



# Ha' Kol

COMMUNITY NEWS FROM THE KJA, HESKA AMUNA & TEMPLE BETH EL

## Summer Fun is Underway at the AJCC!

Volume 1 ♦ Issue 7 ♦ August 2009



*Arielle Rosen creates a solar-powered marshmallow roaster as a science project at Milton Collins Day Camp.*



*Swim Team Coach Sarah Kortebein helps young swimmers figure out their events before the YMCA-AJCC meet begins.*



*Max Silver-Alford playfully guards the snack bar during the Family Pool Party.*

*A young swimmer does the breast stroke at a recent swim meet.*



*Everything's cool at the Family Pool Party. Jacob Messing enjoys a Coke while dad Michael does magic.*

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# Knoxville Jewish Alliance

**KNOXVILLE  
JEWISH  
ALLIANCE**  
*Building Community  
Enriching Lives*

# Ha' Kol

## Friday Night Live 2009 Slated for August 21

By Lorie Hirsh

Mark your calendars! Friday Night Live is returning to the AJCC on August 21, 2009, starting at 6:00 p.m. Heska Amuna Synagogue, Temple Beth El and the Knoxville Jewish Alliance invite all to share in this joint annual Shabbat Dinner at the AJCC pool and Shabbat Service on the lawn. The musical service will again be led by Rabbi Micah Becker-Klein. Flyers will be mailed soon with information on the meal choices and reservations. We hope that everyone will join us for a wonderful evening of celebration on Shabbat! Check your mail for more information.



*A large group attended the Friendshippers program in April and enjoyed their lunch and listened to Vivaldi, played by the Knoxville Symphony Orchestra, led by Maestro Lucas Richman.*

## Upcoming Friendship Program

**Wednesday, August 12:** Joan Markel of the UT McClung Museum presents *The Civil War in Knox County*. Several years ago, when Dr. Joan Markel began doing research on the history of East Tennessee's Civil War past, she found an amazing story. Come to hear about Knoxville's importance to the Civil War, and the decisive victory of the Battle of Fort Sanders, which arguably allowed for Sherman's March to the Sea and more.  
*Program location: Rothchilds, 8807 Kingston Pike.*

Transportation available to all programs! Don't miss out!

## Friendship Book Group

Meets the first Tuesday of each month at 1:30 p.m. at the AJCC.

## August 2009

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### KJA Annual Campaign

KJA Campaign 2009

\$288,560  
292 Family Gifts  
119 Increases from 2008  
45 New Donors

*If you have not yet made your gift to the 2009 annual campaign, please do so by calling 690-6343, mailing a check to 6800 Deane Hill Drive 37919, or going online at [www.jewishknoxville.org](http://www.jewishknoxville.org). The beneficiaries of KJA programs and allocations very much need your support.*



India is home to an estimated 4,500 Jews in a country of over 1 billion people. UJC/Jewish

Federations of North America's support of JDC's Evelyn Peters Jewish Community Center in Mumbai offers a range of Jewish educational programming for all ages. The community's only youth group, the Jewish Youth Pioneers, provides a vital framework for the community's future leaders to network and gather in a Jewish context. Your gift at work.



## KJA President's Report: At the Half, KJA Leads....

By Stephen Rosen

It has become the norm in televised sports for the winning coach to head to the locker room at halftime escorted by an attractive young lady asking questions about his team's success. After six months of strong play, I thought I would have my sideline reporter interview me:

**Kim:** So Stephen, how is KJA doing in the first 6 months of 2009?

**Stephen:** Kim, I couldn't be happier. I am surrounded by hardworking, bright, and enthusiastic volunteers and staff who are getting the job done.

**KR:** We don't have much time. Quickly, can you be more specific?

**SR:** Absolutely; let's start off with the Early Childhood Program. The AJCC Preschool has had a very eventful year including earning Three Stars and high classroom scores. Director Brooke Seeliger has expanded the program by adding Charlene Gubitz as the Judaic teacher, Virginia Small's weekly science class, and an in-house hot lunch program. Milton Collins Day Camp has had a great start under the leadership of associate director Evan Chasan. Everyone was very excited when MCDC Director Sarah Price had her baby and they can't wait to get her back full time. Amy Rosenberg led the Teen Connection program with great success as approximately 25 middle-schoolers got together every few months for social programming. Bnai Tzedek, our teen philanthropy program, now has 55 participants and the kids learned a valuable lesson about the investment world. Camp Tikkun Olam sent four 15 year-old Knoxvilleans with Deborah Oleshansky to Israel for a camp exchange. UT Hillel is growing and being taken over by Nashvilleans! The most exciting news there is that Hillel has been awarded a UT Student Activity Grant of \$8,500 for a program to be held in school year 2009-10. BBYO highlights include a J-Serve community service event at Inskip School and the high-tech, high-energy Rick Recht concert at the AJCC.

**KR:** That gets us from 18 months to 18 years coach. What about the adults on your team?

**SR:** Kim, that's where we were really on our game. Laura Berry, Marilyn Burnett, Pat Rosenberg and the volunteers at Jewish Family Services have spent more than 500 hours helping and programming for others. We don't talk about the details of what goes on here, but I can tell you I am very proud of their efforts. A

few programs I can tell you about include parties and Chai Teas at the various retirement homes and their Mitzvah Meal program. Arnold Cohen and the Community Relations Committee have been proactive in dealing with opportunities for improvement in the community. The best example was the reception for Knox County School Superintendent James McIntyre. Barbara Bernstein and Nikki Russler have stepped up the archives committee activity as they videotaped interviews of several current and former Knoxvilleans. Working with Jane Cohen, Archives committee members have nearly completed creating a new feature on the KJA website that includes photographs, documents, interactivity, history, and a link to the "The Way We Were" feature in *Ha'Kol*.

**KR:** Speaking of *Ha'Kol*...

**SR:** *Ha'Kol* has been a rousing success. With input and teamwork by KJA, Heska Amuna, and Temple Beth El members and staff, the newsletter now provides a cohesive glance at local events and activities in an attractive and cost-effective manner. In addition to information from the sponsoring institutions, *Ha'Kol* also includes information about the activities of Hadassah, BBYO, Chabad, and the Knoxville Jewish Day School. The advertising is sold out. Joyce, Martha, and Jeff are working beautifully with all the contributors. It's awesome baby! Oh, and have you looked at the website lately? Thank you, Jane Cohen!

**KR:** Is your team ready for the second half?

**SR:** We have definitely expended a lot of energy. Have you looked at our calendar? Andy Singer, Wilma Weinstein, Manny Herz, Hayley Goldfeld, Michele Cohen and Joanie Leeds have put on Mitzvah Day, Yom Hashoah, UT Faculty Lecture Series, Matzah in the Aisles, Card Night, Movie Nights and a Pool Party. Then you have the Friendshipippers and they don't stop. Everyone wants to be a Friendshipipper now because of the monthly programs and book group!

**KR:** So, can you keep up the pace?

**SR:** I have the pleasure of being surrounded by volunteer leadership and staff that are committed to Tikkun Olam and Klal Yisrael. They are tireless in building Jewish life at home and saving Jewish lives abroad. Adam, Andy, Marilyn, Mary Linda, Renee, Scott, and Seth are the kind of executives that make a coach's job easy because I get to focus on the big picture. Jeff, Ed and Martha make everything work so smoothly so the program professionals can work with their committees to execute our program. They are more than ready!

**KR:** Now for the tough question...what about the finances?

**SR:** Right now I'm going to enjoy what we have accomplished and we can talk about that next time. I think I'll go to the pool and relax.

*Stephen Rosen apologizes ahead of time for who he forgot and can be reminded at 599-1853 or [stephen.rosen@morgankeegan.com](mailto:stephen.rosen@morgankeegan.com)*

## Friendshipper Discretionary Fund

Looking for a way to honor a friend, send get well wishes, or just let someone know you care. A contribution to the Friendshipper Discretionary Fund is a great way to show you care! The Friendshipper Discretionary Fund is made up of community members' donations that is used to purchase equipment to be used by the Friendshipippers or to help cover the costs of special Friendshipper programs or speakers. For more information, please contact Wilma Weinstein or Ed Hunter at the Knoxville Jewish Alliance, 690-6343.

Suggestions? Ideas for programs? Know someone who would like to be added to the Friendshipper mailing list? Contact Wilma Weinstein at the AJCC, 690-6343.

The Friendshipper Program is a program of the Knoxville Jewish Alliance. Programs like this are made possible by your financial support of the KJA Annual Campaign.

## Jewish Family Services News

By Laura Faye Berry, BSSW, Esq., Jewish Family Services Director

JFS Committee members and volunteers put together new "Chai tea" programming for 2009, joining our assisted living residents for tea, dessert, and chats. Residents of Echo Ridge and Atria Weston Place, where our first two tea parties were held, raved about this new, more intimate programming. We are thrilled at the positive response that this new programming has garnered. The JFS Committee is always on the lookout for new programming ideas and would love some fresh insight. If you are interested in joining the Jewish Family Services committee, our next meeting is on Monday, September 14. We meet on the second Monday of every other month. For more information, please contact Laura Berry at (865)690-6343 extension 18 or [lberry@jewishknoxville.org](mailto:lberry@jewishknoxville.org).

## Get Lean, Live Green

HELP PROTECT OUR ENVIRONMENT,  
PRESERVE OUR NATURAL AND FINANCIAL  
RESOURCES.

Email [kja@jewishknoxville.org](mailto:kja@jewishknoxville.org) and place "online billing" in the subject line.

- ◆ It allows you to receive your billing via e-mail.
- ◆ Setup an online account that is accessible 24/7.
- ◆ Make online payments at your convenience.
- ◆ It's fast, easy and convenient.
- ◆ **By reducing our costs we can prevent or minimize service price increases.** It is your dollars at work for you and the community.



*Andrew Messing, Noah Erwin, Stephanie Rodriquez, and Zack Snow traveled to Israel as part of KJA's CampTikkun Olam program July 5-21. Five Israeli teens joined them in Knoxville July 23-August 5. Look for news and photos in the September issue of Ha'Kol.*

## Suzy Snoops

- ◆ Congratulations to **Bernie and Lesley Rosenblatt** on a very special 50<sup>th</sup> anniversary.
- ◆ Mazel tov to **Barbara Leeds and Shirley Leeds** on the birth of grandson and great grandson, **John Stephen Harris III**.
- ◆ Congratulations to former Knoxville **Rick Hirschhaut** (KJA member **Steve's** brother) who was recently named education director of the new Holocaust museum in Skokie <http://www.pioneerlocal.com/holocaustmuseum/news/1510809,holocaust-museum-hirschhaut-040209.article>
- ◆ **Wendy Besmann** has been named chairperson of the Region 2 TDMHDD Planning and Policy Council <http://www.tennessee.gov/mental/recovery/rbc1.html>.
- ◆ **Wendy Besmann** and **Janet Gurwitch** were selected for the 2010 Leadership Knoxville Class. **Scott Hahn** and **Gilya Schmidt** graduated with the 2009 class.



*The wedding of Rachel Weinbaum and David Seidman was on May 31, 2009 at Judea Reform Congregation, Durham, NC. Rachel is the daughter of Murray and Wilma Weinstein, Knoxville, and Joel and Beth Weinbaum, Decatur, AL.*

- ◆ **Besmann** is president and owner of Melton Hill Media, LLC. She is National Alliance on Mental Illness-Knoxville president; Knox Youth Transition Council; member, State Mental Health Planning & Policy Council member, KJA board member, and Autism Society of America (East TN Chapter) member. She has won the Fred Sackleh Personal Courage Award, NAMI Tennessee, 2008 and Radical Parenting.com's 50 Best Parenting Books, 2009.

- ◆ **Gurwitch** is an assistant district attorney with the Knox County D.A. – 6th Judicial District. She is a past president and has held numerous offices of the YWCA, served with the Family Justice Center; Community Mediation Center board member; chair of taskforce, planning/development, board member, chair for the Community Coalition on Family Violence; cmtc. serves meals at Volunteer Ministry, Heska Amuna. Gurwitch received the Anita Gregg Award from the Community Coalition on Family Violence in 2003.



*Janet Gurwitch*

## Besmann Authors Book on Working with Special Needs Children, Situations

*Team Up for Your Child: A Step-By-Step Guide to Working Smarter with Doctors, Schools, Insurers, and Agencies* has been written by Wendy Lowe Besmann (Melton Hill Media, Oak Ridge, TN, 2008, \$15.95.) From autism, to ADHD to psychiatric and developmental problems, *Team Up for Your Child* is a step-by-step guide that breaks through the confusion of dealing with doctors, schools, insurers, and agencies. Created by Besmann, a special needs parent, in consultation with 23 health and education professionals, it contains easy charts and worksheets that reduces an overwhelming process into tasks a family can handle. Jewish community members Bill Berez, Josh Gettinger, and Barb Levin were among the professional advisors on this book, which was first created as a statewide community project sponsored by NAMI Tennessee.

