

**2013**

**KJA Annual Report**

**Knoxville Jewish Alliance**

6800 Deane Hill Drive  
Knoxville, Tennessee 37919-5943  
[www.jewishknoxville.org](http://www.jewishknoxville.org)  
[kja@jewishknoxville.org](mailto:kja@jewishknoxville.org)





**Knoxville**  
JEWISH ALLIANCE

THE **STRENGTH** OF A PEOPLE.  
THE **POWER** OF COMMUNITY.

## **Knoxville Jewish Alliance, Inc.**

### **13th Annual Meeting**

**December 15, 2013 --- Tevet 12, 5774**

**Orwitz Community Room**

#### **Agenda**

- Invocation – Rabbi Alon Ferency
- Welcome
- Call to Order
- Minutes of 2012 Annual Meeting - Pat Messing, Secretary
- Financial Report - Adam Brown, Treasurer
- President's Report – Renee' Hyatt
- Executive Director's Report - Jeff Gubitza

#### **New Business**

- Adoption of revised KJA By-Laws - Renee' Hyatt
- Election of New Board Members - Stephen Rosen, Past President and Officers
- Installation of Board and Officers - -Renee' Hyatt
- President's Remarks - Manny Herz
- Good and Welfare
- Announcements

Closing Prayer – Rabbi Yossi Wilhelm

#### **Slate of Officers**

- President - Manny Herz
- Treasurer - Adam Brown
- Secretary - Adam Friedman
- Vice President of Jewish Community Services - Marilyn Wohl
- Vice President of Public Relations - Judith Rosenberg
- Vice President of Administration - Bryan Merrell
- Vice President of Children and Youth - Rosalie Nagler
- Past President - Renee' Hyatt
  
- Member at large (2 year term) – Anne Greenbaum
- Member at large (2 year term) - Raphe Panitz
- Member at large (2 year term) - Stephen Rosen
- Member at large (2 year term) - Barbara Bernstein
- Member at large (2 year term) - Ron Sebold

***Dessert reception sponsored by community members and the Knoxville Jewish Alliance.***



# 2012 KJA Annual Meeting Minutes

## (Sunday, January 13, 2012)

**Attendance:** The meeting was well-attended by KJA Members and KJA Board Members

**Welcome** – Renee’ Hyatt

Rabbi Mathew Michaels, Temple Beth El, gave the invocation.

Gene Rosenberg presented the 2012 KJA Campaign Report. The 2012 goal was \$365,000 and the actual pledges were \$360,821, a 2.1 percent increase over Campaign 2011. There are already close to \$105,000 in pledges for the 2013 Campaign.

Mitzvah Day is scheduled for Sunday, February 03, 2013 to begin at 9:30 a.m. Gene and his volunteers will be making calls on behalf of the campaign. The Pacesetters dinner is scheduled for Sunday, February 10, 2013 at Temple Beth El. Campaign donors of \$500 or more are welcome to attend.

Adam Brown presented the Treasurer’s report. While 131 families increased their KJA campaign gifts in 2012, overall KJA revenues were under budget by approximately \$126,000. Memberships were down from 206 to 185. The camp made only \$13,000 in lieu of its \$59,000 budget. The projected loss of \$15,000 for the Preschool increased to \$62,000. The loss for the 2012 budget year was \$93,523 before depreciation. The cash fund at year end declined from \$299,000 in 2011 to about \$199,000 in 2012. Adam thanked Ed for making his job easy by preparing the reports for Adam and assisting him whenever necessary and also thanked Renee’ and Jeff for their support throughout the year.

Renee’ Hyatt presented the President’s report and thanked Jeff and all of the staff and members of the Board for helping her. She announced that the PJ Library now headed by committee chair Emily Therriot has grown from 32 to 58 participants. The PJ Library encourages Jewish children to read and provides them with Jewish books and materials. The full text of Renee’s report is found in the KJA Annual Report.

Marilyn Wohl reminded everyone of the upcoming Martin Luther King (MLK) events. A member of Knox County’s MLK Commission and Chair of the Interfaith Prayer Service, Marilyn invited those who could attend the Wednesday prayer service to attend. Marilyn reminded everyone that there would be MLK programs every day beginning with the prayer service on Wednesday, January 16, 2013 through Monday, January 21.

Jeff Gubitz began his remarks stating that “We can’t be afraid. We have to keep moving forward and support one another in our community.” Jeff Gubitz gave a “Big Thank You” to Renee’ for her support and her leadership. He praised the great team members (KJA staff) who support him and make this a great place to work. He thanked the Board for their service and support. Jeff also spoke of our connection to our family in Hadera-Eiron. We will continue to support through the Partnership Together (P2G) Knoxville Connection, as a member of the P2G Southeast Consortium. Because of our financial situation, our allocation will be cut from \$13,000 for the 2012-2013 fiscal year to \$6,500 for the 2013-2014 fiscal year. However, Jeff encouraged everyone to participate in the P2K programs and continue to keep our connection to Hadera-Eiron active. He concluded by showing a PowerPoint presentation showing how our connection has worked in the past and providing pictures of KJA adult and youth who have traveled to Hadera-Eiron.

## KJA President's Report

Renee' Hyatt

In reviewing 2013, there are many areas in which we can take pride. Most tangibly, we have a sign on Deane Hill Drive that announces officially and handsomely that WE ARE HERE! Thanks go to all who worked on the design and to the Sam and Esther Rosen Community Enrichment Fund which generously provided the funding.

I believe we can also take pride in the reality that the Knoxville Jewish Alliance, formed from the merger of the Arnstein Jewish Community Center and the Knoxville Jewish Federation, is about to enter its thirteenth year. It was evident that our By-Laws needed updating and our Mission Statement could be articulated more concisely. Thanks go to the committees which met and produced the document that will be ratified by the Knoxville Jewish Alliance membership at the 2013 KJA Annual Meeting.

And, if we gave out programming awards, I think all would agree there would be several winners including Pacesetters, Yom HaShoah, and the Global Day of Learning. Thanks here go to our dedicated and always working staff and too numerous-to-count volunteers who give generously with their time and energy.

I will conclude with my personal thanks to the officers and the board for their input and patience as we worked together for the betterment of our community. *Todah rabah.*

## KJA Executive Director's Report

Jeff Gubitz

I am pleased to submit this 2013 KJA Annual Report to the community. As you read the committee and staff reports, I hope that you will be, as I was, impressed by the breadth and scope of KJA programs and their impact upon our community. This is a tribute to the dedication, visions and energy of our volunteers and staff. Much of what you read is positive and I hope that in your review that you too will be educated and become knowledgeable about the workings of the KJA and the AJCC.

### Personnel

KJA ends the year without any staff changes. I am happy to report that Rachel Hale, who joined our staff in the fall of 2012, has grown into her job as program manager. She has added new programs and gathered a variety of volunteers to bring our programming up several notches.

Melissa Schweitzer has worked very hard with the AJCC Preschool program, and summer's Camp K 'Ton Ton. We had some turnover in the preschool as staff finished or began advanced degrees that required their full time attention and precluded work, or voluntarily left to pursue other opportunities. Their departures had no relationship to the program or management. We found some very skilled replacements and, along with the remaining staff, the program is perhaps the most professionally qualified that we have had in years.

This has been a very challenging year for the AJCC Preschool and to not talk about declining enrollment would be like an ostrich sticking its head in the sand. We are working even harder with our recruiting efforts, marketing, and curriculum integration. Based on the work of a committee, a number of physical improvements were made to the preschool area to make it more inviting and brighter. New doors, windows and selected lighting has greatly improved the appearance of the facility. We will continue forward.

Our front office is capably staffed by Martha Andrus. Martha's skills have made the office more efficient and the myriad of tasks she does with a smile is always appreciated. Martha is our layout manager for the *Ha'Kol*. She takes the raw submissions from KJA, Heska Amuna, Temple Beth El, Hadassah, the Knoxville Jewish Day School, Hadassah, and, the Jewish Congregation of Oak Ridge and turns them into the finished product that you receive monthly. She is directly responsible for the acquisition of new AJCC members and summer members, as she is often the first person newcomers meet. Her abilities, and especially her willingness to learn new tasks and take on additional responsibilities and her dedication have taken a load off Ed and me.

With our assuming the accounting functions for Heska Amuna in 2012, Ed Hunter's work load shifted, with some work transferring to Martha and some of Martha's work moving to Joyce York's sphere of responsibility. Joyce is no stranger to our organization, having served as *Ha'Kol* editor. She has been a great help with her publication and layout skills, especially filling in when Martha has other tasks to complete. She has worked with Martha to create many of our newer publications, including the PJ Library and KJA Community brochures. Joyce has also assumed the task of the monthly card creation and many other areas where another hand (or eye) is needed.

Laura Berry joined our staff in 2008 and, has seamlessly assumed the responsibilities of the Jewish Family Services program and its various tasks and responsibilities. Working alone and with her committee, Laura has handled a variety of cases and issues with skill, caring, aplomb, confidentiality and professionalism. Her care and compassion with many families with loved ones aging, dying or ill has been a joy to watch.

We have consolidated senior programs into Laura's portfolio. She continues in her role as the staff person for the Friendshippers program. Laura is always a willing hand with programs inside and outside of her focus area. She has helped greatly with editing tasks and website work. In her role as Knoxville Jewish Community Family of Funds administrator, she has been very responsibly organizing the program and has created a number of positive changes in the KJCFF workflow. Laura has worked seamlessly in this transition and continues to provide even more depth in the areas of KJCFF's activities.

Mary Ann Merrell has worked worked as our B'nei Tzedek staff person since this the summer of 2012. Her addition has brought a number of new initiatives and some "new eyes" to the program.

Deborah Oleshansky is our "Jewish" face on the UT Campus to Jewish students, faculty and the UTK administration. In addition to her work at UTK, she serves as the program coordinator the P2G Southeast Region. She is on the consortium's payroll but works from our office. In addition, she is always a willing hand in assisting with KJA programs.

I say this every year and it bears repeating. I often compare Ed Hunter to Carleton the doorman on the old *Mary Tyler Moore Show*. You always knew his voice but never saw him. Ed is the voice on the other end of the phone when you call to pay fees, make a gift or have a question about your account. His financial wisdom and acumen is legendary in the community. It is only with his skill that we were able to assume Heska Amuna's accounting on a contract basis. Our budget process, thanks to Ed and his work with Treasurer Adam Brown, has been streamlined even more, making our process not so demanding of staff and volunteer time. Ed is a faithful and dedicated KJA staffer who labors long and hard for our community. There really is nothing that Ed will not do. He is not afraid to offer counsel when asked and is willing to do the work to get it done. It is a pleasure to have him as a colleague and especially as a friend.

## **Planning**

We continue to work with our congregations on programs, projects and areas of mutual interest and concern. Our community "Shabbat at the Pool" sponsored jointly by KJA, Heska Amuna, and Temple Beth El; "Menorah Madness," jointly sponsored by KJA, Chabad of Knoxville, the KJDS, Hadassah, Temple Beth El and Heska Amuna are great examples of a community positive that bear repeating and should serve as a foundation for future efforts. In 2013, community partners (KJA, Temple Beth El and Heska Amuna) created the Chesed Shel Emet Fund, our response to indigent burial. The fund, created with seed money from the estate of Dewy Reich, was a long sought goal and finally, through the cooperation of all three partners and leadership, it became a reality. Laura Berry and I staffed the process and I serve as lead administrator.

