

# KJA Community Events Calendar

**Knoxville Jewish Alliance**  
6800 Deane Hill Drive  
Knoxville, TN 37919  
*Building Community  
Enriching Lives*

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**Knoxville Jewish Alliance**  
*Building Community  
Enriching Lives*

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www.jewishknoxville.org

KNOXVILLE JEWISH COMMUNITY

# voice

AL=Adult Lounge  
BR=Board Room  
HA=Heska Amuna  
TBE=Temple Beth El

For the most updated information, visit  
www.jewishknoxville.org.

**JUNE 2008**

- |  |   |  |  |
|--|---|--|--|
| <p><b>1</b> 9a-Talmud study-HA<br/>9:45a-Minyan-HA</p> <p><b>2</b> Yom Yerushalayim<br/>July/August HaShofar Deadline-HA</p> <p><b>3</b> 6p-Executive Committee-TBE<br/>7:30-Executive Committee-HA</p> <p><b>4</b> Rosh Chodesh Sivan<br/>4:00 P.M.-PRIVATE USE BBYO ROOM-AJCC<br/>6:00p-SisterhoodRoshChodesh w/PeggyLittmann-HA</p> <p><b>5</b> Confirmation Dinner -TBE<br/>11:30a-JFS Shavuot celebration at Elmcroft<br/>3-5pm - preschool soccer shots in gym-AJCC</p> <p><b>6</b> No Service-HA<br/>8p Confirmation -TBE</p> <p><b>7</b> Torah study following Kiddush-HA</p> <p><b>8</b> 9a-Talmud study-HA<br/>9:45a-Minyan-HA</p> <p><b>9</b> Shavuot<br/>First Day of Shavuot<br/>7am-Services-HA</p> <p><b>10</b> Shavuot<br/>Second Day of Shavuot<br/>11:00am-HAZAK-HA<br/>6:00pm-Concord Hills swim meet at AJCC<br/>7p-Board of Directors Mtg-TBE</p> <p><b>11</b> 4:00 P.M.-PRIVATE USE BBYO ROOM-AJCC</p> <p><b>12</b> 12 N - Friendshipshippers - Holocaust Memories - HA<br/>3-5pm - preschool soccer shots in gym-AJCC</p> <p><b>13</b> 8p Shabbat Service -TBE<br/>Birthday &amp; Anniversary Blessing -TBE</p> <p><b>14</b> 10:30a-Torah Study-TBE<br/>Torah study following Kiddush-HA<br/>6:30p-private party at the pool</p> <p><b>15</b> UJC Summer Family Mission I(nat'l)<br/>9a-Talmud study-HA<br/>9:45a-Minyan-HA</p> <p><b>16</b> UJC Summer Family Mission I(nat'l)<br/>7:15 pm-KJA Executive</p> | <p>Committee Mtg.</p> <p><b>17</b> UJC Summer Family Mission I(nat'l)<br/>10:30a-Friendshippers Steering Com-Gym<br/>7p Rit &amp; Wor Comm Mtg. -TBE<br/>7:30p-Rabbi &amp; Rel Serv Committee-HA</p> <p><b>18</b> UJC Summer Family Mission I(nat'l)<br/>4:00 P.M.-PRIVATE USE BBYO ROOM-AJCC</p> <p><b>19</b> UJC Summer Family Mission I(nat'l)<br/>3-5pm - preschool soccer shots in gym-AJCC</p> <p><b>21</b> June &amp; July Birthday &amp; Anniversary Shabbat-HA<br/>UJC Summer Family Mission I(nat'l)<br/>Torah study following Kiddush-HA</p> <p><b>22</b> UJC Summer Family Mission I(nat'l)<br/>9a-Talmud study-HA<br/>9:45a-Minyan-HA</p> <p><b>24</b> UJC Summer Family Mission I(nat'l)<br/>11:00am-HAZAK-HA<br/>6:00pm-Cherokee Country Club swim meet at AJCC</p> <p><b>25</b> UJC Summer Family Mission I(nat'l)<br/>4:00 P.M.-PRIVATE USE BBYO ROOM-AJCC</p> | <p><b>26</b> 3-5pm - preschool soccer shots in gym-AJCC<br/>7:30pm-P2K Committee Meeting-AJCC Board Room</p> <p><b>27</b> 6:30pm-Triditional Services-HA</p> <p><b>28</b> Torah study following Kiddush-HA</p> <p><b>29</b> 9:45a-Minyan-HA</p> <p><b>30</b> 6:30p-National Fitness meet, warmups @6pm<br/>6:00pm-swim meet at North Side Y trimeet</p> <p><b>JULY 2008</b></p> <p><b>1</b> Canada Day<br/>6p-Executive Committee-TBE<br/>7:30-Executive Committee-HA</p> <p><b>2</b> 4:00 P.M.-PRIVATE USE BBYO ROOM-AJCC</p> <p><b>3</b> Rosh Chodesh Tammuz<br/>3-5pm - preschool soccer shots in gym-AJCC</p> <p><b>4</b> Independence Day<br/>Rosh Chodesh Tammuz<br/>6p Kab'balat Shabbat Service -TBE<br/>Birthday &amp; Anniversary Blessing -TBE</p> <p><b>6</b> 9:45a-Minyan-HA<br/>10a-Religious School-HA</p> <p><b>8</b> 6:30pm-Board of Directors Mtg-TBE</p> <p><b>9</b> Tammuz 6</p> | <p>4:00 P.M.-PRIVATE USE BBYO ROOM-AJCC</p> <p><b>10</b> 3-5pm - preschool soccer shots in gym-AJCC</p> <p><b>12</b> 10a-Torah Study-TBE</p> <p><b>13</b> 9:45a-Minyan-HA</p> <p><b>14</b> 7:15 pm-KJA Executive Committee Mtg.</p> <p><b>15</b> 10:30a-Friendshippers Steering Com-Gym<br/>6:00p-swim meet at View Harbor<br/>7:30p-Rabbi &amp; Rel Serv Committee-HA</p> <p><b>16</b> 4:00 P.M.-PRIVATE USE BBYO ROOM-AJCC</p> <p><b>17</b> 12 N - Friendshipshippers at Rothchilds<br/>3-5pm - preschool soccer shots in gym-AJCC</p> <p><b>20</b> Fast of the 17th of Tammuz<br/>UJC Summer Family Mission II(nat'l)<br/>8:00a-3:00p-KJA Golf Tourney-site Avalon<br/>9:45a-Minyan-HA</p> <p><b>21</b> UJC Summer Family Mission II(nat'l)<br/>6:00p-Junk swim meet at KRC</p> <p><b>23</b> UJC Summer Family Mission II(nat'l)<br/>4:00 P.M.-PRIVATE USE BBYO ROOM-AJCC</p> |
|--|---|--|--|

