



Ha'Kol

COMMUNITY NEWS FROM THE KJA, HESKA AMUNA & TEMPLE BETH EL

Sundown in the Sukkah



Over 100 people gathered on a beautiful fall evening to schmooze and eat at the KJA Sundown in the Sukkah event.

Donald Cooney and Alexandra Rosen talk with Mary Linda Schwarzbart.



Thursday, October 8, a large crowd gathered at KJA's third annual Sundown in the Sukkah.

As a jazz trio played, children wolfed down pizza, then scattered as parents relaxed with friends.

Antoinette and Jens Yuhl chat with Deborah Oleshansky.



Volume 1 ♦ Issue 10 ♦ November 2009

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Ha'Kol

KJA Will Likely Run First Financial Deficit First Time External Allocations Unlikely

By: Stephen Rosen



At a recent meeting of the KJA board of directors, our treasurer, Adam Brown, and financial resource manager, Ed Hunter, gave a report on the financial condition of our community. After the meeting, I was encouraged to share as much of this information as possible. It is important that leadership is open and that we provide clarity on KJA's finances. Unfortunately, the Knoxville Jewish Alliance is catching up with the rest of the nonprofit world as we are beginning to suffer the financial pressures of our economy. For the first time, it is highly likely that KJA will end the 2009 calendar year with a financial loss. This means that we will not be able to make allocations to the local, regional, national, and international organizations that we have funded for decades. It is important to understand that the Knoxville Jewish

community has sent funds to Israel ever since its founding, and likely before. This is one of the main tenets of our mission and we do not take our situation lightly. I would briefly like to hit on some of the lowlights of our financial performance as of September 30:

Annual Campaign – the Annual Campaign is currently at 294,201 on 302 gifts. The *good* news is that 123 families gave increases over the previous year, we have 47 new family gifts, and on a donor for donor basis, we are only down 3.5%. The *bad* news is that we have had a few large losses due to donors passing away or experiencing changes to their personal finances. Our goal is \$400,000 and it is difficult to see how we get there. If you have not made your gift to the 2009 campaign (approximately 700 families have not), we need your help now. Tzedakah starts in our community. You do not have to be a mega donor to be a KJA supporter. Thank you to those that have participated and I hope you will consider an increase when we start the 2010 campaign in February.

AJCC Preschool –K'tonTon, the summer preschool program, ran about 70% capacity as many families with children that age opted out of summer camp and we basically lost money. This program has sold out for probably 8 consecutive years prior to this summer. The preschool itself has lost participants and the current enrollment likely has us operating at a breakeven point at best. Though it is an unrelated event, the director recently gave her notice and we are in the market to hire a new director.

Soccer Field Lease – our tenant's lease expired last December and we have been unable to rent the fields. The youth sports business is in terrible economic shape and it seems that soccer is the worst hit. We are exploring other opportunities but we will miss \$9500 in revenue in 2009. The one highlight of the situation is that the current group using our fields is mowing and maintaining them at no cost to KJA. VP of Administration Karen Robinson and I are very interested in any ideas you may have on leasing our property in 2010.

United Way – without going into a lot of details, as of this writing, United Way is withholding half our 2009 funding in the amount of \$6500. They have let us know that this has nothing to do with their finances. They are questioning the results of their investment in Milton Collins Day Camp. Of course, this is ironic timing since we awarded more scholarships and fee adjustments in 2009 than any year in our history. We are waiting for an answer from United Way and will reassess the relationship in the coming weeks.

Wage Cost Increases – KJA was hit this year by the increases in the federal minimum wage and the state unemployment tax. By the end of the year, we will have approximately 85 W-2s with the vast majority being hourly workers at or close to the minimum wage. As a side note, about 30 employees are members of the Jewish community. This is especially important given the current jobs market.

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KJA Annual Campaign

Campaign 2009 **\$297,037**
Campaign Goal **\$400,000**
306 family and individual gifts equal
25% of the community
125 increases over 2008
47 new gifts

Please see Stephen's article on this page...your community needs your help now! Please call 690-6343, mail a check to 6800 Deane Hill Drive 37919, or go online at www.jewishknoxville.org.

Jewish Book Month

Schmooze a Little...Shop a Little

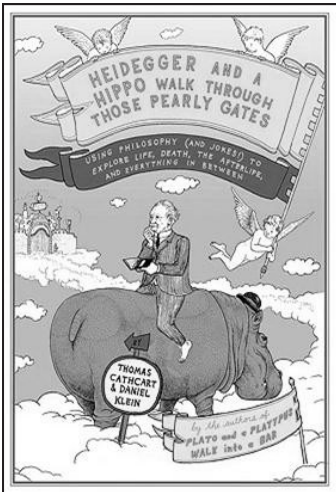
Sunday, November 1, 2009

1:00—4:00 p.m.

Carpe Librum Booksellers

5113 Kingston Pike Suite A

Book Talk and Signing



The Philosophy Guys, **Tom Cathcart and Daniel Klein**, have been entertaining audiences of all ages, from Graying Baby Boomers to Trendy College Students, and Serious Academics to Precocious Preteens with their animated and uproarious live readings. And, after spending time on the Boston Globe and New York Times bestseller lists and selling collectively almost half a million copies of their books, The Philosophy Guys are finally coming to Knoxville to give us the good stuff!

Cathcart and Klein both majored in philosophy at Harvard. Cathcart worked with Chicago street gangs and doctors at Blue Cross Blue Shield, and dropped out of a variety divinity schools. Klein has written numerous novels and non-fiction books, plus jokes for comedians, including Flip Wilson and Lily Tomlin. Klein lives in Massachusetts and Cathcart lives in New York City.

Marilyn Kallet will perform Jewish themed poems from her latest book, *Packing Light: New and Selected Poems* and will read some new poems from her recent stay in France, where she took oral histories on the Holocaust.

Dor L'Dor—Be entertained by the fresh sound of Dor L' Dor Klezmer music.

Wine and Cheese Party Book Talk and Signing

Sunday, November 8, 2009

4:00 p.m. at the AJCC

Join editor Ruth Andrew Ellenson for a delightful discussion and reading from her book, *The Modern Jewish Girl's Guide to Guilt*. Hear strong and moving stories about what it means – culturally, spiritually, and emotionally to be a Jewish woman in today's world.

A wine and cheese reception will begin the evening sponsored by the Natalie and Mitchell Robinson

Community Enrichment Fund, followed by the talk and book signing.

Despite its cheeky title *The Modern Jewish Girl's Guide to Guilt*, is about far more than simply girls and guilt. Rather, it's devoted to exploring in laugh-out-loud funny, poignant, and searingly honest original essays by some of today's top Jewish women writers, all the things that their rabbis warned them never to discuss in public.

"Between the ideal of who you should be and the reality of who you are, lies guilt," writes Ellenson in her introduction. A star speaker with the Jewish Book Council she has traveled internationally to speak on the complexities and joys of Jewish identity for women of all ages. Her book has also become a favorite of many book clubs for the intense and spirited discussions it provokes.

With essays exploring worrying about worrying enough, deciding to say no to everything you don't want to do, feeling mixed loyalties to Israel, dealing with Christmas trees in an interfaith home, being outted as a lesbian at your mother's Yiddish club, avoiding the stereotype of a Jewish mother, or hearing a grandmother's biological clock tick, the essays in *The Modern Jewish Girl's Guide to Guilt* offer a pathway into discussing the heart of Jewish life for women today and why we both love and sometimes resent our religion.

Please plan to join us for this fun evening! Contact Wilma Weinstein, wweinstein@jewishknoxville.org, 690-6343, to let her know you plan to attend.

This program is sponsored by the Natalie and Mitchell Robinson Community Enrichment Fund.



Ruth Andrew Ellenson,
Bestselling Author and
Journalist

KJA Will Likely Run First Financial Deficit First Time External Allocations Unlikely

Continued from page 2

Proactive Steps To Save Costs – so far this year, we have frozen salaries for most non-contract employees at 2008 levels. This is unprecedented as we have always given cost of living increases to deserving staff. We did not rehire the receptionist position in January when the person resigned. We created *Ha'Kol* to reduce the cost of the community's newsletters. We have reduced mailings to a minimum to save on paper, copying and postage. We are using e-mail extensively. We canceled all discretionary travel with the exception of one conference for executive director Jeff Gubitz.

KJA is currently in the process of creating budgets for 2010. All staff and volunteers have been directed to improve their bottom line requests as compared to their requests for 2009. We will not approve any new programs unless they are revenue neutral at a minimum. At the same time, we believe that programs that build Jewish life in Knoxville are more important than ever and that the community does not want to go backwards. Of course the hard part of this effort is making all the pieces fit together. If you would like to receive a PowerPoint presentation on KJA's finances, please e-mail us at kja@jewishknoxville.org.

Stephen Rosen always welcomes your questions and comments at Stephen.rosen@morgankeegan.com.

Friendshippers Celebrates America, Chanukah

Come join us as we enjoy two festive and music-filled programs.

Wednesday, November 11: The Smoky Mountain Harmony Show Chorus will sing a medley of patriotic songs called Tribute to the USA. It will include *Yankee Doodle Dandy*, *America the Beautiful*, *God Bless America* and others. It's a definite crowd-pleaser. **Program location: Rothchild's, 8807 Kingston Pike.**

Wednesday, December 16: It's a season of celebration and a time for family and friends. Whether your Chanukah festivities last one night or eight, food, fun and games will make this a holiday to remember. Chanukah party sing-a-long with **Charlene Gubitz** and **Joyce Traugot**. Special Chanukah menu complete with latkes. **Program location: Rothchild's, 8807 Kingston Pike.**

A table full of friends enjoy good food and conversation at a recent Friendshippers program.



Bunny and Alan Gerson and Mimi Pais presented the September Friendshippers program, "Way, Way, Way Off Broadway."

Preschool Search Underway

Brooke Seeliger, our preschool director since July 2007, resigned her position to take another director position at a South Knoxville facility. During Brooke's tenure many significant accomplishments at the AJCC preschool were made, including upgrading the classrooms to meet current standards, curriculum improvements, the addition of a music and Judaic component, preschool lunch program, and the continued focus of the program on the success of our students. We wish Brooke the best in her new position.

In the interim, Ann Ely is handling administrative duties with Jeff Gubitz overseeing the program. Resumes are currently being reviewed and an evaluation of candidates will take place soon.

Jewish Family Services News

*By Laura Faye Berry, BSSW, Esq.
Jewish Family Services Director*

During the past month, I began serving on the 2010 Memory Walk planning committee for the Eastern Tennessee Chapter of the Alzheimer's Association. This year's walk will take place on Saturday, April 17. I joined too late last year to start my own team, but this year I would love to see a team from the Jewish community. Alzheimer's Disease affects so many families in our community and it is the seventh-leading cause of death in the United States. I first became interested in Alzheimer's disease when my grandfather, Mickey Lipson, was diagnosed a little over a decade ago. He passed away from complications of Alzheimer's Disease in 2001, shortly before his 80th birthday. Last year, I walked in the Memory Walk in his memory. This year, I hope that others from the Jewish community will walk beside me. If you are interested in joining me, or would like to serve on the 2010 Memory Walk planning committee, please e-mail me at lberry@jewishknoxville.org or call me at 680-6343, ext. 18.

In Memoriam-Bernie Shorr

By Jeff Gubitz

As many of our readers may be aware, Bernie Shorr passed away at home on September 29 at the age of 91.

Bernie had been the long time chair of the Friendshippers committee, a member of the KJA board directors, Heska Amuna Board member, community volunteer and a host of other positions of employment and volunteer opportunities.

In my e-mail to the KJA board I wrote: "It is with deep sorrow and regret that I write to inform you that Bernie Shorr, longtime board member, Friendship chair, artisan, architect, husband, father, grandfather, friend and all around *mensch*, has passed away. As Eleanor told me, he died with, "dignity in his own home and his own bed."

Like many of you I had known Bernie for many years. My first vivid memory of Bernie was while sitting on the Heska Amuna board, listening to him explain the Milstein sculpture in the Sanctuary of Six Million. Bernie's vivid description, related in a manner that appealed to those who had a deep appreciation of art, and as well those of us rather uninitiated, transcended all those levels of understanding in his clear concise voice.

I made a point of sitting next to Bernie as we worked with the architects for the East Tennessee Design Center on our proposed AJCC addition. I learned so much from him as I sat there and he explained certain fine points to me of the process and the expansion.

He seemingly was unfazed, even when he was passionate about a direction that the Friendshippers program should go. I never heard him raise his voice. He was an example of community and family.

I know that all of us join in wishing Eleanor and his entire family our sympathy and our good memories of Bernie Shorr. May his memory be for a blessing.



How Do I Fit Into the New Health Plan?

Hear Dr. Aaron Margulies discuss the current health plan and you will have an opportunity to ask questions.

**Monday, November 30 at 7:00 p.m.
AJCC Adult Lounge**

Susan Cohen, Chair

Sukkot Tailgate and Pizza in the Hut Help Students Celebrate

By Deborah Oleshansky, JSC/Hillel coordinator

Fall is a busy time on the Jewish calendar and the UT Hillel campus calendar has been filled with many ways to celebrate, gather and of course, eat! Students and faculty members gathered at the home of David and Deborah Oleshansky for Erev Rosh Hashanah dinner to kick off the season's festivities. UT Hillel Faculty Advisor Dr. Greg Kaplan attended with his wife, Nuria and son Andrew. Coach Bruce Pearl and his family were also on hand to welcome new and returning students to Jewish life at UTK.

Student planners organized a Rosh Hashanah lunch at the home of Rabbi Louis Zivic and a pre-Yom Kippur fast meal on campus prior to Kol Nidre services. Many thanks to the leaders of Heska Amuna Synagogue, Temple Beth El, and Chabad of Knoxville for welcoming students to High Holiday and Shabbat services.

Student planners also arranged several ways to celebrate Sukkot. Ted and Wendy Besmann welcomed students to their Sukkah on the lake on for Shabbat dinner on Friday, October 2. The brothers of AEPi organized a "Sukkah Tailgate" party prior to the Auburn



UT Hillel students Brooke Empting, Jonathan Coplon, Louis Bernsen, David Bond, Jordan Pearlstein, and Emily Davis celebrate Sukkot together on campus.

"Mid Term Survival" bagel brunch and a "Challah-ween" challah-baking event. For additional information about UTK Hillel activities please check our website: <http://web.utk.edu/~uthillel>.



Debra Kaplan and Hannah Schwartz enjoy "pizza in the hut" during Sukkot on campus.

game on October 3, and Hillel Executive Committee planned the "Hookah in the Sukkah/Pizza in the Hut" party for Sunday, October 4. There was something for everyone. Other events included a

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For a complete list of Board Members, please visit www.jewishknoxville.org.

Ha'Kol Publication Staff:

Jeff Gubitz, Publisher; Joyce York, Editor; Eleanor Shorr, Chair, Publications; Publication Layout by Martha Andrus



The Jewish Federations
OF NORTH AMERICA



Mitzvah Day

Michelle Cohen and Hayley Goldfeld, co-chairs

Save The Date!

