Changes at the Federation and JCC
A Community Update

To our Community,

With four months under our belt for this year’s fiscal calendar, the Executive Committee, Board, volunteers and especially the staff have been working overtime to move the Federation and JCC forward with a more sustainable and customer/member focused operating model. Much work is yet to be done, but it is worth recapping some of the major steps that have already occurred as well as some upcoming near-term goals while we build out the long-term vision over the balance of the year. Our goal of offering full transparency and excellent communication, with highlights of strategic and tactical decisions, coupled with clarity on the background on what drove those outcomes remains one of the core commitments of the organization’s leadership team.

One starting point for leadership was the Strategic Plan created by many community volunteers two years ago. The flood postponed implementation of most of these recommendations until earlier this year. However, given the hard work of the past leadership and volunteer team in creating the plan, along with the continued relevance of these recommendations, the current leadership team’s goal was to act quickly with this blueprint as a starting point and not to let these recommendations sit on a shelf. The full plan is now posted on our website. The exciting news is that many of those recommendations have now been implemented or are in process. Some key areas of the recommendations for sustainability and vibrancy include the following:

- Focus on the three drivers of JCC profitability nationally - Sports/Fitness, Early Childhood Development (ECD) and Camp.
- Increasing membership by reaching out to and attracting the broader community
- Evaluate hours of operation for alignment with community needs and expectations
- Create a Development Department with improved strategy and execution including active participation by the CEO and a broader role for the Development Director
- Adopt financial reporting changes to better measure financial performance of departments and programs
- Improve coordination, communication and partnership with all synagogues and local Jewish agencies building upon our combined strengths, complementing without competing with ourselves. Leverage the power of our community by offering the right services, Jewish education and programs, plus an over-arching vision for our community
- Longer term recommendations for creating improved development coordination and partnership with other agencies will be considered in the near future.

Below are specific highlights and results from the past four months.

MEMBER RECRUITMENT

- Record Open House attendance in September 2012
- 101 new members September – December 2012, 34 net new members
- Achieved a net increase of 30 new members across all categories for January 2013 versus a goal of 17 new members for the month
- Partnership with a fitness company has brought new classes and services
- Retention is the primary focus for 2013, with new hours of operation already having a major impact

DEVELOPMENT/FUNDRAISING

- Early success with new and returning volunteers to lead this process, with a keen focus on increasing participation of and support by younger generations. To this end, parlor meetings occurred with various constituents. The goal of the parlor meetings was to maintain involvement levels of those previously engaged while increasing excitement and participation of those who believed the JFGH may be a community asset but were undecided on their personal levels of commitment.
- Developed a matching gift program (“$25 4 25”) whereby a group of long-term leadership donors offered to match increased campaign contributions of at least $1,000 by younger donors. The goal of the matching gift program is to increase participation in the annual campaign by the younger membership and the community overall.
- Created a first-time opportunity to designate new supplemental dollars to programs of donor’s choice, including local programs or directly to support Israel benefiting the Israeli Agency for Israel and to the Diaspora via the Joint Distribution Committee.
- Established a reasonable development goal and related development program to improve the sustainability of the local organization while also allowing for increase community allocations and overseas contributions in the near future.
- Hired a part-time development consultant with strong community ties and development experience

VOLUNTEERING/COMMUNITY INVOLVEMENT

- Established an 80+ person-strong task force of volunteers to focus on establishing various programs to increase community excitement about the JFGH and the JCC.
- Migrated many people from task force into Board members or ongoing volunteer/committee roles

FINANCE/BUDGETING

- Presented a proposal to the Dauphin County Gaming Advisory Board through our sponsor, Susquehanna Township, for a $330,000 grant for basement flood protection and future mitigation needs. Funds come from State casino allocations, and notification about this grant is expected soon.

CHANGES continued on page 12
The Community Investor

By Howard Ross  |  Executive Director  |  Jewish Community Foundation of Central Pennsylvania

Legacy Giving
It is obvious that the Foundation is concentrating on legacy giving for 2013. We have assured the immediate funding needs of the community for this year and must now return to our focus on the future.

Including a charitable bequest in an estate plan means more than just determining how to spell the name of your synagogue or the proper name of the Jewish Community Center/Jewish Federation. The size of the bequest, whether it is to be in trust or outright, and the assets to be used are also important considerations.

An outright bequest named in your will can be specific dollar amount, such as $50,000 to The Silver Academy”. It can also be a specific asset, such as “my stamp collection to the Jewish Family Service”, which can be satisfied only by that asset. If the donor disposes of the asset prior to death, the bequest is distinguished; there is nothing left to give.

Outright bequests can be made in the form of a percentage of the net value of the estate (e.g., “10% of my estate”), as the residue of the estate or a portion of the residue (e.g., one half the residue of my estate).

Bequests in trust offer flexibility and estate tax savings. An outright bequest to charity produces a larger charitable deduction than a bequest in trust because charity receives the funds immediately; there is no wait for intervening income interests. However, some testators need to provide continuing financial support for family members. A split-interest bequest serves both purposes.

Split-interest bequests come in many forms: charitable remainder trusts, QTIP trusts, charitable gift annuities, charitable lead trusts, pooled income funds and remainder interests in homes and farms. Whatever the form of the bequest, it is important that the transfer follow the requirements of the IRS code.

Bequeathing certain assets make more sense from a tax standpoint when planning a charitable bequest. Property that would cause problems if given during the donor’s life often makes the best bequest.

An example is ordinary income property. The charitable deduction for a gift of ordinary income property while the donor remains alive (property such as a painting in the hands of the artist), is limited to the donor’s cost basis. In contrast, a bequest of a painting by the artist produces an estate tax charitable deduction equal to the fair market value of the artwork.

The same may apply to tangible personal property.

It also may be wise to make charitable bequests of income after death such as qualified retirement plans, U.S. savings bonds with untaxed interest, renewal commissions, accounts receivable, accrued royalties or installment obligations. When bequeathed, they are not liable to both estate and income taxes.

The bottom line is that the community is seeking bequests. The foundation is here to provide assurance that any bequests made are in the best interest of the donor and that the bequest offers the greatest estate tax advantages.

Stop in or give me a call (236-9555 Ext. 3202) to discuss how you can leave your legacy bequest with the greatest advantages for your family.