We continue to work harder to seek more economical ways that we can operate in our community as partners. The *Ha'Kol* and the contract with Heska Amuna for accounting services are just two examples of joint projects. KJA has hosted or been a party to with our local organizations that helped eliminate conflicts and this will continue in the future. We need--no must --do more coordination of programming. Let's do more joint programs and eliminate simultaneous conflicts of programs and events.

## **Volunteers**

Last year I remarked, and it bears repeating, that it's never too late to take a hard look at what we will do in 2014. We did do that and continue to look forward to the positives in the community and the economy. Legendary college football coach Lou Holtz said, "When all is said and done, more is said than done." I ask you again this year to pledge to say less and do more. And while you're thinking about what you will do, why not consider taking at least one bold, calculated risk that will advance the mission of our organization. I know I am preaching to the choir here, but let's all pledge to step up and shoulder an assignment and let's all pledged to invite at least two new people to be part of the committee you chair or the project that you are steering.

Just as "No man is an island," no not for profit is an organization without volunteers. The KJA/AJCC has a history of strong volunteer participation and commitment. The staff cannot do all the programming and fine work we do without the work of our volunteers. Service delivery, and especially in our JFS program, volunteers carry the load assisted by the professional staff. We need your hearts, minds and ideas as we move forward in this community. We need you to be a genuine participant. We need you to not just be a name on the letterhead. We need your vision and ideas to work with our professional staff as we design and implement programs and strategies for the betterment of our Jewish community. We need you to volunteer and eventually we would like you to assume a leadership role in one of our community organizations.

Your role as a volunteer is so important. Your investment in time is as important as your financial contributions to the community.

## **Financial**

Our programs have tended to go as planned from a revenue/expense perspective; we are always looking for ways to enhance these revenues as well as to continue to keep costs down commensurate with maintaining the best possible quality that this community has grown to expect from the KJA and AJCC.

This year continued to be a challenging year for both the private and not for profit sectors. We sought various ways to tighten our expenditures and seek more efficient ways to do what we do. We have had several tactical budget issues. Our 2012 camp expenses, for a variety of reasons were much higher than expected, and although our fees were up slowly they did not cover the gap. There is always finger pointing, but in the end, my team and I did what we always do. We fixed the issue. In

2012, I took responsibility for the over run. I said it would be a scenario that will not happen again. It did not. There is still more to fix; more to improve and we will do it in 2014.

Our preschool enrollment, despite its very fine reputation, has suffered from a declining birthrate over the last few years, increased competition, parent choice and a variety of factors. We are a Three Star program and strive to provide the very best we can offer. Have a child not attending preschool? Please check out our program. Have friends or acquaintances with preschool age children? You can earn a referral fee for directing them to our program. Our building and classroom size limits our class sizes and the Three Star regulations and teacher/student ratios do as well.

Things are getting better; slowly but certainly surely. The economic situation spooked many people. Yet despite that spookiness we saw a nice growth in the 2012 Campaign, but 2013 is still somewhat disappointing. Gene Rosenberg has worked his utmost to raise our levels of support within this community.

Despite those efforts we still are only supported by barely half of the community. Gene Rosenberg, one of the hardest working campaign chairs I have worked with since 1992, and his wonderful crew of helpers need our help.

We still need to significantly grow our Annual Campaign so that we can maintain our level of local support and meet our commitment to our covenant with the Jewish people in Israel and around the world. With the exception of our support for our Israel partnership in Hadera and the myriad of programs we are part of, we have not provided any external allocations to Jewish Federations of North America, which in turn enables the Jewish Agency for Israel (JAFI) and the American Joint Distribution Committee (JDC) to carry out their life saving and humanitarian missions. Further the supplemental allocations that we used to make to beneficiaries locally, regionally, nationally and internationally have not been a viable option for this community since 2009.

Our P2K partnership in Hadera needs to continue to be supported as it is an integral part of our Camp Tikkun Olam program and also gives us a more personalized "face" in Israel. Our bi-lateral teacher exchanges and Fire Department exchanges puts a face on Israel to our community and vice-a-versa to our Israeli partners.

In addition, and very importantly, we need to continue to grow our endowments through the Knoxville Jewish Community Family of Funds (KJCFF) in order to secure our financial future. The forethought of the late Dewey Reich has provided funding for the recently created *Chesed Shel Emet* (Indigent Burial) Fund, as well as other opportunities to his other beneficiaries. Dewey Reich is just one recent example of that forethought. We are depending more and more on the various endowment fund income streams in order to support KJA/AJCC programming.

Being a philanthropist is not just reserved for people mega-bucks. Just as Deborah Oleshansky, Susan Contente, and now, Mary Ann Merrell have taught our youth that they can be philanthropists. Please be ready to make your commitment this year. Please talk to your friends and tell them what we do on behalf of the community. All of us can be part of the picture of Jewish philanthropy. If you have not made your gift this year, please do so today. If you never made a gift, talk with one of us and see how you can help to make the world better. It is wonderful to live generously. It does a world of good.

I said this over the past and I wish to repeat it. I want to thank the Knoxville Jewish Alliance board and membership for inviting me to serve as your director. I am most fortunate to have a job that I truly love. My work here, as has my work in Jewish communal life in other communities, is the center of my being. I love the variety of the work. I enjoy the work with the volunteers. I enjoy "not always doing the same thing" on a daily basis. I look forward to my next three years as your director.

I want to thank Renee' Hyatt and the entire Executive Committee for their patience, friendship and leadership these past seven years as we all learned "to dance together" and to learn newer dances as they came along. I have enjoyed sharing, and in some cases tackling issues of mutual concern with President Renee' Hyatt and her predecessors, Stephen Rosen and Scott Hahn. I look forward to my continued working with Manny Herz as we move forward in our community work.

Last, but not least, I want to thank my wife Charlene for her incredible support and understanding.

# KJA Financial Report

Adam Brown, KJA Treasurer

The Knoxville Jewish Alliance is catching up with the rest of the non-profit world as we continue to suffer the financial pressures of our economy. For the third time, it is highly likely that KJA will end the **2013** calendar year with a financial loss. This means that we will once again not be able to make allocations to the local, regional, national, and international organizations that we have funded for decades. It is important to understand that the Knoxville Jewish community has sent funds to Israel ever since its founding, and likely before. This is one of the main tenets of our mission, and we do not take our situation lightly.

- **Annual Campaign** – The annual campaign finished at **\$331,978** on **325** gifts as of **December 10, 2013**. The *good* news is that **126** families gave increases over the previous year; we have **53** new family gifts, and on a donor-for-donor basis, **32** decreased gifts, and on a donor-for-donor basis, we are down **\$19,838**. The *bad* news is our goal was **\$375,000**.
- **AJCC Preschool** –Camp K'TonTon, the summer preschool program, operating at approximately 60% capacity and we operated the programs at a deficit. This program has sold out for probably eight consecutive years prior until the past two summers. The preschool itself has lost participants and the current enrollment has us operating at a **deficit of about \$6,300 per month**.
- **Soccer Field Lease** – Our tenant's lease is on an annual basis, currently at \$1,700 annually. The gymnasium also receives a steady rental fee, although small.
- **Wage Cost Increases** –By the end of the year, we will have approximately **90** W-2s with the vast majority being hourly workers at or close to the minimum wage. As a side note, about 30 employees are members of the Jewish community. This is especially important given the current jobs market. Unfortunately, although many staff members deserved raises for all of their hard work, we just were not in a position to be able to give raises. KJA is doing everything we can to cut costs. In preparing the budget for **2014**, all staff and volunteers were directed to improve or keep their bottom lines as compared to **2013**.

**Bottom Line:** Unfortunately, the financial situation of the KJA continues to sink to new depths.

## Facilities Management

*Jeff Gubitz, Facilities Manager*

The KJA continues to keep the aging and beloved Arnstein Jewish Community Center in good repair without the expense of a full-time maintenance person. A number of repairs were made throughout the year and many are too numerous to list individually but were noted on a month-by-month basis in board reports. The goal of all repairs and maintenance has been to make the building clean and inviting while keeping the vision that perhaps, at some point in the not too distant future, members may see a complete renovation and/or addition to the facility. In addition to my role as executive director, I assumed the facilities management responsibility in 2008.

### Repairs and Renovations

- New vinyl framed windows were installed in the AJCC Preschool classrooms. This work was based on recommendations and work by a committee of volunteers led by Jenny Parker Wood. Committee members included Renee' Hyatt, Sandy Bieber and Esther Erlich. With Many Herz's recommendations, I spec'd, ordered and managed the installation of the doors and windows. The project goal was to bring more light and fresh air into the classrooms. The new vinyl windows are larger and are constructed of double hung insulated glass. To accomplish this, concrete block and brick had to be cut to enlarge the window openings; a new 4' by 4' double hung window was installed in the Bet classroom. All window cuts insulated were then faced with ceramic tile.
- A new glass door and lockset were installed in the south corridor.
- A new glass door and entrance way was installed in the Hey classroom, replacing the original and deteriorating 1988 version.
- A window was installed in the Daled classroom door.
- A new recessed light fixture in the lower hallway has greatly brightened the space.
- New vinyl double hung insulated glass windows were installed in the archives. This created a much drier environment in the archives which will safeguard our collection.
- New vinyl double hung insulated glass windows were installed in the upstairs offices. Once again this has created a healthier, warmer environment for our team.
- Many minor repairs including electrical outlet replacements and some interior and exterior lighting retrofits were accomplished in the classrooms and throughout the building.
- On an as needed basis, door closers have been replaced, several locksets replaced and lock catches have been cleaned, repaired or replaced.
- The ADT alarm system has been worked on numerous times to fix faulty equipment.
- The new KJA sign was completed in October. It is truly a much needed beacon of attention for our organization and programs. The sign was funded by the Sam and Esther Rosen AJCC Endowment Fund.
- The front of the building, above the Gimel classroom, was tuck-pointed to stop the leakage issue in the Gimel classroom. Preschool classroom doors and the exterior doors were sanded, primed and painted in 2014.



### Aquatics and Pool Report

We had a very nice summer. We were fully staffed with a well-trained crew, Anne Freeland returned as pool manager and a Megan Edman, Fallon Parker and Paul Anastaso served as swim coaches. Brian Weinstein worked in the snack bar and was supported by Max Valenti on a part-time basis. We brought in some new food items and continued to have competitive pricing. Veggie dogs and Boca burgers continued to be very popular alternatives to kosher hot dogs. Through careful inventory control, we had very little surplus product at the end of the summer.

We had more WSI holders on staff, and they helped a great deal with camp swim instruction. Mary Johnson, a Red Cross volunteer, worked with our WSI and swim staff to ensure proper procedures and lessons. Assistant pool manager Josh Smith made water chemistry his top priority and he worked very hard to get our water chemistry right. As a result, the pool received very high ratings from the Health Department. As the college age staff returned to their respective colleges, several local high school guards stepped up and pulled full schedules to man the guard chairs and other tasks.





