

Knoxville Jewish Alliance Mission

To serve Jewish life by providing the democratic forum, the organizational structure, the physical home and the financial means to support and promote the cultural, social, intellectual and general welfare of the entire Jewish community of Knoxville and the Jewish community across the world.



**Annual Meeting
December 14, 2008**

President's Welcome – Scott B. Hahn

Brunch

KJA Business Meeting

President's Report – Scott B. Hahn

Executive Director's Report – Jeff Gubitz

**Presentation and Election of
Officers and Board for 2009
Ellen Schnoll, Nominating Committee Chair**

**Installation of Officers and Board
Arnold Schwarzbart**

New President's Remarks – Stephen Rosen

Update on AJCC Building

Slate of Officers and Board Members January -December 2009

KJA Executive Board

President	Stephen Rosen
President-Elect	
Treasurer	Adam Brown
Secretary	Dr. Renee Hyatt
VP Campaign	
VP Administration	Karen Robinson
VP Children and Youth	Seth Schweitzer
VP Educational and Cultural Arts	Andy Singer
VP Human Resource Development	
VP Jewish Community Services	Marilyn Wohl
VP Public Relations	Mary Linda Schwarzbart
Immediate Past President	Scott B. Hahn

Members-At-Large One-Year term remaining:

Marilyn Liberman
Rosalie Nagler
Justin Bell
Matthew Theriot

Members-At-Large Two-Year term:

Barbara Bernstein
Caren Gallaher
Janice Pollock
Hayley Goldfeld

Nominating Committee Members:

Ellen Schnoll-Chair

Scott Hahn, Stephen Rosen, Janice Pollock, Mary Linda Schwarzbart

www.jewishknoxville.org

The Knoxville Jewish Alliance cares for those in need, rescues those in harm's way and renews and strengthens the Jewish people in Knoxville, in Israel and around the world.

President's Report

Scott B. Hahn

Just as no two years of your life are exactly alike, no two years in the life of the KJA are exactly alike. As I reviewed last year's report, it was apparent that we had just experienced a lot of staff and personnel changes. This year, while there were still changes going on, the KJA got to focus on issues of more substance and of a lasting impact.

One of the largest projects we began to address was the AJCC building itself. While our facilities have served us well over the years, it has become apparent that major updates and renovations are badly needed. We had the opportunity to work with the East Tennessee Design Center for a good part of the year. A committee was formed and several meetings were held over the course of the year. The end result was a schematic that addressed many of our concerns and helped to outline a course for the future. Hopefully, we do not lose momentum, and we can actually begin work on a renovated and updated facility in the near future.

Another substantive change that occurred this year was the formation of a community newspaper to be called Ha'Kol. I had the opportunity to work with Ted Besmann of Heska Amuna and Stephen Eisen of Temple Beth El and Jeff Gubitz in this process. As opposed to having three individual newspapers for our community, we are now going to focus all our efforts on one paper. I believe this is a major step in forming a more unified and cohesive community, not only saving resources and labor. Look for the first issue of Ha'Kol to come out in January.

The issue of health insurance for employees of the KJA and other employees of Jewish organizations in our community is another issue that we have attempted to address. We believe that health insurance is a benefit we would like our employees to enjoy. Hopefully, in the upcoming months an affordable program will be in place that employees of the KJA and others will be able to enroll.

Over the past year we did add a new employee, Laura Fay Berry, as Director of Jewish Family Services. Laura has been a welcome addition to the KJA staff and has done an excellent job staffing one of our more important programs. One new program that has been added is monthly Friday night services at Echo Ridge. I had an opportunity to attend several JFS programs. I am always impressed with the dedication the staff and volunteers have in helping with our seniors and others in our community.

The calendar of the KJA is packed with many different events, programs, and various committee meetings and activities. I worked on Campaign many years and Stephen Rosen has done an excellent job over the past three years. Unfortunately, Campaign shrank this year. As everyone knows, the economy has had an effect on our community fundraising, just like it has affected everyone else. Several of our larger contributors decreased their gifts. In a smaller community like ours, the decreases are felt immediately. Stephen did his best to maintain Campaign, but factors beyond his control

came into play. Another major issue is that to date, we do not have a Campaign chair to replace Stephen. This is one of the most important jobs in our community, and it is my fervent wish one is found as soon as possible.

Our B'nai Tzedek Teen Philanthropy Program reached a milestone of its own enrolling its fiftieth (50th) participant. A hearty congratulation goes out to Deborah Oleshansky for overseeing this program. As many of you know, our initial grant for this program from the Harold Grinspoon Foundation is about to expire. The KJA is committed to this program's success and continuation. Deborah is also the staff person for Hillel at the University of Tennessee. Deborah continues to run successful programs for the Jewish students at UT. This year a monthly Torah study class with Coach Bruce Pearl began with many enthusiastic participants. We can all be proud of the work Deborah does on campus.

Brooke Seeliger has done an excellent job as our preschool director and has maintained the school's Three-Star rating. Once again, there is a waiting list for many classes. For many people in our community, the preschool is the face of our community. We are lucky to have such a hard working and enthusiastic director like Brooke. I wish her continued success in her job.

We had many successful community-wide programs this year. In April our B'nai Tzedek and BBYO teens put on a program entitled, "Delivering Justice: Towards a Bright Future." This was done in connection with J-Serve. Almost two hundred people were in attendance to learn about Darfur's situation and experience an African meal. Once again, thanks go out to Deborah Oleshansky for staffing this powerful program.

For our Yom HaShoah Program, the movie *The Grey Zone* was shown at Regal Cinema Downtown West. A major event was the Knoxville Jewish Community's celebration of Israel's 60th anniversary. This event included a concert by pianist David Syme, an evening with Israeli diplomat, Jonathan Livny, and IsraelFest – A lot of people put a lot of time in making these events a success. We also concluded a successful Jewish Book Month and Jewish Day of Learning. Once again, an enjoyable time was had by all at our second "Sundown in the Sukkah" program. Special thanks go to Manny Herz, Joani Leeds and Rebecca Merritt for chairing these events and Wilma Weinstein for staffing them. It has been a very exciting year programmatically, and I hope the KJA is able to continue such a high level of activities.

In any successful organization there is a long list of people who make things run smoothly; ours is no exception. First, I would like to thank all the KJA staff. Jeff Gubitz continued another successful year as our director. I want to thank Wilma Weinstein, our Program/Friendship Director and Ed Hunter, our bookkeeper for all their hard work. Their dedication to our organization is truly remarkable, and I am pleased to have had the opportunity to work with both of them. I have already mentioned Deborah Oleshansky and Brooke Seeliger in this report, but once again I would like to thank them for the great work that they do. We are blessed to have these two professionals as the face of the KJA. For so many in our community at large, Joyce York

continued as editor of the *Voice*. I look forward to seeing her efforts in our newspaper, *Ha'Kol*. Also, thanks to Laura Berry our Jewish Family Services Director for starting off in such a positive professional way.

We had two members of our Executive Board resign, and we added one over the course of the year. Our numbers were small, but we were able to get a lot done. Renee Hyatt continued as our secretary. Renee was always able to put a good perspective on some of our most difficult discussions, and her input was always welcome. As mentioned earlier, Stephen Rosen did an excellent job as Campaign chair. I am only sorry our numbers do not better reflect all his hard work. I know that he will be an excellent president for the KJA. Seth Schweitzer continues to run a top- notch children and youth program. There are few people who have the knowledge of program like Seth. Seth is a hands-on VP, and it showed in how smoothly his program ran. Andy Singer was our newest addition to the Executive Board as VP of Education and Culture. Many of our most successful programs come out of Andy's area, and I appreciate all his efforts.

Marilyn Wohl continued another successful year as VP of Jewish Community Resources. Marilyn was always a calming influence on our Board, often helping defuse some of our more heated discussions. I would also like to thank my predecessor, Ellen Schnoll, for her hard work and dedication. Ellen continued to show her concern for our organization and took another active role, even though her presidency has been over for almost two years. I appreciate Ellen's attempts to steer me in the right direction. Once in a while, she succeeded. There are many other volunteers, including members of the Board, the members of Committees and our volunteers who are too numerous to mention here. But, I would like to express my gratitude and thanks for your help over the past two years.

I enjoyed my job as president, and I have to admit I am a little sad to be leaving. I was proud to be your president and even more proud of our staff and volunteers. We have a great organization that I got to know very well over my sixteen (16) years of total service. I am also confident that we have a great Executive Board and staff in place for next year, and I have no doubt that our best days are yet to come. Thank you for all your support over the past few years.

Scott

Executive Director's Report

Jeff Gubitz

I am pleased to submit this Annual Report to the community about another outstanding year for the KJA. As you read the reports you will be, as I was, impressed by the breadth and scope of our programs and impact on the community. This is a tribute to the dedication, visions and energy of our volunteers and staff. Much of what you read is positive, and I hope that in your review that you too will be educated and become knowledgeable about the workings of the KJA and the AJCC.

Personnel:

Following a very thorough search, we welcomed Brooke Seeliger to our preschool program in 2007. Brooke began her first day on the run and has never let up with her work and dedication. With her first year under her belt, she has worked to raise the level of the preschools programming and staff. She is a consummate team player and has made great inroads with volunteers, staff, parents and especially the children in our programs. An accomplished artist, the wall murals, paintings and even the furniture have all had Brooke's touch during the year. While we hired Brooke, we never knew that her husband Carl, and her mother Shirley Johnson, would be pleasant additions to the package. Carl is always available to help with programs, and Shirley has been invaluable in her cooking skills at several programs.

Our programs would not happen without the very careful, detailed and caring work of Wilma Weinstein. Wilma's work has been invaluable in all of the new programs we have added over the year. Her work, especially with Mitzvah Day and with Israel Fest and a whole host of programs has been exemplary. Wilma handles this work along with her duties as Friendship coordinator. She continues to bring new programs to the forefront for the committee to review. This year, the programs have been moved to Rothschild's. What started as a simple cure for the need for a summer site has turned into a win-win situation for everyone. Program attendees enjoy the variety of the food, the service and the ability to enter and exit at ground level. Wilma has solicited sponsorships for some Friendship programs lessening the impact on the KJA budget.

Our front office is now capably staffed by Martha Andrus and Priscilla Goins. Their addition to our staff has made the office more efficient, and the myriad of tasks they do with a smile is always appreciated. Both of them have incredible talents that compliment one another's work. Their abilities and especially their willingness to learn new tasks and take on additional responsibilities and their dedication have taken a load off Wilma, Ed and me. Please be sure to say hello next time you call.

Laura Berry joined our staff last spring after a very lengthy selection process. She has seamlessly assumed the responsibilities of the Jewish Family Services program and the various tasks and responsibilities necessary for the job. Working alone and with her committee, she has handled a variety of cases and issues with skill, caring, aplomb, confidentiality and professionalism. Her intervention work on our behalf with the Tennessee Valley Unitarian Church after their shooting incident and especially her care

and compassion with many families with loved ones aging, dying or ill has been a joy to watch. I have known Laura all of her life. Laura grew up in our AJCC, where her mother Helen taught preschool, and her dad Stan was actively involved as a volunteer before moving to Greenville, SC. What started out as a college internship at the KJA under Nancy Britcher has come full circle.