Op-Ed Piece

The Real Value of our JCC…

This is the first time I've written an editorial, but after an amazing week and SUPER SUNDAY, I just had to. A few examples involving the journey of life all came together. The first one - new life - plain and simple. During Super Sunday, I hopped between baby Pearl’s naming (proud parents Julia Frankston-Morris and Stuart Gasner) and Super Sunday, while my kids went from JCC basketball practice to manning the phones with friends. My point is, what a building we are blessed with! What an amazing group of role models in front of kids like Terri Travers, Terri Fisher, Andrea Weikert, Nacham Chasan, just to name a few, who find themselves spending every waking hour there. At Pearl’s naming I saw many from the generation that grew up with the building as their base, and to have Pearl’s naming on Super Sunday, what a day to celebrate the continuing vibrancy of the JCC and our Jewish Community!

Then later that week, the girls’ middle school basketball team had a game that tested their values and morals and Coach Terri Travers was exemplary of exactly what we stand for and believe in. A coach showing very unselfish like behavior pushed the boundaries while Terri stood strong, and our girls followed her lead; it was an amazing time for our youth to outshine poor choices from an adult.

The next day, an article appeared in PENN LIVE stating that an armed guard will now be at all middle schools rotating in Central Dauphin. Though I am happy for the action prior to anything horrible, I am also with a heavy heart of how everything has changed. It really has. So it all took me back to Super Sunday - we have to fight hard for our building, for the values that exist in the programs, people, athletics, camps, ALL. You may think it doesn’t affect you, but it does. It makes our children who they are, and when faced with that moment of making a choice it might be the experience they had one day at the JCC that gives them strength to say no or to stand up to the bully or even help a friend in need.

The last example that happened shortly after was the letter to the community from the incredibly hardworking committee discussing all the work that has been done for “A NEW DAY AT THE J.” The letter was strong, incredibly detailed and quite impressive for our community. To everyone involved, keep it up!

Every day is a new day, and I hope we continue to work like a team.

~ Patty Schwab ~
A Rich Inheritance

Jewish learning changes all the time, as educators find new ways to engage people of all ages in our tradition. But some things never change. Like the way each generation has planned and built for the next, making sure the foundations of Jewish life are strong and can respond to evolving needs. When you leave a Jewish legacy, you join this chain of builders. You leave your children and grandchildren a precious inheritance, and a lasting testimony to your values.

To learn more about making a legacy gift, contact Howard Ross (howard@pajewishendowment.org) 717-236-9555 Ext 3202
HELP US

SUSTAIN

JEWISH LIFE

TOGETHER

Do Extraordinary Things

Support the 2013 Annual Campaign
of the Jewish Federation of Greater Harrisburg

The Strength of a People
The Power of Community

(717) 236—9555 ext. 3204
www.jewishharrisburg.org
Invites you to join us for the Opening Reception of the
International Photo Exhibit “From Art to Heart”
with The Deputy Consul General Elad Strohmayer of the
Israel Consulate in Philadelphia, and local medical students
who have volunteered with SACH in Israel Oze Henig, Fourth
year medical student, University of Pennsylvania School
of Medicine, Danny Brill, First year medical student, The
Pennsylvania State University College of Medicine,
Dr. Jordan Klein, intern, Pinnacle Health System

Sunday, February 10, 2013 | 2:00 PM
Holy Spirit Hospital – Ortenzio Heart Hospital Atrium
Camp Hill, Pennsylvania

The photographs in this exhibit are mainly of
children, from vastly different areas of the world,
of all ages, colors and genders. What links them -
and the rest of the 2400 children helped by SACH -
is the fact that they were given the gift of life by the
dedicated Israeli doctors, nurses and support staff
who form the core of Save A Child’s Heart (SACH).
This humanitarian effort, based in the Wolfson
Medical Center in Holon, Israel, was founded by Dr.
Ami Cohen in 1995, when he agreed to bring two
Ethiopian children home to Israel to be operated
upon by the staff, without pay, but with the approval of the
hospital administration.

Some very inspired photographers have captured the stories
of the children and their families whose lives were changed by
the doctors and nurses of SACH. All these photographers have
been touched by the children they have met and the faces that
greet them.

This exhibit has a dual purpose: It shows the humanitarian
side of Israel, a side rarely seen and heard around the world. It
shows Israel as a member of the world community offering its
talents and expertise to save the lives of children in third world
countries regardless of race, religion, gender or ethnicity. The
2nd purpose is to raise awareness of SACH and expose as
many people as possible to its mission so that more children
can be helped with lifesaving cardiac surgery.

As an important member of the healthcare community, you
can help make it possible for a child to receive a life-saving
heart operation. Please consider a contribution to the SACH
Fund at the Jewish Federation of Greater Harrisburg on behalf
of our “adopted” child, Gladis Sollo of Tanzania age 1 year.

To make a contribution, visit our website at www.
jewishharrisburg.org and click on Save a Child’s Heart.

The exhibit and reception are open to the entire
community. For additional information on the exhibit
visit: http://www.saveachildsheart.org/452-en/
TheInternationalPhotographyExhibition.aspx
Maimonides Society Chair, Margaret Grotzinger, M.D.

RSVP by February 6, 2013 by email to:
b.romano@jewishfedhbg.org or t.feineman@jewishfedhbg.org

In case of severe weather, please call 236-9555 EXT 0 to check
on the status of the February 10th opening reception at Holy
Spirit Hospital Ortenzio Heart Center.

Maimonides Society Chair, Margaret Grotzinger, M.D.

RSVP by February 6, 2013 by email to:
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In case of severe weather, please call 236-9555 EXT 0 to check
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Spirit Hospital Ortenzio Heart Center.

A new match program through the 2013 JFGH Annual Campaign is
being offered. For the first 25 younger donors who make a first time
gift or increase their annual campaign gift to $1,000 or more, the
JFGH will receive a matching $1,000 gift to accompany the donation
by leadership donors. For more information, please contact Stuart
Gasner at s.gasner@jewishfedhbg.org. Leadership and match gifts
continue to come in and will be updated monthly.

Thank you to our current 2013 leadership and match gifts.