## Rain Does Not Dampen IsraelFest Spirit

Overcast skies and sporadic rainfall did not dampen the spirits of the hundreds of volunteers and visitors to the 2008 IsraelFest, held Sunday, May 18, at the Arnstein Jewish Community Center. People danced and listened to klezmer bands, ate Israeli food, visited vendors of Jewish and Israeli merchandise while children rode camels and played games. Many participated in a "Walk the Walk" that transported them to famous places in Israel via creative displays placed strategically along the way.

Deputy Israeli Consul Oren Rosenblat greeted the crowds then spoke later at an information session inside. Congressman John Duncan, State Senator Tim Burchett, and KJA President Scott Hahn greeted a gathering at the opening ceremonies, followed by a flag raising ceremony.



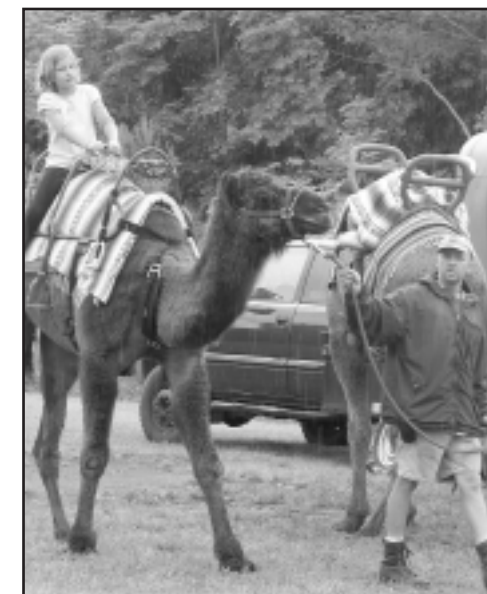
Jacob Pais and Hazak Parsons raise the American flag during IsraelFest's opening ceremonies.



Stephen Rosen, KJA President-Elect, with Oren Rosenblat, the Israeli Consul General in Atlanta.



Dor L' Dor's klezmer band entertains the crowd during IsraelFest.



Camel rides entice the young.

## 2008 KJA Campaign

\$306,858  
170 gifts  
85 increases  
11 new gifts

Please call 690-6343 or go to [www.jewishknoxville.org](http://www.jewishknoxville.org) to make your pledge now

## What's Inside

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Interviewer Carolyn Silver-Alford talks with Melissa Treece at the "Walk the Walk" Kotel as Jerry Solomon films.

KNOXVILLE JEWISH COMMUNITY  
*voice*

**Identification Statement**

Issue Number 4, Volume 70  
Issue Date: June 2008

published eight times per year by the  
Knoxville Jewish Alliance, Inc.  
6800 Deane Hill Drive • Knoxville, TN 37919  
phone (865) 690-6343 • fax (865) 694-4861  
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The KJA strives to serve Jewish life by providing the democratic forum, the organizational structure, the physical home, and financial means to support and promote the cultural, intellectual, and general welfare of the entire Jewish Community of Knoxville and the Jewish community across the world. The KJA is affiliated with the United Jewish Communities. The AJCC, a division of KJA, is a beneficiary of the United Way of Greater Knoxville. It is affiliated with the (JCCA) Jewish Community Center Association.

Knoxville Jewish Community Voice Staff  
Editor: Joyce York • Staff: Wilma Weinstein  
Publications Committee Chair: Eleanor Shorr



**IsraelFest**

**Thanks to our sponsors of ISRAELFEST**

*Gold Sponsor* - M.S. McClellan Store

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*Thanks to all of those who made the day possible* - IsraelFest Committee Andy Singer, Anita Kay, Bernie Rosenblatt, Brooke Seeliger, Jeff Gubitz, Joe Sitver, Laura Berry, Lynn Davis, Manny Herz, Rebecca Merritt, Ric and Cindy Pasi, Tamar Margolis, Wilma and Murray Weinstein

*Special Thanks To* - Blaine Construction Company, Mayfield Dairy, Don Broderick, Ferguson Enterprises, Camper's Corner-Buzz Brody, Shafer Insurance Agency, Mann's Mortuary, Irv Russotto, California Concepts, Chabad of Knoxville, All Volunteers and KJA Staff



Walkers begin the "Walk the Land" walk before IsraelFest. On the right is a replica of the city of Jerusalem created by the Knoxville Jewish Day School.



**Knoxville Jewish Community Family of Funds**  
*A Supporting Foundation of the Knoxville Jewish Alliance and the East Tennessee Foundation to preserve and strengthen the Jewish Community of Knoxville*

**Give a Gift to a B'nai Tzedek Fund**

Please check the established fund to which you would like to contribute.