Sunday, February 8, 2010

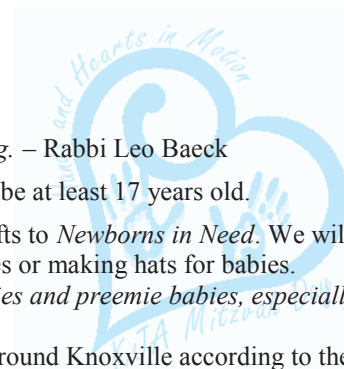
Through faith we experience the meaning of the world; Through action we give the world meaning. – Rabbi Leo Baeck

Medic Mobile Blood Drive will be on site at the AJCC from 8:00 a.m. to 2:00 p.m. Donors must be at least 17 years old.

Blanket project: Volunteers, are needed to make handmade, washable blankets to be given as gifts to *Newborns in Need*. We will be making no-sew fleece blankets but we also need your help knitting or crocheting 6" afghan squares or making hats for babies.

NOVEMBER: Please drop off cribs, pack n play, other baby furniture and items needed by babies and preemie babies, especially preemie diapers.

Each month we will collect various items for donation to different organizations and causes around Knoxville according to their need. Look for more information and other projects as February nears!



You and the KCS

By Arnold Cohen, Chair, Community Relations Committee

Interaction of the Jewish community in Knox County with the Knox County School System(KCS) is the most intense and frequent interaction that Jewish families have with the public institutions of the community at large. Inevitably there will be conflicts whether justifiable or not. It is important that the Jewish community understand the rules by which these relationships and conflicts are governed.

This article is the first of a series of articles that will address the rules governing these relationships and conflicts and means for redressing conflicts and issues. The KJA Community Relations Committee is a resource to assist KJA constituents. Likewise, the rabbis and the KJA executive director may also provide guidance and assistance. Almost all guidance and assistance must start with an understanding of the applicable KCS Board policies and procedures. Those policies and procedures are easily accessible on the Knox County School Board website and from the School Board's office located in the Andrew Johnson Office Building at the corner of Gay Street and Hill Avenue (594-1630). Some of the

policies that will be most pertinent to the concerns of KJA constituents are listed below by topic and KCS Board descriptor code reference:

These policies can be found on the Knox County Schools website: <http://knoxschools.org>. Select school board, then policies.

- ◆ Complaints About School Personnel, GAEA
- ◆ Staff-Student Relations, GAF
- ◆ Staff Rights & Responsibilities, GAM
- ◆ Harassment of Employees, GAO
- ◆ Employee Whistleblower Protection, GAP
- ◆ Controversial Issues, IKB
- ◆ Controversial Materials, KBB
- ◆ Recognition of Religious Beliefs, Customs and Holidays, IKCA
- ◆ Religion in the Curriculum, IKCB
- ◆ Religious Expression, IKCC
- ◆ Prayer and Period of Silence, IKDA
- ◆ Harassment, Intimidation and Bullying, JCADA
- ◆ Student Conduct, JCD
- ◆ Harassment of Students, JCAD

Honey Tasting a Sweet Success

By Wilma Weinstein

As the High Holidays approach, we see our grocery lists lengthen with accoutrements needed to prepare the perfect Rosh Hashanah meal. The masses in the grocery aisles provide an excellent opportunity to hold a Public Space Judaism event. While shoppers picked out organic apples at Earth Fare, Knoxville Jewish Alliance volunteers seized the opportunity to speak to shoppers about hospitality within the Jewish community.

The Knoxville Jewish Alliance (KJA), partnering with the Jewish Outreach Institute (JOI), offered honey and apples to taste. The Honey Tasting Event, is a *Public Space Judaism*SM opportunity for local Jewish organizations to share some honey and apples with folks in their local communities who are going about their grocery and specialty shopping. It's also a chance to share information about the High Holy Days, and connect shoppers to upcoming events.

The Earth Fare booth has taught me how much Jewish demographics have changed. Jews have fully integrated in Knoxville. Many are intermarried, they do not socialize exclusively with Jews, and their identities are complex in which Judaism is only a part of who they are.

Many thanks to our volunteers: Judi Abrams, Marla Brody, Rosalie Nagler, and Mary Linda Schwarzbart. Special thanks goes to Adria McLaughlin, Community Coordinator at Earth Fare!



Volunteers Judi Abrams and Marla Brody handed out samples of apples and honey at Earth Fare.

2009 Annual Campaign Donor List

Isadore and Marilyn Abrams
Marion and Monte Abrams
Mark and Irina Abrams
Sam Abrams
Debbie and Jeff Abrams-Cohen
Richard and Jill Adlin
Barry and Heidi Allen
Rosalind and Jim Andrews
Jeff Arbatil
Edward Axelrod
Leslie Badaines
Simon and Yelena Badalov
Jeffrey and Sally Baerman
Sam Balloff
Eric and Stephanie Bank

Larry and Marion Bayer
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Nancy Becker
Arthur and Louise Bell
Justin and Kelli Bell
Anne and Bernard Bendriem
Bonnie Benhayon
Jack and Judith Benhayon
Ellen and William Berez
Gershon (Bud) and Caren Berman
Monica and Marc Berman
Bernard and Barbara Bernstein
Laura Berry
Theodore and Wendy Besmann
Brian and Susan Billinson

Sanford and Gayle Bloom
Howard Blum
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Bonnie and Van Boring
Pam Branton
Peter Branton
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Jeffrey and Tamra Brown
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Sidney and Marilyn Burnett
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Thomas and Nancy Britcher
Dennis Brock and Elizabeth Diamond
Bart Brody
Marla Brody
Pessa Brody
Robert Brody
Sondra Brody
Zelmore and Jamie Brody

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2009 Annual Campaign Donor List

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Adam Brown	Joshua Hedrick	Shulamit and Gabriel Mesa	Allen and Andi Schwartz
Annette Brown	Rob and Beth Heller	Daniel and Karen Messing	Rabbi Beth Schwartz and Larry
Edith Brown	Robert and June Heller	George and Helene Messing	Washington
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Ivan and Carole Cooper	William and Drucella Hotz	Elene B. Miller	Moshe and Marcie Shloush
Martin Davis	David and Amy Hull	Joseph and Sylvia Miller	Bernard (z'l) and Eleanor Shorr
Honerlin Del Moro	Renee Hyatt and Paul Erwin	Judy Miller	Mariya Shusterman
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Todd Diacon and Moema Furtado	Richard and Jacki Imbrey	Rosalie and Stephen Nagler	Susan and Harold Silber
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Allison Fay and Rick Sedgley	Mark and Shelby Kaye	Barbara and John Phelps	Leona Spritz
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Liz Gassel and Michael Pardee	Judge Mary Beth Leibowitz	Karen and Pace Robinson	Arnold Tew
Allan and Bernice Gerson	Larry and Kay Leibowitz	Natalie Robinson	Melissa Treece
Josh Gettinger	Bernard and Shirley Levenson	Barry and Susan Roseman	Alla Vaynshteyn
Melinda and Tony Gibbons	Barbara Levin	Alexandra Rosen	Esther Webster
Diane Goldberg	Kenneth Levine	Katheryn Rosen	Gerald and Anne Weinerman
Aron and Hayley Goldfeld	Gilbert Levison	Kim and Stephen Rosen	Douglas and Jill Weinstein
Kathy and Don Goldstein	Joe Levitt	Sam and Esther Rosen Community	Murray and Wilma Weinstein
Arlene Goldstine	Monty Lewis	Enrichment Fund	Mitch and Mary Weiss
Richard and Ann Goldstine	Marilyn and Harvey Liberman	Eugene and Pat Rosenberg	Valerie Widgren
Elias and Anne Greenbaum	Richard Licht and Shirley	Hal and Amy Rosenberg	Rabbi Yossi and Miriam Esther
Ernie and Pam Gross	McGuire-Licht	Judith Rosenberg	Wilhelm
Betty Gubitz	Sandra and Norman Licht	Bernard and Lesley Rosenblatt	Barry and Annette Winston
Jeffrey and Charlene Gubitz	Steve and Heather Lipkowitz	Aaron Rosenthal	Becky and Harold Winston
Bert and Jeanie Gudis	Peggy and Mark Littmann	Miriam Rosenthal	Larry and Barbara Winston
Janet and Bert Gurwitch	Vladimir Livshits and Luba	Rose Rosenthal (z'l)	Ethel Ruchlin Wittenberg
Jan Hahn and Heather O'Brien	Morkovnikova	Charles and Lunda Rothstein	Barry and Marilyn Wohl
Mark Hahn	Roy and Carol Loring	Jane Row	Todd and Becky Wolf
Scott Hahn	Harold and Ann Manas	Nicole Russler	Geoffrey and Pat Wolpert
Thomas and Susan Hahn	Marc and Tamar Margolis	Irving and Myrna Russotto	Nancy Young and Jeff Talman
Jerry and Barbara Hammonds	Aaron and Imelda Margulis	Ilya and Bella Safo	Linda and Phil Zaretski
Richard and Beverly Hancock	Joan and Lawrence Markel	Brian Salesky	Richard Zivi
Cheryl and Tom Handler	The Markman Family	Susan and Alan Salmanowitz	Rick and Nancy Zivi
Leonard and Barbara Handler	Heather and Don Marshall	David and Heather Sandberg	Rabbi Louis Zivic
Leon Hasden	Carole and Robert Martin	Allen and Lisa Sayles	Howard and Elizabeth Zoldessy
Jeff and Shelley Hecht	Anita and Alan Merlin	Gilya Schmidt	Jeanne and Anthony Zucker
Gale and Peggy Hedrick	Mary Ann and Bryan Merrell	Alan and Pamela Schwartz	Carole Zwick-Mandel



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Knoxville Jewish Community Family of Funds

A Supporting Foundation of the Knoxville Jewish Alliance and the East Tennessee Foundation to preserve and strengthen the Jewish Community of Knoxville

New Grants:

- ◆ Heska Amuna received support for its annual appeal from **the Harry and Mollie Brietstein Memorial Donor Advised Fund.**
- ◆ The 2009 Annual Jewish Book Month featuring author Ruth Ellison received a supporting grant from the **Mitchell and Natalie Robinson Community Enrichment Fund.**
- ◆ The National Alliance for the Mentally Ill of Knoxville received a grant from the **Sharon Brietstein Memorial Fund** to support NAMI's outreach work and the upcoming Moscow Ballet fundraiser. This gift was made in memory of Sharon Brietstein.

Good News: IRA Rollover Reinstated

As part of the large financial rescue package, Congress has voted to retroactively extend the IRA charitable rollover provision from January 1, 2008 through December 31, 2009. This action reinstates the rollover as enacted by the Pension Protection Act of 2006.

The IRA charitable rollover permits individuals over age 70 ½ to make tax-free charitable gifts of up to \$100,000 per year directly from their individual retirement accounts to qualified charities. Amounts rolled over are not taken into income by the IRA owner and are not eligible for a charitable contribution deduction. However, such rollovers may be counted toward minimum required distributions from the owner's IRA. *Note that as in the rollover rules for 2006 and 2007, distributions will not qualify if made to donor advised funds, supporting organizations, split-interest trusts or in exchange for gift annuities.*

New Donations:

- ◆ **AJCC Endowment Fund**
Knoxville Jewish Alliance
- ◆ **B'nai Tzedek Fund of Ethan Snow**
Leslie and Craig Snow

7 Reasons to Open a Fund of Your Own

7. Your donations are tax deductible.
6. You choose how your charitable dollars are used.
5. You can establish a legacy.
4. You can help causes you care about today.
3. You can ensure causes you care about are supported in the future, even after you're gone.
2. You can teach your children and act as a role model as a philanthropist for the entire community.
1. Tikkun Olam. You can help repair the world.

If that's not enough reasons to open a fund, here are a few more: Your fund would be professionally managed for maximum return; and grants from your fund are thoughtfully stewarded to ensure they meet your philanthropic goals, even after you're gone.

KNOXVILLE JEWISH COMMUNITY FAMILY OF FUNDS BOARD OF DIRECTORS

Dick Jacobstein, President; Bernie Rosenblatt, Vice President; Scott Hahn, Secretary/Treasurer; Jeff Becker; Bernard Bernstein; Arnold Cohen; Bobby Goodfriend; Scott Hahn; Herb Jacobs; Harold Markman; Pace Robinson, Past Presidents; Alexandra Rosen; Mary Linda Schwarzbart; Mel Sturm; Jeff Gubitz, Ex-Officio; Susan Contente, Donor Development Specialist

The Board of Directors of the Knoxville Jewish Family of Funds thanks the Knoxville Jewish Community, the staff of the Knoxville Jewish Alliance and the East Tennessee Foundation for their support and encouragement. The KJCFE encourages you to help insure the healthy future of our Knoxville Jewish community by including a commitment to the KJCFE in your financial and estate planning.

To learn more about KJCFE philanthropic opportunities, call 690-6343 or visit our website at www.jewishknoxville.org/kjcff

NOVEMBER 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 9:30-12:30p HARS 9:30-12:30p TBE Religious School 1p Jewish Book Event 9a Talmud HA 9:45a Minyan HA 10:15a Sisterhood Ed HA	2 7a HA-Minyan 3-6:45p Kinderdance 4:14-6:15p HARS 6:30p Archives Comm mtg, AJCC BR 7:30-9:30p Israeli dancing, AJCC gym	3 9-10a HA-Jewish Chant & Meditation 2-3:30p Friendship Book Club, AL 5:30-9:30p Fencing, gym 6p TBE Exec Comm 6:30p Hadassah Brd, AL	4 4:15-6:15p HARS 5:30p Fencing, AJCC 6:15p TBE Rel Sch 6:15p TBE Adult Ed	5 7a HA-minyan 5-7p basketball, gym	6 4:45p JFS Shabbat Service, Echo Ridge 5:45p TBE-Family Shabbat Service 6:30p HA-Tot Shabbat 7:30p-TBE Shabbat. Birthday & anniver- sary blessings	7 9:30a HA-Shabbat Service HA-Torah study following Kiddush
8 9a HA Talmud 9:30-12:30p HARS 9:30-12:30p TBE Religious School 9:45a HA Minyan 10:30a HA Sister- hood Board Mtg 4p Jewish Book Event	9 7a HA-Minyan 3-6:45p Kinderdance 4:14-6:15p HARS 7:15p KJA Exec Comm 7:30-9:30p Israeli dancing, AJCC gym 7:30p HA Chant	10 9-10a HA-Jewish Chant & Meditation 10:30a HA HAZAK 5:30p-Fencing, gym 6:30p TBE-Board mtg 7:30p HA-Board mtg	11 Noon Friendship program, Rothchilds 4:15-6:15p HARS 5:30p Fencing, AJCC 6:15p TBE Rel Sch 6:15p TBE Adult Ed	12 7a HA-minyan 5-7p basketball, gym	13 6:30p HA-Junior Choir Services 7:30p TBE-Shabbat Service, 7th & 8th grades	14 9:30a HA-Shabbat Service 10:30a TBE-Torah study
15 9:30-12:30p HARS 9:30-12:30p TBE Religious School 9:45a HA Minyan 11:30a HA Gan K'Tan	16 7a HA-Minyan 3-6:45p Kinderdance 4:14-6:15p HARS 7:30p KJA Board 7:30-9:30p Israeli dancing, AJCC gym	17 Rosh Chodesh 9-10a HA-Jewish Chant & Meditation 5:30p-Fencing, gym 6:30p CCR&R Training w/ Vicky Galyon, AL 7:30p HA RRS Comm. Mtg.	18 1p <i>HaKol</i> mtg, BR 4:15-6:15p HARS 5:30p Fencing, AJCC 6p HA Sisterhood Rosh Chodesh Prog. 6:15p TBE Rel Sch 6:15p TBE Adult Ed	19 7a HA-minyan 5-7p basketball, gym 6p Preschool Parent Comm, BR 7p HA-Education Comm	20 11:00a Preschool Thanksgiving Feast, gym 7:30p TBE-Shabbat Service	21 9:30a HA-Shabbat Service HA-Torah study following Kiddush 10:15a HA-Junior Congregation
22 9a HA Talmud 9:30-12:30p HARS 9:30-12:30p TBE Religious School	23 7a HA-Minyan 3-6:45p Kinderdance 4:14-6:15p HARS 7p UT Jewish Studies	24 9-10a HA-Jewish Chant & Meditation 10:30a HA HAZAK 5:30p-Fencing, gym	25 Thanksgiving Break- No religious school at TBE or HA 5:30p Fencing, AJCC	26 Thanksgiving KJA office, AJCC Preschool closed 9a HA Minyan	27 Thanksgiving Break- KJA office, AJCC Preschool closed 6:00p TBE-Kabbalat Shabbat Service	28 9:30a HA-Shabbat Service HA-Torah study following Kiddush
29 Thanksgiving Break- No religious school at TBE or HA 9:45a HA Minyan	30 7a HA-Minyan 3-6:45p Kinderdance 4:14-6:15p HARS 7:00p Health plan discussion, AL 7p Hadaasah Book Club, BR					