Besmann is a long-time freelance journalist whose work has appeared in numerous national publications. Her previous book was *A Separate Circle: Jewish Life in Knoxville, Tennessee*. She is president of NAMI (National Alliance on Mental Illness) Knoxville affiliate and chair of the Tennessee Department of Mental Health and Developmental Disability's Region II Planning Council.

For information and to purchase copies, visit [www.teamupforyourchild.com](http://www.teamupforyourchild.com). For details on substantial discounts for schools and agencies, contact [wendy@meltonhillmedia.com](mailto:wendy@meltonhillmedia.com).



Wendy Besmann

KNOXVILLE JEWISH COMMUNITY

# Ha' Kol

Volume 1, Issue Number 7

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Knoxville Jewish Alliance, Inc.  
6800 Deane Hill Drive  
Knoxville, TN 37919

### Officers

Stephen Rosen	President
Adam Brown	Treasurer
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Mary Linda Schwarzbart	VP Public Relations
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### Board Members at Large

Justin Bell, Barbara Bernstein, Caren Gallaher, Hayley Goldfeld, Marilyn Liberman, Rosalie Nagler, Janice Pollock and Matthew Theriot

For a complete list of Board Members, please visit [www.jewishknoxville.org](http://www.jewishknoxville.org).

### Ha' Kol Publication Staff:

Jeff Gubitz, Publisher; Joyce York, Editor;  
Eleanor Shorr, Chair, Publications;  
Publication Layout by Martha Andrus



## Shorrlines: "Schloimy" the Gremlin

By Eleanor Shorr, KJA Publications Chairperson

We have an uninvited boarder at our house – he is Schloimy the Gremlin. Now it is certainly not unusual for us to have guests – in fact, for a time there our house was a bed and breakfast destination in Knoxville – but then Schloimy is different. He is, after all, not visible nor provably human, but believe me he does inhabit our home.

Only this morning the phone rang, and rang, finally switching off to the message machine just because Schloimy the Gremlin successfully hid the portable phone somewhere off its base. There is no end to his mischief: Schloimy has in the course of only one week, hidden forever the remote for the television in the guest room, made a \$5 merchandise certificate from Food City vanish in thin air, moved eyeglasses from kitchen table, to desk, to dresser, to bathroom counters and any other horizontal surface, and keeps them buried for hours where only he knows. When it is no longer hilarious to him, he condescends to lead us to the spot where, according to gremlin logic, they have been languishing in plain sight.

And as for just plain stuff – What does he do with the pens when you need them, paper to jot down a phone number, pliers for the small jobs, scissors to cut open those plastic bags. Schloimy has made sure it takes major effort to open the little plastic boxes of berries and tomatoes. We realize the packers tried to place the covers in one corner to make it easy to grab the top of the boxes off, but Schloimy the Gremlin has maneuvered them to be veritably impregnable. He also makes sure a knife blade used as a backup tool will invariably slip. Blood is not a good substitute for running water to wash berries.

Gremlin logic demands a gremlin mind – A logical mind is lost in his world. All the math, algebra, and word puzzles that exercise the brain do no good. So we have surrendered – the battle is lost. Hereafter when Schloimy makes his move, we call out in no uncertain terms, "Schloimy you do mischief too often and we will call out the Big Guns and have you driven out by exorcism, rain dances and, if all fails, sell the house!

## Save The Dates

**October 18:** Russian Night

**November 1:** Jewish Book Month with Thomas Cathcart & Daniel Klein

**November 8:** Jewish Book Month event with Ruth Ellenson

## Teen Connection Hosts Pool Party



The Teen Connection Pool Party is Sunday, August 30 from 1:00-3:00 p.m. at the AJCC Pool and is open to all Teen Connection members. Teen Connection is a social group for youths in grades fifth-eighth. Watch your mail and e-mail for more information.

## Camp, Pool Parties and Swim Meets...Oh My!



*Irving Parsons, Howard Fass, and Marian Jay enjoy a picnic with all the fixings.*



*Murray Weinstein enjoys time spent with friends at the pool.*



*Ivy Feild and Grace Theriot enjoy shaving cream art (outdoors, of course) during MCDC's "Messy Week."*

*What's a pool party – or any summer feast – without watermelon? Esther Siver selects a delicious slice during the AJCC's Family Pool Party on June 28.*

*The threat of thundershowers closed the pool, but families enjoyed grilled hot dogs, watermelon, music, balloons and magic, and conversation.*

*KJA president and swim team dad Stephen Rosen (swimmers Nathan, Arielle, Tifannie) and Lynn Davis, Swim Team chairperson and mom (Billy) watch the events unfold at the YMCA meet.*



## Jewish Book Month

*By Wilma Weinstein*

Ruth Andrew Ellenson, editor of *The Modern Jewish Girl's Guide to Guilt*, offers a new perspective on guilt. Ruth Ellenson will be our speaker for a very special kick-off to our community's Jewish Book Month Ladies Nite Out on Sunday, November 1. Save that date for an enjoyable evening. Contemporary Jewish women writers contributed to this collection of essays about guilt. Use this summer or fall to enjoy the book in advance. The KJA has copies for sale.

The KJA received several boxes of books from the Jewish Book Council. I was excited to inventory the boxes and to find many books of interest. These books are for sale, so come and peruse them now while you have some extra time this summer. The Jewish Publication Society included the *JPS Guide to American Jewish Fiction* by Josh Lambert. This guide covers 125 works of American fiction, focusing writings that relate directly or indirectly to the experiences of American Jews. "...each entry in this guide discusses not an author's complete works but a single book." Let me know if you are interested in finding out about American Jewish Fiction.

Another book that caught my eye is *Do One Nice Thing* by Debbie Tenzer. A few years ago Tenzer realized that while she could not resolve big problems, she could help in small ways. With this in mind, she launched her website: DoOneNiceThing.com. Anyone can accomplish these small actions and Debbie provides all the information you need to get started. This book is cheerful and amusing and encourages everyone to begin in small ways to change the world.

Read a newly published book? Submit a short book review to the *Ha'Kol's* new *People of the Books...and More* column. If you are interested in any of the above books or wish to preview any of the new books, please visit the Arnstein Jewish Community Center.



# K J C F F

## Knoxville Jewish Community Family of Funds

*A Supporting Foundation of the Knoxville Jewish Alliance and the East Tennessee Foundation to preserve and strengthen the Jewish Community of Knoxville*



*Outgoing KJCFF President Pace Robinson is presented a plaque by KJCFF Past President Mary Linda Schwarzbart as he ends his two-year term. Pace has followed in the footsteps of his parents and his ancestors continuing the tradition of serving the Jewish community. KJCFF board members were reminded of the story of Honi "...just as [my grandparents] planted trees for me, I am planting trees for my children and grandchildren so they will be able to eat the fruit of these trees." During Pace's tenure, the KJCFF grew by several funds and more KJCFF funds awarded grants than in years' past. KJCFF board members recognize and thank Pace for his hard work and commitment to both the future and the present of our Jewish community.*

### Dick Jacobstein Takes the Gavel as Incoming President

Longtime board member Dick Jacobstein was installed as KJCFF president serving from May 2009-2011. Dick has been on the board since its inception and is enthusiastic about taking the president's position. He brings many years of experience, having served on the board of Temple Beth El in the roles of treasurer, vice president, president, and chair of the Fund Management Committee, as well as past treasurer and vice president of the KJCFF. In addition, Dick has been a solicitor for the KJA and its predecessors for many years, co-chairing the Annual Fund Drive for two years.

As president of the KJCFF, Dick plans to work to show the community the value of the KJCFF in supporting programs and events that would not occur without KJCFF grants. He encourages every member of the Jewish community to make regular contributions to KJCFF funds and consider starting a fund. During his tenure as KJCFF president, Dick would like to see a new unrestricted fund established to cover funding requests that the KJCFF has not been able to fund, such as general community programming, burying Jewish indigents, scholarships for travel abroad for Jewish youth, and those needs yet to seen.

Dick has made Knoxville his home since 1973 with his wife, Sheila; has raised three children and is now enjoying watching them raise his seven grandchildren. He is president of Volunteer Apparel, an athletic uniform and active wear manufacturer.



*KJCFF Executive Board: Vice President, Bernie Rosenblatt, President, Dick Jacobstein and Treasurer, Scott Hahn*

### KNOXVILLE JEWISH COMMUNITY FAMILY OF FUNDS BOARD OF DIRECTORS

Dick Jacobstein, President; Bernie Rosenblatt, Vice President; Scott Hahn, Secretary/Treasurer; Jeff Becker; Bernard Bernstein; Arnold Cohen; Bobby Goodfriend; Scott Hahn; Herb Jacobs; Harold Markman; Pace Robinson, Past Presidents; Alexandra Rosen; Mary Linda Schwarzbart; Mel Sturm; Jeff Gubitz, Ex-Officio; Susan Contente, Donor Development Specialist

**The Board of Directors of the Knoxville Jewish Family of Funds** thanks the Knoxville Jewish Community, the staff of the Knoxville Jewish Alliance and the East Tennessee Foundation for their support and encouragement. The KJCFF encourages you to help insure the healthy future of our Knoxville Jewish community by including a commitment to the KJCFF in your financial and estate planning.

**To learn more about KJCFF philanthropic opportunities, call 690-6343 or visit our website at [www.jewishknoxville.org/kjcff](http://www.jewishknoxville.org/kjcff)**

# K N O X V I L L E

## Jewish Retreat to be Held Labor Day Weekend

LimmudFest will be held over Labor Day weekend, September 4-7 in the north Georgia mountains (Clayton, Georgia) at Camp Ramah Darom. Limmud is a festival, a gathering of Jews from all walks of life, all Jewish backgrounds, all lifestyles, and all ages. Limmud is a celebration of Jewish learning, life, and culture. Sessions, workshops, discussions, exhibits, performances and much more are all planned by a community of volunteers. Participation includes an entire weekend of exciting Jewish intellectual stimulation, cabin or hotel accommodations, kosher meals, sessions, childcare, and entertainment from Friday to Monday!

For more information, please visit [www.limmudse.org](http://www.limmudse.org).

## It Takes a Village to Raise a Child...

**On behalf of the students of the Stanford Eisenberg Knoxville Jewish Day School we'd like to thank everyone who makes our school possible. To each and every one of you who have generously contributed to our school's annual campaign, participated in our fundraising auction or donated of your time, energies and expertise we say "Todah Rabbah."**

**With your help, we are "Knoxville's Jewish Day School", three years young and growing stronger in challenging minds and building a binding and connecting Jewish community.**

### Thank you to those of you who have generously donated to our annual campaign...

Jeff and Debbie Abrams-Cohen, Richard and Jill Adlin, Laurie and Morris Barocas, Larry and Marion Bayer, Jeff and Nancy Becker, Thomas Bell, Bernard and Anne Bendriem, Bill and Ellen Berez, Miri and Boruch Bergman, Ted and Wendy Besmann, Jim and Kati Blalock, Rachel and Steven Bleuze, Adam and Julie Braude, Pessa Brody, Marilyn and Sidney Burnett, Michael and Victoria Chaven, Shirley and Chris Clepper, Betty Cole, Kevin and Sarah Cole, Trudy Dreyer, Boruch and Norit Duchman, Dorothy Ebel, Jim and Rose Ebel, Helen Eisenberg, Rabbi Moshe and Jacquelyn Elbaz, Mendy Farro, Ann Friedlander, Marc Garland, Louis and Lillian Glazer, Elias and Anne Greenbaum, Dan and Susan Greengold, Eileen Handler, Mark and Carol Harris, Leon Hasden, Jeff and Shelley Hecht, Manny Herz, Marian Jay, Sylvia and J.B. Johnson, Richard and Cheryl Kaplan, Mira Kimmelman, Shmuly Kopstein, Genevieve Kramer, Sholom and Esther Laine, Yossi and Rivka Laine, Mark and Peggy Littmann, Don Loflin, Michael Malek, Uzi and Meital Mamman, Marc and Shelley Mangold, Marc and Tamar Margolis, Lee Miller, Stephen and Rosalie Nagler, Evan and Jenifer Ohriner, Wanda Parks, Nir and Limor Pasca, Sandra Parsons, Ric and Cindy Pasi, Richard Perry, Rabbi Yossi and Frumie Posner, Marilyn Presser, Judith Raman, Gene and Pat Rosenberg, Judith Rosenberg, Jonathan Roth, Alan Schwartz, Bernie and Eleanor Shorr, Jerry and Marilyn Solomon, Gary and Marnie Spiegelman, Ron and Rhonda Sternfels, Evan Sturm, Mel Sturm, Mike Tollefson, Bruce Tomkins, Michael Vose, Miriam Weinstein, Yechiel and Berthe Weitsman, Baruch and Sara Wilhelm, Levi and Rivki Wilhelm, Mendy and Yocheved Wilhelm, Rabbi Yossi and Miriam Esther Wilhelm, Harold and Becky Winston, Geoff and Pat Wolpert, Raphael Wolpert.

