reyne Rosenberg**, daughter of **Amy** and **Hal Rosenberg**. **Dani Reyne** graduated from Farragut High School. **Dani Reyne** plans to attend UT Knoxville to obtain a degree in communications.
- **Joel Heller** received his law degree from Vanderbilt University Law School in May. Following graduation, **Joel** will work for a year at Bredhoff & Kaiser, a union-side law firm in Washington, DC, and then clerk for the Honorable Karen Nelson Moore on the United States Court of Appeals for the Sixth Circuit. While at Vanderbilt, **Joel** was an articles editor for the *Vanderbilt Law Review*. **Joel** is the son of **Robert** and **Beth Heller**.
- **Natan Louis Diacon-Furtado**, son of **Todd Diacon** and **Moema Lacerda Furtado**, graduated from Reed College in Portland, Oregon on May 17 with a Bachelor of Arts degree in anthropology.
- **Abraham C. Pardee**, son of **Liz Gassel** and **Mike Pardee**, graduated from Tennessee Technological University's Joe L. Evins Appalachian Center for Craft with a Bachelor of Fine Arts Degree in Metals.
- **Jacob Pais** graduated from Catholic High School and will attend the University of Tennessee, majoring in engineering. He is the son of **Ray** and **Babyling Pais**.



## Berman to Celebrate Bat Mitzvah

Julie Berman will celebrate her bat mitzvah is June 4 at Temple Beth El, with Rabbi Beth Schwartz presiding. Julie is the daughter of Marc and Monica Berman and sister of Eric.

Julie will be a freshman at Karns High school in the fall. Her hobbies are playing softball, riding bikes with friends, walking her dogs, and swimming. She has been a part of the Smokin' Salmon's swim team for the past eight summers.

Julie has attended only the past two years of religious school and has learned to read Hebrew. She has come a long way in a very short time. She is looking forward to her bat mitzvah and seeing all of her friends and family.

## Donations To The Funds Of Temple March. 23, 2010 – Apr. 23, 2010

### General Fund

*By*

Dr. Ray and Mrs. Babyling Pais  
Cheryl Handler

*In memory of:*

David Burnett Johnson and Erwin Elliot Coleman by Laura Johnson  
Cynthia and Bert Sheldon, parents of Fern Aron, by Gary and Fern Aron  
Milton Nicholas by Jerry and Meredith Jaffe  
John Martin Elston by Stu and Jan Elston  
Douglas Bucher and Shephard Zafra by Lawrence and Judith Schiffer  
Milton Nicholas by Hal and Amy Rosenberg  
Betty Gubitz by Hal and Amy Rosenberg

### Rabbi's Discretionary Fund

*By:*

Valerie & Jay Frankel  
Stephen Eldridge  
Arthur Kareff

*In memory of:*

Betty Jane Barton Gubitz by Jeff and Charlene Gubitz  
Hal Pomerantz by Kenneth and Phyllis Hirsh  
Arthur Marchand by Gertrude Siegel  
Jay Solod by Donna Solod  
Maurice P. Greif, Sr, Teresa K. Greif, and Joseph Bernard by Maurice Greif  
Alma Moss by Stuart & Neil Moss  
Carolyn Bernard Greif by Maurice Greif  
Mose Zavels by Nell Zavels

*In honor of:*

Cantor Gilat by Toby Tumpson and Linnette Montalvo  
Cantor Gilat by Stephen & Charlotte Eisen  
The birth of our sons Joel & Jeremy Gerson & thank you to Rabbi Schwartz for her support & prayers by Marty Gerson & Karen Perell-Gerson

### Preservation Fund

*In memory of:*

Yulia Ioslev by Murray and Wilma Weinstein

### Marx Educational Fund

*In memory of:*

Jay Solod by Ursula Marx

Jeanette Hyatt by Renee Hyatt, Dr. Paul Erwin and family

*In honor of:*

Karl Walter James, grandson of Wes and Norma, by Missy & Chuck Noon & family  
Karl Walter James, grandson of Wes and Norma, by Rosenberg family

### Patio and Grounds

*In memory of:*

Yulia Ioselev by Rostropovich-Vishnevskaya Foundation

### Endowment Fund

*By*

Chuck Dickey

### Lester Popkin Memorial Campership & Scholarship

*In memory of:*

Phillip Blumenthal by Barbara & Tony Meyers

### Licht Youth Fund

*In memory of:*

Pauline Gershberg by Jay and Arline Gershberg

*In honor of:*

Richard Licht by Hal and Amy Rosenberg

### Beiler Bimah Flowers

*In memory of*

Jayne Eisen by Stephen and Charlotte Eisen

**A full list of TBE funds along with a description of each fund can be found on our website: [www.tbeknox.org](http://www.tbeknox.org)**

## Beiler Bimah Floral Fund

The *Beiler Bimah Flower Fund* is maintained by the Women of Reform Judaism. Pulpit flowers are a great way to honor a loved one, observe a Yahrzeit, or any occasion. Your \$30 payment, made payable to Temple Beth El Sisterhood, should be sent at least TWO WEEKS prior to the Friday you wish flowers.

Ruth Sherill will handle any special arrangements, flowers or extra quantities. Call her at 690-5015.



# Knoxville Jewish Alliance

# Ha'Kol

## AJCC Golf Tournament

**Avalon Golf Club**

**Sunday, July 18**

**Shotgun Start at 8:00 a.m.**

**Four Man Scramble**

**\$99 Per Player**



Your donation includes green fees cart, unlimited use of driving range, our famous hot lunch, goody bag of snacks and door prizes.

Teams will be selected according to the information on your application. You may bring your four-man team or we will be happy to place individuals in a group.

Lunch will be at noon. Root your favorite players home and enjoy the Awards Ceremony for \$10 a person.

Hole sponsorships and cart sponsorships are available. Contact Irv Russotto at 693-3307 for more information.

There are three ways to apply: e-mail your information to [ajccgolf@knology.net](mailto:ajccgolf@knology.net); fax your application to (865) 693-6855; or mail your application and check to 6800 Deane Hill Dr., Knoxville, TN 37919.

## June/July 2010

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### KJA 2010 Campaign

Campaign **\$286,387**  
 Pledge count is **284**  
 30 new gifts  
**114** increased gifts  
**17** decreased gifts

*Please call Gene Rosenberg at 693-3162 or the KJA office at 690-6343 to make your gift today. You can also go online at [www.jewishknoxville.org](http://www.jewishknoxville.org) and click "donate."*

## A Few Questions From...

*Gene Rosenberg, YOUR Campaign Chair*

These questions are for those in our community who, for whatever reasons, choose to not participate and/or contribute to the annual campaign(s), or in some cases, contribute very minimally.

Did you have your coffee and something to go with it this morning? Do you know that a bagel with cream cheese and a cup of coffee is only about \$3.75? Do you know that for the cost of a bagel and a coffee only once a week you can make a very significant difference to **OUR** campaign and all that we do with those dollars?

Three dollars and seventy-five cents one day a week for four weeks is fifteen dollars a month; fifteen dollars a month times twelve months is one hundred eighty dollars. One hundred eighty times one hundred participants is...**YES...\$18,000!!** Coincidentally, that happens to be one thousand "chais."

How simple and easy is that...and it all begins with you, a bagel and a cup of coffee. You don't have to buy all your coffee and bagels at one time...you can buy them at your convenience, maybe once a month...you can buy them online if you prefer...if you choose you can put them on your credit card. We do everything to help you have a good breakfast. If you prefer something less fattening for your budget, of course, that's okay too, or maybe you want a slice of lox on your bagel...can't cost that much more.

To review this menu, contact Jeff Gubitz or Ed Hunter at the AJCC, Stephen Rosen or myself...we're all very good waiters and will be more than happy to accommodate your appetite.

**Please...be part of this campaign and enjoy...it's a good thing.**



## Israel And The Holocaust...Is It A Generational Thing?

By Stephen Rosen



I recently attended two very interesting events: KJA's Yom Hashoah Commemoration and AIPAC's (American Israel Public Affairs Committee) annual fundraising dinner. Both were elegant and serious in their own way. The Holocaust event was incredibly moving. It reflected the experience of its chair, Manny Herz, and the thoughtfulness of our staff, Wilma Weinstein and Jeff Gubitz. The Knoxville-Oak Ridge AIPAC event has long been a favorite on the pro-Israel circuit due to its traditionally simple deli picnic dinner and its traditionally complicated and provocative questions from the attendees.

The one negative to both events was that the number of participants under 45 could be counted on one hand....combined! Other than the fact it made me feel young, it made me wonder what's up? The KJA executive committee analyzed the programs in its usual way and came up with things we can do differently, but never really found the answer. Maybe the question is more important than the answer. **Are the two most defining issues of modern Jewry, the Shoah and the State of Israel, generationally specific?** Are we removing ourselves from the events of the first half of the 20<sup>th</sup> century because there are fewer people around who were there to witness them? Like other people my age, most of my connections to the founding of Israel and the Holocaust are two generations away. They were and continue to be key parts of conversation in my family. But how about children that grow up in different cities from their grandparents and never met their great-grandparents? Where will the personal connection develop in those families?