Congratulations go out to coaches Megan Yates, Fallon Parker and Paul Anastaso, leading our Smokin' Salmon team to a great year as they put their own "fin print" on the team, worked on rebuilding the team effort and fostering individual successes. Fallon Parker was hired as the third coach. Their combined spirit and enthusiasm made for a great summer with the team. We had a much better season this year. Thanks to Kim Rosen for serving as the Swim Team coordinator. Thanks to all the parents who volunteer to staff our swim meets. It is an incredible scene to be there and watch everyone assume their weekly role at the meets.

A number of repairs were made this summer. In October, a new roof was installed on the snack bar and bath house. This was made possible by a grant from the AJCC Endowment fund. The deck drains that were not working were

again routed out by the contractor without need for excavation or new concrete work. There is an increasing cracking and spalling of the pool deck and this needs to be addressed when the weather improves.

In 2014, we plan to install a water heater at the showers to make an after swim shower more comfortable. We do have a quote for a small cabana for the north end of the pool. Sponsors are needed to make both of these improvements a reality. There is a pool leak and we will have this fixed.



## Tennis Courts

This summer Parker Hamilton provided instructional tennis to our MCDC campers and members desiring lessons. We saw the return of adult instructional tennis and a greater usage of our courts. The courts will be pressure washed this spring.

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## KJA Archives

*Barbara Bernstein, Chair*

*Nicki Russler, KJA Archivist*

*Committee members: Barbara Bernstein (chair), Marilyn Abrams, Pam Brody, Pessa Brody, Michael Burnett, Richard Licht, Mary Ann Merrell, Monte Millen, Raphe Panitz, Susette Panitz, Marilyn Presser, Deborah Roberts, Natalie Robinson, Kerri Woodruff Rose, Judith Rosenberg, Mel Sturm, Marilyn Wohl*

Thanks to videotaped interviews by the Knoxville Jewish Community Archives Committee, recollections of more community members were saved to an existing library of interviews dating back to 1983.

- **Harold Markman** reminisced about his life as a family man, prominent businessman and very involved Jewish community leader.
- **Pessa Caller Brody** told the story of growing up in Knoxville...as well as the relating the lives of her her parents, the Joel Callers, and of her husband Bill Brody's family.
- **Arnold** and **Mary Linda Morrison Schwarzbart** had a huge amount to tell as they remembered Arnold's coming as a child to Knoxville after World War II...their young romance in the Jewish community...and their active roles in the Jewish community as a couple.
- **Henry** and **Claudia Fribourg** related important stories of escaping Holocaust Europe, and coming to Knoxville for lives as UT professor and teacher. Henry's story has been told in print, and is now in our archive's visual record.

In addition to videotaping interviews, the KJA Archives committee added 70 families to the biographical files, and added new clippings, documents and photos to existing files. We continue to provide photos for *Ha-Kol's* "The Way We Were" feature, and are beginning a project to transcribe interviews. The Archivist, Nicki Russler, assists with requests for information (many from other cities) and continues work on a project to identify and register information about our cemeteries with JewishGen. This year, she contributed to the site's Memorial Plaque project, taking the names on the plaque of the now defunct Congregation B'nai Sholom of Harlan/Middlesboro (the plaque presently hangs in a corner of Heska Amuna's sanctuary) and submitting them to the project.

The committee continues to enjoy its activities with spontaneous and fascinating discussions and growing information at each meeting. Members enjoyed a celebration of our year's work at a brunch at the lakeside home of host, Natalie Robinson.

## B'nei Tzedek Teen Philanthropy Program

*Jeff Becker, Committee Chair  
Marilyn Wohl, Vice President  
Mary Ann Merrell, Program Director*

The B'nei Tzedek Teen Philanthropy Program went through several changes in 2012. Mary Ann Merrell became program director in late summer and hit the ground running. B'nai Tzedek funds are created in coordination with the Becker Fund of the Knoxville Jewish Community Family of Funds. It is also part of the East Tennessee Foundation and is touted as one of the best programs to bring philanthropy to the next generation.

B'nei Tzedek was formed over four years ago with a grant from the Harold Grinspoon Foundation. A three-year grant provided the seed money to start the program which is now supported solely by the Knoxville Jewish Alliance and the gifts made to the funds. Policies for the funds are guided by the principles of philanthropy as directed by the B'nei Tzedek advisory board, the KJCFF and the KJA. Recruiting efforts have been underway to find a successor to Jeff Becker.

The most significant change that has been made in the past year is creating a policy for a fund threshold for post-high-school graduation. Some of the program's most important goals are to teach teens about philanthropy through experiential learning, create life-long philanthropists, and engage teens in Jewish philanthropy. To that end, keeping kids connected after they graduate high school takes a strong commitment from the teen and their families. By creating a fund threshold it is the hope that BT fund holders will stay engaged. This new policy also encourages families to turn their B'nai Tzedek fund into a family donor-advised fund. It is a great way for a family to work together for their philanthropic goals. It also lowers the program's administrative costs, thus preserving more capital for grants.

Another important aspect of the B'nei Tzedek program is grant-making. BT fund holders took the year off due to a lack of staff until Mary Ann Merrell was hired in 2012. They met in late spring of 2013 and due to calendar conflicts have not been able to finalize their allocations. This will happen in the first quarter of 2014. and they will come together again in the spring of 2014 under Mary Ann's direction and discuss their philanthropic goals, conduct independent research on not-for-profit organizations working in their field of philanthropic interest and then come together to discuss and debate their annual grant making.

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## **KJA Children and Youth Programs**

*Justin Bell, Vice President  
Melissa Schweitzer, Early Childhood Program Director (AJCC Preschool and Camp K'tonTon)  
Jeff Gubitz, Milton Collins Day Camp*

### **Camp K'TonTon**

Camp K'TonTon celebrated Summer 2013 with a *Fairy Tales* theme. Each week the focus shifted to a new tale and the summer culminated with a Fairy Tale Ball. Summer 2014 plans are in the works with the theme of *Bon Voyage*.

The enrollment forecast for this past summer was optimistically high and enrollment fell short of the forecast. This is due to increasing competition from lower cost camps, parents staying at home with younger children, and care provided by other family members. Families are also opting for part-time instead of 5 days per week. We did have several campers from nearby Montessori schools and the MCDC kindergarten camp group was sizeable due to our preschool families who have aged out of ECE programs staying for MCDC. This is not reflected in our reported budget numbers but reflects the comfort parents feel with our program.

We will participate in the *News Sentinel's* Women's Today Expo Summer Camp Fair this spring. We dropped our participation last year due to the booth expense and lack of return on the investment. The decision was made to re-instate this activity because the sponsor has marginally lowered the fees and changed the participation for summer camps from only Sunday to all three days of the expo. We also continue to use our Green for Growing incentive program with insistence from the Budget Committee but it also is performing marginally. Overall marketing plans are listed below under the preschool program.



### **AJCC Preschool**

## Program Highlights

- We earned a 3 Star Rating (highest rating) from the Tennessee Department of Human Services for the twelfth year in a row.
- A survey of present and past parents was conducted in Spring 2013 to guide plans for increasing enrollment. Curriculum and building condition were two major areas of needed improvement identified in the survey. Committees were formed and continue work to address these issues.
- HighScope curriculum introduced in the spring was fully implemented in August 2013 with the start of the new preschool year. Staff training continues and parent information has been communicated at parent meetings and through hand-outs. Prospective parents are given information about HighScope curriculum during their first tour of the preschool.
- New, larger windows were installed in Gimel and Bet classrooms to increase natural lighting and ventilation. New glass doors were installed in Bet and Hey for the same purpose. Work continues to install an outer glass door at the end of the Aleph/Bet hallway and in Daled leading to the outside ramp.
- We have installed a large preschool sign at Deane Hill Drive to increase name recognition and capture increasing traffic along this road.
- We conducted fundraising through three events: the annual Art Gala where funds were identified to use for training and outdoor classroom materials, Hop Scotch consignment sale with donations from AJCC Preschool and AJCC community families, and the Scholastic Book Fair with funds earned as credits for classroom supplies.
- Our 2013-2014 Parent Organization is chaired by Emily McCutcheon and Jennifer Friedman. We have had an increase in meeting attendance this year and parents continue to be an invaluable source of volunteer support. The Parent Organization organizes holiday gifts for the teachers, sets-up and cleans-up our family celebrations throughout the year, helps to prepare materials for the Hop Scotch sale, works as committee members for curriculum, outdoor classroom, and building improvements, and volunteers to help at community events like Sundown in the Sukkah and Menorah Madness.
- Families are using our extended care program less since the beginning of the school year. The lower number is due in part to our overall low enrollment and parents choosing to pick up children at the end of the core program at 3:00 p.m.
- Extra-curricular activities available to families include TOT basketball, Music N Motion, Soccer Shots, and Spanish with Ms. Linnette. Participation in extra-curricular (additional fee) programs is down again this year.
- Several staff changes at the end of camp and the beginning of the school year occurred due to resignations and re-organizing to maintain budgets with lower enrollment numbers.



## AJCC Preschool: Looking Ahead to 2013-2014

We continue working to build enrollment for the preschool and camp programs. Tracking information shows that most families make inquiries about the preschool due to referrals or personal contact outside the school. Parents also prefer to find information through social media sites before contacting the school directly. We continue to maintain a robust Facebook page and are working toward this kind of presence on Pinterest, Google +, Wordpress, and Twitter. The director is out of the office one day a week to be out in the community increasing awareness of the preschool, meeting potential new families, building community relationships with surrounding schools and businesses, as well as finding events in which to participate. Upcoming events include a sponsored story time with fundraising at the local Barnes and Noble Bookseller, *News Sentinel's* Women's Today Expo, the Natural Parenting Expo, and sponsored story times at the Bearden Branch and Lawson McGhee Branch of the Knox County Public Library. We have also placed advertisements in the magazine *Everything Knoxville* and put preschool brochures at public interest sites.

## Milton Collins Day Camp

Milton Collins Day Camp campers enjoyed a great summer. MCDC enrollment increased slightly. Camp K'tonTon registration was less than desirable. Our summer camp personnel expense was below budget, reversing last year's trend. We have evaluated our plans for 2014 and with the approval of the Board; there will be a slight increase in fees for the 2014 summer.

There were 11 one week sessions this summer to take advantage of the change in Knox County Schools' new calendar. Our quality programming and experienced, enthusiastic staff members brought back many returning families while also attracting new participants through positive word of mouth, flier distribution, advertisement posting, and targeted direct mailing.



Sarah Price served as our overall Camp Director. She was assisted by Margaret Gooze and Stephanie Levin Klein. For the summer of 2014, Sarah Price will return as camp director. Other leadership will be announced shortly.

Throughout the summer, MCDC continued to offer the quality programming that has established us as "The Most Fun Under the Sun." Our specialists in art, drama, video, sports, and "camp games" offered the campers quality instruction. Parker Hamilton was the tennis instructor during the summer. We ran two half day Lego camps under the Bricks4Kidz local franchise owners. They were well received and Legos were also used as electives during the weeks that we had them on the site.

MCDC also had weekly instruction in Israeli Dance/Jewish Culture followed by the Shabbat ceremony. In addition, one of the highlights of our program continued to be the ever-increasing quality of daily swim instruction.

