



Ha'Kol

COMMUNITY NEWS FROM THE KJA, HESKA AMUNA & TEMPLE BETH EL

what do you care about?

A Social Justice Shabbat

Please join us
Friday, November 5
at 7:00 p.m.
Temple Beth El

A service with
Rabbi Beth
Schwartz and
Cantor Karen Gilat



Helping the homeless

Discussion on Social Justice issues and Social Action directions we as a congregation care about and want to address.



Recycling

Volume 2 ♦ Issue 10 ♦ November 2010

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TEMPLE BETH EL TIMES



From The Rabbi's Study

By Beth Schwartz

I remember my congregation in Virginia, before I became a rabbi, and a particular custom at our annual prospective member brunch. In addition to the challah and candles that each prospective member received, the gift basket contained a small bag of Cheerios. We called them, “bagel seeds” for obvious reasons, and they were symbols of the potential for Jewish connection that our congregation represented.

These days in Knoxville, we welcome newcomers with challah and candles, and also wine and cheese. We have begun this year, 5771, with many new members, and we have welcomed them with open arms. Thank you, Membership Committee! Women are getting acquainted – thank you, Sisterhood for all your hospitality! We have a new “crop” of little ones, and parents are bonding over the prospect of play groups. And I see small groups of men at the oneg, laughing over coffee and shaking hands as they say good night.

It is now a different task to make that welcome into an ongoing reality. Our new members are now family, and hopefully there will be true friendships. These take nurturing and effort. We cannot take for granted that our newcomers know all our traditions and stories; we must teach the traditions and tell the stories. We must reach out. Invite new companions and plant seeds of new friendships – there is always room for more in a kind heart.

I encourage our new members to ask questions about our congregation and its culture, its history, and its traditions. Don't be shy! Come to services, events, programs. Isn't simply showing up the first and biggest step? Help everyone, including me to learn and remember your names.

We are – I am – so happy to welcome all of our newcomers, and together, we will create an even stronger and closer-knit congregation family. Come and see me for your packet of “bagel seeds!”



24 Cheshvan—23 Kislev 5771

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November Services

November 5, 5:45 p.m. – Family Shabbat service

November 5, 7:30 p.m. – Shabbat services, dedicated to Social Justice, sponsored by the Social Justice Committee

November 12, 7:30 p.m. – Shabbat services, led by 6th & 7th Grade class, with special guests Ambassador Victor Ashe and Joan Ashe

November 19, 7:30 p.m. – Shabbat in the Round

November 26, 6:00 p.m. – Kabbalat Shabbat service

Ambassador and Mrs. Ashe to Speak at Temple Beth El—November 12

By Rabbi Beth Schwartz

Victor Ashe, former mayor of Knoxville, and his wife, Joan, served our country as our government's representatives in Warsaw, Poland, during the administration of President Bush. Ambassador Ashe travelled widely in Poland, sharing in Polish culture and history and sharing American culture with the Polish people. His experience as a mayor served him well, and his bonds with our Jewish community enabled him to understand and learn about the long and rich history of Judaism in Poland. During their tenure in Poland, the Ashes were gracious hosts to visitors from America, especially from Knoxville. In 2006, Marilyn Kallet and I were fortunate enough to be among those guests, and Mr. Ashe arranged for us to speak at several venues, as well as to travel within the country. We were able to gain a small glimpse of the complicated story that is Poland and Polish/Jewish culture. Since returning to the United States, Ambassador and Mrs. Ashe have spoken of their experiences and what they learned in their years of service about the complex interplay of Polish Gentiles and Polish Jews, before, during, and since the Holocaust. Join us on Friday evening, November 12, when Victor and Joan Ashe will be our guests.

Message From The President

By Deborah Roberts

The flurry of holidays and b'nai mitzvah is behind us, and the flurries of winter have not yet begun. November is the month in which the absence of a Jewish holiday allows us to focus on other concerns. The first weekend is one you won't want to miss.

We begin with our Social Justice Shabbat on November 5, prepared by our now active Social Justice Committee. Many thanks to Diana Steinfeld-Hicks for spearheading this effort. Temple Beth El members are active in a variety of social action projects and programs. Can we build on these commitments? How can we as a congregation further these efforts? When it comes to repairing the world, what does Temple Beth El care about? I hope you will join us for this very special Shabbat as we explore through worship, music, and conversation the obligations we all share as Jews.

Then keep the conversation going by participating in the Global Day of Jewish Learning activities planned for Sunday morning, November 7, and concluding with a presentation by author David Kushner as part of our community's Jewish Book Month celebration. His book, *Levittown: Two Families, One Tycoon, and the Fight for Civil Rights in America's Legendary Suburb*, calls to mind the era of the sixties when social justice issues were front and center throughout the movement of Reform Judaism.

Of course, conversation alone is not enough. We end the month with celebrations of Thanksgiving - for all the bounty that we have. **Take time to translate your voice into caring actions.** Remember these well-known words from **The Sayings of Our Fathers**:

*"You are not obligated to finish the work,
but neither are you free to desist from it."*

Pirkei Avot 2:2

"And if not now, when?" Hillel

Sisterhood Annual Craft And Food Fair November 7

Join the ladies of Sisterhood for a wonderful morning of shopping and schmoozing on Sunday, November 7, from 9:30 a.m.-1:00 p.m. Stock up on all your favorite craft and food fair items. Home-made honey, jellies and challah are returning, as well as needle crafts, collectibles and more! This year, we are also having our annual *Book, CD and DVD sale* at the same time. One stop shopping! Something for everyone!

Don't forget, last minute craft, food or book sale items are always welcome! Just drop off your creations to Temple by Saturday, November 6. Thank you supporting Temple Beth El Sisterhood. See you at the Craft Fair.

Becky's Tribute a Great Team Effort

By Karen Smuckler

Thanks to all of you, we were actually able to pull off a *complete surprise* for Becky Kidd's 30 year anniversary celebration during Shabbat services on August 27. The evening was a wonderful event and Becky seemed very touched and totally enjoyed herself.

Many thanks to everyone who contributed funds to help with the cost of the affair as well as enable us to present Becky with a gift as a token of our appreciation for all her years of service to Temple Beth El. Thanks to all the bakers who provided delicious appetizers and scrumptious desserts. A special note of appreciation goes to Joan Cohn, Phyllis Hirsh, Lucy Barkan and all who helped in the kitchen before, during and after the event. In addition, we would like to thank Fae and Dorette in the office for their help in getting out invitations and keeping track of donations, and to Scott for setting up and clean-up.

Also, a special note of thanks to Cantor Jennifer Seeger and Rabbi Howard Simon - two people who know Becky well and wanted to be there, but could not, and so sent notes of tribute which were read by Marilyn Kallet and Lou Gross. Thanks also to Norma James and Rabbi Beth Schwartz for their kind words.

Finally, our deepest gratitude goes to Becky for all she has done for our Temple family for the past 30 years. She is, and always will be, special to us.

Membership Wine & Cheese

By Amy Rosenberg

New and prospective TBE members gathered with current members at the Temple on Friday, September 24 at a Wine & Cheese Get Together. More than 40 people attended the event and it was another way for congregants to socialize and get to know each other better. Our membership is growing. Eight new members have joined TBE family over the past two months. As we continue to grow, we plan to enhance opportunities for members to interact in social settings. TBE is an important institution for religious, cultural, and the East Tennessee Jewish community.

A special thank you to Honerlin Del Moro, Phyllis Hirsh, Rebecca and Greg Lane, Sylvia Witcoff, and Philip and Linda Zaretzki for bringing in delicious appetizers and savory bottles of wine.

The Temple Advisory Committee *
Invites TBE members to a
DELI DINNER Prior to
Our Semi-Annual Meeting

Date: Tuesday, November 9

Dinner: at 6:30 p.m.

Meeting: at 7:30 p.m.

We want to hear from you!

* The Temple Advisory Committee is charged with helping us continue to develop our sacred community.

Condolences

- We are saddened to learn of the death of **Zelmore (Steve) Brody** on Saturday, September 4. Our condolences go to **Steve's** wife, **Jamie**, their children, **Pam Branton, Steve, Michael Brody**, and the extended Brody family.
- We are saddened to learn that **Elizabeth Newton**, mother of **Neil Newton**, passed away Saturday September 4 in Pennsylvania. Our condolences to the family.
- We are saddened to learn of the death of **Mr. Edwin Stein** father of **Greg Stein**, on Tuesday, September 14. We send our condolences to **Greg Stein** and **Jeanette Kelleher** for their loss.
- We are also saddened to hear of the passing of **Lucy Barkan's** uncle, **Igor Tabakman** on Tuesday, September 14, 2010. Our condolences to the family.
- Our condolences to **Lev and Michelle Comstock** on the death of **Michelle's** grandmother, **Lu Grant** on Wednesday, September, 15, 2010.
- We send our condolences to **Ivan and Mimi Brody** on the death of her sister-in-law, **Suralee Smith**, on Sunday, September 19, 2010.

May their memory be for a blessing.

A Recycling Invitation Extended to Members

Members who receive points for curbside recycling are invited to take home any (or all) of the items in the recycling bins in the hallway just beyond the kitchen. Your help in supporting TBE's recycling is greatly appreciated.



Mazal Tov

Mazal Tov to **Mark and Lucy Barkan** who became grandparents of a baby girl on Tuesday, September 14, 2010.



Temple Beth El welcomes new learners at the consecration service.



Temple Beth El Religious School November Update

By Norma James, Education Director, Nfjames77@gmail.com

Pizza Dinner for Midweek classes 5:45 p.m., November 3: Don't forget to arrive early. You can have some free time to socialize with your friends before classes begin at 6:15 p.m.

Family Shabbat, November 5: Norma will lead a short service at 5:45 p.m. for children ages 3 through third grades. Of course anyone is welcome to join us! This is a very child-friendly service. Parents are asked to bring a light snack for a tiny oneg following the service. This is a great way to introduce your child to services and meet parents of young children.

Temple Beth El will host Heska Amuna and JCOR for Global Learning Day, November 7: Our first Combined Learning Community day will be a special one. Not only will we join as a community, but we will also join Jewish children worldwide in a day of study. Our topic will be *Love and Tzedakah*. We are hoping to have a Skype session with a school in Israel as part of the KJA Israel Partnership program.

Service to be conducted by TBE 6th & 7th grades, November 12: Please join the students of Dr. Aaron Margulies as they lead worship on this Shabbat. This will be a regular 7:30 p.m. service using our *Mishkan Tefilah*. Parents of the class will sponsor the oneg. Please have the students at Temple by 7:10 p.m. We look forward to a wonderful service.

No Religious School, November 21. TBE Religious School staff travels to Atlanta for an educational Kallah: Our teachers cannot wait to attend EDC Kallah which involves more than 25 Atlanta congregations. Last year, our teachers raved about the workshops. We look forward to learning new and exciting teaching ideas.

Thanksgiving Break: There will be no Midweek classes Wednesday, November 24 and no Religious School Sunday, November 28.

Upcoming Events:

November 3: Midweek Classes: Pizza dinner 5:45 p.m.

November 5: Family Shabbat 5:45 p.m.

November 7: TBE hosts Heska Amuna and JCOR for CLC Day. *Don't forget that Daylight Savings Time ends.*

November 12: Shabbat Service conducted by TBE 6th & 7th graders

November 21: No Religious School: Teachers attend conference in Atlanta

November 24 & 28: Thanksgiving Break No Midweek & Sunday classes

TEMPLE BETH EL TIMES

Rabbi Beth Schwartz

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Deborah Roberts, President

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Sandra Parsons, TBE Times Articles

TBEbulletin@comcast.net

Temple Office Hours

Monday – Friday

9:00 a.m. – 4:00 p.m.

Visit our website: www.tbeknox.org

We invite the Knoxville Jewish Community to join us at



Temple Beth El's Chanukah - Latke Dinner

Friday, December 3, 2010

6:00 – 7:15 p.m. – Chanukah Latke Dinner

7:15 – 8:30 p.m. – Chanukah Sing-a-long Service

Followed by an Oneg

Dinner includes brisket, latkes, applesauce,
sour cream, challah, green salad and beverages.

Cost: \$6.00 per person.

Please send payment to TBE office.

RSVP: TBE office by Nov. 30 (865) 524-3521

Bring your own Menorah to decorate the table! We will supply the candles.

Kosher Wine Tasting Event



The community is invited to join together for an elegant evening. Resident expert Harvey Kaufman will introduce us to nine highly-rated kosher wines from Israel, France, Italy, and the Napa Valley. Small plates of food pairings will accompany each selection. Dessert and coffee/tea are included.

Learn what makes wine kosher, and discover an ever-growing world of possibilities with which you may not be familiar.

Cost: \$30.00 per person, payable in advance

Contact Meredith Jaffe (ldlady@charter.net) for reservations or more information.

