

2012

KJA Annual Report



Knoxville Jewish Alliance

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Knoxville
JEWISH ALLIANCE

THE **STRENGTH** OF A PEOPLE.
THE **POWER** OF COMMUNITY.

Knoxville Jewish Alliance 12th Annual Meeting January 13, 2013—Tevet 2, 5773

Agenda

Israel Partnership Presentation
Financial Report
Executive Director's Report
Remarks of Dr. Renee' Hyatt
Good and Welfare
Announcements

Jeff Gubitz
Mr. Adam Brown, Treasurer
Mr. Jeff Gubitz
President

KJA President's Message

Renee' Hyatt, M.D.

As we begin 2013, it is also time to review 2012. I want to start by thanking our devoted, hard-working staff. I'm certain you have heard the platitudes about their work, and speaking from my experience this past year, I'll confirm that what you heard is absolutely true. From Jeff Gubitz, executive director; to Ed Hunter, Financial Resource manager; Martha Andrus, secretary/receptionist/and more; Laura Berry, Jewish Family Services director; Rachel Hale, Program manager; Mary Ann Merrell, B'nai Tzedek coordinator; Deborah Oleshansky, Hillel director; Nicki Russler, Archivist; Melissa Schweitzer, Preschool director; and Joyce York, *Ha'Kol* editor, our staff is continually looking out for the best interest of our organization. Whenever you have the opportunity, please tell them that you, too, appreciate their service.

It is much harder to look at KJA's financial status as 2012 has ended, and indeed, equally hard in looking ahead at 2013. Barring a seismic event, KJA will end 2012 well below budget projections due to shortfalls in revenue from both preschool and summer camp. An increase in enrollment in both areas will help ameliorate the deficit budget for 2013. And despite the fact that Campaign 2012 raised over \$12,000 more than 2011's campaign, KJA will not be in a position to allocate funds to non-profit service providers neither here in Knoxville nor outside our community.

At the same time, I am happy to report that Jewish life in and around Knoxville is vibrant and growing. Successful community events include Mitzvah Day, Sundown in the Sukkah, and Menorah Madness. Classes are being or have been offered in challah making, knitting, painting, yoga, Zumba, Israeli Dancing, Mah Jongg, and more. The Jewish Congregation of Oak Ridge is now regularly contributing to *Ha'Kol*. The Dewey S. Reich Chesed shel Emet Fund is to be established to provide a dignified burial to those among us who are unable to afford one. And, our connections with our sister region in Israel, Hadera-Eiron, continue and remain strong. I was in the group of nineteen from Knoxville who went to Israel at the end of February to celebrate our 10-plus years of partnership along with others from our SouthEast Consortium. A group of our families hosted Israeli teens from the region this summer and three Knoxville teachers just returned from the first part of an exchange with Hadera teachers.

I will encourage everyone to take part in the activities, programs, and volunteer opportunities here at KJA. I am certain that as each person finds a way to contribute as they can, KJA's future success will be assured.



AJCC Preschool Promotion

BBO AZA Chapter marches in the MLK Day Parade.

Participants learn to make challah at the AJCC.

AJCC Smokin' Salmon provide summertime fun.

KJA Executive Director's Report

Jeff Gubitz

I am pleased to submit this Annual Report to the community about another year for the KJA. As you read the reports from committees and staff, I hope that you will be, as I was, impressed by the breadth and scope of our programs and impact on our community. This is a tribute to the dedication, visions and energy of our volunteers and staff. Much of what you read is positive and I hope that in your review that you too will be educated and become knowledgeable about the workings of the KJA and the AJCC.

Personnel

KJA ends the year without any staff changes. I am happy to report that Rachel Hale, who joined our staff in the fall of 2012, has grown into her job as Program Manager. She has added a number of new programs and gathered a variety of volunteers to bring our programming up several notches.

Melissa Schweitzer has worked very hard with the AJCC Preschool program, and summer's Camp K 'ton ton as well. We had some turnover in the preschool, as staff finished or began advance degrees that required their full time attention and precluded work or voluntarily left to pursue other opportunities. Their departures had no relationship to the program or management. We found some very skilled replacements and, along with the remaining staff, the program is perhaps the most professionally qualified that we have had in years.

Our front office is capably staffed by Martha Andrus. Martha's skills have made the office more efficient and the myriad of tasks she does with a smile is always appreciated. Martha is our layout manager for the *Ha'Kol*. She takes the raw submissions from KJA, Heska Amuna, Temple Beth El, Hadassah, the Knoxville Jewish Day School, Hadassah, and, most recently, the Jewish Congregation of Oak Ridge and turns them into the finished product that you receive monthly in your mail box and online. She learned the Constant Contact software and makes our online communications look great. She is directly responsible for the acquisition of new AJCC members and summer members, as she is often the first person newcomers meet. Her abilities, and especially her willingness to learn new tasks and take on additional responsibilities and her dedication, have taken a load off Ed and me.

With our assuming the accounting functions for Heska Amuna, there was a shift in Ed Hunter's work load, with some work transferring to Martha and some of Martha's work moving to Joyce York's sphere of responsibility. Joyce is no stranger to our organization, having served as *Ha'Kol* editor. She has been a great help with her publication and layout skills, especially filling in when Martha has other tasks to complete. She has worked with Martha to create many of our newer publications including the PJ Library and KJA Community Brochure. Joyce has also assumed the task of the monthly card creation and many other areas where another hand (or eye) is needed.

Laura Berry joined our staff in 2008 and, has been said in prior reports, has seamlessly assumed the responsibilities of the Jewish Family Services program and the various tasks and responsibilities necessary for the job. Working alone, and with her committee, she has handled a variety of cases and issues with skill, caring, aplomb, confidentiality and professionalism. Her care and compassion with many families with loved ones aging, dying or ill has been a joy to watch.

After Wilma Weinstein retired, we consolidated senior programs in Laura's portfolio. She continues in her role as the staff person for the KJA Friendship program. Laura is always a willing hand with programs inside and outside of her focus area. She has helped greatly with editing tasks and website work. In her role as Knoxville Jewish Community Family of Funds administrator, Laura has been very responsibly organizing the program and has created a number of positive changes in their work flow of KJCFF.

She has worked seamlessly in this transition and continues to provide even more depth in the areas of the KJCFF's activities.

Mary Ann Merrell has worked worked as our B'nai Tzedek staff person since this summer. Her addition has brought a number of new initiatives and some "new eyes" to the program. Until she was hired, I did my wearing that "hat" for the interim period.

I said this last year and it bears repeating. I often compare Ed Hunter to Carleton the doorman on the old Mary Tyler Moore Show. You always knew his voice but never saw him. Ed is indeed the voice on the other end of the phone when you call in to pay your fees, make a gift or have a question about your account. His financial wisdom and acumen is legendary in the community. It is only with his skill that we were able to assume Heska Amuna's accounting on a contract basis. Our budget process, thanks to Ed and his work with Treasurer Adam Brown, has been streamlined even more, making our process less demanding of staff and volunteer time. Ed is a faithful and dedicated KJA staffer who labors long and hard for our community. There really is nothing that Ed will not do. He is not afraid to offer counsel when asked and is willing to do the work to get it done. Our new server installation was managed by Ed as the lead in the project. It is a pleasure to have him as a colleague and especially as a friend.

Planning

We continue to work with our congregations on programs, projects and areas of mutual interest and concern. Our community "Shabbat at the Pool" sponsored jointly by KJA, Heska Amuna, and Temple Beth El; "Menorah Madness," jointly sponsored by KJA, Chabad of Knoxville, the KJDS, Hadassah, Temple Beth El and Heska Amuna are great examples of a community positive that bear repeating and should serve as a foundation for future efforts. Soon we will have an indigent burial plan in place, pending adoption of the Memorandum of Understanding between KJA, Heska Amuna and Temple Beth El. This has been a long sought goal and finally, through the cooperation of all three partners and leadership is nearly a *fait accompli*.

We continue to work harder to seek more economical ways that we can operate in our community as partners. The *Ha'Kol* and the contract with Heska Amuna for accounting services are just two examples of joint projects. KJA has hosted or been a party to calendar meetings with our local organizations that helped eliminate a number of conflicts and this will continue in the future. We need to do more coordination of programming. Let's do more joint programs and eliminate duplications of programs and events.

Volunteers

The proverbial light at the end of the tunnel may have been the last half of 2011 and the coming year. Last year I remarked and it bears repeating, that it's never too late to take a hard look at what we will do in 2013. We did do that and continue to look forward to the positives of the community and the economy. Legendary college football coach Lou Holtz said, "When all is said and done, more is said than done." I ask you again this year to pledge to say less, and do more. And while you're thinking about what you will do, why not consider taking at least one bold, calculated risk that will advance the mission of our organization.

Just as "No man is an Island..." no not for profit is an organization without volunteers. The KJA/AJCC has a history of strong volunteer participation and commitment. The staff cannot do all the programming and fine work we do without the work of our volunteers. Service delivery and especially in our JFS program, volunteers carry the load assisted by the professional staff. We need your hearts, minds and ideas as we move forward in this community. We need you to be a genuine participant. We need you to not just be a name on the letterhead. We need your vision and ideas to work with our professional staff as we design and implement programs and strategies for the betterment of our Jewish community. We need you to volunteer and eventually we would like you to assume a leadership role in one of our community organizations. Your role as a volunteer is so important. Your investment in time is as important as your financial contributions to the community.

Financial

Our programs have tended to go as planned from a revenue/expense perspective; we are always looking for ways to enhance these revenues as well as to continue to keep costs down commensurate with maintaining the best possible quality that this community has grown to expect from the KJA and AJCC.

The year has been a tumultuous year for both the private and not for profit sector. We sought various ways to tighten our expenditures and seek more efficient ways to do what we do. We have had several tactical budget issues. Our camp expenses, for a variety of reasons were much higher than expected, and although our fees were up somewhat slowly they did not cover the gap. There is always finger pointing, but in the end, I will do what I always do. I will take responsibility for it. It is a scenario that will not happen again.

Our preschool enrollment, despite its very fine reputation, has suffered from a declining birthrate over the last few years, increased competition, parent choice and a variety of factors. We are a Three Star program and strive to provide the very best we can offer. Have a child not attending preschool? Please check out our program. Have friends or acquaintances with preschool age children? You can earn a referral fee for directing them to our program. Our building and classroom size limits our class sizes and the Three Star regulations and teacher/student ratios do as well.

Things are getting better; slowly but certainly surely. The economic situation has spooked many people. Yet despite that spookiness we have seen nice growth in the 2012 Campaign.

We still need to significantly grow our Annual Campaign so that we can maintain our level of local support and meet our commitment to our covenant with the Jewish people in Israel and around the world. Gene Rosenberg, one of the hardest working campaign Chairs I have worked with since 1992, and his wonderful crew of helpers need our help.

With the exception of our support for the Israel partnership in Hadera and the myriad of programs we are part of, we have not provided any external allocations to Jewish Federation of North America, which in turn enables the Jewish Agency for Israel (JAFI) and the American Joint Distribution Committee (JDC) to carry out their life saving and humanitarian missions. Further the supplemental allocations that we make to beneficiaries locally, regionally, nationally and internationally are very important. Our P2K partnership in Hadera needs to continue to be supported as it is an integral part of our camp Tikkun Olam program and also gives us a more personalized "face" in Israel. Our bi-lateral teacher exchanges and our 2011 and soon to be 2013 Fire Department exchange puts a face on Israel to our community and vice-a-versa to our Israeli partners.