Each session offered either a field trip or late-night/overnight programming. These included such excitement as a rafting trip, tubing, a tour of historical sites in downtown Knoxville, caving, and much more. Our extended days included several parents' nights, Color Wars, Camp Finale, and themed activities including scavenger hunts and salsa lessons. Overnight programming included Mr. Jeff's world famous spaghetti, hamburgers and lasagna prepared on-site and served by staff and volunteers.



TAP programming had an even stronger focus on community service, with trips to an assisted living home, Children's Hospital, Second Harvest Food Bank, visits to radio stations and other activities and on-site work. The counselors worked diligently to plan electives that included traditional camper favorites as well as inventive, fun, and educational programs. United Way funding partially supports the TAPS program activities.

New last summer was Kindergarten Kamp. This program was designed to provide an environment for entering kindergarten students who attend their respective school just two days in the two week preceeding the fall semester. Reading, writing, art and swimming were just a few parts of their day her at the AJCC.

We would like to thank the Executive Committee, parents, and all our supporters for their cooperation. The work of many has enabled Milton Collins Day Camp to be a continued success. The camp is looking forward to working with Justin Bell as chair for the coming season and will work with all stakeholders in order to establish improvements to the registration procedures and other aspects of the programming.

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## KJA Friendshipners

*Mimi Pais, Chair*

*Laura Faye Berry, BSSW, Esq., Director*

*Steering Committee Members: Mimi Pais (chair), Jerry and Marilyn Solomon, Linda Zaretski*

### 2013 KJA Friendshipners Programs

*January 16:* A musical performance by Wendel Werner and the UT Singers

*February 13:* Tom Harrington, volunteer interpreter with the Great Smoky Mountains National Park, "*Anchors Away in the Great Smoky Mountains*"

*March 13:* David Butler, Executive Director of the Knoxville Museum of Art, "*What's Coming Up at the KMA*"

*April 10:* Keyes Williamson, Executive Director of the Knoxville Botanical Garden and Arboretum

*May 18:* Calvin Chappelle, Executive Director of the Mabry-Hazen House

*June 19:* Anna Chappelle, Executive Director of the Marble Springs State Historic Site

*October 16:* Opera singer Harry House

*November 20:* Friendshipners Chanukah Party

*December 18:* Joan Cohn and Phyllis Hirsh, H.A.B.I.T. (Human-Animal Bond in Tennessee)



### Transportation

This year Friendshipners began using CAC Transit for Friendshipners transportation needs. We are very thankful that the Rosen Friendshipner Fund underwrites the cost of providing transportation as well as other costs related to the Friendshipner program.

# **Jewish Family Services**

*Honerlin Del Moro, Chair*

*Laura Faye Berry, BSSW, Esq., Director*

*Committee Members: Honerlin Del Moro (chair), Nancy Becker, Elaine Dobbs, Trudy Dreyer, Marilyn Presser, Natalie Robinson, Gene Rosenberg, Pat Rosenberg, Lesley Rosenblatt, Matthew Theriot, Joyce Traugot*

## **A note from Honerlin Del Moro, JFS Chairperson**

*The Jewish Family Services committee works alongside Laura Berry, mainly in the area of Seniors Services. Our dedicated volunteers visit assisted living and nursing home residents who otherwise may not have any other contact with the Jewish community. We also hold monthly Shabbat services at Sherrill Hills Retirement Community that is casual and friendly, and written just for seniors. Our holiday parties are especially popular, and give our residents a chance to celebrate all the Jewish holidays with friends from around Knoxville.*

*We are always looking for volunteers. What better way to support your community than visiting great people and making new friends at festive parties and luncheons? We thank all the wonderful volunteers who work with Laura and make this program so successful!*

## **2013 Jewish Family Services Committee Activities**

- Visiting residents of assisted living facilities and nursing homes
- Providing Mitzvah Meals for individuals following an illness or hospital stay
- Hosting holiday gatherings for Purim, Passover, Sukkot, and Chanukah (our Chanukah party was held in conjunction with Friendshippers)
- Arranging for shofar blowers to visit long-term care residents for the High Holy Days and delivering Rosh Hashanah *Chai* bags filled with apples, honey, and challah rolls
- Holding monthly Shabbat services at Echo Ridge or Sherrill Hills on the first Friday of each month. We moved the service to Sherrill Hills in October, as they now have the most Jewish residents. We are providing transportation for the Echo Ridge residents to continue to attend the Shabbat service.

## **Jewish Family Services assisted clients with these activities**

- exploring long-term care options with seniors and/or their family members
- senior services in the Knoxville area
- navigating the health care arena (hospital stays, rehabilitation facilities, what to do when discharged, etc.)
- emergency financial assistance for utility bills, rental assistance, food, or other qualifying expenses
- affordable housing
- transportation options
- counseling referrals
- selecting home care or home health care
- job search assistance, including résumé help

Laura Berry continues to serve on several committees, including the Council on Aging Executive Committee, the Department of Children's Services Community Advisory Board, Knoxville Alzheimer's Walk planning committee, and the Blount County United Way's Emergency Food and Shelter Funds committee. She also attends networking meetings throughout the year as well as meeting with local agencies and professionals in order to expand her knowledge base and learn about available resources to assist clients.

On behalf of the Knoxville Jewish Alliance, JFS continued to work with Family Promise of Knoxville as the support congregation for Tennessee Valley Unitarian Universalist Church. Nancy Becker chairs this program and has been working hard at bringing in new volunteers. You can read more about the local Family Promise at [www.familypromiseknoxville.org](http://www.familypromiseknoxville.org).

## UTK Hillel Advisory Committee

*Dr. Greg Kaplan, Chair*

*Deborah Oleshansky, Director*

*Rebecca Giller, UTK Hillel Student President*

As part of the UTK quest for the "Top 25" the administration is actively recruiting students from the NY and DC areas, and there are now admissions officers working specifically in these locations. These target regions have large Jewish populations and promoting information related to Jewish life on campus is becoming more critical to the overall goals of the university. Deborah has been working closely with staff from the development, admissions and student life offices to share details about Jewish life on campus, participate in conference calls with alumni and donors, and to serve as a strong partner in the effort to increase overall diversity at UTK.



### Other 2013 Highlights

- Updated website created by Sam Bendriem (<http://web.utk.edu/~uthillel>)
- Updated "Smokey" grey UTK Hillel/KJA t- shirt designed by students and created with the help of Marilyn and Barry Wohl
- Participation in 2013 Homecoming Weekend student tailgate event
- Chanukah party with on campus lighting of the Chanukiah led by Rabbi Yossi Wilhelm, Lev Comstock and the KJDS Choir, and UTK Hillel student and Homecoming Highness Dani Rosenberg
- Strong participation from new faculty at the Student/Faculty event
- Scholarship from local AIPAC leaders to send Andrew Vogel, UTK Hillel Israeli Advocacy VP, to attend the national AIPAC conference in Washington, DC

## Israel Partnership Committee and P2G Southeast Consortium

*Jenifer Ohriner, Knoxville Chair*

*Jeff Gubitz, Deborah Oleshansky, Staff*

### Educator Delegation

In December 2012, three local educators, Jessica Vose, Laurie Fisher and Matt Lauer, representing KJDS, Temple Beth El and Webb School of Knoxville, traveled to Israel to participate in the P2G Southeast Consortium Educator Delegation. In September 2013, these educators hosted their Israeli colleagues, Ella Zubary and Zila Zala, in our community. While here, Ella and Zila presented information about Israel at the AJCC Preschool, KJDS, Webb School of Knoxville, Heska Amuna Religious School, and Temple Beth El Religious School. They also visited the University Assisted Community School program at Pond Gap Elementary School, South Doyle High School and the Paperclips Project at Whitwell Middle School in Whitwell, TN. Thank you to Drs. Jeff and Shelley Hecht for providing the home hospitality for Ella and Zila during their stay in Knoxville.



### Sound Of Many Waters Artist Exhibition

Local artists Shelley Mangold and Caitlyn Seidler submitted original artwork for the *Sounds of Many Waters Exhibit*. The Gala Opening was held at the Bible Lands Museum in Jerusalem in November 2013, to coincide with the JFNA General Assembly Meeting. The exhibit will remain at the museum in Jerusalem until January, and will then be displayed in the Hadera Eron Region. The exhibit will then travel to US P2G Southeast Consortium member communities, including here at the KJA/AJCC in 2014.

### Tikkun Olam Summer Programs

We will have a joint delegation with Chattanooga which will reduce local costs. Chattanooga will provide the chaperone and take the lead on the hosting itinerary.

# KJA Educational and Cultural Programs

*Manny Herz, Vice President*  
*Rachel Hale, Program Manager*

## Cultural Arts

*Yom Hashoah* - April 8, 2013, Heska Amuna Synagogue

Annual Holocaust commemoration included:

- Participants from across the Jewish and general community included clergy, public officials, children of Holocaust survivors, and Holocaust survivors
- Narrated by Amanda Hara, Anchor, WVLT Channel 8
- Presentation of the dramatic slideshow "The Upstanders"

*Sundown in the Sukkah* - September 22, 2013

Celebrated Sukkot at the AJCC Sukkah decorated by the AJCC Preschool and community members

- Attendee's enjoyed a beautiful evening with heavy hors d'oeuvres
- Children received walking balloons
- Beer and wine for adults
- Arts and crafts and activities for children

*Global Day of Learning* - November 17, 2013

Held on a Sunday morning during religious school at Temple Beth El

- PJ Library preschool program for parents and children
- Information on teen summer travel to Israel
- Creation themed activities for students
- Themed workshops with all three of our rabbis



*Menorah Madness* - December 5, 2013

A joint program with KJA, Chabad, Heska Amuna, Temple Beth El, Hadassah, and KJDS

- Menorah filled with donated school supplies
- Fill your own Sufganiot (jelly donuts)
- Rolling video game truck
- Dreidel competition with Rabbis Michaels and Ferency
- We honored teachers as candle lighters
- Dr. Clifford Davis represented Knox County Schools as our Celebrity Shammash lighter



## Social Programs

*Comedy Night* - March 18, 2013

Comedian Mark Klein entertained with this funny program including Jewish humor

- Night club-themed atmosphere with food and drinks

*Passover in the Matzah Aisle* - March 10, 2013

Passover recipes, holiday information, and charoset samples were available at the Bearden Kroger

*Yom Ha'Atzmaut Celebration* - April 14, 2013

We celebrated Yom Ha'Atzmaut at the AJCC. Highlights included:

- Israeli lunch (Falafel, pita, and more...)
- Walk the Land display and scavenger hunt- featured full-color 3x4 vinyl murals displaying some of Israel's many contributions to the world
- Israeli dancing and lessons

- Yom Ha'Zikaron ceremony to remember fallen Israeli soldiers in the battle of Independence
- Ice cream party to celebrate Yom Ha'Atzmaut

*AJCC Annual Golf Tournament - July 22, 2013*

Irv Russotto, Chairperson

- Egwani Farms Golf Course
- More than 40 Golfers participated
- Bagel Breakfast and BBQ Lunch
- Prizes were awarded for winners of the tournament
- A great time was had by all

*Shabbat at the AJCC Pool - August 16, 2013*

This annual community event marks the end of the summer with

- BBQ buffet
- Swimming
- Service and story led by our three rabbis

*You had me at Challah - August 25, 2013*

A great challah making class led by Deborah Oleshansky and Phyllis Hirsh with 20 community members in attendance.