Donations To Temple Funds

Aug. 21, 2010 – Sept. 20, 2010

General Fund

By:

Mrs. Charlotte Mayberry Evans
Tom and Cheryl Handler

In memory of:

Ann and Sid Katz
David Feldman by Maria Shusterman
Zelmore "Steve" Brody by Ronda Robinson
Zelmore "Steve" Brody by Stephen and Kim Rosen
Samuel L. Gassel and Bessie Factor by Elizabeth Gassel/Mike Pardee
Louis Abrams by Mark and Irina Abrams

Rabbi's Discretionary Fund

By:

Evan and Jenifer Ohriner
Jeannine Stanley

In honor of:

Bar Mitzvah Blake Parsons by the Parsons family

In memory of:

Dr. Jack Bernard by Maurice Greif
Esther Siegel by Eugene Zuckerman
Zelmore "Steve" Brody by Frances Brody

Preservation Fund

In memory of:

Sylvia Frankel by Wilma and Murray Weinstein

In honor of:

Jessica Traugot's Bat Mitzvah by Wilma and Murray Weinstein

Patio and Grounds

In memory of:

Nicole Shenkman for maintenance of her tree at TBE by Michael and Laura Shenkman

Endowment Fund

In memory of:

Lester Hirsh by Kenneth and Phyllis Hirsh

Bima Beiler Flowers

In Honor of

Blake Parsons by Sandra Parsons

In memory of

Steven & Pamela Feldman by Howard & Janice Pollock
Dorothy Levy Licht by Richard Licht & Shirley McGuire
Frances Alper Sturm & Beatrice & Louis Henry Sturm

by Melvin & Evan & Gary & Tamara Sturm
Evan Brody by Buzz & Sondra Brody

Dear Temple Beth family,

What a wonderful surprise you provided for me with a celebration of my 30 most enjoyable years as your musician. I was completely surprised and was slow to catch on until I picked up on Rabbi Simon's letter and recognized his style of speech. The kind words from Norma, Cantor Seeger, Joyce, Stephen and Rabbi Beth were very humbling.

The reception was over the top! Dan Smith said we should do this more often- he always enjoys Oneg and recognized how special this one was. Karen was such a great planner and executed the whole evening so well. So many of you brought goodies-the decorations were beautiful!

Mark and Britt made many pictures which I will continue to enjoy for a long time. Thank you all for your contributions to my gift. It was very generous. I hope I can continue to bless you with music and my service to my congregation family.

Fondly, Becky



NOVEMBER 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 7a HA-minyan 1p KJA-Watercolor class, AJCC 3-6:45p Kinderdance 3:30p AJCC Preschool staff mtg, AL 7p Medicare Update, AL	2 DHS Seminar, AL 6-9:30p fencing, gym 6p TBE-Exec Comm 6:30p Hadassah Relaxation Workshop at RHAMA 7:30p JLI course, BR	3 9:15a KJA Yoga class, gym 10a Archives Comm 4:15p HA-religious school 5:30-9:30p fencing 6:15p TBE-adult ed 6:15p TBE-religious school	4 DHS Seminar, AL 7a HA-minyan 11a TBE-Brunch & Learn 7:30p HA-Exec Comm	5 3-4p Kindergym, gym 4:45-5:30p JFS Shabbat service at Echo Ridge 7:30p TBE-Social Justice Shabbat	6 9:30a HA-Shabbat services HA-Rabbi's <i>Tisch</i> (Q&A)
7 Rosh Chodesh Daylight Savings Time <i>Global Day of Learning</i> 9:30a HA-minyan 9:30a HA-rel school @ TBE for CLC Day 9:30a TBE-religious school 9:30a TBE-Sisterhood Craft Fair 2p Jewish Book Month, Carpe Librum	8 Rosh Chodesh 7a HA-minyan 1p KJA-Watercolor class, AJCC 3-6:45p Kinderdance 11:30a JFS Comm 5-6p basketball 7:30p KJA Exec Com	9 DHS Seminar, AL 8:30a KJDS-Dad Day 6-9:30p fencing, gym 6:30p TBE-Board mtg 7:30p JLI course, BR 7:30p Hadassah Book Club, Barnes & Noble	10 9:15a KJA Yoga class, gym 4:15p HA-religious school 6p KJDS Board mtg 6:15p TBE-adult ed 6:15p TBE-religious school	11 Veteran's Day 7a HA-minyan 5-7p basketball, gym 7:30p Israeli dancing, gym 7:30p HA Board mtg	12 3-4p Kindergym, AJCC 6:30p HA-Tot Shabbat 7:30p TBE-Shabbat service	13 9:30a HA-Shabbat services HA-Birthday and anniversary Shabbat HA-Rabbi's <i>Tisch</i> (<i>Parshat HaShavua</i>) 10:30a TBE-Torah Study
14 9:30a HA-minyan 9:30a HA-religious school 9:30a HA-Judaica Shop Chanukah Sale 9:30a TBE-religious school	15 7a HA-minyan 1p KJA-Watercolor class, AJCC 3-6:45p Kinderdance 5-6p basketball 7:30p KJA Board, AL	16 6-9:30p fencing, gym 7:30p JLI course, BR	17 9:15a KJA Yoga class, gym 12N KJA-Friendshippers 4:15p HA-rel school 5:30-9:30p fencing 6:15p TBE-adult ed 6:15p TBE-rel school	18 7a HA-minyan 6p Preschool Parent Organization mtg, BR 5-7p basketball, gym 7:30p Rabbi & Rel Services mtg	19 3-4p Kindergym 7:30p TBE-Shabbat service	20 9:30a HA-Shabbat services 10:30a HA-Contemporary service HA-Rabbi's <i>Tisch</i> (<i>Parshat HaShavua</i>)
21 <i>No TBE religious school</i> 9:30a HA-minyan 9:30a HA-religious school & Family Fair 12:30p B'Nei Tzedek/J-Serve mtg, AJCC AL	22 7a HA-minyan 1p KJA-Watercolor class, AJCC 3-6:45p Kinderdance 11:30a JFS Comm 5-6p basketball 7p Schusterman lecture, UT	23 6-9:30p fencing, gym 7:30p JLI course, BR	24 <i>No KJDS classes</i> 9:15a KJA Yoga class, gym <i>No HA-rel school</i> 5:30-9:30p fencing 6:15p TBE-adult ed 6:15p TBE-religious school	25 Thanksgiving Day <i>No KJDS classes</i> KJA, HA, TBE Closed	26 <i>No KJDS classes</i> KJA Closed 6p TBE-Kabbalat Shabbat 7:30p TBE-Shabbat Service	27 9:30a HA-Shabbat services HA-Rabbi's <i>Tisch</i> (<i>Parshat HaShavua</i>)
28 9:30a HA-minyan <i>No HA or TBE religious school</i>	29 7a HA-minyan 1p KJA-Watercolor class, AJCC 3-6:45p Kinderdance 5-6p basketball	30 6-9:30p fencing, gym 7:30p JLI course, BR				

The **Bagels and Barbeque** exhibit's appearance in Knoxville is the result of an extensive amount of work by the **Archives Committee**, chaired by **Barbara Winick Bernstein** and **Nicki Russler**. Without their mission to acquire, catalogue and preserve our East Tennessee Jewish history, none of this would be possible. We owe them great thanks for their efforts. Your support of the archives, through your gifts to the KJA, are vital to the continuing efforts of the archives and the KJA.

K N O X V I L L E

UT Hillel T-Shirts on Sale

UT Hillel leaders Alexandra Gellis and Aly Resh display the new UT Hillel shirt: *Tennessee Go Vols!*

Students are selling shirts to raise money for Hillel programming and they are PERFECT for basketball season! Get yours today! Shirts are \$10 each and are available in S-XXL. Please make checks payable to Knoxville Jewish Alliance with UT Hillel in the memo line and mail to 6800 Deane Hill Drive, Knoxville, TN 37919, or contact Deborah Oleshansky at doleshansky@jewishknoxville.org to place your order.



Alexandra and Aly with T-shirt

Teen Connection Features Winning Theme

By Amy Rosenberg and Hayley Goldfeld

Minute to Win It is a prime time NBC game show hosted by Guy Fieri. On September 12, *Minute To Win It* came to Knoxville, Tennessee and was hosted by Hayley Goldfeld and Amy Rosenberg. There were 27 contestants competing in the show from Teen Connection. Teen Connection is Knoxville's only Jewish youth social group for all 5th – 8th graders, including youths not affiliated with any congregation, AJCC or KJDS.

There were 11 challenges with all different levels of difficulty. The challenges included Paper Scraper, Marchmaker, Noodling Around, Paper Dragon, Defying Gravity, Chandelier Can, Caddy Shack, Back Flip, Bottoms Up and Breakfast Scramble. Each challenge had to be successfully completed within 60 seconds. The contestants quickly learned that under the pressure of performing, challenges appeared harder than they looked.

For this event, teams were split up by grade. Everyone did a great job, worked well as a team and had great sportsmanship. The team winning the most challenges was the seventh grade team. Congratulations to Eli, Sam, Blake, Abigail, Avery and Jacob.

Minute To Win It (Teen Connection Style) was a big hit and has a great chance of being picked up next year.

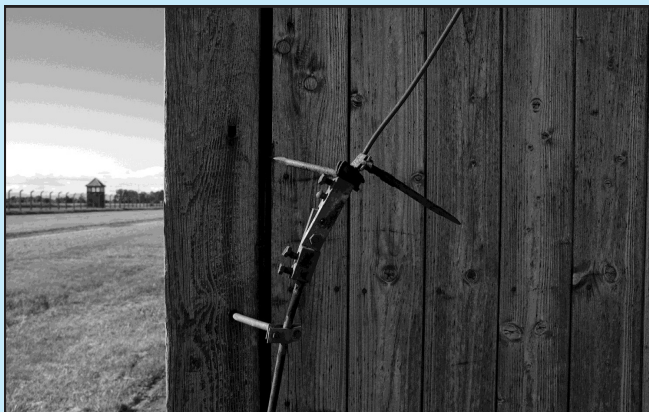
Art of Hebrew Topic of Lecture

Professor Alec Mishory, art historian, Open University of Israel, and 2010-2011 Schusterman Visiting Israel Professor at the University of Tennessee, will present a lecture entitled *Alphabet of Creation: Some Aspects of Beauty and Uniqueness of the Hebrew Alphabet* on Monday, November 22, at 7:00 p.m., in the McClung Museum Auditorium. Reception to follow. The event is free and open to the public.

Heller Exhibit To Be Held at UT Ewing Gallery

The Architecture of Evil: Photographing Auschwitz, is the title of a new exhibition of photographs by UT Professor Rob Heller to be held at the Ewing Gallery on the University of Tennessee campus. Opening Monday, November 15, the exhibit consists of photographs that Heller

The Architecture of Evil: PHOTOGRAPHING AUSCHWITZ



took at the Auschwitz concentration camp during a visit to Poland in 2007 for the opening of his "Living On" exhibit in Warsaw. That trip was made possible with funding by the Knoxville Jewish Community Family of Funds, Temple Beth El and the University of Tennessee.

Heller will speak about his work at 5:30 p.m. on November 15 in room 109 of the Art and Architecture Building, with a reception to follow in the Ewing Gallery.



Rob Heller

H A P P E N I N G S

Jewish Community to Participate in Global Day of Jewish Learning

Jews to unite in first worldwide trans-denominational and nondenominational Talmud study event

Knoxville Jewish Alliance is excited to announce that the KJA, Temple Beth El, Heska Amuna Synagogue, and the PJ Library will participate in the **Global Day of Jewish Learning**, the first worldwide, trans-denominational and nondenominational event devoted to Jewish learning. Jews all around the world will come together in communities, homes, and online on **November 7** to celebrate our shared heritage through programs during which we will collectively study, explore, and debate a single set of texts.

The website www.TheGlobalDay.com is part of this effort to engage everyone from the most secular "cultural" Jews to the most religiously observant Jews in a dialogue on "big questions" like good and evil, heaven and hell, sex and relationships, and more. Specific events will vary by community and will range from informal at-home "book club" style get-togethers to large panel discussions with celebrity speakers.

As our Sages taught, "Get yourself a teacher and acquire a study partner." On this Global Day of Learning, we will all have the opportunity to do both, in honor of one of the most eminent scholars of our time, whose life work has been to make Jewish texts accessible to us in English. I am delighted to have this opportunity to teach and to be inspired by the members of our community. I look forward to the creative energy of this day," said Rabbi Beth Schwartz.

A uniquely unifying endeavor, the effort includes as supporting partners the leadership of the Reform, Conservative, Reconstructionist, and Orthodox movements of Judaism.

"I am thrilled to participate in the Global Day of Jewish Learning, together with communities across the globe. Learning is a core value of Jewish belief and practice, a way that we experience God's presence and continuing revelation. Global Day of Jewish Learning is a moment to stand again together at Sinai, united to hear God's voice through our holy sources," said Rabbi

Alon Ferency of Heska Amuna.

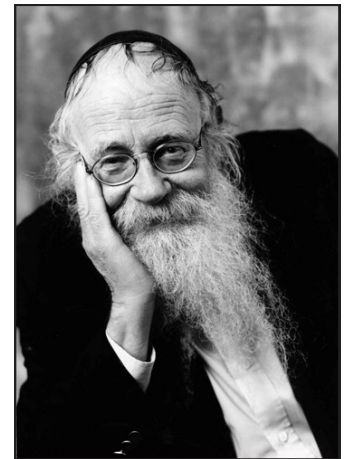
The Global Day of Jewish Learning celebrates the culmination of Rabbi Adin Steinsaltz's 45-year quest to translate the Talmud and unlock its wisdom for modern Jews. The November 7 date was selected to coincide with Rabbi Steinsaltz's completion of the 45th and final volume of his translation and commentary on the Talmud, a monumental task he began in 1965, at age 27.

