



# Ha'Kol

COMMUNITY NEWS FROM THE KJA, HESKA AMUNA & TEMPLE BETH EL

## Campaign Chair Seeks Unity in Community

By Gene Rosenberg, 2010 KJA Campaign Chairperson



It came as a complete surprise when Stephen Rosen asked me to be your 2010 campaign chair. After much consideration, I gave him reasons as to why I should NOT be the chair. For every reason I gave him he gave me two as to why I should accept. Stephen can be very convincing...he's hard to say "no" to.

I cannot promise that I will be the best chair ever or that this will be the most successful campaign ever. (Pardon the negativism.) What I can assure you is that as your campaign chair you will receive my best efforts and I will not be outworked.

Having made this commitment, we go to the next step. No one person, myself included, can accomplish this alone. *If it takes a village to raise a child, it takes a community to achieve a campaign goal.* The Knoxville Jewish community has demonstrated many times that we are a united community whenever the need(s) arise. The needs will always be present...a difficult economy only makes the ends justify the means more than ever.

See you in February. Remember, United starts with U.

## Mitzvah Day Offers Something for All Ages

**Sunday, February 7  
9:30 a.m. -1:00 p.m. at the AJCC**

Many adult opportunities exist. If you want to work outside, please bring gloves and gardening tools. There are plenty of weeds to be pulled. If you are handy with a paint brush, we will be painting the upstairs restrooms. These projects allow volunteers, skilled or novice, the opportunity to lend a hand. You do not have to be an expert to help! If you knit or crochet, consider making hats for Newborns in Need, East Tennessee Chapter. If you have any yarn, needles, old knitting patterns, or gift bags that you not longer need, please bring them to the AJCC. MEDIC will be at the AJCC for our annual blood drive. If none of these projects appeal to you, consider just enjoying a cup of coffee and a bagel with us. *See page 3 for more details.*

For additional information, please contact Wilma Weinstein at 690-6343.



## KJA Shabbat Weekend Celebrates Youth

KJA's February Shabbat celebration features messages from two area teens. On Friday, February 12, Noah Erwin, son of Paul Erwin and Renee Hyatt, will speak at Temple Beth El's services, which begin at 7:30 p.m. Heska Amuna Synagogue's Saturday morning services on February 13 will feature Bryna Oleshansky, daughter of David and Deborah Oleshansky. Shabbat services will begin at 9:30 a.m. Onegs afterward will provide opportunities for fellowship. The community is invited to join KJA for these services.

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# Knoxville Jewish Alliance

KNOXVILLE  
JEWISH  
ALLIANCE  
*Building Community  
Enriching Lives*

# Ha'Kol

## Large Increase Needed in Annual Campaign to Maintain KJA's Local Services

February 2010



For several years I have come to you in person or in print to let you know that KJA raises funds to “build Jewish life in Knoxville, while saving Jewish lives abroad.” I have also told you that part of our role is to balance the social service needs for spending in Beersheba, Bratislava, and Bearden. KJA ended 2009 financially at a **break-even** and made **no external allocations**. The main reason for this financial under performance was that our **annual campaign dropped from \$400,000 in 2008 to \$332,000 in 2009**. Though we had 134 families make new or increased gifts, the dollar impact was more than eclipsed by 57 families that reduced or eliminated their support of the community. It is clear that we need to increase our campaign in order to maintain local services and return to

supporting Israel and our local, regional and national partners.

In the next three months, KJA leadership will assess the financial health of our community and the commitment of our members. We have given you the best opportunity to participate in the 2010 KJA Annual Campaign by “hiring” our chair, Gene Rosenberg, and his co-chair, Justin Bell. These two gentlemen are committed to the future of Jewish life in Knoxville and have no desire to see us go backward in the services we can deliver.

At this point, I hope you are asking “Now what am I supposed to do?” Here is what I suggest:

Do your homework – read the rest of *Ha'Kol*, go to [www.jewishknoxville.org](http://www.jewishknoxville.org), look at the annual report that is on the website, call a friend, call me, a staff member or a board member. Review the dozens of programs that are funded by the KJA annual campaign and see what is important to you.

Make a decision – the days of someone calling and telling you what to give and twisting your arm are long past. We don't have the time or desire to make the process unenjoyable. A gift to KJA is tzedakah and you are in charge! However, I won't hesitate to let you know that **we need the campaign to increase 20% in 2010**. You don't have to be a major donor to give a significant increase or a first time gift. We need everyone's push to raise this barn.

Take action – make your pledge as early as possible and pay by December 31, 2010. You can call me at 599-1853, the KJA office at 690-6343, go to our website and pay by credit card, or join us in person at Mitzvah Day on February 7.

KJA leadership and staff are ready, willing and able to build Jewish life in Knoxville. Now it is up to you to decide how much life we build.

*Stephen Rosen invites your questions, comments and pledges at [Stephen.Rosen@morgankeegan.com](mailto:Stephen.Rosen@morgankeegan.com)*

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## AJCC Preschool Welcomes New Director

*By Melissa Schweitzer*

There is nothing better than to start the day with smiling eager faces. That is exactly what I saw on my first day as the AJCC Preschool director. It was an exciting first week with birthday celebrations, planting paper whites, singing, running in the gym, staff meetings and snow! The teachers, staff, parents, and students are amazing and I look forward to seeing what each new day brings. My favorite component of preschool is the wonder with which everything is viewed. You have never seen snow until it is described by a three-year-old who is dancing and waving arms as they share about catching flakes on their tongue. The Bet students are incredible teachers when showing how to eat yogurt for snack. They are not bothered by little details about the quantity that goes into mouths but they know quality. “It's sweet and purple”. I would encourage you to remember what purple tastes like. It is with this everyone-is-a-teacher-and-everyone-is-a-student attitude that our school will grow and flourish.

I welcome your comments and suggestions and can be reached at [mschweitzer@jewishknoxville.org](mailto:mschweitzer@jewishknoxville.org).

## Knoxville Jewish Alliance Mitzvah Day 2010

Michelle Cohen and Hayley Goldfeld, co-chairs  
Religious School Parent Information

**KJA Mitzvah Day will be Sunday, February 7, 2010, at the Arnstein Jewish Community Center.** As in the past, the Religious Schools of both Temple Beth El and Heska Amuna Synagogue will meet at the AJCC at 9:30 a.m. that morning to participate. Please remember that this is a community event, not just for religious school students. **PLEASE PLAN TO JOIN US AT THE AJCC FOR THE EVENT! Come around 9:15 am and enjoy a cup of coffee before the activities start!** Children learn by what we do as adults. The more we model the value of helping others the more real the lesson will be for our children.

**In order to prepare for the day, collection sites will be available at the AJCC, Heska Amuna Synagogue, KJDS and Temple Beth El for the following items for Newborns in Need, East Tennessee Chapter. These items may be dropped off anytime through Mitzvah Day.**

- Booties, hats, baby layettes
- Diapers, preemie and newborn size
- Baby blankets and baby bottles
- New and gently used infant clothing, blankets, furniture and baby accessories, and

- Fabrics such as fleece, flannel and quilted fabrics, acrylic yarn, ribbon, lace and lace edging.

### Mitzvah projects:

- ☉ No-sew baby blankets
- ☉ Decorate pillow cases
- ☉ Bird feeders
- ☉ Beaded bracelets
- ☉ Flower pot decorating and making paper flowers
- ☉ Stuff baby bear animals
- ☉ Foam welcome door signs for assisted living center
- ☉ Plastic canvas tissue box covers



### Parent activities:

- ☉ KJA Campaign 2010
- ☉ Medic Blood Drive
- ☉ Enjoy continental breakfast
- ☉ Those handy with knitting needles or crochet to piece together knitted squares
- ☉ Identify archives photos
- ☉ Refurbish - Paint upstairs restrooms
- ☉ Grounds clean-up (weather permitting)
- ☉ Free thermometer exchange - digital for mercury
- ☉ Mitzvah Day volunteer
- ☉ Helpers are needed to replenish coffee and snacks

Thank you for all your help and support! Please contact Wilma Weinstein at the AJCC or Michelle Cohen and Hayley Goldfeld, Co-chairs, if you have any questions.

## KJA Annual Campaign Led by 12 Lions of Judah

The Lion of Judah was established in Miami in 1972 as a symbol to recognize a new level of commitment set forth by a cadre of doers. These women knew that to shape the future they envisioned, they would have contribute accordingly. At that time, only 16 women qualified for this level of giving (\$5,000 for a woman or \$10,000 for a couple). Today, over 13,000 women declare their commitment to the preservation and growth of the worldwide Jewish community by making such contributions to their annual campaigns. As of April, the 2008 Lions of Judah in Knoxville are:

Nancy Becker  
Barbara Bernstein  
Wendy Goodfriend  
Elise Jacobs  
Mary Beth Leibowitz  
Barb Levin  
Karen Robinson  
Natalie Robinson  
Alexandra Rosen  
In memory of Esther Rosen (endowed LOJ gift)  
Kim Rosen  
Sara Steinfeld



If you would like to join these leaders in building Jewish life in Knoxville and saving Jewish lives abroad, please contact Jeff Gubitz at 690-6343.

## Friendshippers Hosts Two Great Programs

Please join us for two interesting Friendshipper programs.

**Wednesday, February 24: Dr. Jeff Becker**, Molecular Genetics and Systems Biology head, Department of Microbiology, University of Tennessee, will present *Developing Medicines*.

**Wednesday, March 10: Vance Thompson**, The Knoxville Jazz Orchestra director, will bring several orchestra members to entertain us! Thompson has been the recipient of many awards and honors.

The Friendshippers meet at Rothchild's Catering, 8807 Kingston Pike, at noon. Program begins at 12:30 p.m.

## Upcoming UT Faculty Lectures

### February 22, 2010 7:30—8:30 p.m.

Dr. Marco diGiulio, Diane and Guilford Glazer Fellow in Modern Hebrew University of Tennessee  
"Symbolic Representation and Historical Image of Jerusalem in Modern Hebrew Literature"

### March 22, 2010 7:30—8:30 p.m.

Igal Bursztyn, Schusterman Visiting Israeli Professor  
University of Tennessee  
Film and Cinema

### April 26, 2010

Dr. Daniel Magilow, Associate Professor  
Modern Foreign Languages and Literatures Department  
University of Tennessee  
"Rockets and Slave Labor: Dora and the V-2"

## Israeli Teachers Learn about Knoxville

By Bernie Rosenblatt

In 2008, three area teachers, Jenifer Ohriner, Melissa Treece, and Marc Forman traveled to Israel as part of an exchange program. During Chanukah 2009, the KJA hosted three Israeli teachers: Michael Wizman, Iris Cnaan, and Marion Moses. They worked with Jenifer Ohriner at KJDS; Melissa Treece at Northwest Middle School and Marc Forman at South Doyle High School. They spent half days working in the schools; were guests at a KJA reception in their honor; attended Chanukah dinners at Heska Amuna and Temple Beth El; attended the Tennessee Schmaltz concert at the Laurel Theatre; attended services; and toured the greater Knoxville area. It was an intense, enjoyable, emotional week of learning, building mutual understandings, and creating professional and personal friendships.



*Israeli teachers and their hosts attended the Tennessee Schmaltz concert at the Laurel Theatre: Melissa Treece, Bernie Rosenblatt, Maryon Mozes, Maya Shoheem, Iris Cnaan, Michael Wizman, Jenifer Ohriner, Deborah Oleshansky, Jeff Gubitz. (Marc Forman) – not pictured.*

## Memories That I Am Thankful For...

By Suzanne Mittleman-Townsend, JFS Chair

You know the feeling or should I say the reward you receive when you volunteer. Imagine sharing that reward with your family... When my father retired we volunteered together at Children's Hospital. Together we pushed a candy striper cart around and handed out books and toys to very sick children. When my father was no longer able to volunteer, his generosity to others was reciprocated by Jewish Family Services. The JFS volunteers visited, called, supported and helped create wonderful holiday events for my father and our seniors living in independent living centers, assisted livings and nursing homes.

Please, will you do the same? Will you volunteer as an individual or family? This year as the pace of life seems to become faster, more overwhelming and the thought of doing one more project away from our family causes distress. Why not try something new...VOLUNTEER AS A FAMILY! I promise the memories will be very special.

Even if there are difficult times in your home, volunteering as a family takes the focus away from worries and creates irreplaceable, joyful and cost efficient memories.

Jewish Family Services needs you more than ever. We simply do not have enough volunteers. Your time commitment can be minimal or great - it's up to you. This is a new year and a new call to volunteer. Even if you or someone in your family is a little fearful of volunteering, we have some great solutions to ensure your volunteer experience is interesting, fun and rewarding.

So not only do I have joyful memories of volunteering with my father, I am so thankful for the memories JFS volunteers created for my father. They helped my father feel at home and connected to the Knoxville Jewish community. Won't you do this for others?



*Evelyn Stark, Charles and Madeline Mann, Muriel Scharf, and Faye Raymon enjoy the JFS Hanukkah celebration in Harold's Deli at Elmcroft Assisted Living, December 15, 2009.*

## KJA Going Green

Dear Valued Members & Clients:

In order to help protect our environment and maximize our resources for programs and philanthropic support, we are working towards the goal to go as GREEN as possible.

E-Mails tremendously reduce the cost and use of paper, envelopes, stamps, etc....and would help to preserve our children and grandchildren's future to have a clean and safe environment.