As I ponder these questions, I wonder if putting on public events is the answer. It definitely gives people the chance to come together to show their interest. However, our partnering with PBS to show Masterpiece Collection's *Diary of Anne Frank* may have been more effective. Does Nielsen have ratings to tell me how many in our community were watching? How about the number of people that get their Israel and Holocaust awareness and education online?

Leadership of The Jewish Federations of North America is thinking about the exact same thing but in a broader conversation. In their wisdom, they have broken down into four components the challenge of connecting with a new generation of American Jewry. Here is their point of view:

- Jews now are on the move. While it might have been a given in the past that Jews would either stay where they were or move to one of the major U.S. cities that have major Jewish populations like New York, now it seems more and more of them are moving west and south, to communities that do not have great Jewish infrastructure.
- Young people these days also have far more choices than they ever did, and they are "less frightened" about their survival than their grandparents might have been. While Jews in the past might have found a common bond because their Judaism in an anti-Semitic world put them in the same boat and made them need each other, now the broader American society generally embraces Jews and made cultural Jewish staples their own.
- Young people feel more individualistic and entitled than they ever have in the past. They are no longer willing to join organizations and wait to take their place at the table. Instead they will find another table that suits their needs.
- Young people don't feel an innate connection with Israel anymore.

So maybe it's not just Knoxville. I agree with the comments above other than the concern for a lack of Jewish infrastructure in the South. I think JFNA would find our Southern Jewish lifestyle charming if they knew it existed. In summary, this generational problem seems clear. I'll be interested to see who comes up with the answer first, Knoxville or the nation.

## Summer Friendship Programs

Come have fun with us at these upcoming events!

**Wednesday, June 9:** UT professor **Rob Heller** will present *City Light*. *City Light* highlights the effect of light on architecture and the fascinating play light has on cityscapes. **Join us at Rothchild's, 8807 Kingston Pike**, at noon. Lunch is \$9.00; no cost for program alone.

**Wednesday, July 14: Evening Program - The Old City Buskers and Ice Cream Social** at the AJCC. A lot of what they play is Swing-era jazz. They also like classic rock, hip hop, and even some country twang. Come for ice cream and enjoy a sing-along with the Old City Buskers! **Program location: AJCC at 6:00 p.m.** Reservations are needed; cost is \$5.00.

**Thursday, August 19:** Joan Markel of the UT McClung Museum presents her newest program *Knoxville's Civilian War: Faces of Conflict, 1861-1865*. This is a continuation the program on the Civil War she did last time. **Program location: Calhoun's Bearden, 6515 Kingston Pike.** Reservations are needed; lunch is on your own. Transportation available to all programs. Don't miss out!

## Friendship Book Group

Meets the first Tuesday of each month at 2.00 p.m. at the AJCC.



Donna Solod, Bunny Gerson and Mimi Pais at the April Friendshippers program.

## Wellness Mini-Series at AJCC

**June 28, 2010 7:00—8:00 p.m.**

Dr. Caren Gallaher, Surgeon  
Dr. Kristy Newton, OB/GYN  
*Health and Wellness for the Modern Jewish Woman*

**July 26, 2010 7:00—8:00 p.m.**

Dr. Michael Eisenstadt, Neurologist  
*Schlaf gesunt! With Sleep You Get Good Health*

**August 16, 2010 7:00-8:00 p.m.**

Dr. Paul Erwin, Professor and Director, Center for  
Public Health  
University of Tennessee  
*Disaster Outbreaks*



## Your KJA Dollars at Work

The Jewish Federations support JDC's work in Kyrgyzstan, home to an estimated 1,300 Jews. JDC's local Hesed welfare center provides food and medicine to the community.

JDC also provides a Jewish library, family education programs, aid for the elderly and at-risk children. During recent political upheaval in the country, JDC monitored the Jewish community's safety and ensured they continued to receive critical support.

## Our Newest Addition

There is something new on the AJCC grounds. The pergola has arrived! Now you are asking yourselves..."What is a pergola?" It is our new permanent shade structure on the AJCC grounds.

The 20' x 20' pergola has been installed where the art tent and the Sukkah normally were installed. It will be a permanent shade structure for use both as a shade structure for the camp and for our Sukkah in the fall. The top is always open and special removable shade material will shield us from the summer sun. When it is time to celebrate Sukkot, we will add the windscreens from our previous Sukkah and festoon the top with corn stalks and other greenery. This project was made possible by a generous gift from the Sam and Esther Rosen Community Enrichment Fund. Thanks to Harvey Liberman for his installation assistance and support.

There also is an aluminum pergola on the center island that was constructed at the 2009 Mitzvah Day.

## Looking for Some Card Players...

Bert Gudis is looking for a group of men who like to play Gin.

Contact Jeanne Gudis at 692-1333.



## Catch the Volunteer Wave...

By Suzanne Mittleman-Townsend., Jewish Family Services Chairperson

...This Summer at the AJCC! Are you looking for ways to get reconnected, connected or simply stay involved with your Jewish community this summer? I often talk about how much I desired to reconnect with the Jewish community, although I hesitated due to my own invisible barriers. Is this you? It is okay, please don't stay away. You are welcome with open arms and you are needed! Volunteering was a gift that eased my transition "home". Join us!

This summer I am celebrating a landmark birthday. I am planning a girls' day: half volunteering and half eating and fun! How could you combine your "to do" list with doing mitzvot? How about a volunteer/swimming party at the AJCC? How about a mitzvah event for Jewish Family Services? Do you need some help with ideas or planning? I can help! I have assisted families with very successful events.

Listed below are some of our needs:

- Answering the AJCC phone Monday, Wednesday and Friday afternoons. Tuesday and Thursday mornings. *Contact Wilma Weinstein: wweinstein@jewishknoxville.org or 690-6343 ext. 16*
- The preschool has a variety of opportunities, especially for reading stories or helping with their new garden. *Contact Melissa Schweitzer: mschweitzer@jewishknoxville.org or 690-6343 ext. 22*
- Paint men's restroom upstairs. *Contact Jeff Gubit: jgubit@jewishknoxville.org or 690-6343 ext. 11*
- Help give the downstairs restrooms a makeover! *Contact Jeff Gubit: jgubit@jewishknoxville.org or 690-6343 ext. 11*
- Organizing/mailings/etc. *Contact Wilma Weinstein: wweinstein@jewishknoxville.org or 690-6343 ext. 16*
- Help create Life Story/Family Tree books to interview our seniors. *Contact Suzanne Mittleman-Townsend: suzannehope1@gmail.com or 773-9200*
- Do you have expert advice to share with any age group? We are looking for guest speakers for Jewish Family Services to expand our outreach in the community. *Contact Suzanne Mittleman-Townsend: suzannehope1@gmail.com or 773-9200*

There are many opportunities to volunteer; please let us know if you have ideas or areas of expertise you would like to share.

If you are coming as an individual or group to the pool this summer, come a few hours early to volunteer. Imagine how refreshing and rewarding that day of swimming would feel!



*Rachel Hale and Charlene Gubitz greet customers of the AJCC-KJDS Mitzvah Mart rummage sale, held in the AJCC Gym. Both schools made money and leftover items were donated to local charities.*

## Mitzvah Mart: More Than Just a Good Deed

By Rachel Hale, event coordinator

The AJCC gym is cleaned up, the tables are put away, the donations have been shared, and the money raised has been counted. Even though Mitzvah Mart is over for this year it still remains a very vivid memory for me as one of the best experiences of my life. It was not only a *mitzvah* for two wonderful schools, AJCC Preschool and KJDS, it was a *mitzvah* for our community.

I received the most wonderful feedback from an AMAZING group of volunteers, members and non-members of our Jewish community. What started off as a little rummage sale so I could clean out my kids' closets and have somewhere to sell the many things I have kept over the years because, "someday" I would use them, turned into a HUGE community affair. We had volunteers from all over come to help make sure this was a fantastic success. Not only did we have preschool and KJDS parents, we had community members who I have never even met write e-mails wanting to know "How can I help?!" So for me, this event taught me a great lesson: the Knoxville area community is a *mitzvah* in itself, and my family and I are blessed enough to be a part of it. I'm looking forward to our Mitzvah Mart next spring and hope all of you are too!

## WANTED: Your Help with East Tennessee History Museum Exhibit

The Museum of East Tennessee History will be the setting for an exhibit from October through January depicting the history of Jewish life in Tennessee... with special emphasis on Knoxville and the East Tennessee area. The exhibit will be an enhanced version of the *Bagels & Barbeque* exhibit created for the national General Assembly of Federations in Nashville in 2007 and featured later at the Tennessee State Museum in Nashville and in various locations around the state.

