

KJA Community Events Calendar

Knoxville Jewish Alliance
Building Community
Enriching Lives
6800 Deane Hill Drive
Knoxville, TN 37919

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Knoxville Jewish Alliance
Building Community
Enriching Lives

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KNOXVILLE JEWISH COMMUNITY

Voices

HA=Heska Amuna Synagogue
TBE=Temple Beth El
AL=Adult Lounge
BR=Board Room

April 2007

3
Pesach
KJDS Spring Break-no schl
AJCC CLOSED
1:30p-Friendship Book Group-AL
6p-Temple Community Seder-TBE

4
Pesach
KJDS Spring Break-no school
AJCC CLOSED

5
Pesach
KJDS Spring Break-no school
9:30a-Archives Work-BR
7:30-Executive Committee-HA
7:30p-Camp Tikkun Olam Mtg-offsite

6
Pesach
Good Friday
KJDS Spring Break-no school
9:30a-Archives Work-BR
6:30p-Tot Shabbat-HA
8p-Shabbat services-TBE

7
Pesach
9:30a-Services-HA
Torah Study following Kiddush-HA

8
Pesach
Easter Sunday
9a-Talmud study-HA
9:30a-Religious School-TBE
9:45a-Minyan-HA
10a-Religious School-HA
Sister'h'd Int'l Day of Study-HA
1p-B'nai Tzedek Prog-AL

9
Pesach
KJDS Spring Break-no schl
AJCC CLOSED
7:15p-KJA Executive Committee-BR

10
Pesach
KJDS Spring Break-no school
AJCC CLOSED
11:00a-Hazak-HA
6p- Exec Comm & Board of Directors Mtg-TBE

11
10:00a-KJA Archives Committee Mtg-BR
4:15p-Religious School-HA
4:45p-Exercise Body & Mind-HA
5:30p-Joint Teen Program-HA/TBE
6:15p-Adult Ed-TBE
7:30p-Pathways class-HA

12
9:30a-Archives Work Session-BR
6p-CRC meeting-offsite

13
9:30a-Archives Work Session-BR
6:30p-Services/Junior Choir-HA
6:30-Shabbat Supper-TBE

14
9:30a-Michael Newman Bar Mitzvah-HA
10:30a-Torah Study-TBE
Torah Study following Kiddush-HA
7:30p-Had Hoedown-Gym

15
Yom HaShoah
9a-Talmud study-HA
9:30a-Religious School-TBE
9:45a-Minyan-HA
10a-Bagel Cafe-HA
10a-Religious School-HA
1p-JEP-Chabad
2pYom HaShoah program-HA
2p-HAIRSPRAY-offsite

16
Preschool Scholastic Spring Book Fair-Gym
3p-Kinderdance-Gym
4:15p-Religious School-HA
4:30p-Kinderdance-Gym
4:45p-Exercise Body & Mind-HA
5:45p-Kinderdance-Gym
7:30p-UT Jewish Faculty Lecture-GYM
7:30p-Israeli Dancing-Gym
7:30p-Itzhak Perlman-offsite

17
Preschool Scholastic Spring Book Fair-Gym
7p-Rit & Wor Committee-TBE
9:30a-Archives Work Session-BR
10:30a-Friendship Steering Com-AL
7:30p-Rabbi & Rel Serv Committee-HA

18
Rosh Chodesh Iyar
Preschool Scholastic Spring Book Fair-Gym
12 Noon-Friendship Program-Gym
4:15p-Religious School-HA
4:45p-Exercise Body & Mind-HA
6:15p-Adult Ed-TBE
6:15p-Midweek Rel School-TBE

7:30p-Pathways class-HA

19
Rosh Chodesh Iyar
Preschool Scholastic Spring Book Fair-Gym
6:15p-Midweek Rel School-TBE

20
Preschool Scholastic Spring Book Fair-Gym
9:30a-Archives Work Session-BR
6:15p-Midweek Rel School-TBE
8p-Shabbat services-TBE

21
9:30a-Services/Sisterhood-HA
10:15a-Junior Congregation-HA
Torah Study following Kiddush-HA
6:15p-Midweek Rel School-TBE

22
9a-Talmud study-HA
9:30a-Religious School-TBE
9:45a-Minyan-HA
10a-Religious School-HA
Sisterhood Auction and Event-HA
12Noon-Private birthday party-gym
1p-JEP-Chabad
1p-B'nai Tzedek Prog-OffS
6p-Preschool 50th Reunion Mtg-BR

23
Yom HaZikaron
3p-Kinderdance-Gym
4:15p-Religious School-HA
4:30p-Kinderdance-Gym
4:45p-Exercise Body & Mind-HA
5:45p-Kinderdance-Gym
6:15p-Midweek Rel School-TBE
7:30p-2007 UT Faculty-Gym

24
Yom HaAtzmaut
9:30a-Archives Work Session-BR

11:00a-Hazak-HA
6:15p-Midweek Rel School-TBE

25
4:15p-Religious School-HA
4:45p-Exercise Body & Mind-HA
6:15p-Midweek Rel School-TBE
7:30p-Pathways class-HA

26
6:30p-AIPAC Meeting-OffS

27
9:30a-Archives Work Session-BR
6:00p-Service/Haley Lowentritt Bat Mitzvah-HA
8p-Shabbat services-TBE

28
9:30a-Services/Haley Lowentritt Bat Mitzvah-HA
10a-Sofia Shefner Bat Mitzvah-TBE
Torah Study following Kiddush-HA

29
9a-Talmud study-HA
9:30a-Religious School-TBE
9:45a-Minyan-HA
10a-Religious School-HA
10a-Sisterhood Mtg-TBE
1p-JEP-Chabad
1p-B'nai Tzedek Prog-AL

30
3p-Kinderdance-Gym
4:15p-Religious School-HA
4:30p-Kinderdance-Gym
4:45p-Exercise Body & Mind-HA
5:45p-Kinderdance-Gym

Yom HaShoah Event to Be Held April 15

This year's Yom HaShoah program will be held on Sunday April 15, at 2:00 p.m. at Heska Amuna Synagogue.

The event will feature a Holocaust seder, using a text prepared by Rabbi Avraham Weiss of the Coalition for Jewish Concerns (AMCHA). The seder is designed to give participants a chance to experience the Holocaust through participation in a ritualization of history, which is what a seder is. We are all familiar with the Passover seder. In the last few years, there has been burgeoning interest in *Sederim* as a means of transmitting Jewish

history and values. For example, many people are now acquainted with the idea of a "Tu B'Shevat seder." There are also *sedarim* for Yom Ha'Atzmaut (Israel Independence Day) and other significant occasions in Jewish life. Participants, who will be everyone in attendance, should not be expecting a repeat of a Pesach Seder with different words, but a completely different ritual with the same goal as a Pesach seder: allowing participants to experience history as if they, themselves were there.

The author of the Haggadah for Yom HaShoah, Rabbi Avraham

Weiss, states in his introduction with regard to the seder: "soon the only ones left to tell the story will be those who did not live through the events themselves.

It will fall to succeeding generations, as the Passover *Haggadah* teaches, to repeat the narrative and re-experience it as if they themselves were there...The Shoah will be remembered only if all Jews can declare, 'Although we were not physically there, we too are survivors.'

This program will be our chance to make that declaration.

KJA Campaign Update

Total: \$332,970
Number of Pledges: 151
68 increases from 2006
12 new pledges

For more information on how you can contribute to the KJA Campaign, call 690-6343 or visit www.jewishknoxville.org.

What's Inside

Page

- 3 A Note from Jeff
- 4 Friendship Events
- 6 BBYO
- 10 Passover Greetings
- 12 Mitzvah Day
- 16 KJA Campaign
- 18 KJCFF News

There is a Free Haggadah Waiting for You

United Jewish Communities is pleased to offer you a free, simple, and easy-to-print *Haggadah* (Passover guide). It contains the basic information needed to conduct a Passover seder. It is not intended to be a full *Haggadah*, which would contain a complete text of the traditional seder, and would usually have artwork, commentaries, additional information, and history. Just

go to your www.jewishknoxville.org home page and click directly on the Jewish Life main menu choice to find the link to download a printable pdf file or customizable MS Word document.

While you are waiting for your document to print, check some of the other Passover information on that page by clicking on the Holiday Passover link.

Lag B'Omer Community Picnic and Field Day

Sunday, May 6, 2007 • 10:00 a.m. – 2:00 p.m. • Cove Park

This spring the entire Jewish community is encouraged to attend the 5767 Lag B'Omer Picnic Field Day and Bike-a-thon. People need to bring their own picnic lunches. We encourage families to get together and enjoy potluck! Drinks will be available for purchase the day of the picnic. Cove Park does have some grills for those who wish to grill out. All religious school classes at Temple Beth El and Heska Amuna Synagogue are being moved to Cove Park for the day so that everyone will be able to enjoy this exciting event. There are boats to rent, organized games for all ages children and a bike-a-thon designed to challenge riders of all ages and abilities. Everyone is encouraged to come at 10:00 a.m. to enjoy a community worship service created by our rabbis that will be held in the Cove Park Pavillion. Please watch your mail for a brochure with details of the day's events or call Norma James at 524-3521, Carolyn Silver-Alford 522-0701, or Deborah Oleshansky 690-6343 for more information. If you are interested in helping with this great event, we would love to hear from you. In case of rain, the event will be held at the AJCC.



Sylvia Greenberg, Zeke Frumin and Goldie Krauss enjoy a game of dominos with HeartAction volunteers Britt Sturm, Evan Noon, Dan Billenson, Bryna Oleshansky and Will Brody.