LEADERSHIP GIFTS
Dorothy & Franklin Abel, Dorothea & Raphael Aronson, Ricci & Mike Doctrow,
Kristen & Steven Ettner, Lois & Herman Gordon, Julie & Jim Halbert,
Joan & Ronald Isaacman, Carol & Charles Liebman, Jay Maisel,
Martha & Jerry Morrison, Dale & Steve Orman, Leslie Packer,
Rubin Industrial Co., Schwab-Silfen Foundation, Linda Schwab

MATCH GIFTS
Aviv Bliewas, Robyn & Erik Choiner, Jami & Rob Friedman,
Julia Frankstom-Morris & Stuart Gasner, Jane & Ross Kline,
Barbara & Ron Plesco, Jaclyn & Scott Rubin, Abby & Brandon Smith,
Stacey & Adam Spanier, Deborah & Alan Weinstein
Harrisburg J-Serve

Calling all Jewish Teens in 6th-12th Grade! We need you to join in our first annual J-Serve project on Sunday, April 28.

J-Serve is the international day of Jewish youth service. Harrisburg will be one of many cities from across the world participating in volunteer projects that day. We are planning on numerous service projects. No matter your interest we have a project that will fit!

For more information, contact Terri at t.travers@jewishfedhbg.org or 236-9555 ext. 3110 and watch for more details coming soon!

2013 Jr. Maccabi Games

The 2013 Jr. Maccabi Games are Olympic-style sporting events for 10–12 year old Jewish athletes (as of May 1, 2013)

The Games will be held on Sunday, May 5, 2013. Sponsored by the Kaiserman JCC

Participation Fee is $90 per athlete

The Harrisburg delegation is looking for athletes to participate on the following teams: baseball, girls’ basketball, boys’ basketball, soccer, swim team, tennis, and table tennis.

Tryouts for the girls’ basketball team will be held on Feb 26 at 4:00 pm & boys’ basketball team on Feb 26 at 5:00 pm

Limited spots available

Interested participants should register ASAP.

Please call the JCC at 236-9555, ext. 0 to register.

Questions?? Contact Andrea at 236-9555, 3108 or a.weikert@jewishfedhbg.org.

Give your child a summer of great friends, exploration, activity, excitement, and education.

Call now 236-9555, ext. 3108, ext. 3121 or a.weikert@jewishfedhbg.org

You Belong Here.
Kvell and Kvetch!!

Yiddish words meaning “to be delighted with” (kvell) and “one who complains” (kvetch).

Please...let us know how we’re doing! You can let the JCC staff know how we are meeting your needs by writing your comments on a “Kvell And Kvetch” sheet and inserting it into the suggestion box, located in the Atrium. Tell us about a positive experience you had in a program, a staff member who went out of his or her way for you, a program idea, or something that we can improve upon. If you’d like to chat, you are welcome to give Andrea Weikert, Program Director, a call at 236-9555, ext. 3108 or a.weikert@jewishfedhbg.org. We really appreciate your input – this is one more way that the JCC staff is striving to make sure you have the best possible experience every time you’re here.

Musical Theatre Experience

Beauty and the Beast Jr.
For: Grades 3-12
Dates: August 12-16 & August 19-23 (2 weeks)
Times: 9:00 am- 4:00 pm
Jewish Community Center
Instructor: Marina Cherepinksy
Fee: $530/Regular Rate, $470/JCC Members, $450/Early Bird Rate/JCC Members
Performances will be held Friday, August 23 at 3:00 pm and Sunday, August 25 at 1:00 pm.

Discover all the exciting elements of musical theatre, learn dialogue, musical score, and choreography and participate in a fully-staged production of the one act musical Beauty and the Beast Jr!

The JCC’s Theater Program provides star treatment, great education and inspiring challenges. Our children's theatre camp provides the opportunity for young people – grades 3 to 12 to shine onstage and backstage. Our ensemble is process-oriented, childcentered and committed to creating high quality theatre. Participants love honing their talents in a challenging but safe atmosphere.

For more information please contact Marina Cherepinsky at 717-651-6641 or mcherepinsky@hotmail.com. To register please call the JCC at 236-9555, ext.0.

Check out our Exciting Specialty Camps!

Broadway Fun
(Entering grades 2-9)
Do you love watching “Hairspray”? Can you sing all the songs from “High School Musical”? Is your aspiration to get a part in your school’s musical production or do you want to audition for a local community theatre? Or perhaps you dream about performing professionally on Broadway? Enhance your singing skills while learning a variety of fun selections from famous musicals and movies. Develop and improve vocal projection, breathing technique, stage presence, and expressiveness, while incorporating choreography and acting. At the end of the week the future Broadway stars will present a concert for family and friends!

Dates: June 17-June 21
9:00 am – 4:00 pm (before and after care available)
Instructor: Marina Cherepinsky
Fee: $370/Regular Rate, $295/JCC Members, $275.00/Early Bird Rate/JCC Members
This camp would be beneficial for the students who are planning to participate in Beauty and the Beast camp.

Glee Camp
(Entering grades 2-9)
Are you a fan of the hit TV show “GLEE”? Can’t wait to see the next episode and sing and dance along with “New Direction”? Then join the JCC’s own “Glee” camp and learn some of the songs and dance moves from the show. Demonstrate your talents while preforming solos, duets, and being a part of small ensembles and group numbers, culminating in a concert for family and friends on the last day of camp. By the end of the week, you could be the next Rachel, Mercedes, or Finn!

Dates: July 22-July 26
9:00 am – 4:00 pm (before and after care available)
Instructor: Marina Cherepinsky
Fee: $370/Regular Rate, $295/JCC Members, $275.00/Early Bird Rate/JCC Members
For more information please contact Marina Cherepinsky at 717-651-6641 or mcherepinsky@hotmail.com. To register please call the JCC at 236-9555, ext.0.
THE JCC SPORTS HALL OF FAME VOTES TABULATED; NO NEW INDUCTEES FOR 2013

The Harrisburg JCC Sports Hall of Fame will be without a class of inductees for 2013. Upon counting the votes it was determined that nobody received a majority of the votes which is required in order to be inducted. The current members of the Sports Hall of Fame all receive the opportunity to vote for two nominees. The votes are returned to the JCC and are opened by members of the Sports Hall of Fame Committee and the Sports and Fitness Director.