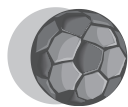
As of January 1, 2010, we began sending your KJA invoices and statements by e-mail

- ◆ If you currently have an e-mail address in our system, we will utilize that e-mail address on January 1, 2010 for online billing. You will know that you fall into this category if you currently receive our community e-mail notifications or currently receive your billing via email.
- ◆ If you are currently receiving your invoices and statements at your e-mail account, you will continue to receive your billing via email.
- ◆ If you are not currently receiving our community e-mail and you wish to become a part of our conservation effort, please send your e-mail address to: [bookkeeper@jewishknoxville.org](mailto:bookkeeper@jewishknoxville.org) or call (865) 690-6343.
- ◆ If you do not have an e-mail address, we will continue to send all your invoices and statements through the USPS.
- ◆ If you choose not to participate in this conservation effort, you need to send an e-mail to: [bookkeeper@jewishknoxville.org](mailto:bookkeeper@jewishknoxville.org) or call (865) 690-6343 and inform us of your choice to "Opt Out".

It is our hope to achieve 95 percent participation in this conservation effort. Thank you for your prompt attention in this matter.

## Sport Fields Available For Lease

The athletic fields at the Arnstein Jewish Community Center on Deane Hill Drive are available for lease. We currently have a group using the fields for recreational and competitive soccer, but we will end their use if we reach an agreement with a new tenant. The fields are suitable for soccer, baseball, football, and probably lacrosse. If you have any interest or know anyone with interest, please feel free to contact Stephen Rosen ([Stephen.Rosen@morgankeegan.com](mailto:Stephen.Rosen@morgankeegan.com)) or Karen Robinson ([Probbie2@aol.com](mailto:Probbie2@aol.com)). In order to tour the fields, please contact the AJCC's executive director, Jeff Gubitz, at 690-6343 or [jgubitz@jewishknoxville.org](mailto:jgubitz@jewishknoxville.org)



## We Are Wireless at the AJCC

Next time you come to the Center to pick up a child or have some spare time before you swim or go to a meeting, bring your laptop computer with you. We now have a wireless port available for you. Check in at the office and they will give you the password for the public access. Come and surf the net while you wait. Come and surf the net if you need to "escape" from your house or office as well! Wireless is also available pool side as well. Check with the snack bar for your password.

## We are currently hiring for the 2010 "Summer of Fun!"

We are in need of lifeguards and pool staff, counselors, swims coaches, and support staff. If you are interested, please contact Jeff Gubitz.

## Did you know...

- That our [www.jewishknoxville.org](http://www.jewishknoxville.org) website has all the *Voice* and *Ha'Kol* issues available online from 2006 to the present? (Menu choice: NEWS)
- That the *Ha'Kol* "The Way We Were" photos every month have additional descriptive articles available on the Archives home page every month? (Menu choice: ARCHIVES of the KJA)
- Every month we post a new photo on the Archives Photo Blog page on the website so you can help us identify the "who, what, when, where" details that have been lost over time? (Menu choice: ARCHIVES of the KJA)
- There are photos and news links from KJA and other community events dating back to 2006 on our website. (Menu choice: ABOUT US/2009 KJA EVENTS and more)

# KNOXVILLE JEWISH COMMUNITY Ha'Kol

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For a complete list of board members, please visit [www.jewishknoxville.org](http://www.jewishknoxville.org).

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## Sign Up For Soccer Camp This Summer!

Challenger Sports "British Soccer Camps" offers the ultimate soccer experience; addressing the technical, tactical, physical and psychological requirements of the game at every level. Each day, a team of international coaches will help your child practice and master new individual skills.

Equally important, the Challenger coaching staff will provide your child with lessons in self-discipline, sportsmanship and respect for others and for the game. In addition a cultural education is offered through Challenger's ever popular World Cup Tournament where players are introduced to the geography, traditions and culture of other great soccer playing nations.

Simply put, amazing coaches, awesome accents and cultural ingredients combine for a one of a kind camp experience. With each week long camp, your child will receive a free camp shirt, free camp ball, personal player evaluation and an end of camp gift.

**Camp Dates:** June 7— 11, 2010  
**Camp Location:** Arnstein JCC, 6800 Deane Hill Drive  
**Camp Programs:** A Milton Collins Day Camp special program



## KJA thanks all the 2009 Campaign Donors for their contributions.

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## Knoxville Jewish Community Family of Funds

*A Supporting Foundation of the Knoxville Jewish Alliance and the East Tennessee Foundation to preserve and strengthen the Jewish Community of Knoxville*

*Knoxville Jewish Community Family of Funds 6800 Deane Hill Drive Knoxville, TN 37919  
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In honor of \_\_\_\_\_

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**The Board of Directors of the Knoxville Jewish Family of Funds** thanks the Knoxville Jewish Community, the staff of the Knoxville Jewish Alliance and the East Tennessee Foundation for their support and encouragement. The KJCFF encourages you to help insure the healthy future of our Knoxville Jewish community by including a commitment to the KJCFF in your financial and estate planning.

**To learn more about KJCFF philanthropic opportunities, call 690-6343 or visit our website at [www.jewishknoxville.org/kjcff](http://www.jewishknoxville.org/kjcff)**

# FEBRUARY 2010

Sun	Mon	Tue	Wed	Thur	Fri	Sat
	<b>1</b> 7a HA-minyan 3-6:45p JCC-Kinderdance 4:15p HA-HARS	<b>2</b> 9-10a HA-Meditation 2-3:30p KJA Friendship-per Book Club, AJCC 5-6p Basketball, gym 5:30p Opera practice 6-9:30p JCC-fencing 6p TBE Exec Mtg 7:30p HA-Exec Brd Mtg	<b>3</b> 10a Archives Comm, BR 4:15p HA-HARS 5:30-9:30p fencing, gym 5:45p TBE-religious sch 6:15p TBE-adult ed 7:30p HA-Pathways	<b>4</b> 7a HA-minyan 5-7p Basketball, gym 7-9p Basketball, gym	<b>5</b> 6:30p HA-Tot Shabbat 6:30p TBE-Shabbat for Hunger dinner 7:30p TBE-Shabbat services	<b>6</b> 9:30a HA-Shabbat services HA-Torah study following kiddush
<b>7</b> <b>KJA MITZVAH DAY, AJCC—9:30-12:30p</b> <i>HA &amp; TBE religious schools meet at AJCC, adults needed, too!</i> 1-3p Bnai Tzedek Fund Holders Mtg, AL	<b>8</b> 7a HA-minyan KJDS-No school-staff development day 3-6:45p JCC-Kinderdance 4:15p HA-HARS 7:30p KJA Exec Comm, AL	<b>9</b> 9-10a HA-Meditation 2-3:30p KJA Friendship-per Book Club, AJCC 5-6p Basketball, gym 6-9:30p JCC-fencing 6:30p TBE Brd Mtg 7:30p HA-Brd Mtg	<b>10</b> 9-3p KJDS Open House 4:15p HA-HARS 5:30-9:30p fencing, gym 6:15p TBE-religious sch 6:15p TBE-adult ed 7:30p HA-Pathways	<b>11</b> 7a HA-minyan 5-7p Basketball, gym 7p ISJL speaker, HA or TBE 7-9p Basketball, gym	<b>12</b> 7:30p TBE-Shabbat services (KJA Shabbat)	<b>13</b> 9:30a HA-Shabbat services (KJA Shabbat) HA-Torah study following Kiddush 10:30a TBE-Shabbat morning service and Torah study
<b>14</b> TBE-No religious school 9a HA-Talmud study 9:30a HA-HARS 9:45a HA-minyan	<b>15</b> <b>President's Day</b> <b>Rosh Chodesh Adar</b> 7a HA-minyan 3-6:45p JCC-Kinderdance 4:15p HA-HARS	<b>16</b> 9-10a HA-Meditation 5-6p Basketball, gym 6-9:30p JCC-fencing 7:30p HA-Rabbi & Rel Services mtg	<b>17</b> 4:15p HA-HARS 5:30-9:30p fencing, gym 6:15p TBE-religious sch 6:15p TBE-adult ed 7:30p HA-Pathways	<b>18</b> 7a HA-minyan 5-7p Basketball, gym 6p Preschool Parent Comm, AJCC BR 7p HA-Educ Comm 7-9p Basketball, gym	<b>19</b> BBYO Regional Execs in Nashville 7:30p TBE-Shabbat services (Jason Fleiselman bar mitzvah)	<b>20</b> BBYO Regional Execs in Nashville 9:30a HA-Shabbat services HA-Torah study following kiddush
<b>21</b> 9a HA-Talmud study 9:30a HA-HARS 9:30a TBE-religious sch 9:45a HA-minyan 10-11:30a HA-Gan K'tan 1-3p J-Serve mtg, AL 5p HA-Sisterhood Vashti's Banquet	<b>22</b> <i>AJCC Preschool closed</i> 7a HA-minyan 3-6:45p JCC-Kinderdance 4:15p HA-HARS 7:15p KJA UT Lecture Series, AL (Dr. Marco diGiulio, speaker)	<b>23</b> 9-10a HA-Meditation 5-6p Basketball, gym 6-9:30p JCC-fencing	<b>24</b> 12n KJA-Friendshippers, Rothchilds (Dr. Jeff Becker, speaker) 4:15p HA-HARS 5:30-9:30p fencing, gym 6:15p TBE-religious sch 6:15p TBE-adult ed 7:30p HA-Pathways	<b>25</b> <b>Fast of Esther</b> 7a HA-minyan 5-7p Basketball, gym 7-9p Basketball, gym	<b>26</b> 10a AJCC Preschool Celebration, gym 5:45p TBE-Purim event 6:30p TBE-Deli Dinner 6:30p HA-Junior Choir 7:30p TBE-Shabbat services	<b>27</b> 9:30a HA-Shabbat services HA-Torah study following kiddush
<b>28</b> <b>Purim</b> 9a HA-Talmud study 9:45a HA-minyan 10a HA-Family Purim Carnival 11a TBE-Purim Carnival 3:30p Chabad Purim Celebration, AJCC gym			AL= Adult Lounge BR= Board Room CHBD=Chabad HA=Heska Amuna KJDS= Day School TBE=Temple Beth El			

**Summer 2010**  
**MCDC & Camp K'tonTon**  
**Time to register**  
**Open registration begins March 1**  
**Registration information**  
**Available at [www.jewishknoxville.org](http://www.jewishknoxville.org)**

***The AJCC Preschool is currently hiring substitute teachers and extended-care teachers. Anyone who is interested may e-mail a resume to Melissa Schweitzer at [mschweitzer@jewishknoxville.org](mailto:mschweitzer@jewishknoxville.org).***

# K N O X V I L L E

## BBYO Regional Convention...An Action-Packed Success

From December 21-24, Knoxville BBYO hosted four other cities from the Cotton States BBYO region (Memphis, Nashville, Birmingham and New Orleans) for Regional Convention 2009. Nearly 250 teens from attended this four-day, three-night program coordinated by Sam and Olivia Talman (the first brother/sister team in recent memory!).

### Programming Highlights:

- A new take on an old tradition, formerly known as "Spirit Night." This evening was reinvented as "Stand Up Stages." This allowed chapters and teens to showcase some amazing talent while also reviewing their contributions to BBYO's *Stand Up!* campaign over the past year via slideshows and videos. The *Stand Up!* campaign gives teens the resources to learn more about philanthropy, community service and advocacy, and tie their efforts together under one organized umbrella. BBYO teens throughout the region raised and donated more than \$80,000 and hundreds of service hours to dozens of worthy causes in 2009.
- AZA and BBG business meetings, State of the Region addresses given by Leor Reef and Mara Hahn (outgoing regional presidents), and the election of the 2010 AZA and BBG regional executive boards. *Mazal tov* (congratulations!) to Jolie Spiegelman, elected as BBG regional secretary!
- Sports Day, where AZA competed for the coveted basketball championship title and BBG competed in both volleyball and powder-puff football.
- Bruce Pearl, UT head basketball coach, spoke to BBYO before Sports Day. His message about living life as "a proud Jew" and learning from our history to influence our actions today carried an incredible impact.
- Lori Kalani, a Jewish attorney with the DISH Network, shared her own personal story of overcoming adversity in life and emerging as a stronger person both inside and out. She kept our teens' attentions for over an hour with her moving life story.
- Juniors and seniors heard from a Knoxville BBYO alumni panel about Jewish life on various campuses and how BBYO helped prepare them for college life.
- Programming rotations encouraged self-identity exploration, discussion about issues in our society and personal beliefs about them, and also a "lighter side" with comedy and improv games.

Knoxville (as always!) rose to the occasion and was a fantastic host city. Special thanks go to:

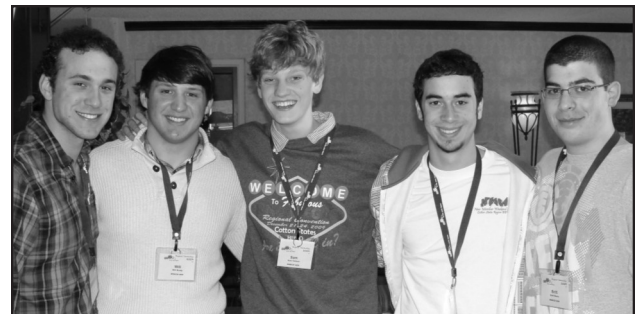
- Nancy Young and Jill Chasan who coordinated the volunteers and lunch at Webb School on Sports Day
- Knoxville BBYO advisors Amber Case, Elyse Messing and Alex Winston
- Everyone else who lent their time, energy, and talents to helping BBYO pull off such a major event
- The Knoxville Jewish Alliance for its ongoing support of BBYO and its work bringing more Jewish experiences to more Jewish teens.