*Making Strides against Breast Cancer - October 6, 2013*

The AJCC and American Cancer Society created a Jewish Community team for "Making Strides against Breast Cancer 5K" walk. We had 96 community members on our Arnstein Jewish Community Center team. As a group, we raised a total of \$6,500. Of the 163 teams participating we ranked 3<sup>rd</sup> for our fundraising efforts

*Trifecta: Adult Social Activities Group*

Trifecta is a NEW social group for Jewish men and women in the Knoxville area. We welcome singles and couples 45 and up who wish to reconnect with old friends and make new ones within our community. Trifecta was conceived by members of our Jewish community. Everyone is welcome, we do not check ID's

*Cookies Anyone? - November 3, 2013*

Mary Linda Schwarzbart and Phyllis Hirsh showed us how to make their most requested cookie, Chocolate Scotch Shortbread and Black and Whites. We had over 20 community members in attendance

## **Educational Programs**

*UT Faculty Lecture Series*

March 11, 2013 - Mitch Goldman, MD., "A career in Vascular Surgery: Quest for the Grail"

April 22, 2013 - Jack Love: "The World of Jewish Music"

*KJA Science Lecture Series*

Ted Besmann - Chairperson

September 30, 2013 - Elias Greenbaum, PhD, "Progress in the Restoration of Sight for People with Macular Degeration and Retinitis Pigmentosa"

October 28, 2013 - Peter J Blau. PhD, "Sand - A Material of Amazing Diversity"

December 16, 2013 - Don Goldstein: "What Does Florida's Past Have to Teach Us About the Future"

## Other Programs of Interest

January 13, 2013 - Marty Iroff, *"Raising Dogs, Raising Kids- Is there really a Difference?"*

*KJA Mitzvah Day* - February 3, 2013

Raeus Cannon, Chairperson

On-Site AJCC projects included

- Creating Red Cross comfort kits for fire victims
- Friendship bracelets for children in Israel
- Bone Marrow drive
- Hands-on paint and repair projects for adults at the AJCC
- On-Site MEDIC bloodmobile collected 26 pints of blood
- Project Linus blankets for children in need
- Teen book project at Christenberry Elementary School
- Campaign- Gene Rosenberg and team collected 2/3 of the community's KJA Campaign donations



October 7, 2013 - Maestro Lucas Richman. *"Ernest Bloch: A Musical Soul"*

November, 20, 2013 - Dr. Henry Fribourg.: *"Escape to Freedom-Survival, Dreams, Betrayals, and Accomplishments"*

## Recreational Opportunities

- Wednesday and Thursdays, ZUMBA in AJCC Gym with Amy Sullivan
- January 2013 - *Learn to Play Mah Jongg* with Marian Jay
- January 2013 - May 2013 - *Sit and Knit* with Raeus Cannon
- February 2013 - MDCDC Camp Reunion party organized by Lauren Javors
- May 2013 - *Baseball in the Smokies* with all three rabbis
- May 2013 - Family Pool Party
- July 2013 - Luau Family Pool party
- Fall 2013 - *Adult Co-Ed Softball* led by Martin Abrams and Pat Messing on Sunday mornings



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## **Ha'Kol, Jewish Community Newsletter**

*Mary Ann Merrell, Publications Chair*

*Jeff Gubitz, Publisher*

*Joyce York, Editor*

*Martha Andrus, Graphic Designer*

*Ha'Kol* is our successful community publication that continues to be hailed as a successful and enviable model by a number of communities who have viewed it. In 2012, *Ha'Kol* expanded from 36 pages to a 40-page monthly publication.

The *Ha'Kol* partnership now includes KJA, Heska Amuna Synagogue, Temple Beth El, Knoxville Jewish Day School, Knoxville Chapter of Hadassah, Knoxville Jewish Community Family of Funds, and the Jewish Congregation of Oak Ridge (JCOR) *Ha'Kol* is sent to nearly 1,200 households. Assembling each issue of *Ha'Kol* is like working a jigsaw puzzle without the image. Joyce York and Martha Andrus continue to make our community shine through Martha's graphic design efforts and both of their combined talents. Their hard work is commendable, admired and appreciated by all.



## Comparative Statement of Financial Position

	11 Months as of Nov. 30, 2013		As of Dec. 31, 2012		As of Dec. 31, 2011	
	Unaudited	Percent	Audited	Percent	Audited	Percent
<b>ASSETS</b>						
Cash & Cash Equivalents	\$65,886	4.27%	201,545	12.72%	297,720	18.63%
Accounts Receivable	23,985	1.55%	34,130	2.15%	31,332	1.96%
Pledges Receivable (net)	57,503	3.72%	19,041	1.20%	21,685	1.36%
Prepaid Expenditures	7,157	0.46%	10,916	0.69%	3,633	0.23%
Beneficial Interest Held by Others	1,081,866	70.05%	1,016,088	64.12%	933,123	58.39%
Property & Equipment (net)	307,959	19.94%	302,959	19.12%	310,668	19.44%
<b>TOTAL ASSETS</b>	<b>\$1,544,356</b>	<b>100.00%</b>	<b>\$1,584,679</b>	<b>100.00%</b>	<b>\$1,598,161</b>	<b>100.00%</b>
<b>LIABILITIES</b>						
Accounts Payable	25,781	1.67%	18,573	1.17%	23,048	1.44%
Allocations Payable	0	0.00%	500	0.03%	500	0.03%
Payroll Liabilities	40,537	2.62%	41,204	2.60%	33,965	2.13%
Deferred Revenues	16,923	1.10%	54,178	3.42%	28,000	1.75%
<b>TOTAL LIABILITIES</b>	<b>\$83,242</b>	<b>5.39%</b>	<b>\$114,455</b>	<b>7.22%</b>	<b>\$85,513</b>	<b>5.35%</b>
<b>NET ASSETS</b>						
Unrestricted	603,723	39.09%	626,261	39.52%	744,362	46.58%
Temporarily Restricted	9,211	0.60%	238,488	15.05%	164,846	10.31%
Permanently Restricted	848,180	54.92%	605,475	38.21%	603,440	37.76%
<b>TOTAL NET ASSETS</b>	<b>1,461,114</b>	<b>94.61%</b>	<b>1,470,224</b>	<b>92.78%</b>	<b>1,512,648</b>	<b>94.65%</b>
<b>TOTAL LIABILITIES AND ASSETS</b>	<b>\$1,544,356</b>	<b>100.00%</b>	<b>\$1,584,679</b>	<b>100.00%</b>	<b>\$1,598,161</b>	<b>100.00%</b>

The 2013 report data has not been audited as of the time of printing.



Comparative Statement of Functional Activities

Agency Functional Total

	11 months as of Nov. 30, 2013			As of Dec. 31, 2012			Dec. 31, 2011
	Unaudited	Increase (Decrease) Amount	Percent	Audited	Increase (Decrease) Amount	Percent	Audited
<b>REVENUES</b>							
Contributions	\$340,674	(\$29,220)	-7.90%	\$369,894	(\$8,672)	-2.29%	\$378,566
Dues	82,101	(9,408)	-10.28%	91,509	(3,492)	-3.68%	95,000
Service Fees	557,429	(61,826)	-9.98%	619,255	(32,836)	-5.04%	652,091
Fundraising	13,986	1,954	16.24%	12,032	(1,019)	-7.81%	13,051
Grants	35,240	(7,702)	-17.94%	42,942	6,915	19.19%	36,028
Investment Revenue	123	(112)	-47.73%	236	(1,730)	-88.01%	1,966
Other Revenue	19,085	(2,261)	-10.59%	21,346	(2,187)	-9.29%	23,533
Discounts & Returns	(99,961)	20,013	-16.68%	(119,974)	(1,059)	0.89%	(118,914)
<b>TOTAL REVENUES</b>	<b>\$948,677</b>	<b>(\$88,563)</b>	<b>-8.54%</b>	<b>\$1,037,240</b>	<b>(\$44,080)</b>	<b>-4.08%</b>	<b>\$1,081,320</b>
<b>EXPENSES</b>							
Advertising	\$8,826	\$3,556	67.47%	\$5,270	\$148	2.89%	\$5,123
Allocations	8,500	8,500	100.00%	0	(10,720)	-100.00%	10,720
Bad Debt Expense	2,799	(1,875)	-40.12%	4,674	(21,365)	-82.05%	26,039
Bank/Card Charges	11,801	(1,696)	-12.56%	13,497	620	4.82%	12,877
Building & Grounds	56,010	(5,018)	-8.22%	61,028	12,047	24.59%	48,981
Contingencies	174	(530)	-75.26%	704	(166)	-19.04%	870
Contract Service	15,267	(3,651)	-19.30%	18,917	2,330	14.05%	16,587
* Depreciation Expense	31,167	(2,697)	-7.96%	33,864	719	2.17%	33,145
Develop, Recruit & Train	3,820	(92)	-2.35%	3,912	1,335	51.78%	2,578
Dues, Fees, & Licenses	15,970	303	1.93%	15,667	(1,469)	-8.57%	17,136
Equipment Expense	16,739	1,779	11.89%	14,960	(2,391)	-13.78%	17,351
Food Service Costs	52,348	(7,396)	-12.38%	59,744	(302)	-0.50%	60,046
Grant Revenue Expense	1,068	(3,379)	-75.98%	4,447	2,871	182.20%	1,576
Insurance	16,896	(2,691)	-13.74%	19,587	2,589	15.23%	16,998
Meetings & Conferences	2,084	(333)	-13.78%	2,417	(3,571)	-59.64%	5,988
Office Supplies	1,990	(810)	-28.94%	2,800	(54)	-1.89%	2,854
Program Supplies	33,242	(10,311)	-23.67%	43,554	(36,739)	-45.76%	80,293
Payroll Costs	660,184	(88,138)	-11.78%	748,322	31,914	4.45%	716,408
Postage & Delivery	5,091	141	2.86%	4,950	(589)	-10.63%	5,539
Printing & Reproduction	6,152	(6,806)	-52.52%	12,958	2,172	20.14%	10,786
Professional Fees	8,325	1,325	18.93%	7,000	360	5.42%	6,640
Rent Expense	540	165	44.00%	375	0	0.00%	375
Scholarships & Fee Adj.	40,049	(5,839)	-12.72%	45,888	6,042	15.16%	39,846
Telephone	6,907	(205)	-2.88%	7,112	(557)	-7.26%	7,668
Travel & Mileage	639	(319)	-33.31%	958	(1,302)	-57.63%	2,260
Utilities	36,053	228	0.64%	35,824	1,489	4.34%	34,335
<b>TOTAL EXPENSES</b>	<b>\$1,042,643</b>	<b>(\$125,786)</b>	<b>-10.77%</b>	<b>\$1,168,429</b>	<b>(\$14,590)</b>	<b>-1.23%</b>	<b>\$1,183,018</b>
<b>Budgetary Funds Excess (Deficit)</b>	<b>(\$93,965)</b>	<b>\$37,224</b>	<b>-28.37%</b>	<b>(\$131,189)</b>	<b>(\$29,490)</b>	<b>29.00%</b>	<b>(\$101,699)</b>

\* Estimated 11 months of 2013 depreciation expense.