The JCC Sports Hall of Fame will next seek resumes of nominees in 2014. JCC Sports Hall of Fame Chairperson, Dr. Robert Marcus commented, “We really want to encourage the community to help us identify some outstanding candidates for 2014. We are hoping to increase the number of resumes we receive for the next go around.” To qualify as nominee to the HBG JCC Sports Hall of Fame, a person must be at least 35 years old, Jewish with strong ties to the Harrisburg Community. The person must have excelled in sports or significantly contributed to the field of sports. For questions about the Hall of Fame, please contact Hall of Fame Chairperson R. Marcus or Sports and Fitness Director Terri Travers.
HBG JCC Group Fitness Schedule

Be sure to check out the pool schedule at the j or online to find out when the next Aqua Zumba or SilverSplash class is taking place!

### February Class Schedule 2013

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### SCHEDULE SUBJECT TO CHANGE

For more details on any class please contact Linda at 236-9555 ext. 3050 or l.skulsky@jewishfedhbg.org

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Les Mills Body Pump Launches for 2013

The Harrisburg JCC held a quarterly launch of the new choreography for the very popular Les Mills BodyPump class. Les Mills BodyPump is an amazing class that involves working with a barbell and weights. The music is current and popular, and the workout allows the participant to choose the right amount of weights for them, allowing for the class to be a great workout for men and women and people of different fitness abilities. The launch party held at the JCC featured all three of the facility’s BodyPump instructors who were excited to share their knowledge and excitement of the new workout with the 10 people in the class.

The JCC currently offers BodyPump on Sundays at 10:30 a.m., Tuesdays at 5:45 p.m., Thursdays at 6:30 p.m. and Fridays at 9:30 a.m. The JCC is looking to expand class offerings, so if there are specific days and times that you would like to see classes taking place, please email Terri at t.travers@jewishfedhbg.org.

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For more information see fitness desk or email brenda@absolutewellnessgroup.com

To receive emails about fitness center and pool schedule changes and updates, email sfr@jewishfedhbg.org.
The Harrisburg JCC's Sports and Fitness Department held its fifth annual JCC Girls Sports and Fitness Sampler on Saturday night, January 12. The event took place at Sports City and featured participation of 140 girls in grades 1st-8th from over a dozen schools.

“We started the event as a way to expose girls to a sampling of different sports and fitness options that are available to them. Some girls love competitive sports while others would rather dance; my goal is to show them no matter what their interest, there is a way to get exercise in a way you will enjoy,” stated Sports and Fitness Director Terri Travers.

The night allowed girls to pick 4 out of 8 activities to sample for 20-minute time periods. This year’s activities and instructors were: Football by The Keystone Assault Women’s Professional Team, Hip Hop by instructor Laureen Ramos, Kickbox by instructor Gina McDonald, Field Hockey by Lower Dauphin coach Linda Kreiser, Wiffleball by Erin Hartman, Soccer by Trinity coach Terry Mull, Boot Camp by instructors Arthur Kravitz, Lauren Jacobs and Linda Skulsky, and Yoga by B.J. McNeillie. All the girls also participated in a warm-up to kick off the night that was led by Courtney from Absolute Wellness Group.

Travers continued, “My favorite part of the night is watching girls try new sports and make new friends. We have kids from public and private schools from the ast shore and west shore and from a variety of backgrounds. The exercise and experience brings all these different girls together and forms a common bond.”

A special thank you is extended to all the high school volunteers from the JCC’s Student Athletic Committee as well as the parents and staff who gave of their time to help out. The Sports and Fitness Department would also like to thank the sponsors who made this event possible.

**2013 Girls Sports and Fitness Sponsors:**
Hilton Diminick Orthodontic Associates
Periodontal Associates
The Ettinger Family
The Grotzinger/Glick Family
The Doctrow Family
Patty and Dan Schwab
On Wednesday, January 9th the Pre-K students from The Brenner Family Early Learning Center joined The Silver Academy in the school Computer Lab. Mrs. Rebuck, the computer teacher, led an exciting lesson for the class. She used the computer and projector to read the story, “The Farm Animals.” After, the students learned about the computer mouse and how it works. Each student had an opportunity to use the computer and played with the “mouse” on fun programs called “Shark Break” and “Booza & Kwala.” The Pre-K ended the morning by joining the Kindergarten class for a delicious lunch together. We look forward to the Pre-K’s next visit in February!
By Rabbi Akiva Males
rabbimales@yahoo.com

Akiva Males can be reached at the list of sponsors who made this our synagogue to be counted among the generous donors who enabled the people of Israel. “Kesher Israel’s mission of ensuring the security of warmth of brotherhood across success. The soldiers can feel the this year’s campaign to be such a grateful to our brethren for allowing Rabbinate stated: “We are very was once again a great hit with the of the soldiers of the Israeli Defense Forces (IDF) each year during Sukkot.

This year’s IYIM Sukkot project Sukkah, have a drink and a snack, shake the Lulav and Etrog, and receive a small festival package of goodies. base to base, guard post to guard post, and visits thousands of soldiers on active combat duty. The soldiers can feel the warmth of brotherhood across success. The soldiers can feel the base to base, guard post to guard post, and visits thousands of soldiers on active combat duty.

I was excited to learn about a wonderful project Chayalim (soldiers) over the holiday of Sukkot. Kesher Israel Congregation shipped our packages off donated Kosher treats and useful goods, Kesher Chaplain stationed in Afghanistan at right) – an Orthodox US Army the Havdallah candle in the picture after getting in touch with Lt. Col. Israel Congregation and ECD children can use this space when the weather is poor.

After filling two large boxes with generously Veterans' Benefits Guardianship

On the intermediate days of Sukkot, IYIM created guidelines for potential Shabbat programming, and ensuring compliance with Ashrut policies. The Teen Library Chanukah Party attended by 48 children.

Senior adult programs: 361 cumulative participants for lectures, Island of Coudres Trip, Thanksgiving Luncheon, Civil War Lecture and New Year’s party.

Girls Sports Night had over 140 participants, and the first ever Boys Sports Sampler held in December had over 60 participants.

Happy hours, trivia nights, sports night live attended by young adults and adults.

P.J. Library Chanukah Party attended by 48 children.

Record number of participants in our competitive basketball programs including the addition of a second high school boys JV team and the creation of a 4th–6th grade boys team.