### Thank you to those of you who participated in our fundraising auction...

Joelle Adajian and Norman Manella, Larry Anovitz and Deborah Cole, Techiya Arazi, Ortal Arel, Jeff and Nancy Becker, Bill and Ellen Berez, Ted and Wendy Besmann, Gene Bocneck, Van and Bonnie Boring, Judy and Abraham Breitstein, Marilyn and Sidney Burnett, Michael Burnett, Mik and Elena Burns, Don and Rachel Carlson, George and Becky Charles, Deenah Darom, Jennifer Davis, Joyce and Harold Diftler, Amanda and Scott Durham, Jim and Rose Ebel, Mary and John Evars-Goan, Dave Fall, Terry and Rachel Ford, Amy Fulton-Stout, Marc Garland, Michael and Harriot Glasman, Mindy Goldberg and Mark Blumenthal, Jeff and Kaye Goodfriend, Leonard Gray, Elias and Anne Greenbaum, Pam and Ernie Gross, Chris and Rachel Hale, Jeff Gubitz, Jubson Hall, Eileen Handler, Yamit and Frank Heisler, Manny Herz, Jeff and Lori Hirsh, Emerson and Joan June, Yoav and Liat Koenig, Carol and Steve Krauss, Peggy Laxton, Ken Levine, Greg and Peggy Loflin, Kfir and Donna Mamman, Uzi and Meital Mamman, Marc and Tamar Margolis, Anna and Matt McDonald, Colby McLemore, Shuly and Gabe Mesa, Rebecca Merritt, Seth and Barbara Mintz, Evan and Jenifer Ohriner, Ric and Cindy Pasi, Wanda Parks, Sandra Parsons, Nir and Limor Pasca, David Pierce, Carol and Wayne Pitsenberger, Howard and Janice Pollock, Claire Presnal, Rabbi Victor and Avigail Rashkovsky, Claudette Reagan, Lucas and Debbie Richman, Allan and Vallerie Rosenbaum, Gene and Pat Rosenberg, Stephen and Kim Rosen, Arnold and Mary Linda Schwarzbart, Pat Scofield and Craig Williamson, Hannah Shapira, Cyndi and Dave Shepler, Joel and Susan Shorr, Moshe and Marcie Shloush, Jerry and Marilyn Solomon, Gary Spiegelman, Gary and Tamara Sturm, Mel Sturm, Jessica and Aaron Vose, Doug and Jill Weinstein, Baruch and Sara Wilhelm, Rabbi Yossi and Miriam Esther Wilhelm, Morah Rishi Wilhelm, Michael and Mary Winter, Glenn and Katy Zahn, Michael and Siri Zemel, Rabbi Louis Zivic.

### And to those of you who have donated your time, expertise and care...

Richard Adlin, Wendy Besmann, Bruce Bogartz, Rachel Carson, Arnold Cohen, Deborah Cole, Jennifer Davis, Trudy Dryer, Dave Fall, Ernie Gross, Leonard Handler, Amy and David Hull, Marty and Martha Iroff, Barbara Leeds, Mark Littmann, Colby McLemore, Bruce Morrison, Jenifer Ohriner, Catherine Perez, Claire Presnal, Deborah Roberts, Pat Rosenberg, Morah Chaya Silver-Alford, Rabbi Beth Schwartz, Hannah Shapira, Jerry Solomon, Michael and Siri Zemel, Rabbi Louis Zivic.

### And last but not least to a very special group of "Special Friends" who give so much love to our students.

Sam Balloff, Pessa Brody, Susan Cohen, Trudy Dreyer, Mark and Carol Harris, Cheryl Kaplan, Vera Maya, Mimi Pais, Marilyn Presser, Gene and Pat Rosenberg, Bernie and Eleanor Shorr, Moshe and Ilana Siman Tov, Abbie Smith, Marilyn Solomon, Mel Sturm, Laura Supman, Esther Webster, Zilla Weininger, Wilma Weinstein, Yechiel and Berthe Weitsman.

# H A P P E N I N G S



## Hadassah Executive Board 2009-2010

From left to right: Cindy Pasi, recording secretary; Mary Evars-Goan, advisor; Susan Cohen, records administrator; Susan Frant, corresponding secretary; Bonnie Boring, president; Laura Floyd, treasurer; Stefanie Rich, programming vice president. Not pictured: Shuli Mesa, membership vice president. The Installation Dinner was June 10 at the Lemon Grass restaurant.

## Hadassah Book Club to Host August Meeting

Our next book is *City of Thieves*, by David Benioff. We'll meet **Thursday, August 20 at 7:30 p.m.** at Peggy Littman's house, 6911 Haverhill Drive. Call Peggy at 588-6661 if you need directions.

## Local Republican Jewish Coalition Chapter Forms

Are you Jewish? Do you believe in our inalienable rights to life, liberty and the pursuit of happiness? Do you believe the role of the federal government is to promote the general welfare and provide for the common defense? Do you believe in the tenth amendment which says that those powers not granted to the federal government are retained by the people? Are you interested in promoting these values through the political process?

Then we may have a place where you can express your views and be politically active to keep our country strong, while promoting the values of liberty, life, the pursuit of happiness and the protection of private property. We are the Republican Jewish Coalition, Knoxville Chapter. Please visit the national website at [www.rjchq.org](http://www.rjchq.org) to learn more. We would love to have you attend one of our events, where a local or state politician will be available to help all of us make a difference!. Please e-mail Aaron Margulies at [RJCKnox@gmail.com](mailto:RJCKnox@gmail.com) for information on our next gathering. *Ha'Kol* welcomes information on local Jewish organizations.

## THE BARBARA WINICK BERNSTEIN ARCHIVES OF THE JEWISH COMMUNITY OF EAST TENNESSEE



We've joined the 21<sup>st</sup> Century  
(while preserving the 19<sup>th</sup> & 20<sup>th</sup>)

See our exciting new KJA Archives Website at [jewishknoxville.org/archives](http://jewishknoxville.org/archives)

## BBG Elects Officers

Gert Weinstein BBG, Knoxville's chapter of the B'nai Brith Youth Organization, has been very active these past few months from planning the Rick Recht concert to electing a new board. Other programs such as Senior Appreciation and the annual Sweetheart Dance have also kept all of Weinstein busy. All of the Weinstein girls would once again like to thank everyone who attended the Rick Recht concert. Not only was the concert a lot of fun, but we raised over \$1,000 for Second Harvest Food Bank! Weinstein is still selling Rick Recht CD's, so e-mail us at [gertweinsteinbbg636@gmail.com](mailto:gertweinsteinbbg636@gmail.com) if you would like one. This past month, we celebrated our graduating seniors - Kelley Kidd, Alex Galvin, and Hannah Kline with a pool party honoring them and all of their hard work they have done for the chapter. We also held Fall Term elections and successfully elected a new board. N'siah is Olivia Talman, S'ganit is Ariel Spiegelman, Mazkirah is Leah Pearl, Gizborit is Jolie Spiegelman, and Sha'licah is Rachel Brown! To kick off the summer, our annual Sweetheart Dance was held in honor of Alex Galvin, the Winick AZA Sweetheart. At the dance, Bryna Oleshansky was announced as the new Sweetheart for Winick. For more information on Gert Weinstein BBG, visit our website at [sites.google.com/site/weinsteinonline](http://sites.google.com/site/weinsteinonline).

## American Girl Introduces Jewish Doll

May 31 marked the debut of the first Jewish American Girl doll. Each American Girl represents a momentous era in U.S. history, as well as a girl's place in it. Founded in 1986, American Girl has sold some 16 million dolls. The company now has magazines, books, movies and showcase stores. The new doll is Rebecca Rubin, a brown-eyed brunette with wavy hair. Rebecca is a 91/2-year-old Russian Jew growing up in New York's 1914 melting pot of immigration.



## Our Connection to Israel

By Marilyn Liberman

KJA's mission statement reminds us that our role is to strengthen Jewish identity while unifying the Jewish people at home and around the world.

It is a wonderful experience to travel to Israel, but this is not the only way to connect to this nation. KJA supports and sponsors programs to strengthen this identity. Every time we attend a community function, give *tzedakah*, or encourage families to participate in an Israeli program, we show our commitment to Israel. Our educational programs incorporate art, music, sports and hands-on activities. Participating helps us express our Jewish identity, and in turn, our connection to Israel.

In Knoxville, we are blessed by many who have traveled to Israel. Future issues of *Ha'Kol* will feature their stories. To understand this young country of 60 years, it helps to hear about human exchanges with

Israelis. The friendships formed and the feelings of attachment and commonality with the Jewish state and its citizens provide important insights and a better understanding of what we hear and read in the media. daily in the media.



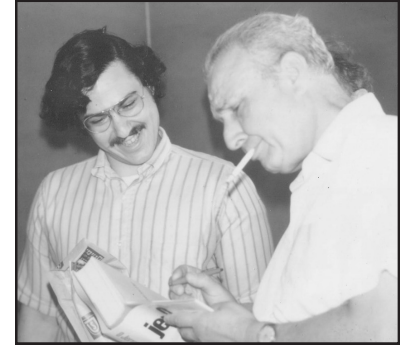
## Esteemed Scientist, Mentor Lost

By Jeff Becker

Israel and world Jewry lost one of its great leaders and greatest scientist on May 30. Prof. Ephraim Katzir, past president of Israel (1973-1978) and professor of Biophysics of the Weizmann Institute, Rehovot Israel, died in his sleep at the age of 92.

In 1973, Golda Meir contacted Katzir, then on sabbatical at Harvard University, asking him to accept the presidency. He hebraicized his family name to Katzir (from Katchalski), which means 'harvest.' In November 1977, he hosted President Anwar Sadat of Egypt in the first ever

official visit of an Arab head of state. In 1978 he declined to stand for a second term due to his wife's illness. After stepping down as president, he returned to his scientific work at the Weizmann. Katzir, a leader in the establishment of synthetic polypeptide synthesis, the process allowing the development of Copaxone®, the main drug for treatment of multiple sclerosis, was a decorated scientist having been awarded the Israel Prize for natural sciences and the Japan Prize. He was elected a Foreign Member of the British Royal Society and the U.S. National Academy of Sciences. Ephraim Katzir was my post-doc mentor during the years 1971 and 1972. Ephraim gave me the greatest time of my life, scientifically speaking, as his office was always open to me, and his mind was always receptive to discussing scientific ideas. I think Ephraim's great success as a scientist was embodied in the four enduring lessons I learned from him: (1) words matter, (2) use synthetic chemistry to study biological problems. (3) know and love your system, and (4) build a team. Ephraim lived these lessons and imparted them to his colleagues and students. His legacy will endure in the lives of those he touched and in the greater context of science in Israel.



Jeff Becker and Ephraim Katzir in 1972

## My Israeli Connection

By Ellen Kern

I understood two key words on the driver's radio: "*Mizrayim*" and "Obama." We arrived in Israel the day Obama was in Egypt. George and I had talked of visiting Israel for years. Both daughters had been, as had my Mom who encouraged us to go. After mother died last fall, we were invited to a young couples' June wedding party in the Galilee. It seemed a good opportunity. The trip included several day-long tours, sightseeing on our own, meals with the Neiger family (formerly of Knoxville); concluding with three days in the Galilee for the wedding celebration. In combination with help from friends, plus online searches and a number of e-mails, we planned a ten-day travel itinerary.

Our first four days were spent in Jerusalem. As we were about to enter our hotel room, I noticed mezuzot on every door frame. Where else but in Israel? Friday we explored the neighborhood around the hotel on Hebron Road, within walking distance to the Old City and the markets. Shabbat evening was spent with our friends the Neigers. Ran, Rena, Keren and Tali took us to a wonderful Lebanese restaurant in Abu Ghosh. On Shabbat, our Masada/Dead Sea tour guide met us at the hotel for a full day of exploration. Sunday's tour was through the holy sites of Jerusalem and concluding with a visit to Yad Veshem. As we walked through the newly-designed rooms chronicling the rise of Hitler's Germany through to the Final Solution, that past reign of terror was counterbalanced by the many Israeli young soldiers on tour.


Soldiers are required to participate in cultural tours on Sundays. Their youth and beauty was an ironic balance to the Holocaust.

The next day we rode a 'very' speedy *sherut* to Tel Aviv. After walking the entire beachfront from the old port of Jaffa to the northern Tel Aviv port and finding some lovely neighborhoods around Neve Tzedek and the opera house, we were ready to move on to the Galilee. As we boarded the train to Akko, a young woman named Inbal helped us with my pigeon Hebrew. She was returning home to Haifa after her three years of army service. We found our taxi driver who took us to the *mushav*, where the wedding party gathered. A full day tour of the Galilee was planned for the next day. We traveled from Zippori back to Akko, included were side trips to a Palestinian olive oil press and finally to the Church of the Sermon on the Mount at sunset.

Friday was spent riding with some other wedding guests to Haifa, where we stumbled on the best falafal stand ever in a Eucalyptus grove. Later that evening, the wedding party began with appetizers, drinks, a short ceremony, then more food and drink, and dancing. Watching those beautiful young 30-somethings dance was a pleasure. The setting and the guests were perfect movie material. Our last day in Israel was back in Tel Aviv before we departed for the overnight flight home.

We had a wonderful Israel adventure and made some new friends as well. I know now where I'd like to return as well as what we missed seeing. The safety issue didn't concern us. I rarely have felt more at home.