"The Talmud is the seminal work of Jewish thought covering not just topics like theology and law and ethics and morality, but also medicine, astronomy, zoology, literature, and many other areas," said Margy-Ruth Davis, Aleph Society director, which is spearheading the project. "Rabbi Steinsaltz has made it his life's mission to translate the Talmud into modern languages to return to Jews the ancient wisdom and knowledge that is their rightful inheritance."

Rabbi Adin Steinsaltz is a distinguished scholar, teacher, mystic, and social critic. He has written 60 books and hundreds of articles on the Talmud, Kabbalah and Chasidut. In addition to the full Modern Hebrew translation, Rabbi Steinsaltz has translated parts of the Talmud into English, Spanish, French, and Russian.

Along with the Aleph Society, organizing partners of the Global Day of Jewish Learning include: the American Jewish Joint Distribution Committee; the Jewish Community Center Association; Jewish Education Service of North America; Jewish Federations of North America; Hillel: The Foundation for Jewish Campus Life; and the Shefa Institute.

The KJA has assembled a committee to develop details for the local program. Contact Wilma Weinstein at 690-6343 or wweinstein@jewishknoxville.org for more information.



Rabbi Adin Steinsaltz

Knoxville Community Global Day of Jewish Learning—God, Love, Tzedakah November 7

Registration Form

Adults, please register by **November 1, 2010** Complete (print clearly) this form in its entirety and return to the AJCC:
Attn: Wilma, 6800 Deane Hill Drive, Knoxville, Tennessee 37919 or e-mail wweinstein@jewishknoxville.org.

Name: _____

Address: _____

E-mail: _____ Phone: _____

Registration begins at 9:30 a.m. in the Temple Beth El social hall. A continental breakfast will be available.

10:00 – 10:50 a.m.

Session I – Rabbi Alon Ferency

11:05 – 12:00 Noon

Session II – Rabbi Beth Schwartz

The study of Torah can be the most profound form of religious experience. Jewish tradition asserts that the use of our intellect and capacity for reason and understanding in the study of Torah can be perhaps the greatest, most enriching of all religious experience.

Knoxville Jewish Alliance

**KNOXVILLE
JEWISH
ALLIANCE**
*Building Community
Enriching Lives*

Ha'Kol

Opportunities for Local Philanthropy

By Stephen Rosen, KJA President

Warren Buffett called and wants you to leave half your wealth to the Jewish community. Well, not exactly. He's reaching out to the billionaire crowd and I doubt that anyone reading this column qualifies (one can hope!) Though Buffett's type of philanthropy is out of our league, we do have homegrown opportunities in front of us. Maryville resident and inspirational speaker Tim Richardson (www.timrichardson.com) says that "Real Richness" comes not from what's in your wallet "but from the love of giving back to society." Richardson says, "It's not about how good you are, it's about what good you do."

In the last couple of years, I have been fortunate to have conversations with people who want to make a permanent difference in Jewish life in Knoxville. They are interested in fixing things that need fixing. They are interested in putting tools in professionals' hands that will grow our Jewish life. Some are interested in expanding the physical infrastructure of the community while others are motivated by our intellectual and spiritual capacity. Whatever is important to a donor is important to the Knoxville Jewish Alliance and Knoxville Jewish Community Family of Funds. Below you will find a list of potential ideas. The numbers aren't set in stone and there are very few, if any, barriers to making a gift. Major advancements might require approval from the board of directors and permanent funds require documents. All of this is relatively painless and donor friendly. If you see something that catches your eye, moves you to action, raises questions, or you have opportunities of your own that can be pursued, don't hesitate to contact me or Jeff Gubitz. Our community will only be as good as the quantity and quality of the resources provided to those that make it all happen. Check it out so you'll be ready when Warren gives you a call.



November 2010

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KJA 2010 Campaign

Campaign Goal \$390,000
2010 Annual Campaign \$293,749
238 family gifts
138 increased gifts from 2009
49 new donor families

KJA operates on a calendar year. If you have not made your gift or pledge for 2010, please call the KJA office at 690-6343 or Gene Rosenberg at 693-3162. You can also go online at www.jewishknoxville.org and click "donate."

Knoxville Jewish Alliance - Proposed Gifting Opportunities

AJCC Campus	\$3mm	Board Room	\$15,000
Executive Director	\$2.5mm	Terrace off Adult Lounge	\$15,000 – 50,000
AJCC Early Childhood Program	\$1mm	Gazebo/Sukkah	\$10,000 SOLD
ECP Director	\$500m	Yom Hashoah Essay Contest Fund	\$10,000
JFS Director	\$500m-1mm	BBYO Room, ECP Classrooms	\$10,000
Pool	\$500,000	Event endowments	\$10,000 per event
Lion of Judah Endowment for campaign	\$100,000	(Mitzvah Day, Sundown in Sukkah, IsraelFest, Pacesetters, etc.)	
www.jewishknoxville.org website	\$75,000	Outdoor Classroom Improvements	\$5000-10,000
KJA Allocations to our partners	\$25-50,000	Playground Improvements	\$10,000 – 25,000
(BBYO, Interfaith Health, Family Promise, religious schools, UT, Chamber of Commerce, etc)			
Adult Lounge	\$19,000 SOLD		
Israel Garden	\$15,000-25,000		

Stephen Rosen is accepting pledges for major and minor gifts at stephen.rosen@morgankeegan.com

Past, Present, Future

By Gene Rosenberg, KJA Campaign Chair

The Past.....In his inaugural address in 1961, John F. Kennedy said “ask not what your country can do for you...ask what you can do for your country.”

The Present.....What was true half a century ago is just as true today, if not more so. The Federation needed people and money then; the Alliance needs people and money today.

The Future.....We today are not only the present but more importantly, we are the future. As concerned members of our Jewish community, the future is in our hands. There is no act of volunteerism too small, there is no donation of dollars too little. Your Alliance is looking to the future; we are already planning Campaign 2011.

Ask not what your Knoxville Jewish Alliance can do for you, ask what you can do for your Knoxville Jewish Alliance!

KJA Distributing Nutritional Supplements

By Laura Faye Berry, BSSW, Esq., Jewish Family Services Director

If you have been at the AJCC lately, you may have noticed a sign by our front door showing that we are a pick-up location for the American Cancer Society's Nutritional Supplement Program.

The American Cancer Society works in partnership with the State of Tennessee 4-H club and Mercy Health Partners to provide emergency supplies of nutritional supplement to individuals in active cancer treatment. 4-H currently funds the program through annual fund-raisers, Mercy Health Partners agrees to act as the purchaser

which enables ACS to have a less expensive rate and ACS promotes and administers the program. In addition to being in active cancer treatment, each person referred must provide a letter from their treating physician stating they are allowed to use the nutritional supplement. Everyone approved for the supplement is given two cases of the flavor of their choice along with a recipe for supplement that can be made from ingredients available at their grocery store. ACS approached the KJA this summer about becoming a new partner for this program to house the supplement supply and allow patients or patient representatives to pick-up their allotment. We started doing so in September and are happy to be a part of this wonderful program that assists people during a time of great need.



Jewish Family Services Volunteer Opportunities

By Laura Faye Berry, BSSW, Esq., Jewish Family Services Director

Are you looking for ways to volunteer within our community? Whether you are looking for a bar or bat mitzvah project, need service hours for school, or just like doing good things for others, we have many opportunities for you to help.

- JFS needs someone to coordinate leaders of our monthly Echo Ridge Shabbat services. We hold these services on the first Friday of every month at 4:45 p.m. We need a volunteer to help us find and schedule leaders.
- The JFS Committee needs someone to serve on the committee who will chair the food subcommittee. This means that when we have events, such as holiday parties for our long-term care residents, you would help plan the menu and coordinate other volunteers to bring food.
- The KJA is a partner with the Tennessee Valley Unitarian Universalist Church in the Family Promise program. Family Promise houses homeless families in area congregations for a week at a time. Approximately four times a year, we help out when the families are staying at TVUUC by providing dinner, hosting dinner, doing children's activities after dinner, etc. The next time the families are staying at TVUUC is the week of December 26. Volunteers who will be interacting with the families in the program need to go through a brief training.
- JFS sends visitors to residents in long-term care facilities. Our residents love feeling like they are a part of the Jewish community. We can always use more volunteer visitors.

If you are interested in any of the above opportunities, or if you want to volunteer, but need help finding your niche, please contact Laura Faye Berry, Jewish Family Services Director, at 690-6343 ext. 18 or lberry@jewishknoxville.org.

Assistance is Available

By Jeff Gubitza

The Jewish Children's Regional Service (JCRS), located in New Orleans, is a social work agency and charitable fund providing help in the way of scholarships for Jewish summer camp programs, grants and no-interest loans for college, Jewish family counseling and referral, and tuition assistance and other aid for Jewish children with physical, emotional, and/or learning disabilities.

JCRS serves Jewish children and young adults living in the seven Southern states of Alabama, Arkansas, Louisiana, Mississippi, Oklahoma, Tennessee, and Texas.

The agency began as an orphanage in 1855 and is currently the oldest, existing Jewish child welfare organization in the United States. JCRS is also the only regional Jewish child welfare agency in the U.S..

Primary services include the JCRS Programs for scholarships for college education, overnight camps, and special needs. The agency also conducts adoptive home studies and consults on developmental problems and issues related to the development and needs of children. For an overview of the individual Scholarship Programs, deadlines qualification requirements, and the application procedures, please visit the website: www.jcrsnola.org

For many Jewish children, the JCRS is the agency of last resort when it comes to providing the funds for needed services. JCRS is supported by gifts, bequests and allocations from U.S. Federations.

Locally, Lee Miller has been a board member for a number of years. She can be contacted for additional information at LMM4VOLS@aol.com.

AJCC Preschool News

By Melissa Schweitzer, Preschool Director

Fall is a very busy time here at the preschool. Our students learned about the High Holidays through different activities. Miss Charlene has been teaching about when and how to say sorry through books and songs. Several of our classrooms made paper chains with mitzvot written on each slip of paper. These acts of kindness include helping friends clean up, saying nice words to moms and dads, and taking care of the preschool pets. The chains grew in the classroom and then moved to the gym for the community Sundown in the Sukkah. Miss Ginny chose cooking as one of the science activities during the holidays. Bet, Gimel, Daled, and Hey classrooms made honey cake using a picture recipe on one day and then tasted their work on the next day. Our friends in Hey shared their honey cake with the Aleph classroom.

Various art activities from aftercare and the classrooms were created to decorate the community Sukkah.

These different activities and experiences are examples of how the students learn. They like getting their hands dirty (but not with eggs as they thought this was "yucky") and trying new things. They often will use free choice time to revisit these experiences through dramatic play. Here are some pictures of our cooking scientists.



AJCC Preschool Creates Butterflies for Holocaust Project

AJCC Preschool students recently participated in the Butterfly Project for the Holocaust Museum in Houston. In an effort to remember the 1.5 million children who perished during the Holocaust, the Holocaust Museum Houston is collecting 1.5 million handmade butterflies. The butterflies will eventually comprise a breath-taking exhibition, currently scheduled for Spring 2013, for all to remember. The Museum has already collected an estimated 400,000 butterflies.

Students, ages 1 – 5, decorated pre-cut butterfly shapes and decorated them using markers, paint, construction paper, and tissue paper.

For more information on the museum project, please visit http://www.hmh.org/ed_butterfly1.shtml.



Ellie Robbins adds pink and purple polka dots to her butterfly.



Gimel students color and glue colorful shapes on their butterflies.



Sammie Shaw, Gimel student, uses a glue stick as she gets ready to decorate a butterfly.

Friendshippers to Feature Masters of Whodunits and Music

Wednesday, November 17: Growing Up Jewish – **Stefanie Rich**. A retired detective from Queens, New York, Stefanie and Alan moved to East Tennessee to share their dream retirement with 6 dogs, a cat and two horses. How does a veteran detective adjust to East Tennessee? Why are cops associated with donuts in the first place? Join us to hear about interesting cases, suspects, crimes and donuts. **Program location: Bearden Banquet.**

Wednesday, December 9: Anyone who has seen and heard **Charlene Gubitz** and **Joyce Traugot** perform will know the fun and musical talent they bring to an audience and they will be bringing that fun to our festive Chanukah party. You may sing along with them or just enjoy! Special Chanukah menu complete with latkes. **Program location: Rothchilds.**

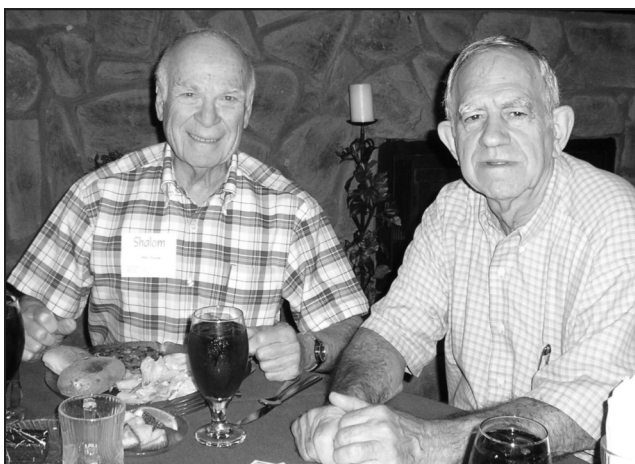
Wednesday, January 5, 2011: Music lovers put your hands together for the dynamic **Maestro Brian Salesky, General Director and Conductor of the Knoxville Opera**. Maestro Salesky makes the soaring arias, the tragedy or comedy of the stories a musical feast. If you think opera is not for you, think again when he tells you about the fantastic new season where you will hear

Manon, I Puritani and one of the most beloved operas of all time, Madame Butterfly. All this and lunch too! **Program location: Rothchilds, 8807 Kingston Pike.**

All programs begin at noon. For more information, please call 690-6343 or visit www.jewishknoxville.org.