Museum curators will make all final choices of what will be displayed. The KJA Archives committee is helping by gathering photographs, documents or artifacts depicting, businesses, leaders, organizations and activities that defined our community.

Please contact Nicki Russler at 690-6343 or [nrussler@jewishknoxville.org](mailto:nrussler@jewishknoxville.org) or Barbara Bernstein at 693-0867 or [Bernknox@aol.com](mailto:Bernknox@aol.com) or Jeff Gubitz at 690-6343 with suggestions or contributions. All items will be carefully preserved or copied and returned.

KNOXVILLE JEWISH COMMUNITY

# Ha'Kol

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The Jewish Federations  
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## Israel Celebration

Join us for Food, Music, and Dancing  
Celebrate with our Israeli teen guests  
from Camp Tikkun Olam

Wednesday, July 28  
5:30 p.m.—9:00 p.m.

AJCC



## KJA Campaign Contributors

Due to an editing error the following individuals were omitted from the April listing of KJA campaign contributors. The *Ha'Kol* staff apologizes for this error. Thank you to all who support the KJA.

Mr. and Mrs. Isadore Abrams  
Mr. and Mrs. Monte Abrams  
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## Suzy Snoops

Please send your news and photos to Suzy Snoops, at [hakol@jewishknoxville.org](mailto:hakol@jewishknoxville.org) or to Ha'Kol, 6800 Deane Hill Drive, Knoxville, 37919.

- **Ted Besmann**, leader of Oak Ridge National Laboratory's Surface Processing & Mechanics group, has been elected fellow of the American Nuclear Society (ANS) and has been selected to receive the society's 2010 Mishima Award based on his "outstanding contributions in research and development work in nuclear fuel and materials." During his 35-year career, Besmann has developed widely used thermochemical models that accurately predict the behavior of uranium and mixed oxide fuels, which are now used in the majority of today's nuclear power plant reactors. Three of his substantial number of papers have more than 100 citations each and have been referenced in fuel technology development across the globe, including the United States, France, England, Japan and India.
- After helping lead the United States open men's basketball team to the gold medal last summer at the 18th World Maccabiah Games in Israel, Tennessee forward **Steven Pearl** is continuing his association with Maccabi USA. The rising senior was selected to travel to Odessa, Ukraine, June 3-7 as part of a goodwill contingent that will administer a sports and wellness clinic to Jewish youth at Tikva Children's Home. Tikva's core mission is to care for the homeless, abandoned and abused Jewish children of Odessa. The organization provides those children with a loving home, essential social services, a first-rate education in the environs of a revitalized Jewish community and an opportunity for a brighter future through immigration to Israel. The youth clinic will place a heavy emphasis on exercise and general wellness while also providing instruction on basketball, which is tremendously popular among children in Eastern Europe. During his trip, **Steven** will post a blog on [utsports.com](http://utsports.com).
- The Springfield Art Association, in cooperation with the Liturgical Arts Festival of Springfield, presented Liturgical and Sacred Art 2010. This visual art exhibit featured works in a variety of media that explored spirituality and faith from diverse perspectives. **Arnold Schwarzbart** was one of 38 artists who had works selected to participate in the juried exhibit.
- **Addison Leinart**, daughter of **Allison Fay**, has been named to the Tennessee Olympic Development Team for 2010-2011; 2009 - 2010 District 4-AAA - Team Champion; 2009 - 2010 District 4-AAA - First Team All-District; 2009 - 2010 Region II Class 4 AAA - Second Team All-Region; 2009 - 2010 West High Leading Scorer and 2009 -2010 Club Team Captain in soccer.
- **Rebecca Kern**, daughter of **George** and **Ellen Kern**, has begun working as a reporter for *U.S. News & World Reports*.
- The Winter 2010 issue of the East Tennessee Foundation *Connections* featured an article on the Jewish community's Bnai Tzedek philanthropy program. The article can be found online at [http://www.easttennesseefoundation.org/library/2010\\_Winter\\_Connections\\_-\\_Issue\\_1\\_WEB\\_1271104320.pdf](http://www.easttennesseefoundation.org/library/2010_Winter_Connections_-_Issue_1_WEB_1271104320.pdf).
- **Elaine** and **Bob Freeman's** granddaughter **Halle** celebrated her bat mitzvah in December. Sister **Shelby** graduated from Walton High School, Marietta, GA May 21st and will attend Indiana University.



Besmann



Pearl



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## Knoxville Jewish Community Family of Funds

*A Supporting Foundation of the Knoxville Jewish Alliance and the East Tennessee Foundation to preserve and strengthen the Jewish Community of Knoxville*

### 7 Things to Do This Summer to Increase your Wealth and Increase your Charitable Giving

1. **Separate the light from the dark by reviewing your assets and your debts.** Shed some light on what you really owe and what you really own.
2. **Determine what you really need and what you dream about having or doing.**
3. **Secure your ground.** Make sure you are taking care of yourself and have a firm financial foundation. Create a budget. Check your insurance to make sure you have enough to cover life's mishaps and difficulties.
4. **Dream.** Reach for the stars. Think about what you want to do to make your world a better place.
5. **Take stock in what is around you.** Discover what is going on in your community, who or what organizations are engaged in activities serving the world, or in fulfilling *tikkun olam*. For example, if you dream of a world where no one goes hungry, look around and see which organizations are running food banks. Think about what you could do to make the world a better place.
6. **Find a partner and give.** The KJCFF is a great partner to help you repair the world. A gift of as little as \$5,000 can start you on a lifetime of grant making and working toward your dreams.
7. **Rest.** Enjoy your labors and your dreams and get ready to renew your efforts.



### Donations

#### B'nai Tzedek Fund of Nathan Rosen

Arnold and Mary Linda Schwarzbart in honor of his bar mitzvah

#### B'nai Tzedek Fund of Brian Weinstein

Arnold and Mary Linda Schwarzbart in honor of his bar mitzvah

#### Heska Amuna Synagogue Cemetery Fund

Arnold and Mary Linda Schwarzbart for yartzheits of Frieda Gruenberg Schwarzbart and Israel Gruenberg

#### Jewish Family Services Fund

Gene and Pat Rosenberg in memory of Jackie Imbrey's mother, Peggy Ades

Bernie and Lesley Rosenblatt in memory of Jackie Imbrey's mother, Peggy Ades

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The Board of Directors of the Knoxville Jewish Family of Funds thanks the Knoxville Jewish Community, the staff of the Knoxville Jewish Alliance and the East Tennessee Foundation for their support and encouragement. The KJCFF encourages you to help insure the healthy future of our Knoxville Jewish community by including a commitment to the

KJCFF in your financial and estate planning.

To learn more about KJCFF philanthropic opportunities, call 690-6343 or visit our website at [www.jewishknoxville.org/kjcff](http://www.jewishknoxville.org/kjcff)

# Mazel Tov!

## *Heska Amuna Synagogue*

### Happy Anniversary!

#### June

Charlene and Jeff Gubitz  
 Heather O'Brien and Jan Hahn  
 Andrea Cartwright and Alan Solomon  
 Judi and Martin Abrams  
 Mary Linda Arnold Schwarzbart  
 Ellen Schnoll and Terry Haywood  
 Marie and Charles Perelman  
 Elise and Herb Jacobs  
 Marilyn and Harvey Liberman  
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 Carol and Ed Feldman  
 Barbara and Bernie Bernstein  
 Lesley and Bernie Rosenblatt  
 Sheila and Arnold Tew  
 Debra and Irwin Gordon  
 Stella and Bernie Iroff



Barbara and Len Handler

#### July

Shush and Dave Carson  
 Susan and Arnold Cohen  
 Helene and George Messing  
 Anita and Jeff Miller  
 Anne and Bernard Bendriem  
 Phyllis and Martin Brownstein  
 Linda and Neil Feld  
 Jenny Pfeffer and Carlos Rodriguez  
 Janet and Bert Gurwitch  
 Samantha and Gennifer Spenser  
 Marnie and Gary Spiegelman  
 Margy and Mitch Goldman  
 Cheryl and Rich Kaplan  
 Nita and Alan Merlin

### Happy Birthday!

#### June

◆ Daren Eddy ◆ Toby Schwartz ◆ Shush Carson  
 ◆ Lindsey Brown ◆ Rachel Hale ◆ Michelle Cohen  
 ◆ Donald Berry ◆ Marilyn Pollio ◆ Larry Bayer  
 ◆ Chad Parizman ◆ Jeff Baerman ◆ David Perkins  
 ◆ Pam Gross ◆ Adam Rowe ◆ Seth Schweitzer  
 ◆ Robin Brown ◆ Joyce Diftler ◆ Charles Perelman  
 ◆ Carolyn Fay ◆ Susan Contente ◆ Allison Fay  
 ◆ Mitch Goldman ◆ Andrea Cartwright ◆ Francie Foster  
 ◆ Nancy Richer ◆ Sylvia Saroff ◆ Jane Cohen ◆ Gerri Diftler  
 ◆ Ken Brown ◆ Mark Harris ◆ Sam Balloff ◆ Richard Imbrey  
 ◆ Susan Forman ◆ Joe Sitver ◆ Walter Farkas  
 ◆ Rebecca Merritt ◆ Suzanne Mittleman-Townsend