KNOXVILLE JEWISH COMMUNITY

voice

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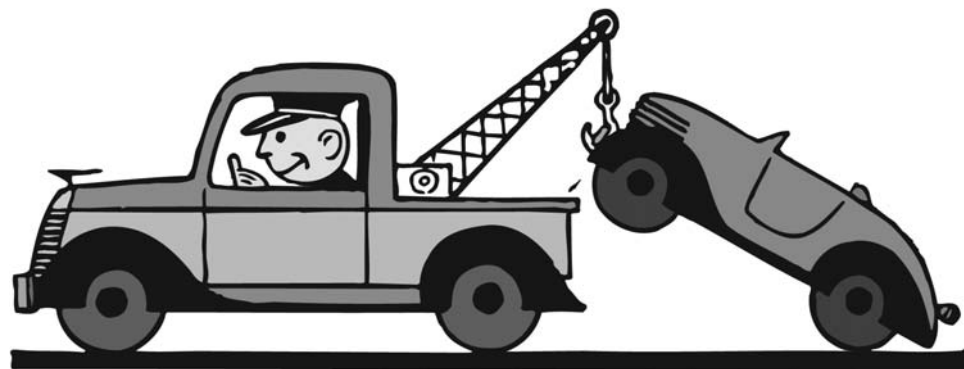
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The KJA strives to serve Jewish life by providing the democratic forum, the organizational structure, the physical home, and financial means to support and promote the cultural, intellectual, and general welfare of the entire Jewish Community of Knoxville and the Jewish community across the world. The KJA is affiliated with the United Jewish Communities. The AJCC, a division of KJA, is a beneficiary of the United Way of Greater Knoxville. It is affiliated with the (JCCA) Jewish Community Center Association.

Knoxville Jewish Community Voice Staff
Editor: Joyce York • Staff: Wilma Weinstein
Publications Committee Chair: Eleanor Shorr



Donate Your Car and Help the KJA

We recently contracted with Charitable Auto Resources, Inc (CARS™), a service-oriented company based in San Diego, California. Their mission is to manage successful vehicle donation programs, raising funds to support non-profit organizations and their mission. Today, they run successful programs for non-profit organizations across the United States. CARS handles everything from the initial phone call to the sale of the vehicle. Their customer service focus is making the donation process simple and convenient for donors.

General Questions

What are the benefits of donating my car to charity?

Charities benefit by receiving a cash donation to fund new and existing programs and increase community awareness through local events. You benefit by being able to reduce your taxable income when taxes are itemized. Plus you avoid the costs associated with selling your car. No need to pay for advertising, no loss of privacy and possible security risk, and no need to pay for vehicle registration, insurance, and repairs to keep your car in running condition while you wait for a buyer.

Does my car have to be running to donate it?

In some cases we can take your car, running or not. However, it must have an engine and be towable.

How long will it take to pick up my vehicle?

We make donating your car as simple and convenient as possible. In many cases, vehicles can be picked up within the same week. Email (wweinstein@jewishknoxville.org) or call Wilma Weinstein (690-6343) and she will put this into motion for you.

What if I receive legal notices?

In the rare event that you receive any notification of a lien sale, DMV actions or other activity related to your donated vehicle, please contact CARS at 877-537-5277 immediately for assistance.

Tax Questions

How does the new law effect my tax deduction?

Donors will no longer be responsible for determining the deductible value of their

donation. Instead, they will receive IRS Form 1098-C, Contributions of Motor Vehicles, Boats, and Airplanes if the proceeds from the sale exceed \$500, stating the amount of the gross proceeds from the sale of the donated vehicle. The amount listed on IRS Form 1098-C, Contributions of Motor Vehicles, Boats, and Airplanes will be the gross proceeds of the deductible donation.

Will I get a tax receipt for my donation?

Yes, the driver will issue a receipt at the time of pick-up. This is not your final tax receipt unless the sale of your vehicle does not exceed \$500. This initial acknowledgement will indicate your name as well as the year, make, model and condition of the car you are donating. It will be your only receipt if your vehicle sells for less than \$500.

An IRS Form 1098-C, Contributions of Motor Vehicles, Boats, and Airplanes will be mailed to you within 30 days of the sale stating the amount of gross proceeds received from your car, provided your vehicle sold for more than \$500. This will be your tax receipt for your charitable contribution.

How is the value determined on the vehicle donated?

The value is determined by the gross proceeds raised from the sale of the donated vehicle. You no longer have the burden of determining the value yourself.

What can I claim as a deduction?

According to the tax law effective January 1, 2005, if the claimed value of the donated vehicle exceeds \$500, the taxpayer is limited to the gross proceeds of the sale.

What if my car is valued over \$5000?

Effective January 1, 2005, you will no longer be required to have vehicles appraised. The value you may claim will be the amount of gross proceeds received from your vehicle. This is great way to rid yourself of an unused vehicle and your Knoxville Jewish Community benefits from it, too!

To donate a car, call 690-6343

KJA President's Report

By Scott B. Hahn



To paraphrase Mark Twain, "Rumors of my death have been greatly exaggerated." This phrase actually took on some significance February 23, 2007. Apparently, Scott A. Hawn, 46 years old, was killed in a car wreck the night before. As I was getting ready for work, my co-worker, Mike DeBusk, called to tell me the news. Not thinking too much about it, I continued on my daily routine. I went to court that day, where a few people commented on it. After court, I went back to the office where a slew of messages awaited me. The

messages came from other courts, fellow attorneys, clients, and other people I knew. These messages have continued all week. It was very touching to have so many people concerned to see how I was doing.

I have to admit, this incident was strange, having so much attention focused on me for doing nothing. Also, you can't help but feel bad for poor Scott A. Hawn, who was killed by a drunken driver. On the other hand, it does help bring into focus that we aren't going to live forever. Not to be overly morbid or obsessed as Woody Allen is in many of his films, but we are all going to die at some point. It is important to figure out what are our priorities and what is important to us while we have the chance. I would like to think of our lives as more than just more fodder for Madison Avenue and multi-national conglomerates.

One opportunity the KJA provides for establishing a meaningful legacy is through the Knoxville Jewish Community Family of Funds. For as little as \$5,000 you can create an endowed fund with KJCFF. With that fund you can create specific by-laws and establish a legacy to carry on long after you are gone. What better way to help give your life meaning now, by knowing you are helping people and institutions for years to come. The KJCFF is relatively new and growing with assets of around \$1.8 million. If this is something you have an interest in, please contact Mary Linda Schwarzbart, president, or Jeff Gubitz at the KJA office.

Finally, I would like to wish everyone a happy and healthy Pesach. While you are sitting around the seder this year, take a moment and reflect on what is really important to you.

A Few Words From Jeff Gubitz



Before moving to Knoxville, I was at a social gathering of local social service providers and supporters. Someone asked me about Knoxville and what the KJA does? Despite a long working relationship with my predecessors, in Fort Wayne and me as a Federation director, he was just not sure of the KJA's role in the community. I told him we are mutual aid association, devoted to social action, mutual aid, cultural and educational issues, prejudice reduction and elimination and that we are committed to working within our community, regionally and abroad. I told him that, situated on our 13 acre AJCC campus on Deane Hill Drive, we operate a growing day school program, a very

successful day camp program, an outdoor pool, tennis courts and a host of social service programs for seniors and those in the community in need of a helping hand.

I told him this as I relate this story to you just to remind each of you, that your KJA is more than just a fundraising organization. When many people think of the term KJA or the predecessor, the Knoxville Jewish Federation, they immediately think of the campaign and money for Israel. Indeed, our campaign is the major fund raising activity that we do. We have a history of fundraising for needs in our community, region, and nation and of course the Jewish community abroad. The funds we raise through your gifts do a multitude of things. A group of your friends and community members deliberates and allocates those funds. Last year we raised nearly \$400,000. Fundraising in our Jewish community is not an easy task...but it is necessary. We do this because each of us is linked to generations who preceded us and countless others living here and abroad. We are a people. We are a community. Our 2007 Campaign is underway. The local needs of our community must be met. The humanitarian needs for Israel and abroad are great. You, as members of K'lal Yisroel share that responsibility.

Recently Danny Nichols was in Knoxville at Temple Beth-El for a weekend of song, which included the KJA Shabbat. I have known Danny for many years. He is a friend and teacher, and an inspiration to my own children as well as countless others who share his passion for Judaism and music.

This summer, I had the opportunity to once again attend a Danny Nichols concert at the Goldman Union Institute Camp (GUCI) in Zionsville. Danny ended the concert with the song **Chazak, Chazak, V'Nitzhazeyk**-May we be strengthened, and may we strengthen each other. This is the same term we utter when we finish a book of the Torah. By the time the concert ended, everyone was holding hands and the spirit of community transcended our own individuality. The music, lyrics

and the moment grabbed me with such fervor that I nearly ended up on the ground. The message was so clear; the meaning was so apparent, and for me, a Jewish communal worker, teacher, dad, husband and friend, so meaningful. We are indeed a community...a people who share a common belief in G-d and in the whole concept of community.

So you ask: "What does all of that have to do with KJA? Glad you asked. It sums up the collective responsibility that we, as Jews, have for our people. It doesn't matter where they live. What matters is that we work together as a larger community and as part of our own congregations. Working together for Tikkun Olam, Healing of the World. We, as Jews, must seek the high ground. Collectively our gifts help so many people. You help to do that when you support your Knoxville Jewish Alliance with your time and your gift. We are a volunteer organization. I hope that you will join your friends in the Jewish community. Together we can get so much done.