Deborah Oleshansky continues to do outstanding work with our Hillel Students and Youth Philanthropy programs. Her work with our local youth guiding them on the Darfur day last April brought many diverse groups together for a common cause, the plight of the Darfur people. Her efforts with our Camp Tikkun Olam program have benefited our youth and the Hadera region. She is well- respected there, and the program's success has been a major keystone of her work. Please read her report to the community, and learn about the fine work she does.

I sometimes think of Ed Hunter as Carleton the doorman on the *Mary Tyler Moore Show*. You always knew his voice but never saw him. Ed is indeed the voice on the other end of the phone when you call in to pay your fees, make a gift or have a question about your account. His financial wisdom and acumen is legendary in the community. Our budget process is very detailed but educating and is due to the effort that Ed has invested in it. Ed is a faithful and dedicated KJA staffer who labors long and hard for our community. There really is nothing that Ed will not do. He is not afraid to offer counsel when asked and is willing to do the work to get it done. Last year through his efforts, we installed thumb print recognition time clocks for our staff. This eliminated an entire summer staff person and makes time keeping much quicker and more accurate. It is a pleasure to have him as a colleague and especially as a friend.

Planning: We continue to work with our congregations on programs and projects of mutual interest and concern and will work even harder to seek more economical ways that we can operate in our community as partners. The *Ha'Kol* is just one example of a joint project. KJA also hosted a joint calendar meeting with our local organizations that helped eliminate a number of conflicts and this will continue in the future.

Volunteers: Just as "No man is an Island..." no not for profit is an organization without volunteers. The KJA/AJCC has a history of strong volunteer participation and commitment. We cannot do all the programming and fine work we do without the work of our volunteers. Service delivery and especially in our JFS program, volunteers carry the load assisted by the professional staff. We need your hearts, minds and ideas as we move forward in this community. We need you to be a genuine participant. We need your vision and ideas to work with our professional staff as we design and implement programs and strategies for the betterment of our Jewish community. We need you to volunteer; and eventually, we would like you to assume a leadership role in one of our community organizations.

Your role as a volunteer is so important. Your investment in time is as important as your financial contributions to the community.

Financial: Our programs have tended to go as planned from a revenue/expense perspective; we are always looking for ways to enhance these revenues as well as to continue to keep costs down commensurate with maintaining the best possible quality that this community has grown to expect from the KJA and AJCC.

We need to significantly grow our Annual Campaign so that we can maintain our level of local support and meet our commitment to our covenant with the Jewish people in Israel and around the world. Our external allocations to United Jewish Communities(UJC) enables the Jewish Agency for Israel (JAFI) and the American Joint Distribution Committee (JDC) to carry out their life saving and humanitarian missions. Further the supplemental allocations that we make to beneficiaries locally, regionally and nationally and internationally are very important. Our P2K partnership in Hadera needs to continue to be supported as it is an integral part of our camp Tikkun Olam program and also gives us a more personalized “face” in Israel. In addition, and very importantly, we need to continue to grow our endowments through the Knoxville Jewish Community Family of Funds (KJCFF) in order to secure our financial future.

Being a philanthropist is not just a mega-buck endeavor. Just as Deborah Oleshansky has taught our youth that they can be philanthropists with small funds, all of us can be part of the picture of Jewish philanthropy. If you have not made your gift this year, please do so today. If you have never made a gift, talk with one of us, and see how you can help to make the world better. It is wonderful to live generously. It does a world of good.

I wrote this last year, and I wish to repeat it. I want to thank the Knoxville Jewish Alliance for inviting me to serve as your Director. I am most fortunate to have a job that I truly love. My work here, as has my work in Jewish communal life in other communities, is the center of my being. I love the variety of the work. I enjoy the work with the volunteers. I enjoy “not always doing the same thing” on a daily basis.

I want to thank Scott Hahn, Stephen Rosen and the entire Executive Committee for their patience, friendship and leadership these past 23 months as we all learned “to dance together for the first time.” I want to especially thank Wilma Weinstein, who welcomed me from day one and has worked with me as a true partner on so many projects large and small.

Last, but not least, I want to thank my wife Charlene for her incredible support and understanding during our move and our resumption of residence here.

KJA Financial Report --- 2008

By Ed Hunter

The volunteers, fiduciaries and staff of the KJA have been good stewards of the Knoxville Jewish Community for 2008. KJA budgeted \$69,000 as external funds for allocations. Due to economic times, it appears we will miss our budgeted goal by approximately \$40,000.

The KJA Annual Campaign, our source of fundraising revenue to meet community needs locally, regionally, nationally and internationally, will not meet the 2008 budgeted goal. Economic circumstances have hampered the current campaign efforts but we look forward to 2009 in hopes of better circumstances.

Our fee for service programs, mainly Camp, Early Childhood and Pool, fared well even though they had revenues fall under budget and some costs exceeded budget.

Our facility, while showing its age and still needing concerted attention, has continued to serve us well.

Annual AJCC Memberships have decreased by 6% during 2008 but fortunately the shortage was recovered by an increase in summer memberships at the pool.

As has become the tradition, we again had a successful AJCC Golf Tournament— special thanks to Irv and Myrna Russotto! Additionally, we have received twelve grants and many donations to our programs. We experienced a continued growth in the KJA B'nai Tzedek Legacy Fund and Teen Philanthropy program.

Thank you to all who support the KJA with your time and your gifts.

Please accept my sincere appreciation to each of you who helps make the KJA the “Center” of our Knoxville Jewish Community.

KNOXVILLE JEWISH ALLIANCE, INC.
Statement of Financial Position
October 31, 2008

ASSETS

Cash & Cash Equivalents	\$77,742
Investments	185,159
Accounts Receivable	14,070
Pledges Receivable (Net of \$16,757 Allowance for Doubtful Accounts)	112,666
Interest Receivable	0
Prepaid Expenditures	270
Beneficial Interest Held by Others	853,107
Property & Equipment (Net of \$662,509 Accumulated Depreciation)	<u>376,642</u>

TOTAL ASSETS

\$1,633,501

LIABILITIES

Accounts Payable	\$35,110
Allocations Payable	5,010
Deferred Revenues	<u>(84,838)</u>

TOTAL LIABILITIES

(\$44,717)

NET ASSETS

Unrestricted	\$944,745
Temporarily Restricted	89,115
Permanently Restricted	<u>644,358</u>

TOTAL NET ASSETS

1,678,218

TOTAL LIABILITIES AND ASSETS

\$1,633,501

KNOXVILLE JEWISH ALLIANCE, INC.
Budget Statement of Functional Activities
Period Ending October 31, 2008

Line No.	Child & Youth		Other Programs		Fundraising		General & Administrative		Agency Total		Line No.	
	Y-T-D	Budget	Y-T-D	Budget	Y-T-D	Budget	Y-T-D	Budget	Y-T-D	Budget		
1	REVENUES										1	
2	Contributions	2,961	24,000	12,049	18,690	392,241	421,950	2,854	1,600	410,104	466,240	2
3	Dues	30,165	25,050	36	0	0	0	70,485	79,325	100,686	104,375	3
4	Service Fees	514,524	609,760	12,071	33,635	2,963	3,780	0	0	529,559	647,175	4
5	Fundraising	8,168	22,900	5,105	5,000	5,255	9,200	0	0	18,528	37,100	5
6	Grants	15,066	20,100	29,718	33,372	0	1,500	0	0	44,784	54,972	6
7	Investment Revenue	0	0	0	0	0	0	3,801	12,000	3,801	12,000	7
8	Other Revenue	18,480	16,075	9,460	20,671	0	0	7,070	9,650	35,009	46,396	8
9	TOTAL REVENUES	589,365	717,885	68,438	111,368	400,459	436,430	84,210	102,575	1,142,471	1,368,258	9
10	EXPENSES										10	
11	Advertising	3,476	5,625	2,900	684	0	30	622	0	6,998	6,339	11
12	Bad Debt Expense	0	0	0	0	0	0	6,758	5,000	6,758	5,000	12
13	Bank/Card Charges	8,673	5,900	0	50	3,001	4,010	2,101	3,000	13,775	12,960	13
14	Building & Grounds	14,429	11,608	779	1,370	0	100	45,375	52,592	60,583	65,670	14
15	Contingencies	0	0	0	0	0	0	3,072	5,000	3,072	5,000	15
16	Contract Service	16,766	6,990	17,978	25,676	1,720	1,000	215	4,800	36,679	38,466	16
17	Development, Recruiting & Training	4,258	7,030	55	850	0	0	1,204	2,000	5,517	9,880	17
18	Dues, Fees, & Licenses	2,319	4,240	4,725	3,905	0	0	10,943	17,383	17,987	25,528	18
19	Equipment Expense	8,592	22,076	2,932	1,200	0	0	6,493	8,210	18,016	31,486	19
20	Food Service Costs	39,699	54,010	10,423	20,635	5,809	3,525	769	800	56,700	78,970	20
21	Insurance	310	310	0	0	0	0	13,320	13,570	13,630	13,880	21
22	Meetings & Conferences	690	3,300	3,062	10,749	0	0	5,960	9,300	9,712	23,349	22
23	Miscellaneous Expenses	0	0	0	174	0	0	0	500	0	674	23
24	Misc. Funds Revenue Exp.	615	1,260	0	0	0	0	0	0	615	1,260	24
25	Office Supplies	435	395	137	0	0	0	4,019	3,600	4,591	3,995	25
26	Progam Supplies	31,109	33,210	14,372	36,221	4,479	4,950	10	0	49,971	74,381	26
27	Payroll Costs	379,574	410,855	92,983	128,794	0	0	147,770	183,921	620,326	723,570	27
28	Postage & Delivery	1,830	3,093	4,665	8,004	1,618	1,483	308	3,500	8,421	16,080	28
29	Printing & Reproduction	2,693	8,050	6,492	20,120	910	764	991	1,500	11,086	30,434	29
30	Professional Fees	0	0	0	0	0	0	5,850	5,500	5,850	5,500	30
31	Rent Expense	0	0	72	350	0	0	0	0	72	350	31
32	Scholarships & Fee Adjustments	35,383	40,920	1,100	1,060	0	0	0	0	36,483	41,980	32
33	Telephone	607	700	693	1,646	0	0	4,408	5,700	5,708	8,046	33
34	Travel & Mileage	11,253	13,510	15,735	25,006	1,131	310	154	750	28,273	39,576	34
35	Utilities	1,472	3,120	0	0	0	0	22,886	33,600	24,357	36,720	35
36	TOTAL EXPENSES	564,183	636,202	179,103	286,494	18,667	16,172	283,228	360,226	1,045,181	1,299,094	36
37	Budgetary Funds Available for Allocation	25,181	81,683	(110,665)	(175,126)	381,792	420,258	(199,018)	(257,651)	97,290	69,164	37

KNOXVILLE JEWISH ALLIANCE, INC.