#### July

◆ Susan Roseman ◆ Eric Bank ◆ Ed Feldman  
 ◆ Carole Martin ◆ Patrick Messing ◆ Howard Pollio  
 ◆ Alfred Robinson ◆ Lynn Dryzer ◆ Ernie Gross  
 ◆ Rabbi Louis Zivic ◆ Joyce York ◆ Jeff Becker  
 ◆ Sybil Joffe ◆ Moshe Shloush ◆ Melissa Schweitzer  
 ◆ Jacki Imbrey ◆ Greg Weinstein ◆ Marilyn Burnett  
 ◆ Cindy Caplan ◆ Peggy Littmann ◆ Adam Brown  
 ◆ Michael Messing ◆ Ric Pasi ◆ Heather O'Brien  
 ◆ Alan Danziger ◆ Joyce Beerman ◆ Carol Feldman  
 ◆ Barry Roseman ◆ Daniel Messing  
 ◆ Mary Linda Schwarzbart

# JAHRZEIT

## *Heska Amuna Synagogue*

### June 5

◆ Sarah Gershek ◆ Thelka Naumann ◆ Sarah Poloway ◆ George Adlin ◆ Herbert Smullian ◆ Adele Bernard ◆ Frances Sabler  
 ◆ Claude Schulhof ◆ Esther Kay ◆ Max Rosen ◆ Irene Baskin ◆ Naomi Miller ◆ Ernest Silver ◆ Harry Lipshin  
 ◆ Jennie Rosenblatt ◆ Seena Allen ◆ Albert Eisenstadt ◆ Isaac Green ◆ Harry Gurwin ◆ Victor Hanan ◆ Ben Mazur

### June 12

◆ Selma Corkland ◆ Louis Edelman ◆ Esther Spiegelman ◆ Doris Weinstein ◆ Sylvia Kelman ◆ Robert Sabler ◆ Zelda Siegel  
 ◆ Sylvan Zemel ◆ Sol Berry ◆ Jacob Klein ◆ Murray Baskin ◆ Mollie Brilliant ◆ Abraham Collins ◆ Fannie Russler

### June 19

◆ Bernard Marvet ◆ Lily Pincus ◆ Israel Dyller ◆ Homer Kramer ◆ Eli Wurm ◆ Susan Drayer ◆ Carol Glasman  
 ◆ Marvin Ohriner ◆ Morton Simpson ◆ Ida Hurwich ◆ Rose Robinson ◆ Joseph Weinbren ◆ Dorothy Blue ◆ Jennie Friedman  
 ◆ Annie Cohen ◆ Rebecca Fayonsky ◆ Erma Levin ◆ Louis Duhan ◆ Gerald Millen ◆ Bradley Sturm

### June 26

◆ Moses Greenberg ◆ Zelda Baskin ◆ Harold Brownstein ◆ Emma Burnett ◆ Lewis Littmann ◆ Anna Richer ◆ Marshall Stern  
 ◆ Belle Linke ◆ Celia Mackta ◆ Robert Milford ◆ Gussie Potter ◆ Martin Stollin ◆ Joel Caller ◆ Minnie Katz  
 ◆ Ben Goodstein ◆ Clara Goodstein ◆ David Sayah

### July 3

◆ Isaac Benhayon ◆ Harry Busch ◆ Louis Freeman ◆ Rebecca Millen ◆ Lillian Brody ◆ Karl Finestone ◆ Harry Kaplan  
 ◆ Joseph Russler ◆ Harold Shersky ◆ Sylvia Balloff ◆ Harry Cooper ◆ Nathan Quadow ◆ Siegfried Besmann ◆ Sarah Coplan  
 ◆ Isaac Winick ◆ Jessie Presser ◆ Mildred Shamitz ◆ Irving Danziger ◆ Norman Evans ◆ Josephine Gluck

### July 10

◆ Charlotte Cohen ◆ Fannie Goldberg ◆ Alvin Kingsley ◆ Bessie Perelman ◆ Janet Balloffm ◆ Lisa Kahn  
 ◆ Benjamin Leibowitz ◆ Norman Millen ◆ Eva Slovis ◆ Leon Dobbs ◆ Maria Gruenberg ◆ Leonard Miller  
 ◆ Madge Glidewell ◆ Frances Levin ◆ Evelyn Lowe

### July 17

◆ Matilda Corkland ◆ Barbara Fay ◆ Bertha Licht ◆ Edward Lippner ◆ Mel Nagler ◆ Edward Mottzman ◆ Mary Corkland  
 ◆ Ethan Goodfriend ◆ Dorrie Barnett ◆ Esther Bebergal ◆ Harold Licht ◆ William Gurwitch ◆ Yetta Lipshin ◆ Rose Martin  
 ◆ Samuel Millen

### July 24

◆ Benjamin Jaffe ◆ Morris Goldman ◆ Sylvia Goldstein ◆ Samuel Merlin ◆ Max Millner ◆ Karl Liberman ◆ Hyman Levison  
 ◆ Muriel Boothman ◆ Katie Ross ◆ Marian Schneider

### July 31

◆ Mollie Brietstein ◆ Mildred Dreyer ◆ Meyer Brilliant ◆ Harry Fayonsky ◆ Abraham Chaskin ◆ Jacob Green ◆ Janet Krauss  
 ◆ Lester Robinson ◆ Abraham Rosenblatt ◆ Abe Zwick ◆ David Wender ◆ Hugo Klein ◆ Zeleg Berez ◆ Jacob Menachem

# Mazel Tov!

## TEMPLE BETH EL

### Happy Birthday!

#### June

- ◆ Lauren Shagan ◆ Ronald Sandberg ◆ Barbara Winston
- ◆ Vladimir Livshits ◆ Richard Jacobstein
- ◆ Harvey Kaufman ◆ Craig Snow ◆ Nelly Ostrovskaya
- ◆ Grace Margulies ◆ Frank Sturm ◆ Cantor Karen Gilat
- ◆ Linda Johnson ◆ Imelda Margulies ◆ Rachel Margulies
- ◆ Norma James ◆ Simone Friedman ◆ Julie Berman
- ◆ Lawrence Harris ◆ Michael Shenkman ◆ Ethan Snow
- ◆ Barbara Holz ◆ Meredith Lee ◆ Mathis Bush
- ◆ Barbara Meyers ◆ Ruth Feinberg ◆ Susan Frant
- ◆ Jill Ivins ◆ Millie Gelber ◆ Nancy Richer
- ◆ Ariel Kupritz ◆ Anna Badalov ◆ Zoya Loebel
- ◆ Alexander Abrams ◆ Gabriel Abrams ◆ Mimi Brody
- ◆ Robert Freeman ◆ Lucy Barkan

#### July

- ◆ Douglas Sofer ◆ John Kline
- ◆ Fern Aron ◆ David Lee
- ◆ Evan Noon ◆ Stuart Moss
- ◆ Avery Wilhite ◆ Beth Heller
- ◆ Comstock ◆ Alex Shor
- ◆ Heather Gross ◆ Stephanie Goldfeld ◆ Mark Abrams
- ◆ Ruth Sherrill ◆ Brian Smith ◆ Sheila Jacobstein
- ◆ Betty Nash ◆ Jessica Traugot ◆ Roy Loring
- ◆ Wendy Graziani ◆ Mary Ellen Schaefer
- ◆ Harriet Gassel ◆ David Fleischmann ◆ Daryle Gross
- ◆ Laura Johnson ◆ Ryan Markman ◆ Philip Zaretski
- ◆ Liza Reineri ◆ Kenneth Shey ◆ Brian Billinson
- ◆ Ilya Budik ◆ Stephen Markman ◆ Margot Brown
- ◆ Karen Holst ◆ Meredith Jaffe ◆ Ben Pollack



### Happy Anniversary!

#### June

- Robert & Sherry Schoenfeld
- Roy & Carol Loring
- Diana Steinfeld-Hicks & Bill Hicks
- Jeff & Charlene Gubitz
- Irv & Sylvia Witcoff
- Jerry & Meredith Jaffe
- Todd Diacon & Moema Furtado
- John & Deborah Roberts
- Michael Eisenstadt & Mary Beth Leibowitz
- Robert & Beth Heller
- Isidor & Megan Sauers
- Bella & Ed Lester
- Fredric & Ava Radoff
- Mitchell & Mary Weiss