# AUGUST 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat	
						1 9:30a-HA-Shabbat Serv HA-Torah study following kiddush	
2 10:30a-HA Sisterhood Ed program	3 7a-HA-minyan 7-9p-Tikkun Olam Reunion pool party-AJCC 7:30-9:30p-Israeli dancing AJCC gym	4 1:30-3p-Friendshipper Book Club AJCC AL 5:30p--fencing AJCC 6p-TBE Exec Comm 6:30p-Hadassah Brd AL 7:30p-HA Exec Comm	5 6p-Tikkun Olam teens present art project-AJCC gym	6 7a-HA-minyan 5p-HA-Gan K Tan potluck dinner	7 MCDC-Last day 6:30p-HA-Tot Shabbat 7:30p-TBE-Shabbat Serv Birthday & Anniv blessing	8 9:30a-HA-Shabbat Serv HA-Torah study following kiddush	
9	10 7a-HA-minyan 7:15p-KJA Exec Comm AJCC AL	11 5:30p--fencing AJCC 6:30pTBE Brd mtg 7:30p-HA Brd Mtg	12 10a-Archives Comm AJCC BR 12noon-Friendshippers	13 7a-HA-minyan 7:30p-TBE Sisterhood Chai Tea	14 7:30p-TBE-Shabbat Serv	15 9:30a-HA-Shabbat Serv HA-Torah study following kiddush	
16 7:30p-TBE-Shabbat Serv 9:30a-HA-HARS staff in-service	17 AJCC Preschool opens Knox Co. Schools-first day--1/2 day 7a-HA-minyan 7:30-9:30p-Israeli dancing AJCC gym	18 9-10a-HA-Jewish Chant & Meditation 5:30p--fencing AJCC 7:30p-HA-Rabbi & Rel Serv Comm	19	20 7a-HA minyan 7p-HA Ed Comm mth 7:30p-Hadassah Book Club-AJCC BR	21 6p-TBE-Shabbat Serv 6p-HA-Friday Night Live @ AJCC Pool	22 9:30a-HA-Shabbat Serv HA-Torah study following kiddush	
23 9:30a-TBE Religious School 10a-HA-Sisterhood Rush 10a-HA Religious School & Opening Lunch	24 7a-HA-minyan	25 9-10a-HA-Jewish Chant & Meditation 1:30p-Friendshipper Book Club-AL 5:30p--fencing AJCC 6p-TBE-Exec Comm 6:30p-Hadassah Brd	26 6:15p-TBE Adult Ed 6:15p-TBE-Midweek Hebrew	27 7a-HA-minyan 5-10p-Israeli dancing-AJCC gym 5p-Shusterman Donor Reception-offsite	28 HA-Weekend Retreat 6:30p-TBE-New & Prospective Member Wine & Cheese 7:30p-TBE-Shabbat Serv, Rededication of stained glass windows	29 HA-Weekend Retreat 9:30a-HA-Shabbat Serv HA-Torah study following Kiddush 5:30p-TBE-Disco Party	
30 HA-Weekend Retreat 9:30a-TBE-Religious School 1p-Teen Connection pool party-AJCC pool	31 7a-HA-minyan	<p><i>Rabbi Micah Becker-Klein (here for Friday Night Live at AJCC on August 21) will be performing in downtown Knoxville at the Visitor's Center at noon on Monday, August 24. Rabbi Micah Becker-Klein has been performing and writing contemporary Jewish music since 1990. His music is influenced by bluegrass, folk, rock, klezmer, and world music sound.</i></p>					

For the most up-to-date listings or event information, please visit the KJA website at [www.jewishknoxville.org](http://www.jewishknoxville.org)

AL=AJCC Adult Lounge  
BR=AJCC Board Room

HA=Heska Amuna Synagogue [www.heskaamuna.org](http://www.heskaamuna.org)  
TBE=Temple Beth El [www.tbeknox.org](http://www.tbeknox.org)

**AJCC Preschool Starts August 17**  
**There is still room in the Aleph and Bet classes.**  
**Apply Now! Contact Brooke Seeliger at 690-6343 for more information.**

Heska Amuna Synagogue

# HaShofar



## Heska Amuna Retreat at Cumberland Falls

Friday, August 28 through Sunday, August 30  
Cumberland Falls State Park, Corbin, Kentucky

☆ Spirituality ☆ Education ☆ Community ☆ Fun



## Gear up for the High Holidays with your Heska Amuna family

Special guests **Rabbis Victor and Nadya Gross** will facilitate separate adult and youth sessions.

Check them out at: [www.pardeslevavot.org/about\\_r.html](http://www.pardeslevavot.org/about_r.html)

Lovely accommodations in The Lodge are hotel-style.

For more info:

[www.parks.ky.gov/findparks/resortparks/cf/](http://www.parks.ky.gov/findparks/resortparks/cf/)

Av/Elul 5769

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### Continuing Education

#### SHABBAT AFTERNOONS

August 1, 8, 15, 22 and 29

Following Kiddush

Torah Study with Rabbi Zivic

#### SUNDAY MORNINGS

August 2, 9, 16, 23 & 30 at 9:00 a.m.

Talmud Study with Rabbi Zivic

### Chant at Heska Amuna

Tuesday mornings from 9 a.m. - 10 a.m., Jewish devotional chant and meditation sessions are offered at Heska Amuna Synagogue led by Morah Chaya Silver-Alford. These sessions, says Chaya, "combine music, Jewish liturgy, and silent meditation and give participants the chance to have a deep spiritual experience as part of their week."

No chant experience is needed and friends are welcome. Folks who wish to participate and have limited mobility for health reasons should contact Chaya before meeting so that your needs will be met comfortably. Questions? Call Chaya at 522-0701.

## From the Rabbi's Desk

By Rabbi Louis Zivic, D.D.

Dear Friends,

As many of you know, I am a great fan of the Beatles. They revolutionized rock and roll. Many of their songs were upbeat and optimistic; *All You Need is Love* and *Here Comes the Sun* are just two examples of many songs that encourage folks to be optimistic and to hope for the best.

Yesterday evening, I attended *Rain: A Beatles' Tribute Concert*. It was wonderful. I met pre-bar mitzvah students from HA at the event as well as people of my generation who were there when the Beatles were first on the "Ed Sullivan Show."

What was surprising to me was that many of the youngest there knew the words to every song and as we all, from youngest to oldest, joined in, there appeared on our faces a holy look and we began to sing and rock with what I term religious fervor. Clearly, the Beatles are understood by still another generation of young people. The message of the Beatles' music is still being passed on and continues to be enjoyed. Nobody changed the words to make them more contemporary. No one changed a musical note. If *Rain* had changed any of the words or music I'm sure that battles would have erupted between the Orthodox Beatles fans (almost everyone there) and the remake guys; you know the musicians that take someone else's creation and profit from a change in a few measures.

So, I found myself asking after the concert, how is it that this tradition of music is being passed on so easily and meaningfully when the 2,000-year-old liturgy of Judaism seems to be failing transmission to non fundamentalist Jews? I believe the Beatles transmission is because Beatles music deals with major themes of life: love, death, passion, romance, peace, changing the world, what the meaning of our existence may be. It is the themes as much as the beat that makes faithful Beatles followers.

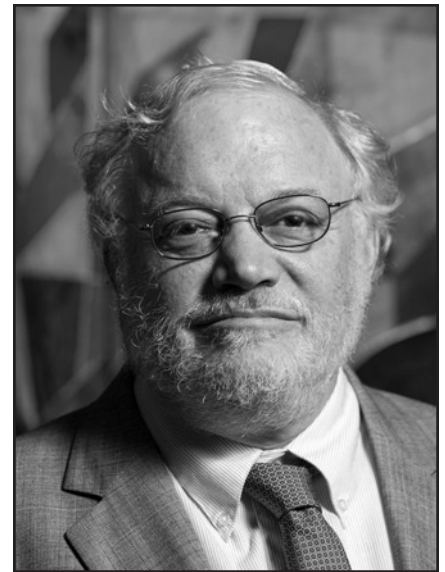
People will be coming to *shul* in six weeks or so for High Holiday services. Some or many of these members of our community will be coming to attend services during which they may sometimes feel bored or that the liturgy is not speaking to modern, American Jewry, but to a Jewry that no longer exists in the non-Orthodox world.

As with Beatles music, the importance and permanence of the High Holidays is due to their themes, i.e. **justice** and **mercy**. Our liturgy speaks to those themes. All of us would like to believe in God's justice. There are few people who do not want to believe that the wicked will be punished. We also are aware of our own failings and being aware of them may cause us to question how God will judge us. That brings us to the second theme of the holidays; mercy.

God we hope will forgive us because of God's love for us which has accompanied us through the 3,000-plus years of our history and never failed us. We hope, believe and pray that God's mercy will be sent in our direction, the direction of all who we love and all who we hope for.

Our task on the coming holidays is not to recite every word in the *mahzor* but to remember the themes of the day; that God's justice will be applied to everyone and God's mercy to those who ask for it. Let us pass justice and mercy to the next generation with the same joy and reverence we have for the themes that we believe in. May our prayers bring us and the world peace.

B'shalom



Rabbi Louis Zivic

## From the President

By Bernard Bendriem

Eleven years ago, my family and I moved to the United States from France and settled in Knoxville. Today I am honored to write this first article as your new president. Would it surprise you if I wrote that I had never envisioned being elected as president of Heska Amuna? As I reflect upon this enriching journey, I recall what a welcoming congregation we discovered when we arrived in Knoxville.

In 2001 the Heska Amuna chairman of the board at the time encouraged me to join the board of trustees. Whether in France or in the U.S., I had never participated in the life of a synagogue. I was very curious in pursuing this challenge and I can say today, that it is one of the best decisions I have ever made. I am very grateful to Marty Iroff, Heska Amuna 2001 chairman of the board and current past president, who encouraged me to join this group of dedicated volunteers. I also want to acknowledge the time Marty has spent preparing me. I will, without a doubt, benefit from his mentoring.

Two years ago, the Heska Amuna nominating committee, led by Arnold Schwarzbart and Evan Ohriner, expressed confidence that I could fulfill the role of president. I know past presidents have also been supportive of this nomination. The congregation has followed the recommendation and elected me. I take this opportunity to express to all of you my gratitude for your confidence.

This journey has been rich with meeting friends, working alongside warm-hearted congregants that are willing to organize, plan and execute activities aimed at enriching the life of our community through the gift of their time. This journey has also been a tremendous opportunity for me to learn, especially with our Rabbi, Louis Zivic, about Conservative Judaism, and even more about being Jewish.

I am looking forward to continuing this journey as your president, to working closely with our Rabbi and our committee, and to support our Chair of the Board, Rosalie Nagler. I also look forward to interacting with our congregants and our many volunteers, to listen to your ideas about our Jewish community and our Jewish celebrations. I am equally looking forward to working with our religious school and to help in any way I can. A solid Jewish education is the best gift that can be provided to our children. It is a gift that our four children have received through Heska Amuna Religious School.

## Chair's Report

By Rosalie Nagler

Fourteen years ago this month, my husband Stephen and I moved to this area with our children, Mara and Evan. We settled in Oak Ridge and joined the Jewish Congregation of Oak Ridge. We had many wonderful times in that congregation culminating with the bar and bat mitzvah of our children. Following this, there was no continuing education in the Religious School there and we began our affiliation with Heska Amuna. Our children attended Prozdor, made friends in the community through BBYO and brought their parents along! Little did I realize at the time how this would change our lives!

Through my involvement with the Heska Amuna Sisterhood, I was asked to become president and that took me to the Board of Trustees. I was asked to stay on the board after my term ended and now I am honored to serve as your chair. It is a daunting task filled with challenges. The warm reception I have had has been wonderful. I hope that I will be able to serve the congregation well.

I appreciate the helping hand that has been extended by Ted Besmann. He has guided me for the past two years during his term as Chairman and I appreciate all he has done. I would also like to thank all who have served on the Board of Trustees and continue to serve. It is through their dedicated work that our congregation will flourish.

I hope that over the next two years we will see growth in our congregation - in strength and in spirit. I look forward to working with Bernard Bendriem, our new President and I believe that with the support of the warm and caring people that make up our congregation we will continue to grow. I appreciate the guidance by our Rabbi, Louis Zivic, and the dedication of our Education Director, Carolyn Silver-Alford. The future will be bright with the talents of our members.

## Sisterhood Happenings

By Amy Hull and Nancy Young

What an amazing spring the women of Heska Amuna's Sisterhood have had! This has truly been a season of giving, not only by the organization as a whole, but also by all of our members as individual women. Even as the pace of things has slowed down as we have eased into summer, our regular programming and planning for fall has continued. We are deep into that time of year when budgets are worked on, leadership changes hands and we look forward as we anticipate the coming fiscal year's needs. We are proud to be able to say that because of the strength and commitment of our members we are able to continue to provide strong financial support to Heska Amuna without compromising the quality and availability of Sisterhood's own programming.

As summer progresses we will be coming together for regular Rosh Chodesh gatherings, please join us! And be sure to watch your calendar in early August as we offer the first in our study classes for the fall!