Statement of Cash Flows

Period Ending October 31, 2008

CHANGE IN NET ASSETS		43,689
ADJUSTMENTS TO RECONCILE CHANGE IN NET ASSETS TO NET CASH PROVIDED BY OPERATING ACTIVITIES:		
Depreciation		
Bad Debts		
(Increase) Decrease in Beneficial Interest	35,948	
(Increase) Decrease in Assets		
Accounts Receivable	(12,448)	
Pledges Receivable	(71,128)	
Prepaid Expenditures	9,365	
Increase (Decrease) in Liabilities		
Allocations Payable	(115,250)	
Accrued Liabilities	(10,082)	
Payroll Liabilities	1,387	
Deferred Revenue	(100,725)	
Total Adjustments		(262,933)
NET CASH PROVIDED BY OPERATING ACTIVITIES		(219,245)
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of Equipment		0
Sale of Investments		(24,746)
Purchase of Investments		0
NET CASH USED BY INVESTING ACTIVITIES		(24,746)
(DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS		(243,990)
CASH AND CASH EQUIVALENTS - BEGINNING		321,732
CASH AND CASH EQUIVALENTS - ENDING		77,742

KNOXVILLE JEWISH ALLIANCE, INC.

Statement of Fund Activities

Period Ending October 31, 2008

FUNDS:	Revenues	Investment Revenue	Expenses	Net Gain (Loss)	FUND EQUITY
Unrestricted					
KJA Opportunity Fund	1,153	(15,999)	158	(15,004)	213,742
General Fund	1,138,671	3,801	1,045,181	97,290	712,003
Total Unrestricted	1,139,824	(12,199)	1,045,339	82,286	944,745
Permanent: (as of 06/30/2008)					
B'Nai Tzedek Funds	7,714	(1,331)	0	6,383	20,674
David M. Blumberg Youth Leadership	0	(855)	475	(1,330)	11,991
William "Bill" Brody	36	(1,270)	0	(1,234)	18,655
Gordon Brown Youth Recreational	2,718	(753)	0	1,965	12,359
Abe Collins Adult and Cultural	0	(1,753)	0	(1,753)	25,464
Milton Collins Cultural	0	(1,989)	0	(1,989)	28,823
AJCC Endowment	1,500	(21,249)	0	(19,749)	334,935
Millie Gelber Immigrant	0	(860)	0	(860)	12,737
Max & Zelda Morrison Cultural	0	(4,533)	0	(4,533)	42,866
Allen Rosen Education	50	(601)	0	(551)	9,414
Sam & Esther Rosen Fr'shippers	0	(3,005)	0	(3,005)	43,578
Bernard S Rosenblatt	370	(518)	0	(148)	8,282
Siegel	25	(3,391)	0	(3,366)	49,392
Zionists of America	0	(300)	0	(300)	4,406
Ben & Pearl Zwick Cultural	0	(991)	0	(991)	14,399
Total Permanent Restricted	12,413	(43,398)	475	(31,461)	644,358
Temporary:					
Capital Reserve	3,730	265	11,763	(7,768)	7,175
Future Emergency	500	165	2,250	(1,585)	5,023
Alice Greenberg Early Childhood	0	150	0	150	5,804
JFS Social Services	2,125	398	456	2,067	16,780
Social Services	0	0	0	0	0
Temporary - Other	0	0	0	0	54,332
Total Temporary Restricted	6,355	978	14,469	(7,136)	89,115
Totals	1,158,591	(54,620)	1,060,283	43,689	1,678,218

2008 Campaign Contributors

through November 18, 2008

\$25,000 +

Jeff and Kaye Goodfriend
Paul and Sara Steinfeld

Robert and Wendy Goodfriend

\$10,000 - \$24,999

Jeffrey Becker
Natalie Robinson
Esther Rosen

Karen and Pace Robinson
Alexandra Rosen
Kim and Stephen Rosen

\$5,000 - \$9,999

Nancy Becker
Jill and Stuart Chasan
Josh Gettinger
Elise Jacobs
Judge Mary Beth Leibowitz
Marilyn and Harvey Liberman
Katheryn Rosen

Bernard and Barbara Bernstein
Greg Fishstein
Jill and Robert Ivins
Sam and Herb Jacobs
Barbara Levin
The Markman Family

\$1,800 - \$4,999

Judi and Martin Abrams
Ellen and William Berez
Michael Burnett
Ivan and Carole Cooper
Jan and Carolyn Fay
Ernie and Pam Gross
Thomas and Susan Hahn
Harvey and Judy Kaufman
Mary Ann and Brian Merrell
Stephen and Laurie Natelson
Howard and Marilyn Pollio
Bernard and Lesley Rosenblatt
Susan Silber
Alan Solomon and Andrea Cartwright
Melvin Sturm
Michael and Angelyn Weiner
Geoffrey and Pat Wolpert

Anne and Bernard Bendriem
Adam Brown
Marilyn and Edward Carlin
Dr. Michael Eisenstadt
Allan and Bernice Gerson
Scott Hahn
Jeff and Shelley Hecht
Joe Levitt
Barbara and Anthony Meyers
David and Deborah Oleshansky
Barry and Susan Roseman
Shomair Yisrael Messianic Congregation
Jay and Donna Solod
Melissa Sturm
Laura Supman
Barry and Annette Winston

\$541 - \$1,799

Rosalind Andrews
Theodore and Wendy Besmann
Pessa Brody
Sidney and Marilyn Burnett
Sheldon and Jane Cohen
Michael and Diane Cole
Allison Fay
Jeffrey and Charlene Gubitz
Leonard and Barbara Handler
Robert and June Heller
David and Amy Hull

Jack Benhayon
Abraham and Judy Brietstein
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Arnold and Susan Cohen
Steve and Joan Cohn
Honerlin Del Moro
Arlene Goldstine
Jan Hahn and Heather O'Brien
Gale and Peggy Hedrick
Manuel Herz
David and Sharon Icove

2008 Campaign Contributors

through November 18, 2008

\$541 - \$1,799 (con't)

Richard and Jacki Imbrey
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Carole and Robert Martin
Anita Miller
Jeffrey Miller
Steve and Evelyn Oberman
Ray and Babyling Pais
Janice and Howard Pollock
Marilyn Presser
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\$181 - \$540

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Markus Eisenbach
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Robert Shagan
Terry and Carolyn Silver-Alford
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through November 18, 2008

\$181 - \$540 (con't)

Evan Sturm
Judy Teasley
Wilma and Murray Weinstein
Barry and Marilyn Wohl
Richard Zivi

Gary and Tamara Sturm
Arnold Tew
Ethel Wittenberg
Nancy Young and Jeff Talman
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\$18 - \$180

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Arnstein Jewish Community Center
2008 Membership List

Martin and Judi Abrams	Monte and Marion Abrams
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Itamar and Ortal Arel	Allyn Bailey
Sam Balloff	Lynn Bean
Jeff and Nancy Becker	Justin and Keli Bell
Bernard and Anne Bendriem	Marc and Monica Berman
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Rich and Sharon Berube	Theodore and Wendy Besmann
Rachel and Steven Bleuze	Mark Blumenthal and Mindy Goldberg
Van and Bonnie Boring	Pamela Branton
Adam and Julie Braude	Abraham and Judy Brietstein
Bart Brody	Pessa Brody
Raymond and Beth Brody	Robert and Sondra Brody
Adam Brown	Edith Brown
Elaine Brown	Kenneth and Susan Brown
Leonard and Marge Brown	Robin Brown
Amelia Caron	Stuart and Jill Chasan
Constantine and Kim Christodoulou	Steve and Joan Cohn
Michael and Diane Cole	Susan Contente and Kurt Piehler
Deenah Darom	Keith and Susan Derrington
J.P. and Adrienne Dessel	Dana Detlefsen
Gerri Diftler	Harold and Joyce Diftler
Donna Donald	Trudy Dreyer
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David and Susannah Enkema	Allison Fay and Ric Sedgley
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Allan and Bernice Gerson	Melinda and Tony Gibbons
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David Goldman	Richard and Ann Goldstine
Jeff and Kaye Goodfriend	Robert and Wendy Goodfriend
Sylvia Greenberg	Ernie and Pam Gross
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Ken and Katie Habgood	Scott Hahn
Breck and Sarah Hamilton	Leonard and Barbara Handler
Mark and Carol Harris	Terry Haywood and Ellen Schnoll
Jeffrey and Shelley Hecht	Gale and Peggy Hedrick
David and Leanne Higdon	Sydney and Faye Himmelstein
Stephen and Joni Hirschhaut	Marilyn Holub
David and Amy Hull	Ed Hunter
Richard and Jacki Imbrey	Bernard and Stella Iroff
Herb and Elise Jacobs	Sam Jacobs
Marian Jay	Sybil Joffe
Mark and Shelby Kaye	George and Ellen Kern
Joe and Heather Kirby	Yoav and Liat Koenig
Brett and Bonnie Kolnick	Andrew and Dina Kramer
Janet Krauss	Stephen and Carol Krauss
Maria and Dustin Landry	Shirley Leeds
Lawrence and Kay Leibowitz	Bernard and Shirley Levenson
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Arnstein Jewish Community Center
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Donald and Karen Mann	Marc and Tamar Margolis
Harold and Ida Markman	Stephen and Ellen Markman
Elizabeth and David McCord	Brandy McDaniel
Alan and Nita Merlin	Shulamit and Eulaleo Mesa III
Daniel and Karen Messing	Michael Messing and Joyce York
Patrick and Nora Messing	Elene Miller
Joseph and Sylvia Miller	Meyer Miller
Rodney Monroe	Chuck and Missy Noon
David and Deborah Oleshansky	Arthur and Mimi Pais
Ray and Babyling Pais	Sandra Parsons
Ric and Cynthia Pasi	John and Barbara Phelps
Janice and Howard Pollock	David and Sheila Popkin
Marilyn Presser	Judy Rattner
Faye Raymon	Lucas and Debbie Richman
Natalie Robinson	Pace and Karen Robinson
Alexandra Rosen	Stephen and Kim Rosen
Allan and Valerie Rosenbaum	Eugene and Pat Rosenberg
Bernard and Lesley Rosenblatt	David and Margaret Rotstein
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David and Heather Sandberg	Chelsea and James Scarborough
Muriel Scharf	Rabbi Beth Schwartz and Larry Washington
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Matthew Sieger and Elena Shpak	Harold and Susan Silber
Terry and Carolyn Silver-Alford	Marcie Silverstein
Andrew Singer and Rebecca Merritt	Virginia Small
Craig and Leslie Snow	Gerard and Marilyn Solomon
Cynthia and Ken St. Germain	Amy and Jeffrey Stevens
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Melvin Sturm	Jennie Sullivan
Laura Supman	Jeff Talman and Nancy Young
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Alla Vaynshteyn	Robert Walker and Laura Cox
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Gerald and Anne Weinerman	Doug and Jill Weinstein
Wilma and Murray Weinstein	Zachary Weisfeld and Jolee Cody
Alice Wershing	Rabbi Yossi and Miriam Esther Wilhelm
Barry and Annette Winston	Harold and Becky Winston
Ethel Wittenberg	Barry and Marilyn Wohl
Barry Wolf	Betsy and Jason Wood
Richard Zivi	Rabbi Louis Zivic
Carole Zwick-Mandel	

Knoxville Jewish Alliance Annual Meeting
December 16, 2007

The meeting convened in the Joel Callar Auditorium following brunch. Scott Hahn opened the meeting by welcoming Jeff and Charlene Gubitz back to Knoxville.