KNOXVILLE JEWISH ALLIANCE, INC.
Statement of Financial Position
December 31, 2012

ASSETS

Cash & Cash Equivalents	\$199,792
Accounts Receivable	11,411
Pledges Receivable (Net of \$16,778 Allowance for Doubtful Accounts)	40,479
Prepaid Expenditures	11,431
¹ Beneficial Interest Held by Others	1,007,031
Property & Equipment (Net of \$832,091 Accumulated Depreciation)	314,282
TOTAL ASSETS	\$1,584,426

LIABILITIES

Accounts Payable	\$12,968
Allocations Payable	500
² Payroll Liabilities	40,060
³ Deferred Revenues	55,808
TOTAL LIABILITIES	\$109,335

NET ASSETS

Unrestricted	\$650,726
Temporarily Restricted	36,888
Permanently Restricted	787,475
TOTAL NET ASSETS	1,475,091
TOTAL LIABILITIES AND ASSETS	\$1,584,426

Notations

- ¹ Beneficial Interest Held by Others represent the long-term investments of Permanently Restricted Funds and the unrestricted Alliance Opportunity Fund managed by the Knoxville Jewish Community Family of Funds (KJCFF) and held at the East Tennessee Foundation. Funds reported as of September 30, 2012.
- ² Payroll Liabilities consists of \$13K accrued vacation and sick leave, \$20K accrued for 12/31/12 payroll and \$6K as self-insured Tennessee Unemployment Compensation reserve.
- ³ Deferred Revenues reflects prepaid 2013 pledges, prepaid 2013 AJCC memberships, and prepaid 2013 preschool tuition.

This report is for informational purposes only and has not been audited as of the date of printing.

KNOXVILLE JEWISH ALLIANCE, INC.
Statement of Cash Flows
Period Ending December 31, 2012

CHANGE IN NET ASSETS		(37,561)
ADJUSTMENTS TO RECONCILE CHANGE IN NET ASSETS		
TO NET CASH PROVIDED BY OPERATING ACTIVITIES:		
Depreciation		
Bad Debts		
(Increase) Decrease in Beneficial Interest	(73,908)	
(Increase) Decrease in Assets		
Accounts Receivable	(17,486)	
Pledges Receivable	18,613	
Prepaid Expenditures	(7,798)	
Increase (Decrease) in Liabilities		
Allocations Payable	0	
Accrued Liabilities	(10,080)	
Payroll Liabilities	6,099	
Deferred Revenue	27,807	
Total Adjustments		<u>(56,753)</u>
NET CASH PROVIDED BY OPERATING ACTIVITIES		<u>(94,314)</u>
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of Equipment		(3,613)
Sale of Investments		0
Purchase of Investments		<u>0</u>
NET CASH BY INVESTING ACTIVITIES		<u>(3,613)</u>
(DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS		(97,927)
CASH AND CASH EQUIVALENTS - BEGINNING		<u>297,720</u>
CASH AND CASH EQUIVALENTS - ENDING		<u><u>199,792</u></u>

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KNOXVILLE JEWISH ALLIANCE, INC.
Statement of Fund Activities
Period Ending December 31, 2012

FUNDS:	Revenues	Investment Revenue	Expenses	Net Gain (Loss)	FUND EQUITY
Unrestricted					
KJA Opportunity Fund (as of 09/30/2012)	18	17,796	0	17,814	219,339
General Fund	1,035,586	236	1,129,346	(93,525)	431,386
Total Unrestricted	1,035,604	18,032	1,129,346	(75,710)	650,726
Permanent: (as of 09/30/2012)					
B'Nai Tzedek Funds	783	3,135	2,000	1,918	41,482
David M. Blumberg Youth Leadership	0	982	0	982	12,128
William "Bill" Brody Gordon Brown Youth Recreational	200	1,760	500	1,460	21,670
	50	1,177	0	1,227	14,831
Abe Collins Adult and Cultural	0	2,229	500	1,729	27,113
Milton Collins Cultural	0	2,461	500	1,961	30,033
Directors Supplement Fund	0	4,496	2,000	2,496	53,441
AJCC Endowment	18	30,443	0	30,461	375,260
Millie Gelber Immigrant Greenberg Early Childhood Education	0	1,134	0	1,134	14,007
	0	570	0	570	7,662
Landsberger Preschool Scholarship	0	811	1,000	(189)	9,326
Max & Zelda Morrison Cultural	0	3,704	0	3,704	45,723
Allen Rosen Education	56	842	900	(2)	9,895
Sam & Esther Rosen Fr'shippers	0	3,586	1,500	2,086	42,787
Bernard S Rosenblatt	38	700	0	738	8,739
Siegel	37	4,389	0	4,426	54,123
Zionists of America	0	371	84	287	4,461
Ben & Pearl Zwick Cultural	0	1,199	0	1,199	14,793
Total Permanent Restricted	1,182	63,988	8,984	56,186	787,475
Temporary:					
Capital Reserve	22,198	13	26,512	(4,302)	14,253
Future Emergency	1,100	3	1,600	(497)	2,056
JFS Emergency Fund	50	17	505	(438)	15,639
Temporary - Other	(12,140)	0	660	(12,800)	4,940
Total Temporary Restricted	11,208	33	29,277	(18,037)	36,888
Totals	1,047,994	82,053	1,167,607	(37,561)	1,475,088

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KNOXVILLE JEWISH ALLIANCE, INC.
Budget Statement of Functional Activities
Period Ending December 31, 2012

	Child & Youth		Other Programs		Fundraising		Administrative		Agency Total	
	Y-T-D	Budget	Y-T-D	Budget	Y-T-D	Budget	Y-T-D	Budget	Y-T-D	Budget
REVENUES										
Contributions	2,104	1,330	4,463	10,820	361,377	367,300	1,832	1,000	369,776	380,450
Dues	21,905	34,750	240	540	0	0	69,364	75,850	91,509	111,140
Service Fees	610,713	715,310	4,441	11,619	2,790	2,475	11	0	617,955	729,404
Fundraising	4,047	5,165	690	3,250	7,295	7,800	0	0	12,032	16,215
Grants	12,361	10,000	28,582	13,639	0	0	2,000	2,000	42,942	25,639
Investment Revenue	0	0	0	0	0	0	236	3,600	236	3,600
Other Revenue	7,546	10,350	4,702	8,310	0	0	9,098	8,630	21,346	27,290
Discounts & Returns	(112,966)	(123,939)	0	(1,880)	0	0	(7,008)	(6,000)	(119,974)	(131,819)
TOTAL REVENUES	545,708	652,966	43,118	46,298	371,462	377,575	75,534	85,080	1,035,822	1,161,919
EXPENSES										
Advertising	4,582	2,965	428	850	0	30	0	0	5,010	3,845
Bad Debt Expense	0	0	0	0	0	0	4,674	3,000	4,674	3,000
Bank/Card Charges	9,148	11,374	107	45	3,006	3,845	936	1,605	13,197	16,869
Building & Grounds	9,663	12,328	73	0	0	0	50,144	53,894	59,879	66,222
Contingencies	0	0	(11)	0	0	0	685	3,000	674	3,000
Contract Service	1,743	4,240	13,305	12,880	100	0	3,477	5,580	18,625	22,700
Development, Recruiting & Train.	3,302	6,940	0	220	0	0	350	1,000	3,652	8,160
Dues, Fees, & Licenses	2,053	2,507	2,366	1,881	0	0	11,733	11,730	16,152	16,118
Equipment Expense	4,298	5,125	849	895	0	0	10,389	6,835	15,535	12,855
Food Service Costs	41,889	41,920	11,616	19,168	5,058	5,350	720	1,000	59,282	67,438
Grant Revenue Expense	2,250	200	2,197	3,000	0	0	0	0	4,447	3,200
Insurance	310	310	0	0	0	0	19,277	17,045	19,587	17,355
Meetings & Conferences	0	0	590	2,000	0	0	1,788	1,750	2,378	3,750
Office Supplies	368	275	40	50	0	0	3,578	2,400	3,987	2,725
Program Supplies	33,462	34,140	6,787	15,196	2,868	3,825	0	0	43,117	53,161
Payroll Costs	457,490	449,547	106,526	112,856	0	0	183,241	182,108	747,257	744,511
Postage & Delivery	1,303	900	2,143	4,382	418	1,168	1,070	2,400	4,934	8,850
Printing & Reproduction	3,381	3,002	5,983	5,248	461	552	0	300	9,826	9,102
Professional Fees	0	0	0	0	0	0	7,000	6,850	7,000	6,850
Rent Expense	0	0	375	504	0	250	0	0	375	754
Scholarships & Fee										
Adjustments	45,888	40,375	0	1,550	0	0	0	0	45,888	41,925
Telephone	667	759	956	1,325	0	0	5,489	6,000	7,112	8,084
Travel & Mileage	710	780	149	2,200	2	35	73	120	934	3,135
Utilities	2,280	2,420	0	0	0	0	33,544	34,800	35,824	37,220
TOTAL EXPENSES	624,787	620,107	154,478	171,250	11,913	15,055	338,168	341,417	1,129,346	1,147,829
Budgetary Funds Excess (Deficit)	(79,079)	32,859	(111,361)	(124,952)	359,549	362,520	(262,634)	(256,337)	(93,525)	14,090

KNOXVILLE JEWISH ALLIANCE, INC.

Comparative Statement of Financial Position

For period ending December 31, 2012, 2011 and 2010

	2012		2011		2010	
	Unaudited	Percent	Audited	Percent	Audited	Percent
ASSETS						
Cash & Cash Equivalents	\$199,793	12.61%	297,720	18.63%	320,204	19.03%
Accounts Receivable	13,846	0.87%	31,332	1.96%	65,196	3.88%
Pledges Receivable (net)	38,044	2.40%	21,685	1.36%	28,777	1.71%
Prepaid Expenditures	11,431	0.72%	3,633	0.23%	5,828	0.35%
Beneficial Interest Held by Others	1,007,031	63.56%	933,123	58.39%	957,236	56.90%
Property & Equipment (net)	314,282	19.84%	310,668	19.44%	305,051	18.13%
TOTAL ASSETS	\$1,584,426	100.00%	\$1,598,161	100.00%	\$1,682,292	100.00%
LIABILITIES						
Accounts Payable	12,968	0.82%	23,048	1.44%	24,387	1.45%
Allocations Payable	500	0.03%	500	0.03%	500	0.03%
Payroll Liabilities	40,060	2.53%	33,965	2.13%	27,223	1.62%
Deferred Revenues	55,808	3.52%	28,000	1.75%	30,566	1.82%
TOTAL LIABILITIES	\$109,335	6.90%	\$85,513	5.35%	\$82,676	4.91%
NET ASSETS						
Unrestricted	650,726	41.07%	744,362	46.58%	817,258	48.58%
Temporarily Restricted	36,888	2.33%	164,846	10.31%	190,259	11.31%
Permanently Restricted	787,475	49.70%	603,440	37.76%	592,099	35.20%
TOTAL NET ASSETS	1,475,090	93.10%	1,512,648	94.65%	1,599,616	95.09%
TOTAL LIABILITIES AND ASSETS	\$1,584,426	100.00%	\$1,598,161	100.00%	\$1,682,292	100.00%
Statistical Data/Ratios:	2012		2011		2010	
Working Capital	\$209,586		\$296,857		\$367,895	
Current Ratio	4.92		6.16		8.06	
Quick Ratio	3.73		5.18		6.14	
Accounts Receivable Turnover Ratio	20		15		24	
Number of Days Sales in Receivables	18		25		15	
Ratio of Liabilities to Equity	0.07		0.06		0.05	
Sales to Assets Ratio	0.65		0.66		1.36	
Rate Earned on Total Assets	(0.08)		(0.06)		(0.06)	

The 2012 report data has not been audited as of the time of printing.