And others too numerous to mention......

Modified hours of operation by dialoguing with members of the Rabbinic Council and by speaking with many other JCCs for best practices in managing this change, creating guidelines for potential Shabbat programming, and ensuring compliance with Ashrut policies.

Refurbished one of the racquetball courts damaged by the flood. In addition to racquetball use, this provides separate space needed for programs such as GaGa tournament, etc.

Converted one of the racquetball courts into a general/fitness room. This was a significant investment (due to HVAC, flooring, etc.) but necessary to accommodate the exciting new fitness programs. Additionally, ECD children can use this space when the weather is poor.

Creating a teen lounge (expecting to be completed in March) with space made available by the creation of the general/fitness room. This room will have a TV, ping pong, board games, etc. and make the building more of a continued destination for that age group.

Updated the fitness equipment and spruced-up the fitness area.

Security evaluations were done and a committee formed for rapid and needed security enhancements to the building with collaboration between the Silver Academy and JCC. Some steps have already been implemented; for example, the elimination of shrubs in front of the building where items may be hidden, improvements in tracking individuals entering the building, and participation in “table top” exercises with the Secure Community Network, a committee of the JCCA (Jewish Community Centers Association). More work is needed and is coming shortly, such as increased front door access restrictions, cameras in strategic locations, and others items which will be identified and implemented as an outcome of a broad security plan to be developed in conjunction with experts in the security field.

Do you remember how great it felt to receive a care package from back home when you were off at camp?
Getting to Know our Staff...

NICOLE CASSEL
Certified Personal Trainer,
Certified TRX instructor,
Running Coach

Tell us about yourself:
I have been involved with teaching group fitness for over eight years, due to a passion for health and wellness, which began in high school. I have been running since my undergrad at Albright College, and it is my absolute favorite pastime. I work full-time for an agribusiness association, managing the health insurance for our member companies, as well as promoting wellness activities within our insured groups. The majority of my free time is spent teaching and/or training clients, as well as, going on adventures with friends.

What do you like best about your job?
I absolutely love helping people, seeing individuals achieve new goals and being able to assist them in living a healthy lifestyle. Knowing that I can help make a difference in another person’s life is what motivates me to teach and to train others. I love knowing that someone who never ran a day in their life, was able to complete their very first 5K, and that I had a part in helping them to reach that incredible goal.

What motivates you?
I am motivated by a new challenge, setting the bar higher for myself, doing something that I could not previously do. Specifically, beating my college 5K times and getting faster in each half marathon I complete. I wake up very early every morning, some days to teach a 6 a.m. class, and others to have my solo workout time, where I usually push myself the hardest, knowing that I will never become stronger and faster without the hard work and dedication.

What are you like as a Personal Trainer?
I like to challenge my clients, but also be there to support them throughout the entire process of transforming not only their body, but their perception of what they see when they look in the mirror. I have a Master’s Degree in Adult Education, which I rely upon in creating my classes and training programs for members/clients, utilizing learning theories, which will motivate and inspire individuals to achieve their fullest potential.
A Structure Committee was established and has completed a thorough evaluation, analysis and proposal on how to create clear boundaries and oversight of the JCC and Federation as distinct program areas for our community. This proposal was made to and approved by the Board in early January. Further evaluation is being conducted with the plan to modify the By-Laws and with member approval enact these in the next fiscal year.

NEAR-TERM PRIORITIES

- Establish an early education committee, surveys and analysis to explore elevating the status of our early childhood center to becoming the best in the area.
- As previously mentioned, complete a professionally developed Comprehensive Security Plan, taking into consideration the needs of all programs operating on the JCC campus.
- Identify opportunities for improved communication and collaboration across the various Jewish agencies and synagogues.
- Establish a mid-term facility investment plan to enhance the existing JCC (facility) while considering the longer term strategy for the JFGH/JCC.

There has been a lot going on over the past four months! Our sincere thanks go out to everyone in the community for their patience, guidance and valuable time that has allowed us to execute so much, so quickly. We are very conscious that any decisions made must fit into a long-term strategy for sustainability, financial management and community needs. Going forward, updates to the full community on all key areas listed above, and others as identified, will be provided to the community quarterly, with an ongoing scorecard so that we can hold ourselves accountable and measure our success and areas of improvement.

We invite the community’s feedback and participation. Comments should be directed to board@jewishfedhbg.org.

Sincerely,
The Staff and Board of Trustees of the Jewish Federation of Greater Harrisburg

There has been a lot going on over the past four months! Our sincere thanks go out to everyone in the community for their patience, guidance and valuable time that has allowed us to execute so much, so quickly. We are very conscious that any decisions made must fit into a long-term strategy for sustainability, financial management and community needs. Going forward, updates to the full community on all key areas listed above, and others as identified, will be provided to the community quarterly, with an ongoing scorecard so that we can hold ourselves accountable and measure our success and areas of improvement.

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Sincerely,
The Staff and Board of Trustees of the Jewish Federation of Greater Harrisburg

The Staff and Board of Trustees of the Jewish Federation of Greater Harrisburg

To sign your teen up or for more information contact Stuart Gasner at stuartgasner@gmail.com

B’nai Tzedek is program organized by the Jewish Community Foundation of Central Pennsylvania

SNEAK-A-PEEK

at
OUR NEW HOME
An invitation to all Members and Friends of Chisuk Emuna

Sunday, February 17, 2013
1:00 p.m. - 3:00 p.m.
JCC & Construction Site

Campaign and construction updates
Design and décor displays
Q & A panel
Hardhat tours at the site

Join us for a special update and preview of Chisuk Emuna’s new home as we anticipate the opening in Spring 2013.

1:00 - 1:30 Displays and tour sign-up... at the JCC
1:30 - 2:00 Presentation and Q & A... at the JCC
2:15 - 3:00 Hardhat Tours at site

RSVP appreciated but not required Ricci Doctrow
riccirub@comast.net or 717-238-8414

B’nai Tzedek Teen Youth Foundation is
CALLING ALL BAR/BAT MITZVAH TEENS

WE WANT YOU!