President's Report – Scott spoke about activities at KJA, reflected on the year past, and pointed out changes and achievements in the organization. Major staff changes have included hiring Jeff Gubitz as Executive Director, to whom Scott wished continued success, and the new Preschool Director, Brooke Seeliger; Scott thanked all those involved. Also, both the camp director and swim team coach were new to the staff this past summer. Scott thanked Beth Heller and Nancy Britcher for their combined twenty-five years of service to KJA as they began new positions in the community. Scott felt proud of Knoxville and KJA when attending a small-city session at the recent GA in Nashville. He considers the programs and events here of high quality including B'nai Tzedek, Hillel, Campaign events, Preschool's Three-Star rating, Sundown in the Sukkah, and Jewish Book Month. Currently, the Community Cooperative Initiative, involving the Oak Ridge Jewish Community, Temple Beth El, Chabad, and Heska Amuna, is beginning to look toward the future of our joint community. Also, the East Tennessee Design Center has begun helping KJA make plans to improve the functionality of the AJCC building and grounds. For 2008, Scott hopes to address the following initiatives: a shared community newspaper, health insurance for KJA staff, a new, permanent sign, and a celebration of Israel's 60th anniversary of founding. Scott thanked all the members of the KJA staff individually and stated he was proud of their efforts. He also expressed thanks to each member of the Executive Committee including Jane Cohen, who will be leaving the Board. After thanking all the volunteers, including the Board of Directors, Scott said he was looking forward to 2008 and encouraged people to contact him with their ideas and suggestions.

Executive Director and Honoree, Jeff Gubitz – Jeff noted that he was interviewed for his position one year ago. At that time he was aware of the 78 years of success of the Knoxville Jewish Federation/ Alliance and became aware of the hard-working KJA team. He thanked the staff, the volunteers, the Board members, and especially, Scott Hahn, for all their help and guidance. Jeff's goals for the coming year include attracting new volunteers, advocating for Israel, bringing Jewish artists to Knoxville, building community partners, supporting BBYO and B'nai Tzedek, and concentrating on family-centered issues. Jeff expressed his thanks for the support of his family, his mother, and his wife, Charlene, "the music of my soul."

Campaign and Financial Report – Stephen Rosen said his goal for the 2008 Campaign would be to build on the enthusiasm of the volunteers. In 2007, three hundred six families have contributed, roughly one-half of the families in the Knoxville area. Stephen noted that donors have remarked that they like what the KJA and staff are doing. Upcoming Campaign events are Pacesetters, January 28, at The Orangery with the theme "Celebrating Tzedakah" and Mitzvah Day, February 10, from 10:00 am till 2:00 pm, at the AJCC. Financially,

Stephen sees that KJA is growing as an organization though the opportunities for Tzedakah have shrunk with a leveling in fundraising and an increase in operating costs.

Presentation of Slate and Election of Officers and Board – Ellen Schnoll thanked the members of the Nominating Committee and presented the slate noting that the positions of Treasurer and VP Administration remain open. Officers and Board members were installed including Matthew Theriot, a new Board member.

General Assembly Presentation – Marilyn Liberman reported that KJA had achieved a tremendous success in its role at the GA in Nashville in November. The chairs did a fabulous job and she believes Knoxville is as good as, if not better than, larger cities. There were many exciting speakers and the Hillel students were quite evident, boding well for the future of Judaism and Federation. A meeting to develop follow-up goals is being re-scheduled. Scott Hahn commended Marilyn for her outstanding work.

Website Update – Jane Cohen reported that the KJA website has updated community events and is secure, thereby providing a convenient and safe way to pay Campaign pledges. Also included are links to speakers and presentations from the GA. Jane hopes to establish blogs through the website as a way to help build community conversations and is looking for topic ideas noting that the blog(s) will need to be monitored. Scott Hahn offered special thanks to Jane for her efforts in developing the website and for her work on the Executive Committee. Closing Benediction – Rabbi Louis Zivic asked that we remember G-d has room for everyone and his/her beliefs and so we can agree to disagree. He encouraged all to use time wisely and reflect G-d's image of peace and cooperation in our dealings with each other. A meeting of volunteers for Mitzvah Day with Stephen Rosen and Wilma Weinstein followed adjournment at 12:40 pm.

Respectfully submitted,

Renee' Hyatt
Secretary

Education and Cultural Programs
KJA Adult and Cultural Arts Director
Wilma Weinstein

Cultural Arts

Yom HaShoah: The Knoxville Jewish Alliance hosted a Holocaust Memorial Day film showing of *The Grey Zone* on Wednesday, April 30, 2008. The event, chaired by Manny Herz, marked the 63rd anniversary of the liberation of Auschwitz. Members of the local community were invited to join the commemoration. The theme for this year's commemoration was *The Story You Haven't Seen*. *The Grey Zone* told the story of the *Sonderkommando* XII in the Auschwitz concentration camp in October 1944. These prisoners were made to assist the Germans in shepherding their victims to the gas chambers and dispose of the bodies in ovens. Approximately 100 adults attended.

Discussion of the movie was held on Sunday, May 4 at Temple Beth El.

IsraelFest

The Jewish and greater Knoxville community was invited to this year's IsraelFest, May 18, 2008. Many joined up for the first-ever worldwide Walk for Israel! In honor of the year 1948 the Knoxville leg of the walk-a-thon was 1.948 kilometers (1.21 miles). Heska Amuna folk dancers, the AJCC Israeli dancers, and For Zion's Sake dancers charmed the crowd. Lively music was provided by Tennessee Schmaltz and Dor L' Dor. Live camels rides, Maccabbi games, face painting, balloons and magic were plentiful as well as delicious Israeli food. Celebration cake was also available. The pool opened, story telling under the trees and much more delighted everyone. Many thanks to Anita Kay for staffing the volunteers. IsraelFest Committee: Andy Singer, Manny Herz, Anita Kay, Bernie Rosenblatt, Brooke Seeliger, Jane Cohen, Joe Sitver, Laura Berry, Lynn Davis, Rebecca Merritt, Ric and Cindy Pasi, Tamar Margolis, and Murray Weinstein.

Sundown in the Sukkah

The Knoxville Jewish Alliance presented Knoxville's second annual "Sundown in the Sukkah", an exciting free event with food and live music by *The Takvoryan Trio*. The fun-filled party was from 5-7pm on Sunday, October 19th at the AJCC in celebration of *Sukkot*- a Jewish holiday celebrating the fall harvest. It is customary for Jewish people to build a *Sukkah*, or a temporary outdoor dwelling, for the eight day duration of the holiday and the AJCC has East Tennessee's largest!

Jewish Book Month

On Saturday evening, November 8 at 7:30 pm at the AJCC we had a very successful meet the author and book signing event. Dessert and coffee were served. On Sunday, November 9, 2008, we were very excited to feature Michael Wex at Borders Books, Music, Movies and Café on Morrell Road. Wex is author of the bestselling book on the language ever - *Born to Kvetch* - and his new follow-up phrasebook - *Just Say Nu* - novelist, playwright, lecturer, performer and authority on Yiddish language and literature. Michael Wex was called "a Yiddish National Treasure" and "the finest translator around." by Henry Sapoznik in his authoritative book *Klezmer!*

Wex has helped to bring the language back into the North American mainstream. Acclaimed by academics, talk-show hosts and just plain folks, Jewish and Gentile alike, *Born to Kvetch* and *Just Say Nu* provide a deadly accurate and wickedly funny overview of the language and culture from the Middle Ages to the present day. Whether he's revealing the real origins of well-known Jewish customs or explaining how The Three Stooges helped bring Yiddish to millions of unsuspecting children, Wex can turn your world into different—and much funnier—place.

Dr. Marilyn Kallet read from her recent books, *Jack the Healing Cat*, a children's book, and *The Movable Nest: A Mother/Daughter Companion*, co-edited with Kathryn Stripling Byer. Dr. Kallet is a Lindsay Young Professor of English at the University of Tennessee, Knoxville, and Rob Heller was available to sign copies of *Living On: Portraits of Tennessee Survivors and Liberators*. Tennessee Schmaltz entertained the crowd with some lively music. Thanks to Manny Herz for chairing these events.

Eight Days of Oil

Hanukkah Olive Oil TastingSM, a program of the Jewish Outreach Institute partnering with the KJA will be held at Earth Fare, Turkey Creek, on Wednesday, December 17, from 5-8 pm, and Sunday, December 21, from 12 to 3 pm. This program follows the Jewish Outreach Institute's definition of "outreach" by taking Jewish community out to where people are, rather than waiting for them to come to us. Olive oil is increasingly trendy and by creating an introductory olive oil tasting event, it is an attractive draw and a tie-in to the miracle story of Hanukkah.

Second Annual Menorah Madness

Knoxville's second annual "Menorah Madness", an exciting Hanukkah event with food, Knoxville's largest Lego Chanukiah crafts for kids, songs and candle lighting. The fun-filled party, chaired by Rebecca Merritt, is from 4:00-6:00pm on Sunday, December 21st at the Arnstein Jewish Community Center and celebrates the first night of *Hanukkah*- a Jewish, festival of lights commemorating the rededication of the Second Temple in Jerusalem at the time of the Maccabean Revolt of the 2nd Century BCE.

The Lego Chanukiah will be built at the event and candle lighting will be at 5:30 pm. Admission to the event is \$6 per person, with a maximum of \$20 per family. Admission includes falafel dinner, *sufganiot*, traditional Hanukkah donuts, and craft activities for the kids. Beer and wine are available for purchase.

The Institute for Jewish Studies

The Day of Learning: The Seventh Annual Day of Learning was held on Sunday, November 23, 2008, at the AJCC. Joani Leeds was chair of this event.

We were very excited to feature –Rabbi Arthur Blecher, author of book *The New American Judaism, the Way Forward on Challenging Issues from Inter-marriage to Jewish Identity* as our guest presenter for KJA's 7th Annual Jewish Day of Learning.

Popular Washington, D.C. rabbi and psychotherapist Arthur Blecher believes that the American Jewish community is actually flourishing amidst fears of dying out. He tells us that intermarriage strengthens Judaism – a concept that many Jews continue to debate. He discussed how this religion has changed over the years, and how social and psychological forces created a new and quite different form of Judaism in America more than one hundred years ago.

The breakout session facilitators led discussion regarding the realities of intermarriage, the definition of an American Jew, JOI's Grandparents Circle and the new Jewish classroom. The event was well attended and the evaluations of the event were very positive. The Morrison Fund provided support for this program.

The KJA Lecture Series: In 2008 the community enjoyed the opportunity to gather together in a learning environment thanks to the diligence of chair Joani Leeds. David Linwood, Gregory Stein, Rob Heller and Todd Diacon were feature speakers during the first quarter of the year. The KJA Lecture Series celebrate the talent and diversity of Jewish faculty by offering informative, engaging talks which could be easily understood by the general community. They continue because the community enjoys the opportunity to gather together in a learning environment.