KNOXVILLE JEWISH ALLIANCE, INC.
Comparative Statement of Cash Flows
Period Ending December 31, 2012, 2011 and 2010

	2012 Unaudited	2011 Audited	2010 Audited
CHANGE IN NET ASSETS	(37,561)	(86,968)	61,361
ADJUSTMENTS TO RECONCILE CHANGE IN NET ASSETS TO NET CASH PROVIDED BY OPERATING ACTIVITIES:			
Depreciation		33,145	39,356
Bad Debts			
(Increase) Decrease in Beneficial Interest	(73,908)	24,113	(82,130)
(Increase) Decrease in Assets			
Accounts Receivable	(17,486)	33,864	(14,616)
Pledges Receivable	18,613	7,092	10,510
Prepaid Expenditures	(7,798)	2,195	(4,814)
Increase (Decrease) in Liabilities			
Allocations Payable	0		(250)
Accrued Liabilities	(10,080)	(1,339)	7,712
Payroll Liabilities	6,099	6,742	1,736
Deferred Revenue	27,807	(2,566)	3,433
Total Adjustments	(56,753)	103,246	(39,063)
NET CASH PROVIDED BY OPERATING ACTIVITIES	(94,314)	16,278	22,298
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchase of Equipment	(3,613)	(38,762)	(9,483)
Sale of Investments	0	0	190,669
Purchase of Investments	0	0	0
NET CASH BY INVESTING ACTIVITIES	(3,613)	(38,762)	181,186
(DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS	(97,927)	(22,484)	203,484
CASH AND CASH EQUIVALENTS - BEGINNING	297,720	320,204	116,720
CASH AND CASH EQUIVALENTS - ENDING	199,792	297,720	320,204

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KNOXVILLE JEWISH ALLIANCE, INC.

Comparative Statement of Functional Activities

Period Ending December 31, 2012, 2011 and 2010

	Agency Functional Total		
	2012	2011	2010
	Unaudited	Audited	Audited
REVENUES			
Contributions	369,776	378,566	353,885
Dues	91,509	95,000	107,087
Service Fees	617,955	652,091	726,371
Fundraising	12,032	13,051	12,871
Grants	42,942	36,028	34,926
Investment Revenue	236	1,966	4,061
Other Revenue	21,346	23,533	20,584
Discounts & Returns	(119,974)	(118,914)	(117,230)
TOTAL REVENUES	1,035,822	1,081,320	1,142,555
EXPENSES			
Advertising	5,010	5,123	2,021
Allocations	0	10,720	17,034
Bad Debt Expense	4,674	26,039	7,376
Bank/Card Charges	13,197	12,877	13,533
Building & Grounds	59,879	48,981	65,138
Contingencies	674	870	3,332
Contract Service	18,625	16,587	27,293
* Depreciation Expense	36,000	33,145	39,356
Development, Recruiting & Training	3,652	2,578	4,592
Dues, Fees, & Licenses	16,152	17,136	15,715
Equipment Expense	15,535	17,351	13,569
Food Service Costs	59,282	60,046	55,161
Grant Revenue Expense	4,447	1,576	2,270
Insurance	19,587	16,998	17,355
Meetings & Conferences	2,378	5,988	4,487
Office Supplies	3,987	2,854	1,954
Program Supplies	43,117	80,293	62,426
Payroll Costs	747,257	716,408	731,982
Postage & Delivery	4,934	5,539	6,063
Printing & Reproduction	9,826	10,786	6,565
Professional Fees	7,000	6,640	6,325
Rent Expense	375	375	219
Scholarships & Fee Adjustments	45,888	39,846	50,725
Telephone	7,112	7,668	8,211
Travel & Mileage	934	2,260	1,744
Utilities	35,824	34,335	32,609
TOTAL EXPENSES	1,165,346	1,183,018	1,197,055
Budgetary Funds Excess (Deficit)	(129,525)	(101,699)	(54,500)

* Estimated 2012 depreciation expense.

The 2012 report data has not been audited as of the time of printing.

KNOXVILLE JEWISH ALLIANCE, INC.
Comparative Statement of Functional Activities
Period Ending December 31, 2012 and 2011

Agency Functional Total

	2012		2011		Increase (Decrease)	
	Unaudited		Audited		Amount	Percent
REVENUES						
Contributions	\$ 369,776	\$	378,566	\$	(8,790)	-2.32%
Dues	91,509		95,000		(3,492)	-3.68%
Service Fees	617,955		652,091		(34,136)	-5.23%
Fundraising	12,032		13,051		(1,019)	-7.81%
Grants	42,942		36,028		6,915	19.19%
Investment Revenue	236		1,966		(1,730)	-88.01%
Other Revenue	21,346		23,533		(2,187)	-9.29%
Discounts & Returns	(119,974)		(118,914)		(1,059)	0.89%
TOTAL REVENUES	\$ 1,035,822	\$	1,081,320	\$	(45,498)	-4.21%
EXPENSES						
Advertising	\$ 5,010	\$	5,123	\$	(112)	-2.19%
Allocations	0		10,720		(10,720)	100.00%
Bad Debt Expense	3,608		26,039		(22,431)	-86.14%
Bank/Card Charges	13,197		12,877		320	2.49%
Building & Grounds	59,879		48,981		10,898	22.25%
Contingencies	674		870		(196)	-22.49%
Contract Service	18,625		16,587		2,038	12.29%
*Depreciation Expense	36,000		33,145		2,855	8.61%
Development, Recruiting & Training	3,652		2,578		1,074	41.66%
Dues, Fees, & Licenses	16,152		17,136		(984)	-5.74%
Equipment Expense	15,535		17,351		(1,816)	-10.46%
Food Service Costs	59,282		60,046		(764)	-1.27%
Grant Revenue Expense	4,447		1,576		2,871	182.20%
Insurance	19,587		16,998		2,589	15.23%
Meetings & Conferences	2,378		5,988		(3,611)	-60.29%
Office Supplies	3,987		2,854		1,133	39.69%
Program Supplies	43,117		80,293		(37,176)	-46.30%
Payroll Costs	747,257		716,408		30,849	4.31%
Postage & Delivery	4,934		5,539		(605)	-10.92%
Printing & Reproduction	9,826		10,786		(960)	-8.90%
Professional Fees	7,000		6,640		360	5.42%
Rent Expense	375		375		0	0.00%
Scholarships & Fee Adjustments	45,888		39,846		6,042	15.16%
Telephone	7,112		7,668		(557)	-7.26%
Travel & Mileage	934		2,260		(1,326)	-58.66%
Utilities	35,824		34,335		1,489	4.34%
TOTAL EXPENSES	\$ 1,164,280	\$	1,183,018	\$	(18,738)	-1.58%
Budgetary Funds Excess (Deficit)	\$ (128,459)	\$	(101,699)	\$	(26,760)	26.31%

* Estimated 2012 depreciation expense.

The 2012 report data has not been audited as of the time of printing.

Financial Report Notations:

The Knoxville Jewish Alliance's (KJA) management is responsible for the accuracy and integrity of the financial reports. The financial reports contained in annual report have been prepared in accordance with U.S. generally accepted accounting principles appropriate for not-for-profit organizations. In preparing the financial reports, management makes informed judgments where necessary to reflect the expected effects of events and transactions that have not been completed. The internal controls and procedures ensure that material information required to be disclosed is recorded, processed, summarized and communicated to the Executive Board and Board of Directors within the required time periods.

The KJA utilizes the accrual accounting method that provides a thorough financial reporting system to reflect the current financial position of the organization by reporting open account receivables, accrued payables and potential contingencies.

The independent auditors are engaged to express an opinion on the Company's financial statements and internal controls for financial reporting. Their opinions are based on procedures that they believe to be sufficient to provide reasonable assurance that the financial statements contain no material errors and that the KJA's management internal controls are effective.

For the purpose of comparative reporting, the 2012 annual reports have not been audited as of the printing of this report. The 2010 and 2011 comparative reports reflect audited financial reports.

Statistical Data and Ratios for year end:

Data/Ratio:	2012	2011	2010
Working Capital	\$ 209,586	\$ 296,857	\$ 367,895
Current Ratio	4.92	6.16	8.06
Quick Ratio	3.73	5.18	6.14
Accounts Receivable Turnover Ratio	20	15	24
Number of Days Sales in Receivables	18	25	15
Ratio of Liabilities to Equity	.07	.06	.05
Sales to Assets Ratio	.65	.66	1.36
Rate Earned on Total Assets	(0.08)	(0.06)	(0.06)

In addition, and very importantly, we need to continue to grow our endowments through the Knoxville Jewish Community Family of Funds (KJCFF) in order to secure our financial future. The forethought of the late Dewey Reich has provided funding for the recently created *Chesed Shel Emet* (Indigent Burial) Fund, as well as other opportunities to the beneficiaries. Dewey Reich is just one recent example of that forethought.

Being a philanthropist is not just reserved for people with mega-bucks. Just as Deborah Oleshansky, Susan Contente, and now, Mary Ann Merrell have taught our youth that they can be philanthropists. Please be ready to make your commitment this year. Please talk to your friends and tell them what we do on behalf of the community. All of us can be part of the picture of Jewish philanthropy. If you have not made your gift this year, please do so today. If you never made a gift, talk with one of us and see how you can help to make the world better. It is wonderful to live generously. It does a world of good.

I said this over the past and I wish to repeat it. I want to thank the Knoxville Jewish Alliance board and membership for inviting me to serve as your Director. I am most fortunate to have a job that I truly love. My work here, as has my work in Jewish communal life in other communities, is the center of my being. I love the variety of the work. I enjoy the work with the volunteers. I enjoy “not always doing the same thing” on a daily basis.

I want to thank Renee Hyatt and the entire Executive Committee for their patience, friendship and leadership these past 6 years as we all learned “to dance together.” I have enjoyed sharing, and in some cases tackling issues of mutual concern with urgent president Renee Hyatt and her predecessors, Stephen Rosen and Scott Hahn. I look forward to my continued working with Renee Hyatt as we move forward in our community work.

Last, but not least, I want to thank my wife Charlene for her incredible support and understanding.

KJA Financial Report

Adam Brown, KJA Treasurer

The Knoxville Jewish Alliance is catching up with the rest of the nonprofit world as we continue to suffer the financial pressures of our economy. For the third time, it is highly likely that KJA will end the **2012** calendar year with a financial loss. This means that we will once again not be able to make allocations to the local, regional, national, and international organizations that we have funded for decades. It is important to understand that the Knoxville Jewish community has sent funds to Israel ever since its founding, and likely before. This is one of the main tenets of our mission, and we do not take our situation lightly.