Chazak, Chazak, V'Nitzhazeyk-May we be strengthened and may we strengthen each other.



WELCOME FRIENDSHIPPERS!! Great Food...Great Friends...Great Time!!

By Beth Heller, Senior Adult Activities Director

Mark your calendar and join the Friendshipippers for the following musical, humorous, thought-provoking & cross-cultural programs!

Unless noted, all programs are at noon at the AJCC, with a cost of \$8.00 per person for catered lunch; no cost for program alone.

Wednesday, April 18: Gene Rosenberg presents the "Traveling Trunk," stories of hate & prejudice...lessons from our past and hope for the future.

Wednesday, May 9: Special Performance by Debbie and Lucas Richman.

Wednesday, June 20: Joan Markel of the UT McClung Museum presents: "Ancient China: China

PRESCHOOL

Linda Zaretsky, a newly arrived Friendshipipper, recently completed an art project with the Dalet class, and is planning one for the Gimel class. The children, who call her "Grandma Linda," had a great time! The students also love it when Joan Abrams visits and reads to the Dalet class, which she does on a regular basis! Linda and Joan are also planning to do a joint reading/art project with the class. Bernie Shorr visited in March and spoke to a fascinated audience of kids about the wonder of woodworking. Finally, the children all enjoyed it when Becky and Harold Winston visited and brought treats to the classrooms before the Friendshipipper programs.



Marilyn Presser, Claudia Fribourg, Jeff Gubitz, and Yelena Sapozhnikava enjoy the Friendshipipper gathering.

for Citizens of the World." 11:30 a.m. in the private room of the Mandarin House Restaurant. \$8.00 per person for luncheon; no charge for the program alone.

Thursday, August 9:** Is It Funny...or Is It Anti-Semitic? featuring Mimi Pais (**please note date change)

TRANSPORTATION! Need transportation? Rides available to ALL luncheon programs. Don't miss out. Contact Beth at the AJCC, 690-6343.

May 1st, FRIENDSHIPPER BOOK GROUP - The Friendshipipper Book Group meets the first Tuesday of the month at 1:30 p.m. at he AJCC. New members welcome. Interested? Contact Beth at the AJCC, 690-6343.

ATTENTION! GREAT OPPORTUNITY! ORAL HISTORY PROJECT!

Would you like to tell your stories and have them recorded on a DVD for your children, your grandchildren and your great grandchildren? Now you can! Interested? Contact Beth Heller at the AJCC, 690-6343.

FRIENDSHIPPERS HELP OUT AT THE KJA



Leslie Snow and Beth Heller



News Sentinel Photographer Joe Howell spoke about his March of the Living experience.

FRIENDSHIPPER DISCRETIONARY FUND

Looking for a way to honor a friend, send get-well wishes, or just let someone know you care? A contribution to the Friendshipipper Discretionary Fund is a great way to show you care. The Friendshipipper Discretionary Fund purchases equipment to be used by the Friendshipippers and helps cover the costs of special Friendshipipper programs and speakers. For more information, please contact Beth Heller or Ed Hunter at the Knoxville Jewish Alliance, 690-6343.

Suggestions? Ideas for programs? Know someone who would like to be added to the Friendshipipper mailing list? Please contact Beth Heller at the AJCC, 690-6343.

The Friendshipipper Program is a program of the Knoxville Jewish Alliance. Thank you for your support.

AJCC Preschool! What Do Being Pre-5 and Post-55 Have in Common?

By Rebekah Goemaat, AJCC Preschool Director

At AJCC Preschool, senior adult Friendshipippers and AJCC Preschoolers have teamed up to make sure the values of one generation get passed on to the next! "From Generation to Generation" - and our Friendshipippers make sure that our children know someone cares for their new generation. Here's how the Friendshipipper/AJCC Preschool Team-Up looks in action...

You are a two-year-old in our Bet classroom, and you are going about your daily business of being two - knocking down a really tall cardboard block tower and trying to avoid your teacher's call that it's time for you to go potty "like a big boy." Suddenly, your classroom door opens, and your teacher announces that "Grandma Becky and Grandpa Harold are here! -and they brought something for you!" The activity in your room stops, your teacher forgets all about you going potty, and a beautiful silvery Hershey's kiss is deposited into your hands by adults with big smiles on their faces. What a great pick me up.... and a great way to let a little



Above: Gimel class creates a dragon to celebrate Chinese New Year. Below: Teacher Rodney Monroe shows the dragon face.



Volunteer Joan Abrams shares her love of books with preschool children.

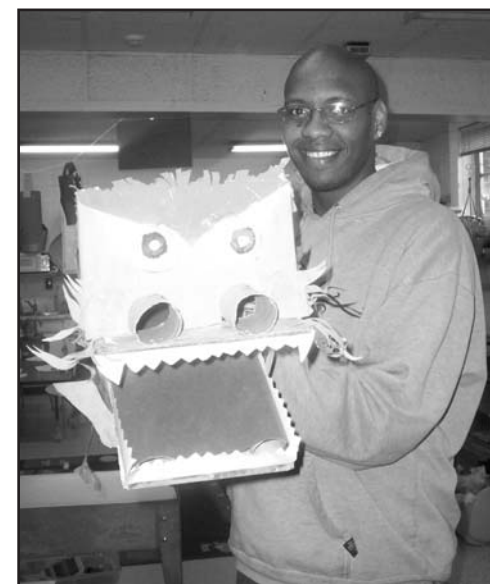
person know that someone older cares about them! Thank you, Harold and Becky Winston!

Curious 4-year-olds are staring at a table filled with amazing woodworking. A variety of animals made from polished wood limbs and knots stare back at them. Beside the animals are beautiful mezuzah's made of rainbow colored wood, all custom made by Friendshipipper Bernie Shorr. Bernie is a return visitor to AJCC Preschool - he came last year as well to talk to students about his woodworking and about where wood comes from and how to take care of our trees. The children love handling his wood creations!

In the Dalet room 4-year-olds gather and whisper excitedly as they wait to see what story Friendshipipper Joan Abrams will read to them today. Look, it's Sammy Spider's First Purim! Joan uses her gift as a former kindergarten teacher to relate to our preschool children as she reads them

favorite Jewish books. Joan has been a regular monthly visitor to our preschool this school year, and the children love having her visit!

In the hallway, Friendshipipper Linda Zaretsky, art teacher, sits with Morah Rachel Bleuze and Morah Terri Adkisson, discussing their next art projects. As they talk, they are sifting through a box of miscellaneous recycled objects - egg cartons, paper towel rolls, clear plastic bottles and a wire coat hanger. Linda is explaining how to guide children to discover beauty and their own creativity by using these



materials to create art. And sure enough - the next week Linda is hovering over a table of four-year-olds, who are ever so intently creating lovely flowers using paint, egg cartons and pipe cleaners. "Mine has a worm on it!" "Look, this is the nectar!" (drips of red paint) "See, I used two packing peanuts to make a BIG center!"

Next month.... Joan and Linda are teaming up to create a storytelling/art project combo...I think it involves something about a mouse and paint... more details to come!

Thanks to all our Friendshipippers for demonstrating their care for our newest generation and to Beth Heller for helping us coordinate this project!



Linda Zaretsky uses recycled materials to create wonderful art projects.



Did BBYO Touch Your Life?

Join thousands of BBGs and AZAs who are connecting with old friends, sharing memories and learning about BBYO news and events.

Register today at www.bbyoalumni.org, and reconnect with the organization that touched your life.



FIND YOURSELF
HERE-AGAIN

Knoxville Well-Represented on BBYO, Inc. Board

By Judith Rosenberg

The Jewish community depends on organizations like BBYO to enrich the lives of today's teens with Jewish experiences that will inspire a lifelong commitment to the Jewish people. BBYO, Inc.'s International Board of Directors is the organization's governing body comprised of key Jewish philanthropists, Jewish community leaders, BBYO alumni, and local and regional BBYO lay leaders. Board members are committed to Jewish youth and to building future Jewish leadership, and willing to help guide and assist the organization as it charts its course for the future. Knoxville can be proud that these individuals are currently serving on BBYO's Board of Directors:

Mark Bernstein, a native of Knoxville and a Winick AZA alumnus, is CEO of Bernstein Ventures, a private equity firm working with early stage technology and media companies and currently serves as the publisher of Hundreds of Heads Books. Mark has been involved with volunteer service for more than 25 years and is currently involved with many philanthropic

organizations in the Bay Area. He was President of District 7 AZA in 1976-1977, and attended many BBYO international programs.

Stephen Rosen is a managing director in fixed income institutional sales with Morgan Keegan & Co. Stephen very much enjoyed his years in AZA. He was the 1982-83 Grand Aleph Dovair (Programming VP), the 1982 Cotton States Regional Godol (President) and held many offices in Winick AZA. He also served as an advisor to the chapter. After being the treasurer of Knoxville's JCC from 1994-2005, he currently serves as the Knoxville Jewish Alliance's Vice President for Campaign. Stephen and his wife Kim have three future BBYO'ers in Nathan, Arielle and Tifannie. A.J. Robinson is president of Central Atlanta Progress (CAP) and the Atlanta Downtown Improvement District (ADID), organizations charged with preserving the vitality of the Atlanta community. A.J. is involved with numerous business and civic organizations. He was president of District 7 AZA in 1972-73, and attended many BBYO activities from 1969-73 including DLTC and ILTC. He and his wife, Dr. Nicole Ellrine, reside in

Atlanta with their children Micaela, Ethan, and Nathaniel.