Jewish Heritage Video Collection: The Jewish Heritage Video Collection (JHVC) explores the heritage of American Jews through the unique resources of film and television. The collection provides courses and a video library that address vital issues of Jewish history, identity and culture. The JHVC offers movies of Jewish significance in the community. The movies were shown in the spring of 2008 on a monthly basis.

Mitzvah Day, February 10, 2008: KJA Mitzvah Day was held Sunday, February 10, 2008, at the Arnstein Jewish Community Center. As in the past, the Religious Schools of both Temple Beth El and Heska Amuna Synagogue met at the AJCC at 10:00 a.m. that morning to participate. As in the past, this is a community event, not just for religious school students. Children learn by what we as adults do. The more we model the value of helping others the more real the lesson will be for our children.

Collection sites were available at Temple, Synagogue and the AJCC for the following items:

- *Peanut butter for Second Harvest
- *New socks/underwear for the Knox County PTA Clothing Center
- *Used eye glasses for the Lions Club, and
- *Used cell phones for the YWCA victim advocacy program

Mitzvah Day projects benefited the Ronald McDonald House, Elmcroft Assisted Living Community, Habitat for Humanity of Anderson County, our local fire station workers, Israeli soldiers and their families, KJA Archives, and Medic Blood Services. In addition, if you choose to make a pledge today to the Knoxville Jewish Alliance, your generosity will assist those in need locally, nationally and internationally.

The Fern and Manfred Steinfeld Program

Gilya G. Schmidt, Ph.D.

Professor and Head

**Department of Religious Studies,
and Chair, The Fern and Manfred Steinfeld Program**

As always, we are grateful for the Knoxville Jewish Alliance's support of The Fern and Manfred Steinfeld Program in Judaic Studies' activities. For 2008 we received a subvention of \$3,000. As a separate request, we also received \$2,500 towards our 2008-09 Schusterman Visiting Israel Professor. We were again fortunate to partner with a number of UT departments and programs which greatly helps to diffuse the expenditures of any one speaker. These partners included Religious Studies, History, Classics, the Marco Institute for Medieval and Renaissance Studies, the Abraham and Rebecca Solomon and Ida Schwartz Distinguished Lecture Fund for Judaic Studies, Creative Writing Program, Writers in the Library, and the College of Arts and Sciences Humanities Initiative, Emory University and the Robinson Family Lecture on Modern Israel Fund.

1. On February 8, 2008, Professor Andrea Berlin, the Morse-Alumni Distinguished Teaching Professor of Archaeology, University of Minnesota, visited campus to give a fascinating lecture entitled "New Light on the Period of the Maccabees: Excavations at Tell Kedesh." Her lecture and slide presentation, which focused on the archaeological site at Tell Kedesh in northern Israel and its history, held the attention of all present.
2. The 2007 Robinson Family Lecture on Modern Israel was delivered on February 18, 2008 by Dr. Paul Rivlin, Senior Research Fellow at the Moshe Dayan Center for Middle Eastern and African Studies, Tel Aviv University. Dr. Rivlin, Visiting Professor at Emory University, spoke on "U.S. Oil Consumption and the Middle East: What's the Problem?" We all have an interest and curiosity in understanding the complicated situation of oil in the Middle East. Dr. Rivlin did an excellent job explaining our dilemma.
3. On September 5, Associate Professor Andrew Bergerson, University of Missouri, Kansas City, visited UT to participate in the Research Seminar on Modern Germany and Central Europe of which I am a core member. This seminar is funded by the College of Arts and Sciences and is in its third year. Dr. Bergerson was charged with critiquing my latest book manuscript on German Jewry for the seminar. It is our practice to also invite the visiting scholar to present a lecture on his own current research. Dr. Bergerson spoke on "Cultivating Impunity in Nazi Germany: How Ordinary People Tried to Get Away with Murder." Although cosponsored by Judaic Studies and the KJA, we did not incur any cost for this lecture.

4. On October 30, Professor and poet Charles Fishman, New York, poetry consultant to the U.S. Holocaust Memorial Museum, visited UT to give an author's chat to Professor Kallet's Creative Writing graduate students as well as the public and a public reading of his poetry in the evening. Both events were well attended.

5. A special treat for the University of Tennessee and the Knoxville Jewish community this year is a Schusterman Visiting Israel Professor. We are one of 20 U.S. universities to be privileged to have such a scholar. Mitchell Bard, AICE (and formerly of AIPAC), invited us to compete and provided 50% of the funds for the scholar up front. Dean Bursten of the College of Arts and Sciences provided another 25%, and I solicited the final 25% from the Jewish community, as required by the foundation, including the KJA. Thank you! Dr. Rivka Ribak, Senior Lecturer in Communication at Haifa University was chosen to fill the slot. She teaches two courses each in fall and spring semesters. Her courses, RS/JS 385, "Contemporary Jewish Thinkers," and RS/JS 405, "Israeli Media Scholarship: Cultural Approaches," are at capacity, and the students enjoy her materials and her teaching.

Dr. Ribak has been very generous with her time for community lectures. She was the honored guest of this fall's Jewish faculty reception; she spoke to the Heska Amuna Sisterhood, taught Torah for Bruce Pearl's campus group, and will give a Jewish faculty lecture at the AJCC in spring semester.

On November 6, Dr. Ribak gave a public lecture, "People of the Book: Resistances to the Media in Israel," at the University of Tennessee's College of Law which was very well attended. A reception followed her presentation. She also visited a class in the College of Communications.

I organized a reception to thank our community donors, including the KJA, and to introduce Dr. Ribak to the donors for October 24, catered by Marilyn Burnett, at the home of Moshe and Ilana Siman-Tov. Unfortunately Dr. Ribak and family, who had traveled to Washington, D.C. for the children's fall break, experienced car problems and did not return in time to attend the reception. We nevertheless enjoyed Marilyn's delicacies! A very special thank you to the KJA for your co-sponsorship of the Schusterman Fellow and to all our friends in the Jewish community who helped to come up with the 25% co-share for this prestigious scholar.

For 2009, we are working on two speakers so far. Dr. Marina Rustow from Emory University will speak about the Karaites at UT, and Dr. David Tal, our Robinson Family Israel Lecture speaker will give two lectures on politics, one of them at the AJCC. Dates are forthcoming.

We have also been cleared to recruit another Schusterman Israel Visiting Professor for next year; 75% of the funds have been guaranteed by AICE and Dean Bursten, and I am in the process of securing pledges from our friends in the community, including the KJA. Of the 50 or so scholars available, we will try to interest someone who has a different

expertise so that we have as much variety as possible. J.P. Dessel and I will contact the scholars once I have the pledges in place.

Below is the part of the programming expenses for 2008 covered out of the KJA allocation.

2/08/08	Andrea Berlin plane ticket	\$471.80
	Berlin honorarium	600.00
10/30/08	Charles Fishman honorarium	1,000.00
	Dinner	140.89
11/01/08	2008 Judaic Studies newsletter	1,550.20
		<hr/>
Total		\$3,762.89
2008	Partner contributions	
	Classics	200.00
	History and Marco	300.00
		<hr/>
		\$500.00
Grand Total		\$3,262.89

Facilities Management

Don Goldstein House Chair

Jeff Gubitz, Facilities Manager

The KJA continues to keep the aging and beloved Arnstein Jewish Community Center in good repair without the expense of a full- time maintenance person. A number of repairs were made throughout the year and many are too numerous to list individually but were noted on a month-by-month basis in Board Reports. The goal of all repairs and maintenance have been to make the building clean and inviting while keeping the vision, that the next few years may bring about a complete renovation and/or addition to the facilities. In addition to my roles as executive director, I have assumed the facilities management. Don Goldstein has advised and often helped with moving items that we needed.

Repairs this year include:

- The lower hallway was repainted and the gym and classroom doors as well. This has provided a much needed change to our preschool area and offers a pleasing and inviting environment. The Jewish Family services office, the staff office and the front office area received new paint making the area much lighter and easier on the eyes.
- Exterior lighting was improved by replacing burned out bulbs with more energy efficient units. Broken and inoperative interior lighting continue to be replaced with energy efficient fixtures on an ongoing basis. As conventional bulbs need to be replaced, they are being replaced with energy efficient bulbs. An outdoor pool floodlight was replaced by KUB, as the original 1969 installed pole cracked having been turned to sawdust by termites. The high-pressure floodlights were replaced at the pool, greatly increasing our ability to hold night swim meets. A termite intervention program was installed in the pool area.
- Our repair work has been performed by Don Broderick. He has worked on a variety of projects with Jeff Gubitz
- Our yard service was hired that has provided great service at a more economical cost than our prior firm that went out of business.
- Many minor repairs including electrical outlet installations were accomplished in the classrooms, and playground equipment was upgraded to bring our facility up to par for the DHS and 3-Star program.
- A monthly cycle of air filter cleaning and replacement has resulted in more efficient use of our heating and cooling units and cost savings. Since this program began, our repairs on the a/c units have been minimized.
- A fire suppression system and new flameproof filters were installed in the kitchen, meeting the requirements of the Fire Marshal. This has allowed us to do our own food preparation for preschool lunches.
- Roof leaks over the gym have been fixed by the roofing contractor working under our guarantee.
- The gym floor was repaired in several places where the parquet had come loose.
- Jacob Pais, as a requirement for his Eagle Scout award, designed a new stairway from the lower backyard to the upper athletic fields. He and his boy scout troop, assisted by his Dad and other volunteers, had the old steel and rickety steps removed and replaced with a much wider wooden structure. Jacob, assisted by the KJA office, ran a fund raising appeal that paid for the materials of the project. We are deeply indebted to him for this incredible effort.
- The carpets were cleaned, and the tile floors were stripped and waxed in the fall.

- Considerable work was done during the year by a committee and the east Tennessee Community Design Center to develop a renovation concept and possible addition to the AJCC building. The board has reviewed this process every step of the way and authorized the Executive committee to formulate a plan to move this project forward in the coming year. Work has begun on a sign concept for the front of the AJCC.
- Door closers have been replaced, locksets replaced and lock catches have been cleaned, repaired or replaced.
- The ADT alarm system has been worked on numerous times to fix faulty equipment. Additional alarm horns were added to the exterior and interior of our building to make the system heard from all points of our property.
- Phone extensions were installed in the board room, adult lunge and the kitchen. This makes it easier to reach the archivist and the kitchen staff and enables us to have conference calls in the various meeting rooms.
- Our aging refrigerator received a new set of door gaskets, ensuring our food's safety.
- The Hobart Dishwasher has been fixed, and this makes clean-up for larger events much easier.
- A new industrial can opener was installed replacing its 40 year old predecessor, based on the Health Department's inspection of the facility. We are now in compliance with current standards.

Report from Aquatics and Pool: Jeff Gubit

We opened on a rather cold and damp day in May, and the weather was due for improvement. It did in fact get to be a very nice summer. We were fully staffed with a well-trained crew, new pool manager and swim coach.

Sonya Bendriem was our snack bar manager; brothers Nathan and Samuel worked part-time as did Max Silver-Alford. Zach Valenti, who had worked part-time, took over when Sonya returned to college. We brought in some new food items and continued to have competitive pricing. Veggie dogs and Boca burgers continued to be very popular alternatives to kosher hot dogs. Through careful inventory control, we had very little surplus product at the end of the summer.