For *Ha'Kol* Community Calendar updates, visit www.jewishknoxville.org

HA=Heska Amuna Synagogue
 KJDS=Knoxville Jewish Day School

TBE=Temple Beth El
 AL=Adult Lounge
 BR = Board Room

K N O X V I L L E

BBG Teens Travel, Work in Jewish Areas

Weinstein members had an exciting summer and a busy kick-off to September. A huge part of the BBYO experience is meeting fellow Jews around the country and the world. Two members, Mara Hahn and Olivia Talman, traveled to the International Leadership Seminar in Israel, while Ariel Spiegelman visited central Europe and Israel with the B'nai B'rith Youth Organization. Aside from international travel, several members, including Jolie Spiegelman, enjoyed spending time at Jewish camps here in the U.S. Jolie has attended Blue Star Camp for 10 years. The majority of teens stayed local and played and worked at a Jewish teen's home away from home - the JCC. Sophia Shefner and Liza Reneiri had a blast working as camp counselors.

Additionally, Weinstein recently installed a new executive board. Officers are Olivia Talman, *n'siah* (president); Ariel Spiegelman, *s'ganit* (vice president); Sophia Shefner and Liza Reneiri, MIT moms (recruitment/freshman officers), Jolie Spiegelman, *gizborit* (treasurer); Leah Pearl, *mazkirah* (secretary); and Rachel Brown, *shlichah* (Jewish chairwoman and community service organizer).

We have a strong programming term ahead of us and are very excited to get the community involved in our events! We really appreciate the support our chapter gets from the Knoxville Jewish community - we're very lucky! L' Shana tova!

2009 Hanukkah Stamp Now Available

The 2009 Hanukkah stamp is available at all local post offices. The menorah design is the first new design since 2004. The U.S.



Postal Service says "a lack of demand" is the reason for not issuing a new Hanukkah stamp design every year. When you buy these stamps, buy enough to use on your mail the entire year.

Suzy Snoops

- ◆ **Bryna Oleshansky** was featured in the girl power section of *Skirt* magazine. **Bryna** is captain of the Atomic Row Club in Oak Ridge and is being recruited to row in college by several schools including Yale, UCLA, Michigan, Stanford and Virginia. **Bryna** is a senior at Bearden High School and serves as a student mentor and vice president of the National Honor Society. She is the daughter of **David** and **Deborah Oleshansky**.



Bryna Oleshansky

- ◆ Two community members have been named UT Chancellor's Associates. **Larry Leibowitz**, partner in Leibowitz & Cohen, and **Marilyn Wohl**, community volunteer join a class of 20. One of the critical needs of colleges and universities everywhere has always been greater public understanding and support. To help develop such understanding and support for the University of Tennessee, a group known as The Chancellor's Associates was established in 1972. Since its formation, the Chancellor's Associates has played a vital role in being involved, informed, and willing to assist in articulating to the greater Knoxville area the mission, vision, goal, and plans of the University of Tennessee. The group meets monthly with UT administrators to learn as much as possible about the rich and diverse program offerings at UT. Chancellor's Associates serve three-year terms. There are approximately 20 Associates in each class, bringing the total membership to approximately 60. Other current associates include **Arnold G. Cohen**, Attorney Leibowitz & Cohen; **Mary Linda Schwarzbart**, business and grants consultant; and **Rabbi Louis Zivic**, Heska Amuna Synagogue.
- ◆ **Igal Bursztyn**, the AICE/Shusterman Visiting Israeli Scholar at the University of Tennessee was featured in a story by **Leslie Snow** in the *Knoxville News Sentinel*. You can read it

at <http://www.knoxnews.com/news/2009/sep/30/leading-israeli-filmmaker-teaching-ut/>. **Bursztyn**, 68, was selected as the 2009-2010 Charles and Lynn Schusterman Visiting Israeli Professor and is teaching in the Department of Religious Studies. UT was one of only 24 American universities to host a visiting professor through funds provided by The American-Israeli Cooperative Enterprise and The Charles and Lynn Schusterman Family Foundation. It is the second year in a row that UT Knoxville was chosen to host a visiting professor from Israel. **Bursztyn** is an adjunct professor at Tel Aviv University and one of Israel's leading filmmakers. He has written and directed dozens of short films and documentaries as well as many feature films including, "Everlasting Joy" (1997), "The Glow" (2000), and "Out of the Blue" (2008). He has lectured about his films at New York University and at film festivals around the world and has written several scholarly works on film. He hopes to write another script during his stay here.

- ◆ **Bernard Bendriem** became a U.S. citizen on September 25. Wife **Anne** will become a citizen soon. Congratulations to the **Bendriem** family.
- ◆ **Aaron G. Margulies**, MD, FACS, a member of Temple Beth El and surgeon with the Knoxville Comprehensive Breast Center, is a certified participant in The Mastery of Breast Surgery Pilot Program. The program, which is administered by The American Society of Breast Surgeons, is based on the need for ongoing quality improvement in the practice of breast surgery. It was developed to document quality outcomes in patient care and for individual breast surgeons to track and report their performance on both benign and malignant cases on a continuous basis. More than 500 surgeons are participating in the program in the United States. **Dr. Margulies** is the only surgeon in Knoxville and the first in Tennessee to participate in the program.



Aaron Margulies

H A P P E N I N G S

People of the Book....and More

Non-Fiction Selections:

The Jewish Book Council recommends *Louis D. Brandeis: A Life* by Melvin I. Urofsky. The first full-scale biography in 25 years of one of the most important and distinguished justices to sit on the Supreme Court reveals Louis D. Brandeis the reformer, lawyer, and jurist, and Brandeis the man, in all of his complexity, passion, and wit.

Louis Dembitz Brandeis had at least four "careers." As a lawyer in the late nineteenth and early twentieth centuries, he pioneered how modern law is practiced. He, and others, developed the modern law firm, in which specialists manage different areas of the law. He is remembered for his arguments in favor of a right to privacy and of greater protections for freedom of speech; led the way in creating the role of the lawyer as counselor; and pioneered the idea of *pro bono publico* work by attorneys. As late as 1916, when Brandeis was nominated to the Supreme Court, the idea of *pro bono* service still struck many attorneys as somewhat radical.

Urofsky writes how Brandeis witnessed and suffered from the anti-Semitism rampant in the early twentieth century and, though not an observant Jew, with the outbreak of the Great War in 1914, became head of the American Zionist movement. During the next seven years, Brandeis transformed it from a marginal activity into a powerful force in American Jewish affairs.

During his 23 years on the court, Brandeis developed the modern jurisprudence of free speech, the doctrine of a constitutionally protected right to privacy, and suggested what became known as the doctrine of incorporation, by which the Bill of Rights came to apply to the states.



Other Reads

Hunting Eichmann: How a Band of Survivors and a Young Spy Agency Chased Down the World's Most Notorious Nazi, by Neal Bascomb.

Emotional Freedom: Liberate Yourself from Negative Emotions and Transform Your Life, by Judith Orloff.

The Good Book: The Bizarre, Hilarious, Disturbing, Marvelous, and Inspiring Things I Learned When I Read Every Single Word of the Bible, by David Plotz.

Children's Literature

Boker Tov! Good Morning! by Joe Black.

American Girl Rebecca Book Series by Jacqueline Dembar Greene.

How We Decide by Jonah Lehrer.

Need a new book to read? Find it on the Jewish Book Network. The Jewish Book NETWORK Authors 2009-2010 list is now available to the public. Browse through a range of subjects offered by this year's authors. You will encounter old friends, meet exciting new voices and be challenged to look at your world in a different way as you experience their stories through a particularly Jewish lens.

The authors featured signed up as part of the Jewish Book NETWORK to make themselves available to the 100 NETWORK members around the country for Jewish book festivals and book programs. To find the list, visit <http://jewishbookcouncil.org>.



Israel's Accomplishments Have Personal Benefits

By Bill Zessar, a member of the Jewish Federation of Quad Cities

Although many Jews are strong supporters of Israel some view Israel as just another country and have little, if any, interest in Israel. There is a reason why all of us, Jews and non-Jews, should have an interest in Israel and its survival. Israel is a leader in medical advances. What Israel has done and will do maybe of enormous benefit to you, a member of your family, or a friend.

Israel developed the Pill Cam----the first ingestible video cam. The camera helps doctors diagnose cancer and digestive disorders.

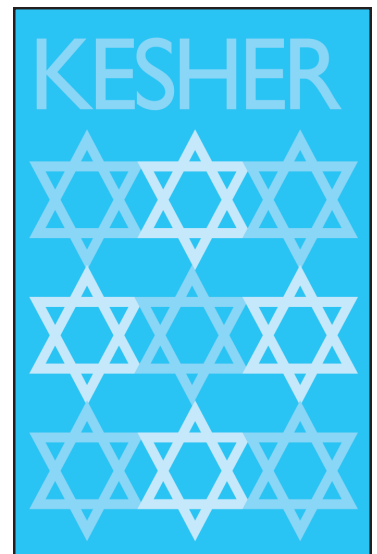
Later this year a phase-2 clinical trial will begin for an oral treatment for diabetes, multiple sclerosis, rheumatoid arthritis, Crohn's disease, lupus and more than 80 other auto-immune illnesses. The trial will take place at Hadassah-Hebrew University Medical Center in Jerusalem and at Harvard Medical School and its affiliate, the Brigham and Women's Hospital, both in Boston.

These medical institutions are working together to solve a major medical problem. It will be at least five years until the therapy is available as either a treatment or complete cure.

It is amazing what Israelis have accomplished since their country was founded 61 years ago. On a per capita basis Israel: 1) has the largest number of scientists and technicians. 2) has the largest number of biotech start-ups. 3) produces the most scientific papers.

Six million Jews were killed in the Holocaust. Did a cure for cancer die with them? We will never know. But we do know that Israelis are capable of fantastic discoveries. They will continue to make advances in medicine unless ----. If Hamas, Hezbollah and Iran succeed with their goal of destroying Israel all of us will be worse off.

All of us have a stake in Israel.



Heska Amuna Synagogue

HaShofar



New and Prospective Members Brunch



Sunday, November 22

10:30 a.m. - 12:30 p.m.

at the home of Rosalie and Stephen Nagler
10101 Autumn Valley Lane, Knoxville 37922
Call (865) 470-0881 for directions

We welcome all newcomers and anyone who is interested in meeting some of our members and board members. If you are thinking about joining the Heska Amuna family or are interested in getting more information

about Heska Amuna, make a reservation by contacting the Synagogue at (865) 522-0701 or e-mail at info@heskaamuna.org. We'd love to have you as our guest so come and schmooze, enjoy a delicious brunch and wonderful company.

From the Rabbi's Desk

By Rabbi Louis Zivic, D.D.

Dear Friends,

I hope you have been enjoying the sampling of Rav Nachman of Breslau's teachings. It represents one of my efforts to bring Jewish teachings to you.

Judaism represents more than laws and commandments about ritual behavior. In our religion, ritual behavior serves to inculcate us with spiritual practices. If one can learn to avoid being drawn in to the material world one day a week through the observance of Shabbat; then one can have a day that is free on which to practice spirituality.

We're not supposed to conduct business, so we can't see what is in our wallet or not in our wallet, and to me that is PRICELESS. We only go to the places that we wish to go. We can tell our earthly boss that our heavenly boss has told us that we do not have to turn our homes into an extension of our offices on Shabbat.

Judaism represents spirituality and teaches spirituality as we learn the practices of our faith. Why do we have to practice our faith? Because we haven't got it perfect, yet!

B'shalom



Chairperson's Report

By Rosalie Nagler

This month we celebrate Thanksgiving. When I moved to the United States, little did I realize how important a day this is in America. In Canada, it is a celebration in October and we enjoy turkey and a Monday off from school and work. As a recent American citizen, it is the holiday in the secular calendar I enjoy most. As a Jew, our Thanksgiving holiday is Sukkot - a time to enjoy and be happy. It is our "harvest festival." It is a holiday for us to celebrate but it is hardly universal. Thanksgiving is an all

inclusive holiday in America. It celebrates the harvest for all of us regardless of our religious beliefs. In fact, part of the celebration includes religious freedom. It is the all inclusive part of Thanksgiving that is so attractive to me. We as Jews have holidays that we enjoy but as a minority, we often can't share that joy publicly. A celebration of an American Thanksgiving allows us to be part of the whole of society and not separated from it. This month, I wish all of you a happy Thanksgiving! Celebrate your freedom in this country to practice your religion! It is something we often take for granted and we need to remember that many others do not have this privilege.

Heshvan/Kislev 5770

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Continuing Education

SHABBAT AFTERNOONS November 7, 14, 21 and 28

Following Kiddush
Torah Study with Rabbi Zivic

SUNDAY MORNINGS November 1, 8, 15, 22 and 29

At 9:00 a.m.
Talmud Study with Rabbi Zivic

TUESDAY MORNINGS November 10 and 24

At 10:30 a.m. at the Synagogue
HAZAK with Rabbi Zivic

From the President

By Bernard Bendriem

The following was the president's speech delivered on Yom Kippur, September 29

Good Yom Tov - On behalf of the Heska Amuna congregation, as its current president and Board of Trustees member, I have the great honor to welcome and present to you my best wishes for a sweet Jewish year of 5770. I would like to especially welcome those who are celebrating the High Holidays at Heska Amuna for the first time. It is a pleasure to have each and every one of you as part of our community today. It is a pleasure to see so many of you and to be able to praise G-d as a member of a large family.