"Knoxville BBYO has always had a disproportionately high number of members who serve in regional and international leadership positions. BBYO is excellent training ground for involvement in Jewish communal life. It's not surprising that Knoxville is equally well-represented on the BBYO, Inc.'s Board," says Stephen Rosen. Since becoming independent of B'nai B'rith International in 2002, BBYO continues its evolution as the premier pluralistic organization dedicated to serving Jewish teens. The past few years have seen the establishment of a solid infrastructure with professionalized operations, growth of the financial resource base through alumni outreach, and the implementation of a new and powerful brand in addition to revitalized programming initiatives and outreach to Jewish teens. For more information about BBYO or to learn how you can reconnect as a BBYO alum, visit bbyo.org or contact Judith Rosenberg, BBYO Regional Director, at jrosenberg@bbyo.org.

How I Spent My Winter Vacation

By Deborah Oleshansky, Jewish Student Center/Hillel Director

A few months ago I was in Washington at a Hillel staff training program. While there I learned about a program being sponsored by the Shusterman Foundation entitled, Leading up North. During the very difficult days last summer when rockets were flying between Israel and Lebanon, several Shusterman Foundation leaders wondered about the possibility of bringing college students to the north of Israel to show support and help with community service projects. Rather than waiting until next summer to do the trip, they decided to arrange two sets of two-week trips over Winter Break. Designed as a Tzedek Trip, Leading up North would ultimately bring 500 college students, young professionals and Hillel staff people for a two-week working trip to areas in Northern Israel affected by the violence last summer. The opportunity to help staff this trip was presented to me and I was fortunate enough to be able to accept the offer.

We arrived in Israel in late December, and on our first day there it snowed, not just in the north but also in Jerusalem. Our group stayed in the northern town of Naharia and we traveled to our work sites from there. Each day we left early in the morning and had a full day of work and then spent the evening meeting with and building relationships with the people living in these villages. Our group spent several days in Horfesh, a predominately Druze village, and had home hospitality by community members in the evening. It was a wonderful opportunity to learn about Druze culture, food, family dynamics, and religious practices. Our bus group included 45 Jewish college students from all over the world – Argentina, Brazil,

Shabbat with the Students

We have a wonderful group of UT Hillel students who enjoy celebrating Shabbat dinner together. They are very lively and are happy to help with cooking or clean up. If you would like to host the group (usually 5-7 students) please contact Deborah Oleshansky at 690-6343 or doleshansky@jewishknoxville.org

Thank you to those that have hosted so far this semester: Pat Caron, Art and Mimi Pais, Larry Anovitz and Deborah Cole, and Josh Gettinger and Barb Levin.

KJA Sympathy

The KJA board and staff express condolences to the following members of our community.

Judy Rattner and Mary Ann and Bryan Merrell, in memory of husband and Mary Ann's stepfather, Morris "Bud" Rattner. Marilyn Presser and Norbert and Linda Slovis on the passing of husband and brother-in-law, Joslyn Presser.

May their memories be for a blessing.

Moldova, Ukraine, Uruguay, Canada and the United States. These students were completely committed to the values of Klal Yisrael and Tikun Olam – they were extraordinary. Despite the long hours and difficult physical labor, the students found the energy each day to also participate in Jewish text study and reflection session. The discussions were thought provoking, stimulating and inspiring. The students were very passionate about their commitment to Israel, the Jewish people, and the ideals of peace and justice for all people.

At the end of our two-week trip we participated in a tree planting ceremony and dedication in Kiryat Shmone. The ceremony was attended by Lynn Shusterman and other dignitaries who commended the students for their hard work and dedication to the ideals of tzedek and tikkun olam. We closed that day working on a community arts program called Shekel Echad. These festivals were initiated by an Israeli rap group, Dagal Nachash, after realizing that in many communities Israelis cannot afford to attend concerts. Believing that access to the arts is a right not a privilege, members of the band began organizing these local festivals where families can come for just one shekel and enjoy art and music. As a group we worked with the festival coordinators to make the festival that evening possible.

Our group remains in touch thanks to the magic of Facebook, and I hope to see many of them at other programs. In fact, at the end of February I went back to Washington for the Spitzer Forum on Public Policy. This time I traveled with two UT Hillel students, Elyse Messing and Amber Case. Many of the students I was with in Israel were also at the conference and I got to introduce them to Elyse



Former Knoxville Keren Neiger and UT Hillel Director Deborah Oleshansky participate in a JNF tree planting ceremony as part of a community service trip to Israel over Winter Break.

and Amber thereby continuing to build and expand the network of committed, concerned, and involved Jewish young people. Am Yisrael Chai.



Elyse Messing, Amber Case, and JSC/Hillel Director Deborah Oleshansky visit Washington, D.C.

UT Hillel Sponsors Comedy Event with UT Muslim Student Association

Hillel and MSA students worked together at UT for the first time to co-sponsor an event on campus. Stand up for Peace: the two comedian solution to Mideast peace was presented on March 5 at the University Center Auditorium and coincided with the celebration of Purim. The comedians, Scott Blakeman and Dean Obeidallah, were well received by the over 100 students in attendance. In addition to UT students, many community members from a

broad spectrum of Knoxville made their way to campus to enjoy the performance. UT Hillel President Elyse Messing and UT MSA President Asmaa Ferdjallah introduced the performers and hosted them, along with representatives of both student groups, at a dinner prior to the event. We hope this is just the first of many programs that these two student groups will co sponsor over the coming years.

What Makes Writing Interesting?

By Jane Cohen

Author Robert Kanigel jumps in at the first slice of flesh during a hip replacement to capture his reader's interest and emotions as he explores the surgeon's and patient's perspectives in his article "Ordinary Miracle."

John McPhee personalizes and explains the geology near Red Hot, PA as he tells of a sick railroad conductor who has the foresight to recognize the commercial potential of the seepage from Oil Creek in "In Suspect Terrain." Arthur C. Clarke intrigues us with the metaphor of "Our Galaxy ...in the brief springtime of its life" from Profiles of the Future.

Professor Mark Littmann knocked our socks off, guiding us on a brief and fascinating journey through some engaging science writing excerpts by authors who present boring old science with respect and accuracy through stories told from a personal perspective, never insulting the reader's intelligence. Dr. Littmann challenged us to see "Science Writing as Great Literature" as part of the KJA Institute for Jewish Studies, UT Jewish Faculty

Lecture Series on Monday evening, February 26, 2007. And we did.

Break out on a journey of your own with suggested readings listed here and on our website www.jewishknoxville.org.

- Franklin, Jon, and Alan Doelp. *Not Quite a Miracle: Brain Surgeons and Their Patients on the Frontier of Medicine*. New York: Doubleday, 1983.
- McPhee, John. *In Suspect Terrain*. New York: Farrar, Straus and Giroux, 1982.
- Quammen, David. "The Boilerplate Rhino." *In The Boilerplate Rhino: Nature in the Eye of the Beholder*. New York: Simon & Schuster, 2001.
- Sobel, Dava. *Longitude*. New York: Walker, 1995.
- Wolfe, Tom. *The Right Stuff*. New York: Farrar Straus Giroux, 1979.

Join us for a UT Faculty Lecture, 7:30-8:30 p.m. at the AJCC.

- April 23, 2007 "Did the Exodus Really Happen?" by J.P.Dessel, Assistant Professor of History and Judaic Studies.



Mark Littmann

Dessel to Celebrate May Simcha

Talia Dessel, daughter of Adrienne and J.P. Dessel, sister of Erez, will celebrate her bat mitzvah by leading services at Heska Amuna Synagogue on Friday, May 18 at 7:30 p.m. and Saturday, May 19 at 9:30 a.m. Talia is a seventh grade student at Nature's Way Montessori School. She is an orange belt in karate and also enjoys playing the piano. She spends what little free time she has reading voraciously. Her other interests include chess, writing and photography.

In the past few months, for her mitzvah project, Talia has worked with orphaned cats, written letters to George Bush about global warming, and helped with the after school arts program at the AJCC Preschool. Talia has family and friends coming to celebrate with her from Oregon, California, New Jersey, New York, Pennsylvania, Massachusetts, and Washington D.C. She is looking forward to this wonderful simcha.



Brown to Celebrate Bat Mitzvah at Heska Amuna

Rachel Brown, daughter of Ken and Susan Shorr Brown, will celebrate her bat mitzvah at Heska Amuna Synagogue when she leads services on Friday night and Saturday morning, May 25-26, 2007.

Rachel is in seventh grade at Bearden Middle School, where she is active in band, as well as in the select Girls' Vocal Ensemble. She is also part of a team that produces a daily morning TV broadcast in the school (Bearden News Network).

Rachel has been a member of the Knoxville Children's Choir, and has been involved in numerous musical theater activities. She is also a member of the Dor L'Dor klezmer band, with which she has been the featured vocal soloist in concert and in a live radio broadcast.

Rach attends Heska Amuna Religious School, and participates in the B'nai Tzedek youth program. Her bat mitzvah tzedakah project includes volunteer work at the office of the American Cancer Society, as well as team organization and participation in the "Relay for Life" fundraiser.

Rachel is the granddaughter of Elaine and the late Arthur Brown, and of Bernie and Eleanor Shorr, and the late Marilyn Shorr. Family and friends from Massachusetts, Maryland, New York, Virginia, North Carolina, Illinois, Ohio, Texas, Florida, Washington, and California are expected to join the Knoxville community in celebrating this simcha.