The 2013 report data has not been audited as of the time of printing.



KNOXVILLE JEWISH ALLIANCE, INC.  
**Comparative Statement of Cash Flows**

	Nov. 30, 2013 Unaudited	Dec. 31, 2012 Audited	Dec. 31, 2011 Audited
<b>CHANGE IN NET ASSETS</b>	<b>(9,109)</b>	<b>(37,561)</b>	<b>(86,968)</b>
<b>ADJUSTMENTS TO RECONCILE CHANGE IN NET ASSETS</b>			
<b>TO NET CASH PROVIDED BY OPERATING ACTIVITIES:</b>			
Depreciation	31,167 *	33,864	33,145
Bad Debts			
(Increase) Decrease in Beneficial Interest	(65,778)	(73,908)	24,113
(Increase) Decrease in Assets			
Accounts Receivable	25,166	(17,486)	33,864
Pledges Receivable	(53,483)	18,613	7,092
Prepaid Expenditures	3,759	(7,798)	2,195
Increase (Decrease) in Liabilities			
Allocations Payable	0	0	0
Accrued Liabilities	6,759	(10,080)	(1,339)
Payroll Liabilities	(667)	6,099	6,742
Deferred Revenue	(37,305)	27,807	(2,566)
Total Adjustments	<u>(90,382)</u>	<u>(22,889)</u>	103,246
<b>NET CASH PROVIDED BY OPERATING ACTIVITIES</b>	<b>(99,491)</b>	<b>(60,450)</b>	<b>16,278</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>			
Purchase of Equipment	0	(3,613)	(38,762)
Sale of Investments	0	0	0
Purchase of Investments	0	0	0
<b>NET CASH BY INVESTING ACTIVITIES</b>	<b>0</b>	<b>(3,613)</b>	<b>(38,762)</b>
<b>(DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS</b>	<b>(99,491)</b>	<b>(64,064)</b>	<b>(22,484)</b>
<b>CASH AND CASH EQUIVALENTS - BEGINNING</b>	<b>201,545</b>	<b>297,720</b>	<b>320,204</b>
<b>CASH AND CASH EQUIVALENTS - ENDING</b>	<b>102,053</b>	<b>233,656</b>	<b>297,720</b>

\* Estimated 11 months of 2013 depreciation expense.

The 2013 report data has not been audited as of the time of printing.



**KNOXVILLE JEWISH ALLIANCE, INC.**  
**Statement of Fund Activities**  
 11 Month Period Ending November 30, 2013

<b>FUNDS:</b>	<b>Revenues</b>	<b>Investment Revenue</b>	<b>Expenses</b>	<b>Net Gain (Loss)</b>	<b>FUND EQUITY</b>
<b>Unrestricted</b>					
KJA Opportunity Fund (as of 09/30/2013)	54	18,616	0	18,670	232,088
General Fund	948,554	123	1,011,476	(62,799)	371,635
<b>Total Unrestricted</b>	<b>\$948,608</b>	<b>\$18,739</b>	<b>\$1,011,476</b>	<b>(\$44,129)</b>	<b>\$603,723</b>
<b>Permanent: (as of 09/30/2013)</b>					
B'Nai Tzedek Funds	879	3,365	0	4,244	48,353
David M. Blumberg Youth Leadership	41	1,059	500	600	12,949
William "Bill" Brody	54	1,906	0	1,960	24,021
Gordon Brown Youth Recreational	140	1,312	0	1,452	16,800
Abe Collins Adult and Cultural	0	2,357	1,185	1,172	28,215
Milton Collins Cultural	0	2,606	1,248	1,358	31,263
Directors Supplement Fund	0	4,746	0	4,746	59,196
AJCC Endowment	0	33,338	18,902	14,436	396,552
Millie Gelber Immigrant	0	1,237	0	1,237	15,500
Greenberg Early Childhood Education	10	637	0	647	8,439
Landsberger Preschool Scholarship	0	793	1,000	(207)	9,289
Max & Zelda Morrison Cultural	0	4,060	1,300	2,760	49,317
Allen Rosen Education	0	861	500	361	10,437
Sam & Esther Rosen Fr'shippers	0	3,799	0	3,799	47,392
Bernard S Rosenblatt	239	772	0	1,011	9,930
Siegel	0	4,806	0	4,806	59,916
Zionists of America	54	395	60	389	4,931
Ben & Pearl Zwick Cultural	0	1,282	665	617	15,679
<b>Total Permanent Restricted</b>	<b>\$1,417</b>	<b>\$69,329</b>	<b>\$25,360</b>	<b>\$45,386</b>	<b>\$848,180</b>
<b>Temporary:</b>					
Capital Reserve	5,310	2	10,705	(5,393)	(3,336)
Future Emergency	435	0	715	(280)	1,777
JFS Emergency Fund	435	2	1,158	(1,157)	14,482
*Temporary - Other	(1,629)	0	2,000	(3,629)	(3,711)
<b>Total Temporary Restricted</b>	<b>4,551</b>	<b>4</b>	<b>14,578</b>	<b>(10,458)</b>	<b>9,211</b>
<b>Totals</b>	<b>\$954,576</b>	<b>\$88,073</b>	<b>\$1,051,414</b>	<b>(\$9,201)</b>	<b>\$1,461,114</b>

\*Temporary - Other funds represent audit entries for year-end contributions for 2013 recorded in 2012 for tax purposes.

*This report is for informational purposes only and has not been audited at this time.*

**Financial Report Notations:**

The Knoxville Jewish Alliance's (KJA) management is responsible for the accuracy and integrity of the financial reports. The financial reports contained in annual report have been prepared in accordance with U.S. Generally Accepted Accounting Principles (GAAP) appropriate for not-for-profit organizations. In preparing the financial reports, management makes informed judgments where necessary to reflect the expected effects of events and transactions that have not been completed. The internal controls and procedures ensure that material information required to be disclosed is recorded, processed, summarized and communicated to the Executive Board and Board of Directors within the required time periods.

The KJA utilizes the accrual accounting method that provides a thorough financial reporting system to reflect the current financial position of the organization by reporting open account receivables, accrued payables and potential contingencies.

The independent auditors are engaged to express an opinion on the Company's financial statements and internal controls for financial reporting. Their opinions are based on procedures that they believe to be sufficient to provide reasonable assurance that the financial statements contain no material errors and that the KJA's management internal controls are effective.

For the purpose of comparative reporting, the 2013 annual reports have not been audited for the 11 month period ending November 30, 2013 as of the printing of this report. The 2011 and 2012 comparative reports reflect audited financial reports.

Statistical Data and Ratios for year end:

<b>Data/Ratio:</b>	<b>2013</b>	<b>2012</b>	<b>2011</b>
Working Capital	\$ 88,213	\$ 205,355	\$ 296,857
Accounts Receivable Turnover Ratio	14	20	15
Number of Days Sales in Receivables	24	19	25

# Thank You to ALL 2013 KJA Campaign Contributors

*This lists all campaign contributions through December 11, 2013*

## **\$30,000+**

Mr. and Mrs. Robert Goodfriend Family

## **\$10,000 - \$29,999**

Dr. & Mrs. Jeffrey Becker  
Mr. and Mrs. Bernard Bernstein  
Mr. and Mrs. Herb Jacobs  
Mrs. Natalie Robinson  
Mrs. Alexandra Rosen  
Mr. and Mrs. Stephen Rosen

## **\$5,000 - \$9,999**

Mr. & Mrs. Jerrold Becker  
Dr. and Mrs. Stuart Chasan  
Mr. Scott Hahn  
Judge Mary Beth Leibowitz  
Dr. Barbara Levin  
Mr. and Mrs. Harvey Liberman  
The Markman Family  
Mr. and Mrs. Pace Robinson  
Sam and Esther Rosen  
Community Enrichment Fund

## **\$1,800 - \$4,999**

Mr. and Mrs. Bernard Bendriem  
Dr. William and Ellen Berez  
Dr. and Mrs. Abraham Brietstein  
Mr. & Mrs. Adam Brown  
Dr. Michael Burnett  
Mrs. Honerlin Del Moro  
Dr. Michael Eisenstadt  
Dr. Joshua Gettinger  
Dr. and Mrs. Jeff Hecht  
Mr. and Mrs. Richard Imbrey  
Mr. and Mrs. Bryan Merrell  
Mr. and Mrs. Jeffrey Miller  
Mr. and Mrs. David Oleshansky  
Drs. Howard and Marilyn Pollio  
Mr. and Mrs. Howard Pollock  
Mr. and Mrs. Eugene Rosenberg  
Dr. and Mrs. Bernard Rosenblatt  
Dr. Alan Solomon and  
Ms. Andrea Cartwright  
Mrs. Melissa Sturm  
Mr. Melvin Sturm  
Dr. and Mrs. Barry Winston  
Mr. and Mrs. Geoffrey Wolpert  
Dr. Michael Zemel and  
Ms. Siri-Datar Khalsa-Zemel  
Anonymous (1)

## **\$540 - \$1,799**

Mr. and Mrs. Barry Allen  
Mr. and Mrs. Jim Andrews

## **\$540 - \$1,799 (continued)**

Ms. Susan Baker  
Dr. and Mrs. Jack Benhayon  
Dr. and Mrs. Theodore Besmann  
Mr. and Mrs. Adam Braude  
Mrs. Pessa Brody  
Mr. and Mrs. Robert Brody  
Mr. and Mrs. Arnold Cohen  
Ms. Marilyn Cohen-Presser  
Mr. and Mrs. Steve Cohn  
Dr. and Mrs. Ivan Cooper  
Ms. Allison Fay  
Mr. and Mrs. Ron Feinbaum  
Dr. and Mrs. Robert Freeman  
Dr. and Mrs. Mitchell Goldman  
Ms. Arlene Goldstine  
Mr. Ernie and Dr. Pam Gross  
Mr. and Mrs. Jeffrey Gubitza  
Mr. and Mrs. Bert Gurwitch  
Drs. Jan Hahn and Heather O'Brien  
Mr. and Mrs. Thomas Hahn  
Drs. Leonard and Barbara Handler  
Mr. Leon Hasden  
Mr. and Mrs. Gale Hedrick  
Mr. and Mrs. Robert Heller  
Mr. Manuel Herz  
Dr. and Mrs. Jeffrey Hirsh  
Mr. and Mrs. Colman Hoffman  
Drs. Renee' Hyatt and Paul Erwin  
Mr. and Mrs. Martin Iroff  
Drs. Marilyn Kallet and Louis Gross  
Dr. and Mrs. Stephen Krauss  
Mr. Irving Leeds  
Mr. and Mrs. Larry Leibowitz  
Mr. and Mrs. Norman Licht  
Mr. Jacob Love  
Mr. and Mrs. Robert Martin  
Mr. and Ms. Patrick Messing  
Dr. and Mrs. Anthony Meyers  
Mr. and Mrs. Robert Milford  
Mr. and Mrs. Stephen Nagler  
Dr. and Mrs. Stephen Natelson  
Dr. and Mrs. Evan Ohriner  
Dr. and Mrs. Ray Pais  
Mr. Bruce Pearl  
Dr. and Mrs. Robert Pollack  
Mr. and Mrs. David Popkin  
Mr. and Mrs. Lucas Richman  
Ms. Katheryn Rosen  
Mr. and Mrs. Allan Rosenbaum  
Ms. Judith Rosenberg  
Dr. Gilya Gerda Schmidt  
Dr. Ron Sebold and Ms. Veronica Myers  
Mr. and Mrs. Moshe Shloush