Join the movement and get more involved with Tzedakah and communal service

To sign your teen up or for more information contact Stuart Gasner at stuartgasner@gmail.com

B’nai Tzedek is program organized by the Jewish Community Foundation of Central Pennsylvania

CHANGES continued from page 12
RABBI CYTRYN TEACHES
NEW WINTER COURSE
Tuesday evenings at Beth El Temple:
February 19 & 26, March 12 & 19

“Jews Reading the Gospels” is the topic of Rabbi Eric Cytryn’s new Adult Education offering. This four-session series, meeting from 7:15 p.m. to 8:30 p.m. in the Schein Annex at Beth El Temple on February 19 & 26 and March 12 & 19, will take up the Gospels for study. Using The Jewish Annotated New Testament as a text, the class will focus on four or five passages from Christian Scripture, looking at these passages through Jewish eyes and coming to appreciate how deeply imbedded in Judaism our Christian neighbors’ religion really is.

This course prepares us for Professor Amy-Jill Levine who will be a Scholar in Residence at Beth El Temple the weekend of April 26. An interfaith learning weekend, this Scholar-in-Residence program is co-sponsored by Beth El Temple and several area churches. Dr. Amy-Jill Levine, Professor of New Testament Studies at Vanderbilt University, is an Orthodox Jew with a unique perspective on Christian Scripture. She is one of the editors of The Jewish Annotated New Testament which Rabbi Cytryn will use in teaching his February and March courses.

PURIMFEST AT BETH EL TEMPLE
Saturday, February 23

Beth El Temple ushers in Purim with spirit and style on Saturday night, February 23. After minchah at 5:30 p.m. and a light dinner at 6:00 p.m., Maariv and Megillah reading get underway at 6:30 p.m. With rousing congregational participation, hear the story of Esther chanted. Come in costume and make noise! Eat, drink and be merry! Come one, come all, young and old alike! This is our once-a-year opportunity to act silly and look foolish. Delicious hamantaschen baked by Beth El Temple Sisterhood bakers will be served after Havdalah.

The entire Megillah reading without abbreviation will take place on Sunday morning, February 24 at 9 a.m. Costumes welcome! Community welcome! With groggers in ample supply, we all make joyous noise together.
Hurricane Sandy Poem
Dedicated to Harrisburg Relief Workers

On November 14, 2012, Harrisburg’s Jewish community came together to support a Hurricane Sandy relief mission to Staten Island, NY. I recently received a lovely poem from one of the families our group helped out that day. It’s my pleasure to share this poem with you.

May we always find ways to engage in good work together as a united Jewish community.

Rabbi Akiva Males

To the Hurricane Sandy Volunteers from the Harrisburg JCC,
We thought we lived far enough from where the worst would be,
Sandy was approaching and we were in Zone C.
But when she arrived it was a sad surprise,
come full force before our non-believing eyes.
She brought salt water with her right up to our door,
blowing it off its hinges down onto the floor.
We grabbed what we could to try to hide and save,
but the height of her fury grew with each oncoming wave.
And as the water level reached four feet, we saw that she had won,
and looked on helplessly at the damage she had done.
Submerged past our knees in water so cold that it hurt,
for two full days we pumped out the water and the dirt.
And when our lights finally came back into operation,
we were faced the true scale of total devastation.
All our toys, books, shelves, electronics, and beds,
desk, freezer, and storage all drowned and on their heads.
We hired some help to scrub all walls and floors that were within reach,
to remove the grime and salt from all surfaces with bleach.
Yet we could not begin to fathom how we’d get to the chores,
of restoring the basement contents now located outdoors.
But the One Above has His ways and His means for getting all things done,
and His means in this case set off one day before the rising sun.
By bus they travelled from Harrisburg, men and women of all ages,
to come and give of their time for no honor, fame, or wages.
Slowly but surely, they began to piece together,
the odds and ends scattered about by that nasty blast of weather.
They came supplied with anything they could possibly need to clean,
along with sheer determination to reorganize the scene.
They washed the filth off from each toy slowly one by one,
and little by little we watched the job get done.
They carried the books we had brought up, by the stackful back downstairs,
and spritzed and wiped off all the tables, shelves, and chairs.
The nicest part about their work, was that it was done with smiles,
no one would ever guess they’d traveled for hours, hundreds of miles.
How sorry I was that I hadn’t gotten each individual number and name,
to keep in touch and to thank them – I’m so grateful that they came.
I write this poem in general to my Pennsylvania friends,
and hope that with these meager words my feelings it extends.
May you all be blessed with all the best in everything you do,
and with only kindness from others may it be repaid to you.

Sincerely,
The Katz family
Staten Island, NY

P.S. Shmully sends his own warmest regards along, you were an inspiration that will last his whole life long.
community calendar

TUESDAY, FEBRUARY 12
Senior Adult Lunch Program – 10 a.m., JCC
Program: Business Meeting/Birthday Party,
Free Blood Pressure Screening

THURSDAY, FEBRUARY 14
Senior Adult Lunch Program – 10 a.m., JCC
Program: Chisuk Emuna Lunch ’N Learn, 12:30 p.m.

TUESDAY, FEBRUARY 19
Senior Adult Lunch Program – 10 a.m., JCC
Program “The Jewish Perspective” lecture
with Bob Axelrod, 12:30 p.m.

THURSDAY, FEBRUARY 21
Senior Adult Lunch Program – 10 a.m., JCC
Program: Sing-along with pianist Al Goodman

CANDLELIGHTING

February 8 ................................................................. 5:14 p.m.
February 15 ............................................................. 5:23 p.m.
February 22 ............................................................. 5:31 p.m.