KJA Salutes Its Volunteers

Thanks you to the following people for their help with the February 21st Friendship Luncheon Program: Leslie Snow for her wonderfully engaging and moving presentation; Marilyn Burnett for her delicious luncheon; Madeline and Charles Mann for collecting money at the door; Harold Winston for taking photographs; Madeline and Charles Mann, Linda Scharf, and Zilla Weininger for providing

transportation; and the Rosen Fund for underwriting the cost of Chariots of Hire for providing additional transportation.

Thank you to the following people for their help with the March 6th Friendship Luncheon Program: Joe Howell for his moving, beautiful presentation; Mimi Pais and Laura Supman for their always creative and topical decorations; Ruth

Sherill for collecting money at the door; and the Rosen Fund for underwriting the cost of Chariots of Hire providing transportation.

A special thanks to Mimi Pais who donated a piece of art, "The Tree of Life," created by her late husband, Ed Schnitman, to the KJA.

Jewish Family Services News

By Nancy Britcher, MSW, LCSW, Jewish Family Services Director

JFS coordinates "Chai" Bags for Special Visits

Jewish Family Services volunteers treat residents in community assisted living and nursing homes with our famous "Chai" bags. These bags enable volunteers to bring a little gift with them when they visit those confined to nursing homes or other long-term care facilities. They contain assorted toiletries and personal care items with separate bags designed for men and women. If you would like to know more about our "Chai" bag program or volunteer some time to visit our older adults in assisted living and nursing homes, please call Nancy Britcher, JFS, at 693-5837 or contact our Volunteer Coordinator Evan Sturm.

A Fabulous Purim Celebration at Elmcroft of Knoxville

On Wednesday, February 28, 2007, a Purim celebration was given by Jewish Family Services for our Jewish older adult residents of assisted living and retirement homes. Held at Elmcroft of Knoxville, 35 people, including residents from four different facilities, volunteers and family members enjoyed a wonderful dairy meal prepared by JFS volunteers. Hamentashen were baked by the children of the AJCC Preschool. For our



The audience of adults from area assisted living facilities, family members and volunteers enjoy watching children perform at the Purim festivities.



Children from the Knoxville Jewish Day School entertain older adults during Purim.

entertainment, Debbie Richman conducted children from the Knoxville Jewish Day School who delighted the guests with songs. Shaloch Manot bags of sweets were given to those who attended and were later distributed to those residents unable to attend this program. Our next special holiday event will be for Passover. If you would like to be involved, please contact Nancy Britcher or Pat Rosenberg at the JFS office, 693-5837.

Thank You to JFS Volunteers

Thanks to all of our wonderful Jewish Family Services Volunteers. This past month, special thanks to the following people for baking, cooking and contributing delicious

items for our Purim luncheon at Elmcroft: Marilyn Burnett, Pat and Gene Rosenberg, Lesley Rosenblatt, Joan Cohn, Evan Sturm, and the children from the AJCC preschool. Thanks also to the wonderful entertainment provided by the children from the Knoxville Jewish Day School and their performance directors, Rishi Wilhelm and Debbie Richman. Thanks to Rabbi Wilhelm for his wonderful D'var Torah. The staff at Elmcroft always makes us feel welcome when we bring events to the community and their support is greatly appreciated.



02/28/2007

Passover Greetings

<p><i>Best Wishes for Enjoyment of the Freedom of Passover,</i> Arnold Cohen; Jeffrey Cohen; Dan and Lora Cohen-Vogel and Benjamin and Noah; Jeff and Debbie Abrams-Cohen and Samantha; Stacy Bridges, Nikki Cross and Alex Gibson; Kim Moore and Katie; Rick and Carrie Bridges</p>	<p><i>Greetings from Jerusalem & Atlanta</i> Joe & Marion Goodstein, David, Joy, Mordechai, Moshe, Benyamin Shlomo, Chaya Pessa, Sarah Kayla and Yehudah Goodstein, Fran, Allison, Rebecca and Lisa Michelle Redisch, Phil Redisch, Shari, Avi, Be eri, Amittai, Meidad Yosef, Kalia and Nadav Goodstein-Hillbuch</p>
<p><i>Wishing you and your family a joyous Passover.</i> Kay, Larry & Miriam Leibowitz. Elizabeth, Garrett, Rebecca & Eli Asher, Vanessa, Adam, Shayna & Daniel Leibowitz, Roslyn & Milton Shamitz</p>	<p><i>Warm greetings to all our good friends in Knoxville</i> Peggy, Mark, Beth and Owen Littmann</p>
<p><i>Happy Passover to All</i> LEE MILLER, LISSA, SHELLY and SETH</p>	<p><i>Happy Passover Greetings</i> from The Oberman Family</p>
<p><i>A Joyous Passover From our Home to Yours</i> The Robinson Family Natalie, Pace, Karen, Eli and Asher A.J., Nicole, Micaela, Ethan and Nathaniel Randy (Rayzel), Simcha, Yigdal and Hallel</p>	<p><i>Holiday Greetings</i> FROM PAM, NAOMI, ANNA, ERNIE GROSS, EVA AND DAVID BARNETT</p> <p><i>Passover Greetings</i> Barbara & Bernie Bernstein</p>

<p><i>Chag Sameach Pesach</i> Jeff, Charlene, Ron, Jennifer and Leslie Gubitz</p>		<p><i>Chag Sameach</i> The Liberman family</p>	
<p><i>Happy Passover</i> Tony and Barbara Meyers</p>		<p><i>Happy Passover!</i> Janice, Howard, Sophie and Leo Pollock</p>	
<p><i>Passover Greetings</i> Marilyn Rabin - Sarasota, FL Cheryl, Nicki, Aviya Bensky - Pensacola, FL Micah and Eve Bensky - St. Louis, MO Bill Rabin - Knoxville, TN</p>		<p>Rabbi Schwartz and Larry Washington wish the entire Jewish Community a <i>Happy Passover and a prosperous year</i></p>	
<p>TO OUR FAMILIES & FRIENDS: <i>We Wish You a Peaceful, Happy Passover</i> ELEANOR & BERNIE SHORR</p>		<p><i>Passover Greetings</i> TEMPLE BETH EL</p>	
<p>The Board of Directors of The Knoxville Jewish Community Family of Funds wishes the Knoxville Jewish Community a <i>Chag Sameach - Happy Passover.</i> Securing our Jewish future.</p>		<p><i>Wishing everyone a good Pesach</i> Judi & Martin Abrams, Rachel, Carl, Emily & Samantha Myers, Stephanie & Mark Needle and Deborah Spector</p>	<p><i>Happy Passover to Everyone</i> PESSA BRODY</p>
<p><i>Happy Passover</i> From Jill, Stuart, Evan & Aaron Chasan</p>	<p><i>Mazel Tov to Jennie Frost</i> on her upcoming Bat-Mitzvah June 2nd. Love always, Mom & Dad</p>	<p><i>Passover Greeting to All</i> Bunny and Allan Gerson and Family</p>	<p><i>Freedom is not free; it is priceless.</i> Arlene Goldstine, Gloria, Michale & Hannah Wald, Phillip, Leigh Anne, Grant & Mathew Goldstine</p>
<p><i>We wish the entire community a healthy, happy Passover</i> - Wendy & Richard Good & family</p>	<p><i>Best Wishes from the Handlers:</i> Leonard, Barbara, Charles and Anne Churchill, Amy, Phil and Oliver William Oppenheim</p>	<p>To All the Community - <i>We wish everyone a Happy and Healthy Passover</i> Dale and Leon Hasden</p>	<p><i>Chag Sameach</i> from Heska Amuna Synagogue</p>
<p><i>We wish the entire community a healthy, happy Passover</i> - Norman and Sandi Licht</p>	<p><i>Chag Sameach</i> From Stephen, Rosalie, Mara and Evan Nagler</p>	<p><i>Chag Sameach</i> from the Parsons Sandy, Hazak, Blake, Kalisa & Kirk</p>	<p><i>Happy Passover to a Wonderful Community</i> Bernie & Lesley Rosenblatt</p>
<p><i>Chag Sameach v Kasher,</i> Gilya Schmidt & Family</p>	<p><i>May your Passover celebration be full of joy and tradition</i> Arnold and Mary Linda Schwarzbart The Studio of Arnold Schwarzbart www.schwarzbart.com</p>	<p><i>Happy Passover</i> Murray and Wilma Weinstein</p>	<p><i>Happy Passover</i> Knoxville Jewish Alliance</p>

Passover Greetings Continued

Chag Pesach Sameach

Jeff & Nancy Becker and our children and grandchildren. Rachel, Micah, Sophie and Reuben Beckeer-Klein, Ben & Amy Willis Becker, Sarah Becker, Jeff & Tracey Cohen, Dan, Lora, Noah and Benjamin Cohen-Vogel. Debbie, Jeff and Samantha Abrams-Cohen

Chag Sameach

KIM, STEPHEN, NATHAN, ARIELLE AND TIFANNIE ROSEN

Shorrlines: Why Is This Night Different from All Others

By Eleanor Shorr, KJA Publications Chairperson

It ranks high on the list of holidays – not only do we celebrate freedom from slavery, but we also are granted the opportunity to hone our skills at cooking without flour, yeast, baking powder or anything that makes our efforts at little easier. We have some new questions to ask at the Seder: Why is this night different from all other nights in that we sit elbow to elbow, squished tightly around the table? Why is this night different from all other nights in that we are obligated to add a bridge table commonly known as the “Children’s Table.” Why is it that on this night the youngest who is usually ignored by his/her elders gets the seat of honor? Never in our longish life have we had the joy of asking the Four Questions. Being the eldest in the family by a very few years means that when you are finally old enough to recite the questions, the younger one is also old enough and takes over.