Nancy and I would like to extend a huge thank you to everyone who is contributing, whether you buy grocery coupons, have us cater your simcha, study with us, or attend a program, know that you are giving both time and money that's doing good for our community and the community at large!

## Community Retreat Offers Worship, Relaxation

Dear Friends,

In a few weeks Heska Amuna Congregation will be going on what we hope will become an annual retreat. A retreat is a time to leave our normal lives and environments and take ourselves to a place where the outside world of work, concerns about the family economy, worries about children both little and adult, thinking about our aging parents, can be set aside for Shabbat.

A retreat is also a time to meet new friends and reacquaint ourselves with old friends who may have dropped out of our lives because of the hectic pace of daily living. We will have an opportunity to immerse ourselves in Shabbat in a way that may not be possible in our homes. It can be a time to put away cell phones and computers and look at the trees **and** the forest.

The Cumberland Falls State Park will be the site of our retreat. The Retreat Committee assures me that the facilities are great. Rabbis Victor and Nadia Gross will be our spiritual guides on this Shabbat.

I am looking forward to the time so that I can visit and socialize and learn from our presenters. It's going to be great!

Rabbi Louis Zivic

# Heska Amuna Synagogue *HaShofar*

### **Rabbi Louis Zivic**

e-mail: [RabbiZivic@heskaamuna.org](mailto:RabbiZivic@heskaamuna.org)

### **Chair of the Board**

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### **President**

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### **Education Director**

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### **Heska Amuna Synagogue**

e-mail: [info@heskaamuna.org](mailto:info@heskaamuna.org)

### **Permanent Schedule**

Friday Night Services.....Varies  
Saturday Morning Service.....9:30 a.m.  
Mon. & Thurs. Minyanim.....7:00 a.m.

Evening minyanim can be arranged  
by calling President Bernard Bendriem,  
584-9197, one week beforehand

Sunday Minyan.....9:45 a.m.

For a list of Heska Amuna's funds and  
other information, please go to our  
website [www.heskaamuna.org](http://www.heskaamuna.org)

**Heska Amuna Synagogue**  
is an affiliate of United Synagogue  
of Conservative Judaism.

*HaShofar* editor - **Marian F. Jay**.

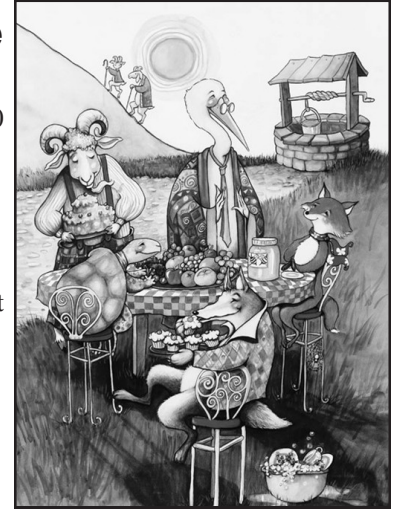
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Amuna Synagogue.

## “Gan K'Tan” Family Potluck Dinner

**Thursday, August 6 at 5:00 p.m. at Heska Amuna Synagogue**

Heska Amuna Religious School's new program for all parents with very young children - **Gan K'Tan** will host a family potluck dinner at Heska Amuna Synagogue on Thursday, August 6 at 5:00 p.m. We will have some age-appropriate summer fun activities for the kids, schmooze, talk about the program for the coming year and get a glimpse of the plans for the new children's room at Heska Amuna! The entire community is invited to join us for the evening. The Synagogue will provide paper goods and drinks; all you have to bring is a vegetarian or dairy dish and your family. We welcome your ideas for our program for this, our inaugural year.

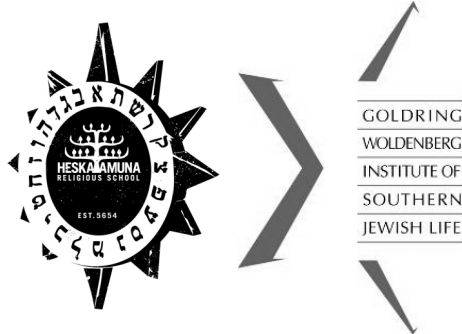
The Gan K'tan program will meet one Sunday morning a month to enjoy games, socializing, art projects, and Jewish holiday fun. We will have time for moms and dads to visit, directed activities for parents and children to enjoy together, and time for play and fun. The program is **free** to Heska Amuna members and costs only \$5 per child for non-members, which covers all materials used in the program. For more information, a calendar for the coming year's programs or to enroll NOW in this program, contact [EdDirector@heskaamuna.org](mailto:EdDirector@heskaamuna.org), or call 522-0701 and speak with Morah Chaya. This program is sponsored jointly by the Heska Amuna Outreach Committee and the Heska Amuna Religious School.



## Education Director Presents at 2009 Summer ISJL Conference

Heska Amuna Religious School is proud to be an Institute for Southern Jewish Life (ISJL) school again in 5770. This is the third year HARS has been associated with the ISJL, a program that began with 10 communities in four states and, in its sixth year, has expanded to 61 congregations in 11 states! As one of the program's pilot schools, Heska Amuna was able to contribute to establishing the standard curriculum designed to provide a common body of Jewish knowledge throughout our region. In addition to educational materials, the ISJL sends post-college interns to work with our staff and our school twice a year and sponsors an annual summer training seminar for educators all around this region. Heska Amuna is pleased that Chaya Silver-Alford, our Education Director, was one of the conference presenters at this year's conference. Chaya presented a segment of the program she designed for last year's CLC program titled

“Shalom Bayit: Getting Along with Our Family, Our Friends, and Our Neighbors.” Heska Amuna Religious School is grateful to all of the donors that enabled us to be part of this regional program.



## Credit Cards Accepted

Heska Amuna accepts credit cards for payment. Members have the option of paying the balance partially or in full or setting up an “auto pay” which would charge your credit card monthly over the next 12 months. If you wish to make a payment by credit card, please complete the “Credit Card Information” box on your statement and indicate the amount you are paying next to the account and make a note if you wish the one-time pay or the auto-pay setup. Tear off the bottom portion and return in the enclosed envelope. All credit card information will be kept confidential. If you are making a payment by check, please indicate the amount you are paying next to the account, tear off the bottom portion and return in the enclosed envelope.

## We Welcome New Members

**Debbie and Jeff Abrams-Cohen** - Jeff grew up in Andover, Massachusetts and Debbie grew up in Knoxville (3rd generation Knoxville, 3rd generation Heska Amuna member!). They met at school in New York then moved to Salt Lake City, Utah where they lived for almost 15 years. After their daughter Samantha was born they decided to move to Knoxville to be near family. They currently both work for UT and Samantha is in preschool at the AJCC. Mostly they enjoy spending time together as a family and spend time doing home projects and playing with their three cats.

## Sisterhood Fundraiser

~NOW AVAILABLE~  
**FOOD COUPONS FROM EARTHFARE**

EarthFare grocery coupons are now available for purchase through Sisterhood's fund-raising sales. With two locations, Turkey Creek and the beautiful, new Bearden location, EarthFare is convenient to many members. To order, send the coupon on page 25 or call Gene Rosenberg or Marilyn Liberman.

## Public Library Needs

The Summer Children's program at the West Knoxville Public Library on Kingston Pike and Papermill Drive needs young children's games like "Chutes and Ladders", "Candyland", etc. If anyone in the congregation have finished using these games and would like to donate them, we would greatly appreciate them. Thank you for your donations.

Trudy Dreyer, Friends of the Library

## Among Our Members

- ◆ Condolences go out to the following members and their families: **Ellen and Bill Berez** on the passing of Ellen's father, **Bernard Schanowitz**; **Genevieve Kramer** on the loss of her sister, **Ruth Shaw Kahan**; **Lynn Fuson** on the passing of her mother **Anne Fuson**; **Mary Beth and Michael Eisenstadt** on the loss of Michael's father, **Albert Eisenstadt**. May their memories be a blessing.
- ◆ Get well wishes go out to the following people who were ill, in the hospital, or in rehabilitation during the past month: **Jason Berube, Elaine Brown, Andrea Cartwright, Ed Feldman, and Annette Winston**.
- ◆ Mazal tov to the following members and their families: **Peggy and Mark Littmann** on daughter Beth's marriage to **James McGinnis**; **Judy and Abraham Brietstein** on the birth of grandson, **Chaim Jacob Joiner**, son of **Raina and Nathan Joiner**; **Linda and Neil Feld** and **Bess Feld** on the birth of grandson and great grandson, **Samuel Victor Drucker**, son of **Merryl and Steve Drucker**; **Wendy Besmann and Janet Gurwitsch** on being selected to Leadership Knoxville; **Jenny Pfeffer-Rodriguez and Carlos Rodriguez** took the test and passed for citizenship in late May. The swearing in ceremony was July 30. A special Mazal tov to **Marilyn and Rabbi Mark Greenspan**, former Heska Amuna rabbi and his wife on daughter Naomi's engagement to **Aaron Mayor**; **Marilyn Presser**, great-aunt of **Ely Oberman** who was called to the Torah as a bar mitzvah in Orlando, Florida. **Ely** is the son of **Alaina Slovis and Bruno Oberman** and the grandson of **Linda Gray-Slovis** and the late **Norbert Slovis**; **Barbara Leeds** and **Shirley Leeds** on the birth of grandson and great grandson, **John Stephen Harris III**, son of **Rachel and John Harris**.
- ◆ Todah rabah to **Ethel Wittenberg** who attentively works in the Synagogue office every month. We appreciate your time and the effort on behalf of the Shul.

Federal law keeps us from knowing who is in the hospital. Therefore, if you or a loved one is hospitalized, please let us know so we can place you on our Misheberach list and notify the Bikkur Cholim Committee who visit people.

## Kitchen News

### Sponsor a Kiddush! It's So Easy

All Kiddushim are deliciously prepared by Marilyn Burnett. Call Gene Rosenberg at 693-3162 for more information and to reserve a date.

We thank the following people for sponsoring Kiddushim for the month of June: Bruce Pearl in honor of son Michael's becoming a Bar Mitzvah; Anne and Bernard Bendriem in honor of their anniversary; Lesley and Bernie Rosenblatt in honor of their 50th wedding anniversary.

## What's New in the Winick Library

*By Marilyn Liberman*

The Library Committee is happy to inform you that we are using the Sisterhood-donated shelves in the front lobby to feature new and interesting books that are available for loan from the Winick Library. The featured items will be changed on a regular basis and the books may be taken from the shelves and checked out from the library. The shelves are labeled with the following headings: Adult Books; Youth/Teens; Children; DVD/CD; Coffee/ Table books; Periodicals.

We are always purchasing new books and would be happy to consider your requests. We also solicit donations of books and money.

## Contributions from Caring People

For a list of synagogue funds, please visit [www.heskaamuna.org](http://www.heskaamuna.org)

### BIBLE FUND

*In memory of Albert Eisenstadt*

By: Peggy and Gale Hedrick, Joshua, Jesse and Allison

### BRADLEY STURM MEMORIAL FUND

*In observance of the yartzheits of Samuel Grusin and Paul Cawn*

By: Judy Rattner

### BUILDING FUND

*In observance of the yartzheits of Bertha and David Krauss*

By: Janet Krauss

*In memory of Bernie Schanowitz*

By: Judith and Jack Benhayon

### CEMETERY FUND

*In observance Sol Leeds' yartzheit*

By: Bella Leeds, Joani and Gary Leeds and Amy and Gene Dandy

### COHEN PRESSER FUND

*In memory of Rose Selkowitz*

By: Marilyn Presser

### EDUCATOR'S SUPPLEMENT FUND

*In memory of Bernie Schanowitz*

By: Missy and Sid Jaffe

### GERTRUDE GLAZER COHEN AND

### I.B. COHEN FUND

*In memory of Rebecca Mendelowitz*

By: Pat and Gene Rosenberg

### EDUCATIONAL ENRICHMENT FUND

*In memory of Jerry Hirschhaut and Leslie*

*Badaines' sister-in-law, Bobbie*

By: Nancy and Jeff Becker

### GENERAL FUND

*In honor of Michael Pearl becoming a Bar Mitzvah and in memory of Albert Eisenstadt*

By: Wendy and Ted Besmann

*In observance of Bernard Aaron Belaief's yartzheit*

By: Elaine Brown

*In observance of Philip Chazen's yartzheit*

By: Eric Chazen

*In observance of Isaac Cooper's yartzheit*

By: Icel and David Cooper

*In honor of Jennye Merrell and Sam Hull on their B'nai Mitzvah; in memory of Ruth*

*Shaw Kahan*

By: Joyce and Harold Diftler

*In memory of Rebecca Mendelowitz and*

*Albert Eisenstadt; in observance of Thekla*

*Naumann's yartzheit*

By: Trudy Dreyer

*In memory of Rose Rosenthal and Rebecca*

*Mendelowitz*

By: Marc Garland

*Continued on page 17*

## Contributions from Caring People

For a list of synagogue funds, please visit [www.heskaamuna.org](http://www.heskaamuna.org)