- Lawrence & Diana Harris
- Peter & Pamela Branton
- Harold & Ida Markman
- Robert & Cheri Pollack
- Robert & Elaine Freeman
- Allen & Lisa Sayles

#### July

- Ronald and Ebbie Sandberg
- Barrett and Mary Ellen Schaefer
- Craig and Leslie Snow
- Anthony and Jeanne Zucker
- Jon Shefner and Karen Holst
- Linda and Phil Zaretski

# JAHRZEIT

## TEMPLE BETH EL

### June 4

◆ Jack Parish ◆ Alexander Gompertz ◆ E. Max Kesselman ◆ Harry Goldberger ◆ Stephen Lieberman ◆ Florence Gluck  
◆ Abraham D. H. Kaplan ◆ Theodore Cohn ◆ Rose Dubinsky ◆ Marie Nordmann Brunschwig ◆ Mose Zavels

### June 11

◆ Nathan Marks ◆ Amelia Strauss ◆ William W. Waxelbaum ◆ Adolf Miller ◆ Maxwell Weinberger ◆ Richard Wayburn Jr.  
◆ Ruth Rockower ◆ Fred Aron ◆ Joe Lissen ◆ Julius Orovan ◆ Edith C. Smith ◆ Esther Margolina ◆ Herman Teitelbaum  
◆ Ann S. Klein ◆ Leopold Schiffer ◆ Ian Kinney ◆ Virginia Gluck ◆ Joe Lissan

### June 18

◆ George Gluck ◆ Joseph Konigsberg ◆ Ethel Kaplan ◆ William Freedman ◆ Max Rosenstein ◆ David Feinberg  
◆ Albert Eisenstadt ◆ Helen Nisenshal ◆ Leah Green ◆ Sam Good ◆ Richard Sherrill ◆ William Goldberger  
◆ Edwin Schnitman ◆ Henry Bloom ◆ Celia Brown Sebring ◆ Jennie Grala Zuckerman ◆ Adele Bernard

### June 25

◆ Agnes Young ◆ Max B. Arnstein ◆ Max Cohn ◆ Milton Dubinsky ◆ Capt. Orland Porter, Jr. ◆ Ruth Harmatz  
◆ Samuel Spiro ◆ George Fayerman ◆ Paula Zatlin ◆ Morris Gluck ◆ Max Licht ◆ Bertram H. Joseph, Sr.  
◆ Maimie Voorsanger ◆ Korman Weinstein ◆ Sophie Korman ◆ Sylvia Hahn ◆ Lillian Pomerantz ◆ Howard Bessemer  
◆ Ben Brown ◆ Harry Gunter Marx ◆ Rose Sanders

### July 2

◆ Sally Dietch ◆ Lowell Nisely ◆ Dora Silverstein ◆ Margaret Moss ◆ Mary Ann Garber ◆ Richard M. Hecht ◆ Jerome Smith  
◆ Patricia Zivi ◆ Max Cane ◆ Richard Marchand ◆ Gertude Spero ◆ Gladys D. Sanders ◆ Sarah Brody ◆ Gussie Potter  
◆ David Sauers ◆ Yudel Cawn

### July 9

◆ Dora P. Schramm ◆ Aaron Harris ◆ Elizabeth Zimmerman ◆ Harry Lipner, Sr. ◆ Harold Zimmerman ◆ Bess Zipser  
◆ Barnett Mersack ◆ Ralph Kramer ◆ David Salus ◆ Sol Moiger ◆ Max Korman ◆ Rose Mark ◆ Stuart Bridle ◆ Harry Gluck  
◆ Alex Jacobson ◆ Ben Dent ◆ Samuel M. Feinberg ◆ Phillip Taylor ◆ Issac Diamond

### July 16

◆ Morris Deitch ◆ Max Rosenthal ◆ Louis Blumberg ◆ Max Sonn ◆ Matilda Davis Corkland ◆ Joel A. Caller  
◆ Steven James Peck ◆ Lisa Kahn ◆ KC Derrington ◆ Lillian Finklestein Brody ◆ Leo Silver ◆ Irene F. Chotiner  
◆ Mayme Dortch ◆ Minnie Feld Katz ◆ David E. Brown ◆ Israel Garber ◆ Pavel Budik

### July 23

◆ Jessie Dreyfuss Black ◆ Yankel Haim Iancovsky ◆ Malcolm Bloom ◆ David Licht ◆ Sam Rosenbloom  
◆ Goldie Ann Garber ◆ Jennie Traugot ◆ Julia D. Hohenemser ◆ Lillian Gorfinkle ◆ Albert A. Blumberg ◆ Harvey Kronick  
◆ Jacob Blaufeld ◆ Jacob Makoff ◆ Nathan Lieberman

### July 30

◆ Shlema Livshits ◆ Tinnie Diamond ◆ Lillian Kern ◆ Lena I. Cohn ◆ Regina Sunshine ◆ Judy Schwartz ◆ Hilda Freedman  
◆ Alberrr Hess ◆ Joseph Silverstein



# Hadassah Highlights

## Cindy Pasi: Knoxville Hadassah Woman of the Year



This year the Knoxville chapter honors a very special Hadassah life member, and a new active member to our chapter, Cindy Pasi. Since Cindy joined our chapter, Knoxville Hadassah has flourished. Cindy is currently on the executive board as recording secretary. She also serves as the chapter's publicist, flier maker, all-around helper and leader whenever and wherever needed. Cindy has an untiring passion for Hadassah, Eretz Israel, and family. Over the years, Cindy has been active and involved in a number of organizations, but when she first volunteered with Hadassah, Cindy found her true home. Her smile and energy motivates our entire group!

Cindy is absolutely a "woman of valor." She has been a loving wife of Ric Pasi for 22 years, has a daughter Mindy, and is now grandmother to three beautiful babies (Luke, Makenna, and Jake). Having grown up as a military brat and then marrying a career military man, Cindy has lived all over...until finally moving from Rome, New York to Knoxville where she has stayed the longest...a full 20 years. In all her travels Cindy has never met a stranger! Over the years she has never been seen telling someone in need that she doesn't have time. She never says no to requests for her help, time, assistance or goods. Ric, her husband, jokes that G-d brought them together to protect her from giving away her every belonging -- including the shirt off her back—literally!

Five years ago, Cindy and Ric converted to Judaism and have been devoted members of the Jewish community ever since. Cindy has plans to be in Israel for Hadassah's 100<sup>th</sup> birthday!

Cindy has become a cherished, invaluable addition to the entire Knoxville Community and especially Knoxville Hadassah...today we honor Cindy as Our Woman of the Year!

## President's Remarks Our Journey Together...Thank You

*By Bonnie Boring, President*

I believe that to move forward we must look back at our deep and rich history: Here are some interesting facts to remember as we scroll thru the 20<sup>th</sup> century, and some ethical responses to human need...Israeli and Hadassah medical personnel – physicians, nurses, technicians – responded to the horrific crisis in Haiti, following an earthquake which devastated an already desperately poor nation, was not unexpected.

- The history of Israel since 1948 has been a primer of humanitarian action and reaction to crises leveled on humanity.
- "Operation Moses" evacuated over 7,000 Ethiopian Jews to Israel. Youth Aliyah created and adapted special programs to help them adjust and thrive.
- In Kenya, HMO surgeons in the early 1990's gave sight through eye surgery to hundreds, many for the first time.
- Also, in the 1990's, Hadassah created special retraining programs for thousands of newly arriving in Israel, Soviet Jews.
- Indeed the National Board voted an additional \$1 million for HMO, Young Judaea, and HIES emergency programs.
- In the mid-nineties, a nurse, Elsie Roth, "galvanizes" her Hadassah Nurses' Council to spearhead a relief drive for war ravished Bosnia. One hundred tons of supplies from Hadassah members were collected and delivered.
- These instances of rapid and humane response to tragedy are but a very few in our history, beginning with the first humanitarian response by a few women in a newly fledged organization nearly 100 years ago, to a Palestine plagued by disease and disorder.
- The tradition continues; the response to need is swift and reflexive; it defines us, and may it never be otherwise! Thank you as always to those wonderful members here in Knoxville who help define us everyday!



## 95<sup>th</sup> Hadassah National Convention—360\* Degrees of Innovation

As convention chairs this year, we are committed to bringing you those wow moments—*those moments you will not forget*. In fact, in addition to those wow moments, there are many other reasons to come to this year's convention. Here are the top 10: 10. You will be right on Florida's beautiful beach.