Being president comes with some obligations. It also comes with so many opportunities - opportunities to learn, to reflect ...and maybe to inspire.

My comments today address the importance of a community and of its synagogue. Many people, including myself, put a great importance to the Jewish life at home. However, Judaism also heavily relies on a community as a necessary counterpoint to the home.

“Do not separate yourself from the community” says the Talmud. What does that mean to us? I quote Anita Diamant in her book: *Living a Jewish Life*. “Judaism’s vitality does not rely only on the individuals, but also depends upon the energy of people working together in all kinds of settings: synagogues, schools, charitable agencies, cultural activities, social clubs and political groups. We rely on an organized Jewish community to support us as individual Jews. While lighting candles every Friday night, reading Jewish books, celebrating the holidays at home with friends and family are all meaningful and should be pursued, there is a limit to a totally personal Judaism. There is a limit to how much anyone can learn without teachers or other students to challenge their assumptions. There is a limit to how fully anyone can explore his or her Jewish commitment without exercising it in a public forum.”

Your presence here today is a testimony of your involvement, not only as a Jew, but as a member of a Jewish community. The larger your presence, the more meaningful our Jewish community will be. This is what I consider my biggest opportunity as Heska Amuna president: reinforcing my involvement to the community. Truly the rewards in doing so outweigh the obligations that come with the functions.

My message today is a simple message. Our Heska Amuna community needs each one of us to find a way to incorporate more synagogue life into our busy schedule. We need your presence. We need your ideas for continuous improvement. We need your energy for carrying our programs and creating new ones. We need, altogether, to ensure that our synagogue is a welcoming place in which all of us want to spend time.

We need to continue to work hard so that our synagogue can fully claim all of its definitions:

A beit k'neset: a house of assembly,

A beit midrash: a house of study,

A beit tefillah: a house of prayer.

We need to continue to work hard so that our synagogue can be a place where our students and our teenagers forge strong Jewish identities; a place where families and friends can come to laugh, to study, to celebrate a lifecycle event, to pray; a place where each of us can find peace or can look for comfort when in sorrow.

We are blessed with a group of dedicated, warm volunteers that work endlessly with our professional staff to make sure that we are up to our mission and our responsibilities. I would like to take this opportunity to acknowledge our professional staff, all of the chairs and all the members of all committees that provide so much energy to the life of our synagogue.

As president, my main focus is on religious services and lifecycle events. I am honored to work with dedicated members who know and share the traditions of Heska Amuna, while at the same time are willing to explore new paths for the growth of our community, within the parameters established by the Conservative movement.

Many of you have witnessed the evolution of Heska Amuna towards an egalitarian community. Many of you recall the first time when girls could read the Torah on their bat mitzvah day in the same way boys do. Being an egalitarian community is now part of a Heska Amuna tradition. Having joined Heska Amuna after that transition, I can hardly imagine how it was before. Having served on the Rabbi and Religious Service Committee for several years, I can easily imagine how much debate and discussions it generated...I am convinced that those debates are healthy and should be encouraged as long as they are conducted in the most ethical and respectful way. Those discussions keep the community alive. Those debates force us to discover who we want to be here at Heska Amuna.

At our committee meetings, we always

discuss Shabbat services and Jewish holidays. As you can see today, and for those attending services regularly, our community is blessed with numerous capable lay leaders that will hopefully inspire many of you. We are constantly looking for ways to increase the attendance at Shabbat services so that every week we can feel the vibration that we feel today. We have started a different form of service, which we call contemporary service. It takes place monthly, parallels our regular service and aims at responding to the diversity of worship needs.

A small group meets on Monday and Thursday mornings for early services, including the lecture of the weekly portion of Torah. We also meet on Sunday mornings. While most of the time we are able to have a minyan, we are at risk of not being able to worship fully as a community and almost depend upon the presence of all of us. If you are not afraid of joining a friendly group who spends time praising God and shaking hands, I encourage you to join us.

I also want to encourage all of us to continue to study Torah, to study Conservative Judaism and other branches of Judaism. Every Shabbat after Kiddush, Rabbi Zivic leads a Torah study session, which I personally find fascinating. Every Sunday, our Rabbi also leads a Talmud class. Every year we develop and offer adult education called Pathways to Jewish Learning. We Jews cannot afford to ignore our past, to ignore our culture or our history. In his Rosh Hashanah sermon, Rabbi Zivic reminded us that we are obligated to study Torah and that it is one of the most important things we can do. It is one of our *raison d'être*.

Raison d'être. Finally some French words in my speech! Some of you have suggested that I give this speech in French, my mother language. You may have noticed that my accent has disappeared..... not really, I concede. Since Friday September 25, I am officially a citizen of the United States of America. I am grateful to be part of this country.

I am equally grateful to have found a home at Heska Amuna and to contribute to the tradition of diversity and welcoming that has been part of this community. And if my accent does not disappear, and I do not think it will, I suggest that getting used to it, by coming more often, will be another minor benefit that adds to the many other ones that I have covered today.

Continued on page 14

Sisterhood Happenings

By Amy Hull and Nancy Young

Heska Amuna Sisterhood, like every other group or committee, thrives because of our membership and each and every member's willingness to step up and participate. We have a year of outstanding programming ahead of us with Rosh Chodesh celebrations, study groups, and fundraising events. PLEASE continue to buy grocery cards and we will be able to pass the money on. Remember, buying grocery cards does not cost a penny, this is money we spend anyway, you just pay for groceries in a different way. How easy is that?

From the President

Continued from page 13

Finally, I would like take a moment to publicly apologize and ask for forgiveness from anyone that I may have wronged during the past year. Conversely, I offer my forgiveness to you for anything you might have done to wrong me. It is a firm Jewish belief that God does not grant forgiveness for the sins against other people. It is our individual responsibility to seek and grant forgiveness to our fellows.

To my wife and my children, I would like to express all my love and all my appreciation for who they are. May we all be sealed in the Book of Life. May the Jewish year of 5770 be a year of peace, good health and a year of renewed engagement, connection and commitment to our community.

L' Shana Tova.

Among Our Members

- ◆ Condolences go out to the following members and their families: **Annette and Barry Winston** on the loss of **Annette's** sister, **Emily Eads Knight**; **Eleanor Shorr** and **Susan** and **Ken Brown** on the passing of husband and father, **Bernard Shorr**, to **Suzanne Mittleman-Townsend** and **Todd Townsend** on the passing of Suzanne's father, **Richard Mittleman**. May their memories be a blessing.
- ◆ Get well wishes go out to the following people who were ill or recuperating during the past month: **Elaine Brown**, **Aaron Chasan**, **Bert Gurwitch**, **Betty Himes**, **Bernie Iroff**, **Zachary Kramer**, **Shirley Leeds**, **Brandon Messing**, **Judy Rattner**, **Toby Schwartz** and **Myra Weinstein**.
- ◆ Mazal tov to the following members and their families: **Anne** and **Eli Greenbaum** on the birth of granddaughter, **Liliana Sarah Greenbaum**, daughter of **Monica** and **Michael Greenbaum**; **Barb Levin** and **Josh Gettinger** on daughter **Sunny's** marriage to **Trey Csar**; **Liz Spenser** who earned the Presidential Volunteer Service Award's gold level by volunteering more than 250 hours of her time at the Knoxville Art and Fine Crafts Center, assisting with teaching art classes to summer camp children; **Charlene** and **Jeff Gubitz** on son **Ron's** engagement to **Leslie Smith**; a 2010 wedding is being planned; **Bernard Bendriem** on becoming a United States citizen. **Anne** will become a citizen shortly.
- ◆ Todah rabah to **Ethel Wittenberg** and **Gene Rosenberg** who volunteered in the synagogue office last month. We appreciate your time and the effort on behalf of the shul.
- ◆ Heska Amuna accepts credit cards for payment and you have the option of paying your balance partially or in full or setting up an "auto pay" which would charge your credit card monthly over the next 12 months. If you wish to make a payment by credit card, please complete the "credit card information" box on your statement and indicate the amount you are paying next to the account and make a note if you wish the 1-time pay or the auto-pay setup. Tear off the bottom portion and return in the enclosed envelope. All credit card information will be kept confidential. If you are making a payment by check, please indicate the amount you are paying next to the account, tear off the bottom portion and return in the enclosed envelope.
- ◆ Federal law keeps us from knowing who is in the hospital. Therefore, if you or a loved one is hospitalized, please let us know so we can place you on our misheberach list.

Heska Amuna Synagogue *HaShofar*

Rabbi Louis Zivic

e-mail: RabbiZivic@heskaamuna.org

Chair of the Board

Rosalie Nagler

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President

Bernard Bendriem

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Carolyn Silver-Alford

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Office Administrator

Marian Jay

e-mail: tantamay@heskaamuna.org

Heska Amuna Synagogue

e-mail: info@heskaamuna.org

Permanent Schedule

Friday Night Services.....Varies
Saturday Morning Service.....9:30 a.m.
Mon. & Thurs. Minyanim.....7:00 a.m.

Evening minyanim can be arranged
by calling President Bernard Bendriem,
584-9197, one week beforehand

Sunday Minyan.....9:45 a.m.

For a list of Heska Amuna's funds and
other information, please go to our
website www.heskaamuna.org

Heska Amuna Synagogue
is an affiliate of United Synagogue
of Conservative Judaism.

HaShofar editor - **Marian F. Jay**.

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Amuna Synagogue.

Mazal Tov to **Peggy Littmann**
and **Miriam Weinstein** on their
Simchat Torah honors. The
following are additional
donations that were made in their
honor—**Wendy and Ted**
Besmann, Lynn Fuson.

Heska Amuna Synagogue Education News

Educational Offerings for Families, Children, and Youth

Friday Night November 6: Tot Shabbat ~ 6:30 p.m.

Everyone is invited to Heska Amuna's Tot Shabbat service which is designed for families with very young children. Services include participatory music, games, prayers, and fun for parents and children. We end our service with a kid-friendly oneg, Shabbat reception. This Shabbat's theme will be "In the Beginning."

Sunday, November 15: Gan K'tan (ages birth-kindergarten) ~ 10:00–11:30 a.m.

Gan K'tan is open to members and non-members. It is designed for parents and their children from birth through kindergarten age. This month's program will focus on *The Story of Creation*. The program is free to Heska Amuna members and only \$5.00 for non-members to cover snacks and supplies. For information, contact Nancy Becker at nechama419@yahoo.com or Morah Chaya at eddirector@heskaamuna.org.

Thursday, November 19: Education Committee Meeting ~ 7:00 p.m.

Meetings are open to our parents and members. If you are interested in joining this committee, have ideas for our school, our teen program, or our adult learning program, please contact Michael Zemel at mzemel@utk.edu.

Thanksgiving Break:

HARS classes will NOT be in session Wednesday, November 25 and Sunday, November 29 in observance of the Thanksgiving holiday.

Adult Learning at Heska Amuna

Pathways to Jewish Learning continues in December and is open to the entire Jewish community. Classes will be held **December 2, 9, 16 at 7:30 p.m.** You may take *one* of the courses listed each Wednesday evening. Registration is appreciated so that instructors can plan their courses. Register online by sending an e-mail to eddirector@heskaamuna.org.

The Spiritual Path of Mussar - Instructor: Rabbi Louis Zivic

Textbook: *A Responsible Life: The Spiritual Path of Mussar* by Ira Stone. "Love your neighbor" is the central obligation of Jewish life. Mussar, a late 19th century Jewish renewal movement, focused on this precept as a means of self improvement and spiritual growth. Through the practical applications of Mussar, one can learn how to awaken to a spirituality that is compassionate, moral and generous. By working with this text, we will find where we are in our understanding of life, love, and of course, God.

Introduction to Jewish Texts - Instructor: Chaya Silver-Alford

This course will provide students with an introduction to major Jewish source material including Mishna, Talmud, Midrash and Aggadic writings. By the course's end, students will be more at home with the rich treasury of Jewish holy works and more comfortable knowing where to look for answers to questions of faith, halacha, and personal spiritual practice. This class requires some at-home reading and computer research to prepare for each class.

Women in the Bible - Part II - Instructor: Anna Iroff

Note: Taking "*Women in the Bible I*" is not a requirement for enrolling in this class. This class is designed for men and women who are interested in studying the women in the Hebrew bible. These women are mothers, wives, mistresses, prostitutes, tricksters, victims, and saviors. By understanding how women are seen in our tradition, we will also gain a new perspective on men and their roles in our culture.

Mah Jongg - Instructor: Marian Jay

Whether its called Ma Jong, Mah Jong, Mah Jongg, Ma Diao, Ma Cheuck, Baak Ling, or Pung Chow, the history of this game is as intriguing as the game itself. We will delve into the history, methods, nuances, and fun of this engaging pastime that is beginning its second wave of popularity in the U.S. You will learn (or re-learn!) to play and perhaps even start a game of your own. Returning students are welcome!

Talmud Study with Rabbi Zivic: Sunday Mornings at 9:00 a.m.

Currently studying *Masekhet Gittin*: (Tractate on Jewish Divorce). For centuries, Jews have claimed that Talmud study has engaged and sharpened their minds. Study for many is a form of spiritual practice that brings them in touch with themselves, their community and with God. This ongoing study group welcomes new members. The group explores the reasoning process that is used in Talmudic discourse in order to appreciate diversity of opinions and the ability to make two truths occupy the same intellectual space. Call Rabbi Louis Zivic for more details.

HAZAK!

This discussion group, designed for adults and retirees, explores current issues and hot topics. **HAZAK!** meets on the 2nd and 4th Tuesday of each month at 10:30 a.m. in the Winick Library. Discussions are facilitated by Rabbi Louis Zivic.

Jewish Devotional Chant: Tuesday Mornings, 9:00 –10:00 a.m.

The November evening session will be held November 9.

This gathering celebrates Jewish spirituality and God through the practice of Jewish devotional chant, meditation and writing. The devotional practice is deeply rooted in Jewish tradition, mystical practices and modern Jewish contemplative practice. All are welcome to meet in the Winick Library. No knowledge of Hebrew, previous chant or meditation experience is necessary. For more information, contact Chaya at 522-070 or eddirector@heskaamuna.org.

Sponsor a Delicious Kiddush and Schmooze

All kiddushim are deliciously prepared by Marilyn Burnett. Call Gene Rosenberg at 693-3162 for more information and to reserve a date.

We thank the following people for sponsoring kiddushim during October: Marilyn and Sidney Burnett in honor of Sukkot; Heska Amuna Religious School.