Phil Donihe was our pool manager, and Eric Dadoush was his assistant. Both handled their roles very well dividing the days and the week to ensure adequate management coverage. We had several more WSI holders on staff, and they helped a great deal with camp swim instruction. The pool received very high ratings from the Health Department. Eric added "Thursday Night at the Movies," and we enjoyed a growing audience over the

summer. As the college staff returned to their respective colleges, several of the local high school guards stepped up and pulled full schedules to man the guard chairs and other tasks. Handyman Don Broderick handled pool opening and closing with his usual skill and dedication to our programs. His assistance was invaluable.

MCDC swimmers received individualized instruction, and the older campers were introduced to the workings of the pool and its equipment as part of their camp experience.

Congratulations go out to Phil Donihe and Sarah Kortebein, who coached our Smokin' Salmon team to a great year as they put their own "fin print" on the team, worked on rebuilding the team effort and fostering individual successes. Fallon Parker was an incredible addition to our staff, teaching and assisting and role modeling for the younger swimmers. Their combined spirit and enthusiasm made for a great summer with the team.

This summer we had a family pool party that was very successful. We plan to do more of these programs next summer.

Thanks to Lynn Davis for chairing the Swim team committee. Thanks to all the parents who volunteer to staff our swim meets. It is an incredible scene to stand there and watch everyone assume their weekly role at the meets.

A number of repairs were made this summer. Prior to opening, many of the bolts on the six inch butterfly valves were replaced due to corrosion. The pool pump, an exhaust fan and the exhaust fan in the snack bar fell victims to late summer lightning. All of these repairs were covered by our insurance. A number of pool deck cracks were resurfaced..

Tennis Courts

Jeff Gubit

This summer we contracted with the Josh Hill and Steve Anacone's Smoky Mountain Tennis Academy to provide instructional tennis to our MCDC campers. We saw the return of adult instructional tennis and a greater usage of our courts..

Thanks to the generosity of an anonymous donor, the AJCC tennis courts were revitalized and are on their way to becoming a destination point for many of us in the community.

The only thing lacking is you! Come and play and use our great facility.

Jewish Community Resources
Marilyn Wohl, Vice President
Archives
Barbara W. Bernstein, Chair
Nicki Russler, Archivist

Committee Members: Barbara Bernstein, Pam Branton, Pessa Brody, Michael Burnett, Harold Diftler, Joani Leeds, Mary Ann Merrell, Lee Miller, Marilyn Presser, Natalie Robinson, Mel Sturm, Marilyn Wohl

The Barbara Winick Bernstein Jewish Community Archives of Knoxville and East Tennessee strives to collect materials related to the Knoxville and East Tennessee Jewish community to preserve them and make them accessible to future researchers (whether casual, academic or professional) interested in organizations, genealogy, or life of the Jewish community of Knoxville and surrounding areas.

During 2008, the Archivist and Archives committee continued making progress in creating an archive which is workable and appropriate for the size of our Jewish community. The archives obtained a desk for the archivist which freed up some space behind the curtain for archival materials. The Archives revived its project of interviewing older members of the community, particularly those who grew up in East Tennessee, and continued transcribing the older interviews conducted during the 1980's. On Mitzvah Day, students from Temple Beth El and Heska Amuna interviewed their grandparents and other elders for short biographical vignettes. The interviews were videotaped and donated to the Archives. As a second Mitzvah Day project, the archivist spread 120 photographs on boardroom tables for identification. Activity in the boardroom was brisk: many people in the photographs were identified and some of the photographs were "placed" in time and event.

In January, the Archives held an 'identification party' in the Adult Lounge showing videos of the 1957 groundbreaking for Heska Amuna on Kingston Pike, an AZA meeting in the 1940's, and a 1947 Heska Amuna picnic at Big Ridge State Park. Participants noted those they recognized; this information makes these historical records more meaningful and adds to the collective knowledge of Knoxville Jewish community history.

Prozdor students who had visited the Archives in the fall of 2007 learned that AZA's namesake rabbi, Isaac Winick, was Barbara Bernstein's grandfather. AZA members followed up with a visit to the Bernstein home in April of 2008, where they learned additional information regarding the history of their chapter and its namesake.

The Archives continues to process clippings, photographs, and memorabilia received from members of the community as well as make progress on clearing the backlog of materials not yet accessioned and placed in the collection. The Archivist and committee members continue to work on completing inventories of Knoxville's Jewish cemeteries. Inventories of Oak Ridge and Middlesboro cemeteries are complete. During the summer, when the board room housing the archives was not accessible during the daytime due to

MCDC activities, the Archivist worked offsite, largely on incorporating Temple Beth El's cemetery information into the cemetery database.

The July Archives committee meeting, held on a Wednesday evening, took on the flavor of an annual meeting, with dinner and guests. Portions of the DVDs of several new interviews, as well as parts of the poignant audio interview of Gerald Millen conducted just a few days before his death, were played. Committee member Mary Ann Merrell worked on a DVD that includes excerpts of several interviews with overlaid text.

The Archivist continued fine-tuning and updating the Collection Finding Aid/Ledger, in some cases making major revisions as deemed appropriate. She found that some files do not contain what they claim to have and began rectification. The Archivist had been warned when she assumed responsibility for the Archives that her predecessors had not had an opportunity to systematically do that; this has been a long-term need that is beginning to be met. Over the past several months, the Archivist attempted to consolidate some categories so they better describe the contents of the collection. She produced a new paper version of the Ledger [the Ledger exists as a Word document as well] and provided copies and commentary on it at the October committee meeting. The new members of the committee had not seen this document in its earlier forms and even the veteran members expressed their sense that this document provides tangible evidence of the Archives' growing corpus of materials.

To accommodate the various and changing schedules of committee members, including new members, the Archives has revised its meeting schedules, and as of August, is holding alternate meetings in the evenings. The Archives has responded to several research requests. In the course of checking materials for one of those requests, the Archivist discovered a set of handwritten letters and notes from Max and Lalla Arnstein to Milton Collins.

The Archives needs more space to continue its activities. Its storage space has reached its capacity. It is likely that when the present backlog of materials is accessioned, there will not be room to house it unless funds can be found to expand the Archives space with additional shelving and a security curtain. This has become its most urgent need.

Friendshippers
Bernie Shorr, Chair
Wilma Weinstein, Program Director

Committee Members: Bunny and Allan Gerson, Madeline and Charles Mann, Mimi Pais, Faye Raymon, Eleanor and Bernie Shorr, Marilyn and Jerry Solomon, and Laura Supman.

The Friendship program provides regular, on-going opportunities for the active Jewish senior adults in the Knoxville area to socialize and participate in stimulating, cultural, educational, and entertaining programs.

Specifically, during 2008:

There were 12 Luncheon/Speaker programs. Luncheon program topics covered a broad spectrum of interests including: Maestro Brian Salesky; Wendel Werner and the UT Singers; Growing Up Jewish Around the World featuring Dr. Gilya Schmidt; Knox County Sheriff's office program on identity theft; Dr. Daniel Feller program on Andrew Jackson; Joan Markel's program on Ancient Egypt; Attorney Jack McCall's program about John Demjanjuk; Dr. Kurt Piehler program on his recent trip to Japan; Trudy Dreyer and Art Pais's program on their holocaust memories; Mimi Pais's special election satire; Dr. Marilyn Kallet's program on Jewish identity; and a special Chanukah party.

There were 11 meetings of the Friendship Book Group in 2008. The group continues to spark interest, and several new members joined in 2008. Currently there are 13 members who are highly committed and continue to meet monthly at the AJCC.

The Friendship members are continually challenged by the limited elderly and handicapped accessibility of our building. One program/luncheon was held at Heska Amuna and five of the Friendship program/luncheon meetings were held at Rothchild's on Kingston Pike, a facility with easy access. Catering costs at Rothchild's are in the same range we have been paying for a caterer to deliver to our building.

Birthday greetings which entitle the bearer to a free meal and public recognition at a Friendship luncheon during the month of his/her birthday were mailed to each Friendship member who has signed up on the ongoing "birthday list."

The Friendship Steering Committee met bimonthly and continues to be very effective in developing program ideas and addressing issues.

The Friendship Phone Committee continued to provide personal contact by making phone calls about upcoming programs to approximately 10 Friendshippers before each program. In addition, the Program Director personally contacted 20-25 individuals before each program.

Transportation for those individuals who do not drive was consistently provided by Chariots of Hire, free of charge. This service was underwritten by the Rosen Fund.

The Friendship Program Director as well as the Friendship Program, themselves, actively reached out to and welcomed newcomers to the group.

The senior adults have always been and continue to be a vibrant, active and committed part of our Jewish community. This year has been a very successful, meaningful and enriching one for the Friendship Program; participation continues and the programs have become an important part of the participants' lives.

Elmcroft sponsored four luncheons in 2008 and marketing efforts will continue to get sponsors for 2009.

Jewish Family Services
Marilyn Burnett, Chair
Laura Faye Berry, BSSW, Esq., Director

Laura Berry joined Jewish Family Services as the new director in mid-February. Since that time, JFS has been averaging six new clients each month, in addition to case management and volunteer services to 40 clients living in area long-term care facilities.

Programs this year have included six holiday programs for Purim, Passover, Shavuot, Rosh Hashanah, Sukkot, and Hanukkah. These holiday programs alternated between Elmcroft Assisted Living and Atria Weston Place Assisted Living. In September, JFS also started a once-a-month Friday evening service at Echo Ridge Retirement Community. These services are held on the first Friday of each month. JFS also organized a Shabbat dinner at Atria Weston Place during Passover.

Laura Berry gave a talk to the camp counselors on recognizing the signs of child abuse or neglect and served as a consultant to the camp and preschool. Schedule permitting, she participated in most of the Friendship Program luncheons. While she did not supervise any social work students while she was adjusting to her new position, Laura attended field instructor training so that she will be able to supervise an undergraduate social work student in the spring of 2009. In April, Laura attended the annual Association of Jewish Family and Children's Agencies conference held in Philadelphia. Throughout the year, she met with many local agencies and professionals in order to exchange ideas and learn more about community resources available to JFS clients.

Mitzvah Meals, available for people needing some assistance with meals following an illness or hospital stay, continues to be one of our most requested services from new clients. JFS continued our program for Chai Bags, which are filled with specific holiday items or are filled with toiletries and personal items for volunteers to bring to residents as needed.

This year, JFS, on behalf of the Knoxville Jewish Alliance, began working with Family Promise of Knoxville. Family Promise is an interfaith program that provides temporary housing, meals, and assistance to situationally homeless families in order to help them become self-sufficient. Twelve area congregations host the families for a week at a time and are assisted by various support congregations. We are the support congregation for the Tennessee Valley Unitarian Universalist Church (TVUUC). As the support congregation, we help provide meals for the families while they are staying at TVUUC. You can read more about the local Family Promise at <http://www.familypromiseknoxville.org/>

B'nai Tzedek Teen Philanthropy Program
Dr. Jeff Becker, Chair
Deborah Oleshansky, Director

B'nai Tzedek Teen Philanthropy Program continues to grow and in September 2008, we celebrated B'nai Tzedek @ 50 with the establishment of our 50th local fund. Thank you to Elise Jacobs for envisioning and coordinating the celebration of this milestone with a pool party event held at the Riversound Clubhouse and pool. Our local B'nai Tzedek program is made possible through a grant from the Harold Grinspoon Foundation in is administered in coordination with the Becker Fund of the Knoxville Jewish Community Family of Funds.