9. You will be treated to a truly magnificent Hotel & Resort.
8. You will laugh & dance with friends at a salsa reception & participate in a gala wedding style banquet & brunch.
7. You will discover the reasons behind Israel's entrepreneurial explosion, meet exciting authors, taste wine, shop in a world renowned boutique, AND see a cooking demonstration (all on Sunday).
6. You will hear exciting speakers from our wish list, like Michael Oren, Ambassador of Israel to the US; Nir Barkat, Mayor of Jerusalem; Nancy Brinker, Founder of the Susan G Komen Foundation and many others.
5. You will participate in the first live feed from the convention floor going out to the rest of the country & TO ISRAEL.
4. You will be treated to a very, very exciting surprise guest.
3. You will find out the latest research from Hadassah Hospital.
2. You will meet the doctors, patients & students from Israel who will tell their stories of how you have made a difference in their lives.

**And the # 1 reason for coming to convention is...**

**The Feeling You Get From Knowing That You Make A Difference! It Is A Gift You Give To Yourself and It Is Priceless!**

Now...Let's talk about price...Early registration is \$550 which is about \$85 more than the I.A. Convention. You can amortize the cost of this convention over two years. Because there will not be a full convention next year. In fact, there will not be a domestic convention until 2013. The room rate is \$180...Split by two is \$90 a night, plus tax.

360° Of innovation: Hadassah and Israel

360° Shel hadshanut: Hadassah V'Yisrael

Laurie Weitz Co-chair, National Convention 2010

**For reservation forms, go to [www.hadassah.org/convention](http://www.hadassah.org/convention).**

## June 2010 Layettes

Our children are important! Celebrate with these families by helping Hadassah. Our chapter opens a —layette upon notification of the birth of a child within our community. \$1 donations are then accepted to fill this layette with proceeds helping Hadassah hospitals. The families are notified that their newborn has been honored in this way. Help Hadassah give great beginnings to other children in Israel by helping to fill our layettes. Our ongoing layettes are:

- *Gabriel Allen Carson*, grandson of Shush and Dave Carson
- *Elijah Rain Mesa*, son of Shuli and Gabriel Mesa
- *Noah Ryan Chatham*, son of Marcy and Robert; grandson of Carol and Mark Harris. Very proud big brother is Alex!
- *Ethan Gabriel Kaplan*, son of Kimmie and Alan Kaplan; grandson of Linda and Neil Feld; great grandson of Bess Feld.

Send your donation in honor of any or all of these children made payable to: *Hadassah Knoxville* to Cindy Pasi, 2209 Lucado Way, Knoxville TN 37909. You can contact her at (865) 693-0299 or [tenntrio@ymail.com](mailto:tenntrio@ymail.com). Open your account to draw down from automatically when we open a new layette (which is separate from the large certificates). Contact Cindy for details.



## Large Certificates

The following certificates have either been sent out in recent months or are now in progress:

### In Memory Of:

1. Ted Pais, brother/brother-in-law of Art and Mimi Pais
2. Betty Gubitz, mother/mother-in-law of Jeff and Charlene Gubitz; Betty Gubitz, from Jackie and Richard Imbrey
3. Bob Parsons, husband of Sandy Parsons
4. Milton Shamitz, father/father-in-law of Kay and Larry Leibowitz
5. Milton Shamitz, from Jackie and Richard Imbrey
6. Alan Hess, father of Tanya Hess
7. Vera Stallings, mother/mother-in-law of Stephanie and Eric Bank
8. Monte Abrams, husband of Marion Abrams
9. Eleanor Shorr, mother/mother-in-law of Fred and Ava Radoff step-mother/step-mother-in-law of Susan and Ken Brown
10. Kenny Palmer, brother of Alexandra Rosen
11. Rita Louise Nichols, mother/mother-in-law of Margy and Mitch Goldman; Rita Louise Nichols, from Kim and Stephen Rosen
12. Sophie Dobbs, mother/mother-in-law of David and Elaine Dobbs
13. Melvin Robinson, brother/brother-in-law of Alfred and Sandy Robinson
14. Irwin Blecher, (Bonnie Boring's dad) from Kim and Stephen Rosen
15. Evelyn Goldstein, from Becky and Harold Winston
16. Dr. Raphael Paul, from Becky and Harold Winston
17. Jay Solod
18. Adele Robinson Bernatd, wife/sister-in-law of Stanley Bernard and Maurice Grief
19. Josie Busch, mother of Harold and Norman Busch



## Help Israel by Purchasing Tree or Water Certificates

Yes, you can help Israel simply by calling Marian Jay and purchasing a tree certificate for \$12.00 or a much needed water certificate for \$18.00. You may designate a name for either certificate in memory of someone, sending get well wishes to an individual, in honor of a birthday, anniversary, birth, marriage, engagement or someone's accomplishment. Israel is always in need of trees and water and the need now is more urgent than ever. Please help the forests by planting a tree and helping the trees grow in Israel by giving them some water. You can call Marian at 524-8234 or e-mail her at [mayfajjay@aol.com](mailto:mayfajjay@aol.com) to arrange for her to send a tree or water certificate out for you.



## Tower Project Update

For Hadassah, it's a world of healthy people living in peace. It's a Middle East made more secure by breakthroughs in medicine. It's a Jerusalem that respects the past while embracing the best of the new. For Hadassah Medical Organization, tomorrow is about putting a human face on the most advanced medical technologies.

The Sarah Wetsman Davidson Tower at Hadassah Medical Center, to be dedicated in 2012, will be the first to unite advanced medical technologies with a profound spirit of healing.

- A 14-story structure with 500 beds, 20 operating rooms, a 50-bed ICU and the ultra-modern Heart Institute.
- Expanded Centers of Excellence: invasive angiography, immune-mediated disorders, minimally invasive surgery and computerized assisted surgery, cell therapy, and molecular medicine.
- Trailblazing research to realize the promise of stem cell treatment and unlock the mysteries of heart disease, cancer, multiple sclerosis, Parkinson's disease and Alzheimer's disease.
- Gene therapy, advanced imaging in operating rooms, robotics and computer-guided surgery, cutting-edge monitoring and telemedicine.



## Centennial Keys Now Available

The New Centennial Anniversary Sterling Silver and Crystal Key Pendant is now available for the nominal donation of \$100.

Be the first in our chapter to sport this beautiful gift.

Great gift idea for Bat Mitzvahs, Graduations, Mother's Day, Birthdays or any Special Occasion.

To make your donation and receive your Centennial Key(s), please contact your fundraising chair.



## Mazel Tov

**Judi and Martin Abrams** on the birth of their grandson, **Noah Aaron Needle**, son of **Stephanie and Mark Needle**.

# Hadassah Highlights

## Knoxville Chapter of Hadassah

Bonnie Boring	President <a href="mailto:unresources@aol.com">unresources@aol.com</a>
Stefanie Rich	V.P. Programming Bulletin Editor <a href="mailto:stefanierich@bellsouth.net">stefanierich@bellsouth.net</a>
Shuli Mesa	V.P. Membership <a href="mailto:shulime@gmail.com">shulime@gmail.com</a>
Laura Floyd	Treasurer <a href="mailto:floydfam@knology.net">floydfam@knology.net</a>
Susan Cohen	Records Administrator <a href="mailto:sbimmer2@yahoo.com">sbimmer2@yahoo.com</a>
Susan Frant	Corresponding Secretary <a href="mailto:sammoll@hotmail.com">sammoll@hotmail.com</a>
Cindy Pasi	Recording Secretary <a href="mailto:tenntrio@comcast.net">tenntrio@comcast.net</a>
Mary Evars-Goan	Advisor <a href="mailto:goan@knology.net">goan@knology.net</a>
Nora Messing	Historian <a href="mailto:ndbmess@comcast.net">ndbmess@comcast.net</a>
Emily LeBow	Web Mistress <a href="mailto:elebow@gmail.com">elebow@gmail.com</a>
Marian Jay	Parliamentarian <a href="mailto:mayfajjay@aol.com">mayfajjay@aol.com</a>
Lee Miller	Large Certificates <a href="mailto:lmm4vols@aol.com">lmm4vols@aol.com</a>
Lynn Dryzer	Arrangements <a href="mailto:lynndryzer@comcast.net">lynndryzer@comcast.net</a>
Jill Weinstein	Youth Aliyah

[www.knoxville.hadassah.org](http://www.knoxville.hadassah.org)

## Thank You Notes

Dear Friends,

I would like to thank ALL the many members of our community who made contributions to Hadassah in memory of my mother. Unfortunately, she was here in Knoxville for only a short time, but we were both touched by the many people who reached out to welcome her, and now to honor her in her death. Mom made a point of making contributions to Hadassah every year because she knew of the organization's great work.

**Jacki Imbrey**

Thank you for your gift to Hadassah in memory of Jay. It was important to him to support good causes such as Hadassah and he would be pleased and touched to think that you remembered him in this way. Your gifts are very comforting for me and our family. Best regards, **Donna Solod**

## Information, Please....

Our new Historian, **Nora Messing**, is requesting anyone with photos and / or paraphernalia from Hadassah events such as the Hoedown, Board Installation, HMO Luncheon and the Build a Bear event, to forward copies to her for the scrapbook. Please contact her at 694-4590.