### GENERAL FUND, *continued*

*In memory of Anne Fuson*

By: Wendy and Ted Besmann, Mary Linda and Arnold Schwarzbart

*In observance of Alice Landis's yarzeit; in honor of Jennye Merrell and Sam Hull on their B'nai Mitzvah*

By: Leon Hasden

*In memory of Jerry Hirschhaut*

By: Wendy and Ted Besmann, Cheryl and Rich Kaplan

*In memory of Bea Jaffe and in appreciation of Rabbi Zivic's visit with her*

By: Meredith and Jerry Jaffe

*In observance of Charlotte Kayser's yarzeit*

By: Gilya Schmidt

*In observance of the yarzeits of Norbert Slovis, Jerry Millen and Dora Green; in memory of Jerry Hirschhaut, Rose*

*Rosenthal, Esther Rosen, Toby Slabosky, Bernie Schanowitz and Ruth Shaw Kahan; in honor of: Beth and James McGinnis's marriage, Micah and Dena Krichinsky's marriage, the 2009 Confirmation class, the graduations of Lisa Redisch, Raphael*

*Bendriem, Rebecca Kern and Shoshana Ohriner, Genevieve Kramer's grandson Yisrael's marriage to Shira Epstein and Michael Pearl becoming a Bar Mitzvah*

By: Cheryl and Rich Kaplan

*In memory of Kristopher Kendrick*

By: Joyce and Harold Diftler

*In observance of Leon Leibowitz's yarzeit*

By: Mary Beth Leibowitz

*In observance of Belle Linke's yarzeit*

By: Esther and Simpson Linke

*In memory of Rebecca Mendelowitz*

By: Kim and Stephen Rosen

*In observance of the yarzeits of Frances and Robert Sabler; in honor of: the birth of Samuel Drucker, the birth of Chaim Joiner, the 2009 Confirmation class, Ted Besmann*

*as outgoing Chair of the Board and the outgoing members of the board; get well wishes to Jason Berube*

By: Rosalie and Stephen Nagler

*In observance of Celia Rosenblatt's yarzeit*

By: Alice and Walter Farkas

*In memory of Rose Rosenthal*

By: Judy and Jerry Zivic

*In memory of Bernie Schanowitz*

By: Wendy and Ted Besmann, Barbara Bogartz and Rich Mindel, Rosalie and Stephen Nagler, Irene and Werner Pfeifer  
*In memory of Bernie Schanowitz and Rose Rosenthal*

By: Gilya Schmidt

*Get well wishes to Andrea Cartwright, Ed Feldman and Annette Winston*

By: Mary Linda and Arnold Schwarzbart

*In memory of Rose Rosenthal and Jerry*

*Hirschhaut*

By: Karen and Brian Smith

*In memory of Melvin Solomon*

By: Lynn and Scott Dryzer

*In honor of: Hal Manas for his loving execution of Shomer duties, the 2009 Confirmation class, Jennye Merrell and Samantha Hull on their B'nai Mitzvah, Marty Iroff and Ted Besmann on their retirement as President and Chair of the Board of Trustees; in memory of Rose Rosenthal*

By: Annette and Barry Winston

*In honor of Jennye Merrell and Samantha Hull on their B'nai Mitzvah and Beth and James McGinnis's marriage*

By: Ethel Wittenberg

*Wishing a speedy recovery to Jerry Zivic and Gunder Mayer; in memory of William Grossman*

By: Judy and Jerry Zivic

*In honor of Andrea Cartwright and Alan Solomon, Marty Iroff and Ted Besmann; get well wishes to Jerry Zivic*

By: Rabbi Louis Zivic

### LEIBOWITZ FUND

*In observance of Leon Leibowitz's yarzeit*

By: Peggy and Gale Hedrick

### RABBI'S DISCRETIONARY FUND

*A general donation to the fund*

By: Judy and Gene Bocknek

*In gratitude for Rabbi Zivic's teachings*

By: Ruben Garcia

*In observance of Morton Phillips Simpson's yarzeit*

By: Evelyn and Steve Oberman

*Thanking Rabbi Zivic for being helpful with the BBYO International Board Retreat*

By: Judith Rosenberg

### RELIGIOUS SCHOOL FINANCIAL AID FUND

*In observance of the yarzeits of Estelle and Lionel Kay; wishing Mort Sitver at Happy Father's Day*

By: Anita Kay, Joe, Esther and Lilly Sitver

### ROSENTHAL ENVIRONMENTAL FUND

*In memory of Rose Rosenthal*

By: Nancy and Jeff Becker, Wendy and Ted Besmann, Michelle and Stephen Cohen, Kathryn and Leonard Cripps, Marianne and Maynard Engebretson, Andy Fagen, Janet and Bert Gurwitch, Cheryl and Rich Kaplan, Carol and Bob Martin, Ava and Fred

Radoff, Pat and Gene Rosenberg, Jessica and Douglas Weber, Carol and Terry Winograd

### VMC FUND

*In observance of Herbert Smullian's yarzeit*

By: Terry Hahn

### WINICK LIBRARY FUND

*In honor of Lesley and Bernie Rosenblatt on their 50<sup>th</sup> wedding anniversary and in memory of Albert Eisenstadt*

By: Barbara and Bernie Bernstein

*In memory of Albert Eisenstadt*

By: Pat and Gene Rosenberg

*Sending get well wishes to Andrea Cartwright and Ed Feldman*

By: Marilyn and Harvey Liberman

*In memory of Melvin Solomon and Jerry Hirschhaut and Bernie Schanowitz*

By: Pat and Gene Rosenberg

*In observance of Arlene Rubin's yarzeit*

By: Judy and Jerry Zivic

*In observance of William Russler's yarzeit*

By: Nikki Russler

*Get well wishes to Gilya Schmidt's son, Richard*

By: Marilyn and Harvey Liberman, Mary Ann and Bryan Merrell and Judy Rattner

### YARZHEIT FUND

*Hymie Billig*

By: Leslie and Peter Rosen

*Jenny Friedman*

By: Terry Hahn

*Victor Hanan*

By: Stella and Bernie Iroff

*Flora Hasden*

By: Leon Hasden

*Abraham Jacobs*

By: Elise and Herb Jacobs

*Homer Kramer*

By: Genevieve Kramer

*Joseph Weinbren and Joseph Green*

By: Anita and Jeff Miller

*Naomi Miller*

By: Lee Miller

*Mildred Rosenblatt and Murry Rosenblatt*

By: Bernie Rosenblatt

*In memory of Rose Rosenthal*

By: Jane and Sheldon Cohen

*Esther Spiegelman and Sylvia Blumenthal*

By: Marnie and Gary Spiegelman

*Louis Tobe, Irene and Murray Baskin, Lily*

*Pincus and Zelda Baskin*

By: Selma Tobe

*Yachel Wender*

By: Freda and Abe Wender

# TEMPLE BETH EL TIMES



## Marty's Mission Continues Food Collection Efforts

By Joyce Traugot, Marty's Mission Chair

Before we know it we will once again be celebrating the Holy Days. Looking back over the past year, we are all aware of the difficult times we are living in. Although we have all had to tighten our belts and be more aware of how we spend our money, there are families right here in our community who cannot afford to feed their families.

The food banks are in dire need of our assistance. You have a year-round opportunity to support the Second Harvest Food Bank by bringing non-perishable foods to your Temple, Synagogue, KJA or Eisenberg Jewish Day School. We have barrels to collect your donations at each of these facilities.

Over the past three years, we have made a tremendous difference by our Yom Kippur Food Drive. Once again, grocery bags will be available for you to fill up and bring back during the Holy Days. Please plan in advance so that we can make this Yom Kippur Food Drive the biggest ever.

Please remember that HUNGER does not take a holiday. Your year round donations are greatly appreciated. If you have any questions or concerns please give me a call!

11 Av - 11 Elul, 5769

Rabbi Beth L. Schwartz  
Rabbi Emeritus Howard Simon  
Temple President Stephen Eisen  
Sisterhood Presidents Joyce Traugot  
and Phyllis Hirsh

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WE INVITE THE KNOXVILLE JEWISH COMMUNITY TO JOIN  
US AT TEMPLE BETH EL'S

## DISCO FEVER

3037 Kingston Pike, Knoxville  
SATURDAY EVENING, AUGUST 29  
5:30 - 9:00 P.M.



\$5.00 PER PERSON / \$18.00 MAX PER FAMILY  
TICKETS AVAILABLE AT TEMPLE BETH EL DURING OFFICE HOURS  
AND RELIGIOUS SCHOOL OR CAN BE PURCHASED THE EVENING OF  
THE EVENT

DINNER, DANCING, GAMES & CONTESTS  
FUN FOR TODDLERS, TEENS, PARENTS & GRANDPARENTS  
TIME TO GROOVE TO 70'S & 80'S MUSIC  
BEE GEES, DONNA SUMMER, THE VILLAGE PEOPLE, GLORIA GAYNOR,  
SISTER SLEDGE, SATURDAY NIGHT LIVE AND MORE...

CONTACT AMY ROSENBERG 356-6830 OR [ROCKYBERGS@TDS.NET](mailto:ROCKYBERGS@TDS.NET) IF  
YOU WOULD LIKE TO VOLUNTEER THE EVENING OF THE EVENT

## SERVICES IN AUGUST

August 7 at 7:30 p.m. – Shabbat services  
August 14 at 7:30 p.m. – Shabbat services  
August 21 at 6:00 p.m. – SHABBAT AT  
THE POOL at the AJCC  
August 28 at 7:30 p.m. – Shabbat services  
as we rededicate our repaired and protected  
windows, with a special reception for our  
newest members at 6:30 p.m.

Jewish Words of Wisdom...

A wise man hears one word  
and understands two.

— Yiddish proverb

## From the Rabbi's Study

A friend of mine called me the other day to ask for some advice and information. As a rabbi, I get that a lot, of course. This time, I was grateful that I had good advice and solid information to give. Sometimes, all we can give our friends is our friendship, and it doesn't feel like enough. But just as often, it is exactly what our friends want from us: no strings, just an ear to listen, or a shoulder to lean on, without judging us. At other times, we try to understand their situation, and give our best thinking.

As the New Year begins – the one that feels genuinely new, as schools and programs of all kinds start again, we make lots of plans and decisions. We talk to our families and our friends about what's going on and what's coming up, and we ask for advice and information. Sometimes, our friends offer us their thoughts and ideas whether we ask for them or not. Judaism teaches us that asking for, giving, and getting advice are acts of trust, rather than ego. It is one of the ways we care for one another and create healthy relationships.

Hillel said, "The more counsel, the more understanding." Dr. Nathan Kravetz comments: "When you receive advice and suggestions from a wise person...you gain for yourself the values that will guide you in life. It is also true that to give wise and thoughtful counsel is to enrich the giver who sees and understands the needs of another. The one who offers good counsel is to be respected and cherished." Let us all try to be wise, so that we, too, may be cherished.



## President's Message

By Stephen Eisen

Welcome back from summer! I hope everyone had time to relax and create long-lasting memories with family and friends. Two major life cycle events took place at Temple in June. First was the marriage of new members Deborah Sloan and Terry Cribb, second was the bar mitzvah of Ethan Snow, son of Leslie and Craig Snow. Ethan did a fine job and, as those before him, raised the bar for the next just a little higher.

Our fiscal year began on July 1 and everyone has received their financial contribution statements in the mail. I encourage you to send your checks in early. We experience financial difficulty twice a year, the first few months and the last few months. The earlier we receive your checks the faster we can make adjustments to our budget and keep the Temple running smoothly.

Last year we sent out a Rabbinical survey of which 86 percent of the congregation responded to. First of all, THANK YOU! The confidential results were tabulated and reviewed and the many comments have been strongly considered as we have been making decisions for the long-term health of the congregation. Rabbi Schwartz and the board have agreed to a two-year contract extension which expires June 30, 2011. There are many different aspects of concern, brought out in the survey, that we will continually study and work on to keep (and grow) our Temple community.

We have a few new faces on the Temple Board this year and, as always, they will be listed by name and with contact information at the bottom of every Tuesday blast and on our new website. [www.tbeknox.org](http://www.tbeknox.org).

Thank you, Deborah Roberts, for working close to a year to create this very professional looking web site. I encourage everyone to visit the new site and make your comments to Deborah. She is willing to fix anything that may have "slipped by."

## Adult Education Courses Resume

Adult Education resumes on Wednesdays at 6:15 p.m. in the Temple Library.

**Wednesday, August 12 & 19:** *What's Funny About Judaism?* We'll laugh; we'll talk; we'll talk about laughing!

**Wednesday August 26 – September 16:** *Preparing for the High Holy Days* – we will look at some of the texts and traditions of Rosh HaShanah and Yom Kippur.

**Beginning Hebrew for Adults:** The fall semester is 10 sessions, on Sunday mornings in the Temple Library, taught by Yafa Klarich, Morah meyuchedet (teacher extraordinaire). Tuition is \$110, plus the cost of the book. Bo ul'mad! Please contact the Temple office at 524-3521 to register.