*Sam and Olivia Talman,  
Convention Program Planners.*



*Weinstein BBG members front: Liza Reineri,  
Sophia Shefner, Mara Hahn, Megan  
Weiss. Back: Leah Pearl, Addison Leinart,  
Emma Silver-Alford, Ariel Spiegelman, Olivia  
Talman, and Jolie Spiegelman..*



*Winick AZA members Harris Bailey, Will Brody, Sam  
Talman, Zach Kramer and Britt Sturm at the BBYO  
Convention held in Knoxville.*

## Teen Connection Gets "Real" This Month

*By Amy Rosenberg*

**Save the Date**  
**Sunday, March 15**  
**12:45 – 3:00 p.m.**  
**AJCC Gym**

Back by popular demand:

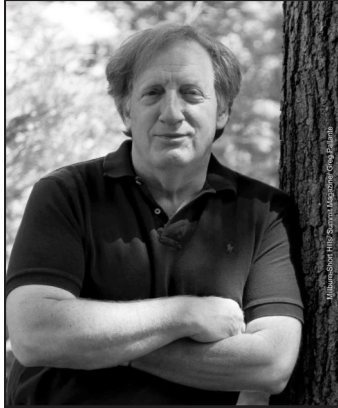
- Reality TV comes to Knoxville
- New and improved activities.

This month's program features a combination of *Survivor*, *Fear Factor*, *Top Chef* and *Project Runway*. Trust me. You will not want to miss this one!

Please RSVP via e-mail [Rockybergs@TDS.Net](mailto:Rockybergs@TDS.Net) or by phone 356-6830 no later than March 8. Guaranteed fun for all 5<sup>th</sup>-8<sup>th</sup> graders.

# H A P P E N I N G S

## UT Jewish Student Center/Hillel Presents An Evening of Comedy with Five Time Emmy Award Winner



### Alan Zweibel

Renowned Writer of  
*Saturday Night Live & Curb Your Enthusiasm*

**Tuesday March 16**  
**7:00 p.m.**

University Center Auditorium  
University of Tennessee

This event is free and open to the public. It is made possible through a  
University of Tennessee Student Activity Grant

For information contact Deborah Oleshansky at 865-690-6343 or  
doleshansky@jewishknoxville.org

**UT Hillel is a program of the Knoxville Jewish Alliance**

## Marty's Mission Continues

By: Joyce Traugot, Marty's Mission Chair

First and most important my sincerest thanks for the support this community has given to "Marty's Mission". I can't believe it is almost five years since I moved here to Knoxville. Little did I know at the time, how very special this community would be to me. This past year has been a record breaker for our food drive. During the past year you have donated at least 1,253 pounds of food along with a total of \$1,060.00 in cash to our Turkey Trot drive. This fantastic effort provided over **3,500 meals** to the hungry in our community..It is not often I can say this but....I AM SPEECHLESS! I want to thank each and every one of you for your generosity. I continue to marvel at what a special community this is.

With the start of the new year I am launching our **Penny Drive**. There will be canisters in each facility. I ask that you save your spare change and drop it in one our collection canisters. I hope to have them in each office during the next few weeks. This is a wonderful way to teach our youngsters about giving and making them aware of those less fortunate. Let's have a contest... The organization that contributes the most will not only receive recognition from the community but a special award for their support and extraordinary efforts on behalf of Second Harvest Food Bank and Marty's Mission.

Today Rabah

## Menorah Madness 2009



*KJA President Stephen Rosen, Rabbi Zivic accompany Maestro Lucas Richman as he prepares to light the "can" menorah.*

*Galy diGuilio and Yuval Koenig enjoying craft activities at Menorah Madness.*



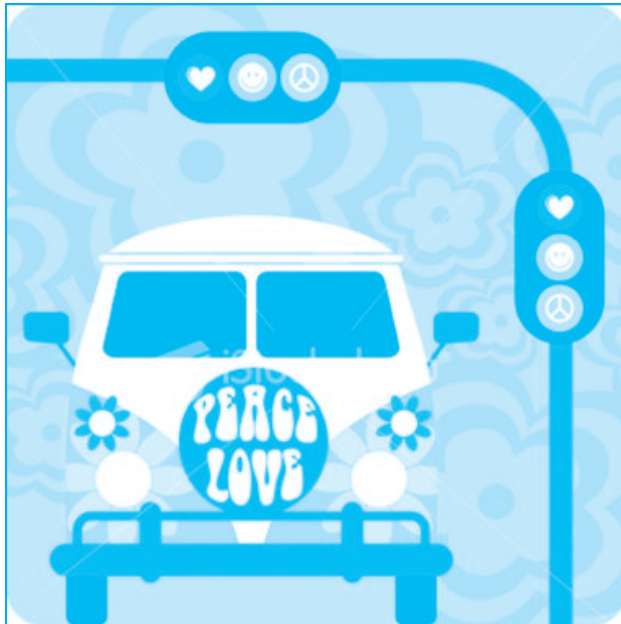
*Rabbi Yossi accompany the children singing Chanukah songs.*

Heska Amuna Synagogue

# HaShofar



**Heska Amuna Sisterhood  
The Rabbi and Religious Services Committee  
Heska Amuna Religious School  
All join together to invite you to**



## Peace, Love and Purim!

Don your grooviest duds and party it up at the biggest party of the year!

**Sunday, February 28**

**10:00 a.m. - 1:00 p.m.**

- Munch down at the Purim Pizza Parlor
- Roll your own wraps at the Shushan Sandwich Stand
- A Reading of the Book of Esther
- A Purim Costume Parade
- Carnival Games and Fun
- Have your picture taken with Queen Esther or Haman
- Laugh out loud at our Beatlemania Purimshpiel!

**Be There or Be Square!**

**Shevat/Adar 5770**

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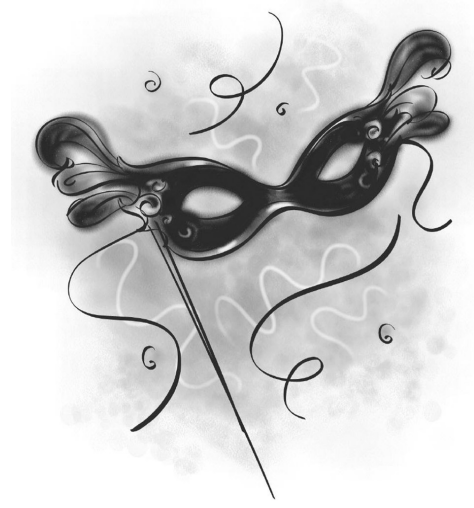
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**Continuing Education**

**SHABBAT AFTERNOONS**  
**February 6, 13, 20 and 27**  
 Following Kiddush  
 Torah Study with Rabbi Zivic

**SUNDAY MORNINGS**  
**February 7, 14, 21 and 28**  
 At 9:00 a.m.  
 Talmud Study with Rabbi Zivic





## From The Rabbi's Desk

By Rabbi Louis Zivic, D.D.

Dear Friends,

In the 1970s, Eugene Borowitz, a Reform Movement philosopher, wrote a book entitled *Masks Jews Wear*. As we approach the holiday of *Purim*, both children and adults have the opportunity and obligation to wear costumes. We officially acknowledge that we are in disguise. One of the points of Borowitz's book is that Jews, especially non-fundamentalist Jews, wear masks all of the time. We pick a face to show people. We know about some of them; "I'm not going to cry, I'm going to be an adult," or "this is the time my

face will show how much I really care for my parents," or the faces of the good father and the good mother that may hide something darker beneath. The list of possible faces that we "keep in a jar by the door" is endless and among them are our Jewish faces.

There is the Jewish face we wear among fellow Jews, a few variations of Jewish faces that we keep for our non-Jewish neighbors or relatives. And let's not forget the Jewish faces that we show to Jewish officialdom.

Originally, Jews were to wear the costumes of *Purim* characters, but I've lived to see Yoda, Barney, Cookie Monster and others on this Mardi Gras of holidays as well. My question is this: on *Purim* will the mask that we choose be one that hides our true self or one that reveals it?

*B'shalom. Chag Purim samayach!*

## From the Chairwoman

By Rosalie Nagler

This month we have the excitement of the celebration of *Purim*. We can anticipate the fun and festive reading of the Megillat Esther and the Sisterhood's Vashti's Banquet. It will be a fun-filled time for all of our congregants. Many thanks to all of our members for helping to make these events a success. We should all enjoy this time of year!

In addition, we are in the midst of our search for a new rabbi. We wish Rabbi Louis Zivic well as he retires from our synagogue. I am grateful to Jeff Becker, Ted Besmann and Susan Contente for chairing the Search Committee. It is an immense commitment on their part to help our congregation move forward. Thanks also to Wendy Besmann for her work in facilitating the committee and in developing a survey of congregants to complete the questionnaire for the Rabbinical Assembly. It will take everyone's participation and commitment to move us forward in the process. I believe that we have a great community that will prove to be attractive to a rabbi. I look forward to meeting our candidates and hope to see many of you involved!

## Heska Amuna Religious School News

By Chaya Silver-Alford, Education Director and Michael Zemel, Education Committee Chairman

### Tza'ar Ba'alei Chayim and "Tzedakah Project Animal Aid"

Long before Greenpeace, the Sierra Club and Humane Societies, our Torah provided laws to protect animals. The mitzvah of Tza'ar Ba'alei Chayim, preventing cruelty towards animals, has given Jews a unique set of protective values towards animals. Judaism recognized long ago that the way a person treats defenseless animals usually indicates how he or she will treat other people. Under Jewish law, animals have some of the same rights as humans do. Animals rest on Shabbat, as humans do (Ex. 20:10). We are forbidden to muzzle an ox to prevent it from eating while it is working in the field (Deut. 25:4), just as we must allow human workers to eat from the produce they are harvesting (Deut. 23:25-26). Several commandments demonstrate concern for the physical or psychological suffering of animals. We may not plow a field using animals of different species (Deut. 22:10), because this would be a hardship to the animals. We are required to relieve an animal of its burden, even if we do not like its owner, do not know its owner, or even if it is ownerless (Ex. 23:5; Deut. 22:4). We are permitted to violate Shabbat to a limited extent to rescue an animal in pain or at risk of death. For example, we can move them if they are in pain, move objects that we would not otherwise be permitted to touch to relieve their pain, we may give them medicine, and we may ask non-Jews to do things that would violate Shabbat to help a suffering animal. In the Talmud, the rabbis dictated that a person may not purchase an animal unless he has made provisions to feed it, and a person must feed his animals before he feeds himself (interpreting Deut. 11:15).

Heska Amuna Religious School students have been learning about many mitzvot including *Tza'ar Ba'alei Chayim* and as part of the school's ongoing commitment to Tikkun Olam, repairing the world, we are pleased to announce "Tzedakah Project: Animal Aid." The school is collecting:

- ✦ Dry dog and cat food
- ✦ Canned kitten and puppy food
- ✦ Old towels
- ✦ 30 gallon plastic trash bags
- ✦ Heating pads
- ✦ Clay cat litter
- ✦ Used stuffed animals or toys (please, no stuffed toys that have sand, beads or other "fillers" in them)



Please bring donated items to the synagogue and leave them in the bins provided. Let us say thank you in advance for all of your donations and contributions to our effort to practice the mitzvah of Tza'ar Ba'alei Chayim.

## Heska Amuna Religious School News

### Educational Offerings for Families, Children and Youth

#### Friday, February 5 - Tot Shabbat ~ 6:30 p.m.

Everyone is invited to Heska Amuna's Tot Shabbat Service. This service is designed for families with very young children. Services include participatory music, games, prayers, and fun for parents and children. We end our service with our new kid-friendly healthy Oneg Shabbat reception. The theme for this Shabbat will be "Purim." Even if you would like to join us for this warm service and do not have children you are welcome. You will be renewed and inspired. Those saying Kaddish are welcome. This service is open to the entire Knoxville Jewish community!

#### Sunday, February 7 – Community-wide Mitzvah Day - 9:30 a.m.

All students and faculty should meet at the Arnstein Jewish Community Center for this special program.

#### Thursday, February 18 - Education Committee meeting ~ 7:00 p.m.

These meetings are open to our parents and our members. If you are interested in joining this committee, have ideas for our school, for Prozdor, our teen program, or for Pathways, our adult learning program, please contact Michael Zemel at [mzemel@utk.edu](mailto:mzemel@utk.edu).

#### Sunday, February 21 – Gan K'tan ~ 10:00 – 11:30 a.m.

Gan K'tan, Heska Amuna's newest educational offering, is open to members and non-members! The morning is designed for pre-school aged children and their parents. This month's program will focus on Purim! The program is free to Heska Amuna members and costs only \$5.00 for non-members. The fee covers all snacks and supplies. For more information, please contact Nancy Becker at [nechama419@yahoo.com](mailto:nechama419@yahoo.com) or Morah Chaya at [EdDirector@Heskaamuna.org](mailto:EdDirector@Heskaamuna.org).