## Congratulations Graduates!

Hadassah Knoxville congratulates the 2010 graduates of the Knoxville Jewish Day School!

**Ilana Blumenthal, Camden Boring,  
Miles Loflin, Noah Mesa**



## Hadassah Book Club Meets June 17

By Peggy Littmann

Hello book club members and welcomed drop-ins and guests.

Our next book for discussion is *Heart in the Right Place*, a memoir by local author Carolyn Jourdan. We will meet Thursday, June 17, at 7:30 p.m. at Barnes and Noble Book Store on Kingston Pike.

### Book Summary:

#### *Heart in the Right Place*

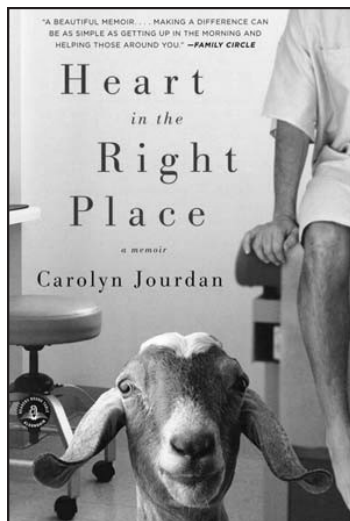
Carolyn Jourdan had it all: the Mercedes Benz, the fancy soirees, the best clothes. She moved in the most exclusive circles in Washington, D.C., rubbed elbows with big politicians, and worked on Capitol Hill. As far as she was concerned, she was changing the world.

And then her mother had a heart attack. Carolyn came home to help her father with his rural medical practice in the Tennessee mountains. She'd fill in for a few days as the receptionist until her mother could return to work. Or so she thought. But days turned into weeks.

Her job *now* included following hazmat regulations for cleaning up bodily fluids; maintaining composure when confronted with a splinter the size of a steak knife; distinguishing between a "pain," a "strain," and a "sprain" on indecipherable Medicare forms; and tending to the loquacious Miss Hiawatha, whose daily doctor visits were never billed.

Eventually, Jourdan gave up her Mercedes and made do with a 20-year-old postal jeep. She shed her suits for scrubs. And the funny thing was, she liked her new life. As she watched her father work tirelessly and uncomplainingly, she saw what making a difference really meant: being on call all hours of the day and night, tolerating the local drug addict's frequent phone calls, truly listening to Miss Hiawatha. It meant just showing up, every day, and taking care of every person in Strawberry Plains and beyond, whether he got paid to do it or not. And for his daughter, it meant learning that her real place to change the world was right here—in her hometown—by her father's side.

Questions, need a ride? Call Peggy Littmann at 588-6661 or e-mail [plittmann@comcast.net](mailto:plittmann@comcast.net).



## Hadassah Joins with Race for the Cure®

Susan G. Komen for the Cure®, the world's largest breast cancer organization, is partnering with the City of Jerusalem, Hadassah, health advocates and scientists for a week of events to examine major scientific issues in breast cancer while advancing the international breast cancer movement.

The week October 25-29 launches the Israel Breast Cancer Collaborative, a partnership between Komen and non-governmental organizations in Israel to enhance advocacy, awareness, screening and treatment of breast cancer in that country.

This mission trip is similar to those Komen has sponsored in recent years to the Middle East, Western Europe and Africa to build on the momentum of the global breast cancer movement. During the week, Komen is calling together leading researchers and clinicians for a separate, invitation-only Think Tank designed to jump-start new thinking on breast cancer screening and risk assessment methodologies.

Delegates will investigate breast cancer issues and solutions in sessions with local officials and non-governmental organizations. The centerpiece of the delegation week is the first Susan G. Komen Israel Race for the Cure® around the walls of Old Jerusalem Oct. 28.

In Israel, breast cancer remains the most common form of women's cancers and is growing, accounting for nearly 30 percent of all new cancer cases in the country. About 4,000 people are diagnosed with breast cancer in Israel each year. Since 1982, Susan G. Komen for the Cure has granted nearly \$2 million to organizations in Israel including the Weizmann Institute of Science, Hebrew University-Hadassah Hospital in Jerusalem, Beit Natan and Life's Door. The new Collaborative provides opportunities to continue Komen's long-standing partnerships in Israel and around the world with organizations such as the Jewish Joint Distribution Committee, and open doors to new collaborations with organizations such as the Israel Cancer Association.

The Hadassah organization, long an ally in Komen's breast cancer global outreach, is world-renowned for its commitment to health, education and youth programs in Israel and to the Jewish community worldwide. Hadassah operates two medical facilities in Israel dedicated to research and state-of-the-art patient care: the Hadassah-Hebrew University Medical Center at Ein Kerem (Ain Karen) and Hadassah University Hospital at Mount Scopus—along with three women's health clinics.

"From our decades of work in Israel and in our outreach in other countries, we know that there is far more work to do to address this critical threat to women's health," said Nancy Falchuk, Hadassah national president. "We are looking forward to adding the energy of 300,000 Hadassah members worldwide behind this important and life-saving effort."

Those interested in joining the delegation can visit [komen.org/israel](http://komen.org/israel) for more information.



# Stanford Eisenberg Knoxville Jewish Day School

## Learning Experiences Beyond the Classroom

KJDS learning goes beyond the classroom. The culminating activity of the K-1 rainforest unit was an informative trip to the Rainforest Adventures Museum. The students were able to see a live porcupine, hear the chatter of a sugar glider and feel the coolness of an 8 foot python.

Ms. Jessica's class took an exciting trip to WBIR as a culmination of their Communication Inventions and Weather units. They were privy to the inner workings of the station, the production team, the cameras and the recording room. They talked to the news anchor, LaSaundra Brown, about her job as a reporter and to the meteorologist, Mike Witcher, about how he presents the weather forecast with the green screen. They even got to be on TV at the end of the noon news!

Roy Dar, a graduate student who volunteers in the fourth/fifth grade classroom arranged a fascinating tour of ORNL for the students. Security is high at ORNL and they all received specially prepared badges that allowed entry. Students enjoyed seeing the Super Computers and their visualization screen, EVEREST, the CMS Facilities, the Graphite Reactor, and the Robotics Division. KJDS parent Deborah Cole treated them to a wonderful tour of the ORNL library, including the vault where the important research by the lab is stored. One of the highlights was attempting to sign their names using a robotic arm - that wasn't easy! Of unique value to the students was the realization that science can be an exciting and productive career for them to consider as adults.



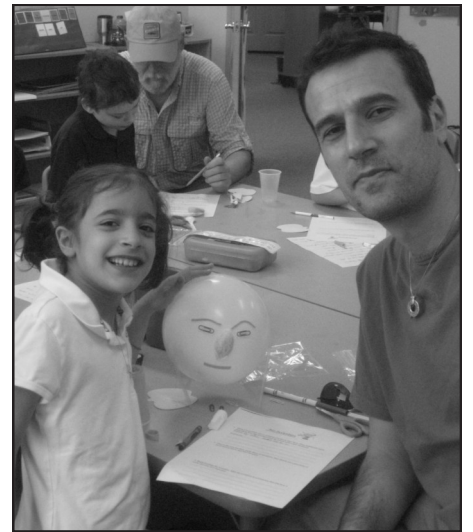
## Dad's Day Super Day

"That was awesome!"

"It was the best day of my life!"

"We are awesome!  
We creamed them!"

Dad's day at KJDS was a special day for dads and students alike. A strong feeling of pride was evident as students shared a morning at school with their dads. After a special breakfast, singing, and a classroom activity, students and dads played a game of kickball- kids vs. dads. It was close, but the winners were definitely...the kids!



## Yom Ha'atzmaut Features Israeli Tour

Celebrating national holidays is always fun at KJDS, but specifically unique is the celebration of Jewish holidays. To celebrate Yom Ha'atzmaut, Israel's Independence Day, the older students prepared an educational, fun program for the rest of the student body. The fourth and fifth graders became tour guides and flight attendants and took eager students on a quick trip to Israel. After landing in the Ben Gurion airport in Lod, students prepared for an action-packed trip. They visited the artist quarter in Tsfat, the Hai-Bar nature reserve in Haifa, an outdoor café in Tel Aviv, the Kotel in Jerusalem, the cave of the Patriarchs in Chevron, the Dead Sea and Eilat. Traveling the breadth and width of Israel in a few short hours can be tiring, but the energy and excitement from all they had learned was palpable.



## Science Fair

All second through fifth grade students entered the KJDS school science fair coordinated by Jessica Vose. Thank you to the three scientists, Dr. Jeff Becker, Dr. Don Goldstein, and Dr. Evan Ohriner, for judging our science fair projects. The judges spoke with each of the students about their projects, pointed out the strengths of each project and gave suggestions for growth in the future.