Contributions From Caring People

For a List of Synagogue Funds Please Check Our Website at www.heskaamuna.org

EDUCATIONAL ENRICHMENT FUND

In honor of her High Holiday honor

By: Jill Weinstein

GERTRUDE GLAZER COHEN AND I.B. COHEN ENDOWMENT FUND

In memory of Bob Gluck and Mel Nagler

By: Susan and Arnold Cohen

In observance of Morris Bresoff's yahrzeit

By: Bella Leeds

In observance of Oscar Glazer's yahrzeit

By: Arnold Cohen

COHEN-PRESSER FUND

In memory of Ruth Kahan and Anna Belle Clement O'Brien

By: Miriam Weinstein

GENERAL FUND

In memory of Emily Eads Knight and Bernie Shorr

By: Wendy and Ted Besmann

In memory of Peter Dreyer and in honor of Trudy Dreyer

By: Ellen Clare and Scott Dreyer

In observance of Sadie Gabler's yahrzeit

By: Sylvia Silver

A general donation to the fund

By: Shelley and Jeff Hecht

In honor of the High Holidays

By: Edith Brown, Martin Gebrow, Gatlin-Burlier Tobacconist, Jan and Colman Hoffman, Florence Mayer, Lillian and Morris Schneider, Ben Sklar

In honor of High Holiday honors

By: Alan Abrams and Marilyn and Isadore Abrams, Judy and Abraham Brietstein, Carol and Mark Harris

In memory of Emily Eads Knight

By: The Winston Eye and Vision Center staff

In memory of Janet Krauss

By: Carol Akerman

In honor of their birthdays and anniversary

By: Helene and George Messing

In observance of David Beerman's yahrzeit; in honor of her High Holiday Honor and in honor of the High Holidays

By: Lee Miller

Get well wishes to Aaron Chasan, Zach Kramer, Bernie Iroff, Myra Weinstein, Eleanor Shorr and Jack Weitsman; in honor of the birth of Anne and Eli Greenbaum's granddaughter, Liliana Sarah; in memory of Anna Belle Clement O'Brien, Dick Petersen, Madge Glidewell and Bernie Shorr

By: Rosalie and Stephen Nagler

In honor of Deborah and David Oleshansky earmarked for the Family Retreat

By: Marilyn Wohl

Get well wishes to Annette Winston and Bert Gurwitch; in memory of Janet Krauss

By: Gilya Schmidt

With deepest gratitude to our Heska Amuna friends for their prayers and good wishes during Richard's recent illness

By: Gilya Schmidt

In memory of Bernie Shorr

By: Esther Webster

For Yizkor for Harry Tobe, Sarah and Louis Tobe, Helen Tobe, Ida Dwork, Lillian Simon, Zelda and Isaac Baskin, Eleanor Baskin, Irene Baskin, Murray Baskin, Lillian Baskin, Julie and Louis Baskin

By: Selma Tobe

KITCHEN FUND

In memory of Peter Dreyer and in honor of Trudy Dreyer

By: Ellen Clare and Scott Dreyer

RABBI'S DISCRETIONARY FUND

A general donation

By: Roy Dar

In honor of his High Holiday honor

By: Mitch Goldman

In honor of Rabbi Zivic during Richard's illness

By: Gilya Schmidt and Richard Schmidt

RELIGIOUS SCHOOL FINANCIAL AID FUND

In memory of Peter Dreyer and in honor of Trudy Dreyer

By: Ellen Clare and Scott Dreyer

VMC FUND

In observance of Robert Zalkin's yahrzeit

By: Robin Brown

WINICK LIBRARY FUND

General donation

By: Joan and David Abrams

In memory of Albert Eisenstadt, Emily Eads Knight and Bernie Shorr

By: Barbara and Bernie Bernstein

In memory of Peter Dreyer and in honor of Trudy Dreyer

By: Ellen Clare and Scott Dreyer

In observance of William Rubin's yahrzeit

By: Judy and Jerry Zivic

Yahrzeit Fund

Phyllis Levine

By: Ken Levine

Ida Dwork and Sarah Tobe

By: Selma Tobe

TEMPLE BETH EL TIMES



From the Rabbi's Study

By Rabbi Beth Schwartz

With the fall holy days behind us, we give a sigh of relief at having gotten through them. Our thoughts turn toward the renewed energy that we get as the weather cools, and we take on projects and tasks and make plans for all kinds of activities. We rejoiced on Sukkot and danced with the Torahs, and Chanukah will be here before we know it. As we move on, we need to take care not to forget the confessions we made, and our promises not to repeat our transgressions. How is that going for you? Is the New Year, now not so new, still a good year, made sweeter with a renewed and better you?

With the warm and mellow colors of autumn, we draw our friends and neighbors close. How are they getting along these days? How are you getting along? Judaism is strongest when it is compassionate and attentive to the needs of others. We are at our best when we contribute to the well-being of others. Anonymously or by name, you are an angel, a messenger of God, when you give of yourself, in whatever form.

The Indians who helped the Pilgrims did not wait to be asked; they simply shared what they had. The Pilgrims accepted the help, and gave thanks with hospitality and friendship. Thanksgiving is patterned on Sukkot, recognizing the interdependence of people and their neighbors with nature. We eat well on these feast days, but remember that they are just about the food. Feeding others, in body and in soul, is nourishment for your soul, too. Be well, be fulfilled, do good.



President's Message

By Stephen Eisen

I walked into the Temple for Shabbat service a few weeks ago after a particularly tough week and was immediately asked by a fellow congregant and friend "Are you alright?" At that moment the answer was actually "no." Over the past week everything that could go wrong at my work did and my wife was in a similar boat. My son had confided in me how tough school was getting and needed my support and between my two daughters, there was enough drama to produce a Broadway production. I was up to my limit of stress and thought I would burst at any moment.

The music in the sanctuary began and I anxiously awaited the beginning of the service. As I settled into my chair on the *bimah* and opened the prayer book I began to calm down. Within only a few minutes I found my heart rate slowing and a calmness cascade through my body. A fellow Temple president from Florida had recently said that attending Shabbat services was good for your health and I realized, on that particular night, he was right.

That Shabbat service was better than any "silver bullet" a doctor had ever given me! I attended the *oneg* and was totally relaxed. I sat and chatted with friends and met some new people. After a nosh (or two or three) I drove home feeling content and happy. The past week wasn't that bad anymore and, in fact, I was excited about what the weekend had to offer.

I tell this story to remind all of us that being a member of Temple Beth El is not just about making an annual commitment or having a place to give your children a Jewish education. It is about making a difference in your life, a healthy difference. By participating in activities, volunteering or attending services we are doing something that is "Good for our health."

B'Shalom, Stephen

14 Cheshvan - 13 Kislev 5770

Rabbi Beth L. Schwartz
Rabbi Emeritus Howard Simon
Temple President Stephen Eisen
Sisterhood Presidents Joyce Traugot
and Phyllis Hirsh

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SERVICES IN NOVEMBER

November 6 – Shabbat services will be led by Liz Gassell.

November 13 at 7:30 p.m. – Erev Shabbat services.

November 14 at 10:30 a.m. – Join Rabbi Schwartz for an informal Shabbat morning service.

November 20 at 7:30 p.m. – Erev Shabbat services.

November 27 at 6:00 p.m. – Kabbalat Shabbat services, with the *Union Prayer Book, Sinai Edition*.

Adult Education Courses

- ◆ **Adult Education** meets on Wednesday evenings at 6:15 p.m. in the Temple Library. Our topic through Thanksgiving is *Jewish Humor*. What's funny about being Jewish? What's funny to Jews? What's not? We'll talk, we'll laugh, we'll learn.
- ◆ **Brunch & Learn with Rabbi Schwartz**, Wednesday, November 11, at 11:00 a.m. in the Temple Library. Our topic: *Jewish Holidays Like You Didn't Learn in Hebrew School*. This month: *Shabbat*. Bring Your Own Brunch, coffee & tea provided.

Let's Talk Turkey

By Joyce Traugot

First, I want to thank the entire Knoxville Jewish community for your continued support and encouragement with our "Marty's Mission." Over the past three years, since I established "Marty's Mission" in memory of my husband, this community has been extremely supportive of this effort for Second Harvest Food Bank. As I write this article, I do not have the number of pounds that was collected during the Holy Days but am sure it was wonderful and greatly appreciated.

Now LET'S TALK TURKEY! Thanksgiving will be upon us very quickly and some families will not be able to enjoy a family Thanksgiving because they simply cannot afford to feed their families. A \$10.00 check made out to the Second Harvest Food Bank will feed three to four families for Thanksgiving. Of course, your donation can be more than \$10.00. You can leave your checks at your religious organization and I will pick them up and deliver them to Second Harvest. If you choose to send the check directly to Second Harvest (Second Harvest Food Bank, 922 Delaware Avenue, Knoxville, TN 37921), please note on your check that this is part of "Marty's Mission."

Once again, my sincerest thanks for your continued support. Happy Gobble!

New Book Details the Importance of Grass and Research to Society

UT professor emeritus co-edits seminal work

A new book, co-edited by a University of Tennessee professor emeritus, sheds light on the importance of watching grass grow. As it turns out, not only is the activity pretty interesting, it's relevant to the health and welfare of livestock and ultimately the sustainability of the whole planet.

The book, *Tall Fescue for the Twenty-First Century*, is the story of the rise in popularity of tall fescue as a turf and forage grass and of the scientific efforts to pinpoint the reasons that cattle consuming the popular grass fail to thrive and mares give birth to dead foals. The book details the effectiveness of collaborative research and of the United States' land grant university system.

Henry Fribourg, professor emeritus in the UT College of Agricultural Sciences and Natural Resources Department of Plant Sciences, spent much of his career researching tall fescue Kentucky-31. The fescue is the most important cultivated pasture grass in Tennessee and the United States, covering millions of acres. Its importance continues to increase in other regions with similar climates.

Despite its overwhelmingly favorable agronomic properties, tall fescue consumption causes more than \$600 million losses annually in cattle and other livestock in the United States, through poor health and reproductive performance.

In the book, Fribourg, his co-editors and 59 contributors describe a complicated series of scientific investigations spanning disciplines from horticulture to veterinary medicine over the last 35 years – and involving researchers from around the globe. The collaborations proved that a fungus hosted by the tall fescue wreaks havoc on the intestinal, blood and reproductive systems of the ruminant animals that consume it. Even more investigations outlined in the book describe the research advances that allowed science to develop management practices and new grass cultivars with nontoxic endophytes.

Published by the American Society of Agronomy, the Crop Science Society of America, and the Soil Science Society of America, the monograph should hold broad appeal among forage and turf scientists and scientists from other disciplines, crop and livestock producers, horse breeders, users of turf, students,

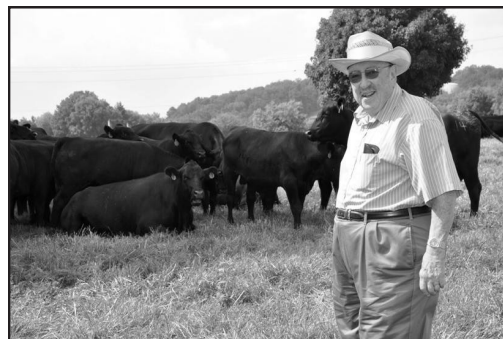
teachers and even the general public.

Fribourg co-edited the book with former UT Plant Sciences student David Hannaway, now a professor of crop and soil science at Oregon State University, and Charles West, professor of crop, soil, and environmental sciences at the University of Arkansas. In describing the effort, the co-editors write, "The changing understanding of tall fescue reveals how science develops and moves through subject matter disciplines, challenges, and new advances in research and technology."

Tall Fescue for the Twenty-first Century will be available as a traditional book, including a CD of color illustrations. A free, public-access version will also be available later this year on the Internet. Fribourg is particularly proud that the work will be openly available. "Our monograph is a valuable source of scientific knowledge. Its applications for a diverse worldwide readership of students, teachers, producers, and managers are enormous," he said.

Fribourg and his co-editors write, "The future of tall fescue is linked with the future of an environmentally conscious, energy-efficient, productive animal agriculture. Tall fescue husbandry will play an increasing role in ensuring long-term food and feed sustainability in a fragile world with an increasing population, doing its share to protect soil and water resources while transforming solar energy into feed on lands that should not be tilled."

Feeding the world and saving resources: not a bad capstone for Fribourg's 53-year career spent watching grass grow.



Henry Fribourg, professor emeritus in the UT College of Agricultural Sciences and Natural Resources Department of Plant Sciences, is co-editor of a seminal book on the most important cultivated pasture

grass in Tennessee and the United States. Tall fescue covers millions of acres here and around the world.

The Sisterhood of Temple Beth El

We are an affiliate of WOMEN OF REFORM JUDAISM

Sisterhood Schmooze

By Phyllis Hirsh & Joyce Traugot, Sisterhood Co-Presidents

The Sisterhood Brunch and Opening Meeting was held Sunday, September 13. "Food, Food, Glorious Food" was the theme. Susan Frant, vice president of programming, organized and coordinated a wonderful brunch for all those who attended. Many thanks to all who contributed their cooking and baking skills.

Adria McLaughlin, an Earth Fare marketing coordinator, was our guest speaker. Adria is a native of Knoxville and helps teach the community about healthy eating. A lively question and answer period followed Adria's talk.

Sisterhood has decided to make Marty's Mission and the Second Harvest Food Bank a focus of each meeting by asking attendees to bring non-perishable items or monetary donations to our meetings.

Join us this month on Sunday, November 15, at 10:00 a.m. at Sephora's in the West Town Mall for make-up help from the experts and a mid morning nosh just for us (before the store opens to the public).

Come on join in!

TBE Sisterhood Outing: Get ready for the holidays at Sephora November 15 – SIGN UP NOW!

Temple Beth El Sisterhood will have private opening hours on Sunday, November 15 at 10:00 a.m. at Sephora in West Hills Mall.

Sephora staff will be there to assist with make-up and make-overs for the winter holidays. Save the date, and plan to be one of the "gorgeous gals" of Sisterhood, or, at least get a new lipstick, and do some holiday shopping!

Please make a reservation by November 9, and indicate whether you are interested in a color/make-up or skin consultation by e-mailing Susan Frant, sammoll@hotmail.com.



CRAFT AND FOOD FAIR December 6 at 9:30a.m. – 1:00 p.m.



Chanukah is almost here, and it's time for the **Craft and Food Fair**. Please start sending all your wonderful creations to the Temple. We have plenty of room in our Sisterhood area to store them. We especially need pottery, painting, needlework (embroidery or greeting cards), jewelry, canned goods, baked goods (cakes, breads, pastries, cookies, etc.).

If you want to put perishable food in the new freezer, don't forget to label it clearly for the Craft Fair. Please contact Lesley Krakauer at 691-3208 or e-mail to always.brit@gmail.com or Honerlin Del Moro at 689-0701 or e-mail to lurv курт@comcast.net with any questions or if you would like to help set-up.

Thank you, everyone, for all your help and support!



October Oneg Hosts

- Nov. 6** Katie Habgood in honor of Peter Yellen
- Nov. 13** 7th and 8th grades class service
- Nov. 20** Ann Wayburn and Jeanette Kelleher & Greg Stein
- Nov. 27** Kabbalat Shabbat

The Sisterhood of Temple Beth El is having another used

BOOK, CD, and DVD SALE

Sunday, November 8 9:30 a.m. – 12:30 p.m.

Come to Temple Beth El to find selections
for the entire family!

Temple Beth El Religious School November Update

By Norma James Education Director., nfjames@aol.com

Pizza Dinner for Midweek classes 5:45 p.m., November 4: Don't forget to arrive early. You can have some free time to socialize with your friends before classes begin at 6:15 p.m.