Dr. Al Hazari performs science experiments for a captivated Friendshippers audience.

Friendshippers enjoyed a delicious lunch.



Mel Sturm and Jerry Solomon enjoy lunch.



Jeff Gubitz assists Dr. Al Hazari with an experiment at the September Friendshippers program.



Lee Miller and Bunny Gerson at a recent Friendshippers program.

Menorah Madness

It's Chanukah! Join us for latkes, music and fun. Press olives to make your own oil, decorate donuts and much more! Have your picture taken with "Judah Maccabee". Rachel Hale and Miriam Esther Wilhelm co-chairs.



When: **December 5, 2010**
4:30-6:30 p.m.
5:30 p.m. candle lighting

Where: AJCC
6800 Deane Hill Drive

\$5 per person with a family max of \$25.
Price includes dinner and event admission.
Children 2 and under admitted free.

Contact: Wilma Weinstein 690-6343 x16 or wweinstein@jewishknoxville.org.
Photography by Lev Comstock.

Hosted by Chabad of Knoxville, Heska Amuna Synagogue, Knoxville Jewish Day School, Temple Beth El and Knoxville Jewish Alliance.



MAKE IT HAPPEN!

HELP THE KNOXVILLE COMMUNITY WHILE HAVING FUN

Join us for our annual Mitzvah Day, the KJA's largest annual community service project, February 6. Give your TIME, ENERGY and TALENT to participate in a variety of *Mitzvot*. Sign up to work on a project as an individual, family unit or with a group of friends.

Can you think of a more rewarding way for our community to demonstrate the importance of *Tzedakah* and *Tikkun Olam* to the rest of the Knoxville community? What's better than spending a few hours with your family and friends while helping the community?

Please join us and participate in Mitzvah Day at the Arnstein Jewish Community Center on Sunday, February 6, 2011. (Mitzvah Day will be held rain or shine.) The entire Knoxville Jewish community is encouraged to donate just a few hours of time. We have projects for all ages and abilities.

Hayley Goldfeld and Michelle Cohen are co-chairs.

For additional information, please contact Wilma Weinstein 690-6343 x16 or wweinstein@jewishknoxville.org.



Jewish Book Month

The Knoxville Jewish Alliance welcomes

David Kushner

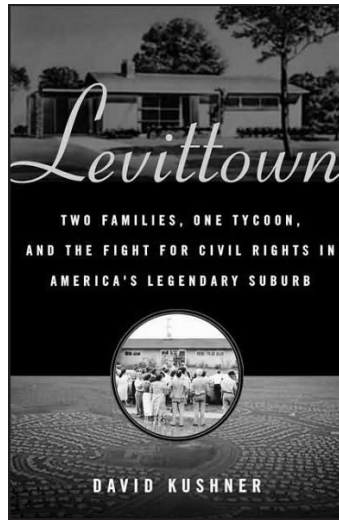
Sunday, November 7

2:00 p.m.

Carpe Librum Booksellers

Book signing and talk
Light refreshments

Contact Wilma Weinstein
at 690-6343 or wweinstein@jewishknoxville.org
to RSVP for this event or for more information.



KNOXVILLE JEWISH COMMUNITY

Ha'Kol

Volume 2, Issue Number 10

Issue Date: November 2010

Published eleven times per year by the
Knoxville Jewish Alliance, Inc.
6800 Deane Hill Drive
Knoxville, TN 37919

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For a complete list of board members, please visit www.jewishknoxville.org.

Ha'Kol Publication Staff:

Jeff Gubitz, Publisher; Joyce York, Editor; Mary Ann Merrell, Chair, Publications; Publication Layout by Martha Andrus



Save the Dates for KJA Shabbat Weekend

Under the leadership of Gene Rosenberg, KJA will sponsor the annual KJA Shabbat and oneg Shabbat at both Temple Beth El and Heska Amuna on January 28 and 29, 2011 respectively.

On Sunday, January 30, KJA is proud to host the Pacesetters dinner, featuring Ms. Jane Stein. Ms. Stein is a noted commentator on Jewish philanthropy and is well aware of the needs of the Jewish community, locally, regionally and abroad. Pacesetters is an event for donors with a combined gift of \$1,800 or greater. For more information, contact the KJA at 690-4363.

Suzy Snoops

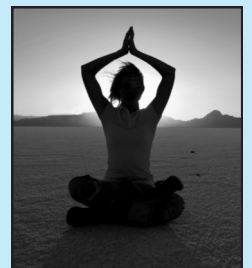
Send *Ha'Kol* your good news via hakol@jewishknoxville.org or *Ha'Kol*, Knoxville Jewish Alliance, 6800 Deane Hill Drive, Knoxville, TN 37919.

- **Mary Linda Schwarzbart** was installed to the board of directors of the American Guild of Judaic Art. She is the administrator for the guild and a business and grants consultant with CSD of Knoxville, Inc. For more information, visit www.jewishart.org.
- **Rabbi Alon Ferency** was featured in the cover article of the October 2 *News-Sentinel's* Faith and Values section. He is the new rabbi at Heska Amuna Synagogue. For more information, visit <http://www.knoxnews.com/news/2010/oct/02/music-biking-peace-corps-precede-rabbi>.
- **Ben Becker** and his wife, **Amy Willis-Becker**, have every intention of opening a new mom-and-pop deli in the Harold's space on 131 S. Gay Street. They'll call it Harry's, not after the late **Harold Shersky**, but after their own young son. **Ben** is the son of **Jeff** and **Nancy Becker**. An article on the planned business was featured in the October 14 *MetroPulse* at <http://www.metropulse.com/news/2010/oct/12/new-local-food-deli-open-gay-streets-100-block>.

KJA to Host Morning Yoga with Nicole Join us at 9:15 a.m., Wednesdays for Yoga at the AJCC!

Begin your day becoming centered and rejuvenated and you will experience your day unfolding in a whole new way. This yoga class incorporates asanas (postures), pranayama (breathwork), chanting (sacred mantras) and meditation to elevate consciousness, tune-up the body's systems, and tone and strengthen the body. Through yoga, we create an awareness of spirit, which helps us to move through life more mindfully, making decisions that are in alignment with our true essence. Class is 1 hour long. \$10 per class for AJCC members; \$12:00 for non-AJCC members. Please let us know if you are interested by contacting Wilma Weinstein at wweinstein@jewishknoxville.org or 690-6343, extension 16. Classes began October 27, so please join us.

Nicole Fey is a holistic health counselor, a Kundalini Research Institute-certified yoga Instructor and a certified personal trainer. Nicole uses her unique blend of disciplines to help clients improve all aspects of their health through yoga therapy, exercise and nutrition, making positive lifestyle changes one step at a time. For more information, visit www.eatgoodfood.us.



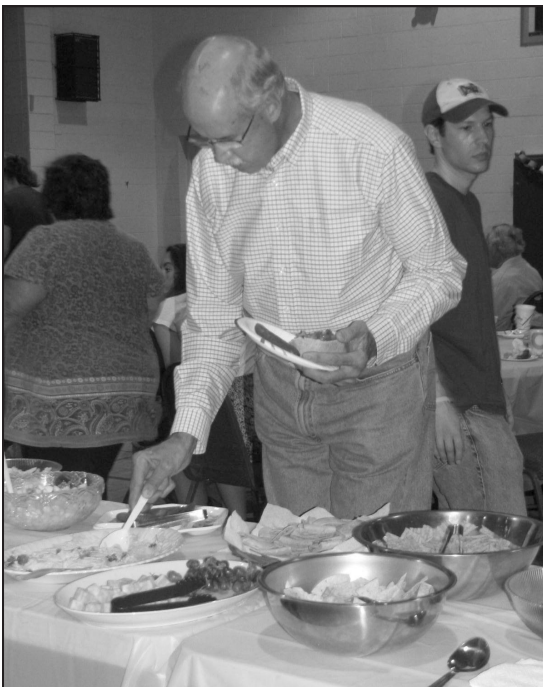
Sundown in the Sukkah



Above Left: *Nukie works hard on her birdhouse.*



Lila Singer and other children keep busy by painting bird houses.



Left: *Ed Lester enjoys the wonderful food.*



Above: *David Fleischman and Allen Sayles enjoy good conversation.*



The Budik family, Shelly Mangold and Charlene Gubitz enjoyed falafel and company.



A young artist at work.



K

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Knoxville Jewish Community Family of Funds

A Supporting Foundation of the Knoxville Jewish Alliance and the East Tennessee Foundation to preserve and strengthen the Jewish Community of Knoxville

KJCFF Funds Keep Pace with Other Markets

By Dick Jacobstein

KJCFF staffer, Susan Contente, was recently asked if a specific KJCFF fund was showing less in the fund than it had at its inception. The answer to the question was yes—9.62% less.

The questioner then asked “are the other funds above water? How confident is the fund that they will be able to recoup the losses?”

The answers to those questions are no, they have less today than they had at their peak on December 31, 2007. As to how confident we are that we will recoup our losses, we believe that our funds will recover as the entire market recovers.

The KJCFF funds are invested and managed by the East Tennessee Foundation. Like all foundations, ETF suffered losses in the value of its portfolio as the market declined from its peak in December of 2007. At its deepest low point since the decline began, our KJCFF funds were down 30.08% on March 31, 2009. As of June 30, 2010 our funds had recovered to the point where they were 14% below the peak.

Our questioner said he “realized past performance is no guarantee of future performance.” So how do you choose a money manager, if not on past performance? When the market was rising rapidly KJCFF was very pleased with ETF’s performance. Like every other investor we were unhappy when the market went south.

While thinking about how ETF’s performance compared to other foundations investments, I received an e-mail forwarded by KJA executive director Jeff Gubitza that he received from the Jewish Federations of North America. It describes a new investment program for which “JFNA has invited a number of large-city federations to share the advantages of their endowment investment management experience.....”

The e-mail had information about five cities with large Jewish populations, and very large endowment funds. Included with the descriptions of the various city funds was a chart showing Annualized Total Returns for each city going back ten years.

Listed above is a comparison of the five cities performance returns to East Tennessee Foundation’s annualized total returns as of June 30, 2010.

As you can see from these returns, Boston has the best 10 year record. The other cities, including Knoxville, vary widely during the period. Knoxville’s returns do compare favorably with the other cities.

I believe we can have confidence in ETF’s performance and service. As the market recovers, our funds will also recover. We get outstanding service from ETF. Ask the individual fund holders.

	<u>QTR</u>	<u>YTD</u>	<u>1YR</u>	<u>3YR</u>	<u>5YR</u>	<u>10YR</u>	<u>15YR</u>
ETF	-6.04%	-2.03%	12.63%	-2.55%	3.99%	4.37%	7.44%
BALTIMORE	-6.30%	-2.90%	14.70%	-3.30%	4.30%	5.40%	N/A
BOSTON	-2.60%	0.40%	13.00%	1.80%	7.00%	6.40%	N/A
CHICAGO	-3.60%	-0.10%	11.70%	-3.50%	3.80%	4.00%	N/A
CLEVELAND	-7.70%	-5.20%	11.90%	-5.10%	2.00%	3.00%	N/A
MIAMI	-4.00%	-2.30%	9.00%	-5.00%	1.70%	1.60%	N/A

Donations

Jewish Family Services

Jacki and Richard Imbrey

Grants

- The KJA has received a generous grant from **Nancy and Jeff Becker Community Enrichment Fund** to support their ongoing programs and their annual campaign.
- **The Sylvia Greenberg Fund** is sponsoring the musical performance for the KJA’s annual Hanukkah celebration.
- This year’s Jewish Book Month is receiving a grant from the **Nancy and Jeff Becker Community Enrichment Fund**.

KNOXVILLE JEWISH COMMUNITY FAMILY OF FUNDS BOARD OF DIRECTORS

Dick Jacobstein, President; Bernie Rosenblatt, Vice President; Scott Hahn, Secretary/Treasurer; Jeff Becker; Bernard Bernstein; Arnold Cohen; Bobby Goodfriend; Scott Hahn; Jacki Imbrey; Herb Jacobs; Harold Markman; Pace Robinson, Past President; Alexandra Rosen; Mel Sturm; Jeff Gubitza, Ex-Officio; Susan Contente, Donor Development Specialist

The Board of Directors of the Knoxville Jewish Family of Funds thanks the Knoxville Jewish Community, the staff of the Knoxville Jewish Alliance and the East Tennessee Foundation for their support and encouragement. The KJCFF encourages you to help insure the healthy future of our Knoxville Jewish community by including a commitment to the KJCFF in your financial and estate planning.

To learn more about KJCFF philanthropic opportunities, call 690-6343 or visit our website at www.jewishknoxville.org/kjcff

Heska Amuna Synagogue

HaShofar



Religious School Family Fair

Sunday, November 21

9:30 a.m. - 12:30 p.m.

Mission: Hanukkah

Come join us for a day of family education and fun!