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Jensine Baerman  | <input type="checkbox"/> Will Kronick                | <input type="checkbox"/> Liz Spenser   |
| <input type="checkbox"/> Harris Bailey    | <input type="checkbox"/> Zachary Messing             | <input type="checkbox"/> Ariel Spiegelman  |
| <input type="checkbox"/> Nathan Bendriem  | <input type="checkbox"/> Andrew Messing              | <input type="checkbox"/> Brittany Spiegelman   |
| <input type="checkbox"/> Samuel Bendriem  | <input type="checkbox"/> Michael Newman              | <input type="checkbox"/> Jolie Spiegelman  |
| <input type="checkbox"/> Bryan Berube     | <input type="checkbox"/> Evan Noon                   | <input type="checkbox"/> Justin Spiegelman   |
| <input type="checkbox"/> Lilia Brock      | <input type="checkbox"/> Keaton Noon                 | <input type="checkbox"/> Britt Sturm   |
| <input type="checkbox"/> Logan Brown      | <input type="checkbox"/> Bryna Oleshansky            | <input type="checkbox"/> Ethan Sturm   |
| <input type="checkbox"/> Rachel Brown     | <input type="checkbox"/> Hazak Parson                | <input type="checkbox"/> Samuel Talman   |
| <input type="checkbox"/> Abby Caplan      | <input type="checkbox"/> Leah Pearl                  | <input type="checkbox"/> Rachel Zoldessy   |
| <input type="checkbox"/> Aaron Chasan     | <input type="checkbox"/> Stephanie Pheffer Rodriguez | <input type="checkbox"/> Other* _____  |
| <input type="checkbox"/> Clark Derrington | <input type="checkbox"/> Ben Pollack                 | *Many teens have pledged to set up funds when they become bar/bat mitzvah. You can contribute to those funds by checking "other" and writing in their names. |
| <input type="checkbox"/> Talia Dessel     | <input type="checkbox"/> Ethan Pollack               |  |
| <input type="checkbox"/> Noah Erwin       | <input type="checkbox"/> Conner Reis                 |  |
| <input type="checkbox"/> David Floyd      | <input type="checkbox"/> Asher Robinson              |  |
| <input type="checkbox"/> Jennie Frost     | <input type="checkbox"/> Ethan Roseman               |  |
| <input type="checkbox"/> Mara Hahn        | <input type="checkbox"/> Seth Roseman                |  |
| <input type="checkbox"/> Rachel Iroff     | <input type="checkbox"/> Emma Silver-Alford          |  |
| <input type="checkbox"/> Iain Konigsberg  | <input type="checkbox"/> Max Silver-Alford           |  |
| <input type="checkbox"/> Zachary Kramer   | <input type="checkbox"/> Zach Snow                   |  |

Amount you would like to donate: \$ \_\_\_\_\_

- Have us send you the donation card so you can write your own message **OR**
- Tell us the message you would like to have appear on the donation card and we will send it for you.

\_\_\_\_\_  
\_\_\_\_\_  
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Your name \_\_\_\_\_ Phone \_\_\_\_\_

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**Please send to KJA B'nai Tzedek Fund, 6800 Deane Hill Drive, Knoxville, Tennessee 37919.**

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**The Board of Directors of the Knoxville Jewish Community Family of Funds**

thanks the Knoxville Jewish Community, the staff of the Knoxville Jewish Alliance and the East Tennessee Foundation for their support and encouragement. The KJCFF encourages you to help insure the healthy future of our Knoxville Jewish community by including a commitment to the KJCFF in your financial and estate planning.

To learn more about KJCFF philanthropic opportunities, call 690-6343 or visit our website at www.jewishknoxville.org



## "Desert Queen 60:60"

### A Celebration of Israel – A Celebration for Jewish Women

Welcome to "Desert Queen 2008". This year, in honor of Israel's 60th celebration of independence, the Jewish Agency's Partnership 2000 program is joining one of Israel's most innovative and challenging initiatives for women – Geographical Tours "Desert Queen" Annual Jeep Expedition. We invite you to be one of 60 bold & adventuresome women to take part in "Desert Queen" – for the first time ever in Israel.

Only 60 women will be able to take part in this unique adventure celebrating Israel's 60th birthday: 30 Israeli women and 30 women from Jewish communities across the globe – all part of the Partnership 2000 (P2K) extended family. One of the Jewish Agency's flagship programs, for more than a decade, Partnership 2000 has brought together 45 cities and regions in Israel with 550 Jewish communities overseas. A common vision, shared values, strengths and challenges, and people-to-people programming all empower the P2K communities while bringing them into personal and direct engagement.

The participants will have a one-day orientation in Israel prior to departing on this great outdoor adventure. Participants will be divided in 15 teams – four women in each 4x4 jeep. The six-day expedition will take place in the beautiful desert terrains of Israel's southern region, and will present the ladies with physical, mental and organizational challenges. The expedition includes a special Shabbat program.

The expedition is open to women over the age of 20 with a valid driver's license. Registered candidates will be screened for compatibility. Places are limited.

**The "Desert Queen 60:60" Jeep Expedition will take place on Sept. 16-22, 2008.**

**Cost of expedition per participant: \$1,200 (not including airfare)**

**Price includes: orientation & full board for the seven-day trek (including jeep)**

For additional information please contact us: [queen60@jafi.org](mailto:queen60@jafi.org)



## Space Available for Jerusalem GA

Space is available for a mission with the Berkshire Massachusetts community.

Accommodations will be at the Inbal Hotel in Jerusalem, Pastoral Kafar Blum in the Upper Galilee and Sheraton Moriah in Tel Aviv. The mission will depart from Tel Aviv via El Al at 1 a.m. on Friday, November 14, for those who are not staying on for the GA, arriving at JFK the same day at 6 a.m. For those staying for the GA, we will make plans to get from Tel Aviv to Jerusalem. Hotel reservations for Shabbat should be made through the GA reservation system.

The full cost of the trip is \$4,008 double occupancy. This price includes airfare, 8 nights' accommodations, security guard, three meals a day, all site entrance and program fees and 7 days of touring in a luxury, air-conditioned bus with a great guide, Zvi Levrant. A single supplement costs an additional \$890. Individuals can extend or depart earlier provided they use one of the contracted flights for a deviation fee of \$75 per person, subject to availability. Travel to and from New York is the responsibility of the participant.

Applications and a \$500 deposit are due by July 1. We can charge the deposit and all other fees to a credit card. For additional information and mission subsidy information, contact Jeff Gubitz at 690-6343 or [jgubitz@jewishknoxville.org](mailto:jgubitz@jewishknoxville.org).

### Basherte's Costa Rican Adventure! July 27 - August 3

**Costa Rican Adventures** and **Basherte** join together for the perfect combination of adventure travel, meaningful experiences in Costa Rica's natural beauty, and exposure to indigenous cultures. Participants will have the adventure of a lifetime, hiking the rainforest, strolling the beaches, white water rafting, and ziplining on canopy tours, plus you will have time to relax and take part in Shabbat and bonus learning programs that assist you in attracting a loving relationship into your life.