- **Annual Campaign** – The annual campaign finished at **\$360,821** on **320** gifts as of **December 31, 2012**. The *good* news is that **131** families gave increases over the previous year; we have **35** new family gifts, and on a donor-for-donor basis, we were up a very small amount over **2011**. The *bad* news is that we have had a few large losses due to donors passing away or experiencing changes to their personal finances. Our goal was **\$367,000**.
- **AJCC Preschool** – K'tonTon, the summer preschool program, ran about 70% capacity as many families with children that age opting out of summer camp, and we basically lost money. This program has sold out for probably 8 consecutive years prior to the past three summers. The AJCC Preschool itself has lost participants, and the current enrollment likely has us operating at breakeven.
- **Soccer Field Lease** – Our tenant's lease expired December 2009 and we were unable to rent the fields at the rate we had received under that contract. The youth sports business is in terrible economic shape and it seems that soccer is the worst hit. We are exploring other opportunities, but we missed \$9,500 in revenue in **2012**.
- **Wage cost increases** – KJA was hit in 2009 by the increases in the federal minimum wage and the state unemployment tax. By the end of the year, we will have approximately **95** W-2s with the vast majority being hourly workers at or close to the minimum wage. As a side note, about 30 employees are members of the Jewish community. This is especially important given the current jobs market. KJA is doing everything we can to cut costs. In preparing the budget for **2013**, all staff and volunteers were directed to improve or keep their bottom lines comparable to **2012**.

Bottom Line: Once again, as treasurer, the financial situation of the KJA is reaching new depths. Please! Someone volunteer to take over the Treasurer position!

Thank You to ALL 2012 KJA Campaign Contributors

This is a full and complete list of all campaign contributions.

\$30,000+

Mr. and Mrs. Robert Goodfriend and Family

\$10,000 - \$29,999

Dr. Jeffrey Becker
Mr. and Mrs. Herb Jacobs
Mrs. Natalie Robinson
Mrs. Alexandra Rosen
Mr. and Mrs. Stephen Rosen

\$5,000 - \$9,999

Mr. & Mrs. Jerrold Becker
Mrs. Nancy Becker
Mr. and Mrs. Bernard Bernstein
Dr. and Mrs. Stuart Chasan
Dr. Joshua Gettinger
Mr. Scott Hahn
Mr. and Mrs. Robert Ivins
Judge Mary Beth Leibowitz and Dr. Michael Eisenstadt
Dr. Barbara Levin
Mr. and Mrs. Harvey Liberman
The Markman Family
Mr. and Mrs. Pace Robinson
Sam and Esther Rosen Community Enrichment Fund
Dr. and Mrs. Harold Silber

\$1,800 - \$4,999

Mr. and Mrs. Bernard Bendriem
Dr. William and Ellen Berez
Dr. and Mrs. Abraham Brietstein
Mr. Adam Brown
Dr. Michael Burnett
Dr. and Mrs. Ivan Cooper
Dr. Michael Eisenstadt
Mr. and Mrs. Allan Gerson
Dr. and Mrs. Jeff Hecht
Mr. and Mrs. Richard Imbrey
Mr. Joe Levitt
Mr. and Mrs. Bryan Merrell
Mr. and Mrs. David Oleshansky
Drs. Howard and Marilyn Pollio
Mr. and Mrs. Howard Pollock
Ms. Kathryn Rosen
Mr. and Mrs. Eugene Rosenberg
Dr. and Mrs. Bernard Rosenblatt
Dr. Alan Solomon and Ms. Andrea Cartwright
Mrs. Melissa Sturm
Mr. Melvin Sturm
Ms. Laura Supman
Dr. and Mrs. Barry Winston
Mr. and Mrs. Geoffrey Wolpert
Dr. Michael Zemel and Mrs. Siri-Datar Khalsa-Zemel
Anonymous (1)

\$540 - \$1,799

Mr. and Mrs. Barry Allen
Mr. and Mrs. Jim Andrews
Ms. Susan Baker
Dr. and Mrs. Jack Benhayon
Dr. and Mrs. Theodore Besmann
Mr. and Mrs. Adam Braude
Mrs. Pessa Brody
Mr. Robert and Sandra Brody
Mrs. Marilyn Burnett
Mr. and Mrs. Arnold Cohen
Ms. Marilyn Cohen-Presser
Mr. and Mrs. Steve Cohn
Mr. and Mrs. Michael Cole
Mrs. Honerlin Del Moro
Dr. and Mrs. Harold Diftler
Ms. Allison Fay
Mr. and Mrs. Ron Feinbaum
Mr. and Mrs. Neil Foster
Dr. and Mrs. Robert Freeman
Ms. Jennifer Fuson
Drs. Caren & Tom Gallaher
Dr. and Mrs. Mitchell Goldman
Ms. Arlene Goldstine
Mr. Ernie and Dr. Pam Gross
Mr. and Mrs. Jeffrey Gubitz
Mr. and Mrs. Bert Gurwitch
Drs. Jan Hahn and Heather O'Brien
Mr. and Mrs. Thomas Hahn
Drs. Leonard and Barbara Handler
Mr. Leon Hasden
Mr. and Mrs. Gale Hedrick
Mr. and Mrs. Robert Heller
Mr. Manuel Herz
Dr. and Mrs. Jeffrey Hirsh
Mr. and Mrs. Colman Hoffman
Drs. Renee' Hyatt and Paul Erwin
Mr. and Mrs. Martin Iroff
Drs. Marilyn Kallet and Louis Gross
Mr. and Mrs. Mark Kaye
Dr. and Mrs. Stephen Krauss
Mr. Irving Leeds
Mr. and Mrs. Norman Licht
Dr. and Mrs. Mark Littmann
Mr. Jacob Love and Dr. Theresa Lee
Mr. and Mrs. Robert Martin
Mr. and Ms. Patrick Messing
Mr. and Mrs. Robert Milford
Mr. and Mrs. Jeffrey Miller
Mr. and Mrs. Stephen Nagler
Dr. and Mrs. Stephen Natelson
Mr. and Mrs. Steve Oberman
Dr. and Mrs. Evan Ohriner
Mr. and Mrs. Joe Oleinik
Dr. and Mrs. Ray Pais
Mr. Bruce Pearl
Dr. and Mrs. Robert Pollack
Mr. and Mrs. Lucas Richman
Mr. and Mrs. Allan Rosenbaum

Ms. Judith Rosenberg
Drs. David and Heather Sandberg
Dr. Gilya Gerda Schmidt
Dr. Ellen Schnoll and Mr. Terry Haywood
Dr. Ron Sebold and Ms. Veronica Myers
Mr. and Mrs. Moshe Shloush
Mrs. Marcie Silverstein
Dr. and Mrs. Alan Smuckler
Mr. and Mrs. Craig Snow
Dr. and Mrs. Gary Spiegelman
Mrs. Leona Spritz
Mr. and Mrs. Robert Stryer
Mr. Evan Sturm
Mr. and Mrs. Douglas Weinstein
Dr. and Mrs. Mitch Weiss
Mrs. Ethel Ruchlin Wittenberg
Dr. and Mrs. Barry Wohl
Mr. and Mrs. Phil Zaretski
Mr. Richard Zivi
Mr. and Mrs. Rick Zivi

\$180 - \$539

Mr. and Mrs. Martin Abrams
Mr. and Mrs. Jeff Arbutal
Mr. Edward Axelrod
Dr. and Mrs. Jeffrey Baerman
Mr. Sam Balloff
Mr. Steve Beber and Ms. Sandy Parker
Dr. and Mrs. Harry Bishop
Dr. and Mrs. Sanford Bloom
Mr. Howard Blum
Dr. Mark Blumenthal
Dr. and Mrs. Gene Bocknek
Mr. and Mrs. Tom Britcher
Mr. Bart Brody
Mrs. Jamie Brody
Ms. Marla Brody
Ms. Robin Brown
Mr. Trevor Bryant
Dr. Bruce Bursten
Dr. and Mrs. Michael Chavin
Mr. and Mrs. Brian Clayman
Dr. and Mrs. Sheldon Cohen
Mr. and Mrs. James Colley
Ms. Susan Contente and Mr. Kurt Piehler
Mrs. Trudy Dreyer
Ms. Daren Kathryn Eddy
Ms. Anne Ehrenshaft
Dr. Markus Eisenbach
Dr. and Mrs. Stuart Elston
Dr. and Mrs. Thomas Evans
Ms. Mary Evars-Goan and Mr. John Goan

\$180 - \$539, continued

Mr. and Mrs. Edward Feldman
Rabbi and Mrs. Alon Ferency
Mr. and Mrs. Seth Fleishman
Mr. and Mrs. Frank Floyd
Dr. & Mrs. Henry Fribourg
Ms. Liz Gassel and Dr. Michael Pardee
Mr. and Mrs. Aron Goldfeld
Mr. and Mrs. Don Goldstein
Mr. and Mrs. Richard Goldstine
Mr. and Mrs. Morty Goodfriend
Mr. and Mrs. Elias Greenbaum
Mr. and Mrs. Mark Harris
Mr. and Mrs. Joshua Hedrick
Mr. and Mrs. Rob Heller
Mr. and Mrs. Stephen Hirschhaut
Mr. Ed Hunter
Mr. and Mrs. Bernard Iroff
Mr. and Mrs. Wesley James
Mr. and Mrs. Gary Johnson
Dr. and Mrs. Harvey Kaufman
Mr. and Mrs. George Kern
Mr. and Mrs. Andrew Kramer
Mr. and Mrs. Larry Leibowitz
Mr. and Mrs. Bernard Levenson
Mr. and Mrs. Steve Lipkowitz
Mr. and Mrs. Harold Manas
Mr. and Mrs. Marc Mangold
Dr. and Mrs. Aaron Margulies
Mr. and Mrs. Daniel Messing
Mrs. Elene B. Miller
Dr. and Mrs. Chuck Noon
Mr. and Mrs. Arthur Pais
Mr. and Mrs. Raphael Panitz
Mr. and Mrs. Ric Pasi
Mr. and Mrs. Fred Radoff
Mrs. Deborah Roberts
Ms. Jane Row
Ms. Nicole Russler
Mr. and Mrs. Irving Russotto
Mr. and Mrs. Ilya Safo
Dr. and Mrs. Ronald Sandberg
Dr. and Mrs. Alan Schwartz
Mr. and Mrs. Allen Schwartz
Mr. and Mrs. Arnold Schwarzbart
Mr. and Mrs. Seth Schweitzer
Mr. and Mrs. Robert Shagan
Mr. and Mrs. Joel Shor
Mr. Larry Silverstein
Mr. and Mrs. Moshe Siman-Tov
Mrs. Donna Solod
Mr. and Mrs. Gerard Solomon
Mr. Greg Stein and Ms. Jeanette Kelleher
Mr. and Mrs. Gary Sturm
Mrs. Judy Teasley
Mr. and Mrs. Arnold Tew
Mrs. Wilma Weinstein
Mrs. Becky Winston
Mr. and Mrs. Larry Winston
Dr. and Mrs. Warren Wisnoff
Ms. Nancy Young and Mr. Jeff Talman
Anonymous (2)