Jewish education isn't only for children! Together, parents, grandparents, and children will discover what being Jewish means to you as a family, and what you can do to celebrate Hanukkah in fun, meaningful ways. Bring your entire family and let's learn from each other. The Family Fair will include group learning as well as chances for families to choose activities and explore values, texts, and projects that are meaningful and interesting to them. This is a great opportunity to try something new as a family or to learn more about things you already do together.

This program is open to all religious school families, from Gan K'tan to Prozdor! We welcome families of all sizes, including non-Jewish or new-to-Jewish members.

RSVP to Morah Anna, education@heskaamuna.org, by November 14.

*Ed Feldman,
Barry Roseman,
Bryan Merrell,
Marty Iroff, Joe
Sitver, and
Bernard Bendriem
of The Men of
Anshei (Men's
Club) worked on
the Sukkah at
Heska Amuna.
Esther and Lilly
Sitver joined
them.*



Heshvan/Kislev 5771

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Continuing Education

SHABBAT AFTERNOONS

November 6

Rabbi's Tisch (Q&A)

November 13, 20, 27

Rabbi's Tisch (Shabbat HaShavua)



From The Chair

By Rosalie Nagler

November brings my favorite American holiday - Thanksgiving. As someone who came to this country as an adult, I had no idea of the importance of the day. Steve and I still laugh about our first Thanksgiving in the U.S. We had celebrated Thanksgiving in Canada which coincides with Columbus Day in the U.S. It is a holiday on a Monday and turkey is the usual fare but it does not compare to the American version of the holiday. With no prior experience, we made no plans for Thursday our first year. We ended up at a Chinese restaurant eating with the staff! It was memorable and never to be repeated! It has since become my favorite secular holiday. It is all inclusive and about being with family and friends. This is the core value I enjoy so much about the day.

It is another time in the year that I feel we can all count our blessings. We are fortunate to live in a country where our freedom is guaranteed. We can all appreciate what this means. I am thankful for the community we have and the friendships we enjoy. It enriches all of us to be a part of a larger congregation.

I wish all of you a happy, safe Thanksgiving!

From the Rabbi's Desk—Circle of Jewish Life

By Rabbi Alon C. Ferency

Pastor Rick Warren describes his Saddleback Church as a succession of five concentric circles. Let us trace his geometry onto the Heska Amuna population. Our widest circle is our Community: unaffiliated Greater Knoxville Jews and non-Jews with an authentic interest in Judaism. Within the Community is our Congregation, or *Kahal*: people who visit Heska Amuna Synagogue at any time for any purpose – prayer, study, socializing, or service. Inside the *Kahal*, there is a smaller circle of people who become Synagogue members, inscribing themselves within our *Kehillah Kedosha* (Holy Society). Among the *Kehillah Kedosha*, we have those who serve inside and outside of the Synagogue through Volunteership (*Avodah*). Among Volunteers who engage in *Avodah*, there is an even smaller circle of Representatives: committee chairs, and board members and Synagogue officers. Thus, the circles are: Community, *Kahal*, *Kehillah*, Volunteers and Representatives.

In my discussions with Knoxvilleans, it seems that our most pressing needs fall within the three middle circles: increasing **attendance** in our *Kahal*, building **membership** in our *Kehillah*, and deepening **Volunteership**. First, we can reinforce our relationship with the *Kahal*, or broad congregation of **attendees**, by creating more opportunities for people to visit the Synagogue, whether through a seekers' prayer-service, a D.I.Y. (Do It Yourself) course in Judaism, or informal social events. By strengthening a Culture of Welcoming Seekers, we can find ways to draw in and draw close to people who are searching Jewishly. Second, in the middle circle of the *Kehillah Kedoshah*, most Jewish communities have an oddly inverted culture of attendance and membership: we want people to become members, and only then to attend the Synagogue. We can reverse this trend: **attendance** in the *Kahal* should be an entry toward Jewish participation. Then, **membership** in the *Kehillah Kedoshah* serves as a deepening of Jewish commitments, a spiritually meaningful experience that fulfills each member's needs while motivating her or him to grow personally and Jewishly. Third, we can deepen the ways we engage **Volunteers**. Volunteering with the Synagogue should be a rewarding experience, and most of our committee members should engage in direct service, not just e-mails and planning meetings.

I ask your help in thinking through these issues. How would you like us to strengthen and expand our circles of Jewish life? Where could you fit in?



Heska Amuna Synagogue *HaShofar*

Rabbi Alon C. Ferency

e-mail: rabbi.ferency@heskaamuna.org

Chair of the Board

Rosalie Nagler

e-mail: hachair@heskaamuna.org

President

Bernard Bendriem

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Religious School Director

Anna Iroff

e-mail: education@heskaamuna.org

Office Administrator

Marian Jay

e-mail: tantamay@heskaamuna.org

Heska Amuna Synagogue

e-mail: info@heskaamuna.org

Permanent Schedule

Friday Night Services.....Varies
Saturday Morning Service.....9:30 a.m.
Mon. & Thurs. Minyanim.....7:00 a.m.

Evening minyanim can be arranged
by calling President Bernard Bendriem,
584-9197, one week before.

Sunday Minyan.....9:30 a.m.

For a list of Heska Amuna's funds and
other information, please visit
www.heskaamuna.org

Heska Amuna Synagogue
is an affiliate of United Synagogue
of Conservative Judaism.

HaShofar editor - **Marian F. Jay**.

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Heska Amuna Synagogue.

Judaica Shop News

The mezzuzah announces entrance to a Jewish home. The tzedakah box is filled for *tikkun olam*. Find special Judaica items - mezzuzot and kosher scrolls, tzedakah boxes, challah boards, candlesticks, havdallah sets and candles, Chanukiyot, seder and matzah plates, artwork that make one's house a Jewish home. Beautiful jewelry, tallitot for men and women and kippot to express your Judaism personally. Beautiful Judaica with an emphasis on the handmade and made in Israel. We also offer b'nai mitzvah and wedding gift registries.



Among Our Members

- Condolences go out to the following members and their families: **Carole and Bob Martin** on the death of **Bob's** father, **Joseph Martin**; the family of **Hinda Duhan** on her death. **Hinda** was the mother of **Nancy (Roger) St. Lifer** and **Daniel (Laurie) Duhan** and had four grandchildren; **Susan Contente** and **Kurt Piehler** on the death of **Kurt's** mother, **Isolde Clark**. May their memories be a blessing.
- Get well wishes go out to the following people who were ill or recuperating during the past month: **Joyce Berman, Elaine Brown, Bernie Iroff, Anita Merlin, Helene Messing, Rodney Peron, Marilyn Presser, Burt Routman, and Toby Schwartz**.
- Todah Rabah to **Ethel Wittenberg** who continues to work in the Synagogue office every week. We thank **Ric Pasi** who came in to help this past month. We appreciate your time and the effort on behalf of the Shul.
- Mazal Tov to **Andy Singer** who was promoted to general manager of DIY Network; **Trudy Dreyer** and family on son **Gary's** marriage to **Marci Hirshberg**.
- Federal law keeps us from knowing who is in the hospital. If you or a loved one is hospitalized, please let us know so we can place you on our Misheberach list.

Heska Amuna Religious School News

Jewish AND American: The Overlap of Thanksgiving and Shabbat

By Anna Iroff, Education Director

Thanksgiving is a uniquely American holiday. We eat American foods, watch American football, and get time off from our American schools and jobs. Shabbat is a unique Jewish time, with Jewish foods and rituals and time spent on Jewish activities like prayer and Torah study. Nevertheless, I think both holidays have some very strong similarities at their roots, and I don't just mean the late afternoon nap that inevitably occurs on both days!

- **Food** – Thanksgiving is known for a giant feast with turkey, cranberries, and stuffing. Shabbat is known for delicious Friday night meals with chicken, potatoes, and challah. Make an effort to teach your children to help make your grandmother's challah or your Aunt Sadie's top-secret sweet potato casserole. This is how traditions get passed down, and it's fun as well as delicious!
- **Family** – Both holidays emphasize the importance of spending time with our family, friends, and community. Our Shabbat and Thanksgiving tables would look naked without large groups of family, friends, and guests gathered around. We need a community of 10 people to say many of our Shabbat prayers. For most, this time with family, both near and far, is one of the most special gifts of the holiday season. This year, think of someone in the community you don't see often and invite them for Thanksgiving or Shabbat dinner. The holiday will be immeasurably enriched for you both.
- **Relaxation** – School is out, most people are off work. It's a time to take a mental break, stop rushing around, and enjoy the people and world around you. Plan a relaxing family activity, such as an after dinner walk or special story time, anything you don't have time to do on a normal busy day.
- **Blessings** - Our Shabbat prayers remind us weekly of the amazing wonders God has given us: the chance to wake up, our bodies and minds that function in incredibly intricate ways, warm clothes, shelter, food, love, beauty, and a chance to make a difference in the lives of others. Thanksgiving is also an opportunity to come together and think of all things we have in our lives. As a culture, we tend to focus on what we want and don't have yet, rather than marvel at the relative abundance we all have. Before dinner, try going around the table and having everyone give thanks for something wonderful and special in our lives.
- **Lasting Effects** - Thanksgiving leaves us with more than weeks of leftover turkey sandwiches. Spending time together giving thanks instills a sense of contentment and joy that continues for weeks to come. Shabbat can give us the opportunity to relive that feeling every week. Take a few hours every Saturday (or Thanksgiving) to put down the cell phone and e-mail, turn off the TV, and examine the simple joys in your life. In these few "screen-free" hours, you may find a sense of calm, mental centering, and divine presence that will carry over into your entire week.
Plus, nothing beats Sunday morning challah French toast!

Things to Remember!

Upcoming School Events

- **Wednesday, November 3** – Religious School, grades 4-6
- **Sunday, November 7** – Global Day of Learning – Joint program at Temple Beth El for all grades.
Remember to change clocks for Daylight Savings Time.
- **Wednesday, November 10** – Religious School, grades 4-6
- **Sunday, November 14** – Religious School, Kindergarten - Prozdor
- **Wednesday, November 17** – Religious School, grades 4-6
- **Sunday, November 21** – Family Fair - Mission: Hanukkah
- **Wednesday, November 24** – NO Religious School – Thanksgiving Break
- **Sunday, November 28** – NO Religious School – Thanksgiving Break



Todah Rabbah to Our Friends and Supporters!

Thank you to the following people who made generous donations toward the Religious School:

- **Karen Ferency** for donating her time as the school art teacher;
- **Marian Jay** for donating her computer for classroom use;
- **Anita Kay** for donating her time as the school librarian.
- **Marilyn and Isadore Abrams** in memory of **Elizabeth Miller**.



Shul Seeks Kiddush Sponsors

All kiddushim are deliciously prepared by Marilyn Burnett. Call Gene Rosenberg at 693-3162 for more information and to reserve a date.

We thank **Mary Ann** and **Bryan Merrell** for sponsoring the Kiddush in honor of their anniversary in October.

Israel Journey Hits Home

By Mara Nagler

“This is Mara. She's **Canadian...** and **Jewish.**” “Mara should be treasurer, cause she's a Jew so it would be funny.” “This is The Jew”.

This is what my Jewish identity and heritage had been relegated to in my life, and up until August of 2010, I was comfortable with it. It was an improvement from moving to East Tennessee and being told that I was going to Hell because I wasn't saved. There was a part of me, the part that was the pride my parents tried to instill in me growing up, the part that was observant of the holidays, the part that tells us that we are inherently a part of something greater than just us, that this is a collective group, that knew this was wrong, and that I should speak up and tell people that, “Yes, I am Jewish, but this is not a punch line”. However, it has been easier to keep this part of me quiet and laugh along with others.

On August 16, I boarded an El Al flight to Tel Aviv as part of Taglit-Birthright Israel. I had no idea what I was in store for, but I was anxious to see Israel as an adult. I was not as excited to be with 40 people my age who would be nothing like me, and have no understanding of who I am, where I come from, or be as amazing as my friends back home.

Over the course of 10 days, I went through a roller coaster of emotions during the crash course of Israel. Our group went north first, visiting Safed and learning about Kabbalah as well as seeing the artist's area that has developed there. We saw Haifa's Bahai gardens, went “kayaking”, and visited a winery in which our winery guide developed a resentment for us young Americans dissolving into hysterics at the video that went in depth about “the dangers of premature fermentation.”

Our group headed South, seeing viewpoints of the West Bank and the Gaza Strip along the way, discussing the changing borders and the struggles that make peace in the Middle East a very small pinpoint of light at the end of a seemingly never ending tunnel. We visited Sderot, a settlement that has been bombarded with *kassam* (homemade rockets) for years now, where children have bomb shelters on the playground and struggle with PTSD, and where the music scene is huge, but the bands practice and play shows in reinforced underground areas. We rode camels in the desert and climbed Masada at dawn to watch the sunrise, which was one of the most beautiful scenes I have ever witnessed. We floated in the Dead Sea and hiked to Ein Gedi.



Sunrise over the Dead Sea from atop Masada.

with. Not only that, who I was on the trip was slightly different than who I was at home. I was no longer “The Jew.” That's everyone. I no longer felt just a little bit different, having to make a choice between trying to be secretive about it or wearing it as a label with a “Yeah, so what?” attitude. Being Jewish is nothing special in Israel, and that, to me, was special. I got to be just like everyone else for a brief period, and form my own unique flavor through silly T-shirts or jokes or stories about who I am when we were sharing about ourselves. These people understood who I was and where I came from. We were all on the same wavelength. I felt an appreciation I have never felt for being with people who are of the same faith as I, and experienced this as a bond that puts everyone on familiar terms in Israel.

