# **Matching Gifts**

# Maximize Your Giving Through Matching Gifts Programs

Did you know that many companies match employees' donations to charitable causes like the Jewish Federation of Grand Rapids? Gifts may include monthly payroll deductions, as well as annual gifts. Some companies will even match gifts made by retirees and spouses of employees. Most of these programs match contributions dollar for dollar, and some will even double or triple the amount of the gift.

In addition to providing greater support for the Jewish community, your matching gifts donation offers other benefits:

## For employees

You will be acknowledged at the recognition level that includes your employer's match. For example, if you make a donation of \$2,500 to the Jewish Federation and your employer's matching gift brings the total contribution to \$5,000, you will be recognized at the \$5,000 level and therefore may be eligible to attend special events based on the overall amount.

## For Employers

Employers' matching donations are fully tax-deductible, thereby reducing a company's tax liability. Matching gifts are credited to the employer providing the gift, but also should be cross-referenced on the employee's account. Contact Arad Okanin, Campaign Coordinator, Jewish Federation of Grand Rapids, 2727 Michigan NE, Grand Rapids, MI 49506 or arad@jfgr.org

## **How to Acquire Matching Gifts**

Check with your company's Human Resources department, ask for a Matching Gift Form, and complete your portion. Submit the completed Matching Gift Form to Arad Okanin, Campaign Coordinator, Jewish Federation of Grand Rapids, 2727 Michigan Ave, Grand Rapids, MI 49506 or arad@jfgr.org. For further assistance call 616-942-5553.