Why is this night different from all other nights in that the 18-egg sponge cake has a concave look. Not having a Passover Kitchen Aid Mixer, the hand whipper was utilized so - as our mother always said at the many many occasions of a not-so-perfect result, “Eat it – it tastes good and goes down the same stomach.” She was a terrible cook but our hero. Her motto was “I teach you Jewish ethics – not cooking”. Why is this night different from all other nights in that the plates, knives and forks look so different. Well, they just came out of their newspaper wrappings where they hibernated for the year. Everyone knew it was Passover when the favorites emerged for another Seder. They were old friends – the china that was a gift from Aunt Gert on a first anniversary, the wine glasses that looked suspiciously like Yahrtzeit glasses (waste not – want not) and the silverware handed down from other relatives, with a mismatched fork or spoon

lost during the years. No one cared or even mentioned it. But this night is not different from all other Seders held in our family. As usual, the yarmulkes worn by the hair comb-over male guests were at a rakish angle, (our father always wore his with a jaunty look notwithstanding the blonde bobby pin trying its darndest to hold it straight and, of course, he always had the traditional “Be careful there – I am parting the Red Sea with the matzo balls. Watch out for the waves.” We always loved that joke year after year since our mother made rock hard matzo balls that slipped and slid when he attacked them with a knife and fork. They never could find their place in the spoon without a fork to hold them in place. But this night IS different than all other nights. It is always a night of warmth and love, surrounded by friends, family and Yiddishkeit. We hope it will always hold the fondest memories for all of us.

Mitzvah Day 2007



Volunteers assist at the Loudon County Habitat for Humanity project.



Children went on a nature walk on the 13-acre AJCC grounds as part of Mitzvah Day.

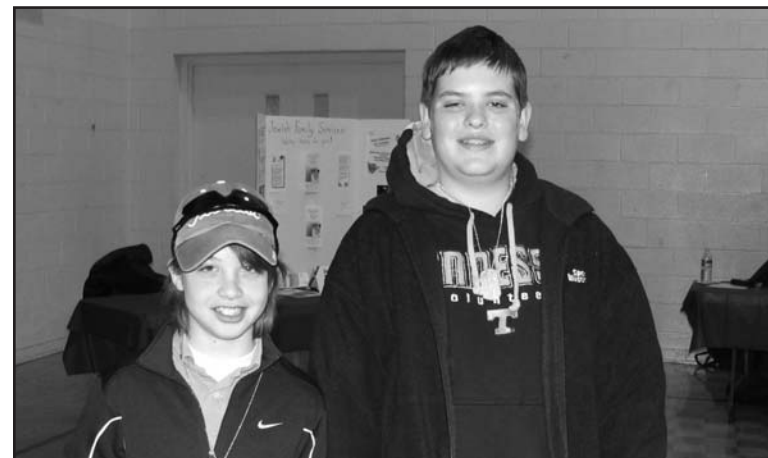
Mitzvah Day 2007 Continued



Adults and children gathered at the AJCC on Mitzvah Day 2007 to perform good deeds and learn about the environment. Rachel Brown, Talia Dessel, and Stephanie Rodriguez wrap plates of cookies to be taken to East Tennessee Children’s Hospital.



Jacob Messing writes a note to an Israeli soldier.



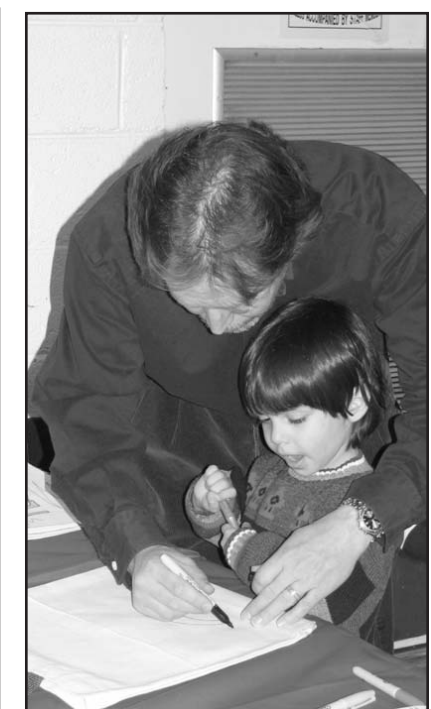
Ethan Sturm and Logan Brown enjoy activities at Mitzvah Day.



A hardy crew prepares to work on a house at the Loudon County Habitat for Humanity project.



Children from Heska Amuna and Temple Beth El entertain at Elmcroft, a local assisted living center.



Children get to decorate their own cloth grocery bags.

Email Addresses for VOICE

Dear Friend:

Six years into the 21st century, your Knoxville Jewish Alliance continues to make technological strides on all fronts. An example of this is the new KJA website, which thanks to Jane Cohen continues to get better and more effective.

Our next step in the technology advancement process is installing a blast e-mail system that will allow us to send timely e-mails to you, our community members, regarding upcoming programs and events. This is a tremendous cost saving measure, eliminating some expenses for postage and supplies and freeing up these funds for other uses.

In order to make the most of this technology we need to have the e-mail addresses of all of the individuals and families who are currently in our database. As your e-mail address or internet provider changes, we would appreciate being advised so our database remains accurate at all times.

We would appreciate it if you would go to our website, www.jewishknoxville.com and complete the form. You are welcome to clip and send this form via snail mail as well. The sooner you return the information, the sooner we can start putting the new system to use to keep you informed of activities going on in the Knoxville community.

Rest assured that we do not sell or trade your e-mail information to anyone. If you have any questions regarding the proposed use of e-mail, please contact Wilma Weinstein at 865-690-6343 or wweinstein@jewishknoxville.org

B'shalom,

Jeff Gubitz
Executive Director

Please print clearly

Please add my e-mail address to your database:

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KJA Contributions

The following contributions were made from December 2006-March 2007. If you would like to make a contribution or honor someone, the KJA has a fund to match your interest. Please call 690-6343 to learn more.

Mitzah Day Campaign

- Bernard & Eleanor Shorr
- Mark & Betty Siegel
- Mira Kimmelman

Preschool

- Virginia Small
- Amelia Caron

Preschool Computer Fund

- Andrew Singer and Rebecca Merritt

Challah - Preschool

- Gregory Kaplan and Nuria Cruz Camara

G & A

- Anonymous
- Richard and Shirley Licht
- John and Beth Long
- Mark and Rachel Kline

KJA Archives

- Mel Sturm

B'Nai Tzedek

- In honor of Elise Jacobs' birthday: Harold & Susan Silber, Robert & Jill Ivins, Alexandra Rosen, Edward & Marilyn Carlin, Neil & Francie Foster
- Herb & Elise Jacobs
- Donald & Heather Marshall

Friendshippers Fund

- Best wishes for recovery of good health to Jos Presser: Leona Spritz
- Get well wishes to Sybil Joffe: Harold & Becky Winston
- In memory of Jos Presser: Joseph & Sylvia Miller

Jewish Family Services

- Gene & Pat Rosenberg
- In memory of Hugh Allen Holt: Sidney & Marilyn Burnett
- In honor of Jewish Family Services: Sigmund & Brenda Mosko
- In honor of Pat and Gene Rosenberg: Dale & Leon Hasden

Jewish Student Center/Hillel

- Bernard Gutcheon
- In honor of David Oleshansky's special birthday: Stephen & Kim Rosen

Bill Brody Fund

- Frank Wilson

Capital Reserve

- In memory of Louis Levin: Stephen & Kim Rosen
- Anonymous

Israel Emergency Crisis Fund

- Diana & Bill Steinfeld-Hicks
- Randal Hartline

BBG Chapter Gets to Work

By Avi Hahn, Gert Weinstein BBG President

The last month has been filled with many programs and fun nights for the girls of Gert Weinstein BBG. Besides sending one member, along with another from Winick AZA, to the BBYO International Convention in Texas, locally Weinstein has been quite successful.

After attending Cotton States Region's Executive Weekend in Nashville during which members learned to enhance their leadership skills and fulfill their responsibilities as a board member both

creatively and effectively, the Weinstein board (Avi Hahn, Anna Kern, Alex Galvin, Hannah Kline, Megan Weiss, Bryna Oleshansky, and Emma Silver-Alford) got straight to work. During a full night of planning, bonding, and good old-fashioned fun, the current board planned out a very full calendar for the next three months. A few of the highlights are sure to be our weekly "Grey's Anatomy" Nights and "Weinstein Goes Wild: Hooters Night" (a buffalo wing night for all the "girls" to enjoy). However, you cannot forget the pinnacle of BBYO...PROGRAMMING!!! Nearly

every available weekend, Weinstein has quality programs to expand our minds, nourish our spirits, lend a helping hand, and form sisterly bonds. Watch future editions of the Voice for the success of each of these.

MARK YOUR CALENDARS!! Sunday May 6, the community Bike Race, is sure to be an unforgettable event. BBYO, in conjunction with B'nai Tzedek, is planning a full afternoon of healthy exercise and competition for the Jewish community. Please plan to attend this surely wonderful event!