One of the greatest pleasures since returning home has been connecting with everyone that I met on the trip, and seeing Israel all over again through their eyes as we exchange pictures. I returned home with a slightly altered sense of purpose, and a better understanding of what I want my relationship with Judaism to look like. Being Jewish is NOT a punch line; it is something special and treasured. It is a part of who I am and the Holy Land is a place that keeps constant watch over this, protecting and maintaining the sights that are a part of our history and spiritual compass. I am forever grateful for the gift I was given by Taglit-birthright Israel, and it is time for me to take action on their investment. Today, I told my friends that I don't like the jokes they make, and that deep down I never really have.

Mara Nagler (third from right) and friends at Masada.



Next there was Shabbat. Our group was a very liberal one, and services were somewhat modified to accommodate that. However, what we got to experience was the true day of rest, slowing down on a Kibbutz and enjoying each other's company, laughing and putting on our own talent show. We experienced the Sabbath in Israel, where everyone takes a moment to breathe and appreciate one another.

Highly anticipated before the trip began was the time I was to spend in Jerusalem. This did not disappoint as we toured Mount Herzl as well as Yad Vashem, the Holocaust Museum of Israel. We visited the markets as well as the Old City, and were given the opportunity to spend time at the Kotel, praying at the epicenter of Judaism. The trip was organized in such a way that this felt like the most intense part of the trip, and it was very powerful for me, as a person that is seeking meaning and deeper spirituality in my life.

The most noticeable shift in the trip was me. My attitude changed slowly. I felt connected to these people I was thrust into a crazy situation



Sukkot Fun Abounds



Sukkah Decorating was a fun family event!



Everyone helped make colorful decorations.



The sukkah was very hard to reach!



Even big kids had to stand on chairs to hang decorations.



Look how beautiful our Sukkah is!

We Love Sukkot!



Everyone had fun – even Rabbi Ferency.

New Member Corner

Debbie and Burt Routman – Burt was born in Sharon, Pennsylvania, and is a professor and chair of Family Medicine at Lincoln Memorial University-DeBusk College of Osteopathic Medicine. Formerly a flight surgeon for the USAF Thunderbirds (the aerial demonstration team, Burt has lived all over the world. They spent two years in Israel, outside Jerusalem and Beer Sheva. Debbie is an artist and works primarily in photography and found object art. Both Debbie and Burt are interested in music and theatre; she was a managing director of a theatre and Burt has done stage acting his entire life, as avocation! Debbie and Burt moved to Harrogate from southern California and they share three married children, two grandsons, one granddaughter and another grandchild on the way. The Routman's address is 226 Yorkshire Drive, Harrogate, TN. 37752; phone number is (423) 869-5417; Debbie's e-mail is debndrb@netcommander.com and Burt's e-mail is burt.routman@lmunet.edu.

Lisa, Jeffrey, and Melanie Jacobson - The Jacobson family has joined the synagogue after moving to Knoxville in 2008 and sampling Knoxville's Jewish community. They moved here from Gaithersburg, Maryland when Lisa took a job as executive vice president and chief financial officer for EOD Technology, a professional services company headquartered in Lenoir City that provides security; munitions management, response, and range maintenance; tactical IT/communications; logistics and life support; and disaster response in austere and hostile environments. As part of the move to Knoxville, Lisa let Jeff retire as an assistant general counsel for a congressional auditing and investigative agency in Washington, D.C. and play golf at Fox Den Country Club in exchange for playing house husband. Melanie is a senior at Hardin Valley Academy who plans to go to UT Knoxville in 2011. Melanie is an accomplished equestrian, having won horse shows in various venues. The Jacobsons own a 15 acre hunter-jumper show barn called Benhaven Stables, located on Kingston Highway just over the Roane County line. The Jacobsons live in the Fox Run development in West Knoxville at 844 Brochardt Blvd. and can be reached at 675-4820 or at jacjeff@tds.net.

Linda Buxbaum – Linda lives in White Pine, Tennessee with her husband, John Graben, and their dog Bear. Five years ago, they moved to East Tennessee from Mill River, Massachusetts, in the Berkshires. Linda has three children and five step-children. John has two children and Bear is an only child. Linda's e-mail address is millriverlady@yahoo.com.

Contributions From Caring People

For a list of synagogue funds, please visit

www.heskaamuna.org.

Donations Received By September 29, 2010

GENERAL FUND

In honor of the High Holidays services for their sons Alan and Terry and for Marilyn's High Holiday Honor

By: Marilyn and Isadore Abrams

Earmarked for the kitchen fund in memory of Sidney Burnett

By: Peggy and Mark Littmann

General donation

By: Jill and Stuart Chasan, Jane and Sheldon Cohen, Kevin Shick

In memory of Maurice Finkelstein

By: Marilyn Finkelstein, Susie Frost

For Mordecai Heiser's yahrzeit

By: Gilya Schmidt

In honor of their High Holiday Honor

By: Alice Farkas, Carol and Mark Harris, Anita Miller, Naomi and Adam Rowe

Wishing a Happy New Year to Heska Amuna Congregation

By: Jan and Colman Hoffman

For the yahrzeits of Lewis and Muriel Littmann

By: Peggy and Mark Littmann

In memory of Joseph Martin

By: Marilyn Burnett, Rosalie and Stephen Nagler

In honor of the High Holidays and her honor

By: Lee Miller

In memory of Alice Palmer

By: Wendy and Ted Besmann

RABBI'S DISCRETIONARY FUND

For their High Holiday Honors

By: Adam Brown, Elaine Dobbs, Margy, Mitch and Meredith Goldman

In honor of the High Holidays

By: Phyllis and Marty Brownstein

For Thomas Miner's yahrzeit

By: Marion Bayer

SIDDUR SIM SHALOM FUND

In memory of Alice Palmer

By: Susan and Arnold Cohen

SISTERHOOD GENERAL FUND

In honor of sons, Evan and Aaron

By: Jill and Stuart Chasan

WINICK LIBRARY FUND

In memory of Alice Palmer and in honor of Bernie Bernstein's Lifetime Achievement Award

By: Susan and Jerry Becker

In honor of the birth of Gabriel David Abrams-Cohen and in memory of Alice Palmer

By: Trudy Dreyer

In memory of Joseph Martin

By: Nancy and Jeff Becker, Pat and Gene Rosenberg

For William Rubin's yahrzeit

By: Judy and Jerry Zivic

Yahrzeit Fund

Mark Balloff, Sylvia Balloff, Esther and Louis Balloff, Janet Balloff

By: David Balloff

David Berman

By: Lee Miller

Jennye Grusin

By: Judy Rattner

Phyllis Levine

By: Ken Levine

Joseph Green and Joseph Weinbren

By: Anita and Jeff Miller

Morris Skalet

By: Priscilla and Victor Skalet

Sarah Tobe

By: Selma Tobe

Mazel Tov!

Heska Amuna Synagogue

Happy Anniversary!



Anne and Elias Greenbaum
Lindsay and Chad Parizman
Eleanor and Leo Adams
Jacki and Richard Imbrey
Jami and Alan Quartararo
Ann and Hal Manas

Sarah and Bob Milford
Melissa and Seth Schweitzer
Kim and Stephen Rosen
Joni and Steve Hirschhaut
Martha and Marty Iroff

Happy Birthday!

- ◆ Margy Goldman ◆ Stella Iroff ◆ Kappy Lapidés
- ◆ Miriam Weinstein ◆ Eleanor Adams ◆ Anita Miller
- ◆ Fannie Richer ◆ Jill Weinstein ◆ Elaine Dobbs
- ◆ Marilyn Liberman
- ◆ Carlos Rodriguez
- ◆ David Richer ◆ Evelyn Silvey
- ◆ Heidi Allen ◆ Cindy Pasi
- ◆ Janet Gurwitch ◆ Evan Ohriner
- ◆ Mary Ann Merrell
- ◆ Gennifer Spenser ◆ Ross Toedte
- ◆ Cheryl Kaplan ◆ Judy Brietstein
- ◆ Betty Siegel ◆ Mel Sturm
- ◆ Rich Adlin



All members whose birthday or anniversary occurs in November are invited to receive a blessing at kiddush on Shabbat morning, November 13.

TEMPLE BETH EL

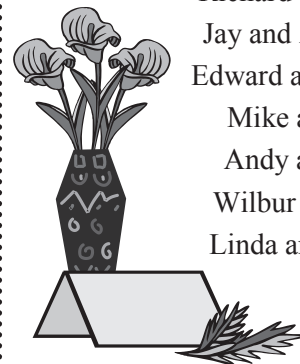
Happy Birthday!

- ◆ Bella Safro ◆ Eli Derrington
- ◆ Emma Fleischmann ◆ Bea Bush
- ◆ Mitchell Weiss ◆ Joshua Oleinik
- ◆ Hannah Hicks ◆ Charles Noon
- ◆ Carol Loring ◆ Yelena Golburt
- ◆ Ethan Pollack ◆ Marcie Silverstein
- ◆ Lesley Krakauer ◆ David Sandberg
- ◆ Jeffrey Arbital ◆ Jeff Goodfriend
- ◆ Gregory Sayles ◆ Fredric Radoff
- ◆ John Roberts ◆ Rachel Golden
- ◆ Joel Rosenbaum ◆ Brett Smuckler ◆ Joani Wilson ◆ Alicia Carter
- ◆ Harold Winston ◆ Simon Badalov ◆ Meredith James
- ◆ Ralph Freeman ◆ Kalisa Parsons ◆ Richard Hancock
- ◆ Avigail Laing ◆ Alice Habgood ◆ Lilia Brock ◆ Linda Zaretski
- ◆ Erin Lauer ◆ Melvin Sturm ◆ Todd Diacon



Happy Anniversary!

Boris and Bella Budik
Steve and Ellen Markman
Mathis and Bea Bush
David and Emma Fleischmann
Morris and Shirley Goodfriend
Richard and Cindy Raines
Jay and Arline Gershberg
Edward and Marilyn Carlin
Mike and Diane Cole
Andy and Zoya Loebel
Wilbur and Joni Wilson
Linda and Gary Johnson



JAHRZEIT

TEMPLE BETH EL

November 5

◆ David Blumberg ◆ Sylvia Rozalsky ◆ Bernice Rose ◆ Rose Kate Lippner, ◆ Tillie Brown ◆ Edward Kessler ◆ Lee Meyers
 ◆ Bessie Stone Drake ◆ Sam Margolies ◆ Leon Banov ◆ Simone Levi Brunschwig ◆ Marvin Miller ◆ Yitzhak Rabin
 ◆ Gustav Brunschwig ◆ Agnes Canner ◆ Gloria Weinstein ◆ Carrie Lehrich

November 12

◆ Peter Yellen ◆ Joyce Brown ◆ Irwin Deutcher ◆ Gerson Bush ◆ Dr. Frederick Millis ◆ Ethel Misner ◆ David Silverstein
 ◆ Myrtle Evert ◆ Samuel Champaign ◆ Ursula Mangold ◆ Nathaniel Ross ◆ Charles Margolies ◆ Eva Sturm ◆ Max Gillman
 ◆ Joseph Henry Buescher ◆ Robert Moss ◆ Anna Cohen ◆ Rich Meyer ◆ Dr. Richard Wayburn ◆ Herbert Glazer

November 19

◆ Samuel Mark Brody ◆ Belar Koptiva ◆ Walter N. Blaufeld, Jr. ◆ Herbert M Cohen ◆ Celia Gutman ◆ Samuel Rosenthal
 ◆ Cheryl Weinberg ◆ Florence Jacobstein ◆ Lena Zion Alper ◆ Grace Marie Warn ◆ Benjamin Harmatz ◆ Joseph Dresner
 ◆ Micheal Ecker ◆ David Greenberg ◆ Sol Richer

November 26

◆ David Goodfriend ◆ Albert Erlich ◆ Gloria Glazer ◆ Anne Goldstein ◆ Barney Seligstein ◆ David Hiller
 ◆ Silvestr Ostrovskaya ◆ Sarah Sue Bush ◆ Bernard Meyer Schramm ◆ Emanuel Liebman ◆ Herbert Brody ◆ Sam Cawn
 ◆ Michael Polsky ◆ Isadore Brody ◆ Irwin Kipnes ◆ Samuel Schwartzman ◆ Albert Fribourg ◆ I. Robert Brodie

December 3

◆ Charles Konigsberg ◆ Harry Mintz ◆ Jack Goldstein ◆ Arlene Karklin ◆ Sadie Rich Miller ◆ Alexander Schwartzman
 ◆ Elva Cole ◆ Ben Altshuler ◆ Bessie Gelber ◆ Shiela Belensen ◆ Shirley Blumenthal

Heska Amuna Synagogue

November 6

◆ Sol Frumin ◆ P.L. Fuson ◆ Nathan Naumann ◆ Ben Slovis ◆ Nathan Rattner ◆ Bobby Evars ◆ Monnie Millen
 ◆ George Weisberg ◆ Max Hurvich ◆ Hannah Poster ◆ Hilda Nisenson ◆ David Rosen ◆ Faye Simon ◆ Rebecca Benbenisty
 ◆ Nathan Busch ◆ Rose Busch ◆ Anna Cohen ◆ Fannie Taylor ◆ Isaac Baskin