## **\$540 - \$1,799 (continued)**

Dr. and Mrs. Harold Silber  
Mrs. Marcie Silverstein  
Mr. and Mrs. Moshe Siman-Tov  
Dr. and Mrs. Alan Smuckler  
Mr. and Mrs. Craig Snow  
Dr. and Mrs. Gary Spiegelman  
Mrs. Leona Spritz  
Mr. and Mrs. Robert Stryer  
Mr. Evan Sturm  
Ms. Laura Supman  
Mr. and Mrs. Douglas Weinstein  
Dr. and Mrs. Mitch Weiss  
Dr. and Mrs. Barry Wohl  
Mr. and Mrs. Phil Zaretski  
Mr. Richard Zivi  
Mr. and Mrs. Rick Zivi

## **\$180 - \$539**

Mr. and Mrs. Mark Abrams  
Mr. and Mrs. Martin Abrams  
Mr. and Mrs. Jeff Arbalat  
Mr. Edward Axelrod  
Dr. and Mrs. Jeffrey Baerman  
Mr. Sam Balloff  
Mr. Steve Beber and  
Ms. Sandy Parker  
Dr. and Mrs. Harry Bishop  
Dr. and Mrs. Gene Bocknek  
Mr. and Mrs. Tom Britcher  
Mr. Bart Brody  
Mrs. Jamie Brody  
Ms. Marla Brody  
Ms. Pamela Brody  
Ms. Robin Brown  
Mr. Trevor Bryant  
Ms. Raeus Cannon  
Dr. and Mrs. Michael Chavin  
Dr. and Mrs. Sheldon Cohen  
Mr. and Mrs. James Colley  
Ms. Susan Contente and  
Dr. Kurt Piehler  
Mrs. Trudy Dreyer  
Ms. Anne Ehrenshaft  
Dr. Markus Eisenbach  
Dr. and Mrs. Stuart Elston  
Ms. Mary Evars-Goan and  
Mr. John Goan  
Mr. and Mrs. Edward Feldman  
Rabbi and Mrs. Alon Ferency  
Mr. and Mrs. Seth Fleishman  
Dr. & Mrs. Henry Fribourg  
Ms. Liz Gassel and Dr. Michael Pardee  
Mr. and Mrs. Aron Goldfeld

**\$180 - \$539 (continued)**

Mr. and Mrs. Don Goldstein  
 Mr. and Mrs. Richard Goldstine  
 Mr. and Mrs. Morty Goodfriend  
 Mr. and Mrs. Elias Greenbaum  
 Mr. and Mrs. Mark Harris  
 Mr. and Mrs. Joshua Hedrick  
 Mr. and Mrs. Rob Heller  
 Mr. and Mrs. Stephen Hirschhaut  
 Mr. Ed Hunter  
 Mr. and Mrs. Bernard Iroff  
 Mr. and Mrs. Wesley James  
 Mr. and Mrs. Gary Johnson  
 Dr. and Mrs. Harvey Kaufman  
 Mr. and Mrs. George Kern  
 Mr. & Mrs. Eytan Klausner  
 Mr. and Mrs. Andrew Kramer  
 Mr. & Mrs. Geoffrey Laing  
 Mr. and Mrs. Bernard Levenson  
 Mr. Richard Licht and  
     Ms. Shirley McGuire  
 Mr. and Mrs. Steve Lipkowitz  
 Dr. and Mrs. Mark Littmann  
 Mr. and Mrs. Harold Manas  
 Mr. and Mrs. Marc Mangold  
 Dr. and Mrs. Aaron Margulies  
 Mr. and Mrs. Daniel Messing  
 Rabbi Mathew Michaels  
 Mrs. Elene B. Miller-Blotner  
 Dr. and Mrs. Chuck Noon  
 Mr. and Mrs. Steve Oberman  
 Mr. and Mrs. Arthur Pais  
 Mr. and Mrs. Raphael Panitz  
 Mr. and Mrs. Ric Pasi  
 Mr. and Mrs. Fred Radoff  
 Mrs. Deborah Roberts  
 Mr. and Mrs. Alfred Robinson  
 Ms. Jane Row  
 Ms. Nicole Russler  
 Mr. and Mrs. Irving Russotto  
 Mr. and Mrs. Ilya Safron  
 Drs. David and Heather Sandberg  
 Dr. and Mrs. Ronald Sandberg  
 Dr. and Mrs. Alan Schwartz  
 Mr. and Mrs. Allen Schwartz  
 Mr. and Mrs. Arnold Schwarzbart  
 Mr. and Mrs. Seth Schweitzer  
 Mr. and Mrs. Robert Shagan  
 Ms. Hillary Shreter  
 Mr. Larry Silverstein  
 Mr. Joe Sitver and Ms. Anita Kay  
 Mr. and Mrs. Gerard Solomon  
 Mr. Greg Stein and  
     Ms. Jeanette Kelleher  
 Ms. Diana Steinfeld-Hicks  
 Mr. and Mrs. Gary Sturm  
 Mr. Kenneth Supman

**\$180 - \$539 (continued)**

Mr. and Mrs. Arnold Tew  
 Rabbi and Mrs. Yossi Wilhelm  
 Mrs. Becky Winston  
 Mr. and Mrs. Larry Winston  
 Ms. Nancy Young and  
     Mr. Jeff Talman  
 Anonymous (2)

**\$1 - \$179**

Mrs. Marilyn Abrams  
 Mr. Sam Abrams  
 Dr. and Mrs. Jeffery Abrams  
 Dr. Lawrence Anovitz and  
     Mrs. Deborah Cole  
 Mrs. Patricia Austin  
 Ms. Leslie Badaines  
 Mr. and Mrs. Mark Barkan  
 Mr. and Mrs. Laurence Bayer  
 Mr. and Mrs. Justin Bell  
 Ms. Laura Berry  
 Mr. and Mrs. Rich Berube  
 Family of Noah and Idan Blitt  
 Mr. Bruce Bogartz  
 Mr. and Mrs. Van Boring  
 Mr. Dennis Brock and  
     Ms. Elizabeth Diamond  
 Mr. & Mrs. Ivan Brody  
 Mrs. Edith Brown  
 Dr. and Mrs. Jeffrey Brown  
 Mr. and Mrs. Martin Brownstein  
 Mr. and Mrs. Boris Budik  
 Mrs. Yetta Burnett  
 Mrs. Fay Campbell  
 Drs. Ricky & Cindy Caplan  
 Ms. Harriet Cooper  
 Mr. and Mrs. Phil Dangel  
 Mr. and Mrs. Alan Danziger  
 Dr. Martin Davis  
 Mr. Charles Dickey  
 Mrs. Gerry Diftler  
 Dr. and Mrs. David Dobbs  
 Mr. and Mrs. Bradley Drew  
 Mr. and Mrs. Boe Dunn  
 Ms. Darren Eddy  
 Ms. Sonya Eichler  
 Mr. Stephen Eisen  
 Dr. and Mrs. Walter Farkas  
 Ms. Janice Feinman  
 Mr. and Mrs. David Fleischman  
 Mr. and Mrs. Frank Floyd  
 Mr. and Mrs. Marc Forman  
 Mr. and Mrs. Mark Frankel  
 Mr. & Mrs. Galanti  
 Dr. Melinda and  
     Mr. Anthony Gibbons  
 Ms. E L Gordon

**\$1 - \$179 (continued)**

Mr. and Mrs. Robert Gorman  
 Mr. Lev Gross-Comstock  
 Ms. Jennifer Gubitz  
 Mrs. Leslie Brockman Gubitz  
 Ms. Leslie M Gubitz  
 Mr. Ron Gubitz  
 Mr. and Mrs. Bert Gudis  
 Mr. and Mrs. Chris Hale  
 Mr. and Mrs. Jerry Hammonds  
 Mr. and Mrs. Tom Handler  
 Ms. Sheir Harman  
 Mr. and Mrs. Kenneth Hirsh  
 Ms. Barbara Holz  
 Dr. Sue Hume  
 Mr. and Mrs. Ronald Isenberg  
 Mr. and Mrs. Jerry Jaffe  
 Ms. Marian Jay  
 Ms. Rhoda Jay  
 Mrs. Sybil Joffe  
 Mr. Greg Kaplan and  
     Ms. Nuria Cruz-Camara  
 Ms. Judy Kelly  
 Ms. Mari Kohnstamm  
 Mr. and Mrs. Alexander Kozyr  
 Mrs. Lesley Krakauer  
 Mr. and Mrs. Alan Krichinsky  
 Ms. Barbara Leeds  
 Mr. and Mrs. Edmond Lester  
 Ms. Elaine Levin  
 Dr. Kenneth Levine  
 Mr. Fred Lindheim  
 Mr. and Mrs. Roy Loring  
 Dr. Penny Lukin  
 Ms. Shannon Martindale  
 Mr. and Mrs. Leon Maya  
 Mr. and Mrs. Alan Merlin  
 Mr. and Mrs. George Messing  
 Mr. Michael Messing and  
     Ms. Joyce York  
 Mr. Monte Millen  
 Mr. and Mrs. Craig Mongeon  
 Mr. and Mrs. Joe Olienik  
 Mrs. Rachel Ortiz  
 Mrs. Nelya Ostrovskaya  
 Ms. Kalisa Parsons  
 Mr. Kirk Parsons  
 Mrs. Sandy Parsons  
 Mr. and Mrs. Charles Perelman  
 Ms. Jenny Pfeffer and  
     Mr. Carlos Rodriguez  
 Mrs. Barbara Phelps  
 Mr. and Mrs. Richard Prosan  
 Mr. and Mrs. Richard Raines  
 Mrs. Judith Rattner  
 Ms. Nina Reineri  
 Ms. Stefanie Rich

**\$1 - \$179 (continued)**

Mr. Steven Rockmaker  
Ms. Arielle Rosen  
Mr. Nathan Rosen  
Ms. Tifannie Rosen  
Mr. and Mrs. Hal Rosenberg  
Mr. and Mrs. Charles Rothstein  
Mr. and Mrs. Fernando Schwartz  
Ms. Lillian Schweitzer

**\$1 - \$179 (continued)**

Dr. and Mrs. Bruce Seidner  
Mr. Jon Shefner and  
    Ms. Karen Holst  
Dr. and Mrs. Michael Shenkman  
Mrs. Mariya Shusterman  
Mr. Terry Silver-Alford  
Mr. and Mrs. Daniel Smith  
Mr. and Mrs. Brian Smith

**\$1 - \$179 (continued)**

Ms. Ann Wayburn  
Mrs. Esther Webster  
Mr. and Mrs. Gerald Weinerman  
Ms. Valerie Widgren  
Mr. and Mrs. Todd Wolf  
Mr. Max and Ms. Ellie Wood  
Ms. Kathy Young  
Mr. and Mrs. Howard Zoldessy