Family Shabbat November 6: Norma will lead a short service at 5:45 p.m. for children ages 3 through 3rd grades. Of course anyone is welcome to join us. This is a very child friendly service. Parents are asked to bring a light snack for a tiny oneg following the service. This is a great way to both introduce your child to services and meet parents of young children.

Service to be conducted by TBE 7th & 8th grades November 13: Please join the students of Dr. Aaron Margulies as they lead worship on this Shabbat. This will be a regular 7:30 p.m. service using our *Mishkan Tefilah*. Parents of the class will sponsor the oneg. Please have the students at Temple by 7:10 p.m. We look forward to a wonderful service.

Temple Beth El staff travels to Atlanta for an educational Kallah: We are very excited about returning to this Kallah which involves more than 25 Atlanta congregations. The Kallah promises to be even better than our last visit. There will be a variety of workshops and presentations by some of the biggest names in Jewish music and education. This Kallah will be the weekend of November 22. Teachers who are unable to attend will go with our students to Oak Ridge. We will need a few parent volunteers to assist with the Oak Ridge trip while we are away. We feel that this Kallah is too good to miss, but I assure you that your children will be well supervised in Oak Ridge.

Jewish Congregation of Oak Ridge to host Combined Learning Day Sunday, November 22: For the very first time ever, Temple Beth El and Heska Amuna will travel to Oak Ridge for religious school. Plan your car pools now! The Jewish Congregation of Oak Ridge will host a day of learning, spirituality, and fun. *This day will be for all Pre-K through 6th grades only.* Our 7th through 10th graders will stay in Knoxville as of this writing. I will contact parents if this changes. I suggest a trip to the Museum of Science and Energy after Religious School. It is a great museum for the whole family.

Thanksgiving Break: There will be no Midweek classes Wednesday, November 25 and no Religious School Sunday, November 29.

Upcoming Events

- November 4:** Midweek Classes: Pizza dinner 5:45 p.m.
- November 6:** Family Shabbat 5:45 p.m.
- November 13:** Shabbat Service conducted by Temple 7th & 8th graders.
- November 22:** TBE goes to Oak Ridge for CLC Day for PreK-6th grades.
- November 25 & 29:** Thanksgiving Break - No Midweek & Sunday classes.

TEMPLE BETH EL TIMES

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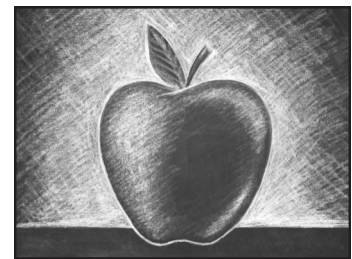
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TBE Fax: 525-6030

Visit our website: www.tbeknox.org

Temple Office Hours
Monday – Friday
9:00 a.m. – 4:00 p.m.



We invite the Knoxville Jewish Community to join us at
Temple Beth El's Chanukah - Latke Dinner
Friday, December 11
6:15 – 7:30 p.m.
Followed by Shabbat Services

Dinner includes brisket, latkes, applesauce, sour cream, challah and beverages.

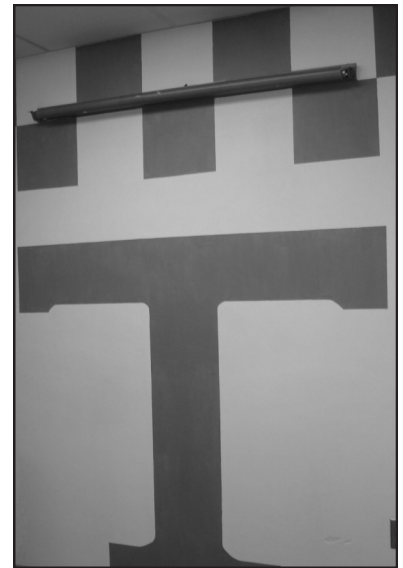
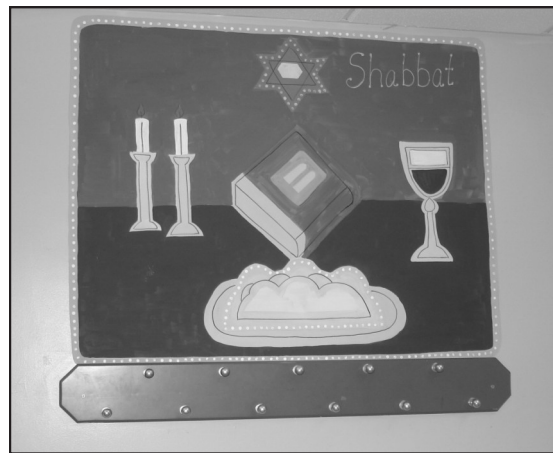
Cost: \$5.00 per person /\$20.00 per family

R.S.V.P: Amy Rosenberg at Rockybergs@tds.net
or TBE office by Dec. 7.

Reserve early and enter a raffle to win a Menorah!

Volunteer Spotlight

Temple Beth El adults knew we were lucky to have *Amy Rosenberg* in our cadre of outstanding volunteers, and now the children know it, too. They can see it in every classroom. From Noah's Ark animals to trees with textured nests, from "Mazal Tov" to "Go Big Orange," Amy has transformed each classroom with a theme designed to appeal to its particular age group. Amy designed the murals and painted each classroom, moving steadily down the hall from the pre-school to the upper grades. Students, teachers, and parents are delighted with their inviting classrooms. We hope you will take a look and see what a marvelous contribution Amy has made with her time and talents.



Come in and shop at Temple Beth El's Treasure Tov

See all of our new products we recently purchased from new companies:

- BAY POTTERY
- CAPE COD POLISHING CLOTHS
- DEAD SEA PAVILION
- THE PASTA SHOPPE
- SENSATIONAL SWEETS
- SILK BIJOUX
- ROMAN GLASS
- CROWN
- ACCESSORIES BY M
- JILLERY FAGIN ENT. INC
- FRESH FRANCIS FINE STATIONARY

Hours
 Wednesday nights
 Sundays 9:30 -12 noon
 or call for an appointment

Would you like to receive Ha'Kol electronically? If so, please let us know by calling 690-6343 or e-mailing Martha at mandrus@jewishknoxville.org.

SAVE * THE * DATE

March 20, 2010

Temple Beth El's Annual Auction

**Catered Dinner, Music
 Silent & Live Auctions**

For more information, to volunteer, or to donate items, please call Amy Rosenberg (865) 356-6830 or e-mail Rockybergs@tds.net

Kol Ha'Kavod to Mimi Brody

On Wednesday, September 30, Mercy Health Partners honored Mimi Brody at their annual Tribute to Service Luncheon, which recognizes hospital associates who embody Mercy Health Partners' core values of service. Mimi has been employed at St. Mary's Hospital for 12 years, in Materials Support. She has served on St. Mary's Diversity Committee, and gives a devotional, in Hebrew and English, once a month. Mimi was the inspiration behind the "Monday's Child" adoption initiative at WBIR; she served three terms as President of TBE's Sisterhood, and on the TBE Board of Directors.

Condolences

Our condolences to members Bob and Elaine Freeman and Ralph Freeman at the loss of their aunt Marilyn Rabin.

May her memory be for a blessing.

Donations to the Funds of Temple

August 15 – September 16, 2009

BEILER CULTURAL

BEILER MISC. LIBRARY SHELVES

In memory of:

Ann Prial by Marcia and Larry Silverstein

H. BEILER YOUTH SCHOLARSHIP

DAVIS EDUCATIONAL ENHANCEMENT MEMORIAL

ENDOWMENT:

ENDOWMENT FUND

In memory of:

Lester Hirsh by Kenneth and Phyllis Hirsh

GENERAL OPERATING

By: Marilyn Rabin

By: Arthur and Martha Kareff

By Robert and Jean Edwards Goodfriend

In memory of:

Jeanette Galloway by Jeffrey and Lorie Hirsh

Anne Price by Evan Sturm

Mordecai Gustav Heiser by Gilya Schmidt

Rose Kreisler by Michael Eisenstadt and Mary Beth Leibowitz

Elizabeth Handler by Cheryl Handler

In honor of:

Sisterhood by Jeffrey and Lorie Hirsh

Rabbi's speedy recovery and window repairs by Pessa Brody

Roof Fund

GELBER CULTURAL

GELBER WINNER'S CIRCLE

GELBER FAMILY RABBINIC

ERMA GERSON COMMUNITY

In memory of:

Isadore and Ethel Misner, Helen Siegel, Jack Misner, Jerome and

Erma Gerson, Joel Porell by Allan and Bunny Gerson and family.

GOLDBERGER MEMORIAL SANCTUARY

In memory of:

Motvei Ioselev by Isya and Bella Safro

JAY AND MITILDA GOODFRIEND "DO NOT

FORGET" FOR HOLOCAUST EDUCATION

STANLEY & ELISE LEVY ENRICHMENT

LICHT PRAYER BOOKS

LICHT YOUTH

In honor of:

Daphne Buckner, daughter of Miriam Hicks & Wyatt Buckner, by proud grandparents Diana Steinfeld-Hicks and William Hicks

MARX FAMILY EDUCATION ENDOWMENT

In memory of:

Martin Guthman by Ursula Marx

PATIO & GROUNDS

LESTER POPKIN MEMORIAL CAMPERSHIP AND

SCHOLARSHIP

RABBI'S DISCRETIONARY

By Gilya Schmidt

In memory of:

Dr. Jack A. Bernard by Maurice P. Grief

Lillian & Herman Schaefer by Barrett and Mary Ellen Schaefer

Elaine Lewis by Roy and Carol-Ann Loring

Daisy by Jeffrey and Susan Arbital

In honor of:

Joan Cohn from Harold and Ida Markman

JACOB & BETTIE REICH FAMILY MEMORIAL FUND

RONA SIMON ISRAEL SCHOLARSHIP

CLARENCE STRASBURGER SACRED MUSIC

In memory of:

Emilie Strasberger and all other loved ones from Linda Bolt

TEMPLE BETH EL PRESERVATION FUND

By Debra Caylor

TBE SISTERHOOD FUNDS

BEILER BIMAH FLOWERS

In Memory of

Evan Brody by Buzz and Sondra Brody

Arthur Feinbaum by Ron and Melissa Feinbaum

Dorothy Levy Licht by Richard Licht and Shirley McGuire

SISTERHOOD TRIBUTE

Welcoming the New Year by Ann Wayburn

SISTERHOOD SPECIAL GIFTS

Beiler Bimah Floral Fund

The *Beiler Bimah Flower Fund* is maintained by the Women of Reform Judaism.

Pulpit flowers are a great way to honor a loved one, observe a Yahrzeit, or any occasion.

Your \$30 payment, made payable to Temple Beth El Sisterhood, should be sent at least TWO WEEKS prior to the Friday you wish flowers.

Ruth Sherill will handle any special arrangements, flowers or extra quantities. Call her at 690-5015.

Mazel Tov!

Heska Amuna Synagogue

Happy Birthday!

- ◆ Margy Goldman ◆ Stella Iroff ◆ Miriam Weinstein ◆ Eleanor Adams
- ◆ Anita Miller ◆ Fannie Richer ◆ Jill Weinstein ◆ Elaine Dobbs
- ◆ Marilyn Liberman ◆ Bruce Johnson
- ◆ Carlos Rodriguez ◆ David Richer
- ◆ Evelyn Silvey ◆ Heidi Allen ◆ Cindy Pasi
- ◆ Janet Gurwitch ◆ Evan Ohriner
- ◆ Mary Ann Merrell ◆ Gennifer Spenser
- ◆ Ross Toedte ◆ Cheryl Kaplan
- ◆ Judy Brietstein ◆ Betty Siegel
- ◆ Mel Sturm ◆ Rich Adlin ◆ Betty Himes



All members whose birthday or anniversary occurs in November are invited to receive a blessing at kiddush on Shabbat morning, November 21.

Happy Anniversary!

- Anne and Elias Greenbaum
- Lindsay and Chad Parizman
- Eleanor and Leo Adams
- Jacki and Richard Imbrey
- Jami and Alan Quartararo
- Mindy Goldberg and Mark Blumenthal
- Ann and Hal Manas
- Sarah and Bob Milford
- Melissa and Seth Schweitzer
- Kim and Stephen Rosen
- Joni and Steve Hirschhaut
- Martha and Marty Iroff

TEMPLE BETH EL

Happy Anniversary!

- Boris & Bella Budik
- Marcus & Sondra Bressler
- Steve & Ellen Markman
- Mathis & Bea Bush
- David & Emma Fleischmann



- Morris & Shirley Goodfriend
- Richard & Cindy Raines
- Jay & Arline Gershberg
- Edward & Marilyn Carlin
- Mike & Diane Cole
- Andy & Zoya Loebel
- Joani & Wilbur Wilson
- Linda & Gary Johnson

Happy Birthday!

- ◆ Bella Safro ◆ Eli Derrington ◆ Emma Fleischmann ◆ Bea Bush
- ◆ Mitchell Weiss ◆ Hannah Hicks ◆ Taylor Kolnick ◆ Charles Noon
- ◆ Carol Loring ◆ Frederick Millis ◆ Yelena Golburt ◆ Ethan Pollack
- ◆ Marcie Silverstein ◆ Lesley Krakauer ◆ David Sandberg
- ◆ Jennifer Friedman ◆ Jeffrey Arbital ◆ Jeff Goodfriend
- ◆ Gregory Sayles ◆ Fredric Radoff ◆ John Roberts ◆ Rachel Golden
- ◆ Joel Rosenbaum ◆ Brett Smuckler
- ◆ Joani Wilson ◆ Alicia Carter
- ◆ Harold Winston ◆ Simon Badalov
- ◆ Meredith James ◆ Ralph Freeman
- ◆ Kalisa Parsons ◆ Richard Hancock
- ◆ Lilia Brock ◆ Linda Zaretzki
- ◆ Erin Lauer ◆ Melvin Sturm
- ◆ Connie Burstein ◆ Todd Diacon



JAHRZEIT

TEMPLE BETH EL

November 6

◆ Bernice Rose ◆ Tillie Brown ◆ Edward Kessler ◆ Lee Meyer ◆ Simone Levi Brunschwig ◆ Marvin Miller
◆ Gustav Brunschwig ◆ Agnes Canner ◆ Gloria Weinstein ◆ Carrie Lehigh ◆ Peter Yellen ◆ Joyce Brown

November 13

◆ Gerson Bush ◆ Ethel Misner ◆ David Silverstein ◆ Myrtle Evert ◆ Samuel Champaign ◆ Eva Sturm ◆ Max Gillman
◆ Joseph Henry Buescher ◆ Robert Moss ◆ Richard Wayburn ◆ Herbert Glazer ◆ Samuel Mark Brody

November 20

◆ Herbert M. Cohen ◆ Cheryl Weinberg ◆ Florence Jacobstein ◆ Lena Zion Alper ◆ Grace Marie Warn ◆ Sol Richer
◆ Gloria Glazer ◆ Anne Goldstein ◆ Barney Seligstein

November 27

◆ David Hiller ◆ Sarah Sue Bush ◆ Bernard Meyer Schramm ◆ Herbert Brody ◆ Belar Koptiva ◆ Sam Cawn
◆ Isadore Brody ◆ Irwin Kipnes ◆ Samuel Schwartzman ◆ Albert Fribourg ◆ I. Robert Brodie ◆ Harry Mintz