November 13

◆ Arnold Levison ◆ Ronald Berry ◆ Bernard Greenbaum ◆ David Norynberg ◆ Robert Shersky ◆ Lena Alper
 ◆ Jacob Corkland ◆ David Goldstein ◆ Rose Presser ◆ Jerome Schweitzer ◆ Eva Sturm ◆ Dora Shersky ◆ Lois Boiarsky
 ◆ Samuel Deutsch ◆ Mike Gettinger ◆ Sadye Jacobs ◆ Lillian Liberman ◆ Charles Margolies ◆ Nathan Slovis

November 20

◆ Harry Becker ◆ Fanny Diamond ◆ Rose Diftler ◆ Sol Richer ◆ Mattie Corkland ◆ Helen Presser ◆ Bea Russotto
 ◆ Milton Shaw ◆ Ida Siegal ◆ Rafael Benhayon ◆ Rose Busch ◆ Charles Davis ◆ Max Gabler ◆ Sigmund Bank
 ◆ David Liberman ◆ Meyer Linke ◆ Eddie McCoy ◆ Norman Nadler ◆ Murray Schwartz ◆ Irvin Wolf ◆ Isaac Chazen
 ◆ Rachel Chazen ◆ William Hershey ◆ Morris Panitz

November 27

◆ Arthur Brown ◆ Aaron Contente ◆ Irene Hershey ◆ George Kramer ◆ Bertha Lamstein ◆ Raye Panitz ◆ Eddy Allen
 ◆ Isidor Lippner ◆ Meyer Miller ◆ Bessie Hite ◆ Gustave Deitch ◆ Jacob Scyefsky ◆ Fannie Werner ◆ Betty Abrams
 ◆ Mordecai Golinkin ◆ Ida Ruchlin ◆ Sarah Green ◆ Nancy Lampert



Hadassah Highlights

President Remarks

By Bonnie Boring, President

In November, many events are recalled by us which resonate throughout Jewish life. In terms of the future, however, the second day of November tolls the loudest with its promise.

It is on this date, November 2, 1917, that Great Britain issued The Balfour Declaration which states as follows: That His Majesty's government (George V) supports "the establishment in Palestine of a national home for the Jewish people..."

Whatever was to follow in the near or distant future, those words screamed HOPE. Palestine, formerly under Turkish rule, was ceded to Great Britain - and one day -one day it would revert to Jewish hands.

Who could know then of a world-wide economic collapse, rampant hatred among the nations of the world, a second World War, Adolf Hitler, Nazism and destruction of our people so vast, so brutal, to be deemed a Holocaust. Six million people whose ashes drifted over a continent.

For Hadassah, The Balfour Declaration was a call to respond to new educational initiatives.

We, in 1918, were initiating American-style health programs to wipe out cholera, malaria and trachoma. We founded hospitals in Jaffa, Tiberias, and Safed. And in Jerusalem in the "old" Rothschild Hospital (est. 1854), we opened the first *modern* emergency clinic.

Hadassah's response then as today is: educate and act.

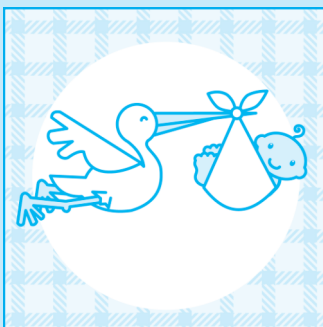
The legacy is intact and, as always, the future rests in the best of hands - ours!

To all Hadassah members here in Knoxville, thank you for helping to educate and act when appropriate, and to keep our HOPE alive.



November Layettes

Our Chapter opens a "layette" upon notification of the birth of a child within our community. \$1 donations are then accepted to fill this "layette" with proceeds helping Hadassah hospitals. The families are notified that their newborn has been honored in this way with each donor's name added to the card. Help Hadassah give great beginnings to other children in Israel by helping to fill our layettes.



Thank You Knoxville Your Generosity Has Filled All Our Layettes

But more are on the way. So get ready by opening your account with us. Send your check made payable to *Hadassah Knoxville* to Cindy Pasi, 2209 Lucado Way, Knoxville TN 37909. You will be notified when a new layette is opened and you can let her know if you wish to use your account to donate. It is quick, it is easy, it serves a great cause. You can contact her at (865) 693-0299 or tenntrio@ymail.com.

Certificates Reminder

Dear Members,

Please be sure to remember when sending checks for your account to **always** make the check out to "Hadassah." Please never make it out to me personally.



Thanks,
Lee Miller

What's New?

We try our best to keep our records straight, but we really need your help in staying up-to-date. Have you moved, changed your name, or changed your e-mail address? Have you recently given someone the gift of a Hadassah membership? Please share this information with Jill Weinstein, Knoxville Hadassah records administrator, at jillweinstein@comcast.net or 917 Turnberry Drive Knoxville, TN 37923.

Mazel Tovs, Get Wells & Condolences...

- **Mazel tov to...**
Gene Rosenberg for receiving the 2010 Covenant Platinum Award for individuals over 65 who are involved in a well-rounded variety of pursuits and whose personal accomplishments make a difference in their communities. These individuals serve as role models for future generations.
- **Get Well to ...**
Alan Gordon
- **Condolences to.....**
Pam Branton on the passing of her father, **Zelmore "Steve" Brody Carol** and **Bob Martin** on the death of **Bob's** father, **Joseph Martin**

Help Israel By Purchasing Tree Or Water Certificates

You can help Israel simply by calling Marian Jay and purchasing a tree certificate for \$12.00 or a much needed water certificate for \$18.00. You may designate a name for either certificate in memory of someone, sending get well wishes to an individual, in honor of a birthday, anniversary, birth,



marriage, engagement or someone's accomplishment. Israel is always in need of trees and water and the need now is more urgent than ever. Please help the forests by planting a tree and helping the trees grow in Israel by giving them some water.

You can call Marian at 524-8234, mail your request and a check to her at P.O. Box 10983, Knoxville, TN. 37939 or e-mail her at mayfajjay@aol.com to arrange for a tree or water certificate to be sent out for you.

Thank You's!

To all who donated to Hadassah in Mom's memory:

We are grateful that you chose to honor her in this manner.

We'd like to share a photograph of Shirley, an avid traveler, on her first trip to Israel in 1968.

Our sincere thanks and appreciation,

David, Linda and Steve Leeds



Shirley - Airborne
1968

Photos Needed

Our Historian, **Nora Messing**, is requesting anyone with photos and/or paraphernalia from recent Hadassah events, such as the Hoedown, Board Installation, HMO Luncheon. and the Build-a-Bear event, to forward copies to her for the scrapbook. 1333 Shady Brook Cove Lane, Knoxville, TN 37923.

Book Club to Meet November 9

The next Hadassah Book Club book will be *Kaaterskill Falls*, by Allegra Goodman. We'll meet Tuesday evening, November 9, at 7:30 p.m., at Barnes and Noble Booksellers on Kingston Pike.

After *Kaaterskill Falls*, the next featured book will be *The Fortune Teller's Kiss* by Brenda Serotte. We'll meet in December, specific date and place to follow.

Questions? Call Peggy Littmann 588.6661. We welcome all interested Jewish women, guests and friends.

Falchuk Household May Be "Glee"-Ful

Brad Falchuk is a television writer, director and producer who is best known for his work on the television shows *Nip/Tuck* and *Glee*. He is also the son of Nancy Falchuk, Hadassah's national president. His current show, *Glee*, is a one-hour comedy about a high school glee club that premiered in 2009. Falchuk and two others have received two Writers Guild of America Award nominations for Best Comedy Series and Best New Series for this show. After *Glee's* early success, Falchuk signed a two-year, seven-figure deal with 20th Century Fox Television which will involve further work on *Glee* as well as the development of other projects.

Season two is going strong, with the Tuesday night show winning its ratings with 12 million viewers. The show also is spinning sales of DVD and music, too. Five soundtracks featuring songs covered by the cast have sold 2.7 million to date, according to Nielsen; the show ranks No. 6 on Billboard's Maximum Exposure list, up from No. 77 last year. Artists who have had their songs featured on the show see sales spikes after an episode using their music airs: Lady Gaga's *The Fame* sold 31,000 copies after her last season's themed episode -- an 11 percent increase over the prior week, according to Nielsen SoundScan.



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SWEARING IN
AT THE U.S. SUPREME COURT

February 22-23, 2011

or

February 23-24, 2011

*Open to Life Member and Associate Attorneys.
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Space is limited. Reserve now.
For more information and to register,
contact (212) 303-8183
or attorneyscouncils@hadassah.org

Hadassah Highlights

Knoxville Chapter of Hadassah

Bonnie Boring	President unlresources@aol.com
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Rachel Hale	V.P. Programming
Laura Floyd	Treasurer floydfam@knology.net
Jill Weinstein	Records Administrator
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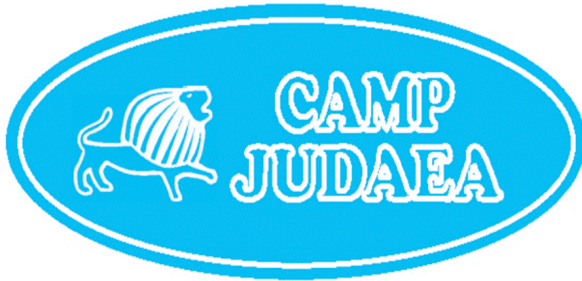
Traveling with Henrietta Szold

Henrietta Szold, Hadassah's founder, wrote to her friend Alice Seligsberg from Milan, shortly after leaving Palestine. Below is a passage from this same letter, dated December 12, 1909:

"When I return (which will be in about six weeks, on January 24) I shall tell you much about Palestine and Zionism and the Jews. Briefly now only this – the prophecy of many of my friends that Palestine would unmake my Zionism has not been verified. I am the same Zionist I was, in fact, I am more than ever convinced that our only salvation lies that way. The only thing I admit is that I now think Zionism an ideal more difficult of realization than ever I did before, both on account of the Jews themselves and on account of Oriental and world conditions. And do you know when that apprehension weighed upon me most heavily? When I listened to High Mass at St. Marks' Church in Venice, on the Feast of the Madonna Immaculata. There was the wonderful basilica, with its domes, its mosaics, its vast aisles, its treasures of gold, marble, jewels, and perphyry. There was the soothing music, the almost angel choirs... and I saw these symbols of a vast unseen power, and I thought of my poor little eleven-millioned people knocking at the door of humanity and begging only for the right to live. That was when I almost lost courage." Henrietta ended her letter with, "I am quite ready to come back to dear old ugly New York. It is home!"



Henrietta Szold in New York, c1907, most likely in the park near her home on 138th Street near City College and the Hebrew Orphan Asylum. Photograph courtesy of the Hadassah Archives.



Hendersonville, North Carolina

A little bit of Israel in the heart of the Blue Ridge Mountains

Registration is now open for the
2011 Summer Season
(Current 3rd Graders – 8th Graders)

Session 1: June 13 – July 7
Session 2: July 11 – August 4
Sessions for current 2nd Graders/Nitzanim
Nitzanim 1: June 13 – June 23
Nitzanim 2: June 26 – July 7
Nitzanim 3: July 11 – July 21
Nitzanim 4: July 24 – August 4

www.campjudaea.org or info@campjudaea.org
Atlanta Office: Phyllis Major 404-634-7883
Local Contact: Jill Weinstein 865-539-0314

Dear Friends,

The Camp Judaea story is one of family, fun, culture, heritage, and tzedakah for the past 50 years. Camp Judaea is a very special place and hundreds of children dream of the opportunity of being a part of our family. As a Camp Judaea community, we have the task of raising scholarship monies that will help to make the dreams of our campers a reality; providing them with the financial resources they need which will enable them to obtain their "Ticket to Camp."

Last summer, Camp Judaea was able to raise \$68,000 toward scholarship. In addition, our campers received funds totaling over \$100,000 from Hadassah, Jewish federations, synagogues and family, enabling them to send their children to camp. Unfortunately, we were not able to help all of the campers in need. This summer, the task will be even greater due to the continued economic turmoil.

As we approach the end of the year, we encourage you to strongly consider your support for Camp Judaea and a gift to our scholarship project "A Ticket to Camp" which will directly enrich the lives of more children this summer. Any gift, no matter how large or small will make an impact in the life of a Jewish child for whom a summer camping experience will otherwise be out of reach. We are very grateful for this opportunity and all of your support. Your contribution will indeed be "The Ticket" in accomplishing our mission of creating tomorrow's Jewish leaders.

You can change the life of a child today by supporting "A Ticket to Camp" with your tax deductible gift.

To donate, send a check to: Camp Judaea Scholarship,
2700 NE Expy, C500, Atlanta, GA 30345.

Please contact Greg Schlam with any questions or comments at the Camp Judaea office, or e-mail at gregschlam@campjudaea.org

Thank you in advance for your support!

Robin Mendelson
Scholarship Campaign Chair

Greg Schlam
Development Associate

Where Were You?

By Mimi Pais

On Tuesday, September 21, a too few members of the Knoxville Jewish community were privileged to view the film *One Hundred Voices*. This film, sponsored by the Milken Foundation, chose a number of cities around the country to present this film and Knoxville was one of those cities.