Chabad Celebrates Purim in Japan

By Miriam Esther Wilhelm

Where to begin? The students of the Knoxville Jewish Day School have just finished an Ishinryu Karate Demo and their teacher, Sensei Boring, broke some boards to everyone's delight. There is fresh sushi being rolled as you watch, and a buffet of kosher Japanese delicacies prepared by Asian Chef Misung Brown. For those who would like to

try some sushi but aren't big fish fans Morah Rishi and Morah Lindsay (from the AJCC bet class) are rolling candy sushi - twizzlers and rice crispy treats are a little easier on the stomach. Ortal is doing an origami presentation and many of us have tried our hand at some of the simpler origami. Michal is face painting, and right across from her a Chinese calligrapher is writing our names in Chinese! Just the thought of all the fun makes me thirsty and it's

sure good I am because there is an array of Japanese green teas available to drink. The best part of it all this year Chabad of Knoxville introduced a new pastry to Japan... Hamantaschen!

A big thank you to Lindsay Benjamin, Bonnie Boring, Ortal Arazi, Michal Fishman, Shirley Clepper, and Cheryl Rubin for helping plan this year's Purim Party.

UT Hillel Students Attend National Hillel Conference

What does Judaism have to teach about a sustainable lifestyle and safekeeping the environment? At the 17th annual Charlotte B. and Jack J. Spitzer Hillel Forum on Social Justice, 350 students from 124 different campuses sought answers to this and many other questions of tzedek, justice, and tikkun olam, repairing the world.

Among the students attending this conference were UT Hillel students Elyse Messing and Amber Case who made the trip with UT Hillel Director Deborah Oleshansky. While at the conference they met up with former Knoxvilleans, Rebecca Kern, who attends American University in Washington, DC and Keren Neiger, who is a student at Indiana University. It was an amazing opportunity for these childhood friends to come together as young adults in a new city with other students from across the country.

For three days, these students along with hundreds more braved a snowy February in Washington, D.C., to wrestle with issues of responsible citizenship, social justice and sustainability. Through skill workshops, plenary discussions and networking, the students learned what it takes to be a social justice advocate on campus and in the community. The conference was held in conjunction with the Jewish Council for Public Affairs Plenum.

Students were given the opportunity to put their own concerns on the conference agenda through impromptu "Open-Space Technology" sessions. "These discussions gave students the opportunity to talk about the social justice issues that are important to them and to connect with other students who might be having similar experiences

on their campuses. They create their own communities of like-minded students," explained conference organizer Michelle Lackie, director of Weinberg Tzedek Hillel.

After two days of discussion and workshops, the students were ready to be advocates. They joined

JCPA delegates to lobby Capitol Hill on behalf of legislation protecting the environment and other issues, meeting with senators, representatives and Congressional staff members from their respective districts.



Elyse Messing, Rebecca Kern, and Keren Neiger, all attending different universities, gather together at a national Hillel conference.

KJA Campaign: Your Dollars Build Community

Campaign 2007 is underway under the dynamic leadership of Stephen Rosen. We are happy to report that we have 151 pledges totaling slightly more than \$332,970, which is 79.3% of our goal of \$420,000. There have been 80 new or increased gifts.

Our KJA enjoyed tremendous successes at the Pacesetters event chaired by Karen and Pace Robinson. Many UT faculty joined us for an evening of music and great food in February 8. Mitzvah Day found many of you coming to the AJCC to bring your gift or responding to our cadre of volunteers who called upon you that day for your gift. The upcoming Legal community luncheon on March 28 should be a nice mid-day break of fellowship, food and fundraising.

KJA Shabbat at Temple Beth-El on February 23 featured the music of Danny Nichols and the message from Campaign chair Stephen Rosen, executive director Jeff Gubitz and a D'var Torah from Scott Hahn, KJA president. Saturday morning, February 24, Heska Amuna congregants heard Stephen and Scott speak as well. Everyone enjoyed the onegs sponsored by the KJA at both services. It was a great example of community. We are excited and you should be too.

Our cadre of community volunteers is now trying to reach you to ask you for your gift. Please make your gift now. Your gift may be paid this year before December 31. Paying your gift is easy. KJA accepts credit cards (payments can be

conveniently tailored to fit your cash flow), checks, appreciated stocks and even old-fashioned cash. You can make a donation on the web by visiting our website www.jewishknoxville.org.

Did you know? The funds collected are not used to support the Israeli military or to build settlements. No guns or weaponry are purchased with your funds. Money collected by our American community supports the social service community in Israel, helping victims of terrorism and poverty. Last year Israeli youth were again provided day camp experiences in safe areas away from potential harm. Your gift supports the wide network of support in the former Soviet Union and Eastern Europe, feeding countless seniors and helping to revive Jewish life in those lands. Food boxes are delivered to aging Holocaust survivors and pensioners. The Jewish Agency is preparing to ready a huge team to finish the task of bringing Ethiopian Jews to Israel.

Locally your gift helps to support our

wide variety of programs, The Milton Collins day Camp, Camp Kton-Ton, our incredible and growing preschool program, Friendshippers, Jewish Family Services, community relations work, Hillel and a whole host of other projects.

Your gift, regardless of size is needed. If you have never given to KJA, please consider making a gift this year. For less than a nickel a day, your Chai gift of \$18 helps support the production of this newsletter you are reading right now. So when asked to help, please be part of your Knoxville Jewish community. Live generously. It does a world of good!



Mark Siegel makes his pledge to Stephen Rosen, KJA Vice President for Campaign.

UJC Funds Katrina Relief Effort

The UJC Emergency Committee recently approved more \$2.1 million in funding for those impacted by Hurricane Katrina, bringing to more than \$20 million in aid UJC has allocated for victims in the Jewish and general communities.

These recent allocations culminate the major portion of the UJC/Federation disaster response, which raised more than \$28.5 million since the August, 2005 storm and ensuing flooding. Of all contributions, most of them via a UJC-coordinated continental mailbox fundraiser, UJC received and allocated \$20.1 million, with federations sending the rest directly to individuals and relief groups, about half of which went to support evacuees in their new host communities.

"From even before Hurricane Katrina made landfall, UJC has been working with Gulf Coast communities to assure that the continental federation system brought its full weight to bear on helping those whose lives were affected by this catastrophe," said UJC Emergency Committee Chair Carol Smokler.

"Whether delivering emergency aid in the hurricane's wake, helping evacuees get back on their feet and recovering their lives, or helping rebuild communal organizations, the UJC/Federation system was responsible for one of the most effective, and powerful, responses to Hurricane Katrina."

Ultimately, 75 percent of UJC/Federation Hurricane Katrina relief went directly to the Jewish community, while 25 percent went to the general community (including Jewish organizations helping Jews and non-Jews).

Last month's Katrina allocations by the UJC Emergency Committee, totaling \$2,107,651, included;

- \$1.01 million in escrow for the Jewish Federation of Greater New Orleans to continue the two-year

Jewish Community Stabilization Plan, which was launched with the Jewish Federation of Greater Baton Rouge and the Biloxi, Ms. Network community, as well as the transfer of \$195,720 for the New Orleans federation as part of the two-year plan;

- \$450,000 for the Jewish Funds for Justice to expand its capacity to make loans and promote financial development projects in the New Orleans area;

- \$400,000 for Grantmakers in Aging-Hurricane Fund for the Elderly, for six New Orleans projects dealing with geriatric care, low-income residents, community housing, legal aid for home rebuilding; senior job-training; and social services for low-income elderly;

- \$126,600 to the Mental Health Association of Mississippi, Gulfport and its Project Resilience; Strong Preschoolers, Strong Parents, to work with preschool children who suffer from, or are at risk of, post-traumatic stress disorder;

- \$65,000 to Kaboom! Operation Playground, to fund the construction of a playground in a New Orleans neighborhood (UJC has already funded a similar project in Long Beach, Ms., which is due to break ground March 14);

- \$50,000 to the New York Board of Rabbis, to extend the capacity of a pastoral care counselor stationed for two years in Mississippi, Baton Rouge and New Orleans.

In the coming months the UJC Emergency Committee may consider further aid proposals if funding becomes available.

In the past two years, UJC worked with dozens of Jewish organizations, as well as those in the general community, to oversee a disaster relief strategy that created a blueprint for effective emergency responses in the future. UJC was among the major charitable organizations to be

invited to the White House to be recognized for their Katrina aid last year.

Disaster relief partners in the Jewish community included: the American Jewish Committee; B'nai B'rith; the Jewish Council for Public Affairs; the Association of Jewish & Family Children's Agencies; the American Jewish Joint Distribution Committee; the International Association of Jewish Vocational Services; the JCCs of North America; the Jewish Education Service of North America; the Jewish Funds for Justice; the Jewish Funders Network; the American Jewish World Service; Mazon: A Jewish Response to Hunger; Hadassah; Hillel: the Foundation for Jewish Campus Life; CLAL - the National Jewish Center for Learning and Leadership; the Orthodox Union; the United Synagogue of Conservative Judaism; the Union for Reform Judaism; Chabad; and the Jewish Agency for Israel.

"The UJC/Federation response to Hurricane Katrina demonstrated our continental federation system at one of its finest hours, coming together to achieve a greater impact for those in need than any one community could have made alone," said UJC Board of Trustees Chair Joe Kanfer, of Akron.

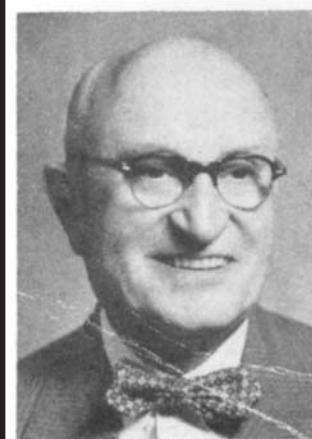
UJC Emergency Committee members and other federation and communal professionals and lay leaders are scheduled to return to the Gulf Coast March 5-7 to meet with aid recipients and see first-hand how the UJC/Federation Katrina response continues to help the area recover.