PUBLIC SERVICE ANNOUNCEMENT

Free and Open to the Public

Judah Cohen
If Anne Frank Sings: Musical Theater and American Holocaust Memory

Thursday, February 21, 2013 • 6:00 p.m.
Penn State Harrisburg
Quiet Study, Capital Union Building
Kosher food reception following lecture
Information: 717-948-6039,
amstd@psu.edu, or harrisburg.psu.edu/chjs

PennState
Harrisburg

777 West Harrisburg Pike, Middletown, PA 17057
BETH EL TEMPLE
232-0556 | www.betheltemplehbg.org
Minyan 7 a.m. daily and 5:30 p.m.
Sunday morning at 9:00 a.m.
Friday night Kabbalat Shabbat 6:00 p.m.
Shabbat morning 9:15 p.m.
Saturday night mincha/maariv/ Havdalah at same
time as Friday evening candle-lighting time

February 5 thru 26: Purim Food Drive
Friday, February 8: Tot Shabbat 5:30 p.m.,
Congregational dinner 6 p.m.
Services 7:15 p.m. -- “Scout Shabbat”
Shabbat morning, Feb. 9: Learners Service --
“Preparing for Purim”
Sunday, February 10: Chaverim Bagels & Coffee
Social 10:30 a.m.
Tuesday February 12: Adult Education with Rabbi
Cytryn -- “The
Problem of Living”
Tuesdays, February 19 & 26, March 12 & 19:
Adult Education with
Rabbi Cytryn -- “Jews Reading the Gospels”
Fri-Sun, February 15-17: USY Winter Convention
in Allentown
Saturday, February 16: Chaverim “Pizza Night at
Pizza Grille” 6:30 p.m.
Saturday, February 23: Purim Festivities begin at
5:30 p.m. with
mincha. Light supper at 6 p.m. Megillah
Reading at 6:30 p.m.
Kadima Costume Ball & sleepover

Sunday, February 24: Megillah Reading at
morning minyan 9 a.m.
PUBLIC SERVICE ANNOUNCEMENT

CHISUK EMUNA CONGREGATION
232-4851 | www.chisukemuna.org
info@chisukemuna.org
Minyan times: Monday, Thursday mornings, 6:50
a.m.
Sunday through Thursday evenings, 7:15 p.m.
Tuesday, Wednesday and Friday mornings, 7
a.m.
Friday evening services at 7 p.m., Saturday
evening at same time as Friday evening candle-
lighting time. Saturday morning services at 9:15
a.m.

SERVICES HELD AT THE JEWISH COMMUNITY
CENTER (JCC)
3301 N. FRONT STREET, HARRISBURG

Friday, February 1
Saturday, February 2

A special PJ Library Family Service will begin at
5:30 pm led by Mandy Cheskin, Rabbi Muroff and
members of the congregation at the JCC.

Saturday Shacharit/Morning services will
begin at 9:15 a.m. led by Rabbi Ron Muroff and
members of the congregation. Mincha/Maariv
begins at 5:10 p.m.
Friday, February 8
Saturday, February 9

Friday Mincha/Afternoon, Kabbalat Shabbat and
Maariv/Evening services will begin at 5:15 p.m.
led by Rabbi Ron Muroff at the JCC.

Saturday Shacharit/Morning services will
begin at 9:15 a.m. led by Rabbi Ron Muroff and
members of the congregation. Special
services at 10 a.m. include Tot Shabbat, Junior
Congregation and Women’s Torah Study Group.

Mincha/Maariv begins at 5:20 p.m.
Friday, February 15, 2013
Saturday, February 16, 2013

Friday Mincha/Afternoon, Kabbalat Shabbat and
Maariv/Evening services will begin at 5:20 p.m.
led by Rabbi Ron Muroff at the JCC.

Saturday Shacharit/Morning services will
begin at 9:15 a.m. led by Rabbi Ron Muroff and
members of the congregation. Mincha/Maariv
begins at 5:25 p.m.

Friday, February 22
Saturday, February 23
Sunday February 24

Friday Mincha/Afternoon, Kabbalat Shabbat and
Maariv/Evening services will begin at 5:30 p.m.
led by Rabbi Ron Muroff at the JCC.

Saturday Shacharit/Morning services will
begin at 9:15 a.m. led by Rabbi Ron Muroff and
members of the congregation. Mincha/Maariv
begins at 5:35 p.m.
At 7:00 p.m. Purim will be celebrated with the
Megilla reading, costumes, entertainment and
refreshments.

Sunday morning services will begin at 8:30
a.m. and include the Megillah reading for Purim
followed by a community Purim Carnival and
Blood Drive for the Central PA Blood Bank at 10
a.m.

For more information about Chisuk Emuna
programs and services, please call our office at
232-4851.

CONGREGATION BETH ISRAEL
Lebanon | 273-2669
Visit the Congregation Beth Israel Web Site at
www.congregation-beth-israel.org

All are welcome to our egalitarian services:
Sundays at 9 a.m., Mondays and Thursdays at
7:30 a.m. Our Shabbat services, lead by Rabbi
Paula Reimers, are at 8 p.m. on Friday evenings
and on Shabbat morning at 9:30 a.m. followed
by Kiddush.

PUBLIC SERVICE ANNOUNCEMENT

CONGREGATION BETH TIKVAH
Carlisle | 245-2811 | www.bethtikvah.org
PUBLIC SERVICE ANNOUNCEMENT

HISTORIC B’NAI JACOB
Middletown | 319-3014 | www.bnai-jacob.org
Historic B’nai Jacob Synagogue, Water and
Nissley Streets
in Middletown, will conduct Shabbat services on
Friday,
March 1st at 7:30 p.m.

We are a Community Shul - all are welcome.

Visit Web Site for more information or call our
Voice Mail at 717-319-3014
PUBLIC SERVICE ANNOUNCEMENT

KESHER ISRAEL CONGREGATION
238-0763 | www.kesherisrael.org
Participate in our daily Minyanim. Mornings:
Sundays and Federal holidays at 8 a.m., Monday
through Friday at 6:45 a.m. Rosh Chodesh and
fast days at 6:30 a.m. Evening services begin at
20 minutes before sunset.
Please join us for our 9 a.m. Shabbat morning
services - followed by kiddush
PUBLIC SERVICE ANNOUNCEMENT

TEMPLE BETH SHALOM
697-2662 | www.tbshalom.org
Join us for our contemporary Kabbalat Shabbat
at 7:15 p.m. or our more traditional Shacharit
Shabbat at 9 a.m. Temple Beth Shalom is proud
to offer a range of programming for all ages.
To find out more about our programs and
events, visit www.tbshalom.org or contact us
at tbs.temple@verizon.net.
PUBLIC SERVICE ANNOUNCEMENT

TEMPLE OHEV SHOLOM
233-6459 | www.ohevsoshalom.org
Friday, February 8: Family Shabbat Service, 7:30
p.m., Sanctuary

Saturday, February 9: Tot Shabbat, 10:30 a.m.,
Lehrman Chapel

Friday, February 15: Shabbat Service, 6 p.m.,
Lehrman Chapel

Friday, February 22: Shabbat Service, 6 p.m.,
Lehrman Chapel
MILTON MELMAN
Milton Melman, 93, of Rockville, MD, formerly of Delray Beach, Florida and Harrisburg, passed away Wednesday, January 16, 2013. He served in the Army Air Corps in the South Pacific during World War II, and he retired from the Commonwealth of Pennsylvania as Director of the Bureau of Financial Management. Surviving are his son, Donald (Elizabeth) of Alexandria, VA; daughter, Judith (Ray) Unger of Columbia, MD; loving grandfather of Jonathan (Lara) Melman, Janette Dafner, Jason (Debbie) Unger and Michelle (Brian) Brewster and six great grandchildren. Funeral services were held on Sunday, January 20th at Kesher Israel Cemetery Chapel with Rabbi Akiva Males officiating. Burial was in the Kesher Israel Cemetery. To share on-line condolences, please visit www.HetrickBitner.com.