#### Friday, February 26 – Junior Choir ~ 6:30 service

Come and support your students who will be taking a special leadership role in this wonderful upbeat short evening service.

#### Sunday, February 28 - Heska Amuna Purim Celebration - 10:00 a.m. – 12:30 p.m.

### Adult Learning at Heska Amuna

Our adult learning series, Pathways to Jewish Learning, will recommence in February. Classes will be held February 3, 10, 17, and 24 beginning at 7:30 p.m. Plan now to attend.

## HARS Kids Create a Three-Part Tzedakah Campaign

Right after the fall holidays, Heska Amuna Religious School students began a new school-wide curriculum initiative focused on *middot* (Jewish virtues) and *tzedakah* (charitable giving). They have learned about opportunities to bring light into the world through righteous actions and Jewish charitable organizations. Some of the organizations they have learned about include the KJA, Mogan David Adom, JNF, and Jewish World Services. It was their idea to start a kid-led, school campaign called the Tzedakah Project. The students are sponsoring three tzedakah projects during the second half of the school year. The first project was called *Tzedakah Project: Warm Wishes*. This campaign collected blankets and winter clothing for families in need. More than 200 pounds of cold weather gear was collected and given to Iva's Place in Lenoir City, an agency devoted to helping women and children in need of sanctuary.



*Students decorate collection boxes.*

### March is Animal Aid Month



The next project for the HARS team is called *Tzedakah Project: Animal Aid* and is based on learning about *Tza'ar Ba'alei Chayim* (Preventing Cruelty to Animals.) The school is collecting dry dog and cat food, canned kitten and puppy food, 30 gallon plastic trash bags, gently used heating pads, clay cat litter, used stuffed animals or toys (please, no stuffed toys that have sand, beads or other "fillers" in them), and old towels. Collecting bins are located at the AJCC and at Heska Amuna Synagogue. Collections for *Tzedakah Project: Animal Aid* will continue through March 31. HARS school volunteers are willing to drop by your home or business to pick up large donations. If you have questions about this effort or would like to join the kids in this great work - call 522-0701 and ask for Morah Chaya or send an e-mail to [EdDirector@Heskaamuna.org](mailto:EdDirector@Heskaamuna.org).

## All Knoxville-Area Women are Invited to Vashti's Banquet

**Sunday, February 21**

**5:00 – 8:00 p.m.**

**Heska Amuna Synagogue, 3811 Kingston Pike**

Vashti's Banquet will capture the spirit of the fabled queen's feast with some modern twists. Come savor the joys of Sisterhood in ancient Persia, in the atmosphere that surely surrounded Vashti "back in the day" when she stood up to King Ahasuerus and opened the door for Esther to leave her mark upon the Jewish people.

Sumptuous food, special entertainment, music, and a Shuk shopping environment fit for a queen await the attendees of this year's banquet!

In the first chapter of Megillat Esther, Queen Vashti gives a banquet for women in the royal palace. It soon becomes clear that King Ahasuerus has other ideas and dispatches his eunuchs to bring Vashti to his party. When Vashti refuses, she is banished, thus making room for Esther to enter the king's harem and make her mark on Jewish history.

Vashti may be the first recorded woman to "just say no!"

From today's vantage point, we can only guess that she was so empowered because of the presence and support of the other women at her banquet. Over the past several decades, with boundless originality and resourcefulness, Jewish women have been seeking new and imaginative ways to create rituals that are personally meaningful.

Vashti ~ our humble leading lady, gorgeous goddess of a woman, wowie-zowie icon ~ a great reason to make merry, be joyous and have a blast!

This event is for grown-up majesties, not princesses. No small children, please!

The cost is \$36.00 per person and your check is your reservation.



### Help Us Build Our Harem by Being a Special Sponsor

Exotic Esther ~ \$54.00

Saucy Scheherazade ~ \$72.00

Vivacious Vashti ~ \$90.00

This covers your reservation and will help sponsor someone else!

*There will be no paid admittance at the door the night of the event.*  
So.....reservations must be made by **Friday, February 8** and mailed to the synagogue at 3811 Kingston Pike, Knoxville, TN. 37919.

Come dressed in your most excellent Shushan garments or costume! Vashti's Banquet will be complete with an authentic Shushan environment and decor, including limited lowered seating.

(Please note when you make your reservation if you'd like lowered table seating so we can plan accordingly).

## Heska Amuna Synagogue *HaShofar*

### **Rabbi Louis Zivic**

e-mail: [RabbiZivic@heskaamuna.org](mailto:RabbiZivic@heskaamuna.org)

### **Chair of the Board**

Rosalie Nagler

e-mail: [hachair@heskaamuna.org](mailto:hachair@heskaamuna.org)

### **President**

Bernard Bendriem

e-mail: [hapresident@heskaamuna.org](mailto:hapresident@heskaamuna.org)

### **Education Director**

Carolyn Silver-Alford

e-mail: [EdDirector@heskaamuna.org](mailto:EdDirector@heskaamuna.org)

### **Office Administrator**

Marian Jay

e-mail: [tantamay@heskaamuna.org](mailto:tantamay@heskaamuna.org)

### **Heska Amuna Synagogue**

e-mail: [info@heskaamuna.org](mailto:info@heskaamuna.org)

### **Permanent Schedule**

Friday Night Services.....Varies

Saturday Morning Service.....9:30 a.m.

Mon. & Thurs. Minyanim.....7:00 a.m.

Evening minyanim can be arranged  
by calling President Bernard Bendriem,  
584-9197, one week before

Sunday Minyan.....9:45 a.m.

For a list of Heska Amuna's funds and  
other information, please go to our  
website [www.heskaamuna.org](http://www.heskaamuna.org)

**Heska Amuna Synagogue**  
is an affiliate of United Synagogue  
of Conservative Judaism.

*HaShofar* editor - **Marian F. Jay.**

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Heska Amuna Synagogue.

## Sponsor a Kiddush! It's So Easy!

All Kiddushim are deliciously prepared by Marilyn Burnett. Call Gene Rosenberg at 693-3162 for more information and to reserve a date.

We thank the following people for sponsoring Kiddushim for the month of December: Katie Schwartz in honor of son Adam's graduation from the University of Tennessee; Pam and Ernie Gross in observance of Eugene Gross's yahrzeit; Judy and Abraham Brietstein in honor of their grandson, Chaim Joiner.

## Heska Amuna Folks Volunteer to be Good Neighbors

As part of the Heska Amuna mitzvah program, more than 25 people of all ages gave their time to help our Knoxville neighbors over the Christmas holidays. Heska Amuna folks volunteered at Love Kitchen on Christmas Eve and at the Young-Williams Animal Shelter on Christmas day so that staff and volunteers can go home early to enjoy their holiday with family and friends. If you are interested in volunteer outreach and social service work, please contact Morah Chaya at 522-0701 or [eddiretor@heskaamuna.org](mailto:eddiretor@heskaamuna.org) to be placed on the mailing list for future projects.



*Lauren Dryzer helps stock the shelves with donated canned goods at Love Kitchen.*

*Lynn and Danielle Dryzer work together at Love Kitchen on Christmas Eve.*



*Volunteers from Heska Amuna work with lead volunteers at Love Kitchen to coordinate the drop off of meals on Christmas Eve.*



*Gennifer Spenser helps clean pet cages at Young-Williams Animal Shelter on Christmas Day.*



*Morah Chaya, a friend, Liz Spenser and Antoinette Jules look proud after washing 100s of pet dishes at the YWAS.*



*Michael Zemel and Chaya Silver-Alford help with dog walking duty at Young-Williams Animal shelter.*

## Among Our Members

- ◆ Condolences go out to the family of **Betty Himes** on her passing. May her memory be a blessing.
- ◆ Get well wishes go out to the following people who were ill or recuperating: **Bernard Bendriem, Elaine Brown, Bess Feld, Bernie Iroff, Shirley Leeds, Brandon Messing, Judy Rattner, Toby Schwartz, Eleanor Shorr, Ethan Sturm** and **Myra Weinstein**.
- ◆ Mazal Tov to the following members and their families: **Nora and Patrick Messing** on daughter **Elyse's** graduation from UT. **Elyse's** future plans include attending law school; **Cindy and Ric Pasi** on birth of grandtwins, **Makenna** and **Jake Bryan**; **Myrna** and **Irv Russotto** on granddaughter **Lexi** becoming a Bat Mitzvah; **Rabbi Zivic** on son **Jonathan Allender Zivic's** marriage to **Alishia Schubert**.
- ◆ Todah Rabah to **Ethel Wittenberg** who continues to work in the Synagogue office every month. We appreciate your time and the effort on behalf of the Shul.
- ◆ We accept credit cards for payment and you have the option of paying your balance partially or in full or setting up an "auto pay" which would charge your credit card monthly over the next 12 months. If you wish to make a payment by credit card, please complete the "Credit Card Information" box on your statement and indicate the amount you are paying next to the account and make a note if you wish the 1-time pay or the auto-pay setup. Tear off the bottom portion and return in the enclosed envelope. All credit card information will be kept confidential. If you are making a payment by check, please indicate the amount you are paying next to the account, tear off the bottom portion and return in the enclosed envelope.
- ◆ Federal law prevents us from knowing who is in the hospital. Therefore, if you or a loved one is hospitalized, please let us know so we can place you on our Misheberach list.
- ◆ Changes in directory - **Gene Bocknek's** new e-mail is [eneg03@comcast.net](mailto:eneg03@comcast.net); **Marilyn and Sidney Burnett's** new e-mail is [shbmhb@comcast.net](mailto:shbmhb@comcast.net); **Karen and Daniel Messing's** phone number is 671-3728; **Karen and Pace Robinson's** new address is 1607 Nighbert Lane, 37922 and phone is 288-3858; **Melissa and Seth Schweitzer's** phone number is 539-2319.

## Contributions From Caring People

For a list of synagogue funds, please check our website at [www.heskaamuna.org](http://www.heskaamuna.org).

### BUILDING FUND

*For the yahrzeits of Helen Billig and Minnie Kramer*

By: Suzi and Jerry Candy

*For Sandra Saxon's yahrzeit*

By: Joni Hirschhaut

### COHEN PRESSER FUND

*Sending get well wishes to Hinda Duhan and Eleanor Shorr*

By: Marilyn Presser

### GENERAL FUND

*In honor of our great community*

By: Anne and Bernard Bendriem

*A general donation to the fund*

By: Suzi and Jerry Candy

*In memory of Helaine Levin Jacobs*

By: Betty Levin Anfanger and family

*In memory of Barbara Bogartz's mother, Dora Solow and for the yahrzeits of Raye and Morris Panitz*

By: Barbara Leeds

*In memory of Bella Leeds*

By: Monte Millen

*Earmarked for the kitchen in honor of Marilyn Burnett, Bernard Bendriem and Gene Rosenberg; in memory of Rose Rosenthal*

By: Mary Ann and Bryan Merrell

*In honor of Rodney Peron on his birthday*

By: Lori Fleishman

*In honor of Myrna and Irv Russotto's granddaughter Lexi's Bat Mitzvah and in memory of Bella Leeds*

By: Leslie and Peter Rosen

*In honor of Gene Rosenberg's FBI Award*

By: Peggy and Mark Littmann

*In honor of Melissa Schweitzer becoming Director of the AJCC Pre-school program*

By: Rabbi Louis Zivic

### RABBI'S DISCRETIONARY FUND

*A general donation to the fund*

By: Jens Juhl, Adela Gross

*For Belle Gotlieb's yahrzeit*

By: Evelyn Oberman

*For Ben Zwick's yahrzeit*

By: Carole Zwick Mandel

### SIDDUR SIM SHALOM PRAYERBOOK FUND

*In honor of Mary Beth Leibowitz*

By: Scott Hahn

### WINICK LIBRARY FUND

*In memory of Bella Leeds*

By: Barbara and Bernie Bernstein, Scott Hahn, Pat and Gene Rosenberg

### Yahrzeit Fund

*Frances Grossman August*

By: Shelley Hecht

*Rebecca Benbenisty*

By: Stella and Bernie Iroff

*Mark Alan Fleishman*

By: Lori Fleishman

*Eugene Gross*

By: Pam and Ernie Gross

*Meyer Miller*

By: Anita and Jeff Miller

*Milton Shaw*

By: Genevieve Kramer



# TEMPLE BETH EL TIMES

## Sisterhood of Temple Beth El Presents

### *Shabbat for Hunger*

(Formerly called Bowling for Hunger)

Soup and chili competition/dinner on

**Friday, February 5**

Prizes will be given to the winning entries.

(Contributions of homemade breads are appreciated.)

Dinner with painted Kiddush cup--\$15.00

Dinner only--\$8.00

*Proceeds go to Second Harvest and MAZON.*



17 Shevat - 14 Adar 5770

Rabbi Beth L. Schwartz  
Rabbi Emeritus Howard Simon  
Temple President Stephen Eisen  
Sisterhood Presidents Joyce Traugot  
and Phyllis Hirsh

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## Temple Beth El

### 6<sup>th</sup> Annual Spring Auction

**Saturday, March 20**

6 p.m. till 9 p.m.