The committee first toured the region one year ago to gauge the initial impact of the funding. A video about the UJC/Federation Katrina relief effort, based on that visit, is available from UJC. For details, please contact Joe Berkofsky, director of communications, at joe.berkofsky@ujc.org.

The Jewish Community Archives of Knoxville and East Tennessee

Max Friedman 1888-1966

Austrian immigrant, first settled in Columbia, South Carolina, came to Knoxville around 1920. Jeweler, civic leader, Knoxville City Councilman 1949-51 and 1953-66, also served two terms on Knox County Election Commission and a term on the Knox County Court.



« Let's Finish the Job Right! »
— VOTE FOR —
MAX FRIEDMAN
... FOR ...
COUNCILMAN
City-at-Large
From SIXTH DISTRICT
Your Support Will Be Appreciated
—See Other Side

Jewish Agency Sends Thanks

Dear Friends,

As you know, we are working hard to assist the people of Northern Israel to rebuild and rehabilitate.

I would like to take this opportunity to share with you some of the facts and figures of this past week, February 25- March 2, 2007:

- 38,470 schoolchildren from 47 cities participated in various after-school enrichment programs including soccer, drama, and computers.
- A national training event was held for field professionals. They were taught to use computers to process applications and inquiries and maximize their utilization of other relevant computer programs as well.
- \$11,450 worth of children's books were delivered to seven schools in the northern city of Kiryat Shemona. These books will enhance the school library and provide the children with new, updated reading materials.
- 100 new applications were received by the Jewish Agency Small Business Loans—a grant that will help the small-to-mid-size businesses get back on their feet.
- 145 residents of the north attended Arabic language and culture seminars to help build the foundations for coexistence and understanding.
- 540 new immigrant children currently living in Jewish Agency absorption centers benefited from recreational and educational activities.
- 8,630 students who fought in this summer's war completing their first semester back in school after the war. During this semester, they received special Jewish Agency scholarships and assistance to ease their reentrance into the educational framework.

We are proud of the work we are doing on your behalf. We are grateful to you and our United Jewish Communities and Keren Hayesod partners, for all that you make possible. These, and other activities, are all a part of our efforts to get things in Israel "back to normal."

Zeev Bielski,
Chief Executive
The Jewish Agency for Israel



Knoxville Jewish Community Family of Funds

A Supporting Foundation of the Knoxville Jewish Alliance and the East Tennessee Foundation to preserve and strengthen the Jewish Community of Knoxville

Teens Learn About Philanthropy at Meeting

The second B'nai Tzedek Teen Philanthropy program fund holder meeting was held at the AJCC on Sunday, February 4. The young philanthropists gathered to participate in an activity from the Tzedakah in Action program designed by Aaron Dorfman. The game is fun, involves food, and gets to the heart of many of the complex issues that come up in decision making about the grant making process. In the game, several "stores" are set up, each representing a different type of non-profit organization. After students play the game, which they can't lose, the experience becomes a great starting point for the discussion.

Fund holders were each asked to come to the meeting with a prepared one paragraph description of a Jewish non-profit that he/she may want to benefit through a grant from his/her fund. The paragraph descriptions were then shared with the group. Here is an example:

"The Shalom Benenu Organization is an organization devoted to promoting relationships between secular and religious Jewish communities

in Israel. I believe that this goal is an important one. For all time, there has been a major gap between these types of communities... This organization also sponsors a school for children from both kinds of communities. This school focuses on the benefits of both types of communities and emphasizes the importance of relations between these communities. This is why I picked this organization to write about."



Michael Newman and Britt Sturm bargaining during the game activity.

Musings From Mary Linda

This is my last column in the KJA Voice as president of the Knoxville Jewish Community Family of Funds. It has been a busy two years – new funds, many grants, real growth in our financial base, the creation of the B'nai Tzedek program, and our first KJCF Celebration Event.

This is my opportunity to thank the members of the KJCF board for their support and commitment to our mission to preserve and strengthen the Jewish Community of Knoxville. Jeff Becker – thank you for your role in creating the KJCF, for the many hours you gave to its creation,

and for your support and guidance. Pace Robinson – thank you for your support and counsel during this past two years – I know you will have much success as KJCF president in continuing to grow this wonderful community asset. Dick Jacobstein – you have been such a conscientious treasurer and secretary; the oversight for our funds and reporting has been in most able hands – thank you for your close attention to our finances. Arnold Cohen – thank you for your detailed and professional review of our fund documents to ensure that each new fund is set up appropriately. Herb Jacobs – thanks to you and Elise for conceiving and hosting the first KJCF Celebration Event. And, thank you to board members Bernard Bernstein, Bobby Goodfriend, Scott Hahn, Herb Jacobs, Mary Beth Leibowitz, Harold Markman, Alexandra Rosen, and Mel Sturm and past board member Marilyn Liberman for your participation, support, attendance at meetings, and commitment to this venture.

Also to be acknowledged and thanked – for without their support, we KJCF volunteers would be much less productive and successful – Bernie Rosenblatt for his leadership and

guidance; Ed Hunter for all you do for us; Carolyn Schwenn, Mike McClamroch and the rest of the East Tennessee Foundation staff for the amazing support you provide for the KJCF board and our funds; the leadership of the Knoxville Jewish Alliance for our wonderful partnership; Susan Contente, Donor Development Specialist, gently helping us move forward. To those whom I should have thanked, but have omitted, please excuse the oversight.

And – to each of you who have created new funds to serve our Knoxville Jewish community and to those organizations who have transferred existing funds to the KJCF -- thank you for your trust and confidence in the KJCF and for your faith in the long term viability of our community. You are an important part of what makes Knoxville so very special.

As Rabbi Tarfon is quoted in Pirke Avot: "It may not be for us to complete the task, but we cannot desist from it." The task is not complete, there is opportunity for each of you to be a part of the legacy we are creating. Thank you for the opportunity to have been a part of this wonderful initiative.

We look forward to working with Jeff Gubitz. Along with the KJCF Board, we wish each of you a zissen Pesach.



New Grants

- \$132 - Zionist Organization of America Fund for JNF Tree Certificates for B'nai Mitzvahs
- \$1,000 – Milton Collins Fund for financial support for 2007 Mitzvah Day
- \$1,091.85 - The Sam and Esther Rosen Community Enrichment Synagogue Fund for repairs to the Heska Amuna Rosen Social Hall.

New Funds

Don and Kathy Tygun/Goldstein Family Fund – this fund is designed to improve the quality of life for the aged in East Tennessee. It is available to help with medical, social, psychological and welfare, as well as other needs that may come up in the future.

Thank you Don and Kathy for supporting your new community in such a meaningful way.

THE GIFT THAT KEEPS GIVING

"So, what shall we give the kids on their birthdays? Chanukah? Anniversaries?" Sound familiar?

Each year Lesley and I try to think through what would be appropriate. Since we all live in different cities, the process is a bit more complicated because we cannot pick up on cues that we could find if we were near. In December, 2006 a wonderful answer came to us although we did not know it at the time.

When I retired, the KJA along with the community established the "Dr. Bernard S. Rosenblatt Fund" with the KJCF; an incredible and most thoughtful action. When the next gift time came around, we thought, what if we gave a contribution to the Fund instead of sending individual gifts to all. We discussed this with our sons and they agreed that it was a good idea. (Although we also agreed that we would continue to send individual gifts to the grandchildren). So

now, for all occasions for the adults we make a contribution to the Fund, Gift giving is now not only easy it has a chance to grow and to continue to be useful to the Knoxville community forever! Now our gifts are not only "feel good", they are tax deductible!

We would love to see others in the community consider this idea for gifts and contribute to the KJCF fund(s) of their choice.

Bernard S. Rosenblatt, Ph.D.
865-769-4976



Sylvia Robinson Memorial Fund

Heska Amuna Synagogue has transferred the Sylvia Robinson Memorial Fund to the KJCF – thank you Heska Amuna and the Robinson Family for entrusting this fund established in memory of Sylvia Robinson. The fund provides support for educational and programmatic musical experiences for the membership of Heska Amuna Synagogue.

On March 13, the Sylvia Robinson Memorial Fund was a sponsor for the Andy Statman performance at the Bijou Theatre. The program presented distinctive improvisational renditions of klezmer, music of the Chassidic masters and American roots (blues and bluegrass) music as well as original melodies influenced by these traditions.

Sylvia Robinson passed away in 1985, but through the generosity of her family and friends who were inspired by Sylvia's life, her memory is a blessing for all of us!



**With a minimum gift of \$5,000,
You May Create a New Fund
That Will Make a Difference.**

KNOXVILLE JEWISH COMMUNITY FAMILY OF FUNDS BOARD OF DIRECTORS

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**The Knoxville Jewish Community Family of Funds is a supporting foundation of
The Knoxville Jewish Alliance and The East Tennessee Foundation.**

The Board of Directors of the Knoxville Jewish Community Family of Funds
Thanks the Knoxville Jewish Community, the staff of the Knoxville Jewish Alliance and the East Tennessee Foundation for their support and encouragement. The KJCF encourages you to help insure the healthy future of our Knoxville Jewish community by including a commitment to the KJCF in your financial and estate planning.

**To learn more about KJCF philanthropic opportunities, call 690-6343 or
visit our website at www.jewishknoxville.org**