Eight KJDS students entered their projects into the Tate's Regional Science Fair, with three of them receiving special awards for their projects. Havah Anovitz's *Why Won't My Jell-O Gel?*, and Sarah Perez's *Do You See What I See?* received the Albert Einstein Award for their grade levels. Leah Anovitz's *How Far Are the Stars?* received the George Lucas Award.

Allie Hull's – *How Does Eating Affect Exercise*, Yuval Koenig's *Plants Growth*, Noah Mesa's *Voltage*, Jacob Hale's *How I Gave Myself the Hiccups* and Camden's *Can You Turn a Liquid Into a Solid Without Freezing It?* exhibited in the fair as well.

Congratulations to all participants! Your projects were informative, well prepared, and very well received.



*Science Fair judges: Dr. Jeff Becker, Dr. Don Goldstein and Dr. Evan Ohriner.*

*Science fair students.*



## Graduation Memorable Community Milestone

KJDS is so excited to have reached the milestone of our first graduating class. There are many special festivities in plan to celebrate the graduates' accomplishments. In preparation for their graduation ceremony, students worked with Ellen Kern of Stand and Deliver to fine tune their public speaking skills.

In preparation for their Safety Patrol trip to Washington, students have been writing to our state representatives and even had the opportunity to meet Congressman Duncan in his office. They are looking forward to visiting the Capital Building, the National Archives, the Library of Congress, the Arlington National Cemetery, the Air and Space Museum, the American History Museum, the National Gallery of Art, the Smithsonian Castle, and the Constitution Mall to see all the monuments. Students will be visiting with the staffs of Senators Alexander and Corker at the Tennessee Tuesday Breakfast.

As we say farewell to our first graduates, we know they are moving on with a strong basis and will be very successful in middle school.



## Sing For Your Supper Successful

Participants who won dinner seats at the KJDS auction were treated to a most memorable evening. Hosts Maestro Lucas and Debbie Richman wined and dined their guests. After a delicious meal, which included appetizers, Lucas' special Brown Derby Curry Chicken, and dessert, everyone gathered around Lucas at his piano. The Maestro accepted requests, played some of his favorites and shared interesting information about some of the music. Watching Lucas and Debbie perform together was a real treat! We are so grateful to this phenomenally talented couple and thank them all for hosting this evening as a benefit for the school.



## Noshing in Knoxville



Reserve your  
KJDS Cookbook  
for only

\$25.00 / book  
\$48.00 / two books  
E-mail [info@kjds.org](mailto:info@kjds.org)

## Spend the Summer at the S.E.A.

Summer Enrichment Academy offers K-5 students an opportunity to stay sharp over the summer break. Students will review important math and literacy skills while having summer fun.

Our S.E.A. adventures will be on

**Monday and Thursday evenings  
5:30-7:00 p.m. during June and July.**

S.E.A. will be held at the Knoxville Jewish Day School, 1529 Downtown West.

For more information or to register call 560-9922 or e-mail [info@kjds.org](mailto:info@kjds.org).



## Pulling Our Communities Talents to Offer Our Students Even More

At KJDS we are so grateful to the many members of our community who help make our students experience so meaningful. A huge todah rabbah to all of our special friends who build valuable and lasting relationships with our students, our students eagerly await your visits. Our students anxiously await our weekly shabbos visitors, they've learned so much from your visits and we appreciate your giving and sharing with our students.

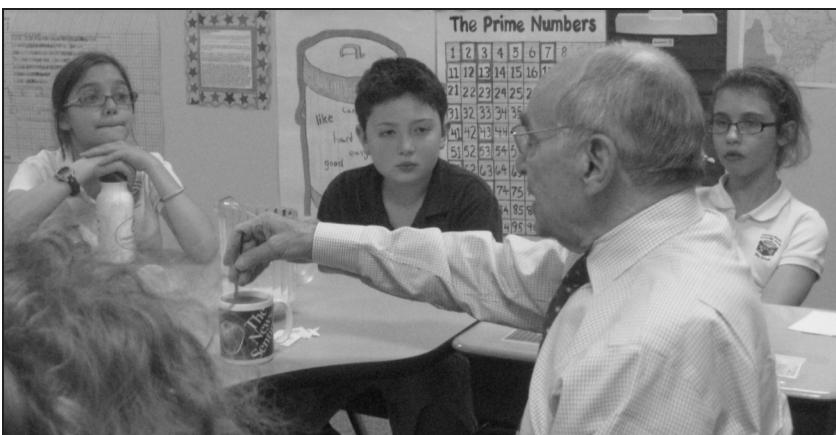
This month we've enjoyed a visit from Mr. Ed Feldman who built a Mitzvah Giraffe for our school. Students enjoyed putting the finishing touches and rolling tzedakah coins down the giraffe's long neck. Mira Kimelman visited KJDS and spoke to our 4-5<sup>th</sup> grade students who studied WWII this year as part of their US history curriculum. Mira spoke about what it meant to be a survivor – although she only planned to talk with them for 45 minutes the students and Mira so enjoyed each other that she spent double the amount of time answering questions and sharing her experiences. Mr. Markman has become a valuable resource for our students. Teachers and students vie for his time during his weekly visits. Whether sharing memories of his childhood, reading with some of the younger students or speaking with them about the transformation of technology during his lifetime he brings a smile to our students' faces as soon as he walks in.



*Ed Feldman with students.*



*Mira Kimelman discusses surviving WWII.*



*Mr. Markman is a frequent visitor to KJDS.*

# Stanford Eisenberg Knoxville Jewish Day School

## KJDS Staff and Board

Miriam Esther Wilhelm  
**Head of School**

Ms. Amie Cottrell  
**K-1st Grade Teacher**

Ms. Jennifer Dancu  
**K-2 Literacy Specialist**

Ms. Jessica Vose  
**2-3rd Grade Teacher**

Ms. Jenifer Ohriner  
**4-5th Grade Teacher**

Morah Rishi Wilhelm  
**Hebrew Teacher**

Ms. Jessica Magers-Rankin  
Morah Debbie Richman  
**Music & Drama Teachers**

### Board of Directors

Dr. Itamar Arel

Dr. Jeff Becker

Nancy Becker

Dr. Bill Berez

Manny Herz

Marnie Speigelman

Evan Sturm

Rabbi Yossi Wilhelm

Geoff Wolpert

### Education Committee

Dr. Richard Adlin

Nancy Becker

Trudy Dryer

Martha Iroff

Shelley Mangold

Nora Messing

Rabbi Beth Schwartz

Rabbi Louis Zivic

Mel Sturm

**Financial Aid Chair**

Shuli Mesa

**Parent Committee Chair**

## Support Heska Amuna and Temple Beth El Buy Grocery Store Certificates

Everyone has to eat, so you can help your temple or synagogue raise funds without increasing your monthly expenses. Purchase grocery certificates and a percentage will go to your local organization. Complete the form and mail it or call a representative to learn more.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### *Heska Amuna Synagogue*

EarthFare \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_  
 Kroger \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_ \$200 \_\_\_\_\_  
 Fresh Market \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_  
 Food City \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_

**Total Amount** \_\_\_\_\_

### *Temple Beth El*

EarthFare \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_  
 Kroger \$50 \_\_\_\_\_ \$100 \_\_\_\_\_ \$200 \_\_\_\_\_ \$300 \_\_\_\_\_  
 Fresh Market \$50 \_\_\_\_\_ \$100 \_\_\_\_\_  
 Food City \$50 \_\_\_\_\_ \$100 \_\_\_\_\_

**Total Amount** \_\_\_\_\_

Please complete the form, mail your check payable to Heska Amuna Sisterhood and send to either Marilyn Liberman, 7932 Corteland Drive, 37909 or Gene Rosenberg, 717 E. Meadcrest Drive, 37923.

Temple Beth El, P.O. Box 10325, Knoxville, TN 37939-0325. Gift Cards can also be obtained in person from the Temple Office or any of the following individuals: Patti Austin 483-3049; Ruth Sherrill 690-5015; Evan Sturm 584-0429.



# ADS

**ADS**

**ADS**

*Ha'Kol* is a joint community project

## The Jewish Community Archives of Knoxville and East Tennessee

### The Way We Were in the 1940's



Mitchell **Robinson**, Gertrude **Berry**,  
and Hyman **Collins** posing in the snow.

Mitchell married Natalie **Levison**,  
Gertrude married Irving **Danziger**, and  
Hymie (known to his friends as Truck)  
later moved to Chattanooga and married  
Bessie **Radin**. Hymie, a brother of  
Milton **Collins**, long-time director of the  
AJCC, was the man who saved the  
"letters to Milton."

*For more information, go to the Archives  
webpage at [www.jewishknoxville.org/archives](http://www.jewishknoxville.org/archives)  
[click on Ha'Kol: "The Way We Were"], and  
while there, explore all our links to discover  
more historical gems.*

Send your visual memories of "the way we  
were" to the Archives, c/o Knoxville Jewish  
Alliance.