Fully catered dinner by Famous Dave's BBQ

Live music by Big Russ & The Bell Boys

Including our most exciting Silent & Live Auction

Adult Tickets \$25.00 before March 15

(\$30 after)

Student Tickets \$20.00 (14 & older)

Babysitting not available.

Tickets are available during regular TBE office hours, Wednesday evenings and Sunday mornings. Or send check payable to TBE, "Attn: Auction" on the envelope.



## SERVICES IN FEBRUARY

**February 5** – Shabbat for Hunger dinner and service. Dinner at 6:30 p.m.; services begin at 7:30 p.m.

**February 12 at 7:30 p.m.** – KJA Shabbat: we celebrate the strength of our community

**February 13 at 10:30 a.m.** – Shabbat morning service, beginning at 10:30 a.m. This is an informal service, with commentary and discussion during the service.

**February 19** – Jason Fleischmann will be called to the Torah as a bar mitzvah. Jason is the son of David and Emma Fleischmann.

**February 26** – Purim Deli Dinner and Purim Spiel. Dinner at 6:30 p.m.; services begin at 7:30 p.m., followed by our annual Purim Spiel. This year: A Recessionary Purim!

## From the Rabbi's Study

By Rabbi Beth Schwartz

What does it take to be a *mensch*? For all its satire and silliness, this question is at the heart of the Purim story. To be a *mensch* means to do the right things, at the right time, for the right reasons. Mordecai is a *mensch* when he foils the plot of the assassins. Even though the king is not Jewish, Mordecai understands that a crime is a crime, no matter who is the intended victim - even if the intended victim is not a *mensch*. King Ahashuerus is certainly not a *mensch* - he pays far too much attention to his own pleasure and far too little to his people and his country. "*Mensch*" means "man," but Esther grows into a *mensch* as well, from a timid and passive girl into a strong and resourceful queen. One might even say that Hegay, the servant who advises Esther in the harem, is a *mensch*, meeting kindness with kindness. Haman is not a *mensch*; evil people cannot be *mensch*s, by definition, because they are evil. Also, Haman has no sense of humor, a basic requirement of *menschlichkeit*.

We live in a society where these values are still important, if not more important than ever. In the public realm, there are many private agendas that drive and polarize public positions, and that cannot take a joke. Being able to see beyond one's self-interest is hard, but gives us true character and helps us make sense of the world. Kindness for its own sake is never out of fashion, even if it is out of practice. And who knows? Maybe Esther really won the king's heart with gentle hilarity. And when you get right down to it, the more you understand the seriousness of Purim's message, the funnier you can be about its telling.

*Knock, Knock.*

*Who's there?*

*Purim.*

*Purim who?*

*Purim-me a little wine - I feel a laugh coming on!*



## Help Us Solicit Donations

Most businesses would love to donate to every organization that submits a request, but most cannot due to budgetary or other guidelines that limit their ability to do so. Businesses are more apt to give a donation to a family member, friend or patron who frequents their establishment. Donation forms can be found in the TBE office.

Please take a few minutes to ask yourself these questions. Do you, your employer, family member or friend have access to:

- ◆ gift certificates/cards from restaurants or catering services?
- ◆ wine and gourmet food items, themed dinner parties?
- ◆ personal services-haircuts, spa days, facials, massages or manicures?
- ◆ personal consulting, tax preparation, legal services or computer services?.
- ◆ medical services, dental procedures, home health care, diet & personal training?
- ◆ sports tickets, theater or opera tickets, movie tickets or museum visits?
- ◆ artwork, photography, floral designs, stationery, custom jewelry or needlecraft?
- ◆ time-shares, vacation homes or plane tickets?
- ◆ cleaning services, car repair or car detailing?

If you know a person or a business that might be willing to donate, but you are uncomfortable asking, we'll do it for you. Please contact Amy Rosenberg at 356-6830.

Thank you in advance for your help.

## '60s Civil Rights Battle Holds Lessons for Today

Westside Unitarian Universalist Church invites the public to join them Sunday afternoon, February 28, for a presentation on *Hate and Healing: Lessons for Today from the 60s* by the Rev. Ken Dean. The lecture begins at 3:00 p.m. and will be followed by discussion and light refreshments. Westside UUC is located at 615 Fretz Road, just off Grigsby Chapel Road in Farragut.

As a Southern Baptist minister, Rev. Dean found himself in the middle of what would be the most savage outbreak of racial and religious terrorism in modern U.S. history. In the 1960s, the Ku Klux Klan waged a war of hate and violence against blacks in the South. In 1967, as the South was reeling from the brutal slaying of three Northern civil rights workers, the Klan found a new target—Southern Jews.

Klan bombs destroyed first Temple Beth Israel and then the rabbi's house in Jackson, Mississippi, then the synagogue in Meridian. Rev. Dean tells the story of hatred and healing, and then draws lessons that we can use today to resolve mistrust and misunderstanding between races and faith traditions.

For more information, contact the church at (865) 777-9882.

## Purim is Coming!

This year, Purim falls on Sunday, February 28. Our annual Purim Deli Dinner, Purim service and Spiel will be on Friday, February 26. How can we laugh during these difficult times? These difficult times make it even more important to enjoy this holiday of satire and silliness. We'll do our best, with your help. Get out your best begging clothes and join in the fun. The deli dinner begins at 6:30 p.m. Followed by Shabbat services and the Spiel. Don't be left out in the cold! Be there!



## Meet Our Members

Aron and Hayley Goldfeld moved to Knoxville from Florida in July 2007. The move came about when Aron, an attorney who is employed by Team Health, was asked to work at the company's corporate headquarters in Knoxville.

Both Aron and Hayley grew up in Queens, New York; they had very traditional Jewish upbringing in conservative synagogues. Celebrating Jewish holidays with family and friends was always very important, and both families were very involved with their neighborhood congregations. When Aron and Hayley were first married, they moved to Florida, and when they had children, the girls attended the preschool at the Reform Temple in their community. Aron and Hayley then decided to become members and became very involved, making a lot of friends along the way. The couple believes strongly that Judaism is not only a religion, but a tradition and culture as well. They work hard to carry on those traditions with their own family.

Since the Goldfelds came from a Reform Temple, they decided to join Temple Beth El here in Knoxville. Many Temple members welcomed them after they met with Rabbi Schwartz and talked with them about the congregation and the Knoxville community. Since joining Temple Beth El, they have become very active members. Aron and Hayley, who is on the TBE board, work on a variety of Temple committees. Hayley also serves on the KJA board and is co-chair of the upcoming Mitzvah Day.

When not busy at TBE, the Goldfelds reside near the lake in the Farragut area. They especially enjoy boating throughout the summer. The girls love tubing and wakeboarding, and they even take their Shih Tzu, Joey, along for the ride. Aron likes to partake in triathlons and enjoys biking. The girls are enrolled in the Farragut schools: Danielle in seventh grade, and Stephanie in fifth. Both girls play soccer, and Stephanie plays basketball as well. The whole family enjoys traveling.

The Goldfeld family is looking forward to celebrating Danielle's bat mitzvah on May 29, 2010.



## From the President's Desk

By Stephen Eisen

February is the beginning of our budget planning season for our 2010 – 2011 fiscal year. It is the time for each of our Temple committees to put together their wish lists for programming so the Ways and Means Committee can determine how to best divide our anticipated income.

The annual commitment each of our congregants makes to the Temple creates opportunities to enhance our Temple Beth El experience. We are able to commit funds to further our Jewish education, social action initiatives and fun social events. Do not forget our need to pay for our rabbi, office and maintenance staff and general upkeep of our beautiful facility.

How lucky we are that our predecessors left all of these wonderful things for us to care for and nurture before we hand it off to the next generation. I believe, as important as it is to keep our house and grounds in good order, teaching our children the value of being committed to a Jewish community is of the utmost importance. We accomplish that by setting an example. Our ability to grow our Temple community and to become closer knit is directly related to the programming and opportunities we offer to bring people together.

Therefore, please make your pledge for next year early and as large as you can afford. I promise your Temple committees will plan a wonderful year for you and your entire Temple family.

## Chanukah Latke Dinner

By Amy Rosenberg & Sylvia Joy Witcoff

What do 856 latkes, 67 pounds of delicious smoked brisket, 10 challahs, 9 quarts of applesauce, 3 quarts of sour cream, 200 macaroons, 144 cookies and 11 gallons of tea add up to? The answer was **208** smiling faces at the recent Temple Beth El Chanukah Party, held on December 11. Fellow Jews from throughout East Tennessee and from other congregations were on hand to celebrate the Festival of Lights. The spirit of holiday and community was simply contagious.

The most well attended event of the year, the Chanukah celebration was the culmination of a great volunteer effort by Deborah Roberts, Liz Gassel,



Joyce Traugot, Ken & Phyllis Hirsh, Honerlin Del Moro, Lucy & Mark Barkan, Kitty Corbett, Ann Wayburn, Hayley Goldfeld, Missy Noon, Janice Pollock and Susan Derrington (we apologize if we inadvertently left someone out). Along with the lighting of the many beautiful menorahs, there was a beautiful family service before and after dinner and scrumptious Oneg sponsored by Sisterhood.

We are already planning for an even bigger and better Chanukah celebration next year. Perhaps we'll need the Convention Center? Oy Vey!



Joyce Traugot, Ken & Phyllis Hirsh, Honerlin Del Moro, Lucy & Mark Barkan, Kitty Corbett, Ann Wayburn, Hayley

## Temple Beth El Religious School Update

By Norma James, [nfjames77@gmail.com](mailto:nfjames77@gmail.com) Notice the change in Norma's e-mail address!

**Pizza Dinner for Midweek Classes 5:45 p.m., February 3:** Join us for our monthly social time before classes being at 6:15 p.m.

**Mark Abrams Joins Our Religious School Staff:** We are delighted to welcome a new teacher to our staff. Mark Abrams is the father of three of our students, Michael, Gabe, and Alex. Mark replaces Julia Fenton, our wonderful 4<sup>th</sup> grade teacher who is studying abroad in Spain this semester. Mark has already been hard at work since January. He is doing a great job, and we are very lucky to have him in our school.

**Shabbat for Hunger Friday, February 5** is an evening not to be missed. Everyone, and I do mean everyone, will be at our annual Shabbat for Hunger dinner and social justice service. Again this year, we have a contest category for adults AND children. Best of all, you will see for the first time that night your original Kiddush cup or that of your child. Your Kiddush cup will cost \$18 and includes your meal. For those who are not buying a crafted Kiddush cup, adult meals are \$8 and child meals are \$5. Proceeds go to Mazon and Second Harvest. **Dinner is at 6:30 p.m. with a service by our 9<sup>th</sup> graders at 7:30 p.m.**

**Mitzvah Day February 7:** Please note that Religious School will meet at the AJCC 9:30 a.m. to 12:30 p.m. for Mitzvah Day. You will receive special fliers with all the information. We have some exciting plans for this year. **Parents are strongly encouraged to attend and either participate with your child OR participate in one of the many adult activities for that day.** This year all grades will stay at the AJCC for our projects except for the 9<sup>th</sup> and 10<sup>th</sup> grades who will be going to Love Kitchen.

**Teen Retreat for 8<sup>th</sup>-12<sup>th</sup> has been modified.** Our plans for bringing Jonathan Roth back for a Teen Retreat had to be put off as he was married in January. We are hoping to have an event for our older students that will include an overnight closer to home.

**There will be NO Religious School February 14 for Presidents' Day Weekend.**

**Jason Fleischmann Becomes a Bar Mitzvah February 19:** Jason will read Torah and lead Friday evening services on the 19. Jason's parents ask that we join them in this very special celebration. Jason has worked very hard and we know he will do a wonderful job. *Mazel Tov* Jason!

**Something for Everyone at Purim Shabbat February 26:** Don't miss this very special family service at 5:45 p.m. Come shake the groggers as we play through the story of Esther *Ahh!*, Mordecai *Yea!* And Haman *Boo!* Following the family service will be a Purim Deli dinner at 6:30 p.m. Our traditional Purim Schpiel and musical extravaganza will follow the dinner at 7:30 p.m. Don't miss it, and don't forget to wear a costume!

**Purim Carnival Sunday, February 28! Again this year we are inviting all of our preschool through 6<sup>th</sup> graders to Bring-A-Friend to the carnival.** The more the merrier! We will plan a day that will be a positive learning experience for your non-Jewish friend, topped off with the carnival and hot dog luncheon beginning at 11:00. Let your friends enjoy one of Judaism's most "FUN" holidays. We encourage everyone to dress in costume for added fun. Most games will only cost a shekel, and shekels can be purchased four for a dollar. The cost of a hot dog lunch w/ chips and a drink is a mere \$2.00. There will also be baked goods from our Sisterhood. This is not just a time for the students. All parents are invited as well. We can use your help with shekel sales, set up, manning booths and clean-up. Don't worry; there will still be plenty of time to enjoy the day.

## Upcoming Events

**February 3:** Midweek Classes: Pizza dinner 5:45

**February 5:** "Shabbat for Hunger" Dinner and Service by 9<sup>th</sup> Grade

**February 7:** Mitzvah Day (RS meets at the AJCC 9:30-12:30)

**February 14:** No Religious School

**February 19:** Jason Fleischmann becomes a Bar Mitzvah

**February 26:** Family Purim Shabbat 5:45, Dinner at 6:30, and Service at 7:30

**February 28:** Religious School Purim Carnival

# TEMPLE BETH EL TIMES

**Rabbi Beth Schwartz**

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**Temple Office Hours**

Monday – Friday

9:00 a.m. – 4:00 p.m.