Professionally guided, this is the ideal trip to create wonderful memories and great new friends. Optional Cloudforest Extension following the trip! More information: [www.basherte.org](http://www.basherte.org) or Ilan at [basherte@costaricanadventures.com](mailto:basherte@costaricanadventures.com) or at (732) 735-8287!

### A Weekend for Jewish Singles - Cultivating Relationships

**August 21-24, 2008**

Enjoy the last days of summer with self-discovery and fun! In our culture, it is rare to find a place where like-minded people can meet and have fun without the common dating games. Basherte has cultivated this atmosphere for many years as a comfortable, no pressure, playful container where it is easy to be yourself and get to know other great people. In this workshop, you will learn practical tools to unlock Jewish teachings on love as you experience the mystical aspects of connection through a joyful celebration of Shabbat. To meet your soulmate, you must meet your soul. At Isabella Freedman in the Berkshires. Registration and Information: [www.basherte.org](http://www.basherte.org) or 800-398-2630

## Upcoming Friendshipper Programs

Come have fun with us at these upcoming events  
Everyone Welcome

- **Thursday, June 12:** "Memories from the Holocaust," presented by **Trudy Dreyer and Art Pais** – Personal stories of those touched by the Holocaust. Meet at **Heska Amuna Synagogue**. Catered lunch by Marilyn Burnett at \$8.00 per person no charge for program alone.
- **Thursday, July 17,** **Joan L. Markel, Ph.D., Frank H. McClung Museum, Outreach Educator, will present, "Ancient Egypt."** Catered lunch at \$8.00 per person; no charge for program alone. Meet at **Rothchilds, 8807 Kingston Pike.**
- **Thursday, August 14:** **Jack H. ("Nick") McCall** serves as Procurement and Corporate Contracts Attorney and as Deputy Designated Agency Ethics Official will present "**Justice Denied, or Justice Deferred? The • Troubling – and Continuing – Case of John Demjanjuk.**" Catered lunch at \$8.00 per person; no charge for program alone. Meet at **Rothchilds, 8807 Kingston Pike.**
- **Wednesday, September 24:** **G. Kurt Piehler, University of Tennessee, Department of History, will discuss his recent trip to Japan.** Catered lunch at \$8.00 per person, no charge for program alone.
- **October:** **Mimi Pais presents a special election political satire.** Noon at the AJCC. Catered lunch at \$8.00 per person, no charge for program alone.
- **Wednesday, November 19:** **Celebrated author and Jewish Community member, Marilyn Kallet, will present "Performance poetry and Jewish Identity."** Catered lunch at \$8.00 per person, no charge for program alone.
- **Monday, December 29:** Reminiscence like something between nostalgia and heartburn as we celebrate Chanukah with a comic master of ceremonies and as series of variety acts. Humor of the borscht belt and potatoes lakes – you'll laugh 'til you hurt!

Transportation available to all programs!!! Don't miss out!

### Friendshipper Book Group

Meets the first Tuesday of each month at 1:30 p.m. at the AJCC.



Bernie Shorr celebrates his 90th birthday with the Friendshipippers.



Two officers were part of a program on identity theft.



Natalie Robinson and Trudy Dreyer greet one another at Friendshipippers.



Walter and Alice Farkas also at the Friendshipper program.

## Teacher Trip to Israel Being Planned

There will be an exciting opportunity for our local religious school and secular school teachers to visit Israel this winter. Our P2K partnership community Hadeira-Eron will be hosting teachers from our community and others in the southeast. This teacher to teacher delegation was developed to create a living bridge among teachers in the Hadera-Eiron Region of Israel and the S.E. Consortium of which we are part. Our teachers visit Israel and their counterparts are then hosted here. Teachers will learn about each others education systems, understand the learning environments in schools, and possibly develop joint curricula. Conference calls prior to the trip will finalize details for the experience.

Knoxville P2K chair Bernie Rosenblatt is pleased to announce these preliminary details of the trip.

**Wednesday, December 17-** arrival. If they come early, they could go for a tour in the region that day.

**Thursday, December 18** - teachers in schools (and/or tour in the region), evening - shopping with hosts

**Friday, December 19** - teachers in schools, Shabbat dinner with host families

**Saturday, December 20** - host families

**Sunday, December 21** - teachers in schools, educational programs, getting to know local projects, Hanukkah parties in the region

**Monday, December 22** - last day in schools, school Hanukkah parties; evening programs in the region

**Tuesday, December 23** - Tel Aviv-Jaffa (sleep at hosts')

**Wednesday, December 24** - Jerusalem (sleep at hosts')

**Thursday, December 25** - tour to northern Israel in the afternoon and fly in the evening or tour around the area (Caesarea, for example) or spend the morning with hosts - and fly early in the afternoon (depending on flight arrangements). Teachers will also have an opportunity to extend their stay in Israel and tour and visit at their own expense.

Costs and subsidies are still being determined as we go to print. Ground expenses in Israel are covered by the partnership. A meeting will be held soon to explain the program. Interested teachers should contact Bernie Rosenblatt at 769-4976 or [lesleybernie@comcast](mailto:lesleybernie@comcast).

## KJA President's Report

By Scott B. Hahn

I recently completed reading a book on the Guggenheim family. At the end of the book, the author reached an interesting conclusion. The Guggenheims became less and less known for their business activities and more and more known for their charitable foundations. Early on, the family had established a pattern of setting aside large sums of money to charities and charitable institutions. (i.e. the Guggenheim Fellowship and the Guggenheim Museum.) The name Guggenheim lives on long after most people have any idea of what the family did for a living.

We are fortunate in Knoxville that we have a method for people to endow their charitable giving during and after their lifetime and that is through the Knoxville Jewish Community Family of Funds. The KJCFF was started only a few years ago with the vision of people like Jeff Becker, Bernie Rosenblatt, and Mary Linda Schwarzbart to create a permanent Jewish endowment in Knoxville. The KJCFF is a supporting foundation of the East Tennessee Foundation, where we are able to use their resources and expertise to help us manage our funds. The current president of the KJCFF is Pace Robinson and the staff person is Susan Contente. The minimum amount to start a fund is \$5,000.