December 4

◆ Jack Goldstein ◆ Sadie Rich Miller ◆ Alexander Schwartzman ◆ Ben Altshuler ◆ Bessie Gelber ◆ Shiela Belensen
◆ Simon Kaufman ◆ Shirley Blumenthal

Heska Amuna Synagogue

November 7

◆ Lillian Davis ◆ James Lowe ◆ David Moskowitz ◆ Vera Noorily ◆ Alex Presser ◆ Etta Renert ◆ Salome Slovis
◆ Flora Stollin ◆ Pesach Werner ◆ Bernyce Gurwitch ◆ Bertha Moss ◆ Pearl Zwick ◆ Gunsa Glazer ◆ Blume Goldstein
◆ Sylvia Levison ◆ Rachel Slovis ◆ Clara Winick ◆ Ilse Abeles ◆ Harold Rosenthal

November 14

◆ Leah Berez ◆ Loretta Cohen ◆ Elsa Klein ◆ Josephine Klein ◆ Celia Shaw ◆ Sol Frumin ◆ P.L. Fuson ◆ Nathan Naumann
◆ Ben Slovis ◆ Nathan Rattner ◆ Bobby Evars ◆ Monnie Millen ◆ George Weisberg ◆ Max Hurvich ◆ Hannah Poster
◆ Hilda Nisenson ◆ David Rosen ◆ Faye Simon

November 21

◆ Rebecca Benbenisty ◆ Nathan Busch ◆ Rose Busch ◆ Anna Cohen ◆ Fannie Taylor ◆ Isaac Baskin ◆ Arnold Levison
◆ Ronald Berry ◆ Bernard Greenbaum ◆ David Norynberg ◆ Robert Shersky ◆ Lena Alper ◆ Jacob Corkland
◆ David Goldstein ◆ Rose Presser ◆ Jerome Schweitzer ◆ Eva Sturm ◆ Dora Shersky

November 28

◆ Lois Boiarsky ◆ Samuel Deutsch ◆ Mike Gettinger ◆ Sadye Jacobs ◆ Lillian Liberman ◆ Charles Margolies
◆ Nathan Slovis ◆ Harry Becker ◆ Fanny Diamond ◆ Rose Diftler ◆ Sol Richer ◆ Mattie Corkland ◆ Helen Presser
◆ Bea Russotto ◆ Milton Shaw ◆ Ida Siegal ◆ Rafael Benhayon ◆ Rose Busch ◆ Charles Davis ◆ Max Gabler
◆ Sigmund Bank



Hadassah Highlights

Build a Bear

Because You Care
for children @ Hadassah Hospital

Sunday November 22nd

2:00-4:00 pm

@ West Town Mall



FOURTH ANNUAL Build-A-Bear to Repair

Sunday, November 22
2:00 p.m. to 5:00 p.m.

Build-A-Bear at West Town Mall

"Make a bear to send to the children at Hadassah Hospital in Israel"

Cost is \$20 per bear (includes shipping costs)

If you are interested in DRESSING your bear, you can add that as a separate purchase. They love them even if they go au naturel!

This will be our fourth year having this incredible event. Everyone has so much fun making the bears, but more important, the look on the child's face that actually receives his new HUGGABLE FRIEND is priceless. This year we will have a photo album for you to see all the pictures of the children receiving the bears that YOU have made for them. Some of the children are in critical condition and to feel good for even a moment is why we do this. EACH animal has a BEARY special heart that YOU put in, along with any special wishes. PLEASE join us as we Build A Bear to REPAIR. We are looking to increase the amount of bears we sent last year (50) so sending 60 will be our goal! With all of YOUR help we are sure to achieve this.

If you cannot attend please consider making a donation and we will have a few children make them with love for you! Please send your check to our treasurer Laura Floyd.



Bonnie Boring with Halie and Camden

A Month of Celebrating Tomorrow's Leaders

By Bonnie Boring, President

November corresponds to the Hebrew month of Cheshvan, commonly called "Mar Cheshvan." The Hebrew word "mar" means bitter or disappointing. Mar Cheshvan contains no Jewish holidays, which, in the wake of the festive, holiday-filled month of Tishri, can feel like a letdown. In Israel, Mar Cheshvan is thought of as a time when, in place of special occasions and celebrations, Israelis return to their regular, everyday life and routines.

And while it may seem like just another year, it actually marks the beginning of so much more. And really nothing is EVER "just business as usual" with our Knoxville chapter of Hadassah. This month we will have our fourth annual "Build a Bear to repair" program and hopefully send more than 60 bears to the needy children in the pediatric wing of our hospital in Jerusalem. We will also begin preparation for the HMO Luncheon that we have annually in the beginning of December, and continue to make strides in raising monies for all our wonderful causes. We just enjoyed our Power up Pink, and the Hadassah Hoedown... THANK YOU all who helped make these events fabulous and thank you for those that just came and had fun, which also lends itself to the wonderful outcome of these programs. This year we have already brought in over 10 new members that will in itself lead to "OUR" tomorrow's leaders.

This year, Young Judaea celebrates its 100th Anniversary. Over the last 100 years, Young Judaea has brought together thousands of Jewish youth from across the country and around the world through its Year Course and other programs in the U.S. and Israel. This month, as you settle into your own daily routine, think of the Young Judeans in Israel. Sure, they will be enjoying themselves and falling into their own day-to-day patterns and regularities. But they will also be embarking on a path to becoming the next generation of strong Jewish leaders who are empowered to truly make a difference in their communities, and in the world. This month, that alone is reason enough to celebrate.

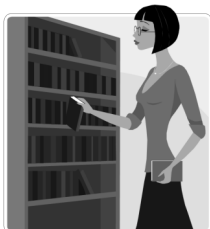
Again, thank you to everyone that has helped to ensure that Hadassah continues to thrive here and in Israel.

Help Israel by Purchasing Tree or Water Certificates

You can help Israel simply by calling Marian Jay and purchasing a tree certificate for \$12.00 or a much needed water certificate for \$18.00. You may designate a name for either certificate in memory of someone, sending get well wishes to an individual, in honor of a birthday, anniversary, birth, marriage, engagement or someone's accomplishment. Israel is always in need of trees and water and the need now is more urgent than ever. Please help the forests by planting a tree and help the trees grow by providing water. You can call Marian at 524-8234 or e-mail her at mayfayjay@aol.com to arrange to send a tree or water certificate for you.



Hadassah Book Club News



Remember our book club welcomes all women from the greater Knoxville Jewish community. Our next meeting is scheduled for Thursday, October 29, 7:30 p.m. at Barnes and Noble Book Store, 8029 Kingston Pike. We are currently choosing our next book, and information will be posted on the Knoxville Hadassah website www.knoxville.hadassah.org. One of the following will be read and discussed, *The Help* by Kathryn Stockette, *Sarah's Key* by Tatiana de Rosnay, or *Shanghai Girls* by Lisa See. On November 17, we plan to watch and discuss a movie together. Details will be listed on the web site. Please call Peggy Littmann for more information at 588-6661 or plittmann@comcast.net

Welcome New Members

New Life Member

◆ Mrs. Mary Ann Merrell

New Annual Members

- ◆ Ms. Jennifer L. Fuson
- ◆ Mrs. Rachel Hale
- ◆ Betty Gubitz
- ◆ Mrs. Phyllis Hirsh
- ◆ Ms. Aida Safaryan
- ◆ Carol Feldman

November 2009 Layettes

The Knoxville Hadassah Layettes Program collects donations to honor the newborn children of our community. These donations go to Hadassah hospitals in Israel where thousands of babies a year are born in the intensive care units. These facilities need our donations to help fill their huge linen closets. Few people realize that despite the advances of science and technology, one routine life-saving operation still requires 50 linen items like surgical sheets, towels, caps, masks, gowns, and table covers.



The minimum layette contribution is only \$1. Please bring your dollar bills to any Hadassah meeting or function or mail your check to Cindy Pasi, 2209 Lucado Way, Knoxville TN 37909, tenntrio@comcast.net, (865) 693-0299. Let Cindy know if there is anyone we need to add to our layette program. Pictures are welcome.

Layettes in Progress

- ◆ Harris Willis Becker, grandson of Nancy and Jeff Becker
- ◆ Preston Mayer Mueller, grandson of Judy and Jerold Packler
- ◆ Samuel James Sparks, grandson of Siri and Michael Zemel
- ◆ Peri Sophie Levine, daughter of Ken Levine
- ◆ Chaya Mushka Wilhelm, daughter of Miriam Esther and Rabbi Yossi Wilhelm
- ◆ Anabel Olivia Hollis, daughter of Ashley and Jeff Hollis, granddaughter of Linda and Gary Johnson and Shirlie and Mike Goodfriend
- ◆ Chaim Jacob Joiner, grandson of Judy and Abraham Brietstein
- ◆ John Stephen Harris, III, grandson and great grandson of Barbara Leeds and Shirley Leeds
- ◆ Samuel Victor Drucker, grandson of Linda and Neil Feld
- ◆ Alyssa Kathryn and Julia Beth Chaffer, twin granddaughters of Ianne and Bob Koppel
- ◆ Talya Goldstein, great granddaughter of Marion and Joe Goodstein

Large Certificates

- ◆ Jimmy Blumberg, son of David & Miriam Blumberg
- ◆ Annabelle Clement O'Brien, stepmother of Heather O'Brien Hahn
- ◆ Marilyn Rabin, aunt of Neil & Francie Foster & Bob & Elaine Freeman
- ◆ Bernie Shorr, husband of Eleanor Shorr & father of John, Susan, Billy & Kathy
- ◆ Emily Eads Knight, sister of Annette Winston



Cha Cha Changes....

- ◆ Wendy Lowe Besmann was changed to Wendy Besmann so it would appear in the "B"s
- ◆ Evelyn Oberman added e-mail address: designingideas@comcast.net
- ◆ Rachael Oberman Silver changed to Rachael Oberman; home phone: (865) 470-0192; office phone: (865) 342-9108; e-mail: roberman@knoxville.org (she was listed in the national directory but didn't print in our directory, and she is life member)
- ◆ Jane Shapiro Row is changed to: Jane Row-Shapiro, this will now list her in the "R"s
- ◆ Bunny Gerson address misspelled: 1278 Burgundy Place, Knoxville TN 37919-8269; corrected phone from our last update should be (865) 558-0092 (not 96)
- ◆ Allan Gerson, Associate Member: Correct address is 1278 Burgundy Place, Knoxville TN 37919-8269 phone: (865) 558-0092

Hadassah Highlights

Knoxville Chapter of Hadassah October, 2009

Bonnie Boring	President unresources@aol.com
Stefanie Rich	V.P., Programming Bulletin Editor stefanierich@bellsouth.net
Shuli Mesa	V.P. Membership shulime@gmail.com
Laura Floyd	Treasurer floydfam@knology.net
Susan Cohen	Records Administrator sbimmer2@yahoo.com
Susan Frant	Corresponding Secretary sammoll@hotmail.com
Cindy Pasi	Recording Secretary tenntrio@comcast.net
Mary Evars-Goan	Advisor goan@knology.net
Nora Messing	Historian ndbmess@comcast.net
Emily LeBow	Web Mistress elebow@gmail.com
Marian Jay	Parliamentarian mayfayjay@aol.com
Lee Miller	Large Certificates lmm4vols@aol.com
Lynn Dryzer	Arrangements lynndryzer@comcast.net

www.knoxville.hadassah.org

Young Judaea Needs You!

All across our nation, Hadassah members and friends of Young Judaea are making the commitment to support Young Judaea in its 100th year. Wouldn't it be exciting if your chapter could join in the celebration, and maybe even have 100 donors to Young Judaea at \$100 each? Scholarships to camps and Israel programs provide more young people with a life changing Jewish and Zionist experience.

- ◆ Year Course in Israel and Israel Summer Programs' expanding offerings
 - ◆ Young Judaea camps' capital improvements
 - ◆ Year round programs in the United States
- Share in Young Judaea's centennial celebration by spreading the story of YJ and by providing the opportunity to your members and friends to support YJ financially.***

Life Memberships on Sale

Have you ever wanted to become a Hadassah Life Member? Ever wanted to make someone a child Life member? Ever wanted to make a man in your life a Hadassah Associate?

Now is the Time to Do It! For a limited time - Only till December 31, 2009 - Hadassah is offering a Life membership and a child life membership, each for only \$250.00 ... a savings of over \$100.00 for each and Associates for only \$200.00 - a \$100.00

savings.

What a great birthday, anniversary, baby arrival, or Chanukah gift. Please send your check and all the information to: Laura Floyd, 1528 Fox Hollow Trail, Knoxville, TN 37923-5921.

Questions about life membership - call Marilyn Abrams - 693-6702

Questions about associates - call Elaine Dobbs - 690-1150
Remember, Hadassah can really use the money at this time and you get a great benefit by taking advantage of this sale.

Keepers of the Gate

Keepers of the Gate and Associate Keepers of the Gate make an annual commitment of \$1000* and may designate their gift to one of Hadassah's Israel projects.

Keeper of the Gate Gift Options

As a Keeper of the Gate you may direct your annual gift to the project of your choice, or direct your gift to Hadassah Greatest Need, empowering Hadassah to apply your gift to its most critical project. The designation can be changed each year.



Projects:

- ◆ **Hadassah Medical Organization** is the international vanguard of medical research and patient care. It is a beacon in the Middle East.
- ◆ **Young Judaea**, the Zionist youth movement of Hadassah, works every day, here and in Israel, to ensure a vibrant Jewish future.
- ◆ **Hadassah College Jerusalem** prepares students from all economic strata for challenging careers in Israel's dynamic economy.
- ◆ **Youth Aliyah/Children at Risk** rescue children in Israel from dysfunctional homes and give them physical, emotional and educational support they desperately need to succeed.

Keeper Levels

- ◆ **Young Keepers and Young Associate Keepers**, 45 years and under, donate \$500** the first year, \$750 the second year, and \$1,000 thereafter.
- ◆ **Young Keepers and Young Associate Keepers** may elect to direct their gift to Hadassah's TAKE A STAND! stem cell advocacy program.
- ◆ **Golden Keepers and Associate Golden Keepers** make an annual commitment of \$5,000 and receive all the honors given to a Hadassah Major Donor. Golden Keepers names are inscribed on the prestigious Golden Keepers pillar at Hadassah Medical Hospital at Ein Kerem. Golden Keepers have the opportunity to purchase the 14K gold David's Harp custom designed pin for \$500. Associate Golden Keepers have the opportunity to purchase the 14K gold Associate Keepers lapel pin for \$125.
- ◆ **Young Golden Keepers and Young Associate Golden Keepers**, 45 years and under, donate \$2,500 the first year; \$3,600 the second year; and \$5,000 each year thereafter.

After five years of fulfilling her/his commitment, or when the total gifts equal \$5,000, a Keeper's name is inscribed on the Keepers of the Gate pillar at Ein Kerem. Keepers receive a sterling silver David's Harp custom designed pin. Stones are added to the harp strings to reflect annual giving levels of \$1,800, \$2,500, \$3,600 or more.