\$18 - \$179

Mr. and Mrs. Isadore Abrams
Mr. and Mrs. Mark Abrams
Dr. and Mrs. Jeffrey Abrams
Mr. and Mrs. Jeff Abrams-Cohen
Mr. and Mrs. Richard Adlin
Mr. and Mrs. Itamar Arel
Mrs. Patricia Austin
Ms. Leslie Badaines
Mr. and Mrs. Eric Bank
Mr. and Mrs. Larry Bayer
Ms. Laura Berry
Mr. and Mrs. Rich Berube
Mr. and Mrs. Van Boring
Mrs. Edith Brown
Dr. and Mrs. Jeffrey Brown
Mr. and Mrs. Martin Brownstein
Mr. and Mrs. Boris Budik
Mrs. Yetta Burnett
Ms. Raeus Cannon
Drs. Ricky and Cindy Caplan
Mr. and Mrs. Stephen Cohen
Ms. Harriet Cooper
Mr. and Mrs. Alan Danziger
Dr. Martin Davis
Mr. Charles Dickey
Mrs. Gerry Diftler
Dr. and Mrs. David Dobbs
Dr. and Mrs. Walter Farkas
Ms. Janice Feinman
Mr. and Mrs. David Fleischman
Mr. and Mrs. Marc Forman
Dr. Melinda and Mr. Anthony Gibbons
Mr. and Mrs. Robert Gorman
Ms. Jennifer Gubitza
Mrs. Leslie Brockman Gubitza
Ms. Leslie M Gubitza
Mr. Ron Gubitza
Mr. and Mrs. Chris Hale
Mr. and Mrs. Jerry Hammonds
Mr. and Mrs. Tom Handler
Ms. Wanda Hayes
Dr. Heather Hirschfeld
Mr. and Mrs. Kenneth Hirsh
Ms. Barbara Holz
Dr. Sue Hume
Mr. and Mrs. Jerry Jaffe
Ms. Marian Jay
Ms. Rhoda Jay
Mrs. Sybil Joffe
Mr. Greg Kaplan and
Ms. Nuria Cruz-Camara
Mr. and Mrs. Richard Kaplan
Ms. Judy Kelly
Mr. Matthew Klarich
Ms. Mari Kohnstamm
Mr. and Mrs. Alan Krichinsky
Mr. Matt Lauer & Ms. Laurie Fisher
Ms. Barbara Leeds
Mr. and Mrs. Gary Leeds
Mr. and Mrs. Edmond Lester
Dr. Kenneth Levine

Mr. Vladimir Livshits and
Ms. Luba Morkovnikova
Mr. and Mrs. Leon Maya
Mr. and Mrs. Alan Merlin
Mr. and Mrs. George Messing
Mr. Michael Messing and
Ms. Joyce York
Mr. Monte Millen
Mrs. Rachel Ortiz
Mr. Kirk Parsons
Mrs. Sandy Parsons
Mr. and Mrs. Charles Perelman
Mrs. Barbara Phelps
Mr. and Mrs. Yarom Polsky
Ms. Patricia Jean Rader
Mr. and Mrs. Richard Raines
Mrs. Judith Rattner
Mrs. Faye Raymon
Mrs. Charlene Rizzo
Mr. Eli and Mr. Asher Robinson
Mr. Nathan Rosen
Ms. Tifannie Rosen
Mr. and Mrs. Hal Rosenberg
Mr. and Mrs. Charles Rothstein
Dr. and Mrs. Burt Routman
Mr. and Mrs. Gergory Sayles
Ms. Lillian Schweitzer
Ms. Jessica Scott
Dr. and Mrs. Bruce Seidner
Mr. Jon Shefner and Ms. Karen Holst
Dr. and Mrs. Michael Shenkman
Mrs. Mariya Shusterman
Mr. Terry Silver-Alford
Mr. Joe Sitver and Ms. Anita Kay
Dr. and Mrs. Daniel Slutzker
Mr. and Mrs. Brian Smith
Ms. Diana Steinfeld-Hicks
Ms. Melissa Treece
Ms. Jessica Vose
Mrs. Esther Webster
Mr. and Mrs. Gerald Weinerman
Rabbi and Mrs. Yossi Wilhelm
Mr. and Mrs. Todd Wolf
Mr. and Mrs. David Wood
Ms. Kathy Young
Mr. and Mrs. Howard Zoldessy

KJA Archives

Barbara Bernstein, Chair

Nicki Russler, Archivist

Committee members during some or all of the year: Barbara Bernstein, Pam Brody, Pessa Brody, Michael Burnett, Deborah Bush, Joani Leeds, Richard Licht, Mary Ann Merrell, Monte Millen, Raphe Panitz, Susette Panitz, Marilyn Presser, Natalie Robinson, Kerri Woodruff Rose, Judith Rosenberg, Mel Sturm, Marilyn Wohl (*ex officio*)

The Archives strives to collect materials related to Knoxville and East Tennessee's Jewish community to preserve them and make them accessible to future researchers (whether casual, academic, or professional) interested in organizations, genealogy, or life of the Jewish community of Knoxville and surrounding areas. During 2012, the Archives:

- accessioned, organized, filed and scanned items, and updated the Archives finding aid
- provided photograph and text for "The Way We Were" in *Ha'Kol*
- worked on the cemetery project
- committee members conducted interviews of community members
- added 89 new family files
- participated in Mitzvah Day
- clipped and filed relevant newspaper and other publication items
- received donations of materials, primarily records and photographs
- worked extra hours to reduce the backlog with generous donations dedicated to that purpose
- met with former community members considering donating their family files to the Archives
- received and responded to research requests
- held a party at which interviews were viewed
- received researchers to the Archives
- sought and received assistance in identifying people in photographs
- made the Archives available to a graduate student preparing educational materials on immigrants, who listened to two of the audiotaped interviews from the 1980's
- committee members interviewed Rabbi Beth Schwartz for the Archives; the Archives provided photographs to the Temple for use in a collage
- with the help of a committee member and a TAPs camper, took advantage of temporary online access to four English-language Jewish newspapers of the nineteenth and twentieth centuries to search for mentions of Knoxville, surrounding towns, and members of the Jewish community, resulting in over 1,400 references. All finds were downloaded.
- the large entrance logo of the Bagels & Barbeque exhibit, which the Museum curators had donated to the Archives after the Knoxville exhibit closed in January of 2011, was hung in the Board Room
- made the Archives available to a college student doing research on Southern Jewish women and girls' experiences in mid-twentieth century
- committee members and the Archivist found materials for a 'roots researcher' whose grandmother had lived in Knoxville as a girl



Archives Committee and guests at Bernstein home party, June 2012

KJA Children and Youth Programs

Early Childhood Education

Melissa Schweitzer, Early Childhood Director

Camp K'Tonton

Camp K'Tonton continues to employ theme weeks to distinguish this program from our Preschool program. We celebrated 'Space: Adventure Beyond' for 2012. Our weeks included themes such as Astronaut Academy, Fly Me to the Moon, and Pigs in Space. Campers and parents look forward to different themes each week. These are added to our regular daily activities including pool time, outdoor water play, science with Ms. Ginny, and Shabbat celebrations. We also invited special guests including an Air Force pilot from the McGhee Tyson Air Base and Phillip Patterson with homing pigeons.

Enrollment for 2012 continued to drop from 2011 and was down about 30%. The economy and growing competition were the biggest factors in this drop. Costs were managed and we ended the summer just under our break-even point. Our gross revenue increased about 9%, however scholarships and staff discounts were also increased about 11%. Plans for summer 2013 are underway with the theme of 'A Fairy Tale Summer.' We will increase marketing activities during the spring to build Camp K'Tonton enrollment. We will also continue our referral incentive program.

AJCC Preschool

Students and staff returned to AJCC Preschool in August 2012 with 44 students both full-time and part-time.

We have five classrooms – Aleph, ages 14 -24 months; Bet, ages 24-36 months; Gimel, ages 36 months (if potty-trained) to 4 years old; Daled, ages 4-5 years old; and Hey, a kindergarten transition class for 5 year olds. Currently, our enrollment is 48 students both full-time and part-time with two more expected to start in March 2013.

Three Star Rating

The AJCC Preschool was awarded a Three Star rating, the highest rating a preschool can receive, by the Tennessee Department of Human Services for the eleventh consecutive year. The entire staff worked hard to set the standard in each classroom. Several classrooms conducted major rearrangements of furnishings to give the illusion of more classroom space while meeting all the materials requirements for the Three Star rating scales. Our overall score this year increased to 6.26 from 5.88 due to the staff's efforts.

Multi-cultural Emphasis

The diversity of our families continues to attract new families from different religious and ethnic backgrounds. Diversity continues to be a strong emphasis at the preschool and is unique within the Knoxville area.

Jewish Identity

We have four Jewish teachers in both full-time and part-time positions. Our percentage of Jewish families is currently about 50% which is up about 9% from last December. We are the only Jewish preschool in the Knoxville area. We invite all of our families to celebrate holidays with us. We host celebrations for Rosh Hashanah, Sukkot, Tu B'Shevat, Purim and Hanukkah. We again joined with the KJA community to celebrate Sukkot and Hanukkah in order to be part of the larger Jewish community. Families with young children in the Knoxville Jewish community are invited to celebrate Shabbat and other holidays with us.

Charlene Gubitz is back as our Judaic and music teacher. She continues to lead Friday Shabbat celebrations with Rabbi Alon Ferency. We have had visits from Rabbi Matt Michaels from Temple Beth El and Rabbi Yossi Wilhelm from Chabad for Rosh Hashanah this year. We have had many family visitors as well including parents and grandparents. The individual classrooms worked on Tzedakah projects. Hey collected food for the Second Harvest Food Bank and Gimel collected donations for the Young-Williams Animal Shelter. All classrooms participated in a November coat drive to support Marty's Mission.



AJCC Preschoolers "graduate" from Astronaut Academy.

Children with Special Needs

We have two students with diagnosed special needs who are mainstreamed in our program.

Parent Participation

We encourage family participation through the Parent Organization. Emily McCutcheon continues as the chair person for this organization. Jenny Wood and her mother, Sandy Parker, share the role as parent representative on the KJA board. Participation in the Parent Organization varies from month to month. We are trying different meeting places and increasing the number of speakers to increase participation.

Parents continue to help with various preschool projects. We had a very successful and well attended playground work day which included help from AZA and previous preschool families.

Fundraising Efforts

Art Gala	\$1,255
Scholastic Book Fair	\$445 (redeemable in books and classroom materials)
Hopscotch Consignment Sale	\$786

Fundraising activities for 2011-2012 included the Annual Art Gala (spring), Scholastic Book Fair (fall), Hopscotch (spring and fall), and ongoing birthday parties for the students. The Hopscotch Consignment Sale replaced the Mitzvah Mart. We accept donations year round and sales take place in the spring and fall. This school year, we doubled our profit from this consignment sale. The Art Gala was a huge success this year. We added silent auction items donated from different merchants and a cash prize drawing. Jenny Wood, Sandy Parker, and other parents were instrumental in getting donations for this event. The Parent Organization will begin selling coupon discount books in January to kick off the 2013 fundraising events.

Extended Care

We have dedicated extended care staff that plan activities for the children to choose. When appropriate, extended care takes advantage of our large outdoors area. There are also special art projects, games, reading time, and music for the children during the afternoons. Extra-curricular activities are offered to parents during this extended time. TOT Basketball is offered on Monday afternoons and Music N Motion is offered on Wednesday afternoons. Lev Comstock takes individual music students on Thursday afternoons. All extra-curricular activities are from 3:15-4:00 p.m. Participation in our extra-curricular offerings is down this year.

Staff

Our staff works hard every day to meet the educational goals of the preschool through patient repetition, creative guidance, and energetic participation. We continue to exceed the Department of Human Service's guidelines for staff development. This year we begin transitioning to using High-Scope curriculum in all of our classrooms to create continuity and parent education. High-Scope is a play based curriculum backed by 20 years of research and development which mirrors the Preschool's educational philosophy. Using High-Scope provides concise teacher resources while providing for open-ended teaching and creativity. Once a month we do mini-trainings during staff meetings and share ideas. This helps us to be a cohesive professional learning community which is a benefit not only to the staff but to the families that we serve.