**Coming this fall:** BYOB – Bring Your Own Brunch and study the Jewish holidays with Rabbi Schwartz, at a monthly study group, first Wednesday of the month at 11:00 a.m. Learn about our holy days and festivals as you didn't learn them in Religious School!

*All Prospective Members and recently joined  
Congregants  
are cordially invited to a*

## **MEMBERSHIP WINE & CHEESE**

*Friday, August 28  
6:30 – 7:30 p.m. in the Library*

*Followed by Shabbat Services and the Rededication of  
the Stained Glass Windows*

*Please contact Amy Rosenberg 356-6830 or at  
[Rockybergs@TDS.Net](mailto:Rockybergs@TDS.Net) to RSVP  
or if you have any questions*

## The Sisterhood of Temple Beth El

We are an affiliate of WOMEN OF REFORM JUDAISM

### Sisterhood Brunch and Opening Meeting Sunday September 13 - 10:00 a.m.

Come on, join in. Share great food, lively conversation and lots of information about Temple Beth El Sisterhood. Come find out about the exciting events we have planned for the coming year. Pick up your "Its Full of Sisterhood" folder containing lots of information about Sisterhood, our calendar and so much more.

You have recently received a packet with a Sisterhood membership application enclosed. We hope you will fill this out and return it to Temple Beth El with your check for \$40 made out to Temple Beth El Sisterhood Membership. We look forward to your support and another great year!

So come on -- join us for brunch on Sunday, September 13 10:00 a.m. at Temple Beth El and meet your new Sisterhood Board. We look forward to meeting all of you.

B'Shalom, Karen Smith and Honerlin Del Moro,  
Sisterhood Membership Co-Vice Presidents

## TEMPLE BETH EL TIMES

*Rabbi Beth Schwartz*

[bschwartz@templebethelofknoxville.org](mailto:bschwartz@templebethelofknoxville.org)

*Temple Beth El Office Staff*

Nancy Best & Fae Montcalm

[Secretary@templebethelofknoxville.org](mailto:Secretary@templebethelofknoxville.org)

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*TBE Office phone: 524-3521*

*TBE Fax: 525.6030*

*Visit our website: [www.tbeknox.org](http://www.tbeknox.org)*

*Temple Office Hours*

Monday – Friday

9:00 a.m. – 4:00 p.m.

### Sisterhood Shmooze

*By Phyllis Hirsh & Joyce Traugot,  
Sisterhood Co-Presidents*

As we begin our first year as Sisterhood co-presidents we are looking forward to a wonderful year.

Mark your calendars. Scheduled programs include:

**Mah Jongg Tournament - October 18**

**Book Sale - November 1 & 8**

**Chanukah Craft Fair - December 6 & 13**

And that's just for starters!

We welcome your ideas, participation and membership to this warm, friendly Sisterhood. We hope to offer programs that will be of interest to our diverse congregation.

Please join us on Sunday, September 13 at 10:00 a.m. for our brunch meeting. Come meet the board, hear about our events and offer your ideas.

Come on join in!

### High Holiday Babysitting

(NOTE CHANGE  
FROM YEAR'S  
PAST)

**Saturday, September 19**

**10:00 a.m.-12:30 p.m.**

**Monday, September 28**

**10:00 a.m.-12:30 p.m.**

Look for sign-up forms soon.



### August Oneg Hosts

**August 7** Maria & Phil Seifert

**August 14** Donna Dixon & Steve Kaufman and Leslie Krakauer

**August 21** Jeff & Tamra Brown and Norma & Wesley James

**August 28** Kabbalat Shabbat

### TBE Has a New Cyber Image

Did you know Temple's new webpage is up and running? We are still using [tbeknox.org](http://tbeknox.org) as our web address – we just adopted a new interface provided at no charge through the Union of Reform Judaism.

Having a presence in cyberspace has been valuable in many ways – for our own members and local community, as well as for newcomers, potential newcomers, visitors, and others from all over the world.

I want to take this opportunity to thank two people who helped tremendously to give us our initial website: Boris Budik for creating and maintaining the previous TBE website, and Stu Elston for setting it up. They have put in countless hours, and their dedication has been tremendous.

The new website affords a more interactive interface and a format that matches many other Reform congregations. The site can be updated by committee heads, staff, and officers, which will enable us, in theory, to include a wider range of information and photos on a more frequent basis. All of this takes time and skills on the part of Temple volunteers. Fortunately, many tasks can be performed from home, so please let us know if you can provide some assistance.

Of course, as with all new endeavors, we hope to continually make improvements. I hope you will take time to view the various pages, check out the links, and enjoy the photos. As a member of TBE, this is your web site. If you have ideas, suggestions, or questions, please feel free to contact me, Deborah Roberts, at [webmaster@tbeknox.org](mailto:webmaster@tbeknox.org).

## Temple Beth El Religious School August Update

By Norma James, Education Director, [nfjames@aol.com](mailto:nfjames@aol.com)

**Religious School Starts August 23:** Knox County has a later start date this year, so you will have an extra week of summer from Religious School as well. Mark your calendar to attend our fabulous Back to School Celebration! Parents of new and returning students are welcome to join us. We will have a parent coffee that morning hosted by our wonderful School and Youth Committee.

**Norma and Rabbi Travel to Mississippi:** As you know, our Religious School uses the ISJL (Institute of Southern Jewish Life) curriculum. This summer, Rabbi Beth and Norma traveled to Jackson, Mississippi for the annual conference. We will have much conference news to share at our Parent Coffee and in upcoming bulletins.

**Do You Have a Child Ready to Start Religious School for the First Time?** We would love to have any child ages 4 and up. We have a terrific program of hands-on study for children from preschool to 10<sup>th</sup> grade. We know that membership is a big step for many families. If you are not currently a member of Temple Beth El, you may enroll your child in our school for one school year without joining our congregation just to give us a try. Contact Norma James at [nfjames@aol.com](mailto:nfjames@aol.com) for more information.

**Norma Learns About Web-Page Building!** Help! We are live on the web with a brand new format. I am still learning how to manage the Religious School link. Thankfully Deborah Roberts is holding my hand through this techno maze. The good news is that you will have instant access to the most up-to-date school news. Are we closing for snow? Check the website! Did you misplace your school calendar? Check the website! Do you want to see your precious little one dressed up for Purim? (You get the picture.)

**Are You Interested in Teaching Religious School?** Before you say NO! Just wait a minute. We have a great curriculum with detailed lesson plans. We have fabulous students! We offer in-service and other opportunities for you to build your Jewish knowledge. Some of my best teachers have learned along with the students. I am flexible with your busy schedules when you need to be out of town for a Sunday. What I DO NEED are people who like young people and are committed to sharing a love of Judaism with these young people. My veteran teachers and I will be there to help you along. If this sounds like a possibility, please contact Norma James.

### A Few IMPORTANT August Events:

**August 16:** Religious School staff in-service at Temple Beth El. We will join with Heska Amuna staff for part of the day.

**August 28:** Shabbat service to dedicate the new windows. ALL Religious School families should attend since our school helped make this event possible.

**August 30:** First Teen Connection event, for 6<sup>th</sup>-8<sup>th</sup> graders, at the AJCC at 12:45 p.m. Our middle schoolers need to make Teen Connection a regular part of their Jewish community experience.

### Temple Beth El Shook, Rattled and Rolled to an Auction Success!



*Our own Sonny and Cher meet Elvis*

(We apologize if anyone was left off this list). We couldn't have done it without you!

A great night was had by all as the Temple was transformed into KnoxVegas at our annual auction, held on April 25. And what a success it was with more than \$13,000 raised for the Temple's General Fund. As Elvis would say, "thank you very much."

With nearly 100 people in attendance, the evening was complete with a slew of wonderful auction items and the social hall was transformed into the Vegas Strip. There was even an Elvis sighting!

The annual auction is the Temple's largest event fundraiser and it is the result of tremendous volunteer work by some special people. Thanks to our dedicated volunteers, including Heather & Josh Chrusciel, Ellen Markman, Marla Brody, Heather Marschall, Sandy Parsons, Karen Smuckler, Ava Rader, Lesley Krauser, Jeanne Kidd, Linda Arbital, Ruth Sherrill, Ilya Safro, Andy Woods, Sylvia Witcoff, Melissa Treece, Missy Noon, Patti Austin, Abbie Smith, Shelley Mangold, Lisa Sayles. There were many other volunteers who cooked and baked delicious food and desserts.

### Mazel Tov

**Jacob Pais**, son of **Babyling** and **Ray Pais**, was promoted to the rank of Eagle Scout at a ceremony on Tuesday, July 14 at Farragut Presbyterian Church.

### Condolences

Galina Belenky, mother of Lena Zuiff, died Wednesday, May 20. Mrs. Belenky was a gifted pianist and piano teacher.

We are saddened by the death of Jerry Jaffe's mother, Bea Jaffe.

Mary Ella Hicks, mother of Bill and mother-in-law to Diana Steinfeld-Hicks, died on Tuesday, May 5.

Bess Good Hazelwood died recently, she visited TBE for the anniversary gala as her husband was the architect; her dad was Rabbi Jerome Mark, who served as our Temple's first full-time Rabbi.

May their memories be for a blessing.

## Beiler Bimah Floral Fund

The *Beiler Bimah Flower Fund* is maintained by our Women of Reform Judaism.

Pulpit flowers are a great way to honor a loved one, observe a Yartzheit, or any occasion.

Your \$30 payment, made payable to Temple Beth El Sisterhood, should be sent at least TWO WEEKS prior to the Friday you wish flowers.

Ruth Sherill will handle any special arrangements, flowers or extra quantities. Call her at 690-5015.

## Donations to the Funds of Temple April 20 – May 11, 2009

### **BEILER CULTURAL**

### **BEILER MISC. LIBRARY SHELVES**

### **H. BEILER YOUTH SCHOLARSHIP**

### **DAVIS EDUCATIONAL ENHANCEMENT MEMORIAL**

#### **ENDOWMENT:**

### **ENDOWMENT FUND**

#### *In memory of:*

Frances Dickey Patton by Charles B. Dickey

Lillian Pomerantz by Kenneth & Phyllis Hirsh

### **GENERAL OPERATING**

#### *In memory of:*

Mose Zavel by Nell Zavel

Uriel Alayev by Andrew & Zoya Kopt Loebel

Ian Kinney by Harold & Shirley Freedman

Frances Hirshberg by Morris & Shirle Goodfriend

Stephen Lieberman by Daryle & Marsha Gross

#### *In honor of:*

Larry Silverstein by Ethel Wittenberg

### **Window repair:**

By Charles & Elaine Noon

By Gilya Schmidt

By Joel & Susan Shor

By Sisterhood of Temple Beth El

#### *In memory of*

Louis Brenner by Stu & Jan Elston

Kate Caller by Pessa Brody

Leopold Schiffer by Lawrence & Judith B. Schiffer

Richard Hecht by Edith Hecht

In appreciation for the love and care extended to Bea Jaffe by Jerry and

Meredith Jaffe

### **Cemetery**

#### *In memory of:*

Richard Harris Marchand by Gertrude Siegel

### **Roof Fund**

### **GELBER CULTURAL**

### **GELBER WINNER'S CIRCLE**

### **GELBER FAMILY RABBINIC**

### **ERMA GERSON COMMUNITY**

#### *In memory of:*

Edwin Schnitman by Mimi & Arthur Pais

### **GOLDBERGER MEMORIAL SANCTUARY**

### **JAY AND MITILDA GOODFRIEND "DO NOT**

### **FORGET" FOR HOLOCAUST EDUCATION**

### **STANLEY & ELISE LEVY ENRICHMENT**

### **LICHT PRAYER BOOKS**

### **LICHT YOUTH**

### **MARX FAMILY EDUCATION ENDOWMENT**

#### *In memory of:*

Harry Marx by Ursula Marx

### **PATIO & GROUNDS**

#### *In memory of:*

Jeanette Grusin Hyatt

### **LESTER POPKIN MEMORIAL CAMPERSHIP AND SCHOLARSHIP**

#### *In memory of:*

Harold Raymon by Faye Raymon

### **RABBI'S DISCRETIONARY**

By: Howard & Robin Sherman

#### *In memory of:*

Cecelia Zimmerman by Marilyn Kallet

Carolyn B. Greif by Maurice P. Greif

Maurice Greif Sr. by Maurice P. Greif

Joice Brown by Jeffrey & Tamra Brown

Meredith Herrin by Jeffrey & Tamra Brown

Ben Brown by Jeffrey & Tamra Brown

Lowell Nisely by Jeffrey & Tamra Brown

Patricia Zivi by Richard Zivi

Margaret M. Moss by Stuart and Neil Moss

Jennie Zuckerman by Dr. Eugene Zuckerman

Elizabeth Zimerman by Dr. Joseph Zimerman

#### *In honor of:*

Miriam Hick's graduation from UT and Hannah Hick's graduation from

Cocke County High School by Diana Steinfeld-Hicks & Bill Hicks

### **JACOB & BETTIE REICH FAMILY MEMORIAL FUND**

### **RONA SIMON ISRAEL SCHOLARSHIP**

#### *In memory of:*

Milton Lebovitz by Jay & Valerie Frankel

### **CLARENCE STRASBURGER SACRED MUSIC**

#### *In memory of:*

Charles Clarence Strasburger by Linda Bolt

Bertha Baum Ehrlich by Linda Bolt

### **TEMPLE BETH EL PRESERVATION FUND**

By Gilya Schmidt

By Janice P. Feinman

#### *In memory of:*

Helen Kaufman Nisenshal by Harvey & Judith Kaufman

### **TBE SISTERHOOD FUNDS**

### **BEILER BIMAH FLOWERS**

#### *In Memory of*

Her beloved Father by Lillian Sloan

Jayne Eisen by Stephen & Charlotte Eisen

William Steinberg's 100th anniversary of his birth by Karen & Brian Smith

Harvey Smuckler by Alan Smuckler

Esther Margolina by Bella Safro

Ethel Kaplan by Shelley Mangold

#### *In Honor Of*

The 2009 Confirmation Class by their parents

### **SISTERHOOD TRIBUTE**

#### *In honor of*

Honerlin Del Moro's conversion by Karen & Brian Smith

Liz Gassel by Honerlin DelMoro

Mark Kline by Honerlin Del Moro

### **SISTERHOOD SPECIAL GIFTS**

# Mazel Tov!

## Heska Amuna Synagogue

### Happy Birthday!

- ◆ Arnold Cohen ◆ Harriet Cooper
- ◆ Myra Weinstein ◆ Laura Berry
- ◆ Hal Manas ◆ Judi Abrams
- ◆ Monte Abrams ◆ Peggy Hedrick
- ◆ Bernie Rosenblatt ◆ Naomi Rowe
- ◆ Bill Berez ◆ Anne Ehrenshaft
- ◆ Barry Winston ◆ Elaine Brown
- ◆ Anne Bendriem ◆ Gary Spiegelman
- ◆ Regis Loffman
- ◆ Herb Jacobs ◆ Joe Goodstein
- ◆ Abraham Brietstein
- ◆ Sandy Robinson