DANIEL MARVIN STAUB
Beth El Temple congregation regrets to inform you of the passing of Daniel Marvin Staub, father of our member Shalom Staub and Ellen Kramer, grandfather of Jonathan (Lara) Melman, Janette Dafner, Jason (Debbie) Unger and Michelle (Brian) Brewster and six great grandchildren. Funeral services were held on Wednesday, January 16, 2013 at Chisuk Emuna Cemetery Chapel with Rabbi Akiva Males officiating. Burial was in the Chisuk Emuna Cemetery. To share on-line condolences, please visit www.HetrickBitner.com.

DOROTHY (GORDON) SWIMMER
Dorothy (Gordon) Swimmer, 89, of Harrisburg, passed away on Wednesday, January 16, 2013 at Harrisburg Hospital. She was the wife of the late Ernest Swimmer. She was born in Harrisburg on October 14, 1923 and was a daughter of the late Meyer and Sadie (Williams) Gordon. Dorothy was a member of the Chisuk Emuna Congregation, where she was active with the Chisuk Emuna Sisterhood. She liked to spend her time immersed in a book. Surviving her memory is a son, Alex Swimmer of Harrisburg; 2 daughters, Elaine Smeltz and her husband Ronald of Harrisburg, and Marilyn Leggieri and her husband Phil of Valley Forge; 3 grandchildren, Marci Smeltz, Andrew Leggieri and Adam Leggieri; a brother, Herman Gordon and his wife Lois; sisters, Anna Dubin, Esther Katz and her husband Norman; many nieces and nephews, great-nieces and great-nephews. In addition to her parents and her husband, she was preceded in death by a brother, Yale Gordon. Funeral services were held on Friday, January 18, at Chisuk Emuna Cemetery Chapel. In lieu of flowers, memorial contributions may be made to Chisuk Emuna Congregation, PO Box 5507, Harrisburg, PA 17110, or to the Jewish Home, 4000 Linglestown Rd., Harrisburg, PA 17112. To offer the family condolences, please visit, www.HetrickBitner.com.

MELVIN N. WALL
Melvin N. Wall, 87, of Harrisburg, passed away on Sunday, January 20, 2013 at the Community General Osteopathic Hospital surrounded by his loving family. He was the husband of Marcia (Friedberg) Wall. He was born in Shenandoah, PA on April 22, 1925 and was the son to the late Abraham and Dora (Smigelsky) Wolowitz. Melvin was a WWII veteran of the United States Army; he was the owner of several children's clothing stores in various places in Pennsylvania. For the past 20 years he took great pleasure in working with his associates at Northwestern Mutual Financial Network. Melvin loved golf, music, reading, but most of all, he enjoyed being around all of his wonderful friends and family. He will be greatly missed by all who knew him. In addition to his beloved wife, Melvin is survived by 3 children, Dr. David Wall and his wife Batia of Clearwater, FL, Debbie Reuvenny and her husband Menashe of Harrisburg, and Linda Pudles and her significant other, Allen Shubin; 7 grandchildren, Noaa, Aviad, and Yoni Reuvenny; Jordan and Alona Wall; Jesse and Jana Pudles; a sister, Marilyn Goldman of Norfolk, VA; an uncle, Dr. Norman M. Wall of Orlando, FL; nieces, nephews and many loving and devoted friends and other members of his extended family. Services were held on Monday, January 21st at Beth El Cemetery Chapel with Rabbi Eric Cytryn officiating. Arrangements were entrusted to the Hetrick-Bitner Funeral Home. In lieu of flowers, contributions may be made to the Jewish Community.}

Choose The Very Best...

Hospice
Of Central Pennsylvania

732-1000

We are honored to be selected as the funeral home for the Jewish Community.

We have served the greater Harrisburg community for over 70 years and are committed to helping families before, during and after their time of need.

If you have any questions or concerns during this time of transition, please call either Nathan Bitner or Graham Hetrick at 545-3774 and we will be happy to assist any of your needs.

Hetrick-Bitner
Funeral Home, Inc

3125 Walnut Street
Harrisburg, PA 17109
(717) 545-3774
Nathan Bitner, Sep

BRACHENDORF MEMORIALS, INC.

REPRESENTATIVE: JOHN MCGINNESS
2131 HERR STREET • HARRISBURG, PA 17103
PHONE (717) 234-7909 • FAX (717) 234-7900
E-MAIL: BRACHENDORF@COMCAST.NET
ALL MAJOR CREDIT CARDS ACCEPTED

www.jewishharrisburg.org | february 8, 2013 | 19
OPEN HOUSE
Come Explore!

Thurs. Feb. 28, 2013  |  5:30-7:00 pm

Dinner will be provided for all junior explorers Pre-K-8th grade.
Too small to explore? Free babysitting provided!
Show your spirit! Wear blue and white. Got stripes? Even better!

For more information or to RSVP, contact Jackie Rubin at 717.238.3775 or jrubin@silveracademypa.org

The Silver Academy
Come See Where Our Education Will Take You!

- Pre-K through 8th Grade
- Full Day Kindergarten
- Penn State Lab Learner Science Facility
- Computer Lab & Smart Board Technology
- Hebrew Language
- Art, Music, Athletic Enrichment

The Silver Academy welcomes children from all streams of Jewish life. Our integrated, values-based curriculum fosters critical thinking, a love of learning, and a sense if civic engagement.