We were fortunate to have a relatively stable staff this year. Casey Rust resigned and we hired Julie Brimmer who was a substitute with us for the 2011-2012 school year. Julie co-teaches with Jamie Peabody in the Daled classroom. Julie has a BS in Urban Education and a Masters in Curriculum and Instruction in addition to special education experience. Casey Bookwalter, Bet teacher, has taken a leave of absence to complete her student teaching toward earning her Master's degree. She will return for Camp K'Tonton this summer. For the spring semester, Katie Bellnier-Thomas will be co-teaching with Lisa Roach in Bet. Katie is familiar with the children in this classroom from working with them last year in Aleph as the afternoon teacher. We have hired Teresa Moffett to fill the afternoon position in Aleph. We also added a part-time administrative position with Jennifer Friedman who had worked as a substitute last year.

Looking Ahead to 2013-2014

We are working to build enrollment for the Preschool and Camp program. There are several ways that we will accomplish this. The first method is increasing our presence on social media sites such as Facebook and Pinterest. Two experienced marketing professionals suggested this route of marketing as our lowest cost most effective method for reaching parents of preschool aged children. The Preschool administrative staff has been working diligently to create meaningful posts for current families while engaging potential families. We are also updating our website to mirror other marketing materials that we give to parents during tours and open house.



The AJCC Gym provides preschool students with room to play on cold or rainy days.

The second method is continuing our Green for Growing incentive plan. If a family or AJCC member refers a new family, they receive a cash incentive. The incentive is based on number of days that the new family registers. A third method is to increase signage at the building to take advantage of our location along a busy thoroughfare.

We will also focus on continuing to improve the playground and outdoor spaces not only to meet Three Star requirements but to also add interest to current and potential families.

Milton Collins Day Camp

Jeff Gubitz, Executive Director

Milton Collins Day Camp campers enjoyed a great summer. Despite smaller enrollments in both MCDC and Camp K'tonTon ton, program quality remained constant. The effects of the economy resulted in lower attendance. Our summer camp personnel expense were over budget and camper fees still fell short. We have evaluated our plans for 2013 and with the approval of the Executive Committee; there will be a \$5.00 per week increase in any fees for the 2013 summer. Summer 2011 saw a reduction in registration fees and for the 2013 season there will be no registration fee.

There were 11 one-week sessions this summer to take advantage of the change in Knox County Schools' calendar. Our quality programming and experienced, enthusiastic staff members brought back many returning families while attracting new participants through positive word of mouth, flier distribution, advertisement posting, and targeted direct mailing.

Brian DeBolt returned enthusiastically as our camp director, arriving in mid-June to consolidate the management team. He brought a high level of energy to camp and the staff. Our American Camping Association Accreditation was handled by former camp director Sarah Price and the 2012 staff. We scored a 99 on the evaluation. Brian DeBolt has advised that he will not be returning for 2013. He is building a house in South Carolina and needs to stay in his community. Camp leadership will be announced shortly.

Throughout the summer, MCDC continued to offer the quality programming that has established us as "The Most Fun Under the Sun." Our specialists in art, drama, video, sports, and "camp games" offered the campers quality instruction. Jolie Spiegelman was the tennis instructor during the summer. We ran two half day Bricks4Kids (Lego) camps under the direction of Rodney Monroe. They were well received and Legos were also used as electives during the weeks that we had them on the site.

MCDC also had weekly instruction in Israeli Dance/Jewish Culture followed by the Shabbat ceremony. Camp Tikkun Olam participants joined in the fun and added a great deal while in residence. In addition, one of the highlights of our program continued to be the ever-increasing quality of daily swim instruction.

Each session offered either a field trip or late-night/overnight programming. These included such excitement as a rafting trip, tubing, a tour of historical sites in downtown Knoxville, caving, and much more. Our extended days included several parents' nights, Color Wars, Camp Finale, and themed activities including scavenger hunts and salsa lessons. Overnight programming included Mr. Jeff's world famous spaghetti, hamburgers and lasagna prepared on-site and served by staff and volunteers. Thanks to Amy Hull, Kim Rosen and Heather Kirby and the other parent volunteers who helped with meals.

TAP programming had an even stronger focus on community service, with trips to an assisted living home, Children's Hospital, Second Harvest Food Bank, visits to radio stations and other activities and on-site work. The counselors worked diligently to plan electives that included traditional camper favorites as well as inventive, fun, and educational programs. United Way funding partially supported the TAPS program activities.

We would like to thank the Executive Committee, parents, and all our supporters for their cooperation. The work of many has enabled Milton Collins Day Camp to be a continued success. The camp is looking forward to the coming season and will work with all stakeholders in order to establish improvements to the registration procedures and other aspects of the programming.



Food art was a delicious elective.



Bricks4Kids intrigued young campers.

B'nai Tzedek Teen Philanthropy Program

Jeff Becker, Committee Chair

Mary Ann Merrell, Program Director

The B'nai Tzedek Teen Philanthropy Program went through several changes in 2012. Mary Ann Merrell became program director in late summer and hit the ground running. B'nai Tzedek funds are created in coordination with the Becker Fund of the Knoxville Jewish Community Family of Funds. It is also part of the East Tennessee Foundation and is touted as one of the best programs to bring philanthropy to the next generation.

B'nai Tzedek was formed over four years ago with a grant from the Harold Grinspoon Foundation. A three-year grant provided the seed money to start the program which is now supported solely by the Knoxville Jewish Alliance and the gifts made to the funds. Policies for the funds are guided by the principles of philanthropy as directed by the B'nai Tzedek advisory board, the KJCFF and the KJA.

One of the most significant changes that has been made in the past year is creating a policy for a fund threshold for post-high-school graduation. Some of the program's most important goals are to teach teens about philanthropy through experiential learning, create life-long philanthropists, and engage teens in Jewish philanthropy. To that end, keeping kids connected after they graduate high school takes a strong commitment from the teen and their families. By creating a fund threshold it is the hope that BT fund holders will stay engaged. This new policy also encourages families to turn their B'nai Tzedek fund into a family donor-advised fund. It is a great way for a family to work together for their philanthropic goals. It also lowers the program's administrative costs, thus preserving more capital for grants.

Another important aspect of the B'nai Tzedek program is grant-making. BT fund holders took the year off due to a lack of staff until Mary Ann Merrell was hired and they will come together in 2013 under Mary Ann's direction and discuss their philanthropic goals, conduct independent research on not-for-profit organizations working in their field of philanthropic interest and then come together to discuss and debate their annual grant making.

Jewish Family Services

Honerlin Del Moro, Chair

Laura Faye Berry, BSSW, Esq., Director

Committee Members: *Honerlin Del Moro (chair), Nancy Becker, Phyllis Brownstein, Elaine Dobbs, Trudy Dreyer, Marilyn Presser, Natalie Robinson, Gene Rosenberg, Pat Rosenberg, Lesley Rosenblatt, Evan Sturm, Matthew Theriot, and Joyce Traugot*

2012 Jewish Family Services (JFS) Committee Activities

- Visiting residents of assisted living facilities and nursing homes
- Mitzvah Meals for individuals followings an illness or hospital stay
 - Gene Rosenberg, our Mitzvah Meals chairperson, is great at finding volunteers to prepare meals when we are running low.
- Holiday gatherings for Purim, Passover, Sukkot, and Hanukkah
- Arranging for shofar blowers to visit the long-term care residents for the High Holy Days
For 2012, our shofar blowers were Rabbi Yossi Wilhelm, Rabbi Matt Michaels, Ken Brown, and Harold Markman. They also delivered Rosh Hashanah *Chai* bags filled with apples, honey, and challah rolls. The bags were decorated by AJCC Preschoolers and contained cards from the Knoxville Jewish Day School.
- Hold a monthly Shabbat service at Echo Ridge on the first Friday of each month
- Marilyn Presser is in charge of finding volunteers to lead the service and she does a wonderful job. We are also very thankful to the many volunteers who help lead the service each month.

JFS assisted clients with issues such as

- Long-term care options (independent living, assisted living, or nursing homes)
- senior services in the Knoxville area
- navigating the health care arena (hospital stays, rehabilitation facilities, what to do when you are discharged, etc.)
- emergency financial assistance for utility bills, rental assistance, food, or other qualifying expenses
- affordable housing
- transportation options
- counseling referrals
- home care or home health care

- job search assistance, including résumé help

Laura Berry gave talks to MCDC camp counselors and the AJCC Preschool staff on recognizing the signs of child abuse or neglect and served as a consultant to the camp and preschool. Laura continues to serve on several committees, including the Council on Aging Executive Committee, the Department of Children's Services Community Advisory Board, Knoxville Alzheimer's Walk planning committee, and the Blount County United Way's Emergency Food and Shelter Funds committee. She also attends several networking meetings throughout the year as well as meeting with local agencies and professionals in order to expand her knowledge base and learn about available resources to assist clients.

On behalf of the Knoxville Jewish Alliance, JFS continued to work with Family Promise of Knoxville as the support congregation for Tennessee Valley Unitarian Universalist Church. Nancy Becker chairs this program and works hard at bringing in new volunteers. You can read more about Family Promise at <http://www.familypromiseknoxville.org/>

KJA Friendshipippers

Mimi Pais, Chair

Laura Faye Berry, BSSW, Esq., Director

Steering Committee Members: *Mimi Pais (chair), Allan and Bunny Gerson, Faye Raymon, Jerry and Marilyn Solomon, Laura Supman, and Linda Zaretski*

2012 Friendshipippers Programs

January 25: A Genealogy Workshop with KJA Archivist Nicki Russler
February 15: Remote Area Medical (RAM) Serving the US and the World
March 14: Joan Markel, PhD: Knoxville's Civilian War: Faces of Conflict
April 18: Maestro Brian Salesky, Executive Director & Conductor of Knoxville Opera
May 16: Hugh S. Livingston, Jr. plays the Lowrey Digital Organ - an "orchestra in a box"
June 20: Rob Heller: A Brief Yet Incomplete History of Photojournalism
September 12: Wendy Lowe Besmann, A Separate Circle: Jewish Life in Knoxville, Tenn.
October 17: Rabbi Matt Michaels
November 14: Jeff Gubitz on his 2012 General Assembly experience
December 12: Chanukah Sing-a-Long with Joyce Traugot and Charlene Gubitz



Rob Heller speaks during a June Friendshipipper program.

Transportation

The arrangement with Chariots of Hire to provide transportation for participants to the Lunch and Then Some luncheon programs continues to run smoothly! We are very thankful that the Rosen Friendshipippier Fund underwrites the cost of providing transportation.

UTK Hillel Advisory Committee

Dr. Greg Kaplan, Chair

Deborah Oleshansky, Director

Rebecca Giller, UTK Hillel Student President

Many of our UTK Hillel student leaders graduated within the past year. Congratulations to Hannah Zeitlin, Alexandra Gellis, Victoria Kisluk, Hannah Schwartz, Spencer Glaser, Aly Resh, and Lane Carasik. These students paved the way for current leadership including Rebecca Giller, Sam Bendriem, Jesse Feld, Lily Dropkin, Rachel Ribner, Emma Silver-Alford, Liza Reineri, Elyse Mecklenburg, and Danny Gellis.