## TBE is Making Changes

By David Fleischmann, House and Property Chairman

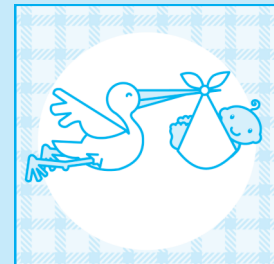
The breaking of Temple Beth El's glass windows in January 2009 brought out feelings of hurt in all. Some began to wonder about how safe we could be at Temple. What do we do if fire, tornado, intruders, or other potential dangers strike us?

The House and Property Committee is developing a Safety and Security Plan for Temple Beth El. We will look at ways in which to provide greater safety for our congregants during services and activities, as well as increasing security for our children during Religious School hours.

We are, as part of an increased safety and security awareness at Temple Beth El, making changes to the lights outside of the building. Fixtures will be improved to provide better lighting. We are looking at ways in which we can make the outside area much brighter without increasing energy costs or spending a fortune for new fixtures. Suggestions are welcome at [tbe\\_hp@comcast.net](mailto:tbe_hp@comcast.net).

## Mazel Tov

Mazel Tov to Tony and Jeanne Zucker on the birth of their grandson, Blake Franklin Schlaff, born Oct. 17<sup>th</sup> to proud parents Abigail and Robert Schlaff.



## Donations to TBE Funds

**November 25 – December 18, 2009**

### General Fund

By:

Edward & Marilyn Carlin wishing a speedy recovery to Bob Freeman

Richard & Shirley Licht

Drs. Paul Erwin and Renee Hyatt

In memory of:

Edward J. Moss by Neil and Stuart Moss

Bessie Weinstein, Sam, Benny and Pearl Salky by Dr. Harold and Rebecca Winston

Ricka L. Goodfriend by Morris and Shirly Goodfriend

Ricka L. Goodfriend by Linda and Gary Johnson

### Rabbi's Discretionary Fund

In memory of:

Abraham Markman by Harold and Ida Markman

Muriel Blatt Zuckerman and Max Zuckerman by Eugene Zuckerman

Theodore Hecht by Edith Hecht

Ricka Licht Goodfriend by Robert and Jean Edwards

### Preservation Fund

By: Janice Feinman

### Erma Gerson Community Fund

In memory of:

Alfred Korin by Mimi and Arthur Pais

### Rona Simon Israel Scholarship

In memory of:

Louis Gershberg by Arline & Jay Gershberg

### Endowment Fund

In memory of:

J. & Y. Fribourg and M. and S. Brunshwig

### Lester Popkin Memorial Campership & Scholarship

In honor of:

Dr. Harold Winston's 90<sup>th</sup> birthday by Regina and Charles Evans

### TBE SISTERHOOD FUNDS

#### Beiler Bimah Flower

In memory of

Elise H. Levy and Mary K Licht by Richard Licht and Shirley McGuire

Dr. Bernie Silverstein by Debbie Silverstein

Pam Feldman and Louis Pollock by Janice and Howard Pollock

### ADDITIONAL FUNDS OF TEMPLE BETH EL

#### BEILER CULTURAL

#### BEILER MISC. LIBRARY SHELVES

#### H. BEILER YOUTH SCHOLARSHIP

#### DAVIS EDUCATIONAL ENHANCEMENT MEMORIAL

#### ENDOWMENT:

#### GELBER CULTURAL

#### GELBER WINNER'S CIRCLE

#### GELBER FAMILY RABBINIC

#### GOLDBERGER MEMORIAL SANCTUARY

#### JAY AND MITILDA GOODFRIEND "DO NOT FORGET"

#### FOR HOLOCAUST EDUCATION

#### STANLEY & ELISE LEVY ENRICHMENT

#### LICHT PRAYER BOOKS

#### LICHT YOUTH

#### MARX FAMILY EDUCATION ENDOWMENT

#### PATIO & GROUNDS

#### JACOB & BETTIE REICH FAMILY MEMORIAL FUND

#### CLARENCE STRASBURGER SACRED MUSIC

#### TBE SISTERHOOD FUNDS

#### SISTERHOOD TRIBUTE

#### SISTERHOOD SPECIAL GIFTS

## Beiler Bimah Floral Fund

The *Beiler Bimah Flower Fund* is maintained by the Women of Reform Judaism. Pulpit flowers are a great way to honor a loved one, observe a Yahrzeit, or any occasion. Your \$30 payment, made payable to Temple Beth El Sisterhood, should be sent at least TWO WEEKS prior to the Friday you wish flowers.

Ruth Sherill will handle any special arrangements, flowers or extra quantities. Call her at 690-5015.

# Mazel Tov!

## Heska Amuna Synagogue

### Happy Birthday!

- ◆ Leo Adams ◆ Bernie Bernstein ◆ Pat Rosenberg ◆ David Dobbs
- ◆ Jerry Solomon ◆ Bonnie Graves ◆ Joni Hirschhaut ◆ Josh Gettinger
- ◆ Marty Iroff ◆ Joani Leeds ◆ Wendy Besmann ◆ Amy Hull
- ◆ Annette Winston ◆ Dina Kramer ◆ Leon Hasden ◆ Ted Besmann
- ◆ David Oleshansky ◆ Nora Messing ◆ Gary Leeds ◆ Tommy Hahn
- ◆ Carol Harris ◆ Jan Fay ◆ Andi Schwartz ◆ Rich Berube ◆ Terry Haywood
- ◆ Monte Millen ◆ Lindsay Parizman ◆ Marilyn Presser



### Happy Anniversary!

- Pat and Gene Rosenberg
- Anita Kay and Joe Sitver
- Joyce and Harold Diftler
- Marion and Joe Goodstein

*All members whose birthday or anniversary occurs in February are invited to receive a blessing at kiddush on Shabbat morning, February 19.*

## TEMPLE BETH EL

### Happy Anniversary!



- Buzz & Sondra Brody
- Honerlin Del Moro
- Brett & Bonnie Kolnick
- Allan & Valerie Rosenbaum
- Jeff & Teresa Goodman
- Hal & Amy Rosenberg
- Melissa & Ron Feinbaum

### Happy Birthday!

- ◆ Isaac Shefner ◆ Rabbi Beth Schwartz ◆ Jeff Goodman ◆ Don Marshall
- ◆ Boris Budik ◆ Valerie Frankel ◆ Abbie Smith ◆ Joyce Traugot
- ◆ Bella Budik ◆ Karen Koplan ◆ Michael Pardee ◆ Jason Sandberg
- ◆ Gary Sturm ◆ Lorie Hirsh ◆ Robyn Pavan ◆ Robert Brody
- ◆ Anthony Meyers ◆ Melissa Treece ◆ Michael Cole ◆ Charlotte Eisen
- ◆ Nancy Locklin ◆ Jason Fleischmann ◆ Haley Gassel ◆ Hayley Goldfeld
- ◆ Ivy Gilat ◆ Wilma Weinstein ◆ Robert Goodfriend ◆ Kirk Parsons
- ◆ Robert Shagan ◆ Robert Zivi

### Fleischmann to Celebrate Bar Mitzvah

Jason Fleischmann will celebrate his bar mitzvah on Friday, February 19, at Temple Beth El at 7:30 p.m. He is an eighth grade student at Karns Middle School.

Jason's greatest passions are guitars and rock music. When not forced to be elsewhere, he can be found with one of his guitars hanging from his neck and a pick in his hand, strumming one of his favorite tunes. Some of his favorite musicians are The Beatles, The Who, Nirvana, and Bruce Springsteen.

For his mitzvah project, Jason has worked with the United States Holocaust Museum's R3 Service Project. At his bar mitzvah, Jason has also chosen to remember a cousin of his grandmother who died in the Holocaust before he could celebrate his own bar mitzvah.

Jason and his parents ask that you join us at this important moment in our lives.



# JAHRZEIT

## TEMPLE BETH EL

### February 5

◆ Caroline S. Ziegler ◆ Gustav Dreyfuss ◆ Fannie Spiro ◆ Oscar Sisman ◆ Paul Lee ◆ Bernard Silverstein ◆ Morris Reich  
◆ Harry Marshall ◆ Bobby Mintz ◆ Robert Hyatt ◆ Dennis Silver ◆ Julius Glassman ◆ Clarence Cole ◆ Daisy Kalita

### February 12

◆ Phillip Herbert Robinson ◆ Rachel Schnitman ◆ Frances Sturm ◆ Abe Slovis ◆ Leonard Davis ◆ George Gudis  
◆ Martin Traugot ◆ Sam Pollack

### February 19

◆ Rae Korkin ◆ Anne Simon ◆ Rose Werner ◆ Rose Friedman ◆ Carolyn Weinberger ◆ Simon Korkin ◆ Ben Lang  
◆ Bertram H. Joseph Jr. ◆ Yetta M. Konigsberg ◆ Deborah Rabin Freeman ◆ Isadore Misner ◆ Henrietta H. Samuel  
◆ Rabbi Matthew Derby ◆ Herbert Davis ◆ Hyman Kligman ◆ Yvonne Fribourg ◆ Erma Gerson ◆ Richard E. Carter  
◆ Riva Golden

### February 26

◆ Abram Badalov ◆ Rose Greenberg ◆ Jack Balaban ◆ Annie Rebecca Striner ◆ Daniel Davis ◆ Jerome S. Gerson  
◆ Leopold Fleischmann ◆ Blanche K. Jacobs ◆ Samuel G. Herrman ◆ Gussie Kligman ◆ Jerry Spritz ◆ Isaac Gutman  
◆ Edward H. Jacobs ◆ Lalla Block Arnstein ◆ Fannie Fisher Harris ◆ Catherine R Carter

### March 5

◆ Edwin Deitch ◆ Penelope Blackwell ◆ Harry Ruben ◆ Jacob Chotiner ◆ Herman Werner ◆ Faisel Schuck ◆ Arthur Shor  
◆ Toby Slabosky ◆ Morris Bart ◆ Robert Loebel ◆ David S. Striner ◆ Martin Andrew Koplan ◆ George Marshall  
◆ Murray Steinfeld ◆ Stewart Crosier ◆ Sylvia Kessler Robinson ◆ Ginda Katz

## *Heska Amuna Synagogue*

### February 6

◆ Joseph Richer ◆ Mary Bernard ◆ Daniel Garland ◆ John Gitman ◆ Clarice Weinstein ◆ Myer Sachs ◆ Louis Tischler  
◆ Max Finkelstein ◆ Louis Balloff ◆ Isadore Kleg ◆ Sam Pates ◆ Ethel Brown ◆ Saul Cohen ◆ Chaya Goodstein  
◆ Frances Klein ◆ Mollie Saroff ◆ Harry Ziskind

### February 13

◆ Harold Brown ◆ Louis Joffe ◆ Joseph Billig ◆ Abraham Fay ◆ Jack Feld ◆ David Rabin ◆ Ida Brown ◆ Albert Fadem  
◆ Clarence Mann ◆ Caryl Schweitzer ◆ Herbert Davis ◆ Samuel Green ◆ Alfred Levin ◆ Barnett Mackta ◆ Isadore Presser  
◆ Randy Schwartz ◆ Howard Blumenthal ◆ Esther Mann ◆ Marilyn Shorr ◆ Jeanette Ziskind ◆ Isaac Corkland  
◆ Gertrude Danziger ◆ Rose Delinsky ◆ Elizabeth Farkas ◆ Rose Leeds ◆ Nathan Oleshansky ◆ Miriam Ring ◆ Abe Slovis  
◆ John Walton

### February 20

◆ Robert Moore ◆ Max Robinson ◆ Doris Rothbart ◆ Morris Shagan ◆ Harold Adams ◆ Florence Lieberman  
◆ Harry Moskowitz ◆ Molly Botnick ◆ Gerson Corkland ◆ Helen Gries ◆ Herbert Himes ◆ Ethel Rywell ◆ Anna Snyder  
◆ Zelda Levin ◆ Celia Polasky ◆ Rita Solomon ◆ Joseph Gluck ◆ David Levine ◆ Paula Rader ◆ Ruben Robinson  
◆ Sarah Abrams ◆ Nathan Samet ◆ Toby Slabosky

### February 27

◆ Lillian Ellin ◆ Herman Linke ◆ Rose Rosen ◆ Sol Foster ◆ Ray Nathan ◆ Aaron Wise ◆ Samuel Fayonsky  
◆ Edna Hirschhaut ◆ Edwin Markoff ◆ Herman Werner ◆ Mayer Zucker ◆ John Abrams ◆ Helen Cooper ◆ Mary Ginsburg  
◆ Annie Green ◆ Barney Schiff ◆ Elsie Shorr ◆ Sarah Berry ◆ Lucille Bruskin ◆ Rudolph Deitch ◆ Debby Freeman  
◆ Pearl Goodstein ◆ Elsie Rattner ◆ Ruth Kaplan ◆ Mary Katz ◆ Louis Klinkowstein ◆ Ida Nius ◆ Leah Wise



# Hadassah Highlights

## From The President

By Bonnie Boring



This month's message is one of thanks. I would like to personally thank so many that work so hard to make our Knoxville chapter not only run, but run at a very high level of productivity. We can only accomplish that with team work, and we are an *amazing* team. A few months ago we had a wonderful program called "Power up Pink." Shuli Mesa planned and organized this as a membership event, and did a wonderful job at pulling together a great panel and an incredibly informative meeting. At the last minute Shuli was unable to attend the event, but due to her organizationally abilities, we as a board were able to pick up where she left off and ended up having a memorable event. We also had our Hadassah Hoedown event that due to the timing and a season filled with flu, and other sicknesses, we ended up with only half the board being able to attend. But even then, we had husbands and friends dropping off cakes for the cake walk, drinks, popcorn, decorations, and anything else we may have needed to pull off another FUN filled fund raising event.