People may not realize that the KJCFF is not just a place where our funds are deposited, but it also serves as a grant-maker as well. Grants are given for all different sorts of purposes and programs. There are many programs that people enjoy with the KJA that are funded through grants. A perfect example of this would be the Friendship Program which receives monies from the Sam and Esther Rosen Friendship Fund.

In the Jewish world, endowments and grants are really the wave of the future. There are many communities that receive large portions of their operating budget or campaign from endowments. While the KJA has not reached that level of funding yet, our funds continue to grow and play a bigger role in our community. Every issue of the Voice contains a page which is dedicated to the KJCFF and gives updates and information. I urge everyone to read that page and learn about our funds and how they work and what they can do. If you are interested in creating a new fund, or perhaps interested in a grant opportunity, please contact Pace, Susan or the KJA.



## Hillel Hoops for Health with Bruce Pearl

By Deborah Oleshansky, JSC/Hillel Director

UT Hillel students thank Coach Bruce Pearl for his help and participation in Hillel Hoops for Health. The three-on-three basketball tournament on campus raised \$1,000 for the Interfaith Health Clinic. Student leaders Amber Case, Leigh Eisenberg and Beth Newman co-chaired the event and helped to more than triple the number of students who participated last year, and added a women's bracket to the event. They also included a Gift of Life bone marrow donor drive into this year's event. Very special thanks to Dina Kramer for her help in overseeing the donor drive.

This year also included new sponsors for the event. Thank you to Orange Nation, AEPI and World Travel Tags for their sponsorship of the event, and to Michael Messing for his help with sound needs and photography at the event. Interfaith Health Clinic Executive Director, Nina Boling, was on campus to accept the check on behalf of the clinic and praised the students for their efforts on behalf of this very important community program. The Interfaith Health Clinic provides low cost medical care for working families who are uninsured or underinsured.

After the final game Monday night April 14, Coach Pearl took last year's winning team out to dinner at Northshore Brasserie. Thank you to Northshore Brasserie for donating the winning dinner, and to Moe's on the Strip for supplying dinner coupons for tournament participants. We look forward to growing the event again next year.



Basketball coach Bruce Pearl and team members Cameron Tatum and Brian Williams help with the Hillel Hoops event.



Hillel members present a check for \$1,000 to Interfaith Health Clinic executive director, Nina Boling.

## KJA Annual Campaign led by 13 Lions of Judah



The Lion of Judah was established in Miami in 1972 as a symbol to recognize a new level of commitment set forth by a cadre of doers. These women knew that to shape the future they envisioned, they would have to contribute accordingly. At that time, only 16 women qualified for this level of giving (\$5,000 for a woman or \$10,000 for a couple). Today, over 13,000 women declare their commitment to the preservation and growth of the worldwide Jewish community by making such contributions to their annual campaigns. As of April, the 2008 Lions of Judah in Knoxville are:

Nancy Becker  
Wendy Goodfriend  
Kay Goodfriend  
Elise Jacobs  
Mary Beth Leibowitz  
Barb Levin  
Karen Robinson  
Natalie Robinson  
Alexandra Rosen  
Esther Rosen  
Katheryn Rosen  
Kim Rosen  
Sara Steinfeld

If you would like to join these leaders in building Jewish life in Knoxville and saving Jewish lives abroad, please contact Stephen Rosen at 540-5313.

### "Most Fun Under Sun" Starts

Milton Collins Day Camp is excited to kick-off another summer of the "most fun under the sun"! The 2008 camp season will see many returning faces and activities, but will also include many thrilling new adventures. The camp season runs from Tuesday May 27th through Friday August 1st, and is divided into ten week long sessions. Our American Camping Association accredited camp is dedicated to providing children in Kindergarten through Ninth grade with a safe and rewarding day camp experience. At Milton Collins Day Camp, we pride ourselves in offering fun and enriching programming, while striving to develop meaningful relationships with each and every camper.

This summer will once again include plenty of swimming, tennis, sports, art, nature, and drama. In addition to our specialty areas and electives, the summer will also include special programs, extended day programming, and field trips. The five field trips this summer will include such fun as the Ponderosa Petting Zoo and Wonderworks, as well as annual favorites such as tubing and whitewater rafting.

Whether you are a returning friend of camp, or a new family, our highly qualified and energetic staff would love to have you join us. Additional information and registration forms can be found online at [www.jewishknoxville.org](http://www.jewishknoxville.org)

## Two Named National Merit Finalists

Two local students have been selected as finalists for National Merit Scholarships for 2008. Erin Lauer and Ryan Markman of Webb School of Knoxville were selected.

The National Merit Scholarship Program began in 1955. It allows high school students to vie for academic recognition and undergraduate college scholarships. About 55,000 high school students nationwide compete each year for awards, including a minimum award of a college scholarship ranging from \$2500 to full tuition. Approximately 8,200 finalists are annually awarded National Merit Scholarships.

National Merit Scholar competitors are screened based on their academic achievements, the results of their Preliminary Scholastic Assessment Test, National Merit Scholarship Qualifying Test (PSAT/NMSQT) and Scholastic Assessment Test (SAT). Semifinalists are announced in the fall of a student's senior year, and winners are announced the following spring.

## KJA Sympathy

The KJA board and staff express condolences to the families of

- Abraham and Judy Brietstein on the passing of Abraham's father, Harry Brietstein.
- Linda Gray-Slovis and Marilyn Presser on the passing of husband and brother, Norbert Slovis.
- Rabbi Beth Schwartz and Larry Washington on the loss of Rabbi Schwartz's brother, Harry Robert Schwartz.
- Jacki and Richard Imbrey on the passing of Jacki's father, Joseph Ades.
- Ann and Hal Manas Ann and Hal Manas on the passing of Hal's uncle, David Manas.
- Marian Jay on the loss of her aunt, Lucille Bruskin.



Rabbi Phil Posner with TBE members who prepared recipes from his book, *The Rabbi and His Famous Friends*, for Shabbat dinner Friday, May 9. Pictured left to right are Susan Derrington, Barbara Mintz, Becky Winston, Vicki Traugot, Katie and Adeline Habgood, Phyllis Hirsh, Meredith Jaffe, Sylvia Witcoff and Liz Gassel.