*All members whose birthday or anniversary occurs in August are invited to receive a blessing at Kiddush on Shabbat morning, August 15.*

### Happy Anniversary!

- Karen and Pace Robinson
- Francie and Neil Foster
- Wendy and Richard Good
- Marilyn and Jerry Solomon
- Elaine and David Dobbs
- Shelley and Jeff Hecht
- Susan Contente and Kurt Piehler
- Barb Levin and Josh Gettinger
- Ellen and Bill Berez
- Jane and Sheldon Cohen
- Kathy and Morty Goodfriend
- Evelyn and Steve Oberman
- Nancy and Jeff Becker
- Marion and Monte Abrams
- Myrna and Irv Russotto
- Eleanor and Bernie Shorr

## TEMPLE BETH EL

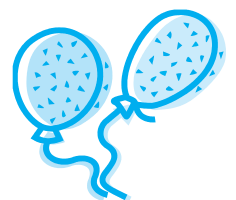
### Happy Anniversary!

- Robyn & John Pavan
- Lawrence & Kim Hookman
- Dick & Sheila Jacobstein
- Mark & Shelley Mangold,
- Yelena Golburt & Simon Badalov
- Joe & Sylvia Miller
- Zakhar Sapozhnikov & Yelena Sapozhnikova
- Mark & Lucy Barkan
- Mark & Marcy Frankel
- Don & Heather Marshall
- Dennis Brock & Elizabeth Diamond
- Henry & Claudia Fribourg
- Michael & Laura Shenkman
- Allan & Bunny Gerson
- Aaron & Imelda Margulies
- Chuck & Missy Noon
- Jeffrey & Tamra Brown



### Happy Birthday!

- ◆ Howard Teitelbaum ◆ Isidor Sauers
- ◆ Zelmora Brody ◆ Marilyn Carlin
- ◆ F. Joseph Miller ◆ Mary Weiss ◆ Claudia Fribourg ◆ Joshua Chrusciel
- ◆ Brian Gross ◆ Ida Markman ◆ Jonathan Finchum ◆ Diana Harris
- ◆ Michael Schwartz ◆ Ethan Brody ◆ Stuart Elston ◆ Phillip Seifert
- ◆ Kim Hookman ◆ Alex Khaddouma ◆ Sean Popkin ◆ Robert Schoenfeld
- ◆ Leonard Brown ◆ Joel Heller ◆ Emily Shor
- ◆ Michael Goodman ◆ Julia Gunn ◆ Miriam Hicks
- ◆ Barrett Schaefer ◆ Sandra Kronick ◆ Andrew Pais
- ◆ Ava Radoff ◆ Ethan Schulz ◆ Natan Diacon-Furtado
- ◆ Jerry Winston ◆ Dennis Brock ◆ Jocelyn Burstein
- ◆ Clark Derrington ◆ Alan Gassel ◆ Landon Wilhite
- ◆ Robert Heller ◆ Will Brody ◆ Laura Schlittler ◆ Hans Schulz
- ◆ Victoria Traugot ◆ Wesley James ◆ Valerie Rosenbaum
- ◆ Sophie Pollock



# YARZHEITS

## TEMPLE BETH EL

### August 7

◆ Efim Golburt ◆ Samuel Gelber ◆ Harold J. Licht ◆ Helen Kelleher ◆ Herbert Nash ◆ Harold Karklin ◆ Marie Elston ◆ Jackie Bickman  
◆ Garrett Bickman ◆ Emilie Strasburger ◆ Milton Bessemer ◆ Ethel Taylor

### August 14

◆ Abram Golburt ◆ Albert Greenberg ◆ Emanuel Taylor ◆ Benjamin Herrmann ◆ Ryan Kolnick ◆ Marcus Herrman ◆ Lillian Schaefer  
◆ Janet Perris ◆ Matvei Ioselev ◆ Sara Pais ◆ Herman Forest

### August 21

◆ Ruth Schwartzman ◆ Orsella Davis ◆ Jerome Bernstein ◆ Sidney Spero ◆ Rose Shenkman ◆ Daniel Goodman ◆ Zan Tamar Bailey  
◆ Gilbert Klein ◆ Adele Strasburger Zacharias ◆ Max Slome ◆ Ida Altshuler ◆ Wolfe Brody

### August 28

◆ Jeanette Galloway ◆ Dora Stein ◆ Henry Weinstein ◆ Armand H. Abel ◆ John Oberteuffer

## *Heska Amuna Synagogue*

### August 1

◆ Dorrie Barnett ◆ Esther Bebergal ◆ Harold Licht ◆ William Gurwitch ◆ Yetta Lipshin ◆ Rose Martin ◆ Samuel Millen ◆ Benjamin Jaffe  
◆ Morris Goldman ◆ Sylvia Goldstein ◆ Samuel Merlin ◆ Max Millner ◆ Karl Liberman ◆ Hyman Levison

### August 8

◆ Muriel Boothman ◆ Katie Ross ◆ Marian Schneider ◆ Mollie Brietstein ◆ Mildred Dreyer ◆ Meyer Brilliant ◆ Harry Fayonsky  
◆ Abraham Chaskin ◆ Jacob Green ◆ Lester Robinson ◆ Abraham Rosenblatt ◆ Abe Zwick ◆ David Wender ◆ Hugo Klein

### August 15

◆ Zeleg Berez ◆ Jacob Menachem ◆ Kenneth Cohen ◆ Sally Moskowitz ◆ Judy Schwartz ◆ Esther Balloff ◆ Mervin Horn ◆ Gussie Richer  
◆ Jane Rosenblatt ◆ Max Cohen ◆ Joseph Leeds ◆ Thomas Miner ◆ Steven Shersky

### August 22

◆ Betty Billig ◆ Morris Shorr ◆ Robert Messing ◆ Oscar Isaacs ◆ A.J. Robinson ◆ Estelle Binder ◆ Seymour Landis ◆ Hyman Liberman  
◆ Molly Thorp ◆ Ida Chandler ◆ Julius Gruenberg ◆ Albert Ring

### August 29

◆ Bella Allen ◆ Ethel Foster ◆ Lawrence Hahn ◆ Sylvia Leibowitz ◆ Rebecca Millen ◆ Dustee Bendes ◆ Rosa Deitch ◆ Louis Roth  
◆ Shlomo Shloush ◆ Tessie Siegel ◆ Helen Tobe ◆ Samuel Poster ◆ Irene Deutsch ◆ Rebecca Krauss ◆ Martin Schwab ◆ Ada Garber  
◆ Sylvia Greenfield ◆ Gershon Cooper ◆ Andy Frank ◆ Max Hasden ◆ Muriel Littmann

**Support Heska Amuna and Temple Beth El  
Buy Grocery Store Certificates**

Everyone has to eat, so you can help your temple or synagogue raise funds without increasing your monthly expenses. Purchase grocery certificates and a percentage will go to your local organization. Complete the form and mail it or call a representative to learn more.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

***Heska Amuna Synagogue***

EarthFare	\$25 _____	\$50 _____	\$100 _____
Kroger	\$25 _____	\$50 _____	\$100 _____
Fresh Market	\$25 _____	\$50 _____	\$100 _____
Food City	\$25 _____	\$50 _____	\$100 _____

**Total Amount** \_\_\_\_\_

***Temple Beth El***

EarthFare	\$25 _____	\$50 _____	\$100 _____
Kroger	\$50 _____	\$100 _____	\$200 _____ \$300 _____
Fresh Market	\$50 _____	\$100 _____	
Food City	\$50 _____	\$100 _____	

**Total Amount** \_\_\_\_\_

Please complete the form, mail your check payable to Heska Amuna Sisterhood and send to either Marilyn Liberman, 7932 Corteland Drive, 37909 or Gene Rosenberg, 717 E. Meadecrest Drive, 37923.

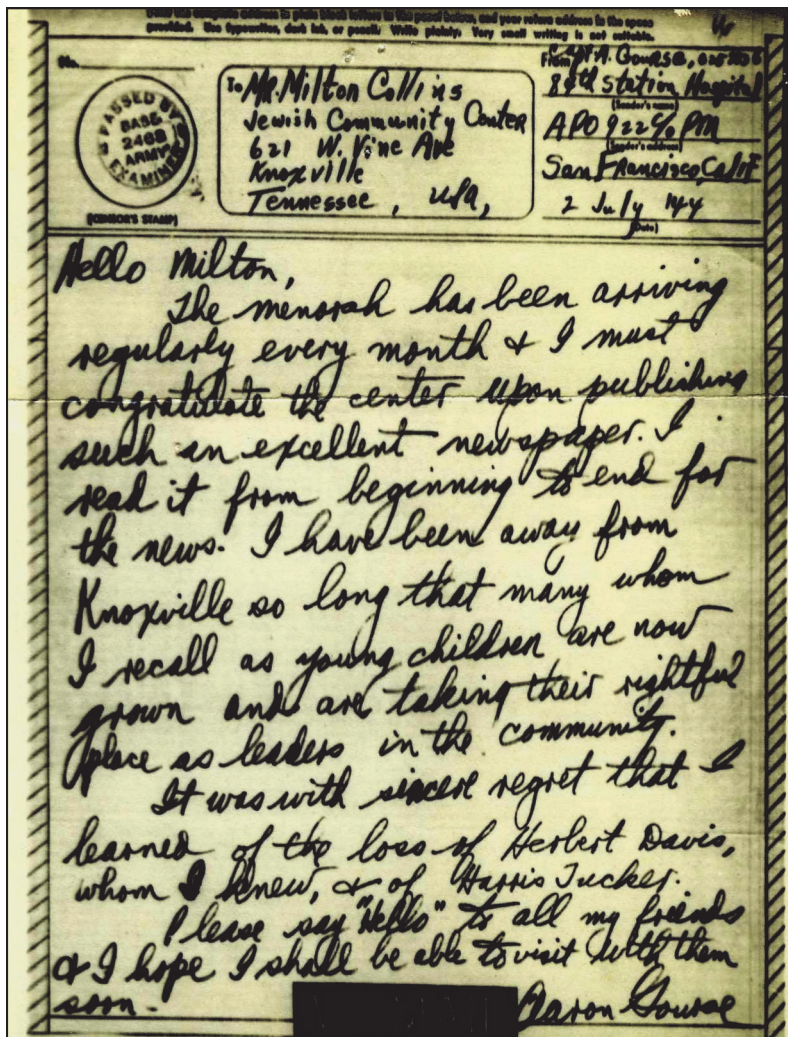
Temple Beth El, P.O. Box 10325, Knoxville, TN 37939-0325. Gift Cards can also be obtained in person from the Temple Office or any of the following individuals: Patti Austin 483-3049; Ruth Sherrill 690-5015; Evan Sturm 584-0429.

**ADS**

Ha' Kol is a joint community project



## The Jewish Community Archives of Knoxville and East Tennessee



## The Way We Were in 1944

V-mail letter from Aaron Gourse, serving in the military during World War II, to Milton Collins, director of the Jewish Community Center

To see more, and learn about V-mail, or to read a typed version of this letter, go to the Archives webpage at [www.jewishknoxville.org/archives](http://www.jewishknoxville.org/archives) [click on Ha'Kol: "The Way We Were"], and while there, explore all our links to discover more local historical gems