Our chapter works hard to raise monies for Hadassah's programs in Israel as well as here in the United States, and coming up with fun and creative ways to do this is hard work. Not one person can do it all, as evident with our HMO luncheon which so many played a part to being able to raise over \$3,000 for the new Tower being built for Hadassah Hospital... But our chapter is ALWAYS up for the challenge and together we can accomplish anything. So THANK YOU to everyone who as volunteers take the time from their busy lives, with work, school, families, and numerous other commitments in our community. I hope that you will each take a moment to thank yourselves for all your hard work, and I appreciate each and every one of you.

Dear Friends,

Every contribution to the new Hadassah medical tower in Jerusalem is like a brick in the building we will dedicate in 2012. But the Sarah Wetsman Davidson Tower project is more than an edifice. It represents Hadassah's ongoing leadership in building Israel, running the nation's best hospital and sharing our knowledge and expertise with the world.

My podcast this month is a conversation with Prof. Shlomo Mor-Yosef, Director General of the Hadassah Medical Organization. He is the man leading Hadassah into a new era of medical excellence and the man who will lead us into the new tower when it is completed. I am confident that you will be moved, even inspired, by his vision for Hadassah's future.

I hope you are checking our website regularly for the latest news from Hadassah. And remember to suggest to your friends that they do the same.

To see my most recent podcast, as well as those from the archives, go to [www.hadassah.org](http://www.hadassah.org). My best wishes to you all for a joyous Hanukkah and a happy new year.

Shalom,

Nancy Falchuk  
National President



## PLANET EARTH

### *A legacy for the Next Generation*

On Tu B'Shevat we plant for the future.

This Tu B'Shevat plant

### **Gardens of Love, Life and Healing.**

Support the Extraordinary Work of Hadassah



Hadassah Medical Organization  
Hadassah College Jerusalem  
Young Judaea  
Youth Aliyah

## Help Israel by Purchasing Tree or Water Certificates

Yes, you can help Israel simply by calling Marian Jay and purchasing a tree certificate for \$12.00 or a much needed water certificate for \$18.00. You may designate a name for either certificate in memory of someone, sending get well wishes to an individual, in honor of a birthday, anniversary, birth, marriage, engagement or someone's accomplishment. Israel is always in need of trees and water, and the need now is more urgent than ever. Please help the forests by planting a tree and helping the trees grow in Israel by giving them some water. You can call Marian at 524-8234. Mail your request and a check to her at P.O. Box 10983, Knoxville, TN, 37939 or e-mail her at [mayfajjay@aol.com](mailto:mayfajjay@aol.com) to arrange for a tree or water certificate to be sent out for you.



## Summer Experiences in Israel Available

Tell everyone about Taglit-Birthright Israel: Young Judaea for first-time visitors! Amirim for repeat visitors, authentic Israeli living!

Registration for Taglit-Birthright Israel: Young Judaea, the premier Birthright trip for Jewish young adults, opens on February 17 for a very limited time. All Jewish young adults, age 18-26, who have never participated in a peer group Israel trip, are eligible. Spread the word to your friends, family, and community members about this free, life-changing adventure! Birthright registration is on a first come, first serve basis and it fills up very quickly – learn more today: [www.toisraelnow.org](http://www.toisraelnow.org).

Amirim is the ideal program for Jewish young adults, ages 18-27, who have visited Israel at least once (including Birthright alumni). During the program, participants volunteer four times a week for nonprofit organizations in their area of interest, and enjoy weekly trips, cultural events, global networking opportunities, and free time for personal exploration. 4- to 8-week options are available in Jerusalem, Bat Yam and Arad. Registration for Amirim will open in December – learn more: [www.amirimisrael.com](http://www.amirimisrael.com).

If you know anyone who is interested in either program, e-mail their name, age, and e-mail address to [info@yjimpact.org](mailto:info@yjimpact.org), so we can be in touch directly. If you have any questions, contact us at [info@yjimpact.org](mailto:info@yjimpact.org) or (212) 303-4585.

## Greeting Cards For All Occasions

Do you remember when you could buy a reasonably priced greeting card at the local drugstore or even at a Hallmark store? Wouldn't it be nice if the prices for an excellent-quality greeting card cost ner \$2.00 again? (I hear you scoffing: "Yeah--right.") And wouldn't it be quite a bonus if a wonderful charitable organization benefitted every time you bought one of these special cards?

Well, look no further! Hadassah has cards for just about EVERY occasion available for only three/\$5.00. You can mix and match these lovely greeting cards: Mazel Tov/ Congratulations, Thank You, Bar / Bat Mitzvah, Wedding Wishes, Anniversary Wishes, Birthday, Sympathy, and a variety of others. Plus, bonus cards are thrown in for EVERY \$50.00 spent at one time!

Please contact **Charlene Gubitz** to purchase these unbelievable cards and help Hadassah at the same time! Call (865) 693-1499 or [csgubitz@gmail.com](mailto:csgubitz@gmail.com). Convenient pickup at the JCC.



## New Members!

- ◆ **Ms. Susan Blasberg**  
1316 NW 99th Terr.  
Gainesville, FL 32606-8002  
[tynies002@cox.net](mailto:tynies002@cox.net)
- ◆ **Ms. Caren Gallaher**  
[caren@completesurgicalcare.com](mailto:caren@completesurgicalcare.com)  
7410 Kentfield Dr  
Knoxville, TN 37919-8191
- ◆ **Seth Miller** received an Associate Membership as a Chanukah gift from mom, **Lee Miller**.
- ◆ **Brian Michael and Andrew Samuel Weinstein** received the gifts of Associate Membership from their mother, **Jill Weinstein**.

## Information, Please...

Our new Historian, **Nora Messing**, is requesting anyone with photos and/or paraphernalia from recent Hadassah events such as the Hoedown, Board Installation, HMO Luncheon and the Build a Bear event, forward copies to her for the scrapbook . Contact info— 148 Canary Lane, Speedwell, TN 37830, phone (423) 869-9472.

## Large Certificates

- ◆ **Ted Pais**, brother/brother-in-law of Art & Mimi Pais
- ◆ **Irwin Blecher**, father/father-in-law of Bonnie & Van Boring
- ◆ **Ursula Mangold**, mother/mother-in-law of Shelley & Marc Mangold,
- ◆ **Rosalie Caller**, Aunt of Pessa Brody
- ◆ **Helen Bebergal Markus**, cousin of Pessa Brody and Esther Webster
- ◆ **Bella Leeds**

A thank you note reading:

Please extend our thanks to all of Knoxville Hadassah who contributed in memory of our mother, **Rosalie Caller**. Mother loved the Knoxville chapter and always worked to make her donor pledges. In the 1950's, she actually sold schmaltz (chicken fat) to earn the money. Express our appreciation to all the donors and we send them warm wishes !

Steven & Susan, Marcia & Dennis, Susan Caller



- ◆ Lee Miller, Chair, Large Certificates  
7219 Coleridge Drive  
Knoxville, TN 37919

## February 2010 Layettes

Celebrate with these families by helping Hadassah. Our Chapter opens a "layette" upon notification of the birth of a child within our community. Donations are then accepted to fill this "layette" with proceeds helping Hadassah hospitals. The families are notified that their newborn has been honored in this way. Help Hadassah give great beginnings to other children in Israel by helping to fill our layettes. Our ongoing "layettes" are:

- ◆ *Charlotte Emily & Nathan Vincent*, twin grandchildren of Emily Lebow and children of Lori and Michael Lebow
- ◆ *Lucy Theriot*, daughter of Emily and Matthew Theriot
- ◆ *Samuel James Sparks*, grandson of Paula Carney
- ◆ *John Stephen Harris, III*, grandson & great grandson of Barbara Leeds & Shirley Leeds
- ◆ *Samuel Victor Drucker*, grandson of Linda & Neil Feld
- ◆ *Alyssa Kathryn and Julia Beth Chaffer*, twin granddaughters of Ianne & Bob Koppel
- ◆ *Talya Goldstein*, great granddaughter of Marion & Joe Goodstein
- ◆ *Liliana Sarah Greenbaum*, granddaughter of Anne & Eli Greenbaum
- ◆ *Ashley Nicole Myers*, granddaughter of Judi & Marty Abrams
- ◆ *Hillel Simcha Landman-Feldman*, grandson of Carol & Edward Feldman
- ◆ *Abigail Michele Quartararo*, daughter of Jami & Alan Quartararo
- ◆ *Blake Ferris Schreff*, grandson of Jeanne & Tony Zucker



Send your donation in honor of any or all of these children made payable to *Hadassah Knoxville* to Cindy Pasi, 2209 Lucado Way, Knoxville TN 37909. You can contact her at [tenntrio@comcast.net](mailto:tenntrio@comcast.net), (865) 693-0299. Let Cindy know if there is anyone we need to add to our layette program, pictures are welcome.

# Hadassah Highlights

## Knoxville Chapter of Hadassah

Bonnie Boring	President unlresources@aol.com
Stefanie Rich	V.P., Programming Bulletin Editor stefanierich@bellsouth.net
Shuli Mesa	V.P. Membership shulime@gmail.com
Laura Floyd	Treasurer floydfam@knology.net
Susan Cohen	Records Administrator sbimmer2@yahoo.com
Susan Frant	Corresponding Secretary sammoll@hotmail.com
Cindy Pasi	Recording Secretary tenntrio@comcast.net
Mary Evars-Goan	Advisor goan@knology.net
Nora Messing	Historian ndbmess@comcast.net
Emily LeBow	Web Mistress elebow@gmail.com
Marian Jay	Parliamentarian mayfayjay@aol.com
Lee Miller	Large Certificates lmm4vols@aol.com
Lynn Dryzer	Arrangements lyndryzer@comcast.net
Jill Weinstein	Youth Aliyah

[www.knoxville.hadassah.org](http://www.knoxville.hadassah.org)

## Schedule of Meetings and Events

- February 21:** 5:00-8:00 p.m. Membership Drive TBA
- March 4:** Board Meeting 6:30 p.m. AJCC
- April 1:** Board Meeting 6:30 p.m. AJCC
- April 25:** **Hadassah Mahj Tournament** 11:30-3:30 p.m. AJCC
- May 6:** Board Meeting 6:30 p.m. AJCC
- May 13:** Board Installation 6:00-8:30 p.m. TBA
- June 3:** Board Meeting 6:30 p.m. AJCC
- July 1:** Board Meeting 6:30 p.m. AJCC

Watch the website for any changes:  
[www.knoxville.hadassah.com](http://www.knoxville.hadassah.com)

## Sarah Wetsman Davidson Tower

### Hadassah University Medical Center at Ein Kerem, Jerusalem

#### The People of Israel Are Counting on You:

For nearly 100 years we have cared for, treated and healed millions of people and today so many depend on the excellent medical care Hadassah provides. Hadassah hospital is nearly half a century old and no longer able to meet Israel's present and future healthcare needs. Our occupancy rate exceeds our bed capacity and demand continues to increase. While we maintain outstanding patient care, rooms are overcrowded and below modern standards. Hadassah has always been synonymous with excellence in medical care and groundbreaking research and we are confident you would not want it any other way.

#### The Future—The New 14-Story Tower Will Include:

- 500 inpatient beds including private and semi-private rooms
- 20 operating rooms on one floor with advanced imaging, computerization and robotics
- 60-bed intensive care unit
- Dedicated space for personalized medical treatment where patients receive tailored treatment from five Centers of Excellence
- Increased ability to share knowledge with patients and doctors around the world through telemedicine and enhanced technology
- A healing environment for patients, eliminating over-crowding, and providing better conditions for highly qualified physicians and researchers to perform their world-renowned and outstanding work
- Space for researchers, teachers, and students contiguous to patients that fosters "bench to bedside" medicine
- The new tower will have over two "fortified" floors containing operating rooms and ICUs, et al. In addition, there will be an underground surgical center that can be rapidly transformed to a fully functioning hospital.

Join us at the dedication of this building in October 2012. The Sarah Wetsman Davidson Tower will be Hadassah's gift to the people of Israel on its Centennial. To learn more, please visit: [intranet.hadassah.org/resources/section.asp?lbs\\_id=500](http://intranet.hadassah.org/resources/section.asp?lbs_id=500) or call (212) 303-8209.

### Support Hadassah Directory for as little as \$10

Let Knoxville Hadassah members and their families know about your business!