Pictured left to right are Rabbi Phil Posner, Lennie Scott-Weber, Tom Webber, Rabbi Beth Schwartz and Sylvia Witcoff.



TBE's Sisterhood held their Night Out on May 15 at Naples Restaurant. Featured speakers for the evening were Greg Stein and Jeanette Kelleher, who shared their experiences of living and working in Shanghai, China. They are pictured with Liz Gassel, on the right, who is Sisterhood President.

## Saturday at Smokies Park

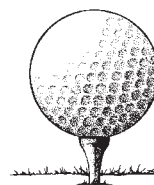


Come watch the Smokies play.  
Saturday Night, August 2

The game begins at 7:15 p.m.  
Tailgating in the SMOKIES Parking lot begins at 5:00 p.m.

Bring a picnic basket and join the fun. Join Us!

Game Tickets are \$8.00 each  
Please call the Temple Office  
Or e-mail Sylvia Joy Witcoff  
([Switcoff@comcast.net](mailto:Switcoff@comcast.net));  
or Diana Steinfeld Hicks ([hicksnur@bellsouth.net](mailto:hicksnur@bellsouth.net));  
home phone (423) 487-2056  
to order tickets or for more information.



## AJCC Golf Tournament Slated for July 20

The annual AJCC Golf Tournament will be held July 20 at the Landmark Golf Club at Avalon. A donation of \$99.00 includes greens fees and cart, unlimited use of the driving range, a grab bag of goodies, and lunch and snacks.

Irv Russotto returns as chair of this event. Teams will be selected according to the information on the application. There are a limited number of slots so reserve your spot early. To register, call the AJCC at 690-6343, fax the enclosed application to 693-6855, or apply online at [ajccgolf@knology.net](mailto:ajccgolf@knology.net) or mail the application to AJCC, 6800 Deane Hill Drive, Knoxville, TN 37919.

For the latest news and calendar updates, visit [www.jewishknoxville.org](http://www.jewishknoxville.org)

# Shorrlines: Manischewitz of Cincinnati - The Rest of the Story

By Eleanor Shorr, KJA Publications Chairperson

Well, the two P's Purim and Passover are behind us, celebrated in a beautiful spring, with Israel's 60th birthday. A truly memorable time. Those of us of the "greatest generation" view the 60th anniversary of our State of Israel with awe at what the Israelis have accomplished in making a viable living modern country from a parched tiny spot on the map. The exodus from the Displaced Persons Camps, (a very civilized name for the remnants of our murdered European brothers) traveled without anything but the clothes on their backs but look at them now! They are a proud thriving nation and we are so very proud of them. L'Chaim to their next thousand years.

We are quite certain that when you were eating the Manischewitz matzos you were not aware of the story we are going to relate to you now.

The Manischewitz dynasty (pronounced in the old days as Manchewitz) were a Cincinnati family who started the business, prospered and moved up from their large home to a still larger one. The original home, an Italian Renaissance limestone mansion, was rented to the boys of the Jewish Fraternity Phi Beta Delta at the University of Cincinnati for their use at a stipulated rent each month. None of the young men had any real money of course and invariably fell behind in their rent and just as invariably, Mr. Hirsch Manischewitz would write them a letter that read: "Pay your rent immediately! Happy (whatever Jewish Holiday was next) to the boys."

The fraternity building had as an extra added attraction its own mikvah in the basement which was used for the monthly ritual baths when it was occupied by the Manischewitz family. The fraternity brothers came up with another more functional plan. It was used during pledge week - how it was used has been left to our imagination but we guarantee you it was used to the dismay of the hapless pledges on the night before their induction as active members into the fraternity.

The matzoh company has been acquired by a large conglomerate and just recently there has been an announcement from the Manischewitz company that they are building a brand new plant in Newark, New Jersey. - no mikvah.

## IsraelFest



Calissa Parsons and Jacob Messing make sand art crafts.



Vendors featured Jewish and Israeli goods.



Heska Amuna Religious School dancers helped teach Israeli dance. Front row: Hila Blumenthal, Esther Sitver, Jennye Merrell. Back row. Noah Mesa, David Floyd, Ilana Blumenthal.



Dan Shapiro and Manny Herz entertain as part of the klezmer band Tennessee Schmaltz.



## AJCC Preschool Happenings

By Brooke Seeliger, Preschool Director

Summer camp registration and fall preschool registration are now open to the public. Spaces are filling up very quickly and are limited. If you are interested in sending your child, please call the AJCC Preschool and speak with Brooke Seeliger at (865) 690-6343 to secure a spot.

A special thank you is sent to Nora Messing for the donation of a karaoke machine for the preschool and a complete set of word blocks and trays for the Hey class. The Hey students are working on making short sentences with the word blocks and have found that they are a great asset for the classroom. The AJCC Preschool staff is very grateful for her generosity.

## Jewish Day School Programming Benefits the Larger Jewish Community

By Tamar Margolis

As the Stanford Eisenberg Knoxville Jewish Day School prepares to conclude its second inaugural year, its proud students are thriving in the academically challenging and nurturing environment provided by the day school staff. KJDS has made substantial growth in its second year and some of its newest programs benefit the community at large.

Geared to children ages 0-5, Kurious Kids had a very successful debut Passover program. Participants made "Makot Boxes" with an item or project to represent all 10 plagues. They heard a story about the runaway Matzoh Man and took home a puppet of the Matzoh Man himself. A light supper was served. The children truly enjoyed themselves and were excited to have a project to take to their own Seder. Please stay tuned for more Kurious Kids programs featuring holidays such as Rosh Hashana, Sukkot, and Hanukah to name a few. Programs will take place at the Knoxville Jewish Day School as well as other Knoxville community locations.

Another unique and fabulous program at the Knoxville Jewish Day School is our Special Friends Program. A special group of grandparent age adults have "adopted" a KJDS student as their Special Friend. Special Friend programming includes group events and monthly lunch dates where pairs have the opportunity to foster and grow their relationships. These relationships are wonderful for the students, many of whom do not have local grandparents as well as the adults, who have so much to offer the youngsters. This very caring group of Special Friends have become frequent visitors at the school, and have generated tremendous excitement among the students. They recently enjoyed the 2nd/3rd grade Passover Play, performed exclusively in Hebrew as part of the Tal Am curriculum. It was a beautiful production and thoroughly enjoyed by all. The Special Friends enjoyed seeing their "grandchildren", many stayed and had lunch together.