Jill Weinstein & Mary Evars Goan are pinned Keepers of the Gate by Past National President Marlene Post

Keepers of the Future

Learn about planned giving opportunities as a Keeper of the Future by contacting 212.303.8080 or keepers@hadassah.org.

Are you a Keeper of the Gate?

Keep in touch – share your story and photos at keepers@hadassah.org. *Download a photo release form.*

* The IRS requires us to tell you that only \$900 of a Keepers gift and \$945 of an Associate Keepers gift is tax deductible for the first year, because of the fair market value of the Keepers pin is \$100 and the fair market value of the Associate Keepers of the Gate pin is \$55. Those who choose not to accept the pin may deduct the full \$1,000.

** The IRS requires us to tell you that only \$400 of a Keepers gift and \$445 of an Associate Keepers gift is tax deductible for the first year, because of the fair market value of the Keepers pin is \$100 and the fair market value of the Associate Keepers of the Gate pin is \$55. Those who choose not to accept the pin may deduct the full \$1,000.

For additional information about annual giving as a Keeper of the Gate, please contact (888) 533-8080 or keepers@hadassah.org.

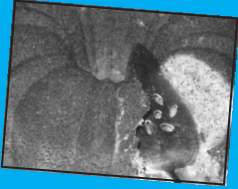


Stanford Eisenberg Knoxville Jewish Day School

BYOR Party
Sunday,
November 22
@ 6:30 PM
at the
Ohriner Home



Delight in a wide variety of
salads with a great group
of friends
Bring Your gorgeous salad
dish and the recipe to our
November BYOR Party
Bring a dish, bring a friend,
we'll make sure to supply
the laughter



We will be collecting recipes for the
KJDS cookbook until the end of this month.
Don't delay, e-mail your favorite holiday and
everyday recipes to recipes4kjds@gmail.com ,
we are waiting to hear from you.

KJDS Cookbook Presale Event from Thanksgiving to New Year

For two months only books will be sold for the discounted price of
\$18 per book or \$30 for two; in 2010 the prices will go up to \$20
per book or \$36 for two. Cookbooks will be available for pick up
in early spring. Hurry and don't miss this opportunity to get hold
of some of Knoxville's most treasured recipes. Be the first to
reserve your copy and bring home a tasty piece of Knoxville.

To place your order contact KJDS at 560-9922 or e-mail
info@kjds.org or shulime@gmail.com.

**Cookbook Highlight: Professional section featuring some of
the most sought after dishes in the area
submitted by professional local and out of town chefs.**



*Leah and Kalissa pose
for a photo after being
elected SA presidents.
As SA presidents they
will lead a student
driven group that
peppers the
school year
with fun and
meaningful
activities.*

*Sophie Bergman takes a
moment to admire her round
Challot in
honor of
Rosh
Hashanah.*



*Students enjoy working with charcoal
during Ms. Amie's weekly art class.*

*4th-5th
grade
students
perform
an
impromptu
skit in
Hebrew.*



And To Think That We Learned This in Ms. Jessica's Class

Ms. Jessica's grade 2-3 class has been a beehive of activity. They recently finished studying a biography on Dr. Seuss. There are so many things about this acclaimed author that they've learned here are a few:

- ◆ As a young child, Ted frequented the Forest Park Zoo, where his father worked as a volunteer park commissioner. When he returned from his trips he would attempt to draw pictures of the animals he had and seen but they looked quite like the animals in the zoo.
- ◆ In college, Ted was a social butterfly. He socialized more than he studied and therefore was named by his friends as the one "Least Likely to Succeed." As a punishment for a rowdy party one night, Ted was told to resign from his position as college newsletter editor. His way around the punishment was to continue writing, editing and drawing, but under the pseudonym of Dr. Seuss!
- ◆ After reading an article in *Life* magazine criticizing the "Dick and Jane" books that were used to teach children to read, Ted took on the challenge to create a new line of beginner reading books. A list of 223 easy to read words, blessings from the Random House publishing company, and nine months of work came together to produce *The Cat in the Hat*.
- ◆ Editor Bennett Cerf bet Ted he couldn't write a book using only 50 words. Ted took on the challenge and produced *Green Eggs and Ham*. After being served green eggs and ham to every banquet he was invited to, he complained that the bet was not worth it.



Allie Hull aids in the preparation of a float for the Mardi Gras celebration during the class study of cultures that impact our American culture.

Kosher Dr. Seuss

Green Eggs and What?

Will you never see?
They are not kosher, So let me be!
I will not eat green eggs and ham.
I will not eat them, Sam-I-am.

But I'll eat green eggs with a biscuit.
Or with will try them with some
brisket.
I'll eat green eggs in a box.
If you serve them with some lox.

And those green eggs are worth a try.
Scrambled up in matzoh brie!

And in a boat upon the river,
I'll eat green eggs with chopped liver!

So if you're a Jewish Dr. Seuss fan,
But troubled by green eggs and ham,
Let your friends in on the scoop:
Green eggs taste best with chicken soup!

KJDS Challenge

Have fun with this riddle. Once you have the answer email it to info@kjds.org. The first ten people to successfully solve this riddle will be noted in the next *Ha'Kol* publication along with the solution.

**How can you add eight 8's to get the number 1,000?
(Only use addition)**

Answer to October Riddle:

What row of numbers comes next in this series?

1
11
21
1211
111221
312211
13112221
1113213211

Each line of numbers (except for the first) describes the line above it. The answer 1113213211 describes the line above it: one 1, one 3, two 1, three 2 and one 1)

Challah Order Form

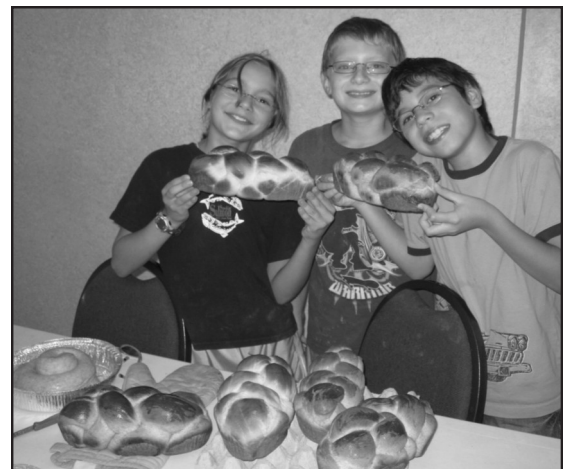
Please return this form with your check to KJDS or send your order to the email below by **Friday, November 13**.

Braided Challahs		\$4.50/each
Take and Bake Frozen Dough	_____	_____
Ready Bake Challahs	_____	_____
Totals:	_____	_____

Please specify if you would like whole wheat challahs, otherwise white flour will be used. Challahs can be picked up at the Knoxville Jewish Day School on *Friday, November 20*, during the school hours of 8:00-4:00, unless special arrangements have been made. For any questions call KJDS at 560-9922 or e-mail at shulime@gmail.com or info@kjds.org.

Please make checks payable to KJDS.

Thank you for supporting KJDS and the Safety Patrol Fundraiser.



Bakers proudly display some of their finished challot

Then and Now, Play is Still Play

In September, KJDS hosted its first annual scrapbooking event, with the purpose of getting to know our Special Friends better. This year, we wanted to give the families of our students the opportunity to get to know the Special Friends who bring so much joy to their kids. How better, than a joint scrapbooking event?

Each student and each Special friend decorated a page full of different aspects of their lives that they wanted to share. Working alongside the students and their families there was plenty of time to share and describe each picture or document they had brought and the history behind it. We are so proud to have them in our KJDS photo album which we will keep in our archives.



Special Friends and students share pictures, stories and memories as they create pages for the KJDS scrapbook.

A Special Friend

My name is Vera and I am very fortunate to be Sarah's special friend. I was born in Cuba and left Cuba when I was 22 years old, in 1960, one year after Fidel Castro had taken over the government. When I left Cuba I was allowed to take very few things so I don't have any pictures of my childhood.

This is a picture of my wedding in Mexico City. This was one of my happiest occasions in my life but also very sad, because Castro didn't allow anybody from my family to leave Cuba to attend the wedding. I lived two years in Mexico and then my husband, Leon and I, emigrated to Israel where we lived for six years. My daughter was born in Mexico and my son in Israel. After six years, we moved to California where family from Cuba had emigrated. We also lived six years in California where my husband finished his doctorate, then we moved to Oak Ridge where we lived for almost 30 years. We have lived in Knoxville for six years and are both retired and very happy in Knoxville.



I worked for a year as a piano teacher and then went back to UT and got a degree in social work. We have five beautiful grandchildren, three from my daughter and two from my son.

KJDS fondly remembers Bernie Shorr. As a Special Friend, he shared happiness and love with our KJDS students. In Miles's words: *"When I think of Bernie, I think of a good friend. I'll miss how he was always smiling. He made me smile inside too."*



Stanford Eisenberg Knoxville Jewish Day School

KJDS Staff and Board

Miriam Esther Wilhelm
Head of School

Ms. Amie Cottrell
K-1st Grade Teacher

Ms. Jessica Vose
2-3rd Grade Teacher

Ms. Jenifer Ohriner
4-5th Grade Teacher

Morah Rishi Wilhelm
Hebrew Teacher

Ms. Amanda Durham
Morah Debbie Richman
Music & Drama Teachers

Board of Directors

Dr. Itamar Arel
Dr. Jeff Becker
Nancy Becker
Dr. Bill Berez
Manny Herz
Marnie Speigelman
Evan Sturm
Rabbi Yossi Wilhelm
Geoff Wolpert

Education Committee

Dr. Richard Adlin
Nancy Becker
Trudy Dryer
Martha Iroff
Shelley Mangold
Nora Messing
Rabbi Beth Schwartz
Rabbi Louis Zivic

Mel Sturm
Financial Aid Chair

Shuli Mesa
Parent Committee Chair

November at a Glance

11/6	Grades 4/5 Shabbat Dinner at the Wilhelm's with Special Friends
11/8	Rosh Chodesh – No Uniform Day
11/13	Pot Luck Family Shabbat Challah Order Forms are due
11/20	Challah Pick-up at KJDS
11/22	BYOR Party Dish to Impress-Salads at the Ohriner Home
11/26-27	Thanksgiving Break

KJDS Introduces the Mesa Family

By Shuli Mesa

Noah spent the first three years of his elementary education in the public school system. He excelled in all subjects and teachers always adored him, but during recess and in other non-school related areas, he lagged behind. It was not until he entered 2nd grade in Karns Elementary, shortly after our move to Knoxville, that I noticed that there was something else going on. While speaking with his teacher during one meeting, she asked if certain foods were allowed in his diet since he kept kosher. I found this odd, since we do not keep kosher, nor had we, ever! I found out that he would bring Jewish items for show and tell and talk about the Jewish holidays to his classmates. He even went so far as to put a kippah on his Flat Stanley project. He dropped out of Boy scouts when they asked him to participate in the Christmas parade; it just went on and on. He loved going to Sunday school and learning the prayers, about the Jewish holidays, Hebrew, and diving into some of the rich Jewish history. But it was as if it was not enough, he was hungry for more and Monday was still Monday.

I had never thought of sending Noah to a Jewish Day school. When I learned that KJDS was growing to include the upcoming 3rd grade class that Noah was moving into, I decided to investigate. As a Conservative Jew, I was thrilled to learn that this was not a Chabad school at all, but rather a truly exceptional school that met and exceeded exceptional standards. With the smaller class size, I knew that Noah would not be lost in the crowd while struggling so desperately to find his voice.

Noah is now in the 5th grade. He has an amazing academic resume and I am so proud to say that he has friends and has grown so much as a person. He has camped out in the Appalachian Mountains, traveled cross-state, and has even spent an afternoon baking Challah. He still loves going to Sunday school and being involved in other synagogue events, the Purim Carnival is always a winner. We have done our best to lay down our roots here in Knoxville and make this community our home.

I was fortunate to find my personal refuge with the amazing women of Hadassah and continue my education of Judaism through Sisterhood. It is through the greater community and these women that I have found my identity. As Noah inches his way back to public school, entering Karns Middle next year, I know that he will find strength in his Jewish identity, because it has, at last, been found.



KJDS brings Snow White and the Seven Dwarfs to Knoxville

After the renowned performance of last year's sensation, *The Jungle Book*, KJDS students will attempt to charm audiences again with the classic fairy tale of *Snow White and the Seven Dwarfs*. This memorable play, filled with intrigue and joy, will premiere for one night only. You will be astounded with how all of the unique Disney characters are brought to the stage on December 17 at 6:00 p.m. at the AJCC for the low, low price of a minimum donation of \$1.00 per person.


Don't miss out on this chance to be wowed. The students have worked day and night, rehearsing song and dance, to amaze audiences young and old. So come and see who is the fairest in the land and watch for the poisoned apple to make an appearance. You will be moved to a land far, far away by this epic classic during this one-time performance, don't miss Snow White on December 17.



After an informative trip to the Forbidden Caverns, K-1 students are treated to lunch in the Pasca's Sukkah. They don't leave before adding their special touch to the beautifully decorated Sukkah.

*The Students
of KJDS Present*

Walt Disney's CLASSIC
Snow White
and the Seven Dwarfs



December 17, 2009
6p.m. at the AJCC
\$1 Admission

Support Heska Amuna and Temple Beth El Buy Grocery Store Certificates

Everyone has to eat, so you can help your temple or synagogue raise funds without increasing your monthly expenses. Purchase grocery certificates and a percentage will go to your local organization. Complete the form and mail it or call a representative to learn more.

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Heska Amuna Synagogue

Earth Fare \$25 _____ \$50 _____ \$100 _____
 Kroger \$25 _____ \$50 _____ \$100 _____ \$200 _____
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Total Amount _____

Temple Beth El

EarthFare \$25 _____ \$50 _____ \$100 _____
 Kroger \$50 _____ \$100 _____ \$200 _____ \$300 _____
 Fresh Market \$50 _____ \$100 _____
 Food City \$50 _____ \$100 _____

Total Amount _____

Please complete the form, mail your check payable to Heska Amuna Sisterhood and send to either Marilyn Liberman, 7932 Corteland Drive, 37909 or Gene Rosenberg, 717 E. Meadcrest Drive, 37923.

Temple Beth El, P.O. Box 10325, Knoxville, TN 37939-0325. Gift Cards can also be obtained in person from the Temple Office or any of the following individuals: Patti Austin 483-3049; Ruth Sherrill 690-5015; Evan Sturm 584-0429.



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Ha'Kol is a joint community project



The Jewish Community Archives of Knoxville and East Tennessee



The Way We Were circa 1993



Some of the Knoxville Jewish Federation Russian Resettlement Leadership

Left to right: **Deborah Oleshansky**, coordinator, **Barbara Bernstein**, chair,
Rabbi Victor Rashkovsky, Oak Ridge rabbi, **Judy Megibow**, coordinator

For more information, go to the Archives webpage at www.jewishknoxville.org/archives [click on Ha'Kol: "The Way We Were"], and while there, explore all our links to discover more historical gems.

Send your visual memories of "the way we were" to the Archives, c/o Knoxville Jewish Alliance