Benefits of putting an ad in the Hadassah directory:

- 1) inexpensive rates
- 2) specific target
- 3) support great cause
- 4) full year's coverage

Size	Dimensions (h/w)	Prices
<b>Black &amp; White Display ads</b> -----		
Quarter (¼) page	3.5 x 2.25	\$65
Third (1/3) page	2.375 x 4.5	\$80
Half (½) page	7.5 x 2.25 (vertical) 4 x 4.5 (horizontal)	\$95
Full page	7.5 x 4.5	\$165
<b>Color Display ads</b> -----		
Front inside cover	7.5 x 4.5	\$410
Back cover	7.5 x 4.5	\$530
<b>Other Listings</b> -----		
Yahrzeit ad space	2.375x 4.5	\$75
In Memoriam	2 line-listing	\$10
Professional pages	on colored stock	\$40
Bubbe & Zayde pages	2 line-listing	\$10

Deadline:  
February 5th

For info contact Raeus at:  
[raeusjae@gmail.com](mailto:raeusjae@gmail.com)  
865-382-6117

### A Hadassah Young Donors Weekend

*Builders of the Future, Young Keepers, and  
Young Founders Welcome*

**New Date:**

**Friday, April 16 – Sunday, April 18  
The Venetian Las Vegas Resort**

**\$360 per person includes:**

- Venetian Las Vegas Resort - 2 nights double occupancy in a luxury Bella suite
- Sunday program brunch with guest speaker Danny Labin, Executive Director of the new Shalom Sesame series
- Canyon Ranch at the Venetian SpaClub Passport
- \$25 per room slot credit at the Venetian Casino
- Hadassah hospitality suite for Shabbat socializing
- Tons of optional activities
- and of course...fun, fun, fun!

Register at [www.hadassah.org/youngdonors](http://www.hadassah.org/youngdonors).  
For more information, contact Melissa Zales Koller at [mkoller@hadassah.org](mailto:mkoller@hadassah.org).



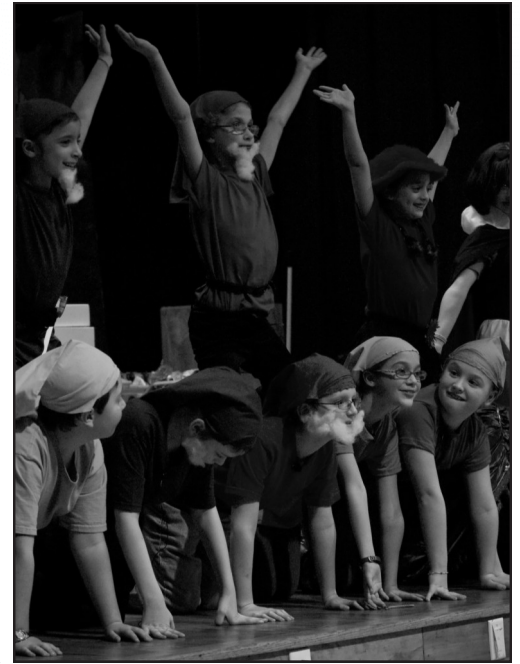


# Stanford Eisenberg Knoxville Jewish Day School

## Snow White Celebrates KJDS Drama Efforts

The KJDS music and drama department creates an annual performance. Students have the opportunity to put all they've learned in class into action. Department head Morah Debbie Richman and Music and Drama teacher Mrs. Amanda Durham, along with KJDS students, worked and trained to produce the masterpiece that unfolded on the AJCC stage.

To a packed house, students performed *Snow White and the Seven Dwarfs*. Every one of the kids, from kindergarten up, had a role in the play. Months of hard work and training were evident in the children's acting, singing and dancing. Each child glowed with pride the next day at the cast party.



*Dwarfs and Snow White pause at the end of the Yodel Dance!*

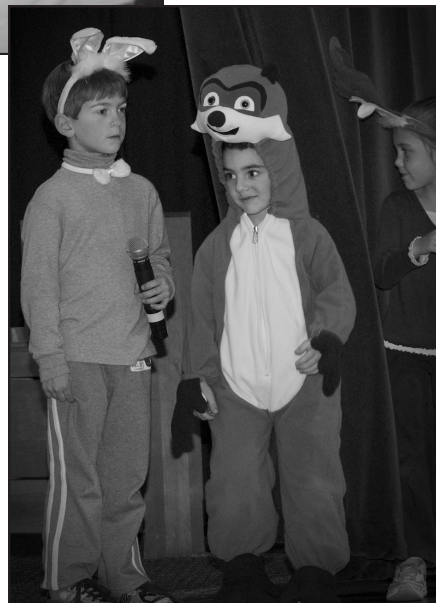
*Some of Snow White's Forest*

*Friends keep an eye out for her.*

*Snow White sings, "Whistle While You Work."*



*Snow White's friends mourn the bad luck that has befallen her.*



*Narrators, red and blue, light the Chanukiah before the Snow White performance begins.*



## Getting Ready for President's Day at KJDS



I think I am most like Thomas Jefferson because he always puts his writings into good use. He was the one who wrote the Declaration of Independence. I also can amaze people with my writings. Second of all, he lived in Virginia and I was born there. Furthermore, he would write what he wanted not what others wanted him to. That is why I think I am like Thomas Jefferson.



Noah



I am most like Abraham Lincoln because he had a lot of courage and so do I. I did not like the way the African-Americans were being treated and neither did Abraham.



Jacob



I am most like Theodore Roosevelt because we are both very energetic and active. We both ride horses, run, and swim. Teddy was very adventurous, I am too. This is why I am most like President Theodore Roosevelt.



Ilana



I am most like President Richard M. Nixon, because he was really, really sneaky and so am I. Except he took spying to a whole new level; he spied on the Oval Office members. Once people found out he did that, he fired himself. Right now, I am stuck on spying on my parents. Also Richard was fearless, I am too.



Camden

## Hamentaschen for Sale

### One Dozen Assorted Hamantaschen for \$7.00

*Oznei Haman*, hamentaschen, those yummy triangle cookies - whatever you call these delectable Purim treats - the KJDS Safety Patrol is making it their mission to produce some of the finest in town. During February only, the patrol will take a break from their astounding challah baking skills to focus on creating an amazingly scrumptious assortment of holiday hamentaschen to sell to the community.

Each assorted dozen will be on sale for \$7.00. To place your order: e-mail your request to [info@kjds.org](mailto:info@kjds.org) or call 560-9922. All orders are due by February 19 with pick up on February 26 at the Knoxville Jewish Day School during the school hours of 8:00 a.m.-4:00 p.m., unless special arrangements have been made. Please make all checks payable to *KJDS*.

Challah sales will resume in March. Remember each hamentaschen sold brings them closer to their fundraising goal! Thank you for supporting KJDS and the Safety Patrol Fundraiser.

# Stanford Eisenberg Knoxville Jewish Day School

## KJDS Staff and Board

Miriam Esther Wilhelm  
**Head of School**

Ms. Amie Cottrell  
**K-1st Grade Teacher**

Ms. Jennifer Dancu  
**K-2 Literacy Specialist**

Ms. Jessica Vose  
**2-3rd Grade Teacher**

Ms. Jenifer Ohriner  
**4-5th Grade Teacher**

Morah Rishi Wilhelm  
**Hebrew Teacher**

Ms. Jessica Magers-Rankin  
Morah Debbie Richman  
**Music & Drama Teachers**

### Board of Directors

Dr. Itamar Arel  
Dr. Jeff Becker  
Nancy Becker  
Dr. Bill Berez  
Manny Herz

Marnie Speigelman  
Evan Sturm  
Rabbi Yossi Wilhelm  
Geoff Wolpert

### Education Committee

Dr. Richard Adlin  
Nancy Becker  
Trudy Dryer  
Martha Iroff  
Shelley Mangold  
Nora Messing  
Rabbi Beth Schwartz  
Rabbi Louis Zivic

Mel Sturm

**Financial Aid Chair**

Shuli Mesa

**Parent Committee Chair**



## Chanukah a Time of Highlights

Chanukah at KJDS was time for big time celebrations. Second and third grade students hosted a *Sevivonarama Competition* after a skit that taught that the Sevivon (dreidel) was used to fool the Greeks. Jews would study Torah and then when soldiers would appear, they would hide their scrolls and play...dreidel. Students led an action-packed Sevivon (dreidel) competition!

Fourth and fifth graders created a scavenger hunt, hiding scrolls that contained the content of letters written during the time of the Macabees. As students followed their hints and uncovered the scrolls, the students explained the content of each of the scrolls, giving some deep insight into the story of Chanukah.

A special Chanukah highlight was the arrival of an Israeli Delegation of teachers. Iris, who joined Jenifer Ohriner, prepared a lovely Chanukah activity for students to enjoy. We are so proud to provide our students with an environment where they can celebrate their own holidays every day of the week!



*Children from KJDS entertain Elmcroft residents with festive Hanukkah songs at the Jewish Family Services Hanukkah party.*



*Galy, Allie and Yuval enjoy playing with a Sevivon (dreidel). Students were delighted to play with "American" Sevivonim with a "Shin" and Israeli Sevivonim with a "Peh".*

### February at a Glance

<b>February 8</b>	Staff Development Day (No School)
<b>February 12</b>	Pot Luck Shabbat
<b>February 19</b>	Hamantaschen Orders Due
<b>February 20</b>	Havdallah at 6:30 p.m.
<b>February 26</b>	Hamantaschen Order Pick-up



KJDS 3<sup>rd</sup> annual community **AUCTION** presents

## Art & Soul

Knoxville Museum of Art

Sunday, March 14

6:30 - 9:30 p.m.

\$45.00 / person ♦ \$75 / couple ♦ \$350 / table of 10

**Dave Fall** returning to sell our fabulous prizes to the highest bidder!

Deliciously exotic, catered meal prepared and served by **Bruce Bogartz**, owner of Rouxbarb, and his crew of Sous Chefs  
Signature desserts by **Marilyn Burnett**

Check out our prizes and reserve your seat at [www.kjdsauction.com](http://www.kjdsauction.com)  
Call for info if you'd like to join our growing list of corporate sponsors.

Auction Co-chairs: Amy Hull and Tamara Sturm

## KJDS Students Travel the World to Celebrate New Year

**Asian** New Years celebrations are full of tradition and meaning, amongst other Chinese New Year festivities students prepared a red envelope to take home. Chinese children receive a crisp dollar bill in a red envelope on New Year's Day. Students enjoyed getting their faces painted at the Diwali Festival in India.



In **South America**, students traveled to Columbia and Mexico. In Mexico, students ate 12 grapes and made a wish for each month of the year. They also ran

around the "block" with some luggage to usher in a year of good travels. In Columbia, students picked potatoes from under their beds, with potatoes peeled to varying degrees. The more peel on the potato picked, the wealthier one will become in the coming year.

A trip to **Australia** took students to the beach for an enjoyable fireworks show.

In **Europe**, students enjoyed Scottish shortbread while they learned about Scotland. In Italy, they welcomed the New Year with lentil soup, traditionally eaten since lentils resemble coins in shape, while

playing Bingo.

Celebrations ended in **North America** at Time Square in New York City. Students wrote New Year's Resolutions, sang *Auld Lang Syne*, toasted the New Year and watched the famous ball drop.



## What are they whispering about?



A KJDS education reaches beyond ordinary academics. Our students emerge as independent thinkers, thoughtful doers and lifelong leaders. It's a refreshing approach to Jewish education.

Join us at our Open House.

February 10, 2010

Drop by any time during the day for a school tour.

9:00 – 3:00

1529 Downtown West Blvd.

RSVP to 560-9922 or

[info@kjds.org](mailto:info@kjds.org)



## Support Heska Amuna and Temple Beth El Buy Grocery Store Certificates

Everyone has to eat, so you can help your temple or synagogue raise funds without increasing your monthly expenses. Purchase grocery certificates and a percentage will go to your local organization. Complete the form and mail it or call a representative to learn more.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### *Heska Amuna Synagogue*

EarthFare \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_  
 Kroger \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_ \$200 \_\_\_\_\_  
 Fresh Market \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_  
 Food City \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_

**Total Amount** \_\_\_\_\_

### *Temple Beth El*

EarthFare \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_  
 Kroger \$50 \_\_\_\_\_ \$100 \_\_\_\_\_ \$200 \_\_\_\_\_ \$300 \_\_\_\_\_  
 Fresh Market \$50 \_\_\_\_\_ \$100 \_\_\_\_\_  
 Food City \$50 \_\_\_\_\_ \$100 \_\_\_\_\_

**Total Amount** \_\_\_\_\_

Please complete the form, mail your check payable to Heska Amuna Sisterhood and send to either Marilyn Liberman, 7932 Corteland Drive, 37909 or Gene Rosenberg, 717 E. Meadcrest Drive, 37923.

Temple Beth El, P.O. Box 10325, Knoxville, TN 37939-0325. Gift Cards can also be obtained in person from the Temple Office or any of the following individuals: Patti Austin 483-3049; Ruth Sherrill 690-5015; Evan Sturm 584-0429.



# ADS

**ADS**

**ADS**

Ha'Kol is a joint community project



## The Jewish Community Archives of Knoxville and East Tennessee



### The Way We Were in 2003



### AZA Fashion Show 2003

Left to Right: Evan Nagler, Owen Littman, Sam Haywood, Michael Markman,  
Raphael Bendriem, Daniel Roberts, Adam Wohl

For more information, go to the Archives webpage at [www.jewishknoxville.org/archives](http://www.jewishknoxville.org/archives) [click on Ha'Kol:  
"The Way We Were"], and while there, explore all our links to discover more historical gems.

Send your visual memories of "the way we were" to the Archives, c/o Knoxville Jewish Alliance.