Shabbat dinner, held in the Great Room of the International House several times a semester, continues to be our most popular ongoing program with an average participation of 65 students for each dinner. During the remaining weeks, we rely on community members to host



College students enjoy Shabbat dinners together. These on-campus gatherings are some of UTK Hillel's most popular activities.

students off campus. Many thanks to hosts Anne and Bernard Bendriem, Wendy and Ted Besmann, Jenifer and Evan Ohriner, Karen and Pace Robinson, Gilya Schmidt, Mary Linda and Arnold Schwarzbart, and Miriam Esther and Rabbi Yossi Wilhelm. Thank you to the leadership of Heska Amuna Synagogue and Temple Beth El for opening your doors to students for High Holiday and Shabbat services, and to the AJCC for inviting students to attend the Shabbat Live dinner and service last August. Thank you also to the KJA board and every KJA contributor. UTK Hillel could not exist without your support and generosity.

UTK Hillel leadership continues to network with other student activity groups on campus. Last spring semester, we partnered with the Muslim Student Association for an on campus comedy event to celebrate Purim. This December we worked with several student groups to organize an on campus candle light vigil to promote peace and remember those killed and injured in and near Gaza last fall. These same students plan to work together to begin a chapter of the Interfaith Youth Service Core at UT Knoxville.

In early December, Bart Brody, with gracious assistance from Marla Brody, hosted a Chanukah Party at his home complete with sweet treats and homemade latkes. Thank you to both of them for their hospitality. For the past several years, Bruce and Brandy Pearl have hosted the event, but since Chanukah scheduling did not work for them this year, student leaders hope to have a Purim event at the Pearl home next semester.

Student leaders are always creating new and innovative ways to connect with more students on campus, and begin each school year by delivering "Welcome Week" gifts to all new students. We closed the fall semester with coffee and donuts at Hodges Library during study break day to share information about UTK Hillel, Chanukah, and Jewish life, and are planning a campus wide "affikomen search" next semester before spring break. Our goal is to meet every Jewish student on campus before the end of the school year.

Israel Partnership Committee and P2G Southeast Consortium

Jenifer Ohriner, Knoxville Chair

Dr. Bernard Rosenblatt, P2G Southeast Consortium Chair

Jeff Gubitz, Deborah Oleshansky, Staff

Three local educators, Jessica Vose, Laurie Fisher and Matt Lauer, representing Knoxville Jewish Day School, Temple Beth El and Webb School of Knoxville, returned from Israel after participating in the P2G Southeast Consortium Educator Delegation. During their travels, they were matched with Israeli educators with the goal of creating on-going educational partnerships to benefit students both in our community and in our sister region in Israel, Hadera-Eiron.

To celebrate the 10th anniversary of P2K, now known as Partnership Together (P2G), a delegation of 32 people from the region, including 16 from Knoxville, traveled to Hadera-Eiron February 28 - March 4, 2012 for the Taste of Partnership Celebration. Nancy Britcher, Renee' Hyatt, and Dina Kramer also participated in a health care delegation which preceded the Taste of Partnership trip.

Last summer, we hosted five Israeli teens and their adult chaperone. While in Knoxville, the Israeli teens worked with campers at the AJCC Milton Collins Day Camp and organized several Israeli activities and meals. Many thanks to the teen hosts and their families: Michael Dryzer, Danielle Goldfeld, Jessie Rosenberg and Jessica Traugot, and to Abraham and Judy Brietstein and Evan and Jenifer Ohriner for sharing the joy of hosting the chaperone.

The Windows of Identity art project, currently on display here in Knoxville, features both U.S. and Israeli artists who were invited to create an expression of their Jewish identity on canvas to be part of a regional display inaugurated in Israel during the Celebration. The collaborative art piece includes work from both U.S. and Israeli artists and was on display in the art exhibit section of the Hadera Mall last February 19-March 19. After its opening in Israel, the exhibit has been featured in Nashville, Chattanooga and will remain here in Knoxville for several weeks before traveling to Jacksonville, Florida. A second phase of the project is currently in process and interested artists are encouraged to participate.



2012 Taste of Partnership travelers

KJA Educational and Cultural Programs

Rachel Hale, Program Manager
Manny Herz, Vice President

Cultural Arts

- **Yom Hashoah**, April 19, 2012: Temple Beth El. This annual community event featured selections from the Brundibar Children's Opera performed in Oak Ridge, readings and prayers by area clergy and community leaders, and a special candle lighting by area Holocaust survivors and family members.
- **Jewish Book Month Event**, November 18, 2012: Speakers included Janice Blumberg, *Prophet in a Time of Priests*; Gilya Schmidt, *Sussen is Now free of Jews*; and Wendy Besmann, *Through the Gate of Dreams*
- **Sundown in the Sukkah**, October 4, 2012. Food by Lauren Javors, music and fellowship on a beautiful fall day.
- **Menorah Madness**, December 9, 2012: Community celebrated the season and enjoyed a sizzlin' latke bar, delicious sufganiot, games for adults and kids, crafts, and more. Jointly sponsored by KJA, KJDS, Chabad, Temple Beth El, Heska Amuna, and Hadassah. An appearance by Judah Maccabee as the shamash lighter made everyone smile.



Author Janice Blumberg, Cindy Pasi, and Deborah Roberts chat after a Jewish Book Month presentation.

Social Events

- **KJA Mitzvah Day**, February 5, 2012. Ric Pasi, Chairperson. On-site AJCC projects, On-site MEDIC bloodmobile, projects for adults and children, Make Your Campaign Commitment
- **Jews in Baseball**, April 22, 2012. Chicago Sportscaster Michael Leiderman presented an incredible and fascinating program on Jews and Sports.
- **AJCC Annual Golf Tournament**, July 22, 2012. Irv Russotto, Chairperson. Egwani Farms Golf Course.
- **Shabbat at the AJCC Pool**, August 17, 2012. This special Shabbat event was hosted by the Knoxville Jewish Alliance, Heska Amuna Synagogue, and Temple Beth El.
- **You Had Me at Challah**, September 9, 2012. A challah-making class led by Deborah Oleshansky and Marilyn Wohl.

Educational

UT Faculty Lecture Series

- February 27, 2012: Greg Kaplan Ph.D., Spanish Professor and Interim Department Head of Modern Foreign Languages and Literatures. *Marginal Voices: Studies in Converso Literature of Medieval and Golden Age Spain*.
- April 23, 2012: Matthew T. Theriot Ph.D., Associate Professor, Social Work Program Director, *Maniacs and Psycho Killers: Mental Illness and Pop Culture Myths*
- May 14, 2012: Mark Littmann. Ph.D., Professor of Journalism and Mass Media, *Astronomy for the Theater*

KJA Science Lecture Series (a new series)

- September 24, 2012: Ted Besmann, Ph.D. *The History and Future of Nuclear Energy*
- October 22, 2012: Paul Erwin, M.D. Professor and Director, UTK Center for Public Health. *Health Care Reform: Facts and Fiction*
- November 19, 2012: Stephen Nagler, Ph.D. Director, ORNL's Quantum Condensed Matter Division. *What Is the Spallation Neutron Source, and Why Is It Important*
- December 3, 2012- Joel Shor, Ph.D. *Interesting but not widely known facts about Energy, Cars, and Power That Are Nevertheless Important to Us*

Recreational

- March 2012: Senior Fitness and Lunch Time Boot Camp
- 2012 Wednesday and Thursday: Zumba in AJCC gym
- October 2012: Yoga classes
- November 2012: Beginning Knitting class
- November 8, 2012: Painting with a Twist
- Sittin' & Knittin' Classes
- Painting with a Twist



Kelli Bell creates hamza artwork at an AJCC program called Painting with a Twist.

Facilities Management

Jeff Gubitz, Facilities Manager

The KJA continues to keep the aging and beloved Arnstein Jewish Community Center in good repair without the expense of a full-time maintenance person. A number of repairs were made throughout the year and many are too numerous to list individually but were noted on a month-by-month basis in board reports. The goal of all repairs and maintenance has been to make the building clean and inviting while keeping the vision, that perhaps, at some point in the not too distant future, that members may see a complete renovation and/or addition to the facility. In addition to my role as executive director, I assumed the facilities management responsibility in 2008.

Repairs and renovations this year include:

- Following the hail and wind storms of late April 2011, the AJCC roof was replaced at the expense of the insurance company. The cabanas and the roofs at the pool area were damaged in the same storm and were damaged even more by the storms of late June. These were replaced in May 2012.
- Good friend Michael Burse was kind enough to power wash our sidewalks and curbing. Drive curbs were painted as well.
- A new server was purchased and installed to handle our computer system. The old one bit the dust as predicted after five years. The server was paid for by a donation from the late Dewey Reich.
- Paint failure on the upstairs doors was corrected by our contractor in August.
- Many minor repairs, including electrical outlet installations and some interior lighting retrofits, were accomplished in the classrooms and throughout the building.
- The downstairs and classroom carpets and the marble foyer and steps were cleaned, and the tile floors were stripped and waxed over winter break in December.
- On an as needed basis, door closers have been replaced, several locksets replaced and lock catches have been cleaned, repaired or replaced.
- The ADT alarm system has been worked on numerous times to fix faulty equipment.
- Work is underway through the efforts of Judith Rosenberg to have a new sign created for the front of the building. A survey was completed and we anticipate a new sign by June.
- The Bet classroom toilet stalls were repainted.
- A drainage issue in the Gimel classroom was corrected by replacing an A/C-heat wall unit above the classroom. We still need to get the front brick wall tuck-pointed and sealed. The damaged area inside the classroom was primed and sealed and will be painted soon. Preschool classroom doors need to be sanded, primed and painted in 2013.

Aquatics and Pool Report

We had a very nice summer. We were fully staffed with a well-trained crew, a returning pool manager and a returning swim coach. Sam Bendriem worked in the snack bar and was supported by Zach Valenti on a part-time basis. We were advised by Coca-Cola of an eventual phase-out of tanks of Coke products, so we switched to plastic bottles. We brought in some new food items and continued to have competitive pricing. Veggie dogs and Boca burgers continued to be very popular alternatives to kosher hot dogs. Through careful inventory control, we had very little surplus product at the end of the summer.

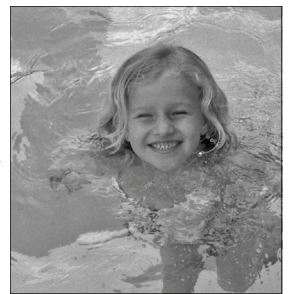
Jackson Wallace returned for his final year as our pool manager. He handled this very well, dividing the days and the week to ensure adequate management coverage.

We had several more WSI holders on staff, and they helped a great deal with camp swim instruction. Mary Johnson, a Red Cross volunteer, worked with our WSI and swim staff to ensure proper procedures and lessons. The extreme heat played havoc on our efforts to keep the water clear.

Complicating this effort was the growing use of sunscreen, which when improperly applied, comes off in the water and clouds the water. We worked very hard to get our water chemistry right. The pool received very high ratings from the Health Department.

As the college-age staff returned to their respective colleges, several local high school guards stepped up and pulled full schedules to man the guard chairs and other tasks.

Congratulations go out to coaches Megan Yates and Jackson Wallace, leading our Smokin' Salmon team to a great year as they put their own "fin print" on the team, worked on rebuilding the team effort and fostering individual successes. Fallon Parker was hired as the third coach. Their combined spirit and enthusiasm made for a great summer with the team. We had a much better season this year.



Thanks to Heather Kirby for chairing the Swim Team committee. Heather Kirby helped to amp up our efforts. Thanks to all the parents who volunteer to staff our swim meets. It is an incredible scene to be there and watch everyone assume their weekly role at the meets.

This summer we had a family pool party that was very successful. We plan to do more of these programs next summer.