**K J C F F**

**Knoxville Jewish Community Family of Funds**

Supporting organization of the Knoxville Jewish Alliance and the East Tennessee Foundation

**KJCCF Board of Directors**

President: Scott B. Hahn

Vice President: Carole Martin

Secretary/Treasurer: Jacki Imbrey

Board Members: Bernard S. Rosenblatt, Past Present; Jeff Becker; Bernard Bernstein; Abraham Brietstein; Arnold Cohen; Robert Goodfriend; Herb Jacobs; Richard Jacobstein; Ellen Markman; Howard Pollock; Pace Robinson; Alexandra Rosen, Mel Sturm; Jeff Gubitz (Ex Officio)

KJCCF Administrative Director: Laura Berry

**KJCCF Goals**

- Strengthen and improve the Jewish Community of East Tennessee
- Increase Jewish Philanthropy in East Tennessee
- Build Endowments for Permanent Gifts to Organizations of the Knoxville Jewish Community
- Promote the Infrastructure of the Knoxville Jewish Community Necessary To Develop and Deliver Services and Programs
- Provide Funds for Religious, Cultural, and Educational Activities
- Support Social Service Needs of Individuals and Families
- Administer Endowment, Long-term, and Donor - Advised Funds
- Support the General Community of East Tennessee

**Achievements for 2013 (through September 30, 2013)**

- Total number of grants in 2013: **27**
- Total dollar amount of grants in 2013: **\$50,111.00**
- Total dollar amount of contributions in 2013: **\$10,517.70**
- Net assets as of September 30, 2013: **\$2,443,507.04**

Although KJCCF's fourth quarter 2013 financials have not been finalized as of the writing of this report, more than \$40,000 in grants were made in the last quarter of the year that are not included in the numbers above.

## **KJCFF'S DUAL MANDATE**

*By Scott B. Hahn, President, KJCFF*

One issue that has becoming increasingly apparent over the past year is the growing importance of the KJCFF and the various grants that it continues to make. As money becomes tighter in our Jewish community and the charitable world in general, many organizations increasingly look to endowments and the KJCFF for funding opportunities. The KJCFF really has a dual mandate. Not only does our organization gather and manage funds, but it also allocates these important resources throughout the Jewish and non-Jewish charitable world.

The KJCFF got a relatively late start, only becoming established in 1999. In that short time, it has made a tremendous impact in our community, but there is still room for growth. Our funds are worth approximately \$2.5 million. Could you imagine the amount of good and transformative work our organization could accomplish if these funds were double or triple in size? We could see a potential renaissance that our community has never experienced before.

There are three basic methods that you can do to help maintain and improve our Jewish community with endowments. You can add money to a preexisting fund. You can create your own fund and endow a cause that is important to you. Finally, you can leave a bequest in your will that will create a fund. Whichever avenue that you choose, the KJCFF is more than happy to help you meet your charitable goals. Here is to a prosperous 2014 to you and the Knoxville Jewish community.

## **CURRENT FUND LIST GROUPED BY COMMON PURPOSES**

### **Building/Capital Improvements**

- Arnstein Jewish Community Center Endowment Fund (KJA Designated Fund)  
*For capital improvements to the AJCC*
- Cohen-Presser Designated Fund (Heska Amuna Synagogue Designated Fund)  
*For improvements to the physical plant of Heska Amuna Synagogue and may also be made available for procuring and engraving plaques for the donor wall established by Mr. and Mrs. Joslyn Presser*
- Heska Amuna Building Assessment Fund (Heska Amuna Synagogue Designated Fund)  
*To provide funds for capital improvements, expansions and emergency repairs to the building and property of Heska Amuna Synagogue.*

### **Cemetery/Burial**

- Dewey Reich Chesed Shel Emet Fund (KJA Designated Fund)  
*To provide support for the mitzvah of chesed shel emet, caring for the interment of those who cannot afford it, and who will never be able to return the kindness*
- Heska Amuna Cemetery Fund (Heska Amuna Synagogue Designated Fund)  
*To maintain and improve the New Jewish Cemetery*

### **Children/Youth**

- Gordon Brown Youth Recreation Fund (KJA Designated Fund)  
*To support recreational and sports-related activities for children ages 18 months to 18 years*
- Alice Greenberg Fund (KJA Designated Fund)  
*To supplement and/or offset the future expenses of the AJCC Preschool program*
- Hannah and Raymond Landsberger Preschool Fund (KJA Designated Fund)  
*To provide scholarship support for AJCC Preschool families*
- Ted & Dolly Reback Knoxville Youth Fund (Donor-Advised Fund)  
*To benefit Knoxville Jewish youth, primarily through the Knoxville BBYO program and activities*
- Bradley Sturm Memorial Fund (Heska Amuna Synagogue Designated Fund)  
*To enhance and enrich the Jewish education of youth from the greater Knox and Anderson Counties of Tennessee*

## **Cultural**

- Abe Collins Cultural Fund (KJA Designated Fund)  
*To provide support to the KJA for cultural programs, which may include musical, singing, or other productions*
- Milton Collins Cultural Fund (KJA Designated Fund)  
*To provide support to KJA for programming, which may include musical, singing, or other productions*
- Zelda & Max Morrison Cultural Enrichment Fund (KJA Designated Fund)  
*To help the AJCC provide quality cultural programming of Jewish content, such as musical programs, lectures, or similar entertainment*
- Sylvia Robinson Memorial Fund (Heska Amuna Synagogue Designated Fund)  
*For educational and programmatic musical experiences for Heska Amuna Synagogue*
- Frances Sturm Cultural Fund of the Jewish Congregation of Oak Ridge (JCOR Designated Fund)  
*For enhancing and furthering Jewish educational and cultural activities*
- Ben & Pearl Zwick Fund (KJA Designated Fund)  
*To provide support for quality KJA programs of an entertaining or cultural nature*

## **Education (all ages)**

- Heska Amuna Educational Enrichment Fund (Heska Amuna Synagogue Designated Fund)  
*To enhance and enrich educational programs of Heska Amuna Synagogue*

## **Environment**

- Rosenthal Environment Fund (Heska Amuna Synagogue Designated Fund)  
*To provide financial support to activities of Heska Amuna Synagogue relating to environmental preservation and conservation*
- Zionist Organization Fund (KJA Designated Fund)  
*To provide support to KJA for its program of planting trees in Israel in honor of newborn births and Bar/Bat Mitzvahs*

## **General**

- Allen, Leibowitz, Pearson Family Fund (Donor-Advised Fund)  
*To benefit Jewish and non-Jewish charitable organizations and institutions, regardless of geographic location*
- Alliance Opportunity Fund (KJA Designated Fund)  
*For the general benefit of the KJA*
- Jeff & Nancy Becker Community Enrichment Fund (Donor-Advised Fund)  
*For general charitable purposes*
- Bernard E. & Barbara W. Bernstein Charitable Fund (Donor-Advised Fund)  
*For general charitable purposes*
- B'nai Tzedek Legacy Fund (KJA Designated Fund)  
*Overall fund for the individual B'nai Tzedek teen philanthropy funds*
- Harry & Mollie Brietstein Memorial Fund (Donor-Advised Fund)  
*To benefit Jewish causes*
- William "Bill" Brody Fund (KJA Designated Fund)  
*For the general benefit of the KJA*
- EAR Fund (Donor-Advised Fund)  
*For general charitable purposes*
- Sylvia Greenberg Family Fund (Donor-Advised Fund)  
*To build and maintain the Knoxville Jewish community*
- Miriam's Well (Donor-Advised Fund)  
*For general charitable purposes*
- Pace & Karen Robinson Philanthropic Fund (Donor-Advised Fund)  
*For general charitable purposes*
- Allen Rosen Education Fund (KJA Designated Fund)  
*For the general benefit of the KJA*

- Sam & Esther Rosen Community Enrichment AJCC Fund (Donor-Advised Fund)  
*To benefit the AJCC*
- Sam & Esther Rosen Community Enrichment Federation Fund (Donor-Advised Fund)  
*To benefit the KJA*
- Sam & Esther Rosen Community Enrichment Synagogue Fund (Donor-Advised Fund)  
*To benefit Heska Amuna Synagogue*
- Stephen & Kim Rosen Donor Advised Fund (Donor-Advised Fund)  
*To benefit various organizations and causes including, but not limited to, Jewish and educational organizations*
- Pat and Gene Rosenberg Fund (Donor-Advised Fund)  
*To benefit various organizations and causes, including, but not limited to, Jewish, educational, and environmental organizations*
- Dr. Bernard S. Rosenblatt Fund (KJA Designated Fund)  
*For the general benefit of the KJA*

### **Immigrants**

- Sam & Millie Gelber Fund for Jewish Immigrants (KJA Designated Fund)  
*To enhance the quality of life for Jewish immigrants to the Knoxville Jewish community*

### **Leadership**

- David Blumberg Youth Leadership Award Fund (KJA Designated Fund)  
*To provide support to KJA for its leadership training and award program for KJA members under the age of 35*
- Natalie & Mitchell Robinson Community Enrichment Fund (Donor-Advised Fund)  
*To enhance the development of leadership and education for the Knoxville Jewish Community*

### **Mental Health**

- Sharon Brietstein Memorial Fund (Donor-Advised Fund)  
*To benefit mental health causes*

### **Salary/Benefits**

- Heska Amuna Educators Supplement Fund (Heska Amuna Designated Fund)  
*To supplement the salary/benefits compensation package of the Heska Amuna educational director and teachers in the religious school*
- KJA Director's Fund (KJA Designated Fund)  
*To support the expenses associated with the Executive Director's salary and benefit package*

### **Seniors**

- Goldstein/Tygun Family Fund (Donor-Advised Fund)  
*For the improvement of the quality of life of the aged of the East Tennessee community*
- Jewish Family Service Fund (KJA Designated Fund)  
*For the benefit of the Jewish Family Services program of the KJA*
- Sam & Esther Rosen Friendship Fund (KJA Designated Fund)  
*To provide support to the KJA for subsidizing the needs, as in the areas of recreation, education, and other generalized services, of the Jewish elderly and infirm in Knoxville*
- Miles & Zelda Siegel Fund for Knoxville's Jewish Elderly (KJA Designated Fund)  
*To provide support to the KJA for its program of services for Jewish elderly members of Knoxville*

### **Social Justice**

- Besmann Family Fund for Social Justice and Spiritual Enrichment (Donor-Advised Fund)  
*To benefit the activities, events, or projects created by Knox County organizations for the purpose of promoting social justice and/or spiritual enrichment in Knox County.*
- David & Deborah Oleshansky Family Fund (Donor-Advised Fund)  
*To further causes of peace and justice in the world*



**Knoxville**  
JEWISH ALLIANCE

THE **STRENGTH** OF A PEOPLE.  
THE **POWER** OF COMMUNITY.

## **Knoxville Jewish Alliance**

6800 Deane Hill Drive

Knoxville, Tennessee 37919-5943

(865) 690-6343

[www.jewishknoxville.org](http://www.jewishknoxville.org)

[kja@jewishknoxville.org](mailto:kja@jewishknoxville.org)