Last April, B'nai Tzedek worked in conjunction with our local BBYO Chapters to coordinate and implement a J-Serve teen service project. With the financial support of a J-Serve grant, the teens created the event *Delivering Justice – Toward a Bright Future*. The grant covered all costs associated with the program and travel expenses for a speaker to come in from American Jewish World Service. Over 300 people attended the dinner to benefit both AJWS and Bridge Refugee Services. We have already received a grant for the April 2009 J-Serve event. This year our speaker will be Congresswoman Allyson Schwartz, sister of Nancy Young. She will spend the weekend with us and share first hand how the new administration is addressing issues related to poverty, homelessness and education. Representative Schwartz serves on the powerful Committee on Ways and Means, which has jurisdiction over tax, trade and revenue raising measures, as well as Medicare and Social Security.

There are four primary objectives to the B'nai Tzedek Teen Philanthropy program:

- To help every Jewish teen in our community establish an endowment fund in his/her name
- To provide Jewish teens with skills and knowledge in the area of Jewish sources on giving, financial literacy, and modern philanthropy.
- To help Jewish teens establish relationships with Jewish organizations in our community and abroad
- To offer the opportunity to network with other Jewish teens locally and national.

Programs related to B'nai Tzedek fall into four primary categories:

- Programs for B'nai Tzedek Fund Holders related to learning about Jewish philanthropy and grant making
- Community service and advocacy programs for all interested local teens
- HeartAction program for 9th graders jointly administer by KJA, Heska Amuna Synagogue and Temple Beth El in which 9th graders do text study and visit residents at Elmcroft Retirement Community

UT Hillel Advisory Committee
Dr. J.P. Dessel, Chair
Deborah Oleshansky, Director
Rebecca Thaler, UT Hillel Student President

The Hillel program at University of Tennessee, Knoxville, continues to grow and evolve. Many new students have become involved on a regular basis this semester and there is an increased interest in programming and connection for Jewish students on campus. Many more prospective students and parents of students contact the director on a regular basis. Knowing that there is active Jewish life on campus is becoming more important each year for incoming students.

Thank you to **Dr. J.P. Dessel** for serving as our Chair and Faculty Advisor for the past three years. Dr. Dessel's new travel schedule has made it difficult for him to continue with this responsibility, and we hope to appoint a new chair shortly.

2008 Program Highlights:

April 2008

Hillel Hoops for Health with Bruce Pearl

Hillel students organized this three on three basketball tournament on campus to raise funds to benefit the Interfaith Health Clinic. The 2008 event also included an on campus Gift of Life Bone Marrow donor drive.

May 2008

Israel @ 60 Celebration on Campus

Hillel students applied for and received a grant to implement an on-campus Israel Independence Day celebration. The grant money allowed for a live performance by *Seeds of Sun*, an Israeli Jazz band. The event was held on campus and was open to all UT students.

August 2008:

Opening Program

Hillel students coordinated an opening program for new and returning students. It was the largest opener so far with over 65 students attending. Special thanks to the faculty members who made time to join us at the event: Dr. Lou Gross, Dr. Andy Kramer, Dr.

Mark Littman, Dr. Kurt Piehler, Dr. Gilya Schmidt, Dr. Michael Zemel, Coach Bruce Pearl and Schusterman Visiting Israel Professor Dr. Rivka Ribak.

Hillel Elections

A complete slate of officers was elected at the beginning of the semester:

President	Rebecca Thaler
Vice President	Hannah Schwartz
Treasurer	Mark Hoffman
Scheduling Secretary	Brooke Empting
Press Relations	Kate Kopperman
Hillel Hoops Chairs	Jonathan Coplon, Beth Newman, and Victoria Kisluk
Webmaster	Steven Jaret
AEPi/Fraternity Relations	Jonathan Coplon
Sorority Relations	Rebekah Zeitlin

September 2008:

Shofar Workshop

Rabbi Yossi Wilhelm conducted a shofar workshop on campus at the International House and students had the opportunity to make their own shofar and to bake and enjoy their own Rosh Hashanah challah and rugelach.

High Holidays

Thank you to Heska Amuna Synagogue, Temple Beth El, and Chabad of Knoxville for inviting Jewish students for High Holiday services, and to Rabbi Zivic for allowing us to use his home for Rosh Hashanah lunches after services.

August – December 2008

Torah Study

Coach Bruce Pearl has been hosting monthly Torah Study sessions at his office. The study is attended by a combination of undergraduate and graduate students, along with faculty members. Thank you to Rabbi Louis Zivic, Rabbi Beth Schwartz and Dr. Rivka Ribak for being among the study session leaders. We TRULY appreciate the hospitality of Coach Pearl and his staff!

Shabbat Dinners

Students have organized on campus Shabbat dinners once a month, and continue to be hosted by local families weekly. Thank you to Siri and Michael Zemel, Amy and David Hull, Mary Linda and Arnold Schwarzbart, and Marnie and Gary Spiegelman for being among the hosts this semester.

Partnership 2000 (P2K)
Dr. Bernard Rosenblatt, Chair
Leslie Snow, Tikkun Olam Chair
Deborah Oleshansky, Tikkun Olam Director

Our P2K program is part of a Southeast Consortium with Nashville, Jacksonville (FL), Pinellas County (FL), Lee and Charlotte County (FL), Augusta, GA and Charlotte, NC. We are partners with the Hadera-Eiron Region in Israel. The program is funded through our operating budget and through our allocation to UJC. A consortium governance committee reviews all project ideas and determines what specific projects will be implemented.

The primary P2K program here in Knoxville is Camp Tikkun Olam. Over the past several years we have hosted Israeli teens and adult leaders for two weeks during the summer, and then our teens return to be hosted by them in Israel. In all it is a four week program. During this time the teens participate in a variety of community service projects both here and in Israel. Delegates for the summer 2008 program were: Nathan Bendriem, Sam Bendriem, Lilia Brock, Max Silver-Alford, Sam Talman, and Gabi Katz from Jacksonville Florida. They were joined by seven Israeli teens. These teens remain closely connected to the Israeli teens through the magic of a Facebook group!

We have already begun to recruit teens for Tikkun Olam Summer 2009. We have held our first parent/teen information session, and teen participants from summer 2008 shared their experiences and encouraged students to apply for this coming summer. Another information session will be held in early December, and interviews will be conducted in January.

The Tikkun Olam Summer 2009 schedule in Israel will include time at the Maccabbi games. We plan to attend either the opening or closing ceremony and also at least one basketball game, coached by Bruce Pearl.

Children and Youth

Seth Schweitzer, Vice President

Early Childhood Education 2008

Brooke Seeliger, Early Childhood Director

Camp K'ton Ton

Camp had a busy and very successful year, with 93 children enrolled.

Campers participated in daily swim instruction, outdoor water play, and craft projects while learning about various themes such as Dinomite Dinosaurs, Jungle Jammin, Pirate

or Princess, and Under the Sea. Children enjoyed special programming such as a magic show and balloon tying by Captain Z and weekly science sessions with botanist Virginia Small. Campers participated in weekly Shabbat celebrations.

AJCC Preschool

Students and staff returned to AJCC Preschool in January 2008 with an enrollment of 68 students. We ended the year in May with 67 students. AJCC Preschool resumed in August 2008 with 62 children enrolled. Our current enrollment is 66 students with 50.2 full-time equivalents.

The Preschool core hours are 9:00 A.M. to 3:00 P.M. Monday through Friday, with extended Care programs daily from 7:30 to 9:00 A.M. and from 3:00 to 6:00 P.M. Vacation day programming is offered during the spring break program.

Three Star Rating

The preschool continues to retain its Three Star rating, the highest rating given by the Department of Human Services.

Multi-cultural Emphasis

We continue to attract a number of families from various ethnic backgrounds. This international and multicultural population is a selling point for our program and gives us a unique profile in the community.

Jewish Identity

We currently have three full-time Jewish teachers and two Jewish substitute teachers. Our percentage of Jewish families has risen this year from around 49% last year to around 51% this year. This is in part due to the number of new Jewish families moving into the Knoxville area as well as the families attending are spreading the word about the preschool and the positive things it has to offer. We are continuing the preschool family celebrations for Rosh Hashanah, Sukkot and Tu’B’Shevat, as well as continuing our Purim and Chanukah celebrations.

To strengthen the Judaic curriculum within the preschool program, Mrs. Charlene Gubitz has been hired as our Judaic teacher. She is doing music two days a week and Judaic Studies three days a week for approximately 30 minutes in each class to work with the children singing songs and doing various activities. Charlene has an extensive background in education and was also the Director of Education for the Congregation Achduth Vesholom in Fort Wayne, Indiana. She has worked as a teacher, B’nei Mitzvah Tutor, music teacher, Dinner Coordinator, and much more. We have been pleased to have representatives from Temple Beth El, Heska Amuna Synagogue and Chabad House as Shabbat visitors in our classrooms and for High Holiday programs. The additions of stories, songs, and blessings have made Shabbat observance and recognition of High

Holidays even more special for our children. The Parents are extremely happy with this new addition to our program.

Children with Special Needs

We currently serve one child with diagnosed special needs. The special needs require her mother to come to the school daily to feed her during lunch time.

Parent Participation

Twenty-five families attended our second Parent Committee Meeting/Back to School Night for the 2008-2009 year. Our goal is to increase parent volunteerism in all aspects of the preschool, but especially in providing a parent presence in each preschool room on a regular basis to assist teachers and enhance the education of our children.

Fundraising

Sally Foster- \$1589 additional revenue
Scholastic book fair- \$391 additional cash revenue purchases; many books donated to the classrooms
Knoxville Lifestyle Books-\$390 additional revenue
Preschool Greeting Cards- \$31 additional revenue
Pizza Fridays- \$1343 additional revenue
Birthday Parties- \$120 additional revenue
Extracurricular Activities- \$798 additional revenue

Reggio Emilia Approach

We have identified *Reggio Emilia Approach* as the direction of our preschool for philosophy, approach, and curriculum. In the coming year, we will continue our work in implementation in the following ways:

We will continue to train teachers in *Reggio Approach* through attendance at conferences, and in-house trainings. A three-year plan will be formulated for implementation with the assistance of parent committee representatives and teachers. In order to accomplish this, we will continue to consult with University of Tennessee professor Mary Jane Moran as well as the new director of the Early Learning Center at UT, Sean Durham. We will also work with the JCC Preschool in Seattle (a *Reggio Emilia* approach school), with the JCC in Nashville (also investigating the *Reggio Approach*) and with Spring Hollow Community School in Franklin, TN (closest *Reggio Emilia Approach* school in our region). We will plan a step-by-step approach to implementation for the next three years (*Reggio Emilia Approach* can take up to five-years to properly implement).