A number of repairs were made this summer. A new roof is needed for the snack bar and bath house. The deck drains that were not working were routed out by the contractor without need for any excavation or new concrete work. There is an increasing cracking and spalling of the pool deck and this needs to be addressed when the weather improves.

In 2013, we hope to install a water heater at the showers to make an after swim shower more comfortable. We do have a quote for a small cabana for the north end of the pool. Sponsors are needed to make both of these improvements a reality.



2012 AJCC Smokin' Salmon Team

Tennis Courts

Jolie Spiegelman provided instructional tennis to our MCDC campers and members desiring lessons. We saw the return of adult instructional tennis and a greater usage of our courts.

At the request of campers, youth and adults, a portable basketball net was added to the tennis court area providing some additional playing opportunities.

New windscreens will need to be installed this spring.

Ha'Kol, Jewish Community Newsletter

Jeff Gubitz, Publisher

Mary Ann Merrell, Publications Chair

Joyce York, Editor

Martha Andrus, Graphic Designer

Ha'Kol recently welcomed the Jewish Congregation of Oak Ridge under its publication umbrella with their addition of two pages. During 2012, a second page was provided to the Knoxville Jewish Community Family of Funds section until we expanded JCOR to their current two pages; in 2012 *Ha'Kol* expanded from 36 pages to a 40-page monthly publication.

The *Ha'Kol* partnership now includes KJA, Heska Amuna Synagogue, Temple Beth El, Knoxville Jewish Day School, Knoxville Chapter of Hadassah, Knoxville Jewish Community family of Funds, and Jewish Congregation of Oak Ridge (JCOR) Assembling the *Ha'Kol* is like putting a Tetris game together. Martha Andrus continues to make our community shine through her graphic design efforts and her hard work is both admired and appreciated by all.

Ha'Kol is mailed to nearly 1,200 households.



Knoxville Jewish Community Family of Funds

Supporting organization of the Knoxville Jewish Alliance and the East Tennessee Foundation.

KJFFF Board of Directors

President: Bernard S. Rosenblatt

Vice President: Scott B. Hahn

Secretary/Treasurer: Dick Jacobstein

Board Members: Jeff Becker, Bernard Bernstein, Arnold Cohen, Bob Goodfriend, Jacki Imbrey, Herb Jacobs, Ellen Markman, Carole Martin, Pace Robinson, Alexandra Rosen, Mel Sturm, Jeff Gubitz (Ex Officio)

KJFFF Administrative Director: Laura Berry

Our Goals

- Strengthen and improve the Jewish Community of East Tennessee
- Increase Jewish Philanthropy in East Tennessee
- Build Endowments for Permanent Gifts to Organizations of the Knoxville Jewish Community
- Promote the Infrastructure of the Knoxville Jewish Community Necessary To Develop and Deliver Services and Programs
- Provide Funds for Religious, Cultural, and Educational Activities
- Support Social Service Needs of Individual and Families
- Administer Endowment, Long-term, and Donor-Advised Funds
- Support the General Community of East Tennessee

2012 Achievements

Net Assets: \$2,231,610.94

Year to Date Return: 10.43%

Total number of grants in 2012: **37**

Total dollar amount of grants in 2012: **\$72,349**

Total dollar amount of contributions in 2012: **\$92,654.80**

Total amount contributed to existing funds in 2012: **\$5,753.80**

Total amount contributed to establish new KJFFF funds in 2012: **\$86,901**

Number of new funds established in 2012: **4 KJFFF Funds and 4 B'nai Tzedek Funds**

On Sunday, April 29, 2012, KJFFF held its first Fundholders' Brunch in honor of all of those who serve on fund committees of KJFFF funds. The event was held at Latitude 35 in Market Square. Many thanks goes to Carole Martin who did an outstanding job organizing the event.

What Kind of Legacy Will You Leave the Jewish Community?

In 2012, KJFFF placed more emphasis on Charitable Bequests, the simplest form of planned giving. You do not have "to be rich" to leave this kind of legacy! You can leave a bequest of a specific cash amount, a percentage of your estate or the residue of your estate. To leave this type of gift, you simply direct in your will that you want a specific amount of money or property left to the KJFFF, Inc.

What can your Bequest accomplish?

Demonstrate your values and ideals to your heirs

Pass on the legacy of those who came before you and help build a brighter future

Demonstrate your appreciation for the wonderful Jewish community of East Tennessee in which you have been privileged to live

Provide financial stability and continuity for the organizations that have helped to shape your life
Support and enhance the aims, goals, and objectives of the Jewish community of East Tennessee and the worldwide Jewish community
Demonstrate that a bequest is one of the most beautiful, meaningful, and fulfilling things that you can do to ensure that our Jewish history and values are not forgotten
And, oh yes, there are tax advantages!

Did you know that already there are members of our Jewish community who have taken the initiative and set up KJCFF Funds and Bequests? Here are some facts:

- People who have publicly indicated that the Jewish community is part of their bequests: Jeff and Nancy Becker, Jacki and Richard Imbrey, Pace and Karen Robinson, Kim and Stephen Rosen. If there are others, please let us know.
- Since 1999, through 48 different KJCFF Funds and 68 B'nai Tzedek Funds, members of the Knoxville Jewish community have made over 190 grants totaling \$795,884!
- All grants go to not-for-profit 501(c) 3 organizations.
- Grants have gone to such Jewish organizations as: BBYO, Knoxville Jewish Alliance, Heska Amuna Synagogue, Jewish Congregation of Oak Ridge, Anti-Defamation League, Jewish Federations of North America, Joint Distribution Committee (JDC), ORT, Union Council of Soviet Jews, and the World Jewish Congress, and some to needy people in our community through programs these organizations have established.
- The KJCFF is a supporting organization of the East Tennessee Foundation and the Knoxville Jewish Alliance. Through the investment efforts of the East Tennessee Foundation, our composite 10 year rate of return has exceeded most investment fund averages.

2012 Knoxville Jewish Community Family of Funds List

**Funds with an asterisk were newly established in 2012*

Heska Amuna Synagogue Funds

Bradley Sturm Memorial Fund

To enhance and enrich the Jewish education of youth from the greater Knox and Anderson Counties of Tennessee

Cohen-Presser Designated Fund

For improvements to the physical plant of Heska Amuna Synagogue and may also be made available for procuring and engraving plaques for the donor wall established by Mr. and Mrs. Joslyn Presser

Heska Amuna Building Assessment Fund*

To provide funds for capital improvements, expansions and emergency repairs to the building and property of Heska Amuna Synagogue.

Heska Amuna Cemetery Fund

To maintain and improve the New Jewish Cemetery

Heska Amuna Educators Supplement Fund

To supplement the salary/benefits compensation package of the Heska Amuna educational director and teachers in the religious school

Heska Amuna Educational Enrichment Fund

To enhance and enrich educational programs of Heska Amuna Synagogue

Rosenthal Environment Fund

To provide financial support to activities of Heska Amuna Synagogue relating to environmental preservation and conservation

Sylvia Robinson Memorial Fund

For educational and programmatic musical experiences for Heska Amuna Synagogue

Jewish Congregation of Oak Ridge Funds

Frances Sturm Cultural Fund of the Jewish Congregation of Oak Ridge

For enhancing and furthering Jewish educational and cultural activities

Knoxville Jewish Alliance Funds

Abe Collins Cultural Fund

To provide support to the KJA for cultural programs, which may include musical, singing, or other productions

Allen Rosen Education Fund

For the general benefit of the KJA

Alliance Opportunity Fund

For the general benefit of the KJA

Alice Greenberg Fund

To supplement and/or offset the future expenses of the AJCC Preschool program

Arnstein Jewish Community Center Endowment Fund

For capital improvements to the AJCC

Ben & Pearl Zwick Fund

To provide support for quality KJA programs of an entertaining or cultural nature

B'nai Tzedek Legacy Fund

Overall fund for the individual B'nai Tzedek teen philanthropy funds

David Blumberg Youth Leadership Award Fund

To provide support to KJA for its leadership training and award program for KJA members under the age of 35

Dr. Bernard S. Rosenblatt Fund

For the general benefit of the KJA

Gordon Brown Youth Recreation Fund

To support recreational and sports-related activities for children ages 18 months to 18 years

Hannah and Raymond Landsberger Preschool Fund

To provide scholarship support for AJCC Preschool families

Jewish Family Service Fund

For the benefit of the Jewish Family Services program of the KJA

KJA Director's Fund

To support the expenses associated with the Executive Director's salary and benefit package

Miles & Zelda Siegel Fund for Knoxville's Jewish Elderly

To provide support to the KJA for its program of services for Jewish elderly members of Knoxville

Milton Collins Cultural Fund

To provide support to KJA for programming, which may include musical, singing, or other productions

Sam & Esther Rosen Friendship Fund

To provide support to the KJA for subsidizing the needs, as in the areas of recreation, education, and other generalized services, of the Jewish elderly and infirm in Knoxville

Sam & Millie Gelber Fund for Jewish Immigrants

To enhance the quality of life for Jewish immigrants to the Knoxville Jewish community

William "Bill" Brody Fund

For the general benefit of the KJA

Zelda & Max Morrison Cultural Enrichment Fund

To help the AJCC provide quality cultural programming of Jewish content, such as musical programs, lectures, or similar entertainment

Zionist Organization Fund

To provide support to KJA for its program of planting trees in Israel in honor of newborn births and Bar/Bat Mitzvahs

Knoxville Jewish Community Family of Funds

Allen, Leibowitz, Pearson Family Fund*

To benefit Jewish and non-Jewish charitable organizations and institutions, regardless of geographic location

Bernard E. & Barbara W. Bernstein Charitable Fund

For general charitable purposes

Besmann Family Fund for Social Justice and Spiritual Enrichment*

To benefit the activities, events, or projects created by Knox County organizations for the purpose of promoting social justice and/or spiritual enrichment in Knox County

David & Deborah Oleshansky Family Fund

To further causes of peace and justice in the world

EAR Fund

For general charitable purposes

Goldstein/Tygum Family Fund

For the improvement of the quality of life of the aged of the East Tennessee community

Harry & Mollie Brietstein Memorial Fund

To benefit Jewish causes

Jeff & Nancy Becker Community Enrichment Fund

For general charitable purposes

Miriam's Well

For general charitable purposes

Natalie & Mitchell Robinson Community Enrichment Fund

To enhance the development of leadership and education for the Knoxville Jewish Community

Pace & Karen Robinson Philanthropic Fund

For general charitable purposes

Pat and Gene Rosenberg Fund*

To benefit various organizations and causes, including, but not limited to, Jewish, educational, and environmental organizations

Sam & Esther Rosen Community Enrichment AJCC Fund

To benefit the AJCC

Sam & Esther Rosen Community Enrichment Federation Fund

To benefit the KJA

Sam & Esther Rosen Community Enrichment Synagogue Fund

To benefit Heska Amuna Synagogue

Sharon Brietstein Memorial Fund

To benefit mental health causes

Stephen & Kim Rosen Donor Advised Fund

To benefit various organizations and causes including, but not limited to, Jewish and educational organizations

Sylvia Greenberg Family Fund

To build and maintain the Knoxville Jewish community

Ted & Dolly Reback Knoxville Youth Fund

To benefit Knoxville Jewish youth, primarily through the Knoxville BBYO program and activities



THE **STRENGTH** OF A PEOPLE.
THE **POWER** OF COMMUNITY.

Knoxville Jewish Alliance

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