To become a special friend for new students in the 2008/09 school year, or for more information about any of these programs, please contact the KJDS office at 560-9922.



Children enact the Passover story at the Knoxville Jewish Day School.



Bernie Shorr and Eleanor Shorr congratulate his special friend Miles at the Passover performance.

## UT Hillel and AEPi Chapter Celebrates Israel @ 60

Sunday evening, April 27, students at UT Knoxville celebrated Israel's 60th birthday with music, food and dancing. With financial support from International Hillel and National AEPi, local students brought in Israeli Jazz band, Seeds of Sun, for the on campus outdoor festival celebration. Student leaders Rebecca Thaler, Steven Jaret and Jonathan Coplan helped to organize the event along with Miriam Hicks and Jessica Bogach.

Very special thanks to Murlin's Music in Maryville for all their assistance with sound needs for the band and to Marilyn Wohl and Phyllis Shey for their help with the event. Despite the wet weather, students danced to the music and feasted on Israeli food and culture. Later in the evening a group of students began a "slip and slide" near the tent and then joined us for music and food. The event coincided with the end of Pesach and spring semester classes and was the closing program for spring semester 2008. Hillel activities will resume in the fall with our opening program in August.

## The Jewish Community Archives of Knoxville and East Tennessee



### The Way We Were

AJCC Preschool 1987

Teacher Patti Morrison and Myrna Russotto with children on the AJCC playground. We don't know who the children are. If you do, please contact KJA archivist Nicki Russler at nrussler@jewishknoxville.org or 690-6343.

Happy Passover to All LEE MILLER, LISSA, SHELLY and SETH

## Graduates Announced

The KJA wishes to congratulate community high school and college graduates. If we've missed someone or if a child has received a scholastic honor, please let us know so we can share the good news in the next Voice. Information can be e-mailed to [voice@jewishknoxville.org](mailto:voice@jewishknoxville.org) or mailed to KJA, 6800 Deane Hill Drive, Knoxville, Tennessee 37919.

### HIGH SCHOOL GRADUATES

- **Woody Austin** graduated from Oak Ridge High School. He is accepted at Virginia Tech and wait-listed at MIT for this fall. He will graduate with honors and go on to major in physics.
- **Abby Brown** graduated from West High School on May 17. She will be attending The University of Tennessee, Knoxville starting summer semester.
- **Tory Frankel** graduated from Bearden High School with honors and will attend The University of Tennessee, Knoxville in the fall.
- **Benjamin Daniel Goldman** graduated from Bearden High School this spring and will attend the University of Tennessee. Benjamin is the son of David Goldman.
- **David Hecht**, son of Jeff and Shelley Hecht, graduated from Webb School. He will attend Carleton College in Northfield, Minnesota.
- **Anna Kern**, daughter of Ellen and George Kern, granddaughter of Sylvia Greenberg, is graduating from West High School and plans to attend The College of Charleston this fall. She'll probably major in Communications.
- **Alex Khaddouma** will graduate from Farragut High School as an honor student and member of the Science Academy. He did an internship with the Knoxville Zoo during his senior year and will complete an internship with the University of Tennessee vet school this summer. Alex will attend the University of Tennessee in the fall and major in biology.
- **Erin Lauer** graduated as the valedictorian from Webb High School on May 18. She will be attending Williams College in Williamstown, MA in the fall.
- **Ryan Markman** graduated as class salutatorian from Webb High School. Ryan has served as senior class president and captain of the tennis team. Currently, Ryan plans to attend Washington University in St. Louis, Missouri this fall.
- **Asher Robinson** graduated from Webb School and plans on attending school in the state of Florida. He is the son of Karen and Pace Robinson and the grandson of Natalie Robinson.
- **Ethan Sitver**, son of Joe Sitver and Anita Kay, graduated from King High School in Tampa, Florida on May 30. In the fall, Ethan will pursue an architecture degree at North Carolina State in Raleigh or Virginia Tech.
- **Jordan Snow**, daughter of Craig and Leslie Snow, graduated from Farragut High School. She will be attending the University of North Carolina at Chapel Hill.

### COLLEGE GRADUATES

- **Jared Britcher** is graduating May 3 from the University of Memphis, magna cum laude with a degree in exercise science. He will be attending graduate school this fall to pursue a DPT (Doctorate of Physical Therapy) at UT-Memphis. Jared is the son of Nancy and Tom Britcher.
- **Joel Brody** graduated with high honors from Elon University on May 24.
- **Jessica Brown** graduated from The Ohio State University on March 16, 2008.
- **Daniel Cohen**, son of Rody and Tommy Thompson and Neil Cohen, will graduate in May from Michigan Law School with a J.D. degree. He will then work in New York City with the law firm of White and Case.
- **Emily Eisen** graduated from Lamar University with a BS in Communications. She was on the Dean's List and the President's List.
- **Beth Littmann**, daughter of Mark and Peggy Littmann, graduated from Washington University in St. Louis with a master's degree in occupational therapy. She will be moving to Arizona and working in Tucson after finishing her internships this summer and fall.
- **Jason Messing** graduated December 14, 2007 from the University of North Alabama with a B.S. in Communications with an emphasis on Entertainment and Media Production. He is pursuing his dream of playing in the National Football League. Jason is the son of Nora and Patrick, grandson of Helene and George and nephew of Karen and Daniel and Joyce York and Michael.
- **Rachel Milford**, daughter of Sarah and Bob Milford, will be graduating June 7 from Knox College in Galesburg, Illinois. Her major is in anthropology and sociology with a minor in environmental studies. At this time she does not know what she will be doing after graduation.
- **Evan Nagler**, son of Stephen and Rosalie Nagler, will graduate from Brandeis University with a bachelor of arts degree in math and computer science.
- **Deborah Ellen Spector**, daughter of Judi and Martin Abrams, received her Doctor of Veterinary Medicine from the University of Tennessee on May 7. She will be moving on to Oradell Animal Hospital in Paramus, New Jersey for her internship, the home of Rabbi Arthur and Shira Weiner and she has already been invited to share the holidays with them.