Extended Care

One of our goals for last year was to increase the quality of our aftercare programming. We have accomplished this through a dedicated Aftercare staff that plan daily art activities for children and provide consistent supervision.

Looking Ahead to 2009

As we continue to improve the quality of our program and to train staff in the *Reggio Emilia* practices, teacher retention will become of increasing concern. *Reggio Emilia* approach takes an estimated five years to implement. It is important that we provide a working environment and compensation that is conducive to teacher retention. Our goal is for our preschool to gain the reputation of offering the best working environment and best compensation available in our area to early childhood educators, thus allowing us to attract and retain the highest quality teachers for our children.

Milton Collins Day Camp 2008

Sarah Price, Camp Director

Milton Collins Day Camp continues to show steady growth and improvement. The summer program of 2008 was organized to be one week sessions during the ten week summer break. The program saw a slight decrease in the overall number of camper registrations, as well as consistent enrollment and participation over the ten themed weeks. Our quality programming and experienced, enthusiastic staff members brought back many returning families while also attracting new participants through positive word of mouth.

Throughout the course of the summer, Milton Collins continued to offer the quality programming that has established us as “The Most Fun Under the Sun.” The campers were offered quality instruction by our specialists in art, drama, dance, sports, and “camp games.” Again, this summer saw a partnership between Milton Collins and Josh Hill and Steve Anacone’s Smoky Mountain Tennis Academy in order to provide the campers superior tennis lessons. In addition, one of the highlights of our program continues to be the daily swim instruction.

Each session offered either a field trip or late-night/overnight programming. These included such excitement as a rafting trip, tubing, a Smokies baseball game, the Women’s Basketball Hall of Fame, a tour of historical sites in downtown Knoxville, and much more. Our extended days included a parents’ night, the “Amazing Race” facilitated by our teen group, a dance party, sports tournaments, Camp Finale, and various other themed activities. Overnight programming included meals prepared on-site and served by staff and volunteers.

Each week also offered a special program and elective opportunities that corresponded to the theme. Examples included a visit from the zoo, the portable climbing wall, and a

giant inflatable obstacle course. The counselors worked diligently to plan electives that included traditional camper favorites as well as inventive, fun, and educational programs.

We would like to thank the Executive Committee, parents, and all our supporters for their cooperation. The work of many has enabled Milton Collins Day Camp to be a continued success. The camp is looking forward to the coming season and will work with all stakeholders in order to establish improvements to the registration procedures and other aspects of the programming.

Smokin' Salmon Swim Team

Lynn Davis, Chair

Phil Donihe, Head Coach

Sarah Kortebein, Assistant Coach

Fallon Parker, Assistant Coach

Last season was a funny and exciting season. Membership was an enthusiastic group of 60 swimmers from the age of 6 to 16. After moving “up” a division this year, we had a great time and enjoyed competing in the 2008 summer league. The reports received have shown that all our swimmers worked hard, competed well, and improved their personal times in the events they swam. Way to go Smokin' Salmons!! As usual, the parent volunteers did a fabulous job supporting the team from hauling their children to practices and meets, to being excellent hosts and volunteers at our home meets.

PUBLICATIONS COMMITTEE

Eleanor Shorr, Chair

Joyce York, Editor

The Publications Committee wishes to thank the KJA Executive Board for its cooperation in enabling the *Knoxville Jewish Community Voice* to continue to be an effective tool in transmitting news of the Jewish community as a whole and the Knoxville community in particular.

With Joyce York as editor, eight issues were produced and mailed to 730 households. These issues included current news, messages from the Alliance officers, notices of fund-raising and meeting events, lifecycle events, and other articles of general interest. High Holiday and Passover Greetings were the bulk of Voice advertising revenues.

We would like to offer Jeff Gubitx our special thanks for spearheading the effort to produce a community newsletter in 2009, joining publications from the KJA, Heska Amuna Synagogue, and Temple Beth El which should make the publications more cost effective.

Also we thank Scott Hahn, Ted Besmann and Stephen Eisen for their hard work in helping to coordinate this joint project.

Missions
Jeffrey and Nancy Becker, Co-chairs

In the fall of 2008, we started to organize and recruit for a Mission in 2009 coinciding with the Maccabiah Games in July. Currently there are about 20-25 persons who have shown interest. We are working hard now to make the travel arrangements and develop the itinerary.



Annual Report

Ensuring the future of our Jewish community

Total KJCFF Assets on September 30, 2008: \$1,845, 846.99

KNOXVILLE JEWISH COMMUNITY FAMILY OF FUNDS BOARD OF DIRECTORS

Pace Robinson, <i>President</i>	Scott Hahn
Dick Jacobstein, <i>Vice President</i>	Herb Jacobs
Bernard Rosenblatt, , <i>Secretary/Treasurer</i>	Harold Markman
Jeff Becker	Alexandra Rosen
Bernard Bernstein	Mary Linda Schwarzbart
Arnold Cohen	Mel Sturm
Bobby Goodfriend	

DID YOU KNOW?

A new fund may be created with a **\$5,000** contribution.

KJCFF BOARD: Officers elected at the May 14, 2007 meeting of the Knoxville Jewish Community Family of Funds Board continued to serve the Knoxville Jewish Community Family of Funds.

NEW FUNDS: The KJCFF is pleased to announce the following new fund was created in 2008 and thanks the generous donors who have made it possible:

- Heska Amuna Cemetery Designated Fund

GRANTS MADE: The following grants were made in 2008 [January 1 – September 30, 2008]:

FUND NAME	PURPOSE	AMOUNT
Sylvia Robinson Memorial Fund	For Beth Trio program at Heska Amuna	\$6,109.05
	To support the Joshua Nelson concert at Heska Amuna	\$15,300
Rosenthal Environmental Fund	Tu'B'Shevat program	\$700
Bernard E. and Barbara W. Bernstein Charitable Fund	To support University of Tennessee Schusterman Fellow	\$2,500
	To support Jewish community Archivist	\$6,000
	To support the Knoxville Museum of Art	\$11,690
Becker Community Enrichment Fund	For Jewish enrichment	\$1,800
	B'nai Tzedek Program	\$3,500
Zelda and Max Morrison Cultural Enrichment Fund	To support David Syme concert as part of Israel@60	\$1,500
Stephen and Kim Rosen Donor Advised Fund	General	\$5,000
Ted & Dolly Reback Knoxville Youth Fund	Chapter Leadership Training Conference, Tikkun Olam Israel and International Leadership training	\$1,500
	To support Jewish youth in special class	\$300
Natalie and Mitchell Robinson Community Enrichment Program	Chapter and International Leadership Training programs and Tikkun Olam Israel	\$900
	To support Jewish youth in special class	\$700
Ben and Pearl Zwick Fund	For David Syme Concert	\$1,500
Frances Sturm Cultural Fund	To support musical group at 65 th anniversary of JCOR	\$500
Heska Amuna Educator's Supplement Fund	To support Heska Amuna Religious School	\$12,299
Alliance Opportunity Fund	To underwrite a portion of the UJC allocation	\$19,158
David Blumberg Youth Leadership Fund	To assist student with Birthright Israel program	\$475
Stephen and Kim Rosen Donor Advised Fund	Varied	\$5,000
TOTAL	TO PROVIDE IMPORTANT SERVICES AND PROGRAMS TO OUR COMMUNITY	\$91,473.73

These funds comprise the Knoxville Jewish Community Family of Funds

<p style="text-align: center;">KNOXVILLE JEWISH ALLIANCE FUNDS</p> <ul style="list-style-type: none"> • Alliance Opportunity Fund • Arnstein Jewish Community Center Endowment Fund • David Blumberg Youth Leadership Award Fund • B’nai Tzedek Legacy Fund • William “Bill” Brody Fund • Gordon Brown Youth Recreation Fund • Abe Collins Cultural Fund • Milton Collins Knoxville Jewish Alliance Fund • Sam & Millie Gelber Fund for Jewish Immigrants • Jewish Family Service Fund • Zelda & Max Morrison Cultural Enrichment Fund • Allen Rosen Education Fund • Sam & Esther Rosen Community Enrichment AJCC Fund • Sam & Esther Rosen Community Enrichment Federation Fund • Sam & Esther Rosen Friend-Shippers Club Fund • Dr. Bernard S. Rosenblatt Fund • Miles & Zelda Siegel Fund for Knoxville's Jewish Elderly • Zionist Organization Fund • Ben & Pearl Zwick Fund <p style="text-align: center;">JEWISH CONGREGATION OF OAK RIDGE FUND</p> <ul style="list-style-type: none"> • Frances Sturm Cultural Fund of the Jewish Congregation of Oak Ridge 	<p style="text-align: center;">HESKA AMUNA SYNAGOGUE FUNDS</p> <ul style="list-style-type: none"> • Cohen Presser Fund • Heska Amuna Cemetery Designated Fund • Heska Amuna Educators Supplement Fund • Sylvia Robinson Memorial Fund • Sam & Esther Rosen Community Enrichment Synagogue Fund • Rosenthal Environment Fund • Bradley Sturm Memorial Fund <p style="text-align: center;">KNOXVILLE JEWISH COMMUNITY FAMILY OF FUNDS</p> <ul style="list-style-type: none"> • Jeff & Nancy Becker Community Enrichment Fund • Bernard E.& Barbara W. Bernstein Charitable Fund • Goldstein/Tygun Family Fund • Sylvia Greenberg Family Fund • David and Deborah Oleshansky Fund • Ted & Dolly Reback Knoxville Youth Fund • Stephen and Kim Rosen Donor Advised Fund • Natalie & Mitchell Robinson Community Enrichment Fund <p style="text-align: center;">Contact Pace Robinson, President, the KJA/KJCFF Jeff Gubitz, Executive Director, Susan Contente, or any member of the KJCFF Board of Directors to learn more about the opportunities available to you as you create your philanthropic legacy to our community.</p>
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MAJOR GIFTS: The KJCFF offers permanence and the opportunity to teach younger family members how to give. Donors' wishes can continue far into the future and donors can involve children and grandchildren to help carry on the charitable work.

BEQUESTS: By remembering the Knoxville Jewish Alliance in your will or naming KJA as a beneficiary of your life insurance, living trust or qualified retirement plan, you reach past your lifetime and create a legacy of safety for future generations.

THE BOARD OF DIRECTORS OF THE KNOXVILLE JEWISH COMMUNITY FAMILY OF FUNDS thanks the Knoxville Jewish Community, the staff of the Knoxville Jewish Alliance and the East Tennessee Foundation (ETF) for their support and encouragement. The KJCFF encourages you to help ensure the healthy future of our Knoxville Jewish community by including a commitment to the KJCFF in your financial and estate planning.

PROFESSIONAL MANAGEMENT AND ACCOUNTABILITY: Our assets are managed by professional money managers and monitored by the ETF Investment Committee. An independent audit provides annual accounting of all funds and practices

PLANT FOR YOUR DESCENDENTS: One day as Honi was walking along he saw a man planting a carob tree. Honi asked him, "How many years until it will bear fruit?" The man answered, "Not for seventy years". Honi asked, "Do you really believe you'll live another seventy years?" The man answered, "I found this world provided with carob trees, and as my ancestors planted them for me, **so I too plant them for my descendants.**"