The film points out the fact that about 90 percent of the American Jewish population has its roots in Eastern Europe and that is where the action of the film took place, specifically in Krakow and Warsaw which saw the flowering of Jewish culture.

Before the film begins, there was a segment featuring about 10 singers, male and female, who sang songs from Broadway hits which were written by Jewish composers. A rendition of *Maria* from *West Side Story* was so beautiful, it could make you weep.

When the actual film began, there was a narrative about Poland and its relationship with its Jewish population. The narrator noted that when Poland is mentioned in connection with Jews there is always the issue of anti-Semitism. He pointed out that Jews had a 1,000-year history in Poland and in spite of the anti-Semitism, Jews were still able to make a life, although many times it was a life of poverty but at times they flourished, especially in the large cities. The film also spoke of Polish suffering and the fact that many risked their lives to help Jews.

The cantors featured in the film all had stories to tell of their youth and most had a parent who had suffered during the Holocaust but had survived. They all had different reasons for becoming cantors and their stories were very touching and when they sang the Yiddish songs their voices were beautiful.

All the interviews took place in Poland where they had gathered for performances. They performed in the largest theater in Europe which was in Warsaw with a 100 young Polish children singing with them.





Stanford Eisenberg Knoxville Jewish Day School

Art Inspires Art

KJDS students love creating in their weekly art class and what better inspiration that to begin each class with a famous (or not so famous) work of art and artist. The art serves as an example to emphasize a certain artistic quality and/or as an example of a particular style of art.

Students create their own Mondrian inspired art using straight lines and primary colors, see Sarah Perez's artwork.

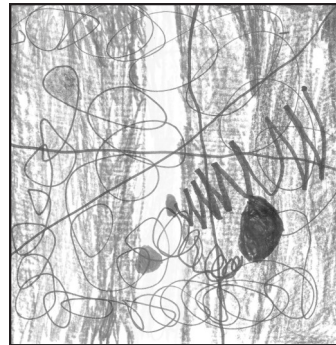
Students create their own Klee inspired artwork using different types of lines (not only straight) and multiple mediums (watercolor and crayon resist), see artist Kalisa Parsons.



Artist Kalisa Parsons, 5 grade,
titled "The Sea"

Students studied the first abstract artist Vasily Kandinsky and performed an art exercise led by art teacher Laurie Barocas to create individual samples of abstract art. See Leead Maaman's artwork.

After being introduced to Op Art and the work of artist Victor Vasarely, students use shape, line and pattern to create their own op art created the illusion of depth. See Frank Sturm's art.

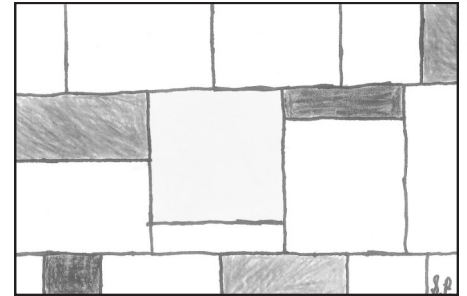


Artist Leead Maaman,
Kindergarten, titled "Canada"

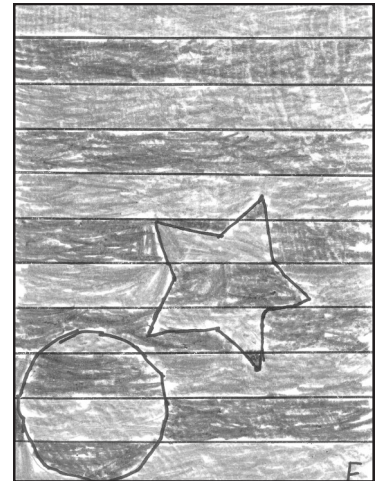
As a contrasting project to the work students had created, they were treated to a form of Japanese art *Suminigashi*. Students reviewed the difference between geometric and organic shapes and learned that Suminigashi literally means spilled ink. Because of the variables involved in creating Suminigashi art each is unique and can not be reproduced.

After signing and naming their art, students filled a tub of water. Students placed three specially coated paper dots into water and squeezed a drop of ink at a time directly onto the floating dots, alternating colors. After gently mixing

the ink in the water students placed the special paper into the water. They were delighted to see the beautiful designs that were created by the water and ink when the paper was removed from the water.



Artist Sarah Perez, 4 grade,
work untitled



Artist Frank Sturm, 2 grade,
work untitled

We are Proud Tennesseans!

This year the second and third graders are extensively studying Tennessee and Tennessee history. After a unit reviewing the presidents, students were delighted to travel to Greeneville, Tennessee to visit President Andrew Johnson's home, and Davey Crocket's Birthplace State Park. As a culminating trip at the end of the school year, students will take a trip to Nashville where they will explore our state capitol and visit the home of President Andrew Jackson.

Students were prepared for the trip and knew that Johnson had been Lincoln's vice president and took office when Lincoln was assassinated they were surprised to learn that:

"Lincoln was a Republican and Johnson a Democrat."

"That the vote to remove him from office after being impeached was lost by only one vote."

"We saw a lot of presents that people had sent him – no one liked him why'd they send him presents."

"Johnson's wife got a present of 40 lbs. of chocolate from France."

"Johnson never went to school and taught himself to read and write."

"Johnson's first career was a tailor. He was later in congress, became governor, vice president and then president."



Students in front of a statue of President Johnson.



Ron and Frank on the stone marking the birthplace of Davey Crocket.



Students pose before entering Davey Crocket's Cabin.



Mind the Gap—Support KJDS

An inquiring mind, an open heart, a generous spirit – these are the qualities we value as Jews and as people. At Knoxville Jewish Day School the mission is to teach our children how to be good Jewish citizens of Knoxville and the world! By providing an educational alternative grounded in Jewish values and supported by award-winning teachers and an excellent accredited curriculum, KJDS contributes to the Jewish life of our community.

Head of the school Miriam Esther Wilhelm states that we must teach our children more than the basics. "At KJDS, we believe that not only do we provide an unparalleled education for our children, but even more importantly, we guide them in how to use it."

To make this possible, KJDS is raising funds to close the very real gap between tuition revenue and operating costs and ensure that every Jewish child that would like to attend KJDS is able.

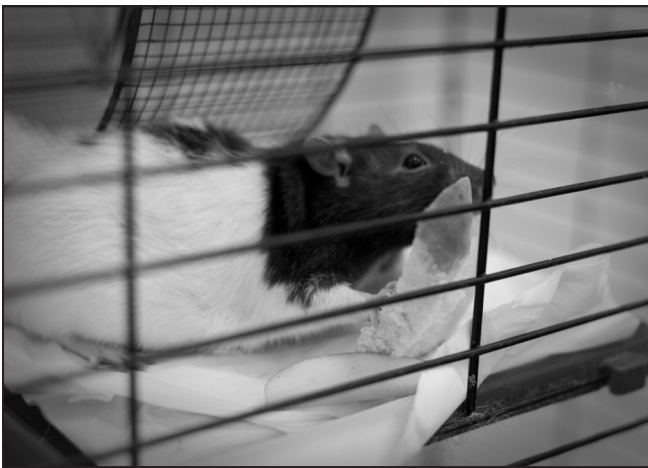
Please give generously and help us build our next generation of Jewish citizens.



Students enjoy making kugel in Chef Mary's cooking class.



Mr. Roy's science experiments add such excitement to our science classes.



Even Skippy and Chunk, the class rats, seem to know it's High Holiday season.

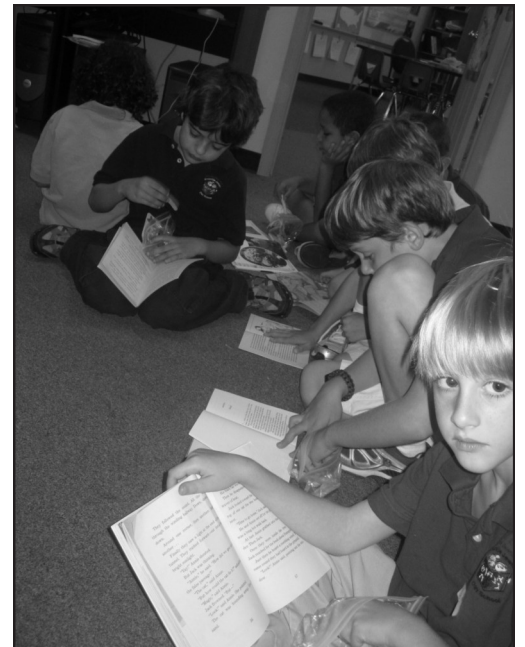


Dip the apple in the honey – what can be better?

To celebrate our KJDS library opening Ms. Barbara, our librarian, led a Drop Everything and Read party.



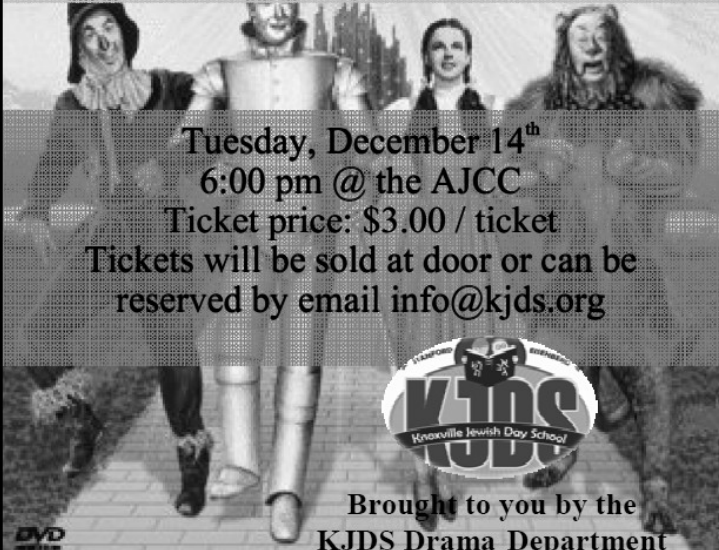
KJDS students are treated to monthly Israeli lunch prepared with love by KJDS moms Metyal Maaman and Limor Pasca. Our first lunch of shnitzel, Israeli couscous, and vegetables was delicious!




COMING TO A THEATRE NEAR YOU

THE WIZARD OF OZ

Directed by Morah Debbie Richman

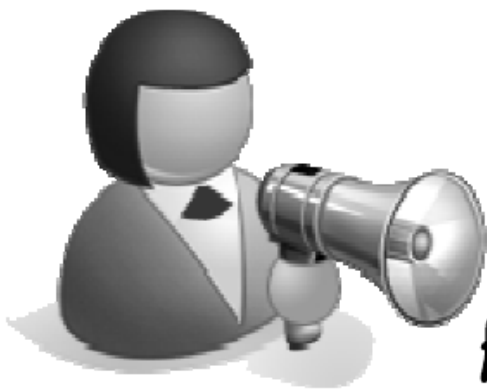


Tuesday, December 14th
6:00 pm @ the AJCC
Ticket price: \$3.00 / ticket
Tickets will be sold at door or can be reserved by email info@kjds.org



Brought to you by the
KJDS Drama Department

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Chanukah
Hannukah

...GIFT!!!

KJDS COOKBOOKS AVAILABLE

\$25.00

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KJDS, 1529 DOWNTOWN WEST BLVD.

Stanford Eisenberg Knoxville Jewish Day School

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K-2 Literacy Specialist

Ms. Jennifer Dancu

2-3rd Grade Teacher

Ms. Jessica Vose

4-5th Grade Teacher

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Support Heska Amuna and Temple Beth El Buy Grocery Store Certificates

Everyone has to eat, so you can help your temple or synagogue raise funds without increasing your monthly expenses. Purchase grocery certificates and a percentage will go to your local organization. Complete the form and mail it or call a representative to learn more.

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 Kroger \$25 _____ \$50 _____ \$100 _____ \$200 _____
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 Kroger \$50 _____ \$100 _____ \$200 _____ \$300 _____
 Fresh Market \$50 _____ \$100 _____
 Food City \$50 _____ \$100 _____

Total Amount _____

Please complete the form, mail your check payable to Heska Amuna Sisterhood and send to either Marilyn Liberman, 7932 Corteland Drive, 37909 or Gene Rosenberg, 717 E. Meadcrest Drive, 37923.

Temple Beth El, P.O. Box 10325, Knoxville, TN 37939-0325. Gift Cards can also be obtained in person from the Temple Office or any of the following individuals: Patti Austin 483-3049; Ruth Sherrill 690-5015; Evan Sturm 584-0429.



ADS

ADS

Ha'Kol is a joint community project

The Jewish Community Archives of Knoxville and East Tennessee

The Way We Were circa 1988



TuB'Shvat Seder, AJCC Lounge

On January 30, 1988, the AJCC hosted a Tu B'Shvat Seder in the adult lounge. We think this is a photograph from that Seder. First row tables, facing forward: Harold and Sylvia **Leibowitz**, _____, Sylvia **Silver**, Cynthia, Robert and Rick **Caplan**; lower left, facing away: Marcie and Bernie **Silverstein**. Back, facing forward, Larry **Silverstein**.

To see more, go to the Archives webpage at www.jewishknoxville.org/archives [click on *Ha'Kol*: "The Way We Were"] ...where you can see an enlarged version of the photo and try to help us identify more attendees.