## Suzy Snoops

Got good news. Please share it with our community. E-mail to [voice@jewishknoxville.org](mailto:voice@jewishknoxville.org), fax to 694-4861, or mail to KJA Voice, 6800 Deane Hill Drive, Knoxville, TN 37919.

- Mazal tov, **Benyamin (Beny) Barak Leibowitz** was welcomed by **Adam** and **Vanessa Leibowitz** in Nashville on April 24. Proud grandparents are **Kay** and **Larry Leibowitz**.
- Mazal tov to **Sarah** and **Bob Milford** on the birth of their grandson, **Zachary-Andrew Milford**.
- Mazal tov to **Ebbie** and **Ron Sandberg** on the birth of their grandson, **Andrew Miller Sandberg Drs. Heather** and **David Sandberg** are the proud parents.
- Congratulations to **Rabbi Louis Zivic** on the birth of great niece, **Ya'el Shayna Pelz**.
- Congratulations to **Ric** and **Cindy Pais** on the birth of grandson, **Timothy Luke Bryan**.
- Mazal tov to **Erin Lauer** and **Ryan Markman**, both Webb School of Knoxville seniors, on being named National Merit Scholarship Finalists. **Lauer** was valedictorian at Webb and **Markman** was salutatorian.
- **Rebecca Kern** has been on Dean's List for past three years at American University and was recently inducted into the Kappa Tau Alpha honors society, which is a college honor society that recognizes academic excellence and promotes scholarship in journalism and mass communication.
- Mazal tov to **Jordan Snow**, a senior at Farragut High School, and **Anna Kern**, a senior at West High School, on being named Tennessee Scholars.
- **Leonard Handler**, PhD, has been named the recipient of The Bruno Klopfer Award assessment by the Society of Personality Assessment for outstanding, long-term professional contribution to the field of personality assessment. The recipient gives an acceptance presentation that is then invited for publication in the Journal of Personality Assessment. He will receive the award in Boston in August 2008. Handler, a UT professor, also was awarded the Outstanding Clinical Educator Award for excellence in mentoring clinical psychology graduate students, interns, postdoctoral fellows and junior faculty by the Society of Clinical Psychology.
- **Serina Scott** has been appointed to the State Advisory Board for Acupuncture.



Drummers Obayana Ajanaku and friends entertain at the Delivering Justice dinner.



Planning Committee Chair Kelley Kidd informs students about ways to help others around the world.



The Planning team meets with teens at the Muslim Community Mosque to inform them about the event. Pictured are BBG members Bryna Oleshansky, Anna Kern, Hannah Kline and Megan Weiss.



The Delivering Justice Planning Team: Kelley Kidd, Hannah Kline, Emma Silver-Alford, Mara Hahn, Bryna Oleshansky, and Megan Weiss.

## FBI Website Features Local Project

A KKK robe. A mangled piece of the World Trade Center. A charred cross.

Ironically, these symbols of hate and intolerance are now being used to help teach acceptance and inclusiveness instead. They are part of the "Traveling Trunk," an interactive exhibit sponsored by the East Tennessee Civil Rights Working Group, of which our Knoxville field office is a proud and active member.

The traveling exhibit was conceived by members of what is currently, the East Tennessee Civil Rights Working Group. Initially the focus and target group was middle school kids with because the group believed they're at an age when they are susceptible to bullying others who are different. By letting students actually see and touch these items, the committee thought they could generate classroom discussions about the consequences of racial, religious, ethnic, and other kinds of persecution.

So they set about collecting historical and more modern-day hate crime artifacts from law enforcement agencies (including the FBI) and other sources, and he purchased replicas of other well-known hate symbols. Before long, he had enough to fill up a large suitcase, which eventually grew to several suitcases! After showing the program to adult groups, recently retired Gene Rosenberg took the proverbial bull by the horns and took the presentation—first to schools in Knox County Schools in Knoxville, Tennessee and then eventually to school districts in adjacent counties. Since this modest beginning, presentations have been made in Washington, D.C. Little Rock, Arkansas, Chicago, Milwaukee and as far west as Nevada. The program was also reviewed and planned for Fort Wayne Indiana, but efforts there fell through due to the lack of a committed volunteer like Gene Rosenberg.

Currently, the exhibit also features a piece of the bombed Oklahoma City federal building, leg irons, a noose, barbed wire, a piece of the Berlin Wall, street gang bandanas, segregation signs, Holocaust-era objects, photos from hate crime investigations, plus much more. And Gene has included additional types of items in the trunk—like traditional Muslim apparel—to represent other groups of people who are victims of hate crimes. He uses the Muslim clothing to initiate positive conversations about Islamic culture.

Since he began making these presentations, the core audience of middle school students has expanded to include older students and various community and religious affiliated groups So far, close to 17,000 individuals have seen the Traveling Trunk, and requests for the presentation continue..

Feedback from those who have seen the Traveling Trunk has been overwhelmingly positive. Said one teacher, "The children were touched by your presentation, and you caused them to challenge some of their own thoughts as well as analyze those of others." And another, "Your message planted an important seed and is an important part of educating and inspiring our youth."

Of the exhibit, Richard Lambert—the Special Agent in Charge of our Knoxville office—said, "It sends a very powerful message about hate to anyone who sees it, and I think it will have a long-lasting and positive impact, particularly on students."

The Traveling Trunk's sponsor—the East Tennessee Civil Rights Working Group—was established in 1996 as the Knoxville Hate Crimes Working Group. It's a networking group of community leaders, civil rights advocates, law enforcement agencies, and concerned citizens who work together to help detect and prevent hate crimes—along with other civil rights violations like color of law crimes and human trafficking—in their communities. Members of the Jewish community include Mary Linda Schwarzbart, Arnold Cohen, Jeff Gubitza and Gene Rosenberg.

The article can be found at [http://www.fbi.gov/page2/april08/traveling\\_trunk041408.html](http://www.fbi.gov/page2/april08/traveling_trunk041408.html)