



The General Assembly

November 8-10, 2026 | Washington, D.C.

Sponsorship Opportunities



Jewish
Federations
of North America

General Sponsorship

	Gold	Silver	Bronze
	\$100,000	\$50,000	\$25,000
The General Assembly Registrations	10	5	2
VIP Meet and Greet Opportunities with Talent and Speakers	✓	✓	✓
Sponsor Feature on Main Stage Screen	✓	✓	✓
Logo Featured on The General Assembly Website	✓	✓	✓

Branding Opportunities



Include a sponsored item in attendee bags

\$10,000



Sponsor a branded item at The General Assembly

\$15,000



Sponsor a book to be included in The General Assembly

\$20,000



Private Event Sponsorship



Sponsor a Private Breakfast, Lunch, or Reception

\$25,000



Sponsor the Prime Minister's Council VIP Event

\$50,000



Sponsor a National Young Leadership Cabinet Reception

\$50,000

Networking Lounge Opportunities



Basic Exhibitor

Six-foot table and 1-2 chairs for staff | Includes 1 event registration

\$7,500



Sponsor Charging Stations

Communal charging table, 6 stools, and branded element | Includes 2 event registrations

\$15,000



Networking Lounge Section with Sponsor Branding

Premier: Elevated furniture ensemble and branded element | Includes 2 Registrations

Designated: Standard furniture ensemble and branded element | Includes 1 event registration

\$10,000 - \$20,000



Networking Lounge Coffee Bar with Sponsor Branding

Includes 2 event registrations

\$25,000



A La Carte Opportunities



Fund The General Assembly

Ensure The General Assembly is accessible for our entire community.

\$20,000



Support Accessibility at The General Assembly

Supports accommodations such as live captioning, ASL, and mobility services

\$20,000



Fund the “Recharge & Refresh” Wellness Zone

Branded wellness lounge with hydration station, calm zone, and wellness activations with option to include branded self-care items

\$30,000



Support Our Future Leaders

Brings 15 college students or Jewish Changemakers to The General Assembly

\$30,000



Support Security Needs at The General Assembly

\$250,000

We welcome the opportunity to customize a sponsorship package that is meaningful to you.

For more information or to confirm your sponsorship package, please contact

Melody DeSanto Goodman
at melody.desanto@jfna.org ↗

